

## Farmland and peri-urban livelihoods in Hanoi, Vietnam: evidence from household survey data

Tuyen, Tran Quang

Faculty of Political Economy, University of Economics and Business, Vietnam National University, Hanoi

19 November 2013

Online at https://mpra.ub.uni-muenchen.de/60847/ MPRA Paper No. 60847, posted 23 Dec 2014 15:23 UTC

#### FARMLAND AND PERI-URBAN LIVELIHOODS IN HANOI, VIETNAM: EVIDENCE FROM HOUSEHOLD SURVEY DATA

#### Tran Quang Tuyen

Faculty of Political Economy, University of Economics and Business,

#### Vietnam National University, Hanoi

#### tuyentq@vnu.edu.vn

#### Abstract

Using data from our own household survey (n=477) in Hanoi's peri-urban areas, this paper attempts to answer (i) what livelihood strategies are pursued by peri-urban households, (ii) which strategies are lucrative and which are not, and (iii) whether access to farmland is the potential barrier to enter remunerative strategies. The paper uses cluster analysis techniques, based on identification of household income shares by source, to provide the first classification of five livelihood strategies pursued by households in Hanoi's peri-urban areas. Income sources and total income are compared across livelihood strategies using Bonferroni pairwise tests and first-order stochastic dominant analysis. The findings of the study show that non-farm income sources mainly contribute to total household income, strategies based on formal wage work and non-farm household businesses are the most remunerative ones and strategies based on farming and informal wage work are the most inferior ones. Factors associated with households' livelihood strategy choice are examined using a multinomial logit model. The findings reveal that farmland is negatively associated with the choice of both high and low return non-farmbased strategies. This suggests that access to farmland is not a potential barrier to enter lucrative strategies. In addition, education of working members has a positive impact on the pursuit of remunerative strategies, implying that better education might shift households away from farming activities. Age of household working members has a negative effect on the choice of wage work-based strategies, suggesting that emerging non-farm opportunities make young workers less interested in farm work. Finally, this paper proposes some policy implications that may help households obtain better livelihood outcomes.

*Keywords:* Farmland; cluster analysis; informal wage income; formal wage income; household livelihood strategies

#### 1. Introduction

A livelihood can be conceptualised as consisting of five types of capitals (natural, physical, human, financial and social capital), the activities, and the approach to these capitals (mediated by other factors such as institutions and social relationships) that together decide the living of the individual or household (Ellis, 2000). Livelihood strategies are defined as the range and combination of activities and choices that people pursue in order to achieve their

livelihood objectives (Kollmair & Gamper, 2002). According to Scoones (1998), livelihood strategies can be identified at different levels, ranging from the individual, household, and village level, to regional and even national levels. Following Ellis (2000), we defined a household livelihood strategy as a combination of activities that create the means of household survival.

In general, empirical evidence has indicated that rural households and individuals engage in a diverse range of income-generating activities (Davis et al., 2010). Looking at the main income-earning activity that individuals pursued seems to be a simple way to identify various types of livelihoods at the individual level. However, it is more difficult to distinguish different types of livelihood strategies at the household level. As noted by Barrett, Reardon, and Webb (2001), household livelihood strategies cannot be identified by a single income-earning activity. This is because each household member is likely to engage in one or more income-earning activities and furthermore different members in each household often participate in various activities. The data from the Vietnam Access to Resources Household Survey (VARHS) 2008 show that, only about 20 percent of Vietnamese rural households engage in a single activity, while the vast majority of households diversify their labour resources into different activities, with approximately 50 percent engaging in two activities, and around 25 percent participating in three activities (CIEM, 2009).

Classification of household livelihood strategies is useful for both research and policy work (Ellis, 2000). This requires clustering a vector of income-earning activities (Nielsen, Rayamajhi, Uberhuaga, Meilby, & Smith-Hall, 2013). Cluster analysis is a technique that is used to identify meaningful, mutually exclusive subgroups of observations from a larger aggregate group (Hair, Anderson, Tatham, & William, 1998). Therefore, cluster analysis method has been widely used in many empirical studies on rural household livelihoods (e.g., Ansoms, 2008; Brown, Stephens, Ouma, Murithi, & Barrett, 2006; Jansen, Pender, Damon, Wielemaker, & Schipper, 2006; Van den Berg, 2010). Although a number of studies have investigated rural household livelihoods in Vietnam (e.g., Do, 2006; Hoang, Dang, & Tacoli, 2005; Jakobsen, Rasmussen, Leisz, Folving, & Quang, 2007; Nguyen, Vu, & Philippe, 2011; Nguyen, 2009; Vo, 2006), none of which have used cluster analysis method to classify livelihood strategies at the household level. Thus, our study is the first to apply cluster analysis techniques to classify various groups of household livelihood strategies in Hanoi's peri-urban areas, Vietnam.

The main objective of this study is to test the hypothesis that farmland holdings affect access to lucrative livelihood strategies in Hanoi's peri-urban areas. Farmland has not only a direct value in agricultural production but also an indirect value in other economic activities such as collateral for credit (Winters et al., 2009). Therefore, farmland may affect the choice of high return livelihood strategies. For example, households with land endowments can easily access to credit, which in turn may provide them more chance of choosing lucrative livelihood strategies. However, households having more land are more likely to adopt an agriculturebased strategy, which may be less lucrative than non-farm-based strategies. The existing empirical evidence generally supports these conclusions. Jansen et al. (2006) provided econometric evidence for mixed impacts of land on the pursuit of remunerative livelihood strategies in the hillside areas of Honduras. Their findings reveal that households with more land are more likely to pursue a livestock-based strategy, which generates higher income per capita than those based on basic grains farming. Nevertheless, more farmland owned by households is associated with lower probability of adopting a high return strategy based on off-farm work and basic grains. Nielsen et al. (2013) found no impact of land holdings on the choice remunerative livelihood strategies in Bolivia but a positive impact was reported for Nepal and Mozambique. Specifically, in Nepal, land is positively linked to the likelihood of choosing the most lucrative strategy that based on large-scale farming and business operation. In Mozambique, households having more land are also more likely to take up the two most remunerative strategies - one based on business operation and the other based on large-scale farming and off-farm work.

