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Internal and International Vertical Specialization– Estimations For Brazil and new Approach to Gravity Models

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Abstract:

WTO, OECD with many others, suggest the trade in value-added would be a “better” measure to understand the impact of trade on employment, growth, production etc. when import content in exports is important. We use in this work an Input-Output table for 2008, to calculate the value-added exported by Brazilian states. We distinguish the value-added exported directly by the state itself or indirectly via other states. First, by using value-added we define the extent of vertical specialization among Brazilian states. Exported value-added are then used in a gravity model to determine the structure of trade in value-added terms. We also define a trilateral gravity structure which permits to control for the vertical specialization between states and to estimate the trade determinants at three steps: origin state, re-exporter state and importer country.

Keywords: Vertical Specialization, Input-Output Analysis, Gravity Model, Brazil, intra-national trade

JEL classification: F02, F15, R12, R15

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1. Introduction

The goods exported by a country are rarely produced entirely within the country. The value of exports may then be decomposed into imported and domestic value-added. The contribution of exports to the exporting country's growth, employment and balance of trade depends solely on its own value-added or, in other words, on the domestic value-added. The more fragmented the "international supply chain", the more countries will be specialized in "tasks" (design, assembly, transport, distribution, etc.) instead of goods (cars, computers, etc.). For example, China is not specialized in exports of laptops, but after importing the technology and the components, it is specialized in the assembly of the final good, which is situated at the final stage of the industrial process. A few years ago, the WTO proposed the concept of "Made in the World" to highlight the fact that final goods are not produced by one country alone, but by many firms located in different countries (WTO-IDE-JETRO, 2011).

However, trade statistics are still presented in terms of gross value and the import content of exports is not available. We have just a few indications for certain specific goods. For example, the 1998 WTO Annual Report estimated that a mere 37% of the production value of a typical American car is generated in the US. More recent case studies are available for the iPod, iPhone and iPad, the Nokia N95 (Yrkkö *et al.*, 2011), and even ... Barbie dolls (WTO-IDE-JETRO, 2011; Maurer *et al.*, 2010; World Economic Forum, 2012). However, this measurement of import content in a specific exported good cannot be used to aggregate the total import content of exports either across the whole industry or in the entire country or region.

International input-output tables are commonly used as indirect measure of the import or domestic value content of exports (for example, Hummels *et al.*, 2001), and some international organizations are currently supporting the construction of international input-output matrices based on the method introduced by Leontief (see OECD-WTO, 2012).

At the same time, the gravity model frequently used in empirical analyses of international trade becomes debatable in the light of the "international supply chain". First, the model estimates trade in terms of gross value and hence ignores the share of import content in exports, which is not at all the same for all countries. Second, demand concerns not only final consumption, but also intermediate consumption. This raises questions about the use of the importer's GDP as a demand indicator in the model. Lastly, the gravity model estimates bilateral trade whereas the fragmentation of the supply chain should be addressed at a multilateral level. Japanese exports of hard disks to China for iPads assembled in a Chinese export processing zone (EPZ) are not determined by Chinese final demand, but by US, European and so on final demand (see Baldwin and Taglioni, 2011).

Brazil's rate of openness is low compared to other large emerging countries such as China. However, the domestic value-added content of Brazilian exports is probably higher (or the import content lower) since Brazilian specialization is in tasks located at the early stages of the supply chain, such as raw materials, while China is specialized in the final stage of the production process (Koopman *et al.*, 2008).

Brazil's poor performance in terms of openness does not imply a low level of division of labor along the domestic supply chain. Considering the high heterogeneity of Brazilian regions in terms of climate, location and factor endowment, there is room for large specialization differences within Brazil. Yet although inter-state trade statistics are available (see the previous chapters), they are given in gross value and we have no information on the shares of own domestic value-added and import content from other states in states' exports. For example, we saw in the previous chapter that the foreign export capacity of Amazonas is low, but that São Paulo's exports may include substantial import content from Amazonas.

The purpose of this paper is precisely to explore the contribution of each Brazilian state to Brazilian exports and to propose gravity models more in keeping with the "new trade paradigm" set-up. Section II shows how the geographic fragmentation of the production process has generated a "new trade paradigm" and what its implications are for traditional trade analysis. Section III looks into input-output analysis as a new way of measuring trade in value-added terms and tracking interregional linkages from a value-added point of view. Section IV explains the method used for the Brazilian Inter-State IO Table built by Guilhoto (2005, 2010) for 2008, which is the basic source of data for this paper's analysis and estimations. Section V provides a descriptive preliminary analysis of the results on the structure of inter-state vertical specialization for export products. Section VI revises the gravity model by reworking the theory based on the implications of vertical specialization for trade. Section VII estimates Brazilian states' gross exports to the rest of the world, first using a bilateral gravity model inspired by the traditional approach and then the new measurements of exports in value-added terms. In section VIII, we take a trilateral gravity model further in keeping with our theoretical insight in order to measure and control for the impact of inter-state vertical specialization in states' exports. Lastly, we present a conclusion on our results.

2. Domestic trade in the light of the "new trade paradigm"

The Made in the World Initiative (MiWi) launched by the WTO is subtitled A Paradigm Shift to Analyzing Trade. Indeed, the increasing dominance of task specialization over product specialization has many implications that could be interpreted as a "paradigm shift" (Kuhn, 1962). Theory, statistics, analyses and textbooks currently view the entire gross value of exports as if it were made up solely of domestic value-added, disregarding the import content (or foreign value-added) of exports.

The traditional theory of international trade functions in terms of "horizontal" specialization where countries or firms "*become adept at producing particular goods and services from scratch and then export them,*" (Hummels *et al.*, 1998). However, we are seeing a growing geographic fragmentation of the production process in international trade, even though the phenomenon is not exactly new. The prolific research on the "effective rate of protection" already refers to this as found, for example, in France, in research on the "Division Internationale des Processus Productifs" (DIPP).¹ We probably owe the term of "vertical

¹ Lassudrie-Duchêne, B. (1982)

specialization", in contrast to the traditional concept of "horizontal specialization", to Balassa (1967, p. 97).

However, it is only in recent years that international institutions have turned their attention to the practical repercussions of this trend on international trade statistics and their interpretation.² Two events explain this new interest:

- 1) The collapse of international trade from mid-2008 to mid-2009 threw the world suddenly and unexpectedly into deeper world recession. For example, exports fell 38% for the World and a massive 53% for China in just nine months³. Many explanations have been advanced for this, such as a trade transaction "credit crunch". Nevertheless, the fact is that vertical specialization implies that the value-added of a component may be recorded several times in the trade statistics, i.e. each time it crosses the border for use in a new stage of the production process. In this case, a \$100 drop in national exports of a final good could cause a drop of \$200, \$300 or more in world exports⁴.
- 2) Case studies that decompose the origin of the value-added of a specific final good exported outward also reveal very surprising results. These case studies find a spectacularly weak share of domestic value-added in the value of national exports. The most striking case is probably the iPod 30 gigabit valued at US\$300 in the United States, previously exported by China for US\$150, but with a Chinese value-added focused on assembly tasks of just US\$4 (Dedrik *et al.*, 2009a, 2009 b).

This phenomenon concerns the division of production processes into stages and among countries until the product arrives on the consumer market as a final good. So countries become increasingly interconnected with production chains. They are specialized not only in goods (cars, shoes, etc.), but also in tasks (design, components, assembly procedures, etc.). The phenomenon is defined more precisely by Hummels *et al.* (1998) as, "*Vertical specialization occurs when a country uses imported intermediate parts to produce goods it later exports*". Then, the three conditions need to hold:

- (1) A good must be produced in multiple sequential stages,
- (2) Two or more countries have to specialize in producing some, but not all stages,
- (3) At least one stage must cross an international border more than once.

Incidentally, recognition of vertical specialization prompts a series of questions on the consistency of the conventional statistical tools and/or on the general concepts of trade literature. Previously used cross trade measures, which are fairly suitable in a context of "horizontal" specialization, are becoming more and more unreliable in a world where a final

² For example, WTO & IDE-JETRO published a report on the issue in 2011. The Organization of Economic Cooperation and Development (OECD, 2012) supports the position of the World Trade Organization (WTO) in this area. OECD Secretary-General Angel Gurría highlighted the importance of the subject at the G20 meeting in Mexico in 2012. And in September 2012, the WTO, OECD and UNCTAD, held a joint seminar with the Chinese Ministry of Trade on Global Value Chains in Beijing.

³ WTO statistics.

⁴ See, for example, Escaith *et al.* (2010)

good is produced in more than one country or, in general terms, more than one geographic location. Therefore, the notion of “home” or “origin” of the good is dissociated from the notion of “exporter”. In particular, the bilateral trade balances measured in gross trade terms provide very little information on the supply side, because the export values do not reflect the competitiveness of the exporter entity, but the entire product chain, especially when the exporter is situated at the final step of the production process. When there is a large volume of trade in intermediate goods, the use of bilateral gross trade is not appropriate either for the demand side analysis, since trade flows to the importer country would depend mostly on the demand of third countries.

The geographic fragmentation of the production process is driven by decreasing trade costs, policy related or not, such as tariffs, transport and/or communications, etc. The revolutionary developments in information technologies in the 1990s are an important factor since they have reduced the cost of communications, enabled remote management and allowed companies to coordinate long production chains. All of this drives the unbundling of the global economy (Baldwin, 2006). The emergence of free trade zones, with their advantageous regulations to attract foreign direct investment (FDI), is also helping to drive this process. The WTO is making a particular effort to bring down tariffs on the circulation of intermediate products such as computers, semi-conductors, etc. (e.g. Information Technology Agreement (ITA)).⁵ Gene Grossman and Esteban Rossi-Hansberg (2006) accentuate the impact of this structural change on trade and call it “trade in tasks”. Hence, under this new structure of trade costs, the countries not capable of covering the entire production chain for a good get the chance to produce at least some of the tasks, provided their production technologies and factor endowments give them a comparative advantage in a specific task.

On the other hand, these recent dynamics in the structure of trade costs and hence in the trade structure are also at work in domestic markets. New business management practices have moreover reduced the cost of coordination within a country. Furthermore, the relatively good trade integration of domestic markets should make for reduced costs in components trade, which should facilitate the geographic fragmentation of production stages. Yet, these two factors are not enough to explain why trade in tasks occurs in domestic markets.

Trade in tasks (or vertical specialization) occurs when differences in countries’ factor endowments and/or production technology give them the comparative advantage in a specific task. Nevertheless, under the classical assumptions of traditional trade theories, with factors of production being perfectly mobile in national markets, endowments are uniform in space. If that were true, all the regions in a country would have similar comparative advantages and the company would gain nothing, but face only extra costs from splitting up the production chain across the country.

