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Revisiting the impact of uncertainty in the private provision of public goods

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Abstract

We revisit the consequences of uncertainty in the private provision of a public good. We show that, despite the risk aversion of agents and the decreasing returns to scale in the production function of the public good, uncertainty may *improve* welfare. This may hold true even if uncertainty leads to a reduction in the aggregate amount of donations for the production of the public good. This may also hold true when uncertainty makes the production of the public good more costly on average. Our findings suggest that regulation and control over the production process for public goods might not always be a desirable policy.

Keywords: Public goods, Uncertainty, Control

1. Introduction

2 We study the consequences for welfare that stem from uncertainty in the
3 production of a public good.

4 In recent years there has been a boom in investments that take into ac-
5 count environmental, social, and governance (ESG) considerations. ESG
6 investments, however, are typically associated with both important external-
7 ities and significant risks. For example, investments in clean technologies or

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8 “cleantech” are mostly motivated by the private provision of a public good,
9 namely the reduction of polluting emissions. Yet, investments that improve
10 energy efficiency do not necessarily result in decreased emissions because they
11 also contribute to an increase in energy use. Moreover, the actual impact of
12 any emissions reductions over current and future welfare is highly uncertain.

13 The existence of societal benefits not accounted for by private investors
14 justifies the statement that public goods are generally under-provided and
15 that their production should be enhanced. Economic agents are generally
16 risk averse and have imperfect information about the actual benefits of the
17 provision of public goods and the costs of providing them; this may result in
18 inefficiently low investment levels. Thus, it is natural to assume that reducing
19 uncertainty in the production process should increase welfare.

20 However, this intuition may not be valid. For example, when Gradstein
21 et al. [7] introduced uncertainty into the standard model of voluntary pro-
22 vision of public goods, they identified conditions under which uncertainty
23 alleviates the free-rider problem by inducing economic agents to increase
24 their donations.

25 Since then, the consequences of uncertainty on the provision of public
26 goods have been explored by several authors and in different contexts. For
27 instance, McBride [9] considers circumstances where the public good pro-
28 duction is discrete, i.e., the provision only occurs if contributions exceed a
29 threshold, imperfectly known (rather than being a continuous function of in-
30 dividual contributions). Tamai [12] considers a dynamic general equilibrium
31 model and shows that uncertainty may increase individual contributions in
32 the short run while capital accumulation may decrease it in the long run.

33 Keenan et al. [8] bridge with previous literature on public good provision
34 by comparing (symmetric) Nash-equilibrium contributions with those arising
35 in a setup where donors choose their contribution by considering its possible
36 impact on others’ strategies, as modeled with conjectural equilibria. More
37 recently, Banerjee and Gravel [1]) looked at the role of subjective uncertainty
38 by considering the impact of beliefs on equilibrium strategies.

39 Eichberger and Kelsey [6] show that ambiguity may induce increased
40 contributions. More complex changes in risk are considered in Nocetti and
41 Smith [11] to pinpoint circumstances where an increase in risk can induce an
42 increase in equilibrium strategies (contributions).

43 Bramoullé and Treich [4] go beyond the impact of uncertainty on equi-
44 librium strategies in that, ultimately, they aim at signing its overall impact
45 on social welfare. In their model, framed in the context of climate change,

46 climate uncertainty always damages welfare. At the same time, reducing
47 emissions always reduces the exposition of countries to that risk. There are
48 thus two components to the impact of uncertainty on welfare: a (positive)
49 strategic effect and a (negative) risk-averse effect. The first effect dominates
50 when the risk is small enough, and uncertainty results in higher welfare.

51 Rather than looking at (Nash) competition, Boucher and Bramoullé [3]
52 look at (endogenous) cooperation in a model similar to Bramoullé and Treich
53 [4]. For a public good, they show that uncertainty reduces the effort of
54 cooperating agents but increases the number of cooperating agents. Again,
55 they identify circumstances under which the second effect dominates, i.e.,
56 welfare increases with uncertainty. In both contributions, strategies and
57 uncertainty are co-monotone.

58 All these contributions point to circumstances in which uncertainty re-
59 sults in more donations. In this paper, we show that the impact of un-
60 certainty on donations is unrelated to its impact on social welfare. More
61 precisely, uncertainty may be beneficial for welfare, regardless of whether it
62 induces increased or decreased (amount of) donations for the provision of the
63 public good.

