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Exploring the dependencies among main cryptocurrency log-returns: A hidden Markov model

Fulvia Pennoni* Francesco Bartolucci† Gianfranco Forte‡ Ferdinando Ametrano§

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Abstract

A multivariate hidden Markov model is proposed to explain the price evolution of Bitcoin, Ethereum, Ripple, Litecoin, and Bitcoin Cash. The observed daily log-returns of these five major cryptocurrencies are modeled jointly. They are assumed to be correlated according to a variance-covariance matrix conditionally on a latent Markov process having a finite number of states. For the purpose of comparing states according to their volatility, we estimate specific variance-covariance matrix varying across states. Maximum likelihood estimation of the model parameters is carried out by the Expectation-Maximization algorithm. The hidden states represent different phases of the market identified through the estimated expected values and volatility of the log-returns. We reach interesting results in detecting these phases of the market and the implied transition dynamics. We also find evidence of structural medium term trend in the correlations of Bitcoin with the other cryptocurrencies.

Keywords: Bitcoin, Bitcoin cash, decoding, Ethereum, expectation-maximization algorithm, Litecoin, Ripple, time-series

JEL classification codes: C32, C51, C53.

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1 Introduction

Following the seminal paper of Satoshi Nakamoto (Satoshi, 2008) and the creation of the Bitcoin network in 2009, an increasing number of crypto-assets have appeared. Almost all are of little interest being just clones of the first without any real functional innovation and/or trading liquidity. A few exceptions exist that have become relevant enough to be considered as investable assets. Therefore, crypto-assets time-series nowadays consist of multidimensional and complex data and these assets represent the most volatile and challenging financial market (Borri, 2019).

We aim to monitor financial asset price series for the main cryptocurrencies by using a popular statistical and unsupervised machine learning method that is based on a multivariate Hidden Markov (HM) model; see Cappé et al. (1989), Mamon and Elliott (2007), and Zucchini et al. (2017) for details on the model in the context of time-series data and Bartolucci et al. (2013) in the context of longitudinal data. This model may be cast into the literature of finite mixture models (McLachlan and Peel, 2000), as it may be seen as a mixture model with a particular dependence structure across variables referred to different time points. The use of this approach is motivated by the fact that the HM model provides a flexible framework for many financial applications and it allows us to incorporate stochastic volatility in a rather simple form. A comparison with stochastic volatility models has been proposed by Genon-Catalot et al. (2000). From the pioneering work of Akaike (1998) showing that the ARMA process can be represented by a Markovian structure, many works have been proposed in the literature. Hamilton (1989), for example, proposed a model where the latent regime follows a Markov process, and several articles appeared more recently in this field; see, among others, Bartolucci and De Luca (2003), Rossi and Gallo (2006), Mamon and Elliott (2007), Langrock et al. (2012), De Angelis and Paas (2013), Giudici and Abu Hashish (2020), and Lin et al. (2020).

In order to select the data for our application, we avoid going into the debate on the representativeness of the different cryptocurrencies. More specifically we focus on the market data referred to five cryptocurrencies: Bitcoin, Ethereum, Ripple, Litecoin, and Bitcoin Cash. The market is ruled by Bitcoin but it is in continuous and very fast
evolution. For example Trimborn and Härdle (2018) proposed a dynamic mechanism for the construction of an overall index; in other cases the choice is dictated by specific objectives such as the description of the technological evolution as in Wang and Vergne (2017). In our applicative example we then follow the classical principles based on volumes and capitalization of selected crypto-assets considering those currently accounting for more than 90% of market capitalization and transaction volumes.

Unlike the prevailing literature, in which applications of switching models are focused exclusively on the estimation and prediction of volatility and consider the expected log-returns as unpredictable parameters (Ang and Bekaert, 2002), we proceed in line with De Angelis and Paas (2013) sharing the idea of also modeling the conditional means of the time-series. An accurate evaluation of the conditional means might improve time-series classification. Stable periods, crises, and financial bubbles differ significantly for mean returns and structural levels of covariance. Furthermore, in line with the most recent literature, we model the log-returns of crypto-assets taking into account their correlation structure. In fact the study of interconnectedness, co-movements, and volatility spillovers between cryptocurrencies has received considerable attention in recent researches; see Corbet et al. (2018), Chen et al. (2020), and Giudici and Polinesi (2019) for a network analysis; Yi et al. (2018) and Giudici and Pagnontoni (2019, 2020) for a value at risk analysis; Katsiampa et al. (2019) for a multivariate GARCH analysis and Sifat et al. (2019) for an ARMA analysis. The reason for considering multiple time-series jointly instead of a single series (Huang et al., 2019) is that there are sideways movements in the long-term trends and it is important to identify actual trend change signals in the market.

