

In-kind financing during a pandemic: Trade credit and COVID-19

Srivastava, Jagriti and Gopalakrishnan, Balagopal

Indian Institute of Management Kozhikode, Indian Institute of Management Kozhikode

July 2021

Online at https://mpra.ub.uni-muenchen.de/108951/MPRA Paper No. 108951, posted 04 Aug 2021 14:42 UTC

In-kind financing during a pandemic: Trade credit and

COVID-19*

Jagriti Srivastava[†] and Balagopal Gopalakrishnan[‡]

Abstract

Using a cross-country quarterly firm-level dataset, we empirically examine the

impact of the COVID-19 pandemic on the trade credit channel of firms. In contrast

to the impact on trade credit documented during earlier crisis episodes, we find that

firms with poor credit quality obtain lower amounts of trade credit from their sup-

plier firms during the quarters following the COVID-19 outbreak. The findings

suggest that less creditworthy firms are credit rationed by their suppliers during a

product market crisis, in contrast to the credit substitution documented between

formal financial institutions and suppliers during a credit market crisis. Further-

more, we document that firms with better growth prospects and firms with better

stakeholder relationships are able to obtain trade credit in the post-pandemic pe-

riod, despite their poor creditworthiness. Our empirical analysis supports the view

that supplier financing is conditional on the product market conditions and is not

always a generous substitute for bank credit.

Keywords: Trade credit; COVID-19; Financial constraints; Credit default; ESG

JEL classification: G21; G28; G32; H12

*Usual disclaimers apply. The author names appear in the reverse alphabetical order.

[†] Finance Accounting & Control Area, Indian Institute of Management Kozhikode, Kerala-673570,

India. jagritis12fpm@iimk.ac.in

[‡]Finance Accounting & Control Area, Indian Institute of Management Kozhikode, Kerala-673570,

India. balagopal@iimk.ac.in

1. Introduction

The spread of COVID-19 proved to be a macroeconomic shock to the economy world-wide (Altig et al., 2020). Most of the countries imposed strict lockdowns, encouraged remote working, and enforced social distancing norms to curtail the transmission of infectious coronavirus (Hale, Petherick, Phillips, & Webster, 2020; Moosa, 2020). The lockdown period proved to be the worst downturn in the economy after the great depression (Gopinath, 2020). On one hand, the abrupt pandemic-induced uncertainty affected the demand for products and services, especially the discretionary items. On the other hand, the containment measures affected the global supply chains adversely (Boissay, Patel, & Shin, 2020). Taken together, the impact of the subdued demand and the disrupted supply chains significantly affected the firms around the world.

Based on the early capital market reaction during the onset of the pandemic, several studies documented that inflexible firms, which are financially constrained and operationally vulnerable, are more likely to be impacted adversely during the COVID-19 period (Ding, Levine, Lin, & Xie, 2021; Ramelli & Wagner, 2020). One of the prominent factors that determine the flexibility of a firm is the ability to optimally manage its working capital. In our study, we explore the impact of the COVID-19 pandemic on the trade financing obtained by firms from their suppliers. Specifically, we ask whether firms with higher creditworthiness, better stakeholder relationships, and growth options disproportionately obtained valuable alternative financing resources from their suppliers during the pandemic.¹

There are two separate, yet complementary, views on trade credit financing obtained by firms. One view argues that trade credit substitutes for bank credit for firms facing financing trouble; *ex-ante* riskier firms would obtain trade credit in the absence of bank credit as the suppliers prefer to increase their sales by offering products on credit (Fisman & Love, 2003; Love, Preve, & Sarria-Allende, 2007; Meltzer, 1960). Schwartz (1974) argues that suppliers enjoy a financing advantage given their better monitoring ability

¹As per BIS estimates, non-financial corporations provide 70% of the overall trade credit supply (in-kind financing or alternative financing) in the economy (Boissay et al., 2020).

and information advantage over the institutional creditors. According to the second view, however, trade credit financing is obtained by creditworthy firms (Petersen & Rajan, 1997). Even when the suppliers choose to extend trade credit to firms with poor credit quality, it is provided to the borrower firms with growth options and firms that maintain better relationships with their suppliers (Petersen & Rajan, 1997). Despite the suspect credit quality of the borrower firms, suppliers tend to finance firms with better prospects given the implicit stake in the present value of the future profits from maintaining supply.

The COVID-19 pandemic offers a unique setting to examine how the supply of trade credit is impacted during a crisis that emanates from the real sector, which is radically different to a crisis that emanates from financing difficulties such as the global financial crisis (GFC) of 2008-09 (Didier, Huneeus, Larrain, & Schmukler, 2021). The rapid monetary and fiscal support measures undertaken by most of the major developed and developing economies ensured to mount a credible response to channel credit during the pandemic (Hofmann, Shim, Shin, et al., 2020). For instance, Demir and Javorcik (2020) show that trade credit obtained from banks was much more resilient than other sources of trade financing during the onset of the COVID-19 pandemic. In such a context, relying on the exogenous COVID-19 pandemic-induced real sector shock and the associated disruptions to economic activity, we test the arguments put forth by Petersen and Rajan (1997) on trade credit supply. We posit that *ex-ante* riskier firms obtain lesser support from their suppliers during the COVID-19 crisis period. Furthermore, we posit that, despite the suspect credit quality, firms with better growth opportunities and stakeholder relationships are able to obtain trade credit.

Given the rapidity of the pandemic-induced disruptions and the consequent responses by most of the countries, we examine the impact on trade credit—defined as the accounts payable of a firm scaled by its assets in our study—with cross-country firm-level quarterly data. As we attempt to explain the characteristics of firms that are able to obtain trade credit from their suppliers during the pandemic, it is imperative to disentangle the supply and the demand side factors that contribute to the trade credit channel. For instance, given the sudden decline in economic activity, it is likely that the average working capital requirement comes down for firms. As the COVID-19 disrupted the global supply chains, it is likely that the supplies to a particular industry are affected disproportionately. Hence, in our study, we control for the demand-side and supply-side factors with the help of dummies that capture unobserved heterogeneity at various levels of aggregation. We incorporate country-industry-year-quarter dummies that control for trade credit demand due to industry-specific quarterly shocks at the country level. The highly saturated model also controls for other unobserved heterogeneity, which doesn't vary with time and is specific to a country, industry, or firm. In addition, we control for other observable demand-side factors such as sales, which contribute to demand-driven fluctuations in obtaining trade credit, and control for supply-side factors such as the level of leverage, which captures the debt capacity and the potential substitution between trade credit and bank credit.

The key findings of our empirical analysis that employs a difference-in-differences model are as follows. First, conforming to the arguments that supplier firms extend trade credit to creditworthy firms, we find evidence that firms with lower default probability have obtained substantially higher trade credit during the post-COVID-19 period. The riskier firms obtain about 0.3 percentage points lower trade credit, which is about 5% of the accounts payable for the median firm in our sample, in the post-pandemic period compared to the pre-pandemic period. Unlike earlier studies that document an increase in trade credit reliance for riskier firms during crisis episodes, we find that less risky firms have managed to obtain alternative sources of financing during the post-COVID-19 period.

Interestingly, and in contrast to our baseline findings, the estimations for the same sample of firms during the GFC period yields the opposite result. The findings for the GFC period corroborate the evidence supporting the financing constraint view of trade credit (Carbo-Valverde, Rodriguez-Fernandez, & Udell, 2016; Casey & O'Toole, 2014). We find that riskier firms obtained 0.43 percentage points higher trade credit during the GFC period. Given that the pandemic-induced crisis was a real sector shock rather than a shock to the credit markets—for instance, ted spread, a measure of global liquidity

risk and confidence in credit markets was several times higher during the peak of the GFC relative to the COVID-19 period—we are able to demonstrate that the trade credit channel is not similar across crisis episodes.²

What could potentially explain the contrasting results that we document? It is likely explained by bridging the arguments put forth by Cunat (2007), Schwartz (1974), and Petersen and Rajan (1997). Trade credit supply is conditional on a forward-looking future value of relationships between the borrowing firm and its supplier. The advantage that supplier draws from extending credit includes the threat of cutting off future supplies, reliable information on the order book of the borrowing firms, and the higher salvage of goods that are supplied in the event of a default. During a real-sector crisis that affects the demand for products, the above advantages enjoyed by the supplier are adversely affected. However, in the event of a credit crisis, which may only have a spillover impact on the demand side, the supplier could still finance the customer firm on the expectation of future prospects.

A counterfactual explanation for the trade credit rationing observed in our study could be the generous amount of credit available from banks and credit markets for firms with suspect credit quality, which is a potential reverse substitution. However, we find that the firms with poor creditworthiness also faced rationing from the lenders in the post-COVID-19 period. Both the parallel trends and the regression estimation results support this view. Therefore, we are able to draw a causal inference that trade credit is potentially not a generous substitute for bank credit during product market disruptions, especially for firms with poor credit quality.

Second, we find that riskier firms with higher contemporaneous growth are able to obtain greater trade credit from their suppliers. Firms with higher sales growth during the post-COVID-19 period obtain 0.38 percentage points higher net accounts payable, even when their credit standing is suspect. Moreover, firms in industries that are less capital intensive obtain higher trade credit (about 0.36 percentage points) compared to those

²A comparison of the GDP growth and ted spread across the two crisis episodes are shown in Figure A2.

in capital intensive industries. Alfaro, Chari, Greenland, and Schott (2020) argue that capital intensive firms are more prone to the COVID-19 induced disruptions compared to labour-intensive sectors, given the amenability of labour to remote working and mobility. The findings suggest that suppliers do value the promise of current as well as future prospects while evaluating firms with higher default probability.

Third, we find that riskier firms with better stakeholder relationships are able to obtain greater amounts of trade credit. Riskier firms with higher ESG scores obtain 0.04 percentage points higher trade financing from their suppliers compared to riskier firms with lower ESG scores. The finding provides evidence to the argument that maintaining good relationships with the stakeholders prove to be helpful during the crises period. The findings are further strengthened with our analysis involving the social score of firms. We find that riskier firms with higher social scores obtain higher trade credit in the post-COVID-19 period compared to the riskier firms with lower social scores.

These findings can be situated in the stakeholder engagement theory. According to stakeholder engagement theory, the success of firms depends on satisfying the expectations of different stakeholders of firms (Freeman, 1984). The theory also suggests that higher CSR activities signify the commitment of firms to different stakeholders on a trust and cooperation basis. Jones (1995) show that the firms that maintain a relationship with their stakeholders on a trust and cooperation basis experience lesser agency costs. Our findings corroborate the findings documented by Zhang, Lara, and Tribó (2020) on the importance of social responsibility and trade credit supply. Furthermore, the improved social performance of firms helps firms in decreasing operational risks. It also helps firms that are more prone to negative shocks by generating positive moral capital among stakeholders of the firms. Consequently, the riskier firms with better stakeholder relations are able to obtain higher trade credit during the COVID-19 pandemic.

The credit rationing faced by the firms with suspect credit quality is moderated if the product market conditions are favourable or if the firms have maintained good relationships with their stakeholders. Taken together, the moderating effect of growth opportunities and the stakeholder relationship on the trade credit supply to riskier firms suggest that trade credit is conditional on the product market conditions, and is 'not' a generous substitute to bank credit.

