

# KNOWLEDGE TRANSFER in merger and acquisition processes in the metallurgical industry

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## **INTRODUCTION**

Knowledge and information have now become a major factor of innovation, development and competitiveness of enterprises. Therefore they are of greater and greater interest of the management. Underestimating the role of knowledge and information, and their insufficient use pose a threat to the company and can destroy its competitiveness<sup>1</sup>.

Knowledge has also become one of the key motives for conducting mergers and acquisitions.

Merging and acquisition processes generate natural challenges and the accompanying risks both for management and shareholders, as shown by numerous publications and studies, indicating low rates of achieving the planned effects of the above-mentioned processes, as well as the very high costs of carrying them out.

For many years, one of the basic means of achieving external growth by companies operating in different sectors of the economy is their amalgamation through mergers and acquisitions. As an example, a strong consolidation trend in the US banking sector, dating back to the 1920s, can be presented. Between 1960 and 1965, about 900 commercial banks were consolidated in various forms.

According to S. Sudarsanam<sup>2</sup>, it is generally believed that companies<sup>3</sup> are acquiring or want to merge with other companies cannot provide their shareholders with benefits of this process.

Similar position is taken by N. Danon-Boileau<sup>4</sup>, arguing that large-scale mergers and acquisitions (over USD 1 billion) led to a decline in the value of consolidated companies, devaluating shareholders' incomes.

The author of *The Basics of Mergers and Acquisition* claims that "it is no secret that a lot of mergers did not work ... Historical trends indicate that approximately two thirds of large mergers are disappointing, which means they will lose on the

<sup>&</sup>lt;sup>1</sup> J. Rokita, *Organizacja ucząca się*, Wydawnictwo Akademii Ekonomicznej w Katowicach, Katowice 2003, p. 76.

<sup>&</sup>lt;sup>2</sup> S. Sudarsanam, *Fuzje i przejęcia*, WIG-Press, Warszawa 1998, p. 5.

<sup>&</sup>lt;sup>3</sup> For the purposes of this dissertation, the terms: company, enterprise and organization are treated as synonyms.

<sup>&</sup>lt;sup>4</sup> N. Danon-Boileau, *Will the new wave of M&A create more value?* Bearing Point, 22.07.2015.

stock market"<sup>5</sup>. This failure means, firstly, a negative effect not only on the parties to the merger process, and above all on the shareholders and managers, and, secondly, social costs unnecessarily incurred for integration-related activities that do not add value.

Organizational and management literature references broadly describe the forms and phases of merger activities, concerning strategy, pre-selection, short-listing and *due diligence*. In the above mentioned analyses relatively little attention is paid to the problem of knowledge transfer.

In the age of progressive globalization and a visible increase in the intra-EU relations, merger processes will more be often than before applied in business practice, and one of the key motives will be the transfer of new knowledge between the entities, opening the door to researching this process in the context of mergers and acquisitions. "In this way, knowledge has become the most important element that influences the development and success of organizations in the global economy"<sup>6</sup>.

Knowledge transfer is usually not distinguished by definition from the transfer as a general concept. In encyclopaedias, the notion of transfer is often referred to as economic and psychological transfer.

For the purposes of this paper it is assumed that the transfer of knowledge will mean the exchange of knowledge between organizational entities.

Knowledge transfer should not, however, be reduced the flow within merger. Transfer may involve sale (acquisition) of knowledge, cooperation within alliance, franchise or, according to the subject of the paper, merger of companies.

In the psychological sense it refers to an individual message, which is usually part of the transfer of knowledge between business units. In this meaning, it is also examined in this paper.

In the monograph, a successful attempt has been made to supplement the existing research results in the scope of knowledge in the context of its transfer by the issues of bilateral knowledge transfer between merging companies. The overall merits of the merger process were identified, both for the acquiring and the acquired companies. Attention was also paid to the phenomenon of knowledge integration and an attempt was made to investigate the differences in knowledge potential of the merging partners, which determine the successful course of merger. A condition necessary for creating motivation to acquire knowledge through an amalgamation of entities is the difference in knowledge potential.

<sup>&</sup>lt;sup>5</sup> B. McClure, *The Basics Of Mergers And Acquisitions*, www.investopedia.com, s. 12.

<sup>&</sup>lt;sup>6</sup> J. Brzóska, J. Pyka (red.), *Nowoczesność przemysłu i usług w warunkach kryzysu i nowych wyzwań*, TNOiK, Katowice 2013, s. 28.

Transfer of knowledge in mergers and acquisitions processes will ultimately improve the market position of companies and gaining competitive advantage by them. This means that the main objective of the paper was to identify the relation between knowledge transfer and merger and acquisition transactions of metallurgical enterprises, indication of the key determinants of the transfer process, and its characteristics over time. Hence, it was considered that specific objectives shall be:

- development of a knowledge transfer model in the merger and acquisition process;
- analysis of the merger and acquisition process with particular focus on knowledge transfer;
- establishment of specialized research methods suitable for analysis of knowledge transfer between consolidated companies;
- development of a tool for assessing susceptibility to knowledge transfer, extending the *due diligence* analysis in the integration process;
- development of a knowledge transfer research activities grid.

A paper thesis has been formulated, according to which determining the main determinants of knowledge transfer in the merger and acquisition process allows to determine the necessary time of this operation.

Past discussions and observations allowed us to formulate the following research questions of the thesis:

- Which type of knowledge (explicit or tacit) is more important in the context of its transfer in the merger or acquisition process?
- How to practically determine the type and meaning of knowledge?
- What factors influence the success of mergers and acquisitions in terms of knowledge transfer?

Individual parts of this monograph concern the following issues:

Chapter I – takes into account the market context of motives for mergers and acquisitions. The causes of mergers and acquisitions have been identified, depending on the strategy. The motives for mergers and acquisitions were also presented, highlighting their multifaceted nature. The economic phenomenon has been characterized – the concentration of entrepreneurs with the discussion of the forms of its manifestation. Discussed were vertical and horizontal forms of mergers that can influence the scope and importance of knowledge transfer. This part also includes issues related to knowledge as a separate motive for acquisition.

Chapter II – contains issues of knowledge and its transfer in general and structural approach. It covers issues related to knowledge in the organization and the forms of its manifestation. On the basis of literature research the definition of knowledge is discussed, which is the starting point for further defining its potential, which is

essential in empirical research. It defines the concept of components, types and the nature of each type of knowledge. The concept of knowledge transfer in creating the value of a new organization is presented. The ability to create knowledge through various ways of its conversion is indicated. A map of the knowledge possessed and desired in the new merged enterprise and the steps of knowledge transfer in the merger and acquisition process are presented. The chapter contains issues related to integration and classification of knowledge as well as the presentation of explicit and tacit knowledge in particular stages of its transfer.

Chapter III – describes the success factors in the scope of mergers and acquisitions in relation to knowledge transfer between consolidated companies. Within this issue, the main success factors for knowledge transfer have been identified, indicating the structural, systemic and cultural conditions of matching. The role of *transition team*<sup>7</sup> and its importance in the integration process were also discussed. The method of *due diligence* has been characterized, including its role in the merger and acquisition processes. The chapter concludes a review of the mergers and acquisitions of metallurgical enterprises against the background of the world economy, with the distinction of intra-EU amalgamations.

Chapter IV – covers methodology and organization of own research. Knowledge transfer model in the merger and acquisition process was presented in it. The characteristics of selected research methods presented in Figure 1 were described. The applied methodological triangulation assumed the use of 19 research methods, both quantitative and qualitative, including: observations, partially structured interviews, document analysis, questionnaires, group evaluation of experts, Johnson's nearest neighbour method, Wrocław taxonomy – the method of the shortest dendrite, the median method, the Berry method, the centre of gravity method, the group average method, the *on-line* method, the furthest neighbourhood method, Taylor method, Kendal method, Kullback-Leiber method, Goodman-Kruskal method, Gini's method, Spearman's method. Their summary presentation is shown in Figure 1.

This chapter contains a description of the research sample and the characteristics of the surveyed companies. It shows the course of the research process. The conducted research focused primarily on the selection of important factors, determining the transfer of knowledge in the merger and acquisition process and determining the factors influencing the success of this process.

<sup>&</sup>lt;sup>7</sup> As the *transition team* in the study any type of team established within or outside the organization to transfer knowledge should be understood.

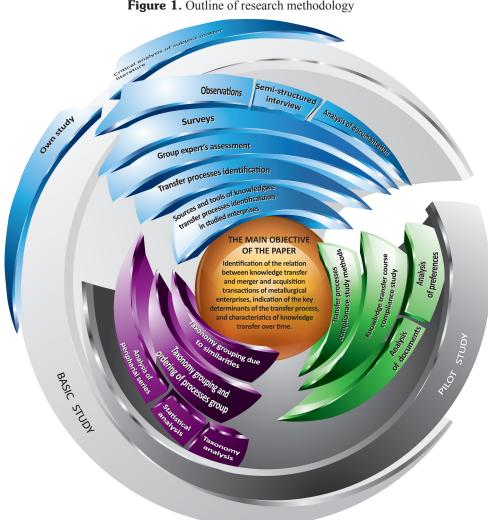


Figure 1. Outline of research methodology

Source: own study.

Chapter V – contains an analysis of empirical research. It presents the summary results and their interpretation. The chapter presents good practices-recommendations for participants in the processes of business integration in terms of methodological assumptions for transfer of knowledge in the processes of mergers and acquisitions of metallurgical companies. Particular attention has been paid to optimization of knowledge transfer time in mergers and acquisitions of metallurgical companies. Practical recommendations were also indicated in the field of *due diligence* analysis, which, after appropriate expansion, may also be applied for knowledge transfer

examination. The procedure concerning the knowledge transfer knowledge grid has also proved to be important.

The combination of theoretical knowledge with experience gained through a broader economic perspective allows for a deeper insight into the details of the problem. The need to reach the smallest items was noticed by P.M. Senge<sup>8</sup>, a researcher who within system approach suggested that "complex things should be investigated in their complexity". This wisdom has been used and practically applied by the Author collecting and processing the acquired knowledge into the science and practice of economic activity.

<sup>&</sup>lt;sup>8</sup> P.M. Senge, *Piąta dyscyplina. Teoria i praktyka organizacji uczących się*, Dom Wydawniczy ABC, Warszawa 1998, p. 48.

## Chapter I. MARKET CONTEXT OF MOTIVES FOR MERGERS AND ACQUISITIONS

## 1. Motives of mergers and acquisitions

Various factors influence amalgamation of organisations, in this work those factors have been divided into objective (causes, reasons) and subjective (motives and goals). Most authors identify motives with goals of mergers and acquisitions. In some cases, the objective factors of enterprise functioning, both internal and external, force a specific strategy. In others, the subjective motives of individual groups of actuaries (managers, shareholders, intermediaries, employees) influence the setting of goals, which are not always consistent with objective needs of the company involved in merger or acquisition. From the point of view of knowledge transfer, the first of them is usually of greater importance.

A significant number of authors indicate situations in which a company needs to grow in a certain direction. "In modern organizations, the knowledge and competences of human capital are becoming more and more crucial [...]"<sup>9</sup>.

According to H. Johnson, such situations include:

- Globalization, which "by reducing labour costs and opening up markets to greater number of producers is important for competitiveness of industry;
- Operation of financial markets which "have become more integrated, allowing for easier conduct of merger transactions [...]";
- Privatization of state-owned enterprises, which has enabled the merger of companies from different sectors, including some so far closed to private capital;
- The threat of a recession that ,,draws more attention to the issues of competitiveness, the result of which is striving to eliminate some of the costs of consolidation<sup>''10</sup>.

<sup>&</sup>lt;sup>9</sup> H. Dźwigoł, *Business Management*, Alpha Science International Ltd., Oxford 2015, p. 1.3.

<sup>&</sup>lt;sup>10</sup> H. Johnson, *Fuzje i przejęcia. Narzędzie podejmowania decyzji strategicznych*, Liber, Warszawa 2000.

The above-mentioned reasons for amalgamation of enterprises are mainly of external character but there are also internal causes. These are primarily premises arising from the analysis of the company's situation.

Internal reasons are associated by H. Johnson with the company strategy. In case of portfolio strategy, it points to the possibility of diversifying activities that will ensure the stability of the company. "This means that two entities with monetary flows that are not related with each other can give the entity a more stable income"<sup>11</sup>.

However, in case of a non-financial portfolio strategy, the merger will concern key players and their economies.

Various causes of mergers and acquisitions, depending on the horizontal, vertical and concentric strategies, or the creation of conglomerates, in particular in relation to the key (in the discussed case) horizontal and vertical strategy, have been presented in the further part. It is the horizontal strategy that is the subject of discussion in the paper, with reference to the problem of knowledge transfer between amalgamated metallurgical processing companies.

More specifically, the internal causes of the mergers are identified by A. Herdan and they are:

- · Limited opportunities for independent development,
- Fear of hostile takeover,
- Improvement of competitive position<sup>12</sup>.

Among technical and organizational reasons, the same author gives:

- Increased management efficiency,
- Gaining more effective leadership,
- Operational synergies (economies of scale, complementarity of resources and location, reduction of transaction costs, benefits of technical integration).

The market and marketing reasons overlap (to some extent) with the abovementioned reasons, which are timeless. The other reasons are:

- Increase in added value,
- Elimination of competition,
- Complementarity of products,
- Risk diversification<sup>13</sup>.

Regarding financial reasons – they occur, i.a. when the acquiring enterprise is experiencing a lack of liquidity and has difficulty in obtaining credit:

• Use of surplus funds,

<sup>&</sup>lt;sup>11</sup> Ibidem.

<sup>&</sup>lt;sup>12</sup> A. Herdan (red.), *Fuzje, przejęcia..., Wybrane aspekty integracji*, Uniwersytet Jagielloński,

Kraków 2008, p. 15.

<sup>&</sup>lt;sup>13</sup> Ibidem.

- Increase in debt capacity,
- · Reorganization of the investment portfolio,
- Takeover of cash,
- Decrease of the cost of capital,
- Tax benefits,
- Underestimation of the acquired company value,
- Stock market value increase<sup>14</sup>.

Hooke classifies reasons for amalgamation of companies slightly differently<sup>15</sup>. He does not deal directly with showing the causes, but indicates the candidates to take over, who will be able to generate certain benefits for the companies. He recommends taking over companies that constitute competitors for the purchaser, which indicates buyer's insufficient market share.

Further he proposes to purchase companies with the same distribution channels, which is a base for the assumption that the purchaser is looking for cost savings. The pursuit to increase productivity induces the search for a candidate with more advanced production lines.

On the other hand, the search for liquidated companies, seized by court or taken over by their own management leads to the view that the reason for merger or acquisition is an "opportunity search," which proves the excessive cash resources in the period of company maturity.

By P.J. Szczepankowski<sup>16</sup> we find three types of reasons that he not very precisely calls motives of a merger or acquisition:

- market,
- related to profit and cost,
- regarding securing raw materials and energy.

So far, the above mentioned authors did not directly point to the last of these reasons. It is, however, very important in the iron and steel industry in Poland. Mergers and acquisitions were often made precisely for these reasons.

Acquisition of a raw steel steelworks secured the needs of steelworks without their own bases or with inadequate production of crude iron. Also, by taking over steelworks with an expanded rolling mill, pipe or wire-drawing machine, the acquiring enterprise, in this case e.g. Polish Steel Works or the ArcelorMittal holding, were able to obtain a more complete production cycle and additional profits from processing of raw materials and semi-finished products. Therefore reasons for mergers and acquisitions are different according to different authors. They place particular emphasis on the reasons resulting from internal and offensive business

<sup>&</sup>lt;sup>14</sup> Ibidem.

<sup>&</sup>lt;sup>15</sup> J.C. Hooke, Fuzje i przejęcia, Liber, Warszawa 1998, p. 8-9.

<sup>&</sup>lt;sup>16</sup> P.J. Szczepankowski, *Fuzje i przejęcia*, PWN, Warszawa 2000, p. 53.

strategies. In the conditions of Polish steel industry, however, internal factors dominate – seeking to acquire new capital and synergies in production, technology, logistics and distribution, as well as liquidity.

"New technologies have led to development of a knowledge-based economy, where enterprises are increasingly taking steps towards building an intelligent organization"<sup>17</sup>.

The above-mentioned reasons for mergers and acquisitions are mainly objective, and result from situation of the merged companies.

Motives for mergers or acquisitions, which are rather subjective, may be considered, although they are usually presented as proposals resulting from an objective analysis of the entity's business. This does not mean that such motivation is not due to the needs of the enterprise, but may be modified by the interests of actuaries, i.e. groups having their own interests in the enterprise (managers, shareholders, intermediaries, employees).

Lewandowski mentions the following motives<sup>18</sup>:

- increase in management remuneration,
- increase in prestige and power,
- reduction of the management risk,
- increase in freedom of action.

Such list points to the decisive voice of the managers. Since they know the company very well, both the shareholders, represented by the Supervisory Board and the employees have to take their opinions into account. In many cases, the Supervisory Board shares views of the management on the proposed merger, as they are no strangers to the motives driving the managers. Under Polish conditions, the employees' representatives also favour opinion of the management, as the first ones gain a great deal, for example when the acquisition or merger is at the same time associated with the privatization of the state-owned company. Employees then receive 15% of the company's shares and numerous social and employment guarantees.

Motivation for mergers and acquisitions is more generally captured by S. Sudarsanam<sup>19</sup>. Although as a primary aim he lists to an increase in the value of assets, but conditionally recognizes it as indirect, stating that ,,the primary objective may be to increase of shareholder wealth", stating however that the objective of maximizing shareholder wealth may be distorted by managers' pursue to gain their own benefits. In conclusion, it must be stated that in view of the fact that bulk of the mergers in the metallurgical industry has a horizontal character, further research performed in

<sup>&</sup>lt;sup>17</sup> H. Dźwigoł, Business..., op. cit., p. 27.

<sup>&</sup>lt;sup>18</sup> M. Lewandowski, N. Kulpa, *Integracja przedsiębiorstw*, in: W. Frąckowiak (ed.), *Fuzje i przejęcia przedsiębiorstw*, PWE, Warszawa 1998, s. 23.

<sup>&</sup>lt;sup>19</sup> S. Sudarsanam, *Fuzje i przejęcia...*, op. cit., p. 5.

the paper concentrates on this type of merger of metallurgical organizations, taking into account primarily objective reasons. The above-mentioned considerations, concerning the types of business mergers and their relation to the motives that govern the decision makers have made it possible to determine the types of amalgamations that are bound to particular motivation that arise both from the objective situation and the interests of the decision-makers. However, in the literature we cannot find a wider study on the motivation of business amalgamations resulting from the desire to acquire new knowledge.

B. Mierzejewska<sup>20</sup> states that "knowledge is certainly not always the main motive for amalgamation of businesses." The above-quoted views of various authors confirm this view.

### 2. Multifacetedness of mergers and acquisitions

Used in the literature of the subject matter, the expression **mergers and acquisitions** is a literal translation of the English term<sup>21</sup>, which defines the forms of transactions carried out in an active, albeit with different intensity, market that has functioned in these transactions for many years. Mergers and acquisitions as commonly used terms do not represent their legal form, though some authors erroneously seek such an interpretation. In the management sciences that devote a great deal of attention to these processes and examine them in many aspects, it should once again be clarified that the terms mergers and acquisitions do not define their legal form, even though they function in different sources of law and in different legal systems. Prior to moving on to presenting their various forms described and provided for by law it is worth to present a meaningful interpretation of mergers and acquisitions from the point of view of management science. You can present a view that describes the merger as an action aimed at combining business organizations in a situation of parallel, balanced and a unanimous initiative of the parties, while the acquisition as the initiative of the acquiring against the acquired.

The nature of these activities, especially in case of acquisitions, is of secondary character and leaves aside the fact whether the takeover is hostile or not, and what are its motives. Taking into account legal aspect of these transactions, for the sake of scientific considerations in management sciences, the above explanation

<sup>&</sup>lt;sup>20</sup> B. Mierzejewska, *Transfer wiedzy w procesach fuzji i przejęć*, "E-mentor", No. 1(18), Zarządzanie wiedzą 2007, p. 2.

<sup>&</sup>lt;sup>21</sup> M&A (*Mergers and Acquisitions*) – capital transactions between enterprises, which result in the merger of two or more economic entities or the acquisition of one company by other and as a result a new economic entity is formed. KPMG Polska, Glossary of terms, http://www.kpmg.com/ pl/pl/strony/ glossary.aspx#16, 2016.

will facilitate their isomorphic treatment in various legal regimes in which these transactions took place. Due to the research area that has been designated in the paper, the sources of law relevant to the discussed issues, set for member countries of the European Union, will be discussed in detail below.

#### 2.1. Concentration of entrepreneur

Concentration of entrepreneurs is a natural economic phenomenon that does not interfere – in principle – with competition in the market. As a result, entrepreneurs have a chance to strengthen their market position, e.g. by increasing their market share or expanding their offer to new markets. Business consolidation can also have a number of positive effects on functioning of the entire economy and on all consumers i.a. thanks to increased availability and novelty of products and their diversification. Acquisition or merger may also lead to restructuring of unprofitable entities, or may constitute a reaction to competition from another company with high potential.