We at this aim propose a multivariate HM model to account for the daily log-returns of the five mentioned cryptocurrencies. This model assumes that the daily log-return of each crypto is generated by a specific probabilistic distribution associated to the hidden state. The Expectation-Maximization (EM) algorithm (Baum et al., 1970; Welch, 2003; Dempster et al., 1977) is employed for the maximum likelihood estimation of the model parameters. The conditional distributions of the observed log-returns for various states of the hidden variables are taken from the Gaussian family with different means, variances,
and covariances.

Using the market prices collected over a three-year time period from August 2, 2017, to February 27, 2020, we identify suitable states representing relevant phases of the market and critical transitions across states. We predict the a posteriori most likely sequence of hidden states obtained through the so-called decoding based on the estimated maximum posterior probabilities to visit every state.

The remainder of the paper is organized as follows. In Section 2 we define the notation and the quantities of interest for the proposed HM model and we illustrate the maximum likelihood estimation via the Expectation-Maximization algorithm. In Section 3 we describe the reference markets and the data. In Section 4 we show the results of our application. Finally, in Section 5 we provide some conclusions.

2 Proposed model

We consider a time-series $y_t$, $t = 1, 2, \ldots$, where each element $y_{tj}$, with $j = 1, \ldots, r$, corresponds to the log-return of asset $j$ among those considered. We will use $y_t$ to denote the random vector at time $t$ of one its realizations, in a way that will be clear from the context; the same convention will be applied to scalar random variables. In the following, we first state the HM model assumptions for our specific formulation and then we outline the steps of the EM algorithm for its estimation.

2.1 Hidden Markov model assumptions

The main assumption of the HM model is that the random vectors $y_1, y_2, \ldots$ are conditionally independent given a hidden process $u_1, u_2, \ldots$ that follows a Markov chain with $k$ hidden states, labelled from 1 to $k$. The model includes two different sub-models, named as measurement and structural model, which are described in more detail in the following.

The measurement model corresponds to the conditional distribution of every vector $y_t$ given the underlying variable $u_t$, $t = 1, 2, \ldots$. In this regard, we assume a multivariate
Gaussian distribution for the overall log-returns of each cryptocurrency, that is,

\[ y_t | u_t = u \sim N_r(\mu_u, \Sigma_u), \]

where \( \mu_u \) and \( \Sigma_u \) are, for hidden state \( u \), the specific mean vector and variance-covariance matrix, respectively. Obviously, the conditional means in \( \mu_u \) define the expected log-return when the underlying chain is in state \( u \), while the elements of \( \Sigma_u \) provide measures of volatility of each asset and correlation between pairs of asset. Different constraints may be conceived on these matrices, the main of which is that of homoschedasticity: \( \Sigma = \Sigma_u, u = 1, \ldots, k. \)

The above assumptions imply that the conditional distribution of the time-series \( y_1, y_2, \ldots \) given the sequence of hidden states may be expressed as

\[ f(y_1, y_2, \ldots | u_1, u_2, \ldots) = \prod_{t} \phi(y_t; \mu_{u_t}, \Sigma_{u_t}), \]

where, in general, \( \phi(\cdot; \cdot, \cdot) \) denotes the density of the multivariate Gaussian distribution, in our case of dimension \( r \), with a certain mean vector and variance-covariance matrix.

The structural model for the distribution of the latent Markov process is based on initial and transition probabilities. These parameters are defined as

\[ \lambda_u = p(u_1 = u), \quad u = 1, \ldots, k, \]

and

\[ \pi_{v|u} = p(u_t = v|u_{t-1} = u), \quad t = 2, \ldots, u, v = 1, \ldots, k. \]

They are collected in the initial probability vector \( \lambda = (\lambda_1, \ldots, \lambda_k)' \) and in the transition matrix

\[ \Pi = \begin{pmatrix} \pi_{1|1} & \cdots & \pi_{1|k} \\ \vdots & \ddots & \vdots \\ \pi_{k|1} & \cdots & \pi_{k|k} \end{pmatrix}. \]

Consequently, we can easily obtain the probability of a sequence of hidden states \( u_1, u_2, \ldots \)
as

\[ p(u_1, u_2, \ldots) = \lambda_u \prod_{t \geq 2} \pi_{u_t|u_{t-1}}. \]

Joint together, the measurement and the structural model implies that the manifest distribution of the time-series has the following density function:

\[
f(y_1, y_2, \ldots) = \sum_{u_1, u_2, \ldots} p(u_1, u_2, \ldots | u_1, u_2, \ldots) f(y_1, y_2, \ldots | u_1, u_2, \ldots) = \sum_{u_1} \lambda_u \phi(y_1; \mu_{u_1}, \Sigma_{u_1}) \sum_{u_2} \pi_{u_2|u_1} \phi(y_2; \mu_{u_2}, \Sigma_{u_2}) \ldots,
\]

which, in practice, is computed by a forward recursion (Baum et al., 1970; Welch, 2003). This recursion requires a number of operations that linearly increase with the number of observation times needed to exploit the previous factorization.

