

# External Balances, Trade and Financial Conditions

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19 August 2015

Online at https://mpra.ub.uni-muenchen.de/66201/ MPRA Paper No. 66201, posted 21 Aug 2015 09:11 UTC

# External Balances, Trade and Financial Conditions

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August 20, 2015

#### Abstract

This paper models the persistent deterioration in the international external position of the U.S. over the past 60 years. I find that financial factors raise the steady state debt level by three percent of GDP, and account for 80 percent the cyclical variations. In contrast, real factors associated with trade flows are the dominant drivers of the secular rise in the debt position. These findings are at odds with recent models of imbalances that focus on demographics and asymmetric financial development. They also challenge the view that the U.S. external position is on a sustainable path.

**Keywords:** Global Imbalances, External Positions, Current Accounts, Trade Flows, Valuation Effects, Stochastic Discount Factors, International Asset Pricing

**JEL Codes**: F31, F32, F34

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# Introduction

The past 60 years has witnessed a substantial worsening of the U.S. external position. Starting from net asset position of approximately 15 percent of GDP in the early 1950's, the accumulation of international debt produced a net liability position equal to 51 percent of GDP by the end of 2013. In light of this, the question of whether the prolonged deterioration in the U.S. external position represents an adjustment along a sustainable path or is a precursor to an abrupt change accompanied by a crisis has sparked much debate among researchers and policymakers.<sup>1</sup> This paper brings new evidence to bear on this question. In particular I present a model for the U.S. external position that identifies the real and financial factors driving the accumulation of debt over the past 60 years and examine its implications for sustainability.

The model I develop is based on the present value restriction that links the value of a country's external position to future trade flows and financial conditions in the absence of arbitrage opportunities and Ponzi schemes. This restriction holds in a wide class of theoretical models and accommodates the fact that international investors can trade a wide variety of securities. It also requires the identification of a stochastic discount factor (SDF) that determines the arbitrage-free prices of all freely traded securities. The model estimates the SDF from data on returns. This feature distinguishes my model from those in Gourinchas and Rey (2007a) (G&R) and Corsetti and Konstantinou (2012) (C&K). The model also differs from this earlier work in accounting for the behavior of the whole U.S. external position rather than just the cyclical dynamics. Clearly, it is impossible to say anything about sustainability without identification of the factors driving the persistent deterioration in the whole U.S. position. The model decomposes the movements in the external position into secular and cyclical components and identifies the relative importance of the trade and valuation channels of international adjustment (channels highlighted by G&R).

The model estimates provide several striking results. First, I find that the valuation channel is the dominant driver of cyclical position dynamics, accounting for approximately 80 percent of the variance over the 60 year sample. Changing expectations about future SDFs rather than future trade flows account for most of the short-term changes in the U.S. position. Furthermore, I find that the valuation channel works primarily via capital gains and losses on U.S. foreign assets rather than liabilities and that this asymmetry is tied to changes in the international value of the U.S. dollar. Second, there is no evidence that financial factors working through the valuation channel significantly contribute to the secular dynamics of the U.S. position. Financial

<sup>&</sup>lt;sup>1</sup>Contributors to the debate include: Blanchard and Giavazzi (2002), Summers (2004), Obstfeld and Rogoff (2005), Roubini and Setser (2005), Bernanke (2005), Hausmann and Sturzenegger (2006), Engel and Rogers (2006), Backus et al. (2009), Mendoza, Quadrini, and Rios-Rull (2009), Durdu, Mendoza, and Terrones (2012) and Fogli and Perri (2015), among others.

factors contribute to my estimate of the U.S. steady-state debt position, but they do not appear to directly drive the secular deterioration we have witnessed over the past 60 years. Third, I find that it is only possible to interpret the persistent deterioration of the U.S. position as part of a sustainable adjustment process if expectations for future trade flows break significantly with historical precedence.

Two features of the data account for these findings. First, the variations in the SDF consistent with the behavior of returns over the past 60 years are not persistent enough to support the slow-moving changes in SDF expectations that could drive the secular deterioration of the U.S. position via the valuation channel. Instead, they support the fast-changing SDF expectations that are the primary driver of external adjustment at cyclical frequencies. Second, the persistent deterioration in the U.S. external position has been accompanied by a steady worsening of the U.S. trade balance. This long-term pattern can only be sustainable (absent valuation effects) while expectations concerning future trade balances improve, contrary to the historical record.

These results bring a new perspective to several strands of the recent literature on global imbalances. In particular, they strengthen the view put forward by G&R that the valuation channel represents an important international adjustment mechanism. The model identifies how the valuation channel contributed to cyclical changes the U.S. external position over a wide variety of macroeconomic conditions. It shows, for example, that both the valuation and trade channels contributed to the role of the U.S. as a global insurer (Gourinchas, Rey, and Govillot, 2010) during the 2008-9 financial crisis. Over long horizons, however, financial factors appear to play a minor role. I estimate that the existence of a U.S. "Exorbitant Privilege" (G&R) raises the steady state level of U.S. international debt by roughly three percent of GDP, but had little direct effect on the persistent rise in debt over the past 60 years. This finding runs contrary to recent research that focuses on asymmetric financial development as a driver of external imbalances (see, e.g., Caballero, Farhi, and Gourinchas, 2008 and Gourinchas and Rey, 2013).

The remainder of the paper is organized as follows. Section 1 derives the present value restriction on the external position implied by the absence of arbitrage opportunities and Ponzi schemes. Section 2 develops the model from this restriction. I describe the data and the model estimates in Sections 3 and 4. Sections 5 and 6 analyze the model estimates. Section 7 concludes.<sup>2</sup>

<sup>&</sup>lt;sup>2</sup>Supplementary information on the data, estimation methods, and results are available in a separate Appendix.

# **1** Valuation of External Positions

In this section, I first develop the nonlinear present value restriction on a country's Net Foreign Liability (NFL) position implied by the absence of Ponzi schemes and arbitrage opportunities. I then derive an approximate form of the restriction that serves as the foundation of the model.

#### 1.1 Debt, Returns and Trade Flows

The starting point is the country's consolidated budget constraint:

$$FL_{t+1} - FA_{t+1} = M_{t+1} - X_{t+1} + R_{t+1}^{\text{FL}} FL_t - R_{t+1}^{\text{FA}} FA_t.$$
(1)

Here  $FA_{t+1}$  and  $FL_{t+1}$  denote the value of foreign assets and liabilities of the country at the end of perior t+1, while  $X_{t+1}$  and  $M_{t+1}$  represent the flow of exports and imports during period t+1, all measured in real terms. The gross real return on the foreign asset and liability portfolios between the end of periods t and t+1 are denoted by  $R_{t+1}^{\text{FA}}$  and  $R_{t+1}^{\text{FL}}$ , respectively.

In a world where financial assets with the same payoffs have the same prices and there are no restrictions on the construction of portfolios (such as short sales constraints), there exists a stochastic discount factor (SDF)  $\mathcal{K}_{t+1}$ , such that  $1 = \mathbb{E}_t[\mathcal{K}_{t+1}R_{t+1}^i]$ , where  $R_{t+1}^i$  is the (gross real) return on any freely traded asset *i*, and  $\mathbb{E}_t[.]$  denotes expectations conditioned on agents' common period-*t* information.<sup>3</sup> I assume that this no-arbitrage condition applies to the returns on every security in the country's asset and liability portfolios, and so it also applies to the returns on the portfolios themselves; i.e.

$$1 = \mathbb{E}_t[\mathcal{K}_{t+1}R_{t+1}^{\mathrm{FA}}] \qquad \text{and} \qquad 1 = \mathbb{E}_t[\mathcal{K}_{t+1}R_{t+1}^{\mathrm{FL}}]. \tag{2}$$

Equations (1) and (2) allow us to derive a simple expression for the county's international debt position, as measured by the value of net foreign liabilities,  $NFL_t = FL_t - FA_t$ . Multiplying both sides of (1) by the SDF, taking conditional expectations and applying the restrictions in (2) gives

$$\mathbb{E}_{t} \left[ \mathcal{K}_{t+1} N F L_{t+1} \right] = \mathbb{E}_{t} \left[ \mathcal{K}_{t+1} (M_{t+1} - X_{t+1}) \right] + \mathbb{E}_{t} \left[ \mathcal{K}_{t+1} R_{t+1}^{\text{FL}} \right] F L_{t} - \mathbb{E}_{t} \left[ \mathcal{K}_{t+1} R_{t+1}^{\text{FA}} \right] F A_{t} \\ = \mathbb{E}_{t} \left[ \mathcal{K}_{t+1} (M_{t+1} - X_{t+1}) \right] + N F L_{t}.$$
(3)

<sup>&</sup>lt;sup>3</sup>This condition is very general. It does not rely on agents' preferences, the rationality of their expectations, or the completeness of financial markets (see Cochrane, 2001 and Evans, 2011 for textbook discussions).

Rearranging this expression and solving forward using the law of iterated expectations we obtain

$$NFL_t = \mathbb{E}_t \sum_{i=1}^{\infty} \mathcal{K}_{t+i}^{(i)} \left( X_{t+i} - M_{t+i} \right) + \mathbb{E}_t \lim_{i \to \infty} \mathcal{K}_{t+i}^{(i)} NFL_{t+i}, \tag{4}$$

where  $\mathcal{K}_{t+i}^{(i)} = \prod_{j=1}^{i} \mathcal{K}_{t+j}$  is the *i*-period ahead discount factor (with  $\mathcal{K}_{t+1}^{(1)} = \mathcal{K}_{t+1}$ ). The last term on the right identifies the expected present value of the country's international debt position as the horizon rises without limit using a discount factor determined by the SDF. To rule out Ponzi schemes, I assume that  $\mathbb{E}_t \lim_{i \to \infty} \mathcal{K}_{t+i}^{(i)} NFL_{t+i} = 0,^4$  so (4) becomes

$$NFL_{t} = \mathbb{E}_{t} \sum_{i=1}^{\infty} \mathcal{K}_{t+i}^{(i)} \left( X_{t+i} - M_{t+i} \right).$$
(5)

This equation is similar to one derived in Obstfeld (2012). It states that the country's NFL position at the end of period t must equal the expected present discounted value of future trade surpluses, discounted at the cumulated SDF.<sup>5</sup> As such, it describes the link between a country's international debt position and the prospects for future trade flows and financial conditions.

There are several noteworthy aspects of equation (5). First, the equation is exact rather than an approximation. Second, (5) holds whatever the composition of the country's asset and liability portfolios (i.e. whatever the fractions held in equity, bonds, etc.), and however those fractions are determined (by optimal portfolio choice or some other method).<sup>6</sup> Third, equation (5) takes explicit account of risk. A country's NFL position is equal to the value of a claim to the future stream of trade surpluses in a world where those surpluses are uncertain. This is not the same a discounting future trade surpluses by the expected path of the risk-free rate. Note, also, that the expected future trade flows and SDFs on the right-hand-side of (5) represent the proximate determinants of the NFL position. More fundamental factors, such as demographic

<sup>5</sup>Notice that this end-of-period value incorporates the effects of period-t trade flows, and the returns on

<sup>&</sup>lt;sup>4</sup>For intuition, suppose a debtor country decides to simply roll over existing asset and liability positions while running zero future trade balances. The country's asset and liability portfolios would then evolve as  $FA_{t+i} = R_{t+i}^{FA}FA_{t+i-1}$  and  $FL_{t+i} = R_{t+i}^{FL}FL_{t+i-1}$  for all i > 0. (3) implies that the value of a claim to the country's debt next period is just  $\mathbb{E}_t \left[ \mathcal{K}_{t+1} N F L_{t+1} \right] = \mathbb{E}_t \left[ \mathcal{K}_{t+1} (M_{t+1} - X_{t+1}) \right] + N F L_t = N F L_t.$ This same reasoning applies in all future periods, so the value of a claim to the debt  $\tau$  periods ahead is  $\mathbb{E}_t[\mathcal{K}_{t+\tau}^{(\tau)}NFL_{t+\tau}] = \mathbb{E}_t[\mathcal{K}_{t+\tau-1}^{(\tau-1)}\mathbb{E}_{\tau-1}[\mathcal{K}_{t+\tau}NFL_{t+\tau}]] = \dots = NFL_t$ . Taking the limit as  $\tau \to \infty$  gives  $NFL_t = \mathbb{E}_t \lim_{i \to \infty} [\mathcal{K}_{t+i}^{(i)} NFL_{t+i}] > 0$ . Thus, the country's current debt position must be equal to the value of a claim on rolling the asset and liability positions forward indefinitely into the future. Clearly then, no country can initiate a Ponzi scheme when  $\mathbb{E}_t \lim_{i \to \infty} \mathcal{K}_{t+i}^{(i)} NFL_{t+i} \leq 0$ . Moreover, since NFL positions must aggregate to zero across countries (by market clearing), if  $\mathbb{E}_t \lim_{i \to \infty} \mathcal{K}_{t+i}^{(i)} NFL_{t+i} > 0$  at least one other country must be involved in a Ponzi scheme. The restriction thus prevents any country from adopting a Ponzi scheme.

pre-existing asset and liability holdings: i.e.,  $M_t - X_t + R_t^{\text{FL}} FL_{t-1} - R_t^{\text{FA}} FA_{t-1}$  from equation (1). <sup>6</sup>To see why, note that  $R_{t+1}^{\text{F}} = \sum_j \alpha_{j,t} R_{t+1}^{\text{Fj}}$  where  $R_{t+1}^{\text{Fj}}$  denotes the return on  $\text{F} = \{\text{FA}, \text{FL}\}$  (asset or liability) security j and  $\alpha_{j,t}$  are the ex-ante portfolio shares (determined in period t) with  $\sum_j \alpha_{j,t} = 1$ . As long as the no-arbitrage condition applies to the returns on the individual securities, then  $\mathbb{E}_t[\mathcal{K}_{t+1}R_{n,t+1}^{\text{F}}] = \mathbb{E}_t[\mathcal{K}_{t+1}R_{t+1}^{\text{FL}}] = \mathbb{E}_t[\mathcal{K}_{t+1}R_{t+1}^{\text{FL}}]$  $\mathbb{E}_t[\sum_j \alpha_{j,t} \mathcal{K}_{t+1} R_{t+1}^{\mathsf{F}_j}] = \sum_j \alpha_{j,t} \mathbb{E}_t[\mathcal{K}_{t+1} R_{t+1}^{\mathsf{F}_j}] = 1 \text{ for } \mathsf{F} = \{\mathsf{FA}, \mathsf{FL}\} \text{ and any set of portfolio shares } \alpha_{j,t}.$ 

trends or asymmetries in financial development across countries, can only affect the NFL position insofar as they impact on these expectations.

# 1.2 Scaling

It is common to consider the ratio of a country's external position to another variable, typically GDP. This form of scaling is easily accommodated by equation (5). Dividing both sides by the scaling variable  $Z_t$  and simplifying gives

$$\frac{NFL_t}{\mathcal{Z}_t} = \mathbb{E}_t \sum_{i=1}^{\infty} \left\{ \prod_{j=1}^i \left[ \mathcal{K}_{t+j} \left( \frac{\mathcal{Z}_{t+j}}{\mathcal{Z}_{t+j-1}} \right) \right] \right\} \left( \frac{X_{t+i} - M_{t+i}}{\mathcal{Z}_{t+i}} \right).$$
(6)

Here the country's relative NFL position is determined by the expected present discounted value of relative trade surpluses with a discount factor that is adjusted to account for future growth in the scaling variable.

