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Measuring the dependence structure between yield and weather variables

Abstract

The design and pricing of weather-based crop insurance and weather derivatives is strongly based on an implicit assumption that the dependence structure between yields and weather variables remains unchanged over time. In this paper, we prove this assumption based on empirical time series of weather variables and farm wheat yields from Kazakhstan over the period from 1961 to 2003. By employing two different methods to measure dependence in multivariate distributions – the regression analysis and copula approach – we reveal statistically significant temporal changes in the joint distribution of relevant variables. These empirical results indicate that greater effort is required to capture potential temporal changes in the dependence between yield and weather variables, and subsequently to consider them in the design and rating of weather-based insurance instruments.

Key words: weather-based index insurance, dependence structure, copula estimation, Bayesian hierarchical model, Kazakhstan.

1. Introduction

Climate change can critically affect the productivity of agricultural producers. Effective adaptation to climate change in agriculture requires an array of mitigation strategies. Serious technological adjustments will be necessary to reduce the negative impact of climate change on agricultural productivity. At the same time, as the number and severity of extreme events such as drought and floods are expected to increase as a result of climate change (IPCC, 2007), agricultural producers will increasingly demand and rely on effective financial risk management instruments that allow them to cope with extreme weather events.

There are several options for reducing farm households' exposure to weather risk. Among formal insurance schemes, so-called index-based crop insurance products have been considered as especially promising (Varangis et al., 2002), primarily because they are less vulnerable to moral hazard and adverse selection than common farm yield insurance (e.g. Skees et al., 1997, Skees et al., 1999). Recently, particular attention has been paid to crop insurance instruments based on weather indexes. Such instruments have been introduced as pilot programs in several countries. According to the United Nations (UN) Department of Economic and Social Affairs (2007), pilot projects on weather-based insurance have been implemented in India, Ukraine, Ethiopia, and Malawi. New pilot projects are planned for Nicaragua, Tanzania, Thailand, Bangladesh and Senegal (Barnett and Mahul, 2008).

The literature into the feasibility of weather-based insurance shows that, generally, this type of insurance might be very effective in reducing the farmers' yield risk (Skees et al., 2001, Breustedt et al., 2008; Musshoff et al., 2009). Yet, some recent investigations employing cross-validation techniques to evaluate predictive power of the potential risk reduction estimates show that the estimates of the hedging effectiveness of weather derivatives and weather-based index insurance can considerably differ between the training and test data sets (Vedenov and Barnett, 2004; Bokusheva and Breustedt, 2008).

By employing the out-of-sample procedure to evaluate the risk reducing efficiency of weather derivatives for selected states and crops in the USA, Vedenov and Barnett (2004) found that weather derivatives contracts designed in-sample did not perform consistently between in- and out-of-sample. Moreover, in several cases weather derivatives "...actually increased overall risk exposure ..." (Vedenov and Barnett, 2004, p. 401) out-of-sample. Vedenov and Barnett conclude

that inconsistency between in- and out-of-sample performance “...creates a potential problem in designing and marketing the contracts” (Vedenov and Barnett, 2004, p. 401).

Recently, Bokusheva and Breustedt (2008) have proposed evaluating the predictive power of the ex post risk reduction due to index-based insurance by comparing it with a so-called benchmark risk reduction. To this end, these authors distinguish between two consecutive periods in the time series and thus form a training data set and a test data set. Bokusheva and Breustedt estimate the ex post risk reduction based on the training data set and compare it with the benchmark risk reduction computed by employing the test data set. To measure the benchmark risk reduction, the study allows for annual updates of insurance contract parameters and the optimal number of insurance contracts to purchase. Empirical results by Bokusheva and Breustedt (2008) show that the ex post approach can seriously overestimate potential risk reduction due to index-based insurance schemes. In their study, the difference in risk reduction between ex post and benchmark estimates was especially pronounced for weather-based insurance instruments.

Bokusheva and Breustedt (2008) suppose three potential sources of bias in ex post estimates of yield risk reduction. Based on their empirical data, they show that the predictive power of ex post estimates can be affected to a large extent by uncertainty about yield predictions. Additionally, Bokusheva and Breustedt (2008) suggest that the reliability of ex post predictions might depend on the extent to which available time series represent the true distributions of the underlying variables. A further source of poor ex post prediction, according to Bokusheva and Breustedt (2008), can be temporal changes in joint distributions of yield and index variables over time. Yet, Bokusheva and Breustedt do not consider the possible implications of two last factors to their estimates.

In fact, when pricing and evaluating index-based insurance, the literature implicitly assumes that the historically-determined pattern of farm yield dependence on a weather variable will remain unchanged over a certain time horizon. In our opinion, this assumption might be too restrictive. Yet, by now no attempt has been done to validate this assumption. We suppose that in the case of temporal changes in the joint distribution of yield and weather variables, the effectiveness of weather-based insurance might be affected critically, if such changes are not taken into account when designing and rating weather-based insurance contracts. Hence, in this study we suggest to prove this assumption by applying two alternative methods to measure stochastic dependence – the standard regression analysis and the copula approach. By employing the 43-year time series of weather and yield data for 10 grain producers in Kazakhstan, we show that this assumption does not hold for our empirical data.

The remainder of the paper is structured as follows: Section 2 provides an overview of the methodology to measure the dependence structure in multivariate distributions. Section 3 details the data and empirical procedure employed. In section 4, we present the results of our empirical application. The final section concludes.

2. Methodology

2.1 Measuring the dependence structure

The crop insurance contract design strongly relies on a statistical analysis of the time series data. When designing index-based insurance, the standard regression analysis is applied to measure the sensitivity of farm yields to a particular index. Considering area yield insurance, the literature refers to the so-called critical β (Miranda, 1991), which represents the sensitivity of the farm yield to changes in the area yield. For weather-based insurance, an index is usually built either

from one or several weather indicators. Skees et al. (2001) and Turvey (2001) use either cumulative rainfall or temperature, while Vedenov and Barnett (2004), Bokusheva (2006) and Xu et al. (2008) analyze the effectiveness of weather derivatives and insurance products based on a combination of several weather indicators. A weather index is constructed by applying a regression model, which allows to evaluate the sensitivity of the farm (county) yields to selected weather indicators. Thereby, empirical analyses implicitly assume that the dependence structure between considered variables can be captured well by linear correlation.

However, though very popular in applied economic research, linear correlation is only one particular measure of stochastic dependency. For long time, empirical investigations have neglected the fact that linear correlation is hardly applicable beyond the scope of multivariate normal distributions. However, empirical evidence shows that the distributions of the real world are seldom of this class (Embrechts et al. 2002). Hence, the use of linear correlation as a measure of dependence may cause a serious overestimation or underestimation of the dependency between the random variables of interest and thus lead to incorrect empirical results. Moreover, linear correlation is not adequate for representing dependency in the tails of multivariate distributions (McNeil et al, 2005), a quality that makes linear correlation hardly applicable in actuarial models that assess extremal insurance losses.