The overall objective of this study is to contribute to the understanding of income-generating activities, important sources of income amongst households and the factors affecting their choice of livelihood strategies in Hanoi's peri-urban areas. More specifically, the paper seeks to answer (i) what livelihood strategies are pursued by peri-urban households, (ii) which strategies are lucrative and which are not, and (iii) whether farmland is the potential barrier to enter remunerative strategies. The paper is structured as follows: the next section describes the context of the study district, followed by the data and methods in Section 3. Section 4 reports results and discussions, and followed by the conclusion and policy implications in Section 5.

2. Description of study area

Our research was conducted in Hoai Duc, a peri-urban district of Hanoi. Hoai Duc is located on the northwest side of Hanoi, 19 km from the Central Business District (CBD) (WB, 2011). The district occupies 8,247 hectares of land, of which agricultural land accounts for 4,272 hectares and 91 percent of this area is used by households and individuals (Hoai Duc District People's Committee, 2010). Of the districts of Hanoi, Hoai Duc has the biggest number of land acquisition projects and has been experiencing a massive conversion of farmland for non-farm uses (Huu Hoa, 2011). In the period 2006-2010, around 1,560 hectares of farmland were acquired for 85 projects (Hà n i m i, 2010). The average size of farmland per household in the district was about 840 m<sup>2</sup> in 2009 (Statistics Department of Hoai Duc District, 2010), which was much lower than that in Ha Tay Province (1,975 m<sup>2</sup>) and much smaller than that of other provinces (7,600 m<sup>2</sup>) in 2008 (Central Institute for Economic Management (CIEM), 2009).

Hoai Duc was merged into Hanoi City on the 1<sup>st</sup> of August 2008. There are 20 administrative units under the district, including 19 communes and one town. Hoai Duc has around 50,400 households with a population of 193,600 people. In the whole district, employment in the agricultural sector dropped by around 23 percent over the past decade. Nevertheless, a significant proportion of employment has remained in agriculture, accounting for around 40 percent of the total employment in 2009. The corresponding figures for industrial and services sectors are 33 and 27 percent, respectively (Statistics Department of Hoai Duc District, 2010).

#### 3. Data and methods

#### 3.1 Data

Data for this paper were drawn from our own household survey in Hoai Duc District. First, six communes were randomly selected. Then from each of these communes, 100 households, including 20 households for reserves, were randomly selected, for a target sample size of 480 households. The survey was carried out from April to June 2010 and 477 households were successfully interviewed. Adapted from General Statistical Office (GSO) (2006), a household questionnaire was designed for the survey to gather quantitative data on household livelihood assets (human, social, financial, physical and natural capitals), economic activities (time allocation data), and livelihood outcomes (income and consumption expenditure).

#### 3.2. Methods

Empirical studies on household livelihoods have widely used income shares by source as the main criterion to classify household livelihood strategies (Nielsen et al., 2013). This approach is appropriate because incomes from various sources are the result of working time and livelihood assets that are allocated to different economic activities. In our study, livelihood strategy identification requires clustering a vector of income share variables. Therefore, we used cluster analysis techniques to identify household livelihood strategies using data on various income sources in the last 12 months before the time of the survey (see more in Appendix 1). Following suggestions by Punj and Stewart (1983), a two-stage procedure was applied for cluster analysis. First, data on income shares of each household were used as input variables for performing a hierarchical method using the Euclidean distance and Ward's method to identify possible numbers of clusters. At this stage, the values of coefficients from the agglomeration schedule were used to seek the elbow criterion for defining the optimal numbers of clusters (Egloff, Schmukle, Burns, Kohlmann, & Hock, 2003; Simonson, Gordo, & Titova, 2011) (see Appendix 2). Then, the cluster analysis was rerun with the optimal cluster number which had been identified using k-mean clustering.

Once the sample households were partitioned into various groups of livelihood strategies, we used description statistics to provide a detailed picture of households' livelihood assets and livelihood strategies. Then, we compared livelihood strategy incomes using Bonferroni pairwise tests and first-order stochastic dominant analysis. Finally, we modeled the determinants of households' livelihood strategy choice using a multinomial logit model. This model provides a set of equations each of which presents the impact of explanatory variables on the log-odds ratio  $\ln \left[\frac{P_{ij}}{P_{ik}}\right] = x_i \beta_j$  for each unit change of  $x_i$ , the coefficients  $\beta_j$  show the change in the log-ratio between the likelihood of choosing livelihood strategy j and the likelihood of choosing livelihood k (Greene, 2003). The reference group k against other livelihood strategies in this paper is the farm work-based livelihood group. Following the frame work for micro policy analysis of rural livelihoods proposed by Ellis (2000), we selected asset-related variables as being important to the choice of livelihood strategy. These were (i) household size, dependency ratio (calculated by the number of household member under 15 and over 59, divided by the total members aged 15-59), number of male working members, age of household head, average age of working members, average education of working members (human capital); (ii) total number of group memberships (social capital); (iii) owned farmland size per adult (natural capital); (iv) Natural log of total values of all productive assets per working members (physical capital) and (v) two dummy variables of access to formal and informal credit (financial capital). Finally, commune dummy variables were also included in the model to control for fixed commune effects.

