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Does the Food Stamp Program Really Increase Obesity?

The Importance of Accounting for Misclassification Errors

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Abstract

Over the last few decades, the prevalence of obesity among US citizens has grown rapidly, especially among low-income individuals. This has led to questions about the effectiveness of nutritional assistance programs such as the Supplemental Nutrition Assistance Program (SNAP), formerly known as the Food Stamps Program (FSP). Results from previous studies generally suggest that FSP participation increases obesity. This finding is however based on the assumption that participants do not misclassify their program participation despite significant misclassification errors reported in the literature. Using propensity score matching and a new method to conduct extensive sensitivity analysis, we conclude that this finding is sensitive to misclassification errors above 10% and to the conditional independence assumption.

JEL codes:C63, D12, I1

Key Words: matching estimators, sensitivity analysis, food stamps, obesity

1. Introduction

Obesity is increasing worldwide in dramatic rates. The World Health Organization indicated that there were 1.4 billion overweight adults and at least 500 million obese adults in the world in 2008 (WHO (2012) Obesity and Overweight. Fact Sheet No 311. World Health Organization). By 2015, these figures are expected to rise to 2.3 billion overweight and 700 million obese adults. Obesity effects on health are well supported by the medical literature and include a long non-exhaustive list that includes osteoarthritis, sleep apnea, asthma, high blood pressure, gallbladder disease, cholesterol, type II diabetes, cardiovascular disease, stroke, renal and genitourinary diseases (Bray, 2004, Esposito *et al.*, 2004, Grundy, 2004, Whitmer *et al.*, 2005, Ejerblad *et al.*, 2006, Van der Steeg *et al.*, 2007). Obesity may also inflict severe emotional harm, such as social stigmatization, depression, and poor body image.

Researchers have rightly responded to this unprecedented rise of obesity as evidenced by the exploding number of papers published in the nutrition/medical as well as the economics literature. The economic causes of obesity for adults and children are nicely analyzed in Rosin (2008) and Papoutsi et al (2012), respectively. Among the many factors linked to the high obesity prevalence are the increased opportunity cost of time for food preparation, along with the availability of “cheap” calories provided by fast-food restaurants, as well as the adoption of sedentary lifestyles (Cutler *et al.*, 2003, Philipson and Posner, 2003, Lakdawalla *et al.*, 2005). One interesting aspect of the obesity epidemic is that prevalence rates have been found to be higher and to increase more rapidly among lower income people, a group usually associated with fewer resources and poor diets.

To this respect, a number of nutrition assistance programs funded by the U.S. government target specific groups of low income people to address dietary

and nutrition concerns. The Supplemental Nutrition Assistance Program (SNAP), formerly known as the Food Stamps Program (FSP)¹ is by far the largest nutrition assistance program in the US. The FSP as implemented in 1964 was designed to alleviate hunger by distributing coupons that could only be used to purchase food at grocery stores. FSP benefits are given to a single person or family who meets the program's requirements pertaining to income, assets, work and immigration status. Most benefit periods last for 6 months but some can be as short as 1 month or as long as 3 years. Currently, electronic benefit transfers that operate essentially as debit cards have replaced food stamp coupons. According to USDA data, about 40 million individuals and 18 million households nation-wide participate in this program, with total amount of benefits reaching 65 billion USD in 2010. Eligibility and benefits are based on household size, household assets, and income. Other food assistance programs in the US include the School Breakfast Program (SBP), the National School Lunch Program (NSLP) and the Women, Infant and Children Program (WIC).

Due to increasing obesity rates in the US, particularly among low-income individuals, this paper is focused on assessing the effect of FSP on obesity. There are two main theories on how food stamp benefits could contribute to weight gain: (1) food stamps encourage beneficiaries to spend more money on food than they otherwise would (and presumably, to eat more); and (2) food stamp participation is linked to a cycle of deprivation followed by abundance and binge eating, which results in weight gain over time (Ver Ploeg *et al.*, 2007).

Several studies have examined the effect of FSP participation on various outcomes. These studies differ in terms of the targeted groups (e.g., children, adult

¹ For the rest of the paper we use the term FSP rather than SNAP since this program is still more popularly known as the food stamps program.

women/men and the elderly), the outcomes of interest (e.g., Body Mass Index, food security index, probability of being overweight/obese), the nature (e.g., cross-sectional, longitudinal) and the sources of the data² as well as the methodology they employ³. Results from a number of past studies suggest a positive effect of FSP participation on adult obesity. For example, Baum (2007) found that FSP participation increases the probability of being obese in females aged 20-28 while the amount of food stamps benefit was positively related to BMI in males of the same age group. Gibson(2003) concluded that FSP participation is responsible for a 2 percentage point increase in the BMI of adult women. This effect was even greater in the case of long-term participation. Chen *et al.* (2005) also found that women FSP beneficiaries have an obesity rate that is 6.7 percent higher than that of women non- beneficiaries. On the other hand, Kaushal (2007) found no significant effect of FSP participation on obesity of both men and women.

These past studies, however, did not take into account the misclassification errors associated with self-reported FSP participation status. This issue is important since results could be sensitive to these misclassification errors, which have been reported in the literature to be non-trivial. For instance, Bollinger and David (1997) and Bitler *et al.* (2003) suggest that about 10%-15% of recipients do not report FSP participation when asked by the interviewer while Meyer *et al.* (2010) report an even higher (35%-50%) misclassification error. If this is the case, then previous findings

² The Panel Study of Income Dynamics (PSID) along with the Child Development Supplement (CDS), the National Health and Nutrition Examination Survey (NHANES), the National Longitudinal Survey of Youth (NLSY79), the Health and Retirement Study (HRS) and the Asset and Health Dynamics Among the Old (AHEAD) are some of them.

³ Descriptive statistics, OLS and Logistic Regressions, IV estimators (with and without fixed effects), Bivariate Probit, Dynamic and Lagged Models, Hazard Models and Propensity Score Matching.

associating FSP participation with obesity could be biased and misleading. Our objective is to assess how misclassification errors could affect the estimated effects of FSP participation on obesity. We also take into account the complex endogeneity issues inherent in these types of analysis and extensively assess the robustness of our results to deviations from the usual assumptions.

