

Globalization and Democracy: A Short Introduction

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Abstract:

The main purpose of this work is to address a puzzle and suggest strategies towards solutions that are freedom-enhancing. The puzzles: why is there such a tendency towards regionalization and even nationalist protectionism despite the rhetoric of globalization, the structural adjustment policies of the IFIs(International Financial Institutions), and the recognized merits of a rules-based global system? The main argument offered is that there is a contradiction in the heart of the current US and the IFIs-led globalization that stems from their seeming refusal to understand the implications of unevenness in the real world. This also has led to their neglect of some vital principles of global justice. By ignoring issues of equity, the current leaders of globalization now risk losing economic efficiency if the world becomes further fragmented. Using an extension of Sen's capabilities approach---called *the social* capabilities approach--- the role of deepening democracy in the global political economy is shown to be crucial in this process.

Keywords: globalization, democracy, social capabilities approach, unevenness, IFIs, freedom, global justice, global political economy

JEL classification: F6, F3, A 13

Chapter 1.Introduction

Globalization as a corporate-led process has come under much justifiable criticism. This short book attempts to give the term analytic content distinct from its more ideological formulations. It then focuses on a normative analysis of globalization from the capabilities perspective. A freedom-centered perspective such as the capabilities approach emphasizes policies and institutions that can enhance freedom globally and locally. A global governance structure based on transparent principles of both economic efficiency and social justice is shown to be a desirable state of affairs; however, the present fractured process of globalization is more likely to end up in a fragmenting regionalism or even national protectionism and rivalry

The main purpose of this book is thus to address a puzzle and suggest strategies towards solutions that are freedom-enhancing. The puzzles: why is there such a tendency towards regionalization and even nationalist protectionism despite the rhetoric of globalization, the structural adjustment policies of the IFIs(International Financial Institutions), and the recognized merits of a rules-based global system? The main argument offered is that there is a contradiction in the heart of the current US and the IFIs-led globalization that stems from their seeming refusal to understand the implications of unevenness in the real world. This also has led to their neglect of some vital principles of global justice. By ignoring issues of equity, the current leaders of globalization now risk losing economic efficiency if the world becomes further fragmented. Thus, my purpose is to try to understand _globalization and its discontents (Stiglitz 2002,2006, Khan1994, 1995a,b, 1996,1997a,b,c,,1998,1999a,b,2004a and b,2005,2007, Khan and Liu 2008), and offer some guiding principles to move forward.

With frequent use the word globalization has by now acquired the status of an academic cliché. For many, the twin tendencies of the globalization of production and the emergence of a new international division of labor represent deep structural transformation of the world economy. In some sense, this is clearly true. But as some observers have recently pointed out (Harris, 1998, Khan, 1998) the word globalization, as commonly used, is largely a descriptive and not an analytical category. Furthermore, as a 4 4

descriptive term its proper use requires a historical perspective that is often missing in the vast and growing literature. When viewed historically, it appears that globalization is a contradictory process of international economic integration that was severely interrupted by the first world war, the great depression, and the second world war. The emergence of the Bretton Woods framework can be seen as a way to integrate the world with respect to trade while controlling the flow of private capital. The demise of Bretton Woods has set in motion forces of capital account liberalization that are often the most visible aspects of _globalization'. However, even this process is fraught with new instabilities as evidenced by the Mexican and — more recently and even more dramatically — by the Asian financial crisis. At the same time integration of trade even within the standard neoclassical Heckscher-Ohlin-Samuelson model would imply a fall in the wages of unskilled workers of the north thus increasing inequality there (Krugman, 1996; Wood, 1994). The south is supposed to experience a more equalizing effect through trade; but empirically, there is very little evidence of this happening. Therefore, it is necessary to treat the rhetoric of globalization with caution. At best, we are experiencing a 'fractured' globalization (Harris, 1998).

Nevertheless, during the past few decades, the structural changes that took place in the world economy have brought about increased cross-border economic relations and, relatively speaking, a global economy. The internationalization of trade and foreign investment, aided by the worldwide deregulation of financial markets, has promoted economic integration and regional unions (Cook and Kirkpatrick, 1997). A new division of labor and a qualitatively different type of resource utilization, production and capital accumulation have emerged. The most significant effect of the recent structural change in world economy has been the creation of global interdependence and an economic global village.

Although integration of the world economy is not exactly new, these structural changes have added up to a qualitative alteration in the organization of global markets, namely, one involving a shift away from international trade towards international production and the domination of international finance and the man-made brainpower industries (Thurow, 1996). As Cook and Kirkpatrick (1997) put it,

The internationalization of economic activity is not a new phenomenon...The recent growth in international integration is qualitatively different, however, from the earlier expansion of international trade, in that it has been characterized by the intensification of economic linkages $5\ 5$

that transcend national boundaries, often at the functional level (p. 55).

In the previous years of economic integration, international trade and the reduction of trade barriers played the leading role in integrating the world economy while in today's global economy the main key players are multinational corporations and the growing finance and capital markets as well as information and computer technologies. Since the early 1980s, multinational corporations have increased not only in number but have also seen their share of foreign investment grow tremendously. In the early 1990s, there were about 37,000 multinational corporations that controlled some 170,000 affiliates and the global stock of FDI constituted about \$2 trillion (Cook and Kirkpatrick, 1997). Today, some multinational corporations' turnover is greater than the GNP of some developing countries.

Globalization has also been enhanced by the rising importance of the financial market and financial institutions that are dominating global economic relations. Deregulation of the financial market and liberalization of foreign exchange policies have increased the flow of finance between countries and brought about the integration of the world economy.

As the effects of globalization and regionalisation are felt in every part of the world, social scientists have begun examining and debating these two concepts, their relationships, and the implication they are likely to have on the growth and welfare of developing countries. Among scholars there are clearly areas of dispute. Some scholars such as Hirst (1995) question whether there is such a thing as a globalized economy while others (Thurow, 1996; Ohmae, 1996) suggest that a qualitatively new form of economic integration has set the stage for the emergence of globalization and regionalization. Also, social scientists debate whether globalization and regionalization are enhancing the welfare of developing countries or marginalizing them, and thereby perpetuating regional and socioeconomic inequality.

In this book I will examine the essence of globalization and regionalization, their relationship, and the implications they may have for developing countries in particular. I will also point out the contradictions between the global flows of capital and the local needs and sensibilities. At the end, we will see that this contradiction points to a need for understanding both the structural and normative aspects of globalization especially as it relates to development. 6 6

Chapter 2

Fractured Globalization Within a Normative Framework of Analysis 7

As mentioned at the beginning, globalization has been the buzz-word of the 1990s. As a process of change, globalization extends beyond the realm of politics and economics to embrace science, culture and lifestyles (Griffin and Khan, 1992). As such, globalization is a "multi-dimensional phenomenon applicable to a variety of forms of social action-economic, political, legal, cultural, military and technological--and sites of social action, such as the environment" (Perraton et al, 1997: 258).

There is no consensus among scholars as to the definition of globalization, or its effect on our lives and behavior. Some scholars have attempted to explain globalization as a political concept (Gills, 1997) while others elucidate the concept within the framework of recent economic, political and environmental developments (McGrew, 1992). Some focus on the positive impact of globalization; still others emphasize its adverse effects on income and social inequality, women and the poor (Sen, 1997, Gills, 1997). Others underscore the impact of globalization on the nation states and argue that "nation states have already lost their role as meaningful units of participation in the global economy of today's borderless world" (Ohmae, 1996:11). Yet others focus on the contradictory forces of integration and fragmentation in a postmodern world (Khan, 1998; chapters 6 and 7, 2002a,b, 2003, 2004a,b, 2007).

Since globalization has significant implications for numerous nations, individuals and communities, it is imperative to clearly define and examine its implications. A sine qua non for this is to conceptualize the term clearly. In this book globalization is conceptualized as a set of cross-cutting economic, technological, cultural and communicative processes that have grown enormously since the end of WWII.. In simple terms globalization refers to the integration of the world economy in such a way that what is unfolding in one part of the world has clear, sustained and observable repercussions on the socioeconomic environment and lifestyles of individuals and communities elsewhere. As McGrew puts it, globalization is "the forging of a multiplicity of linkages and interconnections between the states and societies which make up the modern world system, as well as the process by which events, decisions and activities in one part of the world can come to have significant consequences for individuals and communities in quite distant parts of the globe" (1992, p.262). However, in order for the term to have genuine analytical significance it must be a part of a theory of globalization. Furthermore, in order for significant policy implications to emerge the theory must have a normative focus as well. Khan (1998) has proposed such a theory in the context of a postmodern world. In brief outline the structural forces in the global economy push towards integrating markets and regions. However, many markets are embedded in national economies; there are also non-market aspects of social and cultural lives of people that are threatened. As a result we find the contradictory phenomena of McWorld and Jihad (Barber, 1995). The creation of a genuine global society, which many see as the ultimate outcome of globalization then necessitates meeting the requirements of global justice. Khan (1998) mentions at least 5 areas, where the norms of global justice must evolve (among others):

1. *International trade and monetary regimes:* The current asymmetric system 8

of payments which penalizes the deficit countries by forcing only them to bear the costs of adjustment needs to be made a global burden sharing institution. The World Trade Organization, similarly, needs to acknowledge the historical imbalances in the world trading system. For example, specialization according to static comparative advantage may lock the developing countries in a relatively backward situation in the emerging global division of labor.

