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Evolutionary Foundation for Heterogeneity in Risk Aversion

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Abstract

We examine the evolutionary basis for risk aversion with respect to aggregate risk. We study populations in which agents face choices between aggregate risk and idiosyncratic risk. We show that the choices that maximize the long-run growth rate are induced by a heterogeneous population in which the least and most risk-averse agents are indifferent between facing aggregate risk and obtaining its linear and harmonic mean for sure, respectively. Moreover, approximately optimal behavior can be induced by a simple distribution according to which all agents have constant relative risk aversion, and the coefficient of relative risk aversion is uniformly distributed between zero and two.

Keywords: Evolution of preferences, risk interdependence, long-run growth rate.

JEL Classification: D81.

1 Introduction

Our understanding of risk attitudes can be sharpened by considering their evolutionary basis in situations in which agents face choices that affect their number of offspring (see Robson & Samuelson, 2011, for a survey). Various papers have shown that idiosyncratic

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risk (independent across individuals) induces a higher long-run growth rate (henceforth, growth rate) than aggregate risk and, as a result, natural selection should induce agents to be more risk averse when facing aggregate risk.

This general result has been presented in three main forms in the literature. The first representation highlights the fact that the optimal long-run growth rate can be achieved by maximizing a logarithmic utility with respect to aggregate risk and a linear utility with respect to idiosyncratic risk (see, e.g., Lewontin & Cohen, 1969; Robson, 1996). The second representation shows that the optimal long-run growth rate can be achieved by agents who maximize the expected relative fitness (namely, the ratio between the agent's number of offspring and the total number of offspring in her generation; see, e.g., McNamara, 1995; Grafen, 1999; Curry, 2001; Orr, 2007). Finally, the third, "bet-hedging" representation is that the population should achieve a trade-off between maximizing the expected mean number of offspring and minimizing the variance of the mean number of offspring in the population (see, e.g., Cohen, 1966; Cooper & Kaplan, 1982; Bergstrom, 1997).

In this paper, we introduce a new representation of the above general result that fits situations in which agents face discrete choices between alternatives with aggregate risk (which we refer to as risky alternatives) and alternatives without aggregate risk (which we refer to as safe alternatives). We show that the optimal growth rate is induced by a heterogeneous population of utility maximizers, in which agents have different levels of risk aversion with respect to the aggregate risk. In this population, the most risk-averse agent is indifferent between obtaining a risky lottery \boldsymbol{y} and obtaining the harmonic mean of \boldsymbol{y} for sure, while the least risk-averse agent is risk neutral, that is, indifferent between obtaining the risky lottery \boldsymbol{y} and obtaining the arithmetic mean of \boldsymbol{y} for sure. Moreover, we show that a near-optimal growth rate can be achieved by a simple distribution of vNM (von Neumann–Morgenstern) preferences, according to which all agents have constant relative risk aversion, and the risk coefficient is uniformly distributed between zero and two. This new representation circumvents some of the difficulties we see in applying the existing representations to the prehistoric evolution

¹See also Robson & Samuelson (2009) and Netzer (2009) who study the evolution of risk attitudes and their impact on time preferences, Heller (2014) who argues that the evolution of risk attitudes induces overconfidence, Robatto & Szentes (2017) who study choices that influence fertility rate in continuous time, Robson & Samuelson (2019) who explore age-structured populations, Netzer *et al.* (2021) who argue that constrained optimal perception affects people's risk attitudes and induces probability weighting, Robson & Orr (2021) who study the relation between aggregate risk and the equity premium, and Heller & Robson (2021) who analyze heritable risk, which is correlated between an agent and her offspring.

of risk preferences (as discussed in Section 5).

Highlights of the Model We consider a continuum population with asexual reproduction. Each agent lives for a single generation, during which she faces a choice between two lotteries over the number of offspring: a safe alternative for which the distribution of the number of offspring is known, and a risky alternative y with aggregate risk (i.e., after the agents make their choices, y is instantiated to be one safe alternative out of a given set). Nature induces a distribution of risk preferences with regard to aggregate risk, according to which each agent in the population chooses between the risky alternative and the safe alternative (and we assume that all agents are risk neutral with regard to idiosyncratic risk).

Main Results If nature were limited to endowing all agents with the same preference, then it would be optimal for all agents to evaluate any risky alternative y as having a certainty equivalent of its geometric mean (We identify here between the alternative y and the mean number of offspring of agents who choose this alternative, which is random variable). However, heterogeneous populations can induce a substantially higher growth rate, because heterogeneity in risk aversion allows the population to hedge the aggregate risk by enabling scenarios in which only a portion of the population (the less risk-averse agents) chooses the risky alternative.

Proposition 1 characterizes the optimal share of agents that choose the risky alternative, that is, the share that maximizes the long-run growth rate. In particular, it shows that all agents should choose the safe option iff $\mathbb{E}[y] \leq \mu$, when we define μ to be the the mean number of offspring of agents who choose the safe alternative, and all agents should choose the risky option iff the harmonic mean of y, HM(y), satisfies $HM(y) \geq \mu$. Moreover, we characterize the optimal preference distribution (Proposition 2) as follows: (1) the least risk-averse agent in the population is risk neutral, (2) the most risk-averse agent in the population has harmonic utility, i.e., she evaluates any risky alternative y as having a certainty equivalent of its harmonic mean, and (3) all agents in the population should be risk averse, but less risk averse than the harmonic utility.

The optimal distribution of preferences is quite complicated. By contrast, our numeric analysis shows that a nearly optimal growth rate can be achieved by a simple distribution of vNM utilities with constant relative risk aversion, where the relative risk coefficient is uniformly distributed between zero (risk neutrality) and two (har-

monic utility). The predictions of our model fit reasonably well with the empirical works on the distribution of risk attitudes in the population, as discussed in Section 5.

Structure The paper is structured as follows. In Section 2 we describe the model. Section 3 presents the analytic results, which are supplemented by a numeric analysis in Section 4. We conclude with a discussion in Section 5.