However, in reality, neither factor nor good markets are really “perfectly” integrated. Factors of production are not completely mobile, even within one country. A country’s regions may

⁵“The Ministerial Declaration on Trade in Information Technology Products (ITA) was concluded at the WTO Singapore Ministerial Conference in December 1996. The ITA eliminates duties on IT products covered by the Agreement.” See WTO & IDE-JETRO (2011).

differ from in terms of their specializations and production costs. So there could be a gain in producing tasks in different regions of a country. This is especially true for developing and emerging markets, such as Latin American countries, India and China, where regional differences are considerable. On the other hand, transaction costs and the trade integration of goods markets can also differ across the regions of a country. Wolf (1997) calls this the spatial non-linearities⁶ of transaction costs and states that, under these non-linearities, the production of tasks will be spatially concentrated, instead of being spread out geographically, and trade in intermediate goods will take place among close entities.

Lastly, trade in tasks is expected to occur in the exporting sectors, since the gain from economies of scale is another important factor behind specialization in tasks even though intra-country vertical specialization can occur in a closed economy where internal demand is large enough to benefit from economies of scale. In that case, trade openness may be a further incentive to deepen this type of specialization and create a dual dynamic of vertical specialization. Yet, this internal dimension of specialization driven by trade openness has not been studied, since many international organizations prioritize inter-country vertical specialization.

The use of gross trade measures in intra-country trade specialization can trigger a paradigm change in statistical analysis on two levels: in trade by local entities with world markets and among themselves. First, the regions specialized in the last stage of the production in the country seem to export more and so are more integrated into world markets. Second, where interregional statistics are available to track trade, a good may be counted many times in the production chain in the internal market. However, the export of the good generally happens only once and so is counted only once; usually at the last stage of the production chain in the country. This statistical bias produces extremely high intra national gross trade values for local entities compared to their actual trade with the rest of the world.

Therefore, a better statistical tool focused on the “origin” and “final destination” of the good is required to analyze bilateral trade relations at national level as they are at international level. Measuring trade using the “value-added” approach enables us to approximate the true origin of exports. This may also be used to determine the value-added contribution at each stage and hence track the value chain through to the end of the production process. In this manner, we capture the supply and demand side determinants of trade, such as the “revealed” competitiveness and comparative advantages of geographic entities that participate at the different stages of production. The bilateral trade flows, estimated on net value, are incidentally corrected for the statistical bias created by the multiple accounting of imported intermediate goods and components embodied in exports.

⁶ Wolf (1997) believes these non-linearities may be due to “spatial spillovers on the demand or supply side, spatial clustering of (immobile) factors or an uneven spatial distribution of demand, again coupled with high transportation costs”.

3. Trade in value-added and interregional input-output tables

Pascal Lamy, the WTO's Director General, recently said, "In order to understand the true nature of trade relationships, we need to know what each country along a global value chain contributes to the value of a final product. We also need to know how that contribution is linked to those of other suppliers in other countries coming before and after along the chain. In order to ensure that trade openness creates jobs overall, as we believe it does, we need to know how much employment is generated by this value-added factor. The only way to do this is to measure trade in terms of value-added. This is more easily said than done. But we must do it."⁷

Conceptually, the gross value of each exported good includes the exporter's value-added and the value-added of the imported inputs incorporated into the good by the foreign and domestic firms at earlier stages of the production chain. Then, for a traded good, the domestic content in exports or the value-added by an exporting entity is measured at first glance as the direct difference between the gross value of the exported good and the imported inputs used to produce it.⁸ However, part of the imported inputs may be produced by the exporting country at earlier stages. Some primary goods and components might be exported and re-imported after transformation, which complicates the measurement of domestic content in exports. If we use this logic to find the origin of the inputs used and, by extension, the origin of the inputs used to produce these inputs and so on, we can decompose the value of a good (V^p) in the value-added (VA_i^p) generated across countries or, more broadly, across different geographic entities (i) participating in the production chain.

$$V^p = \sum_i VA_i^p$$

Where V^p is the gross value of product p and i is the origin of value-added. However, given the complexity of re-exporting and re-importing along the production chains and the multitude of product production processes, it is tricky to measure the origins of value-added using national accounts. One way of estimating value-added is then to use input-output (IO) tables. More specifically, interregional input-output (IRIO) tables can be used to estimate the value-added in traded goods since, unlike standard IO tables, they can track the geographic path of the production chain and the inter-linkages among regions.

Basically, IO tables were introduced in the 18th century by François Quesnay's *Tableau Économique*. They were subsequently developed by Wassily Leontief in the 20th century. Originally, they were used to represent interrelations between industries within an economy in terms of supply and use of products in order to analyze the industrial impact of economic policy, which was a foremost concern post-World War II due to bottlenecks being created in the economy by full employment, shortage of raw materials, the "dollar gap", etc. One of the

⁷Lamy Pascal (2012). *Global value chains are "binding us together"* speech at the WTO-MOFCOM-OECD-UNCTAD Seminar on Global Value Chains in Beijing on 19 September 2012.

⁸ In regional input-output work, the flows from one region in a given country to another region of the same country are referred to as *interregional trade* (or *trade*) flows and the terms *export* and *import* are used only when dealing with foreign trade (Miller & Blair, 2009). However, we use the terms *export*, *import* and *trade* for flows between all types of geographic entities, countries and sub-regions of a country.

most famous applications of the IO tables in international trade is the revelation of "Leontief's paradox" showing that, in contradiction to HOS theory, the United States was not specialized in capital-intensive goods. Today, IO tables are used across a broader spectrum such as international and national trade analysis, CO₂ emissions, employment issues, etc.

The input-output tables draw on the flows of products taken from the national accounts to determine the pattern of inter-industry dependencies and their linkages with the final demand elements in an economy for a reference year. Hence, the production technology is assumed to be the same for the period of analysis as for the reference table and the input-output coefficients are assumed to be fixed in the analysis. In the static input-output table, there is a strict dichotomy between quantities and prices, meaning that production has no effect on prices and vice versa. Therefore, there is no substitution across inputs and no gain from economies of scale. Lastly, the supply of labor and capital are unlimited.

Under the above assumptions, input-output tables use the mathematical equality between sales and purchases to analyze the impact of an increase in sales on purchases. To be more precise, the input-output table consists of a closed, endogenous part, which basically concerns the flows of inputs among the industrial sectors of the economy, and the final demand in the economy, which is "exogenous", since it is independent of the industrial production linkages. Further, the analysis can be extended with interdependencies among industrial sectors in different geographic entities, which will then appear in the endogenous part of the interregional input-output (IRIO) table.

On the sales side (IO table row), the output of sector i (x_i) is equal to its supply (sales of inputs) of intermediate goods to other industries ($a_{ij}x_j$ where $j = 1, \dots, n$) for production (output x_j) and to domestic purchasers for consumption, e.g. households (*final consumption expenditure*), government (*government expenditure*) and purchasers abroad (*exports*). The total demand of the consumer agents is called total final demand (f_i).

$$x_i = \sum_{j=1}^n a_{ij}x_j + f_i \quad (1)$$

Where a_{ij} is a technical coefficient calculated as the ratio of inputs from industry i used in the total output of industry j . Final demand is exogenous and cannot be predicted by the model.

On the purchase side (IO table column), the output of sector j (x_j) is equal to its purchases of inputs from other industries i ($a_{ij}x_j$) and its purchases from payment sectors (p_i) e.g. *value-added* (labor, remuneration of capital), *imports*, etc.

$$x_j = \sum_{i=1}^n a_{ij}x_j + p_i \quad (2)$$

Since each industrial sector (j) needs purchases from payment sectors in addition to inputs from industries (i), technical coefficients (a_{ij}) have the following features:

$$\sum_{i=1}^n a_{ij} x_j < x_j \quad \text{and} \quad \sum_{i=1}^n a_{ij} < 1 \quad (3)$$

By writing the equation (I) for all industrial sectors i ($i = 1, \dots, n$), we get a system of n linear equations, which can be represented in matrix form:

$$x = Ax + f \quad \text{and} \quad x = (I - A)^{-1}f = Lf \quad (4)$$

where

- x is a $n \times 1$ vector of the n industries' output
- A is an $n \times n$ matrix of technical coefficients representing interdependencies between industries
- f is an $n \times 1$ vector of final demand
- $(I - A)^{-1}$ is the Leontief inverse (L)

Equation 4 is the touchstone of the input-output analysis since it represents the pattern of inter-industry linkages. It can be used to evaluate the impact of a change in final demand on total output and further measure, based on the equality from the purchase side, its impact on the payment sectors, which includes in part the value-added (using Equation 2).

To be more precise, the volume of gross output required to produce final demand $f = \bar{f}$ is calculated as follows,

$$\bar{x} = (I - A)^{-1}\bar{f} = L\bar{f} \quad (6)$$

Or equally, we can approximate it as follows⁹:

$$\bar{x} = \bar{f} + A\bar{f} + A^2\bar{f} + \dots \quad (7)$$

Then the gross output required to produce \bar{f} will be more than \bar{f} ($\bar{x} > \bar{f}$). This can be explained by round-by-round effects in the input-output analysis. Final demand \bar{f} will be responded to by the productive sectors that the demand initially addresses. These productive sectors will produce \bar{f} , with the inputs coming from other sectors ($A\bar{f}$). This first round effect

⁹ An approximation of $(I - A)^{-1}$ can be made by generalizing the Neumann series. Consider the identity:

$$(I - A)(I + A + A^2 + \dots + A^k) = I - A^{k+1}$$

which is equal to:

$$(I + A + A^2 + \dots + A^k) - (I - A)^{-1} = -(I - A)^{-1}A^{k+1}$$

If $\sum_{i=1}^n a_{ij} < 1$ and $a_{ij} > 0$, then $\lim_{k \rightarrow \infty} A^k = 0$

Hence,

$$(I - A)^{-1} = (I + A + A^2 + \dots + A^k) \text{ when } k \rightarrow \infty$$

is called the direct effect of the final demand on the economy. However, the sectors producing inputs ($A\bar{f}$) also need inputs, calculated in the second round as $A^2\bar{f}$, etc. These secondary, tertiary and so on round effects are called the indirect effect of demand \bar{f} on the economy¹⁰. The strength of Leontief's inverse $((I - A)^{-1})$ is that it captures all these initial, direct and indirect effects in a single measure.

The next step is to calculate the purchases from the payments sector or, more specifically, the value-added contribution of the change in final demand. On this point, we need the vector of value-added coefficients representing the share of value-added in the gross output of each industrial sector to measure the impact of output on value-added.