- 2. International capital flows: From the perspective of many people in the developed economies capital flight to LDC's (with or without free trade agreements) may constitute a barrier to well-being, at least in the short-run. At the same time foreign direct investment in LDCs may create only low-wage, marginal jobs (Wood, 1994). A just approach to FDI must consider the effects on both the north and south in terms of self-determination. A controlled capital flow accompanied by improvements of wages and working conditions in the south may be the most desirable solution.
- 3. International ecological considerations: Global interdependence has been increasingly recognized in this area. However, it is not clear what justice demands in terms of the relationship between the north and south. Other things being equal, the enforcement of strict environmental standards would seem to be just. However, such standards may destroy the livelihood of some people in the south, it is sometimes argued. A global tax and transfer scheme would seem to be the precondition for applying a global set of environmental standards. The transfer of ecologically sound technology systems from rich to the poor countries is a precondition for justice in this sphere.
- 4. Asset redistribution and human development: Much of the foregoing discussion pinpoints the need for giving people the economic wherewithal in order for them to develop their social capabilities. Most studies (e.g., Adelman and Robinson, 1978; Khan, 1985; James and Khan, 1993) have discovered that non-redistribution of assets to the poor hampers poverty alleviation strategies. Redistributing assets and developing their human capital so that the poor can have access to markets becomes a major necessity in our normative framework. In most parts of the world this will require structural reforms rather than marginal policy interventions.
- 5. Gender justice: The impact of globalization on women will have to be assessed carefully. The well-documented facts regarding gender inequalities that so far have affected women's capabilities negatively demand unequivocally that policymakers pay careful attention to enhancing (or at least not decreasing) women's capabilities. Will the globalization help women to overcome social limitations ranging from lack of nutrition to limits on participation in social, economic and political

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life? Unfortunately, the answer is unclear. In so far as many developing country women do not possess skills for the global market place, globalization is already hurting them.

These five examples are meant to be illustrative only. By no means do they exhaust all the pertinent issues in moving towards a just economy globally. (For example, we could add or highlight the growing rural/urban disparities with globalization and its implications for justice). But they do illustrate both the problems and prospects for justice in the age of globalization. One of the major political problems we have not discussed so far is the weakening of national sovereignty that the call for global economic justice entails. Agreeing to a global mode of production and distribution constrained by the principles of justice does mean surrendering considerable authority to international agreements, conventions, and ultimately, perhaps to new international organizations. It should be observed, however, that even without the constraining role of justice the globalization process weakens national sovereignty, even for advanced industrialized countries (e.g., NAFTA). Thus, the call for a just economy must confront this (as well as other issues such as weakening of traditional cultural modes of living) head on in the light of reasonable principles. The fundamental message is that among these principles that of freedom as rational autonomy of the individual must be the principal one. This is one rational (perhaps the only one) approach if we are to avoid both the Scylla of Jihad and the Charybdis of McWorld.

The McWorld aspect of globalization is a result of a fractured but real economic, financial and technological integration. Following the collapse of the Bretton Woods Agreement in the early 1970s, the financial market (including interest rates and exchange rates) was deregulated, thereby enhancing the flow of capital between nations. Until then the world financial system was governed by the Bretton Woods agreement of 1945 which provided for fixed exchange rate where currency values were expressed in terms of dollars and gold. When the system was abolished in 1971 by the Nixon administration and replaced by a floating exchange rate, the grounds for a global market were laid. This was reinforced by the resurgence of a neoliberal free-market ideology of liberalisation, privatisation and deregulation that became the "only game in town" following the ascendance of political conservatives -- Reagan in the U.S., and Thatcher in Great Britain. It was further reinforced by the collapse of the former socialist countries and the emergence of the neoliberal thinking as a dominant and unchallenged school of thought (Falk, 1997). All these factors created a conducive environment for the free movement of goods including capital goods, and services as well as finance, thereby seemingly creating an integrated global economy. In Khan(2003) the causes of this fractured and contradictory but nonetheless integrating moment in the world economy are analyzed in detail. Here we take the process as given and ask why it is not working so well as its proponents have claimed by considering the implications for developing countries in particular. For a more extensive discussion covering the developed world as well Stiglitz(2006) is a good guide. 10 10

Chapter 3 A Social Capabilities Ethics for Global Economic Justice $11\ 11$ Siglitz and others have made a serious contribution towards understanding the problems of neoliberalism in our world. What we can attempt here is to integrate this positive analysis with the normative position towards globalization and global economic justice as sketched in this essay earlier. Some traditional economic approaches to normativity via ordinal or cardinal utilitarianism is too narrow as Sen and others have pointed out. The Rawlsian primary goods approach goes much further but also falls short of a comprehensive integration of positive and normative aspects in a world of diverse cultural and political traditions(Sen 1992, Khan 1998). The capabilities approach can be proposed as an alternative. Nussbaum(1995) proposes an "Aristotlean" approach with lists of capabilities. Sen has been somewhat reluctant to endorse a particular list once and for all. The "Hegelian" social capabilities approach suggested by Khan(1998, 2003) endorses a certain open-endedness with respect to a list but emphasizes the irreducible social, economic and political institutional context of capabilities in a dynamic, historical setting.1 Keeping these important qualifications in mind, an illustrative list is nevertheless helpful in concretizing discussions regarding capabilities ethics.

- 1 See below for further references and elaborations.
- 2 For example, Schur-concave SWFs are such —equality preferring SWFs.
- 3 See Khan (1998; 1997c).

In the particular context of globalization of finance, for example, sound finance and economic growth may go together under an appropriately designed global economic regime. However, the results of growth must still be evaluated from the point of view of human well-being. In the standard utilitarian approach this can be done by choosing an appropriate social welfare function(SWF) where both levels of income and the distribution of income are arguments. Given a preference for equality at a given level of income, technically certain SWFs are the only admissible ones.2

A more elaborate evaluation of well-being has been proposed by various theorists drawing upon the insights of Adam Smith. Sen is the originator of this —capabilities approach in recent times. As mentioned above, the theoretical criticisms of the utilitarian approach by Sen Nussbaum and others that this approach reduces all qualities into quanta of utilities is a serious one. Nussbaum gives a graphic example of this by quoting the exchange between Mr. Gradgrind, economist and grief-stricken father, and his pupil Bitzer. Bitzer outdoes his mentor by adhering to a strict code of utilitarian rationality that cannot comprehend a father's grief. I have pursued a similar line of criticism in a number of recent papers, and in my book —Technology, Development and Democracy3. This approach makes the capabilities explicitly social and asks: what concatenation of economic (real and financial) and other (e.g., political, social etc.) institutions will allow capabilities to be both increase steadily on the average and tend to equalize them among diverse individuals? In effect, as the following discussion makes clear, we are asking: how can we increase and equalize real, positive freedom for individuals? In discussing the well-being implications of sound global finance in particular and globalization in general, therefore, I wish to take a version of the social capabilities approach. It is not my intention here to present detailed empirical indicators of well-being and how these are affected by the crisis and its aftermath. This is the subject of a future volume. Here I simply wish to pose clearly the conceptual 12 12

problem of evaluating the consequences of reforms. The institutional reforms and changes proposed here, and by scholars who suggest alternative structures, must be proven to be capability enhancing, or at least not to be capability-reducing. But first we still need to ask: What is meant by capabilities both abstractly and concretely? Capabilities can be construed as general powers of human body and mind that can be acquired, maintained, nurtured and developed. They can also (under circumstances such as malnutrition or severe confinement) be diminished and even completely lost. I have emphasized elsewhere the irreducibly social (not merely biological) character of these human capabilities. Sen himself emphasizes "a certain sort of possibility or opportunity for functioning.

In order to assess financial reforms and structures from a capabilities perspective we need to go further and try to describe more concretely what some of the basic capabilities may be. David Crocker has given an admirable summary of both Nussbaum's and Sen's approach to capabilities in a recent essay. Mainly relying on Nussbaum but also on other sources (shown below), he has compiled a list that is worth reproducing here:

Basic Human Functional Capabilities (N and S stand for "Nussbaum" and "Sen", respectively; the quoted items come from Nussbaum unless otherwise noted).

- 1. Capabilities in Relation to Mortality
- 1.1. N and S: "Being able to live to the end of a complete human life, so far as is possible
- 1.2. 1.2. N: Being able to be courageous
- 2. Bodily Capabilities
- 2.1. N and S: "Being able to have good health.
- 2.2. 2.2. N and S: "Being able to be adequately nourished.
- 2.3. N and S: "Being able to have adequate shelter
- 2.4. 2.4. N: "Being able to have opportunities for sexual satisfaction"
- 2.5. N and S: "Being able to move about from place to place
- 3. Pleasure
- 3.1. N and S: "Being able to avoid unnecessary and non-useful pain and to have pleasurable experiences
- 4. Cognitive Virtues
- 4.1. N: "Being able to use the five senses"
- 4.2. N: "Being able to imagine"
- 4.3. N: "Being able to think and reason"
- 4.4. N and S: "Being acceptably well-informed/
- 5. Affiliation I (Compassion)
- 5.1. N: "Being able to have attachments to things and persons outside ourselves"
- 5.2. N: "Being able to love, grieve, to feel longing and gratitude"
- 6. Virtue of Practical Reason (Agency)
- 6.1. N: "Being able to form a conception of the good
- S: "Capability to choose; "ability to form goals, commitments, values
- 6.2. N and S: "Being able to engage in critical reflection about the planning of one's own life" $13\ 13$