#### 4. Results and discussion

#### 4.1. Livelihood strategy classifications

Based on the detailed information about different types of income earning activities that each household member engages in, we distinguished four major types of labour income-generating activities at the household level (Table 1).

<b>T</b> 11 1	<b>T</b> 1 1 1	•	
Table 1.	Labour-based	income-generating	categories
1 4010 1.		meonie generating	cutegories

Categories	Definitions
1. Farm work	Self-employment in household agriculture, including crop and livestock production and other related activities.
2. Non-farm Self-employment	Self-employment in non-farm activities (non-farm household businesses)
3. Informal wage work	Wage work that is often casual, low paid and often requires no education or low education levels. Informal wage earners are often manual workers who work for other individuals or households without a formal labour contract.
4. Formal wage work	Wage work that is regular and relatively stable in factories, enterprises, state offices and other organizations with a formal labour contract and often requires skills and higher levels of education

*Source:* Survey data and authors' compilation from Becker (2004), Maxwell et al. (2000), Cling et al. (2010), and Nguyen (2010).

Table 2 provides background information about household income by source and participation rate in activities. In addition, it also indicates the extent to which various income sources contribute to total household income in the sample. The results show that the overwhelming majority of the surveyed households (84 percent) derived income from farming, which, however, only accounted for about 27 percent of total income on average. This suggests that farming has remained relatively important in terms of food security and cash income. Many households have continued rice cultivation as a source of food supply while others produced vegetables and fruits to supply Hanoi's urban markets. Almost all surveyed households (90 percent) participated in at least none non-farm activity and income from non-farm sources contributed about two thirds of total income on average. Amongst these activities, informal

wage income accounted for 24 percent of total income with a participation rate of around 41 percent. Similarly, about 40 percent of the household sample reported engaging in non-farm household businesses, and on average around 24 percent of total income was contributed by this activity. About 28 percent of the sample households received income from formal wage work, accounting for 18 percent of total income on average. Finally, about one third of the surveyed households received other income; but this source only contributed 6.8 percent of total income on average.

Income sources	Annual income per household (1,000) VND		Share of tota incom	Share of total household income (%)		
Farm work	14,046	(16,502)	27.14	(30.4)	84	
Nonfarm self-employment	15,561	(26,478)	24.13	(34.13)	40	
Informal	12,035	(18,399)	24.04	(34.06)	41	
Formal	14,555	(28,973)	17.89	(31.81)	28	
Other income	3,491	(8,849)	6.8	(17.16)	33	
Total	59,688	(31,156)	100			

Table 2: Composition of household income and participation rate in activities

Note: Standard deviations are in parentheses. 1 USD equated to about 18,000 VND in 2009. *Source:* Own calculation from authors' survey.

Table 3 shows some statistical description of household livelihood strategies that were identified via cluster analysis techniques. As shown in this table, four main labour incomebased livelihoods were classified (strategies A-D). Cluster analysis also identified 21 households that pursued a non-labour income-based strategy (strategy E). The main features of household livelihood strategies according to their livelihood assets are presented in Table 3 and Table 4. As indicated in Table 3, around 26 percent of the total households pursued livelihood A, with their main income derived from manual labour. Household members in this livelihood group were commonly employed as carpenters, painters, construction workers, and in other casual jobs. However, they still relied on farm production for subsistence or cash income to some extent. These households were characterised by their relatively low human capital as compared to those in other labour income-based livelihoods. In addition, their natural capital in the form of owned farm size was rather smaller than that of households in other livelihoods. In addition, their level of productive assets was much lower than that of those with livelihood D. Livelihood B (about 21 percent of the sample) consisted of households who derived income mainly from formal wage work. Similar to those in livelihood A, many households in this livelihood still maintained farming activities for their food consumption or cash income. However, unlike those in livelihood A, households in this livelihood group owned a much higher level of human and social capitals than those in other livelihoods. The working members in this group had the highest level of schooling years and were the youngest. Surprisingly, while households in this livelihood group owned the second largest of farmland size, farm income contributed only a small proportion to the total household income.

		Livelihood strategies of households										
	A Informal wage work-based livelihood	B Formal wage work-based livelihood	C Non-farm Self-employment - based livelihood	D Farm work - based livelihood	E Non-labour- based livelihood							
Number of households	125	100	128	103	21							
Proportion of total households	26%	21%	27%	22%	4%							
	Mean income share by source per household (%)											
Other income	3 (8)	6 (13)	3 (8)	2 (6)	75 (18)							
Farm work	16 (15)	11 (13)	13 (14)	77 (19)	8 (13)							
Non-farm self- employment	3 (8)	3 (9)	76 (17)	9 (15)	2 (5)							
Informal wage work	77 (17)	3 (9)	4 (11)	8 (14)	14 (18)							
Formal wage work	1 (6)	76 (17)	3 (10)	4 (10)	1 (4)							

N=477. Standard deviations are in parentheses.

Source: Own calculation from authors' survey.

Livelihood C (27 percent of the sample) represents households who earned their living mainly by non-farm self-employment activities. Such businesses included small-scale trade or production units, using family labour, with an average size of 1.7 jobs. Households' business premises were mainly located at their own homes or on residential land plots, which were prime locations for opening a shop, workshop or small restaurant. However, many amongst them still continued to maintain farm work as a source of food supply or an extra income. The household heads in this livelihood were younger than those in other livelihoods. Also, households in this livelihood had the second highest level of education of working members. Households in livelihood D accounted for 22 percent of the sample and were characterised by those who based their living primarily on crops and livestock production. Common crops included cabbages, tomatoes, water morning glory, various kinds of beans, oranges, grapefruits, and guavas, etc. Animal husbandry mainly involved pig or poultry breeding on small-farms or grazing of cows. These activities have significantly declined due to the spread of cattle diseases in recent years. Besides farm work, many of them also engaged in activities related to wage work or non-farm self-employment. Households falling into this livelihood group had the largest size of farmland but their working members were older and had a lower level of education than those in other livelihoods (excluding livelihood E).