In recent years, the copula approach has become increasingly popular in modeling multivariate dependence structures, particularly in fields such as finance, biostatistics and actuarial mathematics (Trivedi and Zimmer, 2007). According to McNeil et al. (2005) a d -dimensional copula $C(\mathbf{u})=C(u_1, \dots, u_d)$ is a multivariate distribution function on $[0,1]^d$ with standard uniform marginal distributions. More generally, a copula allows to link marginal distributions together to form the joint distribution.

The usefulness of copulas for modeling multivariate dependence stems from Sklar's theorem (1959), which states that if F is a joint distribution function with marginal distributions F_1, \dots, F_d , then there exists a copula $C : [0, 1]^d \rightarrow [0, 1]$ such that for all x_1, \dots, x_d in $\bar{R} = [-\infty, \infty]$,

$$F(x_1, \dots, x_d) = C(F_1(x_1), \dots, F_d(x_d)) \quad (1)$$

Accordingly, any continuous multivariate distribution can be uniquely described by two parts: the marginal distributions F_i and the multivariate dependence structure captured by the copula C .

Though empirical researchers often know the marginal distributions of individual variables, the joint behavior of relevant variables remains hidden. Copulas can be very helpful in this context, because they allow researchers to describe joint distributions when only marginal distributions are known. A crucial advantage of copulas is that the marginal distributions may come from various distribution families.

In general, it is distinguished between parametric and nonparametric (e.g. kernel) copulas. Empirical analyses however employ primarily parametric copulas. In turn, parametric copulas are divided into implicit and explicit types of copulas. Implicit copulas are copulas implied by the well-known multivariate distribution functions and do not themselves have simple closed forms (McNeil et al, 2005). The most widely applied implicit copulas are the Gaussian copula and Student's t copula (hereafter referred to as t copula).

The Gaussian copula is given by:

$$C_P^{Ga}(\mathbf{u}) = P(\Phi(X_1 \leq u_1), \dots, \Phi(X_d \leq u_d)) = \Phi_P(\Phi^{-1}(u_1), \dots, \Phi^{-1}(u_d)), \quad (2)$$

where P is a linear correlation matrix, Φ denotes the standard univariate normal distribution function, and Φ_P denotes the joint distribution function of the vector $\mathbf{X} \sim N^d(0, P)$.

In principle, an implicit copula can be extracted in the same way from any other distribution with continuous marginal distribution functions. For example, the d -dimensional t copula takes the form:

$$C_{v,P}^t(\mathbf{u}) = \mathbf{t}_{v,P}(t_v^{-1}(u_1), \dots, t_v^{-1}(u_d)), \quad (3)$$

where t_v is the distribution function of a standard univariate t distribution, $\mathbf{t}_{v,P}$ is the joint distribution function of the vector $\mathbf{X} \sim t^d(v, 0, P)$, and P is a linear correlation matrix.

In general, the t copula allows a more flexible representation of dependence than the Gaussian copula, because it does not assume that uncorrelated multivariate random variables are independent (McNeil et al., 2005). The t copula displays asymptotic upper tail dependence even for negative and zero correlations. In contrast, the Gaussian copula has the property of asymptotic independence. Embrechts et al. (2002) notice that regardless of how high a correlation is chosen, extreme events appear to occur independently in single marginal distributions for Gaussian copulas.

In contrast to the implicit copulas, the explicit copulas do have a simple closed form. An example of an explicit copula is the Clayton copula:

$$C_{\theta}^{Cl}(u_1, \dots, u_d, \theta) = \left(u_1^{-\theta} + \dots + u_d^{-\theta} - (d-1) \right)^{-1/\theta} \text{ with } 0 < \theta < \infty, \quad (4)$$

where θ denotes the dependence parameter to be estimated. As $\theta \rightarrow 0$ it represents independence, while as $\theta \rightarrow \infty$ it describes perfect dependence. The Clayton copula exhibits strong left tail dependence and relatively weak right tail dependence. Because of this property, it has been quite often used in financial applications (McNeil et al., 2005). It does not, however, allow negative dependence (McNeil et al., 2005).

Another example of an explicit copula is the Gumbel copula:

$$C_{\theta}^{Gu}(u_1, \dots, u_d, \theta) = \exp\left\{-\left((-\ln u_1)^{\theta} + \dots + (-\ln u_d)^{\theta}\right)^{1/\theta}\right\} \text{ with } 1 \leq \theta < \infty . \quad (5)$$

Similar to the Clayton copula, the Gumbel copula cannot account for negative dependence. However, in contrast to the Clayton copula, the Gumbel copula exhibits strong right tail dependence and relatively weak left tail dependence.

Recently, Xu et al. (2009) used the copula approach to determine the magnitude of spatial dependence in the joint distribution of weather indices across different regions in Germany. While employing two explicit copulas, the Clayton and Gumbel copulas, the authors found that a Clayton copula is more appropriate for representing spatial dependence considering all three weather indices in their study. Consequently, the study applies this copula to estimate potential net aggregated losses of insurance companies when providing weather-based insurance. However, Xu et al. (2009) do not model the dependence structure between yields and weather variables. Instead, they assume that indemnity payments depend on the considered weather indices. Taking into account a relatively low dependency between weather indices and farm yields in Germany (Xu et al., 2008), this assumption seems to be too strong and might have introduced a bias into the authors' estimates of aggregated losses.

Vedenov (2008) used a Gaussian copula (an implicit parametric copula) and kernel copula (a nonparametric copula) to model joint distributions of crop yields at two different aggregation levels: farm- and county-yields for corn. The estimation results obtained by Vedenov suggest that the dependence between the farms' and county yields has a different structure in the lower tail of the distribution. This indicates that regressing farm yields on area yields may cause inaccurate or even mistaken results when designing and pricing area-based index insurance (since this assumes a linear dependency between farm and area yields). In addition, the author argues that the application of nonparametric copulas is more relevant in empirical analyses

because they do not require any assumptions and are primarily data driven. Yet, Trivedi and Zimmer (2007) emphasize that nonparametric copulas present a straightforward approach if the considered random variables are independent and identically distributed. However, ‘...this may be a reasonable assumption with cross section data, but may be more tenuous in time series applications’ (Trivedi and Zimmer, 2007, p. 60). Moreover, Trivedi and Zimmer (2007) point out problems related to the estimation of likelihoods for nonparametric copulas, which complicates their evaluation. In fact, Vedenov (2008) failed to obtain valid log-likelihood values when approximating yield distributions by means of the Normal, Gamma and Weibull distributions.

Zhu et al. (2008) applied Gaussian copula and t copula to define the dependence structure in multivariate distributions of crop yields and prices. By applying Akaike Information Criterion (AIC) and the log-likelihood test, these authors have found a better goodness-of-fit for a t copula than a Gaussian copula. This suggests a higher magnitude of dependency in the distribution tails. Consequently, by using both copulas to rate a revenue insurance contract, the authors demonstrate that the actuarially fair premium rates are lower for t copula than for the Gaussian copula.