- 7. Affiliation II (Friendship and Justice)
- 7.1. N: "Being able to live for and to others, to recognize and show concern for other human beings, to engage in various forms of familial and social interaction"
- 7.1.1. N: Being capable of friendship
- S: Being able to visit and entertain friends
- 7.1.2. S: Being able to participate in the community
- 7.1.3. N: Being able to participate politically and being capable of justice
- 8. Ecological Virtue
- 8.1. N: "Being able to live with concern for and in relation to animals, plants and the world of nature"
- 9. Leisure
- 9.1. N: "Being able to laugh, to play, to enjoy recreational activities"
- 10. Separateness
- 10.1. N: "Being able to live one's own life and nobody else's
- 10.2. N: "Being able to live in one's very own surroundings and context"
- 11. Self-respect
- 11.1. S: "Capability to have self-respect"
- 11.2. S: "Capability of appearing in public without shame"
- 12. Human Flourishing
- 12.1. N: "Capability to live a rich and fully human life, up to the limit permitted by natural possibilities"
- 12.2. S: "Ability to achieve valuable functionings"

To facilitate this ordering, it might be better for practical rationality and affiliation to "infuse" but not "organize" the other virtues. Crocker contrasts Nussbaum's approach with Sen's. Sen's and Nussbaum's lists differ at a few points. For Sen, the bodily capabilities and functionings (2) are intrinsically good and not, as they are in some dualistic theories of the good life, merely instrumental means to other (higher) goods. In interpreting Aristotle, Nussbaum distinguishes between bodily functionings that are chosen and intentional, for instance, "chosen self-nutritive and reproductive activities that form part of a reason-guided life" and those that are non-intentional, such as digestion and other "functioning of the bodily system in sleep" (forthcoming). She may want to say that intentional bodily actions that lead to being well-nourished and healthy are intrinsically good, but that being healthy or having good digestion are not functionings (because not intentional) and are valuable only because of what they enable us to do. Another option open to her would be to adopt Sen's view that bodily states and processes, whether intentional or not, both as intrinsically and instrumentally good but as less valuable than other inherently good capabilities/functionings.

Furthermore, Nussbaum has included items 5 and 8-10, for which Sen has no counterparts. These items are welcome features. Item 8, which I have called "ecological virtue", is an especially important recent addition to Nussbaum's outlook. In a period when many are $14\ 14$

exploring ways of effecting a convergence between environmental ethics and development ethics, it is important that an essentially anthropocentric ethic "make room" for respect for other species and for ecological systems. Worth considering is whether Nussbaum's "ecological virtue" is strong enough. Perhaps it should be formulated to read: "Being able to live with concern for and in relation to animals, plants, and nature as intrinsically valuable." Item 9 injects some appealing playfulness in a list otherwise marked by the "spirit of seriousness." What explains the presence of these items on Nussbaum's list, their absence on Sen's list, and, more generally, the more concrete texture often displayed in Nussbaum's descriptions? One hypothesis is that the differences are due to Nussbaum's greater attention, in her Level 1, to the limits, vulnerabilities, and needs of human existence. Further, it may be that Nussbaum's richer conception of human beings derives from making use of the story-telling imagination far more than the scientific intellect." On the other hand, Sen helpfully includes the good of self-respect, a virtue that enables him to find common ground with Rawls and to establish links with the Kantian ethical tradition, in which moral agents have the obligation to respect all persons, including themselves, as ends-in-themselves.

Both Sen and Nussbaum agree, however, that these capabilities are distinct and of central importance. One cannot easily trade off one dimension of capability against another. At most, one can do so in a very limited way. They cannot be reduced to a common measure such as utility.

As Crocker points out, "capability ethic" has implications for freedom, rights and justice going far beyond simple distribution of income considerations. If one accepts the capability approach as a serious foundation for human development, then it follows that going beyond distributive justice is necessary for a complete evaluation of the impact of economic policies.

In evaluating international financial regimes and national economic policies from this perspective not only do we wish to pose the question of efficiency but also the whole set of questions regarding human freedom. In particular, the positive human freedom to be or to do certain things. Thus, creation of markets and efficient production by itself would mean very little if it led to a lopsided distribution of benefits. Worse yet, if markets and other institutions led to phenomena such as reduced life expectancy, increased unemployment, reduced consumption levels for many and deprivation for certain groups such as women and minorities then they will not even be weakly equitable global economic structure. On the contrary, under such circumstances, the global markets and other financial institutions will be strongly inequitable from the capability perspective. It is because of this perspective that the earlier positive analysis of the problems of global financial markets and institutions need to be put in a completely transparent —social capabilities framework. Such a framework is openly normative and makes a strong ethical case for helping the disadvantaged increase their capabilities towards achieving equality of capabilities. Thus poorer nations and poor people in the global economy deserve a special ethical attention within any proposed global financial architecture. As Khan(1998) shows in the context of adopting innovation structures leading to increased productivities, ultimately the aim of any increase in productivity needs to be the increase of freedom. Such freedom, as Sen (1999) points out has both an instrumental value and an ultimate value. Instrumentally, freedom as social capabilities can lead to a further

increase in productivity. Thus even a hard-nosed, efficiency driven analysis must address this aspect as an empirically relevant issue. $15\ 15$

The thrust of this book so far has been to show how bad theories---- regardless of their ideological leanings, left, right or center---- can lead to bad policies. Likewise, a refusal to face up to serious ethical issues of equity and well-being for all can also lead to a troubled society. As we move towards the creation of a global society where individuality and rich diversity reflected in differences of cultures and social practices leading to wellbeing are equally respected, we can do no less than a genuine attempt to approach the reforming of old financial structures and building new financial institutions with a clear ethical perspective of global citizenship. Efficiency and equity are both important and sometimes can be achieved together. At other times at least short run trade offs must be considered carefully. Here, the advances in economic theory --- both positive and normative--- can play a modest but useful role. Therefore, In the realm of crisis prevention and crisis management, the minimization of costs and the maximization of the benefits from any financial system must be guided by advances in both positive economic theories and in economic ethics. The next two sections discuss some of the implications of globalization generally for the developing countries and a particular example, namely the Asian financial crisis. From both the general and the particular considerations, the main thesis regarding the dangers of a naïve neoliberal approach is confirmed. Furthermore, the need for policies that are (social) capabilities-enhancing is also confirmed.

Chapter 4 Implications for Developing Countries 16 16

Regarding the intense discussion on the effect of globalization on the welfare and economic growth of developing countries, the dominant view appears to be that closer economic integration will enhance the flow of goods and services as well as factors of production, and hence promote economic growth and the welfare of all people. It is believed that globalization will result in a better division of labor, allowing developing countries (where labor is abundant) to specialize in labor intensive commodities while permitting developed countries to use their workers in more productive ways (*The Economist*, 1997a). It is also argued that globalization will allow capital to move in accordance with the productive investment opportunities and thereby increase the returns to capital.

Others (Falk, 1997; Khan, 1996; Sen, 1997, Sen 1999 Stiglitz 2002,2006) reject this argument and contend that globalization and regionalization has largelyl benefited the powerful economic entities, thereby marginalizing weak regions and nations. It is argued that globalization, while increasing the importance of service industries and skilled labor, also reduces the importance of primary commodities and unskilled labor. The revolution made in biotechnology, microelectronics and the like have eroded the importance of raw materials. Consequently, countries which were once considered wealthy, endowed with natural resources, are no more in the list of rich countries. It is no wonder that, today, the richest man in the world is Bill Gates, the owner of Microsoft. The advancement made in technology has not only changed the structure of inputs but it also changed their significance. Modern industries use fewer natural resources and as a result their importance has fallen out of the competitive equation. In modern economy, technology, knowledge and skills stand as the only source of comparative advantage (Thurow, 1996). Such a scenario puts developing countries, the main exporters of primary goods and unskilled labor, in a very disadvantageous position.

Moreover, globalization is already forcing developing countries to operate in accordance with the discipline of the global market, limiting the effectiveness of their national development policies (Khan 1998, 2004a and b, Chang 2007. Bonvin (1997) It has been known for quite some time by economists that the autonomy and effectiveness of national economic policy disappear when there is unrestricted capital flows across borders. Furthermore, the growth in the global financial market and highly mobile private funds are weakening the ability of countries' central banks to manage exchange rates and design effective and sound macroeconomic policies (Khan2004b,UNCTAD 2006,2007). Thus in terms of both growth and distribution the developing countries as awhole are losing out. The success of China and earlier the East Asian economies was based on strategic integration where national trade, industrial and financial policies were relatively autonomous. Ironically, China--- where inequalities have grown remarkably during the high growth period and domestic demand can be expanded by using reserves--- is now supporting finance the profligate spending patterns of the very rich in the richest country of the world by buying an enormous amount of low-yielding US government bonds. There are systemic reasons for this but it can not be denied that this ararngement has 17

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given the global economy as a whole a deflationary bias and have kept the standard of living inside China low, not allowing the poorer segments to benefit equally from the remarkable growth over almost three decades. The real dangers of Western corporate interest led globalization was brought home when once successful East Asian economies liberalized their financial markets in the 1990s, only to face the most severe financial crisis(Khan2004 and b; Stiglitz2002,2006). China and India survived the crisis mainly because they had refused to liberalize their capital accounts.

An Example of the Contradictions of Globalization : From Asian Miracle to the Asian Debacle during the Asian Financial Crisis

An illustration of the instabilities inherent in the forces of financial integration sweeping over the globe is the recent financial crises that began in Southeast Asia and later engulfed Korea. To some extent the Japanese recession and debt overhang also worsened because of the developments in Southeast Asia and Korea. A disintoxicated view of the Asian miracle and globalization is necessary in order to put the crisis and its implications in perspective.