Our findings are robust to several alternative estimations. First, we test the results with an alternative proxy for firm risk and find that our baseline results are largely unaffected. We complement this test with an alternative estimation that categorizes the firms based on their financial constraints and find consistent results. Second, we test whether our findings hold if we remove Japan and the United States, two countries with a higher proportion of firms in our sample. Our major findings with the sub-sample of firms from countries other than US and Japan are consistent with the baseline results. Third, we do a placebo test with an artificially induced crisis in a normal period. We find that there is no significant difference in the trade credit reliance of firms grouped by their creditworthiness. Overall, the results of the robustness tests strengthen the baseline results.

Our study deepens the understanding of the impact of real sector shocks on trade credit in the following ways. First, we are able to unearth some of the pandemic-specific channels that affect the trade credit financing obtained by firms in a cross-country setting. Unlike earlier studies that document the impact on trade credit channels during the crisis episodes, our study presents alternative evidence in view of a crisis that largely affected the demand-side and the operations of firms across countries. Second, the cross-country data allows us to provide external validity—empirical analysis that provides generalizable results—compared to the internal validity of single-country studies. However, the cross-country setting also limits our identification of supply-side factors such as the characteristics of supplier firms given the paucity of data at a cross-country level.

Third, while Petersen and Rajan (1997) find empirical support using cross-sectional data from the US, we document the impact of product market shocks on trade credit using cross-country panel data. While the majority of the studies have found support in favour of the substitution view of trade credit (see, for instance, Adelino, Ferreira, Giannetti, & Pires, 2020), to our knowledge, this is the first study that lends support to the importance of the product market in the trade credit transmission channel in a

cross-country setting.

Our study can be situated in the following strands of literature. First, our analysis complements the studies on the impact of crisis episodes on the supply of trade credit. For example, Casey and O'Toole (2014), Bastos and Pindado (2013), and Lin and Chou (2015) find that credit-constrained and less creditworthy firms obtain higher trade credit during the global financial crisis period. Trade credit from suppliers lends a 'helping hand' for the credit-constrained firms to mitigate the negative shocks of financial crises (Nilsen, 2002; Wilner, 2000). A similar finding is documented for small firms and credit-constrained firms during the financial crisis of 2008-09 (Carbo-Valverde et al., 2016; McGuinness & Hogan, 2016). In another set of studies, Love and Zaidi (2010) and Love et al. (2007) find support for the substitution hypothesis of trade credit only in the initial crisis period. They show that financially weaker firms receive and extend less trade credit in the period following the financial crises, supporting the re-distributional view of trade credit.

Second, we contribute to the increasing literature on the effect of COVID-19-induced disruptions on firm performance. Ding et al. (2021) study the impact of firm characteristics on returns during the COVID-19 period. They show that firms with better ex-ante financial conditions experience higher returns. Additionally, firms involved in Corporate Social Responsibility (CSR) activities are more resilient to the COVID-19 shocks (Albuquerque, Koskinen, Yang, & Zhang, 2020; Didier et al., 2021; Ding et al., 2021). Firms with greater financial and operational flexibility, for instance, higher cash holdings, had higher market capitalization during the pandemic period (Ramelli & Wagner, 2020). Didier et al. (2021) show that firms with lower insolvency and default risk outperform the inefficient firms in the pandemic period.

The rest of the paper is structured as follows. In the following section, we describe the methodology and data used in our study. Next, we discuss the key findings of our study. The subsequent section provides an analysis of the robustness tests. The final section concludes with some potential insights for policymakers.

2. Methodology & Data

2.1. Methodology

2.1.1. Trade credit during COVID-19

This section describes the methodology employed in our study to estimate the impact of COVID-19 on the trade credit obtained by firms. We employ a difference-in-differences (DiD) method to test the hypothesis on the effect of product market shock on firms classified based on their creditworthiness. We employ cross-country quarterly firm-level panel data in the study that helps in improving the external validity of the estimation results. The estimation equation employed in our baseline model is as follows:

$$Y_{i,t} = \beta_0 + \beta_1 \ X_{i,t-4} \times COVID - 19_t + \beta_2 \ X_{i,t-4} + \beta_3 \ Z_{i,t-1} + \delta_i + \alpha_{cjt} + \epsilon_{it}$$
 (1)

In Equation 1, Y represents the dependent variable that captures the trade credit obtained by firms in our study. We employ Payables and Net payables as our dependent variables. Here, Payables is defined as the accounts payable scaled by total assets of the firm (Petersen & Rajan, 1997). Net payables equals the difference between accounts payable and accounts receivable of a firm scaled by total assets of the firm ((Accounts payable- Accounts receivable)/Total assets).

The main explanatory variable in the estimation equation is $X_i \times COVID - 19$ where X is a dummy variable (High default) that takes the value of 1 for firms with a probability of default (PD) above the median PD and 0 otherwise. The PD measure is the ex-ante default probability, which is lagged by a year (4 quarters), to avoid potential reverse causality concerns. The default probability of a firm is sensitive to the changes in short-term liabilities such as trade credit during COVID-19 (Bureau, Duquerroy, & Vinas, 2021). COVID-19 is a dummy variable that takes the value of 1 for the post-pandemic period and 0 otherwise. Z represents a vector of quarterly firm-level control variables that are commonly employed in the literature on trade credit. Z includes Liquidity, Profitability, Leverage and Size of the firms. All the control variables are lagged by one

quarter to reduce potential endogeneity concerns. Table 1 shows the description of all the variables employed in the study. The event window for the DiD estimation as shown in Equation 1 spans 16 quarters starting from Q1'2017 until Q4'2020. The pre-COVID-19 the event window is from Q1'2017 to Q1'2020 and the post-COVID-19 period is from Q2'2020 to Q4'2020.

 δ_i represents the firm fixed effects for a firm i to control for firm-specific unobserved heterogeneity. We also control for any industry-specific effects varying over time at the country-industry-year-quarter level by α_{cjt} where c, j, and t represents country, industry and year-quarter respectively. The interaction term captures the unobserved time-varying effects at the country-level and industry-level in isolation as well as at the country-industry level. Moreover, the year-quarter effects, which are any common shocks at a quarterly frequency, are also subsumed in the α_{cjt} term. The highly saturated interaction term helps us reduce potential biases caused by omitted variables (for details, see Gormley and Matsa (2014)).

It is likely that the interventions and response measures undertaken by various governments encourage the supplier firms to provide generous credit to the borrower firms. Such policy interventions—undertaken during the post-COVID-19 period—may confound the effects that we examine in the study. Therefore, the interactive fixed effects (country-industry-year-quarter) employed in our study, which is similar to those employed in recent empirical studies in corporate finance (see for instance, Degryse, De Jonghe, Jakovljević, Mulier, & Schepens, 2019, and Gopalakrishnan, Jacob, and Mohapatra (2021)), help us control for such unobserved time-invariant and variant heterogeneity at the country and the industry level. Overall, we believe that the saturated fixed effects help in better identification of the impact of COVID-19 shocks on the trade credit channel of firms.

2.1.2. Role of growth opportunities and stakeholder relationships on trade credit

In this section, we describe the methodology employed to estimate whether factors such as growth opportunities and stakeholder relationships affect the differential impact of COVID-19 on trade credit obtained by firms.

$$Y_{i,t} = \beta_0 + \beta_1 \ X_{i,t-4} \times COVID - 19_t \times M_{i,t-1} + \beta_2 \ X_{i,t-4} \times M_{i,t-1}$$

$$+ \beta_3 \ COVID - 19_t \times M_{i,t-1} + \beta_4 \ COVID - 19_t \times X_{i,t-4}$$

$$+ \beta_5 \ Z_{i,t-1} + \delta_i + \alpha_{cjt} + \epsilon_{it}$$
(2)

In Equation 2, the dependent variable Y, the explanatory variable X, COVID-19, and Z are the same as defined earlier. M refers to the variables that could moderate the impact of COVID-19 shock on the trade credit supply obtained to firms classified based on their creditworthiness. We explore two sets of moderators variables that affect the supply of trade credit to firms (Petersen & Rajan, 1997), the product market growth opportunities of firms and the stakeholder relationships maintained by the firms. For the growth opportunities, we employ two variables: Sales growth median, which is a dummy variable that takes the value of 1 for firms with a sale growth that is above the median sales growth in the estimation sample in a quarter; and Manufacturing, which is a dummy variable that takes the value of 1 if the firm belongs to SIC industrial classification for the manufacturing sector and 0 otherwise. To estimate the moderating impact of stakeholder relationship on the trade credit channel, we employ ESG score and Social score.

2.2. Data

We collect data for our study from the Refinitiv Eikon database and the Credit Research Initiative (CRI) database. The financial variables, as well as variables used for determining stakeholder relationship (ESG score & Social score), are obtained from Refinitiv Eikon database. The probability of default (PD) of firms, which captures the creditworthiness of firms, is obtained from the CRI database maintained by the National University of Singapore. The CRI database provides the one-year default probability at a monthly level. Several recent studies in the finance literature have employed this data (Bai & Wu, 2016; Li, Lu, & Srinivasan, 2019; Subrahmanyam, Tang, & Wang, 2014). As the financial variables are varying at a quarterly frequency, we estimate the average PD at the quarterly level. We exclude all financial firms (SIC 60 to 67) from our study. The

final estimation sample after accounting for the availability of the key estimation variables contains 87,986 firm-quarter observations, which comprise 7,406 unique firms from a total of 58 countries.

In our study, we utilize a panel data of firm-level quarterly financial information, which spans from 2017 to 2020, to estimate the impact of COVID-19 on the relationship between creditworthiness and trade credit channel of firms. The treated variable in our estimations is the *ex-ante* creditworthiness of firms, which is proxied by the PD of firms (Duan, Sun, & Wang, 2012; Duan, Wang, et al., 2012). PD is defined as the likelihood that a debtor is unable to honor its financial obligations in the coming year. In our study, we take the median value of the probability of default of firms to identify the firms with high default rates and low default rates. *High default* equals 1 for the above-median probability of default of firms and 0 otherwise.

The dependent variables employed in our study are payables and net payables. Payables equals accounts payable scaled by total assets and net payables equal the difference between accounts payable and accounts receivable scaled by the total assets of the firm. The accounts payable is defined as the amounts owed to the suppliers for goods purchased or services obtained to carry out the normal operations of the business. The accounts receivable is defined as the total value of dues against customers for goods sold or services accomplished during the normal course of business.

The control variables employed in our study are liquidity, profitability, leverage, and size of firms. Here, *Liquidity* is defined as cash & cash equivalents of a firm scaled by total assets of the firm. *Profitability* equals the earnings before interest, tax, depreciation and amortization (EBITDA) scaled by total assets of the firm. *Leverage* equals the debt-to-equity ratio of the firm. We employ the total revenues of the firm as the proxy for firm size. A detailed description of the variables is shown in Table 1.

Furthermore, to estimate the role of stakeholder relationships on the trade credit obtained by firms during the COVID-19 period, we employ the ESG score and Social score of firms as a proxy for stakeholder relationship. ESG score is defined as the company's overall score based on environmental score (firm's impact on the natural systems), social

score (firm's capacity of generating trust among stakeholders across the value chain) and governance score (firm's systems and processes to act in the best interests of its shareholders). It is an indicator of management competence and non-financial performance of firms. Social score reflects the capacity of a firm to generate trust and loyalty among its stakeholders by implying the best management practices. It is considered as the firm's ability to increase shareholders value and build reputation among its stakeholders.

