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A Gravity Model to Explain Flows of Wild Edible Mushroom Picking. A Panel Data Analysis

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21 November 2017

Online at <https://mpra.ub.uni-muenchen.de/123054/>

MPRA Paper No. 123054, posted 01 Jan 2025 05:31 UTC

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19 **Abstract:** Picking wild edible mushrooms is becomingly an increasingly
20 widespread activity. Recent research is reporting a change in the way pickers
21 access this resource, particularly in the more developed countries. The latest
22 studies focus on exploring the demand functions of harvesting, with the
23 emphasis shifting away from analyses that address the issue from a commercial
24 standpoint. Yet these studies fail to deal with the topic from a global perspective
25 and provide only partial information that is felt to be insufficient when
26 attempting to manage the resource efficiently. The present work seeks to
27 provide an approach to the problem by applying, for the first time, a gravity
28 model to study the system governing the sale of harvesting permits
29 (www.micocyl.es, Castilla y León-Spain). The main advantage of this application
30 is that, for the first time, three-dimensional panel data are used to link
31 economic variables to climate variables and their interaction to the supply and
32 demand of picking permits. Results show that the method provides key
33 management information. Managing the picking of wild edible mushrooms
34 should aim to focus more on handling the tourist flows it generates.
35

36 **Key Words:** Wild edible mushroom, management, gravity model
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38 **1. Introduction**

39

40 Collecting wild mushrooms is common the world over and forms an
41 important part of production and recreational activities in many societies (Boa,
42 2004). These forest resources are put to a wide range of uses and there are
43 many examples in every continent such as Europe (Roman and Boa, 2006; Sita
44 and Floriani, 2008; Turtiainen *et al.*, 2012; Frutos *et al.*; 2012), the Americas
45 (Starbuck *et. al.*, 2004; Montoya *et al.*, 2008; Pérez *et al.*, 2008; Barron *et al.*,
46 2015), Africa (Dijk, *et al.*, 2003; Buyck, 2008; Tibuhwa, 2013; Nharingo *et al.*,
47 2015), Asia (Christensen *et al.*, 2008; He *et al.*, 2011; Thatoi and Singdevsachan,
48 2014) and Oceania (Thomas, 2002; Pauli and Foot, 2015).

49 Yet despite this worldwide importance, forest resource management plans
50 do not tend to take mushrooms into account. At most, they are considered of
51 secondary importance compared to wood-based products (Aldea *et al.*, 2012).
52 Their complicated ecology (Dighton and White, 2017) coupled with complex
53 organisational factors, which are not included when managing other forest
54 resources (Frutos *et al.*, 2016), have meant that legislation over control of
55 mushrooms remains scarce.

56 Prominent directives in this area are the regulatory frameworks in place in
57 the United States (McLain, 2008), Spain (Gorriz *et al.*, 2017a), Italy (Secco *et*
58 *al.*, 2010) or Nepal (Thapa *et al.* 2014), and are based on establishing permits
59 that grant access to mushrooms depending on pickers' particular circumstances.
60 All of the legislation in place is based on complex management systems which
61 need to draw on information related to market conditions, and which does not
62 tend to be available to those responsible for decision making. This might lead to
63 inefficient decisions being taken that could compromise the long-term
64 sustainability of the regulatory model. Moreover, these decisions must be taken
65 bearing in mind the transversality between policies aimed at managing the
66 resource and others, such as nature conservation, public safety or tourist policy.
67 This complicates even further the task facing those who manage said resources,
68 since various levels of administrative control might be involved in decision
69 making.

70 To date, few studies have provided relevant information to help support
71 management of the collecting areas. Research has tended to focus on the

72 economic value of the wild mushrooms collected (Alexander *et al.*, 2002; Palahi,
73 *et al.*, 2009; Cai *et al.*, 2011; Voces *et al.*, 2012). Yet said information continues
74 to prove inadequate vis-à-vis gaining efficiency when managing the resource in
75 question, since aspects related to the market value of forest resource production
76 are becoming less important. There is now a shift towards a more
77 multifunctional approach to forest management, where recreational aspects are
78 coming to the fore (Sisack *et al.*, 2016). As a result, analyses of the demand
79 functions of harvesting wild edible mushrooms using environmental valuation
80 techniques are gaining in importance (Starbuck *et al.*, 2004; Frutos *et al.*,
81 2009; Martínez de Aragón *et al.*, 2011). Arguably, the studies to have provided
82 most information aimed at filling this gap are those published by Frutos *et al.*,
83 2016 or Gorriz *et al.* (2017b). Whilst the former studies model willingness to pay
84 for permits to collect wild mushrooms in Andalusia (Spain) and the explanatory
85 variables involved, the latter explore the link between collecting, forest
86 ownership and options to control the activity in Catalonia (Spain).

87 However, the main limitation of these studies is that they are partial models
88 that only explore the drivers of the harvesting demand function, yet overlook
89 other factors that might also have a bearing on pickers' decisions. For instance,
90 they fail to take account of determinants on the supply side of picking such as
91 the physical infrastructure (potential and actual) of the area, or how this may be
92 influenced by external factors, such as the climate, as well as public and private
93 investment aimed at adapting it to their use, or changes in the provision of
94 tourist infrastructure.

95 Yet where almost all the studies cited do concur is in the importance of
96 approaching picking as an activity that embraces a strong tourist motivation
97 component, with mycotourism being an emerging activity (Büngen, *et al.*, 2017).
98 The use of general distribution models that take account of aspects such as
99 origin and destination are emerging as suitable explanatory tools for describing
100 the flows of individuals (Cesario, 1973). What is required is a model able to
101 explain mushroom pickers' movements based both on the push of the origin and
102 the pull of the collecting areas that are the destination. Gaining an insight into
103 how and why mushroom pickers make their decisions might prove important
104 when implementing key measures that can ensure long-term sustainability.

105 The use of equilibrium models thus offers valuable information that will go
106 beyond any simple interpretation that may be gained from the demand side.
107 Such models provide for a study of the activity as a whole and, therefore, help
108 when examining links that have thus far remained unexplored with other areas
109 of policy such as tourist, infrastructure or tax related issues.