I include a sector	f livelihood s	elihood strategies				
Livenhood assets	All	А	В	С	D	Е
Human capital						
Household size	4.50	4.70	4.92	4.26	4.64	2.05
Household size	(1.62)	(1.73)	(1.35)	(1.38)	(1.64)	(1.05)
Dependency ratio	0.60	0.62	0.63	0.60	0.51	0.89
Dependency ratio	(0.65)	(0.57)	(0.76)	(0.62)	(0.63)	(0.96)
Gender of household head	0.78	0.78	0.79	0.76	0.87	0.43
(=1 if male)	(0.41)	(0.42)	(0.41)	(0.42)	(0.33)	(0.51)
Age of household head	51.35	51.94	52.57	48.08	50.80	65.4
Age of nousehold head	(12.60)	(13.85)	(12.84)	(11.47)	(10.77)	(8.19)
Education of household head	6.81	6.18	8.47	7.12	5.90	5.15
Education of nousenoid neud	(3.46)	(3.31)	(3.61)	(3.30)	(2.74)	(4.60)
Average age of working	40.73	38.93	36.92	41.06	43.02	61.37
members	(9.12)	(7.67)	(6.80)	(8.19)	(8.68)	(11.18)
Average education of working	8.17	7.70	10.90	8.02	6.83	4.60
members	(2.95)	(2.26)	(2.55)	(2.68)	(2.32	(3.53)
Social capital						
Total number of formal group	2.52	2.23	3.59	2.10	2.40	2.4
memberships	(1.54)	(1.40)	(1.66)	(1.50)	(1.22)	(1.23)
Total number of informal	0.90	0.70	1.51	0.86	0.67	0.55
group memberships	(1.00)	(0.87)	(1.22)	(0.89)	(0.73)	(1.05)
Total number of	3.42	2.93	5.1	2.96	3.07	2.95
group memberships	(2.06)	(1.77)	(2.34)	(1.82)	(1.53)	(1.90)
Natural capital						
Farm land size	1,047	757	1,121	843	1,820	440
$(m^2)$	(938)	(616)	(998)	(631)	(1,221)	(446)
	310	215	283	274	472	225
Farmland per adult (m <sup>2</sup> )	(251)	(165)	(9243)	(207)	(312)	(247)
Physical capital (1,000 VND)						
Total value of	20,810	13,109	24,457	24,431	24,990	5,827
productive assets	(19,174)	(11,511)	(19,027)	(21,446)	(20,688)	(13,539)
Total value of productive	8,819	5,089	8,499	11,787	10,735	4,168
assets per working member	(9,276)	(4,621)	(6,064)	(12,133)	(10,459)	(7,299)

Table 4: Mean household livelihood assets by livelihood strategy

Financial capital

Access to formal credit	0.26	0.29	0.17	0.30	0.26	0.19
(=1 if yes)	(0.44)	(0.45)	(0.38)	(0.46)	(0.44)	(0.40)
Access to informal credit	0.20	0.19	0.18	0.19	0.26	0.09
(=1 if yes)	(0.40)	(0.39)	(0.39)	(0.39)	(0.44)	(0.30)

Note: Standard deviations are in parentheses. Values of physical in 1,000 VND (1 USD equated to about 18,000 VND in 2009).

Source: Own calculation from authors' survey.

Livelihood E was a very small group (21 households), representing about 4 percent of the sample. Households following this livelihood depended mainly on non-labour income sources. They were households with a very small size and higher dependency ratio, consisting mainly of very old and poorly educated members. Most of them were land-limited farmers, living separately from their children, with income derived mainly from rental income or interest earnings, remittances and gifts from their children, and other social assistance. These households were excluded from econometric analysis because of their small number.

#### 4.2. Comparing livelihood strategy incomes

Following Nielsen et al. (2013), we evaluate which livelihood strategies have (i) higher outcomes in terms of income per capita and per adult (the income per capita and per adult is assumed to reflect the expected outcome of a selected livelihood strategy) and (ii) higher likelihoods of getting higher incomes relative to other livelihood strategies (the sample distributions are assumed to be approximately the underlying distribution for each livelihood strategy). Households that select a livelihood strategy with low expected income or low probability of earning higher income could reflect the fact that they face constraints that restrict their livelihood strategy choices.

Table 5 shows mean income per adult from various sources and total income per capita and per adult earned for each livelihood strategy. In order to rank the outcomes of each livelihood strategy in terms of total mean income per capita and per adult and investigate what income components contribute income differences, Bonferroni pairwise tests were conducted across the four labour-based livelihood strategies (see the results in Appendix 3). While livelihood B and C both have much higher levels of welfare (income per capita and per adult) than other strategies, their welfare outcomes do not differ between these two strategies. Livelihood A and D are the least lucrative ones and no statistically significant difference in welfare was found between them. Unsurprisingly, the farm work-based livelihoods (A-C). Livelihood C received a much higher income from non-farm household businesses than other livelihoods,

while livelihood A earned a considerably higher income from casual and low paid jobs than other livelihoods. Livelihood B derived their main income from stable and high paid jobs, which is much greater than that in other livelihoods. Interestingly, livelihood B earned a higher level of other income than livelihoods A, C and D. The results above show that what generates outcome differences are activities related to formal wage work and non-farm household businesses. Households that pursued these activities as their dominant livelihoods have significantly higher incomes compared to those with livelihood A and D. This is mainly due to their earnings from formal wage work and non-farm household businesses. This suggests that these non-farm jobs are important for improving local household livelihoods.