2 Model

Consider a continuum population with an initial mass one. Reproduction is asexual. Time is discrete, indexed by $t \in \mathbb{N}$. Each agent lives a single time period (which is interpreted as a generation). In each time period, each agent in the population faces a choice between two alternatives, where each alternative is a lottery over the number of offspring. The first alternative has only idiosyncratic risk (henceforth, the safe alternative) and its expected value is μ .

The second alternative bears aggregate risk (henceforth, the *risky alternative*). That is, after the agents make their choices, \boldsymbol{y} is instantiated to be a safe alternative out of a given finite set (e.g., due to an environmental dependence of the lotteries taken by the individuals in a given generation, where the environment for each generation is an i.i.d. draw from a known distribution). Specifically, the mean number of offspring of agents who choose the risky alternative is a random variable $\tilde{\boldsymbol{y}}$ with a finite support. Henceforth, we identify $\tilde{\boldsymbol{y}}$ with \boldsymbol{y} and denote its distribution by $supp(\boldsymbol{y}) = \{y_1, ..., y_n\} \in \mathbb{R}_+$ and $\Pr[\boldsymbol{y} = y_i] = p_i$.

We justify our choice to model an alternative y as a distribution over the mean number of offspring of agents who choose y on two grounds. First, due to an exact law of large numbers for continuum populations, the mean number of offspring of agents who choose a safe alternative equals its expectation, and hence the mean number of offspring is a sufficient statistic for analyzing the long-run growth rate.² Second, from an agent's perspective, this choice is equivalent to assuming risk neutrality with respect to idiosyncratic risk, which is a plausible and common assumption (see, e.g., Robson, 1996). We further discuss this assumption in Section 5.

 $^{^2}$ The formalization of this intuitive claim that the mean number of offspring of agents who choose the safe alternative equals its expectation raises some technical difficulties. We refer the interested reader to Duffie & Sun (2012) (and the citations therein) for details on how the exact law of large numbers is formalized in a related setup.

Let \mathscr{Y} denote the set of risky alternatives (i.e., distributions over nonnegative numbers). A risky alternative $\boldsymbol{y} \in \mathscr{Y}$ is nondegenerate if $|supp(\boldsymbol{y})| > 1$. We identify a constant number of offspring μ with the degenerate distribution that yields μ with probability 1.

Growth rate Let $\boldsymbol{w}(t)$ denote the size of the population in time t. Let $gr_{\alpha}(\boldsymbol{y}, \mu)$ denote the long-run growth rate (henceforth, growth rate) of a population in which in each generation a share α of the population chooses the risky alternative \boldsymbol{y} and the remaining agents obtain the safe option μ . It is well known (see, e.g., Robson, 1996) that the growth rate $gr_{\alpha}(\boldsymbol{y}, \mu)$ equals the geometric mean of $\alpha \boldsymbol{y} + (1 - \alpha) \mu$:

$$gr_{\alpha}(\boldsymbol{y},\mu) \equiv \lim_{T \to \infty} \sqrt[T]{\frac{\boldsymbol{w}(T)}{\boldsymbol{w}(1)}} = GM(\alpha \boldsymbol{y} + (1-\alpha)\mu) = \prod_{i \leqslant n} (\alpha y_i + (1-\alpha)\mu)^{p_i}.$$
 (1)

The intuition for Equation (1) is as follows. Let $z(t) = \frac{w(t+1)}{w(t)}$ be the mean number of offspring in generation t; i.e., z(t) is a sequence of i.i.d. variables that are distributed like the random variable $\alpha y + (1 - \alpha) \mu$. Hence, the size of the population at time T equals

$$\frac{\mathbf{w}(T)}{\mathbf{w}(1)} = \prod_{t < T} \frac{\mathbf{w}(t+1)}{\mathbf{w}(t)} = e^{\left(\sum_{t \leqslant T} \ln(\mathbf{z}(t))\right)}$$

$$\Rightarrow \lim_{T \to \infty} \sqrt[T]{\frac{\mathbf{w}(T)}{\mathbf{w}(1)}} = \lim_{T \to \infty} e^{\left(\frac{1}{T} \sum_{t < T} \ln(\mathbf{z}(t))\right)} \stackrel{(\star)}{=} e^{\mathbb{E}[\ln(\alpha \mathbf{y} + (1-\alpha)\mu)]} = \prod_{i \leqslant n} \left(\alpha y_i + (1-\alpha)\mu\right)^{p_i},$$

where the equality marked by (\star) is implied by the law of large numbers.

Let $\alpha^* \in [0, 1]$ be the share of agents who choose the risky alternative that maximizes the long-run growth rate:

$$\alpha^{\star}(\boldsymbol{y}, \mu) = \underset{\alpha \in [0,1]}{\operatorname{argmax}} \left(gr_{\alpha}(\boldsymbol{y}, \mu) \right). \tag{2}$$

We show in Proposition 1 that $\alpha^{\star}(\boldsymbol{y}, \mu)$ is unique.

Preferences Each agent is endowed with a preference over the lotteries, i.e., a linear order \succeq over the set \mathscr{Y} (and we use the notation \sim for indifference). That is, Agent a chooses the risky alternative iff $\mathbf{y} \succ_a \mu$ (the tie-breaking rule that is applied when $\mathbf{y} \sim_a \mu$ has no impact on our results since it holds for a share of measure zero of the population). A preference \succeq is regular if it satisfies the following two mild assumptions:

(1) monotonicity of the safe alternatives: $\mu < \mu'$ implies that $\mu \prec \mu'$, and (2) any risky alternative has a certainty equivalent: for any $y \in \mathcal{Y}$, there exists a safe alternative μ such that $\boldsymbol{y} \sim \mu$.

Let \mathscr{U} denote the set of regular preferences. Observe that any regular preference \succeq can be represented by a *certainty equivalent function* $CE_{\succeq} \colon \mathscr{Y} \to \mathbb{R}_+$, which evaluates each risky alternative in terms of the equivalent safe alternative (i.e., $CE_{\succeq}(y) = \mu$ iff $y \sim \mu$).

