Romania and European Union Membership

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Abstract: This paper looks both backward and forward. It starts by comparing the accession countries with the EU and by comparing the EU’s 2004 eastern enlargement with previous enlargements. It appears that the EU became poorer by every single enlargement. The EU’s GDP per capita decreased each time relative to GDP per capita of the six founding member states.

There appear to be good economic reasons for the postponement of Romania’s accession until 2007. Romania did not achieve macro-economic stability as fast as the other accession countries, its welfare level was lower and its progress in establishing a market economy was slower compared to the countries that joined the EU in 2004. In addition, it has realized little progress in the fight against corruption. A possible explanation for Romania’s poor economic performance in the 1990s is the partial reform paradox.

The paper also looks at the EU’s prospect in view of the rejection of the draft constitutional treaty by the French and Dutch voters. It presents four options. The most likely seems that the EU will proceed on the basis of the Nice Treaty and political agreements. Further enlargements will be much more difficult to realize than in the past.

Keywords: European Union, enlargement, Romania

1. Introduction

Immediately after the fall of communism in Central and Eastern Europe there were high hopes for a favorable economic development in the region. The reason was, of course, that there was so much scope for improving productivity that the economies in Central and Eastern Europe would grow rapidly after the upheavals. The communist economies were mainly supply-driven rather than demand-driven and were therefore unable to provide their citizens with welfare levels that were comparable to those in western market economies. Productivity in the communist countries had been low and output per worker was actually declining. Even in the Baltic States, which traditionally were economically more developed than the other Soviet republics, there is some evidence that the decline towards collapse already started in the mid-1980s (van der Hoek and van Miltenburg, 1996).
The collapse of communism was followed by a long and deep recession rather than an economic boom despite the fact that the European Union offered financial support to help the countries of Central Europe in coping with drastic economic restructuring and political change. As early as 1989 the EU set up the Phare program (Poland Hungary: Assistance for Reconstruction of the Economy). In addition, the European Union signed the first Europe Agreements in December 1991 (with Poland and Hungary). These agreements offered trade concessions and other benefits normally associated with full European Union membership (Schoors and Gobbin, 2005). More Europe Agreements followed suit including the agreement with Romania in 1993. Eventually, this process resulted at the Copenhagen European Council of December 2002 in a proposal of membership for ten applicant countries by May 1, 2004. The applications of Bulgaria and Romania were put on hold, but the Copenhagen Council clearly communicated the intention to welcome them as members in 2007. However, the accession year could be further postponed to 2008 if these countries had made too little progress.

Table 1 shows the relative importance of the accession countries at the time of their applications in the mid-1990s. Although their combined populations amounted to 28% of that of the EU-15, their combined total GDP amounted to only 4% of that of the EU-15 at current prices or 9% at purchasing power standards. GDP per capita in the applicant countries amounted to 13% at current prices or 32% at purchasing power standards. Thus, the applicant countries were poor relative to the EU-15 and their economic weight is very small despite their sizeable populations.

Table 1. The 10applicant countries in Central and Eastern Europe as a percentage of the EU, 1995

<table>
<thead>
<tr>
<th>Area</th>
<th>Population (current prices)</th>
<th>Total GDP (current prices)</th>
<th>GDP per capita (current prices)</th>
<th>Total GDP (purchasing power)</th>
<th>GDP per capita (purchasing power)</th>
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<tbody>
<tr>
<td>33</td>
<td>28</td>
<td>4</td>
<td>13</td>
<td>9</td>
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The Eastern enlargement is often labeled unprecedented. Table 2 compares the 2004 enlargement with three previous enlargements:

1. The 1973 Western enlargement, when Denmark, Ireland, and the UK joined the EU-6 of the founding member states (Belgium, Germany, France, Italy, Luxembourg and the Netherlands).
2. The Southern enlargement of the 1980s, when Greece (in 1981) and Portugal and Spain (in 1986) joined the EU-9.
3. The Northern enlargement in 1995, when Austria, Finland and Sweden joined the EU-12.