There are two basic groups of business activities<sup>22</sup>, which are of a concentration nature – merger (consolidation) and acquisition. The essence of business mergers is the creation of one entity out of two or more entities. Examples of consolidation may be mergers or incorporations. However, in the event of an acquisition control over the functioning of one economic entity is transferred to another. Transfer f control has two dimensions. Firstly, it concerns the control over activity of the enterprise and, secondly, the control over the enterprise itself. A factor that qualifies a transaction as a concentration is the change of control over the entrepreneur or entrepreneurs, regardless of the fact whether it is made through acquisition or merger.

The forms of concentration include:

- merger (consolidation) it takes place when two or more independent entrepreneurs combine to form a new legal entity (as a result they lose their former legal personality and cease to formally exist) or as a result of the transfer of all the assets of the company (acquired) to another company (acquiring) for shares that the acquiring company issues to shareholders in the acquiring company (the acquired company ceases to exist);
- acquisition of control the entrepreneur obtains the possibility to exercise a
  decisive influence on economic activity conducted by another independent
  entity. Most often, it takes place in the form of acquisition of a majority
  stake or share;
- creation of a joint venture by two or more independent entrepreneurs while preserving their existing subjectivity;

<sup>&</sup>lt;sup>22</sup> Mergers and Acquisitions, CFA Institut, New York 2015, p. 4.

• acquisition by an entrepreneur of part or entire property of another entrepreneur – if the turnover realized by that property in any of the two financial years preceding the registration exceeded the equivalent of EUR 10 million in Poland.

From the point of view of the market level in which the merging companies operate and the portfolio of their products and services, the following types of concentrations can be distinguished<sup>23</sup>:

- horizontal a transaction involving entrepreneurs working in the same industry up to now (e.g. cosmetics manufacturers for women). As a result, an entity with significant market power may emerge or few entrepreneurs shall remain on the market who shall stop competing and are satisfied with the existing *status quo*;
- **vertical** transaction between entrepreneurs operating on different levels of marketing with the same product (e.g. between manufacturer and distributor of paints). In such a situation, the potential threat to competition may be hampering competitors' access to products or services offered by the entrepreneur participating in concentration, operating at a lower higher level of trading;
- conglomerate a transaction in which there are neither horizontal nor vertical relations between its participants. The products or services they offer are usually complementary and are purchased by consumers for a similar purpose (e.g. washing powder and fabric softener). Possible consequence of such concentration may be appearance of the phenomenon of the so-called cross selling i.e. making purchase of one product subjected to the purchase of other products as well as the opportunity to offer several products at attractive prices.

Taking into account the company's strategic objectives, we can distinguish defensive and aggressive concentrations<sup>24</sup>. Due to motives of the entity's activity, strategic and speculative concentrations can be distinguished, and from a territorial dimension of the transaction, concentrations are divided into national and international (transnational). For antitrust analysis, the first division is of the utmost importance because the various types of concentration are differently classified due to their effects on the structure of the market and consumers.

<sup>&</sup>lt;sup>23</sup> F. Röder, *Strategic Benefits and Risks of Vertical Integration in International Media Conglomerates and Their Effect on Firm Performance*, University of St. Gallen, Graduate School of Business Administration, Economics, Law and Social Sciences (HSG), St. Gallen, October 15, 2007, p. 38.

<sup>&</sup>lt;sup>24</sup> A. Kaleta, *Strategia konkurencji we współczesnym przemyśle*, in: *Współdziałanie strategiczne w gospodarce. Materiały konferencyjne*, Akademia Ekonomiczna, Wrocław 1998, p. 78–90.

Unlike vertical or conglomerate concentrations, the immediate effects of horizontal concentration, i.e. transactions involving competitors operating in the same market, are:

- · decrease in the number of market participants after concentration,
- increase in the market share of the acquiring entity, in relation to the preconcentration situation.

In addition, the acquiring company gains more market power, allowing it to use higher prices (sometimes even monopoly ones). Increased market concentration makes it possible to enter into explicit or implicit agreements that violate competition rules. But there are potential opportunities, and the horizontal concentration itself does not necessarily threaten competition, although it undoubtedly limits it. On the contrary, threats can be seen in the occurrence of unilateral and coordinated effects. Unilateral effects refer directly to the position of the entrepreneur itself as a result of the concentration. Thanks to this transaction, it receives individually very high market power, which it can use to limit competition. In particular, thanks to this market power, it can unilaterally raise prices, reduce production, deteriorate quality or reduce product choice and innovation. Coordinated effects concern change in the market structure. After concentration, the number of competitors decreases, thus they gain the ability to coordinate their activities to achieve additional profits.

The mechanism of competition is replaced by the coordination mechanism. Thanks to such cooperation opponents gain collective market power, which allows to take actions that reduce social welfare. This collective coordination may be the result of a conscious or non-cooperative oligopoly.

Concentrations can lead to formation of large industrial conglomerates. From a political point of view, the strength of such groups is likely to be significant, and thus may jeopardize the existence of civil society and contribute to barriers to the proper functioning of the democratic system. Importantly, the existence of such strong economic entities will likely adversely affect the possibility of other entities to function, making them unable to benefit from their economic freedoms. An example of such thinking is one of the judgements of the US Supreme Court, which considering concentration of two entrepreneurs as illegal, pointed out that one of the objectives of anti-trust activity is to protect small family businesses even if it were to take place at the expense of higher prices for consumers. Another version of this view is the opinion that in corporate mergers sees the mechanism of concentration of welfare and violation of social equilibrium.

From the above findings, it is clear that from the point of view of knowledge transfer both the notion of merger and acquisition can be taken into account. The latter, provided that it will lead to a real merger of enterprises, because only then can knowledge transfer can occur. Of course, also after take over without consolidation,

knowledge transfer may occur under certain circumstances, but these are relatively rare situations when it comes to obtaining valuable inventions, patents, etc. In this case, however, certain organizational actions are required to achieve them. Consequently, when in the text a transfer of knowledge within a merger or acquisition context shall be referred, it will always be a situation in which an organizational action is taken, aimed at real consolidation of enterprises.

### 2.2. Horizontal and vertical types of mergers and acquisitions

Depending on the adopted criterion, different forms and types of the processes of mergers and acquisitions are differentiated. Division of forms encompasses the structures of business mergers, whereas classification by type takes into account the type of merger in each of its forms<sup>25</sup>. Basic forms include business concentration, integration of operations and coordination. Within the aforementioned forms, there are several types of mergers, the number of which varies according to the views of the authors. For the purposes of this paper, types of mergers are important, as they contain the problem of knowledge transfer in a more visible manner. P.J. Szczepankowski gives five types of mergers<sup>26</sup>: horizontal, vertical, product, conglomerate and geographical, but for example H. Johnson<sup>27</sup> limits to four types: horizontal, vertical, concentric combination and conglomerate. In turn, M. Lewandowski and N. Kulpa<sup>28</sup> examine even more limited number of types – integration: horizontal, vertical and conglomerates. Knowledge transfer issues are most likely to occur in two types of business combinations: vertical and horizontal. As horizontal merger understood is a merger of two or more companies, operating in the same sector (industry) aimed at increasing market share and/or building a more profitable business using common know-how, patents and operational processes<sup>29</sup>. The elements of knowledge mentioned in the definition clearly indicate the role of knowledge transfer in the horizontal consolidation of organizations. Of course, horizontal type mergers can also take place in different sectors for diversification purposes, but it is less interesting from the point of view of knowledge transfer. In contrast, horizontal fusions, so-called circulation, occurring when merging companies use the same distribution channels, are of particular relevance to knowledge transfer because they can be carried out not only in the scope of production but also in marketing. The horizontal merger type dominates the iron and steel industry.

<sup>&</sup>lt;sup>25</sup> P.J. Szczepankowski, *Fuzje...*, op. cit., p. 12.

<sup>&</sup>lt;sup>26</sup> Ibidem, p. 43.

<sup>&</sup>lt;sup>27</sup> H. Johnson, *Fuzje i przejęcia*..., op. cit.

<sup>&</sup>lt;sup>28</sup> M. Lewandowski, N. Kulpa, *Integracja...*, op. cit., s. 56.

<sup>&</sup>lt;sup>29</sup> P.J. Szczepankowski, *Fuzje...*, op. cit., s. 21.

Metallurgical companies are often not at the same level of technical and organizational knowledge, therefore the knowledge components (*know-how*, patents, etc.) mentioned above should be transferred between the merging companies. This phenomenon is particularly evident when merger has international character and its participants are such large organizations as e.g. Mittal, which has taken over and merged Polish metallurgical enterprises with foreign organizations often standing at a higher technical and technological level.

Synergy plays a special role in the merger process. It can occur in various forms, strengthening market, operating (lower costs by increasing scale, scope of joint action), financial and management forces. Listed as the last "managerial role" gives complementary benefits<sup>30</sup>. These are mainly management techniques and methods and know-how. A significant transfer of knowledge in management techniques and methods can be observed in the consolidated metallurgical companies in Poland. Vertical type of merger is a situation in which "entities involved are next to each other in the value chain. The aims here are the synergy benefits and extending to the entire technological process from the acquisition of raw materials to the retail sale of finished products [...]"<sup>31</sup>. P.J. Szczepankowski<sup>32</sup> complements, or rather extends this definition by mergers of enterprises related through similar market segments (similar customers)<sup>33</sup>. With these types of consolidations, knowledge transfer due to natural reasons will be performed on a smaller scale than in case of horizontal mergers, although knowledge creation can be expected at the interface between the stages of the added value creation process. It will be a knowledge creation phase referred to as a combination that defines knowledge creation in organizations by transforming conceptual knowledge into knowledge system by combining it. An example may be the case given by I. Nonaka and H. Takeuchi<sup>34</sup> that the concept of a new product, obtained in the combination phase, leads to construction of a prototype. This product, by simulation, is transformed through internalisation into mass production. Of course, in vertical integration of organizations combining knowledge that is also part of its transfer<sup>35</sup> looks somewhat different. Knowledge is connected at the interface between the two phases of the added value creation process, e.g. metallurgical raw material suppliers and processing companies (steel mills) or consumers, demanding proper profiles of metallurgical products. In this particular case of steel-making,

<sup>&</sup>lt;sup>30</sup> Ibidem.

<sup>&</sup>lt;sup>31</sup> M. Lewandowski, N. Kulpa, *Integracja...*, op. cit., p. 43.

<sup>&</sup>lt;sup>32</sup> P.J. Szczepankowski, *Fuzje...*, op. cit., p. 34.

<sup>&</sup>lt;sup>33</sup> Ibidem, p. 56.

<sup>&</sup>lt;sup>34</sup> I. Nonaka, H. Takeuchi (eds.), *The Knowledge – Creating Company*, Oxford University Press, New York 1995.

<sup>&</sup>lt;sup>35</sup> B. Mierzejewska, *Transfer wiedzy...*, op. cit., p. 23.

there is a situation where, for example, the knowledge externalized in a company supplying the metallurgical industry will be used by a combination with the explicit knowledge that the steelworks already has, which the supplier has been consolidated with through a merger. The transfer of knowledge also appears in other types of mergers, but it is either marginal character or does not occur at all. An example here may be (according to M. Lewandowski<sup>36</sup>), for example, an enterprise acquired under a family business strategy when the acquired companies are associated with the purchasing company, which may lead to acquisition of patents. There is a link between the incentives for mergers and the types of mergers and acquisitions selected for this purpose. A. Herdan<sup>37</sup> in the paper on selected aspects of integration examined the mentioned relation, which was presented in Table 1.

Motives	Forms of consolidation
Minimizing costs	Horizontal integration
	Foreign consolidations
Maximize sales	Vertical integration
	Foreign consolidations
Risk reduction	Conglomerate
	Foreign consolidations
Implementation of the assumed strategy	Horizontal integration
	Vertical integration
	Conglomerate
	Foreign consolidations
Control of cash flow	Horizontal integration
	Vertical integration
	Conglomerate
	Foreign consolidations

**Table 1.** Relation between the reasons and the used form of consolidation

Source: A. Herdan (ed.), Fuzje, przejęcia... Wybrane aspekty integracji, Uniwersytet Jagielloński, Kraków 2008, p. 23.

In practice, these actions had to cause changes in the organizational structure of the integrated companies. These changes occurred in configuration of organizational units (groups) due to amalgamation of logistics and distribution services, as well as management of the integrated enterprises. On one hand, they were aimed at broadening the scope of activity and, on the other, slimming down the organizational structure, which, in the second stage of integration (formation of the Polish Steel Works Holding), had gained one level of management. However, efforts to streamline decision-making processes have introduced centralization tendencies, resulting in a certain limitation of autonomy at the lower levels of management. Undoubtedly, centralization of certain functions (logistics, distribution, R&D)

<sup>&</sup>lt;sup>36</sup> M. Lewandowski, N. Kulpa, *Integracja...*, op. cit., p. 76.

<sup>&</sup>lt;sup>37</sup> A. Herdan (ed.), *Fuzje, przejęcia...*, op. cit., p. 52.

resulted in reduction in fixed costs, thus fulfilling the purpose of the undertaken merger. However, strengthening of R&D has resulted in creation of new knowledge, through its transfer between the merged organizations. Vertical integration in the metallurgical industry has also resulted in other changes, such as cash flow, but in this case did not significantly disrupt the integration of organizational structures.

All reasons for mergers and acquisitions discussed in the literature<sup>38</sup> had objective character, and stemmed from the company's situation and the thus defined strategy.

### 3. Knowledge as a separate motive for acquisition

The management related information that can be found in the literature show that the fact of acquiring knowledge is neither a major cause nor an official reason of merger (at least not included in specification and discussion of reasons for mergers and acquisitions).

On the other hand, literature directly related to knowledge management clearly indicates that knowledge is the primary cause of merging organisations and at least one of the important reasons.

In order to prove this claim data from the article by A. Polak<sup>39</sup> were used, concerning map of knowledge. The list of areas and elements of company organization knowledge contained there can be used as a basis for combining specific motives for consolidation of organization with specific elements of knowledge that are included in resources of the enterprise. The result may be the setting the actual motive of consolidation, which is hidden behind the official motif. If there are several such motives (which is not uncommon), it is possible to establish the share of knowledge in the individual motives. The basis of these activities is the table contained in the above-mentioned article (Table 2).

Table 2 requires adaptation to the purpose and content of the analysis. In case of knowledge, there is no need to expand or reduce their number, except for the removal of point 10 (documenting work), which falls entirely within the concept of formalization, which is part of the basic features of the organizational structure (field No. 1). However, certain nomenclature changes need to be made in order to correctly and appropriately assign the knowledge associated with it to the relevant type of activity. Therefore, to the name "Preparation of production" the phrase "and products" has been added. In point 6 the name "Projects" a phrase "in the field of procurement" has been added, because there may be various projects in various fields. For the purposes of the study, however, the elements of knowledge were subjected to

<sup>&</sup>lt;sup>38</sup> M. Lewandowski, N. Kulpa, *Integracja...*, op. cit., p. 31.

<sup>&</sup>lt;sup>39</sup> A. Polak, *Nauczanie organizacji przedsiębiorstw za pomocą mapy wiedzy*, "Przegląd Organizacji" 2012, No. 3, p. 10.

change. There have been some deletions, annotations, and changes to the names of the knowledge elements. For example, it is difficult to regard "Mission and goals of a company" as a separate element. They fit perfectly in the term of "Organizational Structure", as part of the formalization. If this path was followed, one could create any number of components such as company statutes, organizational chart, service book, documentation flow. This, in turn, would not lead to achievement of the objective, for example due to competition of elements in attribution to a particular motive, and consequently would lead to lack of clarity of the situation picture.

Fields of Imoryladas	Elements of Imeruladas
Fields of knowledge	Elements of knowledge
	<ol> <li>Mission and goals of the company</li> <li>Organizational structure</li> </ol>
1 Contains and annihility and	
1. System and environment	
	4. Suppliers and contractors
	5. Competitors
	1. Quality threats
2. Threats	2. Workplace safety threats
	3. Environmental hazards
	1. Human resources
3. Resources	2. Material resources
	3. Intangible resources
4. Technical preparation	1. Products
4. Technical preparation	2. Technical specifications
	1. Management processes
5. Processes	2. Manufacturing processes
	3. Supporting processes
	1. Customer orders
6. Projects	2. Order pick up (orders)
	1. Loads flow
	2. Inventories
7. Logistics	3. Storage
	4. Transport
	1. Production plans
8. Planning	2. Management plans
o. i ianning	3. Auxiliary plans
	1. Estimates of the product
9. Finances	2. Financial settlements
	1. Supervision over documents
10. Documenting work	2. Document templates
	1. Literature and textbooks
	2. Standards and regulations
	<ol> <li>Standards and regulations</li> <li>Requirements (market and customer)</li> </ol>
12 Europaine content	
2. Expressive content	<ol> <li>Ideas, patents, innovations</li> <li>Changes in organization</li> </ol>
	3. Changes in organization

Table 2. List of areas and elements of enterprise organization knowledge

Source: A. Polak, *Nauczanie organizacji przedsiębiorstw za pomocą mapy wiedzy*, "Przegląd Organizacji" 2012, No. 3, p. 10.

The field 4 should contain the following elements: product cost estimate, transferred from item 7 (finance), which is an integral part of production preparation, production documentation and product technology. In the process-related field, the process of investment implementation was added, which is not placed elsewhere, and is important for knowledge transfer. In point 7, a completely redundant element of knowledge (flows) was deleted, as there is a separate point – transport, than the flows mirror it. At the same time, they cannot mean the flow of a product in the production process, as it is discussed in the field of "Processes". In the field of "Planning" instead of the "Management Planning" element, which is unclear, introduced was "Cost and output planning" (balance sheet result), which is in the field of "Planning". In this field, instead of "Product Cost Estimates", "Cash Flow" was introduced, which is typical for this activity, important for the role of knowledge. Other elements do not require any corrections. After these amendments, Table 2 is as follows (Table 3).

It seems that to such list of areas of organizational knowledge and basic elements of knowledge constituting part of the corresponding, specific knowledge can already be assigned. It must be underlined that, despite considerable approximation, neither the field nor the above-mentioned elements are sufficiently operational to be used in the course of further analysis, aimed at assigning knowledge to a specific motive for merging companies. In the presented list, attempts were made to assign specific knowledge elements to its manifestations, generally occurring in the metallurgical industry.

As the first element of knowledge in Table 3, there is an organizational structure. According to the author, it is a medium of both practical knowledge (tacit) and, above all, explicit knowledge expressed in formalization of the company's activity. Organizational structure as a multidimensional object is defined by many traits, the number of which varies from a few to even a few hundred. In practice, and in particular in the case examined here, it is impossible to use a large number of features. Therefore, when considering the organizational structure as an element (rather it should be referred to as the carrier) of knowledge, the author decided to limit themselves to the features formulated by K. Mreła<sup>40</sup> in his paper on the multidimensional analysis of organizational structure. The same range of features is also reported in other studies, such as S. Pugh and his colleagues<sup>41</sup>. These are: configuration, centralization (or decenalization), specialization, formalization and standardization. These features focus a wealth of organizational knowledge that plays a significant role in the process of the consolidated companies' integration.

<sup>&</sup>lt;sup>40</sup> K. Mreła, *Struktury organizacyjne. Analiza wielowymiarowa*, PWE, Warszawa 1988, p. 78.

<sup>&</sup>lt;sup>41</sup> S. Pugh, D.J. Hickson, G.R. Hinnings, C. Turner, *The context of Organizations Structure*, "Administrative Science Quarterly" 1969, No. 14.

Fields of knowledge	Elements of knowledge
1. System and environment	1. Organizational structure
	2. Environment (offices)
	3. Suppliers and contractors
	4. Competitors
2. Threats	1. Quality threats
	2. Workplace safety threats
	3. Environmental hazards
3. Resources	1. Human resources
	2. Material resources
	3. Intangible resources
4. Technical preparation	1. Estimates of the product
	2. Manufacturing product documentation
	3. Production technology of
5. Processes	1. Management processes
	2. Manufacturing processes
	3. Supporting processes
	4. Investment implementation processes
6. Procurement projects	1. Customer orders
	2. Orders pick up
7. Logistics	1. Inventories
	2. Storage
	3. Transport
8. Planning	1. Production plans
	2. Cost and output plans
	3. Auxiliary plans
9. Finances	1. Cash flow
	2. Financial settlements
10. Utility indications	1. Literature and textbooks
	2. Standards and regulations
	3. Requirements (market and customer)
11. Expressive content	1. Calculations, analysis and synthesis
	2. Ideas, patents, innovations
	3. Changes in organization.

Table 3. List of areas and elements of enterprise organization knowledge

Source: A. Polak, *Nauczanie organizacji przedsiębiorstw za pomocą mapy wiedzy*, "Przegląd Organizacji" 2012, No. 3, p. 10.