The results obtained by Zhu et al. (2008), Vedenov (2008), and Xu et al. (2009) demonstrate advantages of the copula application in the context of agricultural insurance design and rating. Yet, until now no study has used copulas to model the dependence between crop yields and weather indices. At the same time, as the application of copulas is particularly advantageous for determining dependence between extreme values of random variables, this method can be particularly relevant to measuring the structure of dependency in joint distribution tails of weather and yield variables in the context of weather-based insurance instruments. Additionally,

since the impact of climate change is expected to be especially pronounced due to an increase in the quantity and severity of extremal events (IPCC, 2007), the dependence structure between yields and single weather variables may differ noticeably in the left tail of the distribution than in the middle or the right tail of their joint distribution. Accordingly, more effort will be required to model the tails' dependence structure in future empirical research.

2.2 Bayesian modeling

Due to the seasonality of agricultural production, only relatively short time series are typically available for empirical studies. This often hampers the application of some advantageous methods applied in, e.g. financial research in the context of agricultural decision-making. In particular, the estimation of copula function parameters requires sufficiently long time series to assure a reasonable number of observations in the tails of joint distributions.

Applying the standard regression analysis in the context of the weather-based index insurance design and rating is also often subject to some serious limitations. As Vedenov and Barnett emphasize regarding the design of weather derivatives for U.S. agriculture, '...rather complicated combinations of weather variables must be used in order to achieve reasonable fits of the relationship between weather and yield....' (Vedenov and Barnett, 2004, p.399). However, a limited number of weather and yield observations - typically from 10 to 15 - does not provide a sufficiently high number of degrees of freedom, which might seriously affect the predictive power of the regression estimates.

To improve the estimations' efficiency, Bayesian hierarchical models can be applied. In the framework of the Bayesian hierarchical models, the parameter estimates are obtained not in the way that every single study unit would have been fully independent of its counterparts in the whole sample population, but considering relationships and commonalities between individual

units in an empirical sample population. An essential advantage of such estimations is that they allow researchers to ‘pool’ information across individual study units. At the same time, it is different from the standard polled estimations, which fully disregard potential differences across individual units.¹

The Bayesian approach requires a sampling model for the observed data $Y = (y_1, \dots, y_n)$ and a prior distribution $\pi(\theta)$ on all unknown parameters θ in the model. The sampling model is given in the form of probability distribution $f(Y|\theta)$. When regarded as a function of the vector of parameters θ , this distribution is called likelihood. Compared to standard statistical analyses, the Bayesian approach does not consider θ as fixed parameters (i.e. scalars), but rather regards them as random variables. This is done by adopting a prior distribution for every parameter in the vector θ . The prior distribution is a probability distribution that summarizes all information we have about a particular model parameter not related to that provided by the data Y . The prior distributions are used to compute the conditional distribution of the unknown parameters given the observed data, i.e. the posterior distribution $p(\theta|Y)$, from which all statistical inferences arise (Carlin and Louis, 2009):

$$p(\theta | Y) = \frac{p(Y, \theta)}{p(Y)} = \frac{p(Y, \theta)}{\int p(Y, \theta) d\theta} = \frac{f(Y|\theta) \pi(\theta)}{\int f(Y|\theta) \pi(\theta) d\theta} \quad (6)$$

According to equation (6), the posterior is a product of the likelihood $f(Y|\theta)$ and the prior distribution $\pi(\theta)$ renormalized so that it integrates to one. Thus, both the observed data in the form of the likelihood, as well as prior information in the form of the prior distribution contribute to obtain inference about posterior distribution. In the basic Bayesian model, the prior distributions of the model parameters are specified by means of a vector of hyperparameters η

¹ In addition, the Bayesian analysis allows accounting for model estimates’ uncertainty.

i.e. $\pi(\theta|\eta)$. Thus, the model has two stages, i.e. the parameters and hyperparameters. In the hierarchical Bayesian model, more than two stages are specified; therefore the hyperparameters in turn can depend on a vector of further unknown parameters specified by a second-step prior distributions, i.e. so-called hyperpriors. By supposing that parameters and hyperparameters for certain groups of study units have common prior and hyperprior distributions, respectively, the hierarchical Bayesian model ‘gains strength’ from the likelihood contributions of the respective units through their joint influence on the estimate of the unknown parameters and hyperparameters.

The Deviance Information Criterion (Spiegelhalter et al., 2002) is employed for the Bayesian model comparison. The DIC presents a generalization of Akaike Information Criterion based on the posterior distribution of the deviance statistics $D(\theta) = -2 \log f(Y|\theta) - 2 \log h(Y)$, where $f(Y|\theta)$ is the likelihood function for the observed data vector Y given the parameter vector θ and $h(Y)$ is a function used for standardizing the data. The DIC approach captures the fit of the model by the posterior expectation of the deviance statistic, $\bar{D} = E_{\theta|Y}[D]$, and by the effective number of parameters defined as $p_D = \bar{D} - D(\bar{\theta})$, where $D(\bar{\theta}) = D(E_{\theta|Y}[\theta])$. Though the DIC does not provide any information about the model validity, in general, models with smaller DIC values are preferred to those with lower DIC values. Yet the DIC is not invariant to the reparameterization that limits the scope of its application.

3. Data and empirical procedure

3.1 Data

For our empirical application we used wheat yield data for 12 large grain producers in Central Kazakhstan. The yield data were collected from *rayon*² statistical offices and covers the period from 1961 to 2003.³ As our data covers quite a long period, including the period of economic transformation in Kazakhstan, we tested the yield time series for structural breaks and removed two farms for which we revealed a statistically significant structural break. Thus, the data for only 10 farms were available for our empirical application. To account for the time component in the farms' yield time series, we conducted a detrending procedure considering the second- and third-degree polynomial functions. Additionally, the cumulative rainfall variables for single months during the vegetation period (April to September) were used to improve the accuracy of trend parameters' estimates. The second-degree polynomial trend provided a better statistical fit and thus was chosen to adjust the farms' yields to their 2003 level.

As in 2003, the considered farms had 25,250 hectares of wheat crop area. The average farm wheat yield varied from 0.67 t/ha to 1.07 t/ha across the farms in the study period.

In addition to the farm yield data, the weather data from the corresponding weather station was used in the analysis. The weather data (daily rainfall and average daily temperature as reported to the regional meteorological offices) covered the same period as the yield data. The cumulative precipitation during the summer months (June to August) averaged 120 mm and varied between 48 mm and 239 mm from 1961 to 2003.

² *Rayons* are administrative districts similar to counties.

³ We have access to the data for a substantially larger group of farms in Kazakhstan, yet for most of them available yield time series are considerably shorter, primarily covering the period from 1981 to 2003, and therefore would be adequate considering our analysis objectives.