64 We work with a simple, standard model of the provision of a public good.
65 In the model, there are two goods, a private and a public one. Provision
66 of the public good increases with total donations. We introduce uncertainty
67 by allowing for stochastic costs, and we compare the impact on consumers'
68 welfare in two types of economies: one with and one without uncertainty.
69 We show that, in some circumstances, welfare may increase with uncertainty,
70 even if the amount of donations decreases and even if costs are, on average,
71 higher.

72 To understand the impact of uncertainty on welfare, we identify the var-
73 ious channels that affect the provision of the public good in equilibrium.
74 Along with Bramoullé and Treich [4], we use the term “strategic effect” to
75 refer to the impact of uncertainty on donors’ contributions (strategies) for
76 the production of public goods. While the threat of a “bad outcome” may
77 indeed induce donors to contribute more, we show that this is not the sole
78 explanation for a possible positive impact of uncertainty on welfare.

79 We coin the term “spread effect” to refer to the impact of uncertainty on
80 welfare, for a given level of aggregate amount of donations. Our contribution
81 consists in pointing out that this effect may also lead to higher consumer
82 welfare.

83 Consumers enjoy the public good, not donations directly. A fixed level

84 of contributions is transformed across states of nature into inputs for the
85 production process. The amount of inputs is stochastic because the cost of
86 such inputs is stochastic. A technology transforms this stochastic input into
87 units of the public good. Ultimately, the stochastic amount of the public
88 good gives rise to welfare.

89 When the marginal productivity of the input is non-increasing (there
90 are decreasing returns to scale), mean-preserving uncertainty in its amount
91 results in a lower level of public good than what would prevail with the
92 average amount of input. If the marginal utility of the public good decreases
93 with its provision, then there is risk-aversion. In that case, mean-preserving
94 uncertainty in the level of the public good yields a lower welfare than that
95 which would result from having the average level of the public good. Both
96 types of uncertainty are thus detrimental to consumers' welfare.

97 Yet, the amount of input that can be acquired to feed the production pro-
98 cess is a decreasing and, typically, *convex* function of the (possibly implicit)
99 price of the input. Thus, it is fair to assume that the production of the public
100 good is convex in its costs. If so, uncertainty in (the cost of) the production
101 process can be associated, *ceteris paribus*, to a higher level of expected input,
102 and thus higher: i) expected production of the public good and ii) expected
103 social welfare.

104 Overall, it is possible to identify circumstances in which the positive ef-
105 fect dominates all the others. More precisely, a mean-preserving spread in
106 costs may increase the expected production of the public good, even if it
107 is associated with a lower amount of donations; and, depending on the risk
108 aversion of consumers, this larger expected production may compensate for
109 the costs of risks to the economic agents, and thus result in higher welfare.

110 Our results suggest that it is not possible to infer *a priori* the impact of
111 uncertainty on welfare by studying the consequence in terms of donations
112 alone. We point to the fact that, on average, the benefits that stream from
113 “good luck” (in terms of the productivity of the process of providing the
114 public good) override the costs of “bad luck” (as associated with inefficiencies
115 in the production process). This suggests that regulations and controls that
116 aim to reduce uncertainty over the process for providing a public good should
117 be considered very cautiously – because they could easily reduce welfare.

118 The remainder of this short paper presents a formal exposition of these
119 arguments.

120 **2. The economy**

121 The economy consists of I consumers, one private good, and one public
 122 good. Each consumer has wealth $w_i > 0$, and may donate an amount d_i ,
 123 satisfying $0 \leq d_i \leq w_i$, to produce the public good; she consumes the rest,
 124 $x_i = w_i - d_i \geq 0$, in the form of the private good. The sum of the donations
 125 of all consumers is D , and D_{-i} denotes the sum of all donations by consumers
 126 other than i .

127 Assume that an amount D of donations results in D/c inputs for the
 128 production of the public good, so that c denotes the (unit) cost of the public
 129 good. From these inputs, $G = D/c$ units of the public good are produced.¹
 130 Finally, consumers get utility from their consumption of the private good
 131 and from the units of the public good.