### 2.2 Maximum likelihood estimation

With reference to the observed time-series of log-returns \( y_1, y_2, \ldots \), the HM model log-likelihood function is defined as

\[
\ell(\theta) = \log f(y_1, y_2, \ldots),
\]

where \( \theta \) is the vector of all model parameters, that is, \( \mu_u, \Sigma_u, u = 1, \ldots, k, \lambda, \) and \( \Pi \). By maximizing \( \ell(\theta) \) we obtain estimates of these parameters and, for this aim, we employ the EM algorithm. The latter is based on the so-called complete-data log-likelihood denoted by \( \ell^*(\theta) \), that may be decomposed as the sum of three components that are maximized separately:

\[
\ell^*_1(\mu_1, \ldots, \mu_k, \Sigma_1, \ldots, \Sigma_k) = \sum_t \sum_u w_{tu} \log \phi(y_t; \mu_u, \Sigma_u)
\]

\[
= -\frac{1}{2} \sum_t \sum_u w_{tu} \left[ \log(2\pi \Sigma_u) + (y_t - \mu_u)' \Sigma_u^{-1} (y_t - \mu_u) \right]
\]

\[
\ell^*_2(\lambda) = \sum_u w_{1u} \log \lambda_u,
\]

\[
\ell^*_3(\Pi) = \sum_{t \geq 2} \sum_u \sum_v z_{tu} \log \pi_{v|u},
\]
where \( w_{tu} = I(u_t = u) \) is a dummy variable equal to 1 if the process is in state \( u \) at time \( t \) and to 0 otherwise and \( z_{tuv} = I(u_{t-1} = u, u_t = v) = z_{t-1,u}z_{tv} \) is the indicator variable for the transition from state \( u \) to state \( v \) at time occasion \( t \).

The two steps of the EM algorithm are the following:

- **E-step**: compute the posterior expected value of each indicator variable \( w_{tu}, t = 1, 2, \ldots, u = 1, \ldots, k \), and \( z_{tuv}, t = 2, \ldots, u, v = 1, \ldots, k \), given the observed data. These expected values correspond to

  \[
  \hat{w}_{tu} = p(u_t | y_1, y_2, \ldots), \quad (4) \\
  \hat{z}_{tuv} = p(u_{t-1} = u, u_t = v | y_1, y_2, \ldots), \quad (5)
  \]

  and their computation is performed by suitable forward-backward recursions (Baum et al., 1970; Welch, 2003).

- **M-step**: maximize the expected complete data log-likelihood with respect to the model parameters. This function is given by the sum of functions (1)-(3), once the indicator variables have been substituted by their expected values defined in equations (4) and (5). The parameters in the measurement model are then updated in a simple way as

  \[
  \mu_u = \frac{1}{\sum_t \hat{w}_{tu}} \sum_t \hat{w}_{tu} y_t, \\
  \Sigma_u = \frac{1}{\sum_t \hat{w}_{tu}} \sum_t \hat{w}_{tu} (y_t - \mu_u)(y_t - \mu_u)',
  \]

  for \( u = 1, \ldots, k \). Under the constraint of homoschedasticity, the latter is substituted by

  \[
  \Sigma = \frac{1}{T} \sum_t \sum_u \hat{w}_{tu} (y_t - \mu_u)(y_t - \mu_u)',
  \]

  with \( T \) being the number of observation times. Regarding the parameters in the
structural model, we simply have

\[ \lambda_u = \hat{z}_{1u}, \quad u = 1, \ldots, k, \]
\[ \pi_{v|u} = \frac{1}{\sum_{t \geq 2} \hat{w}_{t-1,u}} \sum_{t \geq 2} \hat{z}_{tuv}, \quad u, v = 1, \ldots, k. \]

The overall vector of estimates obtained at convergence is denoted by \( \hat{\theta} \).

