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# Static and Dynamic Indicators in the Analysis of Internal Sources of Companies' Investments Financing\*

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The Republic of Serbia is characterized by an unsatisfactory macroeconomic environment. Under the conditions of an evident shortage of liquid assets, the financial capital has moved from real to the financial sector, which led companies to over-indebtedness and shutdown of their own capacities. Therefore, capital investments largely depend on internal financing sources and the ability of companies to internally generate funds for investments. In this regard, an emphasis is placed on the difference in the assessment of the company's investment capacity based on internal financing sources, which are measured using static and dynamic indicators in order to prove the necessity of applying dynamic coefficients, which are unfortunately not present in our domestic practice. The paper examines and proves the advantages of the use of the dynamic approach for such analyses using the example of energy sector, which is one of the most important branches in Serbian economy.

*Keywords:* dynamic and static coefficients, dynamic analysis, investments, financing, sources, dispersion analysis

## Introduction

The economy of Serbia collapsed in the transition process. The industry is devastated, the GDP equals to two thirds of its value at the end of the 1980s, the equipment and technologies are depreciated and generally old and non-adequate, some markets have been lost after the collapse of the former SFR Yugoslavia etc.<sup>1</sup> The positioning of Serbian enterprises in both old and new, emerging markets is difficult and slow, while companies do business in unsatisfactory macroeconomic environment (with a high degree of illiquidity, high inflation rate, rising unemployment, decline in the level of capacity utilization, followed by the process of

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<sup>1</sup> See detailed analysis in Bukvić (2013).

globalization, market deregulation and liberalization with all their negative consequences for growth and development of the country). In such circumstances, the shortage of liquid assets of the financial capital has moved from the real to the financial sector, which has led companies to over-indebtedness and the shutdown of their own capacities, implying that the companies' capital investment capability depends mostly on internal sources. This became a pressing issue very soon after the privatization of the companies, when the process of concentration of ownership began. This process led rapidly to a decreased number of listed (working) companies and lowering the possibility of accumulating external capitals (Begović, Bisić, Đulić, Živković, Jolović, & Mijatović, 2008). Consequently, companies have been forced to carefully evaluate their business and financial results, and find less obvious investment opportunities.

Although the literature emphasizes many advantages of internal financing (Rimer, A. D. Kasatov, & N. N. Kasatov, 2008), this form of financing implies that the assets, particularly financial assets, cannot be put into other alternative uses, which limits the company's business possibilities. The structure of investment sources normally depends not only on the company's financial performance but also on many other factors. The current position of Serbian companies is characterized by a shortage of liquid assets. There are also other issues at the macro level, including illiquidity and business losses. Therefore, the know-how and the use of modern analytical approaches are essential to business improvement. One of the areas where one of those approaches based on the cash flow concept could be applied is modern financial analysis. In the following chapter, brief historical remarks will be provided on the development of this approach.

### **The Historical Remarks**

In economic theory, particularly in financial analysis, two approaches to measuring the financial results have so far been differentiated: the economic approach (static, traditional), which is based on the calculation approach to accounting profit, and the financial approach (dynamic, contemporary), which relies on cash flow in order to avoid the limitations of calculation based on the traditional accounting system. The use of traditional ratios began after the American Civil War in 1865, when US bank loan amounts increased. During this period, current and non-current items were separated. This period also saw the development of the traditional ratios as short-term credit analysis devices, including ratios of current assets to current liabilities. The real era of these ratios began in 1919<sup>2</sup>, when Du Pont Company introduced its famous ratio analysis, the "DuPont Identity" or "Ratio Triangle" (also known as "DuPont Analysis", "DuPont Equation", "DuPont Model", or "DuPont Method"), and started using this formula in the 1920s. The DuPont Identity is a financial analysis tool that uses basic accounting relationships from balance sheet and income statement to illustrate the factors that drive the return on equity of the company.

