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# The new crypto niche: NFTs, play-to-earn, and metaverse tokens

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## Abstract

The combination of blockchain technologies and the gaming industry has given rise to metaverses and play-to-earn games, which incorporate their own economy, commerce, and currencies, namely, metaverse and play-to-earn tokens. In this paper, we analysed the performance and dynamics of 174 tokens, the results of which show that this new crypto niche is characterised by a positive performance in the long run and the absence of dependences on the cryptocurrency market, which could attract more gamers, traders, and companies. However, all these groups should be cautious due to the possible onset of a new crypto bubble.

**JEL codes:** G10 · G11 · G40

*Keywords:* Metaverse · Play-to-earn · NFT · Cryptocurrency · Gaming industry · Diversification ·

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## 1. Introduction

Non-fungible tokens (NFTs) have become the new centre of attention for both the industrial and scientific community in the cryptocurrency market since early 2021. Compared to traditional cryptocurrencies, such as Bitcoin or Ethereum, whose coins are all equivalent, indistinguishable, and “fungible”, NFTs are defined as digital pure assets that cannot be exchanged like-for-like; consequently, they are unique and “non-fungible” ([Wang et al., 2021](#)). This intrinsic feature allows NFTs to demonstrate the authenticity and ownership of different kinds of items in distinct fields, which explains its fast expansion on virtual events, digital collectibles (e.g. trading cards, digital images, videos, virtual real estate, domain names, and crypto stamps), play-to-earn games, and metaverses (see, [Wang et al. \(2021\)](#) and [Nadini et al. \(2021\)](#)).

In this paper, we focus on the gaming industry, specifically play-to-earn games and metaverses. Play-to-earn games are based on a business model where users play a game and earn some rewards while doing it. The key element of these games is that users mainly obtain two types of in-game assets as rewards: (i) NFT items with variable scarcity (e.g. weapons, skins, and monsters), which can be purchased and sold on the open market (e.g. OpenSea), and (ii) a certain type of cryptocurrency or play-to-earn token, which is generally created by the game developers.<sup>1</sup> A metaverse is defined as an immersive and shared virtual world that allows different activities for its users, which are represented by avatars. One of its main features is economic governance and metaverse commerce, since this virtual world has its own economy and currencies with which users can trade any item ([Lee et al., 2021](#)). Specifically, a crypto metaverse is a metaverse that incorporates blockchain into its underlying technology and crypto assets, such as metaverse tokens, into its economy. Interestingly, as stated by [Wang et al. \(2021\)](#), metaverses can include all the available NFT applications; consequently, its ecosystem could also include play-to-earn games and marketplaces to trade assets or virtual properties (e.g. land parcels and arts).<sup>2</sup>

Some recent studies have shed some light on NFTs and the gaming industry. [Dowling \(2021a\)](#) analysed the pricing of parcels of virtual real estate in Decentraland, showing that the price series of these NFTs are characterised by inefficiency and a rise in value. In a follow-up study, [Dowling \(2021b\)](#) demonstrated the existence of limited volatility transmission effects between NFT pricing (Decentraland, Cryptopunks and Axie Infinity) and cryptocurrencies (Bitcoin and Ethereum). [Nadini et al. \(2021\)](#) analysed data related to 6.1 million trades of 4.7 million NFTs, distinguishing between art, collectible, games, metaverse and utility categories. Their results showed that, since July 2020, the most exchanged NFTs belong to the gaming industry. Further, users seem to be specialised by category. From a more general perspective, [Aharon and Demir \(2021\)](#) analysed the connectedness between the entire NFT market and other financial assets (equities, bonds, currencies, gold, oil, and Ethereum) using the TVP-VAR approach. Their main results showed that NFTs are independent of shocks from common asset classes. Moreover, NFTs seem to have diversification benefits during turbulent times.

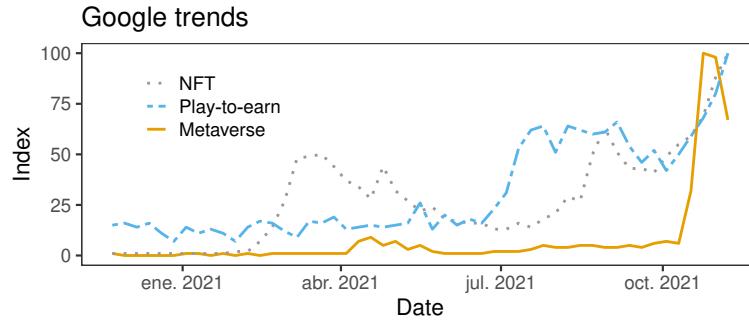
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<sup>1</sup>Some examples are Splinterlands, Axie Infinity and Alien worlds.

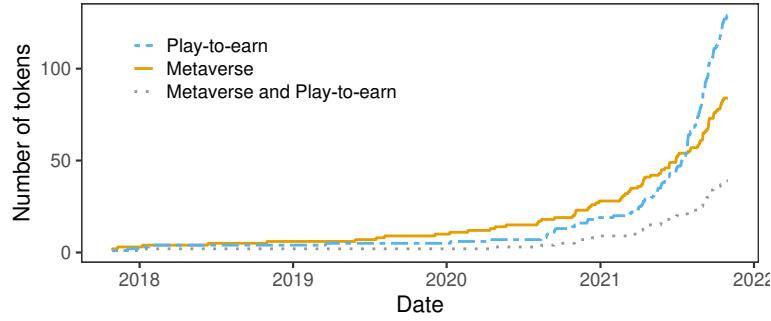
<sup>2</sup>The best examples in this case are Decentraland and Sandbox.

Unlike these papers, we did not focus on the properties of specific NFT trades (e.g. virtual lands, weapons, or any in-game item) but on the performance and dynamics of all the existing play-to-earn and metaverse tokens, which are the cornerstone of the economy on these blockchain applications.<sup>3</sup> Indeed, the increasing interest in NFTs, play-to-earn games, and metaverses (see Fig. (1)) has given rise to a remarkable increase in initial coin offerings (ICO) focused on the gaming industry (i.e., Initial Game Offering, IGO), whose tendency is similar to the one observed during the ICO bubble in the entire cryptocurrency market in 2017 (Momtaz, 2019, Vidal-Tomás, 2021). Specifically, on 01 January 2020, there were 5 play-to-earn and 10 metaverse tokens; one year later, on 01 January 2021, the market included 19 play-to-earn and 28 metaverse tokens; and at the time of the writing of this article (31 October 2021), we observed 129 play-to-earn and 84 metaverse tokens, which demonstrates the growth of a new niche in the cryptocurrency market (see Fig. (2)).

**Figure. 1:** Worldwide Google searches for “NFT”, “Play-to-earn” and “Metaverse”. An index equal to 100 indicates the maximum popularity during the analysed period.



**Figure. 2:** Number of tokens created over time: a) Play-to-earn, b) Metaverse, c) Metaverse & Play-to-earn.



In this paper, we contribute to the cryptocurrency literature by analysing the performance and dynamics of this new crypto niche based on the gaming industry, which is of paramount importance for investors, gamers, and blockchain companies. First, the existence of in-game tokens allows traders to invest in gaming and metaverse projects without

<sup>3</sup>Instead of using existing cryptocurrencies, such as Ethereum (e.g. Cryptopunks), some play-to-earn games and metaverses create their own in-game/metaverse token, which can be obtained as rewards, staking, or purchasing with fiat currencies. The main in-game and metaverse tokens can be traded in centralised exchange platforms, even though most of these tokens are traded in decentralised exchange platforms.

the need to play games, interact in the metaverse, or purchase particular NFTs. Thus, it is important to examine whether (i) these tokens are profitable and (ii) can be used as diversifiers for cryptocurrency portfolios. Second, from the gamers' perspective, we assessed whether the effort of playing continuously to obtain tokens as rewards is compensated with positive returns in the long run. Finally, from a business approach, a positive performance of these tokens could attract to this niche more blockchain companies interested in creating new gaming and metaverse projects.

## 2. Data

For the purpose of this study, we used price series of 174 tokens from the CoinGecko database ([CG, 2021](#)) in daily frequency. More specifically, based on CoinGecko and Coinmarketcap categories, we analysed 129 play-to-earn tokens and 84 metaverse tokens between 28 October 2017 and 31 October 2021, given that the first metaverse token, MANA from Decentraland, was introduced on 28 October 2017.<sup>4</sup> We also individually analysed metaverse projects that included play-to-earn games (i.e. tokens are classified in both categories), whose sub-sample includes 39 tokens. Moreover, we used the CCi30 index as the cryptocurrency market capitalization-weighted benchmark from 28 October 2017 to 31 October 2021 (see, e.g., [Manahov, 2020](#) and [Vidal-Tomás, 2021](#)). Thus, we were able to examine the performance and dynamics of play-to-earn/metaverse tokens in relation to the evolution of the entire cryptocurrency market.

For all the price time series, we computed daily log returns; the descriptive statistics are shown in Table 1 and Fig. (3). For play-to-earn and metaverse tokens, we report box plots with the entire sample of tokens in Fig. (3), showing the corresponding median in Table 1. As can be observed, the novelty of these projects is highlighted by their short life, given the low number of observations in median: play-to-earn (89), metaverse (174) and metaverse & play-to-earn (123). Moreover, considering mean and skewness values, the performance of these tokens is positive, on average, even though they are also characterised by a high volatility and heterogeneity.<sup>5</sup>

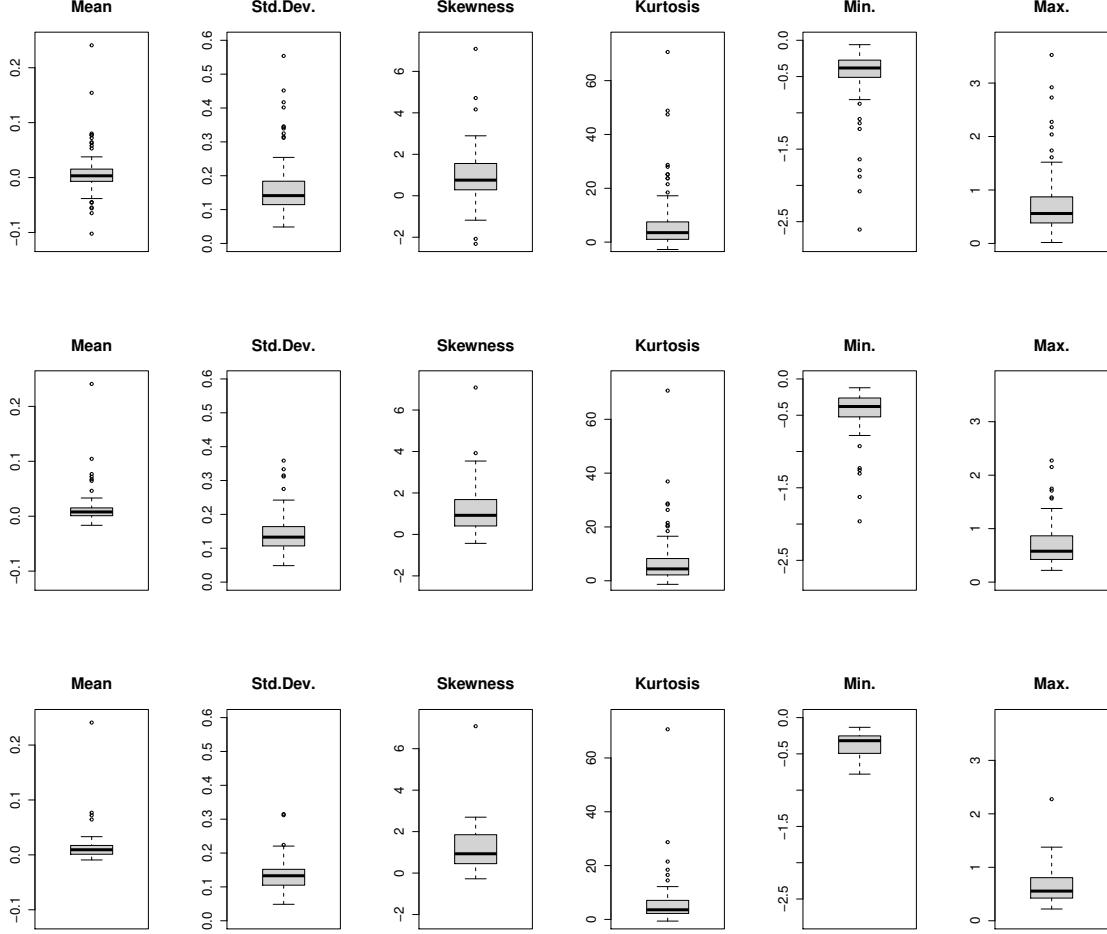
**Table 1:** Descriptive statistics of daily log-returns for all the tokens, in median, and the CCi30 index.

| Category (Median)        | Tokens | Observations | Mean   | Std.Dev. | Skewness | Kurtosis | Min.    | Max.   |
|--------------------------|--------|--------------|--------|----------|----------|----------|---------|--------|
| Play-to-earn             | 129    | 89           | 0.0032 | 0.1413   | 0.7547   | 3.5159   | -0.3817 | 0.5600 |
| Metaverse                | 84     | 174          | 0.0077 | 0.1328   | 0.9211   | 4.4136   | -0.3800 | 0.5778 |
| Metaverse & Play-to-earn | 39     | 123          | 0.0093 | 0.1329   | 0.9314   | 3.5810   | -0.3185 | 0.5549 |
| Crypto benchmark         |        | Observations | Mean   | Std.Dev. | Skewness | Kurtosis | Min.    | Max.   |
| CCi30                    |        | 1464         | 0.0013 | 0.0476   | -1.3994  | 11.0560  | -0.4845 | 0.1957 |

<sup>4</sup>The list of tokens used in this paper, with names and symbols, is available in the supplementary material.

<sup>5</sup>We report the descriptive statistics of each token, distinguishing by category, in the supplementary material.

**Figure. 3:** Descriptive statistics of daily log-returns: a) Play-to-earn b) Metaverse, c) Metaverse & Play-to-earn.



### 3. Methodology

#### 3.1. Performance: first-day and buy-and-hold (abnormal) returns

To analyse the short- and long-run performance of play-to-earn and metaverse tokens, we used average first-day and average buy-and-hold returns, respectively. Following [Momtaz \(2019\)](#), the former were calculated as the sum over all tokens  $i$  of the closing and opening price difference over the opening price of the first day of trading, divided by the number of tokens  $n$  in each category:

$$\bar{R} = \frac{1}{n} \sum_{i=1}^n \frac{P_{i,1} - P_{i,0}}{P_{i,0}}, \quad (1)$$

where  $\bar{R}$  is the average first-day returns,  $P_{i,1}$  denotes closing prices and  $P_{i,0}$  represents opening prices.

To analyse the long-term performance, we computed average buy-and-hold returns ( $\overline{BHR}$ ), which are defined as Eq. (1) but we replaced  $P_{i,1}$  with the closing price after the focal holding period ( $P_{i,\tau}$ ):

$$\overline{BHR}_\tau = \frac{1}{n} \sum_{i=1}^n \frac{P_{i,\tau} - P_{i,0}}{P_{i,0}}, \quad (2)$$

where the holding period is denoted by  $\tau$ . For the purpose of this study, and considering the short life of most of the tokens, we considered the following holding periods: (i) 1 week, (ii) 1 month, (iii), 3 months, (iv) 6 months, (v) 9 months, (vi) 1 year, and (vii) all the sample periods at our disposal.

To examine the performance of these tokens compared to the entire cryptocurrency market, we calculated first-day abnormal returns and buy-and-hold abnormal returns by adjusting  $\overline{R}$  and  $\overline{BHR}_\tau$  with a market capitalization-weighted benchmark. In other words, average first-day abnormal returns,  $\overline{AR}$  and average buy-and-hold abnormal returns,  $\overline{BHR}_\tau$  are defined as  $\overline{R}$  and  $\overline{BHR}_\tau$  less the market return, which is represented by the CCi30 market capitalisation index:

$$\overline{AR} = \frac{1}{n} \sum_{i=1}^n \left[ \frac{P_{i,1} - P_{i,0}}{P_{i,0}} - \frac{P_{CCi30,1} - P_{CCi30,0}}{P_{CCi30,0}} \right], \quad (3)$$

$$\overline{BHR}_\tau = \frac{1}{n} \sum_{i=1}^n \left[ \frac{P_{i,\tau} - P_{i,0}}{P_{i,0}} - \frac{P_{CCi30,\tau} - P_{CCi30,0}}{P_{CCi30,0}} \right], \quad (4)$$

where  $P_{CCi30,0}$  is the same day as  $P_{i,0}$ .

### 3.2. Dynamics: Pearson and Kendall correlations

To analyse the dependences between the cryptocurrency market (CCi30) and play-to-earn/metaverse tokens, we computed the Pearson correlation, which is the most common measure for studying the similarity between assets' dynamics. We also computed the Kendall correlation (Kendall, 1938), as it is appropriate for time series that are short and non-normal (Aste, 2019), which is a generalised characteristic of our dataset, given the novelty of these assets. The correlation coefficient ranges from -1 to 1, that is, from a negative perfect correlation to a positive perfect correlation, while a value of 0 implies that there is no correlation between the time series.

## 4. Empirical results

### 4.1. Performance: first-day and buy-and-hold (abnormal) returns

We show the main results of this sub-section in Table 2 and Fig. (4), for play-to-earn tokens, Table 3 and Fig. (5), for metaverse tokens, and Table 4 and Fig. (6), for metaverse & play-to-earn tokens.<sup>6</sup>

First, short-run performance,  $\overline{R}$  and  $\overline{AR}$ , are positive when computing the mean but negative when calculating the median. Consequently, we observe a heterogeneous market whose positive mean results in the short run are driven by some large outperformers, which is in line with the behaviour of the cryptocurrency market (Momtaz, 2019). This outcome is supported by the low percentage of tokens with positive average (abnormal) first-day returns: 40.31%

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<sup>6</sup>The short- and long-run performance of all the tokens individually is reported in the supplementary material.

(44.19%) for play-to-earn tokens, 41.67% (42.86%) for metaverse tokens, and 35.90% (43.59%) for metaverse & play-to-earn tokens. Therefore, traders and gamers should consider the risk of obtaining negative returns on the first trading day.

Second, focusing on the long-run performance, specifically  $\overline{BHR}$ , we record positive mean and median after the second month for all the categories. The percentage of tokens with positive results tends to improve over time, given that more than 65% of tokens exhibited positive results after the first year. In particular, considering the entire sample period, metaverse projects (also including play-to-earn games) seem to be characterised by a high performance, since more than 80% of tokens obtained positive results. This outcome supports the increasing interest of gamers and blockchain companies in play-to-earn and metaverse projects. Thus, in the near future, we could observe more blockchain companies starting new gaming projects and more gamers playing these games with the expectation of obtaining tokens as in-game rewards.

Third, from the trader perspective, we observe that the metaverse and play-to-earn niche do not guarantee a better performance than the entire cryptocurrency market, represented by the CCi30 index, given the jumps observed with the median of  $\overline{BHAR}$  for different holding periods.<sup>7</sup> However, traders focus on this market could find “new winners” that replicate the positive behaviour of past famous projects, such as AXS, MANA, GALA, UFO, SMI, ENJ, JADE, STARL, WEMIX and ILV.<sup>8</sup> Interestingly enough, even though some of these projects are well-known by the gaming industry and the scientific community (e.g. AXS and MANA, see [Dowling, 2021a](#) and [Dowling, 2021b](#)), some of them, such as ILV, are still projects in progress<sup>9</sup>, which demonstrates the increasing interest in this blockchain niche.

Last, gamers and traders must consider that the high positive performance and the fast increase in IGOs, observed in Fig. (2), seem to indicate the beginning of a new crypto bubble in the gaming industry, which could also give rise to scams, such as Squid game crypto tokens ([Britton, 2021](#)), and overvalue projects, with the consequent losses. Indeed, in our study, we observe tokens that have lost more than 50% of their value: 28 play-to-earn tokens (21% of the sample), 6 metaverse tokens (7% of the sample), and 2 metaverse & play-to-earn tokens (5% of the sample). Therefore, users interested in the crypto gaming industry should also consider the negative side of this market segment, given that, regardless of the positive performance of this niche, “all that glitters is not gold”.