Since the EM algorithm may converge to a local maximum not corresponding to the global maximum, common initialization strategies involve a multi-start rule from appropriate deterministic and random starting values. Deterministic starting values of the parameters of the measurement model, \( \mu_u \) and \( \Sigma_u, u = 1, \ldots, k \), are defined on the basis of the descriptive statistics (mean vector and variance-covariance matrix) of the observed log-returns. The starting values for the initial probabilities \( \lambda_u \) are chosen as \( 1/k \), for \( u = 1, \ldots, k \), whereas for the transition probabilities we adopt the following rule:

\[ \pi_{v|u} = (h + 1)/(h + k) \quad \text{when} \quad v = u \quad \text{and} \quad \pi_{v|u} = 1/(h + k) \quad \text{when} \quad v \neq u, \]

where \( h \) is a suitable positive constant. The random starting rule is instead based on values drawn from a multivariate Gaussian distribution for \( \mu_u, u = 1, \ldots, k \), and on suitable normalized random numbers drawn from a uniform distribution between 0 and 1 for both initial and transition probabilities. The starting values for the variance-covariance matrices are again based on their sample counterpart.

An important aspect concerns model selection in terms of the number of hidden states. When there are not substantial reasons to use a predefined number of states, we rely on the Bayesian Information Criterion (BIC; Schwarz, 1978), which is based on the following index

\[ BIC_k = -2\hat{\ell}_k + \log(T)\#\text{par}, \quad (6) \]

where \( \hat{\ell}_k \) denotes the maximum of the log-likelihood of the model with \( k \) states and \( \#\text{par} \) denotes the number of free parameters equal to \( k[r + r(r + 1)/2] + k^2 - 1 \) for the heteroschedastic model and to \( kr + r(r + 1)/2 + k^2 - 1 \) for the homoschedastic one. Based on this criterion, we estimate a series of HM models for increasing value \( k \) and we select the number of hidden states corresponding to the minimum value of the BIC index in (6).
Another important aspect is that we can predict the most likely sequence of hidden states, through the so-called local decoding. This is a maximum-a-posteriori prediction based on probabilities that are obtained as a by result of the EM algorithm. We can also use the global decoding that may be implemented through the Viterbi algorithm (Viterbi, 1967; Juang and Rabiner, 1991), to predict the entire sequence of latent states. Computational tools required for the estimation are implemented by adapting suitable functions of the R package LMest (Bartolucci et al., 2017, 2020); they are available upon request from the authors.

3 Application

Due to the lack of regulation and established best-practices, in the crypto-asset market it is quite common to have manipulated asset prices and trading volumes. For these reasons suitable criteria must be used to select crypto-assets for quantitative analyses. Approaches based on the so-called market capitalization are unreliable because it is not easy to define the real free-floating capital for every crypto-asset. Descriptive statistics on the markets are available, but from an economic point of view they are generally not relevant. In fact, due to the anonymity/pseudonymity of the blockchain protocol it is very hard to determine the amount of capital lost forever, making the calculations of the actual capital available for trading almost always impossible.

The adopted criteria to select the cryptocurrencies for the HM model application are same underlying the Crypto Asset Lab Index for which each crypto-assets must:

• be a scarce digital bearer asset that cannot be duplicated and it is cryptographically secured;

• have a value that is not pegged to any other asset or currency;

• must be traded on at least two reliable exchanges\(^1\);

\(^1\)An exchange is considered reliable when it:
– it has not been exposed as publishing fake or inflated trading volumes;
– is registered and has obtained the license to operate in its jurisdiction;
• have no more than 80% of its combined 90-day trading volume on a single reliable exchange;

• be actively traded on reliable exchanges against traditional fiat currencies, stable-coins (i.e., crypto-assets pegged to fiat currencies), Bitcoin, or Ethereum.

Taking the above features into consideration, we limited our analysis to the following cryptocurrencies: Bitcoin (BTC), Ethereum (ETH), Ripple (XRP), Litecoin (LTC), and Bitcoin Cash (BCH). For the seek of comparability on the liquidity side, our analysis focuses on a recent time span of three years, accounting for the more recent introduction and development of some selected cryptocurrencies, in particular XRP and LTC. The data provided by the Crypto Currency Lab® are referred to 940 daily quotes over a three-year period from August 2, 2017, to February 27, 2020.\(^2\) In what follows we consider the five time-series log-returns

\[
y_{tj} = \log\left(\frac{x_{t+1,j}}{x_{tj}}\right), \quad j = 1, \ldots, r, \quad t = 1, \ldots, T,
\]

with \(x_{tj}\) denoting the closing price on day \(t\) of asset \(j\). Note that in this way we dispose of a series of \(T = 939\) log-returns for \(r = 5\) cryptocurrencies.