The cash flow analysis is much more recent, and it began with the introduction of cash flow statement. Officially, it was introduced by the Financial Accounting Standards Board (FASB) in 1987, when the Board adopted the Statement of Financial Accounting Standard (SFAS) 95, which mandated the Statement of Cash Flows (SCF) as a required part of annual financial statements. The SCF was primarily designed to bridge the information gap between the traditional accrual accounting and understanding of the cash flow activities of a company, which is owed to the accrual accounting failing to provide relevant information to assess the amount, timing, and uncertainty of future cash flows (Zeller & Stanko, 1994). Of course, the concept had arisen much

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<sup>2</sup> Or, in fact, in 1912, when DuPont explosives salesman Donaldson Brown invented this formula in an internal efficiency report, as we can read e.g., in Phillips (2015).

earlier. The term “cash flow” started appearing in the literature with increasing frequency during the decade of the 1950s, but had also been present prior to that period, although very seldom. Other similar terms were sometimes used, such as net cash income, net cash generation, cash income, cash funds generated from operations, etc. Although the term is questionable, the concept has a valid factual background, and can be used effectively as one of the major factors in judging the company’s ability to meet debt retirement requirements, to maintain regular dividends, to finance replacement and expansion costs, etc. (Mason, 1961). The research problem that concerns the analysis of cash flows, as a new concept of management and evaluation of liquidity and financial performance, gains importance in the modern business environment when the possibilities for solvent and efficient operations in generally inflationary and insolvent economic environment are at a very unsatisfactory level. Analytical tools for the analysis of the cash flows were suggested by (foreign) authors in the late 1990s.

At the beginning of the 21st century, professional papers were beginning to come out on the importance of cash flow statement as a supplement to the existing reports and on possible directions of its analysis, which were not fully systematized, uniformed, or empirically validated for different purposes. The aim was to draw attention to the differences in possible ways of interpretation of a successful operation, which arise depending on the application of performance indicators as opposed to the application of the indicators based on cash flow. This viewpoint determined a large number of companies that operated with profit, but went bankrupt due to the inability to settle their obligations over a longer period of time. That is when the role and importance of a cash flow analysis (dynamic analysis) as well as the deficiencies of an analysis based on the information from the balance sheet and income statement (static analysis) started to become obvious.

The proponents of the ratio indicators based on cash flow (Gombola & Ketz, 1983; Giacomino & Mielke, 1993; Mills & Yamamura, 1998) suggest that the indicators based on cash flows are more reliable and objective than the traditional ratio relations. According to Zeller and Stanko (1994), these ratios can provide a more complete picture of a company’s ability to generate sufficient operating cash flow to service its debt and equity obligations and to fund asset acquisitions (in other words, its “ability to pay”). The data from the balance sheet are static since they measure a single point in time, while the income statement contains many arbitrary non-cash allocations. In contrast, a financial analysis based on the cash flow indicators does not have such a drawback (Kamal & Quader, 2010). The survey of most popular cash flow indicators can be seen, e.g., in Mills and Yamamura (1998) and Ibarra (2009).

The cash flow reporting became mandatory in Serbia in the mid-1990s, although not for all companies (small enterprises were an exception). Generally speaking, neither businesses nor scholars used all the possibilities coming out of the cash flow report analysis. One of the first systematic overviews of these possibilities was a dissertation (Pavlović, 2012). In the Serbian literature, there are still insufficient papers or studies on the analysis of cash flow reporting and the opportunities that it provides. The quantification of the difference (asymmetry of financial information) obtained from a cash flow analysis on one hand, and through the use of the traditional indicators on the other, is not sufficiently discussed either. In this paper, we will carry out a comparative analysis based on static and dynamic indicators, in order to examine an arising contrast in the obtained information, and possible unreliability of the static dimensions. Our analysis in this paper will focus on the evaluation of the investing capability of enterprises. This can be considered as a continuation of our investigation, which began in our previous paper (Bukvić & Pavlović, 2014) with an assessment of the importance of the application of dynamic parameters in the analysis of the company solvency.