As far as configuration is concerned, this knowledge is quite limited. It is reduced to differences in arrangement of organizational units and their interrelations, which are important in case of merger between companies of different production scales and in a vertical mergers, for example in the consolidation of raw material and processing units. However, in the metallurgical industry, horizontal consolidation are predominant, therefore the knowledge on configuration is slightly differentiated. However, knowledge of these differences can help in integration of the organizational structure. In turn, on the degree of centralization depends, i.a. knowledge creation in the enterprise – broad autonomy fosters creation of technical and organizational ideas, allowing certain risks in the undertaken projects. In particular, this concerns the knowledge of technology and production organization, implementation of which depends to some extent on the freedom of operation of different levels of units. Decentralization is also conducive to emergence of virtual teams, established to solve emerging problems. Essentially in these matters, knowledge is needed in the area of the organizational structure that is included in the scope of centralization. Therefore, the merger of a company that is heavily centralized with an enterprise characterised by a loose organizational structure can lead to the use of experience (knowledge), which has so far been foreign to a centralized enterprise.

Another aspect of knowledge is included in the company's specialization. It is very often precisely the desire to take over a special technology or specialists who are rare on the job market is one of the most important reasons for the merger. The most important – from the point of view of knowledge transfer – characteristic of the organizational structure is formalization. This is usually explicit knowledge. Companies merging often differ in details. Knowledge stored in organizational documents, analyses, payroll documentation, and used systems are extremely important to the acquiring entity due to the possibility of avoiding errors. It should be noted that the employees of the acquired enterprise have knowledge encoded in their minds and they are applying it. Sudden destruction of this consciousness and imposition of new knowledge without taking into account the individual experience of employees may interfere with the course of integration (primarily in the sphere of production). It is worth remembering that some of this knowledge can also be of value to the acquiring entity. Hence the transfer of knowledge by consolidations is, "and actually should be" bilateral. This issue will be discussed in greater detail in the next chapter.

Organizational structures are also characterized by the degree of standardization<sup>42</sup>. Standardization is very specific and very useful knowledge, both due to costs and productivity, and overall operational efficiency. The level and type of products and other aspects of running business vary. Therefore, the transfer of standards may be one of the hidden goals of the acquisition. It is worth stressing that the flow of knowledge contained in standards can also work the other way, in different proportions. Therefore it also creates added value in the acquired company. This is a clear example that the

<sup>&</sup>lt;sup>42</sup> W. Zheng, B. Yang, G.N. McLean, *Linking organizational culture, structure, strategy, and organizational effectiveness: Mediating role of knowledge management, "Journal of Business Research" 2010, Vol. 63, Iss. 7, p. 763–771, EBSCOhost: Academic Search Complete, http://web. ebscohost.com.* 

goals placed under the notion of minimizing costs and maximizing sales are in fact the pursuit to acquire knowledge (in this case standards).

In the discussed area of knowledge, the elements that are hidden under the term "suppliers and partners" play a significant role. It is interesting that knowledge is understood here not only as knowledge of the most advantageous sources of supply and sales markets, but, above all, relations established by people employed in organizational cells that deal with it. The personal relations of these people with their counterparts in supply and sales are valuable knowledge, useful in relations with the environment. Its acquisition together with the company is very difficult, however, as it is a typical tacit experience, which is carried by individual employees. Therefore in the integration process the consolidation should be protected against their outflow. Knowledge of the competition, expressed by of information gained and analyses conducted is also valuable, but the sources of information are also employees specialized in the field, who have access to it on the private relation basis. This latter knowledge is nowhere written and is a typical *tacit* knowledge. In the field of "threat", quality threat is of major importance. In can be understood in two ways - as a threat of overtaking in terms of quality by the competition or as a threat to a decline in the quality of their own products. In the first case we are dealing with a similar situation as with the knowledge of competitors. The quality service has or ought to have knowledge of the quality level by the competition or research and innovation processes carried out there, obtained attestations and awards, etc. This knowledge, rather secret, enables the company's management to signal hazards. Acquiring this knowledge is often a matter for individual employees, and its rapid acquisition will allow management to take appropriate pre-emptive actions. In the second case, the knowledge of quality is *explicit* one, which does not diminish its value. Knowledge of this knowledge element is essential for loss prevention, resulting from deficiencies and complaints, and for "showing" the company on the market.

The knowledge of work safety is of different character. As a rule, it is transparent, written in regulations, post-accident reports, analyses; although there is also a margin of tact knowledge – in individual experience of employees and executives. The acquisition of knowledge in the scope of workplace hazards, however, is of particular importance when it comes to different knowledge in both consolidated companies, as the potential increased number of work-related accidents can have an impact on the integration process.

Environmental risks have other character. These are usually problems with emissions of gasses, land and water contamination. There are a number of publications, regulations, and institutions preventing these phenomena. They may be different in the enterprises that consolidate. Failure to transfer this knowledge may lead to e.g.

new managers being less alert in the area of environmental pollution, which not only means additional costs, but also possible conflicts with local authorities and impediments to business continuity.

Knowledge of the resources at the company disposal is very important. Among them priority have human resources, "and knowledge is the attribute of individuals [...]<sup>243</sup>.

Hence the conclusion that the knowledge core resources is the key skills and competences of the employees. For the purposes set in this part of the paper important is identification of knowledge resources for assigning them to specific elements and fields of knowledge. First of all, it must be stated that they are recorded in all discussed fields and elements of knowledge. For example, the elements of knowledge related to the organizational structure were previously specified. The same applies to the knowledge elements in question, concerning hazards, etc. This bear a question, what remains to be assigned to human and other resources? Probably only quantitative knowledge estimation, which is a very difficult matter (and unworkable in a very precise manner). The resource of knowledge can, however, be approximated by: the number of employees showing high competences and skills, their structure according to the degree of their knowledge value and the possibility of expanding human resources through establishment and development of the human resources reserve. However, precise details of these sizes require separate studies.

The knowledge contained in the material resources is mainly documented and includes such documents as: designs, technical descriptions, operating instructions, equipment usage records, performed overhauls, etc. However, its reception requires employment of qualified personnel, if it is impossible to use the existing service, e.g. when specialists who are dissatisfied with the merger depart, which sometimes happens when the integration process is not well prepared. Intangible assets are works, solutions and markings. For example, the group of works covers computer forecasts, solutions are e.g. inventions, industrial designs, innovations; signs are, e.g. trademarks, etc. In addition to the above-mentioned there are intangible assets that are free from legal restrictions and are therefore often published in the media or intangible goods protection of which has expired<sup>44</sup>. In the process of integration knowledge is available, but in implementation of merger there is a problem of staff, as described above.

In the field of production preparation, explicit and tacit knowledge is included in the cost estimates of products. Cost estimators have not only a broad knowledge

<sup>&</sup>lt;sup>43</sup> B. Kogut, U. Zander, *Knowledge of the firm and the evolutionary theory of the multinational corporation*, "Journal of international business studies" 1992, No. 34(6), p. 516–529.

<sup>&</sup>lt;sup>44</sup> J. Lichtarski (red.), *Podstawy nauki o przedsiębiorstwie*, Akademia Ekonomiczna we Wrocławiu, Wrocław 2001, p. 45.

in the field of regulations in force, technology and standardisation but also their own interpretative skills and knowledge of how to maximize their use to improve product profitability. They are also a source of knowledge about the possibilities of cost reduction. Loss of professionals with such skills is often very painful for the new leadership of the consolidated companies. Other elements of knowledge in the field of production preparation, i.e. product manufacturing documentation and production technology, are also important in the transfer process, although their role is limited. However, it is worth adding that while mastering the details of the product execution and technology cost estimates are, or rather can be, one of the most effective sources of innovation and rationalization of production. Knowledge in the "Management processes" element is mainly the skills recorded in management science, but also the individual skills of the management, trained by practice. The same applies to manufacturing and support processes, with the difference that they relate to middle and lower levels of staff. This is somewhat different with regard to the investment process, where, besides broad knowledge in various fields, the ability to work with the environment is required - not on the basis of subordination, but above all cooperation.

A customer's order involves marketing, which, for its effectiveness, requires a broad knowledge of the customers, their attitudes and the ability of the business to meet their needs. In this scope there is documentary knowledge, deep acquaintance with which is a prerequisite for effectiveness, and knowledge hidden in individual marketing skills, including, above all, relations with sales force and customers. The term "Order pick-up" should be understood as meaning formation of a portfolio of orders. This is explicit knowledge but requiring market knowledge and the manufacturing capacity of the company.

Logistics, besides material measures for implementation, such as means of transport, warehouses, handling equipment, requires substantial knowledge resource. This applies in particular to the thorough knowledge of the materials purchasing market in terms of prices, stability and reliability of suppliers, both dynamically and in terms of the optimal use of material resources. In particular, the ability to optimize stock levels to secure uninterrupted production processes and avoid stock redundancy, which in turn leads to reduced cash flow and increased costs. These are key competences, especially when the business is experiencing problems in the financial management. The departure of professionals who have this knowledge in the context of week post-consolidation integration leads to the loss of invaluable (at this stage) knowledge.

Other types of key skills are required from specialists in the planning field. Unlike the methods applied in the previous economic system, consisting mainly in planning on the basis of the past (implementation of the plan in the past period) and the needs arising from the state's economic problems, currently the use of the socalled *foresight* methods is required. In Polish there is no equivalent of this concept. It mainly involves the use of statistical and econometric tools, analogy and heuristic methods, mainly based on expert opinions<sup>45</sup>.

The knowledge that planners should have must be very spacious in these conditions. There is also experience, which is very difficult to find in Polish conditions. Knowledge encoded in planners' minds about production and costs is of particular importance because of the need to adjust the production schedule in the horizontally consolidated enterprises to the new requirements, but meeting the not risen cost level at the same time. Experienced planners, relying on the knowledge based on many years of experience, should cope with the task. As it can be seen, the concern to prevent the outflow of highly qualified staff in the integration process is often a *sine qua non* condition.

Another area where knowledge transfer is important is corporate finance. The most important element of financial knowledge, the transfer of which determines the normal day-to-day operation of the company, is the ability to regulate cash flows. In this case, as a rule, enterprise knowledge or instructions are not enough, although necessary, do not replace the many years of experience in which intuition and psychology play an important role. This is particularly evident in cash settlements and relations with creditors and debtors. An experienced financial specialist knows when to press a debtor or give way and how to deal with creditors. This knowledge cannot easily be transferred, as often an employee is not always aware of it, knowing primarily the specificity of their own company and its surroundings. Since each of the merged entities is in a specific situation, therefore it is extremely difficult to convey, as it concerns very sensitive matter, which is cash payments.

Under the notion of **usable recommendations**, introduced by A. Polak<sup>46</sup>, all data and information taken from outside the organization is meant. As far as "literature and textbooks are concerned, the transfer of knowledge elements is relatively simple but not very effective. On the other hand, norms and provisions of law are of great importance", which may be important in consolidated companies and require interpretation. Their mastery is a condition for their effective use. The most important requirements in this area – market and customer – are not sufficiently clear. According to the author, this is information coming primarily from customers, regarding wishes concerning quality, features and price of the product. This is a valuable knowledge

<sup>&</sup>lt;sup>45</sup> N. Brown, B. Rappert, A. Webster, *Forsight jako narzędzie zarządzania wiedzą i innowacją*, Polska Agencja Rozwoju Przedsiębiorczości, Warszawa 2010, p. 63.

<sup>&</sup>lt;sup>46</sup> A. Polak, *Nauczanie...*, op. cit., p 10.

and its possible precise transfer is the condition for the company's development. It is encoded not only in documentation, but mainly in the minds of employees, and is a typical tacit knowledge. The most important source of knowledge, which in essence constitutes one of the most important motives for merger, is the content, referred to by A. Polak, as expressive. Calculations, analyses, and syntheses are invaluable sources of knowledge, if they are, of course, accurate, thorough, reliable and honestly prepared. Knowledge of these studies, appropriate for analytical and units partially for the company management (sometimes also the supervisory board), saves the effort involved in taking up different tasks that create costs and waste time. Particularly important are the results of calculations concerning the chances and threats and development prospects of the company. The second group of expression elements are ideas, patents and innovations. The names of elements translate directly into concretes. Transfer of this knowledge is perhaps the most important, as it is often the main, though usually concealed, motive of merger. The last item considered in the group of expressive content is organizational change. They can be understood in two ways – either as knowledge of the changes made, which rather has the nature of historical past, or as a source of knowledge about failures of the acquired company, and this will also reveal organizational gaps in other parts of the company and even make changes to the acquiring entity.

The specific content of the knowledge elements described in that manner, assigned to its specific areas allow for their indirect connection with the consolidation motives described in the two preceding points of Chapter I. It may be difficult to determine which reasons should be chosen for the planned comparison. Contrary to appearances, it is not easy, as there is no agreement in this regard. In this situation, it was decided to primarily select motives of an objective nature, as they refer to knowledge transferred under the merger. On the other hand, subjective motives – an increase in managerial salaries, prestige, authority, etc. – are certainly not linked to knowledge-based motives or knowledge-based motives. Ultimately, the author decided on a synthesis that took into account views of most researchers and focused on a certain degree of aggregation of motives. As a result the following motives were selected for further consideration:

- market,
- · decreasing costs,
- maximizing sales,
- synergy with the use of common manufacturing potential,
- financial,
- technology and infrastructure.

The presented selection made was based on the criterion of knowledge, which means that the in list included were motives, which are related to the transfer of knowledge between the consolidated companies. Excluding for the moment the issue of defining knowledge and problems related thereto, which will be discussed in chapter II of the dissertation, at this point we must, however, characterize the knowledge that is the subject of assigning to particular motives. As it was assumed at the beginning (and generally in literature of the subject), knowledge is the reason for consolidation, only hidden behind officially given other motives. In this case, it will not be knowledge that is unrelated to the consolidated companies, e.g. university, textbook, journalism, or knowledge resulting from state legislation e.g. constitution, statutes, regulations, etc. However, it will be included in all corporate documents that should be provided, and are in force in existing normative acts in the area of merging economic entities. Here you can include all elements related to the applied technology of products and internal processes. The most important of these will be knowledge, covering especially: employee competences and technical achievements in the form of e.g. patents, utility models and innovations. One difficulty is that the specific manifestations of knowledge can be hidden behind two or more motives at once. For example, employees with specific competencies may be the reason for acquisition due to the need to secure workforce and the synergy that exists, but also due to lowering costs, e.g. by increasing productivity. This also applies to other cases. The detailed elaboration of the knowledge elements formulated by A. Polak<sup>47</sup> is presented in Table 2 and assigned to individual acquisition motives in Table 3. Whereas Table 2 is a bridging material for formulating practical organizational knowledge. Analysis of Table 3 provides important conclusions for assessment which elements and specific manifestations of knowledge lay under officially formulated acquisition motives. The choice of components may vary, but the rules for assigning particular specific components to the elements of knowledge<sup>48</sup> are preserved. In addition to the collective paper under ed. A. Stabryła<sup>49</sup> elements were used, related to the subject matter. This source, however, was limited by the research subject, because it considered elements of knowledge and their components, but in the scope of examining organizational structures, which only slightly corresponds to the presented paper.

As a result of the conducted analysis, 57 components of knowledge were obtained, which however are part of different motives for mergers of enterprises. The knowledge components are presented in Table 4.

<sup>&</sup>lt;sup>47</sup> A. Polak, *Nauczanie...*, op. cit., p. 24.

<sup>&</sup>lt;sup>48</sup> Ibidem, p. 2.

<sup>&</sup>lt;sup>49</sup> A. Stabryła (ed.), *Doskonalenie struktur organizacyjnych przedsiębiorstw w gospodarce opartej na wiedzy*, C.H. Beck, Warsaw 2009, p. 87.

1.	Explicit knowledge of competitors and markets		
2.	Suppliers' market knowledge		
3.	11 5		
4. Information and analysis of competition quality			
5.	Knowledge of R & D by the competition (inventions, innovations, quality, patents)		
6.	Marketing knowledge of customers		
7.	Complaints analysis		
8. Portfolio of orders and ability of its shaping			
9. Knowledge in the scope of <i>foresight</i>			
10. Knowledge of statistical and econometric tools			
11.	Standards and regulations		
12. Analyses, calculations and synthesis			
13. Forecasts of research cells			
14. R & D works of research and development units in enterprise			
15.	Quality documentation		
16. Personal knowledge of specialized staff			
17.     Ability to optimally shape stocks			
18.         Product, technology and organizational standards			
19.	Operating records of machinery and equipment		
20.	Record of inspections, periodic and capital repairs		
21.	Knowledge of costing		
22.	Knowledge of production technology		
23.	Materials for analysis, calculation and cost synthesis		
24.	Ideas, patents, innovations		
25.	Product documentation		
26.	Employees with valuable skills and competencies		
27.	Technical descriptions and manuals		
28.	Computer programs, utility models, trademarks		
29.	Planning experience		
30.	Practical experience of employees in the sphere of sales		
31.	Skills and competences in collaboration with the environment		
32.	Relations with customers and sales representatives		
33.	Customer information on the quality, features and prices of the products		
34.	Current R & D works within the company		
35.	Knowledge of production capabilities and delivery dates		
36.	Knowledge of optimum stock shaping		
37.	Knowledge of laws and regulations and internal instructions		
38.	Relations with debtors and creditors		
39.	Tacit knowledge of financial workers		
40.	The ability to regulate financial flows		
41.	Configuration of organizational units		
42.	Principles and organization of autonomous units		
43.	Knowledge of quality regulations		
44.	Specialization of divisions and organizational units		
45.	Health and safety regulations, inspection and accident reports		
46.	Fire Regulations		
47.	Sanitary and epidemiological reports.		
48.	Personal experience in occupational safety and health, fire, sanitary and epidemiological fields.		

 Table 4. Knowledge components

Chapter I. Market context of motives for mergers and acquisitionsrzejęć

49.	External and internal regulations on the protection of the air, land and water			
50.	Standards for emissions of gases, land contamination and water pollution			
51.	Instructions for behaving in the event of hazards			
52.	Production technology of			
53.	Projects, technical descriptions, manuals			
54.	Intangible goods protection period of which has expired			
55.	Practical experience of supervisory staff			
56.	Tacit knowledge of executive workers			
57.	Information and analysis of product characteristics			

Source: own study.

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The same skills or documents can be associated with different motives, so the number of components is greater and amounts to 93 items. Considering the sum of individual components shown in Table 4, it can be stated that about 10 components fall on average per one motive. In fact, these components are not evenly distributed between motives and even the phenomenon of cumulating on individual motives occurs. To illustrate the situation, however, it was necessary to use the sum of components with repetitions list of which, together with attribution to the motives, is given in Table 5.

TS				Motives							
COMPONENTS	Market	Lowering costs	Maximising sales	Synergy with the use of common manufacturing potential	Financial	Technology and infrastructure	Number of motives				
1	×	×	×				3				
2	×						1				
3	×		×				2				
4	×						1				
5	×						1				
6	×		×	×			3				
7	×		×				2				
8	×						1				
9	×		×	×			3				
10	×		×	×	×		4				
11	×		×		×		3				
12	×		×	×	×		4				
13	×						1				
14	×						1				
15		×	×	×		×	4				
16		×		×			2				
17		×				×	2				
18		×		×	×		3				
19		×				×	2				

Table 5. Zestawienie i sumy składników wiedzy z powtórzeniami

IS	Motives									
COMPONENTS	Market	Lowering costs	Maximising sales	Synergy with the use of common manufacturing potential	Financial	Technology and infrastructure	Number of motives			
20		×					1			
21		×					1			
22		×					1			
23		×					1			
24		×				×	2			
25		×	×			×	3			
26			×	×			2			
27			×	×			2			
28			×	×	×		3			
29			×	×			2			
30			×				1			
31			×	×			2			
32			×	×			2			
33			×				1			
34 35			×	~			1 2			
			×	×						
36 37				×		×	2			
37						×	1			
38						×	1			
40						×	1			
40						×	1			
41						×	1			
43						×	1			
44					×	^	1			
45						×	1			
46						×	1			
47						×	1			
48						×	1			
49						×	1			
50						×	1			
51						×	1			
52						×	1			
53						×	1			
54					×		1			
55						×	1			
56						×	1			
57						×	1			
Number of components	14	12	20	15	7	25				

The preliminary analysis of Table 5 leads to the conclusion that the components are large and unevenly distributed. You can clearly see the components that create the consolidation motives. The next table (Table 6) shows the general picture of the knowledge components, showing the absolute numbers and the share of components in knowledge creation, which is the reason for consolidation actions.

Consolidation motives and knowledge components	Knowledge components	Share %
Market	14	15,1
Lowering costs	12	12,9
Maximize sales	20	21,5
Synergy and the use of common manufacturing potential	15	16,1
Finances	7	7,5
Technology and infrastructure	25	26,9
Total	93	100,0

<b>Table 6.</b> Comprehensive summary of the share of knowledge components in the motives for
mergers

Source: own study.

For the total number of 93 knowledge components allocated, 45 refer to two motives: technology and infrastructure (25) and maximizing sales (20). Other components are scattered and do not play such role in the examined motivation.

