

# Ranking of Business School Journals: A Rating Guide for Researchers

Bandyopadhyay, Arindam

National Institute of Bank Management (NIBM), Pune

 $18~\mathrm{April}~2013$ 

Online at https://mpra.ub.uni-muenchen.de/49608/MPRA Paper No. 49608, posted 08 Sep 2013 23:45 UTC

# Ranking of Business School Journals: A Rating Guide for Researchers

Arindam Bandyopadhyay, National Institute of Bank Management (NIBM), Kondhwa, Pune

### **April 18, 2013**

#### **Abstract**

Rating of research journals enables academic institutions to evaluate research quality of scholars in a more transparent manner. An indicative Journal Quality Ranking List has been compiled in this piece of work to assist researchers to understand the academic standards of various business journals. It is a collation of journal rankings in a master scale from a variety of sources. This list may also be helpful Business schools to encourage faculty publications & conduct academic performance evaluation.

Key Words: Journal Ranking, Business School Research

JEL Classification: G00, A1, M00

Dr. Arindam Bandyopadhyay, Associate Professor (Finance), National Institute of Bank Management (NIBM), Kondhwe Khurd, Pune, India. Email: <a href="mailto:arindb@rediffmail.com">arindb@rediffmail.com</a>. Tel. 0091-20-26716451.

#### 1. Introduction.

Most of the internationally renowned business schools encourage the faculty members to have significant quality research output in terms of Research Publications in reputed international and national journals. Many Business Schools and Departments in Universities are also rated based on their number of publications in reputed journals. Journal is a forum where the faculties can publish and present their intellectual contributions through research paper/case studies into international/national journals, books with reputed publishers or contributions of chapters in books. Journal ranking reflects the academic credibility of a journal within its field.

Continuous researches by faculties help an internationally reputed business school in building a focused industry engagement process in terms of training, research and consultancy, effective dissemination of research output amongst academic community, students and industry.

An indicative Journal Quality Rating List has been prepared primarily to assist academics to target papers at journals of appropriate standards. Every effort has been made to ensure the accuracy of the Journal Quality List. This list may also be helpful Business schools to encourage faculty publications & conduct performance evaluation.

#### 2. Rating Methodology

#### 2.1. Selection Criteria

Double blinded refereed US and UK Journals that are also member of and subscribes to the principles of the Committee on Publication Ethics (COPE). The journal should have an exalted board of editors and they must from top ranked B-Schools (e.g. Stern Business School, Kellogg School of Management, Harvard Business School etc.) or Universities (e.g. Princeton, MIT, Harvard, London School of Economics, Oxford University, Temple University etc.) or from well reputed organizations (like IMF, World Bank, Federal Reserve, Moody's etc.). The journal has to be a refereed journal and must be listed in Science Direct/Scopus/Econlit/literarary network<sup>1</sup>.

#### 2.2. Author (s) Credit:

A publication in international journals generally gets maximum credit than in national journals or with domestic reputed publishers. The journal ranking depends on the Editorial Board, overall impact (intellectual influence/insight/novelty of approach etc.) and accessibility (coverage citations). The single author gets the full credit for publication of an article. In case of two or many authors in an article, traditionally, the first author contributes most and also receives most of the credit, whereas the position of subsequent authors is usually decided by actual contribution, alphabetical order, or reverse seniority.

<sup>&</sup>lt;sup>1</sup> Econolit, ProQuest, Scopus & Science Direct REPEC are the largest abstract and citation database of peer-reviewed literature and quality web sources with smart tools to track analyze and visualize research.

### 3. Categories of Refereed Journals:

Based on Several inputs obtained from Indian Institute of Management Bangalore (IIMB), IIM Ahmedabad (IIMA) and Reputed Foreign Universities, IDEAS/REPEC, GEA & ISI Social Science Citation lists of ranking of journals and ISI impact factor analyses<sup>2</sup> & Paper influence index, we have categorized the Journals in **4 Categories**:

A:ExcellentB: Very GoodC: StandardD: Satisfactory

An indicative list of Journals that fall into the above categories has been prepared and documented in subsequent tables. A mapping has also been carried out to compare them in a common scale based on the above set of criteria. These rankings can be used as an indicator in the evaluation of faculty research excellence.

Table 1-Top "A" (Excellent) Rated, <u>Peer Reviewed International Journals</u>: (10 out of 10)

Top 43 best academic business journals. The following list is indicative.

#No.	Journal Name	Subject Area	Publisher	Information Source
1	Academy of Management Journal	Management	Academy of Management	IIMA & IIMB- A Category
3	Academy of Management Perspective	Gen Management	(AOM) Academy of Management (AOM)	ABS Journal Ranking
2	Academy of Management Review	Management	Academy of Management (AOM)	ABS Journal Ranking '11 & FT Top 45 list
4	Accounting Review	Accounting, Auditing	American Accounting Assoc.	IIMA & IIMB- A Category
5	Accounting, Organizations and Society	Account	Elsevier	ERA-2010
6	ACM Trans on Database	Computer Science	Assoc. for Computer Machinery	CORE Top rated
7	Administrative Science Quarterly	Organizational Study	SAGE Pub, Cornell Univ	IIMA & IIMB- A Category
8	American Economic Review (AER)	Economics	American Economic Assoc.	IIMA & IIMB- A Category
9	American Sociological Review (ASR)	Sociology	Sage, USA	Thomson Reuters top list
10	Econometrica	Econometrics, Economics	Wiley / Econometric Society	IIMA & IIMB- A Category
11	Financial Analyst Journal (FAJ)	Finance	CFA Institute	ABS Journal Ranking 2011
12	Information Systems Research	Operations & Information Systems	INFORMS	ABS Journal Ranking 2011, & FT Top 45 list
13	Journal of Accounting and Economics	Account	Elsevier	IIMA & IIMB- A Category, ABS Journal Ranking 2011
14	Journal of Accounting Research	Account	Wiley	IIMA & IIMB- A Category, ABS Journal Ranking '11
15	Journal of American Statistical Association	Statistics	American Statistical Assoc.	IIMA & IIMB- A Category