We assume that nature endows the population with a distribution Φ of regular preferences, and that each agent uses her preference to choose an alternative. A distribution of regular preferences Φ induces a choice function $\alpha_{\Phi} \colon \mathscr{Y} \times \mathbb{R}_+ \to [0, 1]$, which describes the share of agents who choose the risky option for any pair of alternatives.

A distribution of regular preferences Φ^* is *optimal* if for any $\mathbf{y} \in \mathscr{Y}$ and $\mu \in \mathbb{R}_+$ it maximizes the growth rate, i.e.,

$$\alpha_{\Phi^{\star}}(\boldsymbol{y}, \mu) = \alpha^{\star}(\boldsymbol{y}, \mu) = \underset{\alpha \in [0,1]}{\operatorname{argmax}} \left(gr_{\alpha}(\boldsymbol{y}, \mu) \right). \tag{3}$$

Utility A common way to represent the preference of Agent a is to use a *utility* function, $U_a : \mathscr{Y} \to \mathbb{R}_+$, such that Agent a strictly prefers an alternative $\mathbf{y} \in \mathscr{Y}$ to another alternative $\mathbf{y}' \in \mathscr{Y}$ iff $U_a(\mathbf{y}) > U_a(\mathbf{y}')$. We note that for a given regular preference \succeq , its certainty equivalent function CE_{\succeq} is in particular a utility function that represents \succeq .

A preference \succeq is a vNM (von Neumann-Morgenstern) preference if it has an expected utility representation, that is, if there exists a Bernoulli utility function $u: \mathbb{R}_+ \to \mathbb{R}$ such that \succeq is represented by the utility function $\mathbb{E}\left[u\left(\boldsymbol{y}\right)\right] = \sum_i p_i \cdot u\left(y_i\right)$ for any $\boldsymbol{y} \in \mathscr{Y}$.

Risk aversion and constant relative risk aversion (CRRA) preferences A preference \succeq is risk averse (resp., risk neutral) if $CE_{\succeq}(\boldsymbol{y}) < \mathbb{E}[\boldsymbol{y}]$ (resp., $CE_{\succeq}(\boldsymbol{y}) = \mathbb{E}[\boldsymbol{y}]$) for any nondegenerate risky alternative $\boldsymbol{y} \in \mathscr{Y}$. A preference \succeq is more risk averse than a preference \succeq' if $CE_{\succeq}(\boldsymbol{y}) < CE_{\succeq'}(\boldsymbol{y})$ for any nondegenerate risky alternative $\boldsymbol{y} \in \mathscr{Y}$.

For any $\rho \geqslant 0$, let CRRA_{\rho} denote the constant relative risk aversion preference

with relative risk coefficient ρ , i.e., the expected utility preference defined by

$$\widehat{u}_{\rho}(y_i) = \begin{cases} \frac{y_i^{1-\rho} - 1}{1-\rho} & \rho \neq 1\\ \ln(\rho) & \rho = 1 \end{cases}$$
 (4)

Let $HM(\mathbf{y})$ and $GM(\mathbf{y})$ denote the harmonic and geometric means of \mathbf{y} , respectively, i.e.,

$$HM\left(\boldsymbol{y}\right) = \left(\mathbb{E}\left[\boldsymbol{y}^{-1}\right]\right)^{-1} = \frac{1}{\sum_{i} p_{i}/y_{i}}, \quad GM\left(\boldsymbol{y}\right) = \prod_{i} y_{i}^{p_{i}}.$$

It is well known that:

- 1. $HM(y) \leq GM(y) \leq \mathbb{E}[y]$ with strict inequality whenever y is nondegenerate.
- 2. Under the utilities $CRRA_0$, $CRRA_1$, and $CRRA_2$, the certainty equivalent values of any risky alternative $\mathbf{y} \in \mathcal{Y}$ are its arithmetic, geometric, and harmonic means, respectively. Hence, we also refer to $CRRA_0$ as the *linear utility*, to $CRRA_1$ as the *logarithmic utility*, and to $CRRA_2$ as the *harmonic utility*.

Last, a distribution Φ of regular preferences is *monotone* if its support is a chain with respect to the strong risk aversion order; i.e., for any two preferences \succeq and \succeq' in the support of Φ , \succeq is either strictly more risk averse or strictly less risk averse than \succeq' .

3 Results

Observe that if nature is limited to a homogeneous population in which all agents have the same risk preference, then the maximal long-run growth rate is attained by the logarithmic utility CRRA₁, according to which the certainty equivalent of a risky alternative is its geometric mean (as was originally observed by Lewontin & Cohen, 1969). This is an immediate corollary of Equation (1) and the definition of CRRA preferences.

Fact 1. For any
$$\mathbf{y} \in \mathscr{Y}$$
 and $\mu \in \mathbb{R}_+$, $gr_1(\mathbf{y}, \mu) \geqslant gr_0(\mathbf{y}, \mu) \Leftrightarrow \widehat{U}_1(\mathbf{y}) \geqslant \widehat{U}_1(\mu)$.