132 Consumer i 's utility function is:

$$U_i(x_i, D/c) = x_i + \beta_i u(D/c).$$

133 We assume $\beta_i \geq 0$ for each $i \in I$, with strict inequality for at least two
 134 consumers.² We also assume that the function u is strictly increasing, twice
 135 continuously differentiable, and strictly concave. Adopting a quasi-linear
 136 framework removes income effects. Nevertheless, the results extend to a
 137 more general setup.

138 Consumers are uncertain about the cost, at least when taking their deci-
 139 sion about donations; c takes values from $C := \{c_1, \dots, c_S\}$, and π_s denotes
 140 the probability of occurrence of c_s .³ The vector $\pi := (\pi_1, \dots, \pi_S)$ summarizes
 141 the probability distribution.

142 **DEFINITION 1.** *A Nash equilibrium in the public-good game with cost-uncertainty,*
 143 *NEPGU(C, π), is a vector of ex-ante donations $d^* \in \mathbb{R}_+^I$, such that for each*
 144 *$i \in I$, d_i^* solves*

$$\max_{d_i \in [0, w_i]} E_\pi [U_i(w_i - d_i, (d_i + D_{-i}^*)/c_s)].$$

¹All results hold if we generalize the production of the public good to $G = F(D/c)$, with F increasing and concave.

²If there is only one i such that $\beta_i > 0$, the private provision and the efficient provision of the public good coincide; there is no free-rider problem.

³Gradstein et al. [7] interpret c_s as the price of the public good, while Nocetti and Smith [11] call it a productivity shifter.

145 Equilibrium existence follows from Bergstrom et al. [2]. We refer to d^* as
 146 a cost-uncertain equilibrium. We let $\bar{c} := E[c_s]$ be the expected cost under
 147 probability π . We assume that there exists $c_{s'} \in C$ such that $c_{s'} = \bar{c}$. We let
 148 $\bar{\pi}$ be a probability vector that assigns probability one to cost $c_{s'}$. We define
 149 $\bar{d} \in \mathbb{R}_+^I$ as a *NEPGU*($C, \bar{\pi}$). We refer to \bar{d} as a cost-certain equilibrium, and
 150 we define $\bar{D} := \sum_i \bar{d}_i$.

151 3. Results

152 3.1. Set of contributors

153 If wealth is large enough, uncertainty does not affect the set of contribut-
 154 ing consumers (those i with $d_i^* > 0$).

To see this, observe that the problem faced by consumer i can be rewritten
 as:

$$\max_{D \in [D_{-i}, w_i + D_{-i}]} w_i + D_{-i} - D + \beta_i E[u(D/c_s)].$$

155 The optimal choice of D by a contributor is implicitly defined by:

$$-1 + \beta_i E \left[u' \left(\frac{D^*}{c_s} \right) \frac{1}{c_s} \right] = 0. \quad (1)$$

156 For i to be a contributor, her optimal choice D^* must verify $D^* > D_{-i}$.
 157 Let $\beta^* := \max_{j \in \{1, \dots, I\}} \beta_j$ and I^* be the set of all i agents such that $\beta_i = \beta^*$.
 158 Only members of I^* contribute to the public good. Suppose indeed that
 159 there exist two contributors ι and j such that $\beta_\iota < \beta_j$. If equation (1) is
 160 satisfied for β_j , then the left-hand side of (1) is negative for β_ι , meaning
 161 that consumer ι is willing to decrease her contribution to the public good, a
 162 contradiction.

163 The non-negativity constraint on the consumption of the private good
 164 imposes that $d_i^* \leq w_i$. When binding, the contribution is set to its maximum,
 165 and the left-hand side of (1) is strictly positive. Unless this constraint binds
 166 for all $i \in I^*$,⁴ the only contributors are the members of I^* . If the constraint
 167 binds for some $j \in I^*$, then this agent contributes w_j . For simplicity we
 168 assume in what follows that $\sum_{i \in I^*} w_i > \max \{D^*, \bar{D}\}$.

⁴If the non-negativity constraint on the consumption of the private good binds for all $i \in I^*$, then consumers with a lower β may contribute.

