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Too smart to be selfish? Measures of intelligence, social preferences, and consistency*

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Abstract

Although there is an increasing interest in examining the relationship between cognitive ability and economic behavior, less is known about the relationship between cognitive ability and social preferences. We investigate the relationship between significant measures of intelligence and measures of social preferences. We have data on a series of small-stakes dictator-type decisions, known as Social Value Orientation (SVO), in addition to choices in a larger-stakes dictator game. We also have access to the grade point averages (GPA) and SAT (formerly referred to as the Scholastic Aptitude Test) outcomes of our subjects. We find that subjects who perform better on the math portion of the SAT are more generous in both the dictator game and the SVO measure. By contrast we find that subjects with a higher GPA are more selfish in the dictator game and more generous according to the SVO. We also find that the consistency of the subjects is related to GPA but we do not find evidence that it is related to either portion of the SAT.

Keywords: dictator game; social value orientation; altruism; cognitive ability
JEL: C91, D64

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1 Introduction

Researchers have made improvements in understanding behavior by conceptualizing choice as originating from a brain which is heterogenous across subjects and influenced by external factors. For instance, these successes include cognitive hierarchy models (Camerer et al., 2004; Nagel, 1995; Costa-Gomes et al., 2001), the discovery of a relationship between play in games and the working memory capacity of the subject (Devetag and Warglien, 2003), the finding that subjects apply similar strategies across fundamentally different games which are played in parallel (Bednar et al., 2012, Savikhina and Sheremeta, 2012) and a relationship between strategic sophistication and access to sleep (Dickinson and McElroy, 2010).

Experiments in economics tend to exhibit a great deal of subject-specific heterogeneity. In other words, it is often the case that the range of responses varies greatly among subjects. One possible explanation of this heterogeneity is that the subjects differ in their cognitive ability.¹ As a consequence, researchers have sought to identify a relationship between measures of intelligence and outcomes in the laboratory. Specifically, experiments have found that measures of intelligence are related to performance on a dynamic savings problem (Ballinger et al., 2011), learning optimal behavior in a decision problem (Palacios-Huerta, 2003), mistakes on a forecasting task (Rydval, 2011), the complexity of the strategies implemented in the repeated prisoner's dilemma game (Jones, 2011), outcomes in the repeated prisoner's dilemma (Jones, 2008) and choice in a beauty contest game (Burnham et al., 2009).²

While these papers examine the relationship between intelligence and outcomes in economics experiments, less is known about the relationship between cognitive ability and social preferences. Clarifying the relationship between intelligence and social preferences would seem to be useful in the interpretation of these experiments. Here we hope to shed new light on the relationship by analyzing dictator-type allocations decisions and significant measures of intelligence. Our measures of intelligence include data on grade point averages (hereafter GPA) and the national rank on the SAT.³ We refer to these measures as significant because

¹For instance, see Camerer and Hogarth (1999).

²We should note that not each such study has turned up such a relationship. For instance, Georganas et al. (2010) find that measures of intelligence are poorly related to the strategic sophistication in games.

³The SAT is an entrance examination for admission as a freshman to universities in the United States.

they can have a large effect on the subsequent life outcomes of the subject.

In particular, our subjects make a choice in a dictator game in which it is possible to keep \$10. Our subjects also complete a nine item Social Value Orientation (hereafter SVO) measure for smaller monetary stakes. Each of the nine items has an *individualistic* response, a *prosocial* response and a *competitive* response. The individualistic response is the one in which the material payoffs accruing to oneself are the largest. In other words, selecting the individualistic choice suggests that the subject neither positively nor negatively values material payoffs accruing to the other subject. The prosocial response is the one in which the sum of the material payoffs accruing to both the subject and the other subject are the largest. In other words, selecting the prosocial response suggests that the subject positively values the material payoffs accruing to the other subject. The competitive response is the one in which the difference between the material payoffs accruing to the subject and the other subject are the largest. In other words, selecting the competitive choice suggests that the subject negatively values material payoffs accruing to the other subject.

We find that higher GPA subjects are more selfish in the dictator game than are lower GPA subjects. We also find that subjects who performed better on the Math portion of the SAT are more generous than students who performed worse. We do not find a relationship between the Verbal portion of the SAT and choice in the dictator game. There is also evidence of a positive relationship generosity in the SVO and both GPA and Math SAT scores.

Each of the nine items contained in the SVO are nearly identical.⁴ As such, the coherence of the choices on these items allows a measure of the consistency of a subject. We find evidence that GPA is related to the consistency of SVO choices. However, we do not find evidence of a relationship between consistency and either portion of the SAT. Additionally, we find some evidence that GPA is related to the consistency between the SVO and dictator game choices. Again however, we do not find evidence that consistency between SVO and dictator game choices are related to either portion of the SAT.

Originally, SAT was an acronym for Scholastic Aptitude Test. However, presently the letters SAT do not denote a sequence of words.

⁴See Appendix C for the SVO items.