A more reliable assessment is given by structure (share) ratios presented in the table. The share of knowledge in the scope of technology and infrastructure and maximizing sales covers 48.4% of the total motivation, whereas the knowledge of production technology and infrastructure dominates, amounting to 26.9% of the total. This also demonstrates the importance of these two motives, in which knowledge motive is tacit. This confirms the hypothesis put forth by B. Mierzejewska<sup>50</sup> that even if it is not said explicitly, both for market and financial motives, ultimately, there is a desire for companies to strengthen their intellectual capital. It will be knowledge about customers and their needs, relations with clients and stakeholders, competence in organizational governance, technological *know-how*, patents, etc. This is the manner in which components of knowledge were described in detail in the above-mentioned materials. As for the motives mentioned in Table 6, the author has decided to separate the maximizing of sales from the market motive, since not all of the increase leads to market advantage – sometimes other reasons are also important.

Figure 2 shows the overall process of reaching the obtained results.

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<sup>&</sup>lt;sup>50</sup> B. Mierzejewska, Transfer wiedzy..., op. cit., p. 2.

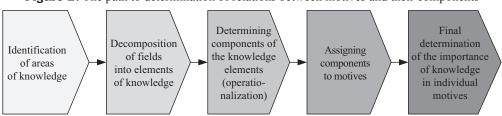


Figure 2. The path to determination of relations between motives and their components

In conclusion, the following assumptions can theoretically be derived:

- the motives behind the acquisition of knowledge are hidden behind official motives;
- knowledge is mainly contained in content of motives: technology and infrastructure and maximizing sales;
- the share of technology and infrastructure and sales maximization is close to 50%;
- other motives have less impact on knowledge transfer.

# Chapter II. KNOWLEDGE TRANSFER ISSUES

### 1. Knowledge in an organization and forms of its manifestation

The issues of knowledge transfer requires prior definition what is knowledge and what kinds of it are there, what is its place in organization of the enterprise. Hence, it is above all necessary to define the notion of knowledge. It is important to distinguish general definitions, referring to knowledge at any time and place, without distinction of its extent and depth, and specific definitions relating to a specific area, type, need or purpose<sup>51</sup>.

The most general are encyclopaedic definitions of knowledge. New Comprehensive Encyclopaedia<sup>52</sup> defines knowledge as a broad set of information, views, beliefs, etc., which cognitive and/or practical values are attributed to.

The same publication under the same term gives definition of knowledge in a narrower sense: "knowledge is the totality of reliable information about reality with ability to use them in modern society. Knowledge in this sense is above all, but not limited to, scientific knowledge"<sup>53</sup>.

Even more specifically knowledge is defined by J. Apanowicz<sup>54</sup> who writes that human knowledge is observation, information and phenomena that constitute facts about the existing (surrounding us) reality. There is a clear difference between the two definitions of knowledge (encyclopaedic and the one given by J. Apanowicz). Knowledge in the latter phrasing is not only a collection of information, views and beliefs which are cognitively and practically valuable, but reliable information about reality together with the ability to use them currently.

Even more restrictive definition concerns marking its boundaries in specific disciplines of knowledge. Such are the definitions of organizational knowledge. Some of the terms of knowledge can for example be quoted from collective paper edited by A. Stabryła<sup>55</sup>:

<sup>&</sup>lt;sup>51</sup> P.F. Boono, *Managing Intracorporate Knowledge Shaning*, Eburon, Delft 1977, p. 54.

<sup>&</sup>lt;sup>52</sup> Nowa Encyklopedia Powszechna, volume VI, PWN, Warszawa 1997, p. 23.

<sup>&</sup>lt;sup>53</sup> Ibidem, p. 58.

<sup>&</sup>lt;sup>54</sup> J. Apanowicz, *Metodologiczne uwarunkowania pracy naukowej*, Difin, Warszawa 2005, p. 1.

<sup>&</sup>lt;sup>55</sup> A. Stabryła (ed.), *Doskonalenie struktur*..., op. cit., p. 255–260.

- knowledge as a resource of an organization (resource of a person) of varying degree of reification;
- knowledge as a category related to information ("information along the manner of its use")<sup>56</sup>.

In turn, J. Kang<sup>57</sup> and his colleagues further clarify the definition of knowledge – "Knowledge is a critical resource for organizations competing for competitive advantage." This definition omits, however, situations in which knowledge is an asset of a company not seeking market advantage but, for example, only maintaining its position or struggling to remain in the market at all. "Organizational knowledge creates a useful methodological and practical basis, and therefore a thesis must be assumed that the successful organizations are only those which consistently and consciously acquire new knowledge, disseminate it throughout the organization and rapidly transform themselves into intelligent organizations."<sup>58</sup>.

Treating organisational knowledge in the enterprise as a resource seems sufficient to use this term in further research. The same problem – of certain indeterminacy – occurs when it comes to defining knowledge transfer in the next subsection of Chapter II. The definition of knowledge alone, however, is not sufficient, as in particular analyses we deal not with knowledge at all but with its specific forms and manifestations. One of the basic divisions of knowledge, first introduced by M. Polanyi<sup>59</sup> and G. Probst<sup>60</sup>, and later developed by J. Nonaka and H. Takeuchi<sup>61</sup>, is the distinction between *tacit knowledge* and *explicit knowledge*, together different manners of their conversion.

As tact knowledge understood is "experience, skills and relations often expressed through the notion of *know-how*"<sup>62</sup>. On the other hand, explicit knowledge is defined as knowledge articulated, often to a large degree codified, in a part of the literature of the subject matter referred as the information or *know-what*. In later chapters, the division of knowledge into explicit and tacit will have important implications due to the significant differences in the difficulty of transfer of both types of knowledge.

<sup>&</sup>lt;sup>56</sup> J. Baliczyński, Cz. Mesjasz, A. Stabryła, *Interpretacja pojęcia wiedzy i gospodarki opartej na wiedzy*, w: A. Stabryła (ed.), *Doskonalenie struktur...*, op. cit., p. 165.

<sup>&</sup>lt;sup>57</sup> J. Kang, M. Rhee, K.H. Kang, *Revisiting Knowledge transfer: Effects of Knowledge characteristics organizational effort for knowledge transfer*, "Expert Systems With Application" 2010, No. 37, p. 81.

<sup>&</sup>lt;sup>58</sup> H. Dźwigoł, *Podejście systemowe w procesie restrukturyzacji przedsiębiorstwa*, Politechnika Śląska, Gliwice 2010, p. 64.

<sup>&</sup>lt;sup>59</sup> M. Polanyi, *The Tacit Dimension*, Garden City, Anchor Books, New York 1967, p. 87.

<sup>&</sup>lt;sup>60</sup> G. Probst, S. Raub, K. Romhardt, *Zarządzanie wiedzą w organizacji*, Oficyna Ekonomiczna, Kraków 1993, p. 76.

<sup>&</sup>lt;sup>61</sup> I. Nonaka, H. Takeuchi (eds.), *The Knowledge...*, op. cit., p. 59–61.

<sup>&</sup>lt;sup>62</sup> B. Mierzejewska, *Transfer wiedzy...*, op. cit., p. 32.

Hence, it is important to examine the state of the knowledge in this regard, in companies that are involved in the knowledge transfer process.

In this situation, it was possible to take advantage of the knowledge sets established in the preceding chapter, brought to the most elementary form of its manifestation, carried out for the purpose of examining the motives for mergers of enterprises. The same experts who decided to allocate individual fragments of knowledge to various motives attempted to classify them as tacit and explicit knowledge.

Table 7 shows the specific knowledge expressions broken down by *tacit* and *explicit* knowledge, and which may belong to both types simultaneously. For this purpose, data from Table 4 was used, where individual components of knowledge without repetitions, necessary by assigning to motives in which the same component could be found more than once. Types of components are labelled: j - explicit knowledge; c - tacit knowledge; j + c - explicit and tacit knowledge at the same time. This last designation requires clarification. Sometimes, the component contains intertwined explicit and tact information in different proportions. For example, the component – information and qualitative analysis of competition – consists of available documents and complementary confidential information, provided in the context of mutual relations between employees of both companies.

No.	Component name	<b>Component character</b>
1.	Explicit knowledge of competitors and markets	explicit
2.	Suppliers' market knowledge	tacit
3.	Personal relations with suppliers and buyers	tacit
4.	Information and analysis of competition quality	explicit + tacit
5.	Knowledge of R & D by the competition (inventions, innovations, quality, patents)	explicit + tacit
6.	Marketing knowledge of customers	tacit
7.	Complaints analysis	explicit
8.	Portfolio of orders and ability of its shaping	explicit + tacit
9.	Knowledge in the scope of <i>foresight</i>	explicit + tacit
10.	Knowledge of statistical and econometric tools	explicit
11.	Standards and regulations	explicit
12.	Analyses, calculations and synthesis	explicit
13.	Forecasts of research cells	explicit
14.	R+D concerning development of the enterprise	explicit
15.	Documentation and unofficial news concerning quality	tacit
16.	Personal knowledge of specialised employees	tacit
17.	Ability to optimally shape stocks	tacit
18.	Product, technology and organizational standards	explicit
19.	Operating records of machinery and equipment	explicit
20.	Record of inspections, periodic and capital repairs	explicit
21.	Knowledge of costing	explicit + tacit

 Table 7. Components of knowledge – explicit and tacit

No.	Component name	Component character
22.	Knowledge of production technology	tacit
23.	Materials for analysis, calculation and cost synthesis	explicit
24.	Ideas, patents, innovations	explicit
25.	Product documentation	explicit
26.	Employees with valuable skills and competencies	tacit
27.	Technical descriptions and manuals	explicit
28.	Computer programs, utility models, trademarks	explicit
29.	Planning experience	tacit
30.	Practical experience of employees in the sphere of sales	tacit
31.	Skills and competences in collaboration with the environment	tacit
32.	Relations with customers and sales representatives	tacit
33.	Customer information on the quality, features and prices of the products	explicit
34.	Current R & D works within the company	explicit
35.	Knowledge of production capabilities and delivery dates	explicit + tacit
36.	Knowledge of optimum stock shaping	explicit + tacit
37.	Knowledge of laws and regulations and internal instructions	explicit + tacit
38.	Relations with debtors and creditors	tacit
39.	Tacit knowledge of financial workers	tacit
40.	The ability to regulate financial flows	tacit
41.	Configuration of organizational units	explicit
42.	Principles and organization of autonomous units	explicit
43.	Knowledge of quality regulations	explicit
44.	Specialization of divisions and organizational units	explicit
45.	Health and safety regulations, inspection and accident reports	explicit
46.	Fire Regulations	explicit
47.	Sanitary and epidemiological reports.	explicit
48.	Personal experience in occupational safety and health, fire, sanitary and epidemiological fields.	tacit
49.	External and internal regulations on the protection of the air, land and water	explicit
50.	Standards for emissions of gases, land contamination and water pollution	explicit
51.	Instructions for behaving in the event of hazards	explicit
52.	Production technology of	explicit
53.	Projects, technical descriptions, manuals	explicit
54.	Intangible goods protection period of which has expired	explicit
55.	Practical experience of supervisory staff	tacit
56.	Tacit knowledge of executive workers	tacit
57.	Information and analysis of product characteristics	explicit

Based on the data in Table 7, a new compilation, containing data on the number of knowledge components, their respective types and their structure was prepared.

Types of components	Number of components	Share %
Explicit knowledge components	32	56,1
Tacit knowledge components	17	29,8
Explicit and tacit knowledge components at the	8	14,1
same time		
Total	57	100

Table 8. Number of components in each type of knowledge and their structure

#### The spatial structure of the types of knowledge is presented in Figure 3.

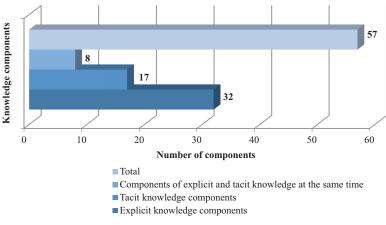


Figure 3. Number of components in each type of knowledge and their structure

Source: own study.

Figure 3 shows that explicit knowledge constituted an overwhelming majority, covering more than half of the examined components; however tacit knowledge also has a significant share in the examined set of components. Components that are composed of explicit and tacit knowledge have a lot smaller share.

The data above allow do draw a rather optimistic conclusion that the transfer of knowledge in mergers of enterprises will be facilitated due to participation of explicit knowledge, which is inherently easier to transfer. For this reason, one more transformation of the analytical material was performed, by attaching weights to data, indicating their importance for intellectual capital and the economy of the studied enterprises. Due to the lack of the possibility to perform accurate estimation, the weights were rounded to natural numbers, representing the average, larger, and large meaning of individual components. The results obtained can be used to show their corrected percentage structure or at least to rank them on the order scale if the structural data did not seem sufficiently convincing. Table 9 presents comparative data of primary and adjusted knowledge components and their structure.

Types of components	Number of components	Share %	Value of adjusted components	Share %
Składniki wiedzy jawnej	32	56	32	36
Składniki wiedzy cichej	17	30	34	38
Składniki wiedzy jawnej i cichej jednocześnie	8	14	24	26
Total	57	100	90	100

Table 9. Components of knowledge - primary and adjusted

Source: own study.

After the weighing operation has been performed, the number of components in each type of knowledge has changed. While the primary data pointed to a clear advantage of the explicit knowledge, after the use of scales, explicit knowledge is essentially equal to the tacit one. The expression "in principle" is to indicate that, using the estimation method, the advantage of two components in favour of tacit knowledge is irrelevant. This will indicate problems in estimation of the tacit knowledge that will be presented in the following parts of the paper.

Apart from the division into the above-mentioned basic types of knowledge one has to take into consideration the additional distinction, which is important due to the nature of the indicators.

This means the formal aspect of components. It is not indifferent what kind of knowledge is converted or transferred. There are elements of knowledge that are communicated more easily and briefly, e.g. explicit knowledge, while tacit knowledge, otherwise hidden, for understandable reasons, is much more difficult. These difficulties are even greater when knowledge is transferred within the merger of business, than besides the problems arising from the conversion rules, organizational barriers arise, as a result of overcoming barriers in the form of two different organizational structures.

The difficulties described above, concerning the transfer of tacit knowledge as a whole are not entirely exhaustive, as some groups of tacit knowledge can be distinguished, externalization of which is very diverse. Three types of tacit knowledge are distinguished in this paper: skills, experience and relations. In each of these groups, externalisation progresses with varying intensity. Passing skills is difficult, anyway different, depending on which level it involves, for example, contractors, middle management or top management. Characterizing the constituents of the tacit knowledge components, one can state that skills can be relatively easily acquired at the lowest level; on the other hand it is much harder on higher levels of management. Experience requires the same as acquiring skills, i.e. observation and imitation, but in a sufficiently long period, which is, in fact, a feature of experience.

Relations are the most difficult to communicate. In order to transfer them, alongside skills and experience, one must have a specific knowledge of psychology as well as the internal abilities needed to establish, sustain, use, bearing in mind that these are usually bilateral relations. For example, if a logistics specialist wants to ensure flow of means under the most difficult market conditions using private relations, he must remember the principle of reciprocity. The division of tacit knowledge into these groups of components seems to be fully justified.

Much more possible divisions may occur by the attempt to divide explicit knowledge. However, the division is simpler here, as the knowledge itself is explicit, usually codified. Based on the principle of clear separation of particular groups of explicit knowledge components and taking into account the criterion of difficulty in transferring knowledge, the following set of groups of explicit knowledge components was proposed:

- internal rules and instructions,
- standards,
- analyses,
- reports,
- forecasts,
- patents, ideas and innovations,
- documents.

The next step was to assign individual knowledge components to them.

Table 10 contains the knowledge components grouped according to the above-defined criteria, covering the tacit and explicit knowledge. In this case, the division of cognitive knowledge  $\mathbf{j+c}$  has been dispensed with; these components of knowledge are classified into the corresponding generic groups, guided by the assumed advantage of one of the components  $-\mathbf{j}$  or  $\mathbf{c}$ .

The results of the division are shown in Table 11.

Tacit knowledge							
Skills         Ability to optimally shape stocks         Employees with valuable skills and competencies         Skills and competences in collaboration with the environment         Regulation abilities on financial flows         Knowledge of employees executives         Internal regulations, records, instructions and standards	<ul> <li>Experiences</li> <li>Market knowledge of suppliers</li> <li>Marketing knowledge about customers</li> <li>Knowledge of <i>foresight</i></li> <li>Knowledge of production technology</li> <li>Planning experience</li> <li>Practical experience of sales staff</li> <li>Individual experience in the fields of occupational safety and health, fire-protection, Sanitary and epidemiological</li> <li>Practical experience of supervisory staff</li> <li>Documentation and news unofficial concerning quality</li> <li>Explicit knowledge</li> </ul>	Relations         -       Personal relations with suppliers and buyers         -       Relations with customers and sales representatives         -       Relations with debtors and creditors         -       Tacit knowledge of financial workers					
<ul> <li>Operating records of machinery and equipment</li> <li>Record of inspections, periodic and capital repairs</li> <li>Technical descriptions and manuals</li> <li>Knowledge of laws and external and internal instructions</li> <li>Knowledge of quality regulations</li> <li>Fire protection regulations</li> <li>Internal instructions In case of threats to the protection of air, land and water</li> </ul>	<ul> <li>Standards and legislation</li> <li>Product, technological and organizational standards</li> <li>Knowledge of costing</li> <li>Knowledge of optimum stock shaping</li> <li>Standards for emissions of gases, land contamination and water pollution</li> </ul>	<ul> <li>Explicit knowledge of competitors and markets</li> <li>Information and analysis of competition quality</li> <li>Complaints analysis</li> <li>Knowledge of statistical and econometric tools</li> <li>Analyses, calculations and synthesis</li> <li>Materials for analysis, calculation and cost synthesis</li> <li>Customer information on the quality, features and prices of the products</li> <li>Current R &amp; D works within the company</li> <li>Information and analysis of product characteristics</li> </ul>					
<ul> <li>Forecasts</li> <li>Knowledge in the scope of <i>foresight</i></li> <li>Forecasts of research cells</li> <li>Knowledge of production capabilities and delivery dates</li> </ul>	<ul> <li>Patents, ideas and innovations</li> <li>Knowledge of R &amp; D by the competition (inventions, innovations, quality, patents)</li> <li>R+D concerning development of the enterprise</li> <li>Ideas, patents, innovations</li> <li>Computer programs, utility models, trademarks</li> <li>Intangible assets, protection period of which has expired</li> </ul>	<ul> <li>Documents</li> <li>Portfolio of orders and ability of its shaping</li> <li>Product documentation</li> <li>Configuration of organizational units</li> <li>Principles and organization of autonomous units</li> <li>Specialization of divisions and organizational units</li> <li>Production technology</li> <li>Projects, technical descriptions and manuals</li> </ul>					
Reports           - Health and safety regulations, inspection and accident reports           - Sanitary and epidemiological reports.							

 Table 10. Components of tacit and explicit knowledge grouped by types

	Tacit knowledge			Explicit knowledge	Explicit knowledge			l
No.	Group name	Num- ber of compo- nents	%	Group name	Num- ber of compo- nents	%	Num- ber of compo- nents	%
1.	Skills	5	30	×	×	×	5	9
2.	Experiences	9	50	×	×	×	9	16
3.	Relations	4	20	×	×	×	4	7
4.	×	×	×	Internal regulations, records, instructions and standards	8	20	8	14
5.	×	×	×	Standards	5	13	5	9
6.	×	×	×	Analyses	9	23	9	16
7.	×	×	×	Reports	2	5	2	3
8.	×	×	×	Forecasts	3	8	3	5
9.	×	×	×	Patents, ideas and innovations	5	13	5	9
10.	×	×	×	Documents	7	18	7	12
Total	×	18	100	×	39	100	57	100

Table 1	. Knowle	dge in terms	of genre
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Table 12	Podział w	iedzy pod	względem	rodzajowym	(formalnym)

Tacit knowledge							
Skills		Experiences			Relations		
9		5			4		
50%		2	30%		20%		
Explicit knowledge							
Internal regulations, records, instructions and standards	Stan- dards	Analyses	Reports	Forecasts	Patents, ideas and innovations	Dokuments	
8	5	9	2	3	5	7	
20%	13%	23%	5%	8%	13%	18%	

Source: own study.

Intuitive conviction that the basic type of tacit knowledge is experience is confirmed. It follows that the bonus for long-term employees is justified by the fact that they are primarily a source and a carrier of knowledge. As far as knowledge is concerned, experience takes first place with analyses (open knowledge). Also the other two categories of tacit knowledge (skills and relations). The picture of explicit knowledge is slightly more diverse. Among its constituents, there are three categories that together account for over 40% of explicit knowledge. These are (mentioned above): analyses (16%), internal regulations, records, manuals and standards (14%), documents (12%). Among them the most important role is played by analyses. Compared to the other two categories contain a lot of basic knowledge (combinations)

of knowledge) that can be directly used by the acquiring entity. Rules, manuals and documents are less important, as they contain a lot of commonly known facts, not very useful for the acquiring entity in the process of enterprises consolidation. A significant share of total knowledge has the item "patents, ideas and innovations" (13%). The market value of knowledge under this item is actually significantly higher than in the other categories, but it is practically impossible to value it, at least in its other types, therefore comparisons are impossible. Also standards have high share (9%). Properly established all kinds of standards, such as labour inputs, material consumption, labour productivity, are a valuable source of knowledge that can be used in a new enterprise. It should be emphasized that only well-designed and successful standards can be fully used in a new company (most is probably commonly used in many companies and is not a particularly valuable acquisition).