Table 2 shows the summary statistics of key variables used in the study. The average firm in our sample has accounts payable of 8.85%. The average value of net payables is −3.69%, which shows that the average firm in our sample has a net credit outstanding from its customers. A summary of the within-country variation in both payables and net payables is shown in Figure A1. The probability of default of the average firm in our sample is 0.32%, which is the default probability of firms categorized as A or investment grade by the major rating agencies. The average Altman Z score of firms in our sample is 3.28, which indicates that the chances of insolvency in the next year for the average firm is minimal. The average value of the KZ index is −18.60 indicating that the average firm is not financially constrained.

The average value of the ESG score for the firms in our sample is 41.38 and the social score is 42.98. The average firm in our sample has 16% of cash and marketable securities as a proportion of its assets. The average firm is profitable (2%) and has a leverage ratio of 0.74. The average sales growth of firms is 5% and more than half of our sample (54%) comprise of firms in the manufacturing sector.

2.3. Univariate trends

Figure 1 shows the trend of average payables and average net payables in the pre-COVID-19 and post-COVID-19 period for the last two years. The top panel shows that there is a sharp decline in average payables after the declaration of COVID-19 as the pandemic. It is likely that, on average, firms obtained lower amounts of trade credit due to the muted demand—which was induced by the government restriction to contain the virus—and the consequent supply requirements. The bottom panel shows that despite the decrease in

average payables during the pandemic, the average net payables increased in the post-COVID-19 period.

The parallel trends of average payables and average net payables during the COVID-19 period and the GFC period is shown in Figure 2. The top panel, which shows the trend during the COVID-19 period, suggests that the average payables for firms in the high default category has declined during the post-COVID-19 period. However, despite an initial decline, the average payables for the firms in the low default category has risen to the pre-COVID-19 levels. The bottom panel, which shows the trend during the GFC period, suggests that, while there is an overall decline, the riskier firms obtained higher payables relative to the less risky firms. Similarly, the net payables are considerably higher for the riskier firms compared to the less risky firms in the post-GFC period. This is consistent with the findings of Love et al. (2007) who show that trade credit increased in riskier firms during crises period.

Figure 3 shows the parallel trend of average payables for firms classified based on high and low creditworthiness and high and low contemporaneous growth. As indicated in the top panel, the manufacturing firms with low creditworthiness has lower payables in the post-COVID-19 period compared to the riskier firms in the services sector. It is likely that the manufacturing firms become even riskier during the pandemic because of the operational disruptions caused by COVID-19 (Alfaro et al., 2020). The trends in the bottom panel indicate that the riskier firms with high sales growth continue to obtain higher payables relative to riskier firms with low sales growth. Suppliers prefer to overlook the suspect credit quality when the firms have growth opportunities and, consequently, such firms obtain higher trade credit (Petersen & Rajan, 1997). For a similar classification of firms based on their creditworthiness and growth opportunities, Figure 4 shows the parallel trends for average net payables. The pattern is similar to that of average payables of growth firms.

Figure 5 shows the parallel trend of average payables for firms classified based on high and low creditworthiness and high and low stakeholder relationship. Stakeholder relationships of firms are captured using the ESG score (top panel) and social score (bottom panel). The top panel of Figure 5 shows that riskier firms with high ESG scores, relative to firms with low ESG scores, continue to obtain trade credit during COVID-19. The second panel also shows the same pattern. The riskier firms with high social scores show a stable pattern in the average payables obtained in the post-COVID-19 period compared to firms with low social scores, which shows a declining trend. Similarly, Figure 6 shows the parallel trend of net payables for the same set of firm classification. The parallel trends in Figure 6 strongly indicate that, despite the poor credit quality, firms with better relationship scores are able to obtain considerably higher amounts of trade credit in the post-pandemic period relative to similar firms with lower relationship scores.

Overall, the univariate trends support our key hypothesis that the riskier firms have been rationed of valuable supplier credit during the COVID-19 period. Only those firms with better growth opportunities and those firms with better stakeholder relationships obtain higher supplier financing despite the weaker credit profiles. However, the results from the univariate trends are at best indicative and don't help us to draw any inference on the causes of the change in trade credit supply in the post-COVID-19 period. In the next section, we analyze whether the indicative trends hold up in a regression framework that controls for other factors that could affect the trade credit supply to firms.

3. Results and Discussion

In this section, we estimate Equation 1 and Equation 2 and discuss the key findings of the regressions results. First, we discuss the estimation results of the impact of COVID-19 on trade credit obtained by firms. Next, we discuss the results of the estimations that analyze the moderating impact of growth opportunities and stakeholder relationships.

3.1. Impact of COVID-19 on trade credit

Table 3 shows the results for the baseline estimation as described in Equation 1. Columns (1) to (4) present the estimation results for the COVID-19 period. The first two columns

presents the estimation results with accounts payable as the dependent variable and columns (3) and (4) present the results with net payables as the dependent variable. Columns (1) and (3) show the estimations without the control variables and columns (2) and (4) show the estimation results with the firm-level control variables. The coefficient of High default × COVID-19 is consistently negative across all estimations. The results suggest that riskier firms—categorized as high default—obtained lower supplier financing (by about 0.27%) in the post-COVID-19 period relative to the pre-COVID-19 period. Even after controlling for the firm-level variables, our results show that payables obtained by high default firms declined by 0.24% in the post-pandemic period. Columns (3) & (4) of Table 3 show that net payables of high default firms reduced by 0.29% and 0.31% respectively. The post-COVID-19 reduction observed for firms with poor creditworthiness is about 5% of the accounts payable of the average firm in our sample.

Next, we re-estimate Equation 1 for the same set of firms during the GFC. The GFC sample period starts from Q1'2005 to Q1'2009. The crisis period starts from the third quarter of 2008 to the first quarter of 2009. This period was considered in earlier studies to study the effect of GFC on trade credit (Coulibaly, Sapriza, & Zlate, 2013). We employ a dummy variable, GFC_dum , which takes the value of 1 for the crisis period and 0 otherwise. The results of the re-estimations are shown in columns (5)-(8). In contrast to the results observed during the COVID-19 period, columns (5) & (6) show that trade credit obtained by high default firms increased by 0.43% and 0.57% respectively during the GFC period. However, the results for net payables as the dependent variable during GFC period is not significant.

Taken together, the results suggest that trade credit is not always a generous substitute to bank credit. Unlike the credit substitution observed during GFC period, less creditworthy firms have faced credit rationing from their suppliers in the post-pandemic period. This finding is consistent with the argument of Petersen and Rajan (1997) that the creditworthiness of the borrower firms is one of the key determinants of trade credit supply. Moreover, the higher trade credit obtained by firms with better credit quality demonstrates the market power of such firms to obtain payables from their suppliers even

during risky times such as the pandemic (Klapper, Laeven, & Rajan, 2012).

Our findings, which are in contrast to the impact of previous crises episodes on the supply of trade credit, buttress the view that trade credit supply is conditional on the product market conditions. During a real sector shock that affects the entire value chain, suppliers are likely to be cautious and selective in their choice of firms to extend credit. The financing advantage enjoyed by the suppliers over the formal institutions as a result of the transaction frequency, salvage value of assets and potential market power of the suppliers (Schwartz, 1974) are negatively impacted during a real sector shock. As a consequence, the suppliers are reluctant to extend trade credit to riskier firms. This finding contrasts the results of Love et al. (2007) who find that trade credit acts as a substitute for firms facing financial constraints during crises period. However, our findings related to the GFC period are consistent with the findings of Love et al. (2007). Our results show that trade credit does not act as a substitute for firms across all types of crises.

3.2. Impact of growth opportunities on trade credit during COVID-19

In this section, we analyze whether the growth opportunities moderate the impact of COVID-19 on less creditworthy firms. If supplier financing is conditional on the product market opportunities of firms, then firms, despite their poor credit quality, would obtain financing from their suppliers.

Table 4 shows the estimation results for Equation 2 with growth opportunities as the moderating variable. We employ two proxies for growth opportunities: (a) the sales growth of the firms (estimation results shown in columns (1) and (3)) and (b) firms amenable to continuing operations during COVID-19 (estimation results shown in columns (2) and (4)). Both columns (1) and (2) employ payables scaled by total assets as the dependent variable, whereas, columns (3) and (4) employ net payables scaled by total assets as the dependent variable. The results suggest that net payables increased by 0.37% for riskier firms with higher sales growth. However, we do not observe a statistically significant impact on the payables of such firms in the post-COVID-19 period.

Next, we find that riskier firms in the services sector, which are less capital intensive and more amenable to flexible operational requirements (Alfaro et al., 2020), have obtained 0.35% higher trade credit in the post-COVID-19 period compared to riskier firms operating in the manufacturing sector. Furthermore, the net payables of the riskier firms in the services sector has increased by 0.53% in the post-pandemic period compared to the riskier firms in the manufacturing sector.

Overall, our findings are in line with the results of Petersen and Rajan (1997) who show that suppliers are willing to extend trade credit to firms with higher sales growth. By participating in the growth opportunities of such firms, suppliers have an implicit stake in its future growth options (Cunat, 2007; Petersen & Rajan, 1997; Wilson & Summers, 2002).

3.3. Impact of stakeholder relationships on trade credit during COVID-19

Table 5 shows the estimation results for how stakeholder relationship mitigates the relationship between trade credit and high default firms during the COVID-19 period. We use *ESG score* and *Social score* of firms as the proxies for stakeholder relationships of firms. The dependent variable of the estimation results shown in columns (1)-(2) and columns (3)-(4) is accounts payable scaled by total assets and net payables scaled by total assets respectively. Our results show that maintaining good relationships with stakeholders positively moderates the relationship between high default firms and the trade credit obtained by such firms in the post-pandemic period.

The results suggest that a one-unit increase in the ESG score results in obtaining 0.03% higher payables by riskier firms during the COVID-19 period. Moreover, it also results in an increment of 0.06% in the net payables of riskier firms in the post-COVID-19 period. Furthermore, the estimation results also show that a one-unit increase in the firm's social score results in obtaining 0.03% higher trade credit by riskier firms during the COVID-19 period. However, it does not have any significant impact on the net payables of high default firms in the post-pandemic period.

Altogether, the riskier firms with good stakeholder relationships are able to obtain

more trade credit during COVID-19. The higher ESG score of firms acts as a signal for the firms' stakeholders and reduces information asymmetry. The stronger relationships maintained by a firm with its stakeholders signal that the firm is socially responsible and, consequently, builds a reputation among suppliers (Fombrun & Shanley, 1990; Zerbini, 2017; Zhang, Ma, Su, & Zhang, 2014). Previous studies show that trust and reputation are the two mechanisms that ensure the trade credit contracts are sustainable (Hilary & Huang, 2015; Karlan, 2005; Levine, Lin, & Xie, 2018). Specifically, Zerbini (2017) and Zhang et al. (2020) find that better stakeholder relationships help firms in obtaining trade credit from suppliers. It is likely that the adverse impact of higher riskiness of firms is positively mitigated by the socially responsible behaviour of firms, which, in turn, helps in obtaining higher trade credit in the post-COVID-19 period. Hence, our results on the moderating effect of better relationships on trade credit obtained by riskier firms during COVID-19 complements the findings in the literature.