We used the available weather data to construct three different weather variables: cumulative rainfall index, rainfall deficit index and a drought index. We calculated all three selected indices considering different periods during the wheat vegetation season, i.e. from April to September.⁴ A detailed description of these indices appears in Appendix A1.

3.2 Empirical procedure

To measure the dependence structure between weather and yield variables, we first employ the copula approach. We use the Clayton and Gumbel copula to estimate tail dependence in the joint distributions of our empirical farm yield time series and selected weather variables. By doing so, we determine those weather indices which influenced yield losses of the study farms most strongly during the period under investigation. Subsequently, we estimate the coefficients of tail dependence between the farms' yields and selected weather variables considering two consecutive sub-periods in our time series: from 1961 to 1982, and from 1983 to 2003. Then, we apply the standard two-sample t-test to check whether changes in the estimates of the tail dependence between these two sub-periods are statistically significant.

Subsequently, we apply the standard regression analysis to test for potential temporal changes in the sensitivity of the farms' yields to a selected weather variable. Therefore, we employ two alternative model formulations. In the first model, we do not account for the effect of time when measuring the sensitivity of the farms' yield to the selected weather indicator, i.e. we assume that it was constant over the considered period:

$$y_t = \alpha_0 + \alpha_1 w_t, \tag{6}$$

⁴ Time series of the farm yields and the selected weather indices were tested for non-stationarity by employing the augmented Dickey-Fuller unit-roots test. The null hypothesis about non-stationarity was rejected for all time series considered in the analysis.

where y_t is the vector of the farm yields, w_t is the vector of respective weather observations, α_0 and α_1 are the intercept and the regression coefficients, respectively, and the subscript t indicates time.

In the alternative model specification of the regression equation, we assume that the regression coefficient α_1 measuring the sensitivity of farm yields to a weather variable is not a constant, but a function of time. Assuming that α_1 is a function of time, i.e. $\alpha_1 = f(t, \beta)$, we obtain:

$$y_t = \alpha_0 + f(t, \beta)w_t . \quad (7)$$

We test various functional forms such as linear, logarithmic and quadratic to capture the effect of time on the sensitivity of yields to weather. Then, the estimation results of the dynamic model specification in (7) are tested against those of the static model formulation in (6).

In our study, we have a relatively long time series of the yield and weather variables that had to reduce problems related to low degrees of freedom and a low number of extreme observations in the regression and copula estimations, respectively. Yet, to increase the efficiency and consistency of our estimations, we suggest to estimate both copula and regression parameters by applying the Bayesian hierarchical models.

3.2.1 Bayesian copula estimation

To specify the Bayesian model for the copula estimation, we consider a bivariate vector (Y, W) representing a yield and a weather variable, respectively. Then, the joint probability function $f(Y, W|\boldsymbol{\theta})$ for these two variables can be defined as:

$$f(Y, W|\boldsymbol{\theta}) = c(F_Y(Y|\boldsymbol{\theta}), F_W(W|\boldsymbol{\theta}))f_Y(Y|\boldsymbol{\theta})f_W(W|\boldsymbol{\theta}), \quad (7)$$

where θ is the vector of copula and marginal distributions' parameters, and f and F denote a particular probability and cumulative marginal distribution function, respectively; and c is a copula density. Then, regarding a sample of size N and length T , the respective likelihood function is given by:

$$L(X, W|\theta) = \prod_1^{N \times T} c(F_X(x_{it}|\theta), F_W(w_{it}|\theta)) f_X(x_{it}|\theta) f_W(w_{it}|\theta) \quad (8)$$

This is used to obtain the posterior distribution, defined as:

$$g(\theta|X, W) \propto L(X, W|\theta)g(\theta), \quad (9)$$

where $g(\theta)$ is the prior distribution.

The copulas are usually estimated by a two-step procedure: in the first step, the parameters of marginal distributions are obtained by fitting a parametric distribution to the empirical data; in the second step, the parameters of the copula function are estimated by means of the Maximum Likelihood (ML) method. In this research, we also apply the two-step procedure. Yet, instead of the ML method, Markov chain Monte Carlo (MCMC) algorithms were employed to obtain the joint posterior distributions of copula parameters (Gelman and Lopez, 2006).⁵

The fitting and ranking (by goodness-of-fit test) of different probability distributions to our time series in @risk showed that the Weibull and LogLogistic distributions are mostly suitable for representing empirical distributions of the farms' yields.⁶ The LogLogistic distribution provided a good fit for two weather indices: the cumulative rainfall and drought index, whereas the

⁵ The model estimations were done in WinBUGs (Spiegelhalter et al., 2003).

⁶ The yield marginal distribution parameters differ across the study farms. However, their estimation was done considering that their hyperparameters stem from the prior distribution, which is common for all farms.

Weibull distribution was identified to describe at best the rainfall deficit index. Accordingly, these two distribution families were employed in the first-step estimations.

In the second step, we then estimated copula parameters. To derive the likelihood function, the copula density is determined as the derivative of C with respect to each of its arguments, viz.:

$$c(u, v) = \frac{\partial^2 C(u, v)}{\partial u \partial v}, \quad (10)$$

where $C(u, v)$ is a bivariate copula function, u and v are uniform marginal distributions of farms' yield and weather indices, respectively, i.e. $u = F_Y(y_i | \psi_Y)$ and $v = F_W(w_i | \psi_W)$, where ψ_Y and ψ_W are the vectors of the parameter estimates for marginal distributions of the farms' yields and selected weather indices, respectively.

Accordingly, for the Clayton copula we obtained the following density function:

$$c^{Cl}(u, v) = (\gamma + 1) (u^{-\gamma} + v^{-\gamma} - 1)^{-2 - \frac{1}{\gamma}} u^{-1-\gamma} v^{-1-\gamma},$$

with γ denoting the dependence parameter of the Clayton copula.

The Gumbel copula density is defined as follows:

$$c^{Gu}(u, v) = \frac{2 \left[(-\ln \bar{u})^\varphi + (-\ln \bar{v})^\varphi \right]^{\frac{1}{\varphi} + \varphi - 1}}{\bar{u}\bar{v}} \exp \left\{ - \left[(-\ln \bar{u})^\varphi + (-\ln \bar{v})^\varphi \right]^{\frac{1}{\varphi}} \right\}, \quad (11)$$

$$\left[(-\ln \bar{u})^\varphi + (-\ln \bar{v})^\varphi \right]^{-2 + \frac{1}{\varphi}} (-\ln \bar{u})^{-1 + \varphi} (-\ln \bar{v})^{-1 + \varphi}$$

with φ representing the dependence parameter of the Gumbel copula, and \bar{u} and \bar{v} denoting marginal survival functions (McNeil et al., 2005, p. 62) of farms' yields and selected weather variables, respectively, i.e. $\bar{u} = \bar{F}_Y(y_i) = 1 - F_Y(y_i | \psi_Y)$ and $\bar{v} = \bar{F}_W(w_i) = 1 - F_W(w_i | \psi_W)$. We determine the Gumbel copula by employing marginal survival functions, because it allows the

measurement of the dependence structure in the upper tail of joint distributions. Thus, when replacing the distributions of farms' yields by their survival distributions, we represent the downwards yield risk by the upper tail of the yields' marginal distributions. The same is valid for two of the selected weather indices - the cumulative rainfall index and the drought index. Considering the rainfall deficit index, the marginal survival distribution of this index was employed in (10), while its marginal distribution was used in (11).⁷