In terms of area the Eastern enlargement is similar in size to the first enlargement in 1973, but smaller than the enlargements in the 1980s and in 1995. In terms of population the Eastern enlargement is similar to the enlargements in 1973 and the 1980s, but considerably larger than the enlargement of 1995. Total GDP increased somewhat less than the population both in 1973 and in 1995, but after the Southern en-
largement of the 1980s the increase of GDP was much smaller than that of the population. In fact, the result of each enlargement has been a decrease of GDP per capita. Thus, the EU became poorer by every enlargement and after the Eastern enlargement GDP per capita in the EU decreased to 75% of that of the original six members. The 2004 enlargement was unprecedented in terms of the number of accession countries, their diversity and their welfare levels, but not in terms of area and population.

Table 2. Impact of successive enlargements of the EU (based on 1995 data)

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<tr>
<th></th>
<th>Increase in area%</th>
<th>Increase in population%</th>
<th>Increase in total GDP%</th>
<th>Change in per capita GDP%</th>
<th>Average per capita GDP (EU-6 = 100)</th>
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<tr>
<td>EU-9/EU-6</td>
<td>31%</td>
<td>32%</td>
<td>29%</td>
<td>- 3%</td>
<td>97</td>
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<tr>
<td>EU-12/EU-9</td>
<td>48%</td>
<td>22%</td>
<td>15%</td>
<td>- 6%</td>
<td>91</td>
</tr>
<tr>
<td>EU-15/EU-12</td>
<td>43%</td>
<td>11%</td>
<td>8%</td>
<td>- 3%</td>
<td>89</td>
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<tr>
<td>EU-26'/EU-15</td>
<td>34%</td>
<td>29%</td>
<td>9%</td>
<td>- 16%</td>
<td>75</td>
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a. Cyprus is not included.


2. Romania: a comparative perspective

In order to assess whether or not the EU was right in delaying Romania’s accession to 2007 I will compare the economic developments in Romania with the average performance of Romania’s own region - South East Europe1 (SEE) - and that of Central and Eastern Europe plus the Baltic States2 (CEE+BS). To this end I present a number of data providing some insight in the economic performance of SEE, CEE+BS and Romania. Figure 1 shows that CEE+BS already experienced continuous positive growth rates from 1993. The same holds true for SEE although at a lower level, whereas 1999 saw negative growth. Romania experienced positive GDP growth for several years in the mid-1990s followed by negative growth in the late 1990s. In the period 1997-1999, Romania was the only EU accession country with negative growth rates in three consecutive years.3 From the turn of the century, however, growth rates turned positive in the whole region and tend to converge.

Figure 2 displays the results of developments in the period 1990-2005 in terms of real GDP level in 2005 relative to that in 1989. In 2005, real GDP in CEE+BS was one third above its 1989 level due to the region’s relatively high growth rates.4 SEE’s real GDP was almost back at its 1989 level (97%), whereas Romania’s GDP (105%) has exceeded its 1989 level.

1 Albania, Bulgaria, Bosnia-Herzegovina, Croatia, Serbia, Montenegro, FYR Macedonia and Romania.
2 Czech Republic, Hungary, Poland, Slovakia, Slovenia (CEE) and Estonia, Latvia and Lithuania (BS).
3 The second worst performing country was the Czech Republic with negative growth rates in 1997 and 1998.
4 Not shown in Figure 2 is that the slowest development occurred in Moldova (47%) and that real GDP in the former Yugoslav republics ranges from 60% (Serbia) to 88% (FYR Macedonia) of its 1989 level. Albania’s performance (137%) is comparable to that of CEE+BS.
Figure 1. **Real GDP growth (in %), 1990-2005**


Figure 2. **GDP level in 2005 (1989=100)**

Another way of looking at GDP levels is by relating GDP per capita to the average of the EU-15 (see Figure 3). Slovenia is the richest of the new member countries with a GDP per capita of 74% of the EU-15 average, which is almost as high as that of Greece, the poorest EU-15 member state. Romania has the second lowest GDP per capita, only Bulgaria’s is lower. As shown in section 1, the Eastern enlargement of 2004 is considerably smaller in economic terms than the first enlargement of 1973, even though the increase in population is in the same order of magnitude.