Our analysis is motivated by the fact that heterogeneous populations in which agents differ in the extent of their risk aversion can induce substantially higher growth rate, because the heterogeneity allows the population to hedge the aggregate risk by having only the more risk-averse agents choose the risky alternative. For example, if agents face a choice between a safe alternative μ yielding one offspring to each agent or a risky alternative y yielding either 4 offspring or 0.25 offspring with equal probabilities, then

any homogeneous population in which all agents share the same risk preference (with a deterministic tie-breaking rule) yields a growth rate of 1 (because both $gr_0(\boldsymbol{y}, \mu) = \mu = 1$ and $gr_1(\boldsymbol{y}, \mu) = GM(\boldsymbol{y}) = 4^{0.5} \cdot 0.25^{0.5} = 1$). By contrast, a heterogeneous population in which agents differ in the extent of their risk aversion such that half the population choose the risky alternative \boldsymbol{y} and the others choose the safe alternative μ induces a substantially higher growth rate of

$$gr_{0.5}(\boldsymbol{y}, \mu) = GM(0.5 \cdot \boldsymbol{y} + 0.5 \cdot 1) = 2.5^{0.5} \cdot 0.625^{0.5} = 1.25.$$

Our first result characterizes the optimal share of agents that choose the risky alternative.³

Proposition 1. Fix $y \in \mathcal{Y}$ and $\mu \in \mathbb{R}_+$. Then:

- 1. $\alpha^{\star}(\boldsymbol{y}, \mu) = \operatorname{argmax}_{\alpha \in [0,1]} (gr_{\alpha}(\boldsymbol{y}, \mu))$ is unique.
- 2. $\alpha^{\star}(\boldsymbol{y}, \mu) = 0$ iff $\mathbb{E}[\boldsymbol{y}] \leqslant \mu$, and $\alpha^{\star}(\boldsymbol{y}, \mu) = 1$ iff $HM(\boldsymbol{y}) \geqslant \mu$.
- 3. If $\mu \in (HM(\boldsymbol{y}), \mathbb{E}[\boldsymbol{y}])$, then $\alpha^{\star}(\boldsymbol{y}, \mu) \in (0, 1)$ is the unique solution to the following equation:

$$\mathbb{E}\left[\left(\frac{\mu}{\boldsymbol{y}-\mu}+x\right)^{-1}\,\middle|\,\boldsymbol{y}\neq\mu\right]=0. \tag{5}$$

Proof. The long-run growth rate when a share α of the population chooses \boldsymbol{y} is (see Equation (1))

$$qr_{\alpha}(\mathbf{y}, \mu) = GM(\alpha \cdot \mathbf{y} + (1 - \alpha) \cdot \mu) = e^{\mathbb{E}[\ln(\alpha \cdot \mathbf{y} + (1 - \alpha) \cdot \mu)]}$$

Hence, $gr_{\alpha}(\boldsymbol{y}, \mu)$ is maximized iff $\ln (gr_{\alpha}(\boldsymbol{y}, \mu)) = \mathbb{E} [\ln (\alpha \cdot \boldsymbol{y} + (1 - \alpha) \cdot \mu)]$ is maximized, and since

$$\frac{d}{d\alpha} \ln \left(gr_{\alpha} \left(\boldsymbol{y}, \boldsymbol{\mu} \right) \right) = \mathbb{E} \left[\frac{\boldsymbol{y} - \boldsymbol{\mu}}{\alpha \cdot \boldsymbol{y} + (1 - \alpha) \cdot \boldsymbol{\mu}} \right] = \mathbb{E} \left[\mathbb{1}_{\boldsymbol{y} \neq \boldsymbol{\mu}} \cdot \left(\frac{\boldsymbol{\mu}}{\boldsymbol{y} - \boldsymbol{\mu}} + \alpha \right)^{-1} \right]$$

$$\frac{d^{2}}{d^{2}\alpha} \ln \left(gr_{\alpha} \left(\boldsymbol{y}, \boldsymbol{\mu} \right) \right) = -\mathbb{E} \left[\left(\frac{\boldsymbol{y} - \boldsymbol{\mu}}{\alpha \cdot \boldsymbol{y} + (1 - \alpha) \cdot \boldsymbol{\mu}} \right)^{2} \right] < 0,$$

there is exactly one maximizer for $gr_{\alpha}(\boldsymbol{y}, \mu)$ in [0, 1], and the following three statements hold:

•
$$\alpha^{\star}(\boldsymbol{y}, \mu) = 0$$
 iff $\frac{d}{d\alpha} \ln \left(gr_{\alpha}(\boldsymbol{y}, \mu) \right) |_{\alpha=0} = \mathbb{E} \left[\boldsymbol{y} / \mu \right] - 1 \leqslant 0$, i.e., $\mathbb{E} \left[\boldsymbol{y} \right] \leqslant \mu$.

 $^{^3}$ Similar results to Proposition 1 have been presented in related setups (see, e.g., the relative fitness condition in Brennan & Lo, 2012). For completeness we present a short proof.

- $\alpha^{\star}(\boldsymbol{y}, \mu) = 1$ iff $\frac{d}{d\alpha} \ln \left(gr_{\alpha}(\boldsymbol{y}, \mu) \right) |_{\alpha=1} = 1 \mathbb{E} \left[\frac{\mu}{y} \right] \geqslant 0$, i.e., $\mu \leqslant HM(\boldsymbol{y})$.
- If $\mu \in (HM(\boldsymbol{y}), \mathbb{E}[\boldsymbol{y}])$, then $\alpha^{\star}(\boldsymbol{y}, \mu) \in (0, 1)$ is the unique solution to

$$\mathbb{E}\left[\left(\frac{\mu}{\boldsymbol{y}-\mu}+x\right)^{-1}\,\middle|\,\boldsymbol{y}\neq\mu\right]=0.$$

Given a distribution Φ of regular preferences and a risky alternative $\boldsymbol{y} \in \mathscr{Y}$, we define $\Phi_{\boldsymbol{y}}$ to be the distribution of certainty equivalent values of \boldsymbol{y} in the population. Our next result characterizes the optimal distribution of risk preferences. Specifically, it shows that for any risky alternative \boldsymbol{y} , (1) the support of $\Phi_{\boldsymbol{y}}$ is the range between \boldsymbol{y} 's harmonic mean and \boldsymbol{y} 's arithmetic mean, and (2) the λ -median of $\Phi_{\boldsymbol{y}}$ is the unique solution to a simple equation.

Proposition 2. Let Φ be a distribution of regular preferences. Then, Φ is optimal iff for any risky alternative $\mathbf{y} \in \mathcal{Y}$, the cumulative density function (CDF) of $\Phi_{\mathbf{y}}$ is

$$CDF_{\Phi_{\boldsymbol{u}}}(x) = 1 - \alpha^{\star}(\boldsymbol{y}, x)$$
.