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<sup>7</sup>We observe again for  $\overline{BHAR}$  the effect of large outperformers, given the positive mean and variant median. Thus, the mean cannot be considered as a proper representation of the market.

<sup>8</sup>Specifically, considering the entire sample period, the outperformers for play-to-earn tokens are: AXS (94245.24%), MANA (27523.53%), GALA (5603.64%), UFO (4336.69%) and SMI (4150.32%); for metaverse tokens are: AXS (94245.24%), JADE (44957.78%), STARL (28224.33%), MANA (27523.53%) and ENJ (11891.09%); and for metaverse & play-to-earn tokens are: AXS (94245.24%), MANA (27523.53%), UFO (4336.69%), WEMIX (2396.89%) and ILV (2006.4%). These outperformers are easily identified in Figs. (4), (5) and (6).

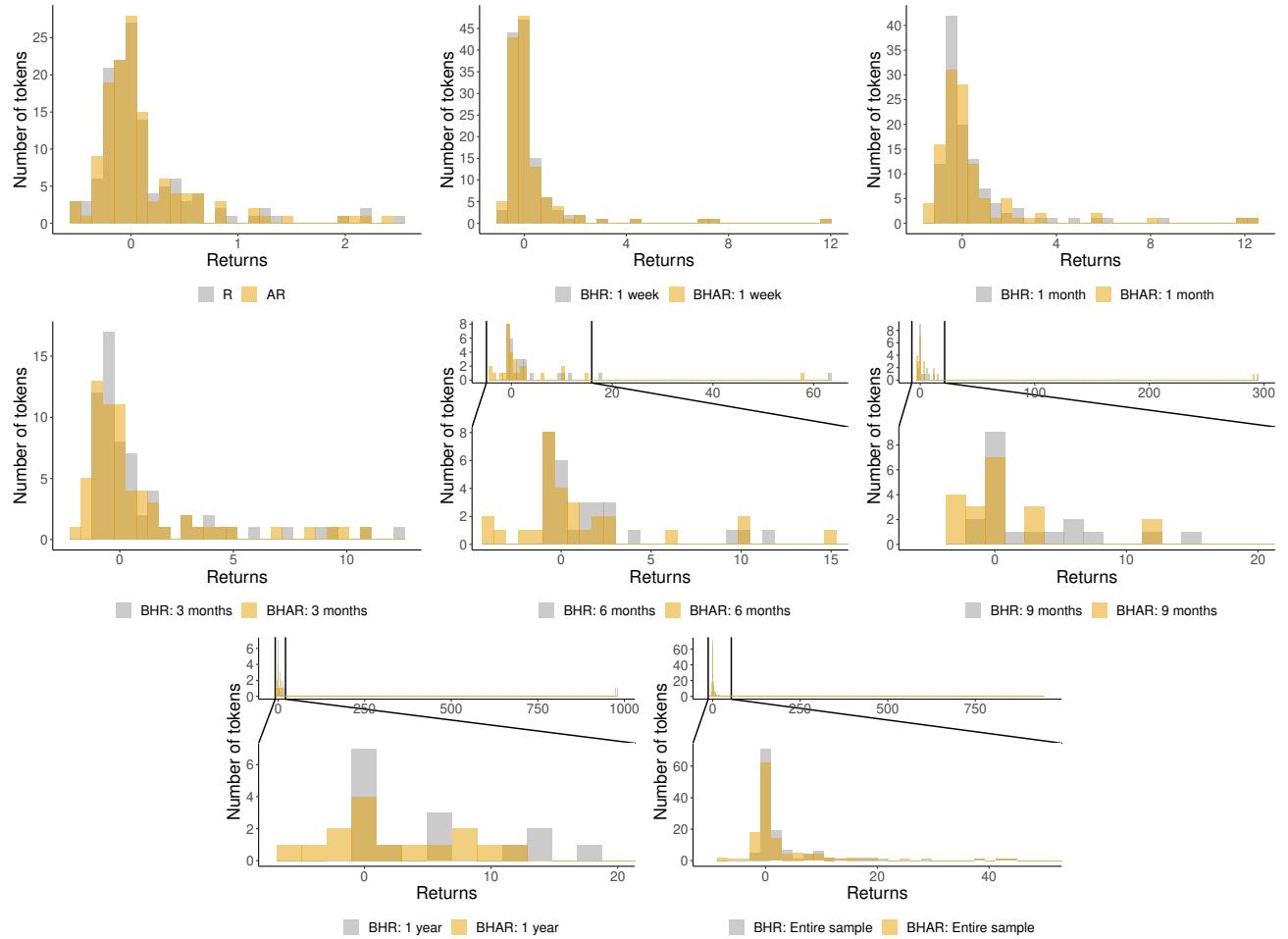
<sup>9</sup>According to ILV website, the Open Beta is scheduled for Q1 2022.

**Table 2:** Short- and long-run performance of play-to-earn tokens.

| Play-to-earn             | $\bar{R}$ | $BH\bar{R}_\tau$ |         |          |          |          |         |               |  |
|--------------------------|-----------|------------------|---------|----------|----------|----------|---------|---------------|--|
|                          |           | 1 week           | 1 month | 3 months | 6 months | 9 months | 1 year  | Entire sample |  |
| Mean                     | 0.1213    | 0.2724           | 0.4737  | 1.1789   | 4.3144   | 17.2893  | 65.8121 | 13.3339       |  |
| Median                   | -0.0203   | -0.0970          | -0.2271 | 0.0193   | 1.0211   | 0.6391   | 3.3735  | 0.4049        |  |
| % of tokens: $R/BHR > 0$ | 40.31%    | 38.58%           | 40.54%  | 51.56%   | 60.00%   | 60.00%   | 68.75%  | 61.24%        |  |

| Play-to-earn               | $\bar{AR}$ | $BH\bar{AR}_\tau$ |         |          |          |          |         |               |  |
|----------------------------|------------|-------------------|---------|----------|----------|----------|---------|---------------|--|
|                            |            | 1 week            | 1 month | 3 months | 6 months | 9 months | 1 year  | Entire sample |  |
| Mean                       | 0.1187     | 0.2597            | 0.3569  | 0.7970   | 3.0327   | 15.3615  | 63.0613 | 12.4515       |  |
| Median                     | -0.0319    | -0.1120           | -0.1933 | -0.1526  | -0.0365  | -0.1715  | 0.9414  | 0.0573        |  |
| % of tokens: $AR/BHAR > 0$ | 44.19%     | 36.22%            | 35.14%  | 39.06%   | 50.00%   | 45.00%   | 62.50%  | 51.16%        |  |
| Tokens                     | 129        | 127               | 111     | 64       | 30       | 20       | 16      | 129           |  |

**Figure 4:** Histogram of first-day (abnormal) returns (R & AR), and buy-and-hold (abnormal) returns (BHR & BHAR) for play-to-earn tokens.

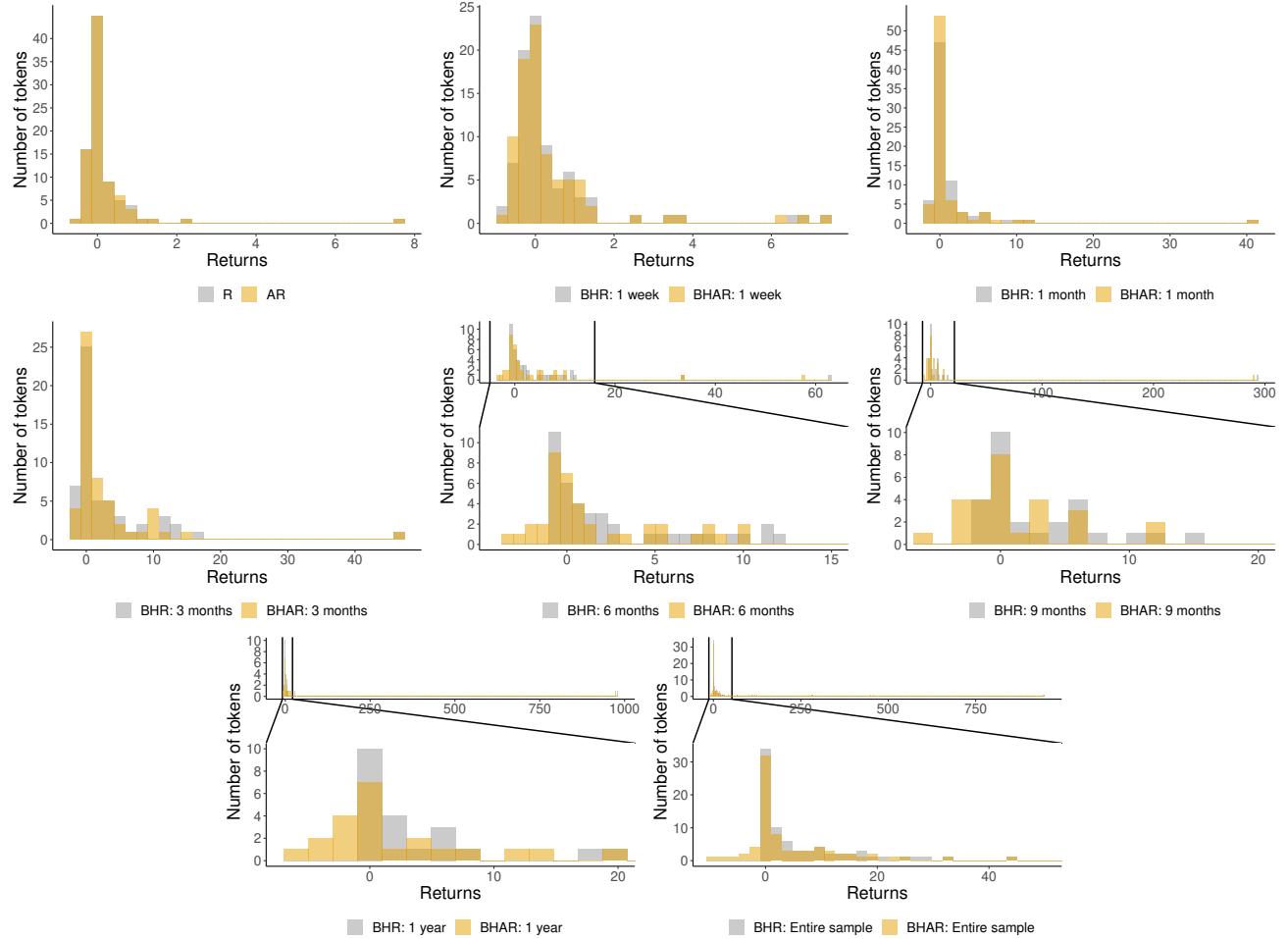


**Table 3:** Short- and long-run performance of metaverse tokens.

| Metaverse                | $\bar{R}$ | $BHR_\tau$ |         |          |          |          |         |               |  |
|--------------------------|-----------|------------|---------|----------|----------|----------|---------|---------------|--|
|                          |           | 1 week     | 1 month | 3 months | 6 months | 9 months | 1 year  | Entire sample |  |
| Mean                     | 0.1813    | 0.4397     | 1.4387  | 3.2029   | 4.7285   | 13.2354  | 46.7799 | 33.8304       |  |
| Median                   | -0.0175   | 0.0013     | 0.1173  | 0.3417   | 1.0756   | 0.9292   | 1.6124  | 2.4612        |  |
| % of tokens: $R/BHR > 0$ | 41.67%    | 50.00%     | 55.26%  | 60.00%   | 64.29%   | 57.14%   | 65.22%  | 80.95%        |  |

| Metaverse                  | $\bar{AR}$ | $BHAR_\tau$ |         |          |          |          |         |               |  |
|----------------------------|------------|-------------|---------|----------|----------|----------|---------|---------------|--|
|                            |            | 1 week      | 1 month | 3 months | 6 months | 9 months | 1 year  | Entire sample |  |
| Mean                       | 0.1797     | 0.4203      | 1.3376  | 2.8176   | 3.6941   | 11.3513  | 44.2077 | 31.9991       |  |
| Median                     | -0.0208    | -0.0271     | -0.0029 | 0.2119   | 0.2371   | -0.2752  | -0.2419 | 1.2219        |  |
| % of tokens: $AR/BHAR > 0$ | 42.86%     | 44.05%      | 50.00%  | 54.55%   | 54.76%   | 42.86%   | 43.48%  | 69.05%        |  |
| Tokens                     | 84         | 84          | 76      | 55       | 42       | 28       | 23      | 84            |  |

**Figure 5:** Histogram of first-day (abnormal) returns (R & AR), and buy-and-hold (abnormal) returns (BHR & BHAR) for metaverse tokens.

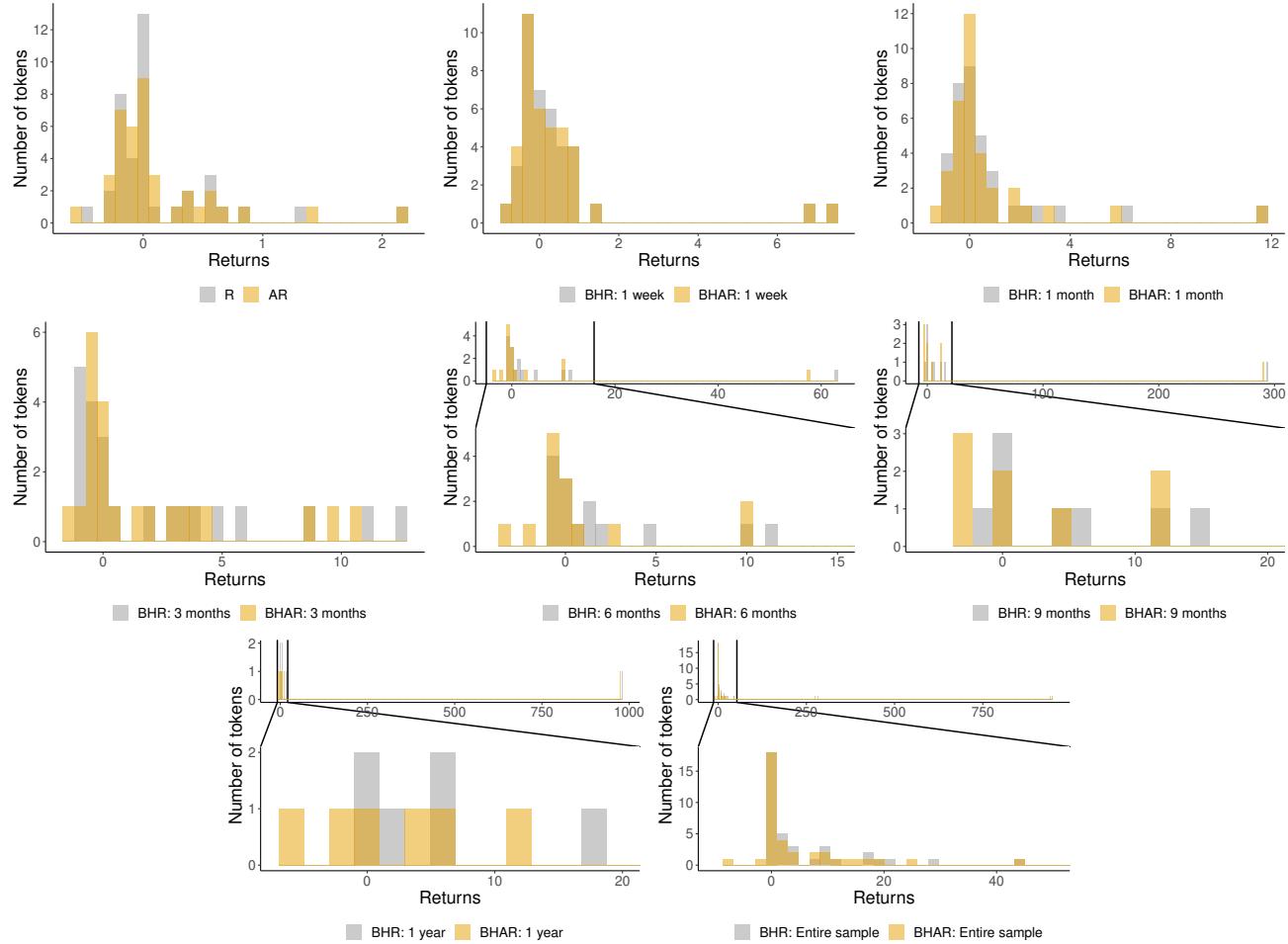


**Table 4:** Short- and long-run performance of metaverse & play-to-earn tokens.

| Metaverse & Play-to-earn | $\bar{R}$ | $BHR_\tau$ |         |          |          |          |          |               |  |
|--------------------------|-----------|------------|---------|----------|----------|----------|----------|---------------|--|
|                          |           | 1 week     | 1 month | 3 months | 6 months | 9 months | 1 year   | Entire sample |  |
| Mean                     | 0.1194    | 0.4372     | 0.7254  | 2.2707   | 6.0990   | 36.6660  | 144.3757 | 37.1050       |  |
| Median                   | -0.0195   | -0.0177    | -0.0663 | 0.1344   | 0.8525   | 4.7509   | 6.2049   | 1.2909        |  |
| % of tokens: $R/BHR > 0$ | 35.90%    | 48.72%     | 48.57%  | 59.09%   | 60.00%   | 66.67%   | 85.71%   | 82.05%        |  |

| Metaverse & Play-to-earn   | $\bar{AR}$ | $BHAR_\tau$ |         |          |          |          |          |               |  |
|----------------------------|------------|-------------|---------|----------|----------|----------|----------|---------------|--|
|                            |            | 1 week      | 1 month | 3 months | 6 months | 9 months | 1 year   | Entire sample |  |
| Mean                       | 0.1181     | 0.4331      | 0.6416  | 1.8864   | 4.7933   | 34.3591  | 141.0722 | 35.9645       |  |
| Median                     | -0.0139    | -0.0147     | -0.0978 | 0.0713   | -0.1773  | -0.1426  | 3.9798   | 0.9033        |  |
| % of tokens: $AR/BHAR > 0$ | 43.59%     | 48.72%      | 40.00%  | 50.00%   | 46.67%   | 44.44%   | 57.14%   | 71.79%        |  |
| Tokens                     | 39         | 39          | 35      | 22       | 15       | 9        | 7        | 39            |  |

**Figure 6:** Histogram of first-day (abnormal) returns ( $R$  &  $AR$ ), and buy-and-hold (abnormal) returns ( $BHR$  &  $BHAR$ ) for metaverse & play-to-earn tokens.



#### 4.2. Dynamics: Pearson and Kendall correlations

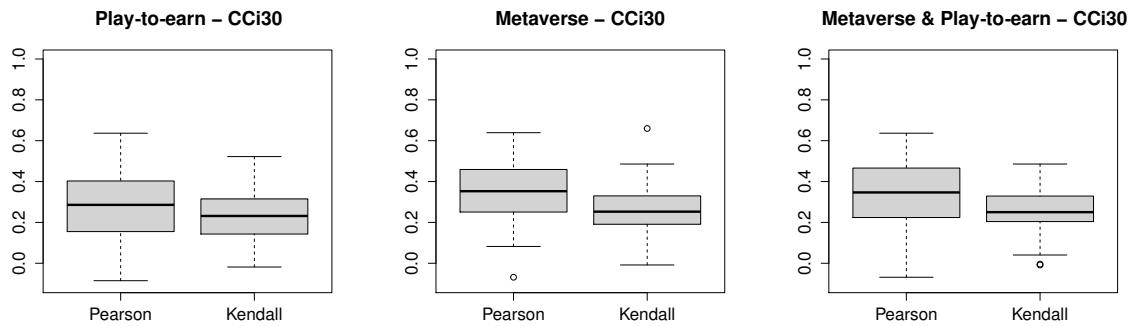
Table 5, and Fig. (7) report Pearson and Kendall correlations between play-to-earn/metaverse tokens and the cryptocurrency market, represented by the CCi30 index. As can be observed, the results show a low co-movement with coefficients around 0.3; that is, the relation is practically non-existent. Thus, metaverse and play-to-earn tokens are not connected with the behaviour of the cryptocurrency market, which allows traders to use these tokens as diversifiers in cryptocurrency portfolios.<sup>10</sup> The absence of co-movement with the general cryptocurrency behaviour is also interesting for blockchain companies, given that they could also diversify their blockchain product portfolio with metaverse and play-to-earn projects.