169 *3.2. Impact of uncertainty: donations and welfare*

170 Let V_i^* denote the indirect utility function of consumer i in a cost-
 171 uncertain equilibrium, and let \bar{V}_i denote the indirect utility function in a
 172 cost-certain equilibrium. We divide the consequences of uncertainty on wel-
 173 fare into two components. The first is a strategic effect that refers to the
 174 impact of uncertainty on aggregate (*ex ante*) donations. The second is a
 175 spread effect for the impact of uncertainty on the level of the public good
 176 produced and, ultimately, on welfare for a given aggregate donation.

177 In what follows, we study the sign of the expression $V_i^* - \bar{V}_i$. We can
 178 write this expression as:

$$V_i^* - \bar{V}_i = -d_i^* + \beta_i Eu(D^*/c_s) - (-\bar{d}_i + \beta_i Eu(\bar{D}/\bar{c})). \quad (2)$$

Adding and subtracting $\beta_i Eu(\bar{D}/c_s)$ to (2) and rearranging terms:

$$V_i^* - \bar{V}_i = \underbrace{\bar{d}_i - d_i^* + \beta_i \left(Eu\left(\frac{D^*}{c_s}\right) - Eu\left(\frac{\bar{D}}{c_s}\right) \right)}_{\text{Strategic effect}} + \underbrace{\beta_i \left(Eu\left(\frac{\bar{D}}{c_s}\right) - u\left(\frac{\bar{D}}{\bar{c}}\right) \right)}_{\text{Spread effect}}. \quad (3)$$

179 We can visualize the strategic and spread effects in equation (3). In the
 180 strategic effect, welfare changes come only from variations in the amount
 181 of donations, while in the spread effect, changes in welfare are only due to
 182 variability in costs.

183 As evidenced by Gradstein et al. [7], uncertainty may either increase
 184 or decrease aggregate donations, depending on the curvature of the utility
 185 function. More precisely, in our setup:

186 **LEMMA 1.** *If $u'(D/c)(1/c)$ is strictly convex in c , the strategic effect is pos-*
 187 *itive: total donations increase with uncertainty. If $u'(D/c)(1/c)$ is concave*
 188 *in c , the strategic effect is negative: total donations do not increase with*
 189 *uncertainty.*

Proof. The first-order condition defining equilibrium contributions – that is,
 equation (1) – can be rewritten as:

$$\beta^i u'(\bar{D}/\bar{c})(1/\bar{c}) = 1;$$

$$\beta^i E [u'(D^*/c_s)(1/c_s)] = 1$$

190 under certainty and uncertainty, respectively.

191 As $\bar{c} = E[c_s]$ and u' is decreasing in D , then:

192 (i) if $E[u'(D/c_s)(1/c_s)] > u'(D/\bar{c})(1/\bar{c})$ for a fixed D , then $D^* > \bar{D}$ to
 193 satisfy both first order conditions;

194 (ii) if $E[u'(D/c_s)(1/c_s)] \leq u'(D/\bar{c})(1/\bar{c})$ for a fixed D , then $D^* \leq \bar{D}$ to
 195 satisfy both first order conditions.

196

□

197 Conditional on a value of donations D , uncertainty also affects welfare.
 198 There are two countervailing effects. On one hand, risk aversion as reflected
 199 in this model by the concavity of the function $u(\cdot)$ implies that (mean-
 200 preserving) uncertainty in the level of a public good result in a lower welfare
 201 than otherwise. On the other hand, uncertainty into the price of the inputs
 202 (and/or the marginal productivity of donations, as modeled here by c) results
 203 in a higher level of expected production and can enhance welfare.

Technically, if $u(D/c)$ is strictly concave in c , then

$$E [u(D/c_s)] < u(D/E [c_s]),$$

204 and the spread effect is negative; conditional on a value of D , welfare de-
 205 creases with uncertainty. Similarly, if $u(D/c)$ is strictly convex in c , the
 206 spread effect is positive; conditional on a value of D , welfare increases with
 207 uncertainty. Given the linear-production function, it is not difficult to estab-
 208 lish:

209 LEMMA 2. *The spread effect is negative (i.e., given donations, uncertainty*
 210 *along the production process decreases welfare) if and only if the coefficient*
 211 *of relative risk aversion (σ) is larger than two.*