## The Used Methodology

The following research includes two variables, each of them corresponding to one approach. Namely, it is essential that the overall objective be deductively broken down into specific goals or tasks. In the following pages, we will compare these two variables by carrying out a variance analysis. We will use this methodology in setting up a hypothesis, while making certain that the general hypothesis is compliant with the overall aim of the research, and that the specific hypotheses, understood as the general hypothesis' projections, are in line with the tasks of research.

In accordance with the object and purpose of the research, an empirical research is conducted using the statistical model of variance analysis (dispersion analysis), which enables us to consider variability between modern (dynamic) and traditional (static) indicators in the survey sample. The sample consisted of large companies that operate in electrical energy production, transmission, and distribution; that is to say all the companies working in the branch. The research analyzed all the companies operating in this vital sector for the whole country's industry. The analyzed companies are state-owned enterprises and hold a monopoly position. In Serbia, energy production is based on harnessing thermal and water power, and is nowadays one of the country's significant competitive advantages (Bogavac-Cvetković & Langović-Milićević, 2011). It belongs to the industrial sector, which is the carrier of technical progress, the driving force of economic growth and a creator of synergy effects in the overall economy (Reinert, 2006).

An analysis of the variance, which is based on an impartial assessment of the variability arising under the influence of controlled factors, reflects an asymmetry of the information gathered by using static on one hand and dynamic instruments on the other hand. It is proven that the indicators of dynamic analysis based on cash flow are more reliable predictors of the financial position of the company, compared to the static indicators. By using the dynamic indicators, we are able to create a better informative foundation for more adequate planning, analysis, and decision-making in order to improve financial performance. This has been demonstrated at the reliability level of 95%, i.e., at the level of significance  $\alpha = 0.05$  (or any other probability), based on the relations of:

(1) estimated values of the factorial and residual variances:

$$S_A^2 = \frac{\sum_{i=1}^r (M_i - M)^2 n_i}{r - 1} \quad (1)$$

$$S_R^2 = \frac{\sum_{i=1}^r \sum_{j=1}^n (X_{ij} - M_i)^2}{rn - r} \quad (2)$$

where:

$S_A^2$  = Factorial variance;

$S_R^2$  = Residual variance;

$X_{ij}$  = Value of observations  $j$  in the sample  $i$ ;

$M_i$  = The arithmetic mean of the sample  $i$ ;

$M$  = Common arithmetic mean;

$r$  = Number of samples (here  $r = 2$ );

$n$  = Sample size (here  $n_1 = n_2 = 10$ ).

(2) and the test statistics for Fischer-Snedecor (F):

$$F = S_A^2/S_R^2 \quad (3)$$

The degrees of freedom are respectively  $v_1 = r - 1 = 1$  and  $v_2 = n_1 + n_2 - 2 = 18$ .

We will examine the hypothesis using the standard two-factor dispersion analysis. The factors are identified as static or dynamic coefficients used in our analysis. In our paper, we will use one static and one dynamic coefficient. Our purpose is not to apply these coefficients for the analysis of investment capability. Contrary, we will examine possible differences between two approaches, static and dynamic, for which the studies and literature are poor.