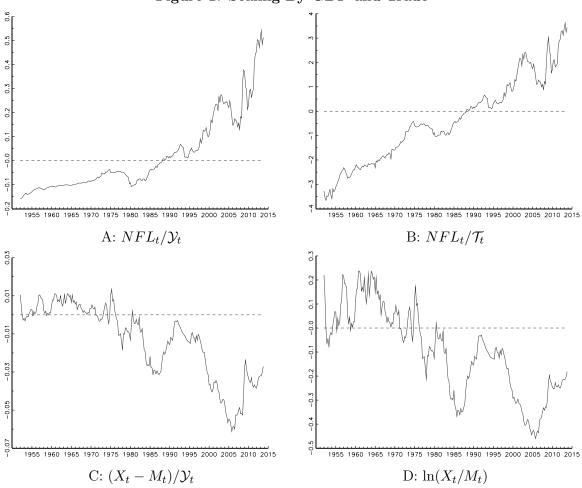


Figure 1: Scaling By GDP and Trade

Although GDP is often used as a scaling variable, it is not the most convenient choice when developing a model for the U.S. position. To see why, Panels A and B of Figure 1 plot the  $NFL_t/\mathcal{Z}_t$  series using GDP,  $\mathcal{Y}_t$ , and a measure of total trade,  $\mathcal{T}_t = X_t^{1/2} M_t^{1/2}$ , as scaling variables. These plots show that the  $NFL_t/\mathcal{Y}_t$  trend is relatively stable until the early 1980's, but thereafter it moves upward at a higher rate. In contrast the upward trend in  $NFL_t/\mathcal{T}_t$  appears stable over the entire sample period. Since it is easier to build a model based on (6) that accounts for the steady trend in  $NFL_t/\mathcal{T}_t$  rather than the varying trend in  $NFL_t/\mathcal{Y}_t$ , I use total trade as the scaling variable. With this choice (6) becomes

$$\frac{NFL_t}{\mathcal{T}_t} = \mathbb{E}_t \sum_{i=1}^{\infty} \exp\left(\sum_{j=1}^{i} \kappa_{t+j} + \Delta \tau_{t+j}\right) \left\{ (NX_{t+i})^{1/2} - (NX_{t+i})^{-1/2} \right\},\tag{7}$$

where  $\kappa_t = \ln \mathcal{K}_t$ ,  $\Delta \tau_t = \ln (\mathcal{T}_t / \mathcal{T}_{t-1})$  and  $NX_t = X_t / M_t$ .

Panels C and D of Figure 1 compare the behavior of the log net export ratio,  $\ln(NX_t)$ , with that of the net export-to-GDP ratio,  $(X_t - M_t)/\mathcal{Y}_t$ . The plots show that these two series are strongly correlated; in fact the sample correlation is 0.96. The model I develop below links movements in  $NFL_t/\mathcal{T}_t$  to estimates of agents' expectations concerning the future path for  $\ln(NX_t)$ . These expectations are closely correlated with expectations about the future path for  $(X_t - M_t)/\mathcal{Y}_t$ .

#### 1.3 Approximation

While equation (7) provides the theoretical foundation for the model, the right-hand-side contains agents' expectations of nonlinear functions of several future variables which are hard to estimate. I, therefore, derive the model from an approximation based on three assumptions:

- **A1** The log SDF,  $\kappa_t$ , is a covariance stationary process with  $\mathbb{E}[\kappa_t] = \kappa$ .
- **A2** The growth in trade,  $\Delta \tau_t$ , is a covariance stationary process with  $\mathbb{E}[\Delta \tau_t] = g$ , where  $g < -\kappa$ .
- A3 The log net export ratio can be decomposed as  $\ln(NX_t) = \overline{nx}_t + nx_t$ , where  $\overline{nx}_t$  is a secular component and  $nx_t$  is a covariance stationary component with  $\mathbb{E}[nx_t] = 0$ . Agents' expectations concerning the future path of the secular component are given by  $\mathbb{E}_t \overline{nx}_{t+i} = \lambda_t(i)$ , where  $\lambda_t(.)$  is a deterministic function of t with  $\lim_{i\to\infty}\lambda_t(i) = \lambda$ , a constant.

Assumptions A1 and A2 are consistent with a wide range of theoretical models. For example,  $\kappa_t$  is proportional to consumption growth in representative agent models with time-separable CRRA utility, so A1 would hold in such models when consumption growth is covariance stationary. More generally, estimates of the SDF implied by the behavior of returns (derived below) imply that  $\kappa_t$  is covariance stationary. Assumption A2 allows for the presence of long-term growth in total trade; consistent with U.S. data. It also places an upper limit on the growth to ensure that future trade imbalances are discounted are a rate below one. My estimates of g and  $\kappa$  satisfy this restriction.

Assumption A3 links the behavior of the net export ratio over the sample with agents' expectations concerning its future path. Standard open economy models imply that the net export ratio follows a mean-zero covariance stationary process, but this implication is clearly at odds with the visual evidence in Figure 1. Assumption A3 allows the log net export ratio to contain a secular trend  $\overline{nx_t}$  within the sample. I assume that agents' expectations about the secular trend evolve slowly through time, and their long-term expectations for the net export ratio are constant because  $\lim_{i\to\infty} \mathbb{E}_t \ln NX_{t+i} = \lim_{i\to\infty} [\lambda_t(i) + \mathbb{E}_t nx_{t+i}] = \lambda$ . This assumption embodies the idea that agents expect a change in the secular trend beyond the end of the sample. Below I use the model estimates to examine the behavior of  $\mathbb{E}_t \overline{nx_{t+i}}$  over the sample period.

I approximate the right-hand-side of (7) around the point where  $\kappa_t = \kappa$ ,  $\Delta \tau_t = g$  and  $NX_t = \exp(\lambda) = \Lambda$ . This gives

$$NFL_t/\mathcal{T}_t = \overline{nfl}_t + nfl_t,\tag{8}$$

where

$$\overline{nfl}_t = \eta \rho + \psi \sum_{i=1}^{\infty} \rho^i [\lambda_t(i) - \lambda], \qquad (9)$$

and

$$nfl_t = \eta \mathbb{E}_t \sum_{i=1}^{\infty} \rho^i \kappa_{t+i} + \eta \mathbb{E}_t \sum_{i=1}^{\infty} \rho^i \Delta \tau_{t+i} + \psi \mathbb{E}_t \sum_{i=1}^{\infty} \rho^i n x_{t+i},$$
(10)

with  $\rho = \exp(g + \kappa) < 1$ ,  $\eta = \frac{1}{1-\rho}(\Lambda^{1/2} - \Lambda^{-1/2})$  and  $\psi = \frac{1}{2}(\Lambda^{1/2} + \Lambda^{-1/2})$ . The approximation splits  $NFL_t/\mathcal{T}_t$  into secular and cyclical components. The secular component is determined in (9) by agents' expectations concerning the secular trend in net exports. Equation (10) shows how the cyclical component is determined by agents' expectations concerning the future SDF, the growth in trade and the cyclical variations in net exports.

This approximation contains several noteworthy features. First, assumptions A1-A3 imply that  $\lim_{i\to\infty} \mathbb{E}_t \overline{nfl}_{t+i} = \eta \rho$  and  $\lim_{i\to\infty} \mathbb{E}_t nfl_{t+i} = 0$ , so agents' long-term expectations for  $NFL_t/\mathcal{T}_t$  (i.e.  $\lim_{i\to\infty} \mathbb{E}_t [NFL_{t+i}/\mathcal{T}_{t+i}]$ ) equal  $\eta \rho = \frac{\rho}{1-\rho} (\Lambda^{1/2} - \Lambda^{-1/2})$ . Consistent with the original present value equation (7), a country's steady state NFL position can differ from zero depending on the long-run net export ratio  $\Lambda = \exp(\lambda)$ .<sup>7</sup> A country with a steady-state trade

<sup>&</sup>lt;sup>7</sup>The steady-state value for  $NFL_t/\mathcal{T}_t$  implied by (7) also depends on the second- and higher-order moments of the joint distribution governing future trade flows and SDF, but these moments are ignored by the approximation.

surplus  $(\Lambda > 1)$  will be an international debtor and one with a trade deficit  $(\Lambda < 1)$  will be an international creditor. Notice, also, that financial factors affect the steady state value for  $NFL_t/\mathcal{T}_t$ via their impact on the expected SDF,  $\kappa$ , that determines the size of  $\rho$ . In particular, higher values for  $\kappa$  increase the effect of any trade imbalance on the steady state value for  $NFL_t/\mathcal{T}_t$ .

The approximation also enables us to easily identify the trade and valuation channels of international adjustment. Adjustment through the trade channel occurs when agents revise their expectations concerning future trade flows.<sup>8</sup> For example, upward revisions in expectations about the secular trend in net exports increase  $NFL_t/\mathcal{T}_t$  via a rise in  $\overline{nfl}_t$ , as do revisions in expectations about the cyclical net export ratio via a rise  $nfl_t$ . In economic terms, a country can support a larger international debt position when there is an upward revision in agents' expectations about the size of future trade surpluses. Upward revisions in expectations about future trade growth,  $\Delta \tau_t$ , have a similar impact via  $nfl_t$  when  $\eta > 0$  because higher expected growth implies larger future trade surpluses.

Adjustment through the valuation channel occurs when agents revise their expectations about the SDF. These revisions in expectations produce changes in  $NFL_t/\mathcal{T}_t$  via the cyclical component. For intuition consider the effect of news that lowers expectations concerning the future SDF but has no effect on future trade flows. If the country is expected to run a steady state trade surplus (i.e., when  $\eta > 0$ ), the first-order effect is a fall in its NFL position as future surpluses are discounted more heavily. The approximation captures this valuation effect via the first term on the right of equation (10). Conversely, if the country is expected to run a steady state trade deficit (i.e., when  $\eta < 0$ ), the first-order valuation effect works in the opposite direction because future deficits are discounted more heavily. This theoretical ambiguity in the direction of the valuation channel is implied by the original present value expression. An inspection of (7) reveals that the effects of revisions in agents' expectations concerning the future SDF on a country's current NFL position also depend on their current expectations about future trade flows.

Finally it is worth noting how (8)-(10) differ from the approximations found in G&R and C&K. These papers derive approximate present value equations from de-trended versions of the intertemporal budget constraint like (1) which are used to study the cyclical dynamics of external positions.<sup>9</sup> In contrast, the approximation above allows us to study the dynamics of the whole external position, i.e. changes in both the secular and cyclical components of  $NFL_t/\mathcal{T}_t$ .

<sup>&</sup>lt;sup>8</sup>Note that trade flows have two effects on a country's external position: Imbalances between the flows of imports and exports during period t directly affect end-of-period asset and liability holdings, while expectations concerning future trade flows (in periods t + 1 and beyond) affect the value of asset and liability holdings at the end of period t. Current shocks to exports and imports only produce external adjustments via the trade channel if they change these expectations.

<sup>&</sup>lt;sup>9</sup>C&K recognize that this approach requires that the trends in different variables converge beyond the end of the sample, a requirement implicit in assumptions A1-A3 above.

It also differs from these earlier approximations in using the SDF rather than the returns on foreign assets and liabilities. As such, any analysis based on (8)-(10) necessarily conforms to the no-arbitrage restrictions in theoretical models of external imbalances.

#### 2 The Model

The model based on (8)-(10) comprises a specification for: (i) the secular dynamics in  $NFL_t/\mathcal{T}_t$ and  $\ln(NX_t)$ ; (ii) the SDF; and (iii) agents' expectations that drive the cyclical dynamics in  $NFL_t/\mathcal{T}_t$ .

#### 2.1 Secular Dynamics

Figure 1 showed a persistent rise in  $NFL_t/\mathcal{T}_t$  and a fall in  $\ln(NX_t)$  over the past 60 years. These features of the data are inconsistent with (8)-(10) if agents' expectations about the secular trend in  $\ln(NX_t)$  are solely based on the sample behavior. A pro-longed rise in  $NFL_t/\mathcal{T}_t$  must come from an increase in  $\overline{nfl}_t$  driven by expectations of a rising secular trend in net exports that contrasts with the downward trend in  $\ln(NX_t)$  during the sample. In light of this, I do not identify  $\overline{nfl}_t$  from equation (9) with estimates of agents' expectations. Instead I estimate  $\overline{nfl}_t$ and  $\overline{nx}_t$  directly as linear time trends. As a practical matter, modeling  $\overline{nfl}_t$  as a linear rather than a nonlinear function of time makes no difference because the rise in  $NFL_t/\mathcal{T}_t$  over the sample is very steady. In the case of the  $\ln(NX_t)$  series, linear and nonlinear estimates (computed from the H-P filter) of the secular trend are somewhat different before 1960, but I use the linear estimates for simplicity.<sup>10</sup>

Estimating  $\overline{nfl}_t$  and  $\overline{nx}_t$  in this manner is consistent with equation (9) under assumption A3. Suppose that agents' expectations take the form:  $\lambda_t(i) = \lambda + \sum_{j=1}^J \pi_j \phi_j^i (\lambda - \overline{nx}_t)$  for some coefficients  $\pi_j$  and  $\phi_j$  with  $0 < \phi_j < 1$ . Clearly,  $\lim_{i \to \infty} \lambda_t(i) = \lambda$  as A3 requires. Moreover, combining these expectations with (9) gives  $\overline{nfl}_t = \eta\rho + \Phi(\lambda - \overline{nx}_t)$  with  $\Phi = \psi \sum_{j=1}^J \pi_j \frac{\rho\phi_j}{1-\rho\phi_j}$ , so the estimates of  $\overline{nx}_t$  can produce a linear path for  $\overline{nfl}_t$ . I use the model estimates to study the expectations that implicitly link my estimates of  $\overline{nfl}_t$  and  $\overline{nx}_t$  in Section 6.1. Again, I should emphasize that the estimates of  $\overline{nfl}_t$  and  $\overline{nx}_t$  only serve to identify the secular trends in the sample. They should not be interpreted as trends that will continue indefinitely.

 $<sup>^{10}\</sup>mathrm{G\&R}$  and C&K also use deterministic trends to capture the persistent movements in the data.

#### 2.2 The Stochastic Discount Factor

I estimate the log SDF,  $\kappa_t$ , from data on U.S. asset and liability returns and a set of information variables that characterize the conditioning information found in the no-arbitrage conditions. First, I rewrite in the no-arbitrage conditions in terms of unconditional expectations and the information variables. I then posit a specification for  $\kappa_t$  that satisfies these conditions, and show how it can be estimated from the data.

Consider the no-arbitrage condition  $1 = \mathbb{E}_t[\exp(\kappa_{t+1} + r_{t+1}^n)]$ , where  $r_{t+1}^n$  denotes the log return on asset/liability n. If an information variable  $\omega_t^j$  is known to agents in period t, then, by the law of iterated expectations,  $1 = \mathbb{E}[\exp(\lambda_{t+1} + r_{t+1}^n) | \omega_t^j]$ . Multiplying both sides of this expression by  $\exp(\omega_t^j)$ , taking unconditional expectations, and re-arranging produces,

$$1 = \mathbb{E}\left[\exp(\kappa_{t+1} + r_{t+1}^{n,j})\right],\tag{11}$$

where  $r_{t+1}^{n,j} = r_{t+1}^n + \omega_t^j - \ln \mathbb{E}[\exp(\omega_t^j)]$ . This equation contains unconditional expectations, rather than the conditional expectations found in the original no-arbitrage condition, and adjusted log returns,  $r_{t+1}^{n,j}$ , rather than log returns,  $r_{t+1}^n$ . Moreover, it holds for any information variable  $\omega_t^j$ known to agents in period t. So if the original no-arbitrage condition holds for n = 1, 2, ...Nassets/liabilities, and we have a set of j = 1, 2, ...J information variables known to agents in period t, the log SDF satisfies the set of K = JN equations in the form of (11).