Proof. The second derivative of $u(D/c)$ with respect to c is:

$$u''(D/c)(D/c^2)^2 + 2u'(D/c)(D/c^3).$$

Or, equivalently,

$$u'(D/c)(D/c^3) \cdot \left(\underbrace{(D/c)u''(D/c)/u'(D/c)}_{-\sigma} + 2 \right).$$

212

□

213 To the best of our knowledge, the fact that the spread effect can be
 214 positive (*i.e.*, that uncertainty in the production process might result in a
 215 higher welfare, despite consumer risk aversion and non-increasing returns to
 216 scale) has, up to now, escaped attention. Of course, the effect of uncertainty
 217 upon welfare follows from both the spread and the strategic effect. We shall
 218 see however that, in most circumstances, at least in our setting, the spread
 219 effect dominates.

220 3.3. Changes in donations and changes in welfare are actually unrelated

221 In what follows, to display clear-cut results, we make two further assump-
 222 tions.

First, we assume u takes a constant-relative-risk-aversion (CRRA) func-
 tional form, *i.e.*

$$u(D/c) = ((D/c)^{1-\sigma} - 1) / (1 - \sigma),$$

223 with $\sigma > 0$. The CRRA assumption is unnecessary for the following results to
 224 hold, but it simplifies the analysis. In particular, Lemma 1, which establishes
 225 the impact of uncertainty upon aggregate donations (the strategic effect),
 226 simplifies to:

227 **COROLLARY 1.** *If utilities are CRRA, then when $\sigma \in (1, 2)$, total donations*
 228 *decrease with uncertainty. If $\sigma \in \{1, 2\}$, uncertainty has no impact upon*
 229 *total donations. When $\sigma \notin [1, 2]$, total donations increase with uncertainty.*

230 Second, observe that in Equation (1), which defines the donations of each
 231 contributor, all aim at the same level of aggregate donations D^* . This says
 232 that individual contributions adjust to match what is missing from the others'
 233 donations D_{-i} to reach that goal. In other words, there is a multiplicity of
 234 equilibria; in fact, there is actually a continuum of equilibria.⁵

A consequence of this multiplicity is that, when comparing two *NEPGUs*,
 a larger (resp. smaller) aggregate contribution in one case, does not imply
 that all individual contributions attached to that case are also larger (resp.
 smaller) than those attached to the other case. Formally:

$$[D > D'] \not\Rightarrow [d_i > d'_i \quad \forall i \in I^*].$$

⁵Morgan [10] pointed out this fact earlier.

235 To avoid making strong assumptions on equilibrium selection (such as, for ex-
 236 ample, imposing symmetry) while avoiding paradoxical behavior, we assume
 237 that aggregate and individual donations move in the same direction.

238 **ASSUMPTION SAME DIRECTION (SD).** *When total donations increase with*
 239 *uncertainty, all contributors donate weakly more than they would with cer-*
 240 *tainty. When total donations do not increase with uncertainty, all contribu-*
 241 *tors donate weakly less.*

242 This technical assumption, together with the CRRA functional form, al-
 243 lows us to prove that a positive spread effect ($\sigma < 2$) is a necessary and
 244 sufficient condition for uncertainty to improve welfare in our economy. In
 245 other words, changes in donations resulting from uncertainty (through the
 246 strategic effect) are actually unrelated to the impact of uncertainty on wel-
 247 fare.

248 **PROPOSITION 1.** *Under assumption SD and when utilities are CRRA, ev-*
 249 *ery consumer is better off under uncertainty if and only if the coefficient of*
 250 *relative risk aversion is less than two.*

251 *Proof.* From Equation (1), contributions in presence or absence of uncer-
 252 tainty are, respectively:

$$\begin{aligned} D^* &= \beta^* E \left[\left(\frac{D^*}{c_s} \right)^{1-\sigma} \right], \\ \bar{D} &= \beta^* \left(\frac{\bar{D}}{\bar{c}} \right)^{1-\sigma}. \end{aligned} \tag{4}$$

The latter allows us to rewrite $E[u(D/c_s)]$ at each equilibrium as:

$$\begin{aligned} E \left[u \left(\frac{D^*}{c_s} \right) \right] &= \frac{D^*/\beta^* - 1}{1 - \sigma}, \\ u \left(\frac{\bar{D}}{\bar{c}} \right) &= \frac{\bar{D}/\beta^* - 1}{1 - \sigma}. \end{aligned}$$