### Comparative Analysis of the Investment Capability of a Company Based on Static and Dynamic Indicators

The term self-financing in the broadest sense should be understood as the process of collecting and placing temporarily or permanently released funds, which are acquired through depreciation and by using the part of income intended for accumulation or allocation for specific purposes. It is believed that self-financing is a very convenient way to finance investment projects because the own resources are available to the investor at any time and are also the cheapest way to finance investment projects. This is particularly evident in conditions where external funding sources become very expensive, and also when the demand for external sources makes a negative impact on the company's image, etc. (Brealey, S. C. Myers, & A. J. Myers, 2007; Bukvić, 2009). The share of self-financing in total investment amount differs greatly, not only by company, and subsequently by country, but also in time. According to Rimer et al. (2008), more than two thirds of investments in big and middle-sized companies are financed internally. For instance, the Fed data, cited in Brealey et al. (2007), show that internal financing sources in American non-financial companies make up for about 90% of the total investment amount. As noted above, Serbian companies tend to shut down after being privatized, and that leads to fewer possibilities of external financing. In Serbia in 2013, the share of internal financing sources in the whole economy was 77.2%, while their share in Electricity, gas, steam, and air conditioning supply made up for 88.9% of the total investment amount according to Statistical Yearbook of Republic of Serbia 2015 (Statistical Office of the Republic of Serbia, 2015). In our sample, which encompasses large companies, the share of internal sources in investment financing is also high in some cases (see Figure 1), and on average it exceeds 43%.

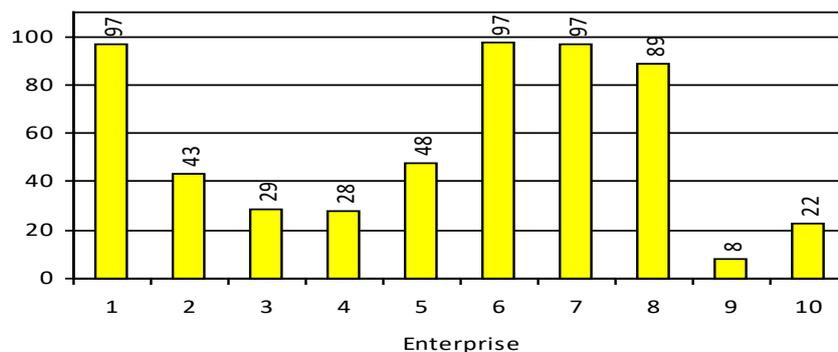


Figure 1. Share of internal sources in sample companies' investments financing.

Table 1  
*Capital Investments (000 Dinars)*

Company	Capital investments							Total
	Land	Construction facilities	Plant, equipment and fixed assets	Assets in preparation	Intangible investments	Investments at own engagement	Investment real estate	
1	-	62,066	317,627	601,132	331	-	-	981,156
2	279	21	32,872	614,442	1,637	-	3,892	653,143
3	15,076	17,857	166,965	5,840,659	24,705	-	-	6,065,262
4	203,596	305,996	180,025	734,3277	-	-	-	8,032,894
5	-	-	-	46,643	6,291	-	-	52,934
6	-	9,246	364,842	642,890	38,251	944,468	-	1,999,697
7	-	24,740	482,981	733,647	28,983	-	-	1,270,351
8	121	36,411	167,960	1,732,501	9,704	119	-	1,946,816
9	2,588	-	234,552	204,912	20,491	164,767	-	627,310
10	782	2,636	116,925	314,550	14,173	-	-	449,066
Total	222,442	436,707	1,913,585	17,212,957	144,566	1,109,354	3,892	21,514,050

Note. Source: The financial statements of companies and PC EPS.

Capital investments of the companies that make up our sample are presented in Table 1.<sup>3</sup> The total investment in land, buildings, plant and equipment, intangible assets, and investment property amounted to 21,514,050 thousand dinars with real investments making up for 99.34%, while financial investments amounted to 0.66%. Since the mentioned companies operate in a branch that requires massive investments in tangible assets, it is necessary to examine and assess the level of the company's investment capabilities and their implications for business performance. In order to make adequate conclusions, the mentioned assessment will be made in terms of static and dynamic indicators of the investment capacity of the enterprises.

Traditionally, we obtain the static ratio as the quotient of the last two columns in Table 1, i.e.:

$$CRCI = \frac{TIS}{TI} \quad (4)$$

where:

*TIS* = Total internal sources;

*TI* = Total investments.

A financially strong company should be able to finance its own development. The coefficient of capital investment (4) measures the internal capital available for internal investment and for payment of the existing debts (ratio of the two last columns in Table 2). When this coefficient exceeds 1, we can say that the company has sufficient funds available to make an investment from its capital.