	Livelihood strategies						
Variables	Total sample	А	В	С	D	E	
Annual total income	14,147	11,113	17,490	16,293	11,794	14,734	
per capita	(7,345)	(4,004)	(8,880)	(8,077)	(5,607)	(6,926)	
Annual total income per adult Annual income	17,963 (9,410)	14,875 (6,079)	21,088 (9,696)	21,576 (10,834)	14,741 (8,519)	15,247 (6,6480	
per adult by source		~	<b>a</b> 0 <b>7</b> 5	0.445	10.050	1.000	
Farm work	4,067 (5,151)	2,145 (2,232)	2,075 (2,787)	2,417 (2,834)	10,950 (6,164)	1,296 (2,242)	
Informal wage work	3,712 (5,856)	11,469 (5,541)	684 (1,969)	942 (3,146)	1,089 (2,279)	1,697 (2,551)	
Formal wage work	3,792 (7.696)	167 (1.190)	16,037 (8,538)	884 (3.338)	630 (1.891)	301 (691)	
Nonfarm self-	5,105	538	655	16,578	1,648	495	
employment	(8,677)	(1,565)	(1,866)	(9,336)	(3,086)	(1,320)	
Other income	1,287	556	1,636	754	423	11,457	
	(3,334)	(1,360)	(3,644)	(1,928)	(1,750)	(6,793)	
Number of households	477	125	100	128	103	21	

Table 5: Mean and composition of household income, by livelihood strategy

Note: Standard deviations are in parentheses. Income and its components in 1,000 VND (1 USD equated to about 18,000 VND in 2009).

Source: Own calculation from authors' survey.

Following Brown et al. (2006) and Nielsen et al. (2013), we also rank livelihood strategy outcomes using first-order stochastic dominant analysis. According to Whitmore and Findlay (1978), a livelihood strategy first-order stochastically dominates another strategy is one that - for all possible income levels - has a lower cumulative density relative to other strategies, reflecting a higher probability of earning higher incomes. Figure 1 shows that many observations of livelihood B and C overlap. This is also the case for livelihood A and D. Therefore, it is quite unclear which strategy is the most remunerative one and which is the most inferior one. However, the figure indicates that two strategies (B and C) stochastically dominate the two lowest return strategies (A and D), suggesting that livelihood B and C have

a greater likelihood of getting higher incomes compared to livelihood A and D. The cumulative density distributions, therefore, confirm the Bonferroni test results and combined together, they show that some livelihood strategies are to be superior to others assuming that households try to maximize their income.



Figure 1: Cumulative density distributions for each livelihood strategy

#### 4.3. Determinants of livelihood strategy choice

Results from the MNL regression are reported in Table 6. The coefficients show the effect of assets on the probability of strategy choice compared to the probability of choosing the farm work-based strategy. The results show that the larger households are, the more likely they specialize in farming as their main living. This indicates that farming is a more labourintensive strategy than other strategies. Possibly, this reflects the fact that having more family labour allows many households to intensively cultivate vegetables that are more profitable than rice but also require a greater labour input<sup>1</sup>. A similar picture was also observed in Thanh Tri, a peri-urban district of Hanoi (Van den Berg, Van Wijk, & Van Hoi, 2003), and on the peripheries of Ho Chi Minh City (Jansen, Midmore, Binh, Valasayya, & Tru, 1996). Households with more dependants are more likely to take up non-farm self-employment strategy. Age of working members is negatively associated with the choice of wage workbased strategies, suggesting that non-farm emerging opportunities make young workers less interested in farm work. Working members with higher education levels are more likely to pursue formal wage work-based and non-farm self-employment-based strategies, which implies that there are some potential barriers had prevented poorly educated farmers from taking up non-farm jobs. These findings are consistent with Huang, Wu, and Rozelle (2009), who found that young and more educated working members were associated with more participation in off-farm activities in Shandong Province, China.

Evalenctory verichles	A v	s D	B v	B vs D		vs D
Explanatory variables	Coef.	Se	Coef.	Se	Coef.	Se
Human capital						
Household size	-0.25*	(0.135)	-0.34**	(0.154)	-0.31**	(0.126)
Dependency ratio	0.31	(0.315)	0.40	0.416)	0.49*	(0.292)
Number of male working	0.10	(0.276)	0.28	(0.335)	-0.25	(0.294)
members						
Household head's gender	-0.09	(0.502)	-0.24	(0.565)	-0.53	(0.459)
Household head's age	0.02	(0.019)	-0.00	(0.020)	-0.02	(0.018)
Age of working members	-0.11***	(0.028)	-0.10***	(0.029)	-0.02	(0.025)
Education of working	0.09	(0.088)	0.55***	(0.091)	0.16**	(0.076)
members						
Natural capital	-0.61***	(0.102)	-0.35***	(0.083)	-0.45***	(0.076)
Physical capital	-0.91***	(0.209)	-0.72***	(0.216)	0.02	(0.185)
Social capital	-0.03	(0.106)	0.30**	(0.117)	-0.05	(0.102)
Financial capital						
Access to formal credit	0.20	(0.398)	-0.52	(0.477)	0.41	(0.352)
Access to informal credit	-0.72*	(0.410)	-0.74	(0.482)	-0.75*	(0.393)
Commune	(0.410)		(0.482)		(0.393)	

Table 6:	Multinon	nial logi	t estimation	for	determinants	of l	ivelihood	strategy	choice

<sup>&</sup>lt;sup>1</sup> In some places of Hoai Duc District, the mean net return per year per hectare for fresh vegetable production is between 3-4 times higher than for rice. The vegetable cultivation has short durations; about 40-60 days (depending on types of vegetables), which allows farmers to harvest 5-6 crops per year (Son Tung, 2010). Therefore, vegetable production requires a higher labour input than rice.