110 The present research seeks to provide a gravity model at a national scale,
111 Spain in this instance, capable of offering a clear explanation of the relevant
112 variables that determine the picking permits issued in a given collecting area, in
113 this case the www.micocyl.es system run by the Regional Government of Castilla
114 y León (Spain). The research also aims to assess how pickers respond to certain
115 management decisions taken concerning the resource in question by studying
116 the elasticities of the corresponding explanatory variables and by examining
117 possible transversal links with other public policies. One of the principal
118 novelties of the study involves the use of panel data, drawing on information
119 from different mycological management areas over the period 2013-2015. An
120 attempt is thus made to respond to the criticisms levelled at other models like
121 the travel cost method based on the problem of stability of measures estimated
122 using longitudinal data (Cooper and Loomis, 1990; Hellerstein, 1993).

123

124 **2. Material and methods**

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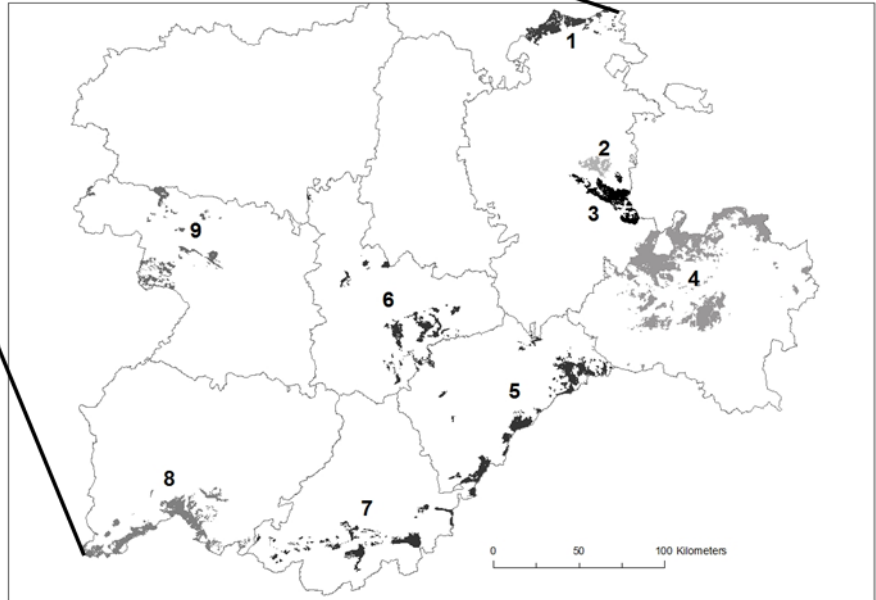
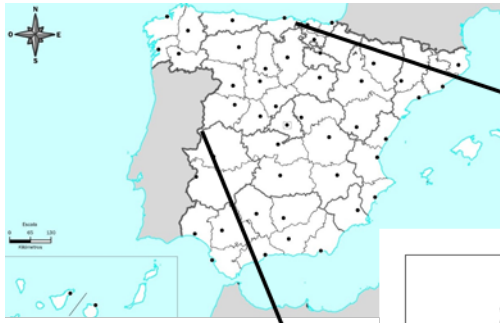
126 *2.1 Study site*

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128 The Autonomous Community of Castilla y León is located in the centre of
129 Spain (Figure 1). It is the largest region in the country, covering 84,226 km²
130 (18.6% of the whole country) and is the third largest European NUT-2
131 administrative area, being similar in size to countries like Bulgaria, Hungary or
132 Portugal.

133

134 Figure 1: Study site



Source: Micocyl

(*) Numbers correspond to locations are listed in table 1

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139 Castilla y León has a wide variety of forest habitats and, consequently, a wide
140 variety of wild mushrooms, estimated at some 2,744 species. The most
141 representative genera are *Agaricales* (42%), *Russulales* (8%), *Polyporales* (6%)
142 and *Boletales* (6%). Of these species, around fifty taxa are of commercial
143 interest due to their high market value. The average gross annual production of
144 wild edible mushrooms, excluding truffles, is 34,000 tons, equivalent to some
145 80 million euros (Martínez-Peña et al. 2011). The harvesting of a wide range of
146 edible mushroom species, including *Boletus edulis* Bull., *Lactarius deliciosus*
147 (L.) Gray, *Amanita caesarea* (Scop.) Pers and *Cantharellus cibarius* (Fries), has
148 been attracting greater attention among local populations since the 1950s.

149 The predominant system governing the harvesting of wild mushrooms in the
150 region of Castilla y León (Spain), a system known as Micocyl, has been in place
151 since 2003 (Martinez-Peña, et al., 2017). It is an advanced model for managing
152 the forest use of wild edible mushrooms. This joint bottom-up governance
153 model today includes over 350 public forest owners (mainly local rural
154 municipalities), and covers more than 400,000 regulated hectares belonging to

155 over 700 forest holdings spread throughout the region, split into 225
156 municipalities (Figure 1 and Table 1). This regulatory system is grouped and
157 organised into nine collecting areas managed with common aims and tools
158 whilst also taking into account the specific features of each area.

159 Based on sustainability and organisational criteria, the Micocyl system
160 (García *et al.*, 2011) must decide for each collecting area both the total number
161 of harvesting permits that can be issued as well as the type and cost. These
162 decisions are taken depending on aspects such as each area's capacity
163 (maximum number of permits per km²), the relation between the picker and the
164 municipality that owns the forest where the activity is to be undertaken, why the
165 mushrooms are to be picked (whether for commercial, recreational or research
166 purposes) or the length of time the activity will take place (table 2).

167 Micocyl has succeeded in bringing together all forest owners in a
168 sophisticated common platform that provides information and online sales of
169 picking permits (www.micocyl.es) connected in real time with the forest agents
170 and security forces responsible for overseeing good practices in the use of the
171 mycological resources the permits provide for. Each collecting area establishes
172 its own sale price for the permits as well as the different types available (table
173 2). The owners' association, the body governing each collecting area, adjusts the
174 prices intuitively with the social justification of generating a minimum revenue
175 for use of mushrooms, which will enable management of the available
176 mycological resources to be maintained and improved in a sustainable manner.
177 Prices are also established following the criterion of favouring local pickers and
178 mycotourism. To achieve this, symbolic prices ranging between 3 and 10 euros
179 per year are applied for pickers registered as residents in the towns and villages
180 that form part of the Micocyl system. This is coupled with reasonable prices for
181 the majority of mycotourists, ranging between 5-10 euros per day and
182 recreational use.