Hence, for both those who do and do not contribute, the indirect (expected) utility function is linear in D :

$$\begin{aligned} V_i^* &= w_i - d_i^* + \left(\frac{\beta_i}{\beta^*} \right) \left(\frac{D^* - \beta^*}{1 - \sigma} \right), \\ \bar{V}_i &= w_i - \bar{d}_i + \left(\frac{\beta_i}{\beta^*} \right) \left(\frac{\bar{D} - \beta^*}{1 - \sigma} \right). \end{aligned}$$

- If $\sigma < 1$: $D^* > \bar{D}$. Computing the difference $V_i^* - \bar{V}_i$ for contributors:

$$V_i^* - \bar{V}_i = \frac{D^* - \bar{D}}{1 - \sigma} - (d_i^* - \bar{d}_i).$$

Assumption SD implies $d_i^* - \bar{d}_i$ is bounded above by $D^* - \bar{D}$ for all i . As $0 < 1 - \sigma < 1$, then $V_i^* - \bar{V}_i \geq (D^* - \bar{D}) / (1 - \sigma) - (D^* - \bar{D}) > 0$ for all contributors. Those who do not contribute are also better off because the change in their indirect utility function is simply obtained by setting their contribution to zero. More precisely,

$$V_i^* - \bar{V}_i = (D^* - \bar{D}) / (1 - \sigma) > 0.$$

- 253 • If $\sigma = 1$: $D^* = \bar{D}$ and from Assumption SD, no individual contribu-
254 tion is changed. Nevertheless, the spread effect is positive: $\log D^* -$
255 $E[\log c_s] > \log \bar{D} - \log \bar{c}$, by strict concavity of the logarithmic function.
- 256 • If $\sigma \in (1, 2)$: $D^* < \bar{D}$, $1 - \sigma < 0$, and $V_i^* - \bar{V}_i > 0$ for $i \notin I^*$ ($d_i^* = \bar{d}_i = 0$
257 for non-contributors). Because non-contributors are better off under
258 uncertainty and the strategic effect is negative, then from Assumption
259 SD, all contributors reduce their contributions, and consume more pri-
260 vate good, so that they are also better off under uncertainty.
- 261 • If $\sigma = 2$: both the strategic and the spread effect are null, and from
262 Assumption SD, no individual contribution changes. Therefore, welfare
263 remains the same in both scenarios.
- 264 • If $\sigma > 2$: total donations increase with uncertainty, and from As-
265 sumption SD, none of the individual contributions decreases. However,
266 $1 - \sigma < 0$. Hence, both non-contributors and contributors are worse
267 off.

□

269 Proposition 1 shows that uncertainty may lead to higher welfare in an
270 economy with public goods.⁶ The proposition also shows that welfare may

⁶Observe that Pareto improvements with uncertainty can be achieved without Assump-
tion SD if wealth transfers are allowed. Assume total donations increase with uncertainty,
but some contributors reduce their donations. The sum of indirect utility functions across

271 improve even if total donations decline with uncertainty. Given the free-
 272 rider problem around donations for the production of the public good, the
 273 result may seem surprising. Separating the total effect of uncertainty into the
 274 strategic and spread effects helps clarify understanding. A positive spread
 275 effect (as following from the possibility of facing costs c_s below their expected
 276 value) may dominate a negative strategic effect, resulting in higher welfare.

277 Observe that these theoretical results *do not* refer to unlikely circum-
 278 stances. Estimates by Chetty [5] indeed suggest that two is an upper-bound
 279 on the coefficient of relative risk aversion.

280 *3.4. The free-rider problem under uncertainty: improvements in allocative*
 281 *efficiency and in welfare are actually unrelated*

282 We next show that uncertainty may alleviate the free-rider problem –
 283 the difference between the private and efficient provision of the public good
 284 – even when it results in a lower amount of donations. Moreover, we show
 285 that the free-rider problem may also worsen under uncertainty despite higher
 286 welfare. In other words, we demonstrate that focusing on allocative efficiency
 287 can be misleading as welfare and efficiency are *not* co-monotone

288 **PROPOSITION 2.** *The distance between the efficient provision and the private*
 289 *provision of the public good is smaller under uncertainty if and only if the*
 290 *coefficient of relative aversion is greater than one and less than two.*