Since FSP participation is not randomly but rather endogenously assigned to subjects according to some observable (e.g., eligibility criteria) and unobservable (e.g., information acquisition, attitudes etc.) factors, it is very likely that some of these factors are highly correlated with the outcome of interest, making it hard to uncover any causal effect without a proper identification strategy. In this study, we employ the propensity score matching method and perform an extensive sensitivity analysis to assess the robustness of its restrictive assumptions. Quoting Angrist and Pischke (2010), scrutinizing our results through a sensitivity analysis process is what takes the con out of the econometrics.

We build on the work of Ichino *et al.*(2008) who proposed an excellent way of assessing the robustness of matching estimators while avoiding parametric assumptions. We then extend this method to account for the misclassification errors in FSP participation. To our knowledge, this is the first time such a sensitivity analysis is performed in the literature. To illustrate how misclassification errors could affect the estimated effects of FSP participation on obesity, we utilize the 2005–2006 National Health and Nutrition Examination Survey (NHANES). NHANES is designed to assess the health and nutritional status of adults and children in the US and is unique in that it combines interviews and physical examinations.

2. Methods

2.1 Propensity score matching

The research question of interest is whether participating in the FSP increases the probability of being obese. Formally, assume that there is a binary indicator Y that takes the value of 1 if the respondent has both a BMI⁴ greater than 30 kg/m² and a waste circumference (WC) greater than 100 cm, and 0 otherwise⁵. Define a second binary variable T , indicating the treatment and being equal to 1 for participants and 0 for non-participants. Of course, a mere comparison of the obesity rate among participants and non-participants does not reveal a causal relationship between the FSP participation and obesity. It is likely that the two groups differ in many other characteristics that could lead to differences in the outcome even if food stamps were not received by either group. We postulate the existence of two potential binary outcomes denoted by $Y(1)$ and $Y(0)$ which take a value of 1 if the subject is obese and 0 otherwise and denote the outcome that would be realized in the case of participation and non-participation respectively. It is obvious that we either observe $Y(1)$ or $Y(0)$, but never both. The effect of the treatment on each individual can be defined as:

$$t = Y(1) - Y(0) \tag{1}$$

This effect, averaged over participants is the average treatment effect on the treated (ATT) estimand, namely:

$$ATT = E(Y(1) | T = 1) - E(Y(0) | T = 1) \tag{2}$$

⁴ The BMI (Body Mass Index) is used to define nutritional status and is derived from the division of Weight in kilograms by the square of height in meters. The acceptable range is the same for men and women and lies between 20 and 25. Obesity is taken to start at a BMI of 30 and gross obesity at 40. A BMI of 18-20 is defined as mild starvation and severe starvation begins when BMI falls below 16.

⁵The second condition (WC > 100 cm) is usually added in order to account for the misleading classification of BMI when it comes to athletes or elder people. It has also been found to be a better predictor for many obesity related diseases (Janssen *et al.*, 2004).

Since $E(Y(0)|T=1)$ is not observed, one needs to make some additional assumptions in order to estimate the ATT. The first is that $Y(0)$, conditional on a set of observable covariates X , does not influence participation in the program:

$$Y(0) \perp T | X \quad (3)$$

This assumption is widely known as the Conditional Independence Assumption (CIA), the restrictive nature of which seems unappealing to many researchers and decreases the popularity of matching estimators. A second assumption is the common support or overlap condition, which ensures that for every FSP participant, there are non-participants with the same observable covariates, that is:

$$\Pr(T=1|X) < 1 \quad (4)$$

In the estimations to follow, we ensure that observations falling out of the common support region are excluded. If assumptions (3) and (4) hold, then after conditioning on X , ATT becomes estimable through (2) by substituting the unobservable $E[Y(0)|T=1, X]$, with its observable counterpart, $E[Y(0)|T=0, X]$. To solve the dimensionality problem arising when X is a lengthy vector, Rosenbaum and Rubin (1983) suggested the use of the propensity score $e(X) = \Pr(T=1|X)$, instead of X as the conditioning variable. Thus, the ATT parameter is given by:

$$ATT_{PSM} = E_{\{T=1\}} \left[E(Y(1)|T=1, e(X)) - E(Y(0)|T=0, e(X)) \right] \quad (5)$$

Inasmuch as the FSP is designed to help low-income groups, it seems reasonable that the control group should be the eligible non-recipients, classified as such using the most important eligibility criterion of FSP participation, the Poverty Income Ratio (PIR). The PIR is also the only available eligibility criterion in our dataset. Other unobservable characteristics that cannot be controlled for (and which

could render CIA implausible) are less likely to differ among individuals of these two groups.

ATT can be estimated using several matching algorithms such as the nearest neighbor, kernel, stratification, radius and spline smoothing. We use the nearest neighbor propensity score matching, using the four nearest neighbors⁶ and report analytical standard errors since the bootstrap variance estimator is invalid for nearest neighbor matching (Abadie and Imbens, 2006). The variables used in the probit regression in order to estimate the propensity score ($e(X)$) are shown in Table 1. The first two variables are the outcome and the control variable respectively. In selecting the variables to be included in the propensity score estimation we rely on the advice of Rubin and Thomas (1996) and the evidence provided by Brookhart *et al.* (2006) that one should include in the estimation of propensity scores all variables that are thought to be related to the outcome, regardless of whether they are related to the exposure. Household's FSP participation (*FS_hh*) was used instead of the individual's participation status since FSP benefits are most certainly shared among the members of the household. For the same reason, WIC participation (*WIC_hh*) was included in the set of covariates. Other factors such as *Alcohol* and *Smoker* were included to account for the non-food expenses of the groups which could reduce available resources for food and decrease or increase the probability of being obese. *Chronic* and *DocDiab* are used to account for the possible links between these different

⁶When selecting the number of matches one has to consider the bias-variance trade-off, since utilizing multiple matches for each treated individual will generally increase bias (2nd, 3rd, and 4th closest matches are, by definition, farther away from the treated individual than is the 1st closest match) while on the other hand, it can decrease variance due to the larger matched sample size (Stuart, 2010). We use four matches in order not to rely on too little information but to also avoid incorporating observations that are not sufficiently similar. Like all smoothing parameters, the final inference can depend on the choice of the number of matches (Abadie *et al.*, 2004).

different from the population the true ATT refers to, as some of the individuals with $T = 1$ might be discarded from the analysis due to violation of the common support or overlap condition. Finally, in the estimation with a confounder (analyzed in the next section) there would be no possible way to define the parameters \Pr_{ij} that characterize its distribution, since actual i 's are not known.