-

<sup>&</sup>lt;sup>2</sup> The journal impact factor is a measure of the frequency with which the average article in a journal has been cited in a particular year. The impact factor helps you evaluate a journal's relative importance, especially when you compare it to others in the same field.

16	Journal of Applied Psychology	Organizational Behaviour	American Psychological Association	FT Top 45 list, ABS '11
17	Journal of Consumer Research	Marketing	University of Chicago Press	ABS Journal Ranking 2011, ERA-2010
18	Journal of Economic Growth	Economics	Springer	IDEAS REPEC top 4
19	Journal of Economic Literature (JEL)	Economics, Econometrics & Finance	American Economic Association	ABS Journal Ranking 2011 , ERA-2010, Thomson Reuters etc.
20	Journal of Economic Perspective	Economics	American Economic Assoc.	ABS Journal Ranking 2011, Thomson Reuters
21	Journal of Economic Theory (JET)	Economics	Elsevier	IIMA & IIMB- A Category
22	Journal of Finance (JF)	Finance	Wiley /American Fin. Assoc.	IIMA & IIMB- A Category
23	Journal of Financial Economics (JFE)	Finance	Elsevier	IIMA & IIMB- A Category
24	Journal of International Business Studies	International Business	Palgrave Macmillan	IIMA & IIMB- A Category
25	Journal of Marketing Research	Marketing	American Marketing Assoc.	IIMA & IIMB- A Category
26	Journal of Montetary Economics	Macro Economics	Elsevier	IIMA & IIMB- A Category
27	Journal of Political Economy	Economics	Univ. Chicago Press	IIMA & IIMB- A Category
28	Journal of Royal Statistical Society A	OR	Blackwell Pub, Royal Stat Soc.	IIMA & IIMB- A Category
29	Journal of Royal Statistical Society B	OR	Blackwell Pub, Royal Stat Soc.	IIMA & IIMB- A Category
30	Management Science	Management, Strategy, IT etc.	Inst. for Operations Research & Management Sciences	IIMA & IIMB- A Category
31	Manufacturing & Service Operations Management	Operations Management	INFORMS Journal	IIMA & IIMB- A Category
32	Marketing Science	Operations Research	Institute for Operations Research and the Management Sciences	IIMA & IIMB- A Category
33	Mathematics of Operations Research	OR	INFORMS Journal	IIMA & IIMB- A Category
34	MIS Quarterly	IT & INFO	Management Information Systems Research Center, Univ. of Minnesota	ABS Journal Ranking 2011, ERA-2010
35	Operations Research	Management Science	INFORMS Journal	IIMA & IIMB- A Category
36	Organization Science	Organization Study	INFORMS Journal	ABS Journal Ranking '11
37	Personnel Psychology	HRM & EMP	Wiley	ABS Journal Ranking '11
38	Psychological Bulletin	Psychology	American Psychological Assoc.	ABS Journal Ranking '11, ERA '11
39	Quarterly Journal of Economics	Economics	Oxford Journals	IIMA & IIMB- A Category
40	RAND Journal of Economics	Economics	Wiley	IIMA & IIMB- A Category
41	Review of Economic Studies (RES)	Economics	Oxford Journals	IIMA & IIMB- A Category
42	Review of Financial Studies (RFS)	Finance	Oxford Journals	IIMA & IIMB- A Category
43	Strategic Management Journal	Management Strategy	Wiley	IIMA & IIMB- A Category

Note: The average Impact Factor of the above top most journals is in the range: 3-6.

#No.	Journal Name	Subject Area	Publisher	Information Source
1	Abacus-A Journal of Accounting Finance and Business Studies	Accounting, Auditing & Accountability	WILEY-BLACKWELL	IIMA & IIMB- "B" Category
2	Accounting & Business Research	Account, Management	Routledge	IIMA & IIMB- "B" Category
3	Accounting Horizons	Account,	American Accounting	IIMA & IIMB- "B" Category
	-	Management	Assoc.	
4	Accounting, Auditing & Accountability Journal	Account	Emerald	SJR Ranked, ISI
5	Accounting, Oganizations and Society	Account	Elsevier	IIMA & IIMB- "B" Category
6	American Journal of Agricultural Economics	Economics	Oxford	IIMA & IIMB- "B" Category