Figure 3. GDP per capita in purchasing power standards as a percentage of the EU-15 average, 1996 and 2005


A measure for a country’s attractiveness to foreign investors is the inflow of Foreign Direct Investments (FDI). The absolute amount of FDI is not very significant, as this will largely depend on the population size. Figure 4 shows, therefore, the cumulative FDI-inflow per capita in the period 1989-2005. Obviously, Romania’s attractiveness to foreign investors was limited, which is quite representative for the region. Although Romania has done considerably better than the former Soviet republics in the region (Moldova and Ukraine), Romania’s performance ($1,110) is considerably worse than that of CEE+BS ($2,714).
Figure 4. Cumulative FDI-inflow per capita in US$, 1989-2005


Figure 5. Private sector share in GDP, 1990-2006

The private sector share in GDP is a key indicator for the reforms needed for the transition from a centrally planned to a market economy. Figure 5 displays to which degree selected countries have made progress in their privatization efforts. Insofar the countries selected are representative for their regions the familiar pattern emerges: early reforms in CEE+BS, slower reforms in SEE en the slowest reforms in the former Soviet republics. One may wonder, however, how significant these data are. First, one may doubt how accurate they are. Second, the data do not indicate what one may call the quality of the privatization process. The strong increase in Ukraine's private sector share in the early 1990s, for example, may indicate a Russian type of privatization, i.e., a very small group of oligarchs capturing state assets for next to nothing.

Figure 6. General government balances (as a percentage of GDP)

Figure 6 shows developments regarding general government balances, an issue that has received relatively little attention. In the early years of the transition deficits were particularly high in SEE. However, Romania followed the pattern of CEE+BS rather than that of its own region. By the mid-1990s deficits came under control in SEE and the differences between CEE+BS and SEE became small. Romania has done quite well with regard to its general government balance and meets the EMU-requirement of 3% from 2002. From 2003, this also holds true for CEE+BS and SEE, but not for each individual country. Two countries in CEE+BS exceed the EMU-criterion with regard to the budget deficit: Hungary (with a deficit
of 8.6% in 2006) and the Czech Republic (3.3% in 2006). In SEE it is Albania that exceeds the EMU-criterion (with a projected budget deficit of 4.1% in 2006).

Finally, I will pay attention to a non-economic dimension that nonetheless affects the economic performance: the extent of corruption as measured by Transparency International in its Corruption Perception Index (CPI). Table 3 displays the amount of perceived corruption among public officials and politicians over time in the EU member states. Corruption is defined as the misuse of public power for private benefit. The CPI 2006 includes 12 sources originating from 9 independent institutions. The sources do not distinguish between administrative and political corruption or between petty and grand corruption.

Table 3. Corruption Perception Index, 1995-2006

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5 It should be noted that these figures are still projections, not realizations (source: EBRD, Transition report 2006, London, EBRD, p. 35).
The scores range from 10 (highly clean) to 0 (highly corrupt) and relate to perceptions of the degree of corruption as seen by businesspeople and country analysts. Respondents expressed their perceptions in surveys assessing a country’s performance. At least three sources must be available for a country to be included in the CPI. Therefore, in its CPI 2006 Transparency International could include only 163 countries, which is considerably less than the over 200 sovereign nations in the world. The 27 EU member countries listed in Table 3 are ranked on the basis of their score in the CPI 2006, while their CPI 2006 ranking is included in parentheses.