We circumvent this problem by simulating different scenarios where a respondent that reported not to have received food stamps belies her true state of participation by some probability $\Pr(T = 1 | T_{obs} = 0)$ ⁸. To avoid further functional form assumptions about the probability distribution, we assume different misclassification values in an attempt to discover a cut-off point, beyond which our results fall flat. Specifically, we assess the robustness of our results to misclassification errors of 5%, 10%, 15%, 20%, and 25% to cover the possible misclassification errors suggested by Bollinger and David (1997), Bitler *et al.* (2003), and Meyer *et al.* (2010). To accomplish this, we created m new databases⁹ for each level of misclassification errors (i.e., $5 \times m$ in total), with each of these datasets containing all the variables that are exactly as in the original database and a new participation indicator (FS_hh_new). The values of this dummy are same as those of FS_hh , with the only difference being that a random¹⁰ percentage of zeroes (5%-25% depending on the level of misclassification error examined) in the latter (FS_hh), are

⁸Note that these values can be further decomposed into $\Pr(T=1|T_{obs}=0, Y=1)$ and $\Pr(T=1|T_{obs}=0, Y=0)$, if the researcher has strong evidence or a meaningful explanation on why the probability of misclassification can be related to the outcome of interest.

⁹In particular we've used $m=1000$ but we keep this notation for demonstration simplicity.

¹⁰Determined by a pseudo-random number generator.

transformed into ones in the former (*FS_hh_new*). Hence, we consider 5%-25% of the non-participation reports to be false-statements.

It should be mentioned that during the simulation, from the whole pool of possible datasets we utilize only those that satisfied the following criteria: *a*) the averages of the covariates in the treated group and the weighted averages of the same covariates in the control group were not to be significantly different¹¹ based on a Hotelling's test, *b*) the probit model to be used for the estimation of the propensity score passed a link test (Pedigon, 1980) and the Hosmer–Lemeshow (2000) goodness of fit test with 10 groups, and finally *c*) after matching, all covariates in the probit model were jointly insignificant as indicated by a Likelihood Ratio test as in Sianesi (2004). Datasets not satisfying one of the above criteria were discarded and the process continued until m datasets were constructed. This way, the danger of introducing severe bias into the model or violating the balancing property (i.e. having the treated and control units have the same distribution of observable covariates) is mitigated. We then proceeded by obtaining a point estimate of ATT for each of the new databases (i.e. $\widehat{ATT}_{k,PSM}^{mis}$ for $k=1, \dots, m$). Although it is relatively easy to calculate $\widehat{ATT}_{PSM}^{mis}$ by averaging overall point estimates, the calculation of the standard errors is less straightforward. Using Rubin's (1987) combination of repeated complete-data variances, we calculate the standard errors as:

$$\widehat{se}_{ATT_{PSM}^{mis}} = \sqrt{\widehat{V} + \left(1 + \frac{1}{m}\right) \widehat{B}_m} \quad (6)$$

¹¹We use weighted averages for the control group since we employ a 4 to 1 nearest neighbor matching. The weights are the common normalized weights that were then used in the estimation of the 4 to 1 nearest neighbor matching.

where $\left(1 + \frac{1}{m}\right)$ is the correction factor (correcting for the fact that m is finite), \widehat{V} is the average of the estimated variances associated with each of the m $\widehat{ATT}_{k,PSM}^{mis}$:

$$\widehat{V} = \frac{1}{m} \sum_{k=1}^m \widehat{V}_k \quad (7)$$

and \widehat{B}_m is the variance among the m $\widehat{ATT}_{k,PSM}^{mis}$:

$$\widehat{B}_m = \frac{1}{m-1} \sum_{k=1}^m (\widehat{ATT}_{k,PSM}^{mis} - \widehat{ATT}_{PSM}^{mis})^2 \quad (8)$$

For a large number of replications the statistic $(\widehat{ATT}_{PSM}^{mis} - ATT) / \widehat{se}_{ATT_{PSM}^{mis}}$ is approximately normal.

2.3 Confounders

Another possible pitfall of the methodology is the possible bias of ATT_{PSM} in the case of a failure of the CIA, namely:

$$BIAS = E[Y(0) | T = 1, e(X)] - E[Y(0) | T = 0, e(X)] \quad (9)$$

The bias is minimized when $e(X) = 0.5$ (Black and Smith, 2004, Heckman and Navarro-Lozano, 2004). Hence, Black and Smith (2004) suggested to estimate the ATT_{PSM} , within the ‘thick support’ region of the propensity score (i.e., $0.33 < e(X) < 0.66$). However, if treatment effect varies with X , the estimated parameter would deviate from the corresponding population parameter and thus might not be very informative. We follow a different strategy instead: we assume that CIA holds and we then scrutinize our results by simulating several binary ‘confounders’

U .¹² In the case of CIA failure, such confounders once added would impose CIA to the model and consequently would transform (5) into:

$$ATT_{PSM}^{conf} = E_{\{T=1\}} \left[E(Y(1) | T=1, e(X, U)) - E(Y(1) | T=0, e(X, U)) \right] \quad (10)$$

We are particularly interested in assessing how the baseline estimates of (5) would change with the addition of possible confounders U , in order to perform a robustness check of our results. If the findings suggest that conditional on the existence of such confounders a positive effect is still in place, then one can be more confident of the interpretation of the results. According to Ichino *et al.* (2008), it is preferable to avoid parametric assumptions about the simulated confounder. Different hypotheses about the distribution of the confounding factor could be simulated by imposing the values of the parameters characterizing the distribution of U $\Pr_{ij} = \Pr(U = 1 | T = i, Y = j, X) \forall i, j \in \{0, 1\}$; then predict a value for each subject according to these parameters, and finally estimate $\widehat{ATT}_{k, PSM}^{conf}$ n times for the same distribution parameters¹³ (i.e., for $k=1, \dots, n$). For each simulated confounder, the $\widehat{ATT}_{PSM}^{conf}$ is the average of all $\widehat{ATT}_{k, PSM}^{conf}$ and these results will henceforth be called the Confounded Baseline Estimates (CBEs) which are to be compared with the UBEs. The formulas for the calculation of the standard errors of the $\widehat{ATT}_{PSM}^{conf}$ are those shown in (6)-(8), replacing the subscripts m with n and $\widehat{ATT}_{PSM}^{mis}$ with $\widehat{ATT}_{PSM}^{conf}$.