183

184

185 Table 1. MICOCYL mycological regulatory system: main features (2013-2015)

Collecting area	L ^(a)	Province	Regulated Forest	Number of Owners	Municipalities	Hectares
Las Merindades	1	Burgos	50	27	5	28,400
Montes de Oca ^(b)	2	Burgos	37	27	12	12,314
Demanda - San Millán	3	Burgos	30	15	11	28,645
Montes de Soria	4	Soria	258	86	59	158,320
Montes de Segovia	5	Segovia	101	50	32	47,291
Torozos-Mayorga-Pinares	6	Valladolid	58	32	28	32,486
Norte de Gredos	7	Avila	41	27	27	16,017
Sierras de Francia, Béjar, Quilamas y el Reboillar	8	Salamanca	84	44	36	53,710
Montes de Zamora	9	Zamora	72	45	15	25,710
TOTAL			731	353	225	402,893

186 (a) Location on Figure 1.
 187 (b) Came into being in 2014
 188 Source: own elaboration
 189

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192 Table 2: Sales permits (SP) by types, collecting areas and years (2013-2015)

Collecting area	Season	Recreational				Commercial (all season)			Total
		All season			1-2 days weekend	Local	Relating ^(a)	Others	
		Local	Relating ^(a)	Others					
Las Merindades	2013	375	528	238	890	29	0	1	2,061
	2014	348	437	123	1,042	16	0	0	1,966
	2015	421	556	212	2,930	27	0	1	4,147
	<i>Total</i>	<i>1,144</i>	<i>1,521</i>	<i>573</i>	<i>4,862</i>	<i>72</i>	<i>0</i>	<i>2</i>	<i>8,174</i>
Montes de Oca	2013	-	-	-	-	-	-	-	-
	2014	442	229	212	734	0	0	0	1,617
	2015	429	266	259	437	4	0	0	1,395
	<i>Total</i>	<i>871</i>	<i>495</i>	<i>471</i>	<i>1171</i>	<i>4</i>	<i>0</i>	<i>0</i>	<i>3,012</i>
Demanda - San Millán	2013	30	2	11	106	1	0	0	150
	2014	168	154	20	696	166	0	0	1,204
	2015	165	219	46	619	149	0	1	1,199
	<i>Total</i>	<i>363</i>	<i>375</i>	<i>77</i>	<i>1,421</i>	<i>316</i>	<i>0</i>	<i>1</i>	<i>2,553</i>
Montes de Soria	2013	14,856	4,526	83	15,904	2,489	45	12	37,915
	2014	15,727	5,812	86	29,252	4,109	60	5	55,051
	2015	12,232	5,199	68	31,362	4,683	79	4	53,627
	<i>Total</i>	<i>42,815</i>	<i>15,537</i>	<i>237</i>	<i>76,518</i>	<i>11,281</i>	<i>184</i>	<i>21</i>	<i>146,593</i>
Montes de Segovia	2013	2,038	646	2	188	377	0	0	3,251
	2014	4,307	1,291	568	663	270	1	2	7,102
	2015	4,693	1,639	516	478	232	0	0	7,558
	<i>Total</i>	<i>11,038</i>	<i>3,576</i>	<i>1,086</i>	<i>1,329</i>	<i>879</i>	<i>1</i>	<i>2</i>	<i>17,911</i>
Torozos-Mayorga-Pinares	2013	8,830	205	60	199	101	0	0	9,395
	2014	9,544	402	289	404	191	0	0	10,830
	2015	8,779	463	293	766	189	0	0	10,490
	<i>Total</i>	<i>27,153</i>	<i>1,070</i>	<i>642</i>	<i>1,369</i>	<i>481</i>	<i>0</i>	<i>0</i>	<i>30,715</i>
Norte de Gredos	2013	994	292	226	340	64	1	2	1,919
	2014	1,237	447	390	759	153	3	33	3,022
	2015	1,174	481	273	942	130	1	12	3,013
	<i>Total</i>	<i>3,405</i>	<i>1,220</i>	<i>889</i>	<i>2,041</i>	<i>347</i>	<i>5</i>	<i>47</i>	<i>7,954</i>
Sierras de Francia, Béjar, Quilamas y el Rebollar	2013	1,116	249	64	269	22	81	1	1,802
	2014	1,441	364	140	430	130	1	0	2,506
	2015	1,370	397	196	443	100	0	0	2,506
	<i>Total</i>	<i>3,927</i>	<i>1,010</i>	<i>400</i>	<i>1,142</i>	<i>252</i>	<i>82</i>	<i>1</i>	<i>6,814</i>
Montes de Zamora	2013	109	43	50	95	440	0	0	737
	2014	64	0	47	248	473	14	0	846
	2015	80	0	0	268	339	12	0	699
	<i>Total</i>	<i>253</i>	<i>43</i>	<i>97</i>	<i>611</i>	<i>1,252</i>	<i>26</i>	<i>0</i>	<i>2,282</i>

(a): if the picker is in some way linked to the regulated municipalities other than through being a local resident

Source: own elaboration

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197 *2.2 Data and model*

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199 The model proposed, known as the gravity model or gravity equation model,
200 is based on Newtonian physics. It is based on the force of attraction between two
201 masses, modelled through the universal gravitational equation proposed by the
202 English physicist and mathematician Sir Isaac Newton (1642-1727) in 1687 in
203 his work *Philosophiae Naturalis Principia Mathematica*:

204
$$F=G*m_1*m_2/d^2 \quad (1)$$

205 where G is the universal gravitational constant, m_i the mass of bodies and d
206 the distance separating them.

207 It was adapted to other disciplines in the late 19th century when Ravenstein
208 (1885) used the gravity equation to explain population migration flows. The
209 forces of push and pull between territories arose because of the differences in
210 living conditions in various areas, where distance acted as a deterrent to
211 migration. This model became widespread in the late 20th and early 21st century
212 in this field (Millinton, 1994, Karemera *et al.*, 2000; Pietrzak *et al.*, 2012;
213 Palmer and Pytliková, 2015).