7	American Statistician	Statistics	ASA	ABS Journal Ranking 2011
8	Annals of Applied Probability	Mathematics	Inst. of Mathematical Statistics	IIMA & IIMB- "B" Category
9	Annals of Finance	Banking & Finance	Springer	ABDC Rank List, ERA '10
10	Annals of Probability	Statistics & Math	Inst. of Mathematical Statistics	IIMA & IIMB- "B" Category
11	Annals of Statistics	Statistics	Inst. of Mathematical Statistics	IIMA & IIMB- "B" Category
12	Asia Pacific Journal of Finance	Finance	Wiley	ABDC Ranking, ERA '10
13	Asia Pacific Journal of Human Resources (APJHR)	HR	Wiley Blackwell	ARC-ERA 2010, SSCI
14	Asia Pacific Journal of Management	Management	Springer	ERA-2010
15	Asia-Pacific Journal of Accounting and Economics	Economics, Finance	Routledge	ABDC Rank List, ERA '10
16	Asia-Pacific Journal of Risk and Insurance	Finance, Risk Managemnet	Berkeley Electronic Press	ERA '10
17	Auditing: A Journal of Practice & Theory	Account	American Accounting Association	IIMA & IIMB- "B" Category
18	Behavioural Research in Accounting	Account	American Accounting Association	ABS Journal Ranking 2011
19	Biometrics	Stats & Math	International Biometric Society	IIMA & IIMB- "B" Category
20	British Journal of Industrial Relations	HRM & EMP RELN	Blackwell (LSE)	ABS Journal Ranking 2011
21	British Journal of Management	Gen Management	Wiley	ABS Journal Ranking 2011
22	British Journal of Psychology	Psychology	Wiley	ABS Journal Ranking 2011
23	Bulletin of Economic Research	Economics	Wiley Blackwell	ABS Journal Ranking 2011, ERA-2010
24	California Management Review	Management	UC Berkley	IIMA & IIMB- "B" Category
25	Cambridge Law Journal	Law	Cambridge University Press	ABS Journal Ranking 2011
26	Canadian Journal of Economics (CAJE)	Economics	Wiley	ABS Journal Ranking 2011
27	Computers & Operations Research	IT & OR	Elsevier	ABS Journal Ranking 2011
28	Contemporary Accounting Research	Account	Wiley	IIMA & IIMB- "B" Category
29	Decision Sciences (DSJ)	OR	Wiley	IIMA & IIMB- "B" Category
30	Development and Change	Applied Economics	Wiley	ABS Jour Rank '11 , ERA'10
31	Discrete Applied Maths	Math	Elsevier	IIMA & IIMB- "B" Category
32 33	Economic Development & Cultural Change Economic Inquiry	Economics Economics	Univ. Chicago Wiley	IIMA & IIMB- "B" Category IIMA & IIMB- "B" Category
34	Economic Journal	Economics	Wiley	ABS Journal Ranking 2011,
34	Economic Sourial	Economics	vviiey	IIMA & IIMB- "B" Category
35	Economic Letters	Economics	Elsevier	IIMA & IIMB- "B" Category
36	Economic Theory (ET)	Economics	Springer	IIMA & IIMB- "B" Category
37	Economica	Economics	Wiley	IIMA & IIMB- "B" Category
38	Economics of Innovation & New Technology	Economics & IT	Routledge	IIMA & IIMB- "B" Category
39 40	Entrepreneurship Theory and Practice European Financial Management	Entrepreneurship Finance	Wiley EFMA, Blackwell	FT Top 45 journals  ABS Jrnl Rank 2011, ARC- ERA'10
41	European Journal of Marketing (EJM)	Marketing	Emerald	IIMA & IIMB- "B" Category
42	European Journal of Operation Research (EJOR)	OR &Multidisciplinary	Elsevier	IIMA & IIMB- "B" Category
43	Finance and Stochastics	Quant Finance	Springer	ABS Journal Ranking 2011
44	Finance Markets Institutions and Instruments	Banking Finance	NYU Stern	ARC-ERA'10
45	Financial Management (FM)	Finance	Oxford	ABS Journal Ranking 2011
46	Financial Review	Finance	Blackwell	ABS Journal Ranking 2011, ERA'10, Univ of Texas top list
47	Global Finance Journal	Banking & Finance	Elsevier	ABDC Rank List, ABS Journal Ranking 2011, ERA '10
48	Harvard Business Review	Management	Harvard Buss School	IIMA & IIMB- "B" Category
49	Human Relation	HR	Sage Publications	IIMA & IIMB- "B" Category
50	Human Resource Management	Human Resources (HR)	Wiley	ABS Ranking 11, IIMA & IIMB- "B" Category
51	IEEE Trans on Software Engineering	Computer Science	IEEE Computer Soc.	IIMA & IIMB- "B" Category