This result is in line with [Dowling \(2021b\)](#), who observed limited volatility transmissions effects between cryptocurrencies and NFT trades from the Axie infinity, Decentraland and Cryptopunks markets; and [Aharon and Demir \(2021\)](#), who reported that NFTs are mainly independent of shocks from Ethereum. However, compared to these authors, who analysed NFT trades (i.e., in-game items), we analysed the metaverse and play-to-earn tokens related to these markets (e.g. AXS from Axie infinity). Therefore, as observed with NFTs trades, in-game tokens are also not related to the cryptocurrency market.<sup>11</sup>

**Table 5:** Median of Pearson and Kendall correlations: Play-to-earn - CCi30, Metaverse - CCi30, Metaverse & Play-to-earn - CCi30.

|                                  | Pearson | Kendall |
|----------------------------------|---------|---------|
| Play-to-earn - CCi30             | 0.29    | 0.23    |
| Metaverse - CCi30                | 0.35    | 0.25    |
| Metaverse & Play-to-earn - CCi30 | 0.35    | 0.25    |

**Figure 7:** Box plots of Pearson and Kendall correlations: Play-to-earn - CCi30, Metaverse - CCi30, Metaverse & Play-to-earn - CCi30.



<sup>10</sup>We should consider that, even though these tokens do not outperform continuously the cryptocurrency market (see *BHAR* in Sec. (4.1)), they do obtain positive results (see *BHR* in Sec. (4.1)) in median. Thus, they could be proper investments, specially considering the diversifiers benefits observed in this section.

<sup>11</sup>The list of individual Pearson and Kendall correlations is available in the supplementary material.

## 5. Conclusion

Since Bitcoin was created by Nakamoto in 2008, blockchain technologies have opened a range of new possibilities in many sectors, such as health care, logistics, and education. In 2021, the gaming industry seized its opportunity with the prominent emergence of play-to-earn games and metaverses.

In this paper, we presented an analysis of the performance and dynamics of this new crypto niche, which is characterised by continuous growth driven by the interest of gamers, traders and companies. On the one hand, our results showed that play-to-earn and metaverse tokens are characterised by positive performance in the long run, on average. Thus, (i) the gaming activity is compensated by the tokens that users receive while playing, and (ii) blockchain companies could find in this niche an alternative market segment in which to invest, given the positive returns. However, when comparing the performance of these tokens to the cryptocurrency market, we observed inconclusive results due to the volatility of this market. Thus, traders could not outperform the cryptocurrency market indices with this group of tokens, even though they could find new “golden eggs” that easily outperform the CCi30 index. On the other hand, in relation to the dynamics of this market segment, we reported that metaverse and play-to-earn tokens are not connected with the cryptocurrency market. As a result, (i) traders could diversify their cryptocurrency portfolio with these tokens, and (ii) blockchain companies could consider new blockchain gaming projects to diversify their product portfolios.

With this study, we contribute to the cryptocurrency literature by providing the first insights into this crypto niche. Notably, it is relevant to highlight that the increase of IGOs, and the extreme positive performance of some tokens, seem to indicate the beginning of a new crypto bubble. Thus, researchers and policymakers should continue analysing the behaviour of this market segment.

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**Supplement to: “The new crypto niche: NFTs,  
play-to-earn, and metaverse tokens”**

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# 1 List of tokens

**Table 1:** List of tokens distinguishing by category.

| Number | Symbol    | Name                    | Category 1   | Category 2 | Number | Symbol   | Name                      | Category 1   | Category 2 |
|--------|-----------|-------------------------|--------------|------------|--------|----------|---------------------------|--------------|------------|
| 1      | ADS       | Adshares                | -            | Metaverse  | 91     | MAT      | My Master War             | Play-to-earn | -          |
| 2      | AI        | Multiverse              | -            | Metaverse  | 92     | MBOX     | Mobox                     | Play-to-earn | Metaverse  |
| 3      | ALICE     | My Neighbor Alice       | Play-to-earn | Metaverse  | 93     | MC       | Margin Call               | Play-to-earn | -          |
| 4      | ALIX      | AlinX                   | Play-to-earn | -          | 94     | MEDA     | Medacoin                  | Play-to-earn | Metaverse  |
| 5      | ALU       | Altura                  | -            | Metaverse  | 95     | MIST     | Mist                      | Play-to-earn | Metaverse  |
| 6      | ARATA     | Arata                   | Play-to-earn | -          | 96     | MLT      | Media Licensing Token     | -            | Metaverse  |
| 7      | ARENA     | Arena Token             | Play-to-earn | -          | 97     | MNG      | Moon Nation Game          | Play-to-earn | Metaverse  |
| 8      | ATLAS     | Star Atlas              | Play-to-earn | Metaverse  | 98     | MNY      | MoonieNFT                 | Play-to-earn | -          |
| 9      | AVXT      | Avaxtars Token          | Play-to-earn | Metaverse  | 99     | MONA     | Monavale                  | -            | Metaverse  |
| 10     | AXS       | Axie Infinity           | Play-to-earn | Metaverse  | 100    | MONI     | Monsta Infinite           | Play-to-earn | Metaverse  |
| 11     | BCMC      | Blockchain Monster Hunt | Play-to-earn | Metaverse  | 101    | MOOLAH   | Block Creatures           | Play-to-earn | -          |
| 12     | BETU      | Betu                    | Play-to-earn | -          | 102    | MOOV     | dotmoovs                  | Play-to-earn | Metaverse  |
| 13     | BIN       | Binemon                 | Play-to-earn | -          | 103    | MWAR     | Moon Warriors             | Play-to-earn | -          |
| 14     | BLADE     | BladeWarrior            | Play-to-earn | -          | 104    | NAKA     | Nakamoto Games            | Play-to-earn | -          |
| 15     | BLOK      | Bloktopia               | -            | Metaverse  | 105    | NCR      | Neos Credits              | -            | Metaverse  |
| 16     | BMARS     | Binamars                | Play-to-earn | -          | 106    | OASIS    | ProjectOasis              | -            | Metaverse  |
| 17     | BMON      | Binamon                 | Play-to-earn | -          | 107    | OOKS     | Onooks                    | -            | Metaverse  |
| 18     | BOA       | BOSAGORA                | -            | Metaverse  | 108    | OWL      | Overlord Game             | Play-to-earn | -          |
| 19     | BOSON     | Boson Protocol          | Play-to-earn | Metaverse  | 109    | OVR      | Ovr                       | -            | Metaverse  |
| 20     | BPET      | Binapet                 | Play-to-earn | -          | 110    | PEARL    | Crypto Bay                | Play-to-earn | -          |
| 21     | BUNI      | Bunicorn                | Play-to-earn | -          | 111    | PET      | Battle Pets               | -            | Metaverse  |
| 22     | BYG       | Black Eye Galaxy        | Play-to-earn | Metaverse  | 112    | PETG     | Pet Games                 | Play-to-earn | -          |
| 23     | CCAR      | CryptoCars              | Play-to-earn | Metaverse  | 113    | PKR      | Polker                    | Play-to-earn | -          |
| 24     | CEEK      | CEEK Smart VR Token     | -            | Metaverse  | 114    | POLC     | Polkacity                 | -            | Metaverse  |
| 25     | CGG       | Chain Guardians         | Play-to-earn | -          | 115    | POLIS    | Star Atlas DAO            | Play-to-earn | Metaverse  |
| 26     | CGS       | Crypto Gladiator Shards | Play-to-earn | -          | 116    | PROT     | ProStarter                | Play-to-earn | -          |
| 27     | CHAIN     | Chain Games             | Play-to-earn | -          | 117    | PWAR     | PolkaWar                  | -            | Metaverse  |
| 28     | CHAINCADE | ChainCade               | Play-to-earn | -          | 118    | PYR      | Vulcan Forged             | -            | Metaverse  |
| 29     | CHR       | Chromia                 | -            | Metaverse  | 119    | PYRAM    | Pyram Token               | Play-to-earn | -          |
| 30     | CHT       | Chronic Token           | Play-to-earn | -          | 120    | RACA     | Radio Caca                | Play-to-earn | Metaverse  |
| 31     | CMC       | Community Coin          | Play-to-earn | -          | 121    | REALM    | Realm                     | Play-to-earn | Metaverse  |
| 32     | CPAN      | CryptoPlanes            | Play-to-earn | Metaverse  | 122    | RENA     | Warena                    | Play-to-earn | -          |
| 33     | CPO       | Cryptopolis             | Play-to-earn | -          | 123    | REVO     | Revomon                   | Play-to-earn | Metaverse  |
| 34     | CRBN      | Carbon                  | Play-to-earn | -          | 124    | REVV     | REVV                      | Play-to-earn | -          |
| 35     | CRUSADER  | Crusaders of Crypto     | Play-to-earn | -          | 125    | RFOX     | RedFOX Labs               | -            | Metaverse  |
| 36     | CUBE      | Somnium Space CUBEs     | -            | Metaverse  | 126    | RMRK     | RMRK                      | -            | Metaverse  |
| 37     | CWS       | Seascape Crowns         | Play-to-earn | -          | 127    | RONINGMZ | Ronin Gamez               | Play-to-earn | -          |
| 38     | DEC       | Dark Energy Crystals    | Play-to-earn | -          | 128    | RPG      | Revolve Games             | Play-to-earn | Metaverse  |
| 39     | DEP       | DEAPCOIN                | Play-to-earn | Metaverse  | 129    | RSUN     | RisingSun                 | Play-to-earn | -          |
| 40     | DERC      | DeRace                  | Play-to-earn | Metaverse  | 130    | RUNE     | Rune                      | Play-to-earn | -          |
| 41     | DG        | Decentral Games         | Play-to-earn | Metaverse  | 131    | SAND     | The Sandbox               | Play-to-earn | Metaverse  |
| 42     | DKT       | Duelist King            | Play-to-earn | -          | 132    | SENSO    | SENSO                     | -            | Metaverse  |
| 43     | DNXC      | DinoX                   | Play-to-earn | -          | 133    | SFUND    | Seedify.fund              | Play-to-earn | -          |
| 44     | DOGEDASH  | Doge Dash               | Play-to-earn | -          | 134    | SHOE     | ShoeFy                    | -            | Metaverse  |
| 45     | DOGIRA    | Dogira                  | Play-to-earn | -          | 135    | SIN      | SINOVATE                  | -            | Metaverse  |
| 46     | DOGO      | DogemonGo               | Play-to-earn | -          | 136    | SKILL    | CryptoBlades              | Play-to-earn | -          |
| 47     | DVI       | Dvision Network         | -            | Metaverse  | 137    | SLP      | Smooth Love Potion        | Play-to-earn | -          |
| 48     | DXO       | DeepSpace Token         | Play-to-earn | -          | 138    | SMI      | SafeMoon Imu              | Play-to-earn | -          |
| 49     | EFI       | Efinity                 | -            | Metaverse  | 139    | SMON     | StarMon Token             | Play-to-earn | Metaverse  |
| 50     | EGG       | Waves Ducks             | Play-to-earn | -          | 140    | SPH      | Spheroid Universe         | -            | Metaverse  |
| 51     | EGG.1     | LoserClick EGG          | Play-to-earn | -          | 141    | SPS      | Splinterlands             | Play-to-earn | -          |
| 52     | EJS       | Enjinstarter            | Play-to-earn | Metaverse  | 142    | SPU      | SpacePort Universe        | Play-to-earn | -          |
| 53     | ENJ       | Enjin Coin              | -            | Metaverse  | 143    | STARL    | StarLink                  | -            | Metaverse  |
| 54     | EPIK      | Epik Prime              | -            | Metaverse  | 144    | STEP     | Step Hero Soul            | Play-to-earn | -          |
| 55     | EQ        | Equilibrium             | Play-to-earn | -          | 145    | STT      | StarTerra                 | Play-to-earn | -          |
| 56     | ERN       | Ethernity Chain         | -            | Metaverse  | 146    | SURE     | inSure DeFi               | -            | Metaverse  |
| 57     | ETERNAL   | CryptoMines Eternal     | Play-to-earn | -          | 147    | TAU      | Landen                    | Play-to-earn | -          |
| 58     | ETHV      | Ethereverse             | -            | Metaverse  | 148    | TOP      | Tokenplay                 | Play-to-earn | -          |
| 59     | EUT       | Eutaria                 | Play-to-earn | -          | 149    | TOWER    | Tower                     | -            | Metaverse  |
| 60     | FARA      | FaraLand                | Play-to-earn | Metaverse  | 150    | TRIAS    | Trias Token               | -            | Metaverse  |
| 61     | FEAR      | Fear                    | Play-to-earn | Metaverse  | 151    | TVK      | Terra Virtua Kollect      | -            | Metaverse  |
| 62     | FINA      | Defina Finance          | Play-to-earn | -          | 152    | UFO      | UFO Gaming                | Play-to-earn | Metaverse  |
| 63     | FIWA      | Defi Warrior            | Play-to-earn | Metaverse  | 153    | UJENNY   | Jenny Metaverse DAO Token | Play-to-earn | -          |
| 64     | FOXY      | Foxy Equilibrium        | Play-to-earn | -          | 154    | ULTGG    | UltimoGG                  | Play-to-earn | -          |
| 65     | GAFI      | GameFi                  | Play-to-earn | Metaverse  | 155    | UOS      | Ultra                     | -            | Metaverse  |
| 66     | GALA      | Gala                    | Play-to-earn | -          | 156    | VEMP     | vEmpire DDAO              | -            | Metaverse  |
| 67     | GHST      | Aavegotchi              | Play-to-earn | Metaverse  | 157    | VIBE     | VIBE                      | Play-to-earn | -          |
| 68     | GMR       | GMR Finance             | Play-to-earn | -          | 158    | VIDT     | VIDT Datalink             | Play-to-earn | -          |
| 69     | GODS      | Gods Unchained          | Play-to-earn | -          | 159    | VRA      | Verasity                  | -            | Metaverse  |
| 70     | GON+      | Dragon Warrior          | Play-to-earn | -          | 160    | WANA     | Wanaka Farm               | Play-to-earn | -          |
| 71     | HER       | HeroVerse               | Play-to-earn | -          | 161    | WAR      | Robot Wars                | Play-to-earn | -          |
| 72     | HERA      | Hero Arena              | Play-to-earn | -          | 162    | WAXE     | WAXE                      | Play-to-earn | Metaverse  |
| 73     | HERO      | Metahero                | -            | Metaverse  | 163    | WAXP     | WAX                       | Play-to-earn | Metaverse  |
| 74     | HERO      | Step Hero               | Play-to-earn | -          | 164    | WEMIX    | WEMIX Token               | Play-to-earn | Metaverse  |
| 75     | HIFI      | HiFi Gaming Society     | Play-to-earn | -          | 165    | WIZARD   | Wizard Token              | Play-to-earn | -          |
| 76     | HIGH      | Hightstreet             | -            | Metaverse  | 166    | WSG      | Wall Street Games         | Play-to-earn | -          |
| 77     | HYPER     | HyperChain X            | Play-to-earn | -          | 167    | XNL      | Chronicle                 | -            | Metaverse  |
| 78     | ICE       | Decentral Games ICE     | Play-to-earn | Metaverse  | 168    | XTM      | Torum                     | -            | Metaverse  |
| 79     | ILV       | Illuvium                | Play-to-earn | Metaverse  | 169    | XWG      | X World Games             | Play-to-earn | -          |
| 80     | INARI     | Inari                   | Play-to-earn | -          | 170    | YGG      | Yield Guild Games         | Play-to-earn | Metaverse  |
| 81     | JADE      | Jade Currency           | -            | Metaverse  | 171    | ZDC      | Zodiac                    | Play-to-earn | -          |
| 82     | KAINET    | KAINET                  | Play-to-earn | -          | 172    | ZOO      | ZooKeeper                 | Play-to-earn | -          |
| 83     | KILL      | MemeKiller              | Play-to-earn | -          | 173    | ZOO.1    | ZOO - Crypto World        | Play-to-earn | -          |
| 84     | KLO       | Kalao                   | -            | Metaverse  | 174    | ZOON     | CryptoZoon                | Play-to-earn | -          |