Let's represent the direct value-added contribution for each industrial sector ($i = 1, \dots, n$) in the reference IO table with a row vector va' ;¹¹

$$va' = [va_1 va_2 \dots va_n] \quad (8)$$

The value-added coefficients (va_c') are then equal to the initial value-added contribution of each industrial sector divided by that sector's gross output:

$$va_c' = va' \hat{x}^{-1} = [va_1/x_1 va_2/x_2 \dots va_n/x_n] \quad (9)$$

Where \hat{x} is a diagonal matrix¹² and $\hat{x}^{-1} = \begin{bmatrix} 1/x_1 & \dots & 0 \\ \vdots & \ddots & \vdots \\ 0 & \dots & 1/x_n \end{bmatrix}$

From the matrix algebra, ε is a column vector whose elements measure the value-added generated in each sector in order to produce final demand f . Returning to our example with final demand \bar{f} , $\bar{\varepsilon}$ is equal to

$$\bar{\varepsilon} = va_c' \bar{x} = va_c' L \bar{f} \quad (10)$$

and

$$m(va) = va_c' L$$

$m(va)$ is called a sector-demand-to-sector-value-added multiplier. It measures the initial, direct and indirect value-added contributions of each sector in the total output required to produce \bar{f} .

¹⁰ The definitions of *initial*, *direct* and *indirect* effects can be found in *Foundations of IO Analysis* by Miller and Blair (2009). However, in the literature, it is also common to refer to the initial effect as part of the direct effects.

¹¹ Please see Miller & Blair (2009), pp. 243-271, for further details.

¹² The "hat" over vector x denotes the diagonal matrix whose elements are situated along the diagonal.

Since $(\hat{x})(\hat{x})^{-1} = I$

Then
$$\hat{x} = \begin{bmatrix} x_1 & \dots & 0 \\ \vdots & \ddots & \vdots \\ 0 & \dots & x_n \end{bmatrix}$$

Interregional input-output (IRIO) tables introduce another aspect of information into the analysis by extending into interdependencies in space. In IRIO tables, the industrial sectors in a region also need inputs from other regions in order to produce. Then the basic difference between standard IO tables and IRIO tables is that the IO tables consider sales to other regions as exports and account for them in the final demand, while IRIO tables see the production of the regions as interdependent and therefore endogenous. In IRIO models, *exports*, as an element of total final demand, refer to those goods sold to the regions outside the model's geographic scope (one region, two regions, etc.) and hence to the purchasers exogenous to the production sectors.

Let's take, for example, an IRIO table for two regions (r and s), with each having two industrial sectors (i and j). In this case, the Leontief inverse is calculated by a two-region input-output table. The output of industry i in region r is equal to:

$$x_i^r = a_{ii}^{rr} x_i^r + a_{ij}^{rr} x_j^r + a_{ii}^{rs} x_i^s + a_{ij}^{rs} x_j^s + f_i^r \quad (11)$$

Equation 11 can be generalized in matrix form where A is the interregional input-output coefficient matrix:

$$x = (I - A)^{-1}f = Lf \quad (12)$$

Where,

$$A = \begin{bmatrix} a_{ii}^{rr} & a_{ij}^{rr} & a_{ii}^{rs} & a_{ij}^{rs} \\ a_{ji}^{rr} & a_{jj}^{rr} & a_{ji}^{rs} & a_{jj}^{rs} \\ a_{ii}^{sr} & a_{ij}^{sr} & a_{ii}^{ss} & a_{ij}^{ss} \\ a_{ji}^{sr} & a_{jj}^{sr} & a_{ji}^{ss} & a_{jj}^{ss} \end{bmatrix}$$

and the output vector x is equal to:

$$x = \begin{bmatrix} x_i^r \\ x_j^r \\ x_i^s \\ x_j^s \end{bmatrix}$$

Therefore, the output required to produce the final demand in one region can be decomposed by region of origin and industry. The impact of an increase in the output of one region over the output of other regions is called a "spillover effect" in the literature. To be more precise, in our example, the output required from sector i in region r (\bar{x}_i^r) to respond to the final demand in region s from sector j (\bar{f}_j^s) is equal to:

$$\bar{x}_i^r = l_{ij}^{rs} \bar{f}_j^s \quad (13)$$

l_{ij}^{rs} is the element of the interregional Leontief inverse matrix (L) concerning trade from sector i in region r to sector j in region s .

$$L = (I - A)^{-1} = \begin{bmatrix} l_{ii}^{rr} & l_{ij}^{rr} & l_{ii}^{rs} & l_{ij}^{rs} \\ l_{ji}^{rr} & l_{jj}^{rr} & l_{ji}^{rs} & l_{jj}^{rs} \\ l_{ii}^{sr} & l_{ij}^{sr} & l_{ii}^{ss} & l_{ij}^{ss} \\ l_{ji}^{sr} & l_{jj}^{sr} & l_{ji}^{ss} & l_{jj}^{ss} \end{bmatrix}$$

Then, the value-added coefficient $(va_c)_i^r$ for industry i in region r is calculated as the ratio of the industry's direct value-added to its total output from the reference IRIO table. The indirect value-added contribution of sector i in region r for the final demand from industrial sector j in region s (\bar{f}_j^s) is:

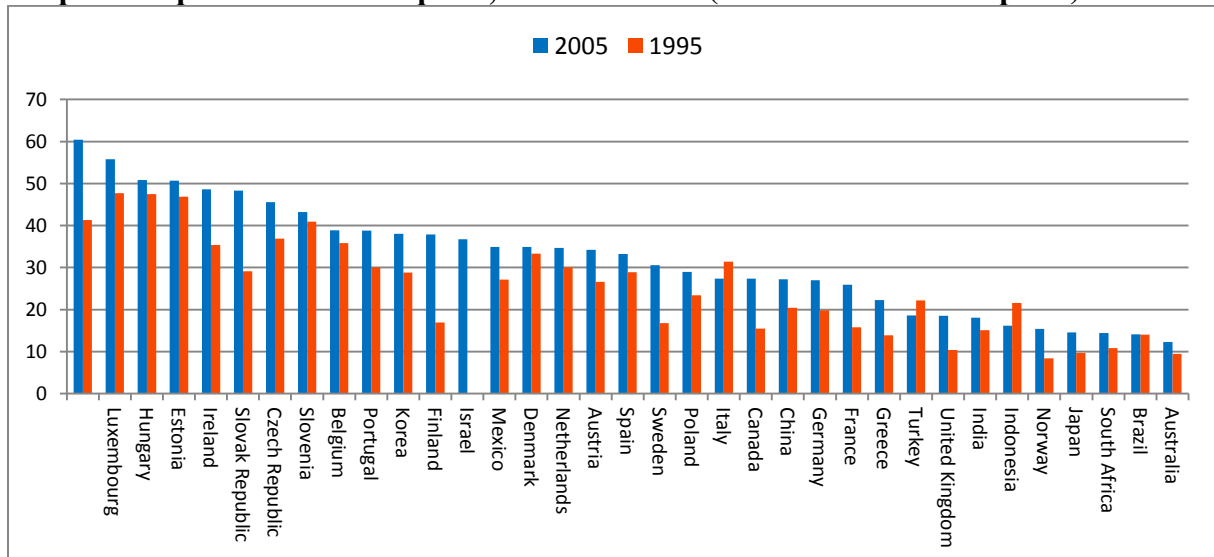
$$\bar{\varepsilon}_i^r = (va_c)_i^r * l_{ij}^{rs} \bar{f}_j^s \quad (14)$$

$(va_c)_i^r * l_{ij}^{rs}$ is the row element of the sector-demand-to-sector-value-added multiplier for interregional trade from sector i in region r to sector j in region s . In matrix form, sector-demand-to-sector-value-added multiplier $m(va)$ is equal to the following row vector:

$$m(va) = va_c' L \quad (15)$$

At international level, a form of IRIO table, an international input-output table has been constructed by the World Input-Output Tables project funded by the European Commission of Research¹³. The OECD also has national IO tables for some countries showing the import volume for each export sector (Graph 1). However, the distinction between imported input allocated to domestic final demand and to exports is not always obvious. For example, for China, the share of import content is significantly higher when input imports by EPZs are distinguished (Yang *et al.*, 2009).

Graph 1: Import content of exports, 1995 and 2005 (% of Total Gross Exports)



Source : OECD, STAN Input-Output Database, May 2011. <http://dx.doi.org/10.1787/888932487875>

¹³Data are available on www.wiod.org.

In our work, we will concentrate on the interregional input-output table for Brazilian states, which traces the geographic fragmentation of production across the states and hence shows the “origin” state of Brazilian foreign exports.

4. Inter-state input-output table (2008)

The Brazilian inter-state input-output system for 27 regions (26 states and the Federal District) was estimated based on a combination of different sources of data and methodologies. We first detail the data available to estimate the Brazilian input-output table and then address the construction of the inter-state input-output system.

The most recent input-output system released by the Brazilian Statistical Office (IBGE) refers to 2005 (IBGE, 2008). However, using the information available in the Brazilian System of National Accounts (IBGE, 2010) and the methodology presented by Guilhoto and Sesso Filho (2005; 2010), we can estimate an input-output system for Brazil for the most recent years based closely on the Brazilian input-output systems released by the IBGE. From the above, a national input-output system was estimated for 2008, consisting of national supply and use tables, giving basic prices, at the level of 56 industries and 110 commodities. The estimated national input-output system was then used as the basis to estimate the inter-state system for Brazil based on the methodology presented in Guilhoto *et al.* (2010).

The steps followed for the estimation of the inter-state system for Brazil can be summarized as follow¹⁴:

- Using information from the IBGE surveys of Agriculture, Industry, Trade, Transport, Services, and Civil Construction, a first estimate is made of total output by 56 industries and 110 commodities for each of the Brazilian states;
- These initial estimates are then balanced to match the total output at the level of 17 industries presented in the Brazilian Regional Accounts (IBGE);
- These output estimates are also used to estimate the supply tables for each of the Brazilian states. The states’ supply tables are estimated in such a way as to be consistent with the national supply table;
- Using information: a) on imports by state, from the Ministry of Development, Industry and External Trade; b) on tax collection in each state, from the Ministry of Finance and the State Secretaries of Finance; c) on payments to workers by industry and state, from the Ministry of Labor and the IBGE Household Survey; d) on value-added generated at the level of 17 industries, by state, presented in the Brazilian Regional Accounts (IBGE), the tax, imports, and value-added components are estimated for the 56 industries for each of the Brazilian states, which are also consistent with the value-added components in the national input-output table;
- Using information: a) on exports by each state, from the Ministry of Development, Industry and External Trade; b) on government spending estimated by the Ministry of Finance, the States Secretaries of Finance and the IBGE; c) on household spending

¹⁴ See Figure 1 in Appendix 1, which summarizes the work needed to estimate the inter-state input-output system for Brazil.