In each of the n iterations, two logit models (two odds ratios) are fitted (calculated). The first ($\Pr(Y = 1 | T = 0, U, X)$) is estimated to show the effect that such

¹²If inferences based on the UBEs are robust in the presence of binary confounders, then this holds even if the true ones are continuous (see Ichino *et al.* (2006), for a proof via Monte Carlo simulations).

¹³We used $n=1000$ but keep this notation for its demonstration simplicity.

a confounder would have on the odds of being obese in the case of no treatment (outcome effect), while the second ($\Pr(T = 1|U, X)$) is employed to highlight the relative importance of the hypothesized confounder on the participation probability (selection effect). The odd ratios obtained from the above models are referred to as α and ε respectively.

As a first simulation practice, we simulate a neutral confounder (i.e., a confounder which has exactly a 50% chance to be 1 in all possible treatment/outcome combinations) and the confounders that mimic the distribution of some of the demographic variables (i.e., *Male*, *Chronic*, *Educ₁*, *Educ₂*, *Educ₃*, *MarStat₁*, *MarStat₂*). The results are shown in Tables 5, 6, and 7. Since these results are highly dependent upon the selection of the covariates, we then search for the possible existence of confounders that could determine a positive \widehat{ATT}_{PSM} even in the absence of a true causal relationship between T and Y . As shown in Ichino *et al.* (2006), such ‘dangerous’ confounders can be simulated by fixing the probability $\Pr(U = 1)$ and the difference $pr_{11} - pr_{10}$ at some predetermined values¹⁴ and then assigning positive values¹⁵ to $d = pr_{01} - pr_{00}$ and $s = pr_{1.} - pr_{0.}$, where $pr_{i.} = \Pr(U = 1|T = i, X)$. Then, through α and ε , we are able to assess how strong the confounders generated in this particular configuration of parameters should be in order to alter inferences based on \widehat{ATT}_{PSM} . If only very strong confounders are capable of doing so, the findings are considered to be robust to CIA failures.

¹⁴We have set the value of $\Pr(U = 1)$ to 0.3 and that of $pr_{11} - pr_{10}$ to 0. Since these quantities are not expected to represent a real threat to the baseline estimate, the results remain qualitatively intact when considering different values.

¹⁵To do so, we used the Matlab code available on the website <http://www.tommasonannicini.eu>, which returns all the pr_{ij} that simulate U with d and s varying from 0.1 to 0.6, given the fixed parameters.

2.4 Misclassification errors and Confounders

Up to this point, we have managed to assess the robustness of inferences based on UBEs by assuming misclassification errors and confounding variables separately. However, we have ignored the possibility of these two deviations coexisting in our settings. Hence, we need a combination of the two procedures described above to further assess the validity of our results. The combining rule is a nested imputation approach as described in Shen (2000) and employed in Rubin (2003) and Harel (2007). According to this procedure, in each of the m databases created for each level of misclassification errors (as previously demonstrated under the *Misclassification errors* section), we construct n confounders for each set of parameters pr_{ij} as described above in the estimation of $\widehat{ATT}_{PSM}^{conf}$. As a result we end up with $m \times n$ (i.e. 1 million) ATT estimates for each level of misclassification errors and each confounder examined, the average of which provides the Misclassified Confounded Estimates (MCEs) $\widehat{ATT}_{PSM}^{mis,conf}$. The calculation of the standard errors of $\widehat{ATT}_{PSM}^{mis,conf}$ is now more tedious since the variability comes from multiple sources and is calculated as:

$$\widehat{se}_{ATT_{PSM}^{mis,conf}} = \sqrt{\widehat{\bar{V}} + \left(1 - \frac{1}{n}\right)\widehat{B}_n + \left(1 + \frac{1}{m}\right)\widehat{B}_m} \quad (11)$$

where $\left(1 - \frac{1}{n}\right)$ and $\left(1 + \frac{1}{m}\right)$ are the correction factors (correcting for the fact that m and

n are finite), $\widehat{\bar{V}}$ is the average of the estimated variances associated with each of the

$\widehat{ATT}_{i,PSM}^{mis,conf}$ for $i=1, \dots, m \times n$:

$$\widehat{\bar{V}} = \frac{1}{m \times n} \sum_{k=1}^m \sum_{j=1}^n \widehat{V}_{kj} \quad (12)$$

\widehat{B}_m is the between database variance:

$$\widehat{B}_m = \frac{1}{m-1} \sum_{k=1}^m \left(\frac{1}{n} \sum_{j=1}^n \widehat{ATT}_{kj,PSM}^{mis,conf} - \widehat{ATT}_{PSM}^{mis,conf} \right)^2 \quad (13)$$

and \widehat{B}_n the average between imputation variance:

$$\widehat{B}_n = \frac{1}{m} \sum_{k=1}^m \frac{1}{n-1} \sum_{j=1}^n \left(\widehat{ATT}_{kj,PSM}^{mis,conf} - \frac{1}{n} \sum_{j=1}^n \widehat{ATT}_{kj,PSM}^{mis,conf} \right)^2 \quad (14)$$

For a large number of replications the statistic $(\widehat{ATT}_{PSM}^{mis,conf} - ATT) / \widehat{se}_{ATT_{PSM}^{mis,conf}}$ approximates a normal distribution.