4. Alternative estimations and robustness tests

In this section, we re-estimate the results based on Equation 1 and Equation 2 with various additional tests. First, we repeat our baseline estimation with debt growth of firms as the dependent variable to check whether our results are driven by reverse substitution effect between bank credit and trade credit. Second, we re-estimate our results using alternative measures (Z score median and KZ index median) for the creditworthiness of firms. Third, we repeat our baseline estimation using stable unit treatment value assumption (SUTVA) DiD with no interference and variation in the treatment and control group (Rubin, 1980). Fourth, we test whether there is a significant effect of COVID-19 on trade credit for the firms located in emerging markets. Next, we repeat our estimation using a subsample (excluding US and Japan) to check if our results hold without including observations from US and Japan. Lastly, we conduct a falsification test using placebo implementation by introducing an artificially induced crisis prior to our sample period.

³A high ESG score and social score of firms also increases the trust between firms and stakeholders (Cheung & Pok, 2019; Lins, Servaes, & Tamayo, 2017).

4.1. Impact of COVID-19 on debt growth of firms

One of the counterfactual explanations to our results is the potential substitution of bank credit for trade credit. If riskier firms are able to obtain generous bank credit in the post-pandemic period, then the firms might prefer to opt for a cheaper form of bank financing rather than the expensive trade credit from suppliers. Hence, we conduct a robustness test using debt growth as the dependent variable to check whether there is a positive impact on debt growth of riskier firms during the COVID-19 period.

Table 6 shows the results of our estimation with debt growth as the dependent variable. The results suggest that there is no significant impact on debt growth of riskier firms during the post-COVID-19 period relative to the pre-COVID-19 period. This further strengthens our baseline results as the impact of COVID-19 on trade credit is not driven by a potential reverse substitution between bank credit and trade credit. Such a relationship is also seen in the parallel trends shown in Figure A3. The debt growth declines for both low default firms and high default firms after the declaration of COVID-19.

4.2. Alternative default propensity and trade credit during COVID-19

In this section, we employ an alternative proxy for the default of firms. It is likely that the choice of treatment and control groups based on the PD measure is driving the results rather than the hypothesized role of creditworthiness. Hence, we use Altman Z score as a proxy of the creditworthiness of firms. We use the median value of the Altman Z score for identifying firms with a higher and lower chance of bankruptcy. We use *EBITDA*, *Working Capital*, *Retained earnings*, *Market capitalisation* and *Revenue* for calculating the Altman Z score.⁴. Here, the *Z score median* is defined as 1 for the firms with above-median Altman Z score and 0 otherwise.

Table 7 shows the estimation results with the Z score median as alternative default 4 Based on Altman (1968), Altman Z score is measured as follows: $1.2 \times Working\ capital/Total$ assets $+1.4 \times Retained\ earnings/Total\ assets <math>+3.3 \times EBITDA/Total\ assets +0.6 \times Market\ capitalisation/(Total\ assets-Book\ value\ of\ equity) +0.999 \times Revenue/\ Total\ assets$

propensity. Columns (1)-(5) show the results with payables scaled by total assets as the dependent variable and columns (6)-(10) show the results with net payables scaled by total assets as the dependent variable. The results suggest that firms with higher Altman Z scores (firms with better creditworthiness) were able to obtain 0.23% and 0.31% higher payables and net payables respectively in the post-COVID-19 period. Our findings that firms with a lesser risk of bankruptcy obtain higher trade credit during the COVID-19 period is consistent with our baseline findings.

Again, our results support the results of Cunat (2007); Petersen and Rajan (1997) that suppliers are willing to extend credit to creditworthy buyers and they value the promise of future prospects. These findings are consistent with our findings with *High default* as a measure of the riskiness of firms. The firms with higher *Altman Z scores* receive higher trade credit during the COVID-19 period as these firms are in a financially strong position. The suppliers are also willing to extend trade credit to these firms as they have an implicit stake in the buyers' business in future (Cunat, 2007; Wilson & Summers, 2002).

4.3. Financial constraints and trade credit during COVID-19

It is argued in the literature that financially constrained firms are more prone to trade credit usage. Given the credit rationing faced by such firms from formal financial institutions, they seek more credit from their suppliers to manage their working capital requirements. To test, whether financially constrained firms, which are less creditworthy in other words, are credit rationed by their suppliers during COVID-19, we re-estimate Equation 1 with KZ index as the measure of firm quality rather than PD. 5 . We use the KZ index median as a proxy for firms ability to obtain financing. KZ index median is defined as 1 for firms with the above-median KZ index and 0 otherwise. In the estimations,

⁵Following Kaplan and Zingales (1997), we calculate KZ index as: $-1.002 \times Funds$ from operations/lagged net PPE -39.368 × Cash dividends/lagged net PPE -1.315 × Cash and short term investments/lagged net PPE+3.139 × Leverage + 0.283 × (Market capitalisation + Total assets-Equity)/Total assets

we employ the KZ index median for firms with high financial constraints.

Table 8 shows the estimation results with the KZ index as a proxy for financial constraints. Our results shown in columns (1)-(4) are consistent with the previous findings. The firms with a higher KZ index (lower financial constraints) obtain 0.24% and 0.29% lower payables and net payables in the post-COVID-19 period. The results suggest that even after controlling for other firm-level variables, the firms facing higher financial constraints receive lower payables during COVID-19, which is in contrast to the findings documented during earlier crises periods.

4.4. Control for stable unit treatment of the treated group

In our estimation shown in Equation 1, we allow the treated and control groups, which are classified into two groups based on a *High default* dummy, to vary with time. However, a time-variant dummy might violate the assumption that the treated group is stable over the estimation window, which is indicated as the stable unit treatment value assumption (SUTVA). A model that claims no violation implies that potential outcomes for firm *i* are unrelated to the treatment status of other firms in the sample (Angrist, Imbens, & Rubin, 1996). In other words, it outlines that there is only one level of treatment, and the treatment of one firm has no impact on other treated or control firms (Atanasov & Black, 2016; Imbens & Rubin, 2015).

Hence, we re-estimate Equation 1 by ensuring that the treated group do not vary with time. We classify firms into two groups based on the PD measure as of Q4'2019 for the entire estimation window. However, we do not claim no violation based on the choice of groups. It is likely that there are spillover effects in the post-treatment window, which is a limitation in our study.

The estimation results are shown in columns (5) to (8) of Table 8. These results are also consistent with the results presented in Table 3 without SUTVA. The results show that firms with high default obtain 0.29% and 0.23% lower payables and net payables respectively in the post-pandemic period. We assess whether COVID-19, rather than some other shock associated with COVID-19, can explain the reduced trade credit in the

riskier firms. Our estimation results with SUTVA independence show that external shock like COVID-19 helps in explaining reduced trade credit in risky firms.

4.5. Impact of COVID-19 on trade credit for emerging markets

The smaller firms in the emerging markets are more likely to be dependent on trade credit during the COVID-19 period. It is plausible that the impact of COVID-19 on trade credit is more prominent for firms in the emerging markets compared to firms in the advanced economies. Hence, we test whether there is a significant difference in the trade credit obtained by high default firms in the post-COVID-19 period in the emerging economies and advanced economies.

We define emerging economy dummy as firms located in emerging markets. These firms are labelled as emerging economy dummy based on the classification provided by International Monetary Fund (IMF). Emerging economy dummy equals 1 for firms located in emerging economy and 0 otherwise. Table A2 presents the estimation results related to emerging economies. The results suggest that there is no significant impact on trade credit obtained by riskier firms in emerging markets. However, our results are consistent with the baseline findings that riskier firms obtain lesser trade credit during the post-pandemic period.

4.6. Subsample analysis

We repeat our empirical analysis using a sub-sample. We exclude the observations from the US and Japan in the sub-sample. As shown in Table A1, these two countries have the highest number of observations in our sample. We test whether the negative relationship between high default firms and trade credit obtained by them during the COVID-19 holds without including observations from the US and Japan in the sample. Table A3 shows the results related to analysis without the observations from these two countries. Here, the dependent variable in column (1)-(5) is payables scaled by total assets and that in column (6)-(10) is net payables scaled by total assets. The estimation results suggest that a one-unit increase in the riskiness of firms declines payables obtained by firms by

0.24% in the post-pandemic period.

The riskier firms with high sales growth are able to obtain 0.25% and 0.53% higher payables and net payables respectively in the post-pandemic period. Furthermore, the results also suggest that net payables declined by 1.43% in the riskier manufacturing firms during the COVID-19 period. Moreover, a one-unit increase in the ESG score and social score of high default firms result in obtaining 0.04% and 0.03% higher payables during COVID-19. These results are consistent with our previous findings.

4.7. Placebo estimations

Finally, we conduct a placebo test to study the impact of the riskiness of firms on obtaining trade credit from suppliers during an artificially induced crisis period. This method has been used in previous studies (Acharya & Xu, 2017; Atanasov & Black, 2016; Duchin, Ozbas, & Sensoy, 2010). The sample period of placebo estimation starts from 2013 to 2016, with first quarter of 2016 as the artificially induced crisis period. The last three quarters of 2016 are considered as the post-crisis period. The selection of post-crisis period is based on the crisis period for our baseline estimation results.

Table A4 shows the results for the placebo estimation of our study. We do not find any significant difference in the trade credit obtained by riskier firms and creditworthy firms during the placebo crisis except for the firms with high social scores. The estimation results indicate that a one-unit increase in the social score of riskier firms helps in obtaining 0.02% higher trade credit during the placebo crisis period. We confirm that our results do not follow the artificially induced crisis.

5. Conclusion

In this study, we examine the impact of COVID-19 induced real sector crisis on the trade credit supply obtained by firms across countries. Several studies have documented that trade credit is a generous substitute to bank credit for financially constrained firms, especially during earlier crisis episodes. However, we find that less creditworthy and

financially constrained firms have obtained lower trade credit than creditworthy firms during the post-COVID-19 period. The contrasting result in our study supports the view that the supply of trade credit is conditional on the product market conditions, and is not always a substitute for bank credit.

Furthermore, we document that firms with better growth opportunities—firms in industries that are more amenable to work from home and firms with higher sales growth during the COVID-19 crisis period—obtain higher trade credit despite the suspect credit quality. We also find that riskier firms that maintain better stakeholder relationships obtain higher trade credit during the post-COVID-19 period. The findings of the study suggest that trade credit acts as a substitute for bank credit only during favourable product market conditions. During the COVID-19 pandemic, which was characterized both by operational disruptions and reduced demand for products and services, borrower firms with better growth prospects have obtained valuable trade credit. Moreover, the results are robust to several alternative estimations also.

Given the rapidity of the crisis, we employ high-frequency quarterly firm-level financial information to examine the impact on trade credit supply. Availability of such high-quality data is limited to larger firms that are publicly listed in the markets. Hence, it is imperative to extend the study to include the smaller businesses to document the extent of COVID-19 impact across the value chain. Future research studies could explore the trade credit channel with a focus on smaller firms, either in a cross-country or a single-country setting with richer identification of the suppliers and customers of firms.

While several policy interventions were made by governments in both advanced and developing economies, it is important to note the disproportionate trade credit obtained by better quality firms during the COVID-19 period. Relying on the credit transmission for weaker firms through the banking channel or the redistribution through stronger suppliers might prove to be less beneficial compared to direct grants and support for such firms. Given the exogenous nature of the shock, several firms might face existential challenges due to the real sector disruptions and would find it tough to survive until the post-pandemic recovery phase.