Next, let  $\mathbf{er}_{t+1}$  denote a  $K \times 1$  vector of log excess returns, with elements  $er_{t+1}^k = r_{t+1}^k - r_{t+1}^{\text{TB}}$ , where  $r_{t+1}^{\text{TB}}$  is the log return on U.S. T-bills and  $r_{t+1}^k$  is the k'th log adjusted return  $r_{t+1}^{n,j}$ . I assume that the log SDF is given by

$$\kappa_{t+1} = \alpha - r_{t+1}^{\mathrm{TB}} - \beta'(\mathbf{er}_{t+1} - \mathbb{E}[\mathbf{er}_{t+1}]), \qquad (12)$$

for some constant  $\alpha$  and  $K \times 1$  vector  $\beta$ . These parameters are pinned down by (11). In the case of the k'th, adjusted return  $r_{t+1}^k$ , and assuming that  $\kappa_{t+1}$  and  $r_{t+1}^k$  are jointly normally distributed,

$$1 = \mathbb{E}\left[\exp(\kappa_{t+1} + r_{t+1}^k)\right] = \exp\left(\mathbb{E}[\kappa_{t+1} + r_{t+1}^k] + \frac{1}{2}\mathbb{V}[\kappa_{t+1} + r_{t+1}^k]\right).$$
(13)

Substituting for  $\kappa_{t+1}$  from (12), taking logs and re-arranging, produces

$$\alpha + \mathbb{E}[er_{t+1}^k] + \frac{1}{2}\mathbb{V}[er_{t+1}^k] + \frac{1}{2}\beta'\mathbb{V}[\mathbf{er}_{t+1}]\beta = \mathbb{C}\mathbb{V}[er_{t+1}^k, \mathbf{er}_{t+1}']\beta,$$
(14)

where  $\mathbb{V}[.]$  and  $\mathbb{C}\mathbb{V}[.,.]$  denote the variance and covariance, respectively. This equation must hold for the T-bill return (i.e., when  $r_{t+1}^k = r_{t+1}^{\text{\tiny TB}}$ , or  $er_{t+1}^k = 0$ ) so

$$\alpha + \frac{1}{2}\beta' \mathbb{V}\left[\mathbf{er}_{t+1}\right]\beta = 0. \tag{15}$$

Furthermore, imposing this restriction on (14) gives  $\mathbb{E}[er_{t+1}^k] + \frac{1}{2}\mathbb{V}[er_{t+1}^k] = \mathbb{C}\mathbb{V}[er_{t+1}^k, \mathbf{er}_{t+1}']\beta$ , an equation that holds for each of the K adjusted returns. Stacking the K equations we obtain

$$\mathbb{E}\left[\mathbf{er}_{t+1}\right] + \frac{1}{2}\mathrm{diag}[\Omega] = \Omega\beta,\tag{16}$$

where  $\Omega = \mathbb{V}[\mathbf{er}_{t+1}]$  and diag[ $\Omega$ ] is a  $K \times 1$  vector containing the leading diagonal of  $\Omega$ . Equations (15) and (16) pin down  $\alpha$  and  $\beta$ , so we can rewrite (12) as

$$\kappa_{t+1} = -\frac{1}{2}\mu'\Omega^{-1}\mu - r_{t+1}^{\rm TB} - \mu'\Omega^{-1}(\mathbf{er}_{t+1} - \mathbb{E}[\mathbf{er}_{t+1}]), \tag{17}$$

where  $\mu = \mathbb{E}[\mathbf{er}_{t+1}] + \frac{1}{2} \operatorname{diag}[\Omega]$ . Equation (17) identifies the log SDF from the moments of adjusted returns that satisfy the no-arbitrage condition in (11).

I estimate  $\kappa_t$  from (17) using estimated moments of adjusted returns from the sample. Notice that this estimation method does not assume that the specification for the SDF in (17) is unique. Indeed, many SDFs exist when markets are incomplete. Equation (17) simply identifies *one* specification for the SDF that satisfies the no-arbitrage conditions. Nor does the method attempt to relate the SDF to macro variables (other than their possible use as information variables). Such an undertaking would require a general equilibrium model. My more modest goal is to examining the role of the SDF as a proximate driver of U.S. external adjustment.

The no-arbitrage condition for return n implies that  $1 = \mathbb{E}[\exp(\lambda_{t+1} + r_{t+1}^n)|\omega_t^j]$  holds for every variable  $w_t^j$  known to agents at time t, so (11) holds for a very large number of equations. In practice, there is a limit to the number of information variables that can be incorporated into the SDF estimates. I choose information variables that have forecasting power for log excess returns. In addition, I examine the robustness of my estimates to the use of different returns and choices for information variables, and I test for misspecification due to any approximation error in (13).

#### 2.3 Cyclical Dynamics

The cyclical component in  $NFL_t/\mathcal{T}_t$  is driven by agents' expectations concerning the future log SDF, the growth in trade and the cyclical variations in the net export ratio, which I write in a

vector  $z_t = [\kappa_t, \Delta \tau_t, nx_t]'$ . I represent the dynamics of  $z_t$  in a state space model where agents' expectations follow a finite order (covariance stationary) VAR:

$$\mathbb{E}_{t} z_{t+1} = \sum_{i=1}^{\mathbb{N}} a_{i} \mathbb{E}_{t-i} z_{t+1-i} + v_{t}, \qquad (18)$$

where the  $a_i$ 's are  $3 \times 3$  matrices. The  $3 \times 1$  vector of innovations,  $v_t$ , is driven by agents' forecast errors,  $e_t = z_t - \mathbb{E}_{t-1}z_t$ , and news shocks,  $\xi_t$ :

$$v_t = be_t + \xi_t,\tag{19}$$

where b is a  $3 \times 3$  matrix and  $\xi_t$  is a  $3 \times 1$  vector of mean-zero serially uncorrelated random variables, independent from  $e_t$ . Agents revise their expectations about future  $z'_t s$  in response to forecast errors and news shocks. For example, the case of first-order VAR, (18) and (19) imply that  $\mathbb{E}_t z_{t+h} - \mathbb{E}_{t-1} z_{t+h} = a_1^h (be_t + \xi_t)$  for all h > 0. The b matrix determines the responsiveness of expectations to forecast errors. I refer to  $\xi_t$  as news shocks because they revise agents' expectations without a contemporaneous effect on  $z_t$ . In the first-order VAR case, (18) and (19) imply that  $z_{t+1} = a_1 z_t + e_{t+1} + (b - a_1)e_t + \xi_t$ . The lagged effect of news shocks on  $z_t$  illustrated in this example applies when expectations follow a higher order VAR.

I use equations (9), (18) and (19) to derive the dynamics of  $nfl_t$ , and  $z_t$ . For ease of exposition, consider the first-order case (with  $a_1 = a$ ). Under these circumstances, (9) implies that

$$nfl_t = \gamma \mathbb{E}_t z_{t+1}$$
 with  $\gamma = \rho [\eta (\ell_\kappa + \ell_\tau) + \psi \ell_{\nu x}] (I-\rho a)^{-1},$  (20)

where  $\ell_j$  picks out variable j from  $z_t$  (e.g.  $\ell_{\kappa} z_t = \kappa_t$ ). Equations (18), (19) and (20) can now be used to write the dynamics of  $nfl_t$ , and  $z_t$  in state space form:

$$\begin{bmatrix} \mathbb{E}_t z_{t+1} \\ z_t \end{bmatrix} = \begin{bmatrix} a & 0 \\ I & 0 \end{bmatrix} \begin{bmatrix} \mathbb{E}_{t-1} z_t \\ z_{t-1} \end{bmatrix} + \begin{bmatrix} b & I \\ I & 0 \end{bmatrix} \begin{bmatrix} e_t \\ \xi_t \end{bmatrix}$$
(21a)

and

$$\begin{bmatrix} nfl_t \\ z_t \end{bmatrix} = \begin{bmatrix} \gamma & 0 \\ 0 & I \end{bmatrix} \begin{bmatrix} \mathbb{E}_t z_{t+1} \\ z_t \end{bmatrix},$$
 (21b)

or, more compactly,

$$Z_t = AZ_{t-1} + BU_t \quad \text{and} \quad Y_t = \Gamma Z_t, \tag{22}$$

where  $Z_t = [\mathbb{E}_t z'_{t+1}, z'_t]'$  is the (partially observed) state vector, and  $Y_t = [nfl_t, z'_t]'$  is the vector

of observed data. Higher order specifications for the agents' expectations can also be written in the form of (22) with suitable expansion of the state vector to include lagged values of  $\mathbb{E}_t z_{t+1}$ and a modification of the  $\gamma$  vector.

For estimation purposes, I assume that the forecast errors and news shocks are normally distributed mean-zero random variables with covariance matrices  $\Sigma_e$  and  $\Sigma_{\xi}$ , respectively. The parameters to be estimated include the elements of these matrices (including off-diagonal terms), the VAR matrices a and b, and the value for  $\Lambda$  that determines the coefficients  $\eta = \frac{1}{1-\rho}(\Lambda^{1/2} - \Lambda^{-1/2})$  and  $\psi = \frac{1}{2}(\Lambda^{1/2} + \Lambda^{-1/2})$ . I estimate these parameters by maximum likelihood with the aid of the Kalman Filter using a calibrated value for  $\rho$  described below.

This state space model for the cyclical dynamics has a number of noteworthy features. First, it treats agents' expectations,  $\mathbb{E}_t z_{t+1}$ , as dynamic factors that drive  $nfl_t$  via the present value restrictions in (9), and realizations of  $z_{t+1}$ . Second, the model imposes the restrictions implied by (9) in the determination of the  $\gamma$  vector that links  $nfl_t$  and  $\mathbb{E}_t z_{t+1}$  in equation (20). This produces a more parsimonious specification than if the coefficients in  $\gamma$  were left unrestricted. Third, the model satisfies the orthogonality restrictions implied by rational expectations because the forecast errors  $e_t$  are part of the error vector  $U_t$  in the state equation that is orthogonal to  $Z_{t-1} = [\mathbb{E}_{t-1} z'_t, z_{t-1}]'.$ 

Following Campbell and Shiller (1987) (C&S), a standard approach for evaluating present value expressions like those in (9) is to consider the cross-equation restrictions they imply on a finite-order VAR. To understand how this approach differs from my analysis, consider the implications of the state space model for the joint dynamics of  $nfl_t$  and  $z_t$  when agents' expectations in (18) follow a first-order process:

$$\begin{bmatrix} nfl_t \\ z_t \end{bmatrix} = \begin{bmatrix} \gamma a\Theta & \gamma a (I - \Theta\gamma) a \\ \Theta & (I - \Theta\gamma) a \end{bmatrix} \begin{bmatrix} nfl_{t-1} \\ z_{t-1} \end{bmatrix} + \begin{bmatrix} \gamma b & \gamma \\ I & 0 \end{bmatrix} \begin{bmatrix} e_t \\ \xi_t \end{bmatrix} + \begin{bmatrix} \gamma a (I - \Theta\gamma) (b - a) & \gamma a (I - \Theta\gamma) \\ (I - \Theta\gamma) (b - a) & (I - \Theta\gamma) \end{bmatrix} \begin{bmatrix} e_{t-1} \\ \xi_{t-1} \end{bmatrix}, \quad (23)$$

where  $\Theta$  is a 3×1 vector of coefficients from the projection of  $z_t - az_{t-1}$  on  $nfl_t - \gamma az_t$ . In general,  $\Theta \gamma \neq I$ , so the joint dynamics of  $nfl_t$  and  $z_t$  are given by a VARMA(1,1) process which need not have a finite-order VAR representation. Thus, it is possible that tests of the cross-equations restrictions applied to estimates of a finite order VAR would incorrectly reject the present value relation in equation (9).

Equation (23) also illustrates the role played by agents' information. Suppose that b = a so

 $z_t = az_{t-1} + e_t + \xi_{t-1}$ .<sup>11</sup> Here agents' expectations differ from time series forecasts conditioned on current and past  $z_t$ 's. Consequently, the value for  $nfl_t$  implied by the present value relation (i.e.,  $nfl_t = \gamma az_t + \gamma \xi_t$ ) differs from the value implied by (9) using the times series forecasts (i.e.,  $nfl_t = \gamma az_t$ ). A key insight from C&S is that time series forecasts can be used to assess the present value relation in (9) if they utilize current and past values of both  $z_t$  and  $nfl_t$ . To this end, consider the time series forecast:  $\mathbb{E}[z_{t+1}|z_t, nfl_t, ...] = az_t + \Theta(nfl_t - \gamma az_t)$ , where  $\Theta = \Sigma_{\xi} \gamma' / (\gamma \Sigma_{\xi} \gamma')$ .<sup>12</sup> Since  $nfl_t - \gamma az_t = \gamma \xi_t$ , the forecast replicates agents' expectations when  $\Theta \gamma = I$ . This condition holds when agents only receive news about one of the variables in  $z_t$ . In this case, data on  $nfl_t$  and  $z_t$  are jointly sufficient to reveal agents' information. Moreover, (23) now simplifies to a first-order VAR, so the cross-equation restrictions implied by the present value relation can be assessed with the C&S method. Alternatively, if agents receive news about multiple variables in  $z_t$ , observations on  $nfl_t$  and  $z_t$  are not jointly sufficient to reveal the conditioning information agents' use in forming expectations. In this case,  $\Theta \gamma \neq I$ , so (23) (with b = a) retains the moving average structure and there is no guarantee that the joint process for  $nfl_t$  and  $z_t$  has the finite-order VAR representation assumed by the C&S method.

# 3 Empirical Analysis

#### 3.1 Data

My empirical analysis uses quarterly data on U.S. foreign asset and liability positions, returns, trade flows and other macro variables between 1952:I and 2013:IV. The data on positions and returns extends and updates the series constructed by G&R (see Gourinchas and Rey 2005 for details). They computed the market values for four categories of U.S. foreign asset and liabilities: equity, foreign direct investment (FDI), debt and other, by combining data on international positions with information on the capital gains and losses. In effect, their procedure produces quarterly data on asset and liability positions that map into the International Investment Position (IIP) data reported by the Bureau of Economic Analysis (BEA) at the end of each year, with intra-year position changes computed from the capital gains on the individual securities that comprise the foreign asset or liability category.<sup>13</sup> I estimate the SDF from the returns on the

<sup>&</sup>lt;sup>11</sup>Note that  $e_t$  and  $\xi_{t-1}$  are mutually independent, serially uncorrelated vectors of random variables which are also uncorrelated with  $z_{t-i}$  for i > 0.

<sup>&</sup>lt;sup>12</sup>The  $\Theta$  vector is computed from the projection of  $z_t - az_{t-1}$  on  $nfl_t - \gamma az_t$  in the special case where b = a. The first term on the right-hand-side is the forecast conditioned on  $z_t$ , while the second identifies the incremental forecasting information contained in  $nfl_t$ .