In contrast, the dynamic ratio is developed on the basis of a different concept. Namely, it is believed that the greater the cash flow, the greater is the investment. Theoretically, a company might invest more when its cash flow is high for three reasons: (1) Internal funds may be less costly than external funds; (2) Managers are able to overspend on internally available funds; and (3) Cash flow may simply correlate with investment

<sup>3</sup> The companies are: (1) Đerdap; (2) Drimsko-Limske HE; (3) TENT; (4) TE and mines Kostolac; (5) Panonske TE; (6) Elektrovojdovina; (7) Elektrodistribucija BG; (8) Elektrosrbija; (9) Jugoistok; and (10) Centar.

opportunities. Some studies really show that the current investment is positively correlated not only with the current and the expected cash flows, but also with the past cash flows and investments (DeMarzo & Fishman, 2007). However, we must emphasize that this relationship is more complex, and is an object of debate (J. Lewellen & K. Lewellen, 2016).

Table 2

*Internal Sources of Investment Financing and Total Investments in the Sample*

Company	Net result	Amortization	Long-term provisions	Total internal sources	Investments
1	-332,413	3,673,454	368,619	3,709,660	981,156
2	-656,003	1,935,767	106,718	1,386,482	653,143
3	-8,695,287	14,936,872	828,345	7,069,930	6,065,252
4	-2,746,911	4,336,07	678,332	2,267,491	8,032,894
5	148,453	210,584	88,119	447,156	52,934
6	-689,640	3,457,747	451,297	3,219,404	1,999,697
7	-1,272,786	3,381,611	252,402	2,361,227	1,270,351
8	-2,449,969	3,909,913	643,781	2,103,725	1,946,816
9	-2,324,223	2,103,477	454,877	234,131	627,310
10	-1,082,245	1,276,504	150,907	345,166	449,066
Total	-19,480,348	35,319,536	4,023,397	23,144,372	22,078,629

*Note.* Source: The authors' calculation based on the financial statements of the companies and PC EPS.

Based on these considerations, we can define the capital expenditure ratio as a quotient of the company's operations cash flow and its capital expenditures. This ratio also measures the capital available for internal reinvestment and for the payment of the existing debt. When the capital expenditure ratio exceeds 1, the company has enough funds to invest its available capital, and can also rely on some spare funds to meet debt requirements. A higher value of this ratio indicates that a company has surplus sources, which can be used to service and repay the debt (Mills & Yamamura, 1998). Prudent investors use historical prices in forming their demands as well as to illustrate the sensitivity of the value of the technical analysis to changes in the values of exogenous parameters (Brown & Jennings, 1989).

Table 3

*Cash Flows from Operating Activities and Expenditures for Capital Investments in the Sample*

Company	Net cash flow from operating activities	Cash expenditure for capital investments
1	516,451	935,365
2	-19,764	236,313
3	5,094,412	3,762,498
4	563,737	2,100,117
5	-472,147	43,868
6	1,585,977	1,228,985
7	450,824	1,035,290
8	2,045,499	1,035,699
9	631,666	462,543
10	167,152	145,698

*Note.* Source: Financial statements of the companies.

We obtain the capital expenditure ratio from Table 3 as:

$$RCE = \frac{NCFO}{CECI} \quad (5)$$

where:

*RCE* = Capital expenditure ratio;

*NCFO* = Net cash flow from operating activities;

*CECI* = Cash expenditure for capital investments.

We show the calculated values for coefficients (4) and (5) in Table 4 and Figure 2. As we can see, they differ greatly, not only among different companies, but also from each other within the same company.

We then calculate simple coefficients of investment capabilities, from Table 2 (last two columns) and Table 3 (see Table 4 and Figure 2). We obtain the coverage ratio of capital investment from company's own resources (CRCI) by dividing the internal sources of financing with capital investment value. Both CRCI and RCE coefficients are shown in Table 4. As seen in Table 3, in case of a number of companies, the net cash flows from operating activities are insufficient to cover expenditures arising from capital investments. Therefore, the dynamic coefficients in half of the cases are lower than 1. Evidently, this is a bad result for this branch as a whole and a bad result in general.