1.1 Related Literature

There exists a literature which examines the relationship between measures of intelligence and economic preferences. However, much of the literature focuses on a different set of preferences, such as time preferences or preferences toward risk. For instance, Frederick (2005) reports that subjects who perform better on an IQ-type test exhibit more patience with respect to payments over time and exhibit less risk aversion over small-stakes gambles.⁵ By contrast, we examine the link between social preferences and measures of intelligence.⁶

There is also a literature which examines the relationship between the consistency of answers and measures of intelligence. For instance, Burks et al. (2009) finds that IQ-type test results are related to the consistency of choices made on questions involving time or risk preferences. Eckel (1999) finds that the GPA of the student subjects is related to the consistency of choices made on questions involving risk preferences. We perform a similar exercise and find some evidence that GPA is related to consistency, however we do not find a relationship between SAT outcomes and consistency.

Researchers have sought to understand the relationship between different personality features and social preferences. For instance, Van Lange et al. (1997) find that age, childhood experiences, and family structure are all related to social preferences. Also, Swope et al. (2008) find a weak relationship between the personality traits of United States Naval Academy students and behavior in the dictator game, ultimatum game, trust game, and prisoner's dilemma game.

To our knowledge, there are only a few other papers which examine the relationship between measures of intelligence and social preferences.⁷ Brandstätter and Güth (2002) report

⁵Also, see Benjamin et al. (2012), Brañas-Garza et al. (2008), Burks et al. (2009), Cokely and Kelley (2009) and Dohmen et al. (2010). Yang and Lester (2008) examine the characteristics of subjects, including intelligence, associated with susceptibility to biases. See Hoogendoorn et al. (2012) for a novel field experiment regarding heterogeneity in cognitive ability.

⁶For more on measures of cognitive ability and susceptibility to biases see Bergman et al. (2010), Hoppe and Kusterer (2011), Liberali et al. (2012), Oechssler et al. (2009), and Stanovich and West (2008). For more on measures of cognitive ability and play in games, see Bayer and Renou (2011), Brañas-Garza et al. (2012), Brañas-Garza et al. (2011), Gill and Prowse (2012), Putterman et al. (2011), Rydval and Ortmann (2004), Schnusenberg and Gallo (2011), and Thöni et al. (2012).

⁷For studies which investigate the relationship between social preferences and cognitive ability as manipulated by cognitive load, see Cornelissen et al. (2011), Hauge et al. (2009), Roch et al. (2000), and Schulz et al. (2011).

a negative relationship between giving in a dictator game and performance on cognitive tests.⁸ Ben-Ner et al. (2004) find a negative relationship between giving in a dictator game and performance on the Wonderlic test of intelligence. Further, the authors find that this relationship is stronger for women than for men.⁹ Benjamin et al. (2012) find a weak relationship between cognitive ability and selfishness in the dictator game. These studies suggest that selfishness is increasing in the cognitive ability of the subject.

On the other hand, Millet and Dewitte (2007), find a positive relationship between the Raven Progressive Matrix test of intelligence and altruistic behavior. Their evidence comes from observations of choice in an expanded version of SVO. Whereas we closely follow the SVO format of Van Lange et al. (1997), which has three responses per item (competitive, individualistic, and prosocial), Millet and Dewitte also employs a fourth option, altruistic. The altruistic choice is distinguished from the prosocial choice in that, while both options yield identical amounts to the subject, the prosocial option sends an amount identical to that obtained by the subject, whereas the altruistic choice sends an even greater amount. In other words, the prosocial option is an even split and the altruistic option sends an even larger amount to the other subject, without reducing the subject's own allocation. The authors find evidence under rank order voting on hypothetical allocations that the measure of intelligence is positively related to preferences for altruism.¹⁰ However, the authors do not report such a relationship for the prosocial choices.

In this paper we find that the outcome on the math portion of the SAT is associated with generosity on both measures of social preferences. We find that the GPA is related to generosity on the SVO measure but with selfishness in the dictator game. Finally, we do not find a relationship between the outcome of the verbal portion of the SAT and either measure of social preferences.

⁸Although the authors conclude that their measure of intelligence is not related to bargaining behavior, on page 200, the paper reports negative correlations between their measure of intelligence and giving in the dictator game ($r = -0.29$, $p = 0.04$), and expectations of the amounts given by other dictators ($r = -0.34$, $p = 0.01$).

⁹On page 587, the authors report a negative relationship, significant at 0.1, in both specifications of the pooled data. The relationship is not significant when restricted to male subjects, however they report that the negative relationship is significant at 0.05 in the OLS specification for female subjects. Visser and Roelofs (2011) report a similar result.

¹⁰James (2011) finds empirical evidence that charitable giving is increasing in cognitive ability.