Northwestern Europe is doing relatively well with scores of 8.0 or higher. Italy and Greece were the most corrupt nations in the EU-15 and after the 2004 enlargement they still belong to the most corrupt EU member states. Only three EU-27 member countries (Bulgaria, Poland and Romania) are perceived more corrupt than Greece. Obviously, Romania is at the bottom of the list with a score of 3.1 indicating that doing business in Romania is subject to additional risks resulting from corruption causing additional uncertainties. Particularly worrying is that the corruption is not diminishing over time.

The Copenhagen council decided in December 2002 that Bulgaria and Romania had to wait for EU membership until 2007, while the accession year could be further postponed to 2008 if these countries had made too little progress. Initially, the European Commission would publish its proposal on Romania’s (and Bulgaria’s) accession year in May 2006. However, in its May 2006 monitoring report on Romania the Commission announced to postpone its proposal to October 2006. Whether the accession date of January 1, 2007 could be maintained, would primarily depend on Romania’s ability to demonstrate further results in the fight against corruption by October 2006. After the decision that Bulgaria and Romania could join the EU on January 1, 2007, the Commission communicated to the European Parliament and the Council that the “accession of Bulgaria and Romania demonstrates to countries at an earlier stage in their preparations for membership that their ultimate goal is achievable”. It seems most likely that the Commission, at the time of writing (November 8, 2006), did not expect that Romania’s main corruption fighter, Monica Macovei, would be dismissed so soon after Romania’s accession.

The data presented here make clear that there were good reasons for the postponement of Romania’s accession until 2007. Romania did not achieve macro-economic stability as fast as the other accession countries, neither in terms of prices nor in terms of economic growth. Its welfare level was lower and its progress in establishing a market economy was slower compared to the countries that joined the EU in 2004. In addition, it has made little progress in the fight against corruption. The fact that Ms. Macovei’s dismissal came so soon after Romania’s accession suggests that it might have been better to postpone the accession date further to 2008. This would have put continued pressure on Romania’s government to advance the reforms and the fight against corruption.

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3. Explaining Romania’s poor economic performance in the 1990s

Enterprises in a typical transition economy can be distinguished by history: they are new, restructured, or old. Generally, history is related to performance. New enterprises are expected to be more productive than restructured enterprises, which in turn are expected to be more productive than old enterprises. As markets develop and resources are allowed to flow to their most valued uses, the role of history progressively weakens, and differences in productivity arising from history (old, restructured, new) tend to disappear.

The political economy of reform can be expressed graphically by tracing the paths of winners and losers from the transition. Figure 7 depicts the gains and losses in income accruing to three different constituencies at different stages of reform in a typical transition economy:

1. State sector workers, employed in state enterprises and lacking the skills to become new entrants in the competitive market. They face a sharp drop in income as market discipline on inherited enterprises calls for downsizing the sector, with little hope of any substantial recovery with the intensification of reform.
2. Potential new entrants, workers in state enterprises and new entrepreneurs with skills to become new entrants in the competitive market. They have a classic J-curve pattern of income. They face significant adjustment costs at low levels of

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Figure 7. Winners and Losers from Reform

R_1 = point at which income gains of oligarchs and insiders are maximized
R_2 = level of reforms that allows the winners of reforms beyond R_1 (new entrants) to compensate for or exercise enough political pressure to neutralize the resistance of oligarchs, insiders, and state workers.

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*This section heavily draws on The World Bank (2002), Chapter 9.*
reform as they exit the state sector. In addition, they realize gains only when enough progress has been made with policy and institutional reforms to promote and support new entry into the competitive market.

3. Oligarchs and insiders. They began the transition with substantial de facto control rights over state assets, while they have close ties with the political elite inherited from the previous command system. However, because of limited skills to compete in the market economy, they face an inverted U-curve of income gains. They are the immediate beneficiaries of liberalization and privatization, as de facto control rights over state assets can be converted into de jure control and cash flow rights. They reap concentrated gains in the early stages of reform from the opportunities for arbitrage and rent seeking that arise if liberalization and privatization are not combined with market discipline and encouragement of new entrants. But these gains dissipate as further reforms lead to increasing competition and market entry.