Proof. To obtain the efficient level of the provision of a public good a planner
 solves:

$$\max_{D \in [0, \sum_i w_i]} \sum_i w_i - D + \sum_i \frac{\beta_i}{1 - \sigma} (D^{1-\sigma} E[c^{\sigma-1}] - 1).$$

291 The first-order condition is (assuming an interior solution):

$$-1 + D^{-\sigma} E[c^{\sigma-1}] \sum_i \beta_i = 0. \tag{5}$$

consumers is higher under uncertainty when $\sigma < 2$; thus, if we transfer enough wealth
 from contributors who donate less to contributors who donate more, we can achieve a
 Pareto improvement. As there is no income effect, donations do not change if the Planner
 leaves consumers enough wealth after transfers.

292 Equation (5) defines the efficient level of provision, D^e . Solving for D^e in
 293 (5), solving for D^* in (4), and taking the difference yields:

$$D^e - D^* = (E[c^{\sigma-1}])^{1/\sigma} \left(\left(\sum_{i \in \mathcal{I}} \beta_i \right)^{1/\sigma} - (\beta^*)^{1/\sigma} \right). \quad (6)$$

294 The second term in parentheses is strictly positive and does not vary
 295 with uncertainty. The first term in parentheses is higher under certainty if
 296 and only if the function $g(x) := x^{\sigma-1}$ is strictly concave, i.e., if and only if
 297 $\sigma \in (1, 2)$. \square

298 Allocative efficiency (*i.e.*, the difference between the efficient provision
 299 and the equilibrium level of private provision) is a frequent policy concern.
 300 Proposition 2 shows that the impact of uncertainty on allocative efficiency
 301 differs from the impact on welfare. In Proposition 1, uncertainty is beneficial
 302 if the spread effect is positive. In Proposition 2, both a positive spread
 303 effect and a negative strategic effect are necessary to obtain an efficiency
 304 improvement.

305 To understand, observe from equation (6) that uncertainty has a bigger
 306 impact (in absolute value) on the efficient level of a public good than on the
 307 equilibrium level. When the strategic effect is positive, both levels increase,
 308 ending up further apart. Hence, for $\sigma < 1$, while every consumer prefers
 309 uncertainty, the free-rider problem is exacerbated. By contrast, when the
 310 strategic effect is negative, i.e., $\sigma \in (1, 2)$, an increase in risk induces the
 311 efficient solution to decrease more than the private provision. Thus, both
 312 levels move closer. It follows that for $\sigma \in (1, 2)$, every consumer prefers
 313 uncertainty, and the free-rider problem across contributors is alleviated.

314 3.5. *Benefits from flexibility may overcome its costs*

315 In propositions 1 and 2 we compare a cost-uncertain economy with a cost
 316 certain economy with cost $\bar{c} = E[c_s]$. Assume now that cost-certainty is
 317 attached to a cost $\hat{c} < E[c_s]$. Nevertheless, we prove that all agents may still
 318 prefer uncertainty.

319 Take some s' such that $c_{s'} < E[c_s]$. Define $\hat{c} = c_{s'}$ and $\hat{\pi}$ as the probability
 320 vector that assigns probability one to $c_{s'}$. In the next proposition, we work
 321 with $\hat{\pi}$ to compute the cost-certain equilibrium.

322 **PROPOSITION 3.** *There are economies in which every consumer is better off*
 323 *under uncertainty than in a cheaper (on average) and cost-certain economy.*

324 *Proof.* From Proposition 1 the result holds for $\sigma = 1$ because the difference
325 in the indirect utility function is: $V_i^* - \bar{V}_i = \log \hat{c} - E[\log c_s] > 0$ for $\hat{c} < E[c_s]$,
326 but sufficiently close to the expected cost. By continuity, the result also holds
327 for CRRA utility functions with σ sufficiently close to one. \square

328 Proposition 3 highlights the possible benefits of flexibility, which can be
329 interpreted as a lack of control resulting in cost uncertainty. Uncertainty's
330 positive effect on welfare may dominate small efficiency gains in a cost-certain
331 economy. In an economy with public goods, a reduction in costs and a
332 reduction in uncertainty do not imply a Pareto improvement, and may even
333 be Pareto-dominated.

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