214 This tool has also been used to model the movements of other production
215 factors such as international investment flows (Abbott and Vita, 2011; Kersan-
216 Sakabic, 2014) but above all to model commercial bilateral movements between
217 countries (Aitken, 1973; Sapir, 1981; Brada and Mendez, 1985; Yeyati, 2002;
218 Nsiah *et al.*, 2012; Kahouli and Maktouf, 2014). This is where various authors
219 established the sound theoretical microeconomic fundamentals of a market
220 equilibrium model (Anderson, 1979; Bergstrand, 1985). For example,
221 Bergstrand, 1985 develops a general international equilibrium model for trade,
222 resolution of which is based on gravity equation widely used in these empirical
223 studies.

224 Yet one question that must be borne in mind is whether a well-defined
225 theoretical model to explain commercial movements is able to explain other
226 types of flows such as international tourism (Keum, 2010). Gray (1970) claims
227 that international commercial service transactions may be seen as one specific
228 case within the theory of international trade flows. Said author assumes that the
229 mechanisms governing the goods market at an international scale are the same
230 for the service market, such that the theoretical fundamentals also concur.

231 Linder's hypothesis (1961) concerning the impact on trade of differences in per
232 capita GDP, as a source of goods trade, would also apply to the trade in services
233 and, therefore, to tourist flows. Such a parallelism led to the general application
234 of the technique in this area to explain both the movement of people for
235 recreational purposes between countries (Socher 1986; Vellas and Becherel
236 1995; Durbarry, 2000) as well as domestically, as is the case in hand (Eugenio-
237 Martín and Campos-Soria, 2010, Priego *et al.*, 2015). It even holds true for more
238 specific motivations closer to hand such as the topic of the present research,
239 namely rural and nature tourism (Santeramo and Morelli, 2015; Elbeck *et al.*,
240 2016). In this regard, the strong recreational component of the activity studied
241 evidences the appropriateness of adapting the proposed method to the case
242 study in question. So, only 6.7% of the permits sold in collecting areas in the
243 three years studied were for commercial purposes, with the rest being for
244 recreational purposes.

245 Moreover, this method has also been used to examine other motivations
246 beyond the tourist and recreational, at both a national and international scale.
247 In research exploring which factors impact on the movements of people, the
248 method has been widely used in areas such as planning transport infrastructure
249 (Wilson, 1967), assessing inflows to shopping centres and malls (Baker, 2000),
250 patient flows between hospitals (Congdon, 2001) or fans attending music
251 concerts (Deichman, 2014).

252 These distribution models were suggested by Cesario (1973, 1975) to estimate
253 the demand function of natural spaces and the benefits provided to tourists
254 (Cesario and Knetsch, 1976). Drawing on the idea put forward by Hotelling
255 (1949), Cesario developed a model based on the forces of push and pull applied
256 to an open-air recreation system in Pennsylvania (USA) comprising ten counties
257 of origin and five state destination parks. Distance, defined in terms of travel
258 cost and accessibility to the various places, tended to diminish said forces.

259 Cesario's (1973) adapted distribution model to our setting is structured as
260 follows. Let i denote the nine collecting areas. After purchasing the relevant
261 picking permit, pickers from the 50 Spanish provinces (denoted by j) can access
262 each of them, in a given year t , where $t=2013, 2014, 2015$. Thus, i represents the
263 collecting areas ("destination" in gravity model terminology), j the picker's

264 province of residence (“origin” in gravity model terminology) and t the
265 collecting season.

266 In order to model the push forces in each province j , we adapt the
267 microeconomic fundamentals of these models posited by Anderson (1979) and
268 Bergstrand (1985). To do this, we consider the population of province j in year t ,
269 measured by the logarithm of the actual number of inhabitants each year
270 (LNPOP_{jt}) and per capita income in province j in year t , calculated based on the
271 logarithm of the gross domestic product in euros per inhabitant (LNGDPpc_{jt}).
272 The expected effect of these variables should be positive in line with the
273 theoretical fundamentals of the model and Linder’s hypothesis (Anderson, 1979;
274 Bergstrand, 1985). In order to model preferences related to demand for
275 mushroom picking in each province, the number of mycological associations in
276 province j in year t is also included (MA_{jt}). As with the previous variables,
277 expected sales of permits in a province should be positively related to the
278 provincial preferences towards picking, measured as the number of associations
279 that bring together people with a declared preference for picking that resource
280 (Frutos *et al.*, 2009).

281 In order to model the pull forces in each collecting area i , the initial aspect
282 taken into account is the effect of the expected harvest as a factor which draws
283 pickers to the collecting area in a two-fold sense. The first is the potential
284 production capacity of wild edible mushrooms in a collecting area in each year,
285 measured in terms of yield, in kilograms per hectare, expressed in logarithms
286 (LNPP_{it}). A greater expectation of successful picking is assumed to give rise to a
287 greater influx to collecting areas and thus higher sales of permits. The second is
288 the impact of weather conditions in each collecting area i on potential
289 production. The fruit-bearing capacity in each mycological season t may be
290 influenced by variables such as rainfall in litres per square metre (R_{it}), thermal
291 range between maximum and minimum temperature in degrees centigrade
292 (TD_{it}), mean wind speed in kilometres per hour (WF_{it}) and sub-zero
293 temperatures, measured by the number of days of frost (FD_{it}). As regards the
294 expected signs of the climate variables, rainfall is obviously expected to have a
295 positive impact on fruit-bearing capacity (Büntgen *et al.*, 2015) and, therefore,
296 on the expected harvest and the sale of permits. As for the remaining variables,

297 there is insufficient related literature to predict any given sign, as is commented
298 on in the discussion section.

299 Each collecting area i is also assumed to be able to attract and cater to
300 pickers in terms of providing tourist and hospitality facilities in year t , measured
301 by accommodation and restaurants in the year in question (hotels, rural houses,
302 bars, etc.), TE_{it} . Greater provision should attract more pickers, such that there
303 should be a positive relation to the number of permits sold (Frutos *et al.*, 2012).

304 Finally, in order to model the effect of price as a pull factor on the harvest
305 demand function, the average price of the permits sold, in logarithmic form, in
306 collecting area i , in province j , in year t (LNP_{ijt}) is taken into account as an
307 explanatory variable. Microeconomics usually predicts a negative relation
308 between price and amount in demand, yet this sign will depend on the type of
309 good or service in question, which might give rise to the corresponding
310 interpretation.