<sup>&</sup>lt;sup>13</sup>C&K also use quarterly data on asset and liability positions consistent with the IIP end-or-year positions, but they construct their intra-year positions by interpolation without regard to the quarter-by-quarter gains and losses on the underlying securities. As Gourinchas, Rey, and Truempler (2012) show, these gains and losses are

asset and liability categories. These returns are portfolio weighted averages of the returns on the individual securities that comprise each category computed from market prices. All positions and returns are computed in constant U.S. dollars.<sup>14</sup> I also use data on the following macro variables: U.S. exports and imports (in constant dollars from the BEA); the return on 3-month U.S. T-bills; U.S. GDP (in constant dollars); (iv) the spread between the yields on 10-year U.S. government bonds and 3-month U.S.T-bills; and the trade-weighted real dollar exchange rate (from the Federal Reserve Board).

Figure 2: Cyclical Components

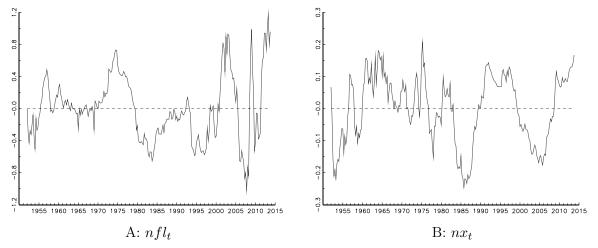


Figure 2 shows that the cyclical components in  $NFL_t/\mathcal{T}_t$  and  $\ln(NX_t)$  display considerable variation over the sample. The cyclical movements in  $NFL_t/\mathcal{T}_t$  after 2000 are particular noteworthy because they primarily reflect the sizable capital gains and losses on U.S. asset and liability positions produced by changes in securities prices and exchange rates. The empirical model will allow us to quantify the contributions of the trade and valuation channels to these variations.

Table 1 reports summary statistics for the key variables. Consistent with the visual evidence in Figure 2, Panel A shows that the  $nfl_t$  and  $nx_t$  series display strong serial correlation, but the autocorrelations die out quickly at longer lags. T-bill returns and the yield spread also display significant serial correlation. In contrast, there is little serial correlation in trade growth. All of these time series appear covariance stationary. The right-hand-column shows a small positive correlation between  $nfl_t$  and  $nx_t$ , and a comparatively large negative correlation between  $nfl_t$ 

significant during the 2008-9 financial crisis. I also note that IIP position data has some limitations. As Zucman (2013) points out, it doesn't accurately reflect assets held in offshore accounts. I discuss the possible influence of offshore holdings on my findings in Section 6.

<sup>&</sup>lt;sup>14</sup>It is worth emphasizing that this method for computing returns differs from the one used by early papers in the literature (e.g., Lane and Milesi-Ferretti, 2005; Gourinchas and Rey, 2007b and Meissner and Taylor, 2006) based on the IIP data. Curcuru, Dvorak, and Warnock (2007) and Lane and Milesi-Ferretti (2009) argue that inaccuracies in these data lead to upwardly biased estimates of average returns. See Gourinchas and Rey (2013) for detailed comparisons.

A:	Mean	Std.		Auto	correlations		Correlation
			lag 1	4	8	12	with $nfl_t$
$nfl_t$	0	0.402	0.905	0.572	0.259	0.119	
$nx_t$	0	0.106	0.935	0.710	0.456	0.259	0.109
$\Delta \tau_t$	0.012	0.036	0.057	-0.03	2 -0.105	-0.064	-0.079
$r_t^{\text{TB}}$	1.258	2.394	0.728	0.539	9 0.333	0.229	-0.489
$\nabla r_t$	1.436	1.163	0.679	0.391	1 0.046	-0.165	0.122
B:	Μ	ean St	d.	Autocor	relations	Portfol	io Shares
				lag 1	4	pre-1983	post-1983
Assets							
Equity	4.	279 31.2	240	0.180	0.041	3.411	16.861
FDI	2.	263 28.5	550	0.193	-0.058	27.031	35.358
Debt	1.	062 10.9	981	0.177	0.109	6.235	7.956
Other	0.	131 2.9	06	0.203	0.113	63.323	39.825
Liabilities							
Equity	4.	151 33.1	144	0.099	0.009	18.299	13.592
FDI		002 23.7	702	0.107	0.010	11.193	25.466
Debt		644 12.5		0.029	0.103	23.473	29.624

#### Table 1: Summary Statistics

Notes:  $nfl_t$  and  $nx_t$  are the cyclical components of  $NFL_t/\mathcal{T}_t$  and  $\ln(NX_t)$ ;  $\Delta \tau_t$  is the growth in total trade;  $r_t^{\text{TB}}$  is the log real return on 3-month U.S. T-bills (×400); and  $\nabla r_t$  is the spread between the log yield on 10-year U.S. government bonds and 3-month T-bills (×400). Panel B reports statistics for log excess returns (×400) on the asset and liabilities categories listed. The right-hand columns show the average portfolio share of each asset and liability category over 1952:-1982:IV and 1983:I-2013:IV. All other statistics are computed over the full sample: 1952:I - 2013:IV.

and  $r_t^{\text{TB}}$ . These correlations provide preliminary evidence pointing to the importance of the valuation channel because  $r_t^{\text{TB}}$  covaries negatively with the log SDF.

Panel B of Table 1 presents statistics for log excess returns on the four asset and liability categories. Here we see that there are small differences between the returns on assets and liabilities within a category, and comparatively large differences across categories. For example, the average excess return on equity assets and liabilities is 4.28 and 4.15 percent, respectively; more than twice the average excess return on debt assets or liabilities.<sup>15</sup> This patten is reflected in the volatility of returns, measured by their sample standard deviations. There has been considerable change in the composition of asset and liability holdings over the sample period. As an indicator of these changes, Panel B also shows how the average shares in of each category in total asset and total liabilities differ between the first and second half of the sample.

<sup>&</sup>lt;sup>15</sup>It is worth emphasizing that these statistics are computed from the entire sample period. When average returns computed over shorter spans there are larger differences between the excess returns on assets and liabilities within a category, consistent with the findings in Habib (2010).

Recent papers by Lane and Milesi-Ferretti (2005), Meissner and Taylor (2006), Curcuru, Dvorak, and Warnock (2007), Forbes (2009) and others examine the composition of and returns on U.S. foreign asset and liability holdings. Much of this research focuses on the question of whether the U.S. enjoyed an "Exorbitant Privilege" by earning systematically higher returns on its assets than its liabilities. In my data, average asset returns exceed average liability returns before 2008, but there is no significant difference in average returns computed over the entire sample period because asset returns are much lower than liability returns at the height of the 2008-9 crisis. These findings are consistent with the studies cited above using pre-crisis data (see Gourinchas and Rey, 2013). They also support the view advanced by Gourinchas, Rey, and Govillot (2010) and Gourinchas, Rey, and Truempler (2012) that the U.S. acts as a global insurer, receiving implicit premiums via the "Exorbitant Privilege" and making implicit payments during a crisis via disproportionate losses on foreign assets relative to liabilities. In contrast to these papers, my analysis does not focus directly on average asset and liability returns. Instead, I use the set of excess returns to estimate the SDF used in the present value restriction that determines the external position. The question of whether the behavior of the SDF provides some measurable benefit to the U.S. with respect to its external position is addressed in Section 6.

#### 4 Estimation Results

#### 4.1 Stochastic Discount Factor

I consider two specifications for the log SDF. The first, denoted by  $\hat{\kappa}_t^{\text{I}}$ , is estimated from (17) without information variables using seven log excess returns and the return on U.S. T-bills.<sup>16</sup> To test whether  $\hat{\kappa}_t^{\text{I}}$  satisfies the no-arbitrage condition  $1 = \mathbb{E}[\exp(\hat{\kappa}_{t+1}^{\text{I}} + r_{t+1}^i)|\omega_t^j]$ , I estimated regressions of the form:

$$\exp(\hat{\kappa}_{t+1}^{\mathrm{I}} + r_{t+1}^{i}) - 1 = d_0 + d_1 \omega_t^1 + d_2 \omega_t^2 + \dots + d_J \omega_t^J + v_{t+1}, \tag{24}$$

for the log return,  $r_t^i$ , and test the statistical significance of the coefficients on the information variables  $\omega_t^j$ . Panel A of Table 2 reports the results using the share of assets held in FDI, the share of liabilities held in equity, and the spread as information variables. The share variables embed agents' information insofar as they choose their international asset and liability positions with regard to expected future returns. Similarly, the spread reflects, in part, agents' expectations

<sup>&</sup>lt;sup>16</sup>Excess returns on FDI and equity liabilities are very closely correlated, so I only the equity returns.

concerning future interest rates. As the table shows, the estimated coefficients are individually and jointly statistically significant in each regression. Clearly, then, the  $\hat{\kappa}_t^{I}$  specification doesn't adequately account for the role of conditioning information in the no-arbitrage conditions.

		A: $\hat{\kappa}_t^{\scriptscriptstyle \mathrm{I}}$			B: $\hat{\kappa}_t^{_{\mathrm{II}}}$						
Return	Share 1	Share 2	$\nabla r_t$	$R^2$	$\chi^2$	Share 1	Share 2	$\nabla r_t$	$nfl_t$	$R^2$	$\chi^2$
Equity Asset	$0.344^{**}$ (0.070)	$0.287^{**}$ (0.081)	$-0.619^{**}$ (0.133)	0.096	24.996 (0.000)	-0.116 (0.085)	-0.111 (0.099)	$\begin{array}{c} 0.153 \\ (0.160) \end{array}$	$\begin{array}{c} 0.073 \\ (0.051) \end{array}$	0.015	3.480 (0.481)
FDI Asset	$0.368^{**}$ (0.078)	$0.308^{**}$ (0.089)	$-0.664^{**}$ (0.147)	0.091	23.477 (0.000)	-0.089 (0.092)	-0.092 (0.107)	$\begin{array}{c} 0.104 \\ (0.173) \end{array}$	$\begin{array}{c} 0.079 \\ (0.056) \end{array}$	0.011	2.644 (0.619)
Debt Asset	$\begin{array}{c} 0.420^{**} \\ (0.089) \end{array}$	$0.351^{**}$ (0.102)	$-0.753^{**}$ (0.168)	0.090	23.333 (0.000)	-0.036 (0.105)	-0.062 (0.122)	-0.008 (0.197)	$\begin{array}{c} 0.111 \\ (0.063) \end{array}$	0.013	3.139 (0.535)
Other Asset	$\begin{array}{c} 0.429^{**} \\ (0.091) \end{array}$	$0.363^{**}$ (0.104)	$-0.775^{**}$ (0.171)	0.091	23.603 (0.000)	-0.026 (0.107)	-0.048 (0.124)	-0.027 (0.201)	$\begin{array}{c} 0.106\\ (0.065) \end{array}$	0.011	2.761 (0.599)
Equity Liability	$\begin{array}{c} 0.331^{**} \\ (0.071) \end{array}$	$\begin{array}{c} 0.267^{**} \\ (0.081) \end{array}$	$-0.586^{**}$ (0.134)	0.087	22.370 (0.000)	-0.130 (0.084)	-0.132 (0.098)	$\begin{array}{c} 0.193 \\ (0.158) \end{array}$	$\begin{array}{c} 0.068\\ (0.051) \end{array}$	0.016	$3.792 \\ (0.435)$
Debt Liability	$\begin{array}{c} 0.425^{**} \\ (0.091) \end{array}$	$0.356^{**}$ (0.104)	$-0.764^{**}$ (0.171)	0.089	23.123 (0.000)	-0.031 (0.106)	-0.057 (0.123)	-0.020 (0.199)	$\begin{array}{c} 0.114 \\ (0.064) \end{array}$	0.013	$3.235 \\ (0.519)$
Other Liability	$\begin{array}{c} 0.431^{**} \\ (0.091) \end{array}$	$0.363^{**}$ (0.104)	$-0.777^{**}$ (0.172)	0.091	23.492 (0.000)	-0.024 (0.107)	-0.049 (0.125)	-0.029 (0.202)	$0.108 \\ (0.065)$	0.012	$2.832 \\ (0.586)$
T-bill	$0.430^{**}$ (0.091)	$0.363^{**}$ (0.104)	$-0.776^{**}$ (0.172)	0.091	23.499 (0.000)	-0.025 (0.107)	-0.049 (0.125)	-0.028 (0.201)	$0.108 \\ (0.065)$	0.012	2.822 (0.588)

#### Table 2: SDF Specification Tests

Notes: The table reports the OLS estimates of the regression (24) using the SDF I specification in panel A and SDF II specification in panel B. The information variables are: (i) the share of U.S. assets held in FDI (share 1), (ii) the share of U.S. liabilities held in equity (share 2),  $\nabla r_t$  and  $nfl_t$ . White (1980) standard errors are reported in parenthesis below the coefficient estimates. "\*\*" indicates statistical significance at the 5% level.  $\chi^2$  statistics from a Wald test for the null that all the coefficients are zero (with p-value in parenthesis) are shown in the right-hand column. All regression estimated in quarterly data between 1952:1 and 2013:IV.

The second specification for the log SDF, denoted by  $\hat{\kappa}_t^{\text{H}}$ , uses the same returns and the information variables from regression (24). There is now a total of 21 adjusted excess returns, seven excess returns, and the T-bill return to incorporate into the SDF specification in (17). In principle, it should be possible to compute the log SDF directly using all these returns, but in practice the high correlations between many of the adjusted excess returns produce an ill-conditioned covariance matrix. To mitigate this problem I computed  $\hat{\kappa}_t^{\text{H}}$  from (17) using the first two principle components of the 21 adjusted excess returns, the seven excess returns, and the T-bill returns.<sup>17</sup> Then, I re-estimated regression (24) using  $\hat{\kappa}_{t+1}^{\text{H}}$  rather than  $\hat{\kappa}_{t+1}^{\text{I}}$  with  $nfl_t$  as an additional information variable. As Panel B of Table 2 shows, none of the coefficient estimates is individually or jointly statistically significant in these regressions. Furthermore, these findings

<sup>&</sup>lt;sup>17</sup>The first two principle components account for approximately 90 percent of the covariation in the adjusted excess returns. Adding the third and fourth components had no material effect on the estimated log SDF, so I worked with the more parsimonious specification.

appear robust. Re-estimating the regressions with different information variables (including the macro variables from Table 1) produces similar results.<sup>18</sup> I therefore use the  $\hat{\kappa}_t^{\text{II}}$  specification for the log SDF in my analysis below.

The  $\hat{\kappa}_t^{\Pi}$  specification has several noteworthy features. First, it does not use the cyclical component in  $NFL_t/\mathcal{T}_t$  as an information variable so there is no mechanical link between the dynamics of  $\hat{\kappa}_t^{\Pi}$  and the cyclical variations in  $NFL_t/\mathcal{T}_t$ . Second, the expost errors  $\exp(\hat{\kappa}_{t+1}^{\Pi} + r_{t+1}^i) - 1$  are uncorrelated with the cyclical component of  $NFL_t/\mathcal{T}_t$ . This means that the valuation adjustments identified by the model estimates do not produce arbitrage opportunities. The results in Panel B also indicate that the approximation used to derive the equation for the log SDF in (17) is not a significant source of misspecification.

