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Students' Perception About Management Education in India and USA

Shetty, Bhavna R. and Gujarathi, Rajashree

Shri. S. P. Kothari Smt. G. S. Kothari Institute of Computer Science Technology Management, Nashik, Maharashtra, India.,
Sinhgad Institute of Business Management, Mumbai, Maharashtra, India.

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Table of Contents

Students' Perception About Management Education in India and USA	Bhavna R. Shetty Rajashree Gujarathi	01-14
Socioeconomic Impact of Employment Generation Program on Poor Urban Women	Sangita Kamdar	15-35
Socioeconomic Status of Scheduled Tribes	D. Pulla Rao	36-50
CONQUAS Systems for High Quality Project Management	Amit Kamath R. Jayaraman	51-67
Gap Analysis of Stakeholders' Perception in Tourism Industry	Rajashri Ramesh Chavan Sarang Shankar Bhola	68-77
Buying Practices and Consumer Rights Awareness Amongst Management Students	Manoj S. Kulkarni M. B. Mehta	78-85

Students' Perception About Management Education in India and USA

Bhavna R. Shetty¹ and Rajashree Gujarathi²

¹Assistant Professor, Shri. S. P. Kothari & Smt. G. S. Kothari Institute of Computer Science & Technology Management, Nashik, Maharashtra, India.

²Professor, Sinhgad Institute of Business Management, Mumbai, Maharashtra, India.

ABSTRACT

The purpose of this research was to gain an insight into students' perception about the quality of management education especially the Masters of Business Administration (MBA) program; as structured and taught in India and USA. Specific objectives were comparing students' perception regarding the quality parameters input, process and output of the two MBA programs. The study covered students who had successfully completed MBA in India and those Indians who had pursued an MBA in USA. The hypothetical associations of students' perception of high quality education with input, process and output of management schools were tested. Findings indicated that students perceived high quality of education if processes and outputs were satisfactory. Indians completing MBA from USA, perceived good quality of all parameters, with the only problem of finding a good job in America after completion of an MBA.

KEYWORDS: Perception, Students, Management Education, Quality, MBA, India, USA

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