### Generated by Foxit PDF Creator © Foxit Software http://www.foxitsoftware.com For evaluation only.

Song Phuong	-3.15***	(0.691)	-1.27*	(0.702)	-0.55	(0.602)		
Kim Chung	0.65	(0.913)	1.13	(0.946)	1.04	(0.941)		
An Thuong	-0.13	(0.736)	0.17	(0.753)	0.75	(0.705)		
Duc Thuong	-1.77***	(0.605	-1.29*		-0.89	(0.613)		
Van Con	-0.88	(0.626)	-1.42*	(0.797)	-0.09	(0.641)		
Constant	15.24***	(2.521)	7.98***	(2.707)	4.73**	(2.296)		
Wald chi2(51)			25	54.06				
Prob > chi2			0.	0000				
Pseudo R2	0.3105							
Observations	451		451		451	451		

Note: A: informal wage work, B: Formal wage work, C: Non-farm self-employment, D: Farm work Se: Robust standard errors. \*, \*\*, \*\*\* mean statistically significant at 10%, 5% and 1%, respectively

Unsurprisingly, farmland per adult is negatively associated with the likelihood of choosing non-farm-based strategies, suggesting that more farmland moves households away from nonfarm activities. This finding complements an earlier study which shows there is a negative relationship between farmland holdings and non-farm participation in Vietnam and other developing countries (Carletto et al., 2007). Especially, a negative association between farmland and the choice of the two most lucrative strategies (B and D) suggests that farmland is not a potential barrier to enter high return strategies. Households that pursued farm workbased strategy have higher levels of physical capital than those pursuing strategies based on paid jobs possibly because farm production often requires a higher amount of productive assets. Households with the formal wage work-based strategy have a higher number of group memberships, which may be explained by the fact that those who work in factories, enterprises and state offices tend to join many groups and association as requirements of these organizations.

#### 5. Conclusion and policy implications

Using cluster analysis techniques, our study is the first to provide a detailed picture of household livelihood strategies in Hanoi's peri-urban areas. Four main types of labour-based livelihood strategies were identified at the household level. The results from Bonferroni pairwise tests and first-order stochastic dominant analysis indicate that while the formal wage work-based and non-farm self-employment-based strategies are the highest return ones, the informal wage work-based and farm work-based strategies are the least remunerative ones. Our econometric evidence shows a negative association between farmland endowment and the choice of non-farm-based strategies. Households with less farmland are more likely to choose either a low return strategy (informal wage work) or high return ones (formal wage work or non-farm household businesses). Thus, farmland is not a potential barrier prohibiting households from pursuing remunerative strategies. The findings above suggest that land-limited households might be pushed into non-farm jobs as a way to cope with the adverse

context of land shortage or might be pulled into non-farm activities because of high income from these activities. This implies that, given the context of farmland conversion for urbanization and industrialization in Hanoi's peri-urban areas, landlessness and land shortage should not be seen as a negative phenomenon. Such a trend seems similar to that in several developing countries where farmland scarcity is highly related to more engagement in both agricultural and non-agricultural paid jobs and therefore leads rural households to pursue this way of enhancing their wellbeing (Winters et al., 2009).

The results from Bonferroni pairwise tests and first-order stochastic dominant analysis show that households that pursued formal wage work and non-farm household businesses as their main livelihoods tend to have higher welfare levels than those following other strategies. This implies that moving from farming or manual labour jobs to formal wage work or non-farm household businesses will be a way to improve household welfare. Econometric evidence indicates that working members with higher levels of education and were young are more likely to pursue lucrative non-farm activities such as formal wage work or non-farm household businesses. Therefore, a possible implication here is that investment in children's education may be a way to seize high-return livelihood opportunities for the next generation. In addition, job generation policies for rural young workers, especially non-farm jobs should be implemented.

As previously discussed, although farm income is not an important source for those with nonfarm-based livelihood strategies, many households in these livelihoods still maintained farming as a source of food supply or cash income. For households following a farm workbased strategy, their income may be considerably improved by learning successful experiences in farming transitions from some other localities in Hanoi. For instance, in the Tu Liem peri-urban area, Tay Ho and Hoang Mai urban districts, farm households have gained much benefit by shifting from cultivation of staples to higher value products such as fresh vegetables, flowers and ornamental plants (Lee, Binns, & Dixon, 2010). Consequently, agricultural extension polices that assist farmers to change to more profitable crop plants should be of practical use.

Appendix 1: Some descriptive statistics on income share data for cluster analysis

Mean income share	Farm	Non-farm self-	Informal	Formal	Other	Total
by source	work	work employment wa		wage work	income	income
(%)	27.14	24.13	24.04	17.89	6.80	100
	(30.40)	(34.13)	(34.06)	(31.81)	(17.16)	100

N=477. Standard deviations are in parentheses.

Source: Own calculation from authors' survey.