Table 3:	Log S	SDF	Statistics	

Specification	Mean	Std	Autoco lag 1	orrelations lag 4	Correlation	Steady State Risk Free Rate
$\hat{\kappa}^{\mathrm{I}}_t$	-0.046	0.293	0.219	0.158		1.120
$\hat{\kappa}^{ ext{ii}}_t$	-0.055	0.322	0.196	0.142	0.910	1.152

Table 3 reports summary statistics for the two SDF specifications. The addition of conditioning information makes  $\hat{\kappa}_t^{\text{II}}$  slightly more volatile than  $\hat{\kappa}_t^{\text{II}}$  and lowers its average value. These differences have a small effect on the implied steady-state risk-free rate (computed as  $r = -\ln[\mathbb{E}\exp(\kappa_t)] \simeq -\mathbb{E}[\kappa_t] - \frac{1}{2}\mathbb{V}[\kappa_t]$ ) shown in the right-hand column. By comparison, the average real return on U.S. T-bills is 1.258 percent, ten basis points higher than the rate implied by  $\hat{\kappa}_t^{\text{II}}$ . Recall that the discount factor used in the present value equations is  $\rho = \exp(g + \kappa)$ where  $g = \mathbb{E}\Delta\tau_t$  and  $\kappa = \mathbb{E}\kappa_t$ . I use the sample averages for  $\Delta\tau_t$  and  $\hat{\kappa}_t^{\text{II}}$  to give an estimate of  $\rho$ equal to 0.958, consistent with Assumption A2. Finally, notice that both  $\hat{\kappa}_t^{\text{I}}$  and  $\hat{\kappa}_t^{\text{II}}$  exhibit only small amounts of serial correlation; the variations in both specifications display little persistence and there is no evidence of secular trends. This feature of the estimated log SDF is consistent with assumption A1. It implies that revisions in agents' expectations concerning the future SDF

<sup>&</sup>lt;sup>18</sup>I also considered the robustness of my SDF estimates to the choice of excess returns. In particular, I examined whether omitting the returns on both FDI assets and liabilities significantly affected the estimates because these returns are arguably subject to most measurement error. Omitting these returns had little effect. The log SDF was highly correlated with  $\hat{\kappa}_t^{\text{H}}$  and produced regression results like those in Panel B of Table 2.

drive the cyclical not secular variations in  $NFL_t/\mathcal{T}_t$ .<sup>19</sup>

#### 4.2 Cyclical Dynamics

Table 4 shows results from estimating the state space model for the cyclical dynamics when agents' expectations follow a first-order VAR.<sup>20</sup> The parameter estimates in Panel A display several noteworthy features. First, the estimate of 1.044 for  $\Lambda$  implies a steady-state trade surplus equal to 4.3 percent of total trade. This is above the average value for  $NX_t$  but is pinned down by the joint dynamics of  $nfl_t$  and  $\kappa_t$ . Specifically, the present value restriction in (10) implies that  $nfl_t$  covaries positively with  $\mathbb{E}_t \kappa_{t+i}$  when  $\eta = \Lambda^{1/2} - \Lambda^{-1/2} > 0$ , so the estimate of A needs to be greater than one for the model to account for the positive correlations between  $nfl_t$ and future values of  $\kappa_t$  in the data.<sup>21</sup> In economic terms, agents must believe in a steady-state trade surplus to account for the rise and fall in  $nfl_t$  when they revised their expectations for the future SDF upwards and downwards, respectively. Second, there are sizable differences between the estimated a and b matrices governing the dynamics of  $\mathbb{E}_{t} z_{t+1}$ . (A Wald test for the null that a = b is highly statistically significant.) These estimates imply that the joint process for  $nfl_t$  and  $z_t$  contains a nontrivial moving average component. Panel A also shows the estimated variance-covariance matrices for the forecast errors,  $\hat{\Sigma}_e$ , and news shocks,  $\hat{\Sigma}_{\xi}$ . According to these estimates, there is little correlation across the forecast errors but news concerning the future SDF appears negatively correlated with news about net exports. As we shall see, this negative correlation produces offsetting roles for the trade and valuation channels.

Panel B shows the autocorrelations in the estimated Kalman filter innovations. As is consistent with a correctly specified model, there is little evidence of serial correlation in the innovations associated with any of the data series. The table also reports LM statistics for forth-order serial correlation that appear to be statistically insignificant. As a further specification test, I also examined the cross-equation restriction implied by the presence value relation, as shown in equation (20):  $nfl_t = \gamma \mathbb{E}_t z_{t+1}$ . The three elements in  $\gamma$  involve the parameters governing the process for agents' expectations and  $\Lambda$ , so the model imposes two restrictions. An LM test of these restrictions gives a p-value of 0.98.

<sup>&</sup>lt;sup>19</sup>Both Bernanke (2005) and Gourinchas and Rey (2013) note that growth in external imbalances across the globe during the past 20 years has been accompanied by a long-term decline in average real interest rates across the G-7. This observation is consistent with the dynamics of  $\hat{\kappa}_t^{\Pi}$  insofar as the decline in foreign interest rates reflects the effect of variations in dollar real exchange rates rather than a persistent rise in the SDF.

 $<sup>^{20}</sup>$ I also estimated specifications with higher-order VARs, but they did not appear to better characterize the data.

<sup>&</sup>lt;sup>21</sup>Variations in trade growth  $\Delta \tau$  are much smaller than those of the log SDF, so covariation between  $nfl_t$  and future  $\Delta \tau_t$ 's play a smaller role in pinning down the estimate of  $\Lambda$ .

A:	$\rho=0.958,$	$\hat{\Lambda} = 1.044$	(0.011),		
$\hat{a} = \begin{bmatrix} 1.0\\ (0.1\\ 0.0\\ (0.0\\ 0.0\\ (0.0) \end{bmatrix}$	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	.061 .113) .033 .030) .911 .056)	$\hat{b} = \begin{bmatrix} 0.002\\ (0.019)\\ 0.001\\ (0.006)\\ 0.001\\ (0.008) \end{bmatrix}$	$\begin{array}{c} 0.261 \\ (0.164) \\ 0.045 \\ (0.053) \\ -0.108 \\ (0.084) \end{array}$	$\begin{array}{c} -1.677 \\ (1.451) \\ -0.361 \\ (0.518) \\ 1.284 \\ (0.590) \end{array}$
$\hat{\Sigma}_e = \begin{bmatrix} 1047\\(98.3)\\5.0\\(7.4)\\1.2\\(8.4) \end{bmatrix}$	$\begin{array}{cccc} .902 & 5.094 \\ 359) & (7.459) \\ 94 & 11.349 \\ 59) & (1.172) \\ 60 & -0.027 \\ 93) & (1.264) \end{array}$	$\begin{array}{c} 1.260 \\ (8.493) \\ -0.027 \\ (1.264) \\ 4.140 \\ (5.959) \end{array}$	$\hat{\Sigma}_{\xi} = \begin{bmatrix} 0.670\\ (2.590\\ 0.082\\ (1.276\\ -1.872\\ (3.128) \end{bmatrix}$	$\begin{array}{c} 0.082\\ (1.276)\\ 0.657\\ ) & (0.465)\\ 0.834\\ ) & (1.871) \end{array}$	$\begin{array}{c} -1.872 \\ (3.128) \\ 0.834 \\ (1.871) \\ 6.972 \\ (5.037) \end{array} \right]$
B: F	Residual Autocorre	lations	1	LM-statistic	CS
	$\begin{array}{cccc} lag \ 1 & 2 \\ 0.207 & -0.013 \\ 0.011 & 0.102 \\ -0.007 & 0.051 \\ -0.025 & 0.069 \end{array}$	$\begin{array}{ccc} 0.109 & 0.\\ -0.041 & 0.\\ 0.085 & 0. \end{array}$	4 164 013 093 034	$\begin{array}{c} 1.991 \\ 0.833 \end{array} ($	0.300) 0.737) 0.934) 0.811)

Notes: Panel A reports maximum likelihood estimates with asymptotic standard errors in parenthesis. Estimates of  $\Sigma_e$  and  $\Sigma_{\xi}$  are multiplied by 10000. Panel B reports the autocorrelations of the Kalman filter innovations for each variable, and LM statistics for forth-order serial correlation with asymptotic p-values in parenthesis computed from the  $\chi_4^2$  distribution.

# 5 Adjustment Channels

I now use the model estimates to examine how real and financial shocks contributed to the deterioration of the U.S. external position between 1954 and 2013 via the valuation and trade channels.

#### 5.1 Variance Contributions

We can use the model estimates to decompose the cyclical variations in  $NFL_t/\mathcal{T}_t$  into three components:  $nfl_t = \widehat{nfl}_t^{\kappa} + \widehat{nfl}_t^{\Delta\tau} + \widehat{nfl}_t^{nx}$ , where  $\widehat{nfl}_t^j$  represents the estimates of the three terms of the right-hand-side of (10). To quantify the overall importance of the trade and valuation channels I use this identity to write

$$\mathbb{V}_T(nfl_t) = \mathbb{C}\mathbb{V}_T(\widehat{nfl}_t^{\kappa}, nfl_t) + \mathbb{C}\mathbb{V}_T(\widehat{nfl}_t^{\Delta\tau}, nfl_t) + \mathbb{C}\mathbb{V}_T(\widehat{nfl}_t^{nx}, nfl_t),$$
(25)

where  $\mathbb{V}_T(.)$  and  $\mathbb{C}\mathbb{V}_T(.,.)$  denote the sample variance and covariance, respectively. This expression decomposes the sample variance of  $nfl_t$  into the sum of its covariances with the estimated components. Table 5 reports estimates of these variance contributions as the slope coefficient from regressions of  $\widehat{nfl}_t^j$  on  $nfl_t$  for  $j = \{\kappa, \Delta\tau, nx\}$ .<sup>22</sup> I also compute 95 percent confidence bands for these estimates using White (1980) standard errors.

The most striking result in Table 5 concerns the variance contribution of the SDF, represented by  $\widehat{nfl}_t^{\kappa}$ . The model estimates imply that variations in agents' SDF expectations account for 84 percent of the variability in  $nfl_t$  over the sample. By this metric, the valuation channel appears to be the dominant mechanism of cyclical U.S. external adjustment. Agents' expectations about future trade flows are much less important; revisions in expectations concerning  $nx_t$  and  $\Delta \tau_t$ account for roughly ten and six percent of the variations in  $nfl_t$ , respectively. The two right-hand columns show how the forecast errors and news shocks contribute to the variability in the  $\widehat{nfl}_t^{l}$ terms. Overall, news shocks are the dominant driver, contributing approximately 90 percent of the variance in  $nfl_t$ .

	Variance Contribution	Confider	nce Band	Shock Co $\Sigma_e$	ontributions $\Sigma_{\xi}$
$ \begin{array}{l} \widehat{nfl}_{t}^{\kappa}+\widehat{nfl}_{t}^{nx}+\widehat{nfl}_{t}^{\Delta\tau} \\ \widehat{nfl}_{t}^{\kappa} \\ \widehat{nfl}_{t}^{nx}+\widehat{nfl}_{t}^{\Delta\tau} \\ \widehat{nfl}_{t}^{nx} \\ \widehat{nfl}_{t}^{\Delta\tau} \end{array} $	$\begin{array}{c} 1.000 \\ 0.842 \\ 0.157 \\ 0.097 \\ 0.061 \end{array}$	[ 0.613 [-0.072 [-0.142 [ 0.050	1.072] 0.387] 0.335] 0.071]	$\begin{array}{c} 0.099 \\ 0.335 \\ 0.597 \\ 0.223 \\ 0.589 \end{array}$	0.901 0.665 0.403 0.777 0.411

**Table 5: Variance Decompositions** 

Notes: The table reports the estimated contribution of the  $\widehat{nfl}_t^j$  components to the variance of  $nfl_t$  together with the 95 percent confidence band. The contributions of the forecast errors and news shocks to the variance of the  $\widehat{nfl}_t^j$  terms are shown in the right-hand columns headed  $\Sigma_e$  and  $\Sigma_{\xi}$ , respectively.

The results in Table 5 contrast with those reported by G&R, who estimate the relative variance contributions of the valuation and trade channels as approximately one and two-thirds,

<sup>&</sup>lt;sup>22</sup>By least squares, the slope coefficient is equal to the ratio  $\mathbb{CV}_T(\widehat{nfl}_t^j, nfl_t)/\mathbb{V}_T(nfl_t)$  and so measures the contribution of  $\widehat{nfl}_t^j$  to the variance of  $nfl_t$ .

respectively. One reason for this difference arises from the way that cyclical external positions are measured. I use de-trended  $NFL_t/\mathcal{T}_t$  whereas G&R construct a measure from de-trended foreign assets, liabilities, exports and imports.<sup>23</sup> These measures have similar cyclical patterns except in the mid-1980's where rising trade deficits produce a sharp deterioration in G&R's measure of the cyclical position that is not present in de-trended  $NFL_t/\mathcal{T}_t$ . Another reason for the difference in results arises from the choice of estimation method. G&R compute the valuation and trade components from VAR forecasts (following the C&S approach). To see what difference this makes, I estimated variation decompositions using  $\widehat{nfl_t^j}$  terms computed from VAR forecasts. I found that the time series of  $nfl_t$  and  $z_t$  are well represented by a second-order VAR, and that the cross-equation restrictions cannot be rejected at standard significant levels.<sup>24</sup> The variance contributions of  $\widehat{nfl}_t^{\kappa}$  and  $\widehat{nfl}_t^{nx} + \widehat{nfl}_t^{\Delta\tau}$  implied by the VAR forecasts are more in line with G&R's findings, estimated at 45 and 52 percent, respectively. However, when this exercise is repeated with a third-order VAR, the estimated variance contribution of the valuation channel is close to 100 percent. Thus, in this particular context, obtaining robust results concerning the relative importance of the valuation channel from VARs appears a challenge. In contrast, estimating a state space model where  $\mathbb{E}_t z_{t+1}$  follows a second-order process produces estimates of the variance contributions like those in Table 5. Based on these findings, I conclude that the valuation channel plays a more important role in the external adjustment process for the U.S. than has been established hitherto.

#### 5.2 The Valuation Channel

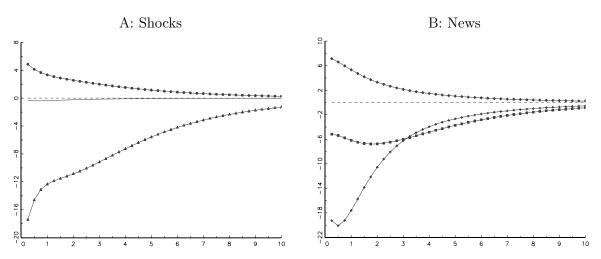
External adjustment via the valuation channel occurs when agents revise their expectations concerning future SDFs. To examine how different shocks affect the U.S. external position via this channel, Figure 3 shows the impulse responses of  $\widehat{nfl}_t^{\kappa}$  over a ten-year horizon.<sup>25</sup> Panel A plots the response to positive, one standard deviation, forecast errors. SDF forecast errors produce very small valuation effects: the error produces a small persistent fall in  $\mathbb{E}_t \kappa_{t+1}$  that generates a slightly lower value for  $nfl_t^{\kappa}$ . In contrast, forecast errors in trade and net exports generate significant revisions in agents' SDF expectations and so have much large valuation effects. In particular, a typical positive trade error initially raises the valuation component by

<sup>&</sup>lt;sup>23</sup>The G&R measure is computed as  $nxa_t = 0.85\varepsilon_t^a - 0.75\varepsilon_t^l + \varepsilon_t^x - 1.1\varepsilon_t^m$  where  $\varepsilon_t^z$  for  $z = \{a, l, x, m\}$  are the log deviations of foreign assets, liabilities, exports and imports from their respective trends.

<sup>&</sup>lt;sup>24</sup>The VAR estimates implies that  $\widehat{nfl_t^{\kappa}} + \widehat{nfl_t^{\Delta \tau}} + \widehat{nfl_t^{\pi x}}$  contribute 97 percent of the variance in  $nfl_t$ , with a confidence interval that includes a 100 percent.