In particular, for any (nondegenerate) risky alternative $y \in \mathscr{Y}$,

- 1. The support of $\Phi_{\mathbf{y}}$ is $[HM(\mathbf{y}), \mathbb{E}[\mathbf{y}]]$.
- 2. For any $\lambda \in (0,1)$ the λ -median of Φ_y is the unique solution to

$$\mathbb{E}\left[\left(\frac{\boldsymbol{y}}{\boldsymbol{y}-\boldsymbol{x}}-\lambda\right)^{-1}\,\middle|\,\boldsymbol{y}\neq\boldsymbol{x}\right]=0.$$

Note that by Proposition 1, $(1 - \alpha^*(\boldsymbol{y}, x))$ is indeed a CDF for any (nondegenerate) risky alternative \boldsymbol{y} . $\alpha^*(\boldsymbol{y}, x)$ equals one when $x \leq HM(\boldsymbol{y})$, equals zero when $x \geq \mathbb{E}[\boldsymbol{y}]$, and equals the solution to $\mathbb{E}\left[\left(\frac{x}{\boldsymbol{y}-x} + \alpha\right)^{-1} \middle| \boldsymbol{y} \neq x\right] = 0$ otherwise. The function $x \mapsto \alpha^*(\boldsymbol{y}, x)$ is continuous and strictly downward monotone in $x \in (HM(\boldsymbol{y}), \mathbb{E}[\boldsymbol{y}])$ since the function $(x, \alpha) \mapsto \mathbb{E}\left[\left(\frac{x}{\boldsymbol{y}-x} + \alpha\right)^{-1} \middle| \boldsymbol{y} \neq x\right]$ is continuous, with a bounded domain, and strictly downward monotone in x. That is, $1-\alpha^*(\boldsymbol{y}, x)$ equals zero for $x \leq HM(\boldsymbol{y})$, equals one for $x \geq \mathbb{E}[\boldsymbol{y}]$, and is continuous and strictly upward monotone in between.

Proof. Let Φ be a distribution of regular preferences. An agent prefers \boldsymbol{y} to a safe alternative μ iff her certainty equivalent value of \boldsymbol{y} is higher than μ , which holds for a

share $1 - \text{CDF}_{\Phi_y}(\mu)$ of the population, i.e.,

$$\alpha_{\Phi}(\boldsymbol{y}, \mu) = 1 - CDF_{\Phi_{\boldsymbol{y}}}(\mu).$$

Hence, Φ is optimal iff for any $\mathbf{y} \in \mathcal{Y}$ and $\mu \in \mathbb{R}_+$,

$$\alpha_{\Phi}(\boldsymbol{y}, \mu) = \alpha^{\star}(\boldsymbol{y}, \mu)$$
, i.e., $CDF_{\Phi_{\boldsymbol{y}}}(\mu) = 1 - \alpha^{\star}(\boldsymbol{y}, \mu)$.

In particular, by Proposition 1, for any risky alternative $y \in \mathscr{Y}$, the support of Φ_y is $[HM(y), \mathbb{E}[y]]$.

Moreover, for any $\lambda \in (0,1)$, the λ -median of Φ_y , m_λ , satisfies

$$\lambda = \text{CDF}_{\Phi_{\boldsymbol{y}}}(m_{\lambda}) = 1 - \alpha^{\star}(\boldsymbol{y}, m_{\lambda})$$

Therefore,

$$\mathbb{E}\left[\left(\frac{m_{\lambda}}{\boldsymbol{y}-m_{\lambda}}+(1-\lambda)\right)^{-1}\,\middle|\,\boldsymbol{y}\neq m_{\lambda}\right]=0.$$

and m_{λ} is a solution to

$$\mathbb{E}\left[\left(\frac{\boldsymbol{y}}{\boldsymbol{y}-\boldsymbol{x}}-\lambda\right)^{-1}\,\middle|\,\boldsymbol{y}\neq\boldsymbol{x}\right]=0.$$

Last, since

$$\mathbb{E}\left[\left(\frac{\mathbf{y}}{\mathbf{y}-x}-\lambda\right)^{-1} \mid \mathbf{y} \neq x\right] = \left(\Pr\left[\mathbf{y} \neq x\right]\right)^{-1} \cdot \left(\mathbb{E}\left[\frac{\mathbf{y}-x}{\mathbf{y}-\lambda(\mathbf{y}-x)}\right] - \mathbb{E}\left[\mathbb{1}_{\mathbf{y}=\mathbf{x}} \cdot \frac{\mathbf{y}-x}{\mathbf{y}-\lambda(\mathbf{y}-x)}\right]\right)$$
$$= \left(\Pr\left[\mathbf{y} \neq x\right]\right)^{-1} \cdot \mathbb{E}\left[\frac{\mathbf{y}-x}{\mathbf{y}-\lambda(\mathbf{y}-x)}\right],$$

it follows that $\mathbb{E}\left[\left(\frac{y}{y-x}-\lambda\right)^{-1} \mid y \neq x\right]$ equals zero iff $\mathbb{E}\left[\frac{y-x}{y-\lambda(y-x)}\right]$ equals zero. Therefore, $\mathbb{E}\left[\frac{y-x}{y-\lambda(y-x)}\right]$ is strictly downward monotone in x, i.e.,

$$\frac{d}{dx}\mathbb{E}\left[\frac{\boldsymbol{y}-x}{\boldsymbol{y}-\lambda\left(\boldsymbol{y}-x\right)}\right] = -\mathbb{E}\left[\frac{\boldsymbol{y}}{\left(\boldsymbol{y}-\lambda\left(\boldsymbol{y}-x\right)\right)^{2}}\right] < 0,$$

and hence there is a unique solution to $\mathbb{E}\left[\left(\frac{y}{y-x}-\lambda\right)^{-1} \mid y \neq x\right] = 0.$