52	Industrial Marketing Management	Marketing	Elsevier	ABS Ranking '11, IIMA & B-B
53	Information Systems	IT	Elsevier	ERA 2010, ABS Journal Ranking 2011
54	Information Systems Frontiers: a journal of research and innovation	IT	Springer, NY	ABS Ranking 11, ERA 2010
55	Information Systems Journal	IT	Wiley	ABS Journal Ranking 2011, ARC-ERA 2010
56	Informs Journal of Computing (JOC)	IT & OR	INFORMS	IIMA & IIMB- "B" Category
57	International Economic Review	Economics	Wiley	IIMA & IIMB- "B" Category
58	International Finance	Finance	Wiley	ABDC Rank List
59	International Journal of Accounting	Account	Elsevier	IIMA & IIMB- "B" Category
60	International Journal of Human Resource Management	HR	Routledge	IIMA & IIMB- "B" Category
61	International Journal of Industrial Organization	OR	Elsevier	IIMA & IIMB- "B" Category
62	International Journal of Information Management (IJIM)	IT	Elsevier	ABS Ranking 11, ERA '10
63	International Journal of Manpower	HRM & EMP	Emerald	ABS Ranking 11, IDEAS REPEC
64	International Journal of Production Economics	Economics	Elsevier	IIMA & IIMB- "B" Category
65	International Journal of Research in Marketing	Marketing	Elsevier	IIMA & IIMB- "B" Category
66	International Journal of Theoretical and Applied Finance (IJTAF)	Finance	World Scientific Publishing	ABDC Rank List
67	International Marketing Review	Marketing	Emerald	ABS Ranking 11, TR (ISI)
68	International Review of Economics and Finance	Finance	Elsevier	ABS Ranking 11, ERA '10
69	International Review of Finance	Banking & Finance	Wiley	ABDC Rank List, ERA '10
70	International Review of Financial Analysis	Finance	Elsevier	ABDC Rank List, ERA '10
71	Journal of Accounting Auditing and Finance(JAAF)	Finance & Account	SAGE	ERA 2010
72	Journal of Accounting Literature	Accounting, Auditing	Elsevier	ERA 2010
73	Journal of Advertising	Social Science	American Academy of Advertising	IIMA & IIMB- "B" Category
74	Journal of Advertising Research (JAR)	Management	WARC	IIMA & IIMB- "B" Category
75	Journal of Applied Corporate Finance	Finance	Wiley, Morgan Stanley	IIMA & IIMB- "B" Category
76	Journal of Applied Economics	Applied Eco	Elsevier	ABS Ranking 11, IDEAS REPEC
77	Journal of Banking & Finance (JBF)	Banking & Finance	Elsevier	IIMA & IIMB- "B" Category
78	Journal of Business Ethics	Ethics	Springer	ABS Ranking 11, ARC-ERA'10
79	Journal of Business Finance and Accounting	Finance & Account	Wiley	IIMA & IIMB- "B" Category
80	Journal of Business Research	Management	Elsevier	IIMA & IIMB- "B" Category
81	Journal of Business Venturing	Business & Management	Elsevier	IIMA & IIMB- "B" Category
82	Journal of Computational Finance	Finance	Risk.net	ABS Ranking 11
83	Journal of Consumer Marketing	Marketing	Emerald	ABS Ranking 11, ERA '10
84	Journal of Consumer Research (JCR)	Business & Management	American Association for Public Opinion Research	IIMA & IIMB- "B" Category
85	Journal of Corporate Finance	Finance	Oxford	ABS Ranking 11
86	Journal of Derivatives	Finance	IIJ	Journal Quality List - Anne-Wil Harzing, 2000-2012
87	Journal of Development Economics (JDE)	Economics	Elsevier	IIMA & IIMB- "B" Category
88	Journal of Development Studies (JDS)	Economics	Routledge	IIMA & IIMB- "B" Category
89	Journal of Econometrics	Economics, Econometrics	Elsevier	ABS Journal Ranking 2011 , ERA-2010
90	Journal of Economic & Management Strategy	Eco. Management	Wiley	IIMA & IIMB
91	Journal of Economic Behaviour & Organization	Organization	Elsevier	IIMA & IIMB- "B" Category
92	Journal of Economic Dynamics & Control	Economics	Elsevier	IIMA & IIMB
93	Journal of Economic Studies (JES)	Economics	Emerald	IDEAS REPEC, ERA 2010
94	Journal of Economics & Business (JEB)	Applied Economics & Finance	Elsevier	IDEAS REPEC, ERA 2010