To sum up, the methodology of the paper consists of four steps. First, we estimate ATT_{PSM} using nearest neighbor propensity score matching, using the four nearest neighbors while assuming that CIA holds and that $\Pr(T = 1 | T_{obs} = 0) = 0$. The results of this procedure are the Unconfounded Baseline Estimates (UBEs). Second, we simulate different misclassification scenarios and obtain the Misclassified Baseline Estimates (MBEs) that are compared with the UBEs. Next, we derive the CBEs and MCEs by augmenting the model used for UBEs and MBEs separately with a neutral confounder (i.e., a confounder which has exactly 50% chance to be 1 in all possible treatment/outcome combinations) and with confounders that mimic the distribution of known demographic variables (*Male*, *Chronic*, *Educ₁*, *Educ₂*, *Educ₃*, *MarStat₁*, *MarStat₂*). In the final step, we generate confounders that could incorrectly reveal a causal relationship between Y and T and assess the robustness of our results to such 'dangerous' confounders using the CBEs and MCEs. In addition, through α and ε , we are able to determine how strong the tolerance or sensitivity of the results to outcome/selection effects of such confounders.

3. Data and Results

Researchers face additional problems when dealing with data on FSP participation and weight outcomes. The first is that many US national surveys collect self-reported data for weight and height which can render biased BMI values (Roberts, 1995, Hill and Roberts, 1998). We circumvent this problem by using the 2005-06 National Health and Nutrition Examination Survey (NHANES) which measures the weight and height of individuals, thus reducing intentional and unintentional deviations from the true values (i.e., measurement errors).

The 2005-2006 National Health and Nutrition Examination Survey (NHANES) is designed to assess the health and nutritional status of adults and children in the United States. The survey is unique in that it combines interviews and physical examinations and includes demographic, socioeconomic, dietary, and health-related questions. The examination component consists of medical, dental, and physiological measurements, as well as laboratory tests administered by highly trained medical personnel. The dataset includes 10,348 respondents in its fullest module.

Results from the probit model used to estimate the propensity scores are given in table 2, which also contains the percentage reduction of bias¹⁶ due to the matching procedure as well as the probability of a type I error if we reject the null hypothesis of no remaining bias after the matching. We offer a few remarks on these results. First, we need to mention that we have not excluded the statistically insignificant covariates in the construction of the propensity scores since our aim is to get the most accurate estimation of that score and not of the model. Also, since no figure in the last column is smaller than 0.10, we can accept the hypothesis of no remaining bias for all

¹⁶ We refer to bias as the standardized percentage difference in covariates means (Rosenbaum and Rubin, 1985).

variables used in the estimation of the propensity score at the 10% confidence level; although for some covariates (e.g. $Age * Alcohol$ and $Hsize_2$) the matching procedure increased the bias between the treated and the control group. Finally, it is worth noticing that the balancing property is satisfied within the five strata¹⁷ of the common support region which is 0.004 to 0.833 while, as shown in Figure 1, there seems to be large heterogeneity of the treated and control groups with respect to the propensity score.

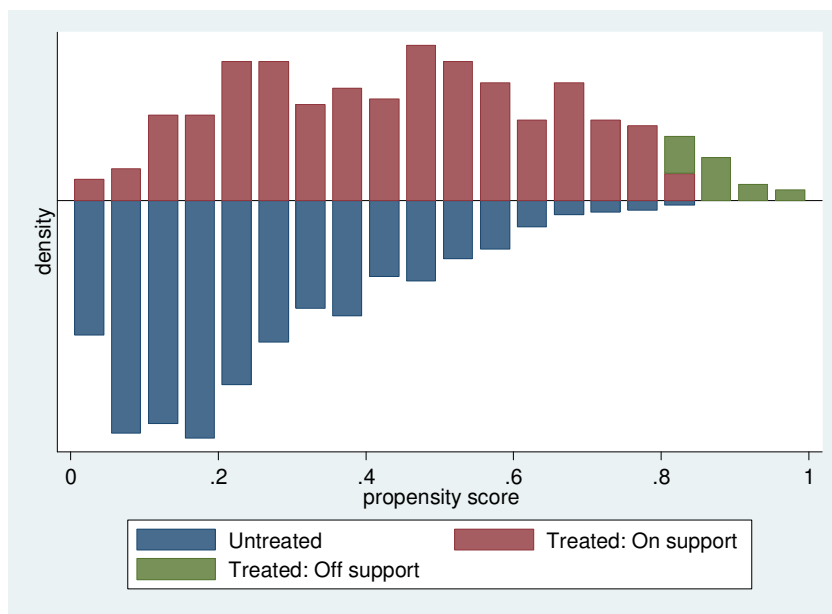


Figure 1. Propensity score (density of probability intervals by participation status)

At a first glance in Table 3, one can notice that the UBEs show that FSP participation increases the likelihood of being obese by 10.4%. As we move on to Table 4 where the MBEs are presented for the five levels of misclassification errors¹⁸, we can see that when 5% and 10% misclassification errors are examined, the effect of the FSP on the likelihood of being obese still remains statistically significant at the

¹⁷The optimal number of blocks was selected by the pscore procedure in Stata.

¹⁸In the first line we also include the UBEs to facilitate comparisons. As a matter of fact, UBEs can be considered a special case of MBE where the level of misclassification errors is 0%.

10% confidence level. However, if 15% or more of the participants have made a false-statement about their participation status, the $\widehat{ATT}_{PSM}^{mis}$ suggests that the causal effect becomes questionable. Hence, the positive ATT is only robust to misclassification errors of 10% or less.

The CBEs and MCEs for potential confounders that mimic the distribution of known covariates for 5% and 10% misclassification errors are exhibited in Tables 5, 6, and 7. We only present the results on these two levels of misclassification errors since in the previous step we found that for higher misclassification levels the ATT is not robust even when the CIA holds. The CBEs show that when there are no misclassification errors, the results are robust to the existence of confounders that mimic the distribution of all selected covariates. From the values of α and ε , we also conclude that the outcome and selection effects of such confounders are not very strong. This is also true for the MCEs under the 5% misclassification errors. However, when 10% misclassification errors are assumed, the ATT in the presence of some confounders (those that mimic the distribution of $Educ_2$, $MarStat_1$) is not statistically significant at the 10% confidence level.