The gamma distribution was used as the prior distribution of the dependence parameter for the Clayton copula, i.e. $\theta \sim \text{Gamma}(r, \mu)$. The respective hyperpriors are $r \sim \text{Gamma}(2, 2)$ and $\mu \sim \text{Gamma}(2, 100)$. By choosing a quite large value of the scale hyperparameter, we obtain a rather flat probability density of the gamma distributions, which in turn enables us to form rather non-informative priors.⁸

We employed the uniform distribution as the prior in the Gumbel copula model, which allowed us to easily account for the left-hand censoring of the dependence parameter in the Gumbel copula. In this case, the prior is $\theta \sim U(a, b)$ and the hyperpriors are $a \sim U(1, 10)$ and $b \sim U(10, 100)$.

The Clayton copula parameter estimates were used to calculate the coefficients of lower tail dependence $\lambda_l \in [0, 1]$ measured in the left tail of the joint distribution of yield and weather variables as:

⁷ For two of the selected weather indices – the cumulative rainfall index and drought index – lower values correspond in general with lower values of yields. So in this case we employ the marginal survival distributions of both farms' yields and weather indices in the Gumbel copula model. Yet, in the case of the rainfall deficit index, higher values of the index correspond with lower values of yields generally (i.e. the higher the rainfall deficit, the lower the yields). Hence, regarding this weather index, we employ the marginal distribution of the index and the survival marginal distributions of the yields to estimate the Gumbel copula, whereas we use the marginal survival distribution of the index and the marginal distributions of the yields to estimate the Clayton copula.

⁸ The use of rather non-informative priors and hyperpriors is essential if one wants to exercise minimum influence on the empirical data. This is the case in our study, in which we are primarily seeking empirical evidence to validate a theoretical assumption.

$$\lambda_l(Y, W) = \lim_{q \rightarrow 0^+} \frac{P(Y \leq F_Y^{\leftarrow}(q) \mid W \leq F_W^{\leftarrow}(q))}{P(W \leq F_W^{\leftarrow}(q))} = \lim_{q \rightarrow 0^+} \frac{C(q, q)}{q}, \quad (12)$$

where q is the chosen quantile level (McNeil et al., 2005). According to (10), the coefficient of the lower tail dependence is defined as probability of the variable Y exceeding its q -quantile, given that the weather variable W exceeds its q -quantile when moving to the left tail of the joint distribution.

The upper tail dependence coefficient $\lambda_u \in [0,1]$ is defined as the probability that the variable Y exceeds its q -quantile given that the variable W exceeds its q -quantile when moving to the right tail of the joint distribution:

$$\lambda_u(Y, W) = \lim_{q \rightarrow 1^-} \frac{P(Y > F_Y^{\leftarrow}(q) \mid W > F_W^{\leftarrow}(q))}{P(W > F_W^{\leftarrow}(q))} = \lim_{q \rightarrow 1^-} \frac{1 - 2q + C(q, q)}{1 - q}. \quad (13)$$

The stronger is the dependence in the left tail of the joint distribution of the farm yields and a particular weather indicator, the closer the value of the respective tail dependence coefficient will be to one. Hence, a comparative analysis of the values of the coefficient can provide a valuable basis for selecting weather indicators, which are relevant for insurance contract design.

3.2.2 Bayesian regression

Several specifications of the regression model are employed. As mentioned above, we are primarily interested in the comparison of the model specifications with and without the effect of time on the parameters measuring the sensitivity of the farms' yields to a particular weather variable.

To capture the effect of time, three alternative functional forms, linear, logarithmic, and quadratic, are employed:

$$y_t = \alpha_0 + (\beta_0 + \beta_t t)w_t, \quad (13)$$

$$y_t = \alpha_0 + (\beta_0 + \beta_t \ln t)w_t, \quad (14)$$

$$y_t = \alpha_0 + (\beta_0 + \beta_t t + \beta_{tt} t^2)w_t, \quad (15)$$

respectively.

We also test whether the time effect has a systemic character, i.e. whether coefficients β_t and β_{tt} are of the same magnitude or exhibit significant differences across the study farms, respectively. The comparison of the model specifications is done based on the DIC, but also by minimizing the posterior predictive loss measured as the mean squared predictive error (MSPE). Therefore, we computed the MSPE as the expected sum of squared deviations of the predicted yields from the observed yields for each year from 1996 to 2003.

4. Estimation results

We begin discussion with the copula estimation results. First, our estimations of the copula models show that the estimates of the farms' yields distribution parameters based on the Weibull distribution in general have lower values of DIC than those obtained by assuming the LogLogistic distribution for the farms' yields. Hence, below we refer to the copula models based on the Weibull distribution parameter estimates of the farms' yields. Second, for each of the three weather indices considered, the highest values of posterior mean estimates of the tail

dependence coefficient⁹ are found for the cumulative rainfall index calculated for the summer months from April to July, the Selyaninov drought index measured for June and July, and the rainfall deficit index computed from May to July, respectively. The individual posterior means of the tail dependence coefficient are highly significant with Monte Carlo (MC) errors lower than 0.001; their convergence was obtained for 5,000 MC iterations. Therefore, in the following we refer to the weather indices, which were calculated for the period noted above, respectively.

Table 1 about here

Table 1 summarizes the estimates of the Clayton and Gumbel copula for individual farms. According to both copula estimates, the cumulative rainfall index (calculated from April to July) provides the highest level of tail dependence. The average posterior mean estimates of the coefficients of the lower and upper tail dependence amount to 0.66 and 0.70, respectively, across farms. This indicates that – if this index falls below its expected value – the study farms' yields fall below their respective expected values with a probability of approximately 0.70. The estimates for the Selyaninov drought index and the rainfall deficit index are rather similar and amount to ca. 0.62 and 0.69 for the Clayton and Gumbel copulas, respectively, in each case. An interesting result is that the estimates of tail dependency do not vary much across farms, which is often the case if the weather indices are fitted to individual farm yields by linear regression. Although for all considered weather indices, the Gumbel copula estimates are associated with lower values of the DIC compared to the Clayton copula estimation results, a direct comparison

⁹ The posterior mean estimates of the tail dependence were quite robust to the changes of the quintiles at which the coefficient of tail dependence was measured. In the paper, we refer to our estimates at the 0.5-quintile level, i.e. at the mean of the distribution.

