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# The Nexus Between Social Capital and Bank Risk Taking

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## ABSTRACT

This study explores social capital and its relevance to bank risk taking across countries. Our empirical results show that the levels of bank risk taking are lower in countries with higher levels of social capital, and that the impact of social capital is mainly reflected by the reduced value of the standard deviation of return on assets. Moreover, the impact of social capital is found to be weaker when the legal system lacks strength. Furthermore, the study considers the impacts of social capital of the banks' largest shareholders in these countries and finds that high levels of social capital present in these countries exert a negative effect on bank risk taking, but the effect is not strongly significant.

**Keywords:** social capital; bank risk taking; trust

**JEL Classifications:** G10, G21, Z13

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# 1. Introduction

The financial system plays an important role in stimulating consumption and promoting economic growth. Schumpeter (1934) recognized the importance of well-developed financial intermediaries in economic development over a century ago. In short, Schumpeter argues that by lowering transaction costs, well-functioning financial intermediaries enhance economic growth by allocating capital to projects that yield higher returns. In contrast, undeveloped financial intermediaries, in particular the banks, threaten economic growth.

Since the 1980s, there has been a profusion of banking crises in different countries. Japan suffered the largest losses over this period, with official estimates putting non-performing loans at about \$400 billion in 1995. Unofficial estimates reach \$1 trillion, or approximately 25 per cent of Japanese GDP.<sup>4</sup> In the early 1980s, Argentina most probably saw the largest relative loss, estimated variously at between 20 to 55 per cent of GDP. The US suffered the collapse of the subprime mortgage market in 2007 and ensuing financial instability. These cases have focused economists' attention on bank insolvency issues. Caprio and Klingebiel (1996) analyse the factors that cause bank insolvency, and the government's responses to this. Demirgüç-Kunt and Detragiache (2002) find a relationship between the existence of explicit deposit insurance and the likelihood of banking crises. Boyd, De Nicolò and Loukoianova (2009) construct a theoretical model for the banking industry and use both country-level and firm-level samples to examine the impacts of macroeconomic factors, market structure, deposit insurance and external shocks on the likelihood of banking crises. These studies focus on investigating the common factors that A growing body of literature also demonstrates how the regulatory architecture and the political environment affect the financial market. Kim and

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<sup>4</sup> Data source: Caprio, G. and Klingebiel, D., 1996.

Santomero (1988) investigate the role of capital regulation in bank risk management using a mean-variance model, and conclude that capital regulation encourages banks to adopt a higher risk portfolio. La Porta, López de Silanes, Shleifer, and Vishny (1998) find that financial development is correlated with legal protection for investors, law enforcement, ownership concentration and the financial market. More recently, Laeven and Levine (2009) show that the impacts of bank stability and bank regulations on bank activities depend on the bank's ownership concentration. Based on a sample of international bank flows from 26 source countries to 120 recipient countries over several decades, Houston, Lin and Ma (2012) find that strong protection and limited regulation help attract international bank flows. However, to the extent of our knowledge, no existing literature discusses the impact of social capital.

Social capital is a new concept with a complex and diverse definition. The World Bank defines social capital as the institutions, relationships and norms that shape the quality and quantity of a society's social interactions. Some researchers have focused on the effects of social capital in the macro-environment, in areas such as global economic growth and industry growth. For example, La Porta, López de Silanes, Shleifer, and Vishny (1997) document a remarkable correlation between the trust prevailing in a country and the presence of large organizations, and find that levels of trust are lower in countries with dominant hierarchical religions. Knack and Keefer (1997) find that levels of social capital are higher in countries with faster economic growth. Hong, Kubik and Stein (2004) study the relationship between social interactions and individuals' stock market participation. Guiso, Sapienza and Zingales (2004) argue that the role of social capital in financial development is positive and stronger when the level of human capital is lower. While others link social capital to financial markets, Besley and Coate (1995) relate social collateral to group lending programmes. To

our knowledge, very few studies have explored the connection between the level of social capital—especially that in the whole community—and the banking industry. This paper is the first study to investigate the relationship between social capital and bank risk taking across countries, and tests whether the effects of social capital become stronger in any particular country. The main finding shows that social capital exerts positive impacts on bank stability. In areas with higher levels of social capital, banks are less likely to go bankrupt. Moreover, we argue that when the legal system is relatively weak, the effect of social capital becomes weaker. From the perspective of robustness, the results generated from the subsample, which excludes the banks in the US, are found to be consistent with the benchmark, indicating that both trust and civic norms exert positive effects on bank stability. Finally, our study examines the impact of shareholders' social capital and provides results that are consistent with those of previous studies. The findings indicate that the behaviour of shareholders is affected more by the social capital present in their place of residence than in their place of birth, as the latter exerts a negative and weaker impact on bank risk taking compared to the former.

The the paper is organized as follows. Section 2 describes the data sources and variables employed in the study. Section 3 sets out the hypotheses. Section 4 provides the empirical results, and Section 5 concludes.

## **2. Data**

### **2.1 Data sources**

The data used in this paper are compiled from two main sources:

- (1) Bank-level accounting information for approximately 2,000 banks is obtained from the

BankScope database, provided by Bureau van Dijk and Fitch Ratings. The BankScope database has comprehensive coverage in most countries, accounting for over 90% of all banking assets in each country. In this paper, the data covers the years 2004 to 2006.

(2) Measurements of social capital come from the World Values Survey (WVS), conducted by a worldwide network of social scientists who study changing values and their impacts on social and political life. Five waves of surveys were conducted from 1981 to 2007. This paper employs the last wave of surveys conducted in 2005, extracting 73,322 observations concerning trust and 75,766 observations on civic norms.

*[Insert Table 1 about here]*

Table 1a shows the summary statistics for all key variables. Our sample contains 2,657 banks in 53 countries. The positive correlation, as shown in Table 1b and Table 1c, implicates that banks take less risk when the level of trust is higher and/or civic norms are stronger.