Other categories of general knowledge are of lesser importance, although in the in correctly prepared forecasts (8%) there may be important guidelines for management of the newly established consolidated enterprise. Reports have the smallest share. Sometimes they are drawn by independent controllers (especially external ones) and may contain important information that can significantly improve the integration process of the two consolidated companies. The effort required to pick this knowledge out of banal and typical events is often unprofitable.

The above-described fields, elements and components of knowledge grouped according to different criteria (tacit, explicit knowledge, types of knowledge) give a very detailed and varied picture, denying the often popular imagination. An image of a knowledge creating enterprise is often reduced to inventions and innovations in large corporations. This brings consequences in considering knowledge transfer that is actually more complicated than what it appears to be and contains not only a "big transfer", but also one that is not an explicit or concealed subject of transactions involving mergers or acquisitions.

The above-described division and structure of knowledge by elements, components and categories will be presented in depth in the knowledge transfer analysis, described in the next subsection of the paper.

# 2. Transfer of knowledge in creation of value in new organization

The New Comprehensive Encyclopaedia gives two concepts of knowledge transfer: economic and psychological. For the research undertaken in the presented paper they only fit to a limited extent. Under the economic approach, two other variants are distinguished: international transfer and transfer of income. The transfer of knowledge is not mentioned by the source. International transfer, which also occurs

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in mergers and acquisitions, is defined as transfer of money, gold, capital from one country to another<sup>63</sup>. While the term "capital" also includes intellectual capital, the definition would be relevant to the transfer in question here. On the other hand, the psychological definition of transfer is more complicated – the influence that the ability acquired earlier exerts on acquiring other skill. This corresponds in some extent to one of the forms of knowledge conversion, namely the combination of knowledge. Nevertheless, these partial similarities to the actual course of the transfer cannot be the reason to recognise encyclopaedic definitions as helpful in multilateral knowledge transfer. In general, researchers avoid explicit definition of the concept of transfer, perhaps because of its obviousness, which discusses displacement, transfer, etc. Therefore, many authors consider that it is appropriate to define the concept of transfer by its function.

B. Mierzejewska believes that "various variations present in the literature on the subject matter of knowledge transfer (and thus combination of knowledge, knowledge sharing, knowledge transfer, learning, etc.) can be broadly defined as transfer"<sup>64</sup>. It would appear that the differences between the definition of knowledge and knowledge transfer would practically involve the creation of knowledge that does not fall within the definition of transfer.

It is slightly differently presented by J. Kang, M. Rhee and K.H. Kang, who also define transfer through its functions, but also include the creation of knowledge to it<sup>65</sup>. Then knowledge and transfer would be conceptually coherent. A. Ring and H. Öfverström<sup>66</sup> believe that the different terms for knowledge transfer used in literature come down to epistemological differences, i.e. using different terminology. The point is that such concepts as: combination of knowledge, its combination and creation or "teaching" describes practically the same thing. They further argue that the views expressed in this case, expressed e.g. by C. Bartlett and S. Ghoshal<sup>67</sup>, I. Nonaka and H. Takeuchi<sup>68</sup>, G. Hedlund<sup>69</sup>, Kogut and U. Zander<sup>70</sup>, show discrepancies only in

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<sup>&</sup>lt;sup>63</sup> Nowa Encyklopedia Powszechna..., op. cit., v. 6, p. 433.

<sup>&</sup>lt;sup>64</sup> B. Mierzejewska, Transfer wiedzy..., op. cit., p. 2.

<sup>&</sup>lt;sup>65</sup> J. Kang, M. Rhee, K.H. Kang, *Revisiting...*, op. cit., p. 25.

<sup>&</sup>lt;sup>66</sup> A. Ring, H. Öfverström, *Contextualised View of Knowledge Transfer in Mergers and Acquisitions*, Göteborg University, Göteborg 2000, p. 54.

<sup>&</sup>lt;sup>67</sup> C. Bartlett, S. Ghoshal, *Re-conceptualizing Bartlett and Ghoshal's Classification of National Subsidiary Roles in the Multinational Enterprise*, "Journal of Management Studies", March 2011, p. 254.

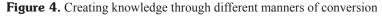
<sup>&</sup>lt;sup>68</sup> I. Nonaka, H. Takeuchi (eds.), *The Knowledge...*, op. cit., p. 31.

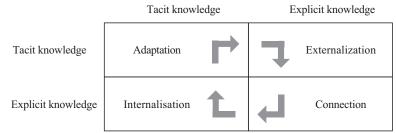
<sup>&</sup>lt;sup>69</sup> G. Hedlund, *A model of knowledge management and the N-form corporation*, "Strategic Management Journal" 1994, No. 15, p. 73–90.

<sup>&</sup>lt;sup>70</sup> B. Kogut, U. Zander, *Knowledge...*, op. cit., p. 76.

literature, as the transfer is considered from different points of view. This only shows some confusion in terminology in this matter. Therefore, it should be assumed that the above mentioned scientists treat the terms knowledge and knowledge transfer as identical, they differ only in different approach to the topic. By agreeing with this approach, it is doubtful whether acquisition of knowledge through acquisitions or mergers, which today is a typical case of knowledge transfer between companies, corresponds to the actual creation of knowledge. This approach may be justified when we deal with a situation where the acquired knowledge is expanded (combined) through combination with another element of knowledge. However, in specific cases, the purpose of its acquisition is simply to gain access to licenses, innovations, etc. without its immediate further improvement by combining with other elements of knowledge. In this case it is difficult to talk about creating knowledge.

Using the known knowledge conversion scheme shown by J. Nonaka and H. Takeuchi<sup>71</sup>, it is worth to trace the transfer of knowledge from the point of view of its transfer under merger of enterprises, as shown in Figure 4.





Source: I. Nonaka, H. Takeuchi (eds.), Knowledge Creating Company, Oxford University, New York 1995, p. 78.

As it can be seen from analysis of the above-presented knowledge conversion model, knowledge transfer can be done only through sales or the same thing, and in practice is absolutely prevailing, by consolidation companies with automatic knowledge transfer<sup>72</sup>. Virtually its direct use can only affect insights (in the original internalized knowledge) and then merging it and re-internalizing.

A similar approach is demonstrated by G. Probst<sup>73</sup> and others, who among the knowledge management place gaining knowledge on the first place. They consider acquiring knowledge through acquisition of companies as a kind of process in

<sup>&</sup>lt;sup>71</sup> I. Nonaka, H. Takeuchi (eds.), *The Knowledge...*, op. cit., p. 62.

<sup>&</sup>lt;sup>72</sup> Automatism occurs here only as a right to use the acquired knowledge. Its actual use depends on the speed of passing through subsequent integration stages, as will be seen in the next subsection of Chapter II.

<sup>&</sup>lt;sup>73</sup> G. Probst, S. Raub, K. Romhardt, Zarządzanie wiedzą..., op. cit., p. 31.

knowledge management. Likewise, L. Barton<sup>74</sup>, who represents the view that import of knowledge from the environment, is an important means for acquiring key skills. Enterprises are faced with an increasing amount of knowledge that needs to be mastered, and the basis for the operation and development of organizations under such conditions is knowledge<sup>75</sup>. Considering the knowledge conversion contained in Table 7, it is concluded that it is taking part inside an enterprise or companies merged into a new organization within merger or acquisition. In the latter case, the transfer inevitably extends over time and goes through several separate stages, primarily due to cultural differences and other causes of organizational nature. The details of this problem – postponing knowledge acquisition – will be discussed in the next step of the paper. At this point it must be emphasized that the conversion of knowledge within an organization is more effective than by merger of companies, at least in the first stage, in particular with regard to *tacit* knowledge. This is indicated by the findings of B. Kogut and U. Zander, who say that ,,it must be stated that by technology transfer one can expect it to be less profitable than within a company"<sup>76</sup>. Of course, this does not mean that a well-calculated purchase of a company is unprofitable in this respect, but that transitional steps are needed to achieve the full effect. Knowledge transfer requires several essential conditions. One should first of all pay attention to the potential difference between the consolidated organizations. It makes no sense to merge enterprises to obtain new knowledge, if differences in its level are not relevant. In the opposite case, i.e. when the enterprises differ in terms of knowledge resources, the need for transfer increase. The following knowledge flows can be distinguished:

- the acquiring entity obtains the knowledge that was the main or at least one of the main reasons for merger (often occurring within the framework of another official reason for acquisition);
- the acquiring entity receives additional knowledge (not planned);
- the acquired within the acquisition satisfies its problems with the surplus in knowledge potential by the acquired entity.

The above statements on the existence of bilateral flow of knowledge have been confirmed by Swedish researchers<sup>77</sup>, i.e. H. Bresman, J. Briskinshaw and R. Nobel. However, they assume that during the first stage an increased flow of

<sup>&</sup>lt;sup>74</sup> L. Barton, Źródła wiedzy, Harward School Business, Boston 1995, p. 39.

<sup>&</sup>lt;sup>75</sup> M. Dzwigoł-Barosz, *Niwelowanie luki kompetencji menedżerów w procesie przekształcenia przedsiębiorstwa w organizację inteligentną*, Politechnika Śląska, Gliwice 2013, p. 51.

<sup>&</sup>lt;sup>76</sup> B. Kogut, U. Zander, *Knowledge...*, op. cit., p. 98.

<sup>&</sup>lt;sup>77</sup> H. Bresman, J. Briskinshaw, R. Nobel, *Knowledge transfer in Innovation Acquisition*, "Journal of Informational Business Studies" 1999, No. 30(3).

knowledge from the acquiring entity to the acquired one occurs. This is in line with the assumption that in many cases acquisition of a company aims to acquire a particular technology, innovation, etc. Regardless of the quantifiable flows there are non-transferable (neutral) knowledge resources, generally identical or very similar in both companies. Figure 5 illustrates a situation in which the primary motive for merger is to gain knowledge by taking over an enterprise or when it is hidden under other official motives.

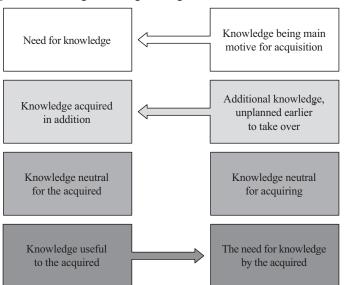


Figure 5. Creating knowledge through different manners of conversion

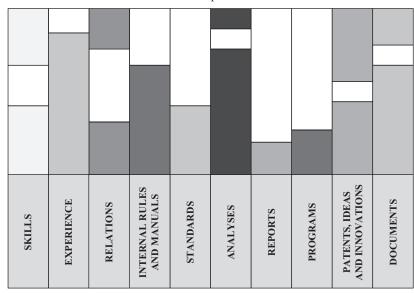
Source: own study.

One of the elements of this model, built on the basis of research of companies' similarity in terms of potential, is the analysis of the knowledge flow. The principle of the procedure is as follows: the more the companies differ in the potential of knowledge, the more likely they are suitable for consolidation. Of course, the potential difference is not the only condition, but it is a necessary condition. It does not make sense to consolidate companies with the same or very similar knowledge.

It follows that a diagnosis of knowledge identification should be performed before merger. For this purpose a kind of "knowledge map" may be used that identifies the situation in this regard. This is not a knowledge map in the sense of training aid described by A. Polak<sup>78</sup>. In this case, knowledge identification can be used in the enterprise selected to be taken over and possibly also by the initiator of

<sup>&</sup>lt;sup>78</sup> A. Polak, *Nauczanie...*, op. cit., p. 10–13.

the acquisition in order to obtain the size of the knowledge potential difference. An example map of this knowledge is shown in Figure 6.



**Figure 6.** A theoretical map of knowledge that is owned and desired in a new (consolidated) enterprise

#### Legend:

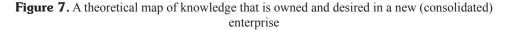
Colour marked rectangles from the left = acquired knowledge Colour marked rectangles from the right = own knowledge White rectangles = potential (missing) knowledge

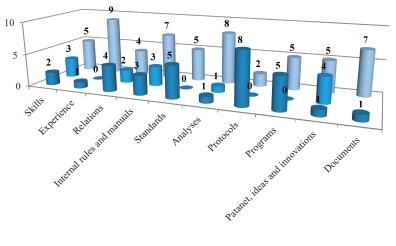
Source: own study.

One must remember that these are fictitious quantities and only a thorough analysis of the actual data on both sides of the transaction can provide a more accurate response, obtained with the application of the method described.

It should be added that in fact maps of knowledge are generally of a different nature and if they are created, than rather for the purpose of training at universities. They have different construction then, and another manner of collecting information is used.

The above-described division and structure of knowledge by elements, components and categories, and the knowledge map constructed on their basis, will be useful in analysing the stages of knowledge transfer.





■ Potential knowledge ■ Own knowledge ■ Acquired knowledge

Source: A. Polak, *Nauczanie organizacji przedsiębiorstw za pomocą mapy wiedzy*, "Przegląd Organizacji" 2012, No. 3, p. 10–13.

## 3. Stages of knowledge transfer in mergers and acquisitions

The transfer of knowledge cannot be separated from the integration process within mergers and acquisitions. It is part of this process and although it shows certain specific characteristics, it cannot be considered without a link to the whole.

The process of enterprise integration is not a one-time act. It starts well before the contract is signed and its implementation takes a long time before the merger of the enterprise organization is completed. However, from the point of view of knowledge transfer study, it is not important what stages the acquisition process passes through before its official and formal completion. However, the stage of integration is important. "The integration of two companies after acquisition significantly decides the success of the entire company"<sup>79</sup>. It is implemented at every level of management, and also covers all functional areas, and thus also the knowledge management area.

<sup>&</sup>lt;sup>79</sup> M. Lewandowski, *Znaczenie integracji w procesach fuzji i przejęć przedsiębiorstw*, in: W. Frąckowiak (ed.), *Fuzje i przejęcia przedsiębiorstw*, PWN, Warszawa 1998, p. 335.

#### **3.1.** Knowledge integration

There are three main stages in the process of knowledge integration:

- immediate action,
- stabilization of the acquired company,
- adjustments and assimilation.

Of course, the indicated breakdown into stages should be tailored to the specificity of knowledge management during its takeover in merger or acquisition.

The stages of enterprise organization integration are shown in Figure 8.

The means of integration are primarily determined by the motives of acquisition. Among the listed four motives, from the point of view of knowledge transfer analysis, the motive for technology (capability) acquisition<sup>80</sup> is interesting, whereby on the first stage it is recommended to maintain key personnel in this field and to maximize the use of the acquired technology. In the next step it is recommended to look for an opportunity to expand the use of this technology. The problem whether to do it within one or on the basis of technology importance, entire context of the acquisition must be resolved in more stages. This stage can be called the instantaneous action step (first). The second stage involves balancing the company's leadership, maintaining the necessary staff, renewing the right relations with the environment, and identifying key players in the management. In the third stage, some actions are taken to achieve the final integration of companies. At the end of the development actions phase, it is aimed at integration, mainly cultural. Similar (but not identical) stages concern knowledge transfer. First of all it is important to emphasize that the type of transfer depends on the type of knowledge. This has a significant impact on its staging. This is emphasized by B. Kogut and U. Zander<sup>81</sup> claiming that ,,the characteristics of knowledge determine the cost and the manner of transfer". As the manner order in the integration process can be understood. For example, explicit knowledge of production procedures is most often transferred using existing databases, while operational improvement through practice in workshops<sup>82</sup>. Of course, it is much easier to decode the explicit, documented knowledge than laborious observation and imitation of tacit knowledge. However, one should not draw conclusions about a clear boundary separating these types of knowledge. The above-mentioned researchers point that there is space between these two types of knowledge (*tacit*, *explicit*), which is not constant, and where various processes of transmitting both types of knowledge take place at the same time. Even more firmly

<sup>&</sup>lt;sup>80</sup> M. Lewandowski, Znaczenie integracji..., op. cit., p. 335.

<sup>&</sup>lt;sup>81</sup> B. Kogut, U. Zander, Knowledge..., op. cit., p. 626.

<sup>82</sup> A. Ring, H. Öfverström, Contextualised..., op. cit., p. 27.

express K. Lahti and M. Beyerlein<sup>83</sup> who consider this dichotomy (*tacit* and *explicit*) to be unreal and propose to consider knowledge as occurring in different shades of grey, and anchored in pure form in both ends (poles) of the continuum. However, in figure 7 the above mentioned case of acquiring mixed knowledge (explicit + tacit) was not taken into account, to avoid excessive complication of the lead. All of these cases are included in explicit knowledge, assuming that most of this knowledge is directly available. Graphic representation of the knowledge transfer stages, according to its types is shown in Figure 9.

0		6 1	
	STAGES		
TYPES OF KNOWLEDGE	Instant	Stabilization	Synergy and development
Explicit knowledge			_
Tacit knowledge			
rach knowledge			

Figure 9.	Explicit and	cit knowledge in	various phases	s of transfer
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Legend:

Explicit knowledge is transfer at the instant and stabilization stage

Explicit and tacit knowledge transferred at the stabilization stage

Tacit knowledge transferred at all stages

Tacit knowledge transferred at the stabilization stage

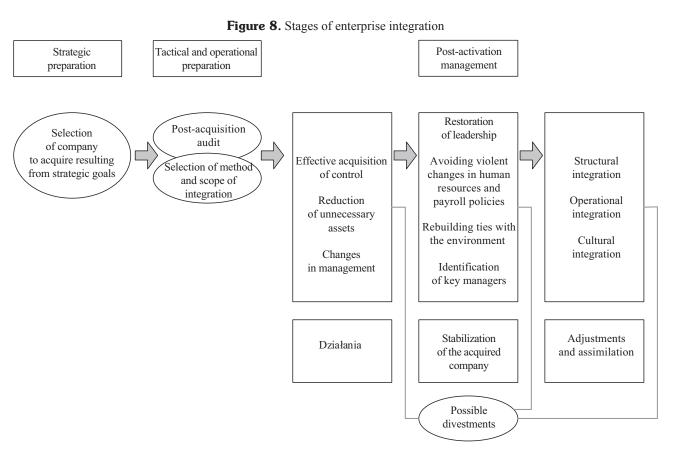
Tacit knowledge transferred at the synergy and development stage

Source: own study.

Figure 9 should be interpreted in the following manner. Basic explicit knowledge, expressed in clear and unambiguous form of documents, drawings, and easily accessible in databases, without the assistance of staff of the acquired company (which is not always favourable and helpful) can be obtained in the first stage (immediate). Some part of this knowledge is available only with qualified specialists from the acquired company, and this part of explicit knowledge will be practically available at the stabilization stage, when there are conditions for collaboration between the consolidated companies.

The situation with transmission of tacit knowledge is different. Due to its nature it cannot be included in the documentation. Often, the knowledge owner alone cannot articulate it. It is also less accessible because of its holder is not always

<sup>&</sup>lt;sup>83</sup> K. Lahti, M. Ryan, M. Beyerlein, *Knowledge Transfer and Management Consulting*. *A Look at the Firm*, "Business Horizons" 2000, Vol. 43(1), p. 65–74.



Source: own study on the basis: M. Lewandowski, Znaczenie integracji w procesach fuzji i przejęć przedsiębiorstw, in: W. Frąckowiak (ed.), Fuzje i przejęcia przedsiębiorstw, PWN, Warszawa 1998, s. 335 and Making Acquisition Work, p. 8.

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interested in disclosing it due to personal interest. As long as the holder is in some manner a monopolist, it can count on the benefits that come from it. This knowledge is conveyed by observation and imitation, often by symbols and metaphors, and as I. Nonaka and H. Takeuchi write, "in strict sense, knowledge is created only individually. Organization cannot create knowledge without individualities"<sup>84</sup>. Acquiring silent knowledge must last for almost the entire integration period. People need to persuade and encourage externalization of knowledge by appropriate motivation, and it requires time. Not only types of knowledge affect the stage in which it is ultimately transferred. Other categories, such as fields of knowledge, elements and types of knowledge are also very important. An attempt of defining the fields of knowledge transferred at each stage of integration is presented in Figure 10.

	STAGE					
AREAS OF KNOWLEDGE	Instant	Stabilization	Synergy and development			
System and environment						
Threats						
Logistics						
Planning						
Finances						
Utility indications						
Expressive content						
Resources						
Preparation of production and products						
Processes						

Figure 10. Knowledge by fields passed at each stage

Source: opracowanie własne na podstawie: A. Polak, *Nauczanie organizacji przedsiębiorstw za pomocą mapy wiedzy*, "Przegląd Organizacji", nr 03/2012.

This figure shows how the knowledge transfer is placed at each stage of integration. It should be noted that in other sectors of the economy than metallurgical industry, the situation may be different, e.g. companies with so-called intensive knowledge creation are not typical of today functioning companies, especially in Poland. Analysis of the integration time shown in Figure 8 is not accurate because there is no exact data on the time of information transfer. However, a scale may be applied here, where there is a possibility of arranging individual fields of knowledge according to the number of necessary stages in descending order, which is shown in Figure 10 in Table 13.

<sup>&</sup>lt;sup>84</sup> I. Nonaka, H. Takeuchi (eds.), *The Knowledge...*, op. cit., p. 59.