In Tables 8, 9 and 10, the CBEs and MCEs are also presented but this time with confounders that are designed to carry all the properties of a ‘dangerous’ confounder. As we move down each row in these tables, the selection effect (ε) is held constant and the outcome effect (α) of the hypothesized unmeasured variable increases, whilst the exact opposite is true when moving along each line. Moving down the first column of Table 8, we find that for no misclassification errors, the result of a positive effect of the FSP on the likelihood of being obese of the participants is very robust to unobservable confounders with strong outcome effects; it is also relatively robust to the ones with strong selection effect. In particular, the CBEs indicate that in the

presence of an unobservable confounder, the selection effect is 1.58 to 1.63¹⁹; but for the ATT to become not statistically significant, it should also have an outcome effect of more than 7.33²⁰. However, for unobservable confounders with higher selection effects, the causal effect of the FSP could prove to be an artifact of the CIA, even for weaker outcome effects. The same pattern is also observed for the 5% misclassification errors (Table 9) but in this case the estimator appears to be also more sensitive to the outcome effect of the possible confounder (although confounders with such a high outcome effects are still rather strong). Finally, for 10% misclassification errors (Table 10), the MCEs indicate that the treatment effect is very sensitive to additional confounders since the ATT parameter is not statistically significant even for small outcome/selection effects. Overall, the positive effect of FSP participation on obesity for participants is very (quite) robust to the existence of confounders when there is 0% (5%) misclassification errors. Hence, in these cases, we can claim that the treatment effect is not an artifact of our assumptions. However, we cannot conclude the same thing in the presence of 10% misclassification errors and some unobservable confounder.

4. Concluding Remarks

The Food Stamp Program is one of the few nutritional assistance programs in the history of the US that has drawn so much attention. Due to the high prevalence of obesity among low-income individuals, a number of papers have examined the effect of FSP participation on obesity. Most of these studies have suggested a positive effect.

¹⁹Which in turn means that individuals for whom this confounder is equal to 1 are 58%-63% more likely to participate in the FSP than the others.

²⁰Meaning that non-participants for whom this confounder is equal to 1 are 633% more likely to be obese than other non-participants.

However, none of these studies has evaluated the potential effect of misclassification errors (i.e., misreporting of actual participation status) in the analysis. We feel that this is a very important issue since results could be sensitive to these misclassification errors up to a point where findings can be considered no longer valid. In this study, we examined the complex interrelationship of FSP participation and the likelihood of being obese of participants using propensity score matching. We then assessed the robustness of our results under different misclassification errors in the treatment variable as well as the extent of the presence of additional confounders that would be needed for the Conditional Independence Assumption to hold.

Our results suggest that participation in FSP is linked to a 10.4% higher likelihood of being obese for adult participants. This result is robust to CIA but only when misclassification errors are 10% or less. Hence, if the predictions of Bollinger and David (1997) and Bitler *et al.* (2003) are accurate that about 10% to 15% of the participants are misreporting their FSP participation status, then one should be more cautious about the accuracy or validity of the causal effect of FSP participation on obesity. Specifically, our results indicate that if the level of misclassification error is above 10%, the ATT becomes extremely sensitive to plausible confounders. This issue is important since it can even be possible that misclassification errors are significantly greater than 15% according to Meyer *et al.* (2010). With misclassification errors of 15% or more, our results reveal no statistically significant effect even under CIA.

Our findings have significant implications for future analyses of FSP participation effects since we provide credible evidence that questions the positive correlation between FSP and obesity suggested in previous studies that failed to address misreporting of participation status and other common assumptions. Based on

our findings, failure to account for these potential sources of biases can render results inaccurate and unreliable for policy making. Similar to the majority of previous papers, a weakness of our study is the lack of information in our data about the duration of participation in the program. Nevertheless, a critical implication of our findings is that misreporting of self-reported participation information should also be taken into account when analyzing the effect of duration of FSP participation on health related outcomes. This would not be an issue with revealed or measured participation data but researchers tend to currently have limited access to these data.

Table 1. Names and descriptions of the variables

Variables	Description
<i>Obese</i>	Dummy, respondent's BMI \geq 30 kg/m ² & WC \geq 100 cm
<i>FS_hh</i>	Dummy, household received food stamps last year
<i>Age</i>	Age of respondent
<i>Alcohol</i>	Average glasses (250 ml) of alcohol consumed by respondent the last 2 days
<i>Chronic</i>	Dummy, Respondent suffers from coronary heart disease, heart attack, stroke or liver condition
<i>DocDiab</i>	Dummy, Respondent has been diagnosed for diabetes/prodiabetes or at risk of diabetes
<i>Educ₁</i>	Dummy, up to 9 th grade
<i>Educ₂</i>	Dummy, 9 th -11 th grade/High school grad/GED or equivalent
<i>Educ₃</i>	Dummy, Some College or Associate of Arts degree
<i>Educ₄*</i>	Dummy, College graduate or above
<i>WIC_hh</i>	Dummy, household received Women, Infants and Children benefits last year
<i>Hsize₁</i>	Dummy, Household size<2
<i>Hsize₂</i>	Dummy, 2 \leq Household size<5
<i>Hsize₃</i>	Dummy, 5 \leq Household size<7
<i>Hsize₄*</i>	Dummy, Household size \geq 7
<i>Inc₁</i>	Dummy, Annual household income<\$24,999
<i>Inc₂*</i>	Dummy, \$25,000<Annual household Income<\$54,999
<i>Male</i>	Dummy, Respondent male
<i>MarStat₁</i>	Dummy, Respondent married
<i>MarStat₂</i>	Dummy, Respondent divorced/separated/widowed
<i>MarStat₃*</i>	Dummy, Respondent unmarried
<i>Pregnant</i>	Dummy, Respondent was pregnant at examination
<i>Race₁</i>	Dummy, Hispanic race
<i>Race₂</i>	Dummy, Ethnicity is non-Hispanic White Race
<i>Race₃</i>	Dummy, Ethnicity is non-Hispanic Black Race
<i>Race₄*</i>	Dummy, Other ethnicity
<i>Smoker</i>	Dummy, Respondent smokes

* These variables were dropped from estimations to avoid perfect multicollinearity