311 To conclude, another factor taken into consideration is how the distance
312 between the province and the collecting area, measured in kilometres of road
313 from provincial capital j to the main population nucleus in collecting area i , and
314 expressed in logarithms (LND_{ij}), might act as a deterrent on these push and pull
315 forces. In this case, all the related literature predicts a negative relation between
316 distance and inflow and, therefore, the sale of permits.

317 In order to reflect the possible added effect the collecting area might have on
318 the province in which it is located, a dummy variable taking the value 1 if
319 collecting area i is in province j and zero otherwise ($INCLUSION_{ij}$) has been
320 included. Inclusion would also imply greater inflow to the picking area with the
321 expectation of a positive sign.

322 Unobserved year-specific effects are controlled by two year dummies for 2014
323 and 2015. Those variables take value 1 for the corresponding year and 0
324 otherwise.

325 As a result, the total amount of harvesting permits sold for collecting area i in
326 province j during year t ($LNSP_{ijt}$), expressed in logarithms, could be modelled
327 following the gravity equation, as follows:

$$\begin{aligned} LNSP_{ijt} = & \beta_0 + \beta_1 LNPOP_{jt} + \beta_2 LNGDPpc_{jt} + \beta_3 MA_{jt} + \beta_4 LNPP_{it} + \beta_5 R_{it} \\ & + \beta_6 TD_{it} + \beta_7 WF_{it} + \beta_8 FD_{it} + \beta_9 TE_{it} + \beta_{10} LNP_{it} + \beta_{11} LND_{ij} \\ & + \beta_{12} INCLUSION_{ij} + \beta_{13} 2014_t + \beta_{14} 2015_t + v_{ijt} \end{aligned}$$

328

329 where v_{ijt} is a composite error term, defined as $v_{ijt} = \mu_{ij} + \varepsilon_{ijt}$. μ_{ij} captures the
330 unobserved heterogeneity across collecting areas and provinces, i.e. the
331 collecting area-province specific effects, and ε_{ijt} the idiosyncratic error term. We
332 assume that $\mu_{ij} \sim (0, \sigma_u^2)$ and $\varepsilon_{ijt} \sim (0, \sigma_\varepsilon^2)$.

333 Various sources of information were taken into account when gathering data.
334 Data concerning the number of permits issued and their price during the period
335 studied (2013-2015) in the different collecting areas were provided by the
336 managing agency (Micocyl), which has a database linked to the online platform
337 that handles the sales of permits and contains information regarding the
338 number, type and payment per harvesting permit, as well as information such as
339 the picker's home town (www.micocyl.es).

340 Data on mushroom production were provided by MicodataSIG, an expert
341 model based on the analysis and weighting of the presence and abundance of
342 wild edible mushrooms compared to the features of the National Forest Map,
343 Soils Map and Spanish Climate Map (Martínez-Peña *et al.*, 2012).

344 Weather data were gathered as means of the values recorded at the weather
345 stations in the National Meteorology Agency and located inside the boundaries
346 of the collecting areas. Population and per capita income data were obtained
347 from the National Institute of Statistics. Information concerning tourist
348 facilities was obtained from the Statistics Information System, part of the
349 Regional Government of Castilla y León. The list of mycological associations was
350 obtained by consulting the main web addresses in the sector. Finally, data
351 concerning distance were gathered from the CartoCiudad System ("CityMap
352 System").

353 The appendix provides the main statistics concerning the variables included
354 in the model. As can be seen, the sample is an unbalanced panel of 607
355 observations. As mentioned earlier, there are no data available for 2013
356 corresponding to Montes de Oca because this collecting area came into
357 operation in 2014. In addition, not all the provinces are linked to all the
358 collecting areas and to all the years.

359

360 3. Results

361

362 The panel data model specified can be estimated by three different
363 methods: pooled ordinary least square (OLS), fixed effects estimator (FE), and
364 random effects (RE) estimator. The fixed effects estimator will not work well for
365 data for which within-cluster variation is minimal or for slow change over time
366 (Wooldridge, 2010) since the key insight is that if the individual unobserved
367 heterogeneity (in our case, the area-province specific effect) does not change
368 over time, then any change in the dependent variable must be due to influences
369 other than these fixed characteristics (Stock and Watson, 2012). One limitation
370 of the fixed effects estimator is also that the time-invariant variables are
371 dropped and their coefficients are not identified. Therefore, we would not be
372 able to estimate the effect of variables whose values do not change over time
373 (Cameron and Trivedi, 2005). In the model, these variables are the distance
374 between the province and the collecting area and the number of mycological
375 associations in each province. For these reasons, we only obtained pooled
376 ordinary least squared and random effects estimates. The results are reported in
377 Table 3. In both regressions, in order to have valid statistical inference, panel-
378 robust standard errors are calculated using the cluster-robust covariance
379 estimator, treating each pair ij as a cluster and without assuming specific
380 functional forms for either serial correlation or heteroskedasticity (Wooldridge,
381 2010).

382 Both regressions provide similar results in terms of the estimates found
383 and the goodness of fit indicators (R^2 and F/Chi^2). To choose between OLS or
384 RE effects regressions, we run the Breusch and Pagan Lagrangian multiplier test
385 (LM). The null hypothesis is that variance across collecting areas and provinces
386 is zero ($\sigma_{\mu}^2 = 0$). In other words, there is no significant difference across units

387 ($\mu_{ij} = \mu$). The LM statistic [206.8; p-value=0.00] rejects the null hypothesis and

388 concludes that random effects regression is preferred.