Fields of knowledge	Number of stages	The prevailing type of knowledge
Expressive content	3	tacit
Logistics	23/4	tacit
Processes	21/2	tacit
System and environment	2	explicit
Utility indications	13/4	tacit
Planning	11/2	explicit
Finances	11/4	explicit
Resources	1	explicit
Preparation of production and	1	explicit
products		
Threats	1	explicit

	Table 13. Number	of knowledge transfer	stages taking into	account type of knowledge
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The number of stages set in descending order show that the more tacit knowledge there is, the more stages the knowledge transfer has to pass. It should be reiterated, however, that these are estimates, both the estimation of the length of time needed and the estimation of the ratio of tacit and explicit knowledge in a given element of knowledge may be altered, which may be imprecise. The author's experience allows to judge that these deviations do not change the fundamental judgement in this respect.

#### 3.2. Knowledge classification

Moving forward to detailed discussion of individual transferred knowledge elements, it should be borne in mind that due to the fact that explicit and tacit knowledge in pure state is rarely present, it was necessary to qualify it in one or the other type, as deepening the analysis by creating many further subtypes of knowledge would be very difficult, unrealistic and would require separate research. The first position in Table 13, however, does not raise any doubts (expressive content)<sup>85</sup>. Under the term **expressive content** all kinds of innovations are understood. Information, often confused with knowledge, does not belong here. Innovation is the most desirable element of knowledge, although hidden they are the market or technological motive of company acquisition. According to estimation, based on the observation of historical reasons, full implementation of innovation may require use of the entire integration period. The reason for this state of things is usually that taking over and mastering innovation takes the longest and is most difficult not only as a technological and organizational fact, but also as skills and special competences,

<sup>&</sup>lt;sup>85</sup> A. Polak, Nauczanie..., op. cit., p. 11.

being the domain of tacit knowledge, encoded in the human mind. Typically, the acquiring entity does not have own employees experienced in service, maintenance, and many other activities related to the acquired technology. It is forced to use the skills of the acquired crew, which is often in a monopoly position, and teaching new employees is difficult because it meets with resistance due to competition and threat to own position. Difficulties arise when due to improper conduct by acquisition of the company the current culture is not taken into account and there is an attempt to impose its manner of management by force. This can lead to employees with high competences potential leaving the company, as for them finding a new job is not difficult. The above difficulties make full takeover and maximum utilization of the acquired technology (or other innovation) prolongs not only through the period of immediate acquisition but also in two further stages.

Second place in the classification of knowledge was taken by logistics, which may be some surprise. However, the key issue is not to take the means of transport, storage and stock, but to ensure their smooth use. This is where contact with tacit knowledge takes place, especially in the metallurgy industry one has to deal not only with the large amount of needed raw materials, semi-finished products and articles, but also with a wide range of devices, electronics, spare parts, accessories and other components needed at all stages of the production process. Ensuring timely supply of good quality and at optimal cost requires a network of contacts, especially personal relations with suppliers and intermediaries. The latter, in the case of the enormous value of logistics, is essential in the industry for smooth operation of the entire consolidated enterprise. This is the knowledge that the staff employed in logistics is reluctant to share, as this knowledge often relies not only on business but also personal relations. It should be borne in mind that logistics should provide not only timely delivery, transport and efficient and safe storage, but also at an optimum cost. It follows from the fact that the knowledge of people employed in logistics is not only order in the orders, invoices, bills of lading or receipt records, but also the wide knowledge of the economic values: prices, tariffs, discounts and synchronization of these elements, as they are preconditions for success. Logistical experiences cannot be transferred immediately or stabilized in a short time. This takes place at the third stage of knowledge transfer. In fact, there are similar circumstances as in the transfer of innovations. Particular organizational changes, e.g. merging departments or organizational units in the field apart from benefits can bring problems related to the human factor. This case will be discussed more broadly within the framework of the transfer of knowledge related to integration of organizational structures. Another area of knowledge transfer time of which was estimated to half through the third stage is the processes. According to the nomenclature used in the cited paper, they consist of management, manufacturing and support processes. Of particular importance are

the first two. Management processes are primarily related to the specific competence of the management team. The transfer time depends to a large extent on its attitude and treatment. The situation deteriorates considerably when the managerial staff is exchanged in whole or in part. It is impossible to learn the entire knowledge of the company in a short space of time, especially since this knowledge is generated (usually) from personal experience, and therefore it is tacit knowledge. The period of gaining experience by new executives may also last in the third stage. This is a difficult process because there is no one to follow or imitate, and in this situation the methods of the acquiring company are often applied, which often do not correspond to the material circumstances and organizational culture of the acquired enterprise. The trial and error method is very expensive. Manufacturing process has a slightly different character, where in the vast majority to transfer the information explicit knowledge is sufficient. These are all sorts of instructions, procedural descriptions, record of the course of the machine and the time of operation of the apparatus, etc. This does not mean, however, that these sources are sufficient for mastering all the manufacturing processes. In the metallurgical industry these are often processes violation or interruption, especially discontinuity of which can be very costly and result in huge losses (not only because of lowering production and sales but also because of the often irreversible damage to fixed assets involved in production). In this situation, in addition to the explicit knowledge in publications or databases, much depends on personal experience and skills acquired by service personnel and direct supervision. Thus, despite the significant share of explicit knowledge, duration of the knowledge transfer is assessed on average in 2 stages, i.e. until the transition from the stabilization of the merged enterprise, i.e. initiation of development policy. Support processes do not play a greater role and fall within the overall assessment of the duration of transfer in the management area.

Particular attention should be paid to the field – system and environment, and within it the organizational structure.

Regarding the configuration of organizational structure, it should be noted that the knowledge transfer takes place as long as its adjustment to requirements of the acquiring entity. Such reconstruction is not easy, as it involves personnel policy. Example of changes in the organizational structure may be the use of merging units involved in logistics, particularly as mentioned above, procurement and transport departments. There is no justification for each of the consolidated companies to have a separate unit in these areas, especially since mergers are generally horizontal in nature and do not increase the range of products necessary to ensure the production process. Combining them significantly reduces costs through the ability to negotiate better delivery and shipping conditions, as well as reduced duplication of personnel and administrative costs. This, however, has the negative side of increase in social tension as these activities do not take place without lay-offs and personnel shifts. These circumstances cause the knowledge transfer process to prolong and involve both explicit and tact (mainly relations). Therefore, it is estimated that the transfer of knowledge that takes place during configuration changes can take an average entire two stages. The influence of changes in management centralization is opposite to the time required to complete the knowledge transfer in the field. It depends on system differences in the two consolidated companies. If differences in centralization of management between the two entities are significant, e.g. the acquiring entity has fairly extensive autonomy and the acquired company is heavily centralized or vice versa, it should be taken into account that adaptation processes will last long. Moving from a centralized system to autonomy seems to be as difficult as the reverse – from autonomy to centralized decision making. In both cases we are dealing with the transfer of knowledge contained in existing and usually deeply ingrained management practices. It is difficult and generally goes through all stages of knowledge transfer.

Specialization is a feature of the organizational structure, which contains the most essential elements of explicit and tacit knowledge. Hence, the time of the transfer process is very similar to the one that is being observed with innovations. Often, the goal of taking over a company is to obtain a highly specialized technology and experts who command it. Therefore, going through the immediate and stabilization phases seems to be necessary for the same reasons as when taking over innovation (unique technology and specialists).

In knowledge transfer, within the organizational structure, the most important due to its size and breadth, is knowledge that corresponds to the knowledge corresponding to the feature of formalization. It penetrates all areas of the enterprise operation and is unavoidable even in virtual teams. It is generally explicit knowledge, and the long transfer time results simply from to its size and scattering, therefore it must last as long as the knowledge contained in other elements of the organizational structure (two stages).

The transfer of standards does not have to last very long, but it does not mean that it will happen immediately after the merger of companies. It is important to note that the standardization (as a rule) covers both parties to the merger, and therefore the transfer is of a two-way nature (except for standards equally applied in the two consolidated companies). In summary, all knowledge elements, transferred within merger, pass on average through the first two stages. After full integration in the third stage, integration efforts do not delay further development.

Usable indications are a specific subject of transfer that lasts quite a long time but does not cover the whole area of the stabilization stage. This is all knowledge derived from outside the enterprise. It is not always knowledge in the full sense of the word, i.e. information combined with experience and interpretation. Sometimes this is simply information that has a special feature. They are objective because the knowledge coming from inside the company contains a lot of subjective elements and is somewhat contaminated with attitude of the stakeholders. Transmission of knowledge coming from the outside should not take too long because of its explicit character. Frequently, insufficient codification and scattering in various records of the company hinder its efficient transfer. This knowledge can be counted among transferred within the average time, which should end even before the stabilization process is over.

Planning knowledge should not be transferred long, if it were not for the human factor. An effective planner gathers vast knowledge and is irreplaceable, especially in long-term planning, i.a. relying on the rules of *foresight*<sup>86</sup>. This knowledge cannot be easily transferred, especially in case of staff exchange, which is often the case for service competition in merging companies. In these cases, the transfer process can drag up to half of the next stage. However, it is worth point out that these data are of an approximate character and explain rather average situations.

Passing financial knowledge, especially knowledge of resources, is much simpler. It concerns explicit knowledge and well-documented knowledge. Only in case of financial knowledge a phenomenon of relational connections may occur, which should also be included in the organizational knowledge. Therefore, resources must be transferred immediately and close in the first stage. The transfer of strictly financial knowledge due to specific (sometimes) settlements and professional secrets, may take longer, overlapping the stabilization phase. This is true only for some companies that show complex financial ties, especially in terms of liabilities, loans and capital ties.

Transfers in other areas of organizational knowledge should not last long and exceed the limits of the first stage. The above-presented process of knowledge transfer by types and fields of knowledge does not exhaust all possibilities. For example, the views of H. Bresman, H. Briskinshaw and R. Nobel<sup>87</sup> are worth pointing out. as by examining Scandinavian companies, they have proposed to take adopt, for the purposes of study, division of knowledge transfer into two stages, which they referred to as phases. The first, the duration of which they defined for two to three years, was characterized by a diversified flow of knowledge between merging

<sup>&</sup>lt;sup>86</sup> Foresight – understood as a systematic, participatory-based process of building mediumand long-term vision, addressing today's decisions and mobilizing joint actions. A study based on A. Gudanowska, *Mapowanie a foresight – wybrane aspekty metodologiczne jednego ze współczesnych nurtów badawczych w naukach o zarządzaniu*, "Współczesne Zarządzanie" 2012, No. 4, p. 103.

<sup>&</sup>lt;sup>87</sup> H. Bresman, J. Briskinshaw, R. Nobel, *Knowledge...*, op. cit., p. 45.

companies, with the predominant flow from the acquired to the acquiring company. The second division of knowledge transfer was characterized by the balance of this flow in both directions. Such presentation of the case may, however, be regarded as too unilateral because in knowledge transfer not only flow direction is relevant but also its content, expressed in the types and domains of knowledge transfer, and the periodization presented by the authors omits these issues.

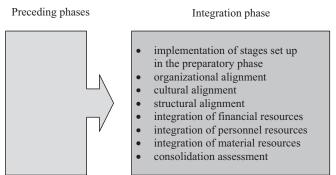
# Chapter III. SUCCESS FACTORS OF MERGING ENTERPRISES IN THE CONTEXT OF THE KNOWLEDGE TRANSFER

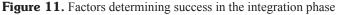
# 1. Success factors in the context of knowledge transfer

In the discussions so far the motives and objectives of performing mergers and acquisitions in terms of knowledge acquisition and the stages of integration of knowledge resources have been analysed. At this point, it seems reasonable to establish action in each of the integration phases in order to succeed in the form of successful merger and achievement of a specific goal. Therefore, it is important to distinguish the factors that make this success possible and condition it.

At this point it is worth stressing that it is easy to misunderstand here. It is not appropriate to identify the post-merger integration of companies with knowledge integration in consolidated enterprises, i.e. the flow of knowledge between them.

Integration of enterprises does not coincide with knowledge integration (transfer). The first term is much broader conceptually, encompassing all factors associated with the last phase of merger, such as organizational alignment, acquisition of management, assets, etc.





Source: own study on the basis: A. Herdan (ed.), *Fuzje, przejęcia... Wybrane aspekty integracji*, Uniwersytet Jagielloński, Kraków 2008, p. 31.

Figure 11 illustrates further conditions that should be met within the integration phase. These are also factors that determine the success of the undertaken merger operations. Not all, however, and some, to a small extent, coincide with the conditions required in the knowledge transfer process. Some are only partially related to them. This mainly concerns integration of financial and material resources. On the other hand, the transfer of knowledge coincides with general conditions, more in organizational and structural alignment, and decisively in cultural adjustment and integration of personnel resources. It is understood that the last mentioned are the primary carrier of intellectual capital.

The analysis has covered those success factors that are the main subject of knowledge transfer and those that participate in the process in part.

Among the success factors in the scope of knowledge transfer, the characteristics covered:

- structural and systemic alignment,
- cultural alignment.

However, it seems important to define the time and importance of the activities undertaken, which are aimed at mutual alignment of the integrated enterprises organizations.

### 1.1. Structural and systemic factors of adjustment

Structural and systemic alignments are a precondition for success, which must be achieved immediately, in the first phase of the integration process.

With regard to systemic alignment, it is considered together with structural alignment, as appropriate organizational structure is constructed depending on the complexity of the management system. As organizational structure understood is "[...] posts occupied by people with assigned tasks (duties), rights and responsibilities, and interconnections present between them that lead to formation of organizational cells"<sup>88</sup>. Out of many similar definitions, the above was chosen as it emphasizes the fact that the organizational structure is in fact the people who have the knowledge relevant to their contracted duties and the relational knowledge that allows them to maintain proper connections among them, especially horizontal and diagonal, as well as connections with the environment. Organizational structure corresponds to the management system adopted in the company, for example, in the hierarchical management a line-staff structure common today is generally created.

<sup>&</sup>lt;sup>88</sup> J. Lichtarski, *Struktura organizacyjna przedsiębiorstwa i jej kształtowanie*, in: *Podstawy nauki o przedsiębiorstwie*, Wydawnictwo Akademii Ekonomicznej we Wrocławiu, Akademia Ekonomiczna we Wrocławiu, Wrocław 2001, p. 236.

#### 68 Chapter III. Success factors of company consolidation in the context of knowledge transfer

On the other hand, with a decentralized and more autonomous management system, there are different structures that receive greater discretionary power at the lower decision-making levels, and the role of management, besides the necessary centralization of decisions, also take on features of coordination. In metallurgical enterprises the structure of integrated division dominates, which is a variation of the line-staff structure<sup>89</sup>. This structure, as Strategor<sup>90</sup> states, is a result that companies with a dominant product, where 70-80% of sales are a single product or line of tightly integrated products, are essentially functional, but their divisions or branches are generally so autonomous that they can manage their diversified business. For functional units in this structure, the task is to ensure the synergy resulting from horizontal connections was foreseen. In this situation, the success factor of knowledge transfer, which is the structural matching, is to find the right direction of the flow of organization knowledge in a functional system, i.e. knowledge transferred from functional cells of one company to the corresponding cells of the other enterprise. This situation can be illustrated by the example of the incentive schemes in the merging companies. There may be variants of knowledge transfer, which indicate that there are three possible states (resources) of knowledge immediately after the merger. Two of them are vectors, and one is scalar. The vectors are the flow of knowledge from the acquired company to the purchaser, the flow from the purchaser to the acquired company, while the scalar is knowledge that is not transferred in any direction.

The example of the incentive system can take into account 3 basic variants. The incentive system of the acquiring enterprise is better, clearer and motivates better, the system of the acquired is better and both systems do not differ significantly or are identical in the essence of the rules. In the first variant, the acquiring enterprise imposes its system (or successfully convinces to adopt it), in the second uses system of the acquired, which shows the objectivity and control over the mood of its own employees, and in the third knowledge transfer variant success factor will be smooth performance of the transfer in the first stage of taking over the enterprise. It is possible here to encounter difficulties in the form of resistance of the former company employees in cases where new regulations, such as bonuses, threaten the level of remuneration and force them to increase labour productivity or tighten the rules of eligibility for bonuses.

Possible additional solution is retaining by the acquired company of its own system, slightly modified by the elements of the acquiring company's system (e.g. leaving the existing system of wage determination).

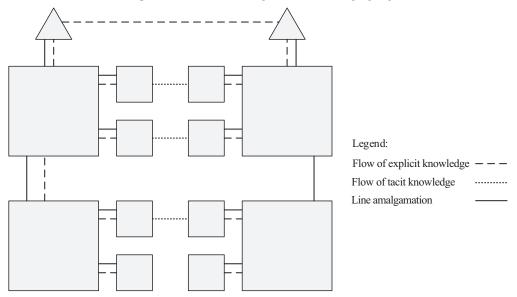
<sup>&</sup>lt;sup>89</sup> Strategor, Zarządzanie firmą, PWE, Warszawa 2001, p. 325.

<sup>&</sup>lt;sup>90</sup> Ibidem, p. 332.

The success factor which is structural adjustment can be briefly approximated by analysing the organizational chart. It is a graphic representation of the organizational structure and, together with regulations, service book and other documents, maps this structure at different levels of governance.

Knowledge transfer takes different routes. Open knowledge, contained in all kinds of documents, can be transferred by the management of the merged company down to the lower levels of management and to the staff units located at these levels. This may lead to the loss of important accompanying elements, which are not recorded but affect the use of the system in practice. These are, for example, very often used explanations and oral interpretations. Therefore, it is worthwhile to organize the meetings of the relevant staff of former independent companies, in order to provide knowledge that can be treated as tacit knowledge. The incentive system is no exception when it comes to transferring knowledge. At the time of unification and merging units, there is a similar flow of knowledge in many organizational units. Figure 12 illustrates the flow of knowledge in an example of a simplified organizational chart of two companies.

Figure 12. Flows of explicit and tacit knowledge within the merging organizational structures



Source: own study.

Another issue, related to adjustment processes, is establishment of transfer destinations for various knowledge areas. Using the previous knowledge classification, it is possible to determine where in the organizational structure (at

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least in the analysed industry) the highest flow rate occurs, and which areas it most affects. The problem is not the flow of knowledge in general, as it is rightly noticed by B. Mierzejewska<sup>91</sup> "explicit knowledge, articulated, easily undergoes the transfer processes [...]", whereas "transfer of tacit knowledge is not an easy task, even within the organization. It is difficult to expect that in case of knowledge transfer between two so far different social groups, the transfer of tacit knowledge could be simple." Therefore, establishing critical sites for the transfer of tacit knowledge in the process of its flow may be of practical importance in undertaking integration efforts.

Figure 12 shows the streams of tacit knowledge in its previously formulated forms, directed to the organizational structure of the acquired enterprise. The streams reflected by the transfer vectors directed to the acquired company do not differ from those shown in Figure 12 and therefore need not be presented separately.

The presented in figure 13 locations (divisions, staff cells) of tacit knowledge flow indicate the special role of professional experience that is valuable to every management. Hence, it is concluded that, within restructuring, almost always taking place during mergers and acquisitions, this should be taken into account when redundancies are made.

Skills, understood primarily as operational skills, are directed to the manufacturing sphere, and here are generally the least doubts. The new owner deprives of highly qualified staff only in extreme cases.

Relations, as a rule, personal, though seemingly invisible, are the basic attribute of logistics and sales personnel. In case of mergers of companies of horizontal character, these divisions are primarily "victims" of reductions. These works should not be duplicated, but the selection for lay-offs must necessarily take into account relations established by the employees. In the event employees with an extensive network of personal relations leave, there may be serious disruptions in supply and sales.

In addition, it should be noted that in the case of a different set of divisions, the situation will not change significantly. If, for example the list of divisions the R&D division is added (which happens rarely, as it is usually included in the division of General Manager or Production Planning), then certainly tacit knowledge would not be directed there. Work in R&D divisions is generally based on explicit knowledge, and only in very special and rare situations – tacit.

Considered should be the directions of the explicit knowledge, difficult to deal with from the point of view of the adjustment, which are the factor of success (Figure 14).

<sup>&</sup>lt;sup>91</sup> B. Mierzejewska, Transfer wiedzy..., op. cit., p. 23.

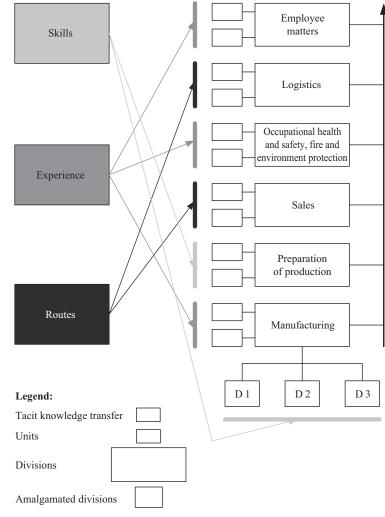
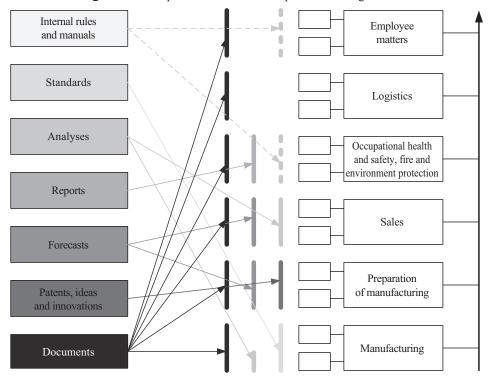


Figure 13. Simplified flow chart of tacit knowledge transfer

Analysis of the scheme should begin with the statement that even to divisions and staff units, which any vectors do not lead to from certain types of explicit knowledge, it is transmitted in a certain limited amount. Figure 14 shows typical transfer directions. The most versatile is the transfer of knowledge contained in documents and concerns all divisions, which is understandable, as organizational knowledge of explicit nature usually takes the form of documents.