of the estimation results from both models in terms of the DIC is not possible, as the DIC is not neutral to the reparameterization.¹⁰

Table 2 and 3 about here

Tables 2 and 3 present the estimation results of the Clayton and Gumbel copula models involving two parameters of dependence: one from 1961 to 1982, and the other from 1983 to 2003, respectively. The estimations of the tail dependence coefficient differ significantly across these two periods across almost all copula model estimates according the two-sample-mean difference t-test. Considering the Clayton copula (Table 2), the hypothesis H_0 about equal sample means were rejected for all three weather indices at the 0.01-level of significance. The Gumbel copula model does not provide as distinctive results as does the Clayton copula model estimation (Table 3). The two-sample-mean test could not reject H_0 : for the cumulative rainfall index, however, it was rejected in the case of the Selyaninov drought and rainfall deficit indices, at the 0.05 and 0.01 confidence levels, respectively. Except the estimates for the cumulative rainfall index based on the Gumbel copula, the estimates indicate a significant increase in the tail dependence between the farms' yields and the weather indices in the second sub-period. These results suggest that the dependence structure in the joint distributions of weather and yield variables was not constant from 1961 to 2003, and the dependence of the farm yields on weather was more pronounced in the second sub-period.

Moreover, our estimates show that changes in tail dependence are uneven regarding single weather indices. The shift in the tail dependence coefficient was especially pronounced considering the Clayton copula estimates. Figure 1 shows that the shift in the tail dependence coefficient was strongest for the rainfall deficit index and less evident for the cumulative rainfall

¹⁰ While the Clayton copula is defined based on absolute values of marginal distributions, the Gumbel copula involves logarithms of those values. This reparameterization does not allow a direct comparison of two models by means of the DIC.

index (see also Figures A1 and A2 in the Appendix).¹¹ This result implies that there can be differences in that how well single weather indices represent extreme dependence between yields and weather in different periods.

Figure 1 about here

Now we turn to the estimation results of the Bayesian regression models. To reduce the scope of the analysis, the regression estimations were done considering only the cumulative rainfall index that exhibited the strongest influence on the farms' yields according to the copula estimations. First we estimated the specifications of the regression model (6) and (13) to (15) for the entire period from 1961 to 2003. The estimations were carried out considering that the effect of time can have either an idiosyncratic or a systemic effect. Accordingly, we estimated regression models with individual coefficients β_i and β_{it} for each study farm, but also with the same coefficients β_i and β_{it} over all study farms. According to the DIC, all three specifications, i.e. from (13) to (15), provided a better fit than the specification in (6) considering both the idiosyncratic and systemic formulations of the time effect, respectively (Table 4).¹² Moreover, the β_i and β_{it} coefficient estimates are highly significant across all model specifications with time effect. In addition, the dynamic specifications of the model allow the reduction of the MC-errors of the intercept estimates for individual farms: while the intercept estimates in the static

¹¹ While Figure 1 presents the distribution of the posterior mean estimates of the tail dependence coefficient across farms, Figures A1 and A2 (Appendix) show the posterior distributions of the tail dependence coefficient for each single farm. For both representations, we can observe a more pronounced shift in the distribution of the tail dependence coefficient for the rainfall deficit index compared to the cumulative rainfall index.

¹² We present the estimates of the specification in (14), as it has been proven to be superior to the specifications in (13) and (15). The estimation results of the specifications in (13) and (15) can be obtained from the author upon request.

specification are significant at the 0.10-level for most of study farms, in the dynamic formulation the corresponding estimates become significant at the 0.05-level.¹³

Table 4 about here

Among the three functional forms employed, the logarithmic was found to capture dynamics in the sensitivity of the farm yields to the weather index considered as best according to the DIC. In addition, we could not find serious differences in the systemic and idiosyncratic formulations of the model; indeed, for the logarithmic specification (14), the DIC values are found to be almost the same, i.e. 2,132.4 and 2,131.9, respectively (Table 4).

To assess the posterior predictive loss, we estimated model specifications (6) and (14), i.e. without time effect and with time effect, captured by means of the logarithmic function, for the sub-period from 1961 to 1995. We then used the yields' predictions of respective models to compute the MSPE for the consecutive sub-period from 1996 to 2003. Table 5 summarizes the respective estimates. In general the estimation results for the sub-period from 1961 to 1995 are very similar to those for the whole period, i.e. from 1961 to 2003. In terms of the DIC, both dynamic formulations of the model – with idiosyncratic and a systemic effect of time – outperform the static formulation. Yet, the static formulation provides lower prediction errors: the MSPE criterion is lower for this formulation than in both dynamic formulations. These results suggest that, though there are temporal changes in the sensitivity of the farms' yields to the selected weather index, predicting the future trajectory of such temporal changes can be complicated and might increase the predictions' uncertainty.

¹³ All other parameters are found to be highly significant (i.e. at the 0.01-level) according to the MC-error statistic for all model specifications.

Conclusions

When pricing and evaluating index-based insurance, the literature implicitly assumes that the joint distribution of farm yields and a weather variable captured by means of empirical time series will remain unchanged in future. In this paper, we attempt to validate this assumption by employing the copula approach, as well as by a dynamic regression model formulation. The empirical exercise is completed based on the wheat yield and weather time series for 10 large grain-producing farms in Kazakhstan for the period from 1961 to 2003.

According to our estimates, the dependence structure in the joint distributions of the study farms' yield and weather variables was changing during the considered period. The estimation results based on two copula models – the Clayton and Gumbel copulas – suggest that the dependence of the farm's yields on weather was significantly higher from 1983 to 2003 compared to the period from 1961 to 1982 regarding almost all weather indices considered in this study. We also obtained significant positive estimates for the regression parameters representing the effect of time on the sensitivity of farm yields to weather. Consequently, the estimations' results for both the copula and regression models imply an increase in the dependency of the study farms' yields on the selected weather variables during the study period. We suppose that as such temporal changes might become even more pronounced and fast due to climate change, neglecting them – when rating weather-based insurance – might lead to an undervaluation of the involved risks, and thus might negatively affect the actuarial fairness of the insurance premium.

Finally, the copula estimations suggest a rather high level of dependence between the farms' yields and weather variables considered – up to 0.7 on average across farms considering the Gumbel copula and the cumulative rainfall index measured for the period from April to July. This implies that the dependence of yields on weather can be well described by applying the

copula approach. In contrast to the standard regression analysis which measures the dependence in the joint distributions without considering the dependence in the tails, a copula allows to capture extreme dependence between random variables. As farmers look for an efficient instrument to hedge their downside yield risks, the copula approach might be more relevant in the context of weather-based insurance. Hence, future research should focus on developing the methodology for integrating the copula approach into the design and rating of weather-based insurance instruments.

