

Culture and Stages of Economic Development

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Abstract

How do cultural differences in preferences affect economic development? This study develops a simple growth model that features two stages of development. In the first stage, economic growth is driven by human capital accumulation. In the second stage, economic growth is driven by innovation. The economy does not necessarily experience the transition from the first stage to the second stage. If this endogenous transition does not occur, the economy converges to a steady-state level of output. The economy remains in this middle-income trap if leisure preference is too strong or parental preference for education is either too weak or too strong.

JEL classification: O30, O40 *Keywords*: culture, education, innovation, economic development, middle-income trap

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1 Introduction

Culture is a set of values that influence people's preferences. To explore how cultural differences in preferences affect economic development, we develop a simple growth model that features two stages of development. In the first stage, economic growth is driven by human capital accumulation. In the second stage, economic growth is driven by innovation. The transition from the first stage to the second stage is endogenous. If this transition occurs, the economy converges to a balanced growth path with long-run growth driven by innovation. If the transition does not occur, the economy converges to a steady state with a stationary level of output. The economy remains in this middle-income trap if (1) leisure preference is too strong, (2) research productivity or education productivity is too low, or (3) parental preference for education is either too weak or too strong. Therefore, a society that values hard work and places a reasonable emphasis on education would achieve long-run growth.

The intuition of the above results can be explained as follows. First, a strong preference for leisure causes people to allocate too much time to leisure and too little time to production and education. As a result, the market size never becomes large enough for innovation to occur. Second, low education productivity gives rise to a low level of human capital, which reduces capacity for innovation. Third, low research productivity reduces incentives for innovation. Finally, a weak preference for education gives rise to a low level of human capital whereas a strong preference for education gives rise to overinvestment in human capital that crowds out resources for innovation.

This study relates to the literature on growth and innovation. The seminal study by Romer (1990) develops the R&D-based growth model with the development of new products.¹ While Romer (1990) and other early studies do not consider human capital accumulation in the R&D-based growth model, subsequent studies introduce human capital accumulation and explore its implications on innovation; see for example, Eicher (1996), Zeng (1997, 2003), Strulik (2005, 2007), Chu *et al.* (2013, 2016), Hashimoto and Tabata (2016) and Prettner and Strulik (2016). This study differs from them by considering human capital accumulation and innovation as the main engines of growth at different stages of development.

A number of studies also explore different stages of development in the R&D-based growth model; see for example, Zilibotti (1995), Peretto (1999), Funke and Strulik (2000), Irmen (2005) and Kuwahara (2007, 2013, 2019). These studies consider the case in which an economy features human/physical capital accumulation in an early stage of development and then innovation in a later stage. Some of them also explore when this transition occurs and when the economy remains in the middle-income trap.² This study complements these interesting studies by exploring how preferences for leisure and education affect the transition from capital accumulation to innovation.

Finally, this study also relates to the literature on preference formation and economic growth. Early studies by Galor and Moav (2002) and Doepke and Zilibotti (2008) develop interesting growth models with evolution in preferences, in which the proportion of individuals with different preferences for child quality in Galor and Moav (2002) and different preferences for patience and leisure in Doepke and Zilibotti (2008) evolves overtime and affects economic development.

¹See also Aghion and Howitt (1992) who develop the Schumpeterian quality-ladder growth model.

²See Agenor (2017) for an excellent survey of studies on middle-income traps.

A recent empirical study by Galor and Ozak (2016) provides evidence on the pre-industrial agricultural origins of differences in time preferences and their effects on education and technology in the modern era. Ashraf and Galor (2018) and Doepke and Zilibotti (2014) provide surveys of this literature. This study builds on this literature by exploring how differences in preferences affect an economy across stages of development with different growth engines and its likelihood of staying in a middle-income trap.

2 The model

We modify the Romer model to allow for a simple structure of overlapping generations and human capital accumulation.³ Individuals live for three periods. In her young age, an individual receives education. In her working age, the individual allocates her time between leisure, work and education of the next generation. In her old age, the individual consumes her saving.