In order to interpret our results, it is essential to have an understanding of the literature on the SAT and GPA measures. Although to our knowledge, there does not exist a detailed examination of the differences between the SAT and GPA measures, there does exist some research which is helpful. For instance, research shows that SAT outcomes are strongly related to other measures of intelligence.¹¹ The literature also finds a close relationship between SAT scores and subsequent GPA in college.¹² Despite this close relationship between SAT and GPA measures, there remains variation in this relationship which can only be explained by factors other than those related to intelligence. For instance, personality (Nofle and Robins, 2007; Kappe and van der Flier, 2012), patience (Kirby et al., 2005) and self-discipline in adolescents, (Duckworth and Seligman, 2005) have been found to vary with GPA. In summary, both the SAT and GPA measures provide a measure of intelligence, however these measures, particularly GPA, can be affected by factors other than intelligence.

Finally, to better understanding the relationship between our results and previous work on measures of intelligence and generosity, we note the research on the effects of rewards for cognitive tests. Research finds that intrinsic motivation and cognitive ability are separate components to the outcomes of tests which require cognitive effort.¹³ Segal (2012) finds evidence that the heterogeneously distributed intrinsic motivation to perform on tests which require cognitive effort affects results, however this intrinsic motivation is not related to self-reported SAT scores.

In light of this literature, how do our results relate to the previous literature? First, to our knowledge, we are the first paper to examine the relationship between social preferences and cognitive ability measures as significant as GPA and SAT. Second, to the extent that GPA outcomes are affected by both cognitive ability and intrinsic motivation, as is the case for cognitive tests with low material incentives, then our results closely follow that found by Brandstätter and Güth (2002), Ben-Ner et al. (2004), and Benjamin et al. (2012). Similar to these authors, we find that giving in dictator game is negatively related to such a measure

¹¹For instance, see Frey and Detterman (2004) and Beaujean et al. (2006).

¹²See Coyle and Pillow (2008) and Coyle et al. (2011).

¹³For instance, see Borghans et al. (2008) and Duckworth et al. (2011).

of intelligence. Third, given reasonable assumptions about the preferences of the subjects, it would seem that the Millet and Dewitte subjects with a preference for either altruistic or prosocial preferences would be categorized as prosocial in our setting. Hence, similar to Millet and Dewitte (2007), we find a positive relationship between the outcome of a measure of intelligence and generosity according to the SVO measure. Fourth, to the extent that SAT scores are not significantly affected by intrinsic motivation, our results regarding the SAT outcomes seem to be without precedent in the literature.

2 Data and Methodology

The choices on social preferences were obtained in connection with Smith (2012). Each subject was asked for a choice in one of two forms of a dictator game. In one treatment, the subjects were given a standard \$10 dictator game. This dictator game was presented to the subjects in \$0.25 increments. The subjects were directed to indicate which of the 41 dictator game allocations they most preferred.¹⁴ A total of 96 students enrolled in economics classes at Rutgers University-Camden made a choice in this game. The data for this game was collected in 5 classes of 16, 21, 39, 12 and 8 subjects.

In the other dictator game treatment, the subjects were asked for their choice in a non-standard dictator game in which the relative allocation *price* is 1 to 3. In other words, the most selfish allocation is \$10 to self and \$0 to other and the most generous allocation is \$0 to self and \$30 to other. The subject's own payoffs were listed in \$0.50 increments and the other subject's payoffs were listed in \$1.50 increments. The subjects were directed to indicate which of the 21 dictator game allocations they most preferred.¹⁵ A total of 90 students in economics classes at Rutgers University-Camden made a choice in this nonstandard dictator game. The data for this game was collected in 4 classes of 21, 42, 16 and 11 subjects.

We also measured the Social Value Orientation (SVO) of the subjects. Our specification of SVO was adapted from Van Lange et al. (1997). The subjects were given the 9 SVO items such that three items were listed on each of three pages. In Van Lange et al., the subjects

¹⁴See Appendix A for this standard dictator game.

¹⁵See Appendix B for this nonstandard dictator game.

decided on an allocation of points which carry no financial implications. By contrast, in our experiment subjects were offered a conversion rate of points to money, whereby the subject is effectively deciding on an allocation of a very small amount of money. Across all 9 SVO items, the subject could keep as little as \$0.94 and as much as \$1.06. Also across the SVO items, the subject could send as little as \$0.19 and send as much as \$0.94. The subjects were not told these amounts, however they could be calculated with relative ease. The exchange rate between the Van Lange et al. numbers and the monetary payment was designed to provide only small monetary incentives.

Each of the nine items has an *individualistic* response, a *prosocial* response and a *competitive* response. The exact items and the conversion from points to money in the SVO measure is given in Appendix C. Following Van Lange et al., we would classify a subject as prosocial, individualistic or competitive if the subject answered six of the nine items in a particular fashion.

As was the point of Smith (2012), within each dictator treatment, we also varied the order of the dictator game and the SVO measurement. Roughly half of each class made a choice in the dictator game then the SVO items and half answered the SVO items then made a choice in the dictator game.