## 2 Descriptive statistics

**Table 2:** Descriptive statistics of daily log-returns for each token: Play-to-earn.

| Play-to-earn | N   | Mean    | Std.Dev. | Skewness | Kurtosis | Min.    | Max.   | Play-to-earn | N    | Mean    | Std.Dev. | Skewness | Kurtosis | Min.    | Max.   |
|--------------|-----|---------|----------|----------|----------|---------|--------|--------------|------|---------|----------|----------|----------|---------|--------|
| ALICE        | 230 | -0.0018 | 0.1110   | 0.0224   | 2.3153   | -0.5174 | 0.3547 | KILL         | 54   | -0.0003 | 0.1350   | 0.4134   | 1.8484   | -0.3669 | 0.4404 |
| ALIX         | 69  | -0.0445 | 0.1393   | -0.1122  | 0.5564   | -0.4064 | 0.3293 | KMON         | 66   | -0.0075 | 0.1006   | -0.3083  | 0.6838   | -0.3190 | 0.2423 |
| ARATA        | 35  | -0.0367 | 0.1436   | -0.4464  | 1.4300   | -0.4815 | 0.3153 | KNIGHT       | 39   | -0.0091 | 0.1620   | 1.3576   | 2.8271   | -0.3428 | 0.5247 |
| ARENA        | 100 | -0.0121 | 0.1478   | 0.8086   | 3.6867   | -0.3971 | 0.6404 | KOL          | 33   | -0.0118 | 0.0709   | 0.1187   | 1.1346   | -0.2101 | 0.1785 |
| ATLAS        | 59  | 0.0072  | 0.1363   | 1.9682   | 6.3179   | -0.2597 | 0.6227 | KOMBAT       | 183  | -0.0006 | 0.2001   | 1.7038   | 9.9536   | -0.5944 | 1.2393 |
| AVXT         | 47  | 0.0082  | 0.1413   | 0.7194   | 1.5106   | -0.3185 | 0.4589 | MANA         | 1464 | 0.0039  | 0.0873   | 2.2067   | 28.6861  | -0.6536 | 1.0688 |
| AXS          | 361 | 0.0190  | 0.1146   | 0.8088   | 2.8427   | -0.4865 | 0.5268 | MAT          | 26   | 0.0211  | 0.2027   | 0.2456   | -0.5680  | -0.3567 | 0.4658 |
| BCMC         | 17  | 0.0721  | 0.3118   | 2.2531   | 5.6181   | -0.2965 | 1.1504 | MBOX         | 201  | 0.0009  | 0.1329   | 1.9651   | 9.7980   | -0.2737 | 0.8708 |
| BETU         | 55  | 0.0171  | 0.1652   | 0.4553   | 4.4094   | -0.5665 | 0.6249 | MC           | 142  | -0.0037 | 0.0416   | 0.5930   | 3.0711   | -1.2220 | 1.7387 |
| BIN          | 67  | -0.0111 | 0.1581   | 1.5520   | 6.0868   | -0.3104 | 0.7443 | MEDA         | 45   | 0.0644  | 0.2240   | 1.7991   | 3.7871   | -0.2821 | 0.9322 |
| BLADE        | 35  | 0.0050  | 0.0987   | -0.2200  | 0.2787   | -0.2698 | 0.2135 | MIST         | 197  | 0.0023  | 0.1636   | 1.2724   | 2.8623   | -0.3448 | 0.6257 |
| BMARS        | 96  | -0.0315 | 0.1370   | 1.6427   | 9.7315   | -0.3440 | 0.7536 | MNG          | 150  | 0.0169  | 0.2205   | 7.0849   | 70.6516  | -0.5001 | 2.2739 |
| BMON         | 138 | 0.0183  | 0.2107   | 1.3082   | 3.1050   | -0.4247 | 0.9384 | MNY          | 54   | -0.0310 | 0.1253   | 0.0354   | 1.4311   | -0.3941 | 0.3554 |
| BOSON        | 205 | -0.0026 | 0.1064   | 0.4104   | 2.8421   | -0.4707 | 0.3950 | MONI         | 45   | -0.0019 | 0.1317   | 0.0579   | 0.4851   | -0.3817 | 0.3352 |
| BPET         | 76  | -0.0160 | 0.4170   | 2.8923   | 25.2016  | -1.6407 | 2.7290 | MOOLAH       | 82   | -0.0546 | 0.1325   | 0.2265   | 3.1016   | -0.4719 | 0.4707 |
| BUNI         | 95  | -0.0057 | 0.1173   | 0.3462   | 0.7001   | -0.2794 | 0.3529 | MOOV         | 159  | 0.0002  | 0.1534   | 0.6298   | 3.0261   | -0.5198 | 0.6911 |
| BYG          | 119 | 0.0120  | 0.2029   | 2.6966   | 16.5402  | -0.5699 | 1.3766 | MWAR         | 39   | -0.0198 | 0.1669   | 0.5394   | 1.6954   | -0.4215 | 0.4696 |
| CCAR         | 69  | 0.0094  | 0.1370   | 0.4470   | 2.1275   | -0.3507 | 0.4858 | NAKA         | 16   | 0.0802  | 0.1754   | 0.6712   | -0.5969  | -0.1749 | 0.4543 |
| CGG          | 234 | 0.0002  | 0.1249   | 0.9613   | 2.6740   | -0.2981 | 0.5847 | OVL          | 46   | -0.1022 | 0.1951   | -0.2324  | -0.7074  | -0.4847 | 0.2903 |
| CGS          | 51  | -0.0093 | 0.0552   | 0.6722   | 3.5159   | -0.1443 | 0.2080 | PEARL        | 53   | 0.0032  | 0.1500   | 0.7217   | 0.2453   | -0.2749 | 0.4148 |
| CHAIN        | 430 | 0.0035  | 0.1195   | 2.7349   | 23.7418  | -0.4868 | 1.1587 | PETG         | 61   | -0.0560 | 0.2089   | -0.2894  | 0.4809   | -0.6511 | 0.4310 |
| CHAINCADE    | 111 | 0.0190  | 0.1829   | 2.3430   | 10.4816  | -0.4320 | 0.1043 | PKR          | 122  | 0.0117  | 0.1413   | 2.7605   | 17.2149  | -0.3452 | 0.9823 |
| CHT          | 96  | 0.0093  | 0.1612   | 0.5516   | 5.0052   | -0.5602 | 0.6148 | POLIS        | 59   | -0.0017 | 0.0871   | 0.9130   | 2.8042   | -0.2154 | 0.3346 |
| CMC          | 76  | -0.0061 | 0.4517   | -1.0126  | 6.8978   | -2.0812 | 1.6109 | PROT         | 167  | -0.0108 | 0.1098   | 0.3903   | 3.8879   | -0.3950 | 0.4342 |
| CPAN         | 14  | 0.0768  | 0.1401   | 0.1897   | -0.2736  | -0.1877 | 0.3809 | PYRAM        | 95   | -0.0218 | 0.1564   | 1.6715   | 12.1873  | -0.5938 | 0.8895 |
| CPO          | 13  | -0.0069 | 0.1639   | -0.0429  | 0.2012   | -0.3539 | 0.3388 | RACA         | 72   | 0.0331  | 0.1825   | 1.5588   | 4.7172   | -0.2978 | 0.8750 |
| CRBN         | 334 | 0.0037  | 0.1181   | 0.7547   | 4.2538   | -0.3906 | 0.6579 | REALM        | 46   | 0.0136  | 0.1186   | 0.3840   | 0.2350   | -0.2190 | 0.3486 |
| CRUSADER     | 102 | 0.0048  | 0.1661   | 0.9412   | 7.5097   | -0.6564 | 0.8232 | RENA         | 22   | 0.0110  | 0.1348   | 0.6715   | 0.2850   | -0.2360 | 0.3615 |
| CWS          | 272 | 0.0010  | 0.1161   | 1.2238   | 6.2298   | -0.3778 | 0.7205 | REVO         | 202  | -0.0042 | 0.1767   | 0.7321   | 5.5335   | -0.6954 | 0.8709 |
| DEC          | 370 | 0.0064  | 0.1555   | 0.4173   | 2.0997   | -0.4848 | 0.7589 | REVV         | 420  | 0.0063  | 0.1066   | 0.3823   | 2.1743   | -0.3963 | 0.4725 |
| DEP          | 565 | 0.0005  | 0.0486   | 1.8666   | 14.4899  | -0.1779 | 0.4446 | RONINGMZ     | 12   | -0.0155 | 0.1355   | 0.5812   | -0.5167  | -0.2042 | 0.2824 |
| DERC         | 89  | 0.0174  | 0.1351   | 0.4610   | 3.4931   | -0.5108 | 0.4834 | RPG          | 34   | 0.0230  | 0.1504   | 2.0518   | 3.9483   | -0.1617 | 0.5323 |
| DG           | 333 | 0.0089  | 0.1069   | 0.3199   | 1.0054   | -0.3784 | 0.3542 | RSUN         | 111  | 0.0180  | 0.1348   | 0.5078   | 1.1454   | -0.3993 | 0.4131 |
| DKT          | 3   | -0.0648 | 0.1088   | -0.3232  | -2.3333  | -0.1882 | 0.0175 | RUNE         | 166  | 0.0142  | 0.3458   | 1.0641   | 47.4419  | -2.6086 | 2.9200 |
| DNXC         | 94  | -0.0040 | 0.0747   | 0.5965   | 2.9559   | -0.2063 | 0.2790 | SAND         | 443  | 0.0071  | 0.1037   | 0.9314   | 7.8372   | -0.4674 | 0.7131 |
| DOGEDASH     | 18  | 0.1543  | 0.3434   | 0.8396   | -0.8470  | -0.2634 | 0.8796 | SFUND        | 213  | 0.0107  | 0.1468   | 1.6332   | 6.5212   | -0.4267 | 0.8338 |
| DOGIRA       | 211 | -0.0073 | 0.2142   | -2.0786  | 23.6660  | -1.7906 | 0.9091 | SKILL        | 174  | 0.0071  | 0.1956   | 1.4015   | 4.5480   | -0.5005 | 0.9454 |
| DOGO         | 89  | 0.0230  | 0.2328   | 2.0351   | 7.8559   | -0.4967 | 1.2390 | SLP          | 659  | 0.0012  | 0.1747   | 4.7136   | 48.8435  | -0.5674 | 2.0382 |
| DXO          | 61  | 0.0263  | 0.2541   | 0.8281   | 0.2319   | -0.4454 | 0.7013 | SMI          | 149  | 0.0252  | 0.2194   | 1.7131   | 7.1559   | -0.4410 | 1.2437 |
| EGG          | 97  | 0.0026  | 0.1482   | 0.6236   | 14.6711  | -0.6963 | 0.7881 | SMON         | 59   | 0.0140  | 0.1491   | 0.8583   | 4.7063   | -0.4996 | 0.5600 |
| EGG_1        | 83  | -0.0166 | 0.1241   | 0.0169   | 1.0315   | -0.3618 | 0.3836 | SPS          | 97   | 0.0070  | 0.1570   | 1.4402   | 6.7799   | -0.5020 | 0.7937 |
| EJS          | 28  | 0.0129  | 0.1377   | 1.1808   | 2.5634   | -0.2282 | 0.4751 | SPU          | 23   | 0.0214  | 0.1631   | 0.7713   | -0.1725  | -0.2289 | 0.4323 |
| EQ           | 19  | 0.0530  | 0.1665   | 1.4862   | 1.4128   | -0.1090 | 0.5141 | STEP         | 34   | -0.0227 | 0.1282   | -0.0203  | -0.4492  | -0.2633 | 0.2269 |
| ETERNAL      | 47  | 0.0778  | 0.1920   | -0.7173  | 3.2567   | -0.6555 | 0.5629 | STT          | 65   | -0.0021 | 0.0677   | 0.2874   | 0.7443   | -0.1858 | 0.1671 |
| EUT          | 13  | 0.0626  | 0.3396   | 0.7637   | -0.7734  | -0.2953 | 0.7844 | TAU          | 1376 | 0.0001  | 0.1386   | 0.1202   | 4.6033   | -0.8038 | 0.8446 |
| FARA         | 139 | 0.0175  | 0.1389   | 2.3202   | 9.9649   | -0.2613 | 0.8568 | TOP          | 79   | -0.0363 | 0.1442   | -2.3203  | 12.8262  | -0.8748 | 0.3503 |
| FEAR         | 158 | 0.0014  | 0.1171   | 0.9983   | 3.5810   | -0.3891 | 0.5549 | UFO          | 123  | 0.0309  | 0.1921   | 0.0625   | 0.3737   | -0.6440 | 0.5817 |
| FINA         | 19  | 0.0580  | 0.1786   | 1.0290   | 0.9563   | -0.1955 | 0.5618 | UJENNY       | 171  | -0.0046 | 0.0802   | 0.8343   | 9.2663   | -0.3384 | 0.4933 |
| FIWA         | 54  | -0.0093 | 0.0740   | 1.1669   | 1.7635   | -0.1339 | 0.2198 | ULTGG        | 110  | -0.0081 | 0.0899   | -1.1781  | 12.6437  | -0.5429 | 0.3705 |
| FOXY         | 97  | -0.0383 | 0.1032   | -0.3199  | 0.3760   | -0.3072 | 0.2464 | VIBE         | 1427 | -0.0004 | 0.1194   | 1.2478   | 27.9861  | -1.0851 | 1.5198 |
| GAFI         | 50  | 0.0109  | 0.0966   | 1.8340   | 5.6446   | -0.1745 | 0.4291 | VIDT         | 956  | 0.0030  | 0.1005   | -0.1754  | 4.5051   | -0.7421 | 0.4222 |
| GALA         | 410 | 0.0101  | 0.1450   | 2.5343   | 13.9414  | -0.4644 | 0.1040 | WANA         | 60   | 0.0237  | 0.1600   | 0.9846   | 3.5184   | -0.3671 | 0.6229 |
| GHST         | 412 | 0.0031  | 0.0518   | 1.5566   | 12.1921  | -0.2418 | 0.3965 | WAR          | 54   | -0.0298 | 0.1174   | 0.0924   | 5.3593   | -0.4100 | 0.4442 |
| GMR          | 177 | 0.0010  | 0.1738   | 1.9850   | 10.3824  | -0.4257 | 1.1075 | WAXE         | 306  | 0.0078  | 0.0802   | 1.9678   | 21.5104  | -0.2573 | 0.7332 |
| GODS         | 2   | -0.0110 | 0.0700   | 0.0000   | -2.7500  | -0.0605 | 0.0385 | WAXP         | 1392 | -0.0014 | 0.0846   | 0.0846   | 18.4568  | -0.7792 | 0.7550 |
| GON+         | 63  | -0.0460 | 0.5538   | 4.1655   | 25.1612  | -1.1426 | 3.5256 | WEMIX        | 364  | 0.0093  | 0.1113   | 1.1930   | 4.8109   | -0.3722 | 0.5739 |
| HER          | 37  | -0.0032 | 0.1073   | -0.1801  | 1.0249   | -0.3153 | 0.2444 | WIZARD       | 107  | 0.0067  | 0.1883   | 2.2296   | 9.4003   | -0.5202 | 0.9205 |
| HERA         | 10  | 0.0259  | 0.2118   | -0.0412  | -0.4735  | -0.3781 | 0.4111 | WSG          | 156  | 0.0059  | 0.1907   | 2.1161   | 7.3815   | -0.3159 | 0.9844 |
| HERO         | 76  | -0.0103 | 0.1067   | 0.7514   | 2.1705   | -0.2686 | 0.3276 | XWG          | 72   | -0.0106 | 0.1215   | -1.0357  | 5.1162   | -0.5668 | 0.2632 |
| HIFI         | 46  | 0.0074  | 0.0846   | 1.0184   | 1.7141   | -0.1432 | 0.2869 | YGG          | 95   | 0.0163  | 0.1260   | 0.9293   | 1.4257   | -0.2863 | 0.4193 |
| HYPER        | 47  | 0.0217  | 0.2374   | 1.8772   | 3.4684   | -0.3109 | 0.8106 | ZDC          | 431  | -0.0028 | 0.3250   | 0.3397   | 12.9681  | -1.8790 | 2.1734 |
| ICE          | 9   | 0.2409  | 0.3151   | 0.4045   | -0.6237  | -0.2468 | 0.8605 | ZOO          | 62   | 0.0154  | 0.1108   | 0.3745   | 0.0897   | -0.2480 | 0.3219 |
| ILV          | 214 | 0.0143  | 0.0961   | 0.7626   | 3.5309   | -0.2734 | 0.5152 | ZOO_1        | 100  | -0.0316 | 0.2139   | 0.5036   | 3.6859   | -0.8177 | 0.7674 |
| INARI        | 123 | 0.0170  | 0.2264   | 1.7473   | 4.8037   | -0.4538 | 1.0498 | ZOON         | 94   | 0.0010  | 0.1838   | 2.7333   | 16.4937  | -0.5107 | 1.1753 |
| KAINET       | 16  | 0.0377  | 0.1913   | 0.4932   | -0.5446  | -0.2591 | 0.4686 |              |      |         |          |          |          |         |        |

**Table 3:** Descriptive statistics of daily log-returns for each token: Metaverse.

| Metaverse | N    | Mean    | Std.Dev. | Skewness | Kurtosis | Min.    | Max.   |
|-----------|------|---------|----------|----------|----------|---------|--------|
| ADS       | 1458 | 0.0018  | 0.1141   | 0.0642   | 20.6085  | -1.2293 | 1.1875 |
| AI        | 138  | -0.0100 | 0.1396   | -0.4315  | 4.3545   | -0.6385 | 0.4708 |
| ALICE     | 230  | -0.0018 | 0.1110   | 0.0224   | 2.3153   | -0.5174 | 0.3547 |
| ALU       | 184  | 0.0229  | 0.2225   | 1.4254   | 6.3520   | -0.6249 | 1.2687 |
| ATLAS     | 59   | 0.0072  | 0.1363   | 1.9682   | 6.3179   | -0.2597 | 0.6227 |
| AVXT      | 47   | 0.0082  | 0.1413   | 0.7194   | 1.5106   | -0.3185 | 0.4589 |
| AXS       | 361  | 0.0190  | 0.1146   | 0.8088   | 2.8427   | -0.4865 | 0.5268 |
| BCMC      | 17   | 0.0721  | 0.3118   | 2.2531   | 5.6181   | -0.2965 | 1.1504 |
| BLOK      | 24   | 0.1045  | 0.1806   | -0.0780  | -1.3281  | -0.1898 | 0.4011 |
| BOA       | 816  | 0.0040  | 0.0859   | 1.4971   | 13.1748  | -0.4558 | 0.7156 |
| BOSON     | 205  | -0.0026 | 0.1064   | 0.4104   | 2.8421   | -0.4707 | 0.3950 |
| BYG       | 119  | 0.0120  | 0.2029   | 2.6966   | 16.5402  | -0.5699 | 1.3766 |
| CCAR      | 69   | 0.0094  | 0.1370   | 0.4470   | 2.1275   | -0.3507 | 0.4858 |
| CEEK      | 1206 | 0.0009  | 0.1393   | 1.7718   | 20.2086  | -0.6800 | 1.5847 |
| CHR       | 886  | 0.0017  | 0.0979   | 0.2462   | 8.3443   | -0.6931 | 0.5968 |
| CPAN      | 14   | 0.0768  | 0.1401   | 0.1897   | -0.2736  | -0.1877 | 0.3809 |
| CUBE      | 578  | 0.0082  | 0.1601   | 1.8353   | 15.3942  | -0.6705 | 1.3558 |
| DEP       | 565  | 0.0005  | 0.0486   | 1.8666   | 14.4899  | -0.1779 | 0.4446 |
| DERC      | 89   | 0.0174  | 0.1351   | 0.4610   | 3.4931   | -0.5108 | 0.4834 |
| DG        | 333  | 0.0089  | 0.1069   | 0.3199   | 1.0054   | -0.3784 | 0.3542 |
| DVI       | 362  | 0.0093  | 0.0995   | 0.7899   | 5.1635   | -0.4487 | 0.5405 |
| EFI       | 88   | -0.0006 | 0.0822   | 0.6405   | 2.0114   | -0.2190 | 0.2804 |
| EJS       | 28   | 0.0129  | 0.1377   | 1.1808   | 2.5634   | -0.2282 | 0.4751 |
| ENJ       | 1451 | 0.0033  | 0.0873   | 1.3184   | 14.5949  | -0.6445 | 0.7512 |
| EPIK      | 65   | -0.0166 | 0.1442   | -0.3991  | 2.3689   | -0.5263 | 0.3798 |
| ERN       | 237  | 0.0027  | 0.1342   | 0.8770   | 2.8792   | -0.3946 | 0.6250 |
| ETHV      | 450  | 0.0009  | 0.2292   | 0.4160   | 8.0976   | -1.3039 | 1.3713 |
| FARA      | 139  | 0.0175  | 0.1389   | 2.3202   | 9.9649   | -0.2613 | 0.8568 |
| FEAR      | 158  | 0.0014  | 0.1171   | 0.9983   | 3.5810   | -0.3891 | 0.5549 |
| FIWA      | 54   | -0.0093 | 0.0740   | 1.1669   | 1.7635   | -0.1339 | 0.2198 |
| GAFI      | 50   | 0.0109  | 0.0966   | 1.8340   | 5.6446   | -0.1745 | 0.4291 |
| GHST      | 412  | 0.0031  | 0.0518   | 1.5566   | 12.1921  | -0.2418 | 0.3965 |
| HERO      | 116  | 0.0227  | 0.1208   | 0.7747   | 1.0273   | -0.2781 | 0.3908 |
| HIGH      | 16   | 0.0674  | 0.1772   | 1.2212   | 0.6796   | -0.1215 | 0.5429 |
| ICE       | 9    | 0.2409  | 0.3151   | 0.4045   | -0.6237  | -0.2468 | 0.8605 |
| ILV       | 214  | 0.0143  | 0.0961   | 0.7626   | 3.5309   | -0.2734 | 0.5152 |
| JADE      | 659  | 0.0089  | 0.3333   | 1.0368   | 6.7325   | -1.2574 | 1.7112 |
| KLO       | 34   | 0.0310  | 0.1164   | -0.0078  | -0.7250  | -0.2129 | 0.2633 |
| LYXE      | 527  | 0.0090  | 0.1110   | 3.5394   | 36.9026  | -0.2637 | 1.3185 |
| MANA      | 1461 | 0.0040  | 0.0873   | 2.2092   | 28.7130  | -0.6536 | 1.0688 |
| MBOX      | 201  | 0.0009  | 0.1329   | 1.9651   | 9.7980   | -0.2737 | 0.8708 |
| MEDA      | 45   | 0.0644  | 0.2240   | 1.7991   | 3.7871   | -0.2821 | 0.9322 |
| MIST      | 197  | 0.0023  | 0.1636   | 1.2724   | 2.8623   | -0.3448 | 0.6257 |
| MLT       | 164  | 0.0027  | 0.1501   | 1.4093   | 4.8383   | -0.4216 | 0.6928 |
| MNG       | 150  | 0.0169  | 0.2205   | 7.0849   | 70.6516  | -0.5001 | 2.2739 |
| MONA      | 329  | 0.0003  | 0.1327   | 1.3339   | 7.9050   | -0.5342 | 0.7515 |
| MONI      | 45   | -0.0019 | 0.1317   | 0.0579   | 0.4851   | -0.3817 | 0.3352 |
| MOOV      | 159  | 0.0002  | 0.1534   | 0.6298   | 3.0261   | -0.5198 | 0.6911 |
| NCR       | 67   | 0.0128  | 0.0771   | 1.6301   | 6.6488   | -0.1424 | 0.3885 |
| OASIS     | 18   | -0.0063 | 0.2077   | 1.8601   | 4.4727   | -0.2877 | 0.6931 |
| OOKS      | 139  | 0.0038  | 0.2422   | 0.0500   | 28.3227  | -1.6266 | 1.5635 |
| OVR       | 314  | 0.0091  | 0.1072   | 1.7475   | 12.0261  | -0.4118 | 0.6874 |
| PET       | 233  | 0.0018  | 0.1593   | 1.7022   | 8.1743   | -0.4169 | 0.9812 |
| POLC      | 249  | 0.0090  | 0.1627   | 1.8812   | 7.2582   | -0.3878 | 1.0029 |
| POLIS     | 59   | -0.0017 | 0.0871   | 0.9130   | 2.8042   | -0.2154 | 0.3346 |
| PWAR      | 123  | 0.0160  | 0.1940   | 1.7119   | 4.6849   | -0.3679 | 0.7644 |
| PYR       | 200  | 0.0119  | 0.1176   | 1.4182   | 4.2014   | -0.2838 | 0.5705 |
| RACA      | 72   | 0.0331  | 0.1825   | 1.5588   | 4.7172   | -0.2978 | 0.8750 |
| REALM     | 46   | 0.0136  | 0.1186   | 0.3840   | 0.2350   | -0.2190 | 0.3486 |
| REVO      | 202  | -0.0042 | 0.1767   | 0.7321   | 5.5335   | -0.6954 | 0.8709 |
| RFOX      | 369  | 0.0054  | 0.1102   | 0.7038   | 3.6570   | -0.4266 | 0.6240 |
| RMRK      | 33   | 0.0187  | 0.1108   | 0.4466   | -0.4970  | -0.1686 | 0.2558 |
| RPG       | 34   | 0.0230  | 0.1504   | 2.0518   | 3.9483   | -0.1617 | 0.5323 |
| SAND      | 443  | 0.0071  | 0.1037   | 0.9314   | 7.8372   | -0.4674 | 0.7131 |
| SENSO     | 553  | 0.0039  | 0.0667   | 1.6613   | 10.0781  | -0.2551 | 0.4285 |
| SHOE      | 12   | -0.0013 | 0.2203   | 0.9603   | -0.7297  | -0.2096 | 0.4487 |
| SIN       | 1096 | -0.0012 | 0.0893   | -0.0053  | 3.5978   | -0.5785 | 0.4574 |
| SMON      | 59   | 0.0140  | 0.1491   | 0.8583   | 4.7063   | -0.4996 | 0.5600 |
| SPH       | 453  | 0.0034  | 0.1817   | 0.7947   | 8.3822   | -0.9263 | 1.0065 |
| STARL     | 122  | 0.0463  | 0.2751   | 3.9203   | 26.3254  | -0.4580 | 2.1518 |
| SURE      | 661  | -0.0040 | 0.3587   | -0.3066  | 7.8497   | -1.9621 | 1.7487 |
| TOWER     | 244  | 0.0077  | 0.1257   | 0.8972   | 2.2161   | -0.3477 | 0.5828 |
| TRIAS     | 256  | 0.0110  | 0.1504   | 0.6824   | 3.3812   | -0.5067 | 0.7382 |
| TVK       | 324  | 0.0049  | 0.1177   | 0.3997   | 2.2760   | -0.4603 | 0.5586 |
| UFO       | 123  | 0.0309  | 0.1921   | 0.0625   | 0.3737   | -0.6440 | 0.5817 |
| UOS       | 836  | 0.0036  | 0.0774   | -0.1381  | 5.3588   | -0.5786 | 0.4076 |
| VEMP      | 60   | 0.0270  | 0.1642   | 1.2535   | 2.0781   | -0.3075 | 0.5500 |
| VRA       | 253  | 0.0139  | 0.1083   | 0.4274   | 0.7568   | -0.3604 | 0.3684 |
| WAXE      | 306  | 0.0078  | 0.0802   | 1.9678   | 21.5104  | -0.2573 | 0.7332 |
| WAXP      | 1392 | -0.0014 | 0.0846   | -0.2756  | 18.4568  | -0.7792 | 0.7550 |
| WEMIX     | 364  | 0.0093  | 0.1113   | 1.1930   | 4.8109   | -0.3722 | 0.5739 |
| XNL       | 44   | -0.0099 | 0.1068   | -0.2247  | 1.5210   | -0.3608 | 0.2389 |
| XTM       | 45   | -0.0101 | 0.1174   | -0.2042  | 1.2405   | -0.3149 | 0.3344 |
| YGG       | 95   | 0.0163  | 0.1260   | 0.9293   | 1.4257   | -0.2863 | 0.4193 |
| Median    | 174  | 0.0077  | 0.1328   | 0.9211   | 4.4136   | -0.3800 | 0.5778 |