Figure 1 shows the BTC prices along with the daily log-returns for the whole period of observation. We notice the high level of volatility as well the clustering phenomena also typical of other financial assets. From the chart it is immediate to recognize two periods of sharp rise in price, at the end of 2017 and in the mid-2019, together with a central period with less volatility, but affected by a sudden collapse in November 2018. Figure 2 represents the daily log-returns of the five cryptocurrencies, highlighting the volatility

\(^{2}\)The data comes from a selection of 8 exchanges out of 81 available (BitFlyer, BitStamp, Bittrex, Coinbase, Gemini, itBit, Kraken, Poloniex). The cryptocurrency market is affected by a marked phenomenon of volume manipulation aimed at attracting customers from the stock exchanges. We have followed an exclusion criteria based on manipulation, also chosen by the Crypto Asset Lab® for the design of its index, and similar to that of Bitwise submitted to the SEC (see: https://www.sec.gov/comments/sr-nysearca-2019-01/srnysearca201901-5164833-183434.pdf) that further excludes BitFinex and Binance.
Figure 1: *Daily time-series of prices and log-returns of the BTC cryptocurrency (complete observations are referred to the period from August 2, 2017, to February 27, 2020).*

characteristics common in the crypto-asset market.

Table 1 reports the observed variance-covariance matrix, while Table 2 reports the observed correlations and partial correlations. The correlations are in almost all cases above 0.5, and very high for the pair BCH-ETH. The correlation structure, however, is not so obvious to interpret in terms of partial correlation, suggesting that the BTC dominance does not necessarily results in a unique co-moving driver.

Table 1: *Observed variance-covariance matrix of the five cryptocurrencies.*

<table>
<thead>
<tr>
<th></th>
<th>BTC</th>
<th>ETH</th>
<th>XRP</th>
<th>LTC</th>
<th>BCH</th>
</tr>
</thead>
<tbody>
<tr>
<td>BTC</td>
<td>0.15</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ETH</td>
<td>0.13</td>
<td>0.38</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>XRP</td>
<td>0.09</td>
<td>0.23</td>
<td>0.28</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LTC</td>
<td>0.16</td>
<td>0.29</td>
<td>0.21</td>
<td>0.29</td>
<td></td>
</tr>
<tr>
<td>BCH</td>
<td>0.19</td>
<td>0.45</td>
<td>0.27</td>
<td>0.35</td>
<td>0.61</td>
</tr>
</tbody>
</table>

4 Results

The proposed HM model described above is estimated through the procedure presented in Section 2.2; for the sake of brevity, results are limited to the final selected model.
Figure 2: *Daily time-series of log-returns of the BTC, ETH, XRP, LTC, BCH cryptocurrencies based on closing prices (complete observations are referred to the period from August 2, 2017, to February 27, 2020).*
The order (number of states, $k$) of the hidden distribution is selected according of the BIC (Schwarz, 1978) based on expression (6). The model selection strategy accounts for the multimodality of the likelihood function by using deterministic and random starting rules for each run of the EM algorithm. The results concerning the models estimated for number a hidden states ranging from 1 to 6 are displayed in Table 3. The best model corresponds to the heteroschedastic HM model with $k = 5$ hidden states with specific mean vectors and variance-covariance matrices.

Table 2: Observed correlation (left panel) and partial correlation (right panel) matrices of the five cryptocurrencies.

<table>
<thead>
<tr>
<th></th>
<th>BTC</th>
<th>ETH</th>
<th>XRP</th>
<th>LTC</th>
<th>BCH</th>
<th>BTC</th>
<th>ETH</th>
<th>XRP</th>
<th>LTC</th>
<th>BCH</th>
</tr>
</thead>
<tbody>
<tr>
<td>BTC</td>
<td>1.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ETH</td>
<td>0.55</td>
<td>1.00</td>
<td></td>
<td></td>
<td></td>
<td>-0.38</td>
<td>1.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>XRP</td>
<td>0.44</td>
<td>0.71</td>
<td>1.00</td>
<td></td>
<td></td>
<td>-0.16</td>
<td>0.14</td>
<td>1.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LTC</td>
<td>0.74</td>
<td>0.86</td>
<td>0.73</td>
<td>1.00</td>
<td></td>
<td>0.63</td>
<td>0.46</td>
<td>0.37</td>
<td>1.00</td>
<td></td>
</tr>
<tr>
<td>BCH</td>
<td>0.62</td>
<td>0.94</td>
<td>0.66</td>
<td>0.82</td>
<td>1.00</td>
<td>0.34</td>
<td>0.82</td>
<td>-0.04</td>
<td>-0.12</td>
<td>1.00</td>
</tr>
</tbody>
</table>

Table 3: Results from the fitting of the multivariate HM models to the daily log-returns of the BTC, ETH, XRP, LTC, BCH cryptocurrencies for increasing number of hidden states ($k$), in bold the values referred to the selected model.