Table 2. Results of the propensity score (Probit) estimation

Variables	Coefficient	%reductionof bias	Prob.
<i>Constant</i>	-2.931***		
<i>Age</i>	0.161***	93.6	0.401
<i>Age</i> ²	-0.003***	90.9	0.512
<i>Age</i> ³	0.000**	93.7	0.613
<i>Alcohol</i>	1.989	72.3	0.665
<i>Alcohol</i> ²	-2.214**	54.2	0.516
<i>Alcohol</i> ³	0.503**	55.0	0.436
<i>Age* Alcohol</i>	-0.012	-0.7	0.322
<i>Age</i> ² * <i>Alcohol</i>	0.000	-38.6	0.194
<i>Age* Alcohol</i> ²	0.010	-15.3	0.304
<i>Chronic</i>	0.198	72.1	0.752
<i>DocDiab</i>	0.232**	69.1	0.707
<i>Educ</i> ₁ *	0.259*	98.1	0.954
<i>Educ</i> ₂	0.413***	98.1	0.954
<i>Educ</i> ₃	0.103	-81.3	0.681
<i>WIC_hh</i>	0.575***	93.4	0.751
<i>Hsize</i> ₁	-0.771***	97.1	0.904
<i>Hsize</i> ₂	-0.272	-25.6	0.199
<i>Hsize</i> ₃	-0.146	21.2	0.235
<i>Inc</i> ₂	-0.403***	23.1	0.404
<i>Male</i>	-0.036	69.1	0.707
<i>MarStat</i> ₁	-0.349***	99.4	0.982
<i>MarStat</i> ₂	0.268*	58.6	0.773
<i>Pregnant</i>	0.119	68.5	0.592
<i>Race</i> ₁	0.124	93.4	0.846
<i>Race</i> ₂	0.249	85.2	0.732
<i>Race</i> ₃	0.723***	91.5	0.657
<i>Smoker</i>	0.269**	94.8	0.857

*, **, *** statistically significant at the 10%, 5% and 1% level respectively

Table 3. Unconfounded Baseline Estimates (UBEs)

<i>ATT</i>	<i>SE</i>	<i>p-value</i>	<i>OFF</i>	<i>TREATED</i>	<i>CONTROL</i>	<i>TREATED</i>	<i>CONTROL</i>
			<i>SUPPORT</i>			<i>OFF</i>	<i>OFF</i>
Number of observations							
0.104	0.042	0.01	20	320	698	20	0

Table 4. Misclassified Baseline Estimates (MBEs)

% <i>MISCLAS</i>	<i>ATT</i>	<i>SE</i>	<i>Off</i>	<i>MIN</i>	<i>MAX</i>	<i>Treated</i>	<i>Control</i>	<i>Treated off</i>	<i>Control</i>	<i>MAX</i>	<i>MAX</i>
			<i>support</i>	<i>off</i>	<i>off</i>			<i>support</i>	<i>off</i>	<i>support</i>	<i>support</i>
Number of observations											
0	0.104**	0.042	20	-	-	320	698	20	0	-	-
5	0.098**	0.045	20	6	39	355	663	19	0	39	0
10	0.085*	0.045	18	4	37	390	628	18	0	37	0
15	0.074	0.045	17	2	36	425	593	18	0	36	0
20	0.069	0.045	17	1	45	460	559	17	0	45	0
25	0.063	0.046	17	1	47	495	524	17	0	47	0

** (*) Statistically significant at the 5% (10%) level.

Table 5. Confounded Baseline Estimates (CBEs)

<i>CONFOUNDER</i>	α	ε	<i>ATT</i> (<i>SE</i>)	<i>pr</i> ₁₁	<i>pr</i> ₁₀	<i>pr</i> ₀₁	<i>pr</i> ₀₀	Off support	MIN	MAX	<i>Treated</i>	<i>Control</i>	MAX	MAX
									off support	off support	off support ¹	off support ¹	treated off support	control off support
Number of observations														
<i>Neutral</i>	1.00	1.00	0.111** (0.044)	0.5	0.5	0.5	0.5	20	13	34	20	0	34	0
<i>Confounder like...</i>														
<i>Male</i>	0.67	0.78	0.106** (0.042)	0.28	0.45	0.37	0.45	16	7	27	16	0	27	0
<i>Chronic</i>	1.87	0.78	0.121** (0.041)	0.09	0.09	0.16	0.10	17	12	28	17	0	28	0
<i>Educ</i> ₁	0.97	0.56	0.110** (0.042)	0.12	0.15	0.20	0.24	17	9	29	17	0	29	0
<i>Educ</i> ₂	1.17	2.18	0.104** (0.044)	0.31	0.4	0.25	0.23	14	3	37	14	0	37	0
<i>Educ</i> ₃	1.26	0.98	0.120** (0.042)	0.26	0.26	0.29	0.26	17	9	28	17	0	28	0
<i>MarStat</i> ₁	1.06	0.59	0.112** (0.043)	0.31	0.27	0.42	0.44	16	6	28	16	0	28	0
<i>MarStat</i> ₂	2.06	1.27	0.110** (0.042)	0.31	0.22	0.32	0.20	17	6	25	17	0	25	0

¹These values are rounded averages over the 1,000 estimations

** (*) Statistically significant at the 5% (10%) level.

Table 6. Misclassified Confounded Estimates (MCEs) for 5% misclassification errors

<i>CONFOUNDER</i>	α	ε	<i>ATT</i> (<i>SE</i>)	pr_{11}^1	pr_{10}^1	pr_{01}^1	pr_{00}^1	Off support ²	MIN	MAX	<i>Treated</i>	<i>Control</i>	MAX	MAX
									off support	off support	off support ²	off support ²	treated off support	control off support
Number of observations														
<i>Neutral</i>	1.00	1.00	0.096** (0.045)	0.5	0.5	0.5	0.5	19	3	45	19	0	45	0
<i>Confounder like...</i>														
<i>Male</i>	0.70	0.84	0.092** (0.046)	0.29	0.45	0.37	0.46	18	2	53	18	0	53	0
<i>Chronic</i>	1.81	0.79	0.099** (0.046)	0.10	0.09	0.16	0.10	19	2	44	19	0	44	0
<i>Educ₁</i>	0.81	0.60	0.092** (0.046)	0.12	0.16	0.20	0.23	18	2	56	18	0	56	0
<i>Educ₂</i>	1.18	1.88	0.084* (0.047)	0.3	0.38	0.25	0.23	17	0	62	17	0	62	0
<i>Educ₃</i>	1.21	0.97	0.096** (0.045)	0.26	0.26	0.29	0.26	19	2	47	19	0	47	0
<i>MarStat₁</i>	0.93	0.56	0.089* (0.047)	0.32	0.29	0.43	0.44	18	1	60	18	0	60	0
<i>MarStat₂</i>	2.02	1.14	0.092** (0.046)	0.31	0.22	0.32	0.20	19	2	47	19	0	47	0

¹ These are average percentages over all simulations since the value of the distribution parameters of the demographic variables on the treatment/outcome condition were different in each of the 1,000 simulated databases.