95	Journal of Economics and Finance	Eco & Finance	Springer, NY	ABDC Rank List, ABS JR '11
96	Journal of Economics and Management Strategy	Economics &	Wiley	IIMA & IIMB- "B" Category, ERA
	(JEMS)	Management	•	2010
97	Journal of Empirical Finance	Finance	Elsevier	IIMA & IIMB- "B" Category
98	Journal of European Economic Association (JEEA)	Economics	Wiley	IDEAS REPEC, JCR
99	Journal of Financial and Quantitative Analysis	Finance	Cambridge University Press	FT Top 45 list, IIMB & IIMA- "B" Category
100	Journal of Financial Intermediation	Finance	Elsevier	IIMA & IIMB- "B" Category
101	Journal of Financial Markets	Finance	Elsevier	IIMA & IIMB- "B" Category, ABS Journal Ranking 2011 , ARC- ERA'10
102	Journal of Financial Services Research	Banking & Finance	Springer	ABS Journal Ranking 2011, ARC-ERA'10
103	Journal of Financial Stability	Banking & Finance	Elsevier	IDEAS REPEC, SSCI
104	Journal of Fixed Income	Finance	IIJ	ABS Journal Ranking 2011
105	Journal of Future Markets	Banking & Finance	Wiley	ARC-ERA'10, ABS JR '11
106	Journal of Industrial Economics	Economics	Wiley	IIMA & IIMB- "B" Category
107	Journal of Interactive Marketing	Marketing	Elsevier	ABS Ranking 11
108	Journal of International Business Studies	Management	Palgrave Macmillan	IDEAS REPEC, JCR
109	Journal of International Development	Economics	Wiley	ABS Ranking 11
110	Journal of International Economics (JIE)	Economics	Elsevier	IIMA & IIMB- "B" Category
111 112	Journal of International Management Journal of Labour Economics (JLE)	Management	Elsevier PSC	ABS Ranking 11
	Journal of Labour Economics (JLE)  Journal of Law Economics (JLE)	Economics Economics		IIMA & IIMB- B Category
113	,		Univ. Chicago Law School	IIMA & IIMB- B Category
114	Journal of Macroeconomics	Economics	Elsevier	IIMA & IIMB- "B" Category
115	Journal of Management	Management	SAGE pub.	IIMA & IIMB- "B" Category
116	Journal of Management Inquiry	Gen. Management	SAGE pub.	ARC-ERA'10, ABS JR '11
117	Journal of Management Studies	Management	Wiley-Blackwell	IIMA & IIMB- "B" Category
118	Journal of Marketing	Marketing	American Mkt Assoc.	ABS Ranking 11
119 120	Journal of Marketing Theory and Practice Journal of Money, Credit & Banking	Marketing Economics, Finance	ME SHARPE Ohio State	ERA '10, ABS Ranking 11 IIMA & IIMB- "B" Category
121	Journal of Operational Research Society	OR	Univ.Press Palgrave Macmillan	IIMA & IIMB- "B" Category
122	Journal of Organizational Behaviour	Organization Study	Wiley	IIMA & IIMB- "B" Category
123	Journal of Organizational Change Management	Organization Study	Emerald	ERA 2010
124	Journal of Public Economics	Economics, Public	Elsevier	IIMA & IIMB- B Category
125	Journal of Public Policy & Marketing	Marketing	American Marketing Association	IIMA & IIMB- "B" Category
126	Journal of Real Estate Research (JRER)	Finance, Economics	American Real Estate Society	University of Texas Top list
127	Journal of Retailing	Marketing	Elsevier	IIMA & IIMB- "B" Category
128	Journal of Risk	Banking & Finance	RISK	ABDC Rank, SSCI, ERA'10
129	Journal of Risk and Insurance	Finance	Wiley	IIMA & IIMB- "B" Category
130	Journal of Risk and Uncertainty	Risk Management	Springer	ABS Ranking 11
131	Journal of Risk Research	Risk	Talylor & Francis	ABS Ranking 11
132	Journal of Structured Finance	Finance	Euromoney	ABDC Ranking
133	Journal of the Academy of Marketing Science	Marketing	Springer	ERA 2010
134	Journal of World Business	International Buss	Elsevier	ABS Ranking 11, ERA '10
135	Leadership Quarterly	Organization Study	Elsevier	IIMA & IIMB- "B" Category
136	Long Range Planning (LRP)	Strategy & Planning	Elsevier	IIMA & IIMB- "B" Category
137	Management Accounting Research	Management	Elsevier	IIMA & IIMB- "B" Category
138	Managerial and Decision Economics	Management	John Wiley & Sons	IIMA & IIMB- "B" Category
139	Management and Organization Review (MOR)	Buss & Management	Wiley	ERA 2010, ISI list
140	Marketing Letters	Marketing	Springer	IIMA & IIMB- "B" Category
141	Math Programming	Math	Springer Science	IIMA & IIMB- "B" Category
142	Mathematical Finance	Math	Wiley	IIMA & IIMB- "B" Category

143	MIT Sloan Management Review	Management	MIT Sloan	IIMA & IIMB- "B" Category
144	Operations Research Letters	OR, Applied Math	Elsevier	IIMA & IIMB- "B" Category
145	Organization Studies (OS)	Buss & Management	Sage Journals	IIMA & IIMB- "B" Category
146	Organizational Behaviour and Human Decision Process	HR, Psychology	Elsevier	IIMA & IIMB- "B" Category
147	Oxford Economic Papers	Economics	Oxford Journals	IIMA & IIMB- "B" Category
148	Personnel Psychology	HR	Wiley	IIMA & IIMB- "B" Category
149	Personnel Review	HR	Emerald	ABS Ranking 11, RC-ERA'10
150	Production and Operations Management	Buss & Management	Wiley	IIMA & IIMB- "B" Category
151	Psychology and Marketing	Marketing	Wiley	ABS Ranking 11
152	Quarterly Review of Economics & Finance (QREF)	Economics &	Elsevier	IDEAS REPEC & ARC-ERA'10
		Finance		
153	Research in International Business and Finance	Finance	Elsevier	IDEAS REPEC & ARC-ERA'10
	(RIBAF)			& ABS Ranking 11
154	Research in Organizational Behaviour	Organization Study	Elsevier	IIMA & IIMB- "B" Category
155	Research Policy	Multidisciplinary	Elsevier	IIMA & IIMB- "B" Category
156	Review of Accounting Studies	Buss & Accounts	Springer, NY	IIMA & IIMB- "B" Category
157	Review of Derivatives Research	Finance	Springer	ABS Journ Rank '11, ERA '10
158	Review of Economics and Statistics	Statistics & Eco	MIT Press	ABS Jour Rank '11, ERA'10
159	Review of Finance	Finance	Oxford Jour	ABS Ranking 11
160	Review of Financial Economics	Finance, Eco	Elsevier	ABS Ranking 11, ARC-ERA '10
161	Review of Quantitative Finance & Accounting	Accounts	Springer	IIMA & IIMB- "B" Category
162	SIAM Journal on Control & Optimization (SICON)	Applied Math	Soc. for Industrial &	IIMA & IIMB- "B" Category
			Applied Mathematics	
163	SIAM Review	Applied Math	Soc. for Industrial &	IIMA & IIMB- "B" Category
			Applied Mathematics	
164	Supply Chain Management	Business &	Emerald	ARC-ERA'10, Emerald Rank '12
		Management		
165	Transportation Science	Applied Math	INFORMS	IIMA & IIMB- "B" Category

Note: (i) Grades in a 10 point scale may be given based on the journal ranking and impact factor analysis.