Therefore adaptation measures, which are a factor necessary for success in the area of knowledge transfer, need to focus on the rapid and correct implementation of joint knowledge documents in the consolidated enterprise. In case of absence of this knowledge, it is difficult to talk about success.





Source: own study.

Other types of the explicit knowledge media are of specialist nature and concern one or utmost two vertical divisions as the target of knowledge transfer. The second case concerns analyses, which most often relate to sales (sales and marketing) and manufacturing area (production). This does not mean that analyses are also prepared in other parts of the organizational structure, but they are less frequent.

#### **1.2.** Cultural factors of integration

Success factors that determine the success of the knowledge transfer process are the communities that make up the newly consolidated enterprise. The cultural factor of success is reduced to overcoming cultural differences that can undermine the actions taken to transfer knowledge. In particular, it is about breaking the inability to externalise the tacit knowledge and the possible mistrust of its transfer.

In the literature of the subject many definitions of organizational culture can be found. According to Strategor, the most appropriate definition was presented by E. Schein "[...] culture means all of the fundamental assumptions that a group has invented, discovered and created, learning to solve problems of adaptation to the environment and integration [...]<sup>"92</sup>.

This is a very comprehensive definition, but it is not helpful in defining practical goals such as e.g. the role of culture in the merger process. The same author defines organizational culture as "an internal organizational subsystem that enables units to adapt to the environment"<sup>93</sup>.

The definition of organizational culture was approached even more practically by A. Wojtowicz. According to her "organizational culture is a system of truly recognized and mutually interacting values and norms that determine behaviours, attitudes and decisions in an enterprise, and artificial creations of a given culture, the so-called artefacts"<sup>94</sup>. For the purpose of this paper, we have adopted the definition of organizational culture by E. Morin<sup>95</sup> "Culture is a system that combines personal experiences of people and accumulated common knowledge, which is recorded and encoded and assimilated only by those who know this code and is also associated with the configuration allowing organisation and structuring of the existing relations, practices and images". While previous explanations of what culture is were helpful in the strategic management process, the above are useful in the process of post-merger integration. The statement about knowledge acquisition by those who know this code seems particularly important. It follows that to successfully achieve knowledge transfer it is required to create a common code, i.e. a common culture. The further conclusion is that the sooner and deeper the development of a new, common culture or at least an inter-cultural agreement will take place, the easier it will be to transfer knowledge, mostly tacit one.

The second term that requires clarification is acculturation. The first to use this term were R. Redfield, R. Linton and M. Herskovitz<sup>96</sup>, who defined acculturation as a change in the initial patterns of individuals or groups with different cultural background but remaining in constant and direct contact with themselves. According to T. Clark<sup>97</sup>, acculturation is a function of cultural differences. In turn G. Hofside<sup>98</sup>

<sup>&</sup>lt;sup>92</sup> E. Schein, *Organizational culture and leadership*, Jostly Bass, San Francisco 1958, in: Strategor, *Zarządzanie firmą*, PWE, Warszawa 2001, s. 512.

<sup>93</sup> Ibidem, p. 432.

<sup>&</sup>lt;sup>94</sup> A. Wojtowicz, *Diagnozowanie kultury organizacyjnej w procesie zarządzania strategicznego*, Uniwersytet Ekonomiczny w Krakowie, Kraków 2006, p. 3.

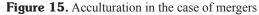
<sup>&</sup>lt;sup>95</sup> E. Morin, *Socjologie*, Fayard, Paris 1984.

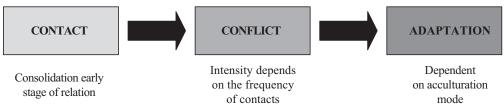
<sup>&</sup>lt;sup>96</sup> R. Redfield, R. Linton, M. Herskovitz, *Memorandum on the Study of acculturation*, "American Anthropologist" 1936, No. 38, in: A. Herdan (ed.), *Mergers and acquisitions...*, op. cit., p. 92.

<sup>&</sup>lt;sup>97</sup> T. Clark, *International human resource management. Perspectives, Problems, Polycentrism*, Woecester College, Oxford 1994, p. 99.

<sup>&</sup>lt;sup>98</sup> G. Hofstede, *Kultury i organizacje. Zaprogramowanie umysłu*, PWE, Warszawa 2007, p. 38.

believes that these differences can be measured and the measurement tool is the scale their size can be evaluated by scoring or ranking. An attempt was also made to identify cultural differences occurring in the Polish and European metallurgical industry, which may be a symptom of a cultural collision referred to in the literature as *clash*. Clash occurs in various forms of contact between two companies, from loose forms of their cooperation up to their merger. In the latter case, cultural differences may be an important factor disrupting the integration process. Cultural clash depends on two factors – cultural distance between organizations, and the frequency of contacts between members of both organizations. This is illustrated by the scheme proposed by A. Nahavandi and A.R. Malehzadek<sup>99</sup> (Figure 15).





Source: A. Herdan (ed.), Fuzje, przejęcia... Wybrane aspekty integracji, Uniwersytet Jagielloński, Kraków 2008, p. 97.

Within the thematic field of the paper, the following cultural differences were observed:

- local (regional),
- industry related (horizontal connection),
- system (management system).

In Polish metallurgy cultural differences appear to a very limited extent. Ethnic differences do not occur, although "the structure of each organization bears the characteristics of national culture and its participants"<sup>100</sup>. Sometimes problems with regional differences in the culture steelworks in particular parts of the country are observed. An example may be the merging of steelworks in Silesia and Dąbrowa Basin, commonly called Zagłębie [*Basin*]. There are considerable differences due to the cultural formation of Silesia during the period of functioning in the German state and the Dąbrowa Basin, being in the Russian partition. In the first case there was a mixed worker environment, consisting of people of Polish or Silesian national consciousness and German nationals, generally related to the then German Empire state apparatus. This situation exerted an influence on relations in metallurgical companies, where the management and administration, which were generally German,

<sup>&</sup>lt;sup>99</sup> A. Herdan (ed.), *Mergers and acquisitions...*, op. cit., p. 97.

<sup>&</sup>lt;sup>100</sup> Strategor, Zarządzanie firmą..., op. cit., p. 511.

modelled internal relations in the spirit of German culture (language, discipline, customs, etc.). The organizational culture of the Zagłębie region was different. The environment was definitely Polish, and the partitioner rarely occupied key positions in the factories as they were owned by Western capital. On the other hand, the restrictive actions of the authorities in the field of the workers caused opposition and did not favour discipline in the internal relations of companies. Numerous strikes and demonstrations and low wages and poor working conditions and work safety were not conducive to discipline and regularity. Comparing some of the important features of these two regional cultures, one can observe the following antinomies:

- learned rigour (Silesia) order based on strength and punishment (Zagłębie),
- cooperation (Silesia) generally lack of it (Zagłębie),
- discipline (Silesia) rebellion (Zagłębie),
- national indifference of the majority (Silesia) strong national identity (Zagłębie).

These historically-shaped characteristics have over time been unified but periodically returned; unfortunately not always in the right direction. The discipline of work was strengthened in Zagłębie, which was influenced by closing plants and unemployment. In Silesia the traditional attitude towards work has gradually declined.

In this situation in the 1990s mergers took place of Companies from Silesia and Zagłębie. For example, when the Polish steelworks holding was established, two Silesian steelworks were merged "Florian" and "Kosciuszko" with the "Katowice Steelworks" located in Zagłębie. Through this consolidation the mentality of the now mixed crews was confronted. Theoretically, it may have been feared that regional differences could hinder the positive effects of the merger. In this case, however, this did not happen. It did not happen because Steelworks "Katowice" SA, which was the initiator of the merger, has already experienced the process of consolidation Silesian steelworks and steelworks from Zagłębie. Steelworks "Katowice" SA has emerged with the use of professional staff from both Silesian and Zagłębie steelworks. For twenty years, the existing cultural differences have been unified, which means that both communities have created a new culture that includes positives of the constituent cultures. In turn co-operation habits created a field for the conflict-free incorporation of "Florian" and "Kościuszko" steelworks. The favourable circumstance was that all three steelworks were territorially distant from each other, and although they were complementary in terms of production, the direct contacts of crews that favoured conflicts were not frequent. This example shows that the clash of cultures in companies where the crews are not ethnically diverse but, for example, only regionally, does not need to be destructive and does

not always require special integration programs, and therefore does not jeopardize the success of the merger.

It should be noted that some of the factors discussed above also include cultural elements.

Examples may be the behaviour of employees working in more hierarchical or more autonomous management systems. A typical metallurgical enterprise has a hierarchical structure, which is justified by the high accident risk associated related to the nature of production. The differences, however, exist and have some limited impact on integration. They become either a delaying factor or, when effectively neutralized, a factor of success.

In conclusion, it can be said that the factors that contribute to the success of knowledge transfer may have different significance. In metallurgical enterprises consolidated horizontally, with a similar organizational structure, varied in size, where cultural differences are small, integration efforts will need to be intensified.

This situation is shown in Table 14 and Figure 16. The magnitude of the impact has been evaluated, as before, by consultation with the subject matter experts. The following influence strength was determined.

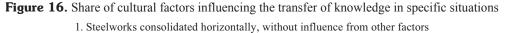
Factors	Units of influence
Horizontal consolidation	2
Differences in management systems	3
Regional differences	1

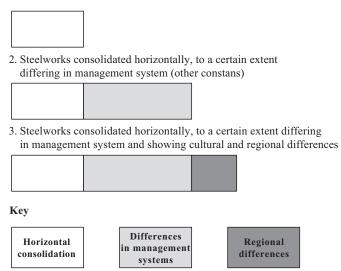
Table 14. Contextual cultural factors of knowledge transfer

As a unit of influence on Figure 14 the length of the horizontal side expressed in centimetres was adopted. Source: own study.

The data presented in Figure 16 may be helpful in assessing the cultural susceptibility of steelworks to their merger. This method, after possible inclusion of *due diligence* in the scope analysis, may be useful for assessing the impact of the discussed factors on the speed of the consolidated companies integration process. Referring to the values resulting from the chart, it must be stated that they have a de-stimulant character. This means that the larger the size is, the less possibilities of knowledge transfer are. An exception is a horizontal consolidation, which is a stimulant. It may therefore be assumed that the general, high degree of similarity of companies results in the fact that the more they identify themselves, the easier it is to consolidate them and transfer knowledge when it is justified.

The Figure 16 also shows that in the metallurgical industry the differences in management system are of the utmost importance and the regional factor is the least important. In the event that all factors occur simultaneously, there may be obstacles to the transfer of knowledge.





Source: own study.

### 2. *Transition team* and its role in the integration process

The success of business mergers, including knowledge transfer, depends not only on the right choice of goals and the choice of candidate to combine material and human resources and to overcome the possible cultural distance, but mostly from the efficiency of organizational activities. P.J. Szczepankowski claims that "the success of a merger or acquisition is most often perceived in the strategic alignment of the merging entities or in the convergent cultures of their organization or management"<sup>101</sup>.

Implementation of the integration process requires much more attention than normal operating activity. For this purpose, it is necessary to create a separate organization, which following a well-prepared plan and having a high degree of autonomy in operation, would ensure that the consolidation of business takes place as seamless as possible. There are different concepts of such an organization. The simplest form of organization is separation, within the organizational structure of the purchaser, of a special unit dedicated to the conduct of merger or acquisition. S. Sudarsanam believes that it can be separated from the planning function and located at the level of the entire enterprise<sup>102</sup>.

<sup>&</sup>lt;sup>101</sup> P.J. Szczepankowski, *Fuzje...*, op. cit., p. 150.

<sup>&</sup>lt;sup>102</sup> S. Sudarsanam, *Fuzje i przejęcia*..., op. cit, p. 49.

Leaving the chief executive to make the final decision, all others would be within the power of the established organization.

In literature, there is generally no separate organization for knowledge transfer. On the other hand, specialized *knowledge creation* teams are often set up. Among the latter there is also a *transition teams*, whose task is to transfer knowledge. "Creating knowledge is not simply about processing objective information. Actually it is subjective and extremely personal activity"<sup>103</sup>. Such activities carried out by a team of professionals from different fields and levels of management require appropriate organization and the responsible person (*project leader*).

Knowledge creation is a transfer, but special. The tacit silent knowledge transforms into an explicit on – it is an individual transfer. Knowledge is transferred to other people. Dissemination of knowledge is also a transfer, often accompanied by a combination of knowledge transferred with the already existing one. However, these activities do not require complicated organization but rather personal effort of interested individuals.

The need for organization occurs when it is working on large projects that require cooperation of many knowledgeable people. The situation is even more complex when knowledge related of large projects is transferred between different entities in the form of alliances or mergers. Then *transition team* is absolutely necessary. Examples here are works done as part of an alliance between "Caterpillar" and "Mitsubishi" by creation of a completely new type of hydraulic loader<sup>104</sup>. Similar solutions are suitable by consolidation of businesses in the context of knowledge transfer. This shows that there are different manners and circumstances for solving organizational problems related to the transfer of knowledge between merging companies. Organization of works by merger of business is carried out by a transition team in traditional form. In literature of the subject descriptions of the performance of these teams and their context are seen quite often. For example, S. Sudarsanam<sup>105</sup> argues that in some larger companies such as ICI, the takeover management function at the level of the company as a whole is carried out by Mergers and Acquisitions Team (teams A), led by designated managers. It must be admitted, however, that these teams are mainly focused on the pre-implementation phase, therefore they do not fit the concept of supervising the course of knowledge transfer, which takes place in the integration phase. However, during the initiation phase, author of this paper, pointing to the strategic advantages that can be achieved at the acquisition

<sup>&</sup>lt;sup>103</sup> R. Howard, *The Learning Imperative Managing People for Continuous Innovation*, in: I. Nonaka, H. Takeuchi (eds.), *The Knowledge Creating Company*, Oxford University Press, New York 1995, p. 229.

<sup>&</sup>lt;sup>104</sup> I. Nonaka, H. Takeuchi (eds.), *The Knowledge...*, op. cit., p. 212.

<sup>&</sup>lt;sup>105</sup> S. Sudarsanam, *Fuzje i przejęcia*..., op. cit., p. 49.

of an enterprise, emphasizes functional skills such as design, product development, production techniques, etc., i.e. elements of knowledge transfer. *Financial Times*<sup>106</sup>, listing the benefits of possible consolidations, places functional skills, i.e. knowledge second in the list. Head of such a team, according to M.M. Stuss<sup>107</sup> should become the integration manager. The author points out the tasks of the team, which should focus on forcing speeding up and building success. The first task is to accelerate or monitor implementation. As part of the task which is building success, she draws attention to "managing the flow of best practices between companies"<sup>108</sup>, which refers to the transfer of knowledge. According to J.F. de Ross<sup>109</sup> the organizational chart of such a team is shown in Figure 17. The management team is designed to supervise the consolidation stage referred to as *Post Merger Management (PMM)*, i.e. the stage of post-merger management. The tasks of the management team include:

- designation of a new set of objectives for consolidating unit,
- selection of the right integration strategy,
- construction of the target plan for the new organization.

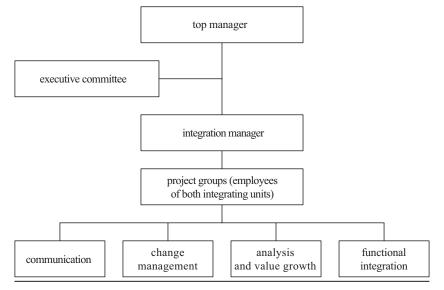


Figure 17. Merger or acquisition management process – management team

Source: J.F. de Ross, *Increasing shareholder value through successful business integration and effective postmerger management*, "Management Review", September 2003.

<sup>106</sup> "Financial Times", 11.03.1992.

<sup>108</sup> A. Herdan (ed.), Mergers and acquisitions..., op. cit., p. 53.

<sup>109</sup> J.F. de Ross, *Increasing shareholder value through successful business integration and effective postmerger management*, "Management Review" September 2003, p. 78.

<sup>&</sup>lt;sup>107</sup> M.M. Stuss, *Metody oceniania współczesnej kadry menedżerskiej*, Księgarnia Akademicka, Kraków 2003, p. 32.

#### 80 Chapter III. Success factors of company consolidation in the context of knowledge transfer

In this type of team, it is difficult to isolate tasks related to knowledge transfer. In the event that among the targets there is a direct acquisition of a new technology, innovation or clearly defined object of knowledge, then all works on the action plan focus on the acquisition of the desired object of knowledge. On the other hand, where knowledge is a hidden or non-primary goal, the management team may not be sufficiently fit for the acquisition of tacit knowledge, typically in the functional units of the organization. This task could be directed to the project group. This would, however, require a clear and unambiguous indication of these tasks in the plan and scope of the responsibilities of the mentioned groups. The first task of the team is to implement the consolidation plan. According to H. Johnson<sup>110</sup>, this plan should be developed prior to the public announcement of the merger. The late construction and publication of the plan may cause delays in the merger process and ,,the loss of most of the strategic and economic benefits associated with the merger." This plan foresees the establishment of a team of professionals, which corresponds to the project groups shown in Figure 13. The team consists of functional managers from both companies. The plan is divided into functional areas for which indicative integration dates are estimated. This team can not be too numerous, due to the need to maintain its effectiveness. The activity should be focused primarily on such matters as positions, salaries or managerial competence. An important part of the plan is the alignment or redevelopment of procedures. As you can see, the team referred to has the ability to handle knowledge transfer, but it is not clearly defined either in the structure or in the plan of its activities. The better solutions are teams organized primarily to take over knowledge, resembling organizations described above, known in the literature as a knowledge-creating crew<sup>111</sup>. These transition teams can be formed in two possible ways. In the first case, the team members keep their current positions and at the same time work for the team designing knowledge transfer. This type of organization was applied in the "Rega" project the alliance for construction of a common, modern hydraulic loader. In the other one they leave for a definite, rather longer, period of time their permanent place in the organization and work exclusively on the creation and transfer of knowledge.

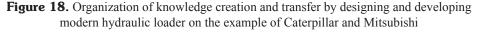
Figure 18 shows actions of the team mission of which is organisation of creation and transfer of knowledge based on the example of a partnership between American Caterpillar and the Japanese Mitsubishi Corporation.

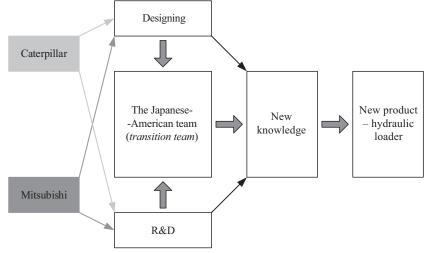
The organization of knowledge creation and transfer shown in Figure 18, demonstrates that the central element is an international unit established in accordance with uniform parity from workers of both companies. This team consists

<sup>&</sup>lt;sup>110</sup> H. Johnson, *Fuzje i przejęcia...*, op. cit., p. 30.

<sup>&</sup>lt;sup>111</sup> I. Nonaka, H. Takeuchi (eds.), *The Knowledge...*, op. cit., p. 229.

of employees delegated permanently, with no guarantee of return to the previously occupied position, to design and manufacture a new type of hydraulic loader, defined as a global product, for the markets of Japan, USA and Europe.





Source: own study on the basis: I. Nonaka, H. Takeuchi (eds.), *Knowledge Creating Company*, Oxford University, New York 1995, p. 34.

This does not mean that employees who are seconded to perform this task after completion will lose jobs in their companies, especially in Japan. Quite contrary, in case of success, they may be promoted to higher posts.

It is important that their sole task is to realize the project. In addition to the full working time they have a practically unlimited budget at their disposal. The organization consists of employees with specific engineering specialities from the so-called first-line engineers working both in production and in research and development works. The confrontation of tacit knowledge of the first ones and the explicit knowledge of the latter ones enables a synthesis that facilitates creation of new knowledge, necessary for design and implementation of a new type of charger. The presence of other types of employees, such as marketers, economists, accountants, lawyers, organizers and, above all, R & D staff plays a vital role. It consists primarily of combination of explicit knowledge with the knowledge of production engineers. Among the tasks assigned to a *transition team* or as in the Japanese circumstances the *Knowling Creating Crew*, there are also specific requirements. For example, the team set up by Matsushita to design and implement an automatic home baking machine, besides the basic task, was given cost, price,

aesthetics restrictions, product-related such as taste, smell and ease of use, joy from possession, etc. In case of the Mitsubishi-Caterpillar alliance, additional conditions were also set. Therefore, alongside first line engineers (practitioners) and R&D staff, the team included a group of specialists from other fields – economists, lawyers and marketing specialists. Their role consisted in constant monitoring of refined projects so that they do not exceed the set limits.