The responses for the SVO and the dictator game were entered on paper. These choices were incentivized to the extent that one out of every four subjects within each class were paid the actual amounts obtained. In this experiment, we employed a triadic design. The subjects were told to make their allocation decisions involving themselves ("You") and another subject ("Other1"). Another subject ("Other2") was to make allocations involving Other2 and You. Therefore, the amount accruing to each subject was what was kept in the You-Other1 allocation decisions plus what Other2 did not keep in the Other2-You allocation decisions. In both the measurement of SVO and the choice in the dictator game, the status of You, Other1 and Other2 remained fixed. This description of the triadic design was provided verbally by the same male experimenter and in written form given to each subject. The experiment was completed in less than one hour.

The data on measures of intelligence were obtained from the Office of the Registrar of Rutgers University-Camden. The registrar could locate data on cumulative GPA for 185 of the 186 subjects. Data on SAT scores could only be located for 86 of the 186 subjects. The SAT scores were only available for students who were admitted as freshmen. In other words, the SAT scores for transfer students were not available.

3 Results

3.1 Overview

In the standard dictator game, subjects kept on average \$6.11 ($SD = 2.66$). In the nonstandard dictator game, subjects kept on average \$7.18 ($SD = 2.83$). The SVO categorized 40.5% (75) of the subjects as prosocial, 39.5% (73) as individualistic, and 4.9% (9) as competitive. We were not able to categorize 15.1% (28) of the subjects because they did not select a minimum of 6 response items of a particular type. The subjects accrued an average of \$14.47 and again we note that 25% were paid the amount.

We now present an overview of the variables which we use in the analysis. The variable SVO First obtains a value of 1 if the SVO was administered first and 0 otherwise. The Standard Dictator variable obtains a 1 if the standard dictator was used and a 0 otherwise. We use two measures of the amount kept in the dictator game: Dictator Kept and Dictator Fraction Kept. The variable Dictator Kept is simply the amount kept in the dictator game. In the case of both the standard version and the nonstandard version, this can range from 0 to 10. The variable Dictator Fraction Kept normalizes the amount of money kept in the dictator game by the total amount of money given to both players. Obviously this amount ranges from 0 to 1.

The variable GPA is the cumulative GPA of the student as of Fall 2009. Math SAT and Verbal SAT express the percentiles of the results on these portions of the SAT. The variable Female takes a value of 1 if the subject is female and 0 otherwise. The registrar also provided the birthdays of the subjects. From this we calculate Age which is the number of years old as of January 1, 2010. The variable Class indicates the last two digits of the expected year of

graduation. For instance, a student expected to graduate in 2011 would obtain a value of 11. The Prosocial variable takes a value of 1 if the subject was categorized as having prosocial preferences according to the SVO and 0 otherwise. The Classification variable obtains a value of 1 if the SVO classifies the subject as either prosocial, individualistic, or competitive. We provide the summary statistics for these variables in Table 1.

Table 1-Summary of the variables

Variable	Observations	Mean	Standard Deviation	Minimum	Maximum
SVO First	185	0.502	0.501	0	1
Standard Dictator	185	0.514	0.501	0	1
Dictator Kept	185	6.631	2.792	0	10
Dictator Fraction Kept	185	0.583	0.277	0	1
GPA	185	3.045	0.597	0.323	4.00
Math SAT	86	48.686	19.653	4.0	74.0
Verbal SAT	86	47.116	15.681	5.0	75.0
Female	185	0.357	0.480	0	1
Age	184	22.08	5.27	17.04	60.62
Class	185	10.37	0.805	9	13
Prosocial	185	0.405	0.492	0	1
Classification	185	0.848	0.359	0	1

We note that, although we conduct the experiment in a college setting, there are several students who are older than typical college students.¹⁶ We considered dropping these subjects as outliers however, it was not obvious precisely which students should be excluded and we note that the age variable is not central to the study. We also note that there are no significant differences in the Dictator Kept, Dictator Fraction Kept, GPA or Prosocial variables of the subjects who have SAT data available and those who do not. Finally, we do not find a significant difference between the Dictator Kept, Dictator Fraction Kept, GPA, Prosocial or SAT variables of the subjects in each of the 9 experimental sessions.¹⁷

3.2 Measures of Intelligence and Behavior in the Dictator Game

We now examine the relationship between our measures of intelligence and choice in the dictator game. We perform the following regressions with a dependent variable of Dictator

¹⁶The age of the subjects over 30 include: 60, 52, 42, 38, 37, 33, 32, and three instances of 31.

¹⁷These results are available from the corresponding author upon request.

Kept.¹⁸ Regression (1) employs only our measures of intelligence: GPA and SAT outcomes. Regressions (2) and (3) consider only the GPA and SAT outcomes, respectively, along with the details of the treatment: the order of the experiment, the type of dictator game and the interaction. Regression (4) considers all three intelligence measures and the details of the treatment. Finally, regression (5) considers all three measures of intelligence, the details of the treatment, and background details for the subjects. We summarize the results in Table 2.