## **2.2 Bank risk taking**

The measurement of bank risk taking employed in this study is the Z-score of each bank, calculated by dividing the sum of the return on assets (ROA) and the capital asset ratio (CAR) by the standard deviation of asset returns ( $\sigma(\text{ROA})$ ).

$$Z\text{-score} = \frac{ROA + CAR}{\sigma(\text{ROA})}$$

The Z-score measures the stability and the probability of insolvency of a bank, and has been used widely in the empirical banking and finance literature since Roy's (1952) study. Boyd and Runkle (1993), De Nicoló (2000), Boyd, De Nicolò and Jalal (2006), Laeven and Levine

(2009) and Houston, Lin, Lin and Ma (2010) all utilize the Z-score as a measure of bank risk. Given that bank insolvency occurs when losses exceed equity, the probability of insolvency can be expressed as  $\text{prob}(-\text{ROA} < \text{CAR})$ , where ROA is the return on assets and CAR is the capital asset ratio. If profits are normally distributed, the inverse probability of insolvency equals  $(\text{ROA} + \text{CAR})/\sigma(\text{ROA})$ , where  $\sigma(\text{ROA})$  is the standard deviation of ROA (Laeven and Levine, 2009). The Z-score is monotonically associated with a bank's stability, and a higher Z-score means a more stable bank. As shown in Figures 1a and 1b, the raw Z-score is highly skewed, so the natural logarithm of the Z-score (hereafter Z-score) is used as the risk indicator.

*[Insert Figures 1a and 1b about here]*

The main sample is a cross-country database comprising 2,093 commercial banks in 161 countries over the period 2004–2006, obtained from the BankScope database. ROA and CAR are calculated as the means for 2004–2006 and  $\sigma(\text{ROA})$  is the standard deviation of ROA estimated over the same time period. As shown in Table 1a, the mean of the Z-score is 3.647, with a standard deviation of 1.324. These are similar to the values reported by Houston et al. (2010), who consider a longer period (average for 2000–2007) and report a mean Z-score of 3.240, with a standard deviation of 1.086. The fairly high standard deviation and the wide range of the Z-score shown by these statistics imply that there is a considerable amount of cross-sectional variation in the level of bank risk.

### **2.3 Social capital**

As mentioned above, the “trust” and “civic” indicators are derived from the responses to the World Values Survey (WVS) on trust and civic norms. The 2005 WVS used the following

question to assess trust: “how much do you trust the people you meet for the first time?” Let the response “trust completely” equal to 1, “somewhat” equal to 0.67, “not very much” equal to 0.33, and “not trust at all” equal to 0. The trust indicator is thus the average score of respondents in each nation, after excluding responses of “no response”. For trust, 73,322 observations from 51 countries are obtained. As Inglehart (1995) argues that some groups, such as city dwellers and better educated individuals, are oversampled in some countries, we follow Knack and Keefer (1997) and use the weighted variable provided in the data to compute the country-level mean. This gives a trust indicator covering 51 countries in 2005, with a mean of 0.394 and a standard deviation of 0.064. Larger values indicate higher levels of trust.

To create the indicator of civic norms, respondents select whether each of the following behaviours “can always be justified, never be justified or something in between”.

- 1) “Claiming government benefits which you are not entitled to”
- 2) “Avoiding a fare on public transport”
- 3) “Cheating on taxes if you have the chance”

Respondents chose a number from 1 (never justifiable) to 10 (always justifiable). In order for the values to be positively related to civic cooperation, these scales are reversed and summed over the three items to create a –civic indicator, with a 30-point maximum. The civic indicator has a mean of 24.070 and a standard deviation of 1.219; again, larger values indicate higher levels of social capital.

By comparing the trust indicator with the results of another experiment conducted by Reader’s Digest (as reported in *The Economist*, 22 June 1996), Knack and Keefer (1997)



argue that non-random samples, translation problems and discrepancies between professed attitudes and actual behaviour do not produce severe noise in the measure of trust. The experiment on trust involved “accidentally” dropping wallets containing an amount of cash and the address and phone number of the “owner” in 20 cities in 14 different western European countries, and 12 US cities. Given that the percentage of wallets returned with their contents intact in each country was highly correlated with trust, at 0.67, these survey-based measures of social capital are reasonable.

Knack and Keefer (1997) also argue that the relatively low correlation between trust related to the percentages of wallets returned with the contents and trust in family members shows that the measurement of trust in a country primarily captures “generalized” trust as opposed to “specific” trust placed in significant others, such as relatives and friends. As the aim here is to analyse the effect of country-level social capital (i.e., an indicator of generalized trust), rather than trust within a subgroup, the questions chosen are related to the level of trust in a person met for the first time, rather than in family or friends.

The standard deviation of the civic indicator is lower than that of trust. The reason for the low variation across countries may be that respondents are reluctant to admit behaviour such as claiming government benefits they are not entitled to, cheating on taxes and avoiding fares for public transport. As this problem may introduce measurement errors into the civic construct, trust is used as the benchmark indicator, and civic is reported for robustness.

There are two advantages in using the data from 2005. First, these data show the extent of trust more precisely as the responses contain four different levels of trust rather than two, as in other years. Second, the 2005 data are much more recent and cover more countries than the historical data widely used in previous literature. On the other hand, the data from

BankScope only cover the period 1997–2013, limiting the sample of banks as a substantial amount of data on return on assets is missing for earlier years. Furthermore, it is not reasonable to assume that trust and civic norms are consistent in all countries, especially after major events such as the Asian financial crisis in 1997 and the Iraq War in 2003. Therefore, this study only tests the data for the period around 2005, and does not include any panel regression.

#### **2.4 Macroeconomic and bank-level controls**

To control for the macroeconomic environment, the logarithm of gross domestic product (GDP) per capita and inflation rates are obtained from the World Development Indicators (WDI) database. For the legal system variable, we use the Worldwide Governance Indicators (WGI) database computed by Kaufmann, Kraay and Mastruzzi (2009) and a database on bank supervision assembled by Barth, Caprio and Levine (2006). The WGI database measures the quality of governance for approximately 200 countries,<sup>5</sup> while the database computed by Barth et al. (2006) covers entry restrictions for new banks, the government ownership of banks, and the restrictions on banks' activities that hurt banking system performance. The Barth et al. database is based on a World Bank survey conducted in 152 countries over the period 1999–2007, using the value of year 2005.