# Appendix 2: Elbow-Criterion: Decision about the number of clusters of household livelihood strategies



Appendix 3:	Pairwise co	omparison	of income	and its	s components	using Bon	ferroni
method							

Livelihood strategy comparison	Farm income	Nonfarm self- employme nt income	Informal wage income	Formal wage income	Other income	Total income	Annual income per capita
A vs B			10,785	-15,870	-1,080	-6,213	-6,377
			(0.000)	(0.000)	(0.003)	(0.000)	(0.000)
A vs C		-16,040	10,527			-6,700	-5,180
		(0.000)	(0.000)			(0.000)	(0.000)
A vs D	-8.805		10,380				
	(0.000)		(0.000)				
B vs C		-15,922		15,153	882		
		(0.000)		(0.000)	(0.023)		
B vs D	-8,875			15,460	1,213	6,347	5,696
	(0.000)			(0.000)	(0.001)	(0.000)	(0.000)
C vs D	-8,532	14,930				6,834	4,499
	(0.000)	(0.000)				(0.000)	(0.000)

Note: Results reported are mean differences and *P*-values below 10% (in parentheses). All variables in columns 1-6 are annual income per adult. Unit: 1,000 VND and 1 USD equated to about 18,000 VND in 2009.

#### REFERENCE

- Ansoms, A. (2008). Rural poverty and livelihood profiles in post-genocide Rwanda.
  (Discussion Paper 2008.07). Institute of Development Policy and Management, University of Antwerp. Retrieved from http://www.ua.ac.be/objs/00192837.pdf
- Barrett, C. B., Reardon, T., & Webb, P. (2001). Nonfarm income diversification and household livelihood strategies in rural Africa: Concepts, dynamics, and policy implications. *Food Policy*, 26(4), 315-331.
- Becker, K. F. (2004). *The informal economy: Fact finding study*. Stockholm, Sweden: Swedish International Cooperation Development Agency (SIDA).
- Brown, D. R., Stephens, E. C., Ouma, J. O., Murithi, F. M., & Barrett, C. B. (2006). Livelihood strategies in the rural Kenyan highlands. *African Journal of Agricultural and Resource Economics*, 1(1), 21-35.
- Carletto, G., Covarrubias, K., Davis, B., Krausova, M., Stamoulis, K., Winters, P., et al. (2007). Rural income generating activities in developing countries: Re-assessing the evidence. *Electronic Journal of Agricultural and Development Economics*, 4(1), 146-193.
- CIEM. (2009). Characteristics of the Vietnamese rural economy: Evidence from a 2008 Rural Household Survey in 12 provinces of Vietnam. Hanoi, Vietnam: Statistical Publishing House.
- Cling, J. P., Razafindrakoto, M., Rouubaud, F., Nguyen, H. T. T., Nguyen, C. H., & Phan, T. T. N. (2010). *The informal sector in Vietnam: A focus on Hanoi and Ho Chi Minh City*. Hanoi, Vietnam: The Gioi Editions.
- Davis, B., Winters, P., Carletto, G., Covarrubias, K., Quiñones, E. J., Zezza, A., et al. (2010). A cross-country comparison of rural income generating activities. *World Development*, 38(1), 48-63.
- Do, T. N. (2006). Loss of land and farmers' livelihood: A case study in Tho Da village, Kim No commune, Dong Anh district, Hanoi, Vietnam (Unpublished MA Thesis). Swedish University of Agricultural Sciences, Uppsala, Sweden.
- Egloff, B., Schmukle, S. C., Burns, L. R., Kohlmann, C. W., & Hock, M. (2003). Facets of dynamic positive affect: differentiating joy, interest, and activation in the positive and negative affect schedule (PANAS). *Journal of Personality and Social Psychology*, 85(3), 528-540.
- Ellis, F. (2000). *Rural livelihoods and diversity in developing countries*. New York, NY: Oxford University Press.
- General Statistical Office (GSO). (2006). *Questionnaire on Household Living Standard Survey 2006 (VHLSS-2006)*. Hanoi, Vietnam: General Statistical Office.
- Greene, W. H. (2003). *Econometric analysis* (5ed.). Upper Saddle River, NJ: Pearson Education.
- Hà n i m i. (2010). Gi i phóng m t b ng Huy n Hoài Đ c: V ng nh t là giao đ t d ch v cho dân [Site clearance in Hoai Duc: Granting land for services to people is the biggest obstacle]. Retrieved from http://www.baomoi.com/Home/DauTu-QuyHoach/hanoimoi.com.vn/Vuong-nhat-o-phan-giao-dat-dich-vu-cho-dan/5244280.epi
- Hair, J. F., Anderson, R. E., Tatham, R. L., & William, C. (1998). *Multivariate data analysis*. Upper Saddle River, NJ: Prentice Hall.
- Hoai Duc District People's Committee. (2010). Báo cáo thuy t minh ki m kê đ t đai năm 2010 [2010 land inventory report]. Ha Noi, Vietnam: Hoai Duc District People's Committee