<sup>&</sup>lt;sup>25</sup>Recall that while the model allows for correlations between forecast errors, none of these correlations appear statistically significant. To computing the impulse response functions, I set all the correlations between the errors equal to zero. Impulse responses computed with the aid of the standard Cholesky decomposition of the covariance matrix (with different orderings) produce very similar results.





Notes: Graphs show 100 times the impulse response of the valuation component to a one standard deviation shock. Panel A plots responses following a positive financial shock (solid), a shock to trade (solid with bullets) and a shock to net exports (solid with triangles). Panel B plots responses to a positive financial news shock (solid with diamonds), a positive trade news (solid with plus sign) and positive net export news (solid with squares). All impulses are measured over ten years.

five percent, whereas a positive net export error lowers the valuation component by 17.5 percent. Net export errors also appear to have significantly more persistent valuation effects than trade shocks.

Panel B of Figure 3 plots the responses of  $\widehat{nfl}_{t}^{\kappa}$  to the news shocks that change short-term expectations,  $\xi_t = (\mathbb{E}_t - \mathbb{E}_{t-1})z_{t+1}$  (so the elements in  $\xi_t$  represents news concerning  $\kappa_{t+1}$ ,  $\Delta \tau_{t+1}$  and  $nx_{t+1}$ , respectively).<sup>26</sup> Panel B shows all three shocks produce significant valuation effects. In particular, a one standard deviation shock raising  $E_t \kappa_{t+1}$  also induces an upward revision in  $E_t \kappa_{t+h}$  that produces an initial rise in the valuation component of seven percent. In contrast, news that raise  $E_t \Delta \tau_{t+1}$  and  $E_t \Delta nx_{t+1}$  produce negative valuation effects. In these cases, the news significantly lowers agents' SDF expectations inducing an initial fall in the valuation component of close to 19 and five percent, respectively.

The plots in Figure 3 show that all but one of the shocks in the model contribute to the dynamics of the U.S. external position via the valuation channel – the notable exception being the shocks that produce the forecast errors in  $\kappa_t$ . Furthermore, these valuation effects appear very persistent, the half-lives of the impulse responses range from approximately two to five years. This means that both anticipated and unanticipated valuation effects contribute to external adjustment.<sup>27</sup> For example, a positive net export shock produces a negative unanticipated

<sup>&</sup>lt;sup>26</sup>These impulse responses are computed with the aid of the Cholesky decomposition (to account for the correlations across news) using the variable ordering in  $z_t$ . Changing the ordering of the variables has little material effect on the plots except that the response following trade news is somewhat smaller.

<sup>&</sup>lt;sup>27</sup>If we combine the identity  $\Delta n f l_{t+1}^{\kappa} = \mathbb{E}_t \Delta n f l_{t+1}^{\kappa} + n f l_{t+1}^{\kappa} - \mathbb{E}_t n f l_{t+1}^{\kappa}$  with the definition of  $n f l_t^{\kappa}$ , we can

adjustment followed by a positive anticipated adjustment. Overall, the model estimates imply that anticipated adjustments account for a higher fraction of the change in  $nfl_t^{\kappa}$  over longer horizons; ranging from four percent of the variance at a quarter to 20 percent at three years.

The valuation channel operates via capital gains and losses on foreign asset holdings, liability holdings, or some combination of the two. To study these effects, consider the price of a claim to the cash flows generated by the asset and liability positions. Following Campbell and Shiller (1988), we can approximate the log price of such a claim by

$$p_t = \text{const.} + d_t + \mathbb{E}_t \sum_{j=1}^{\infty} \delta^j (\Delta d_{t+j} - r_{t+j}^{\text{TB}} - er_{t+j}),$$
 (26)

where  $d_t$  is the log dividend paid by the claim, and  $\delta = 1/(1 + D/P) < 1$  with D/P equal to the long-run dividend-price ratio. Importantly, this (approximate) identity holds for a claim on the cash flows generated by holdings of foreign assets, liabilities or even portions of these portfolios, such as equity assets. It implies that changes in  $p_t$ , representing capital gains/losses, must either reflect changes in current dividends,  $d_t$ , revisions in expectations concerning future dividend growth  $\Delta d_{t+j}$ , T-bill returns  $r_{t+j}^{\text{TB}}$ , and/or excess returns  $er_{t+j}$ . Moreover, if revisions in agents' expectations  $\mathbb{E}_t \kappa_{t+j}$  are only correlated with  $\mathbb{E}_t r_{t+j}^{\text{TB}}$ , the valuation channel will produce capital gains and losses across foreign asset and liability holdings because the prices of claims to both assets and liabilities depend on  $\mathbb{E}_t r_{t+j}^{\text{TB}}$ . Alternatively, revisions in  $\mathbb{E}_t \kappa_{t+j}$  may be only correlated with expected excess returns on a particular class of asset/liability, like equity assets, so the capital gains/losses produced by the valuation channel would be concentrated in a subset of the country's asset/liability holdings.

To assess the size of the capital gains produced by the valuation channel across different assets and liability holdings, Table 6 reports estimates from the forecasting regression:

$$\sum_{i=1}^{h} er_{t+i} = \phi_0 + \phi_1 \widehat{nfl}_t^{\kappa} + \varepsilon_{t+h},$$

for excess returns  $er_t$  and horizons  $h = \{4, 8, 20\}$  quarters. The logic behind this regression is straightforward. Suppose that the valuation channel works only through capital gains and losses on foreign assets. In this case, there should be a positive slope coefficient in the regression for excess asset returns and a zero slope in the regression for excess liability returns. Intuitively, a rise (fall) in  $\widehat{nfl}_t^{\kappa}$  should forecast higher (lower) future excess returns because agents' expectations

write change in the valuation component as  $\Delta n f l_{t+1}^{\kappa} = \eta \mathbb{E}_t \sum_{i=2}^{\infty} \rho^{i-1} \Delta \kappa_{t+i} + (\mathbb{E}_{t+1} - \mathbb{E}_t) \eta \sum_{i=2}^{\infty} \rho^{i-1} \kappa_{t+i}$ . The first term on the right identifies anticipated adjustments due to expected future changes in the SDF while the second identifies unanticipated adjustments driven by revisions in expectations concerning the future SDF. Figure 3 shows that most shocks produce both effects.

			1 Yea	ar	2 Yea	ars	5 Ye	ars
Return		Mean	$\phi_1$	$\mathbb{R}^2$	$\phi_1$	$\mathbb{R}^2$	$\phi_1$	$\mathbb{R}^2$
		(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii)
Assets	All	1.047	2.788***	0.083	2.055***	0.096	0.862	0.071
		(0.906)	(0.957)		(0.914)		(0.646)	
	Equity	$4.163^{**}$	$7.157^{***}$	0.108	$4.546^{***}$	0.088	1.241	0.024
		(2.026)	(1.984)		(1.566)		(0.949)	
	FDI	2.160	$5.574^{***}$	0.080	$3.862^{**}$	0.088	1.293	0.042
		(1.852)	(1.859)		(1.603)		(1.053)	
	Debt	1.020	0.226	0.001	0.045	0.001	0.059	0.001
		(0.712)	(0.796)		(0.653)		(0.475)	
	Other	0.127	$0.561^{***}$	0.082	$0.513^{***}$	0.131	$0.234^{*}$	0.084
		(0.189)	(0.194)		(0.189)		(0.131)	
Liabilities	All	1.184**	-0.832	0.016	-0.938	0.040	-0.500	0.035
		(0.635)	(0.713)		(0.655)		(0.455)	
	Equity	$4.021^{**}$	-1.176	0.003	-1.746	0.015	-1.329	0.029
		(2.149)	(2.015)		(1.695)		(1.160)	
	FDI	1.905	-0.770	0.003	-1.234	0.015	-0.923	0.028
		(1.537)	(1.454)		(1.242)		(0.830)	
	Debt	0.604	-0.845	0.012	-0.724	0.019	-0.220	0.005
		(0.816)	(0.815)		(0.623)		(0.560)	
	Other	-0.035	0.019	0.008	0.019	0.014	-0.015	0.016
		(0.020)	(0.023)		(0.024)		(0.015)	
$r^{{}_{\mathrm{TB}}}$		1.254***	-0.792	0.094	-0.725	0.092	-0.523	0.072
		(0.155)	(0.271)		(0.321)		(0.284)	
$\Delta \ln \mathcal{E}$		-0.339	-2.850**	0.171	-2.412**	0.202	-1.123**	0.085
		(0.613)	(0.609)		(0.593)		(0.544)	

Notes: Column (i) reports the mean log excess return for US assets, liabilities, and the mean return on T-bills,  $r^{\text{TB}}$  and the log change in the real effective exchange rate,  $\Delta \ln \mathcal{E}$ . Asymptotic, heteroskedastic consistent standard errors are shown in parenthesis. Columns (ii) - (vii) report the slope coefficients and  $R^2$  statistics from regression of the future excess return differentials, on  $\widehat{nfl}_t^{\kappa}$  where returns are computed over one, two and five year horizons. Asymptotic standard errors that allow for heteroskedasticity and the forecast overlap are shown in parenthesis below the parameter estimates. "\*\*\*", "\*\*" and "\*" denote statistical significance at the 1, 5 and 10 percent levels, respectively.

 $\mathbb{E}_t er_{t+j}$  must rise (fall) to produce the capital loss (gain) on assets (see equation 26). Conversely, the slope coefficient will be negative in the regression for excess liability returns and zero in the regression for excess asset returns if the valuation channel works only through capital gains and losses on foreign liabilities.

The results in Table 6 show a consistent pattern. The table shows that  $\widehat{nfl}_t^{\kappa}$  has significant

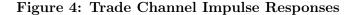
forecasting power for future excess returns across almost all classes of foreign assets over horizons of one and two years. Moreover, the slope coefficients are uniformly positive. In contrast,  $\widehat{nfl}_t^{\kappa}$  has little forecasting power for excess liability returns. None of the slope coefficients is statistically significant at standard levels. In addition, the last lines in the table report the results from regressing future T-bill returns and real depreciation rates on  $\widehat{nfl}_t^{\kappa}$ . Here we see that  $\widehat{nfl}_t^{\kappa}$  only has significant forecasting power for the real depreciation rate (particular at the one and two-year horizon). Ceteris paribus, a depreciation of the dollar (i.e. a fall in  $\mathcal{E}_t$ ) increases the excess return on U.S. foreign assets denominated in foreign currency, so these forecasting results complement those for excess asset returns.

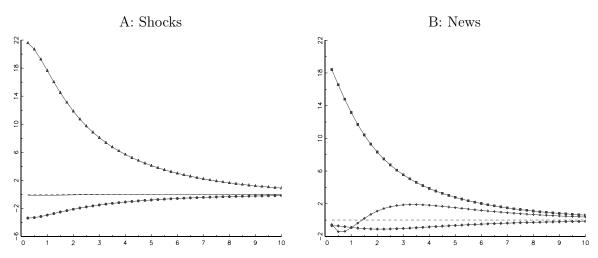
Overall, the estimates in Table 6 show that external adjustment though the valuation channel takes place primarily via capital gains and losses on U.S. foreign assets. Relatedly, G&R found that forecasts of excess returns on foreign assets produced more adjustment via the valuation channel than forecasts of excess returns on foreign liabilities. My analysis explains their finding in terms of agents' expectations concerning the SDF and their implications for capital gains and losses on foreign assets. G&R also examined the link between cyclical external positions and depreciation rates, showing that an improvement in the cyclical external position forecasts an appreciation of the dollar. Here changes in the valuation component are the dominant driver of cyclical changes in external positions, so  $\widehat{nfl}_t^{\kappa}$  has similar forecasting power for depreciation rates.

These results represent a challenge to existing theoretical models of external adjustment. Gourinchas and Rey (2013) and Coeurdacier and Rey (2012) note that many existing models are unable to produce sizable variations in the expected excess returns. For example, in Pavlova and Rigobon (2008), Tille and van Wincoop (2010) and Devereux and Sutherland (2010) capital gains and losses on foreign assets and liabilities reflect news concerning future "dividends" as opposed to changing expectations about future excess returns, so their predictions are at odds with the empirical results in Table 6. Variations in the expected excess returns play a larger role in Evans (2014) because changes in investors' risk aversion alter the equilibrium risk premia on foreign assets and liabilities. The predictions of this model are closer to the empirical findings reported above, but they do not explain why the U.S. the valuation channel appears to operate primarily through gains and losses on foreign assets.

#### 5.3 The Trade Channel

Figure 4 shows how different shocks affect the U.S. external position via the trade channel. Here I plot responses of the estimated trade component (i.e.,  $\widehat{nfl}_t^{\Delta\tau} + \widehat{nfl}_t^{nx}$ ) to positive, one standard





Notes: Graphs show 100 times the impulse response of the trade component to a one standard deviation shock. Panel A plots responses following a positive financial shock (solid), a shock to trade (solid with bullets) and a shock to net exports (solid with triangles). Panel B plots responses to a positive financial news shock (solid with diamonds), a positive trade news (solid with plus sign) and positive net export news (solid with squares). All impulses are measured over ten years.

deviation, forecast errors and news shocks.<sup>28</sup> Panel A shows that only net export and trade forecast errors produce sizable adjustments. In particular, positive net export errors produce a large initial increase in the trade component because they induce an upward revision in  $\mathbb{E}_t nx_{t+i}$ . Thereafter, expectations for future net exports fall generating a prolonged decline in the trade component towards zero. In contrast, positive trade errors have a small negative effect because they induce a modest rise in  $\mathbb{E}_t \Delta \tau_{t+i}$  that is overwhelmed by a fall in  $\mathbb{E}_t nx_{t+i}$ . Panel B tells a similar story. Here positive net export news has the largest and most persistent impact on the trade component, whereas SDF and trade news have comparatively minor effects.

The estimated model identifies variations in the trade component from changing expectations concerning the future net export ratio,  $nx_t$ , rather than exports and imports individually. To examine whether information concerning exports and imports affect the trade component symmetrically, Table 7 reports the estimates from forecasting regressions of the form:

$$\frac{1}{h}\sum_{i=1}^{h}\mathscr{X}_{t+i} = \phi_0 + \phi_1(\widehat{nfl}_t^{\Delta\tau} + \widehat{nfl}_t^{nx}) + \varepsilon_{t+h}, \qquad (27)$$

for horizons  $h = \{4, 8, 20\}$  quarters. Panel A shows results when the forecast variable  $\mathscr{X}_t$ is the net export ratio,  $nx_t$ , and trade growth,  $\Delta \tau_t$ . Since the trade component is constructed from estimates of agent's expectations concerning  $nx_t$  and  $\Delta \tau_t$ , we should find some forecasting

<sup>&</sup>lt;sup>28</sup>These responses are computed in the same manner as the plots in Figure 3.