In this paper, we employ bank-level controls such as bank size, the index of “too big to fail” and the ratio of loan loss reserves. Regarding banking market concentration, we examine the Cr4 index, which refers to the ratio of total deposits in the four largest banks to the total deposits within a given country. Other country-level macro-environment control variables are

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<sup>5</sup> Daniel Kaufmann, Aart Kraay, and Massimo Mastruzzi (2009). The Worldwide Governance Indicators : A Summary of Methodology. The data are also available at [www.govindicators.org](http://www.govindicators.org).

also tested, namely the natural logarithm of GDP per capita and the inflation rate (GDP deflator). To assess the legal system, the official supervisory power, the control of corruption and regulatory quality are examined, and the level of the legal system is defined by the first principal component of these three.

### **3. Hypotheses**

As is well known, the main business of a commercial bank is deposit taking and loan providing. Such transactions are trust-sensitive and rely not only on the legal enforceability of contracts, but also on the trust between borrowers and lenders. Putnam, Leonardi and Nanetti (1993) refer to social capital as the networks, norms and trust in one community or nation, implying that the trust between community members belongs to an important aspect of social capital. From this perspective, it may be inferred that social capital exerts the same influence on borrowers and lenders.

Social capital may increase the cost of contract violation for borrowers, reducing the likelihood of such violations and the risk borne by banks. If trust is an equilibrium outcome of a society (see Coleman, 1990; Spagnolo, 1999), firms in areas with higher levels of social capital will make efforts to honour contracts as a result of the high cost of violation, as their operation relies to a considerable extent on social interactions. Thus, when a firm violates its contracts, it loses more than the legal penalties. On the other hand, if trust is a moral attitude (see Banfield & Banfield, 1958) held by a firm's staff, a firm will constrain its behaviour as a result of its staff's moral stance. In countries with higher levels of social capital, CEOs and managers of firms learn to keep their promises because establishing moral norms represents a larger coefficient in their utility functions. As a result, banks face lower risks of contract

violation by firms.

For lenders, higher social capital may reduce the cost of financial contracts, improve their profitability and help them avoid bankruptcy through more efficient cooperation. When the level of social capital in a group is sufficiently high, written contracts may become relatively unimportant less important and inessential. A high level of social capital will reduce the cost of employing lawyers and the time spent on understanding complex contracts. As in the example given by Guiso et al. (2004), Jewish diamond merchants in New York do business without written contracts because of the extremely high level of social capital in their community. In the financial industry, the costs of labour and time are extremely high. If banks can save on these costs when establishing contracts, they can reduce their interest rates and make their products less risky to firms, and, as a result, reduce the risk they bear. As high levels of social capital are associated with high levels of social interaction and cooperation, which supposedly lead people to be less selfish and more public-spirited, repeated interactions result in lower levels of economic instability (Rodrik, 2000). Thus, in areas with higher levels of social capital, inter-bank and bank-firm cooperation is expected to be more efficient, and increasing the profitability of banks and reducing the probability of bank insolvency.

Houston et al. (2010) claim that the sharing of information increases bank profitability, contributes to economic growth and reduces bank risk taking. Social capital may increase the quantity and quality of information and therefore help banks analyse the performance of firms and solve the problem of information asymmetry, which is alleviated in areas with high levels of social interaction as information circulates more frequently and freely. Lin (1999) suggests that social ties provide useful information concerning opportunities and choices in

imperfectly competitive markets, as high levels of social capital help bank managers make the right decisions by knowing the firms better. From this perspective, bank risks should be higher in countries with lower levels of social capital. Accordingly, we make the following hypothesis:

***Hypothesis 1: In countries with higher levels of social capital, bank risk taking is lower.***

However, it may be the case that social capital also has negative impacts. Some argue that lenders may have the problem of overconfidence, as high levels of trust may encourage lenders to provide capital to risky borrowers. Overly trusting shareholders, for example, might exert an undue influence. Based on this argument, the second hypothesis is as follows:

***Hypothesis 2: Social capital has negative effects as well as positive effects, because people are overconfident or overly trusting.***

Social capital may influence bank risk taking by influencing both lenders' and borrowers' behaviour. It is known that legal systems influence financial markets (La Porta et al., 1998). In all economies, a sound legal system guarantees the enforcement of contracts and the incentives for loan activities by increasing the costs of contract violation for borrowers. Thus, the legal system works in a similar way to social capital. On this basis, the following hypothesis is developed:

***Hypothesis 3: A strong legal system strengthens the effects of social capital on bank risk taking.***

A person's behavior is influenced by the level of social capital in the area where they live, instead of in the area where they was born (Guiso et al., 2004). Coleman (1990) considers

trust as an equilibrium outcome of a society, whether an individual chooses to fulfill his promise depends on the punishment for breaking the promise, and the punishment is determined by the level of social interaction in his country of residence. Banfield and Banfield (1958) also point out that trust is a moral attitude imprinted with education; the level of social capital in the place where an individual grew up has a stronger impact on the individual than the level of social capital of the place of birth. From this perspective, it is possible to infer that the behavior of CEOs and managers of firms reflect the level of social capital of the place where the firms are located, rather than where the major shareholders of the firm are from. Meanwhile, firms' and banks' behavior reflect their staff's moral attitudes. Although the moral attitudes of banks' major shareholders also influence the behavior of a bank, the impacts are indirect and not as strong as those from the majority of staff. This leads to the fourth and final hypothesis:

***Hypothesis 4:** Bank risk taking is not affected as strongly by the level of social capital in the country of residence of major shareholders, as by the level of social capital in the countries in which the banks operate.*

## **4. Results**

### **4.1 Social capital and bank risk taking**

To test Hypothesis 1, a benchmark regression model was estimated:

$$Z_{ij} = \alpha + \beta_1 X_{1j} + \beta_2 X_{2ij} + \beta_3 X_{3j} + \varepsilon_{ij} \quad (1)$$

where subscripts  $i$  and  $j$  indicate the bank and country respectively.  $Z_{ij}$  is a log Z-score;  $\alpha$  is

the constant;  $\varepsilon_{ij}$  is the random disturbance term;  $X_1$  refers to the key variables of interest: trust and civic;  $X_2$  is a vector of bank-level control variables, including bank size, too-big-to-fail and the rate of loan loss reserves (LLR); and  $X_3$  is a vector of country-level control variables, including market concentration, inflation, log GDP per capita, deposit insurance coverage and the legal system (official supervisory power, control of corruption and regulatory quality).