References

- Acharya, V., & Xu, Z. (2017). Financial dependence and innovation: The case of public versus private firms. *Journal of Financial Economics*, 124(2), 223–243.
- Adelino, M., Ferreira, M. A., Giannetti, M., & Pires, P. (2020). Trade credit and the transmission of unconventional monetary policy (Tech. Rep.). National Bureau of Economic Research.
- Albuquerque, R., Koskinen, Y., Yang, S., & Zhang, C. (2020). Resiliency of environmental and social stocks: An analysis of the exogenous covid-19 market crash. *The Review of Corporate Finance Studies*, 9(3), 593–621.
- Alfaro, L., Chari, A., Greenland, A. N., & Schott, P. K. (2020). Aggregate and firm-level stock returns during pandemics, in real time (Tech. Rep.). National Bureau of Economic Research.
- Altig, D., Baker, S., Barrero, J. M., Bloom, N., Bunn, P., Chen, S., . . . others (2020).
 Economic uncertainty before and during the COVID-19 pandemic. *Journal of Public Economics*, 191, 104274.
- Altman, E. I. (1968). Financial ratios, discriminant analysis and the prediction of corporate bankruptcy. *The Journal of Finance*, 23(4), 589–609.
- Angrist, J. D., Imbens, G. W., & Rubin, D. B. (1996). Identification of causal effects using instrumental variables. *Journal of the American statistical Association*, 91 (434), 444–455.
- Atanasov, V. A., & Black, B. S. (2016). Shock-based causal inference in corporate finance and accounting research. *Critical Finance Review*, 5, 207–304.
- Bai, J., & Wu, L. (2016). Anchoring credit default swap spreads to firm fundamentals.

 *Journal of Financial and Quantitative Analysis, 51(5), 1521–1543.
- Bastos, R., & Pindado, J. (2013). Trade credit during a financial crisis: A panel data analysis. *Journal of Business Research*, 66(5), 614–620.
- Boissay, F., Patel, N., & Shin, H. S. (2020). Trade credit, trade finance, and the Covid-19 Crisis. *BIS*.
- Bureau, B., Duquerroy, A., & Vinas, F. (2021). Corporate liquidity during the covid-19

- crisis: The trade credit channel. Available at SSRN 3777929.
- Carbo-Valverde, S., Rodriguez-Fernandez, F., & Udell, G. F. (2016). Trade credit, the financial crisis, and SME access to finance. *Journal of Money, Credit and Banking*, 48(1), 113–143.
- Casey, E., & O'Toole, C. M. (2014). Bank lending constraints, trade credit and alternative financing during the financial crisis: Evidence from European SMEs. *Journal of Corporate Finance*, 27, 173–193.
- Cheung, A. W., & Pok, W. C. (2019). Corporate social responsibility and provision of trade credit. *Journal of Contemporary Accounting & Economics*, 15(3), 100159.
- Coulibaly, B., Sapriza, H., & Zlate, A. (2013). Financial frictions, trade credit, and the 2008–09 global financial crisis. *International Review of Economics & Finance*, 26, 25–38.
- Cunat, V. (2007). Trade credit: suppliers as debt collectors and insurance providers. *The Review of Financial Studies*, 20(2), 491–527.
- Degryse, H., De Jonghe, O., Jakovljević, S., Mulier, K., & Schepens, G. (2019). Identifying credit supply shocks with bank-firm data: Methods and applications. *Journal of Financial Intermediation*, 40, 100813.
- Demir, B., & Javorcik, B. (2020). Trade finance matters: evidence from the covid-19 crisis. Oxford Review of Economic Policy, 36 (Supplement_1), S397–S408.
- Didier, T., Huneeus, F., Larrain, M., & Schmukler, S. L. (2021). Financing firms in hibernation during the covid-19 pandemic. *Journal of Financial Stability*, 53, 100837.
- Ding, W., Levine, R., Lin, C., & Xie, W. (2021). Corporate immunity to the COVID-19 pandemic. *Journal of Financial Economics*.
- Duan, J.-C., Sun, J., & Wang, T. (2012). Multiperiod corporate default prediction—a forward intensity approach. *Journal of Econometrics*, 170(1), 191–209.
- Duan, J.-C., Wang, T., et al. (2012). Measuring distance-to-default for financial and non-financial firms. World Scientific Book Chapters, 95–108.
- Duchin, R., Ozbas, O., & Sensoy, B. A. (2010). Costly external finance, corporate investment, and the subprime mortgage credit crisis. *Journal of financial economics*,

- 97(3), 418–435.
- Fisman, R., & Love, I. (2003). Trade credit, financial intermediary development, and industry growth. *The Journal of Finance*, 58(1), 353–374.
- Fombrun, C., & Shanley, M. (1990). What's in a name? reputation building and corporate strategy. Academy of Management Journal, 33(2), 233–258.
- Freeman, R. E. (1984). Strategic management: A stakeholder approach.
- Gopalakrishnan, B., Jacob, J., & Mohapatra, S. (2021). Risk-sensitive basel regulations and firms' access to credit: Direct and indirect effects. *Journal of Banking & Finance*, 126, 106101.
- Gopinath, G. (2020). The great lockdown: Worst economic downturn since the great depression. *IMF blog*, 14, 2020.
- Gormley, T. A., & Matsa, D. A. (2014). Common errors: How to (and not to) control for unobserved heterogeneity. *The Review of Financial Studies*, 27(2), 617–661.
- Hale, T., Petherick, A., Phillips, T., & Webster, S. (2020). Variation in government responses to COVID-19. Blavatnik school of government working paper, 31, 2020–11.
- Hilary, G., & Huang, S. (2015). Trust and contracting. *INSEAD working paper*. "https://ssrn.com/abstract=2604974".
- Hofmann, B., Shim, I., Shin, H. S., et al. (2020). Original sin redux and policy responses in emerging market economies during the COVID-19 pandemic. COVID-19 in Developing Economies, 353.
- Imbens, G. W., & Rubin, D. B. (2015). Causal inference in statistics, social, and biomedical sciences. Cambridge University Press.
- Jones, T. M. (1995). Instrumental stakeholder theory: A synthesis of ethics and economics. The Academy of Management Review, 20, 404-437.
- Kaplan, S. N., & Zingales, L. (1997). Do investment-cash flow sensitivities provide useful measures of financing constraints? The Quarterly Journal of Economics, 112(1), 169–215.
- Karlan, D. S. (2005). Using experimental economics to measure social capital and predict

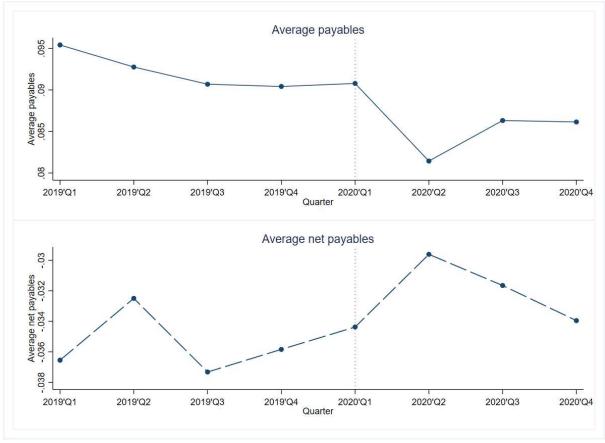
- financial decisions. American Economic Review, 95(5), 1688–1699.
- Klapper, L., Laeven, L., & Rajan, R. (2012). Trade credit contracts. *The Review of Financial Studies*, 25(3), 838–867.
- Levine, R., Lin, C., & Xie, W. (2018). Corporate resilience to banking crises: The roles of trust and trade credit. *Journal of Financial and Quantitative Analysis*, 53(4), 1441–1477.
- Li, Y., Lu, R., & Srinivasan, A. (2019). Relationship bank behavior during borrower distress. *Journal of Financial and Quantitative Analysis*, 54(3), 1231–1262.
- Lin, T.-T., & Chou, J.-H. (2015). Trade credit and bank loan: Evidence from chinese firms. *International Review of Economics & Finance*, 36, 17–29.
- Lins, K. V., Servaes, H., & Tamayo, A. (2017). Social capital, trust, and firm performance:

 The value of corporate social responsibility during the financial crisis. *The Journal of Finance*, 72(4), 1785–1824.
- Love, I., Preve, L. A., & Sarria-Allende, V. (2007). Trade credit and bank credit: Evidence from recent financial crises. *Journal of Financial Economics*, 83(2), 453–469.
- Love, I., & Zaidi, R. (2010). Trade credit, bank credit and financial crisis. *International Review of Finance*, 10(1), 125–147.
- McGuinness, G., & Hogan, T. (2016). Bank credit and trade credit: Evidence from SMEs over the financial crisis. *International Small Business Journal*, 34(4), 412–445.
- Meltzer, A. H. (1960). Mercantile credit, monetary policy, and size of firms. *The Review of Economics and Statistics*, 429–437.
- Moosa, I. A. (2020). The effectiveness of social distancing in containing Covid-19. Applied Economics, 52(58), 6292–6305.
- Nilsen, J. H. (2002). Trade credit and the bank lending channel. *Journal of Money,*Credit and Banking, 226–253.
- Petersen, M. A., & Rajan, R. G. (1997). Trade credit: theories and evidence. *The Review of Financial Studies*, 10(3), 661–691.
- Ramelli, S., & Wagner, A. F. (2020). Feverish stock price reactions to COVID-19. *The Review of Corporate Finance Studies*, 9(3), 622–655.

- Rubin, D. B. (1980). Randomization analysis of experimental data: The fisher randomization test comment. *Journal of the American Statistical Association*, 75(371), 591–593.
- Schwartz, R. A. (1974). An economic model of trade credit. *Journal of Financial and Quantitative Analysis*, 643–657.
- Subrahmanyam, M. G., Tang, D. Y., & Wang, S. Q. (2014). Does the tail wag the dog?: The effect of credit default swaps on credit risk. *The Review of Financial Studies*, 27(10), 2927–2960.
- Wilner, B. S. (2000). The exploitation of relationships in financial distress: The case of trade credit. *The Journal of Finance*, 55(1), 153–178.
- Wilson, N., & Summers, B. (2002). Trade credit terms offered by small firms: survey evidence and empirical analysis. *Journal of Business Finance & Accounting*, 29(3-4), 317–351.
- Zerbini, F. (2017). CSR initiatives as market signals: A review and research agenda.

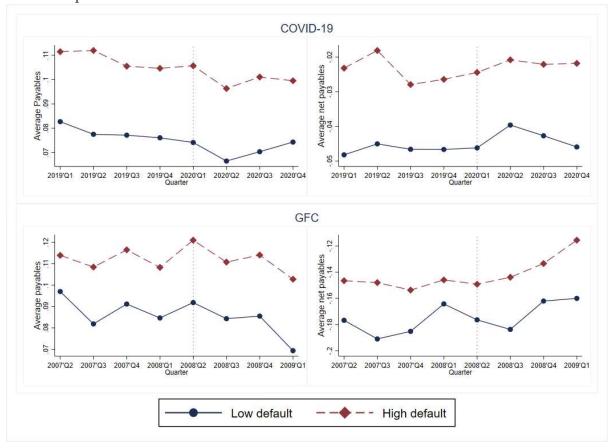
 Journal of Business Ethics, 146(1), 1–23.
- Zhang, M., Ma, L., Su, J., & Zhang, W. (2014). Do suppliers applied corporate social performance? *Journal of Business Ethics*, 121(4), 543–557.
- Zhang, Y., Lara, J. M. G., & Tribó, J. A. (2020). Unpacking the black box of trade credit to socially responsible customers. *Journal of Banking & Finance*, 119, 105908.