#### Table 7: Forecasting Trade Flows

		1 Yea	r	2 Yea	$\mathbf{rs}$	5 Yea	$\mathbf{rs}$
	Forecast	$\phi_1$	$R^2$	$\phi_1$	$R^2$	$\phi_1$	$R^2$
		(i)	(ii)	(iii)	(iv)	(v)	(vi)
A:	$nx_t$	57.147***	0.334	51.470***	0.277	38.320**	0.170
	C C	(8.725)		(11.531)		(15.115)	
	$\Delta \tau_t$	-1.103	0.011	-0.620	0.007	0.622	0.026
		(0.748)		(0.658)		(0.444)	
B:	$x_t$	12.770*	0.028	9.202	0.016	9.659	0.021
		(7.219)		(8.848)		(9.845)	
	$m_t$	-34.399**	0.174	-29.982**	0.142	-10.300	0.020
		(7.238)		(8.873)		(10.682)	
C:	$y_t$	-3.053***	0.148	-2.538***	0.160	-0.492	0.033
	0.	(0.657)		(0.690)		(0.465)	
	$\Delta \ln(Y_t)$	0.188	0.003	0.695**	0.076	0.910***	0.350
		(0.286)		(0.277)		(0.220)	

Notes: The table reports slope coefficients and  $R^2$  statistics from regression of future trade flows/gdp growth on  $\widehat{nfl}_t^{\Delta\tau} + \widehat{nfl}_t^{nx}$  where the future flows are computed over one, two and five year horizons. Asymptotic standard errors that allow for heteroskedasticity and the forecast overlap are shown in parenthesis below the parameter estimates. "\*\*\*", "\*\*" and "\*" denote statistical significance at the 1, 5 and 10 percent levels, respectively.

power for both variables if agents expectations are informative. This appears to be so in the case of net exports. All the slope coefficients are positive and statistically significant across the three horizons. Moreover, the  $R^2$  statistics indicate that the expectations embedded in the trade component contain an economically significant amount of information about future net exports. By contrast, the expectation concerning trade growth appear to be quite uninformative; none of the slope coefficients is significant and the  $R^2$  statistics are small across all horizons.

Panel B reports on the forecasting power of the trade component for future cyclical flows of exports and imports. Here we see that the trade component has substantially more forecasting power for the future imports than exports over horizons of one and two years; the slope coefficients in the import regressions are statistically significant and the  $R^2$  statistics are a good deal higher than their counterparts in the export regressions. These results suggest that agents' short-term expectations concerning net exports are more informative about imports than exports, while at longer horizons they are informative about the difference between exports and imports rather than the individual series.

Under the intertemporal approach to the current account, a country's external position should

deteriorate (improve) when shocks temporarily reduce (raise) output relative to its long-run path. The regression estimates in Panel C shed light on this prediction of consumption smoothing. The first row shows that the trade component has significant forecasting power for future deviations of log GDP from its long-run trend (identified by the H-P filter) over one- and two-year horizons. In particular the negative slope coefficients imply that a current rise in the trade component anticipates lower levels of GDP relative to its long-run trend, consistent with the intertemporal approach. The last row presents the regression estimates when GDP growth is the forecast variable. Here the  $R^2$  statistics show that forecasting power increases substantially with the horizon. In this case, a rise in the trade component forecasts a significant increase in GDP growth over the next two-to-five years. These findings are also consistent with the intertemporal approach insofar as temporarily low GDP relative to trend should be followed by persistently higher GDP growth than temporarily high GDP relative to trend.<sup>29</sup>

I also examined two variants for the forecasting regression in (27). The first added current and past lags of the flow variable to the right-hand-side. The estimated coefficients on the trade component are similar to those in Table 7 when two flows are included, but statistical significance declines as additional lagged flows are added. The second variant used the NFL ratio  $nfl_t$  as the forecasting variable rather than the trade component. These regressions produced very different results. The NFL ratio had no statistically significant forecasting power for  $nx_t$ ,  $x_t$ ,  $m_t$ ,  $y_t$  and  $\Delta \ln(Y_t)$ , and only marginal forecasting power for  $\Delta \tau_t$  at the two- and five-year horizons. Thus, it appears that variations in the valuation component mask the forecasting power of the trade component for future trade flows and GDP.

These results are consistent with the C&K finding that transitory shocks drive changes in the U.S. net external position. The forecasting power of the trade component for future net exports is also in line with the findings in G&R. Their estimates of the trade and valuation components that comprise the cyclical external position are positively correlated, so the external position has similar forecasting power for future trade flows as the trade component. In contrast, the trade and valuation components estimated here are negatively correlated, so the forecasting power of the trade component is masked by the valuation component when the external position is used to forecast trade flows and GDP. In addition, my results shed light on the mixed findings reported by the early literature examining the intertemporal model of the current account noted

<sup>&</sup>lt;sup>29</sup>To see this more formally, suppose that GDP growth follows:  $\Delta \ln(Y_t) = g + \Delta y_t + u_t$  with  $y_t = \phi y_{t-1} + \nu_t$ where  $u_t$  and  $v_t$  are mean-zero i.i.d. shocks and  $0 < \phi < 1$ . Then  $\frac{1}{h} \sum_{i=1}^{h} y_{t+i} = \frac{\phi}{h} (\frac{1-\phi^{h-1}}{1-\phi}) y_t + \zeta_{t+h}^1$  and  $\frac{1}{h} \sum_{i=1}^{h} \Delta \ln(Y_{t+i}) = g - \frac{1}{h} (1-\phi^{h-1}) y_t + \zeta_{t+h}^2$  where  $\zeta_{t+h}^i$  are forecast errors. Under these circumstances it is easy to check that the estimated slope coefficients from regressions of  $\frac{1}{h} \sum_{i=1}^{h} y_{t+i}$  and  $\frac{1}{h} \sum_{i=1}^{h} \Delta \ln(Y_{t+i})$  on  $nfl_t^{\text{TRD}}$  will be negative and (respectively) positive when  $corr(y_t, nfl_t^{\text{TRD}}) < 0$ , consistent with the intertemporal approach.

by Obstfeld and Rogoff (1995). If changes in the external position reflect both valuation and trade adjustments (that partially offset one another), position changes can appear unrelated to the empirical predictions of the intertemporal approach when in fact changes in the trade component are substantially consistent with the model.

# 6 Historical Perspective

In this final section, I use the model estimates to examine the behavior of the U.S. external position over the sample. In so doing I address several issues posed by recent literature on global imbalances.

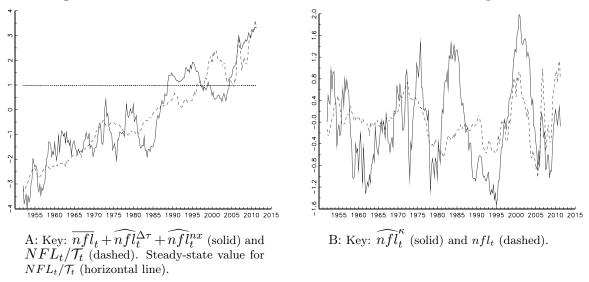


Figure 5: Historical Paths for the Trade and Valuation Components

Figure 5 provides an overview of how the trade and valuation channels contributed to the evolution of the U.S. external position over the past 60 years. Panel A plots  $NFL_t/\mathcal{T}_t$  and the sum of the secular and cyclical trade components:  $\overline{nfl}_t + \widehat{nfl}_t^{\Delta\tau} + \widehat{nfl}_t^{nx}$ , while panel B plots the cyclical portion of  $NFL_t/\mathcal{T}_t$  and the valuation component,  $\widehat{nfl}_t^{\kappa}$ . Several features stand out. First, the plots show that while adjustment via the valuation channel has been substantial over short- and medium-term horizons, it has not been an important contributor to long-term deterioration in the U.S. external position. For example, between 1980 and 2005 the amplitude of the swings in the valuation component are close to 2.5 times total trade, but the increase in  $NFL_t/\mathcal{T}_t$  and the trade components are approximately equal. Second, the swings in the valuation channels had offsetting effects. Third, it is surprising to see that the changes in the valuation component

in 2008-9 are no larger than the changes at other times in the sample. Although this period witnessed the height of the most severe financial crisis since the 1930's, the variations in the valuation component are quite unremarkable.

Figure 5 also identifies the steady state value for  $NFL_t/\mathcal{T}_t$  by the horizontal dotted line in Panel A. This estimate of 0.982 is computed from the implied steady state of  $\rho(\Lambda^{1/2} - \Lambda^{-1/2})/(1 - \rho)$  using the estimates of  $\rho$  and  $\Lambda$  in Table 4. By the end of the sample period the (H-P filtered) trend in the trade-to-GDP ratio is approximately 0.15, so this estimate implies a value for the NFL position close to 15 percent of GDP. Clearly, the persistent rise in  $NFL_t/\mathcal{T}_t$  over the past 60 years represents a movement towards and then away from the steady state.

#### 6.1 Sustainability

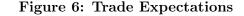
The question of whether the prolonged deterioration in the U.S. external position represents an adjustment along a sustainable path or is the precursor to an abrupt change accompanied by a crisis has been the subject of much debate in the literature. One side of the debate sees the persistent rise in the NFL position (current account deficits) as unsustainable because eventually the interest of the NFL position would exceed GDP (see, e.g., Summers, 2004, Obstfeld and Rogoff, 2007, and others, summarized in Backus et al., 2009). The other side argues that current account deficits are sustainable because the U.S. financial system has a comparative advantage in supplying high-quality assets (see, e.g., Caballero, Farhi, and Gourinchas, 2008, Mendoza, Quadrini, and Rios-Rull, 2009 and Caballero and Krishnamurthy, 2009, among others). Here I consider two implications of the model's estimates that are relevant to this debate.

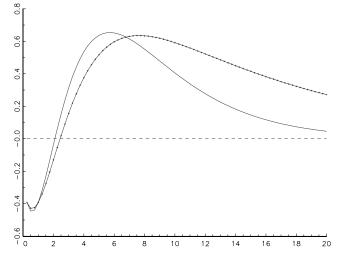
The first implication concerns the determination of the steady-state value for  $NFL_t/\mathcal{T}_t$ . As I noted above, a country can be steady-state debtor (or creditor) if it runs a trade surplus (or deficit), but the size of the its steady-state position depends, in part, on the (long-run) expected SDF,  $\kappa = \mathbb{E}\kappa_t$ . My estimate for  $\kappa$  is based on average returns and so reflect differences between the average asset and liability returns in each class. These differences are small (see Table 1), but they have a measurable effect. If  $\kappa$  is re-estimated using the average of asset and liability returns in each class, the implied value for  $\rho$  is 0.948 and the steady state value for  $NFL_t/\mathcal{T}_t$  becomes 0.793, which is equivalent to 11.9% of GDP. Thus, differences between the average returns on assets and liabilities raise the steady state NFL level by approximately three percent of GDP. In this sense, the "Exorbitant Privilege" enjoyed by the U.S. in financial markets allows it to sustain a slightly higher steady-state debt level.

The second implication concerns the persistent rise in  $NFL_t/\mathcal{T}_t$  over the past 60 years. This long-term deterioration in the U.S. external position primarily reflects the rise in the secular component

$$\overline{nfl}_t = \eta \rho + \psi \mathbb{E}_t \sum_{i=1}^{\infty} \rho^i [\overline{nx}_{t+i} - \lambda], \qquad (28)$$

so it must also reflect rising expectations about the secular path for the net export ratio,  $\mathbb{E}_t \overline{nx}_{t+i}$ . More specifically, the persistent increase in  $NFL_t/\mathcal{T}_t$  beyond its steady state level in the last decade must reflect expectations that  $\mathbb{E}_t \overline{nx}_{t+h} > \lambda$  for some finite horizons h if the U.S. external position is sustainable. In other words, sustainability requires that agents are optimistic about the medium-term behavior of the net export ratio.





The figure plots two paths for expectations:  $\mathbb{E}_t \overline{nx}_{t+i} - \lambda$  against horizon *i* (measured in years) conditioned on the value for  $\lambda - \overline{nx}_t$  at the end of the sample, consistent with the secular trends,  $\overline{nfl}_t$  and  $\overline{nx}_t$ .

To see just how optimistic they must be, Figure 6 plots two possible paths for expectations,  $\mathbb{E}_t \overline{nx}_{t+i} - \lambda$ , in 2013:IV that are consistent with the levels of  $\overline{nfl}_t$  and  $\overline{nx}_t$ .<sup>30</sup> Both paths start near -0.4, the estimated value for  $\overline{nx}_t - \lambda$  in 2013:IV. They then rise above zero within two years, peaking at approximately 0.6 between six to eight years, before slowly falling back towards zero. These paths demonstrate that it is *possible* to simultaneously reconcile the high value for  $NFL_t/\mathcal{T}_t$  and low level for  $NX_t$  in 2013:IV with the view that the U.S. external position is indeed sustainable. However, to do so, agents must hold expectations for future net exports that are without precedent in the last 60 years (see Figure 1).<sup>31</sup> This analysis reinterprets the so-called

<sup>&</sup>lt;sup>30</sup>The paths in Figure 6 are computed by assuming that expectations take the form:  $\mathbb{E}_t \overline{nx}_{t+i} - \lambda = \sum_{j=1}^3 \pi_j \phi_j^i (\lambda - \overline{nx}_t)$  and finding values for  $\pi_j$  and  $\phi_j \in [0, 1]$  such that  $\overline{nfl}_t - \eta\rho = \psi \mathbb{E}_t \sum_{i=1}^\infty \rho^i [\overline{nx}_{t+i} - \lambda] = -11.44(\overline{nx}_t - \lambda).$ 

<sup>&</sup>lt;sup>31</sup>There are other paths for expectations consistent with the levels of  $\overline{nfl}_t$  and  $\overline{nx}_t$  at the end of the sample, but experiments show that it is impossible to find expectations where  $\lim_{i\to\infty} \mathbb{E}_t \overline{nx}_{t+i} = \lambda$  if it takes much more than two years before  $\mathbb{E}_t \overline{nx}_{t+i} > \lambda$ . In this sense, the plots in Figure 6 are representative. They also appear

consensus view (exemplified by the arguments in Summers, 2004, Obstfeld and Rogoff, 2007, Backus et al., 2009 and others) that current account deficits cannot go on forever. *Eventually*, either net exports must improve in line with agents' expectations, and/or agents' expectations will adjust to be consistent with the historical behavior of net exports.<sup>32</sup>

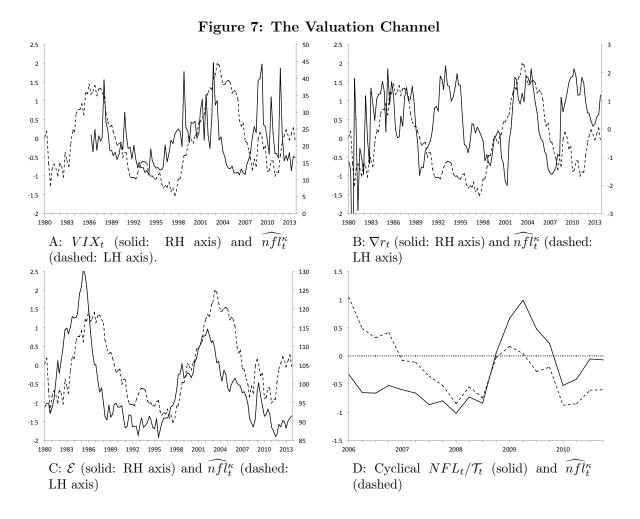
Bernanke (2005) argued that financial markets in emerging market countries were insufficiently developed to accommodate the rise in desired global saving that began in the mid 1990's, producing a global savings glut that contributed to the deterioration in the U.S. external position. Caballero, Farhi, and Gourinchas (2008) formalize this idea in a model where the U.S. has a comparative advantage in the creation of financial assets from real investments that act as stores of value (see, also Gourinchas and Rey, 2013). In these models the savings glut is associated with lower interest rates, so we would expect to see evidence of a secular upward trend in the SDF if it directly contributed to the persistent deterioration of the U.S. external position. There is, however, no evidence of such a trend in the SDF implied by returns (see Table 3 and Appendix). The savings glut may have contributed to the cyclical variations in the U.S. external position (via changing SDF expectations that drive the valuation channel) but it does not appear to have directly contributed to the persistent rise in  $NFL_t/T_t$  over the past 60 years.