² These values are rounded averages over the 1,000,000 estimations.

** (*) Statistically significant at the 5% (10%) level.

Table 7. Misclassified Confounded Estimates (MCEs) for 10% misclassification errors

<i>CONFOUNDER</i>	α	ε	<i>ATT</i> (<i>SE</i>)	pr_{11}^1	pr_{10}^1	pr_{01}^1	pr_{00}^1	Off support ²	MIN	MAX	<i>Treated</i>	<i>Control</i>	MAX	MAX
									off support	off support	off support ²	off support ²	treated off support	control off support
Number of observations														
<i>Neutral</i>	1.00	1.00	0.084* (0.043)	0.50	0.50	0.50	0.50	19	1	55	19	0	55	0
<i>Confounder like...</i>														
<i>Male</i>	0.71	0.86	0.080* (0.046)	0.30	0.45	0.37	0.46	18	1	56	18	0	56	0
<i>Chronic</i>	1.81	0.81	0.087* (0.046)	0.10	0.09	0.16	0.10	18	1	52	18	0	52	0
<i>Educ₁</i>	0.81	0.64	0.080* (0.046)	0.13	0.17	0.20	0.23	18	0	61	18	0	61	0
<i>Educ₂</i>	1.19	1.80	0.076 (0.047)	0.31	0.37	0.25	0.22	17	0	63	17	0	63	0
<i>Educ₃</i>	1.22	0.97	0.084* (0.045)	0.27	0.26	0.29	0.26	18	1	50	1	0	50	0
<i>MarStat₁</i>	0.94	0.59	0.079* (0.047)	0.33	0.30	0.42	0.44	17	0	67	17	0	67	0
<i>MarStat₂</i>	2.03	1.14	0.080* (0.046)	0.31	0.22	0.32	0.20	18	0	55	18	0	55	0

¹These are average percentages over all simulations since the value of the distribution parameters of the demographic variables on the treatment/outcome condition were different in each of the 1,000 simulated databases.

²These values are rounded averages over the 1,000,000 estimations.

* Statistically significant at the 10% level.

Table 8. Confounded Baseline Estimates (CBEs)¹

	$s=0.1$ $\varepsilon = [1.58, 2.60]$	$s=0.2$ $\varepsilon = [2.57, 2.60]$	$s=0.3$ $\varepsilon = [4.11, 4.19]$	$s=0.4$ $\varepsilon = [6.82, 6.94]$
$d=0.1$ $\alpha = [1.70, 2.03]$	0.091* (0.048)	0.070 (0.051)	0.057 (0.055)	0.037 (0.062)
$d=0.2$ $\alpha = [1.71, 3.86]$	0.090* (0.048)	0.046 (0.052)	0.020 (0.057)	-0.017 (0.063)
$d=0.3$ $\alpha = [4.70, 7.66]$	0.071 (0.050)	0.025 (0.053)	-0.018 (0.057)	-0.069 (0.063)
$d=0.4$ $\alpha = [7.95, 11.68]$	0.063 (0.051)	0.004 (0.054)	-0.052 (0.059)	-0.124 (0.064)

¹ For each of these 16 models, similar results such as those in Tables 5-7 are available upon request

* Statistically significant at the 10% level

Table 9. Misclassified Confounded Estimates (MCEs) for 5% misclassification errors¹

	$s=0.1$ $\varepsilon = [1.58, 1.62]$	$s=0.2$ $\varepsilon = [2.53, 2.60]$	$s=0.3$ $\varepsilon = [4.11, 4.17]$	$s=0.4$ $\varepsilon = [6.86, 7.02]$
$d=0.1$ $\alpha = [1.71, 2.07]$	0.080* (0.047)	0.062 (0.050)	0.046 (0.051)	0.027 (0.061)
$d=0.2$ $\alpha = [2.82, 4.03]$	0.071 (0.048)	0.040 (0.051)	0.010 (0.056)	-0.028 (0.062)
$d=0.3$ $\alpha = [4.67, 8.18]$	0.062 (0.049)	0.019 (0.052)	-0.025 (0.056)	-0.082 (0.062)
$d=0.4$ $\alpha = [7.97, 19.14]$	0.053 (0.050)	-0.001 (0.053)	-0.060 (0.057)	-0.136 (0.062)

¹ For each of these 16 models, similar results such as those in Tables 5-7 are available upon request.

* Statistically significant at the 10% level

Table 10. Misclassified Confounded Estimates (MCEs) for 10% misclassification errors¹

	$s=0.1$ $\varepsilon = [1.62, 1.63]$	$s=0.2$ $\varepsilon = [2.64, 2.65]$	$s=0.3$ $\varepsilon = [4.37, 4.39]$	$s=0.4$ $\varepsilon = [7.59, 7.61]$
$d=0.1$ $\alpha = [1.73, 2.24]$	0.069 (0.047)	0.052 (0.050)	0.035 (0.054)	0.012 (0.061)
$d=0.2$ $\alpha = [2.87, 4.76]$	0.059 (0.048)	0.030 (0.051)	-0.004 (0.055)	-0.051 (0.061)
$d=0.3$ $\alpha = [4.82, 11.07]$	0.050 (0.048)	0.007 (0.052)	-0.043 (0.056)	-0.11 (0.062)
$d=0.4$ $\alpha = [8.38, 37.15]$	0.040 (0.049)	-0.015 (0.052)	-0.082 (0.056)	-0.176 (0.060)

¹ For each of these 16 models, similar results such as those in Tables 5-7 are available upon request.

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