A brief recapitulation of the crisis will show that the Thai crisis that began on July 2, 1997 and the subsequent contagion effects were all results of a number of factors present in various degrees in all the affected economies. These factors include but are not limited to a de facto fixed exchange rate with respect to the U.S. dollar, short-term borrowing and loans to dubious ventures in sectors such as real estate. The export slow down of 1996 had already created balance of trade deficits. When speculative attacks against currencies such as Baht, Ringgit and Rupiah began the central banks could no longer defend these currencies. But the crises that erupted were not simple currency crises. Soon the banking sector was affected. First there was illiquidity and finally insolvency for a large number of banks and other financial institutions. Eventually, the real economies were affected, most severely in case of Indonesia. In that country the economic crisis led to a full blown political crisis ending the thirty year rule by Suharto.

There is broad agreement now as to how to characterize the crisis. As Jomo (1998) and Khan(2004b) have pointed out, the debate between the IMF and its critics over the adjustment programs in these countries revealed many disagreements. However, in the policy debates some basic issues regarding the role of globalization in precipitating the crisis had not been addressed adequately.

The region as a whole grew rapidly beginning in the mid-1980s. Devaluations and relaxation of rules for foreign investment in countries such as Malaysia, Indonesia and Thailand attracted foreign direct investment (FDI). Fortunately, the high value of the Japanese yen (endaka) after the Plaza accord pushed many Japanese companies abroad. Some of the Japanese FDI found its way to Southeast Asia.

It was observed even during the crisis that the fundamentals were sound in Southeast Asia (Khan 2002a,b,c,d,e). In other words, fiscal balances were in order, monetary policy was not loose and inflation was not high. However, the export-led 18 18

growth in Southeast Asia was also accompanied by bubbles in real estate and financial markets. The property and construction booms as well as the stock market booms essentially fed on themselves. The expectations of even higher gains tomorrow brought on the high prices and investments today. When this giddy momentum of helplessly escalating absurdity collapsed, the direction reversed suddenly and precipitously. The rhetoric of boom, which was not only banal but also complacent, was replaced by an equally banal rhetoric of doom.

In these one sided, linear narratives history progresses unidirectionally. However, the logic of globalization, as we have been at pains to point out, is much more complex. The Asian example shows how unleashing too many market forces at once — in particular, liberalizing capital accounts without prudential and other regulations and the ability to enforce them can lead to disaster and chaos.

There are similarities as well as differences between the Mexican crisis and the Asian crisis. In both cases there were free falling currencies. In both Latin America and in Southeast Asia there were also serious contagion effects. However, one crucial difference between the two cases is that the collapse of the Mexican peso and the _Tequila effect it produced did not lead to the kind of selling off of assets as in the Asian case. The Latin American crisis did not develop into a full scale debt-deflation.

Therefore, the Asian crisis was not just a balance of payments crisis. It was as noted before a currency crisis that developed into a full scale and massive debt deflation and depression in the real sectors of the economy. One way to characterize this new type of currency crisis plus debt deflation is to view these as international capital market failures that are the logical results of the currene corporate-led globalization. In the first instance, globalized international capital markets have failed to allocate capital optimally contrary to the neoclassical Arrow-Debreu general equilibrium model. As Alan Greenspan blandly pointed out during the crisis: `In retrospect, it is clear that more investment money flowed into these economies than could be profitably employed at modest risk' (Greenspan, 1997: 1-2). In the second place the banking system in the private enterprise sectors failed to absorb and channel the large foreign capital inflows. In Stiglitz's metaphor the banking system — more generally the financial system — failed to act as the brain of the economic system. In other words, it failed to monitor and evaluate risk effectively. Clearly, the lessons from the history of the past crises have not been learned as the most recent developments such as the subprime loans crisis that are related to financial deregulation in the advanced countries indicate. 19 19

Interestingly, the above discussion of the Asian crisis reveals in the East and Southeast Asian context the paradoxes of globalization that I have emphasized in this essay. As Sobhan (1989) and others have pointed out capitalism in developing countries has been led by the state to a large extent. However, the same states that had been instrumental in creating a modicum of successful capitalist economies, now seem powerless in the face of globalization. This paradoxical situation requires further elaboration.

In the developing economies of Asia, for instance, the state is often called upon to build the infrastructure for capitalist development. In many cases, the domestic capitalists grow as a class with the active support of the state apparatus which they control to a large extent. The paradox of Asian development is that the state was quite successful in doing this up to a point. But the limits reached by this state-led capitalist development are also clear now.

In the 1990s the developing countries in Asia accounted for roughly half of global expansion. However, growing by exports also made these economies open to pressures for liberalizing the capital markets. For South Korea, which was going to join the OECD group such liberalization was seen as a sine qua non. For the other Southeast Asian countries the combination of the flow of FDI and finance capital in the emerging markets funds seemed to justify further liberalization. A regime of fixed exchange rates and orthodox fiscal and monetary policies had already given credibility to these markets. Yet, the state — it turns out — can not protect the domestic capitalists in globalized markets as it could before. The so-called 'crisis of governance' (Jomo, 1998) is really a crisis of the underdeveloped state apparatus which is virtually powerless to deal with the forces of globalization. Thus asymmetries in global economic and political power once again are revealed sharply. The uneven development of the real and financial sectors are also exposed to the scrutiny of the global investors. As confidence in the financial markets collapse, and investors flee with herdlike tenacity the weak states can do very little to shore up their domestic capital markets. As Siamwalla (1997) commented ruefully there were no alternatives for countries like Thailand to submitting to the onerous IMF conditions because of this type of failure of the Thai state and the Thai bourgeoisie. Given the complex relationship between the bureaucrats, politicians and business in Thailand (Krongkaew, 1997) it was unlikely that a coherent response to the crisis could emerge quickly. Under a different setting, the same crisis of governance under globalization continues in many countries.

In all this, the most important factor is the uneven development of the state apparatus in global capitalism. For example, in many Asian countries bureaucrats guiding and supervising experts in various specialized areas became relatively efficient at their jobs and — partly because of this — quite powerful. At the same time, many of these same countries did not have highly proficient experts and powerful bureaucracies for the banking and financial sectors. Even in cases such as Thailand where the central bank had a reputation for technocratic ability, the bureaucrats found themselves paralyzed in the 20 20

face of liberalized markets with new institutions such as BIBF (Bangkok International Banking Facility) (Lauridsen, 1998). More recent crises such as the Argentine crisis and the rapidly developing global subprime loans crisis illustrate the same type of problems of rapid liberalization without adequate social supervision and economic regulation.

Another Example: the global crisis of 2007- Present

Despite the initial bafflement as the world economy was hit by the biggest financial crisis since the Great Depression, by now there is broad agreement on the underlying causes of the crisis: banks and financial institutions indulged in excessive leverage and excessive risk taking while regulators did not provide an adequate regulatory framework. In the US, the proximate causes also included the Fed policy under Alan Greenspan of supporting an artificial housing boom after the bursting of the stock market bubble through low interest rates and lax regulations in the housing and financial sectors in particular. Through various channels, the crisis was transmitted to other sectors of the economy and to nations across the world, leading to significant human development impacts on the poor and vulnerable. As the —Stiglitz Commission report (the Report of the Commission of Experts of the President of the United Nations General Assembly on Reforms of the International Monetary and Financial System), among other sources, emphasizes, the deeper causes relate to historic reversal of post-depression checks and balances of national and global economic governance.

As the Report of the Commission of Experts of the President of the United Nations General Assembly on Reforms of the International Monetary and Financial System put it:

—...the standard policy nostrums—that countries should have sound macroeconomic policies strong governance, transparency, and good institutions – may be less than helpful. Countries that held themselves out as models of best practices have been shown to have had deeply flawed macroeconomic policies and institutions and to have suffered from major shortfalls in transparency.

Against this backdrop, there have been many calls for changes in the global financial and economic governance architecture that would lead to a more stable and less risky international financial system. For example, internationally, there is momentum around 21–21

BASEL III, a package of proposals to strengthen global capital and liquidity regulations. The United States government has recently introduced legislation aimed at reforming financial institutions under its jurisdiction.

While these processes are underway, the crisis itself continues to evolve. For example, some emerging economies face concerns about excessive financial inflows and overheating of their economies. On the other hand, several countries now face (or anticipate) debt sustainability issues of different degrees of severity. Among the IFIs, the IMF has played a prominent role through several measures including the establishment of flexible credit lines, changes in conditions attached to emergency funding and, more recently, in its interventions to support the Euro-zone economies. At the same time, several regional arrangements, such as currency swap lines, have also been put into place. Whether global or regional mechanisms are more useful in preventing financial contagion and to what extent these complement each other, remain open questions.

Changes in the world financial and economic order have consequences for developing countries directly, through banking regulations and global/regional policies, and also indirectly through the impact on developed countries themselves, which can affect lending, foreign investments as well as international aid. In this context, it is possible to find the motivations for undertaking a study that will examine the principal changes that have taken place (or are likely to take place) as a result of the financial and economic crisis. These changes can also include alterations in financial and economic governance mechanisms and policies given the general economic context in which countries, in particular developing countries, are operating.

I have documented analyzed the nature and scope of these principal changes for the UNDP and in academic papers, and have pointed out their consequences for developing countries in particular. I have also explored the important policy space issue by exploring analytically the conditions for their most effective responses. Without being exhaustive, the developments covered include:

 $\hfill\Box$ Proposed BASEL III reforms for more stringent capital requirements and their implications for the developing world in particular.