<table>
<thead>
<tr>
<th>$k$</th>
<th>log-likelihood</th>
<th>#par</th>
<th>$BIC_k$</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>7,785.46</td>
<td>15</td>
<td>-15,468.25</td>
</tr>
<tr>
<td>2</td>
<td>9,044.87</td>
<td>43</td>
<td>-17,795.41</td>
</tr>
<tr>
<td>3</td>
<td>9,334.88</td>
<td>68</td>
<td>-18,204.31</td>
</tr>
<tr>
<td>4</td>
<td>9,455.30</td>
<td>95</td>
<td>-18,260.35</td>
</tr>
<tr>
<td>5</td>
<td><strong>9,565.06</strong></td>
<td><strong>124</strong></td>
<td><strong>-18,281.36</strong></td>
</tr>
<tr>
<td>6</td>
<td>9,667.93</td>
<td>155</td>
<td>-18,274.90</td>
</tr>
</tbody>
</table>

4.1 Hidden Markov model with five hidden states

For the selected model with $k = 5$ latent states, we show the estimated expected log-returns given each state in Table 4. They represent the occurrence of a variety of situations happening on the market. According to these estimates, there are three negative regimes (1, 2, 3) and two positive regimes (4, 5). The second state does show a negative overall
average return, however, two out of five cryptocurrencies (i.e. BTC and LTC) show positive returns. As a result, we can say that this state reflects a more mixed pattern rather than a common negative trend.

Table 4: Estimated expected log-returns for the HM model with \( k = 5 \) hidden states.

<table>
<thead>
<tr>
<th></th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>BTC</td>
<td>-0.0057</td>
<td>0.0054</td>
<td>-0.0013</td>
<td>0.0173</td>
<td>0.0159</td>
</tr>
<tr>
<td>ETH</td>
<td>-0.0044</td>
<td>-0.0016</td>
<td>-0.0020</td>
<td>0.0175</td>
<td>0.0126</td>
</tr>
<tr>
<td>XRP</td>
<td>-0.0067</td>
<td>-0.0051</td>
<td>-0.0039</td>
<td>0.0007</td>
<td>0.0629</td>
</tr>
<tr>
<td>LTC</td>
<td>-0.0090</td>
<td>0.0029</td>
<td>-0.0032</td>
<td>0.0121</td>
<td>0.0398</td>
</tr>
<tr>
<td>BCH</td>
<td>-0.0091</td>
<td>-0.0060</td>
<td>-0.0037</td>
<td>0.0634</td>
<td>-0.0016</td>
</tr>
<tr>
<td>average</td>
<td>-0.0070</td>
<td>-0.0009</td>
<td>-0.0028</td>
<td>0.0222</td>
<td>0.0259</td>
</tr>
</tbody>
</table>

From Table 5, reporting the estimated conditional variances and correlations, some interesting results emerge. First of all the correlations of BTC with the other cryptos are quite high and positive for the first three states having mainly negative or stable expected log-returns. On the other hand, the correlations for states 4 and 5 are lower and correspond to a more idiosyncratic behavior of the cryptos. It is interesting to note that, in state 2, the correlation between BTC and XRP is high (0.68) but the partial correlation is low and negative (-0.18). Something similar happens between BTC and LTC, indicating that in this state of greater stability the dynamics of cryptocurrency are more mixed. In addition, in terms of volatility, it is clear that state 3 is the most volatile. If we therefore refer to the levels of log-returns in Table 4, states 1 and 3 are both marked by negative log-returns, but with a very different level of risk. It turns also out that state 1 is the only one characterized by significant falls of price and a marked volatility, which is typical of market crashes. We can therefore assume that also state 3, along with states 4 and 5, even if characterized by negative log-returns, represents a phase of relative stability of the prices as state 2.

Table 6 shows the estimated transition probability matrix among states. We remark that the highest persistence is observed for states 2, 3, and 4. Whereas regimes 1 and especially 5 are less persistent. There is a quite high probability of transition towards the first state meaning that take profit positions are frequent in each asset. As it stands,
this state can be considered as a “center of gravity”. Concerning the highest estimated

Table 5: Estimated conditional correlations (lower triangle), variances (in bold, in diagonal) and partial correlations given all remaining variables (in italic, upper triangle) for each state of the HM model with \( k = 5 \) hidden states.