# Standard Refereed Journals, Rated under "C" Category- (3-5 out of 10)

<u>Table 3-Refereed International academic journals</u> (other than A & B categories) listed in ISI Social Sciences Citation Index & Science Citation Index/Thomson Reuters, SCOPUS, ProQuest, IDEAS REPEC. An indicative list is given below:

#No.	Journal Name	Subject Area	Publisher	Information Source
1	Agricultural Finance Review	Finance	Emerald	ABDC Rank List
2	Asia Pacific Financial Markets	Finance	Springer	ABDC Rank List
3	Asia Pacific Journal of Economics & Business	Economics &	Curtain Buss.	ARC-ERA 2010
		Buss	School	
4	Asia Pacific Journal of Financial Studies	Finance	Wiley	ABDC Rank, ISI JCR '11
5	Asian Case Research Journal	Buss & Mngmnt	World Scientific	ARC-ERA '10
		& Accounts	Pub.	
6	Asian Economic Journal	Economics	Wiley	ARC-ERA '10, Thomson Reut
7	Asian Review of Accounting	Accounts	Emerald	ABDC Rank List, ERA'10
8	Asian-Pacific Economic Literature	Economics	Wiley	ARC-ERA 2010, ISI Journal
				Citation
9	Asia-Pacific Journal of Business Administration	Buss Organizn	Emerald	SCOPUS Listed

<sup>(</sup>ii) The average Impact Factor of the above international journals is in the range: 1-4.

<sup>(</sup>iii) Other journals of similar repute not mentioned in the above list need to be mapped in accordance with the quality of the above list

10	Asia-Pacific Journal of Risk and Insurance	Risk Management	Berkeley Electronic Press	ARC-ERA '10
11	Atlantic Economic Journal (AEJ)	Economics	Springer, Netharlands	IDEAS REPEC list, ARC-ERA 2010, ABS Ranking 11
12	Australasian Marketing Journal (AMJ)	Marketing	University of New South Wales, Elsevier	ARC-ERA 2010
13	Australian Accounting Review (AAR)	Finance	Wiley	ABDC Rank List
14	Australian Journal of Management (AJM)	Buss & Management	Sage	ARC-ERA '10
15	China Agricultural Economic Review	Economics	Emerald	Emerald Ranking '12, IDEAS REPEC
16	China Journal of Accounting Research (CJAR)	Accounts	Elsevier	ABDC Rank List
17	Economic Development Quarterly	Economics	SAGE	ARC-ERA 2010
18	Financial Services Review (FSR)	Finance	Elsevier	ABS Journal Ranking 2011
19	Global Business Review	Applied Economics	Management	Sage Pub.India
20	Information and Organization	Info. Study	Elsevier	ABDC Rank, ARC-ERA'10
21	Information Technology and Management	IT	Springer	ARC-ERA '10, SSCI
22	International Journal of Managerial Finance	Banking & Fin.	Emerald	ERA '10
23	International Journal of Managerial Finance	Finance	Emerald	ARC-ERA'10
24	International Journal of Manpower	HR & EMP	Emerald	ABS Ranking '11, Emerald Ranking '12
25	International Journal of Physical Distribution and Logistics Management	Management	Emerald	ARC-ERA 2010, Emerald Ranking '12
26	International Journal of Risk Assessment and Management (IJRAM)	Management	Inderscience Enterprises Ltd.	ARC-ERA '10
27	International Review of Economics	Economics	Springer	ERA '10
28	Journal of Banking Regulation	Banking & Finance	Palgrave Macmillan, UK	ARC-ERA 2010
29	Journal of Computational Finance	Quant Finance	Risk.net	ABDC Rank , ARC-ERA '10
30	Journal of Corporate Treasury Management	Finance	Henry Stewart Pub, London	ABDC Rank List, ARC-ERA
31	Journal of Credit Risk	Risk Management	RISK	IDEAS REPEC list, ARC-ERA 2010, ABS Ranking 11, Thomson Reuters Rank List
32	Journal of Derivatives and Hedge Funds	Banking & Finance	Palgrave Macmillan	ABDC Rank, ARC-ERA '10
33	Journal of Emerging Market Finance	Finance	Sage, India	ARC-ERA '10
34	Journal of Financial Regulation and Compliance	Banking & Fin.	Emerald	ABDC Rank List, ERA'10
35	Journal of General Management	Buss & Management	Braybrooke Press	ARC-ERA '10
36	Journal of Human Resource Costing and Accounting	Accounts	Emerald	ABDC Rank List, ERA'10
37	Journal of International Financial Management & Accounting (JIFMA)	Buss & Finance	Wiley	SSCI, JCR
38	Journal of Pension Economics and Finance	Economics	Cambridge	ARC-ERA '10
39	Journal of Portfolio Management	Risk Managmnt	IIJ	ARC-ERA '10
40	Journal of Risk Finance	Quantitative Finance, Insurance	Emerald	IDEAS REPEC list, ARC-ERA 2010, ABS Ranking 11
41	Journal of Small Business and Enterprise Development	Finance, Strategy	Emerald	ABDC Rank, ARC-ERA '10
42	Journal of Wealth Management	Finance, Eco	Institutional Investor, Inc.	ABDC Rank, ARC-ERA '10
43	Malaysian Accounting Review	Accounts	Univ. MARA & MAREF	ABDC Rank List
44	Management Decision	Management	Emerald	Emerald Ranking '12
45	Managerial Finance	Banking & Fin.	Emerald	ABDC Rank List, ERA'10