**Table 4:** Descriptive statistics of daily log-returns for each token: Metaverse & Play-to-earn.

| Metaverse & Play-to-earn | N    | Mean    | Std.Dev. | Skewness | Kurtosis | Min.    | Max.   |
|--------------------------|------|---------|----------|----------|----------|---------|--------|
| ALICE                    | 230  | -0.0018 | 0.1110   | 0.0224   | 2.3153   | -0.5174 | 0.3547 |
| ATLAS                    | 59   | 0.0072  | 0.1363   | 1.9682   | 6.3179   | -0.2597 | 0.6227 |
| AVXT                     | 47   | 0.0082  | 0.1413   | 0.7194   | 1.5106   | -0.3185 | 0.4589 |
| AXS                      | 361  | 0.0190  | 0.1146   | 0.8088   | 2.8427   | -0.4865 | 0.5268 |
| BCMC                     | 17   | 0.0721  | 0.3118   | 2.2531   | 5.6181   | -0.2965 | 1.1504 |
| BOSON                    | 205  | -0.0026 | 0.1064   | 0.4104   | 2.8421   | -0.4707 | 0.3950 |
| BYG                      | 119  | 0.0120  | 0.2029   | 2.6966   | 16.5402  | -0.5699 | 1.3766 |
| CCAR                     | 69   | 0.0094  | 0.1370   | 0.4470   | 2.1275   | -0.3507 | 0.4858 |
| CPAN                     | 14   | 0.0768  | 0.1401   | 0.1897   | -0.2736  | -0.1877 | 0.3809 |
| DEP                      | 565  | 0.0005  | 0.0486   | 1.8666   | 14.4899  | -0.1779 | 0.4446 |
| DERC                     | 89   | 0.0174  | 0.1351   | 0.4610   | 3.4931   | -0.5108 | 0.4834 |
| DG                       | 333  | 0.0089  | 0.1069   | 0.3199   | 1.0054   | -0.3784 | 0.3542 |
| EJS                      | 28   | 0.0129  | 0.1377   | 1.1808   | 2.5634   | -0.2282 | 0.4751 |
| FARA                     | 139  | 0.0175  | 0.1389   | 2.3202   | 9.9649   | -0.2613 | 0.8568 |
| FEAR                     | 158  | 0.0014  | 0.1171   | 0.9983   | 3.5810   | -0.3891 | 0.5549 |
| FIWA                     | 54   | -0.0093 | 0.0740   | 1.1669   | 1.7635   | -0.1339 | 0.2198 |
| GAFI                     | 50   | 0.0109  | 0.0966   | 1.8340   | 5.6446   | -0.1745 | 0.4291 |
| GHST                     | 412  | 0.0031  | 0.0518   | 1.5566   | 12.1921  | -0.2418 | 0.3965 |
| ICE                      | 9    | 0.2409  | 0.3151   | 0.4045   | -0.6237  | -0.2468 | 0.8605 |
| ILV                      | 214  | 0.0143  | 0.0961   | 0.7626   | 3.5309   | -0.2734 | 0.5152 |
| MANA                     | 1461 | 0.0040  | 0.0873   | 2.2092   | 28.7130  | -0.6536 | 1.0688 |
| MBOX                     | 201  | 0.0009  | 0.1329   | 1.9651   | 9.7980   | -0.2737 | 0.8708 |
| MEDA                     | 45   | 0.0644  | 0.2240   | 1.7991   | 3.7871   | -0.2821 | 0.9322 |
| MIST                     | 197  | 0.0023  | 0.1636   | 1.2724   | 2.8623   | -0.3448 | 0.6257 |
| MNG                      | 150  | 0.0169  | 0.2205   | 7.0849   | 70.6516  | -0.5001 | 2.2739 |
| MONI                     | 45   | -0.0019 | 0.1317   | 0.0579   | 0.4851   | -0.3817 | 0.3352 |
| MOOV                     | 159  | 0.0002  | 0.1534   | 0.6298   | 3.0261   | -0.5198 | 0.6911 |
| POLIS                    | 59   | -0.0017 | 0.0871   | 0.9130   | 2.8042   | -0.2154 | 0.3346 |
| RACA                     | 72   | 0.0331  | 0.1825   | 1.5588   | 4.7172   | -0.2978 | 0.8750 |
| REALM                    | 46   | 0.0136  | 0.1186   | 0.3840   | 0.2350   | -0.2190 | 0.3486 |
| REVO                     | 202  | -0.0042 | 0.1767   | 0.7321   | 5.5335   | -0.6954 | 0.8709 |
| RPG                      | 34   | 0.0230  | 0.1504   | 2.0518   | 3.9483   | -0.1617 | 0.5323 |
| SAND                     | 443  | 0.0071  | 0.1037   | 0.9314   | 7.8372   | -0.4674 | 0.7131 |
| SMON                     | 59   | 0.0140  | 0.1491   | 0.8583   | 4.7063   | -0.4996 | 0.5600 |
| UFO                      | 123  | 0.0309  | 0.1921   | 0.0625   | 0.3737   | -0.6440 | 0.5817 |
| WAXE                     | 306  | 0.0078  | 0.0802   | 1.9678   | 21.5104  | -0.2573 | 0.7332 |
| WAXP                     | 1392 | -0.0014 | 0.0846   | -0.2756  | 18.4568  | -0.7792 | 0.7550 |
| WEMIX                    | 364  | 0.0093  | 0.1113   | 1.1930   | 4.8109   | -0.3722 | 0.5739 |
| YGG                      | 95   | 0.0163  | 0.1260   | 0.9293   | 1.4257   | -0.2863 | 0.4193 |
| Median                   | 123  | 0.0093  | 0.1329   | 0.9314   | 3.5810   | -0.3185 | 0.5549 |

**Table 5:** R, AR, BHR and BHAR for each token: Play-to-earn.

| Token     | BHR          |         |         |         |         |          |          |          | AR      |         |         |         |         |          |          |          | BHAR |    |    |    |    |    |    |         |         |
|-----------|--------------|---------|---------|---------|---------|----------|----------|----------|---------|---------|---------|---------|---------|----------|----------|----------|------|----|----|----|----|----|----|---------|---------|
|           | Play-to-earn | 1d      | 1w      | 1m      | 3m      | 6m       | 9m       | 1y       | E.S.    | 1d      | 1w      | 1m      | 3m      | 6m       | 9m       | 1y       | E.S. | 1d | 1w | 1m | 3m | 6m | 9m | 1y      | E.S.    |
| ALICE     | -0.1918      | -0.3271 | -0.3893 | -0.7437 | -0.4060 | -        | -        | -        | -0.3386 | -0.2220 | -0.3612 | -0.8219 | -0.7138 | -0.5958  | -        | -        | -    | -  | -  | -  | -  | -  | -  | -0.7192 |         |
| ALIX      | -0.2453      | -0.4302 | -0.9245 | -       | -       | -        | -        | -        | -0.9537 | -0.1804 | -0.4228 | -0.7326 | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -1.0578 |
| ARATA     | 0.1562       | -0.2765 | -0.6948 | -       | -       | -        | -        | -        | -0.7235 | 0.1855  | -0.3960 | -1.0042 | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -1.0148 |
| ARENA     | 0.8973       | 0.1351  | -0.6991 | -0.7189 | -       | -        | -        | -        | -0.7027 | 0.8739  | -0.0383 | -1.3335 | -1.5576 | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -1.5298 |
| ATLAS     | 0.8640       | 0.7685  | 0.1763  | -       | -       | -        | -        | -        | 0.5309  | 0.8345  | 0.8186  | 0.2670  | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 0.4707  |
| AVXT      | -0.0203      | -0.1269 | 0.3477  | -       | -       | -        | -        | -        | 0.4670  | -0.0515 | -0.0147 | 0.2924  | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 0.3180  |
| AXS       | -0.0742      | 0.8131  | 2.5144  | 5.8634  | 63.0357 | 293.5093 | 979.0961 | 947.2498 | -0.1303 | 0.7119  | 2.0361  | 4.5350  | 57.5820 | 290.6076 | 974.2172 | 942.4524 | -    | -  | -  | -  | -  | -  | -  | -       | -       |
| BCMC      | 2.1596       | 1.4104  | -       | -       | -       | -        | -        | -        | 2.4039  | 2.1276  | 1.3143  | -       | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 2.3146  |
| BETU      | -0.4325      | -0.0399 | 1.2724  | -       | -       | -        | -        | -        | 1.5550  | -0.2880 | 0.0732  | 1.3927  | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 1.5784  |
| BIN       | 1.1050       | 0.4289  | -0.1416 | -       | -       | -        | -        | -        | -0.5237 | 1.1610  | 0.3906  | -0.0986 | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -0.6706 |
| BLADE     | 0.1893       | 0.5274  | -0.1915 | -       | -       | -        | -        | -        | 0.1893  | 0.2186  | 0.4079  | -0.5009 | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -0.1019 |
| BMARS     | -0.2320      | -0.3654 | -0.3680 | -0.9470 | -       | -        | -        | -        | -0.9515 | -0.2426 | -0.4460 | -0.8514 | -1.5762 | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -1.6106 |
| BMON      | -0.1832      | -0.4853 | 5.5804  | 9.3508  | -       | -        | -        | -        | 11.5794 | -0.1361 | -0.1962 | 5.8497  | 9.1825  | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 11.2930 |
| BOSON     | -0.1102      | -0.2539 | -0.3091 | -0.8963 | -0.7913 | -        | -        | -        | -0.4134 | -0.1625 | -0.4941 | -0.7382 | -0.5960 | -0.7985  | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -0.5315 |
| BPET      | -0.1811      | 0.2350  | -0.4613 | -       | -       | -        | -        | -        | -0.7045 | -0.1320 | 0.1978  | -0.4926 | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -0.8490 |
| BUNI      | -0.0338      | -0.2618 | -0.3605 | -0.5283 | -       | -        | -        | -        | -0.4197 | -0.0489 | -0.2799 | -0.7128 | -1.1506 | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -1.0194 |
| BYG       | -0.0156      | -0.4924 | 2.0175  | 2.0886  | -       | -        | -        | -        | 3.1475  | 0.0275  | -0.4469 | 1.9725  | 1.7126  | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 2.5431  |
| CCAR      | -0.0002      | 0.4902  | -0.2041 | -       | -       | -        | -        | -        | 0.9131  | 0.0648  | 0.4976  | -0.0122 | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 0.8091  |
| CGG       | 0.4586       | 0.7197  | 0.2611  | -0.6533 | -0.2484 | -        | -        | -        | 0.0510  | 0.4859  | 0.6689  | 0.0110  | -0.6709 | -0.6963  | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -0.3472 |
| CGS       | -0.0516      | -0.0664 | -0.3912 | -       | -       | -        | -        | -        | -0.3792 | -0.0714 | -0.0761 | -0.4089 | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -0.4842 |
| CHAIN     | -0.0077      | -0.2364 | -0.6317 | -0.7357 | 2.1615  | 1.3581   | 5.1345   | 3.5582   | -0.0386 | -0.2653 | -0.5076 | -1.1306 | -0.6357 | -1.0437  | 1.4494   | -0.6792  | -    | -  | -  | -  | -  | -  | -  | -       | -       |
| CHAINCADE | 0.0000       | -0.2512 | 1.1586  | 1.6209  | -       | -        | -        | -        | 7.2747  | 0.0284  | -0.1345 | 0.8863  | 1.0980  | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 6.6210  |
| CHT       | 0.4315       | 3.2346  | 0.8594  | 1.4280  | -       | -        | -        | -        | 1.4509  | 0.4209  | 3.1540  | 0.3760  | 0.7987  | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 0.7918  |
| CMC       | -0.1942      | -0.0239 | -0.5016 | -       | -       | -        | -        | -        | -0.3707 | -0.1451 | -0.0611 | -0.5329 | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -0.5152 |
| CPAN      | -0.1711      | 0.5582  | -       | -       | -       | -        | -        | -        | 1.9296  | -0.1665 | 0.5124  | -       | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 1.8785  |
| CPO       | -0.2980      | -0.3487 | -       | -       | -       | -        | -        | -        | -0.0857 | -0.3161 | -0.3856 | -       | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -0.1415 |
| CRBN      | 0.0945       | -0.2169 | -0.3435 | 0.9825  | 2.5661  | 2.8335   | -        | -        | 2.4496  | 0.0677  | -0.1756 | -0.4704 | -0.3209 | 0.8597   | 0.3203   | -        | -    | -  | -  | -  | -  | -  | -  | -       | -0.4202 |
| CRUSADER  | 1.2779       | 1.6102  | 0.3103  | 0.1141  | -       | -        | -        | -        | 0.6358  | 1.2578  | 1.3255  | -0.4860 | -0.8268 | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -0.4230 |
| CWS       | 0.3685       | 0.4466  | 1.3662  | 0.9674  | -0.3609 | -0.1304  | -        | -        | 0.3063  | 0.3244  | 0.2487  | 0.7341  | -0.9231 | -1.0620  | -1.6523  | -        | -    | -  | -  | -  | -  | -  | -  | -       | -1.2494 |
| DEC       | -0.0502      | -0.0800 | -0.2341 | -0.1294 | -0.0159 | 0.7228   | 13.1675  | 9.5102   | -0.0705 | -0.0425 | -0.6762 | -1.1717 | 4.1620  | -1.2406  | 8.7189   | 5.0959   | -    | -  | -  | -  | -  | -  | -  | -       | -       |
| DEP       | 0.0256       | 0.0479  | -0.1246 | 0.6216  | -0.1476 | -0.0553  | 0.8576   | 0.3478   | 0.0251  | 0.0278  | -0.3420 | 0.2106  | -0.8261 | -2.8020  | -6.7418  | -8.2676  | -    | -  | -  | -  | -  | -  | -  | -       | -       |
| DERC      | -0.1627      | -0.2067 | 3.4502  | -       | -       | -        | -        | -        | 3.6881  | -0.2067 | -0.3746 | 3.0004  | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 3.1520  |
| DG        | -0.2010      | -0.1050 | -0.2271 | 4.9273  | 4.3856  | 14.9428  | -        | -        | 18.0825 | -0.2151 | -0.0597 | -0.3996 | 3.2784  | 2.3940   | 12.2662  | -        | -    | -  | -  | -  | -  | -  | -  | -       | 14.9979 |
| DKT       | -0.1715      | -       | -       | -       | -       | -        | -        | -        | -0.1768 | -0.1989 | -       | -       | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -0.2566 |
| DNXC      | -0.1864      | 0.2553  | 0.2789  | -0.2215 | -       | -        | -        | -        | -0.3165 | -0.2211 | 0.2027  | -0.1560 | -0.8002 | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -0.8971 |
| DOGEDASH  | -0.1361      | 11.8343 | -       | -       | -       | -        | -        | -        | 15.0778 | -0.1450 | 11.7554 | -       | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 14.9538 |
| DOGIRA    | -0.1597      | -0.4199 | 2.1065  | 0.5686  | -0.8568 | -        | -        | -        | -0.7839 | -0.2143 | -0.4806 | 1.7859  | 0.8536  | -0.7473  | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -0.9701 |
| DOGO      | 2.4521       | 2.0806  | 8.4245  | -       | -       | -        | -        | -        | 6.7482  | 2.4080  | 1.9126  | 7.9747  | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 6.2121  |
| DXO       | 0.6375       | 0.1173  | 0.3611  | -       | -       | -        | -        | -        | 3.9661  | 0.5782  | -0.0645 | 0.5045  | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 3.8249  |
| EGG       | -0.0140      | 0.1294  | 0.9836  | 0.5532  | -       | -        | -        | -        | 0.2893  | -0.0493 | 0.0209  | 0.5001  | -0.1408 | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -0.4133 |
| EGG_1     | 0.4675       | -0.1753 | -0.4736 | -       | -       | -        | -        | -        | -0.7472 | 0.4542  | -0.3891 | -0.7036 | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -1.1353 |
| EJS       | 0.0942       | 0.5501  | -       | -       | -       | -        | -        | -        | -0.4362 | 0.1012  | 0.4870  | -       | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 0.2818  |
| EQ        | -0.0565      | 0.1649  | -       | -       | -       | -        | -        | -        | 1.7395  | -0.0888 | 0.1173  | -       | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 1.6282  |
| ETERNAL   | -0.4808      | -0.0863 | 12.1799 | -       | -       | -        | -        | -        | 37.7122 | -0.5120 | 0.0259  | 12.1246 | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 37.5633 |
| EUT       | -0.0300      | 1.3520  | -       | -       | -       | -        | -        | -        | 1.2554  | -0.0480 | 1.3151  | -       | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 1.1995  |
| FARA      | -0.0307      | 0.1174  | 1.5884  | 8.7055  | -       | -        | -        | -        | 10.4475 | -0.0350 | 0.2101  | 1.8340  | 8.5377  | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 10.1181 |
| FEAR      | -0.3223      | -0.4478 | -0.7289 | 0.1172  | -       | -        | -        | -        | -0.2422 | -0.2796 | -0.4410 | -0.5156 | -0.0681 | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -0.0309 |
| FINA      | -0.1302      | 0.0104  | -       | -       | -       | -        | -        | -        | 2.0104  | -0.1626 | -0.0373 | -       | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 1.8991  |
| FIWA      | -0.1016      | -0.3324 | -0.2926 | -       | -       | -        | -        | -        | -0.3937 | -0.1120 | -0.1722 | -0.1725 | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -0.3592 |
| FOXY      | 0.0049       | -0.3024 | -0.6736 | -0.9641 | -       | -        | -        | -        | -0.9755 | -0.0304 | -0.4110 | -1.1571 | -1.6581 | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | -1.6782 |
| GAFI      | 0.0000       | -0.0290 | 0.9948  | -       | -       | -        | -        | -        | 0.7210  | -0.0333 | -0.0571 | 0.9680  | -       | -        | -        | -        | -    | -  | -  | -  | -  | -  | -  | -       | 0.5601  |
| GALA      | 0.4133       | -0.0801 | -0.6752 | -0.8199 | 17.9345 | 5.3731   | 12.7251  | 60.8364  | 0.3948  | -0.0198 | -0.6956 | -1.2273 | 14.7300 | 2.2978   | 8.7268   | 56.0364  | -    | -  | -  | -  | -  | -  | -  | -       | -       |
| GHST      | 0.3329       | -0.1722 | -0.0663 | 0.0055  | 1.1896  | 0.5554   | 1.6124   | 2.5185   | 0.3554  | -0.1626 | -0.0978 | -0.3612 | -1.9076 | -2.7268  | -2.5732  | -2.2691  | -    | -  | -  |    |    |    |    |         |         |