<table>
<thead>
<tr>
<th>State 1</th>
<th>BTC</th>
<th>ETH</th>
<th>XPR</th>
<th>LTC</th>
<th>BCH</th>
</tr>
</thead>
<tbody>
<tr>
<td>BTC</td>
<td>0.0019</td>
<td>-0.0404</td>
<td>0.0722</td>
<td>0.5347</td>
<td>0.1967</td>
</tr>
<tr>
<td>ETH</td>
<td>0.3554</td>
<td>0.0028</td>
<td>0.1060</td>
<td>0.0805</td>
<td>0.0561</td>
</tr>
<tr>
<td>XRP</td>
<td>0.7705</td>
<td>0.3875</td>
<td>0.0035</td>
<td>0.3919</td>
<td>0.0305</td>
</tr>
<tr>
<td>LTC</td>
<td>0.9058</td>
<td>0.4016</td>
<td>0.8306</td>
<td>0.0033</td>
<td>0.5011</td>
</tr>
<tr>
<td>BCH</td>
<td>0.8501</td>
<td>0.3823</td>
<td>0.7581</td>
<td>0.8977</td>
<td>0.0056</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>State 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>BTC</td>
</tr>
<tr>
<td>ETH</td>
</tr>
<tr>
<td>XRP</td>
</tr>
<tr>
<td>LTC</td>
</tr>
<tr>
<td>BCH</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>State 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>BTC</td>
</tr>
<tr>
<td>ETH</td>
</tr>
<tr>
<td>XRP</td>
</tr>
<tr>
<td>LTC</td>
</tr>
<tr>
<td>BCH</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>State 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>BTC</td>
</tr>
<tr>
<td>ETH</td>
</tr>
<tr>
<td>XRP</td>
</tr>
<tr>
<td>LTC</td>
</tr>
<tr>
<td>BCH</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>State 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>BTC</td>
</tr>
<tr>
<td>ETH</td>
</tr>
<tr>
<td>XRP</td>
</tr>
<tr>
<td>LTC</td>
</tr>
<tr>
<td>BCH</td>
</tr>
</tbody>
</table>

transition probability from the less persistent state 5 to state 1 we notice that this result is not surprising, because state 5 represents the main markedly positive log-returns, and this transition can be read as the typical pullback following a substantial price increase.

Figure 3 illustrates the estimated posterior probabilities of being in latent state \( u \),
Table 6: Estimated transition probabilities for the HM model with \( k = 5 \) hidden states (in bold elements greater than 0.1).

<table>
<thead>
<tr>
<th></th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>0.6879</strong></td>
<td>0.0548</td>
<td><strong>0.1722</strong></td>
<td>0.0175</td>
<td>0.0676</td>
</tr>
<tr>
<td>2</td>
<td><strong>0.1445</strong></td>
<td><strong>0.7145</strong></td>
<td><strong>0.1190</strong></td>
<td>0.0220</td>
<td>0.0000</td>
</tr>
<tr>
<td>3</td>
<td><strong>0.2035</strong></td>
<td>0.0825</td>
<td><strong>0.7140</strong></td>
<td>0.0000</td>
<td>0.0000</td>
</tr>
<tr>
<td>4</td>
<td><strong>0.1137</strong></td>
<td>0.0196</td>
<td>0.0000</td>
<td><strong>0.7757</strong></td>
<td>0.0909</td>
</tr>
<tr>
<td>5</td>
<td><strong>0.2441</strong></td>
<td>0.0791</td>
<td>0.0010</td>
<td><strong>0.1079</strong></td>
<td><strong>0.5678</strong></td>
</tr>
</tbody>
</table>

with \( u = 1, \ldots, k \), at time \( t \), with \( t = 1, \ldots, T \), conditional on the observed time-series. Through these probabilities we are able to characterize the assets along time at different market phases. Considering the trend line imposed on the plot and created by a smoothed local regression we notice an increasing tendency for state 3 and a decreasing tendency of states 4 and 5 over time. Moreover, apart for few exceptions there are not stable periods.

Figure 4 depicts the decoded states for all the days. They are obtained through *local decoding* by considering the maximum of the posterior probabilities showed in Figure 3. The predicted trajectories indicate that each state from 1 to 5 is visited the 36.85%, 16.19%, 31.84%, 8.41% and 6.71%, respectively of the \( T = 939 \) days. Therefore, states 4 and 5 occur in a small fraction of time occasions, especially before the second half of 2009 and also in single days.