Table 2-Relationship between Dictator Kept and Measures of Intelligence

	(1)	(2)	(3)	(4)	(5)
GPA	1.236** (0.517)	0.403 (0.347)	—	1.103** (0.510)	1.208** (0.548)
Math SAT	-0.0300* (0.0152)	—	-0.0370** (0.0151)	-0.0395*** (0.0149)	-0.0402** (0.0155)
Verbal SAT	0.0152 (0.0192)	—	0.0149 (0.0188)	0.0107 (0.0185)	0.00623 (0.0191)
SVO First	—	-0.881 (0.580)	-2.751*** (0.853)	-2.593*** (0.837)	-2.639*** (0.849)
Standard Dictator	—	-1.388** (0.574)	-2.084** (0.791)	-1.863** (0.780)	-1.5317* (0.840)
SVO First*Standard Dictator	—	0.812 (0.807)	3.277*** (1.182)	3.340*** (1.157)	3.319*** (1.181)
Female	—	—	—	—	-0.112 (0.671)
Age	—	—	—	—	0.118 (0.114)
Class	—	—	—	—	-0.182 (0.453)
R^2	0.11	0.06	0.17	0.22	0.24
Observations	86	185	86	86	86

Result of regressions where *** indicates significance at $p < 0.01$, ** indicates significance at $p < 0.05$ and * indicates significance at $p < 0.10$.

We find a relationship between the amount kept in the dictator game and GPA. In regressions (1), (4), and (5) we find that higher GPA subjects keep more in the dictator game,

¹⁸In each of the regressions which follow, the analogous analysis, conducted with tobit regressions, does not yield different conclusions. These results are available from the corresponding author upon request.

than do lower GPA subjects. We also find a negative relationship between the amount kept in the dictator game and Math SAT. In regressions (1), (3), (4), and (5) we find that higher Math SAT subjects keep less in the dictator game than do lower Math SAT subjects. Finally, note that we do not find a relationship between the amount kept in the dictator game and Verbal SAT.

We note the significant relationships which are related to the details of the experiment. As does Smith (2012), we find that the order of the presentation of the experimental material is related to choice. In particular, we find that subjects who first responded to the SVO were more generous in the dictator game than subjects who responded first to the dictator game. We also note that the coefficient involving the specification of the dictator game is significant in regressions (2)-(5). Further, the interaction between the order and the form of the game is significant in regressions (3), (4), and (5).¹⁹ Finally, we note when we separately run the regressions for both forms of the dictator game, the sign of the coefficient estimates of our measures of intelligence are unchanged. Although we note that in these regressions, the coefficient estimates are largely not significant.²⁰

While we are encouraged by the results summarized in Table 2, it is potentially problematic that the term involving the form of the dictator game is significant. In order to account for this feature, we perform the analogous analysis as above, with the exception that the dependent variable is the fraction kept in the dictator game. We summarize the results in Table 3.

¹⁹In contrast to Ben-Ner et al. (2004) we do not find a significant interaction between gender and our measures of intelligence in the regressions involving either dictator giving or generosity as measured by SVO.

²⁰These results are available from the corresponding author upon request.

Table 3-Relationship between Dictator Fraction Kept and Measures of Intelligence

	(1)	(2)	(3)	(4)	(5)
GPA	0.114** (0.0518)	0.0531 (0.0348)	—	0.130** (0.0497)	0.138** (0.0531)
Math SAT	-0.00263* (0.00152)	—	-0.00323** (0.00149)	-0.00353** (0.00145)	-0.00388** (0.00150)
Verbal SAT	0.00164 (0.00192)	—	0.00159 (0.00185)	0.00111 (0.00180)	0.000563 (0.00185)
SVO First	—	-0.0823 (0.0582)	-0.263*** (0.0841)	-0.245*** (0.0815)	-0.247*** (0.0823)
Standard Dictator	—	0.0291 (0.0576)	-0.0378 (0.0780)	-0.0118 (0.0759)	0.0309 (0.0815)
SVO First*Standard Dictator	—	0.0776 (0.0809)	0.315*** (0.117)	0.322*** 0.113	0.301** (0.115)
Female	—	—	—	—	-0.0693 (0.0651)
Age	—	—	—	—	0.007101 (0.0111)
Class	—	—	—	—	-0.0326 (0.0439)
R^2	0.10	0.04	0.18	0.25	0.27
Observations	86	185	86	86	86

Result of regressions where *** indicates significance at $p < 0.01$, ** indicates significance at $p < 0.05$ and * indicates significance at $p < 0.10$.

Despite the differences in the dependent variables, the qualitative results presented in Table 2 remain largely unchanged here. In particular, we note a positive relationship between the amount kept in the dictator game and GPA, as seen in regressions (1), (4), and (5). We also observe a negative relationship between the amount kept in the dictator game and Math SAT, as in regressions (1), (3)-(5). Finally, we do not observe a significant relationship between Verbal SAT and the amount kept in the dictator game.

Also similar to the results of Table 2, here we find that the SVO First and the interaction terms are significant in regressions (3)-(5). However, unlike the previous analysis, here we find that the form of the dictator game is not significant. In our view this suggests that the use of the fraction of money kept is capturing the differences in behavior due to the different forms of the dictator games.