- Hoang, X. T., Dang, N. A., & Tacoli, C. (2005). Livelihood diversification and rural-urban linkages in Vietnam's Red River Delta. International Food and Policy Research Institute. Washington, D.C. Retrieved from http://pubs.iied.org/pdfs/9518IIED.pdf?
- Huang, J., Wu, Y., & Rozelle, S. (2009). Moving off the farm and intensifying agricultural production in Shandong: a case study of rural labor market linkages in China. *Agricultural Economics*, 40(2), 203-218.
- Huu Hoa. (2011). " M i m t" ngóng đ t d ch v [Waiting for land for services for "a weary long time in vain"]. *Hanoimoi*. Retrieved from http://hanoimoi.com.vn/Tin-tuc/Kinh-te/532088/moi-mat-ngong-dat-dich-vu
- Jakobsen, J., Rasmussen, K., Leisz, S., Folving, R., & Quang, N. V. (2007). The effects of land tenure policy on rural livelihoods and food sufficiency in the upland village of Que, North Central Vietnam. *Agricultural Systems*, 94(2), 309-319.
- Jansen, H., Midmore, D. J., Binh, P. H., Valasayya, S., & Tru, L. C. (1996). Profitability and sustainability of peri-urban vegetable production systems in Vietnam. NJAS wageningen journal of life sciences, 44(2), 125-143.
- Jansen, H., Pender, J., Damon, A., Wielemaker, W., & Schipper, R. (2006). Policies for sustainable development in the hillside areas of Honduras: A quantitative livelihoods approach. *Agricultural Economics*, 34(2), 141-153.
- Kollmair, M., & Gamper, S. (2002). The sustainable livelihoods approach. (Input Paper for the Integrated Training Course of NCCR North-South). Development Study Group, University of Zurich. Retrieved from NCCR Pakistan Research Group website: http://www.nccrmakistan approx/southiesting.get/SLA. Courses Kellunging alf.

pakistan.org/publications\_pdf/General/SLA\_Gamper\_Kollmair.pdf

- Lee, B., Binns, T., & Dixon, A. B. (2010). The Dynamics of Urban Agriculture in Hanoi, Vietnam. *The Journal of Field Action* (Special issue 1), 1-8.
- Maxwell, D., Levin, C., Armar-Klemesu, M., Ruel, M., Morris, S., & Ahiadeke, C. (2000). Urban livelihoods and food and nutrition security in Greater Accra, Ghana. (Research Report 112). International Food Policy Research Institute. Retrieved from http://www.ifpri.org/publication/urban-livelihoods-and-food-and-nutritionsecurity-greater-accra-ghana
- Nguyen, T. D., Vu, D. T., & Philippe, L. (2011, October). *Peasant responses to* agricultural land conversion and mechanism of rural social differentiation in Hung Yen province, Northern Vietnam. Paper presented at the 7th ASAE International Conference, Hanoi, Vietnam. Retrieved from http://orbi.ulg.ac.be/handle/2268/100467
- Nguyen, V. C. (2010). The impact of a minimum wage increase on employment, wages and expenditures of low-wage workers in Vietnam. (MPRA Paper No. 36751). Retrieved from Munich Personal RePEc Archive website http://mpra.ub.uni-muenchen.de/36751/
- Nguyen, V. S. (2009). Industrialization and urbanization in Vietnam: How appropriation of agricultural land use rights transformed farmers' Livelihoods in a Per-Urban Hanoi Village? (EADN working paper No.38). Retrieved from East Asian Developmet Network webstie http://www.eadn.org/eadnwp\_38.pdf
- Nielsen, Ø. J., Rayamajhi, S., Uberhuaga, P., Meilby, H., & Smith-Hall, C. (2013). Quantifying rural livelihood strategies in developing countries using an activity choice approach. *Agricultural Economics*, 44(1), 57-71. doi:10.1111/j.1574-0862.2012.00632.x
- Punj, G., & Stewart, D. W. (1983). Cluster analysis in marketing research: Review and suggestions for application. *Journal of Marketing Research*, 20(2), 134-148.

- Scoones, I. (1998). Sustainable rural livelihoods: a framework for analysis. (Working Paper 72). Institute of Development Studies, Brighton, UK. Retrieved from http://200.17.236.243/pevs/Agroecologia/Sustainable%20Rural%20Livelihhods-Scoones.pdf
- Simonson, J., Gordo, L. R., & Titova, N. (2011). Changing employment patterns of women in Germany: How do baby boomers differ from older cohorts? A comparison using sequence analysis. Advances in Life Course Research, 16(2), 65-82.
- Son Tung. (2010). Mô hình tr ng rau an toàn Hoài Đ c: "B t" đ t canh tác tăng l i nhu n [Model of fresh vegetable production: Making land more profitable]. *Hanoimoi*. Retrieved from http://hanoimoi.com.vn/Tin-tuc/Kinhte/406784/%E2%80%9Cbat%E2%80%9D-dat-canh-tac-tang-loi-nhuan
- Statistics Department of Hoai Duc District. (2010). *Statistical Yearbook of Hoai Duc 2009*. Hanoi, Vietnam: Statistics Department of Hoai Duc District.
- Van den Berg, M. (2010). Household income strategies and natural disasters: Dynamic livelihoods in rural Nicaragua. *Ecological Economics*, 69(3), 592-602.
- Van den Berg, M., Van Wijk, M. S., & Van Hoi, P. (2003). The transformation of agriculture and rural life downstream of Hanoi. *Environment and Urbanization*, 15(1), 35-52.
- Vo, N. T. (2006). Livelihoods of people living in a peri-urban area of Ho Chi Minh City: A case study: Hung Long commune, Binh Chanh district, Ho Chi Minh City, Vietnam (Unpublished MA Thesis). Swedish University of Agricultural Sciences, Uppsala, Sweden.
- WB. (2011). Vietnam urbanization review. (Technical assistance report). The World Bank. Washington, D.C. Retrieved from http://wwwwds.worldbank.org/external/default/WDSContentServer/WDSP/IB/2012/02/19/000 356161\_20120219230147/Rendered/PDF/669160ESW0P1130Review000Full0repo rt.pdf
- Whitmore, G. A., & Findlay, M. C. (1978). *Stochastic dominance: an approach to decision-making under risk*. Lanham, MD: Lexington Books.
- Winters, P., Davis, B., Carletto, G., Covarrubias, K., Quiñones, E. J., Zezza, A., et al. (2009). Assets, activities and rural income generation: evidence from a multicountry analysis. *World Development*, 37(9), 1435-1452.