22 22

• BIS proposals for better regulation of financial derivatives, including commodities
futures, by moving away from OTC transactions towards organized exchanges.
☐ The IMF's response to recent and emerging global economic challenges, and the
evolving nature of its role.
☐ The most appropriate role of regional arrangements in financial stabilization, based on
experiences with such arrangements in this and prior episodes of crisis.

What is relevant to mention in this book is that the globalization of trade and finance by which was meant the unfettered operation of these markets---especially the financial markets was directly responsible. The imperial hegemomy under which this type of globalization took place remains indicted as millions of people all over the world continue to suffer. 23 23

Ch. 5 Globalization, Crisis and the deepening of Democracy in Bangladesh $24\ 24$

5.1 Crisis and Democracy

In times of crisis, it is an almost irresistible temptation to make a pessimistic prognosis. Such pessimism is associated with an attitude that is supposed to reveal a hard headed realist approach to the messy world of politics and economics. However, much of the hand wringing and dire predictions do not rely on anything beyond a generally dark and pessimistic outlook. Tragically, if there is enough darkness of outlook among large numbers of people, the dire predictions can become self-fulfilling. To avoid such tragedy, a sober, analytical approach that makes the best humanly possible attempt to take into account all sides of a complex crisis is necessary. It is also useful to look at the present in light of reasonable social scientific theories and an adequate historical perspective. This short chapter can not offer the depth or breadth that will be necessary to deal with the crisis of democracy in Bangladesh in all its various details. However, I will make a serious and sincere attempt to alert the readers to the above two requirements of a realistic analysis of the problems by offering enough details to suggest solutions that will be viable in the long run. The problems of democracy demand more, not less democracy--- the great American philosopher John Dewey reminded his audience many years ago. Dewey was writing at a time of deepening crisis in post WWI Western world when fascism was threatening democracy in an ominously aggressive and militant manner. Like Dewey, I will argue in this time of grave crisis in Bangladesh that what we need and can work towards is a deeper form of democracy in Bangladesh. Since others have already written informatively about the current situation, I will not spend much time on these details. Rather, I will ask the question: what are the deepest roots of the current crisis? Based on at least a partially adequate answer to the question we can move forward towards at least a partially adequate solution. But before engaging in such an analysis it is important to remind ourselves of some of the underlying strengths of Bangladeshi society, even as people despair, or perhaps especially as they despair. The main purpose of this capter then, is to offer an analysis of the deepening crisis of democracy in Bangladesh that can contribute towards building a movement for sustainable democracy in the future. I try to do this by drawing upon and applying a somewhat novel theory of *deep democracy* from a political and social economy perspective. The theory of deep democracy presented here makes a distinction between formal aspects of democracy and the deeper structural aspects. In order for democracy to be deep, democratic practices have to become institutionalized in such a way that they become part of normal life in a democratic society. Cluster conditions for deep democracy include both cultural-political and socio-economic conditions. The interest in this paper is on applying the theory to find the concrete conditions for the viability and sustainability of democracy in Bangladesh beyond the crisis solving mode of behavior4 4. The interested reader is referred to Khan (1992;1993) a, b; 1994; 1998, 2003 and 2007). In Frame and Khan (2007) the authors we develop the idea of moving towards deep 1

democracy in the context of important failures of both capitalism and socialism in the last century.

5 For an elaboration of the specific arguments for deep democracy and its theoretical structure, please see Khan(1992,1994,1998, 2003,2007) and Frame(2007) and Khan and Frame(2007) where we discuss in greater detail the economic and political dimensions of deep democracy.

6 Thus, readers who are pressed for time or are less theoretically inclined can skim this part.

The chapter is structured as follows. After offering a brief description of the background to the current crisis in the next section, I discuss some of the strengths of Bangladesh as promised in the second paragraph above. The section that follows outlines some of the present and persistent difficulties. Thus a realistic assessment of the problems and prospects for democracy in Bangladesh becomes possible. I then offer a set of questions that outline the minimal conditions for revitalizing democratic politics. Going further, I then discuss the meaning of the political and social economy approach to *deep democracy* as I use this term.5 The deepening of democracy in Bangladesh, it is argued, is the only way of preserving and sustaining democracy there in the long run.6

5.2. A Brief Background:

As alluded to in the introduction, Bangladesh's political system remains highly fragile. In its 2007 democracy index, the Economist Intelligence Unit characterized Bangladesh as one of 54 —flawed democracies worldwide on the basis of several indicators, including electoral politics, functioning of government, and civil liberties. In Bangladesh, elections tend to create immense civil unrest. Leaders of the two main political parties, the Bangladesh Nationalist Party (BNP) and the Awami League (AL), invoke countrywide *hartals* (general strikes), which paralyze Bangladesh's already delicate economy for days or weeks at a time. Bangladesh's elections produce considerable violence. During the 2001 election cycle, nearly 400 people were reported killed and over 17,000 injured, mainly in street clashes between supporters of rival parties. In 2007 also many election-related deaths and hundreds of injuries had already been recorded before the present situation developed.

The basic premise for holding free and fair elections in Bangladesh has been that impartial individuals will manage a —non-partyll caretaker government and oversee polling during an interim period between elected regimes. However, in practice Bangladeshi politics became dominated by the rivalry between the Bangladesh Nationalist Party and the Awami League. The current crisis began when the BNP-led four-party coalition and the AL-led opposition fourteen-party alliance could not agree on the neutrality of the proposed Chief Advisor, CEC, and several members of the Election Commission. It could be said that President Iajuddin Ahmed fueled the crisis further by ignoring constitutional directives and naming himself Chief Advisor, an act unacceptable to the AL because he had been a political appointee of the BNP. It could be said that the persistence of corruption, authoritarianism and what at times seems almost like a blood feud between the leaders of BNP and AL 2

underlay the complex reality that has been now temporarily resolved through means that are nondemocratic. But given the depth of popular disgust at the travesty of democracy by the political elite, the anti-corruption drive of the current regime in particular is understandably supported by a wide spectrum. The problem that will not go away, however, is that of the transition to genuine democracy in Bangladesh. Before addressing the complex issues raised by this problem, a few remarks on the rise of **Islamist** Extremism are called for, since this is often used as a key reason--- particularly by some in the donor community---- for even undemocratic rule that can suppress successfully the tendency of Islamist Extremism. Since Bangladesh is still highly dependent on Foreign Aid (which is largely misused) this is an important issue. It can not be denied that since the secularist days of the liberation in 1971 and the mass movements before that, Bangladesh's wayward politics has given way to rising Islamic fundamentalism. The BNP included two Islamist parties in its four-party coalition for the 2001 elections. The support for those parties was statistically significant: together they won 20 of the 300 seats in parliament. Both have platforms expressly calling for the eventual dissolution of the country's democracy in favor of a government based on sharia (Islamic law). Increasingly, the activities of Islamist extremists have become a cause for concern. A Bangladeshi was one of five signatories to Osama bin Laden's fatwa(religious declaration) in 1998 calling for jihad on America and its allies. Within Bangladesh, attacks against secularist politicians (including an assassination attempt on Sheikh Hasina Wajed, the AL leader), journalists, and progressive citizens has occurred. On August 17, 2005, over 450 bombs exploded nearly simultaneously in 63 of Bangladesh's 64 governing districts. Leaflets were found in many of the bombing sites calling for the abrogation of Bangladesh's constitution and installation of a sharia-based government. The groups that claimed responsibility—Jamaat ul-Mujahideen Bangladesh (JMB) and Jagrata Muslim Janata Bangladesh (JMJB)—are Islamist extremists. Although Islamist extremists are attempting to reverse the verdict of the long struggle for democracy and secularism in Bangladesh, I will argue in the next section that there are resources within Bangladesh for a renewal of democracy which with appropriate support from democratic forces abroad can defeat the Islamist extremists. There is no reason for us to throw away the baby of democracy with the bathwater of Islamist extremism. We may be going through a strange baptism for our democratic future. The conflict can be resolved in democratic terms by strengthening the forces of democracy as I argue below. 5.3 Internal Historical Strengths and Prospects for the Deepening of Democracy in Bangladesh

3

Bangladesh is not yet an unqualified failure. It has a free press. The press is not only formally free but is strong and established with many dedicated journalists who are building an important part of our civil society. In spite of serious mismanagement, the annual economic growth has generally been(in GDP) of 5% or higher during the last decade. During my time at the Asian Development Bank, I wrote several reports on the economic prospects of Bangladesh. On the basis of these close studies, I can write with some confidence about the development prospects. These are favorable once the obstacles that I will soon discuss are removed gradually. The 2006 Nobel Peace Prize was awarded to Bangladesh's Muhammad Yunus for his innovative microcredit programs to help the poor establish small business ventures. Along with other efforts such as a successful population planning policy, initiatives like Yunus's Grameen Bank have enabled the country to outperform other developing countries in poverty reduction. Bangladesh is making progress towards meeting at least some of the UN's Millennium Development Goals.

I will outline briefly these and some other strengths of Bangladesh before moving on to a discussion of the more serious problems that have impeded its political, economic and social development so far.