46	Pensions: An International Journal	Economics	Palgrave	ABDC Rank List
			Macmillan	
47	Research in Finance	Finance	Emerald	ABS Journal Ranking 2011,
				ERA '10
48	Review of Accounting and Finance	Finance	Emerald	ARC-ERA'10
49	Risk Management	Management	Palgrave	Thomson Reuters Rank List
			Macmilan	
50	The Geneva Papers on Risk and Insurance - Issues and	Finance &	Palgrave	ARC-ERA '10
	Practice	Banking	Macmillan	
51	The Journal of Cost Analysis and Management	Accounts	Taylor & Francis	ABDC Rank List, ERA '10

Note: (i) The average Impact Factor of the above international journals is in the range: 0.20-1.

# Following **Refereed Indian academic Journals** recognized nationally are also included in this list:

Table 3A

#No.	Journal Name	Subject	Publisher	Information Source
		Area		
1	Economic & Political Weekly (Special Articles section only)	Social Science	Sameeksha Trust Pub.	IIMA & IIMB- "C" Category, ARC-ERA 2010
2	Finance India	Finance	Indian Institute of Finance	ARC-ERA 2010
3	IIMB Management Review	Management	Elsevier	IIMA & IIMB- "C" Category
4	Indian Economic Review	Economics	DSE	IGIDR Rankings of Economic Journals
5	Indian Journal of Agricultural Economics	Economics	Indian Soc. of Agricultural Economics	IIMA & IIMB- "C" Category
6	Journal of Quantitative Economics	Economics, Econometrics	Indian Econometric Society	IGIDR Rankings of Economic Journals, ARC-ERA 2010, ABS Ranking 11
7	Opsearch	Business & Management	Springer, India	IIMA & IIMB- "C" Category
8	Sankhya: The Indian Journal of Statistics	Statistics & Prob	ISI	ARC-ERA 2010, ABS Ranking 11

Note: (i) Grades in a 10 point scale may be given based on the journal ranking and impact factor analysis.

## Satisfactory "D Category" Refereed Journals-(1-3 out of 10)

# **Table 4-**Other <u>refereed International and Indian recognized Academic Journals</u> listed in EBSCO/Pro Quest. Following is an indicative list of such journals:

#No.	Journal Name	Subject Area	Publisher	Information Source
1	Artha Vijnana	Economics	GIPE	IGIDR Rankings of
				Economic Journals
2	Artha-Vikas: a journal of economic development	Applied	Dept of Economics,	ARC-ERA 2010
		Economics	Sardar Patel Univ.	
3	Decision	Management	IIMC	IIMA & IIMB- "C" Category
4	Economic & Political Weekly (EPW)	Economics	Shamiksha Trust	ERA '10
5	Economic and Business Review	Economics		
6	Finance India	Finance	Indian Inst. of Finance	ARC-ERA 2010

<sup>(</sup>ii) Other journals of similar repute not mentioned in the above list need to be mapped in accordance with the quality of the above list

<sup>(</sup>ii) Other journals of similar category will be mapped in accordance with the quality of the above list

7	Global Business and Finance Review	Banking, Finance and Investment	USI	ERA '10
8	Indian Economic Journal	Economics	Indian Econ Assoc.	IIMA & IIMB- "C" Category
9	Indian Journal of Economics	Economics	Indian Economic Assoc.	EBSCO
10	Indian Journal of Economics	Economics	Indian Economic Asscon.	ERA '10
11	Indian Journal of Economics	Economics	Allahabad	ERA '10
12	Indian Journal of Economics and Business	Eco & Buss	Serial Pub.	ProQuest
13	Indian Journal of Economics and Business	Economics	Serials Publications	ERA '10
14	Indian Journal of Marketing	Marketing		ERA '10
15	International Economic Journal	Economics	Korea InternI Economic Assoc.	ARC-ERA 2010
16	International Journal of Banking, Accounting and Finance	Banking & Finance	INDERSCIENCE	ARC-ERA 2010
17	International Journal of Economic Perspectives	Economics	IES	ARC-ERA 2010
18	Journal of Investment Management (JOIM)	Finance		ABDC Rank, ARC-ERA 2010
19	Malaysian Journal of Economic Studies	Economics	Malaysian Economic Assoc.	ARC-ERA 2010
20	South African Journal of Economic and Management Sciences	Economics	University of Pretoria	ARC-ERA 2010
21	South Asia Economic Journal	Economics	Sage India	ARC-ERA 2010
22	The Empirical Economics Letters (EEL)	Economics	AEA	ARC-ERA 2010, Econlit
23	The European Journal of Economics, Finance and Administrative Sciences	Buss & Mngmnt	Euro Journals	ARC-ERA 2010
24	Vikalpa	Management	IIMA	IIMA & IIMB- "C" Category

#### **Conclusions:**

Journal ranking is helpful for researchers to find out suitable journals that have good impact and coverage within its subject area. The journal ranking list prepared in this exercise covers popular subject areas of business schools. This list may be useful for researchers as a resource to identify quality journals in economics, finance, accounting, marketing, strategy and human resource areas.