The data presented in the tables highlight a significant difference in terms of the companies' investment capability based on internal sources of capital investment financing. The static indicators point to a high level of internal financing sources while the dynamic indicators suggest that the internal capability to cover capital expenditures is not satisfactory. In that regard, it is necessary to examine whether this difference varies significantly statistically depending on the application of different coefficients to calculate the capability for internal investment financing. In other words, we examine the following two hypotheses:

H0:  $M1 = M2$ , the capability of internal investment financing measured on the basis of both criteria is equal.

H1:  $M1 \neq M2$ , the capability of internal investment financing measured on the basis of both criteria is different.

For these purposes, we will use the dispersion analysis (analysis of variance).<sup>4</sup>

Table 4

*Coefficients of Investment Capability of Companies Based on Internal Sources of Funding*

Company	Indicators of investment capability	
	Static indicator CRCI ( $X_1$ )	Dynamic indicator RCE ( $X_2$ )
1	3.780907	0.552138
2	2.122785	0
3	1.165643	1.353997
4	0.282276	0.268431
5	8.447425	0
6	1.609946	1.290477
7	1.85872	0.435457
8	1.080598	1.974994
9	0.37323	1.365637
10	0.768631	1.14725

<sup>4</sup> For the procedure, see some standard book of statistical analysis, for example, Kalinina and Pankin (2002), or more extensive, Anderson, D. J. Sweeney, and T. A. Sweeney (2011).

As the critical value  $F_{1,18;0.1} = 3.007$  is lower than the statistic values of the test  $F = 3.5829$ , respectively  $F > F_{\nu_1, \nu_2; \alpha}$ , it follows that we do not accept the null hypothesis, which states that the capability of investment financing using internal sources measured on the basis of both criteria is equal with 10% error risk. This indicates that the information obtained by using dynamic indicators is more reliable when assessing the investment capacity of enterprises. The reason for this is the fact that static indicators take into account the calculating categories of the net results, depreciation, and long-term provisions. These categories are subject to the influence of accounting policies. Provided that they illustrate a real internal ability to finance investments, there is also the problem of their effective use, i.e., the question remains of whether internally generated funds are directed towards investment activities or the available funds are allocated to other purposes. An example of irrational spending of long-term provisions is shown in Table 5.

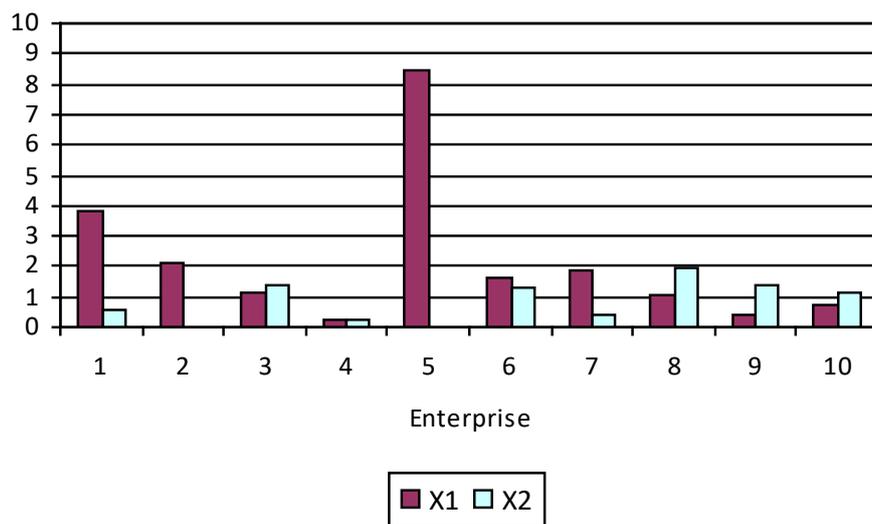


Figure 2. The indicators of internal investment capabilities in sample enterprises.