**Table 5:**  $R$ ,  $AR$ ,  $BHR$  and  $BHAR$  for each token: Play-to-earn.

| Token    | BHR          |         |         |         |         |         |         | AR       |         |         |         |          |         |         | BHAR    |          |         |  |  |  |  |
|----------|--------------|---------|---------|---------|---------|---------|---------|----------|---------|---------|---------|----------|---------|---------|---------|----------|---------|--|--|--|--|
|          | Play-to-earn | 1d      | 1w      | 1m      | 3m      | 6m      | 9m      | 1y       | E.S.    | 1d      | 1w      | 1m       | 3m      | 6m      | 9m      | 1y       | E.S.    |  |  |  |  |
| KILL     | -0.1649      | -0.5288 | -0.4984 | -       | -       | -       | -       | -        | -0.0174 | -0.1753 | -0.3686 | -0.3783  | -       | -       | -       | -        | 0.0171  |  |  |  |  |
| KMON     | -0.1027      | -0.1868 | -0.5038 | -       | -       | -       | -       | -        | -0.3903 | -0.1779 | -0.2409 | -0.3742  | -       | -       | -       | -        | -0.5071 |  |  |  |  |
| KNIGHT   | -0.2126      | -0.5799 | -0.0123 | -       | -       | -       | -       | -        | -0.2975 | -0.2353 | -0.5798 | -0.3453  | -       | -       | -       | -        | -0.6647 |  |  |  |  |
| KOL      | -0.0634      | -0.2140 | -0.3427 | -       | -       | -       | -       | -        | -0.3231 | -0.0887 | -0.3691 | -0.5688  | -       | -       | -       | -        | -0.6467 |  |  |  |  |
| KOMBAT   | 0.3362       | 0.0014  | -0.5576 | 0.1084  | 0.2954  | -       | -       | -        | -0.0967 | 0.3519  | -0.1370 | -0.2211  | 0.5266  | 0.4562  | -       | -        | -0.0027 |  |  |  |  |
| MANA     | 0.0029       | 0.1432  | 0.7448  | 12.4936 | 11.4842 | 11.9794 | 6.1885  | 281.3459 | 0.0064  | -0.0243 | 0.1838  | 9.8192   | 10.0076 | 11.3209 | 6.1192  | 275.2353 |         |  |  |  |  |
| MAT      | 0.1417       | 0.8031  | -       | -       | -       | -       | -       | -        | 0.7323  | 0.1299  | 0.7735  | -        | -       | -       | -       | 0.5875   |         |  |  |  |  |
| MBOX     | -0.0195      | -0.2674 | -0.6435 | -0.7691 | 0.2033  | -       | -       | -        | 0.1950  | -0.0498 | -0.3412 | -0.7721  | -0.3926 | 0.2534  | -       | -        | 0.1634  |  |  |  |  |
| MC       | -0.0422      | -0.1283 | 0.3199  | -0.6520 | -       | -       | -       | -        | -0.4077 | -0.0266 | -0.1171 | 0.5160   | -0.8626 | -       | -       | -        | -0.7588 |  |  |  |  |
| MEDA     | 0.5350       | 7.2606  | 11.8380 | -       | -       | -       | -       | 17.1254  | 0.5653  | 7.3825  | 11.8081 | -        | -       | -       | -       | 17.0492  |         |  |  |  |  |
| MIST     | -0.0072      | 0.1710  | 0.3082  | -0.6695 | -0.1012 | -       | -       | -        | 0.5870  | 0.0475  | 0.3488  | 0.3124   | -0.1422 | 0.1042  | -       | -        | 0.7219  |  |  |  |  |
| MNG      | -0.2285      | -0.3698 | -0.4848 | 10.9045 | -       | -       | -       | -        | 11.6401 | -0.1583 | -0.3180 | -0.2288  | 10.7967 | -       | -       | -        | 11.4164 |  |  |  |  |
| MNY      | -0.3257      | -0.6062 | -0.7909 | -       | -       | -       | -       | -        | -0.8121 | -0.3361 | -0.4460 | -0.6708  | -       | -       | -       | -        | -0.7776 |  |  |  |  |
| MONI     | -0.3173      | -0.3462 | -0.1635 | -       | -       | -       | -       | -        | -0.0801 | -0.2870 | -0.2243 | -0.1933  | -       | -       | -       | -        | -0.1563 |  |  |  |  |
| MOOLAH   | -0.1655      | -0.1312 | -0.9172 | -       | -       | -       | -       | -        | -0.9886 | -0.2013 | -0.2559 | -0.10974 | -       | -       | -       | -        | -1.3058 |  |  |  |  |
| MOOV     | -0.1942      | -0.6249 | -0.8579 | -0.6347 | -       | -       | -       | -        | 0.0296  | -0.2725 | -0.6392 | -0.6066  | -0.7797 | -       | -       | -        | -0.2338 |  |  |  |  |
| MWAR     | 0.0637       | -0.6372 | -0.5342 | -       | -       | -       | -       | -        | -0.5372 | 0.0409  | -0.6371 | -0.8672  | -       | -       | -       | -        | -0.9044 |  |  |  |  |
| NAKA     | 0.0667       | -0.2485 | -       | -       | -       | -       | -       | -        | 2.6061  | 0.0732  | -0.3001 | -        | -       | -       | -       | 2.5275   |         |  |  |  |  |
| OVL      | -0.3738      | -0.4163 | -0.9652 | -       | -       | -       | -       | -        | -0.9909 | -0.3571 | -0.2282 | -0.9926  | -       | -       | -       | -        | -1.1002 |  |  |  |  |
| PEARL    | 0.1276       | 0.1625  | 0.0860  | -       | -       | -       | -       | -        | 0.1850  | 0.1123  | 0.1464  | 0.0613   | -       | -       | -       | -        | 0.0573  |  |  |  |  |
| PETG     | 0.1855       | -0.5139 | -0.9678 | -       | -       | -       | -       | -        | -0.9672 | 0.1262  | -0.6957 | -0.8244  | -       | -       | -       | -        | -1.1083 |  |  |  |  |
| PKR      | -0.0831      | -0.0970 | -0.3019 | 0.5831  | -       | -       | -       | -        | 3.1447  | -0.0935 | -0.0791 | -0.3465  | 0.4353  | -       | -       | -        | 2.5753  |  |  |  |  |
| POLIS    | 0.3975       | 0.3326  | -0.1437 | -       | -       | -       | -       | -        | -0.0962 | 0.3679  | 0.3826  | -0.0530  | -       | -       | -       | -        | -0.1564 |  |  |  |  |
| PROT     | -0.0075      | -0.4683 | -0.5688 | -0.8405 | -       | -       | -       | -        | -0.8352 | -0.0319 | -0.0333 | -0.2479  | -0.5833 | -       | -       | -        | -0.7051 |  |  |  |  |
| PYRAM    | -0.4478      | -0.6607 | -0.8565 | -0.8858 | -       | -       | -       | -        | -0.8741 | -0.4629 | -0.6788 | -1.2087  | -1.5081 | -       | -       | -        | -1.4738 |  |  |  |  |
| RACA     | 0.2912       | 0.8558  | 0.6083  | -       | -       | -       | -       | -        | 9.8595  | 0.3088  | 0.8874  | 0.5709   | -       | -       | -       | -        | 9.7138  |  |  |  |  |
| REALM    | -0.0268      | -0.0863 | 0.0704  | -       | -       | -       | -       | -        | 0.8670  | -0.0100 | 0.1019  | 0.0430   | -       | -       | -       | -        | 0.7578  |  |  |  |  |
| RENA     | 0.0822       | -0.0776 | -       | -       | -       | -       | -       | -        | 0.2740  | 0.1220  | -0.1383 | -        | -       | -       | -       | 0.1655   |         |  |  |  |  |
| REVO     | -0.5011      | -0.7573 | -0.8041 | -0.9475 | -0.8622 | -       | -       | -        | -0.5682 | -0.5715 | -0.8539 | -1.1339  | -0.5673 | -0.8030 | -       | -        | -0.6100 |  |  |  |  |
| REVV     | -0.0154      | -0.0482 | 0.1984  | 0.6168  | 9.3971  | 7.1749  | 13.6822 | 13.1627  | -0.0222 | -0.1389 | 0.1602  | 0.1426   | 6.4381  | 3.1580  | 9.1210  | 8.0200   |         |  |  |  |  |
| RONINGMZ | 0.0816       | -0.0364 | -       | -       | -       | -       | -       | -        | -0.1698 | 0.0330  | -0.1120 | -        | -       | -       | -       | -0.2304  |         |  |  |  |  |
| RPG      | -0.1493      | -0.2731 | -0.3080 | -       | -       | -       | -       | -        | 1.1868  | -0.1173 | -0.4007 | -0.5899  | -       | -       | -       | -        | 0.9033  |  |  |  |  |
| RSUN     | -0.1650      | -0.4702 | 1.2790  | 3.7140  | -       | -       | -       | -        | 6.3638  | -0.1367 | -0.3536 | 1.0068   | 3.1911  | -       | -       | -        | 5.7101  |  |  |  |  |
| RUNE     | -0.2010      | -0.6034 | 0.1958  | 1.2956  | -       | -       | -       | -        | 9.5531  | 0.0932  | -0.3428 | 0.5132   | 1.4772  | -       | -       | -        | 9.6170  |  |  |  |  |
| SAND     | -0.1794      | -0.3372 | -0.3911 | -0.4722 | 0.8525  | 4.7509  | 6.6009  | 18.2783  | -0.1808 | -0.3439 | -0.2834 | -0.4366  | -0.9087 | -0.2520 | 3.9798  | 14.2528  |         |  |  |  |  |
| SFUND    | -0.1078      | 0.0145  | 0.0517  | -0.2801 | 2.9161  | -       | -       | -        | 8.7501  | -0.1433 | -0.0381 | -0.3567  | -0.0851 | 2.9692  | -       | -        | 8.4981  |  |  |  |  |
| SKILL    | -0.0934      | -0.1795 | -0.5835 | 4.4201  | -       | -       | -       | -        | 2.4452  | -0.1624 | -0.0777 | -0.1514  | 4.8318  | -       | -       | -        | 2.6650  |  |  |  |  |
| SLP      | -0.0003      | -0.3556 | -0.7061 | -0.7364 | 2.4965  | -0.0582 | -0.4436 | 1.2751   | 0.0060  | -0.5832 | -1.2132 | -0.7647  | 2.1504  | -0.5498 | -2.4250 | -6.8578  |         |  |  |  |  |
| SMI      | 0.0870       | -0.3174 | -0.4348 | -0.3870 | -       | -       | -       | 41.6652  | 0.1138  | -0.1772 | -0.1592 | -0.4837  | -       | -       | -       | 41.5032  |         |  |  |  |  |
| SMON     | 0.6045       | 0.5682  | -0.2227 | -       | -       | -       | -       | -        | 1.2909  | 0.5750  | 0.6183  | -0.1320  | -       | -       | -       | 1.2307   |         |  |  |  |  |
| SPS      | 1.2115       | 0.4426  | 0.3960  | 1.4625  | -       | -       | -       | -        | 0.9634  | 1.1763  | 0.3341  | -0.0875  | 0.7685  | -       | -       | -        | 0.2607  |  |  |  |  |
| SPU      | 0.2687       | 1.3867  | -       | -       | -       | -       | -       | -        | 0.6343  | 0.2480  | 1.3673  | -        | -       | -       | -       | 0.5337   |         |  |  |  |  |
| STEP     | 0.2547       | -0.2579 | -0.5855 | -       | -       | -       | -       | -        | -0.5379 | 0.2866  | -0.3856 | -0.8675  | -       | -       | -       | -        | -0.8213 |  |  |  |  |
| STT      | -0.0264      | -0.0885 | -0.2642 | -       | -       | -       | -       | -        | -0.1268 | -0.0171 | -0.2135 | -0.1812  | -       | -       | -       | -        | -0.3111 |  |  |  |  |
| TAU      | 0.0801       | -0.3420 | -0.5911 | -0.4973 | -0.8668 | -0.8978 | -0.9444 | 0.2126   | 0.0381  | -0.2878 | -0.3678 | -0.2225  | -0.3068 | -0.2004 | -0.1056 | -0.7985  |         |  |  |  |  |
| TOP      | 0.1304       | -0.2066 | -0.5788 | -       | -       | -       | -       | -        | -0.9433 | 0.1224  | -0.3300 | -0.7098  | -       | -       | -       | -        | -1.2309 |  |  |  |  |
| UFO      | -0.0206      | 0.3396  | 1.0335  | 3.9774  | -       | -       | -       | -        | 43.9180 | 0.0334  | 0.3632  | 1.0373   | 3.8043  | -       | -       | -        | 43.3669 |  |  |  |  |
| UJENNY   | 0.6378       | -0.3003 | -0.3282 | -0.3808 | -       | -       | -       | -        | -0.5418 | 0.5793  | 0.0028  | 0.0286   | -0.0743 | -       | -       | -        | -0.4432 |  |  |  |  |
| ULTGG    | -0.1112      | -0.4809 | -0.3687 | -0.5660 | -       | -       | -       | -        | -0.5913 | -0.1117 | -0.3485 | -0.7335  | -1.0803 | -       | -       | -        | -1.3035 |  |  |  |  |
| VIBE     | -0.0617      | -0.1350 | 4.9520  | 7.4446  | 2.0868  | -0.2259 | -0.3482 | -0.4951  | -       | -0.1200 | -0.2816 | 3.4915   | 6.9137  | 1.9995  | 0.1459  | 0.2923   | -3.2971 |  |  |  |  |
| VIDT     | 0.1629       | 0.0893  | 0.8550  | 3.0210  | 1.3778  | 0.2626  | 0.3147  | 19.2684  | 0.1557  | 0.0976  | 0.5822  | 2.1489   | 1.0521  | 0.2414  | 0.4333  | 9.8369   |         |  |  |  |  |
| WANA     | 0.0739       | 2.0708  | 2.3041  | -       | -       | -       | -       | -        | 3.1394  | 0.0668  | 2.0762  | 2.4132   | -       | -       | -       | 3.0170   |         |  |  |  |  |
| WAR      | 0.5592       | -0.4698 | -0.6958 | -       | -       | -       | -       | -        | -0.8004 | 0.5488  | -0.3096 | -0.5757  | -       | -       | -       | -0.7659  |         |  |  |  |  |
| WAXE     | 0.0000       | -0.0177 | 0.0463  | 2.8450  | 1.5692  | 5.4408  | -       | 9.7840   | -0.0139 | -0.1554 | -0.2028 | 1.2446   | 0.5851  | 3.7244  | -       | 7.2989   |         |  |  |  |  |
| WAXP     | 1.3083       | 0.3417  | -0.7491 | -0.8623 | -0.9005 | -0.9429 | -0.9668 | -0.6731  | 1.4197  | 0.4779  | -0.1785 | -0.1444  | -0.1773 | -0.1426 | -0.0803 | -0.9287  |         |  |  |  |  |
| WEMIX    | -0.1259      | -0.1823 | 0.3512  | -0.2518 | 1.8751  | -0.1862 | 17.2246 | 28.6321  | -0.1327 | -0.2248 | -0.1117 | -1.4862  | -3.1250 | -2.7637 | 12.5681 | 23.9689  |         |  |  |  |  |
| WIZARD   | -0.1257      | 4.1635  | 4.0176  | 0.5170  | -       | -       | -       | -        | 1.0566  | -0.1315 | 4.1638  | 3.4579   | -0.1607 | -       | -       | 0.2300   |         |  |  |  |  |
| WSG      | -0.0983      | -0.1392 | -0.5869 | 0.5897  | -       | -       | -       | -        | 1.4932  | -0.0464 | -0.1957 | -0.2867  | 0.4906  | -       | -       | 1.2641   |         |  |  |  |  |
| XWG      | -0.1023      | -0.3667 | -0.5817 | -       | -       | -       | -       | -        | -0.5331 | -0.0847 | -0.3352 | -0.6192  | -       | -       | -       | -0.6789  |         |  |  |  |  |
| YGG      | 0.5208       | 0.2361  | 6.0764  | 3.5000  | -       | -       | -       | -        | 3.7222  | 0.5057  | 0.2180  | 5.7241   | 2.8777  | -       | -       | 3.1224   |         |  |  |  |  |
| ZDC      | -0.5234      | -0.6549 | -0.5159 | -0.7992 | -0.9355 | -0.6215 | -0.9078 | -0.7059  | -       | -0.4962 | -0.7602 | -0.3861  | -1.1255 | -3.9630 | -3.4786 | -4.7199  | -4.9909 |  |  |  |  |
| ZOO      | 0.1142       | 0.1292  | -0.3961 | -       | -       | -       | -       | -        | 1.5984  | 0.0810  | -0.0056 | -0.2069  | -       | -       | -       | 1.4898   |         |  |  |  |  |
| ZOO_1    | 0.8523       | -0.6599 | -0.9444 | -0.9371 | -       | -       | -       | -        | -0.9575 | 0.8290  | -0.8333 | -1.5788  | -1.7758 | -       | -       | -        | -1.7846 |  |  |  |  |
| ZOON     | 2.2392       | 0.3109  | 2.3429  | 0.0330  | -       | -       | -       | -        | 0.0971  | 2.2045  | 0.2583  | 1.9080   | -0.5458 | -       | -       | -        | -0.4834 |  |  |  |  |