*[Insert Table 2 about here]*

Tables 2a and 2b present the results for the relationship between social capital and bank risk taking. Table 2 shows four model specifications: Model 1 is a simple regression model between bank risk taking and social capital without the inclusion of any control variables; in Models 2, 3 and 4, groups of bank-level and country-level control variables are incorporated one by one. Regardless of which model is considered, the main results remain unchanged. Table 2a indicates a significantly positive impact of trust on the Z-score, implying a negative impact on bank risk taking. Moreover, the results still hold even when replacing trust with the civic variable to proxy the levels of social capital (see Table 2b). However, the impact of civic norms on the degree of bank risk taking is relatively small compared to that of trust, which may be due to the different measurement ranges of the indicators. In sum, the empirical results support the main hypothesis: social capital exerts a negative and significant effect on bank risk taking, thus reducing the probability of bank insolvency.

A banking crisis occurs when a large number of bank clients withdraw their deposits, because of a strong belief that banks may fail and become bankrupt. Based on the empirical results, social capital is found to decrease the degree of bank risk taking. Thus, countries with higher levels of social capital are less likely to experience banking crises, as the higher degree of

interpersonal trust decreases the probability of banks runs. Our result provides policy implications for governments: such crises can be avoided by improving the level of social capital in a country.

#### 4.1.1 Subsample analysis: excluding banks in the United States

Subsample robustness tests are conducted to prevent some large banks in a few key countries from exerting an overly strong influence on the results. Given that the US has the largest number of banks in the sample, we follow Houston et al. (2010) and re-estimate the models after removing the data from US banks. Table 3 shows the impact of trust and civic norms on bank risk taking, excluding the data for US banks.

*[Insert Table 3 about here]*

Consistent with the benchmark model, the effects of trust and civic norms on bank risk taking are significantly positive, even after excluding the banks in the US. Higher levels of trust or strong civic norms lead to less bank risk taking.

#### **4.2 Channels: how does social capital work?**

As mentioned above, social capital exerts positive effects on bank risk taking, but the effects can also be negative. In this section, we discuss both these positive and negative effects.

To gain a clearer view of how social capital affects bank risk taking both positively and negatively, three components of the Z-score (i.e., ROA, CAR and  $\sigma(\text{ROA})$ ) are used as separate dependent variables.



*[Insert Table 4 about here]*

In Table 4, it can be observed that social capital tends to reduce bank risk taking, mainly by reducing the standard deviation of ROA. Both the trust coefficient and the civic coefficient are significantly negative, with the trust coefficient strongly significant at the 1% level. The lower standard deviation of ROA refers to higher stability of banks. However, trust seems to reduce the values for both ROA and CAR, indicating that negative effects do exist and proving Hypothesis 2. Banks prefer to hold less capital and more assets in countries with higher levels of trust. Additionally, low CAR increases the probability of bank insolvency. In countries with higher levels of social capital, the lower ROA of banks indicates poorer performance, and also implies bank instability.

To further test Hypothesis 2, the coefficients of trust are compared to those of civic. As the overconfidence problem is attributed mainly to high levels of trust but not strong civic norms, civic should not have significantly negative effects, which is proved by our test. Banks are over-trusting lenders in countries with higher levels of social capital, and therefore they tend to reduce CAR and lend money to unqualified or risky borrowers. Strong civic norms do not significantly decrease the CAR or ROA of banks, but do stabilize ROA.

#### **4.3 The effects of the legal system on social capital**

Here, we consider whether the legal system improves or hinders the effects of social capital on bank risk taking. The interaction terms “trust\_low pol” and “civic\_low pol” are added to the model; “low pol” is a dummy variable equal to 1 if the level of the legal system is lower than the average of the sample. To define the legal system, a variable “pol” is created, which is the first principal component of the three political variables: “official supervisory power”,

“control of corruption” and “regulatory quality”.

*[Insert Table 5 about here]*

From Table 5, it is apparent that the effects of both the trust and civic variables are lower in countries with weaker legal systems than in countries with stronger legal systems, and that these differences are significant at the 1% level. Therefore, it can be inferred that the legal system does not hinder but promotes the positive effects of social capital on bank risk taking, which is consistent with Hypothesis 3.

#### **4.4 The effects of social capital in shareholders’ countries**

To test the hypothesis that bank risk taking is affected mainly by the levels of social capital in the shareholders’ country of residence rather than the country in which the bank is located, the levels of social capital in the countries of residence of the largest shareholders are examined.

*[Insert Table 6 about here]*

Employing data on the countries of residence of the largest shareholders of 1,831 banks from the BankScope database, the models are re-estimated and the results are presented in Table 6. The regression coefficients of trust and civic norms for the largest shareholder’s country of residence are lower than those for the country of registration. This shows that the levels of social capital in the major shareholders’ countries of residence do not affect the behaviour of banks as strongly as those in the countries in which the banks operate, supporting Hypothesis 4. However, it is interesting to note that the impact of trust in the major shareholder’s country on bank risk taking becomes negative.

This may explain why some well-known international banks are not able to perform better than domestic banks in developing countries: neither the high social capital of the largest shareholder's country nor the low social capital of the company's country of registration leads to stable performance. The strategy of lending set by major shareholders may be too loose to control bank risk taking in countries with lower levels of social capital.