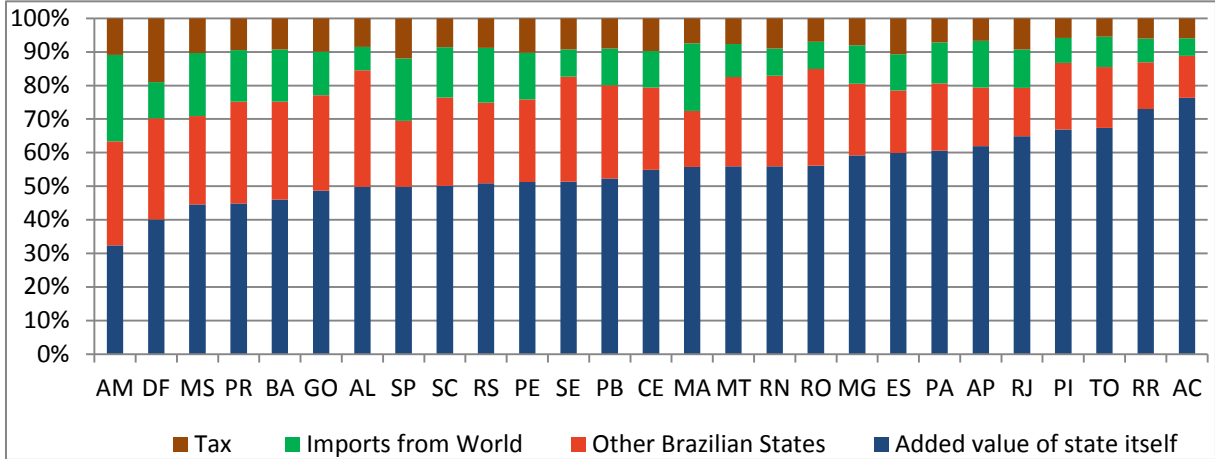
estimated by the Household and Household Consumption Patterns surveys; d) on investment based on the level of the Civil Construction in each state (IBGE), the input-output system's final demand components are estimated for each state, which are consistent with the national input-output table;

- Using cross-industry location quotients for intermediate consumption and simple location quotients for final demand, a first estimation is made of flows of goods and services among the Brazilian states;
- Using the work done by Vasconcelos and Oliveira (2006), which estimates the flow of goods among Brazilian states for 1999, and taking into consideration the growth of the states from 1999 to 2008, a second estimation is made of flows of goods and services among the Brazilian states;
- The third and final estimation of flows of goods and services among the Brazilian states is made taking into consideration the following: a) the inter-state input-output system should be consistent with the national table; b) the change in inventories should be zero when they are zero in the national table; c) the change in inventories in each state, when related to the total output of the corresponding sector should be in a range no greater than 30% of this relation found in the national table;
- The third estimation produces a commodity by industry inter-state input-output system for Brazil. The supply tables for each of the states are then used to obtain the industry-by-industry inter-state system used in this work.

5. Vertical specialization in Brazil

Under the "new trade paradigm", the diversified nature of Brazilian states' characteristics, such as factor endowments, economic sizes, infrastructures, etc., may drive vertical specialization at national level. Foreign demand will also drive state specialization in tasks in order to take advantage of economies of scale. The exported goods are then produced by a sequence of tasks in which one or more Brazilian states are involved. Hence, the value of gross exports from one state may partly include the value-added from other states, which inter-link the foreign trade with inter-state trade.

Graph 2: Breakdown of states' gross exports (2008)



Source: 2008 Inter-State Input-Output Table calculated in association with J. Guilhoto (USP) based on the NEREUS database. Some elements are available on <http://guilhotojimg.wordpress.com/banco-de-dados/matrizes-nacionais-2/>

In Graph 2, we show the percentage share of the gross export values of each state broken down by the value-added of the state itself, the value-added originating in other states and re-exported, the gross imports from other countries – without identifying the origin of the imported value-added – and the tax collected by Brazil, at different administrative levels, by federal and state governments or by municipalities. To be more precise, for the example of São Paulo (SP), the value-added produced by the state itself represents approximately 50% of SP’s gross exports, while the value-added of 26 other states embodied in SP’s gross exports is 20%. The content imported from the world is also approximately 20% (see Appendix 3 for the states’ two-letter codes).

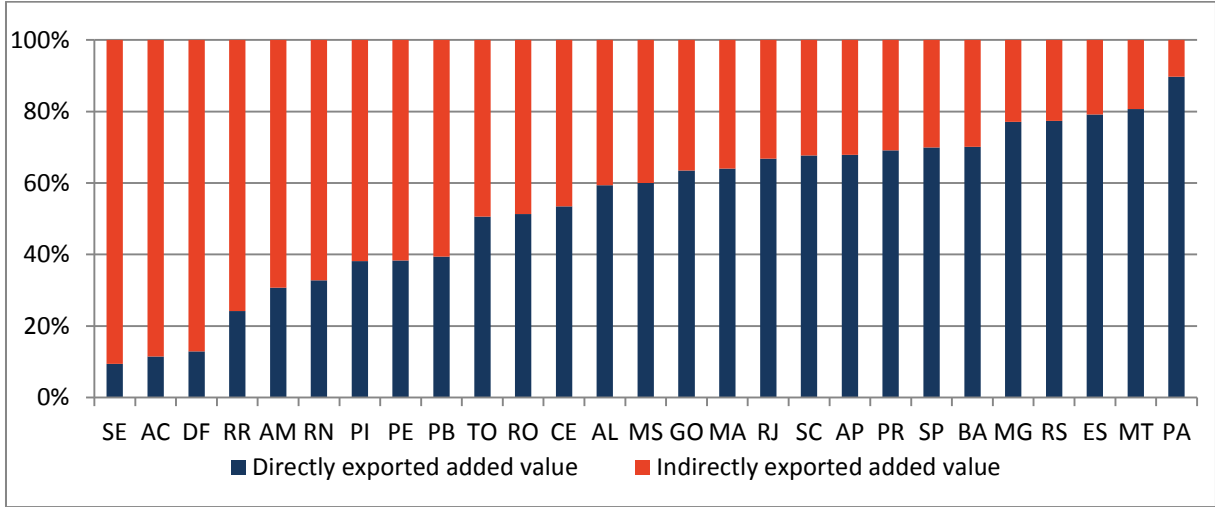
Graph 2 shows that an average of 54% of states' exports are produced by themselves while 24% is the domestic import content re-exported. The foreign import content in states' exports is around 12% on average, which is in line with the OECD’s calculation for 2005 (see Graph 1). However, percentages vary across states. Three small states (Roraima (RR), Acre (AC) and Tocantins (TO)) in the Northern region, which are relatively isolated from the rest of the country, have more than 70% of their own value-added in their exports. The states of Minas Gerais (MG), Pará (PA), Amapá (AP), Espírito Santo (ES), Piauí (PI) and Rio de Janeiro (RJ) also post a higher than average (more than 54%) domestic value-added share in their gross exports. This result may be explained by the states' large exports of natural resources, such as minerals for MG and iron ore for PA, which is the leading iron mining area in the country¹⁵. In the case of the state of Amazonas (AM), where the Manaus Free Trade Zone (MFTZ) is situated, the domestic value-added share is the lowest of all the Brazilian states at 32%. However, the value-added originating in other states (domestic import content) is around 31%, which is higher than the foreign import content (26%). This is surprising for a Free

¹⁵ Lopes Nato (2001); "Lessons from Brazil's regional development programs" from the OECD China Conference.

Trade Zone, even though it is much higher than the Brazilian states' average foreign import content (12%).

Graph 3 presents the value-added exported *directly* by the state itself and by other states *indirectly*, which means re-exported embodied in the exports of other states. On average, 54% of states' exported value-added is realized directly by themselves while 46% is exported indirectly, via other states. Graph 3 shows that states are very different from each other in terms of the share of their direct-indirect exported value-added shares. This result highlights, as does Graph 2, that state inclusion in the national production chain of Brazilian exports is highly diverse and virtually non-existent in some states, e.g. Pará (PA) (approximately 90% of exported value-added is direct). Other states with high mineral resources also export their output relatively directly (Minas Gerais (MG) and Pará (PA)). Also the rich states of the South and South-East, with their advantageous access to international markets, appear to export their own value-added by themselves (Espírito Santo (ES), Rio Grande do Sul (RS), São Paulo (SP), Rio de Janeiro (RJ) and Santa Catarina (SC)). These features are relatively more complicated to interpret for poor states, e.g. while Sergipe (SE) exports very little of its value-added itself, Tocantins (TO) posts the Brazilian average. Amazonas (AM) exports its value-added in large part indirectly, which can be explained by the MFTZ special tax scheme to integrate the zone into the Brazilian domestic market.

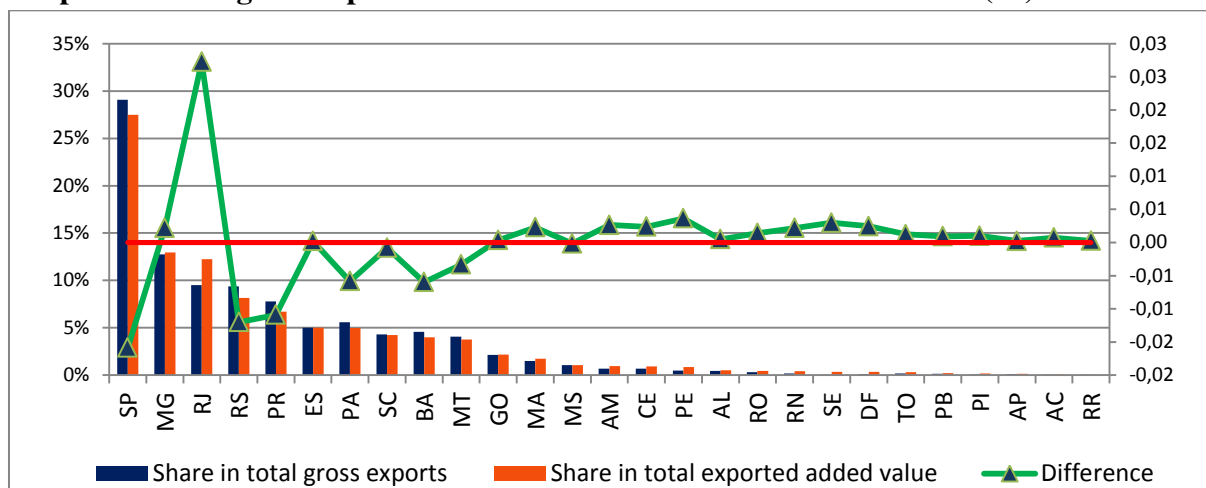
Graph 3: Indirectly and directly exported value-added of states (%)



Source: 2008 Inter-State Input Output Table calculated by J. Guilhoto at USP.

The above two graphs present the structure of vertical specialization in the Brazilian internal market for export products. Aside from states that directly export primary products, industrial production in large states is dependent on other states. States' exports (São Paulo (SP), Santa Catarina (SC), Rio Grande do Sul (RS), and Amazonas (AM) in Graph 2) create a demand for other states. Graph 3 shows the states that serve as suppliers (Amazonas (AM), Rio Grande do Norte (RN), Piauí (PI), Pernambuco (PE), etc.). Amazonas (AM) appears to be both supplier and consumer; a supplier for the exports of other states and a consumer of the products from other states to re-export. This can be explained by the existence of the Manaus Free Trade Zone and its special tax structure.