Corollary 1. By Proposition 2, the following is the unique monotone optimal distribution of regular preferences Φ^* . We index the agents by [0,1] and define the preference of Agent $a \in [0,1]$ by defining her certainty equivalent value for any risky alternative $\mathbf{y} \in \mathscr{Y}$ to be:

- HM(y) if a = 0,
- $\mathbb{E}[\mathbf{y}]$ if a=1, and
- the unique solution to

$$\mathbb{E}\left[\left(\frac{\boldsymbol{y}}{\boldsymbol{y}-x}-a\right)^{-1}\,\middle|\,\boldsymbol{y}\neq x\right]=0\ otherwise.$$

We note that the behavior of the least and the most risk-averse agents in Φ^* is simple and intuitive. The actions of the least risk-averse agent, Agent 1, are consistent with CRRA₀ (risk neutrality), and the actions of the most risk-averse agent, Agent 0, are consistent with CRRA₂. By contrast, for any $a \in (0,1)$ and $\mathbf{y} \in \mathcal{Y}$, the actions of Agent a are consistent with CRRA_{$\rho_a(\mathbf{y})$} for some $\rho_a(\mathbf{y}) \in (0,2)$; the dependency of $\rho_a(\mathbf{y})$ on \mathbf{y} makes the representation of the preferences of these agents more cumbersome and in particular, as we show in Appendix A, they do not have an expected utility representation. In the next section, we demonstrate numerically that a simple distribution of preferences, in which all agents have constant relative risk aversion preferences (which are, in particular, vNM preferences), and the relative risk coefficient is uniformly distributed between zero (risk neutrality) and two (harmonic utility), achieves 99.85% of the optimal long-run growth rate.

4 Numeric Analysis

In this section, we use a Monte Carlo simulation to evaluate what percentage of the theoretically optimal growth rate is induced by various simple distributions of utilities. The code of the simulation is detailed in the online supplementary material.

Distributions of utilities We compare 15 distributions of utilities:

- 1. Five homogeneous populations in which all agents have the same utility:
 - (a) Extreme risk loving: All agents always choose the risky alternative (as long as $\Pr[\mathbf{y} > \mu] \neq 0$).
 - (b) Extreme risk aversion: All agents always choose the safe alternative (as long as $\Pr[\mathbf{y} < \mu] \neq 0$).
 - (c) Risk neutrality (CRRA₀): All agents evaluate risky choices by their arith-

metic mean.

- (d) Logarithmic utility $(CRRA_1)$: All agents evaluate risky choices by their geometric mean.
- (e) Harmonic utility $(CRRA_2)$: All agents evaluate risky choices by their harmonic mean.
- 2. Two classes of heterogeneous populations with monotone distributions. In each class, each agent is endowed with a value $\beta \in [0,1]$ (each class includes 5 distributions of β as detailed below). All classes have the property characterized by Corollary 1, namely, that the most and the least risk-averse agents (corresponding to $\beta = 1$ and $\beta = 0$, respectively) evaluate a risky alternative y as having a certainty equivalent value of the harmonic mean and arithmetic mean of y, respectively.

The behavior of the agent endowed with value $\beta \in [0,1]$ in each class is as follows:

- (a) Heterogeneous constant relative risk aversion: populations: All agents have $CRRA_{2\beta}$ preferences where β 's distribution is detailed below.
- (b) Heterogeneous weighted-average populations: All agents evaluate risky alternatives as a weighted average of their harmonic mean and arithmetic means: $CE_{\beta}(\boldsymbol{y}) = \beta \cdot HM(\boldsymbol{y}) + (1 - \beta) \cdot \mathbb{E}[\boldsymbol{y}],$ where β 's distribution is detailed as follows.4

We use five beta distributions for $\beta \in [0,1]$ for the two classes (as demonstrated in Figure 1):

- (a) Uniform distribution: $\beta \sim Beta(1,1)$.
- (b) Unimodal distribution: $\beta \sim Beta(2,2)$.
- (c) Bimodal distribution: $\beta \sim Beta(0.5, 0.5)$.
- (d) Positively skewed distribution: $\beta \sim Beta(2,4)$.
- (e) Negatively skewed distribution: $\beta \sim Beta(4,2)$.

and hence Agent β is indifferent between L and M but not between 1/2L + 1/2N and 1/2M + 1/2N(in violation of the *independence axiom* of vNM) and, in particular, the preference of Agent β cannot be represented by expected utility.

⁴For any $\beta \neq 0,1$, this preference cannot be represented using expected utility. Consider the lottery $L = \begin{cases} 6 & 1/2 \\ 2 & 1/2 \end{cases}$, and the two degenerate lotteries $M = 4 - \beta$ and N = 4. Then,

[•] $CE_{\beta}(\mathbf{L}) = CE_{\beta}(\mathbf{M}) = 4 - \beta.$ • $CE_{\beta}(^{1}/_{2}\mathbf{L} + ^{1}/_{2}\mathbf{N}) = 4 - \frac{4\beta}{7}$ • $CE_{\beta}(^{1}/_{2}\mathbf{M} + ^{1}/_{2}\mathbf{N}) = \frac{1}{2 \cdot (8 - \beta)} \cdot (64 - 16\beta + \beta^{2} - \beta^{3})$

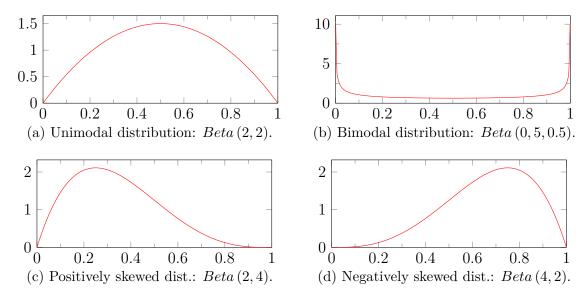


Figure 1: Probability Density Function (PDF) of $Beta(\alpha, \beta)$.