2.1 Individuals

A unit continuum of individuals is born in each generation. The utility of an individual who works at time t is given by

$$U^{t} = u(l_{t}, C_{t+1}, H_{t+1}) = \eta \ln l_{t} + \ln C_{t+1} + \gamma \ln H_{t+1},$$
(1)

where l_t denotes the amount of time allocated to leisure at time t and $\eta \geq 0$ is the leisure preference parameter. C_{t+1} is consumption at time t + 1. For simplicity, the individual only consumes in the old age.⁴ H_{t+1} denotes human capital the individual passes onto her child, and $\gamma > 0$ is the education preference parameter. The individual allocates e_t units of time to her child's education. The accumulation of human capital is determined as follows:⁵

$$H_{t+1} = \phi e_t + (1 - \delta) H_t, \tag{2}$$

where the parameter $\phi > 0$ determines education productivity and the parameter $\delta \in (0, 1)$ determines the depreciation of human capital that a generation passes onto the next. For simplicity, education is the only form of bequest.⁶

The individual allocates $1 - l_t - e_t$ units of time to work and earns $w_t(1 - l_t - e_t)H_t$ as real wage income. The individual devotes her entire wage income to saving at time t and consumes the return at time t + 1:

$$C_{t+1} = (1 + r_{t+1})w_t(1 - l_t - e_t)H_t,$$
(3)

where r_{t+1} is the real interest rate. Substituting (2) and (3) into (1), the individual maximizes

$$\max_{e_t, l_t} U^t = \eta \ln l_t + \ln[(1 + r_{t+1})w_t(1 - l_t - e_t)H_t] + \gamma \ln[\phi e_t + (1 - \delta)H_t]$$

³The formulation is based on Chu *et al.* (2016), who however focus on the second stage of development and do not consider the first stage.

⁴All our results hold if individuals also consume in the working age; see Appendix C.

⁵See Chu *et al.* (2016) for an extension that allows for public investment in education.

 $^{^{6}}$ See Chu *et al.* (2016) for an extension that allows for multiple channels of bequest.

taking $\{r_{t+1}, w_t, H_t\}$ as given. The utility-maximizing levels of leisure l_t and education e_t are

$$l_t = \eta \frac{\phi + (1 - \delta)H_t}{\phi(1 + \eta + \gamma)},\tag{4}$$

$$e_t = \frac{\phi\gamma - (1+\eta)(1-\delta)H_t}{\phi(1+\eta+\gamma)}.$$
(5)

Substituting (5) into (2) yields the following law of motion for human capital:

$$H_{t+1} = \frac{\gamma}{1+\eta+\gamma} \left[\phi + (1-\delta)H_t\right].$$
(6)

Equation (6) shows that given any initial level H_0 , human capital H_t always converges to the following steady-state level:

$$H^* = \frac{\phi\gamma}{1+\eta+\delta\gamma}.\tag{7}$$

2.2 Final good

This sector is characterized by perfect competition. Firms produce final good Y_t (numeraire) using the following production function:

$$Y_t = H_{Y,t}^{1-\alpha} \int_0^{N_t} X_t^{\alpha}(i) di.$$
 (8)

 $H_{Y,t}$ denotes human-capital-embodied production labor, and the parameter $\alpha \in (0,1)$ determines labor intensity $1 - \alpha$ in production. There is a continuum of differentiated intermediate goods indexed by $i \in [0, N_t]$, and $X_t(i)$ denotes intermediate good *i*. Maximizing profit, we derive the conditional demand functions for $H_{Y,t}$ and $X_t(i)$ as

$$w_t = (1 - \alpha)Y_t/H_{Y,t},\tag{9}$$

$$p_t(i) = \alpha \left[H_{Y,t} / X_t(i) \right]^{1-\alpha}.$$
 (10)

2.3 Intermediate goods

This sector is characterized by monopolistic competition. A monopolistic firm produces $X_t(i)$ using a linear production function that transforms one unit of Y_t into one unit of $X_t(i)$. The profit function is

$$\pi_t(i) = p_t(i)X_t(i) - X_t(i), \tag{11}$$

where the cost of producing one unit of $X_t(i)$ is one (recall that final good is the numeraire). The profit-maximizing price is

$$p_t(i) = \frac{1}{\alpha} > 1, \tag{12}$$

which is above the marginal cost of production. Substituting (12) into (10) shows that $X_t(i) = X_t$ for all $i \in [1, N_t]$. Substituting (10) and (12) into (11) yields

$$\pi_t = \left(\frac{1}{\alpha} - 1\right) X_t = (1 - \alpha) \alpha^{(1+\alpha)/(1-\alpha)} H_{Y,t}.$$
(13)