Graph 4: States' gross exports and value-added share in Brazilian total (%)



Source: 2008 Inter-State Input Output Table calculated by J. Guilhoto at USP.

However, another interesting issue is the comparison between the structures of states' gross exports and the structure of their exports in value-added terms. Hence, in Graph 4 we present the share of states' exports in Brazilian total gross exports and their value-added share – exported directly or indirectly – in Brazilian total exported value-added.

Graph 3 shows that the states' exports shares (%) in value-added terms and in gross terms are very similar, with the difference between two indicators generally being zero or close to zero. Rio de Janeiro (RJ)'s share in exported value-added seems to be relatively larger than it is in gross terms. São Paulo (SP), however, has a higher percentage of its exports in Brazilian total gross exports. However, these differences are very marginal: 3% for Rio de Janeiro (RJ) and 1.6% for São Paulo (SP).

6. Restructuring gravity model: bilateral or trilateral trade?

First introduced by Tinbergen (1969) with empirical intuitions, the gravity model has since been enriched with robust theoretical underpinnings by different approaches and is used today as the workhorse in the empirical trade analysis. In its standard form, it is derived from a consumer expenditure system in which the price term is eliminated using the general equilibrium structure of the theoretical model (Anderson and van Wincoop 1979, 2003). In Anderson and van Wincoop (2003), the demand for the products of i by entity j , derived by maximizing the CES utility function of consumer j , is as follows:

$$x_{ij} = \left(\frac{\beta_i p_i t_{ij}}{P_j} \right)^{1-\sigma} Y_j \quad (1)$$

where p_i is the supply price of i , t_{ij} the iceberg trade costs and P_j the consumer price index in j . The aggregate exports of i to all partners j are equal to the total output of i :

$$Y_i = \sum_j x_{ij} \quad (2)$$

The above market clearance condition is then used to eliminate the relative price term (p_i) in expenditure equation (1). The equilibrium prices are then:

$$(\beta_i p_i)^{1-\sigma} = \frac{Y_i}{\sum_j (t_{ij}/P_j)^{1-\sigma} Y_j} \quad (3)$$

Hence, the trade from i to j in equilibrium is:

$$x_{ij} = \frac{Y_i}{\Omega_i} \left(\frac{t_{ij}}{P_j} \right)^{1-\sigma} Y_j \quad (4)$$

where,

$$\Omega_i = \sum_j (t_{ij}/P_j)^{1-\sigma} Y_j \quad (5)$$

The above model relies on the assumption that the products exported from i to j are produced solely in i . In empirical gravity literature, x_{ij} is measured as the gross exports of i to j , while Y_i is measured on a value-added basis by the GDP of entity i . However, under vertical specialization, the origin of the value-added and the exporter of the good are no longer the same and the volume of aggregate gross exports is much higher than the amount of domestic value-added due to the high or increasing import content of exports or, in other words, intermediate goods imported and re-exported. However, as discussed by Baldwin and Taglioni (2011), GDP can be used to measure gross output provided the import content of exports is similar across entities and over time. This is understandable since the ratio of imported intermediate goods in exports may be considered a constant in the econometric estimations as long as it is fixed for the whole sample. Nevertheless, trade relation dependencies are not uniform across countries and world trade today is characterized by a varying extent of trade in tasks across trade partners. Furthermore, trade in intermediate goods has grown sharply in recent years.

Another problem in the theoretical model concerns the measurement of j 's expenditure (Baldwin and Taglioni, 2011). The model assumes that the demand of j is for the final consumption. Therefore, j 's expenditure is its total income, which is again measured by the GDP of entity j . However, if j is not the final demand market, but is solely the point where the good is transformed before being re-exported, then j 's GDP does not reflect its expenditure on imported goods.

We set out to overcome these two problems in the theoretical model by extending the value chain from the bilateral frame in the standard gravity model to a trilateral trade relation. With a trilateral model, we can structure and estimate the trade relation between producer i and importer j , but we can also control for importer j 's export relations with its partners. So the exports of i to j can be in final goods, which will be consumed in j or in intermediate goods, which will be re-exported by j to c (as trade partners of j). For the sake of simplification, we assume that exports from j to c are solely for final consumption in the destination markets.

This trilateral construction takes us one step closer to the real world and it can even be extended further to a multilateral relation.

j 's demand for products imported from i can then be written as follows:

$$va_{ij} = \left(\frac{\beta_i p_i t_{ij}}{P_j} \right)^{1-\sigma} (E_j + \sum_{c \neq j} x_{jc}) \quad (6)$$

In Equation 6, unlike the traditional gravity literature, we concentrate on the demand for outputs produced entirely by exporter i . Hence, instead of the notation x_{ij} – as used in Equation 1 – we use the total value-added exported from i to j (va_{ij})¹⁶. This is a better measure when there is a high level of vertical specialization. Exports in value-added also appears to be more in line with the theory, which implicitly assumes that the exported products originate entirely in the exporter's country (e.g. Anderson and van Wincoop, 2003), contrary to the empirical literature, which uses gross exports. Another difference in the equation is that j 's demand depends not only its own final consumption, but also on its exports to the rest of the world (c). So the demand addressed to i also covers the intermediate goods imported by j for re-exportation. Therefore, i exports part of its output directly to its partner j in response to j 's final demand as measured by its consumer expenditure (E_j). Another part is exported from i indirectly to c via j . The demand of j for this re-exportation is measured by j 's bilateral gross exports to c (x_{jc}), since a partner can be either direct or indirect at once ($c \neq j$).

The market clearance condition can then be written as follows:

$$\sum_j va_{ij} = Y_i \quad (7)$$

where $i \in j$.

The sum of va_{ij} over j should cover the total output of country i either consumed within the country itself ($i \in j$) or exported to j (for final consumption in j or re-export to c). By taking the sum of Equation 6 on j and using the equality in Equation 7:

$$Y_i = (\beta_i p_i)^{1-\sigma} \sum_j \left(\left(\frac{t_{ij}}{P_j} \right)^{1-\sigma} (E_j + \sum_{c \neq j} x_{jc}) \right) \quad (8)$$

From Equation 8, the price in equilibrium is then equal to:

$$\beta_i p_i = \left(\frac{Y_i}{\Omega_i} \right)^{1/(1-\sigma)} \quad (9)$$

where, Ω_i is the distance weighted sum of j 's expenditure normalized by j 's price indices:

¹⁶ The choice of notation va_{ij} is made in keeping with the IO table literature, where *value-added* is generally indexed by two letters (va).

$$\Omega_i = \left(\sum_j \left(\frac{t_{ij}}{P_j} \right)^{1-\sigma} (E_j + \sum_{c \neq j} x_{jc}) \right)^{1/(1-\sigma)}$$

By substituting the general equilibrium price – calculated by Equation 9 – in Equation 6 demand, we get trade in equilibrium:

$$va_{ij} = \frac{Y_i}{\Omega_i} \left(\frac{\beta_i p_i t_{ij}}{P_j} \right)^{1-\sigma} (E_j + \sum_{c \neq j} x_{jc}) \quad (10)$$

where $i \in j$.

Ω_i is commonly referred to in the literature as exporter i 's *multilateral resistance term*¹⁷. Baldwin and Taglioni (2011) also call it i 's market potential index. It measures entity i 's trade barriers with all trade partners. However, Ω_i in Equation (10), unlike the gravity literature (see Equation 5), assesses i 's trade barriers by assuming that its partners j have access to demand in third markets ($\sum_{c \neq j} x_{jc}$). So, if i can access a market (j), which in turn has good access to third markets (c), i 's multilateral resistance will fall.

From Equation 10, the exported value-added can be re-written for exports of i to j as follows:

$$va_{ij} = \frac{Y_i}{\Omega_i} \left(\frac{t_{ij}}{P_j} \right)^{1-\sigma} E_{j=1} + \frac{Y_i}{\Omega_i} \left(\frac{t_{ij}}{P_j} \right)^{1-\sigma} x_{j,c=1} + \frac{Y_i}{\Omega_i} \left(\frac{t_{ij}}{P_j} \right)^{1-\sigma} x_{j,c=2} + \dots \quad (11)$$

We can write Equation 11 as follows:

$$va_{ij} = d_{ij} + \sum_{c \neq j} i_{ijc} \quad (12)$$

The first additive term (d_{ij}) in Equation 12 is equal to the directly exported value-added from i to j for final consumption in (j) and it can be calculated taking Equation 11:

$$d_{ij} = \frac{Y_i}{\Omega_i} \left(\frac{t_{ij}}{P_j} \right)^{1-\sigma} E_j$$

d_{ij} depends, as does the traditional gravity equation, solely on the characteristics of exporter i and importer j . However, the following additive terms ($\sum_{c \neq j} i_{ijc}$) taken from Equation 12 also depend on the characteristics of the final destination c .

So, from Equation 11 and 12:

$$i_{ijc} = \frac{Y_i}{\Omega_i} \left(\frac{t_{ij}}{P_j} \right)^{1-\sigma} x_{jc}$$

where $c \neq j$.

¹⁷ Anderson and van Wincoop (2003) go further and show, under symmetrical trade barriers, that the multilateral resistance term for i is equal to its price index (P_i). However, these calculations are beyond the scope of our paper and are hence not included here.

i_{ijc} is the indirectly exported value-added of i to c . It is indirect since this value-added is re-exported via j to c . Hence, it measures the extent of intermediate trade to j from i for final demand in c .

As highlighted by the above theoretical model, the structure of trade in final goods displays a different pattern to trade in intermediate goods when these are re-exported. The first is shaped by the bilateral relation between i and j while the latter is trilateral, if not multilateral. In the next section, we discuss the repercussions of this different trade structure on the empirical analysis.

7. Bilateral estimation model and results

The traditional empirical trade analysis approach takes the bilateral gravity model, ignoring the multilateral nature of trade in components. The traditional model estimates bilateral gross exports by exporter and importer sizes and/or by augmenting the model with their other observable characteristics along with bilateral distance. In this section, we will take this approach to understand the limits of the model and then introduce a new trade measure based on value-added instead of gross exports.