Figure 1: Trend of average payables and average net payables in pre-COVID-19 and post-COVID-19 period



The figure displays the trend of average payables and average net payables for last two years. *Payables* is defined as accounts payable scaled by total assets of the firm. *Net payables* is defined as the difference between accounts payables and accounts receivable scaled by total assets of a firm. The description of all variables is presented in Table 1.

Figure 2: Parallel trend of average payables and average net payables during COVID-19 and GFC period $\,$



The figure displays the parallel trend of average payables and average net payables during COVID-19 and GFC period based on probability of default of firms. *COVID-19* is defined as 1 for April 2020- December 2020 and 0 otherwise. *GFC* is defined as 1 for July 2008- March 2009 and 0 otherwise. *High default* is defined as 1 for the firms with above median probability of default. The description of all variables is presented in Table 1.

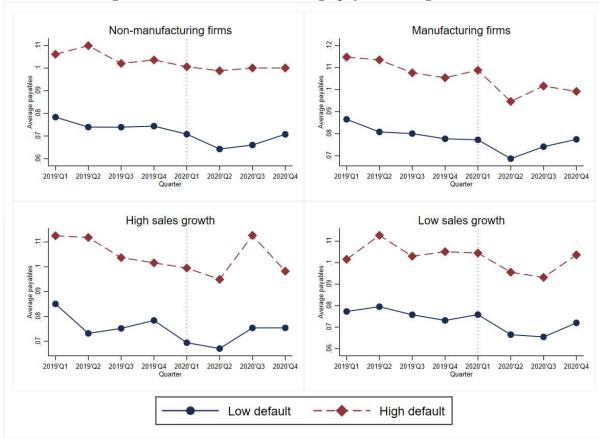


Figure 3: Parallel trend of average payables for growth firms

The figure displays the parallel trend of average payables for last two years for the growth firms. The firms are classified as high default and low default based on probability of default of firms. High sales growth and non-manufacturing firms are referred as growth firms. *Manufacturing firms* represents a dummy variable that is defined as 1 for firms in the manufacturing industry and 0 otherwise. *High sales growth* is defined as 1 for firms with above median sales growth and 0 otherwise. *High default* is defined as 1 for the firms with above median probability of default. The description of all variables is presented in Table 1.

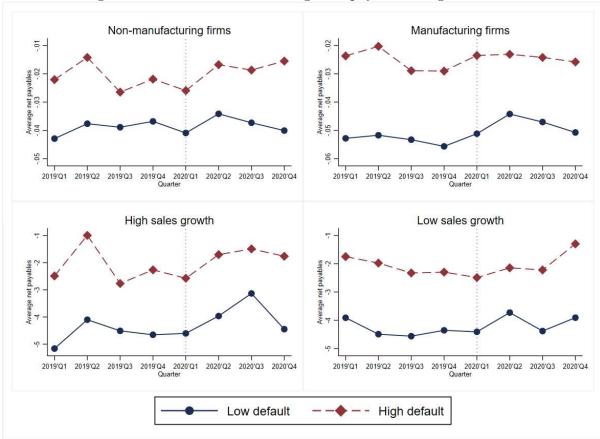


Figure 4: Parallel trend of average net payables for growth firms

The figure displays the parallel trend of average net payables for last two years for the growth firms. The firms are classified as high default and low default based on probability of default of firms. High sales growth and non-manufacturing firms are referred as growth firms. *Manufacturing firms* represents a dummy variable that is defined as 1 for firms in the manufacturing industry and 0 otherwise. *High sales growth* is defined as 1 for firms with above median sales growth and 0 otherwise. *High default* is defined as 1 for the firms with above median probability of default. The description of all variables is presented in Table 1.

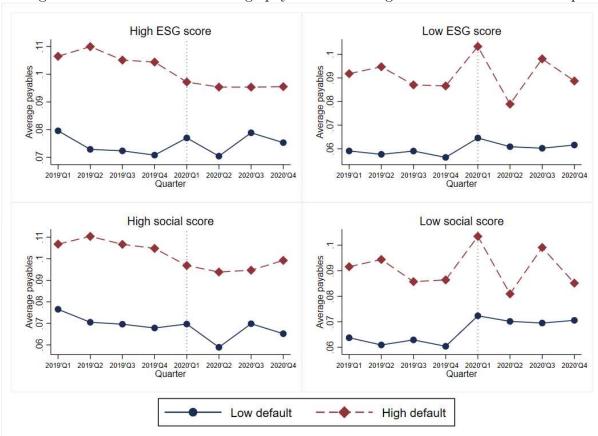


Figure 5: Parallel trend of average payables according to stakeholder relationship

The figure displays the parallel trend of average payables for last two years according to stakeholder relationship. The firms are classified as high default and low default based on probability of default of firms. High default is defined as 1 for the firms with above median probability of default. High ESG score represents a dummy variable that is defined as 1 for firms with above median ESG score and 0 otherwise. High social score represents a dummy variable that is defined as 1 for firms with above median social score and 0 otherwise. The description of all variables is presented in Table 1.

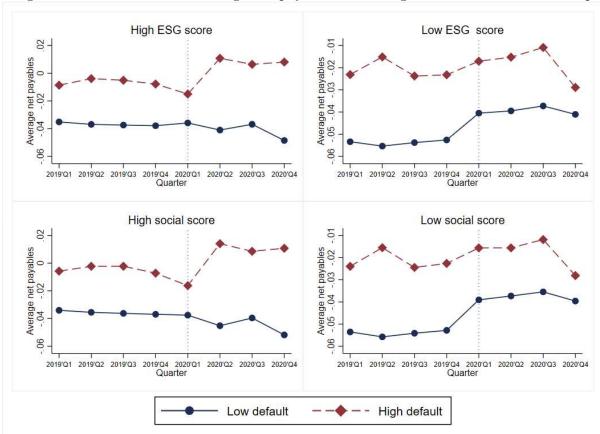


Figure 6: Parallel trend of average net payables according to stakeholder relationship

The figure displays the parallel trend of average net payables for last two years according to stakeholder relationship. The firms are classified as high default and low default based on probability of default of firms. High default is defined as 1 for the firms with above median probability of default. High ESG score represents a dummy variable that is defined as 1 for firms with above median ESG score and 0 otherwise. High social score represents a dummy variable that is defined as 1 for firms with above median social score and 0 otherwise. The description of all variables is presented in Table 1.

Table 1: Variable definitions and data sources

Variable	Definition and construction	Data source			
Payables	Accounts payable scaled by total assets of the firm	Refinitiv Eikon			
Net Payables	Difference between accounts payables and accounts receivables scaled by total assets of the firm	Refinitiv Eikon			
Probability of default	Likelihood that a debtor is unable to honor its fi- nancial obligations in the coming year	Credit Research Initiative			
High default	A dummy variable that is defined as 1 for firms with above median probability of default and 0 otherwise	Credit Research Initiative			
$Altman\ Z\ score$	A measure based on financial ratios for calculating the probability of a firm becoming insolvent	Refinitiv Eikon			
Z score median	A dummy variable that is defined as 1 for firms with above median Altman Z score and 0 otherwise	Refinitiv Eikon			
KZ index	An index based on the estimation of the determinants of financial constraints	Refinitiv Eikon			
KZ index median	A dummy variable that is defined as 1 for above median KZ index and 0 otherwise	Refinitiv Eikon			
Liquidity	Cash & equivalents scaled by total assets of the firm	Refinitiv Eikon			
Profitability	Earnings before interest, tax, depreciation and amortization (EBITDA) scaled by total assets of the firm	Refinitiv Eikon			
Leverage	Debt-to-equity ratio of the firm	Refinitiv Eikon			
Size	Total revenue of the firm	Refinitiv Eikon			
Sales growth	Change in revenue of the firm relative to previous quarter	Refinitiv Eikon			
$Manufacturing \ dummy$	A dummy variable that is defined as 1 for firms in manufacturing industry and 0 otherwise	Refinitiv Eikon			
Sales growth median	A dummy variable that is defined as 1 for firms with above median sales growth and 0 otherwise	Refinitiv Eikon			
ESG score	Overall score based on environmental, social and corporate governance scores	Refinitiv Eikon			
Social score	Capacity of a firm to generate trust and loyalty among its stakeholders by implying the best man- agement practices	Refinitiv Eikon			
Debt growth	Logarithm of debt of current quarter scaled by debt of previous quarter	Refinitiv Eikon			
Placebo	A dummy variable that is defined as 1 for the artificially induced crisis period and 0 otherwise	Refinitiv Eikon			
Emerging economy dummy	A dummy variable that is defined as 1 for the emerging economies and 0 otherwise	International Monetary Fund			

37

Table 2: Summary statistics of key variables

Variable	N	Mean	SD	Min	P10	P25	P50	P75	P90	Max
Payables (%)	87986	8.85	8.53	0.11	1.12	2.79	6.29	12.06	19.80	45.05
Net payables $(\%)$	87986	-3.69	9.21	-77.05	-13.80	-8.05	-3.11	0.50	5.42	81.91
Probability of default (%)	87986	0.32	0.75	0.00	0.00	0.01	0.04	0.24	0.92	4.85
$Altman\ Z\ score$	77851	3.28	8.80	-105.71	0.56	1.02	1.76	3.31	6.62	698.38
$KZ\ index$	45117	-18.60	80.95	-627.19	-27.43	-6.92	-0.69	1.72	3.45	22.71
$Manufacturing\ dummy$	87986	0.54	0.50	0.00	0.00	0.00	1.00	1.00	1.00	1.00
$Sales\ growth$	76294	0.05	0.46	-0.96	-0.24	-0.08	0.01	0.11	0.29	3.33
$ESG\ score$	18671	41.38	19.03	5.23	17.81	26.35	39.20	55.63	68.88	84.91
$Social\ score$	18671	42.98	22.71	2.04	14.46	24.79	40.59	59.94	75.58	93.52
COVID-19	87986	0.18	0.38	0.00	0.00	0.00	0.00	0.00	1.00	1.00
Liquidity	74234	0.16	0.15	0.00	0.01	0.05	0.12	0.23	0.38	0.67
Profitability	80997	0.02	0.03	-0.09	0.00	0.01	0.02	0.03	0.05	0.11
Leverage	80998	0.74	1.33	-3.15	0.00	0.06	0.40	0.96	1.90	8.24
Size	79111	13.04	1.95	8.39	10.56	11.68	12.95	14.43	15.67	17.66
Debt growth	63982	0.02	0.48	-10.81	-0.18	-0.06	0.00	0.06	0.23	14.53

Notes: Table 1 presents the description of all the variables. N stands for the number of observations. Min. & Max. show the minimum and maximum value of each variable respectively. SD and P represent the standard deviation and percentile respectively.