Given these patterns of gains and losses, each constituency prefers a different combination of reforms. For potential new entrants, the reform process offers only sacrifices at the beginning of the reform process, but gains when the reforms are further advanced. State sector workers prefer the status quo (point O), so they reject all reforms. Oligarchs and insiders prefer a partial reform and sustain the reform process through \( R_1 \), the point where their gains are maximized. Beyond this point further implementation of policies of market discipline and support of new entrants threaten to undermine gains from rent seeking. It is precisely such partial reforms - liberalization without market discipline and with selective encouragement - that make capture of the state by oligarchs and insiders a self-fulfilling prophecy.

This has led to a so-called partial reform paradox in many transition economies in which governments lack credibility and are highly susceptible to state capture. If potential new entrants believe at the outset of transition that oligarchs and insiders will be able to block anything more than partial reforms, they will discount substantially the potential gains from any proposed radical reforms. Therefore, they will support partial reforms that offer lower costs early in the reform process, even though they are more likely to lead to barriers to entry. Public support for radical reforms thus depends on perceptions of government credibility in its commitment to follow through with such reforms.

This analysis leads to the conclusion that there is a high risk of getting stuck at a low level of reform \( (R_1) \) characterized by liberalization without market discipline and limited encouragement of new entry. As both insiders and state sector workers face declining incomes after \( R_1 \), these groups have a strong incentive to join forces to oppose further economic reforms. This may explain the situation in Russia and, to a lesser extent, in Romania.\(^9\) By recognizing that different combinations of reforms produce different configurations of winners and losers, the framework of market discipline and encouragement of new entrants suggests two political challenges in promoting economic reform:

1. Securing the support of potential new entrants for comprehensive reforms until wider efficiency gains from discipline and encouragement are realized.

\( ^9 \) This political economic analysis of reform may also partly explain the current political situation in Romania if and insofar this is a struggle between those who are in favor of partial reforms and those who favor more radical reforms. In comparison with Russia, however, Romania has the invaluable advantage of EU membership implying outside pressure to continue the reforms.
2. Preventing the early winners from liberalization and privatization from undermining further reforms that would impose discipline and support new entry and competition and thus reduce their rents.

To advance reforms, governments should focus on smoothing the curves of winners and losers (as shown in Figure 7) at the initial stages of reform. This means lowering the adjustment costs for potential new entrants and reducing the high concentration of gains to oligarchs and insiders. One way to do this is by strengthening the provision of basic public goods, such as secure property rights and a legal and judicial system. In this respect Romania’s Europe Agreement has been instrumental, in that it has helped Romania to meet the Copenhagen criteria (in particular the administrative criterion, i.e., the ability to take on the acquis communautaire). Another way is by reducing excessively high marginal tax rates and broadening the tax base that promotes entry of enterprises from the unofficial to the official economy. This can break the vicious cycle of informalization, lower tax revenue, and further intensification of tax rates on a shrinking base.

4. EU Prospects

The Nice Treaty (February 2001) called for “a deeper and wider debate about the future of the European Union”. The Laeken European Council (December 2001) followed up by adopting a "Declaration on the future of the European Union" that explicitly referred to World Wars I and II that weakened Europe’s position in the world. This brought a growing realization that “only peace and concerted action could make the dream of a strong, unified Europe come true”. The declaration committed the EU to greater democracy, transparency and efficiency, and to preparing a constitution for European citizens. The latter was done by the European Convention on the Future of Europe, which presented a draft constitutional treaty to the European Council on June 20, 2003.