Of course, the 10% error risk is high, and we need to consider lower values, as well. If we take the 5% error risk, the critical value will be  $F = 4.41$ , and now we can accept the hypothesis. This result means that we need more samples to examine this relationship.

We approach the calculation of the elements necessary for the analysis by using the one-way test with the area of rejection on the right side of the theoretical Snedecor  $F$  arrangement. The calculated values of the variance are:

$$S^2A = 11.4394;$$

$$S^2R = 3.1928.$$

By putting the first variance ( $S^2A$ ) and the second variance ( $S^2R$ ) into ratio, according to (3), we obtain the value of the test statistics:  $F = 3.5829$ . We use the critical value approach. We adopt the significance level  $\alpha = 0.10$ . The value of test statistics  $F$  is greater than the critical value (3.007), therefore, we should not accept the null hypothesis (see Figure 3).

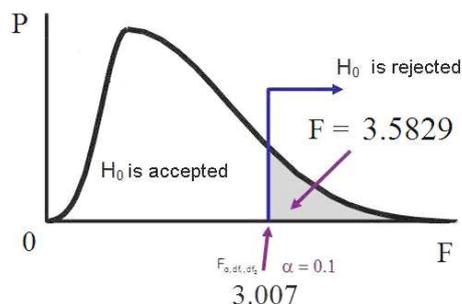


Figure 3. Rejection of the hypothesis with risk of  $\alpha = 0.1$ .

Table 5

*Structure of Long-Term Provisions by Purpose (000 Dinars)*

Company	For the cost of recovery of natural resources	For employee benefits	For legal disputes	Total
PD Đerdap	0	180,705	187,914	368,619
PD Drimsko-Limske HE	0	83,634	23,084	106,718
PD TENT	0	488,870	339,475	828,345
TE and mines Kostolac	0	598,573	79,759	678,332
PD Panonske TE	0	881,19		88,119
PD Elektrovojvodina	0	366,400	84,897	451,297
PD Elektrodistribucija BG	0	252,402	0	252,402
PD Elektrosrbija	0	470,362	173,419	643,781
PD Jugoistok	0	302,332	152,554	454,886
PD Centar	0	147,557	3,350	150,907
Total	0	2,978,954	1,044,452	4,023,406

Note. Source: The authors' calculation based on the financial statements of the companies.

The total amount of long-term reserves of 4,023,406,000 dinars accounted for 18% of total investments in the observed year, 13.5% of which were employee benefits. Taking into account the fact that the analyzed companies operated with a loss, the issue of a justification for such a high amount spent on employee benefits arises.

In this sense, it is also necessary to examine the relationship of expenses on the basis of provisions and the total provisions.

The costs of employee benefits make up for 89.5% of long-term provisions for benefits and 66.2% of total long-term provisions, while the expenses on legal disputes make up for 55% of provisions for legal disputes and 14.2% of total long-term provisions. The amount and share of long-term provisions allocated to employee benefit expenses are very high. This raises the question of a lack of provisions for restructuring costs, especially considering that “many facilities have not been repaired for years and 53% of energy plants are older than 30 years; the relevance of the issue is notable and the problem can be overcome through restructuring” (Bogavac-Cvetković & Langović-Milićević, 2011). Also, the professional and scientific literature considers that benefits, as a variable part of the salary, are paid to the employee for their work, and that their purpose is to award better work performance (Stoner, Friman, & Gilbert, 1997; Dašić, 2012). Benefits are also believed to be

positively correlated with the amount of realized accounting income within certain implicit or explicit wage limits (Guidry, Leone, & Rock, 1999). In terms of accounting, employees' education, salary, bonuses, and other forms of financial compensation represent a company's costs, which are shown in the income statement and are reflected in a reduction in liquid assets on the basis of payments, which is recorded in the Statement of Cash Flows (M. Pavlović & R. Pavlović, 2011). Therefore, the restructuring of a company organization needs to focus on reducing the number of management levels, and consequently the number of general manager positions. This implies that large enterprises must change their personnel policies, remuneration policies, and advancement policies (Drucker, 1995), as so far, the companies' capabilities have not increased, but instead, the state has been expected to find solutions (Stamenković, 2007).