Table 3: Impact of COVID-19 on trade credit

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
$\overline{High\ default imes COVID-19}$	-0.278***	-0.245**	-0.290**	-0.316**				
	(0.099)	(0.100)	(0.125)	(0.128)				
$High\ default imes GFC_dum$					0.430**	0.571**	0.733	1.055
					(0.210)	(0.286)	(0.520)	(0.788)
High default	-0.021	-0.079*	-0.014	-0.003	-0.042	-0.130	-0.049	-0.211
	(0.046)	(0.047)	(0.059)	(0.061)	(0.100)	(0.117)	(0.137)	(0.203)
Liquidity		-2.231***		2.649***		-3.224***		-4.462***
		(0.341)		(0.484)		(0.723)		(1.722)
Profitability		-4.960***		-2.210		-12.039***		-23.273
		(0.995)		(1.672)		(3.856)		(14.256)
Leverage		-0.051**		0.016		-0.110**		-0.134**
		(0.022)		(0.033)		(0.048)		(0.057)
Size		1.294***		-0.176		0.586**		0.686***
		(0.141)		(0.194)		(0.231)		(0.260)
Constant	8.880***	-7.815***	-3.659***	-1.876	9.665***	2.192	9.655***	1.333
	(0.021)	(1.853)	(0.027)	(2.542)	(0.040)	(2.915)	(0.045)	(3.171)
Observations	87,986	69,963	87,986	69,963	40,747	$27,\!291$	40,389	27,098
Firm fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Country-Industry-Year Quarter fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Adjusted R ²	0.923	0.940	0.892	0.905	0.896	0.892	0.825	0.803

Notes: The dependent variable in model (1), (2), (5) & (6) is payables scaled by total assets and (3), (4), (7) & (8) is net payables scaled by total assets. *High default* is defined as 1 for firms with above median probability of default. *COVID-19* is defined as 1 for the period April 2020-December 2020 and 0 otherwise. *GFC* is defined as 1 for July 2008- March 2009 and 0 otherwise. Table 1 presents the description of all the variables. The robust standard errors are displayed in brackets which are clustered at the firm level. The significance level at 1%, 5% and 10% is denoted by ***,**,* respectively.

Table 4: Impact of growth opportunities on trade credit during COVID-19

	(1)	(2)	(3)	(4)
$High\ default imes COVID-19 imes Sales\ growth\ median$	0.041		0.376***	
	(0.113)		(0.144)	
$COVID$ -19 \times Sales growth median	0.143**		-0.192**	
	(0.069)		(0.091)	
$High\ default \times Sales\ growth\ median$	0.017		-0.086	
	(0.048)		(0.064)	
Sales growth median	0.070***		0.042	
	(0.026)		(0.040)	
$\mathit{High\ default} \times \mathit{COVID-19} \times \mathit{Manufacturing\ dummy}$		-0.356*		-0.535**
		(0.198)		(0.252)
$High\ default imes Manufacturing\ dummy$		0.050		0.038
		(0.095)		(0.122)
$High\ default imes COVID-19$	-0.276**	-0.069	-0.475***	-0.053
	(0.118)	(0.154)	(0.152)	(0.209)
High default	-0.108**	-0.105*	0.073	-0.022
	(0.055)	(0.064)	(0.075)	(0.086)
Liquidity	-2.013***	-2.226***	2.861***	2.655***
	(0.380)	(0.341)	(0.532)	(0.483)
Profitability	-5.287***	-4.973***	-0.882	-2.230
	(1.115)	(0.994)	(1.946)	(1.673)
Leverage	-0.036	-0.051**	0.011	0.015
	(0.026)	(0.022)	(0.036)	(0.033)
Size	1.304***	1.293***	-0.415*	-0.178
	(0.154)	(0.141)	(0.234)	(0.194)
Constant	-8.057***	-7.797***	1.295	-1.844
	(2.026)	(1.851)	(3.077)	(2.540)
Observations	60,163	69,963	60,163	69,963
Firm fixed effects	Yes	Yes	Yes	Yes
Country-Industry-Year Quarter fixed effects	Yes	Yes	Yes	Yes
Adjusted R^2	0.944	0.943	0.910	0.905

Notes: The dependent variable in model (1) & (2) is payables scaled by total assets and (3) & (4) is net payables scaled by total assets. High default is defined as 1 for firms with above median probability of default. COVID-19 is defined as 1 for the period April 2020-December 2020 and 0 otherwise. Sales growth median is defined as 1 for the firms with above median sales growth and 0 otherwise. Manufacturing dummy is defined as 1 for firms in the manufacturing industry and 0 otherwise. Table 1 presents the description of all the variables. The robust standard errors are displayed in brackets which are clustered at the firm level. The significance level at 1%, 5% and 10% is denoted by ***,**,* respectively.

Table 5: Impact of stakeholder relationships on trade credit during COVID-19

	(1)	(2)	(3)	(4)
$High\ default \times COVID-19 \times ESG\ score$	0.038**		0.060**	
V	(0.018)		(0.025)	
$COVID$ -19 \times ESG $score$	0.008		-0.022**	
	(0.010)		(0.011)	
$High\ default imes ESG\ score$	0.004		-0.006	
	(0.003)		(0.005)	
ESG score	-0.002		0.006	
	(0.004)		(0.006)	
$\mathit{High\ default} \times \mathit{COVID-19} \times \mathit{Social\ score}$		0.031*		0.027
		(0.018)		(0.024)
$COVID$ -19 \times $Social\ score$		0.007		-0.015
		(0.007)		(0.009)
$High\ default imes Social\ score$		0.003		-0.005
		(0.003)		(0.004)
$Social\ score$		0.001		0.009
		(0.004)		(0.006)
$High\ default imes COVID-19$	-1.504*	-1.237	-2.367*	-1.004
	(0.841)	(0.857)	(1.222)	(1.249)
High default	-0.299*	-0.262*	0.116	0.072
	(0.163)	(0.158)	(0.251)	(0.205)
Liquidity	-1.457***	-1.446***	1.450*	1.459*
	(0.478)	(0.478)	(0.742)	(0.747)
Profitability	-1.907	-1.851	-0.980	-1.023
	(2.246)	(2.249)	(3.234)	(3.240)
Leverage	-0.025	-0.025	0.087**	0.088**
	(0.027)	(0.027)	(0.043)	(0.043)
Size	0.056	0.045	-0.456	-0.458
	(0.332)	(0.331)	(0.415)	(0.416)
Constant	6.805	6.818	2.469	2.362
	(4.846)	(4.846)	(6.121)	(6.133)
Observations	14,726	14,726	14,726	14,726
Firm fixed effects	Yes	Yes	Yes	Yes
Country-Industry-Year Quarter fixed effects	Yes	Yes	Yes	Yes
Adjusted R ²	0.967	0.967	0.941	0.941

Notes: The dependent variable in model (1) & (2) is payables scaled by total assets and (3) & (4) is net payables scaled by total assets. High default is defined as 1 for firms with above median probability of default. COVID-19 is defined as 1 for the period April 2020-December 2020 and 0 otherwise. ESG score refers to the overall score of a firm based on environmental, social and corporate governance scores. Social score refers to a firm's capacity to generate trust and loyalty with its workforce, customers and society. Table 1 presents the description of all the variables. The robust standard errors are displayed in brackets which are clustered at the firm level. The significance level at 1%, 5% and 10% is denoted by ***,**,* respectively.

Table 6: Impact of COVID-19 on debt growth of firms

	(1)	(2)
$High\ default imes COVID-19$	-0.005	-0.012
	(0.013)	(0.014)
High default	-0.021***	-0.021***
	(0.008)	(0.008)
Liquidity		-0.314***
		(0.078)
Profitability		-0.454*
		(0.267)
Leverage		-0.021***
		(0.003)
Size		-0.033*
		(0.018)
Constant	0.026***	0.541**
	(0.003)	(0.245)
Observations	61,298	53,632
Firm fixed effects	Yes	Yes
Country-Industry-Year Quarter fixed effects	Yes	Yes
Adjusted R ²	0.020	0.017

Notes: The dependent variable is debt growth. *High default* refers to firms with above median probability of default. *COVID-19* is defined as 1 for the period April 2020-December 2020 and 0 otherwise. Table 1 presents the description of all the variables. The robust standard errors are displayed in brackets which are clustered at the firm level. The significance level at 1%, 5% and 10% is denoted by ***,**,* respectively.

Table 7: Alternative default propensity and trade credit during COVID-19

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
$\overline{Z\ score\ median \times COVID-19}$	0.231**	0.175	0.051	1.358*	1.473**	0.315***	0.332**	0.111	1.104	1.449
	(0.093)	(0.110)	(0.147)	(0.727)	(0.618)	(0.115)	(0.138)	(0.192)	(1.074)	(0.951)
$Z\ score\ median imes COVID-19 imes Sales\ growth\ median$		0.182*					0.015			
		(0.109)					(0.134)			
$Z~score~median \times COVID\text{-}19 \times Manufacturing~dummy$			0.335*					0.386		
			(0.188)					(0.235)		
$Z\ score\ median \times\ COVID-19 \times\ ESG\ score$				-0.029*					-0.014	
				(0.017)					(0.022)	
$Z\ score\ median \times\ COVID\text{-}19 \times\ Social\ score$					-0.030**					-0.022
					(0.012)					(0.018)
Firm-level control variables	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	63,432	54,772	63,432	13,042	13,042	63,432	54,772	63,432	13,042	13,042
Firm fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Country-Industry-Year Quarter fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Adjusted R^2	0.942	0.945	0.942	0.968	0.968	0.907	0.913	0.907	0.943	0.943

Notes: The dependent variable in column (1)-(5) is payables scaled by total assets and column (6)-(10) is net payables scaled by total assets. Z score median refers to firms with above median Altman Z score. COVID-19 is defined as 1 for the period April 2020-December 2020 and 0 otherwise. Sales growth median is defined as 1 for the firms with above median sales growth and 0 otherwise. Manufacturing dummy is defined as 1 for firms in the manufacturing industry and 0 otherwise. ESG score refers to the overall score of a firm based on environmental, social and corporate governance scores. Social score refers to a firm's capacity to generate trust and loyalty with its workforce, customers and society. Table 1 presents the description of all the variables. The robust standard errors are displayed in brackets which are clustered at the firm level. The significance level at 1%, 5% and 10% is denoted by ***,**,* respectively.

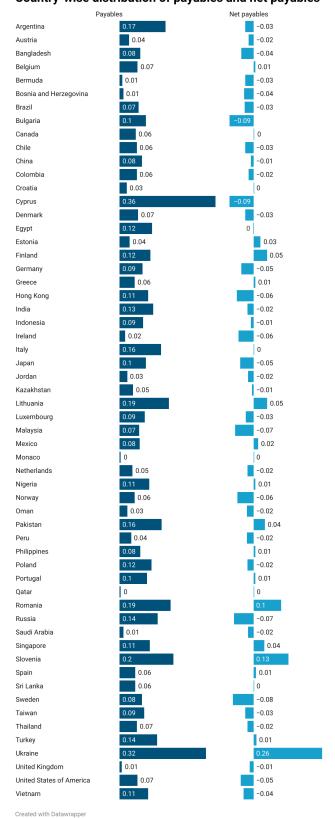
Table 8: Impact of financial constraints on trade credit during COVID-19 and SUTVA DiD

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
$\overline{KZ \ index \ median \times \ COVID-19}$	-0.242**	-0.278**	-0.292*	-0.249				
	(0.123)	(0.120)	(0.157)	(0.164)				
$High\ default \times\ COVID-19$					-0.271***	-0.294***	-0.208	-0.236*
					(0.104)	(0.104)	(0.133)	(0.137)
KZ index median	0.262***	0.187**	0.117	0.059				
	(0.083)	(0.080)	(0.118)	(0.111)				
Liquidity		-2.306***		1.738***		-2.011***		2.832***
		(0.480)		(0.593)		(0.363)		(0.519)
Profitability		-5.031***		-4.227*		-4.846***		-2.286
		(1.505)		(2.347)		(1.057)		(1.795)
Leverage						-0.058**		-0.001
						(0.023)		(0.034)
Size		1.336***		-0.413*		1.364***		-0.130
		(0.186)		(0.244)		(0.153)		(0.209)
Constant	8.408***	-9.026***	-3.467***	1.857	8.720***	-8.824***	-3.665***	-2.458
	(0.041)	(2.486)	(0.059)	(3.263)	(0.008)	(2.011)	(0.011)	(2.744)
Observations	41,332	35,272	41,332	35,272	76,776	65,317	76,776	65,317
Firm fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Country-Industry-Year Quarter fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Adjusted R^2	0.935	0.941	0.903	0.909	0.933	0.942	0.899	0.907

Notes: The dependent variable in model (1), (2), (5) & (6) is payables scaled by total assets and (3), (4), (7) & (8) is net payables scaled by total assets. KZ index median is defined as 1 for the firms with above median KZ index and 0 otherwise. High default refers to firms with above median probability of default. COVID-19 is defined as 1 for the period April 2020-December 2020 and 0 otherwise. Table 1 presents the description of all the variables. The robust standard errors are displayed in brackets which are clustered at the firm level. The significance level at 1%, 5% and 10% is denoted by ***, **, * respectively.