Description of the simulation The simulation evaluates the performance of each distribution of utilities over 10.7M choices between a safe alternative μ and a binary risky alternative y yielding either a low realization ℓ or a high realization h. We run the following scenario for the distribution of the risky alternative and the safe alternative in each generation (the alternatives in different generations are independent of each other):

- In each generation, the two alternatives are defined by three independent uniform random numbers $p, q, r \in [0, 1]$, where:⁵
 - p is the probability of the risky alternative yielding its high realization h: $p = \Pr[\mathbf{y} = h]$.
 - -q is the ratio between the low realization of the risky alternative and the value of the safe alternative: $q = \ell/\mu$.
 - r is the ratio between the value of the safe alternative and the high realization of the risky alternative: $r = \mu/h$.

Without loss of generality, we normalize the value of the safe alternative to be $\mu = 1$. In each simulation run we calculate the theoretically optimal growth rate $gr_{\alpha^*}(\boldsymbol{y}, \mu)$, and then evaluate the percentage of this optimal growth rate achieved by each of the 15

⁵Equivalently, p, ℓ , and h are independent given μ and are sampled as follows: $p \in_{\mathbb{U}} [0, 1], \ell \in_{\mathbb{U}} [0, \mu]$, and $h \in [\mu, \infty)$ with the inverse-uniform distribution with parameters $\langle 0, 1 \rangle$ ($F(x) = 1 - \mu/x$; $f(x) = \mu/x^2$).

distributions of utilities. Finally, we calculate the geometric mean of this percentage for each distribution over all the simulation runs, which evaluates the relative performance of each distribution (in terms of its long-run growth rate) in a setup in which the risky and safe alternatives change from one generation to the next.

Results The results are summarized in Table 1. The optimal growth rate in our setup is 1.428 (which is calculated as the geometric mean of the growth rate achieved in each generation). We evaluate the performance of each distribution of preferences according to the decline in the relative growth rate, i.e., according to the percentage of the optimal growth rate that is lost under this distribution of preferences. The best homogeneous population is the one in which all agents have logarithmic utility, and it achieves a loss of 2.1 relative to the optimal growth rate. Heterogeneous CRRA populations reduce this loss substantially to less than 1 (which is better than what can be achieved by the heterogeneous weighted-average populations). Moreover, heterogeneous CRRA populations in which β is distributed uniformly (or according to the unimodal distribution) reduce this loss further to 0.15%.

Robustness check To check the robustness of our results, we tested other parameter distributions (30 additional distributions in total) as follows:

- By taking the probability, $\Pr[\mathbf{y} = h]$, and the two ratios, $\frac{GM(\mathbf{y})}{\mu}$ and $\frac{\mu}{\mathbb{E}[\mathbf{y}]}$, to be three i.i.d. uniformly distributed random numbers in [0, 1].
- By conditioning the two distributions on the event $[GM(\boldsymbol{y}) \leqslant \mu \leqslant \mathbb{E}[\boldsymbol{y}]]$ and the events $\left[\frac{i-1}{k} \leqslant \frac{\mu GM(\boldsymbol{y})}{\mathbb{E}[\boldsymbol{y}] GM(\boldsymbol{y})} \leqslant \frac{i}{k}\right]$ for $k = 2, \ldots, 5$ and $i = 1, \ldots, k$.

For all these distributions, we see similar qualitative results in which the heterogeneous CRRA populations outperform the other populations and the optimal growth rate is approximated by a heterogeneous CRRA population under a simple distribution of the relative risk parameter (uniform and unimodal).

5 Discussion

In what follows we discuss various aspects of our model and their implications.

Empirical predictions Our model suggests that natural selection endowed the population with (1) risk-averse preferences and (2) heterogeneity in the level of risk aversion

Table 1: Summary of results of simulation runs (10.7M generations).

Class	Distribution of β	Empirical mean of α $\mathbb{E}\left[\alpha\right]$	Long-run growth rate $GM\left(gr_{\alpha}\left(\boldsymbol{y},\mu\right)\right)$	Relative growth rate loss $1 - \frac{GM(gr_{\alpha}(y,\mu))}{GM(y,\mu)}$
Ontingal	(Canallany 1)			$GM(gr_{\alpha^*}(y,\mu))$
Optimal	(Corollary 1)	0.500	1.425	0.00%
Homogeneous populations	Extreme risk loving	1.0	0.995	30.2%
	Extreme risk aversion	0.0	1.000	29.8%
	Risk neutrality	0.644	1.315	7.7%
	Logarithmic utility $(CRRA_1)$	0.499	1.395	2.1%
	Harmonic utility (CRRA ₂)	0.357	1.317	7.6%
	Uniform	0.500	1.423	0.14%
Heterogeneous	Unimodal	0.500	1.423	0.15%
CRRA	Bimodal	0.0500	1.421	0.29%
populations	Positively skewed	0.551	1.412	0.93%
	Negatively skewed	0.448	1.412	0.94%
	Uniform	0.530	1.405	1.4%
Heterogeneous	Unimodal	0.535	1.398	1.9%
weighted-average	Bimodal	0.524	1.410	1.0%
populations	Positively skewed	0.577	1.376	3.5%
	Negatively skewed	0.491	1.405	1.4%

such that the agents' certainty equivalent values for a given lottery are distributed between the lottery's harmonic mean and its expectation, and that (3) the preference distribution can be approximated by constant relative risk aversion utilities with relative risk aversion between zero and two. Our model deals with lotteries with respect to the number of offspring (fitness), but it is plausible that people apply these endowed risk attitudes when dealing with lotteries over money, which is what is typically tested in the empirical literature. Chiappori & Paiella (2011) rely on large panel data and show that the elasticity of the relative risk aversion index with respect to wealth is small and statistically insignificant, which supports our first prediction of people having constant relative risk aversion utilities. Halek & Eisenhauer (2001) relies on life insurance

⁶A nonlinear relationship between consumption and fitness in our evolutionary past might shift the optimal levels of risk aversion with respect to money. Specifically, if the expected number of offspring is a concave function of consumption, then the support of the optimal distribution of relative risk aversion with respect to consumption will be shifted to the right.

data to estimate the distribution of the levels of relative risk aversion in the population. Their data suggests that there is substantial heterogeneity in the levels of relative risk aversion in the population, and that about 80% of the population have levels of relative risk aversion between zero and two (Halek & Eisenhauer, 2001, Figure 1).