#### **References:**

- 1. Anne-Wil Harzing edited "Journal Quality List, 47<sup>th</sup> Edition, 27 Aug, 2012.
- URL: http://www.myscp.org/pdf/ABS%202010%20Combined%20Journal%20Guide.pdf
- 2. A Ranking of Marketing Journals, Michigan State University. URL: <a href="http://www.ams-web.org/displaycommon.cfm?an=1&subarticlenbr=10">http://www.ams-web.org/displaycommon.cfm?an=1&subarticlenbr=10</a>
- 3. Emerald Journals Impact Factors 2012. URL:
- http://www.emeraldinsight.com/products/journals/impact.htm
- 4. ISI Journal Citation Reports-various years.
- 5. Australian Business Deans Council (ABDC)- Journal Ratings List
- 6. IDEAS REPEC Journal Rankings
- 7. IIMB (2011) & IIMA (2010) Journal Ranking List
- 8. Rank of Indian Journals: IGIDR Paper: <a href="http://www.igidr.ac.in/pdf/publication/WP-2010-021">http://www.igidr.ac.in/pdf/publication/WP-2010-021</a>
- 9. Various Journal Citation Reports of Thomson Reuters.
- 10. Aston Business School Journal Ranking-ABS 2011.
- 11. ARC-ERA: Australian Research Council ERA Ranked Journals List

- 12. Financial Times Top 45 Journals
- 13. Pandher G. S. and R. R. Currie (2010). Finance Journal Rankings & Tiers: An Active Scholar Assessment Methodology", *Journal of Banking* & Finance, Vol. 35, No. 1, pp. 7-20. URL: http://papers.ssrn.com/soL3/papers.cfm?abstract\_id=1796422
- 14. Academic Journal Quality Guide by the Association of Business Schools (ABS), UK. URL: <a href="http://www.keele.ac.uk/cer/documents/ABS%20Journal%20Ranking%20Guide%2">http://www.keele.ac.uk/cer/documents/ABS%20Journal%20Ranking%20Guide%2</a> OIntroduction.pdf
- 15. Federal Reserve Bank of Boston working paper on "New Approaches to Ranking Economic Journals" by Kodrzycki, Y. K. and P. D. Yu (September 2005). URL: <a href="http://www.jedc.com/bin/Rankingwp0512.pdf">http://www.jedc.com/bin/Rankingwp0512.pdf</a>
- 16. Author Sequence and Credit for Contributions in Multiauthored Publications", by T Tscharntke et. al (January 2007).

URL: http://www.plosbiology.org/article/info:doi/10.1371/journal.pbio.0050018

17. Important URL Links used:

http://www.ifw-kiel.de/forschung/internal-journal-ranking

http://www.journal-

ranking.com/ranking/listCommonRanking.html?selfCitationWeight=1&externalCitation

Weight=1&citingStartYear=1901&journalListId=294

http://ip-science.thomsonreuters.com/cgi-bin/jrnlst/jlresults.cgi?PC=SS

http://faculty.maxwell.syr.edu/whorrace/journals.htm

http://libraryds.grenoble-

em.com/fr/Publications/Documents/Aston%20Rankings%20June%2009.pdf

http://ideas.repec.org/top/top.journals.simple.html

http://www.flinders.edu.au/sabs/research/ecr/era.cfm

http://about.elsevier.com/impactfactor/author-reports-144096/webpage/author-webpage-

144096.html

http://restud.oxfordjournals.org/

http://www.scimagojr.com/journalrank.php

http://archive.sciencewatch.com/dr/sci/10/jun20-10\_1/

http://wokinfo.com/products\_tools/analytical/jcr//

http://wokinfo.com/media/pdf/jcrwebfs.pdf

http://en.wikipedia.org/wiki/Impact\_factor

http://library.mcmaster.ca/find/ft-research-rank-journals

http://ideas.repec.org/top/top.journals.simple.html

http://about.elsevier.com/impactfactor/author-reports-144096/webpage/author-webpage-

144096.html

http://www.ifw-kiel.de/forschung/internal-journal-ranking

Thomson Reuters. URL: http://ip-science.thomsonreuters.com/

### **List of Abbreviations Used:**

ABDC: Australian Business Deans Council ABDC: Australian Business Deans Council

ABS: Association of Business Schools Journal Quality Guide

ARC-ERA: Australian Research Council ERA Ranked Journals List

ASA: American Statistical Association Aston Business School Journal Ranking EMP REL: Employment Relations

EMP: Employment

ERA: Excellence in Research for Australia

Financial Times Top 45 Journals

FT: Financial Times

GEA: German Economic Association HRM: Human Resource Management IDEAS REPEC Journal Rankings IES: International Economic Society IIJ: Institutional Investor Journals

IIMB (2011) & IIMA (2010) Journal Ranking List

INFORMS: Institute for Operations Research and the Management Sciences

ISI: Indian Statistical Institute

ISI: Institute for Scientific Information (ISI)

JCR: Journal Citation Report

MAREF: Malaysian Accountancy Research & Education Foundation

SSCI: Social Science Citation Index

TR: Thomson Reuters