In summary, we observe a positive relationship between intelligence, as measured by GPA and selfishness in the dictator game. We also observe a negative relationship between intelligence, as measured by Math SAT, and selfishness in the dictator game. Finally, we do not observe a significant relationship between intelligence, as measured by Verbal SAT, and selfishness in the dictator game.

3.3 Measures of Intelligence and SVO

We now turn our attention to the relationship between the SVO classification and our measures of intelligence. In particular, we examine the relationship between the measurement of generosity according to the SVO measure and intelligence. As such, we employ the dummy, Prosocial, as the dependent variable. Recall that this variable takes a value of 1 if the subject was classified as prosocial by SVO and 0 otherwise. In our view, this measure of generosity because the individualistic, competitive and unclassified subjects each failed to select the generous allocation in at least 4 of the 9 SVO items.

In regression (1) we include all three measures of intelligence and the order treatment. Regressions (2) and (3) includes only the GPA measure or the SAT measures respectively, in addition to the order treatment. In regression (4) we include all three measures of intelligence, the order treatment, and characteristics of the subjects. Table 4 presents the summary of this analysis.

Table 4-The Prosocial variable and Measures of Intelligence.

	(1)	(2)	(3)	(4)
GPA	0.962** (0.455)	0.484* (0.269)	–	0.883* (0.484)
Math SAT	0.0275** (0.0138)	–	0.0291** (0.0141)	0.0312** (0.014)
Verbal SAT	0.0254 (0.0179)	–	0.0259 (0.0174)	0.0249 (0.0186)
SVO First	0.969* (0.518)	–0.165 (0.306)	0.738 (0.483)	1.1251** (0.5504)
Female	–	–	–	0.545 (0.580)
Age	–	–	–	–0.00219 (0.0904)
Class	–	–	–	–0.297 (0.383)
–2 log L	100.18	245.77	105.05	98.48
LR χ^2	13.36***	4.03	8.48**	15.05**
Observations	86	185	86	86

Result of logistic regressions where *** indicates significance at $p < 0.01$, ** indicates significance at $p < 0.05$ and * indicates significance at $p < 0.10$.

First, we find some evidence of a positive relationship between GPA and the prosocial classification. This relationship is significant at the 0.05 level in regression (1) and significant at the 0.10 level in regressions (2) and (4). In other words, higher GPA subjects are more likely to be categorized as being generous by SVO. We also find a positive relationship between Math SAT scores and the prosocial classification. This relationship is significant at the 0.05 level in regressions (1), (3) and (4). In other words, higher Math SAT subjects are more likely to be categorized as being generous by SVO. Again we do not find such a relationship involving Verbal SAT.

We also note that the SVO First coefficient is significant at the 0.1 level in regression (1) and at the 0.05 level in regression (4). Unlike the analysis summarized in Tables 2 and 3, we do not include the indicating the specification of the dictator game and the type-order interaction. However, when we do include these variables, neither are significant.²¹

²¹These results are available from the corresponding author upon request.

3.4 Measures of Intelligence and Consistency

Finally, we turn our attention to the relationship between the consistency of choices and our measures of intelligence. Recall that the SVO measure consists of nine nearly identical items. If the subject answers six of the nine items in the same manner then the SVO will classify the subject as one of three types. It seems reasonable to use the condition of being classified as a measure of consistency. Therefore, as a dependent variable we use the dummy, Classification, which assigns a 1 to a subject who is classified according to their choices of SVO and 0 otherwise. Table 5 summarizes our analysis.

Table 5-The Classification Variable and Measures of Intelligence

	(1)	(2)	(3)	(4)
GPA	0.9279* (0.4751)	0.871*** (0.337)	—	0.742 (0.499)
Math SAT	0.0145 (0.0133)	—	0.0153 (0.0126)	0.0179 (0.0142)
Verbal SAT	0.0168 (0.0163)	—	0.0192 (0.0157)	0.0145 (0.0169)
SVO First	0.6019 (0.5576)	0.351 (0.426)	0.428 (0.536)	0.698 (0.589)
Female	—	—	—	0.174 (0.645)
Age	—	—	—	-0.0737 (0.0922)
Class	—	—	—	-0.549 (0.398)
-2 log L	86.339	150.26	90.32	84.40
LR χ^2	6.95	7.01**	2.97	8.88
Observations	86	185	86	86

Result of logistic regressions where *** indicates significance at $p < 0.01$, ** indicates significance at $p < 0.05$ and * indicates significance at $p < 0.10$.

Here we find some evidence that GPA is related to consistency. Specifically, in regression (1) we find that GPA is related to consistency at the 0.1 level, and it is significant at the 0.01 level in regression (3). However, we note that GPA is not significantly related to consistency in regression (4). Surprisingly, we do not find a relationship between the SAT, in particular the Math portion of the SAT, and consistency.