We first estimate the structure of Brazilian states' exports with the rest of the world. To this end, we take the exports of 27 states with 81 countries in 2008 (see Appendix 3). In order to analyze Brazilian states' exports with the rest of the world and the impact of states' characteristics, we can estimate the following bilateral model in its simplest traditional form:

$$\ln(X_{ij}) = \beta_0 + \beta_1 \ln(GDP_i) + \beta_2 \ln(R_i) + \beta_3 \ln(dist_{ij}) + \alpha_j + \varepsilon \quad (I)$$

where X_{ij} denotes gross exports from Brazilian exporter state i to destination country j , $\ln(dist_{ij})$ is the natural logarithm of the distance between state i and partner country j and GDP_i is the gross domestic product of state i . Given that our main aim is to estimate the impact of exporter characteristics, we simply take fixed effects (α_j) to control for the impact of importer characteristics. R_i is the remoteness of state i from the rest of the world ($m \neq j$, aside from its partner country j). This is measured in keeping with Head (2003) by¹⁸:

$$R_i = 1 / \sum_{m \neq j} [GDP_m / Dist_{im}]$$

¹⁸ We have also tested the model with a remoteness index calculated in line with McCallum (1995). However, the results do not differ a lot.

The higher R_i , the more distant state i from countries m ($m \neq j$) and/or the closer to countries whose $GDPs$ are relatively small. The more remote the state, the higher trade can be expected to be between i and its partner j since exporter state i 's access to other markets m is limited.

The traditional bilateral model in Baldwin and Taglioni (2011), as introduced in Model I, returns biased estimates when trade in intermediate goods dominates. So we need to focus more closely on vertical specialization in the Brazilian market while working with the empirical gravity model. The exported product does not necessarily originate in Brazilian exporter state i . Generally, at least part of it is produced in other states. Trade between exporter state i and its partner j depends not only on their characteristics but also on i 's trade with other supplier states and j 's exports with the rest of the world. If this is ignored, the model will generate structure-biased estimates depending on the nature of the correlation between exporter and/or importer characteristics and the rest of the production chain. Empirically, this bias may occur, for example, if vertical specialization is more probable between close trade partners. We then expect to get higher export values for countries with their close partners since they are not trading solely for final consumption, but also for re-export. In this case, if vertical specialization is not controlled for, the impact of the bilateral distance variable will be overestimated since the real destination of the gross exports is in part a more distant country.

Aiming to solve this problem in Model II, we take up the proposal put forward by Baldwin and Taglioni (2011) and replace the exporter variables (GDP and remoteness) with exporter fixed effects. We already have importer fixed effects for the importer. Consequently, the model also controls for the multilateral nature of the components trade, namely the dependencies of the final exporter and its bilateral partner with third, fourth or more partners. We then estimate the following bilateral trade equation with exporter and importer fixed effects, which should provide a better measurement of the Brazilian states' trade structure:

$$\ln(X_{ij}) = \beta_0 + \beta_1 \ln(dist_{ij}) + \alpha_i + \alpha_j + \varepsilon \quad (II)$$

where X_{ij} is again gross exports from exporter state i to destination country j and $\ln(dist_{ij})$ is the natural logarithm of the distance between state i and partner country j . α_i and α_j are, respectively, the exporter fixed effects of i and importer fixed effects of j . Model II then assumes that the characteristics of the production chain as far as exporter i are specific to i and that the characteristics of the production chain from importer j onwards are specific to j . This structure should provide a better measurement of the impact of bilateral distance on bilateral gross exports.

Another way of solving the disassociation between the origin of the exported goods and the exporter is to find another measurement of trade focusing on the origin of exports. This means dropping off the value-added originating in other states, otherwise included in the gross exports from state i to country j . These values are calculated using the Inter-State Input-

Output Table for 2008. In Model III below, we analyze the characteristics of exporter state i in terms of their impact on the value-added exported and produced by state i :

$$\ln(XVA_{ij}) = \beta_0 + \beta_1 \ln(GDP_i) + \beta_2 \ln(R_i) + \beta_3 \ln(dist_{ij}) + \alpha_j + \varepsilon \quad (III)$$

This is similar to Model I with the difference that the dependent variable is not gross exports, but the value-added produced by state i and exported by state i to destination country j (XVA_{ij}). Model IV, including exporter and importer fixed effects, is also estimated for the purpose of comparison with Model II:

$$\ln(XVA_{ij}) = \beta_0 + \beta_1 \ln(dist_{ij}) + \alpha_i + \alpha_j + \varepsilon \quad (IV)$$

We estimate the above four models in cross-section for 2008. For the purpose of comparison, we use two types of estimator: Ordinary Least Square (OLS) and Pseudo Poisson Maximum Likelihood (PPML), which has been widely used in the literature since Santos Silva and Tenreyro (2006). The PPML model is a better tool for estimating gravity models in the way it deals with the model's existing estimation bias due to heteroskedasticity in the trade data. Another advantage of PPML is that the model estimates the gravity equation in its multiplicative form and hence deals with zero trade values better. The log-linearization procedure in OLS returns zero trade values for missing data points, which can cause a bias when they are not random.

National GDP values are given in current dollars and are drawn from the World Bank's *World Development Indicators* database. GDP values for the Brazilian states are provided by the IBGE (*Instituto Brasileiro de Geografia e Estatística*) in local currency units. They are converted into current dollars by applying the exchange rate taken from WDI. The distance variable is calculated by the author using the geographical coordinates of the capitals of the states and the countries as furnished by the *World Gazetteer* website.

Table 1 shows the results for the bilateral gravity model with dependent variables: states' bilateral gross exports (Model I and II) and bilateral exported value-added (Model III and IV). For ease of reading, we present the models that are similar in terms of their explanatory variables side by side. Estimates for Model I – with GDP and Remoteness – are shown in the first and third column of the table, the former in OLS and the latter in PPML. In keeping with the literature, both estimators show that GDP has a positive impact and that bilateral distance drives down states' gross exports to countries. Remoteness is significantly positive as expected, although at 1% under OLS and at 10% under PPML.

In Model I, the distance variable is larger in absolute terms when estimated by PPML and is significant at 1%. It is smaller and significant only at 10% when estimated by OLS. This can appear surprising at first sight since the PPML estimator, compared to OLS, generally estimates a smaller impact of bilateral distance on exports. In our sample, however, since the Brazilian states are very close to each other and so are similar distances from the rest of the

world, the bilateral trade barriers vary more by importer country than by exporter state and are hence captured in part by the importer fixed effects. Apparently, PPML manages better to isolate the impact of bilateral distance from the importer fixed effects while OLS estimates a smaller impact of distance on exports. This may also be explained by the PPML estimator's ability to solve the bias due to the heteroskedasticity in the data.

Table 1: Bilateral gravity model estimates

	I	III	I	III	II	IV	II	IV
Estimator :	OLS	OLS	PPML	PPML	OLS	OLS	PPML	PPML
	$\ln(X_{ij})$	$\ln(XVA_{ij})$	X_{ij}	XVA_{ij}	$\ln(X_{ij})$	$\ln(XVA_{ij})$	X_{ij}	XVA_{ij}
$\ln(GDP_i)$	1.340	1.327	0.922	0.927				
	(0.065)**	(0.065)**	(0.054)**	(0.060)**				
$\ln(R_i)$	6.869	6.635	1.992	1.633				
	(0.940)**	(0.944)**	(1.092) ⁺	(1.223) ⁺				
$\ln(Dist_{ij})$	-0.356	-0.305	-0.602	-0.513	-0.519	-0.472	-0.613	-0.555
	(0.304) ⁺	(0.292) ⁺	(0.206)**	(0.204)*	(0.286) ⁺	(0.280) ⁺	(0.220)**	(0.232)*
<i>Constant</i>	150.909	144.687	51.812	42.090	15.774	15.040	17.421	16.548
	(22.693)**	(22.752)**	(24.856)*	(27.699)**	(2.547)**	(2.490)**	(2.001)**	(2.101)**
<i>Exporter fe</i>	No	No	No	No	Yes	Yes	Yes	Yes
<i>Importer fe</i>	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
R^2 or <i>Pseudo R</i> ²	0.51	0.52	0.77	0.77	0.64	0.64	0.84	0.84
<i>N</i>	1,692	1,670	2,187	2,187	1,692	1,670	2,187	2,187

Robust standard errors are in parentheses: All inferences are based on a Huber-White sandwich estimate of variance. *Pseudo R*² in the table is calculated for PPML estimates by McFadden's Pseudo R² and are not comparable with OLS R². ⁺ $p < 0.1$; * $p < 0.05$; ** $p < 0.01$

Model II gives better results in that the exporter fixed effects also control for unobservable characteristics and that the goodness-of-fit, measured in terms of R² for OLS and Pseudo R² for PPML, is increasing from Model I to Model II for both. The gravity results for the distance variable seem more sensitive to the control of unobservable characteristics by exporter fixed effects when it is estimated in OLS. In Table 1, the size of the OLS-estimated distance variable decreases from -0.356 in Model I to -0.519 in Model II. The PPML-estimated coefficients, however, are relatively similar for both models: -0.602 in Model I and -0.613 in Model II.

Another point of note is that the OLS-estimated distance coefficient approaches the PPML estimate when exporter fixed effects are introduced into Model II. The impact of distance estimated by OLS is -0.519 and -0.613 by PPML in Model II, while the difference is greater in Model I: -0.356 estimated by OLS and -0.602 estimated by PPML. In line with Baldwin and Taglioni (2011), Model II with exporter fixed effects should be a better empirical model since it also controls for the structure of components trade. By accepting their assumption and

following our comparison between Model I and Model II, we can conclude that the trade structure of Brazilian states is estimated quite well by PPML even when the exporter fixed effects are replaced by observable exporter characteristics.

Last but not least, our estimation with the new measurement of trade, based on exported value-added, slightly reduces the impact of distance and remoteness in absolute terms. The impact of GDP changes very slightly without any clear conclusion. This result can be explained by the across-the-board uniformity of states' vertical specialization. The smaller impact of distance and remoteness on exported value-added, compared to their impact on gross exports, may be due to Brazil's production structure in which the states exporting primary goods, high in the states' own value-added, are located in the same region (South-East: Minas Gerais (MG), Espírito Santo (ES) and Rio de Janeiro (RJ)) where the natural conditions required for rich natural resources are found.

8. Trilateral estimation model and results

Trade in final goods depends on trade partners' bilateral relations while the analysis of trade flows in intermediate goods calls for a multilateral approach to trace the trade relation throughout the entire value chain. As discussed in the theoretical section, trade in intermediate goods in a trilateral set-up depends on both the exporter-importer couple's characteristics and the origin and demand characteristics in third countries. Hence, the exporter may serve as a go-between between origin and final demand in third countries and the bilateral trade volume between the exporter and the importer becomes partly, since it also partly concerns trade in final consumer goods, the result of this trilateral relation that is typical of components trade.

The traditional bilateral gravity model, even regressed for exports in value-added terms as conducted in the previous section, does not distinguish the structure of components exports from the structure of exports in final goods. We therefore focus our analysis on the pattern of trade in intermediate goods and use an empirical model inspired by Equation 12 above, as discussed in detail in theoretical section VI. In Equation 12, demand for intermediate goods from j to i also depends on importer j 's gross exports to the rest of the world (c). Then, from Equation 12, trade in intermediate goods between i and j for final consumption in c is equal to;

$$\dot{i}_{ijc} = \frac{Y_i}{\Omega_i} \left(\frac{t_{ij}}{P_j} \right)^{1-\sigma} x_{jc}$$

where $c \neq j$

\dot{i}_{ijc} is the value-added of i indirectly exported to c after transformation in j . In other words, it is equal to the value of components goods – originating in i – which are embodied in the exports of j . x_{jc} represents gross exports from j to the rest of the world ($c \neq j$).