2.4 R&D

This sector is characterized by perfect competition. Let v_t denote the value of a newly invented intermediate good at the end of time t, which is given by the present value of future profits from time t + 1 onwards:

$$v_t = \sum_{s=t+1}^{\infty} \left[\pi_s / \prod_{\tau=t+1}^s (1+r_\tau) \right].$$
 (14)

R&D entrepreneurs devote $H_{R,t}$ units of human-capital-embodied labor to the invention of new products. The innovation process is specified as

$$\Delta N_t = \theta N_t H_{R,t},\tag{15}$$

where $\Delta N_t \equiv N_{t+1} - N_t$. The parameter $\theta > 0$ determines R&D productivity θN_t , where N_t captures intertemporal knowledge spillovers as in Romer (1990). If the following holds:

$$\Delta N_t v_t = w_t H_{R,t} \Leftrightarrow \theta N_t v_t = w_t, \tag{16}$$

then R&D $H_{R,t}$ would be positive at time t. If $\theta N_t v_t < w_t$, then R&D does not take place at time t (i.e., $H_{R,t} = 0$).

Lemma 1 *R&D* $H_{R,t}$ is positive at time t if and only if the following inequality holds:

$$(1 - l_t - e_t)H_t = \frac{\phi H_t + (1 - \delta)(H_t)^2}{\phi(1 + \eta + \gamma)} > \frac{1}{\theta}.$$
(17)

Proof. See Appendix A.

2.5 Aggregation

Imposing symmetry on (8) yields $Y_t = H_{Y,t}^{1-\alpha} N_t X_t^{\alpha}$. Then, substituting (10) and (12) into this equation yields

$$Y_t = \alpha^{2\alpha/(1-\alpha)} N_t H_{Y,t},\tag{18}$$

which is the aggregate production function of Y_t . The resource constraint on final good is

$$C_t = Y_t - N_t X_t = (1 - \alpha^2) Y_t,$$
(19)

which uses $N_t X_t = \alpha^2 Y_t$. Finally, the resource constraint on human-capital-embodied labor is

$$(1 - l_t - e_t)H_t = H_{Y,t} + H_{R,t}.$$
(20)

2.6 Equilibrium

See Appendix B.

3 Stages of economic development

In this section, we explore the two stages of economic development. In the first stage, the economy features only human capital accumulation. In the second stage, the economy features both human capital accumulation and innovation. The simplicity of the model allows us to derive a closed-form solution for the transition dynamics.

3.1 Stage 1: Human capital accumulation only

The initial level of human capital is H_0 . We assume the following inequality holds at time 0:

$$(1 - l_0 - e_0)H_0 = \frac{\phi H_0 + (1 - \delta)(H_0)^2}{\phi(1 + \eta + \gamma)} < \frac{1}{\theta}.$$
(21)

Then, Lemma 1 implies that $H_{R,0} = 0$ and

$$H_{Y,0} = (1 - l_0 - e_0)H_0 = \frac{\phi H_0 + (1 - \delta)(H_0)^2}{\phi(1 + \eta + \gamma)},$$
(22)

where the second equality uses (4) and (5). At this stage of development, the economy features only human capital accumulation. Human capital H_t accumulates according to the autonomous dynamics in (6). So long as the following inequality holds at time t:

$$(1 - l_t - e_t)H_t = \frac{\phi H_t + (1 - \delta)(H_t)^2}{\phi(1 + \eta + \gamma)} < \frac{1}{\theta},$$
(23)

we continue to have $H_{R,t} = 0$ and

$$H_{Y,t} = (1 - l_t - e_t)H_t = \frac{\phi H_t + (1 - \delta)(H_t)^2}{\phi(1 + \eta + \gamma)}.$$
(24)

Substituting (24) into (18) yields the level of output as

$$Y_t = \alpha^{2\alpha/(1-\alpha)} N_0 \frac{\phi H_t + (1-\delta)(H_t)^2}{\phi(1+\eta+\gamma)},$$
(25)

where N_0 remains at the initial level and output Y_t increases as human capital H_t accumulates.