Strengths of Bangladesh

- 1. Relatively homogeneous population—with some important minorities whose rights need better protection.
- 2. Largely secular & tolerant of others historically with some problems that are of largely post-1975 origin.
- 3. A generally growing and diversifying economy with natural gas deposits (which must be used properly)
- 4. Good progress in communications & gradually improving physical infrastructure
- 5. Success of micro finance and other poverty reduction policies, relatively speaking.
- 6. Success of population control policy
- 7. An increasing number of semi-skilled workers inside Bangladesh & large number of skilled and semi-skilled workers abroad
- 8. Accumulated knowledge and experience domestically, human resources in national and international NGOs, in various academic and other professional fields.
- 9. From a historical perspective, the popular culture, consciousness and social practices have on the whole been and largely remain even today free from dogmatism, rigidity and intolerance. For Bangalees, these negative traits have characterized to this day only a minority. Unfortunately, such a minority with power and means of destruction can be quite oppressive. However, it is only fair to say the majority of Bangalees do not support such destructive oppression. This statement is supported by the evidence of recent overwhelming support for effective anti-corruption policies.
- 10. A history of struggling against superior but unjust state power both during the British Raj and the Pakistani regime. The fact that these struggles were successful in large part 4

suggests that Bangladesh has the resources for political renewal within the polity and society. However, we must ask seriously what the preconditions for such renewal are.

5.4 Some Strategic Problems of Development of Democracy in Bangladesh

Turning now to the problems, I will first list five problems that I consider to be of great strategic importance. I then discuss one issue regarding the existing political culture that is of strategic importance as well in moving beyond crisis-driven solutions. Finally, I raise ten questions which suggest some strategic areas of focus for our progressive civil society and political forces.

My strategic list of problems is as follows:

- 1. Problem of parliamentary constitutional politics representative democracy and its limits;
- 2. Problem of economic justice, class, gender, ethnic and religious minorities;
- 3. Problem of social stratification & differentiation including the divide among the newly rich and those who are being left behind;
- 4. Problem of creating a vigorous Civil Society;
- 5. Problem of linking with the democratic forces internationally and delinking with the antidemocratic forces.

All these problems have remained unsolved or very partially addressed at best in the last few decades for many complex historical reasons that are subjects of intense debate. Without engaging in this exercise (which is valuable, but not central to my purpose here), I want to draw attention to the problem of creating the right —political and civic culturel without which democracy can not function anywhere in the world. I do this not because I believe that culture is fixed as our genes are, but in the knowledge that however difficult it may be to create it, such a culture is a human creation . Furthermore, there are indigenous resources including--- as Amartya Sen and others have emphasized--- a tradition of public reason and arguments.

Probably, the best characterization of this problem at a visceral level comes from Prof. Ahrar Ahmad. As he puts it:

The —problem of Bangladesh is not one about which party governs, but what political class most of our leaders come from, and the behavioral/attitudinal patterns they represent. We live in an environment of conspicuous consumption by the elite, a culture of arrogance, cynicism, and bullying where the ability to circumvent the laws is claimed as a hallmark of status and power, an atmosphere that has led to the criminalization of politics and the politicization of crime. Our leaders impugn the patriotism of anybody who disagrees with them, use the word —conspiracy as a weapon in their demagogic repertoire, and hound the opposition (whoever it may be) with sneering impatience and petty vengefulness.

There is often a contradiction between the rhetorical flourishes they employ and the 5

personal example they set. For instance, they will speak about the need to preserve the Bangla language and culture with seeming passion, but will send their children to English medium schools; they will cry themselves hoarse warning us about environmental crisis, but build high-rise buildings without any concern about their impact on urban blight; they will be eloquent about the need for moral clarity, but will have no problems winking their way through the ethical thicket of institutionalized graft and bribery; they will decry the politics of agitation, confrontation and brinkmanship, but engage in it themselves at the first opportunity; they will glorify the democratic process, but then undermine the parliament; they will loudly proclaim that religion is a private matter and there must be a wall of separation between mosque and state, but will make sure that their visit to Saudi Arabia and their participation in religious functions are widely publicized; they will forever express their solidarity with the people, but not care about the suffering their public policies or political strategies impose on them; they will be eloquent in defense of freedom of the press, but attack journalists and file cases against them if their investigations cut close to home; they will encourage political constancy and ideological commitment in others, but themselves function in a system of shabby bickering and horse trading, fluid alliances and fungible loyalties, and be chameleon-like in their ability to change color and direction depending on immediate advantage and opportunity. The political elite dismisses concerns about intellectual honesty or charges of hypocrisy as the work of, what else, —conspirators. They seek power, and are not bothered that they do not have morel authority. There are, of course, striking and outstanding individual exceptions ... However, generally, they have collectively helped to institute a system to —crony capitalism through the formation of a —klepto-patrimonial, rent-seeking predatory state, which has not —failed but has probably been —struggling for some time. In the hands of the same leadership class, it is destined to continue in the same direction. If we leave the foxes to guard the hen house, does it matter what party comes to power, that administrative changes are instituted, and what procedures are put in place?7 7 Ahmad(2006), pp.32-33.

Unless we can find credible means to change the political culture within which we function, and affect the attitudes, values and indulgences of our political elite, the viability of democracy will be doubtful. With this in mind, I now pose ten strategic questions that we need to answer to make the prospects for sustainable democracy credible.

Some Important Questions for the Development of Democracy in Bangladesh

- 1. How to offer security of life, liberty, personal property of citizens and property of corporate bodies in the civil society and the state?
- 2. How to ensure that justice is done & that the situation does not deteriorate into cycles of political retribution and revenge?
- 3. How to establish and preserve the integrity of the electoral process?
- 4. How to make the parliamentary process effective?
- 5. How to ensure optimal social investment for infrastructure, industrial and overall 6

human development?

- 6. How to make the bureaucracy, the armed forces and police accountable?
- 7. How to empower people and make local government more effective in delivering services?
- 8. How to control corruption and greed systematically by strengthening an independent judiciary and enforcement?
- 9. How to reform the educational system so that productive and politically aware citizenship is the end result?
- 10. How to reduce poverty through overall human and sustainable development so that the poor can participate meaningfully in the overall development process?

5.6 Strategic Steps for Checking Crony Capitalism and Building an Environment for Democracy

Undoubtedly, some of the steps that are being taken currently--- particularly, the anti-corruption drive--- are correct both tactically and strategically. However, the longer term danger for democracy is precisely that without a continuous and valid consent of the governed and institutions of democracy, such practices will become paternalistic at best. In the worst case, a degeneration into a dictatorial stance can not be ruled out. What exists now is a window of opportunity for beginning serious reforms with the ultimate goal of building a strong civil society and democratic political culture. Five areas seem particularly important.

- 1. Deepening civil liberties while carefully defining hate speeches and clerical and other forms of fascism and punishing the advocates of these tendencies. The issues here are indeed very subtle and care must be taken to protect fundamental rights 8;
- 2. Building alliances with the poor and middle peasants, workers, students and professionals with a platform of a justly regulated and limited market-based economy which will promote the social capabilities of all with equity;
- 3. Protecting our national resources and infrastructure by dealing with outside influences and sources on the basis of popular national sovereignty;
- 4. Instituting good governance practices from below and corporate governance to make businesses and financial firms accountable.
- 5. An overhaul of the major political parties by retiring the corrupt politicians and bringing to the fore other honest patriotic forces.

8 I am grateful to a referee for pointing out the need for emphasizing the problems of drawing the necessary distinctions. My recommendation is to follow a case by case approach to judge when there is real and present danger to some individuals or groups (e.g., minorities, women) posed by intolerant and violent practices of certain forces and then to use constitutional means to prevent the violation of rights of individuals or groups by intolerant and violent political groups.

In order to do this, a clear declaration of intent by a government for national unity which 7

will relinquish its power to the democratic forces after a limited time is urgently required. Much concrete discussion needs to be focused on this particular issue.

The remainder of this essay discusses some methodological and theoretical issues raised by the above discussion before concluding that the deepening of democracy is the only way to preserve democracy in Bangladesh in the long run.. Although such a discussion may seem —merely theoretical at this point, without a reasonable theory of democracy to guide the practice, the tragic history of the last few decades since our historic victory in the liberation war is likely to be repeated. In order not to squander once again a genuine opportunity to democratize, we must ask some deep questions about the political and social economy of democracy in Bangladesh.

5.7 The Meaning of Political and Social Economy Approach and Conditions for Deepening Democracy

In this paper by political economy we mean the classical state and civil society and their interactions. By social economy we mean the underlying social basis of the political economy including the family structure.

Khan(1994,1998,2007) presents deep democracy as a structure in addition to formal democratic apparatus such that the practice of such democratic life can be reproduced with the basic values intact. Change is not precluded. But all such changes should deepen democracy, not weaken it. Deep democracy in this sense is intimately connected with economic and social justice.

In order to make such a concept of economic justice tenable, however, at least a cluster of conditions connected with deepening democracy must be realized(Khan 1994, 1998). The following is a list of such cluster conditions.