**Table 6:**  $R$ ,  $AR$ ,  $BHR$  and  $BHAR$  for each token: Metaverse.

**Table 6:**  $R$ ,  $AR$ ,  $BHR$  and  $BHAR$  for each token: Metaverse.

| Token | BHR       |         |         |         |         |         |         |          | AR      |         |         |         |         |         |         |          | BHAR |    |    |    |    |    |    |    |      |
|-------|-----------|---------|---------|---------|---------|---------|---------|----------|---------|---------|---------|---------|---------|---------|---------|----------|------|----|----|----|----|----|----|----|------|
|       | Metaverse | 1d      | 1w      | 1m      | 3m      | 6m      | 9m      | 1y       | E.S.    | 1d      | 1w      | 1m      | 3m      | 6m      | 9m      | 1y       | E.S. | 1d | 1w | 1m | 3m | 6m | 9m | 1y | E.S. |
| LYXE  | -0.0207   | 0.1121  | -0.2506 | 2.3488  | 1.3254  | 10.2320 | 27.3022 | 109.5118 | -0.0505 | 0.0507  | -0.3176 | 1.7919  | 0.6541  | 6.2843  | 19.0982 | 102.5157 |      |    |    |    |    |    |    |    |      |
| MANA  | 0.0029    | 0.1432  | 0.7448  | 12.4936 | 11.4842 | 11.9794 | 6.2049  | 281.3459 | 0.0064  | -0.0243 | 0.1838  | 9.8192  | 10.0076 | 11.3209 | 6.1356  | 275.2353 |      |    |    |    |    |    |    |    |      |
| MBOX  | -0.0195   | -0.2674 | -0.6435 | -0.7691 | 0.2033  | -       | -       | 0.1950   | -0.0498 | -0.3412 | -0.7721 | -0.3926 | 0.2534  | -       | -       | 0.1634   |      |    |    |    |    |    |    |    |      |
| MEDA  | 0.5350    | 7.2606  | 11.8380 | -       | -       | -       | -       | 17.1254  | 0.5653  | 7.3825  | 11.8081 | -       | -       | -       | -       | 17.0492  |      |    |    |    |    |    |    |    |      |
| MIST  | -0.0072   | 0.1710  | 0.3082  | -0.6695 | -0.1012 | -       | -       | 0.5870   | 0.0475  | 0.3488  | 0.3124  | -0.1422 | 0.1042  | -       | -       | 0.7219   |      |    |    |    |    |    |    |    |      |
| MLT   | -0.3440   | -0.4820 | -0.7336 | -0.6660 | -       | -       | -       | 0.5517   | -0.2176 | -0.5871 | -0.6325 | -0.7223 | -       | -       | -       | 0.2470   |      |    |    |    |    |    |    |    |      |
| MNG   | -0.2285   | -0.3698 | -0.4848 | 10.9045 | -       | -       | -       | 11.6401  | -0.1583 | -0.3180 | -0.2288 | 10.7967 | -       | -       | -       | 11.4164  |      |    |    |    |    |    |    |    |      |
| MONA  | 0.0898    | -0.5873 | -0.4591 | -0.0054 | -0.3984 | -0.3265 | -       | 0.0871   | 0.1015  | -0.5348 | -0.7689 | -1.5786 | -2.8473 | -3.1135 | -       | -2.9253  |      |    |    |    |    |    |    |    |      |
| MONI  | -0.3173   | -0.3462 | -0.1635 | -       | -       | -       | -       | -0.0801  | -0.2870 | -0.2243 | -0.1933 | -       | -       | -       | -       | -0.1563  |      |    |    |    |    |    |    |    |      |
| MOOV  | -0.1942   | -0.6249 | -0.8579 | -0.6347 | -       | -       | -       | 0.0296   | -0.2725 | -0.6392 | -0.6066 | -0.7797 | -       | -       | -       | -0.2338  |      |    |    |    |    |    |    |    |      |
| NCR   | 0.1485    | 0.1807  | 0.2851  | -       | -       | -       | -       | 1.3600   | 0.2046  | 0.1423  | 0.3282  | -       | -       | -       | -       | 1.2130   |      |    |    |    |    |    |    |    |      |
| OASIS | 1.0000    | 0.0127  | -       | -       | -       | -       | -       | -0.1076  | 0.9911  | -0.0663 | -       | -       | -       | -       | -       | -0.2316  |      |    |    |    |    |    |    |    |      |
| OOKS  | 0.0235    | -0.1171 | -0.2434 | 0.2919  | -       | -       | -       | 0.6924   | 0.0192  | -0.0245 | 0.0022  | 0.1241  | -       | -       | -       | 0.3631   |      |    |    |    |    |    |    |    |      |
| OVR   | -0.0082   | -0.1950 | -0.2353 | 16.2230 | 9.2782  | 8.0780  | -       | 16.4573  | -0.0324 | -0.1919 | -0.7074 | 14.4864 | 7.7730  | 5.7561  | -       | 13.8215  |      |    |    |    |    |    |    |    |      |
| PET   | -0.0699   | 1.1078  | 3.7453  | 3.8555  | 0.9616  | -       | -       | 0.5162   | -0.1284 | 1.0929  | 3.4528  | 3.7907  | 0.7441  | -       | -       | 0.1422   |      |    |    |    |    |    |    |    |      |
| POLC  | -0.0670   | -0.1636 | 6.0250  | 0.6801  | -0.1609 | -       | -       | 8.4684   | -0.0057 | -0.1724 | 5.9348  | 0.4324  | -0.5924 | -       | -       | 7.8889   |      |    |    |    |    |    |    |    |      |
| POLIS | 0.3975    | 0.3326  | -0.1437 | -       | -       | -       | -       | -0.0962  | 0.3679  | 0.3826  | -0.0530 | -       | -       | -       | -       | -0.1564  |      |    |    |    |    |    |    |    |      |
| PWAR  | -0.0844   | 0.0179  | 10.1086 | 1.1387  | -       | -       | -       | 6.1843   | -0.0304 | 0.0415  | 10.1124 | 0.9656  | -       | -       | -       | 5.6332   |      |    |    |    |    |    |    |    |      |
| PYR   | 0.0100    | 0.0750  | 1.0500  | -0.2250 | 2.8850  | -       | -       | 9.8850   | -0.0277 | 0.0544  | 0.9405  | 0.2119  | 3.0331  | -       | -       | 9.9218   |      |    |    |    |    |    |    |    |      |
| RACA  | 0.2912    | 0.8558  | 0.6083  | -       | -       | -       | -       | 9.8595   | 0.3088  | 0.8874  | 0.5709  | -       | -       | -       | -       | 9.7138   |      |    |    |    |    |    |    |    |      |
| REALM | -0.0268   | -0.0863 | 0.0704  | -       | -       | -       | -       | 0.8670   | -0.0100 | 0.1019  | 0.0430  | -       | -       | -       | -       | 0.7578   |      |    |    |    |    |    |    |    |      |
| REVO  | -0.5011   | -0.7573 | -0.8041 | -0.9475 | -0.8622 | -       | -       | -0.5682  | -0.5715 | -0.8539 | -1.1339 | -0.5673 | -0.8030 | -       | -       | -0.6100  |      |    |    |    |    |    |    |    |      |
| RFOX  | -0.0421   | -0.0251 | 0.4942  | 0.3417  | 11.9190 | 1.3980  | 2.6170  | 6.3779   | -0.0080 | -0.0087 | 0.0885  | -0.8088 | 7.8865  | -0.7387 | -1.7779 | 1.8449   |      |    |    |    |    |    |    |    |      |
| RMRK  | 0.1353    | 0.8985  | 0.8245  | -       | -       | -       | -       | 0.8541   | 0.1100  | 0.7434  | 0.5984  | -       | -       | -       | -       | 0.5305   |      |    |    |    |    |    |    |    |      |
| RPG   | -0.1493   | -0.2731 | -0.3080 | -       | -       | -       | -       | 1.1868   | -0.1173 | -0.4007 | -0.5899 | -       | -       | -       | -       | 0.9033   |      |    |    |    |    |    |    |    |      |
| SAND  | -0.1794   | -0.3372 | -0.3911 | -0.4722 | 0.8525  | 4.7509  | 6.6009  | 18.2783  | -0.1808 | -0.3439 | -0.2834 | -0.4366 | -0.9087 | -0.2520 | 3.9798  | 14.2528  |      |    |    |    |    |    |    |    |      |
| SENSO | 0.0017    | -0.0158 | 0.0412  | -0.0509 | 0.2769  | 0.4591  | 3.6749  | 7.4331   | -0.0103 | -0.1352 | -0.0288 | -0.3275 | -0.2869 | -1.9763 | -4.3006 | -0.0377  |      |    |    |    |    |    |    |    |      |
| SHOE  | -0.0851   | -0.4789 | -       | -       | -       | -       | -       | -0.0151  | -0.1337 | -0.5544 | -       | -       | -       | -       | -       | -0.0757  |      |    |    |    |    |    |    |    |      |
| SIN   | 0.0553    | -0.1032 | -0.3028 | -0.8522 | -0.6258 | -0.4783 | -0.8032 | -0.7200  | 0.0553  | -0.2129 | 0.0452  | -0.3665 | -0.3947 | -0.4643 | -0.6095 | -6.6917  |      |    |    |    |    |    |    |    |      |
| SMON  | 0.6045    | 0.5682  | -0.2227 | -       | -       | -       | -       | 1.2909   | 0.5750  | 0.6183  | -0.1320 | -       | -       | -       | -       | 1.2307   |      |    |    |    |    |    |    |    |      |
| SPH   | -0.3036   | -0.4235 | -0.5326 | -0.8862 | -0.3755 | 4.0449  | 1.9230  | 3.5978   | -0.3289 | -0.4984 | -0.6158 | -0.8665 | -1.6354 | -1.1578 | -0.6183 | -0.9163  |      |    |    |    |    |    |    |    |      |
| STARL | 7.6004    | 3.2887  | 41.1019 | 46.6521 | -       | -       | -       | 282.8128 | 7.5899  | 3.3066  | 41.0573 | 46.5043 | -       | -       | -       | 282.2433 |      |    |    |    |    |    |    |    |      |
| SURE  | 0.1656    | 0.2304  | 0.4761  | -0.5549 | -0.8813 | -0.9674 | -0.9658 | -0.9153  | 0.1791  | -0.0136 | -0.0174 | -0.5780 | -1.2135 | -1.5620 | -2.8240 | -9.4055  |      |    |    |    |    |    |    |    |      |
| TOWER | -0.0700   | 1.5280  | 8.0431  | 1.1035  | 5.8708  | -       | -       | 5.5900   | -0.0549 | 1.3952  | 7.7165  | 0.9295  | 5.3467  | -       | -       | 4.9113   |      |    |    |    |    |    |    |    |      |
| TRIAS | -0.0847   | -0.3628 | -0.2596 | 12.8051 | 5.3390  | -       | -       | 15.8136  | -0.1065 | -0.3749 | -0.4411 | 12.0933 | 4.9403  | -       | -       | 15.2140  |      |    |    |    |    |    |    |    |      |
| TVK   | 0.2327    | 0.1332  | 0.8841  | 12.1892 | 2.5864  | 6.1509  | -       | 3.8147   | 0.1972  | -0.0298 | 0.1273  | 10.1116 | 0.4575  | 2.6992  | -       | 0.5161   |      |    |    |    |    |    |    |    |      |
| UFO   | -0.0206   | 0.3396  | 1.0335  | 3.9774  | -       | -       | -       | 43.9180  | 0.0334  | 0.3632  | 1.0373  | 3.8043  | -       | -       | -       | 43.3669  |      |    |    |    |    |    |    |    |      |
| UOS   | -0.2016   | -0.4075 | -0.4808 | -0.3833 | 0.0146  | -0.2239 | -0.1992 | 15.3497  | -0.2898 | -0.4605 | -0.4277 | -0.1691 | 0.2208  | 0.0146  | -0.2419 | 9.1785   |      |    |    |    |    |    |    |    |      |
| VEMP  | 0.2900    | 1.1149  | 0.0787  | -       | -       | -       | -       | 4.0611   | 0.2828  | 1.1204  | 0.1878  | -       | -       | -       | -       | 3.9387   |      |    |    |    |    |    |    |    |      |
| VRA   | 0.2831    | 0.0564  | 5.2480  | 7.6549  | 7.6537  | -       | -       | 32.9870  | 0.2462  | 0.2449  | 5.2572  | 7.4801  | 7.5674  | -       | -       | 32.6641  |      |    |    |    |    |    |    |    |      |
| WAXE  | 0.0000    | -0.0177 | 0.0463  | 2.8450  | 1.5692  | 5.4408  | -       | 9.7840   | -0.0139 | -0.1554 | -0.2028 | 1.2446  | 0.5851  | 3.7244  | -       | 7.2989   |      |    |    |    |    |    |    |    |      |
| WAXP  | 1.3083    | 0.3417  | -0.7491 | -0.8623 | -0.9005 | -0.9429 | -0.9668 | -0.6731  | 1.4197  | 0.4779  | -0.1785 | -0.1444 | -0.1773 | -0.1426 | -0.0803 | -0.9287  |      |    |    |    |    |    |    |    |      |
| WEMIX | -0.1259   | -0.1823 | 0.3512  | -0.2518 | 1.8751  | -0.1862 | 17.2246 | 28.6321  | -0.1327 | -0.2248 | -0.1117 | -1.4862 | -3.1250 | -2.7637 | 12.5681 | 23.9689  |      |    |    |    |    |    |    |    |      |
| XNL   | 0.0967    | -0.1427 | -0.4629 | -       | -       | -       | -       | -0.3544  | 0.0743  | -0.0562 | -0.5047 | -       | -       | -       | -       | -0.4493  |      |    |    |    |    |    |    |    |      |
| XTM   | -0.1041   | -0.5162 | -0.3242 | -       | -       | -       | -       | -0.3659  | -0.0738 | -0.3943 | -0.3540 | -       | -       | -       | -       | -0.4421  |      |    |    |    |    |    |    |    |      |
| YGG   | 0.5208    | 0.2361  | 6.0764  | 3.5000  | -       | -       | -       | 3.7222   | 0.5057  | 0.2180  | 5.7241  | 2.8777  | -       | -       | -       | 3.1224   |      |    |    |    |    |    |    |    |      |