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Table 1: Summary statistics of the tail dependence posterior mean estimates¹⁾ for selected weather indices (10 farms, 1961-2003)

	Mean	SD	Min	Max	DIC
<u>Clayton copula</u>					
Cummulative Rainfall, April-July	0.662	0.007	0.649	0.675	830
Selyninov Index, June-July	0.629	0.008	0.616	0.639	920
Rainfall Deficit, May-July, k=0.9 ²⁾	0.619	0.005	0.613	0.629	920
<u>Gumbel copula</u>					
Cummulative Rainfall, April-July	0.697	0.005	0.692	0.707	390
Selyninov Index, June-July	0.685	0.003	0.680	0.688	410
Rainfall Deficit, May-July, k=0.9 ²⁾	0.686	0.003	0.682	0.692	410

1) The Monte Carlo error < 0.001 for single estimates

2) k stands for strike level, s. Appendix A1

Source: own estimates

Table 2: The posterior mean estimates of the tail dependence coefficient for selected weather indices, two period estimates¹⁾, Clayton copula

	Cumulative Rainfall ²⁾		Selyaninov Index ²⁾		Rainfall Deficit ²⁾	
	1961-1982	1983-2003	1961-1982	1983-2003	1961-1982	1983-2003
Farm 1	0.659	0.669	0.621	0.641	0.607	0.638
Farm 2	0.649	0.663	0.608	0.638	0.602	0.636
Farm 3	0.661	0.665	0.618	0.641	0.598	0.640
Farm 4	0.655	0.673	0.617	0.645	0.598	0.650
Farm 5	0.653	0.662	0.609	0.637	0.602	0.637
Farm 6	0.662	0.676	0.614	0.646	0.603	0.653
Farm 7	0.649	0.676	0.614	0.646	0.600	0.639
Farm 8	0.659	0.670	0.614	0.641	0.605	0.638
Farm 9	0.653	0.669	0.618	0.637	0.602	0.642
Farm 10	0.669	0.690	0.623	0.654	0.605	0.661
Mean, μ	0.657	0.671	0.616	0.642	0.602	0.643
SD	0.006	0.008	0.005	0.005	0.003	0.009
H0: $\mu_{1961-1982} = \mu_{1983-2003}$	rejected ³⁾		rejected ³⁾		rejected ³⁾	

1) The Monte Carlo error < 0.001 for single estimates

2) The weather indices refer to the same periods as in Table 1, respectively.

3) at the 0.01-significance level

Source: own estimates

Table 3: The posterior mean estimates of the tail dependence coefficient for selected weather indices, two period estimates¹⁾, Gumbel copula

	Cumulative Rainfall ²⁾		Selyaninov Index ²⁾		Rainfall Deficit ²⁾	
	1961-1982	1983-2003	1961-1982	1983-2003	1961-1982	1983-2003
Farm 1	0.707	0.699	0.697	0.691	0.694	0.694
Farm 2	0.700	0.698	0.684	0.694	0.691	0.691
Farm 3	0.714	0.697	0.694	0.693	0.685	0.696
Farm 4	0.702	0.707	0.690	0.702	0.684	0.709
Farm 5	0.702	0.693	0.685	0.690	0.689	0.693
Farm 6	0.713	0.711	0.691	0.701	0.690	0.719
Farm 7	0.697	0.708	0.688	0.700	0.687	0.694
Farm 8	0.705	0.708	0.688	0.698	0.691	0.699
Farm 9	0.703	0.700	0.692	0.689	0.689	0.695
Farm 10	0.720	0.733	0.697	0.716	0.691	0.722
Mean, μ	0.706	0.705	0.691	0.697	0.689	0.701
SD	0.007	0.011	0.004	0.008	0.003	0.011
H0: $\mu_{1961-1982} = \mu_{1983-2003}$	not rejected		rejected ³⁾		rejected ⁴⁾	

1) The Monte Carlo error < 0.001 for single estimates

2) The weather indices refer to the same periods as in Table 1, respectively.

3) at the 0.05-significance level

4) at the 0.01-significance level

Source: own estimates

Table 4: Regression model estimates¹⁾: static and dynamic formulations, 1961-2003

	static		dynamic			
			systemic	idiosyncratic		
const[1]	3.396	*	3.348	**	2.841	**
const[2]	3.059	**	3.096	**	2.481	**
const[3]	2.119	**	2.152	**	2.315	**
const[4]	1.439	**	1.345	**	1.736	**
const[5]	2.230	**	2.309	**	2.330	**
const[6]	1.568	**	1.510	**	1.883	**
const[7]	1.810	**	1.765	**	2.004	**
const[8]	3.380	*	3.268	**	2.840	**
const[9]	1.634	**	1.700	**	2.052	**
const[10]	1.223	***	1.151	***	1.597	**
alpha[1]	0.051	***	0.037	***	0.036	***
alpha[2]	0.051	***	0.037	***	0.035	***
alpha[3]	0.044	***	0.032	***	0.034	***
alpha[4]	0.040	***	0.027	***	0.031	***
alpha[5]	0.044	***	0.032	***	0.033	***
alpha[6]	0.041	***	0.028	***	0.032	***
alpha[7]	0.040	***	0.027	***	0.031	***
alpha[8]	0.051	***	0.036	***	0.036	***
alpha[9]	0.040	***	0.028	***	0.032	***
alpha[10]	0.040	***	0.027	***	0.031	***
beta_systemic	--		0.005	***	--	
beta[1]	--		--		0.007	***
beta[2]	--		--		0.007	***
beta[3]	--		--		0.003	***
beta[4]	--		--		0.003	***
beta[5]	--		--		0.003	***
beta[6]	--		--		0.002	***
beta[7]	--		--		0.003	***
beta[8]	--		--		0.007	***
beta[9]	--		--		0.002	***
beta[10]	--		--		0.002	***
DIC	2149		2132		2132	
MSPE (1996-2003)	461		537		522	

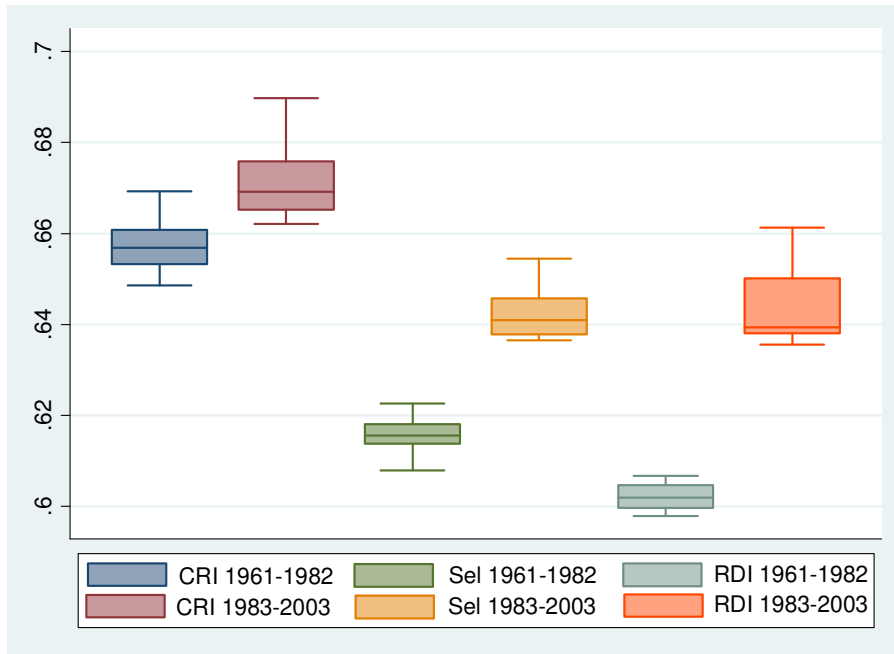
¹⁾ the number in the brackets corresponds with the respective farm number; *, **, *** - significant at the 0.01, 0.05 and 0.10-significance level according to the Monte Carlo error, respectively;