389

390

391 Table 3. Panel data regression results for the log of the number of permits
 392 issued (2013-2015)

Variable	Pooled Ordinary Least Squared (OLS)		Random Effects (RE)	
	Coefficient	Standard Error ^a	Coefficient	Standard Error ^a
LNPOP	0.778***	0.0524	0.733***	0.0769
LNGDPpc	2.176***	0.2575	1.993***	0.3800
MA	-0.005	0.0108	0.001	0.0180
LNPP	0.496***	0.1316	0.323**	0.1297
R	0.004***	0.0003	0.002***	0.0003
TD	-0.270***	0.06135	-0.207***	0.0588
WF	-0.265***	0.0209	-0.133***	0.0223
FD	0.039***	0.0065	0.024***	0.0045
TE	0.004***	0.0004	0.004***	0.0005
LNP	-0.295**	0.1042	-0.393***	0.0981
LND	-2.112***	0.0882	-1.898***	0.1337
INCLUSION	2.786***	0.2876	2.769***	0.4834
2014	0.470**	0.1544	0.529***	0.0852
2015	0.239*	0.1315	0.455***	0.0892
Constant	-15.314***	2.8427	-15.260***	4.0206
N	607		607	
R2	0.78		0.75	
F/Chi2	166.804 [p-value=0.00]		893.4 [p-value=0.00]	
Rho			0,77	
Breusch-Pagan Test for RE vs Pooled (LM)			206.83 [p-value=0.00]	

393 (a) Robust standard errors to heteroskedasticity and serial correlation.
 394 (b) * p-value<0.10, ** p-value<0.05, ***p-value<0.001

395
 396 Turning to the estimates of the coefficients, all the selected variables apart
 397 from the number of mycological associations² proved significant. Moreover, the
 398 vast majority showed significance levels above 99%. In addition, all the
 399 economic variables in the model displayed the sign expected by economic
 400 theory. Specifically, population, income, productivity, facilities and inclusion
 401 evidenced a direct link to the sale of permits. This behaviour can also be seen for
 402 the variables related to the unobserved specific annual effects. Contrastingly,
 403 the number of permits and distance showed an inverse relation. As regards
 404 weather variables, as expected, rainfall displayed a direct link to the sale of
 405 permits as did the number of days of frost. In contrast, both thermal range and
 406 wind evidenced an inverse relation.

² This result is in line with those obtained by Frutos *et al.* (2009). This lack of significance might be related to the quality of the data used. It is the only variable not taken from either the management collecting areas or from official sources. However, there is no alternative source for modelling pickers' preferences by provinces.

407 Coupled with the model's good overall fit, all of the above indicate that
408 the model proves valid as a means of interpreting the information generated in
409 the terms posited in the following sections.

410

411 **4. Discussion**

412

413 With regard to push factors, the most relevant information for the
414 managers of collecting areas concerns the discussion related to values
415 corresponding to demand elasticities³. As regards price elasticity (LNP), the
416 demand function for harvesting permits proved to be inelastic, such that the
417 price effect is more important than the effect of the number of permits. This
418 finding is in line with what tends to occur with tourist demand as a whole, the
419 absolute values of which are usually in the range 0.5-1 (Álvarez *et al.*, 2015). The
420 results obtained show even lower values (0.295 and 0.393), which might be
421 related to the small percentage this expenditure represents out of the picker's
422 total final spending. This is very similar to what occurs in other leisure travel
423 sectors that also involve paying an admission price, such as a visit to a museum
424 (O'Hagan, 1995). Thus, although demand may be extremely sensitive to the total
425 amount spent on a trip, it is scarcely noticeable in terms of admission price, or
426 the cost of the harvesting permit in this case (Frey and Meyer, 2006).

427 As regards income elasticity (LNGDP), its value is positive, reflecting that
428 demand for this activity may be deemed normal. The fact that it is above one
429 indicates that the spending associated to picking increases more than
430 proportionally with the increase in income, such that activities of this nature
431 carry ever-increasing weight in pickers' budgets. Its behaviour would thus be
432 similar to other activities related to leisure that might be deemed luxury goods
433 from the standpoint of economic theory, and which consumers with a medium
434 to high level of income engage in (Heilbrun and Gray, 1993). For instance,
435 values close to 2, estimated in this study, are very similar to those reported by
436 Vicente and Frutos (2011) for visits to a temporary exhibition of ecclesiastical

³ For log-transformed variables, the estimated coefficient is interpreted as an elasticity, i.e. it indicates the percentage variation in permits sold following a one per cent increase in the explanatory variable, whereas for non-log-transformed variables the estimated coefficient is interpreted as a semi-elasticity, i.e. it indicates the percentage variation in permits sold following a 1-unit increase in the explanatory variable.

437 art in Spain (1.8). Santeramo and Morelli (2015) also reported income
438 elasticities above one (1.4) in rural tourism flows in Italy.

439 There is also a positive relation between the size of the markets (LNPOP)
440 and the sale of permits. Nevertheless, the link between the sale of permits and
441 the population of the various provinces proved to be inelastic (0.778 and 0.773).
442 As a result, the sale of permits grows less in percentage terms with regard to the
443 size of the population. Confirmation of this finding is to be found in the work of
444 Priego *et al.* (2015). In their study of domestic tourism flows in Spain at a
445 provincial level and the link to climate change, said authors reported population
446 elasticity values identical to those found in the present study, with values of
447 0.745 and 0.749 (depending on the specifications). Very similar values can be
448 found in Elbeck *et al.* (2016) in their study of eco-tourism in rural areas of
449 Uzbekistan, with a unitary elasticity demand. This finding might be reflecting
450 different attitudes towards picking between those who live in less densely
451 populated areas and those who live in major cities. Exploring these differences
452 might provide valuable information for managers when interpreting possible
453 changes in the inflow of pickers to collecting areas related to changes in
454 population distribution patterns.

455 Continuing with the issue of pull factors, the potential productivity of
456 collecting areas (LNPP) emerges as a significant pull factor. Expecting a good
457 harvest influences a picker's decision concerning which collecting area they opt
458 to visit and to buy the permit for. In this case, the demand function for permits
459 also displays a value that is inelastic to productivity. This rigid demand might be
460 related to the fact that the commercial or self-consumption component of
461 mushroom picking is becoming increasingly less important compared to the
462 recreational element (Frutos *et al.*, 2016), such that expectations regarding the
463 harvest have only a limited impact on the sale of permits. As expected, weather
464 variables have a significant effect on the sale of permits since they prove
465 determinant in terms of the fruit-bearing capacity of the wild mushrooms,
466 particularly when it comes to rainfall and temperature (Büntgen *et al.*, 2015,
467 Taye *et al.*, 2016). Changes in climatic conditions have a major bearing on the
468 distribution of species (Root *et al.*, 2003) and, therefore, on harvest yields
469 (Alday *et al.*, 2017). This would explain the positive link between the sale of
470 permits and rainfall (R) in the corresponding season. In contrast, the range

471 between maximum and minimum temperatures (TD) has a negative impact on
472 fruit-bearing capacity. This variation is greatest on clear days (no rainfall) and
473 during anticyclones with strong temperature inversions, which does not favour
474 the fruit-bearing capacity of fungal species (Büntgen *et al.*, 2015).