## **5 Conclusions**

This paper analyses the impacts of social capital on bank risk taking. By using indicators of trust and civic norms from WVS data, it is found that the levels of social capital present in the bank shareholders' countries of residence exert a positive impact on bank stability. Furthermore, the coefficients of trust and civic norms are still significant after eliminating US data. The findings suggest that high levels of social capital in the countries of residence tend to reduce the probability of bank insolvency and increase the stability of the banking industry. However, high levels of trust also bring problems, as being overly trusting may exert a negative influence on the return on assets and the capital-asset ratio. Even so, the negative effects are dominated by the positive ones.

Second, the results of the empirical analysis show that the impacts of trust on bank risk taking are stronger in countries with stronger legal systems, as these countries are more capable of regulating the behaviour of their citizens and firms. As constructing a better institutional environment and building a society with a high level of social capital and a well-developed political/legal system help avoid bank crises, it is suggested that governments should pay more attention to build up social capital when working on economic development of the country.

Finally, our study examines the relationship between the levels of social capital in each bank's largest shareholder's country and the risk faced by banks. The empirical results in this paper prove our prediction that the shareholder's country of residence exerts a weaker and negative effect, suggesting that bank strategy should be based predominantly on the social environment of the countries in which branches are located.

## Appendix

Figure 1: Kernel density estimation of Z-score

Figure 1a and 1b present the results of the kernel density estimation of raw Z-score and the natural logarithm of Z-score, respectively.

Figure 1a:

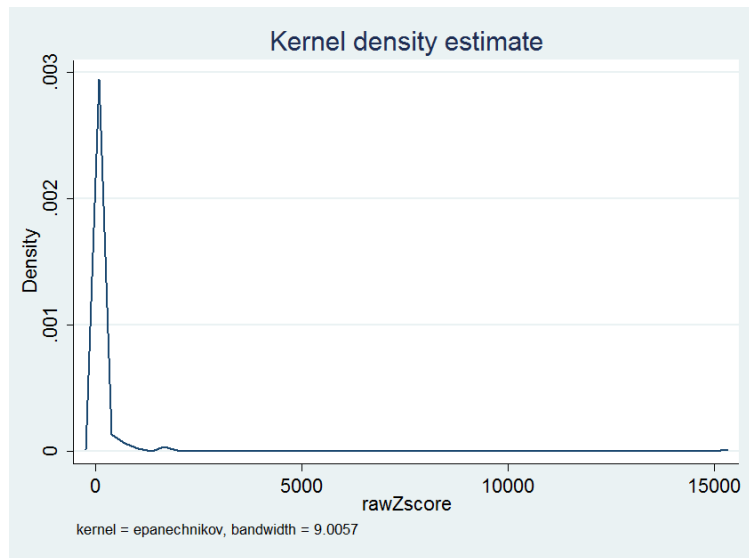


Figure 1b:

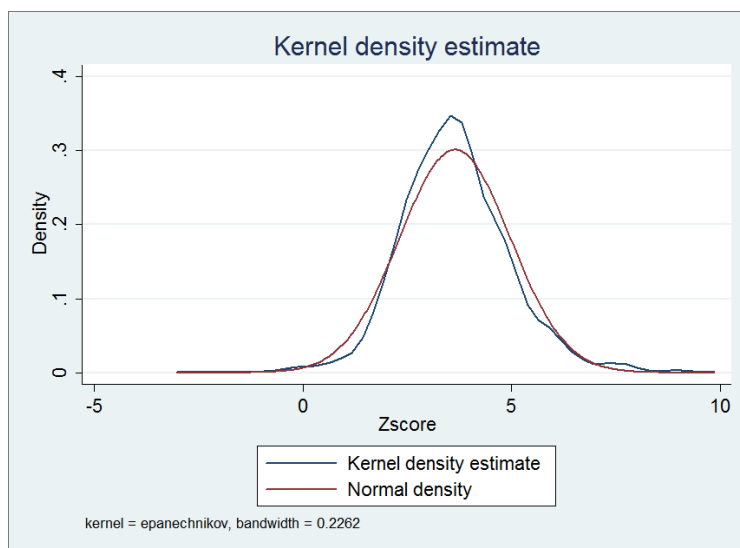


Table A: Definitions of variables

Variable	Definition	Original sources
<i>Bank-level data</i>		
Z-score	Equals log of $(ROA + CAR)/\sigma(ROA)$ , where $ROA = \pi/A$ is return on assets and $CAR = E/A$ is capital-asset ratio, both averaged over the years 2004-2006.	BankScope
Bank size	Natural logarithm of total assets, averaged over 2004-2006.	BankScope
Too-big-to-fail	A dummy variable that takes a value of 1 if the bank's share in the country's total deposits exceeds 10%.	BankScope
LLR (%)	Loan loss reserves divided by gross loans, averaged over the years 2004-2006.	BankScope
<i>Country-level data</i>		
Trust	"Trust" is the average score of responses in each nation to the question "how much do you trust the people you meet for the first time", after removing blank responses. For each response, "trust completely" equals to 1, "somewhat" equals to 0.67, "not very much" equals to 0.33, and "not trust at all" equals to 0.	World Values Survey (WVS)

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Civic	"Civic" is the average score of responses in each country responding to 3 questions on civic norms. For each question, respondents chose a number from 1 to 10. We reversed these scales and summed values over the three items in each country to create a scale (Civic) ranging from 3 to 30.	World Values Survey (WVS)
Trust_low pol	"Trust_low pol" is an interaction term of Trust and the dummy variable "low pol". "low pol" is equal to 1 if the political index is lower than the average of the sample.	
Civc_low pol	"Civc_low pol" is an interaction term of Civic and the dummy variable "low pol". "low pol" is equal to 1 if the political index is lower than the average of the sample.	
Trust_sh	"Trust_sh" is the trust index of banks' biggest shareholder.	WDI
CR4	CR4 is equal to the sum of the deposits of the four largest banks to total deposits within a given country.	BankScope
Log GDP per capita	Log real GDP per capita, in US dollars.	WDI
Inflation (%)	Percentage inflation rate, GDP deflator.	WDI