#### 6.2 Valuation Effects

Figure 7 provides a historical perspective on the role of the valuation effects since 1980. Panel A plots the valuation component,  $\widehat{nfl}_t^{\kappa}$ , and the VIX index (a measure of uncertainty computed from the implied volatility of options on the S&P 500). If international investors have a preference for holding more of their wealth in dollar-denominated securities when uncertainty increases, the portfolio shift should raise  $\widehat{nfl}_t^{\kappa}$  via capital gains on liabilities and losses on assets. Conversely, a reduction in uncertainty should lead to a fall in  $\widehat{nfl}_t^{\kappa}$  as investors shift away from dollar-denominated securities. Panel A provides limited support for these safe haven-effects. Between 1986 and 2003 the swings in valuation component and the VIX roughly coincide, but thereafter the link between the series is much less clear. In particular, the sharp rise in the VIX around the financial crisis is not matched by an increase in the valuation component consistent with

robust to the exact value for  $\rho$ . I obtain very similar plots using  $\rho = 0.949$ , the value implied by the absence of the "Exorbitant Privilege" (see above). Zucman (2013) argues that the official IIP statistics overstate the true U.S. NFL position because sizable U.S. foreign asset holdings are held offshore. The "true" NFL position implied by his estimates give the U.S. a little more leeway than my calculations based on the IIP data, but they do not eliminate the need for unprecedented future net exports to keep the external position on a sustainable path.

<sup>&</sup>lt;sup>32</sup>The U.S. could still have a substantial NFL position after such an adjustment. Backus, Cooley, and Henriksen (2014) show how differences in the demographic trends between the U.S. and other major countries can produce savings and investment flows that account for roughly half of the secular rise in the U.S.  $NFL_t/\mathcal{Y}_t$  ratio since 1980, and predict a continued rise for the next two decades.



the 2001-2003 period. Fogli and Perri (2015) study another measure of uncertainty from the standard deviation of GDP growth for a particular country over a 10-year window, relative to the same measure in other OECD countries. In the U.S. case, their uncertainty measure displays cycles with peaks in the early 1980's and 2000's, near those found in the valuation component.

Panel B of Figure 7 plots  $\widehat{nfl}_t^{\kappa}$  and the yield spread,  $\nabla r_t$ . In the absence of arbitrage opportunities, the spread embeds expectations about future changes in the SDF,<sup>33</sup> and so should have some forecasting power for future changes in  $\widehat{nfl}_t^{\kappa}$ . In particular, positive spreads should precede a fall in the valuation component, and negative spreads should precede a rise. The behavior of the valuation component and spread between 1990 and 2007 this is fairly consistent with this pattern. Thereafter the evidence is more mixed. In particular, the positive spreads since 2008 did not precede a substantial fall in the valuation component. According to my estimates, anticipated changes in  $\widehat{nfl}_t^{\kappa}$  only account for 20 percent of the variance in actual changes over a three-year horizon. So while the spread provides a reasonably reliable indicator of

<sup>&</sup>lt;sup>33</sup>To a first-order approximation,  $\nabla r_t = -\mathbb{E}_t \sum_{i=2}^n (1 - \frac{i-1}{n}) \Delta \kappa_{t+i}$ .

future adjustment via the valuation channel when SDF expectations are stable, it is less reliable when expectations are volatile.

Panel C shows the time series for  $\widehat{nfl}_t^{\kappa}$  and the log real effective dollar exchange rate,  $\ln \mathcal{E}_t$ . Here we see that the persistent cycles in  $\widehat{nfl}_t^{\kappa}$  are closely associated with the swings in  $\ln \mathcal{E}_t$ . To interpret this finding, consider the no-arbitrage link between real exchange rates and the difference between the foreign to the U.S. log SDFs found in Backus, Foresi, and Telmer (2001):  $\ln \mathcal{E}_{t+1} - \ln \mathcal{E}_t = \kappa_{t+1}^* - \kappa_{t+1}.^{34}$  Rewriting this expression as a difference equation in  $\ln \mathcal{E}_t$ , solving forward and taking expectations gives  $\ln \mathcal{E}_t = \mathbb{E}_t \sum_{i=1}^{\infty} (\kappa_{t+i} - \kappa_{t+1}^*) + \lim_{i \to \infty} \mathbb{E}_t \ln \mathcal{E}_{t+i}$ . Clearly, then, revisions in agents' expectations concerning  $\kappa_{t+i}$  produce changes in both the real exchange rate and the valuation component. Moreover, insofar as changes in  $\mathbb{E}_t \kappa_{t+i}$  dominate those in  $\mathbb{E}_t \kappa_{t+i}^*$ , movements in  $\ln \mathcal{E}_t$  and the valuation component should be strongly positively correlated.<sup>35</sup> The high degree of coherence between  $\widehat{nfl}_t^{\kappa}$  and  $\ln \mathcal{E}_t$  provides further insight into the asymmetric roles played by U.S. foreign assets and liabilities in generating valuation adjustments. Because U.S. foreign assets are dominated in foreign currency and U.S. foreign liabilities are denominated in domestic currency, variations in dollar exchange rates produce capital gains and losses on foreign assets but not liabilities when local security prices are constant. The high degree of coherence between  $\widehat{nfl}_t^{\kappa}$  and  $\ln \mathcal{E}_t$  reflects the fact that capital gains and losses on foreign assets associated with real exchange rate movements account for a substantial portion of external adjustment through the valuation channel.

Finally, Panel D plots  $\widehat{nfl}_t^{\kappa}$  and  $nfl_t$  from 2006. According to my calculations, differences between the average returns on foreign assets and liabilities raise the steady state NFL value by approximately three percent of GDP. Gourinchas, Rey, and Govillot (2010) argue that a counterpart to this "exorbitant privilege" is an "exorbitant duty" on the part of the U.S. to transfer wealth to the rest of the world during times when their marginal utility of consumption is unusually high. Panel D shows the size of this global insurance mechanism during the world financial crisis. As the plot shows, the  $nfl_t$  series increased from roughly -1 to +1 between 2008:I and 2009:II. This represents a wealth transfer from the U.S. equal to approximately 30 percent of GDP. Notice, however, that the rise in  $\widehat{nfl}_t^{\kappa}$  over the same period is roughly half as large as the rise in  $nfl_t$ . By this metric, only 50 percent of the international wealth transfer associated with the crisis is directly attributable to the valuation channel.

 $<sup>{}^{34}\</sup>kappa_{t+1}^*$  is the log SDF that prices securities in the basket of foreign currencies used in constructing the dollar effective exchange rate.

<sup>&</sup>lt;sup>35</sup>Interestingly, there is no strong correlation between the real exchange rate and the valuation component before 1980, suggesting that the variations in  $\mathbb{E}_t \kappa_{t+i}^*$  were relatively more important earlier in the sample.

# 7 Conclusion

The model presented in this paper provides a new perspective on the factors driving the persistent deterioration in the U.S. external position over the past 60 years. My results show that financial factors working through the valuation channel have been the dominant driver of the U.S. position at cyclical frequencies, while real factors working through the trade channel account for the secular accumulation of the international debt. This dichotomy between the importance of real and financial factors driving the secular and cyclical dynamics of the U.S. NFL position represent a challenge to existing models of international imbalances.

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# Appendix (Not For Publication)

# Approximation

To derive the approximation in (8) - (10), I first rewrite (7) as

$$\frac{NFL_t}{\mathcal{T}_t} = \mathbb{E}_t \sum_{i=1}^{\infty} \exp\left(\sum_{j=1}^i \delta_{t+j}\right) \left(\exp(z_{t+i}) - \exp(y_{t+i})\right),$$

where  $\delta_t = \kappa_t + \Delta \tau_t$ ,  $z_t = \frac{1}{2} \ln NX_t$  and  $y_t = -\frac{1}{2} \ln NX_t$ . I then take a first-order approximation around the point where  $\delta_t = \delta$ ,  $z_t = z$  and  $y_t = y$ . This gives

$$\begin{split} \frac{NFL_t}{\mathcal{T}_t} &= \mathbb{E}_t \exp(\delta_{t+1}) \left( \exp(z_{t+1}) - \exp(y_{t+1}) \right) + \mathbb{E}_t \exp(\delta_{t+1} + \delta_{t+2}) \left( \exp(z_{t+2}) - \exp(y_{t+2}) \right) + \dots \\ &\cong \frac{\rho \left( Z - Y \right)}{1 - \rho} + \left( Z - Y \right) \left\{ \rho + \rho^2 + \rho^3 + \dots \right\} \left( \delta_{t+1} - \delta \right) \\ &+ \left( Z - Y \right) \left\{ \rho^2 + \rho^3 + \dots \right\} \left( \delta_{t+2} - \delta \right) + \dots \\ &+ Z\rho \left( z_{t+1} - z \right) + Z\rho^2 \left( z_{t+2} - z \right) + \dots \\ &- Y\rho \left( y_{t+1} - y \right) - Y\rho^2 \left( y_{t+2} - y \right) - \dots \\ &= \mathbb{E}_t \left\{ \frac{\rho \left( Z - Y \right)}{1 - \rho} + \frac{\left( Z - Y \right)}{1 - \rho} \sum_{i=1}^{\infty} \rho^i \left( \delta_{t+i} - \delta \right) + \sum_{i=1}^{\infty} \rho^i \left\{ Z \left( z_{t+i} - z \right) - Y(y_{t+i} - y) \right\} \right\}, \end{split}$$

where  $\rho = \exp(\delta) Z = \exp(z)$  and  $Y = \exp(y)$ . Substituting the original variables into this expression gives the approximation in (8) - (10).

#### Additional Empirical Results

Figure 8 plots the time series of the estimated log SDFs. Consistent with the visual evidence in this plot, regressions of the log SDFs on a time trend produce economically and statistically insignificant coefficients. There is no discernible trend in either time series.

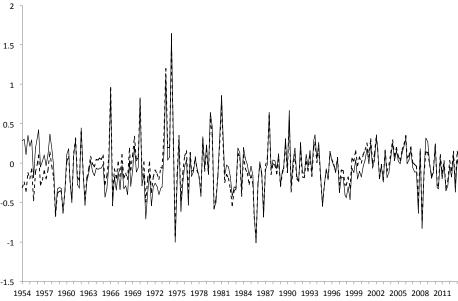


Figure 8: Estimated SDFs

Table 8 reports the results of Granger Causality tests computed from second- and third-order VARs for  $\kappa_t$ ,  $\Delta \tau_t$ ,  $nx_t$  and  $nfl_t$ . Each entry shows the test statistic and asymptotic p-value for the null hypothesis that the variable listed at the left-hand-end of each row does not Granger Cause the variable listed at the head of each column. The table reveals three noteworthy features of the data. First we can reject the null of no Granger Causality for at least one variable in each forecasting equation. Thus, to some degree, all the variables are forecastable. Second there is no statistically significant evidence that the cyclical component in  $NFL_t/\mathcal{T}_t$ ,  $nfl_t$ , Granger Causes either the log SDF,  $\kappa_t$ , or the net export ratio,  $nx_t$ . One interpretation of this result is that agents' expectations concerning the future behavior of  $\kappa_t$  and  $nx_t$  are adequately represented by the time series forecasts for these variables conditioned only on their past histories. However, the present value restrictions in (10) imply that  $nfl_t$  reflects agents' expectations about the entire future paths for  $\kappa_t$  and  $nx_t$ . As such,  $nfl_t$  may not have a significant degree of incremental forecasting power for either variable one quarter ahead, while still reflecting agents' private information about the future path of each variable. The third feature concerns the forecasting power of  $nfl_t$ . As the right-hand column of the table shows, both  $\kappa_t$  and  $\Delta \tau_t$  appear to strongly

<sup>1954 1957 1960 1963 1966 1969 1972 1975 1978 1981 1984 1987 1990 1993 1996 1999 2002 2005 2008 2011</sup> Time series for  $\hat{\kappa}_t^{\text{II}}$  (solid) and  $\hat{\kappa}_t^{\text{I}}$  (dashed).

Granger Cause  $nfl_t$ . Section 2.3 showed that this pattern can arise when agents' expectations for the future paths of  $\kappa_t$ ,  $\Delta \tau_t$ , and  $nx_t$  differ from the forecast paths based solely on the history of these variables.

	Forecast Variables						
Forecasting Variables	$\kappa_t$	$\Delta  au_t$	$nx_t$	$nfl_t$			
A: $VAR(2)$							
$\kappa_t$	10.152	1.459	1.407	7.454			
	(0.006)	(0.482)	(0.495)	(0.024)			
$\Delta  au_t$	1.309	4.572	13.555	12.216			
	(0.520)	(0.102)	(0.001)	(0.002)			
$nx_t$	0.455	4.506	2224.414	0.178			
	(0.796)	(0.105)	(0.000)	(0.915)			
$nfl_t$	2.700	11.688	3.048	790.202			
	(0.259)	(0.003)	(0.218)	(0.000)			
B: $Var(3)$							
$\kappa_t$	12.954	4.317	2.624	8.978			
	(0.005)	(0.229)	(0.453)	(0.030)			
$\Delta  au_t$	1.155	4.667	11.346	13.295			
	(0.764)	(0.198)	(0.010)	(0.004)			
$nx_t$	12.787	5.359	2292.640	2.406			
	(0.005)	(0.147)	(0.000)	(0.492)			
$nfl_t$	2.164	12.811	5.943	897.784			
	(0.539)	(0.005)	(0.114)	(0.000)			

#### Table 8: Granger Causality

Notes: The table reports  $\chi^2$  statistics and asymptotic p-values in parenthesis for the null that that lags of the forecasting variable shown in each row do not Granger Cause the forecast variable listed at the head of each column.

Table 9 reports the variance contributions of the components  $\widehat{nfl}_t^j$  estimated from a secondand third-order VAR (without the cross-equation restrictions).

Model	Variance Contribution	95% Co	nfidence Band
VAR(2)			
$\widehat{nfl_t^{\kappa}} + \widehat{nfl_t^{nx}} + \widehat{nfl_t^{\Delta\tau}}$	0.972	0.695	1.250]
$\widehat{nfl}_t^\kappa$	0.448	0.427	0.468]
$\widehat{nfl_t^{nx}} + \widehat{nfl_t^{\Delta au}}$	0.525	[ 0.250	0.799]
$\widehat{nfl}_t^{nx}$	0.494	[ 0.217	0.770]
$\widehat{nfl}_t^{\Delta au}$	0.031	[ 0.027	0.036]
VAR(3)			
$\widehat{nfl_t^\kappa} + \widehat{nfl_t^{nx}} + \widehat{nfl_t^{\Delta au}}$	1.487	1.247	1.727]
$\widehat{nfl}_t^\kappa$	1.019	0.927	1.110]
$\widehat{nfl_t^{nx}} + \widehat{nfl_t^{\Delta au}}$	0.468	0.196	0.740]
$\widehat{nfl_t^{nx}}$	0.381	[ 0.105	0.657]
$\widehat{nfl}_t^{\Delta au}$	0.087	0.076	0.099]

## Table 9: Variance Decompositions from VARs

Notes: The table reports the variance contributions of the estimated valuation and trade components computed from a second- and third-order VAR, together with the 95 percent confidence band.