Human capital H_t eventually converges to H^* in (7). Substituting (7) into (23) yields

$$(1 - l^* - e^*)H^* = \frac{\phi\gamma}{(1 + \eta + \delta\gamma)^2} < \frac{1}{\theta}.$$
 (26)

If the inequality in (26) holds, then the economy would never experience innovation. The economy remains indefinitely in this middle-income trap in the case of strong leisure preference η , low research productivity θ , low education productivity ϕ , or education preference γ being too weak or too strong. Intuitively, strong leisure preference causes people to allocate too much time to leisure and too little time to education, whereas low education productivity and low research productivity reduce incentives for human capital accumulation and innovation. A

weak preference for education causes a low level of human capital whereas a strong preference for education leads to overinvestment in human capital that crowds out the amount of humancapital-embodied labor $(1 - l^* - e^*)H^*$ for innovation.

In the middle-income trap, the steady-state level of output is given by

$$Y^* = \alpha^{2\alpha/(1-\alpha)} N_0 \frac{\phi\gamma}{(1+\eta+\delta\gamma)^2},\tag{27}$$

which is decreasing in leisure preference η , increasing in education productivity ϕ , and an inverted-U function in education preference γ . Intuitively, strong leisure preference causes people to allocate too much time to leisure and too little time to production, whereas low education productivity reduces incentives for human capital accumulation. Finally, as before, a weak preference for education leads to a low level of human capital whereas a strong preference for education leads to overinvestment in human capital that crowds out the amount of human-capital-embodied labor $(1 - l^* - e^*)H^*$ for production.

Proposition 1 If (1) leisure preference η is sufficiently strong, (2) research productivity θ or education productivity ϕ is sufficiently low, or (3) education preference γ is sufficiently weak or sufficiently strong, the economy would remain in the middle-income trap, in which steady-state output Y^* is decreasing in leisure preference η , increasing in education productivity ϕ , and an inverted-U function in education preference γ .

Proof. Use (26) and (27). \blacksquare

3.2 Stage 2: Innovation and human capital accumulation

Lemma 1 implies that if the following inequality holds:

$$(1 - l^* - e^*)H^* = \frac{\phi\gamma}{(1 + \eta + \delta\gamma)^2} > \frac{1}{\theta},$$
 (28)

then human capital H_t eventually becomes sufficiently large to trigger the activation of innovation. This threshold \tilde{H} is given by

$$\frac{\phi \widetilde{H} + (1-\delta)(\widetilde{H})^2}{\phi(1+\eta+\gamma)} = \frac{1}{\theta} \Leftrightarrow \widetilde{H} = \frac{-\phi + \sqrt{\phi^2 + 4(1-\delta)(1+\eta+\gamma)\phi/\theta}}{2(1-\delta)} \in (H_0, H^*).$$
(29)

Therefore, for $H_t > \tilde{H}$, the R&D condition in (16) holds and R&D $H_{R,t}$ is positive.

Substituting (18) into (9) yields the equilibrium wage rate as

$$w_t = (1 - \alpha)\alpha^{2\alpha/(1 - \alpha)} N_t.$$
(30)

Then, substituting (30) into (16) yields the equilibrium invention value as

$$v_t = \frac{(1-\alpha)\alpha^{2\alpha/(1-\alpha)}}{\theta}.$$
(31)

The structure of overlapping generations implies that the value of assets at the end of time t must equal the amount of saving at time t given by wage income at time t:

$$N_{t+1}v_t = w_t(1 - l_t - e_t)H_t = w_t(H_{Y,t} + H_{R,t}),$$
(32)

where the second equality uses (20). Substituting (30) and (31) into (32) yields

$$N_{t+1} = \theta N_t (H_{Y,t} + H_{R,t}).$$
(33)

Combining (15) and (33) yields the equilibrium level of $H_{Y,t}$ as

$$H_{Y,t} = \frac{1}{\theta} \tag{34}$$

for all t. Substituting (4), (5) and (34) into (20) yields the equilibrium level of $H_{R,t}$ as

$$H_{R,t} = (1 - l_t - e_t)H_t - H_{Y,t} = \frac{\phi H_t + (1 - \delta)(H_t)^2}{\phi(1 + \eta + \gamma)} - \frac{1}{\theta}.$$
(35)

Substituting (35) into (15) yields the equilibrium growth rate of N_t as

$$g_t \equiv \frac{\Delta N_t}{N_t} = \theta H_{R,t} = \frac{\theta}{\phi(1+\eta+\gamma)} \left[\phi H_t + (1-\delta)(H_t)^2 \right] - 1.$$
(36)

For a given H_t , g_t is increasing in research productivity θ but decreasing in leisure preference η , education productivity ϕ and education preference γ . Intuitively, high research productivity raises incentives for innovation whereas high education productivity or strong education preference leads to a reallocation of resources from innovation to education. Finally, strong leisure preference causes people to allocate too much time to leisure and too little time to innovation.