²⁾ dynamic model formulation presented in the table refers to the logarithmic specification of the effect of time;

³⁾ the MSPE was computed based on the model estimations for each year in the period from 1995 to 2003.

Source: own estimates

Figure1: Posterior mean estimates of the tail dependence coefficient between farm yields and three considered weather indices: Cumulative Rainfall Index (CRI), Selyaninov Drought Index (Sel) and Rainfall Deficit Index (RDI); two period estimates, Clayton copula



Source: own estimates

Appendix

Appendix A1: Specification of weather indices

The cumulative rainfall index (CRI) was calculated as the sum of the monthly cumulated rainfall (MCR), viz.:

$$CRI_t = \sum_j MCR_{jt}$$

where t and j are the year and the month subscripts, respectively.

The Selyaninov drought index (SDI) was computed according to Selyaninov (1958) (quoted in Shamen, 1997) as the ratio of cumulative rainfall in a particular period and the sum of the average daily temperatures in each month in the same period:

$$SDI_t = \frac{10 * \sum_j MCR_{jt}}{\sum_j Temp_{jt}},$$

where $Temp_{jt}$ is the sum of the daily average temperatures in month j .

The rainfall deficit index (RDI) is a cumulated sum of the monthly rainfall deficit (MRD) determined as follows:

$$MRD_{jt} = \max(k\bar{w}_j - w_{jt}, 0),$$

where \bar{w}_j is the long-term mean cumulated rainfall for month j , w_{jt} is the actual realization of the cumulated rainfall in the respective month, and k is the factor which was set to three alternative strike levels: 0.9, 1.0, and 1.1. Then, the rainfall deficit index (RDI) is obtained as:

$$RDI_t = \sum_j MRD_{jt}.$$

Figure A2-1: Posterior distributions of the tail dependence coefficient between farm yields and the Cumulative Rainfall Index; two period estimates (1961-1982: blue line; 1983-2003: red line), Clayton copula.

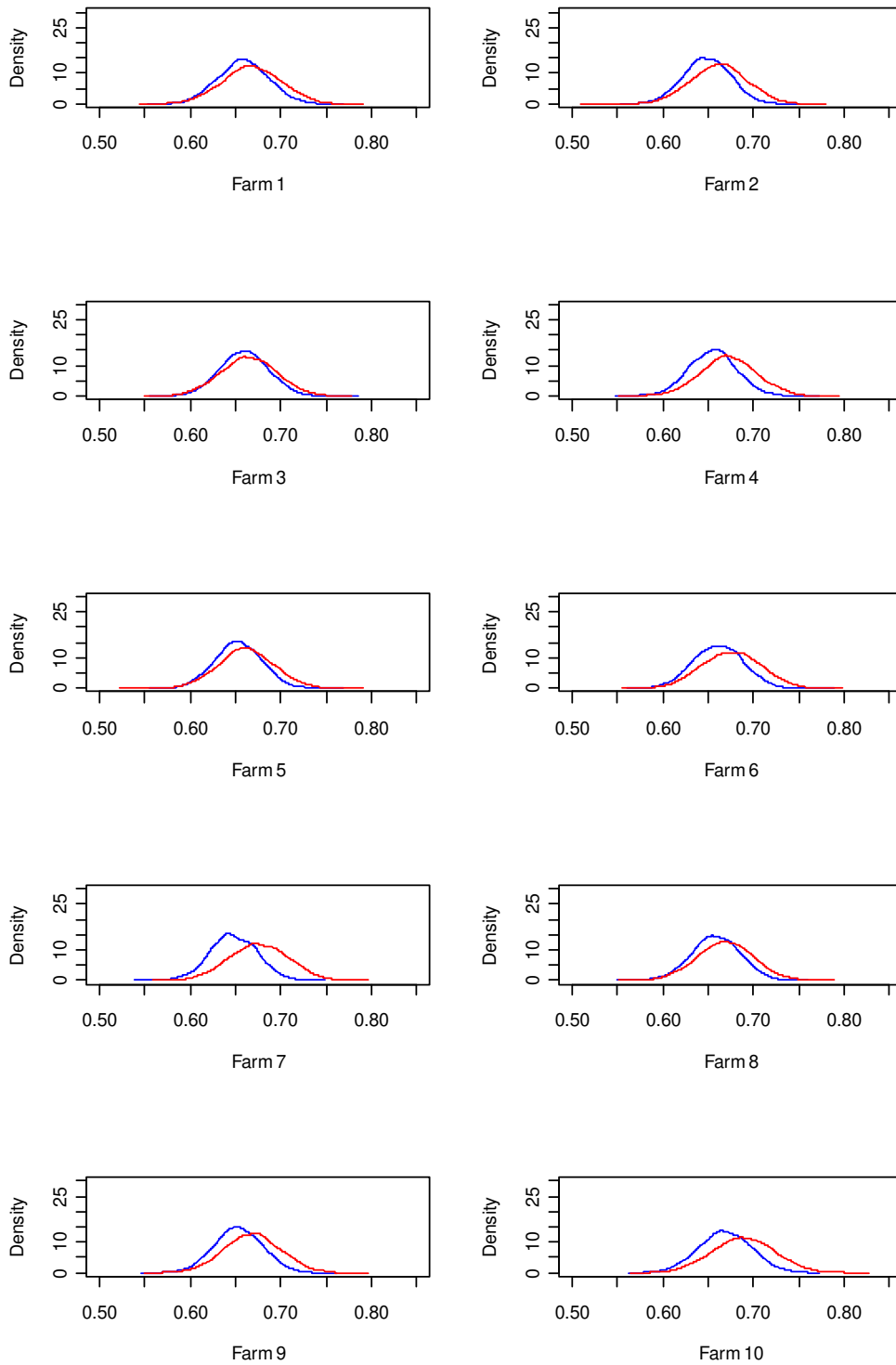


Figure A2-2: Posterior distributions of the tail dependence coefficient between farm yields and the Rainfall Deficit Index; two period estimates (1961-1982: blue line; 1983-2003: red line), Clayton copula.