On June 18, 2004, the European Council adopted unanimously the Treaty establishing a Constitution for Europe beginning with the words “Reflecting the will of the citizens...”. The 25 member states signed it in Rome on October 29, 2004 after which the member states still had to ratify it. Ten countries had already done so before the French voters rejected the constitution on May 29, 2005. The Dutch voters also rejected it on June 1, 2005, but one day later the Latvian parliament approved the constitution (on June 2, 2005). Eighteen member states have approved the Constitutional Treaty, two (France and the Netherlands) have rejected it and the remaining seven member countries have not yet decided.

From the legal perspective it is very difficult to proceed with the EU after the “No” vote by two founding EU member states, but politically it is not possible to stop. Also without a constitution the EU continues to function. Examples are that the European Council reached a compromise on the financial perspectives 2007-2013, that the EU agreed on an open-skies transatlantic aviation deal with the USA, the EU agreed on a climate-change plan, etc. Thus, it would be wrong to say that the EU

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is unable to make decisions. It still makes decisions, often unanimously, as the above examples show. Undoubtedly, the EU will continue to function and to make decisions even though the French and Dutch voters rejected the draft constitutional treaty in May/June 2005.

When the constitution was signed, it was agreed that if some members would have problems with ratification, the European Council will decide what to do next. Now there are ratification problems in France and the Netherlands it seems that there is a number of options including:

1. A re-run of referendums that resulted in a “No”. The Luxembourg prime-minister Juncker proposed this while he held the (rotating) EU-presidency. However, this seems something of the past, not of the present.

2. The countries that rejected the constitution leave the EU. However, the current treaties do not provide for secession. The constitution does, but is not in force. Moreover, it would be politically inconceivable that two founding member states would leave the EU.

3. Apply the constitution to those countries that accepted it: an EU of two blocks. This would require adjustments of the constitutional treaty. Therefore, it should be subject to a new ratification procedure.

4. Draft an abridged version (as the Finnish MP Kimmo Kiljunen in an early stage proposed). This might be a possibility to avoid the need of new referendums in France and the Netherlands and possibly also to avoid holding referendums in the countries that have not yet decided (the Czech Republic, Denmark, Ireland, Poland, Portugal, Sweden, UK).

5. Proceed on the basis of the Nice Treaty and political agreements: a diverse union rather than an ever-closer union.

   In the long run, unity might still emerge. In the short run, however, the EU will most likely evolve as it has been evolving over the past: multi-tiered as the following three examples illustrate:

   - Not all EU countries participate in Economic and Monetary Union (EMU). For the EU-15 member states it was optional to participate in EMU or not. Denmark, Sweden and the UK have refused to join EMU and still have their national currencies.\textsuperscript{11}
   - Some EU countries have opted out from certain policy areas. The UK, for example, has opted out of the Social Charter, while Denmark, Ireland, and the UK have opted out of provisions related to asylum, immigration, and visas.
   - The Schengen treaty shows that cooperation between a majority of EU member states with outsiders (Iceland, Norway and Switzerland) is possible. NATO is an example of cooperation between a minority of EU member states and outsiders. EMU and the Prüm Treaty show that part of the member states can collaborate as a group within the EU without participation of the other member states. This illustrates that a kind of multi-speed EU has already been realized and is functioning.

   The most important consequence of the Constitution’s rejection by the French and Dutch voters seems that further enlargement of the EU will be much more difficult to realize than in the past. This applies to Croatia and Turkey with

\textsuperscript{11} Interestingly, the new member states that joined the EU in 2004 and 2007 do not have a choice. As soon as they meet the EMU criteria they must join EMU.
whom the EU opened accession negotiations in October 2005. In addition, it applies to the Former Yugoslav Republic of Macedonia that received the status of candidate country in December 2005, but with whom accession negotiations have not started yet. And it also applies to the other countries of the Western Balkans that are potential candidate countries (Albania, Bosnia and Herzegovina, Montenegro and Serbia including Kosovo under the United Nations Security Council Resolution 1244).

References