The growth rate g_t also determines output growth. To see this, we substitute (34) into (18) to derive the equilibrium level of output as

$$Y_t = \frac{\alpha^{2\alpha/(1-\alpha)}}{\theta} N_t, \tag{37}$$

which grows at the same rate as N_t . Therefore, although human capital continues to accumulate until reaching the steady state, human capital accumulation affects the growth rate of output only indirectly via innovation. As human capital H_t increases according to (6), the equilibrium growth rate g_t in (36) also increases.

As human capital converges to its steady-state level H^* in (7), the equilibrium growth rate also converges to its steady state given by

$$g^* = \frac{\theta \phi \gamma}{(1 + \eta + \delta \gamma)^2} - 1, \tag{38}$$

which is decreasing in leisure preference η , increasing in research productivity θ and education productivity ϕ , and an inverted-U function in education preference γ .⁷ Intuitively, strong leisure preference causes people to allocate too much time to leisure and too little time to innovation and education, whereas low education productivity reduces incentives for human capital accumulation and low research productivity reduces incentives for innovation. Finally, a weak preference for education leads to a low level of human capital whereas a strong preference for education leads to overinvestment in human capital that crowds out resources for innovation.

⁷This inverted-U effect of education preference on steady-state growth was also shown in Chu et al. (2016).

Proposition 2 In the second stage of development, innovation is activated. For a given level of human capital H_t , the equilibrium growth rate g_t is increasing in research productivity θ but decreasing in leisure preference η , education productivity ϕ and education preference γ . As human capital H_t accumulates, the equilibrium growth rate g_t increases. As human capital H_t converges to the steady state, the equilibrium growth rate g_t also converges to the steady-state growth rate g^* , which is decreasing in leisure preference η , increasing in research productivity θ and education productivity ϕ , and an inverted-U function in education preference γ .

Proof. Use (36) and (38). ■

4 Conclusion

In this study, we have developed a simple growth model that features two stages of development to explore the effects of preferences for leisure and education on the transition from human capital accumulation to innovation. We find that under a strong preference for leisure or a parental preference for education that is either too weak or too strong, the economy would remain in a middle-income trap with a steady-state level of output. Only when a society values hard work and places a reasonable emphasis on education, the economy would achieve economic growth in the long run.

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Appendix A: Proof of Lemma 1

Proof of Lemma 1. If (17) holds, then (35) shows that $H_{R,t} > 0$. Now, let's consider the case in which

$$(1 - l_t - e_t)H_t = \frac{\phi H_t + (1 - \delta)(H_t)^2}{\phi(1 + \eta + \gamma)} < \frac{1}{\theta}.$$
 (A1)

Recall that the value of assets at the end of time t must equal the amount of saving at time t given by wage income at time t such that

$$N_{t+1}v_t = w_t(1 - l_t - e_t)H_t.$$
 (A2)

Substituting (A2) into (A1) yields

$$w_t > \theta N_{t+1} v_t \ge \theta N_t v_t, \tag{A3}$$

where the second inequality uses $N_{t+1} \ge N_t$. Equation (A3) implies that $\Delta N_t v_t = w_t H_{R,t}$ in (16) cannot hold unless $H_{R,t} = 0$.

Appendix B: Equilibrium

The equilibrium is a sequence of allocations $\{X_t(i), Y_t, C_t, H_{Y,t}, H_{R,t}, H_t, e_t, l_t\}$ and prices $\{p_t(i), w_t, r_t, v_t\}$ that satisfy the following conditions:

- individuals choose $\{e_t, l_t\}$ to maximize utility taking $\{r_{t+1}, w_t, H_t\}$ as given;
- competitive firms produce Y_t to maximize profit taking $\{p_t(i), w_t\}$ as given;
- a monopolistic firm produces $X_t(i)$ and chooses $p_t(i)$ to maximize profit;
- competitive entrepreneurs perform R&D to maximize profit taking $\{w_t, v_t\}$ as given;
- the market for final good clears such that $Y_t = N_t X_t + C_t$;
- the market for human-capital-embodied labor clears such that $H_{Y,t} + H_{R,t} = (1 l_t e_t)H_t$;
- the amount of saving equals the value of assets such that $w_t(1 l_t e_t)H_t = N_{t+1}v_t$.