We also consider another notion of consistency: the agreement between the choices on the SVO and that made in the dictator game. To accomplish this, we first run two sets of regressions. The first set is with Dictator Fraction Kept as the dependent variable and Prosocial as an independent variable. The second set of regressions uses the squared residuals obtained in the first set, with measures of intelligence as the independent variables. In this way we can determine if these measures of intelligence are related to the agreement between the choices on the SVO and the choice made in the dictator game.

In both regressions (1) and (2) below we use the responses on the SVO as an independent variable and the fraction of money kept in the dictator game as dependent variable. In regression (1) we also include the SVO First as an independent variable. In regression (2) we also include the Standard Dictator and SVO First- Standard Dictator interaction. Table 6 summarizes these results.

Table 6-Relationship between Dictator Fraction Kept and SVO		
	(1)	(2)
Prosocial	-0.222*** (0.0382)	-0.217*** (0.0389)
SVO First	-0.0628* (0.0375)	-0.0946* (0.0539)
Standard Dictator	-	-0.00829 (0.0535)
SVO First*Standard Dictator	-	0.0612 (0.0752)
R^2	0.16	0.17
Observations	185	185

Result of regressions where *** indicates significance at $p < 0.01$, and * indicates significance at $p < 0.10$.

Now we use the squared residuals obtained in the regressions summarized in Table 6 as dependent variables in the regressions summarized below. In each of the regressions below, we use the measures of intelligence as independent variables in order to determine if the agreement between SVO and dictator choices is related to our measures of intelligence. In regressions (1.1), (1.2) and (1.3) below, we use the squared residuals obtained in regression (1) as summarized in Table 7 as the dependent variable. In regressions (2.1), (2.2) and (2.3)

below, we used the squared residuals obtained in regression (2) as summarized in Table 7 as the dependent variable.

Table 7-Relationship Between Consistency and Measures of Intelligence

	(1.1)	(1.2)	(1.3)	(2.1)	(2.2)	(2.3)
GPA	-.0245** (0.0120)	–	–0.0259 (0.0185)	–0.0234* (0.0119)	–	–0.0251 (0.0177)
Math SAT	–	0.000225 (0.000546)	0.000294 (0.000545)	–	0.000174 (0.000524)	0.000240 (0.000523)
Verbal SAT	–	–0.000992 (0.000685)	–0.000875 (0.000686)	–	–0.000964 (0.000656)	–0.000851 (0.000657)
R^2	0.02	0.03	0.05	0.02	0.03	0.05
Observations	185	86	86	185	86	86

The dependent variable of regressions (1.1), (1.2) and (1.3) is the squared residuals of regression (1) as summarized in Table 6. The dependent variable of regressions (2.1), (2.2) and (2.3) is the squared residuals of regression (2) as summarized in Table 6. Further, ** indicates significance at $p < 0.05$ and * indicates significance at $p < 0.10$.

Similar to the analysis summarized in Table 5, we find some evidence that GPA is related to consistency. In both regressions (1.1) and (2.1) we find that GPA is related to consistency as measured by the agreement between SVO and dictator game choices. However, this relationship is not robust to changes in the model. In particular, when we include the outcomes on the SAT, GPA is no longer significant. Also similar to the results summarized in Table 5, here we also do not find a relationship between the squared residuals and either portion of the SAT. Finally, we note that when the above analysis is conducted with the absolute value of the residuals, rather than the squared residuals, we find evidence of an even weaker relationship. In particular, the GPA coefficient in the analogous version of Regression (1.1) is only significant at the 0.1 level and the analogous version of Regression (2.1) is not significant.

4 Discussion and Conclusions

Increasingly in economics, researchers are interested in examining the relationship between cognitive ability and economic behavior. However, before researchers can make accurate

inferences of strategic choices given measures of cognitive ability, we must have a better understanding of other relevant correlates of cognitive ability. As such, in this paper we examine the relationship between significant measures of intelligence and social preferences.

We find that our measures of intelligence are related to social preferences. In particular, we find evidence of a negative relationship between performance on the Math portion of the SAT and selfishness in both the dictator game and the SVO measure. By contrast, we find a positive relationship between GPA and selfishness in the dictator game, but a negative relationship between GPA and selfishness on the SVO measure. Finally, we only find some evidence of a relationship between GPA and consistency of choices, however we do not find such evidence for either portion of the SAT.

To the extent that GPA is affected by both cognitive ability and intrinsic motivation, as evidence suggests it is for cognitive tests with small material incentives, then our results regarding GPA closely resemble that found in the literature. In this sense, we view our results as offering a complementary view of the effects of cognitive tests which are affected by heterogenous intrinsic motivation. However, to our knowledge, our results regarding SAT outcomes are novel.

We also note that we do not find evidence of a systematic affect of gender on social preferences. Previous work has found a relationship between gender and generosity,²² however our data does not support such a relationship.

While we are encouraged by our results, there is more to be explored. For instance, additional data is needed in order to better identify the relative merits of the measures of intelligence which we use. We are also aware of the limitations of the measures of social preferences which we use. One way to remedy this would be to conduct a thorough investigation of social preferences, ala Charness and Rabin (2002), when considering such significant measures of intelligence.