Table 6

*Provision Costs*

Company	The costs of benefits	% in provisions for benefits	% in total provisions	Legal disputes costs	% in provisions for legal disputes	% in total provisions
1	180,705	100	49.02216	81,836	43.54971	22.2007
2	83,634	100	78.36916	4,386	19.00017	4.109897
3	174,884	35.77311	21.11246	255,781	75.34605	30.87856
4	598,573	100	88.24189	10,364	12.99414	1.527865
5	88,119	100	100	0	0	0
6	366,400	100	81.18822	61,127	72.00137	13.54474
7	252,402	100	100	0	0	0
8	470,362	100	73.06242	112,900	65.10244	17.53702
9	302,332	100	66.46325	48,575	31.84118	10.6785
10	147,557	100	97.78009	0	0	0
Total	2,664,968	89.45986	66.23662	574,969	55.04983	14.2906

*Note.* Source: The authors' calculation based on the financial statements of the companies.

## Conclusion

Although in Serbian companies it is mandatory to make annual cash flow reports, in reality this is done as a mere fulfillment of law requirements. A cash flow report analysis is often lacking, and the wide range of possibilities for analysis it could provide remain unused, as well as a potential application of the indicators based on them. According to a brief survey conducted by one of the authors while compiling data for his dissertation (Pavlović, 2012), there is only a handful of educated experts working in financial field who are familiar with these indicators (even they are familiar mostly with the liquidity indicators only). Additionally, a rather significant number of the surveyed experts do not even consider that the application of these indicators would benefit them in any way.

An adequate education of financial experts and the incorporation of modern financial analysis into the Serbian education system and corporate practice are very important, otherwise business and performance improvement will be impossible. That also implies that improvements in general business environment will be hindered, as well as the benefits for all the participants of the business relationships and processes. Clearly, this not only concerns the owners, i.e., the stockholders, but also other stakeholders and in the last instance, the society as a whole, in whose best interest is to nurture successful businesses, especially if they are exposed to fierce competition. The support to this cause received from the Serbian economic science so far cannot be assessed in a positive manner.

The above description refers to the general situation, more precisely related to the use of the modern financial analysis, particularly the cash flow analysis. One of its important aspects is the analysis of companies' investment capacities, which is the subject of our paper.

The urgent need for a thorough examination of the quality and importance of companies' internal sources of financing is an outcome of the investigation of the current business conditions in the Republic of Serbia. These conditions are characterized by environmental turbulence, dynamics of change, discontinuity of economic and business activities, unfavorable macroeconomic environment and illiquidity of the economy with far-reaching consequences for the business and market valuation of business entities, as well as a particularly high risk and uncertainty paired with unfavorable external financing conditions. The investment capability of companies when measured by using static (coverage ratio of companies' own sources capital investment CRCI) and dynamic indicators (ratio of capital expenditure based on cash flows RCE) differs. With a great deal of certainty, we can say that this is not a result of sample variability. This difference is systematic, and demonstrates the possibilities of the two approaches in the analysis.

The analysis of two groups of indicators, based on the dispersion analysis, showed that we should not accept the null hypothesis, which states that the capability of investment financing using internal sources measured on the basis of both criteria is equal (with a 10% error risk). On the example of the analyzed industry, we can conclude that the approach based on the cash flow coefficients is better, and that in future analyses this approach is to be preferred. Our study, by any means, does not offer a definitive answer to the question "Can the use of one set or group of ratios exclude the use of another?", as Kamal and Quader (2011) study did. They gave a positive answer, however we consider this study as one of the contributions to solving the problem.

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