Risk neutrality with respect to idiosyncratic risk. We implicitly assume that agents are risk neutral with respect to idiosyncratic risk over the number of offspring. This assumption is plausible, as it is well known that risk neutrality with respect to idiosyncratic risk maximizes the growth rate (see, e.g., Robson, 1996). In particular, if there are multiple safe alternatives (with idiosyncratic risk), then it is optimal for all agents to choose the alternative with the highest expectation.

Multiple risky alternatives If there are multiple sources of risky alternatives, each with its own shared risk (e.g., multiple foraging techniques, where agents using the same foraging technique have correlated risk), then we implicitly assume that agents use some decision rule to choose between the different risky sources, and the single risky alternative in our model represents a combination of these sources. For example, if there are several independent and identically distributed risky alternatives $\mathbf{y}^1, ..., \mathbf{y}^n$, then it is not hard to show that it is optimal for the population to choose these alternatives with equal shares, which can be modeled by the single risky alternative $\mathbf{y} = \frac{\mathbf{y}^1 + ... + \mathbf{y}^n}{n}$. We do not analyze the general question of how to optimally diversify risk among different sources of correlated risk.

Difficulties in applying the existing representations in our setup. In what follows we briefly discuss why it is difficult to apply the three existing representations in our setup, which highlights the advantage of our new representation. The assumption that an agent cannot hedge her own personal risk (but, rather she must make a binary choice between \boldsymbol{y} and $\boldsymbol{\mu}$) does not allow the population to achieve the optimal growth rate by either the first representation (in which all agents have a logarithmic utility; see the discussion after Fact 1) or the third representation (in which all agents apply bet hedging). The assumption that an agent cannot condition her play on the aggregate behavior prevents the population from achieving the optimal growth rate by relying on the second representation (in which all agents maximize their expected relative fitness, where the calculation of relative fitness crucially depends on the aggregate behavior). We think that both assumptions have been plausible in our evolutionary past: in many

cases risky alternatives (such as, foraging techniques) require long training and specialization that makes it difficult for an agent to hedge risk by dividing her time between several different alternatives. Moreover, it seems plausible that agents in prehistoric times would not know the aggregate behavior of the population.

Random expected utility Out interpretation of the optimal distribution of preferences in the population is heterogeneity in the population; namely, some agents are more risk averse than others. We note that the optimal distribution can also be implemented by random expected utility (see, e.g., Gul & Pesendorfer, 2006); namely, each agent is endowed with the optimal distribution of preferences, and in each decision problem each agent randomly applies one of these preferences.

6 Conclusion

The key result that aggregate risk induces a lower growth rate than idiosyncratic risk has been applied in the existing literature to derive three representations of optimal risk preferences of agents: logarithmic utility, relative fitness, and bet hedging. We argue that all of these representations are difficult to implement in a plausible setup in which agents each face a binary choice between a risky alternative and a safe alternative, and do not know the aggregate choices of the population. We present a new representation, according to which nature induces a distribution of agents' preferences between the risky alternative and the safe alternative, according to which they choose.

We show that in any any distribution of agents' preferences that induces the maximal long-run growth rate, the most risk-averse agent is indifferent between obtaining a risky lottery and obtaining its harmonic mean for sure, while the least risk-averse agent is risk neutral, that is, indifferent between obtaining a risky lottery and obtaining its arithmetic mean for sure. Moreover, we show numerically that a nearly optimal growth rate is induced by a population of expected utility maximizers with constant relative risk aversion preferences, in which the risk coefficient is distributed between zero and two according to a simple distribution (uniform or unimodal).

A Optimal Monotone Distribution Does Not Have an Expected Utility Representation

Consider the following five lotteries:

•
$$L$$
 = The degenerate (safe) lottery 3 • $M = \begin{cases} 1.5 & \frac{3}{4} \\ 20 & \frac{1}{4} \end{cases}$ • $N = \begin{cases} 10 & \frac{1}{2} \\ 15 & \frac{1}{2} \end{cases}$
• $X = \frac{1}{2}L + \frac{1}{2}N = \begin{cases} 3 & \frac{1}{2} \\ 10 & \frac{1}{4} \\ 15 & \frac{1}{4} \end{cases}$ • $Y = \frac{1}{2}M + \frac{1}{2}N = \begin{cases} 1.5 & \frac{3}{8} \\ 10 & \frac{1}{4} \\ 15 & \frac{1}{4} \\ 20 & \frac{1}{8} \end{cases}$

Here, the median agent prefers L to M and prefers $Y = \frac{1}{2}M + \frac{1}{2}N$ to $X = \frac{1}{2}L + \frac{1}{2}N$. But this is a violation of the *independence axiom* of vNM, and in particular, the preference of the median agent cannot be represented by expected utility.⁷

- The median agent's certainty equivalent value for M is ≈ 2.54 , and hence she prefers L to M.
- Her certainty equivalent value for X is ≈ 6.04 , and hence she prefers the safe option 6.1 to X.
- Her certainty equivalent value for \boldsymbol{Y} is \approx 6.19, and hence she prefers \boldsymbol{Y} to the safe option 6.1, and \boldsymbol{Y} to \boldsymbol{X} .

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⁷By Proposition 2, the certainty equivalent value of the median agent for a lottery $\mathbf{y} \in \mathcal{Y}$ is the unique solution to $\mathbb{E}\left[\left(\frac{\mathbf{y}}{\mathbf{y}-x}-1/2\right)^{-1} \mid \mathbf{y} \neq x\right] = 0$.

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