Cluster Conditions for Deep Democracy9

- 9 Khan(1998)p. 101
- 1. ending of economic and other status inequalities;
- 2. public emphasis on furthering democratic autonomy, internationalism, and individuality;
- 3. adequate incomes for all socially recognized work, as well as for children, the handicapped, the aged, and others not able to work in order to promote equality of capability;
- 4. respect for and articulation of differences in public life and within parties;
- 5. downward democratic congruence of and within ordinary social institutions, including work place democracy;
- 6. debate over the history and future of the movement- the nature of deep democracy in neighborhood assemblies and schools
- 7. cultivation of respect for civil disobedience, strikes, and other acts of protest on major public issues; 8

- 8. integration of local and national leaders into features of ordinary economic and political life and creation of arenas for criticism;
- 9. curtailment of all direct political intervention in the arts, religion, and personal life; 10.establishment of independent judicial, policy, communication and electoral review bodies;
- 11. diversity of perspective in communications and education;
- 12. use of differential, serial referenda on central issues;
- 13. public funding of issue-oriented committees as well as parties;
- 14. takeover of some security and civil judicial functions by neighborhood or regional democratic associations; abolition of centralized, especially secret police powers and units;
- 15. universal public service, military or community; restructuring of armed forces in a defensive, civilian-oriented direction; removal of authoritarianism of rank and status, and institution of democratic unit organization, allowing serious discussion of policy;
- 16. proportional representation of parties;
- 17. abolition of patriarchy;
- 18. adoption of democratic child-rearing practices;
- 19. full freedom of social intercourse of diverse groups;
- 20. full freedom of diverse cultural expression;
- 21. encouragement of the arts and varying modes of expression so that every individual can experience and struggle with the challenge of non-dominating discourse;
- 22. practice of radical forms of individual and group subjectivity leading to what Guattari has termed the molecular revolution10;
- 10As one referee pointed out, this term requires further clarification. The term molecular (introduced by Guattari and used by him and Deleuze among others for their critique of orthodox psychoanalysis) here refers to the micro-transformations that are necessary at the individual level. In particular, the formation of psychological processes and personality types open to nonauthoritarian and democratic ways of behavior must take place at the individual level. But these processes themselves can be realized only if appropriate social institutions are functioning over a significant period.
- 11 For other related psychological perspectives, please see Cohen(1994), Deleuze and
- 23. adoption of technology and innovation systems which will reinforce the conditions above, rather than undercutting them.

A note on item 22 above on creating a new democratic subject is perhaps necessary. Gilbert(1990) refers to Kohut's theory of individuality. Khan(1998) introduced both a critical poststructuralist approach and also the perspectives of child and developmental psychologists. Frame(2007) and Frame and Khan (2007) refer to, among others, Victor Frankl's work on logotherapy. Frankl bases much of his theory on clinical observations, but the original impetus came from his experience in a Nazi concentration camp where he was a prisoner and observed both the tormentors and the tormented. While the camp offered indeed a life or death situational experiment, it can be argued less starkly that _living well' requires a will to meaning and the fulfilment of this will to some degree. 11

Guattari (1977;1986;1987), Derrida (1966;1981),

Guattari (1984), Gilbert (1990), Hegel (1952;1991), Khan (1992;1994;1998;2006;2007), Kristeva (1974), Lacan (1975), Lear (1990), Norris (1990),

Nietszhe (1969), Hasan (1982;1987), Sherman (undated), Wallwork (1991) among others.

12 Sen and Nussbaum, as cited by Khan(1998)p. 95. These capabilities can be connected to rights as well. I have tried to do so in my essay, —Women's rights as human rights which takes a social capabilities approach to rights.

It may also be useful to clarify and elaborate upon the idea of social capabilities which are also intimately related to rights (see footnote 9 below) in condition 3 above. We can summarize following Nussbaum and Sen and give a social interpretation of all the capabilities as in Khan(1998):

Summary of Social Capabilities 12

- 1. Being able to live to the end of a complete human life, as far as possible.
- 2. Being able to be courageous.
- 3. Being able to have opportunities for sexual satisfaction.
- 4. Being able to move from place to place.
- 5. Being able to avoid unnecessary and non-useful pain and to have pleasurable experiences.
- 6. Being able to use the five senses.
- 7. Being able to imagine.
- 8. Being able to think and reason.
- 9. Being acceptably well-informed.
- 10. Being able to have attachments to things and persons outside ourselves.
- 11. Being able to love, grieve, to feel longing and gratitude.
- 12. Being able to form a conception of the good.
- 13. Capability to choose; ability to form goals, commitments, values.
- 14. Being able to engage in critical reflection about the planning of one's own life.
- 15. Being able to live for and to others, to recognize and show concern for other human beings, to engage in various forms of familial and social interaction.
- 16. Being capable of friendship.
- 17. Being able to visit and entertain friends.
- 18. Being able to participate in the community.
- 19. Being able to participate politically and being capable of justice.
- 20. Being able to live with concern for and in relation to animals, plants and the world of nature.
- 21. Being able to laugh, to play, to enjoy recreational activities.
- 22. Being able to live one's own life and nobody else's.
- 23. Being able to live in one's very own surroundings and context. 10

- 24. Capability to have self-respect.
- 25. Capability to appear in public without shame.
- 26. Capability to live a rich and fully human life, up to the limit permitted by natural possibilities.
- 27. Ability to achieve valuable functionings.

As Crocker(1995) correctly points out, we can facilitate this ordering by requiring that —... it might be better for practical rationality and affiliation to _infuse' but not _organize' the other virtues. Crocker contrasts Nussbaum's approach with that of Sen. Sen and Nussbaum's lists differ at a few points. For Sen, the bodily capabilities and functionings are intrinsically good and not, as they are in some dualistic theories of the good life, merely instrumental means to other (higher) goods. In interpreting Aristotle, Nussbaum distinguishes between bodily functionings that are chosen and intentional, for instance, "chosen self-nutritive and reproductive activities that form part of a reasonguided life" and those that are non-intentional, such as digestion and other "functioning of the bodily system in sleep."

Furthermore, Nussbaum has included items such as —being able to have attachments to things and persons outside ourselves and —being able to live with concern for and in relation to animals, plants and the world of nature, I for which Sen has no counterparts. These items are welcome features. Item eight, —ecological virtue, I is an especially important addition to Nussbaum's outlook. In a period when many are exploring ways of effecting a convergence between environmental ethics and development ethics, it is important that an essentially anthropocentric ethic —make room for respect for other species and for ecological systems. Worth considering is whether Nussbaum's —ecological virtue is strong enough. Perhaps it should be formulated to read: —Being able to live with concern for and in relation to animals, plants, and nature as intrinsically valuable. Item nine injects some appealing playfulness in a list otherwise marked by the —spirit of seriousness. What explains the presence of these items on Nussbaum's list, their absence on Sen's list, and, more generally, the more concrete texture often displayed in Nussbaum's descriptions? One hypothesis is that the differences are due to Nussbaum's greater attention to the limits, vulnerabilities, and needs of human existence. Further, it may be that Nussbaum's richer conception of human beings derives from —making use of the story-telling imagination far more than the scientific intellect. \(\text{On the other hand} \) Sen helpfully includes the good of self-respect, a virtue that enables him to find common ground with Rawls and to establish links with the Kantian ethical tradition, in which moral agents have the obligation to respect all persons, including themselves, as ends-inthemselves.

Both Sen and Nussbaum agree, however, that these capabilities are distinct and of central importance. One cannot easily trade off one dimension of capability against another. At most, one can do so in a very limited way. They cannot be reduced to a common measure such as utility.

As Crocker(1991a,b) points out, —capability ethic has implications for freedom, 11

rights and justice going far beyond simple distribution of income considerations. If one accepts the capability approach as a serious foundation for human development, then it follows that going beyond distributive justice is necessary for a complete evaluation of the impact of economic policies.

In evaluating any policy regime – for instance international financial regimes and national economic policies under globalization in Bangladesh – from this perspective, not only do we wish to pose the question of efficiency but also the whole set of questions regarding human freedom, in particular, the positive human freedom to be or to do certain things. Thus, creation of markets and efficient production by itself would mean very little if it led to a lopsided distribution of benefits. Worse yet, if markets and other institutions led to phenomena such as reduced life expectancy, increased unemployment, reduced consumption levels for many and deprivation for certain groups such as women and minorities, then they would not even be weakly equitable global economic structures. On the contrary, under such circumstances, the global markets and other financial institutions would be strongly inequitable from the capability perspective, and violate some basic human rights in particular.

The premise from which we must begin then is that the aim of any sane, progressive socio-economic system in Bangladesh must go beyond the blind accumulation of capital or industrial and financial development at all costs. The goal of a just political and social economy is to guarantee each individual's freedom or ability to live the kind of life they have reasons to choose. The _social capabilities' mentioned above can be construed as the general powers of human body and mind that can be acquired, maintained, nurtured and developed.13 Capabilities are economic, but they are also political, social, psychological/spiritual, and mental. Further, no one capability can be simply substituted for another; one cannot substitute the capability of political freedom, or the capability to engage in meaningful work, with the capability to maintain a certain standard of consumption. A deeply democratic society must take into account all forms of capabilities without the sacrifice of some over others.

13As interpreted by Khan (1998). Technology, Development and Democracy. Edward Elgar Publishing Limited, UK. p. 95. Here, Khan emphasizes the irreducibly social nature of certain capabilities.

The point here is not to emphasize one form of political, economic or social institution above all others, but to draw attention to the variety of alternative institutions that could help to positively develop the social capabilities of members in a deeply democratic society which can also draw from the concrete cultural strengths of each particular society. Against the pessimists we must pose concretely the possibilities of building institutions for enhancing the social capabilities in Bangladesh beginning with the 12

indigenous strengths of *Bangalee* society which were mentioned earlier.

5.8 Chapter Summary and Conclusions

We have summarized our approach to deep democracy from the political and social economy perspective above. It is now clear that in Bangladesh, the crucial problem of deepening democracy as a set of practices over time must be given priority. Our hope is that the above considerations can guide the practical agenda in Bangladesh in the future. In this chapter an attempt has been made to offer a strategic view of the current crisis and problems of democracy in Bangladesh. Needless to say, such an attempt can only be a preliminary and tentative one, given the complexity and historical roots of the problem of democracy in Bangladesh. To summarize, without being exhaustive, a set of five point strategic principles was presented. These are:

- 1.Deepening civil liberties while carefully defining and punishing hate speeches and clerical and other forms of fascism;
- 2.Building alliances with the peasants, workers, students and professionals with a platform of a justly regulated and limited market-based economy which will promote the social capabilities of all with equity;
- 3. Protecting our national resources and infrastructure by dealing with outside influences and sources on the basis of popular national sovereignty;
- 4.Instituting good governance practices from below and corporate governance to make businesses and financial firms accountable.
- 5.An overhaul of the major political parties by retiring the corrupt politicians and bringing to the fore other honest patriotic forces.