²²For instance, see Eckel and Grossman (1998), Andreoni and Vesterlund (2001), Ben-Ner et al. (2004).

Appendix A

Standard Dictator Game

You: \$10.00 Other1: \$0.00	You: \$9.75 Other1: \$0.25	You: \$9.50 Other1: \$0.50	You: \$9.25 Other1: \$0.75
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You: \$9.00 Other1: \$1.00	You: \$8.75 Other1: \$1.25	You: \$8.50 Other1: \$1.50	You: \$8.25 Other1: \$1.75
-------------------------------	-------------------------------	-------------------------------	-------------------------------

You: \$8.00 Other1: \$2.00	You: \$7.75 Other1: \$2.25	You: \$7.50 Other1: \$2.50	You: \$7.25 Other1: \$2.75
-------------------------------	-------------------------------	-------------------------------	-------------------------------

You: \$7.00 Other1: \$3.00	You: \$6.75 Other1: \$3.25	You: \$6.50 Other1: \$3.50	You: \$6.25 Other1: \$3.75
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You: \$6.00 Other1: \$4.00	You: \$5.75 Other1: \$4.25	You: \$5.50 Other1: \$4.50	You: \$5.25 Other1: \$4.75
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You: \$5.00 Other1: \$5.00	You: \$4.75 Other1: \$5.25	You: \$4.50 Other1: \$5.50	You: \$4.25 Other1: \$5.75
-------------------------------	-------------------------------	-------------------------------	-------------------------------

You: \$4.00 Other1: \$6.00	You: \$3.75 Other1: \$6.25	You: \$3.50 Other1: \$6.50	You: \$3.25 Other1: \$6.75
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You: \$3.00 Other1: \$7.00	You: \$2.75 Other1: \$7.25	You: \$2.50 Other1: \$7.50	You: \$2.25 Other1: \$7.75
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You: \$2.00 Other1: \$8.00	You: \$1.75 Other1: \$8.25	You: \$1.50 Other1: \$8.50	You: \$1.25 Other1: \$8.75
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You: \$1.00 Other1: \$9.00	You: \$0.75 Other1: \$9.25	You: \$0.50 Other1: \$9.50	You: \$0.25 Other1: \$9.75
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You: \$0 and Other1: \$10.00

Appendix B

Nonstandard Dictator Game

You: \$10.00
Other1: \$0.00

You: \$9.50
Other1: \$1.50

You: \$9.00
Other1: \$3.00

You: \$8.50
Other1: \$4.50

You: \$8.00
Other1: \$6.00

You: \$7.50
Other1: \$7.50

You: \$7.00
Other1: \$9.00

You: \$6.50
Other1: \$10.50

You: \$6.00
Other1: \$12.00

You: \$5.50
Other1: \$13.50

You: \$5.00
Other1: \$15.00

You: \$4.50
Other1: \$16.50

You: \$4.00
Other1: \$18.00

You: \$3.50
Other1: \$19.50

You: \$3.00
Other1: \$21.00

You: \$2.50
Other1: \$22.50

You: \$2.00
Other1: \$24.00

You: \$1.50
Other1: \$25.50

You: \$1.00
Other1: \$27.00

You: \$0.50
Other1: \$28.50

You: \$0.00
Other1: \$30.00

Appendix C

Social Value Orientation (SVO)

We asked the following 9 items (from Van Lange et al., 1997) in order to measure the SVO of the subjects. Each of the 9 items has a prosocial answer, a individualistic answer and a competitive answer. Each item is stated in terms of points where 100 points corresponded to \$0.02103.

Question 1	A	B	C
You:	480 points	540 points	480 points
Other1:	80 points	280 points	480 points
Question 2	A	B	C
You:	560 points	500 points	500 points
Other1:	300 points	500 points	100 points
Question 3	A	B	C
You:	520 points	520 points	580 points
Other1:	520 points	120 points	320 points
Question 4	A	B	C
You:	500 points	560 points	490 points
Other1:	100 points	300 points	490 points
Question 5	A	B	C
You:	560 points	500 points	490 points
Other1:	300 points	500 points	90 points
Question 6	A	B	C
You:	500 points	500 points	570 points
Other1:	500 points	100 points	300 points
Question 7	A	B	C
You:	510 points	560 points	510 points
Other1:	510 points	300 points	110 points
Question 8	A	B	C
You:	550 points	500 points	500 points
Other1:	300 points	100 points	500 points
Question 9	A	B	C
You:	480 points	490 points	540 points
Other1:	100 points	490 points	300 points

The individualistic answers are: 1B, 2A, 3C, 4B, 5A, 6C, 7B, 8A and 9C. The prosocial answers are: 1C, 2B, 3A, 4C, 5B, 6A, 7A, 8C and 9B. The competitive answers are: 1A, 2C, 3B, 4A, 5C, 6B, 7C, 8B and 9A. Van Lange et al. classifies a subject according to the above labels if six or more items are selected in a similar fashion.

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