Therefore, in the light of the above equation, we can reinterpret the Brazilian states' trade structure. In this perspective, Brazilian states' foreign exports depend on their trade relations with the Brazilian domestic market, namely with other states. To be more precise, bilateral

exports from a Brazilian state j to a given country c (e.g. São Paulo to France) also create demand for components produced in other states i (e.g. Amazonas). Let's consider that importer j in the above equation is equally an exporter to c , or to be more precise, a re-exporter. In the empirical analysis, for easy reading, we denote " i " for the original Brazilian state, " j " for the re-exporter Brazilian state, and " c ", as before, for the foreign country of final destination or the importer in the model. For example, we consider the Amazonas (i)-São Paulo (j)-France (c) relation.

The above theoretical model explains only part of the picture. Total trade from state i to state j is more than the trade of re-exported intermediate goods. However, some intermediate or final goods can be produced and exported by a given state (state j) independently of other Brazilian states' production. Yet our objective is to show the structure of trade across vertically specialized entities and what the implications of disregarding it could be for empirical studies conducted using the usual approach in the literature, in bilateral terms and gross exports terms.

First, then, we estimate the following empirical gravity model inspired by the above theoretical Equation 12;

$$\ln(XVA_{ijc}) = \beta_0 + \beta_1 \ln(dist_{ij}) + \beta_2 \ln(X_{jc}) + \alpha_i + \alpha_j + \varepsilon \quad (I)$$

XVA_{ijc} – equivalent to i_{ijc} in Equation 12 – is measured by the Inter-State IO Table for 2008. It is equal to the value-added produced in state i and re-exported – as embodied in the exported goods – by state j to destination country c . An important point of Model I is that the value-added re-exported from j to c , hence part of the gross exports from j to c , also depends on the distance of the state of origin i to re-exporter j ($dist_{ij}$) and on the characteristics of the state of origin i . They are controlled with the origin fixed effects (α_i). α_j denotes the re-exporter fixed effects, or the multilateral resistance term for re-exporter j , which refers to importer j 's price index P_j in the theoretical equation.

Model I, however, suffers from an endogeneity problem due to simultaneous causality between exported value-added XVA_{ijc} and gross exports from j to c . The gross exports from j to c should drive up i 's value-added re-exported by j . However, the opposite is also true. XVA_{ijc} obviously represents some share of X_{jc} . In the case of simultaneous causality, the error term is correlated with the independent variables. So the model is estimated with a simultaneity bias. In our model, X_{jc} and the error term, which counts for the part of XVA_{ijc} unexplained by the model, are correlated. So we identify Model I with the exogenous variables explaining X_{jc} and estimate a reduced form with these exogenous variables. To this end, we use the traditional gravity model with importer fixed effects, estimating the impact of observable characteristics for re-exporter state j ,

$$\ln(X_{jc}) = \delta_0 + \delta_1 \ln(GDP_j) + \delta_2 \ln(R_j) + \delta_3 \ln(dist_{jc}) + \alpha_c + \varepsilon \quad (I')$$

Where R_j is the remoteness of state j from importer countries c ,

$$R_j = 1 / \sum_{n \neq c} [GDP_n / Dist_{jn}]$$

Model II is equal to the reduced form of Model I with exogenous variables explaining X_{jc} , as exposed in the traditional gravity Equation I'.¹⁹ We then identify Model II as follows:

$$\ln(XVA_{ijc}) = \theta_0 + \theta_1 \ln(dist_{ij}) + \theta_2 \ln(GDP_j) + \theta_3 \ln(R_j) + \theta_4 \ln(dist_{jc}) + \alpha_i + \alpha_c + \varepsilon \quad (II)$$

Model II traces the structure of vertically specialized trade in a trilateral set-up. However, importer fixed effect α_c will also control for the continuation of the value chain, if it exists, after importer c . In this case, indirect importer c would “re-re-export” the value-added originating from state i to its trade partners, so consumption would take place in the fourth, fifth or more destination.

In Model III, we estimate the model using a more general approach based on Baldwin and Taglioni (2011), where they assume fixed effects to be the best estimation method for the bilateral gravity model. However, for the trilateral model, we extend their fixed-effects approach to all three entities in the value chain. In Model III, then, we introduce the fixed effects for re-exporter state j along with state of origin i and importer country c fixed effects.

$$\ln(XVA_{ijc}) = \theta_0 + \theta_1 \ln(dist_{ij}) + \theta_2 \ln(dist_{jc}) + \alpha_i + \alpha_j + \alpha_c + \varepsilon \quad (III)$$

Model III serves as a good reference. Next, we concentrate on the characteristics of the state of origin i . To this end, we estimate the above three models by introducing – instead of origin fixed effects – the observable characteristics of state i .

Hence, the fourth model is equal to:

$$\ln(XVA_{ijc}) = \beta_0 + \beta_1 \ln(GDP_i) + \beta_2 \ln(R_i) + \beta_3 \ln(dist_{ij}) + \beta_4 \ln(X_{jc}) + \alpha_j + \varepsilon \quad (IV)$$

where R_i is the remoteness of state of origin i from other states j . It is measured again in keeping with Head (2003):

¹⁹In the simultaneous equation estimation, the unbiased impact of the endogenous independent variable (X_{jc} in our model) can be calculated by using the algebra on the coefficients estimated separately by the reduced form equations. However, our objective is not to calculate the impact of X_{jc} on XVA_{ijc} but to structure a gravity model that correctly estimates the multilateral structure of vertically specialized trade. Hence, the traditional model (I') is not estimated, as parameters δ are not of interest to the scope of our study.

$$R_i = 1 / \sum_{m \neq s} [GDP_m / Dist_{im}]$$

Models V and VI are inspired by the reduced form equation used in Model II:

$$\ln(XVA_{ijc}) = \theta_0 + \theta_1 \ln(GDP_i) + \theta_2 \ln(R_i) + \theta_3 \ln(dist_{ij}) + \theta_4 \ln(dist_{jc}) + \alpha_j + \alpha_c + \varepsilon \quad (V)$$

In Model VI, we describe the trade structure by means of the impact of observable characteristics in states of origin i and re-exporter states s :

$$\ln(XVA_{ijc}) = \theta_1 \ln(GDP_i) + \theta_2 \ln(R_i) + \theta_3 \ln(dist_{ij}) + \theta_4 \ln(GDP_j) + \theta_5 \ln(R_j) + \theta_6 \ln(dist_{jc}) + \alpha_c + \varepsilon \quad (VI)$$

In Table 2, we present the results for the above six equations estimated in cross-section for 2008. Table 2 shows solely the PPML estimates. As discussed above, for the bilateral gravity model, the impact of observable characteristics is better measured by PPML even when the multilateral structure of the trade is not directly controlled for. However, readers can find the results of the OLS estimates in Appendix II.

Table 2: PPML estimates for the trilateral model

	I XVA_{ijc}	II XVA_{ijc}	III XVA_{ijc}	IV XVA_{ijc}	V XVA_{ijc}	VI XVA_{ijc}
$\ln(GDP_i)$				1.169 (0.028)**	1.187 (0.035)**	1.130 (0.037)**
$\ln(R_i)$				0.354 (0.051)**	0.431 (0.062)**	0.252 (0.069)**
$\ln(Dist_{ij})$	-0.336 (0.020)**	-0.201 (0.038)**	-0.336 (0.033)**	-0.239 (0.017)**	-0.339 (0.031)**	-0.224 (0.034)**
$\ln(GDP_j)$		0.949 (0.023)**				0.913 (0.023)**
$\ln(R_j)$		1.670 (0.431)**				1.777 (0.443)**
$\ln(Dist_{jc})$		-0.684 (0.115)**	-0.606 (0.107)**		-0.606 (0.107)**	-0.688 (0.119)**
$\ln(GDP_c)$						
$\ln(X_{jc})$	0.973 (0.007)**			0.953 (0.008)**		
<i>Constant</i>	-4.823 (0.212)**	38.961 (10.155)**	12.291 (1.004)**	-17.745 (0.421)**	-0.071 (1.190)	28.306 (10.610)**
<i>Origin fe</i>	Yes	Yes	Yes	No	No	No
<i>Re-exporter fe</i>	Yes	No	Yes	Yes	Yes	No
<i>Importer fe</i>	No	Yes	Yes	No	Yes	Yes
<i>R² or Pseudo R²</i>	0.97	0.81	0.87	0.96	0.86	0.80
<i>N</i>	56,862	56,862	56,862	56,862	56,862	56,862

Robust standard errors are in parentheses: All inferences are based on a Huber-White sandwich estimate of variance. *Pseudo R²* in the table is calculated for PPML estimates by McFadden's Pseudo R². * $p < 0.05$; ** $p < 0.01$

Model I explains a large part of dependent variable XVA_{ijc} , with Pseudo R^2 goodness-of-fit statistics at around 97%. However, given the simultaneous causality between XVA_{ijc} and X_{jc} in Model I, the high explanatory power of the model is not surprising. The impact of the distance from state of origin i to re-exporter state j is significantly different than zero. This coefficient is smaller compared to the distance impact estimated by bilateral gravity in the literature.

In Model II, XVA_{ijc} is estimated with the exogenous independent variables. All variables are significantly different than zero at 1%. Pseudo R^2 is very high, at around 81%, although smaller than it is for Model I. The GDP impact of re-exporter j is around 1. Remoteness impact is positive, as expected. The impact of distance from state i to state j ($Dist_{ij}$) is relatively smaller compared to the results found in Model I. On the other hand, the impact of distance from j to c ($Dist_{jc}$) has a negative impact, whose extent is in line with the literature.

Apparently, in the Brazilian example, vertically specialized exports are driven more by the re-exporter's distance from the destination country than its distance from the state of origin. This is an important result, since trade in intermediate goods, which characterizes the first step for the exports – from state of origin to re-exporter – displays a different pattern to the trade in the later steps of the value chain. At aggregate level, the bilateral gravity model would not be able to distinguish these two patterns. It would underestimate the distance impact for final consumption trade and overestimate it for intermediate goods trade.

Lastly, we present the results for Model III, with fixed effects based on Baldwin and Taglioni (2011). The coefficient of ($Dist_{ij}$) is similar to that of Model I. However, this is an expected result. In Model I, we explain XVA_{ijc} with origin and re-exporter fixed effects along with bilateral exports (X_{jc}) between j and c , which capture a large part of the unobservable bilateral characteristics between j and c . In Model III, fixed effects for origin, re-exporter and importer also capture the unobservables with a high Pseudo R^2 of around 87%. However, the advantage of Model III compared to Model I is that it also estimates the impact of distance from re-exporter j to c . The impact of distance from j to c is -0.606, slightly lower than found in Model II (-0.688).