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Table A (*continued*)

Official supervisory power	Whether the supervisory authorities have the authority to take specific actions to prevent and correct problems. The value from the year 2005 is used.	Barth, Caprio and Levine (2006)
Regulatory Quality	The indicator measures the ability of the government to formulate and implement sound policies and regulations that permit and promote market competition and private sector development. The value from the year 2005 is used.	Kaufmann, kraay and Mastruzzi (2009)
Control of corruption	The indicator measures the extent to which public power is exercised for private gain, including both petty and grand forms of corruption, as well as “capture” of the state by elites and private interests. The value from the year 2005 is used.	Kaufmann, kraay and Mastruzzi (2009)

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Table B: List of Trust and Civic by country in 2005

Country	Trust	Civic	Country	Trust	Civic
Andorra	0.3003	24.9405	Mali	0.4103	23.2757
Argentina	0.3559	25.3563	Mexico	0.2276	21.9738
Australia	0.4648	26.8798	Moldova	0.2349	22.9342
Brazil	0.2129	22.6683	Morocco	0.2952	27.2625
Britain	0.4496	26.1996	Netherlands	0.3431	27.2852
Bulgaria	0.3265	26.1282	New Zealand		26.9909
Burkina Faso	0.3358	25.5018	Norway	0.5585	26.3665
Canada	0.4669	27.1228	Peru	0.1630	
Chile	0.2214	23.0208	Poland	0.3506	25.7076
China	0.3012	25.8996	Romania	0.2509	26.5964
Colombia	0.2357		Russia	0.2504	23.4051
Cyprus	0.2199	26.1080	Rwanda	0.3964	26.0441
Egypt	0.3616	27.5469	Serbia	0.3369	19.0377
Ethiopia	0.3595	27.4191	Slovenia	0.2347	24.3958
Finland	0.4896	26.5040	South Africa	0.3455	25.2326
France	0.4389	24.1913	South Korea	0.2879	25.9122
Georgia	0.3307	27.6790	Spain	0.3699	26.0158
Germany	0.3431	26.5437	Sweden	0.5644	26.1284
Ghana	0.2939	26.9647	Switzerland	0.4691	27.5280
Guatemala		23.2349	Taiwan	0.3533	26.3725
Hong Kong		26.1950	Thailand	0.2995	22.8030
India	0.3420	23.7596	Trinidad	0.2806	25.1282
Indonesia	0.3306	27.7448	Turkey	0.2550	28.1922
Iran		24.7129	Ukraine	0.3018	22.6730
Italy	0.3102	27.1118	Uruguay	0.3729	25.9017
Japan		27.8927	USA	0.4346	26.4236
Jordan	0.3151	26.8428	Vietnam	0.3668	26.9087
Malaysia	0.2600	21.6958	Zambia	0.2491	22.6141

Table 1a: Summary statistics

In Table 1a, we describe the data, where columns 2-8 present the mean, standard deviation, minimum, first quartile, median, third quartile and the max values. Table 1b and Table 1c report the correlations between the main regression variables, where trust and civic are measures of social capital. All definitions of variables can be found in Table A.

Variable	Mean	Std. Dev.	Min	p25	p50	p75	Max
<i>Bank-level data</i>							
Z-score	3.647466	1.323589	-2.8062	2.80841	3.60044	4.37297	9.63605
Bank size	12.317	2.349	4.098	10.692	12.1752	13.834	20.291
Too-big-to-fail	0.145	0.352	0.000	0.000	0	0.000	1.000
Loan loss reserves	5.823	10.327	-0.050	1.355	2.79	6.275	100.000
<i>Country-level data</i>							
Trust	0.394	0.064	0.160	0.421	0.420701	0.421	0.567
Civic	24.070	1.219	14.503	24.392	24.3923	24.392	26.938
CR4	0.464	0.211	0.236	0.364	0.364	0.415	1.000
Inflation (%)	4.516	14.176	-0.01	3.1	3.1	3.1	560.39
Log GDP per capita	10.026	1.191	4.87	10.17	10.66	10.66	11.72
Official supervisory power	12.158	1.788	4	12	13	13	14
Control of corruption	1.038	0.937	-1.607	0.892	1.534	1.534	2.352
Regulatory quality	1.155	0.809	-2.250	1.098	1.613	1.613	1.854

Table 1b: Correlation matrix of main regression variables – Trust

	Z-score	Trust	Bank size	LLR	Too big to fail	CR4	Inflation	Log GDP / capita	Official supervisory power	Control of corruption	Regulatory quality
Z-score	1.0000										
Trust	0.2597	1.0000									
Bank size	0.0276	0.2213	1.0000								
LLR	-0.1305	-0.2177	-0.1918	1.0000							
Too big to fail	-0.0510	-0.1581	0.2878	0.0164	1.0000						
CR4	-0.0510	0.0484	0.4657	0.0053	0.3469	1.0000					
Inflation	-0.1537	-0.5234	-0.672	0.2382	-0.105	-0.6292	1.0000				
Log GDP / capita	0.2342	0.6895	0.4686	-0.2562	-0.1256	0.1736	-0.7875	1.0000			
Official supervisory power	0.1492	0.4315	0.1865	-0.1034	-0.0717	0.0906	-0.3247	0.3246	1.0000		
Control of corruption	0.1832	0.6790	0.5892	-0.2325	0.0348	0.5049	-0.9197	0.8704	0.4609	1.0000	
Regulatory quality	0.2200	0.6828	0.5778	-0.2697	0.0023	0.3572	-0.8959	0.9167	0.4511	0.9642	1.0000