A. Appendix

Figure A1: Payables and net payables distribution Country-wise distribution of payables and net payables



44

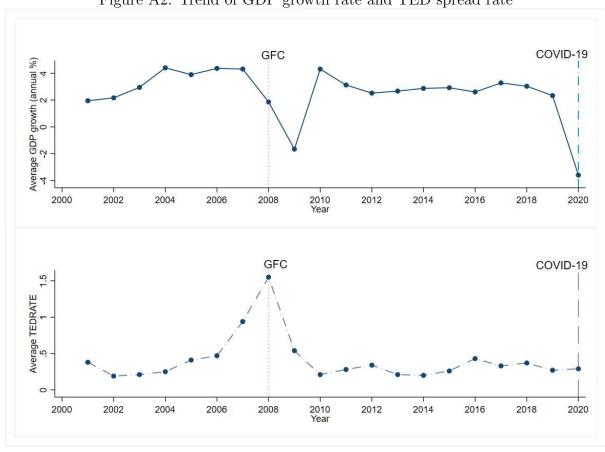


Figure A2: Trend of GDP growth rate and TED spread rate

The figure shows the trend of GDP growth rate and TED spread rate for last two decades. COVID-19 refers to infectious coronavirus disease of 2019 and GFC refers to the Global Financial Crisis.

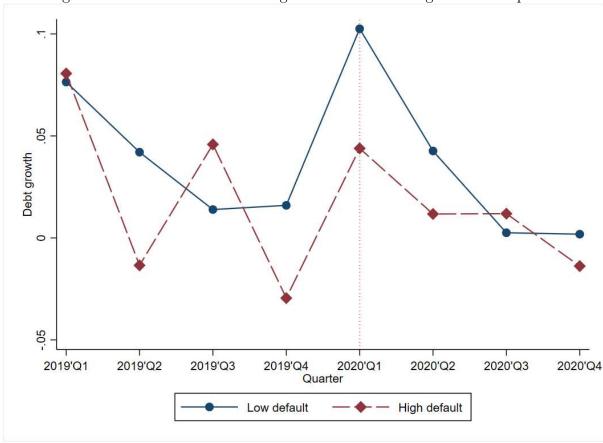


Figure A3: Parallel trend of debt growth of firms during COVID-19 period

The figure shows the parallel trend of average debt growth of firms for last two years. The firms are classified as high default and low default based on probability of default. COVID-19 is defined as 1 for the period April 2020-December 2020 and 0 otherwise. $Debt\ growth$ is defined as the logarithm of debt of current quarter scaled by debt of previous quarter. The description of all variables is presented in Table 1.

Table A1: Country-wise distribution of sample

Country	Observati	ons Unique fi	irms Country	Observati	ons Unique firms
Argentina	86	12	Luxembourg	6	2
Austria	20	2	Malaysia	782	85
Bangladesh	82	7	Mexico	346	31
Belgium	46	4	Monaco	26	3
Bermuda	142	14	Netherlands	10	4
Bosnia & Herzego	vina8	3	Nigeria	116	14
Brazil	480	40	Norway	153	24
Bulgaria	44	3	Oman	40	5
Canada	662	64	Pakistan	175	20
Chile	234	25	Peru	117	15
China	11,522	1127	Philippines	218	21
Colombia	58	4	Poland	713	69
Croatia	154	14	Portugal	60	6
Cyprus	30	2	Qatar	10	2
Denmark	150	13	Romania	22	4
Egypt	185	19	Russia	542	49
Estonia	14	2	Saudi Arabia	179	18
Finland	32	2	Singapore	151	21
Germany	1,199	114	Slovenia	14	2
Greece	48	7	Spain	25	5
Hong Kong	4	2	Sri Lanka	384	32
India	$3,\!142$	566	Sweden	339	46
Indonesia	2,505	205	Taiwan	6,773	515
Ireland	62	5	Thailand	2,150	172
Italy	40	6	Turkey	827	91
Japan	30,303	2162	Ukraine	8	2
Jordan	118	12	United Kingdom	48	3
Kazakhstan	22	2	United States of Ameri	ica 20,076	1485
Lithuania	16	2	Vietnam	2,268	220
			Total	87,986	7406

Table A2: Impact of COVID-19 on trade credit for emerging markets

	(1)	(2)	(3)	(4)
$\overline{\text{High default} \times \text{COVID-19} \times \text{Emerging economy dummy}}$	0.053	0.151	0.256	0.058
	(0.243)	(0.228)	(0.320)	(0.359)
$High\ default imes COVID-19$	-0.291***	-0.255**	-0.341**	-0.325**
	(0.110)	(0.109)	(0.139)	(0.137)
$High\ default \times Emerging\ economy\ dummy$	0.030	-0.035	-0.065	-0.169
	(0.120)	(0.148)	(0.165)	(0.185)
High default	-0.017	-0.075	-0.010	0.006
	(0.050)	(0.051)	(0.065)	(0.065)
Liquidity		-2.351***		2.508***
		(0.343)		(0.487)
Profitability		-4.782***		-2.228
		(0.996)		(1.684)
Leverage		-0.046**		0.019
		(0.022)		(0.033)
Size		1.259***		-0.180
		(0.142)		(0.196)
Constant	8.831***	-7.411***		-1.797
	(0.028)	(1.870)	(0.039)	(2.574)
Observations	85,352	68,666	85,352	68,666
Firm fixed effects	Yes	Yes	Yes	Yes
Country-Industry-Year Quarter fixed effects	Yes	Yes	Yes	Yes
Adjusted R^2	0.931	0.943	0.895	0.905

Notes: The dependent variable in column (1)-(2) is payables scaled by total assets and column (3)-(4) is net payables scaled by total assets. *High default* refers to firms with above median probability of default. *COVID-19* is defined as 1 for the period April 2020-December 2020 and 0 otherwise. *Emerging economy dummy* is defined as 1 for the firms in emerging economies and 0 otherwise. Table 1 presents the description of all the variables. The robust standard errors are displayed in brackets which are clustered at the firm level. The significance level at 1%, 5% and 10% is denoted by ***, **, * respectively.

Table A3: Regression results using subsample (without US and Japan)

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
$\overline{High\ default imes COVID-19}$	-0.248**	-0.414***	-0.167	-1.666**	-1.415	-0.092	-0.335	0.710**	-2.414*	-0.935
	(0.124)	(0.143)	(0.194)	(0.833)	(0.931)	(0.176)	(0.204)	(0.318)	(1.348)	(1.503)
$\mathit{High}\ \mathit{default} \times \mathit{COVID} ext{-}19 \times \mathit{Sales}\ \mathit{growth}\ \mathit{median}$		0.257*					0.534***			
		(0.143)					(0.179)			
$\mathit{High}\ \mathit{default} \times \mathit{COVID} ext{-}19 \times \mathit{Manufacturing}\ \mathit{dummy}$			-0.135					-1.346***		
			(0.250)					(0.372)		
$High\ default \times\ COVID\text{-}19 \times\ ESG\ score$				0.041**					0.060**	
				(0.018)					(0.029)	
$High\ default \times\ COVID\text{-}19 \times\ Social\ score$					0.034*					0.023
					(0.019)					(0.027)
Firm-level control variables	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	41,573	34,052	41,573	12,532	12,532	41,573	34,052	41,573	12,532	12,532
Firm fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Country-Industry-Year Quarter fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Adjusted R ²	0.921	0.926	0.921	0.964	0.964	0.893	0.899	0.893	0.941	0.941

Notes: The dependent variable in column (1)-(5) is payables scaled by total assets and column (6)-(10) is net payables scaled by total assets. *High default* is defined as 1 for firms with above median probability of default. *COVID-19* is defined as 1 for the period April 2020-December 2020 and 0 otherwise. *Sales growth median* is defined as 1 for the firms with above median sales growth and 0 otherwise. *Manufacturing dummy* is defined as 1 for firms in the manufacturing industry and 0 otherwise. *ESG score* refers to the overall score of a firm based on environmental, social and corporate governance scores. *Social score* refers to a firm's capacity to generate trust and loyalty with its workforce, customers and society. Table 1 presents the description of all the variables. The robust standard errors are displayed in brackets which are clustered at the firm level. The significance level at 1%, 5% and 10% is denoted by ***, **, * respectively.

Table A4: Placebo estimations

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
$High\ default imes Placebo$	0.118	0.157	-0.088	-0.451	-0.985***	0.587	0.747	-0.098	-0.462	-1.059***
	(0.108)	(0.112)	(0.143)	(0.373)	(0.381)	(0.501)	(0.506)	(0.143)	(0.377)	(0.384)
$High\ default \times Placebo \times Sales\ growth\ median$		-0.091					-0.160			
		(0.123)					(0.166)			
$\mathit{High\ default} \times \mathit{Placebo} \times \mathit{Manufacturing\ dummy}$			0.348*					1.161		
			(0.210)					(0.886)		
$High\ default \times Placebo \times ESG\ score$				0.015					0.015	
				(0.011)					(0.011)	
$High\ default \times Placebo \times Social\ score$					0.027**					0.028**
					(0.011)					(0.011)
Firm-level control variables	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	101,962	100,689	101,962	13,758	13,758	101,628	100,414	101,628	13,710	13,710
Firm fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Country-Industry-Year Quarter fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Adjusted R^2	0.927	0.929	0.927	0.978	0.978	0.806	0.818	0.806	0.975	0.975

Notes: The dependent variable in column (1)-(5) is payables scaled by total assets and column (6)-(10) is net payables scaled by total assets. High default is defined as 1 for firms with above median probability of default. Placebo refers to an artificially induced crisis period and is defined as 1 for the period April 2016-December 2016 and 0 otherwise. Sales growth median is defined as 1 for the firms with above median sales growth and 0 otherwise. Manufacturing dummy is defined as 1 for firms in the manufacturing industry and 0 otherwise. ESG score refers to the overall score of a firm based on environmental, social and corporate governance scores. Social score refers to a firm's capacity to generate trust and loyalty with its workforce, customers and society. Table 1 presents the description of all the variables. The robust standard errors are displayed in brackets which are clustered at the firm level. The significance level at 1%, 5% and 10% is denoted by ***, **, * respectively.