475 Interpreting in climate terms the sign of the coefficient on frosty days (FD)
476 proves more complex, since there is a positive relation between the number of
477 days with frost during the season and the sales of permits, which would seem to
478 contradict the above-mentioned relation. The explanation behind this might be
479 more closely linked to the notion of consumer satisfaction. In this case, a frosty
480 autumn evening means a sunny, mild and wind-free following day, thus making
481 the experience of picking mushrooms more pleasant and boosting the sales of
482 permits. The same explanation might be posited between wind speed (WF) and
483 the experience of picking, such that there is a negative relation. Thus, the more
484 unpleasant the weather conditions, measured in terms of wind speed, the less
485 enjoyable the experience and the fewer the number of permits sold.

486 To conclude the pull factors, the tourist endowments of the collecting areas
487 (TE) also exert a significant and positive influence on the sale of permits. The
488 impact of picking wild edible mushrooms on rural economies, through the
489 activity's ability to drive the tourist sector, has been studied by Frutos *et al.*
490 (2012). Said work posited the key link between the number of overnight stays
491 pickers made and the impact on the economy and employment. Once again,
492 findings show how tourism and mushroom picking are closely linked. This
493 underscores the idea of a shift away from picking for commercial and self-
494 consumption purposes towards picking that is more focused on the notion of
495 tourism and leisure.

496 The distance variable (LND) also displays elastic behaviour in relation to
497 the sale of permits (2.1 and 1.8). These values are virtually identical to those
498 obtained by Keum (2010) in the gravitational study of tourist flows in Korea
499 (1.97, 1.99 and 2.07, depending on specifications). The sale of permits thus falls
500 in a greater proportion than the kilometres travelled by pickers. This would
501 reflect the fact that mushroom picking in collecting areas follows extremely
502 important proximity patterns. Such a finding is further evidenced by the
503 significance of the INCLUSION variable. Thus, in provinces with collecting
504 areas, the models estimate that almost three times as many permits are sold

505 than in the rest. In this case, having strong ties with the area would be a very
506 important pull factor in the picking of wild edible mushrooms. Another fact to
507 account for this behaviour is the substantial increase in travel costs after a
508 certain distance, related to overnight stays and associated expenses (Vicente
509 and Frutos, 2011)

510 Finally, the positive values of the seasonal variables (2014 and 2015)
511 indicate that each year substantially more permits are sold in the collecting
512 areas, regardless of the remaining explanatory variables. Thus, for example, and
513 in the eyes of the experts, the 2014 season was deemed exceptional in
514 production terms compared to 2013, which was rated as average, with 2015 also
515 again being deemed average (Alday, *et al.*, 2017). Despite this, the seasonal
516 variables indicate that the sale of permits continues to rise.

517

518 **5. Conclusions**

519

520 Using the gravity equation, the present study models, for the first time, the
521 push and pull factors related to picking wild edible mushrooms. Results provide
522 abundant information that might aid the decision making of those responsible
523 for managing the resource. In this vein, the model confirms the results obtained
524 by other authors regarding the changes that are leading to this activity being
525 undertaken less from the quantitative perspective and related to the amount
526 harvested, towards a more qualitative approach, linked to the leisure
527 experience. Consequently, a constant and sustained growth in demand for
528 harvesting is to be expected resulting from changes in pickers' preferences. This
529 might jeopardise the preservation of the species, which would ultimately prove
530 detrimental to the main goal of mycological management, namely the
531 environmental sustainability of mushroom picking. It is therefore necessary to
532 implement models to regulate picking and that set out the limits (maximum
533 number of permits), maximum amounts, and minimum sizes, coupled with
534 close monitoring and strict control.

535 In the short term, we feel that those responsible have the necessary tools to
536 cope with this greater demand, and which might be offset by increased prices for
537 the permits sold. This would have a two-fold positive effect. Firstly, it would
538 relieve the pressure on harvesting by reducing the number of permits sold.

539 Secondly, results have shown that, if implemented, the regulatory system might
540 boost total revenue, with the extra revenue being used to improve the forest
541 status, thus making it more sustainable.

542 This strategy of setting prices is compatible with the system of price
543 discrimination already implemented by managers. Results also show that the
544 sale of permits at different prices depending on the picker's place of origin is the
545 right approach and would continue, if possible, more intensely. It is important
546 to try to balance the often difficult relationship between local and outside
547 pickers. The former, who tend to have more deeply ingrained views regarding
548 ownership rights linked to accessing mushrooms, would be made to feel that the
549 regulatory system is in their best interests. This would help create a favourable
550 climate amongst the local population who would come to see the regulatory
551 system as something that safeguards the long-term conservation of this
552 traditional asset. In this regard, price discrimination, together with additional
553 training and awareness-raising, would help to generate a favourable disposition.
554 Demand inelasticity regarding the size of the destination markets might help
555 maintain such a strategy.

556 In the long run, the important link between the sale of permits and the
557 productivity of the collecting areas supports the idea that the regulatory system
558 should be grounded on environmental policy. The competent authorities must
559 be able to adopt the measures required to safeguard this productivity by
560 applying the appropriate silviculture management techniques. Should they fail
561 to do so, sales of permits would be affected as would the regulatory system itself.
562 As has been amply highlighted throughout the present research, issues
563 concerning regulatory control of picking and environmental management
564 should not be approached separately. Several authors have shown that careful
565 collection of fungal species fruit bodies (carpophores) need not affect future
566 production (Egli et al., 2006; Parladé et al., 2017). However, in line with the
567 principle of prudence, access and collection limits have been established in
568 many regions, together with awareness-raising campaigns in order to educate
569 society on good collecting practices and reduce the collecting pressure in
570 mushroom-producing forests (Martínez-Peña et al., 2017). It is therefore useful
571 to develop mushroom collecting control models, and other monitoring
572 indicators that provide insights into the future consequences of such activities.