Table 1c: Correlation matrix of main regression variables - Civic

	Z-score	Civic	Bank size	LLR	Too big to fail	CR4	Inflation	Log GDP / capita	Official supervisory power	Control of corruption	Regulatory quality
Z-score	1.0000										
Civic	0.1995	1.0000									
Bank size	0.0284	0.4857	1.0000								
LLR	-0.1311	-0.1716	-0.1924	1.0000							
Too big to fail	-0.0418	0.0244	0.2885	0.0165	1.0000						
CR4	-0.0461	0.4535	0.4667	0.006	0.3372	1.0000					
Inflation	-0.1577	-0.752	-0.6738	0.2384	-0.0941	-0.6269	1.0000				
Log GDP / capita	0.2318	0.6889	0.473	-0.2575	-0.1146	0.1845	-0.7975	1.0000			
Official supervisory power	0.1528	0.4119	0.1845	-0.1033	-0.0871	0.0836	-0.3221	0.3318	1.0000		
Control of corruption	0.1824	0.7448	0.5909	-0.2327	0.0411	0.5115	-0.9244	0.8714	0.4638	1.0000	
Regulatory quality	0.2191	0.7541	0.5801	-0.27	0.0088	0.3637	-0.9009	0.9174	0.4547	0.9643	1.0000

Table 2: Benchmark model

Tables 2a and 2b present the effects of trust and civic norms on the bank risk-taking. The sample contains 1536 banks across 55 countries. Key variables: trust and civic are from the 2005 surveys of WVS. The dependent variable, Z-score, and other control variables are averaged over the years 2004-2006. Column 1 presents the effects of trust on bank risk-taking, without control variables. Column 2 presents the results with bank-level control variables. Column 3 presents the results with both bank-level and industry-level control variables. In Column 4, country-level control variables are added in the model, based on Column 3. The \*, \*\* and \*\*\* indicate statistical significance at 10%, 5%, 1% levels respectively.

Table 2a: Estimation results – Trust

VARIABLES	(1) Z-score	(2) Z-score	(3) Z-score	(4) Z-score
Trust	2.035*** (6.969)	2.378*** (7.346)	2.368*** (7.317)	2.169*** (4.284)
Bank size		-0.0274* (-1.811)	-0.0179 (-1.093)	-0.0528*** (-2.693)
LLR		-0.0137*** (-3.166)	-0.0132*** (-3.035)	-0.00901** (-2.104)
Too big to fail		0.00289 (0.0194)	0.0607 (0.394)	0.203 (1.204)
Cr4			-0.240 (-1.531)	-0.0660 (-0.217)
Inflation				-0.0423 (-1.393)
Log gdp per capita				0.149 (1.594)
Official supervisory power				0.0444** (2.154)
Control of corruption				-0.589*** (-3.258)
Regulatory quality				0.546** (2.272)
Constant	3.110*** (32.87)	3.415*** (17.69)	3.404*** (17.63)	2.127* (1.896)
Observations	1,536	1,374	1,374	1,277
R-squared	0.031	0.054	0.056	0.099

Table 2b: Estimation results – Civic

	(1)	(2)	(3)	(4)
VARIABLES	Z-score	Z-score	Z-score	Z-score
Civic	0.0883*** (5.026)	0.115*** (5.563)	0.140*** (6.464)	0.0849*** (2.748)
Bank size		-0.0426** (-2.542)	-0.0286* (-1.672)	-0.0711*** (-3.621)
LLR		-0.0172*** (-3.986)	-0.0153*** (-3.541)	-0.0104** (-2.430)
Too big to fail		-0.115 (-0.758)	0.0530 (0.335)	0.290* (1.653)
Cr4			-0.605*** (-3.612)	-0.653** (-2.096)
Inflation				-0.0447 (-1.414)
Log gdp per capita				0.121 (1.254)
Official supervisory power				0.0430** (1.982)
Control of corruption				-0.241 (-1.364)
Regulatory quality				0.268 (1.085)
Constant	1.687*** (4.137)	1.706*** (4.033)	1.199*** (2.701)	1.691 (1.413)
Observations	1,526	1,366	1,366	1,269
R-squared	0.016	0.039	0.048	0.092

Table 3: Robustness checks: excluding US

Table 3 examines the results of the impact of trust and civic norms on Z-score, excluding US values. \*, \*\* and \*\*\* indicate statistical significance at 10%, 5%, 1% levels, respectively.

VARIABLES	(1) zscore	(2) Zscore	(3) Zscore	(4) Zscore
Trust	1.860*** (5.872)		1.223** (2.143)	
Civic		0.0757*** (4.036)		0.0704** (2.236)
Bank size			-0.0382* (-1.704)	-0.0487** (-2.147)
LLR			-0.00824* (-1.884)	-0.00898** (-2.052)
Too big to fail			0.181 (1.038)	0.263 (1.452)
Cr4			-1.121*** (-2.726)	-1.678*** (-4.436)
Inflation			-0.0426 (-1.364)	-0.0473 (-1.455)
Log gdp per capita			-0.0383 (-0.359)	-0.102 (-0.949)
Official supervisory power			-0.258 (-1.270)	-0.00363 (-0.0195)
Control of corruption			0.773*** (3.075)	0.614** (2.363)
Regulatory quality			0.0588*** (2.754)	0.0569** (2.559)
Constant	3.138*** (31.82)	1.942*** (4.504)	4.277*** (3.347)	4.104*** (3.124)
Observations	1,321	1,311	1,068	1,060
R-squared	0.025	0.012	0.110	0.111

Table 4: Three components of Z-score as dependent variables

Table 4 tests the main regression function using the three components of Z-score as dependent variables. \*, \*\* and \*\*\* indicate statistical significance at 10%, 5%, 1% levels, respectively.