Appendix C: Consumption

Suppose we modify (1) to allow for consumption also in the working age. Then, we have

$$U^{t} = u(l_{t}, C^{t}_{t}, C^{t}_{t+1}, H_{t+1}) = \eta \ln l_{t} + (1 - \beta) \ln C^{t}_{t} + \beta \ln C^{t}_{t+1} + \gamma \ln H_{t+1},$$
(C1)

where $\beta \in (0, 1)$ determines the relative importance of C_t^t and C_{t+1}^t , which denote consumption at time t and t + 1 of an individual who works at time t. Let s_t denote the saving rate. Then,

$$C_t^t = (1 - s_t)w_t(1 - l_t - e_t)H_t,$$
(C2)

$$C_{t+1}^t = (1 + r_{t+1})s_t w_t (1 - l_t - e_t)H_t.$$
(C3)

Substituting (2), (C2) and (C3) into (C1) and maximizing utility yield $s_t = \beta$ and also (4)-(6) as before. The rest of the model is the same as before.

The value of assets at the end of time t must equal the amount of saving at time t:

$$N_{t+1}v_t = s_t w_t (1 - l_t - e_t) H_t = s_t w_t (H_{Y,t} + H_{R,t}),$$
(C4)

which differs from (32) due to $s_t = \beta < 1$. Substituting (30) and (31) into (C4) yields

$$N_{t+1} = \beta \theta N_t (H_{Y,t} + H_{R,t}). \tag{C5}$$

Substituting (4) and (5) into (20) yields

$$H_{Y,t} + H_{R,t} = (1 - l_t - e_t)H_t = \frac{\phi H_t + (1 - \delta)(H_t)^2}{\phi(1 + \eta + \gamma)}.$$
 (C6)

Combining (15), (C5) and (C6) yields

$$H_{R,t} = \beta \frac{\phi H_t + (1 - \delta)(H_t)^2}{\phi(1 + \eta + \gamma)} - \frac{1}{\theta},$$
 (C7)

where I have assumed $H_{R,t} > 0$, which holds if and only if

$$\beta \frac{\phi H_t + (1-\delta)(H_t)^2}{\phi(1+\eta+\gamma)} > \frac{1}{\theta}.$$
(C8)

In the first stage of development, we have $H_{R,t} = 0$ and

$$H_{Y,t} = (1 - l_t - e_t)H_t = \frac{\phi H_t + (1 - \delta)(H_t)^2}{\phi(1 + \eta + \gamma)}.$$
 (C9)

The economy is in this stage whenever $H_t < \widetilde{H}$, where \widetilde{H} is given by

$$\beta \frac{\phi \widetilde{H} + (1-\delta)(\widetilde{H})^2}{\phi(1+\eta+\gamma)} = \frac{1}{\theta} \Leftrightarrow \widetilde{H} = \frac{-\phi + \sqrt{\phi^2 + 4(1-\delta)(1+\eta+\gamma)\phi/(\beta\theta)}}{2(1-\delta)}.$$
 (C10)

The economy remains in this middle-income trap indefinitely if

$$\beta(1-l^*-e^*)H^* = \frac{\beta\phi\gamma}{(1+\eta+\delta\gamma)^2} < \frac{1}{\theta},\tag{C11}$$

which holds if β is sufficiently small (i.e., individuals are impatient).

In the second stage of development, we have $H_{R,t} > 0$ and

$$g_t \equiv \frac{\Delta N_t}{N_t} = \theta H_{R,t} = \frac{\beta \theta}{\phi (1 + \eta + \gamma)} \left[\phi H_t + (1 - \delta) (H_t)^2 \right] - 1, \tag{C12}$$

which is increasing in β and determined by the dynamics of H_t in (6) as before. As H_t converges to its steady state H^* in (7), the growth rate g_t also converges to its steady state given by

$$g^* = \frac{\beta \theta \phi \gamma}{(1 + \eta + \delta \gamma)^2} - 1, \tag{C13}$$

which shows that g^* is increasing in β and other comparative statics are the same as before.