These considerations point towards the building of a movement for the gradual deepening of democracy in Bangladesh. Our approach here makes a distinction between formal aspects of democracy and the deeper structural aspects. In order for democracy in Bangladesh or anywhere for that matter, to be deep, democratic practices have to become institutionalized in such a way that they become part of normal life in a democratic society. This essay has also argued that despite serious problems and setbacks, there are resources within Bangladesh that can combine the historical and cultural tendencies towards democracy and social and political forces fighting for democracy with allies everywhere to build the kind of strategic alliances that can move us towards democracy in practice. Deep Democracy and economic justice for Bangladesh, therefore, can be presented as a coherent set of positive and realistic requirements. These are integral to the need for the ordinary citizens' rational autonomy in every sphere of their lives. The cluster conditions we give together with the social capabilities perspective offer a way of defending and advancing the justification for deepening democracy in Bangladesh beyond the crisis-driven solutions currently on offer. 13

Appendix

Strong Democratic Program for the Revitalization of Citizenship14 14 Barber p. 307

- 1. A national system of neighborhood assemblies of from one to five thousand citizens; these would initially have only deliberative functions but would eventually have local legislative competence as well.
- 2. A national civic communications cooperative to regulate and oversee the civic use of new telecommunications technology and to supervise debate and discussion of referendum issues.
- 3. A civic videotext service and a civic education postal act to equalize access to information and promote the full civic education of all citizens.
- 4. Experiments in decriminalization and informal lay justice by an engaged citizenry.
- 5. A national initiative and referendum process permitting popular initiatives and referenda on congressional legislation, with a multichoice format and two stage voting plan.
- 6. Experimental electronic balloting, initially for education and polling purposes only, under the supervision of the Civic Communications Cooperative.
- 7. Selective local elections to local office by lottery, with pay incentives.
- 8. Experiments with an internal voucher system for selected schools, public housing projects, and transportation systems.
- 9. A program of universal citizen service, including military option for all citizens.
- 10. Public sponsorship of local volunteer programs in _common work' and _common action.'
- 11. Public support of experiments in workplace democracy, with public institutions as models for economic alternatives.
- 12. A new architecture of civic and public space. 14 15

Ch. 6 Conclusions 16 Globalization has obviously had some positive impacts such as the transfer of technology, raising of productivity in specific sectors, and the improvement of the living standard of some people in developing and developed countries. However, current type of globalization generally, while benefiting certain regions or groups, is marginalizing and distressing the vulnerable and disadvantaged regions and people. This type of corporateled globalization is also forging imbalances among different human needs by privileging the acquisition of material wealth over human and spiritual values, resulting in violence, alienation and despair. The protests against globalization reflect all these paradoxes. In today's global economy, the importance of raw materials and low skilled labor is declining while skilled labor and knowledge, particularly in the field of telecommunication and computer technology, are becoming increasingly important. This may put poor nations that are the major exporters of primary commodities and low skilled labor at a disadvantageous position.

Globalization imposes the rules and discipline of the global market on governments and nation states and thus limits the effectiveness of developing countries' national policy, including fiscal and monetary policy. As noted by Gilpin earlier,

If a country restricts its money supply in order to fight inflation, the consequent rise in the domestic interest rate causes an inflow of capital that then defeats the original policy objectives and raises the exchange rate. ...[I]t is impossible to keep the pursuit of domestic objectives separate from the stability of the international economy and monetary values.15

15 Gilpin (1987: P. 145)

16 Falk (1997),p.19, See also Khan(2004b).

The other negative impact of globalization is its effect on income inequality. As explained earlier, globalization has a tendency to increase income inequality between nations as well as individuals and regions. Falk summarizes the opinion of many others when he states

...globalization as historical process is occurring within an international order that exhibits gross inequalities of every variety, thereby concentrating the benefits of growth upon already advantaged sectors with and among societies and worsening the relative and absolute condition of those already most disadvantaged .16

There is also some justifiable concern, given the concentration of economic 17

activities and wealth in tripolar regions (North America, Europe, East Asia and the Pacific), that the flow of resources to other developing countries may decline, exacerbating the financial and economic problems of vast areas such as sub-Saharan Africa. While one may see globalization and regionalization as inevitable in today's environment, there is an urgent need to address the socio-economic problems that arise as a consequence of a global market economy.

In this book, I have emphasized that the adverse effects of globalization should be addressed within the conceptual framework of a just global economy. The suggested conceptual approach for this is the capabilities approach. From this perspective any movement towards a just global economy will require considerable redistribution of global wealth and power. In particular, it will require the currently powerful countries to surrender part of their sovereignty to new international organizations which can promote global welfare by addressing the asymmetries between the developed and developing countries in a timely and equitable manner. The proposed global Tobin tax is one example of how some problems of global finance can be addressed multilaterally. If the proceeds from this tax can be used to finance development that will enhance the capabilities of the people of LDCs so much the better. 17

17 See (Ul Haq, et.als. (1996)

However, the current state of affairs does not hold out much hope for either the adoption of a Tobin tax or its benevolent use for development to occur in the near future. In the mean time, it is in the interest of the developing countries to exercise whatever relative autonomy they have for independent action at the level of a single country, and concerted effort at the regional level, to mitigate the adverse effects of a fractured globalization. Such limited responses cannot be wholly effective, but are much to be preferred to the policy paralysis that seems to have been induced by an uncritical adoption of the dominant discourse of globalization. Ultimately, a just global order based on a transparent rule-based trading system and global financial architecture can enhance both efficiency and equity; but moving in that direction will require the willingness of all the parties— or at least the major developed and developing countries— to cooperate within the framework presented here.

If the main argument advanced in this book is correct, the global financial markets in particular need monitoring and a proper global financial architecture needs to be erected for both efficiency and equity reasons. From the efficiency side the argument ---- in a world of undiversifiable systemic risks---- has been quite clearly one of exercising prudence through appropriate national and international institutional arrangements that can formulate and implement policies better than in the past. On the equity side, the foregoing argument based on the capabilities approach would lead towards creating institutions and policies that protect not just creditors, but also the ordinary citizens. In particular, careful attention must be paid to the problems of the disadvantaged and the vulnerable groups. Adequate social safety nets must be in place before the crisis, and swift response after the crisis to meet their urgent needs must be ensured. A more democratic decision making before the crisis could better realize such administrative structures. Once again, good governance at all levels is essential. If the 21st century is to be safer with a more civilized global 18

society then these democratic imperatives must be heeded along with the technical advice that economists can at times give.

To summarize the concrete argument from a strategic perspective for deepening democracy in Bangladesh under globalization and crisis:

A set of five point strategic principles was presented. These are:

- 1.Deepening civil liberties while carefully defining and punishing hate speeches and clerical and other forms of fascism;
- 2.Building alliances with the peasants, workers, students and professionals with a platform of a justly regulated and limited market-based economy which will promote the social capabilities of all with equity;
- 3. Protecting our national resources and infrastructure by dealing with outside influences and sources on the basis of popular national sovereignty;
- 4.Instituting good governance practices from below and corporate governance to make businesses and financial firms accountable.
- 5.An overhaul of the major political parties by retiring the corrupt politicians and bringing to the fore other honest patriotic forces.

These considerations point towards the building of a movement for the gradual deepening of democracy in Bangladesh. Our approach here makes a distinction between formal aspects of democracy and the deeper structural aspects. In order for democracy in Bangladesh or anywhere for that matter, to be deep, democratic practices have to become institutionalized in such a way that they become part of normal life in a democratic society. Globalization under imperial hegemony is actually a big roadblock to this path. It is folly to look towards imperialist governments and the multilateral donors to build democracy for us. This not to say that we should not learn from their experiences—positive and negative. In particular, there is a lot to learn from the parliamentary and social democracies. Some principles of deepening democracy are at work in the Scandinavian social democracies in particular. Fortunately and importantly for our argument, these are not imperialist countries.

This book has also argued that despite serious problems and setbacks, there are resources within Bangladesh that can combine the historical and cultural tendencies towards democracy and social and political forces fighting for democracy with allies everywhere to build the kind of strategic alliances that can move us towards democracy in practice. Deep Democracy and economic justice for Bangladesh, therefore, can be presented as a coherent set of positive and realistic requirements. These are integral to the need for the ordinary citizens' rational autonomy in every sphere of their lives. The cluster conditions we give together with the social capabilities perspective offer a way of defending and advancing the justification for deepening democracy in Bangladesh beyond the crisis-driven solutions currently on offer. A different, non-fractured and non-dominati18ng globalization will 19

make the tasks for small countries like Bangladesh easier. However, no such prospects are in sight just now. We must prepare for the long road to deepening democracy and establishing a just society without waiting for the rest of the world to change first. 20

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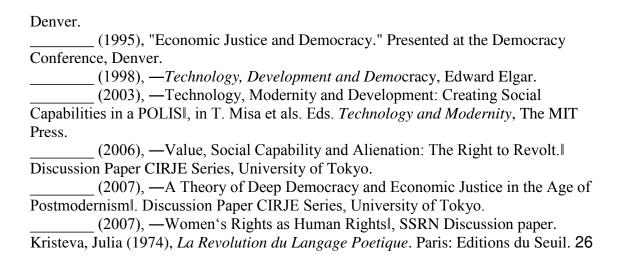
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