The rest of Table 2 concentrates on analyzing the origin characteristics. Model IV is inspired by our theoretical insights and is also estimated with state of origin i 's observable characteristics, instead of fixed effects. The impact of X_{jc} is similar to that of Model I; hence the model looks coherent. The results for state of origin i 's characteristics are significantly different than zero and bear the expected sign. The impact of the state of origin's GDP is relatively strong compared to the literature. Hence, it is an important element explaining trade in a vertical specialization set-up. Remoteness of state of origin i from other states has a positive impact on XVA_{ijc} . To be more precise, state of origin i 's value-added re-exported by state j is increasing provided the state of origin is distant from other re-exporter states.

In Model V, we estimate the XVA_{ijc} on re-exporter and importer fixed effects; hence the problem of simultaneity is resolved. The observable characteristics for state of origin i are always significant after correcting the simultaneity bias. The coefficients are very similar to Model IV; they are slightly higher in absolute terms for all three variables: GDP of i , remoteness of i and distance of i from j .

Lastly, we track the entire vertical specialization structure, looking at the impact of observable characteristics at each step of the value chain. They are in line with previous results. The coefficient for i 's GDP is significantly different than zero and has a positive impact on its exported value-added. Re-exporter j 's GDP, however, looks to have a moderate impact compared with i 's GDP. Hence, the exporter's output capacity seems to be closely related to the potential suppliers. Nevertheless, the distance to the consumer or final market seems more important than the distance to the state of origin. The same holds true for remoteness; remoteness from final destination country c is more important than remoteness of the state of origin from the re-exporter.

We believe the above results provide important information as to how the trade structure can differ between two entities trading in the first step of the value chain and trade partners in the third or fourth steps of the chain. The bilateral gravity model would ignore this multilateral character and return biased estimates, under-estimated or over-estimated depending on the nature of the trade, i.e. whether it is dominated by trade in consumer goods or intermediate goods. However, this evidence cannot apply across the board because it only concerns Brazilian states which generally specialize in raw materials and agricultural products located in the first steps of the supply chain.

9. Conclusion:

Our work discusses the implications of the “new trade paradigm” – reflected in the geographical fragmentation of the production process – on the traditional statistical and empirical trade analysis tools. We take a theoretical approach to show that measuring exports in value-added terms is more appropriate for the gravity model estimates and the model should be extended to control for the multilateral nature of vertical specialization. Hence, we propose and estimate a trilateral gravity model frame, which is closer to the reality where vertical specialization takes the form of a multilateral relation across trade partners.

We first use the Brazilian Inter-State Input-Output table for 2008, to calculate states' value-added directly on its own and indirectly via other states. The analysis shows that, with the exception of states that export natural resources, Brazilian states' exports are inter-linked by internal production chains, driven by the demand of rich southern and south-eastern states (São Paulo (SP), Santa Catarina (SC), etc.) and supplied by relatively poorer states (Rondonia (RO), Piauí (PI), etc.). However, our results also find considerable directly exported value-added for some poor states. The analysis further highlights the special status of the state of Amazonas (AM) in Brazilian inter-state vertical specialization. Amazonas (AM) is both a supplier for other states' exports and a consumer of intermediate goods from other states, which are then re-exported to the rest of the world.

In Section VII, the results of the bilateral gravity model for Brazilian states' exports show that GDP impact is fairly similar when the exports are estimated in gross or in value-added terms. However, the coefficient for distance is smaller and less significant when its impact is estimated for exported value-added. This finding needs to be interpreted with care because, given that the sample covers solely Brazilian states' exports, the bilateral distance variable varies more by destination country than it does by state of origin.

On the other hand, the trilateral model shows that the structure of exports from origin to re-exporter and from re-exporter to consumer market is not the same. The distance of the re-exporter state from the importing partner country has a greater impact than distance from the state of origin. The re-exporter's GDP, however, is less important than the state of origin's GDP. Therefore, the gravity model estimated using the traditional bilateral approach may return biased results since it assumes a uniform structure in the trade of consumer goods and re-exported intermediate goods.

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(http://www.ioa.org/pdf/17th%20Conf/Papers/305266464_090531_061106_thebiasinmeasuringverticalspecialization.pdf)

APPENDIX

Appendix I

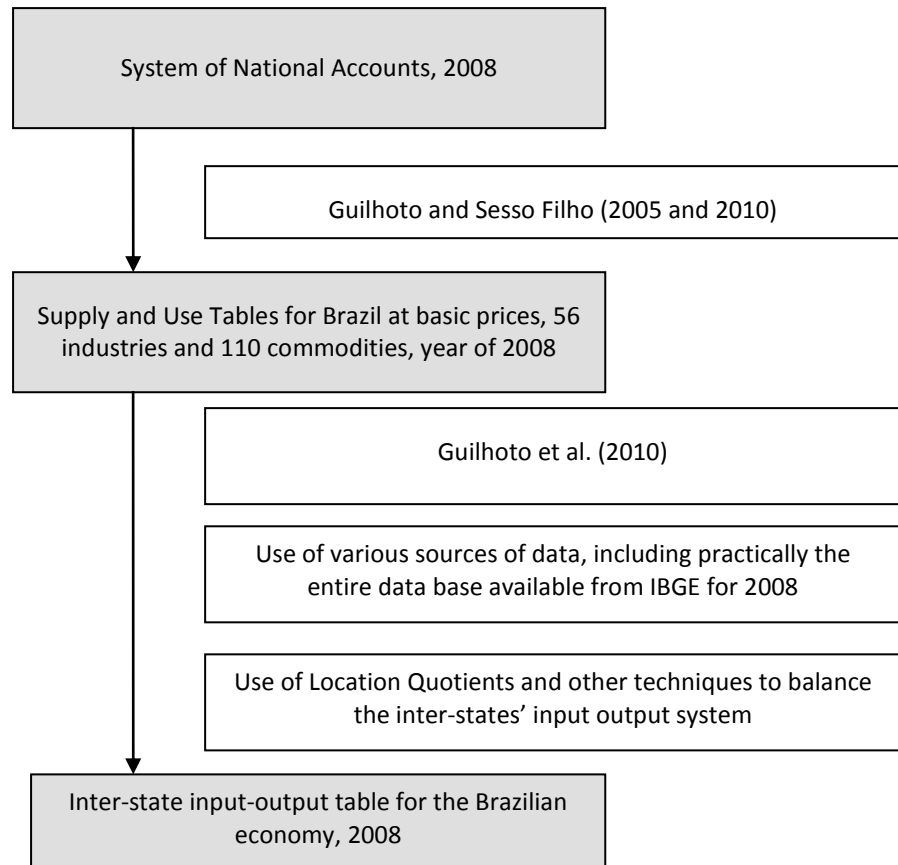


Figure 1
Estimating the Inter-State Input-Output System for Brazil for 2008

Appendix 2

Table 3: OLS estimates for trilateral model

	I ln(XVA _{isj})	II ln(XVA _{isj})	III ln(XVA _{isj})	IV ln(XVA _{isj})	V ln(XVA _{isj})	VI ln(XVA _{isj})
ln(GDP _i)				1.168 (0.006)**	1.179 (0.017)**	1.118 (0.020)**
ln(R _i)				0.349 (0.011)**	0.375 (0.033)**	0.212 (0.038)**
ln(Dist _{is})	-0.369 (0.005)**	-0.204 (0.018)**	-0.369 (0.017)**	-0.362 (0.005)**	-0.360 (0.017)**	-0.204 (0.018)**
ln(GDP _s)		1.302 (0.014)**				1.295 (0.014)**
ln(R _s)		7.691 (0.191)**				7.667 (0.193)**
ln(Dist _{sj})		-0.330 (0.065)**	-0.501 (0.058)**		-0.501 (0.059)**	-0.332 (0.066)**
ln(GDP _j)						
ln(X _{sj})	1.013 (0.001)**			1.019 (0.001)**		
Constant	-5.283 (0.057)**	164.076 (4.632)**	10.420 (0.539)**	-18.254 (0.111)**	-2.762 (0.627)**	149.304 (4.723)**
<i>Origin fe</i>	Yes	Yes	Yes	No	No	No
<i>Re-exporter fe</i>	Yes	No	Yes	Yes	Yes	No
<i>Importer fe</i>	No	Yes	Yes	No	Yes	Yes
R ²	0.97	0.55	0.67	0.95	0.66	0.54
N	43,420	43,420	43,420	43,420	43,420	43,420

Robust standard errors are in parentheses: All inferences are based on a Huber-White sandwich estimate of variance.*
p<0.05; ** *p*<0.01

Appendix 3:

1. List of Countries:

Angola	Ghana	Philippines
United Arab Emirates	Greece	Poland
Argentina	Guatemala	Puerto Rico
Australia	Hong Kong.	Portugal
Austria	China	Paraguay
Belgium	Croatia	Qatar
Bangladesh	Indonesia	Romania
Bulgaria	India	Russian Federation
Bahrain	Ireland	Saudi Arabia
Canada	Israel	Senegal
Switzerland	Italy	Singapore
Chile	Jamaica	El Salvador
China	Jordan	Slovenia
Colombia	Japan	Sweden
Costa Rica	Korea. Rep.	Syrian Arab
Cuba	Kuwait	Republic
Cyprus	Lebanon	Thailand
Germany	Libya	Trinidad and
Denmark	St. Lucia	Tobago
Dominican Republic	Morocco	Tunisia
Algeria	Mexico	Turkey
Ecuador	Malaysia	Taiwan
Egypt. Arab Rep.	Nigeria	Ukraine
Spain	Netherlands	Uruguay
Finland	Norway	United States
France	Pakistan	Venezuela. RB
United Kingdom	Panama	Vietnam
	Peru	Yemen. Rep.
		South Africa

2. List of Brazilian states and their abbreviations:

ACRE	AC
ALAGOAS	AL
AMAZONAS	AM
AMAPA	AP
BAHIA	BA
CEARA	CE
DISTRITO FEDERAL	DF
ESPIRITO SANTO	ES
GOIAS	GO
MARANHAO	MA
MINAS GERAIS	MG
MATO GROSSO DO SUL	MS
MATO GROSSO	MT
PARA	PA
PARAIBA	PB
PERNAMBUCO	PE
PIAUI	PI
PARANA	PR
RIO DE JANEIRO	RJ
RIO GRANDE DO NORTE	RN
RONDONIA	RO
RORAIMA	RR
RIO GRANDE DO SUL	RS
SANTA CATARINA	SC
SERGIPE	SE
SAO PAULO	SP
TOCANTINS	TO