573 These strategies should go hand in hand with other management policies
574 such as those related to tourism. The link between the provision of
575 infrastructure for general tourist use in rural areas and the sale of permits
576 supports the idea that mushroom picking might help to offset one of the major
577 weaknesses inherent in the sector; namely its seasonality. Thus, the body
578 responsible for managing mycological regulation, the regional government that
579 has official powers over tourist activities, and the professional associations that
580 merge the sector's interests, should work hand in hand to explore the fresh
581 business opportunities to emerge from the growing mycotourism industry. For
582 instance, the results obtained indicate that the supply of tourism in rural areas
583 should increase in line with the sale of permits. Interpreting the value of the
584 semi-elasticity presented might serve as a guide for these groups vis-à-vis
585 planning this development in an organised fashion. As a result,
586 multidisciplinary management should go hand in hand with a system for
587 generating information so as to support efficient decision making.

588 We should also not overlook other policies that must adapt to the likely
589 increase in this activity such as infrastructure policy for planning controlled and
590 environmentally sustainable access to collecting areas, regional policy and
591 management of European regional development funds such as LEADER, whose
592 scope of action includes these areas. Education policy, in its environmental
593 aspect, is another area to be considered, and indeed certain local action groups
594 have already seen this as an opportunity to raise awareness amongst future
595 generations with regard to mushroom picking that is environmentally
596 sustainable in the long term.

597 As regards future lines of research, it is necessary to explore in greater depth
598 the changes in pickers' preferences. One limitation of the present research is
599 that it has been unable to model such preferences suitably and, therefore, has
600 failed to provide information that may be interpreted in terms of proposals for
601 management measures. Future lines of research should thus examine which
602 factors impact on the actual harvesting experience. Analysing the profile and
603 motivations of the pickers emerges as a basic tool for devising future
604 management strategies.

605 Another limitation of the present study is the model's inability to explain
606 factors such as the impact of illegal picking, the opportunity costs of picking in

607 non-regulated areas, the types of species harvested or complementary activities
608 that pickers might engage in when visiting the collecting areas. Creating and
609 including in the model certain variables that reflect surveillance, the percentage
610 of regulated area, etc. also emerge as future lines of research to be taken into
611 account that might help to improve the explanatory capacity of the push and
612 pull factors of the model presented. Finally, the authors are aware that the
613 regulated area of wild edible mushrooms in Castilla y León accounts for
614 approximately a quarter of the total accessible and public production area. The
615 general equilibrium model presented is therefore the best that could be applied
616 given the available data. It might thus prove interesting to explore whether the
617 push and pull factors modelled in the present research would behave in the
618 same manner were the whole of the area susceptible to regulation to be taken
619 into consideration.

620 In sum, improvements in both the quantity as well as quality of the existing
621 information would help to enhance the explanatory power of the model
622 presented, since no other no substantial restrictions have been found in the
623 method related to other issues. The authors thus feel that this method could be
624 adapted to explore other areas related to the use and enjoyment of natural
625 resources in the case of wild edible mushrooms.

626

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628

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819 **Appendix**

820 Table A1. Descriptive Statistics of dependent and independent variables of the
821 panel data model^(a)

Variable		Mean	Std. Dev.	Min	Max	Observations
LNSP	overall	2.45	2.35	0.00	10.03	N = 607
	between		2.19	0.00	9.92	n = 286
	within		0.45	0.18	3.99	T = 2.12
LNPOP	overall	13.35	0.99	11.35	15.69	N = 607
	between		0.98	11.35	15.68	n = 286
	within		0.05	12.40	13.84	T = 2.12
LNGDPpc	overall	9.98	0.21	9.63	10.41	N = 607
	between		0.20	9.63	10.41	n = 286
	within		0.01	9.93	10.09	T = 2.12
MA	overall	6.15	5.99	0.00	28.00	N = 607
	between		5.51	0.00	28.00	n = 286
	within		0.00	6.15	6.15	T = 2.12
LNPP	overall	1.32	0.65	0.45	2.16	N = 607
	between		0.62	0.45	2.16	n = 286
	within		0.06	1.04	1.54	T = 2.12
R	overall	625.19	213.68	280.75	1023.20	N = 607
	between		196.53	280.75	1023.20	n = 286
	within		106.84	371.39	819.09	T = 2.12
TD	overall	12.33	1.43	8.14	14.13	N = 607
	between		1.51	8.14	14.13	n = 286
	within		0.27	11.78	12.94	T = 2.12
WF	overall	20.05	2.93	16.99	28.29	N = 607
	between		2.79	16.99	27.20	n = 286
	within		1.07	15.81	25.66	T = 2.12
FD	overall	67.57	16.55	26.00	88.00	N = 607
	between		16.59	26.00	88.00	n = 286
	within		6.56	53.57	80.90	T = 2.12
TE	overall	276.05	177.22	14.00	488.00	N = 607
	between		175.29	14.00	477.67	n = 286
	within		6.03	259.39	291.39	T = 2.12
LNP	overall	2.21	0.61	1.10	5.52	N = 607
	between		0.60	1.10	5.52	n = 286
	within		0.21	1.31	3.66	T = 2.12
LND	overall	5.70	0.74	3.30	7.57	N = 607
	between		0.71	3.30	7.57	n = 286
	within		0.00	5.70	5.70	T = 2.12
INCLUSION	overall	0.04	0.21	0.00	1.00	N = 607
	between		0.18	0.00	1.00	n = 286
	within		0.03	-0.29	0.71	T = 2.12
2014	overall	0.38	0.48	0.00	1.00	N = 607
	between		0.31	0.00	1.00	n = 286
	within		0.43	-0.12	1.04	T = 2.12
2015	overall	0.36	0.48	0.00	1.00	N = 607
	between		0.30	0.00	1.00	n = 286
	within		0.43	-0.14	1.03	T = 2.12

822 ^(a) Each variable (X_{ijt}) is decomposed into a between (\bar{X}_{ij}) and within ($X_{ijt} - \bar{X}_{ij} + \bar{X}$). The overall and
823 within statistics are calculated over 607 collecting area-province-year observations and the between
824 statistics are calculated over 286 collecting area-province observations, with 2.12 being the average
825 number of years that a combination of collecting area-province is observed.