**Table 7:**  $R$ ,  $AR$ ,  $BHR$  and  $BHAR$  for each token: Metaverse and Play-to-earn.

| Token | R       | BHR       |         |         |         |          |          |          | AR      |         |         |         |         |          |          | BHAR     |         |         |    |    |    |    |    |    |    |      |
|-------|---------|-----------|---------|---------|---------|----------|----------|----------|---------|---------|---------|---------|---------|----------|----------|----------|---------|---------|----|----|----|----|----|----|----|------|
|       |         | M. \& P2E | 1d      | 1w      | 1m      | 3m       | 6m       | 9m       | 1y      | E.S.    | 1d      | 1w      | 1m      | 3m       | 6m       | 9m       | 1y      | E.S.    | 1d | 1w | 1m | 3m | 6m | 9m | 1y | E.S. |
| ALICE | -0.1918 | -0.3271   | -0.3893 | -0.7437 | -0.4060 | -        | -        | -        | -0.3386 | -0.2220 | -0.3612 | -0.8219 | -0.7138 | -0.5958  | -        | -        | -       | -0.7192 |    |    |    |    |    |    |    |      |
| ATLAS | 0.8640  | 0.7685    | 0.1763  | -       | -       | -        | -        | -        | 0.5309  | 0.8345  | 0.8186  | 0.2670  | -       | -        | -        | -        | -       | 0.4707  |    |    |    |    |    |    |    |      |
| AVXT  | -0.0203 | -0.1269   | 0.3477  | -       | -       | -        | -        | -        | 0.4670  | -0.0515 | -0.0147 | 0.2924  | -       | -        | -        | -        | -       | 0.3180  |    |    |    |    |    |    |    |      |
| AXS   | -0.0742 | 0.8131    | 2.5144  | 5.8634  | 63.0357 | 293.5093 | 979.0961 | 947.2498 | -0.1303 | 0.7119  | 2.0361  | 4.5350  | 57.5820 | 290.6076 | 974.2172 | 942.4524 |         |         |    |    |    |    |    |    |    |      |
| BCMC  | 2.1596  | 1.4104    | -       | -       | -       | -        | -        | -        | 2.4039  | 2.1276  | 1.3143  | -       | -       | -        | -        | -        | -       | 2.3146  |    |    |    |    |    |    |    |      |
| BOSON | -0.1102 | -0.2539   | -0.3091 | -0.8963 | -0.7913 | -        | -        | -        | -0.4134 | -0.1625 | -0.4941 | -0.7382 | -0.5960 | -0.7985  | -        | -        | -       | -0.5315 |    |    |    |    |    |    |    |      |
| BYG   | -0.0156 | -0.4924   | 2.0175  | 2.0886  | -       | -        | -        | -        | 3.1475  | 0.0275  | -0.4469 | 1.9725  | 1.7126  | -        | -        | -        | -       | 2.5431  |    |    |    |    |    |    |    |      |
| CCAR  | -0.0002 | 0.4902    | -0.2041 | -       | -       | -        | -        | -        | 0.9131  | 0.0648  | 0.4976  | -0.0122 | -       | -        | -        | -        | -       | 0.8091  |    |    |    |    |    |    |    |      |
| CPAN  | -0.1711 | 0.5582    | -       | -       | -       | -        | -        | -        | 1.9296  | -0.1665 | 0.5124  | -       | -       | -        | -        | -        | -       | 1.8785  |    |    |    |    |    |    |    |      |
| DEP   | 0.0256  | 0.0479    | -0.1246 | 0.6216  | -0.1476 | -0.0553  | 0.8576   | 0.3478   | 0.0251  | 0.0278  | -0.3420 | 0.2106  | -0.8261 | -2.8020  | -6.7418  | -8.2676  |         |         |    |    |    |    |    |    |    |      |
| DERC  | -0.1627 | -0.2067   | 3.4502  | -       | -       | -        | -        | -        | 3.6881  | -0.2067 | -0.3746 | 3.0004  | -       | -        | -        | -        | -       | 3.1520  |    |    |    |    |    |    |    |      |
| DG    | -0.2010 | -0.1050   | -0.2271 | 4.9273  | 4.3856  | 14.9428  | -        | 18.0825  | -0.2151 | -0.0597 | -0.3996 | 3.2784  | 2.3940  | 12.2662  | -        | -        | 14.9979 |         |    |    |    |    |    |    |    |      |
| EJS   | 0.0942  | 0.5501    | -       | -       | -       | -        | -        | -        | 0.4362  | 0.1012  | 0.4870  | -       | -       | -        | -        | -        | -       | 0.2818  |    |    |    |    |    |    |    |      |
| FARA  | -0.0307 | 0.1174    | 1.5884  | 8.7055  | -       | -        | -        | -        | 10.4475 | -0.0350 | 0.2101  | 1.8340  | 8.5377  | -        | -        | -        | -       | 10.1181 |    |    |    |    |    |    |    |      |
| FEAR  | -0.3223 | -0.4478   | -0.7289 | 0.1172  | -       | -        | -        | -        | 0.2422  | -0.2796 | -0.4410 | -0.5156 | -0.0681 | -        | -        | -        | -       | -0.0309 |    |    |    |    |    |    |    |      |
| FIWA  | -0.1016 | -0.3324   | -0.2926 | -       | -       | -        | -        | -        | -0.3937 | -0.1120 | -0.1722 | -0.1725 | -       | -        | -        | -        | -       | -0.3592 |    |    |    |    |    |    |    |      |
| GAFI  | 0.0000  | -0.0290   | 0.9948  | -       | -       | -        | -        | -        | 0.7210  | -0.0333 | -0.0571 | 0.9680  | -       | -        | -        | -        | -       | 0.5601  |    |    |    |    |    |    |    |      |
| GHST  | 0.3329  | -0.1722   | -0.0663 | 0.0055  | 1.1896  | 0.5554   | 1.6124   | 2.5185   | 0.3554  | -0.1626 | -0.0978 | -0.3612 | -1.9076 | -2.7268  | -2.5732  | -2.2691  |         |         |    |    |    |    |    |    |    |      |
| ICE   | 0.0158  | 6.8817    | -       | -       | -       | -        | -        | -        | 7.7400  | -0.0051 | 6.8701  | -       | -       | -        | -        | -        | -       | 7.7149  |    |    |    |    |    |    |    |      |
| ILV   | 0.6740  | 0.9182    | 0.3325  | 0.1517  | 10.0990 | -        | -        | -        | 20.3293 | 0.6545  | 0.7691  | -0.0081 | 0.3726  | 10.1146  | -        | -        | -       | 20.0640 |    |    |    |    |    |    |    |      |
| MANA  | 0.0029  | 0.1432    | 0.7448  | 12.4936 | 11.4842 | 11.9794  | 6.2049   | 281.3459 | 0.0064  | -0.0243 | 0.1838  | 9.8192  | 10.0076 | 11.3209  | 6.1356   | 275.2353 |         |         |    |    |    |    |    |    |    |      |
| MBOX  | -0.0195 | -0.2674   | -0.6435 | -0.7691 | 0.2033  | -        | -        | -        | 0.1950  | -0.0498 | -0.3412 | -0.7721 | -0.3926 | 0.2534   | -        | -        | -       | 0.1634  |    |    |    |    |    |    |    |      |
| MEDA  | 0.5350  | 7.2606    | 11.8380 | -       | -       | -        | -        | -        | 17.1254 | 0.5653  | 7.3825  | 11.8081 | -       | -        | -        | -        | -       | 17.0492 |    |    |    |    |    |    |    |      |
| MIST  | -0.0072 | 0.1710    | 0.3082  | -0.6695 | -0.1012 | -        | -        | -        | 0.5870  | 0.0475  | 0.3488  | 0.3124  | -0.1422 | 0.1042   | -        | -        | -       | 0.7219  |    |    |    |    |    |    |    |      |
| MNG   | -0.2285 | -0.3698   | -0.4848 | 10.9045 | -       | -        | -        | -        | 11.6401 | -0.1583 | -0.3180 | -0.2288 | 10.7967 | -        | -        | -        | -       | 11.4164 |    |    |    |    |    |    |    |      |
| MONI  | -0.3173 | -0.3462   | -0.1635 | -       | -       | -        | -        | -        | -0.0801 | -0.2870 | -0.2243 | -0.1933 | -       | -        | -        | -        | -       | -0.1563 |    |    |    |    |    |    |    |      |
| MOOV  | -0.1942 | -0.6249   | -0.8579 | -0.6347 | -       | -        | -        | -        | 0.0296  | -0.2725 | -0.6392 | -0.6066 | -0.7797 | -        | -        | -        | -       | -0.2338 |    |    |    |    |    |    |    |      |
| POLIS | 0.3975  | 0.3326    | -0.1437 | -       | -       | -        | -        | -        | -0.0962 | 0.3679  | 0.3826  | -0.0530 | -       | -        | -        | -        | -       | -0.1564 |    |    |    |    |    |    |    |      |
| RACA  | 0.2912  | 0.8558    | 0.6083  | -       | -       | -        | -        | -        | 9.8595  | 0.3088  | 0.8874  | 0.5709  | -       | -        | -        | -        | -       | 9.7138  |    |    |    |    |    |    |    |      |
| REALM | -0.0268 | -0.0863   | 0.0704  | -       | -       | -        | -        | -        | 0.8670  | -0.0100 | 0.1019  | 0.0430  | -       | -        | -        | -        | -       | 0.7578  |    |    |    |    |    |    |    |      |
| REVO  | -0.5011 | -0.7573   | -0.8041 | -0.9475 | -0.8622 | -        | -        | -        | -0.5682 | -0.5715 | -0.8539 | -1.1339 | -0.5673 | -0.8030  | -        | -        | -       | -0.6100 |    |    |    |    |    |    |    |      |
| RPG   | -0.1493 | -0.2731   | -0.3080 | -       | -       | -        | -        | -        | 1.1868  | -0.1173 | -0.4007 | -0.5899 | -       | -        | -        | -        | -       | 0.9033  |    |    |    |    |    |    |    |      |
| SAND  | -0.1794 | -0.3372   | -0.3911 | -0.4722 | 0.8525  | 4.7509   | 6.6009   | 18.2783  | -0.1808 | -0.3439 | -0.2834 | -0.4366 | -0.9087 | -0.2520  | 3.9798   | 14.2528  |         |         |    |    |    |    |    |    |    |      |
| SMON  | 0.6045  | 0.5682    | -0.2227 | -       | -       | -        | -        | -        | 1.2909  | 0.5750  | 0.6183  | -0.1320 | -       | -        | -        | -        | -       | 1.2307  |    |    |    |    |    |    |    |      |
| UFO   | -0.0206 | 0.3396    | 1.0335  | 3.9774  | -       | -        | -        | -        | 43.9180 | 0.0334  | 0.3632  | 1.0373  | 3.8043  | -        | -        | -        | -       | 43.3669 |    |    |    |    |    |    |    |      |
| WAXE  | 0.0000  | -0.0177   | 0.0463  | 2.8450  | 1.5692  | 5.4408   | -        | -        | 9.7840  | -0.0139 | -0.1554 | -0.2028 | 1.2446  | 0.5851   | 3.7244   | -        | 7.2989  |         |    |    |    |    |    |    |    |      |
| WAXP  | 1.3083  | 0.3417    | -0.7491 | -0.8623 | -0.9005 | -0.9429  | -0.9668  | -0.6731  | 1.4197  | 0.4779  | -0.1785 | -0.1444 | -0.1773 | -0.1426  | -0.0803  | -0.9287  |         |         |    |    |    |    |    |    |    |      |
| WEMIX | -0.1259 | -0.1823   | 0.3512  | -0.2518 | 1.8751  | -0.1862  | 17.2246  | 28.6321  | -0.1327 | -0.2248 | -0.1117 | -1.4862 | -3.1250 | -2.7637  | 12.5681  | 23.9689  |         |         |    |    |    |    |    |    |    |      |
| YGG   | 0.5208  | 0.2361    | 6.0764  | 3.5000  | -       | -        | -        | -        | 3.7222  | 0.5057  | 0.2180  | 5.7241  | 2.8777  | -        | -        | -        | 3.1224  |         |    |    |    |    |    |    |    |      |

## 4 Pearson and Kendall correlations

**Table 8:** Pearson and Kendall correlations between each token and the CCi30 index.

| Play-to-earn | Pearson | Kendall | Play-to-earn | Pearson | Kendall | Metaverse | Pearson | Kendall | M. & P2E | Pearson | Kendall |
|--------------|---------|---------|--------------|---------|---------|-----------|---------|---------|----------|---------|---------|
| ALICE        | 0.61    | 0.40    | KILL         | 0.50    | 0.43    | ADS       | 0.36    | 0.31    | ALICE    | 0.61    | 0.40    |
| ALIX         | 0.18    | 0.07    | KMON         | 0.35    | 0.18    | AI        | 0.44    | 0.27    | ATLAS    | 0.44    | 0.39    |
| ARATA        | 0.12    | 0.10    | KNIGHT       | 0.29    | 0.33    | ALICE     | 0.61    | 0.40    | AVXT     | 0.16    | -0.01   |
| ARENA        | 0.27    | 0.20    | KOL          | -0.02   | 0.00    | ALU       | 0.28    | 0.19    | AXS      | 0.49    | 0.31    |
| ATLAS        | 0.44    | 0.39    | KOMBAT       | 0.11    | 0.11    | ATLAS     | 0.44    | 0.39    | BCMC     | -       | -       |
| AVXT         | 0.16    | -0.01   | MANA         | 0.50    | 0.43    | AVXT      | 0.16    | -0.01   | BOSON    | 0.47    | 0.32    |
| AXS          | 0.49    | 0.31    | MAT          | -       | -       | AXS       | 0.49    | 0.31    | BYG      | 0.26    | 0.20    |
| BCMC         | -       | -       | MBOX         | 0.46    | 0.34    | BCMC      | -       | -       | CCAR     | -0.07   | 0.00    |
| BETU         | 0.32    | 0.24    | MC           | -0.04   | -0.01   | BLOK      | -       | -       | CPAN     | -       | -       |
| BIN          | 0.23    | 0.19    | MEDA         | 0.12    | 0.04    | BOA       | 0.25    | 0.17    | DEP      | 0.35    | 0.21    |
| BLADE        | 0.03    | 0.03    | MIST         | 0.35    | 0.23    | BOSON     | 0.47    | 0.32    | DERC     | 0.27    | 0.21    |
| BMARS        | 0.04    | 0.13    | MNG          | 0.11    | 0.29    | BYG       | 0.26    | 0.20    | DG       | 0.49    | 0.32    |
| BMON         | 0.15    | 0.11    | MNY          | 0.21    | 0.12    | CCAR      | -0.07   | 0.00    | EJS      | -       | -       |
| BOSON        | 0.47    | 0.32    | MONI         | 0.36    | 0.19    | CEEK      | 0.27    | 0.24    | FARA     | 0.24    | 0.24    |
| BPET         | 0.06    | 0.16    | MOOLAH       | 0.15    | 0.15    | CHR       | 0.46    | 0.31    | FEAR     | 0.21    | 0.14    |
| BUNI         | 0.29    | 0.17    | MOOV         | 0.39    | 0.29    | CPAN      | -       | -       | FIWA     | 0.10    | 0.11    |
| BYG          | 0.26    | 0.20    | MWAR         | 0.21    | 0.23    | CUBE      | 0.26    | 0.19    | GAFI     | 0.21    | 0.12    |
| CCAR         | -0.07   | 0.00    | NAKA         | -       | -       | DEP       | 0.35    | 0.21    | GHST     | 0.25    | 0.20    |
| CGG          | 0.40    | 0.30    | OVL          | -0.05   | -0.02   | DERC      | 0.27    | 0.21    | ICE      | -       | -       |
| CGS          | 0.33    | 0.21    | PEARL        | 0.36    | 0.28    | DG        | 0.49    | 0.32    | ILV      | 0.64    | 0.49    |
| CHAIN        | 0.48    | 0.44    | PETG         | 0.31    | 0.18    | DVI       | 0.29    | 0.17    | MANA     | 0.50    | 0.43    |
| CHAINCADE    | 0.23    | 0.23    | PKR          | 0.27    | 0.22    | EFI       | 0.49    | 0.33    | MBOX     | 0.46    | 0.34    |
| CHT          | 0.32    | 0.33    | POLIS        | 0.51    | 0.34    | EJS       | -       | -       | MEDA     | 0.12    | 0.04    |
| CMC          | -0.03   | 0.04    | PROT         | 0.51    | 0.32    | ENJ       | 0.50    | 0.39    | MIST     | 0.35    | 0.23    |
| CPAN         | -       | -       | PYRAM        | 0.21    | 0.30    | EPIK      | 0.31    | 0.27    | MNG      | 0.11    | 0.29    |
| CPO          | -       | -       | RACA         | 0.25    | 0.24    | ERN       | 0.57    | 0.44    | MONI     | 0.36    | 0.19    |
| CRBN         | 0.41    | 0.33    | REALM        | 0.31    | 0.25    | ETHV      | 0.16    | 0.17    | MOOV     | 0.39    | 0.29    |
| CRUSADER     | 0.26    | 0.24    | RENA         | -       | -       | FARA      | 0.24    | 0.24    | POLIS    | 0.51    | 0.34    |
| CWS          | 0.44    | 0.31    | REVO         | 0.30    | 0.30    | FEAR      | 0.21    | 0.14    | RACA     | 0.25    | 0.24    |
| DEC          | 0.29    | 0.20    | REVV         | 0.47    | 0.32    | FIWA      | 0.10    | 0.11    | REALM    | 0.31    | 0.25    |
| DEP          | 0.35    | 0.21    | RONINGMZ     | -       | -       | GAFI      | 0.21    | 0.12    | REVO     | 0.30    | 0.30    |
| DERC         | 0.27    | 0.21    | RPG          | 0.08    | 0.07    | GHST      | 0.25    | 0.20    | RPG      | 0.08    | 0.07    |
| DG           | 0.49    | 0.32    | RSUN         | 0.47    | 0.43    | HERO      | 0.28    | 0.19    | SAND     | 0.45    | 0.39    |
| DKT          | -       | -       | RUNE         | 0.00    | 0.01    | HIGH      | -       | -       | SMON     | 0.15    | 0.25    |
| DNXC         | 0.12    | 0.04    | SAND         | 0.45    | 0.39    | ICE       | -       | -       | UFO      | 0.44    | 0.31    |
| DOGEDASH     | -       | -       | SFUND        | 0.44    | 0.35    | ILV       | 0.64    | 0.49    | WAXE     | 0.59    | 0.46    |
| DOGIRA       | 0.29    | 0.29    | SKILL        | 0.24    | 0.13    | JADE      | 0.09    | 0.18    | WAXP     | 0.53    | 0.41    |
| DOGO         | 0.38    | 0.35    | SLP          | 0.29    | 0.23    | KLO       | 0.36    | 0.21    | WEMIX    | 0.32    | 0.25    |
| DXO          | 0.29    | 0.25    | SMI          | 0.20    | 0.23    | LYXE      | 0.42    | 0.32    | YGG      | 0.45    | 0.31    |
| EGG          | 0.11    | 0.24    | SMON         | 0.15    | 0.25    | MANA      | 0.50    | 0.43    | Median   | 0.35    | 0.25    |
| EGG_1        | 0.05    | 0.02    | SPS          | 0.31    | 0.25    | MBOX      | 0.46    | 0.34    |          |         |         |
| EJS          | -       | -       | SPU          | -       | -       | MEDA      | 0.12    | 0.04    |          |         |         |
| EQ           | -       | -       | STEP         | 0.09    | 0.06    | MIST      | 0.35    | 0.23    |          |         |         |
| ETERNAL      | -0.09   | 0.00    | STT          | 0.41    | 0.26    | MLT       | 0.40    | 0.25    |          |         |         |
| EUT          | -       | -       | TAU          | 0.38    | 0.28    | MNG       | 0.11    | 0.29    |          |         |         |
| FARA         | 0.24    | 0.24    | TOP          | 0.20    | 0.17    | MONA      | 0.43    | 0.36    |          |         |         |
| FEAR         | 0.21    | 0.14    | UFO          | 0.44    | 0.31    | MONI      | 0.36    | 0.19    |          |         |         |
| FINA         | -       | -       | UJENNY       | 0.62    | 0.42    | MOOV      | 0.39    | 0.29    |          |         |         |
| FIWA         | 0.10    | 0.11    | ULTGG        | 0.55    | 0.52    | NCR       | 0.14    | 0.14    |          |         |         |
| FOXY         | 0.27    | 0.16    | VIBE         | 0.38    | 0.35    | OASIS     | -       | -       |          |         |         |
| GAFI         | 0.21    | 0.12    | VIDT         | 0.53    | 0.33    | OOKS      | 0.17    | 0.66    |          |         |         |
| GALA         | 0.24    | 0.19    | WANA         | 0.28    | 0.15    | OVR       | 0.20    | 0.16    |          |         |         |
| GHST         | 0.25    | 0.20    | WAR          | 0.34    | 0.33    | PET       | 0.42    | 0.33    |          |         |         |
| GMR          | 0.43    | 0.35    | WAXE         | 0.59    | 0.46    | POLC      | 0.33    | 0.28    |          |         |         |
| GODS         | -       | -       | WAXP         | 0.53    | 0.41    | POLIS     | 0.51    | 0.34    |          |         |         |
| GON+         | 0.11    | 0.20    | WEMIX        | 0.32    | 0.25    | PWAR      | 0.21    | 0.19    |          |         |         |
| HER          | 0.09    | 0.06    | WIZARD       | 0.07    | 0.09    | PYR       | 0.43    | 0.29    |          |         |         |
| HERA         | -       | -       | WSG          | 0.35    | 0.28    | RACA      | 0.25    | 0.24    |          |         |         |
| HERO         | 0.36    | 0.23    | XWG          | 0.07    | 0.13    | REALM     | 0.31    | 0.25    |          |         |         |
| HIFI         | 0.32    | 0.29    | YGG          | 0.45    | 0.31    | REVO      | 0.30    | 0.30    |          |         |         |
| HYPER        | 0.22    | 0.23    | ZDC          | -0.05   | 0.01    | RFOX      | 0.54    | 0.37    |          |         |         |
| ICE          | -       | -       | ZOO          | 0.63    | 0.45    | RMRK      | 0.27    | 0.23    |          |         |         |
| ILV          | 0.64    | 0.49    | ZOO_1        | 0.19    | 0.18    | RPG       | 0.08    | 0.07    |          |         |         |
| INARI        | 0.21    | 0.18    | ZOON         | 0.22    | 0.18    | SAND      | 0.45    | 0.39    |          |         |         |
| KAINET       | -       | -       | Median       | 0.29    | 0.23    | SENSO     | 0.26    | 0.16    |          |         |         |
|              |         |         |              |         |         | SHOE      | -       | -       |          |         |         |
|              |         |         |              |         |         | SIN       | 0.39    | 0.26    |          |         |         |
|              |         |         |              |         |         | SMON      | 0.15    | 0.25    |          |         |         |
|              |         |         |              |         |         | SPH       | 0.16    | 0.16    |          |         |         |
|              |         |         |              |         |         | STARL     | 0.27    | 0.25    |          |         |         |
|              |         |         |              |         |         | SURE      | 0.17    | 0.16    |          |         |         |
|              |         |         |              |         |         | TOWER     | 0.47    | 0.32    |          |         |         |
|              |         |         |              |         |         | TRIAS     | 0.57    | 0.44    |          |         |         |
|              |         |         |              |         |         | TVK       | 0.56    | 0.39    |          |         |         |
|              |         |         |              |         |         | UFO       | 0.44    | 0.31    |          |         |         |
|              |         |         |              |         |         | UOS       | 0.44    | 0.24    |          |         |         |
|              |         |         |              |         |         | VEMP      | 0.44    | 0.31    |          |         |         |
|              |         |         |              |         |         | VRA       | 0.64    | 0.46    |          |         |         |
|              |         |         |              |         |         | WAXE      | 0.59    | 0.46    |          |         |         |
|              |         |         |              |         |         | WAXP      | 0.53    | 0.41    |          |         |         |
|              |         |         |              |         |         | WEMIX     | 0.32    | 0.25    |          |         |         |
|              |         |         |              |         |         | XNL       | 0.45    | 0.23    |          |         |         |
|              |         |         |              |         |         | XTM       | 0.54    | 0.34    |          |         |         |
|              |         |         |              |         |         | YGG       | 0.45    | 0.31    |          |         |         |
|              |         |         |              |         |         | Median    | 0.35    | 0.25    |          |         |         |