VARIABLES	(1) ROA	(2) CAR	(3) $\sigma(\text{ROA})$	(4) ROA	(5) CAR	(6) $\sigma(\text{ROA})$
Trust	-2.543* (-1.733)	-15.26** (-2.011)	-3.022*** (-4.173)			
Civic				-0.127 (-1.398)	-0.564 (-1.186)	-0.0755* (-1.705)
Bank size	0.0932 (1.618)	-2.824*** (-9.478)	-0.125*** (-4.470)	0.108* (1.878)	-2.712*** (-9.028)	-0.101*** (-3.602)
LLR	-0.113*** (-9.702)	-0.231*** (-3.712)	0.0617*** (10.06)	-0.116*** (-10.03)	-0.236*** (-3.755)	0.0636*** (10.31)
Too big to fail	0.238 (0.481)	-0.263 (-0.103)	-0.270 (-1.119)	0.0627 (0.121)	0.413 (0.152)	-0.299 (-1.187)
Cr4	1.930** (2.136)	13.96*** (2.979)	0.865** (1.987)	2.702*** (2.936)	17.20*** (3.570)	1.520*** (3.399)
Inflation	0.283*** (3.230)	0.963** (2.124)	0.0470 (1.083)	0.276*** (3.010)	0.907* (1.891)	0.0452 (0.997)
Log gdp per capita	0.803*** (2.866)	4.488*** (3.091)	0.0582 (0.434)	0.843*** (2.959)	4.751*** (3.186)	0.0721 (0.523)
Official supervisory power	0.409*** (6.781)	1.539*** (4.920)	0.00320 (0.109)	0.415*** (6.546)	1.577*** (4.746)	0.00145 (0.0468)
Control of corruption	-1.113** (-2.070)	-2.966 (-1.066)	0.714*** (2.763)	-1.581*** (-3.025)	-5.381** (-1.970)	0.275 (1.085)
Regulatory quality	0.421 (0.581)	0.286 (0.0762)	-0.557 (-1.621)	0.802 (1.085)	1.767 (0.457)	-0.272 (-0.769)
Constant	-13.05*** (-3.917)	-12.71 (-0.735)	1.861 (1.159)	-11.89*** (-3.377)	-9.939 (-0.539)	1.936 (1.128)
Observations	1,574	1,573	1,280	1,556	1,555	1,272
R-squared	0.105	0.127	0.155	0.110	0.125	0.146



Table 5: Social capital and bank risk - taking: when political power is low

This table tests whether the impact of social capital is different when political power is low. \*, \*\* and \*\*\* indicate statistical significance at 10%, 5%, 1% levels, respectively.

Z-score	(1)	(2)	(3)	(4)	(5)	(6)
Trust	1.911*** (6.436)	2.242*** (6.856)	3.744*** (6.070)			
Trust_low pol	-0.562** (-2.222)	-0.737*** (-2.661)	-1.909*** (-4.406)			
Civic				0.0593*** (3.084)	0.0822*** (3.728)	0.0990*** (3.181)
Civic_low pol				-0.0138*** (-3.668)	-0.0162*** (-4.022)	-0.0247*** (-3.033)
Bank size		-0.0380** (-2.431)	-0.0473** (-2.424)		-0.0509*** (-3.033)	-0.0694*** (-3.545)
LLR		-0.0132*** (-3.057)	-0.00891** (-2.096)		-0.0149*** (-3.449)	-0.0104** (-2.426)
Too big to fail		0.0265 (0.177)	0.199 (1.188)		-0.0267 (-0.175)	0.286 (1.636)
Cr4			0.476 (1.459)			-0.105 (-0.293)
Inflation			-0.0337 (-1.118)			-0.0405 (-1.282)
Log gdp per capita			0.180* (1.928)			0.175* (1.797)
Official supervisory power			-0.00415 (-0.179)			0.0118 (0.491)
Control of corruption			-0.949*** (-4.812)			-0.544*** (-2.685)
Regulatory quality			0.695*** (2.885)			0.349 (1.410)
Constant	3.256*** (28.32)	3.718*** (16.62)	1.881* (1.687)	2.589*** (5.454)	2.804*** (5.591)	1.325 (1.105)
Observations	1,536	1,374	1,277	1,526	1,366	1,269
R-squared	0.034	0.059	0.113	0.025	0.050	0.099

Table 6: Social capital of the shareholder's country

This table presents the relationship between bank risk-taking and social capital of the country of the biggest shareholder. The dependent variable is log Z-score averaged over the years 2004-2006. \*, \*\* and \*\*\* indicate statistical significance at 10%, 5%, 1% levels, respectively.

Z-score	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Trust	1.627*** (3.193)	1.956*** (3.526)	1.961*** (3.533)	2.223** (2.552)				
Trust_sh	-0.692** (-2.240)	-0.487 (-1.566)	-0.415 (-1.278)	-0.926*** (-2.831)				
Civic					-0.00562 (-0.162)	0.0421 (0.973)	0.0859* (1.690)	0.0540 (0.809)
Civic_sh					0.0318** (2.479)	0.0238* (1.853)	0.0161 (1.185)	0.0175 (1.127)
Bank size		-0.0564** (-2.118)	-0.0460 (-1.537)	-0.0167 (-0.533)		-0.0665** (-2.247)	-0.0522* (-1.693)	-0.0358 (-1.113)
LLR		-0.00525 (-0.709)	-0.00503 (-0.678)	-0.00164 (-0.233)		-0.00687 (-0.924)	-0.00653 (-0.880)	-0.00234 (-0.329)
Too big to fail		0.0979 (0.453)	0.163 (0.702)	0.0237 (0.0906)		0.00689 (0.0316)	0.146 (0.624)	0.179 (0.653)
Cr4			-0.217 (-0.767)	0.379 (0.638)			-0.525 (-1.634)	-0.711 (-1.232)
Inflation				0.000683 (0.0129)				-0.0176 (-0.294)
Log gdp per capita				0.288 (1.605)				0.116 (0.620)
Official supervisory power				0.208*** (5.154)				0.169*** (4.079)
Control of corruption				-0.999*** (-2.897)				-0.516* (-1.665)
Regulatory quality				0.921** (2.330)				0.686* (1.680)
Constant	3.419*** (20.46)	3.918*** (12.53)	3.855*** (11.92)	-1.693 (-0.779)	3.080*** (4.473)	2.976*** (3.964)	2.195** (2.468)	-0.0615 (-0.0261)
Observations	567	512	512	479	563	509	509	476
R-squared	0.022	0.036	0.037	0.122	0.014	0.026	0.031	0.105

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