On the basis of these results some conclusions can be drawn. The recent evolution of the main cryptocurrencies is characterized by a prevalence towards phases of greater stability corresponding to states 2 and 3, and an evident reduction of episodes of marked price increase corresponding to market phases detected by states 4 and 5. These states are indeed the representation of another typical phenomenon of the crypto-assets namely, speculative bubbles. The existence of bubbles in the price dynamics of the BTC and other crypto-assets is a well-known feature of the evolution of these markets and contributed substantially to the high log-returns reported from 2009 to date. Such periods, intended as rapid price accelerations with an exponential or even explosive behavior, are one of the primary concerns for investors due to the risk posed by the subsequent bubble burst with extremes losses. Recently, Bouri et al. (2019) and Agosto and Cafferata (2020) focused on
Figure 3: Predicted posterior probabilities of the five states of the HM model with overimposed smoothed local regression lines (in blue).
the links between crypto-assets in such periods of extreme rise and drop of prices, showing a relevant interconnection between couples of cryptos during the price increase as well in the bubble burst. Perhaps the most relevant and widespread bubble is that of the final quarter of 2017, which quickly saw the Bitcoin reaching a value of $10,000 and shortly thereafter peaks at more than $20,000. The estimated posterior probabilities in Figure 3 suggest that the proposed model adequately succeeds in identifying a trend of sharp decrease of these episodes that poses a serious limit for retail and institutional investors in considering cryptocurrencies as an investable asset.

Figures 6-10 reported in Appendix depict the observed log-returns, the predicted averages, and standard deviations over the time period for each cryptocurrency. The multivariate HM model with five states in our intention is not meant to provide unambiguous univariate predictions of log-returns or volatility, but the results are truly comforting. In particular, for Ripple, Litecoin, and Bitcoin Cash the model is able to timely detect regimes of high or low returns and volatilities.

Finally, Figure 5 shows the estimates of daily correlations between BTC and the other cryptocurrencies namely, XRP, ETH, LTC, BCH, along with a trend line inferred according to a smooth local regression. A clear contribution of the multivariate HM model
is to show if there are some structural trends in the interconnection between the assets as illustrated in the previous sections. Our results confirm a medium term trend of greater correlation with respect all the cryptos with the exception of Litecoin. One possible interpretation of this result is related to the maturity stage of the cryptocurrency market. The increase in the number of players involved in transactions, including institutional ones, the use of derivative instruments (futures and options on Bitcoin) but above all the spread of crypto indices that push for investments increasingly driven by portfolio logic, are all factors that boosted over the years the integration of crypos and thereby their co-movement as systematic risk. Another explanation could be the rise of stablecoins pair dominance during the year 2018 concurring to the overall decline in the contribution of

![Predicted correlations](image)

Figure 5: Predicted correlations between BTC and the other cryptocurrencies under the HM model with $k = 5$ hidden states with overimposed smooth trend according to a local regression (blue line).
BTC pairs to total industry trade volume, with a pressure to a stronger link to USD of all cryptos and a subsequent increase in correlation.

5 Conclusions

We propose a multivariate Hidden Markov (HM) model to analyze log-returns of the main five cryptocurrencies: Bitcoin, Ethereum, Ripple, Litecoin, and Bitcoin cash. The narrow universe we selected fulfills the intention to concentrate on the more reliable, liquid, and less manipulated crypto-assets in the market. The choice of recent three years of data followed similar criteria of homogeneity between time-series especially with reference to the liquidity profile. The advantage of employing an HM model, as that proposed in this paper that includes state-specific expected log-returns, lies on the use of the surplus of information available in comparison to traditional regime-switching models that focus exclusively on volatility.

According to the Bayesian Information Criterion, we select a model with five hidden states. Among them, states 2 and 3 describe more stable phases of the market that account for the 45% of the time, whereas state 1 represents a negative phase of the market featuring negative log-returns and high volatility, states 4 and 5 are related to phases of a marked rise in price, and represent only the 8.41% and 6.71% of the overall time period.

From the estimated posterior probabilities and the decoded states we can infer a trend characterized by a prevalence towards phases of greater stability detected by states 2 and 3, and an evident reduction of episodes of marked price increase detected by states 4 and 5. We show that this model is also able to provide quite remarkable univariate predictions of log-returns and volatility. Finally, we spot a trend of increase of the market correlation from the predicted correlations of the cryptocurrencies coupled to Bitcoin, coherent with the hypothesis of an increasing association observed in more mature markets, but also with the induced stronger link with the USD starting from 2018 due to the rise of stablecoins.
Appendix: additional figures

Figure 6: Observed BTC log-returns (pink), predicted averages (green), and predicted standard deviations (blue) under the HM model with $k = 5$ hidden states.
Figure 7: Observed ETH log-returns (pink), predicted averages (green), and predicted standard deviations (blue) under the HM model with $k = 5$ hidden states.

Figure 8: Observed XPR log-returns (pink), predicted averages (green), and predicted standard deviations (blue) under the HM model with $k = 5$ hidden states.
Figure 9: Observed LTC log-returns (pink), predicted averages (green), and predicted standard deviations (blue) under the HM model with $k = 5$ hidden states.

Figure 10: Observed BCH log-returns (pink), predicted averages (green), and predicted standard deviations (blue) under the HM model with $k = 5$ hidden states.
References