The tacit knowledge, discussed and confronted within the team, was subsequently externalized and socialized, so that the project executives possessed the newly created knowledge. This cycle in the team's work was repeated until the management of both companies recognized the process as complete. It should be emphasized that the scheme does not reflect the entire process designed by the *transition team*. This process is not a one off. Knowledge created in one cycle, through combination and reintegration is enriched and appears at the point of departure, but at a higher level, creating a loop. In this case designed charger or built prototype, after not being qualified for serial production and sales, are re-examined by the commission, the second time also confrontation takes place between the knowledge of production engineers and R&D and they then pass the test on a higher level of excellence. This cycle may run several times.

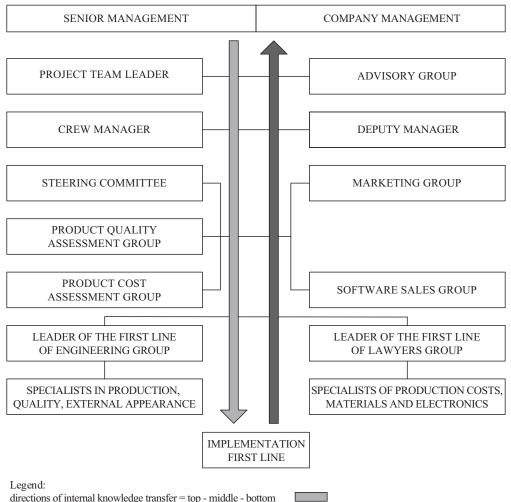
The second type of team is built otherwise. The example of knowledge creation by the company "Canon", a well-known electronic manufacturer in the world will be considered. The team, which had the character of a task group, has received the task to design a mini copying machine that would meet three basic conditions. Firstly, it would have to make clean and stable copies on a continuous basis. Secondly, it would have to be the smallest and lightest on the world market, and thirdly, it should have sales price at the level of half of the smallest copier on the world market<sup>112</sup>. The team called the copying machine task force was numerous – 130-200 members. Its characteristic was not only the inclusion of specialists from various areas, but also of different management levels: the corporation management, the middle engineering and research staff and the "first line" workers, i.e. production. This is a special feature for this type of teams due to the interaction of people from different levels of management referred to as *middle-up-down-management*. Figure 19 shows the organization of knowledge creation and transfer.

The basic distinguishing feature of the "Canon" task force from a similar Caterpillar-Mitsubishi group is that the knowledge flow through the various management levels of knowledge (*crossleveling of knowledge*) is taken into account. In this case, there are two directions – from top to bottom (from the company management down to the engineering and research team) and from the

<sup>&</sup>lt;sup>112</sup> I. Nonaka, H. Takeuchi, *The Knowledge...*, op. cit., p. 140–150.

bottom up (from the "first line" workers, i.e. production to middle supervision). After confronting ideas and points of view as well as verifying them and correcting them on both sides, the middle ranks transfer them to the management area of the company. After acceptance or rejection, a reverse re-transfer takes place, reaching the sphere of production.

Figure 19. Organisation of knowledge creation and transfer at three levels of management in
the Canon mini copying machine project



directions of internal knowledge transfer = bottom - middle - top

Source: own study on the basis: Organization of the task force of the Canon mini copying machine.

This type of product knowledge loop is justified by the need to include two assessment methods. The company's management creates ideas and sets the manner

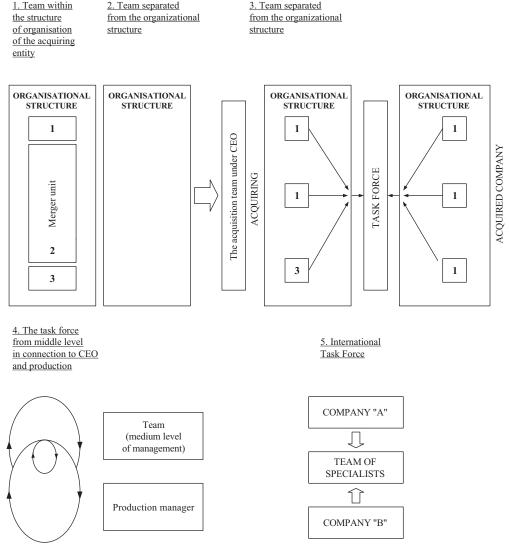
for implementation, sets up a task force. The ideas of the management board do not always take into account the realities. These realities reach the middle level from below. The middle level confronts them with the ideas of management and transfers them down. This process is repeated until the final decision on production is made by the management and is carried out under specific organizational conditions.

The task force has a wide range of autonomy, including profit and loss. Unlike the previously discussed team, employees are not posted on a permanent basis, but they return to their previous position after completing the task. Due to the new skills acquired in the team, they usually advance quickly. The rule of thumb in the work of the team is to allow for very controversial discussions that foster externalization of knowledge. This does not, however, interfere with the appointment of a similar task force to transfer knowledge between companies, but at least two basic conditions should be met then. First of all, the commission should include specialists from both companies, and secondly, the main member of the system should be the leader of the company initiating consolidation. In the first case, due to the difference (in nature) of the merging businesses interests, the transfer of knowledge might fail, and in the second one the interests of the purchaser must be secured.

From the foregoing considerations it follows that the forms of *transition teams* may vary widely, depending on which companies are involved and what knowledge is to be transferred. Figure 20 shows the various forms of knowledge transfer organization within a business consolidation. It shows the situation in which the team appointed to oversee the merger is a newly formed organizational unit within the existing structure. This type of solution dominates in traditional branches of the economy, including in the metallurgical industry. An example of this may be the manner in which "Steelworks Batory" and "Steelworks Kosciuszko" were incorporated into "Steelworks Katowice". This is generally sufficient when the main goal of a merger or acquisition is not to acquire any significant innovation but is limited to the transfer of organizational knowledge.

It presents the situation in which the organizational team is transferred outside the organizational structure, creating a separate organizational unit. It is a body set up for a specified period of time or to perform a specific task, but has no greater autonomy, and after completion of works is liquidated. This team is under the director of the acquiring company and all important decisions must be approved by that person. The difference in comparison to variant I is that it mainly consists of its (group) action over time and the lack of functional relations with these types of units in the parent organizational structure. The advantage of this solution is concentration on performing the consolidation unobstructed by other organizational units of the structure, not interested in the problem.

## Figure 20. Simplified forms of *transition team* according to the different positions and autonomy in the organizational structure



Source: own study.

The above illustrates organization of a team more diversified in terms of composition and more emancipated from the organizational structure. The team consists of specialists from different functional units of the acquiring company and is a form of task force, and is therefore established only to perform the merger. The novelty is inclusion of the acquired company representatives, albeit often according to different parities. Since the task force is loosely linked to the structure

of the acquiring company, its autonomy is broader. At the end of the work, the group members return to their former positions. Such teams can be seen also in the metallurgical industry.

In the economic practice, you can meet organizations described in point 4 in Figure 20. This type of organization is the domain of Japan and the United States, but such companies are also established in Europe. It can be assumed that they are also used in industrial fields of a raw material and production of intermediate products, e.g. in metallurgy. The presented organization partly eliminates defects of the previously discussed types of mergers and acquisitions management in terms of knowledge transfer through existing structures. However, it can be used for transfers considered simultaneously as creation of new knowledge.

The essence of this type of team organization is, above all, to avoid a situation in which executives impose their ideas on the team or the situation in which they flow from the bottom, from of the so-called first line. The solution is to verify first and second ones at the middle management level, which consists in their flow in double loop through the structure of the verification team. An interdisciplinary team has broad autonomy and can create and transfer new knowledge. This is particularly important when knowledge of high marking importance is created and transferred. However, in the history of mergers and acquisitions in the metallurgical industry, such cases are very rare.

The team diagram shown in point 5 differs from the previous one (point 4) when the international consolidation is performed. The main difference lies in composition of the team, which includes professionals not only from different management levels but also from companies operating in different countries. This team, highly autonomous, can also function as described in point 4. The paper presents the example of alliance between Caterpillar and Mitsubishi. A similar team organization can also be applied for mergers and acquisitions.

In conclusion, it can be stated that the basic types of *transition teams* that perform works related to knowledge transfer between merging companies in the steel industry are generally applicable according to items 1-3.

The activity of these teams is in fact a continuation of the works undertaken at the preparatory stage. Continuing them at the integration phase should be a result of the performed analysis, especially *due diligence*.

### 3. Due-diligence method and its role in mergers and acquisitions

Examining the knowledge transfer process as an important determinant of integration leads to the problem of its location in the overall process of consolidation of enterprises within mergers and acquisitions. This should take place before the merger decision. M. Lewandowski claims that some of the *due diligence* studies are also performed after a formal acquisition<sup>113</sup>.

In literature of the subject matter the following phases of analysis are distinguished:

- pre-acquisition, also referred to as preparatory,
- negotiation,
- post-acquisition, also referred to as integration<sup>114</sup>.

The preparatory phase plays a key role as it allows you to diagnose potential difficulties that may arise after taking over the enterprise. The steps to be taken during the preparatory phase are shown in Figure 21.

Figure 21. Actions to be performed during preparatory phase



Source: A. Herdan (ed.), *Fuzje, przejęcia... Wybrane aspekty integracji*, Uniwersytet Jagielloński, Kraków 2008, p. 30.

The *due diligence* method is the last, extensive research step, followed by a rather narrow and specific research (risk, synergy) or technical (action plan).

Once the candidates have been identified, a preliminary analysis of the *preliminary due diligence* is performed, based on generally available data, generally on financial matters. If the analysed entities do not meet the established assumptions, they are eliminated from the list.

In this manner, the so-called short list is drawn. Candidate is selected as a result of strategic analysis, profitability, and management assessment. Under all these terms there is also an assessment of the knowledge base.

<sup>&</sup>lt;sup>113</sup> M. Lewandowski, N. Kulpa, Integracja..., op. cit., p. 174.

<sup>&</sup>lt;sup>114</sup> A. Herdan (ed.), *Fuzje, przejęcia...*, op. cit., p. 30.

As a result of a possible decision and establishing contact with the candidate company, the companies taking part in the merger or acquisition draw a letter of intent, which includes a *due diligence* analysis.

The *due-diligence* method typically includes the following items<sup>115</sup>:

- purpose of *due-diligence*,
- rules of conducting *due-diligence*,
- areas covered by *due-diligence*,
- description of the set of necessary documentation,
- list of people who will perform due diligence,
- description of the room in which the *due diligence* analysis will be done,
- schedule for conducting research and analysis,
- list of designated contact people,
- manners of reporting,
- list of people responsible for information,
- additional sources of information.

For the purposes of this paper it is assumed that the following are essential:

- purpose of *due-diligence*,
- areas covered by *due-diligence*,
- · description of the set of necessary documentation,
- additional sources of information.

The purpose of the analysis is to reduce the risk. Although among the objectives set before the *due diligence* analysis, knowledge transfer issues are not listed *expressis verbis*, but this issue deserves attention and should be included in their set. Many authors, listing areas of interest in *due diligence* analysis, point to knowledge-related organizational issues. W. Frąckowiak mentions "an analysis of the organization and information system" at one of the top places<sup>116</sup>.

In particular, he draws attention to organizational structures, indicating the type and dimensions of the organizational structure (configuration, centralization, formalization, standardization). He divides *due-diligence* into three stages:

- analysis performed prior to a formal contract,
- after formalizing the contract,
- verification of research.

The first stage covers all the major areas of business of the company being taken over, and the data is mainly derived from secondary (external) sources. The second stage is characterized by performing work on site and in co-operation with the company. Here the data comes mainly from internal sources. Third stage studies are

<sup>&</sup>lt;sup>115</sup> A. Herdan (ed.), *Fuzje, przejęcia*..., op. cit., p. 34.

<sup>&</sup>lt;sup>116</sup> W. Frąckowiak, Fuzje..., op. cit., p. 177.

performed by competent people from outside the company. Their task is to confirm the results obtained so far.

The scope of *due-intelligence* is shown in Figure 22.

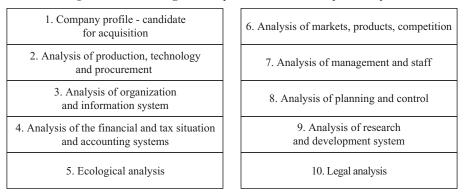


Figure 22. Due-diligence scope of candidate to acquire analysis

Source: W. Frąckowiak (ed.), Fuzje i przejęcia przedsiębiorstw, PWN, Warszawa 1998, p. 175.

With the exception of topics 1 and 10, they all to a greater or lesser extent apply to the analysis of knowledge to be acquired. The intensity of the test depends on whether the topic is the main goal of the acquisition or whether it is an acquisition, containing incidental or tacit knowledge. In the metallurgical industry, the most frequent are analyses of production process, technology and logistics (section 2) and research and development system (section 9). The real value of the acquired technology, patents and innovations is being analysed first and foremost. Part two of the analysis concerns organizational knowledge (distributed in many partial analyses), is more complicated for the study. The main elements of the study are: analysis of specific skills and knowledge of staff (point 7), relational knowledge in market analysis and competition (point 6) and analysis of organization and information system (point 3). This does not mean that in other partial analyses, there is no such knowledge, but it is of subordinate importance. However, it should be particularly important to emphasize the importance of studying the organizational structure in all its analysed features, such as centralization, specialization, formalization and standardization, as they usually contain systemic knowledge in the acquired enterprise. However, one has to be aware that the author of the scheme enumerating the areas of interest in the *due diligence* analysis means the analysis of the entire activity of a company in a given field. In any of the aforementioned fields the author does not distinguish knowledge and its transfer as a separate research area. Therefore, an attempt was made to identify (omitted in the enumeration) the knowledge transfer which as a result of the merger should land in the company.

#### 90 Chapter III. Success factors of company consolidation in the context of knowledge transfer

Analysis of the production, technology and supply (logistics) process can produce measurable results. This topic covers both the transfer of knowledge of major importance being the main motive for the merger, and organizational knowledge of a lesser but important significance. It should be emphasized that enterprises in metallurgical industry are particularly analysed in this respect. This group also includes such elements of knowledge as patents, innovations, technologies, etc., which can be an independent motive for merger. At the same time there may be relational connections, characteristic for logistics, which will not be considered as the main motive for the acquisition. Similar knowledge is needed in other topics of analysis. Analysis of the organization and the knowledge system provides valuable insights into the management system in the acquired company is a precondition for entry into day-to-day management without causing disruption. Data on the system is read from the organizational structure by the reflecting organization chart and other documents such as statutes, service books, wage and bonus regulations, etc. The data concerning the degree of centralization of management and specialization, the scope of formalization and standardization, the extent to which the company is centralized and what is the scope of centralization at each level of management.

The analysis provides an indication of the direction in which a unified policy should be pursued so that systemic and structural differences do not cause conflicts and, as a result, reduce or eliminate the effects of the merger. Organizational knowledge is mostly explicit and focused in the field of formalization of activities. In the metallurgical industry, system and structural differences are not great, but in the scope of formalization there can be serious divergences that affect correct functioning of the merged company. The analysis is designed to identify irregularities and its task is also to define differing standards in each of the consolidation companies. The analysis is designed to identify missing standards and those that can complement the standardization of the acquiring company. In systemic matters related to the organizational structure, the entity preparing the analysis must take into account the knowledge of the structure study itself, and state that in the context of a knowledge-based economy, "in the surveyed enterprises the hierarchy is between two and eight levels"<sup>117</sup>.

Systemic organizational knowledge also includes cooperation issues. "An essential coordination tool present in all categories of analysed enterprises is the organizational hierarchy, to a lesser extent plans and objectives, rules and procedures are used, but committees and meetings are much less organized"<sup>118</sup>. Examining this

<sup>&</sup>lt;sup>117</sup> P. Cabała, L. Kozioł, C.Z. Mesjasz, H. Piekarz, K. Woźniak, *Wyniki analizy struktur organizacyjnych przedsiębiorstw w kontekście gospodarki opartej na wiedzy*, in: A. Stabryła (red.), *Doskonalenie struktur...*, op. cit., p. 296.

<sup>&</sup>lt;sup>118</sup> Ibidem, p. 302.

problem within a systematic analysis is of particular importance. Practice shows that different coordination methods used in components of a new entity can lead to organizational chaos, primarily to questioning decisions based on observation and different methods of coordination in the second part of a merged company.

System-related issues are connected with analysis of information flow. Reasons for interference may be differences in flow efficiency. Information deficiencies, delays and distortions can be identified, and the related lack of rapid contact. Consequently, this analysis concerns information support of business processes. This includes a substantive analysis of the information and presentation of the facts.

Another function that requires research is communication, understood as the systematisation of information resources and messages, and as modules and procedures in which information is conveyed<sup>119</sup>. All resources and activities that constitute the company's operational knowledge should fall within one of the detailed *due diligence* analyses.

Referring to the financial situation and accounting, the role of knowledge research is less relevant. It is worth noting, however, that the *due diligence* study is hampered in this area because the above-mentioned skills and relations are usually not documented anywhere.

The analysis of markets, products and competition in the scope of knowledge is in crucial aspects coincide with the analysis of production and technology and R&D. It is tacit knowledge concerning details of production and competition, contained in individual minds of employees, very difficult to investigate.

On the other hand, management and staff analysis takes into account both sides of the problem: explicit knowledge, contained in documentation, and knowledge of specific skills that can only be explored by the effects of the work of those who have these skills. Nevertheless, management skills analysis is important.

Equally important is the knowledge of specialized staff, both in administration and in executive posts. Linear level and functional units employees are subjected to partial evaluation in a variety of partial analyses, concerning individual areas within *due diligence*. Consequently, there is no need to mirror ratings. On the other hand, in relation to the highly qualified staff of various specialities it is worth emphasizing that the analysis should assess the opportunities and needs of keeping them in the company and transfer their knowledge.

Analysis of planning and control in the scope of knowledge transfer does not entail any major difficulties, since organizational knowledge has (mostly) an explicit character and its transfer is relatively straightforward.

<sup>&</sup>lt;sup>119</sup> T. Małkus, A. Stabryła, S. Wawak, K. Woźniak, *Organizacja systemów zarządzania wiedzą w przedsiębiorstwie*, in: A. Stabryła (ed.), *Doskonalenie struktur*..., op. cit., p. 426–427.

Analysis of the research and development system may contain elements of knowledge important from the point of view of transfer. While at the beginning of the discussion, the great importance of knowledge in the scope of the ready and functioning manufacturing processes, patents, technologies, etc., in the acquired enterprise has been indicated, in the topic of the research and development system, the analysis is more about the degree of advancement and the predicted efficiency. of works on development of the company. Their results may seriously affect the company's assessment in terms of the cost-effectiveness of its purchase.

In summary of the above review of the *due diligence* analysis, it should be emphasized that the issues of the production process and production technology, human resources, organization and information system and the state of research – in the scope of company development – should be distinguished from other parts of analysis. Other areas should be considered by investigation of various side features. It is worth to emphasize that *due diligence* is the last analysis prior to purchase of the company and its excessive dragging can lead to a situation where the seller will find another offer.

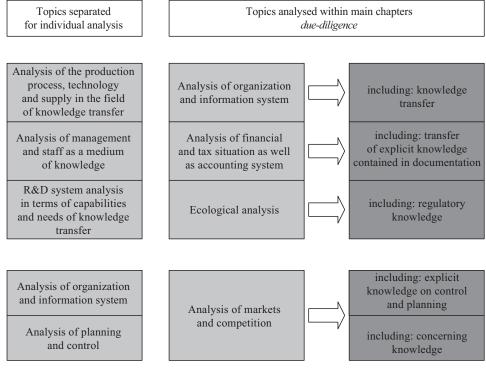


Figure 23. Scope and areas for completing of the *due diligence* analysis with knowledge transfer issues within the framework of mergers and acquisitions

Source: own study.

The scope and areas complementing *due diligence* with knowledge transfer issues in mergers and acquisitions are shown in Figure 23.

The proposed arrangement is flexible and, if additional research is necessary it may be extended or in case of finding lack of knowledge relevant in certain field, be abandoned. This does not change the fact that the inclusion knowledge transfer issues to the *due diligence* analysis can prevent its loss and can be a potential source of competitive advantage. In view of the above, it can be assumed that the extension of the *due diligence* analysis in mergers will likely produce tangible benefits.

# 4. Examples of mergers and acquisitions of metallurgical enterprises in the world economy

Selected mergers include mergers and acquisitions between entities within the European Union, as well as cases where one of the parties does not belong to it (e.g. Norway, Russia, Switzerland or Turkey). Single cases have also been taken into account, when the merger or acquisition of non-European companies have taken place, however, taking into account the close links between at least one of the parties to the European Union.

The surveyed population includes merger cases observed from 1998 to 2012 inclusive. 80 cases were taken into account, i.e. 160 metallurgical companies in total, including acquiring and acquired entities. Table 15 lists the official company names and data on registered office, understood as a country. In addition to this information, some data not included in Table 15, referring to moment (year) of consolidation and other important information used in the remainder of this chapter, were used, and due to incompleteness they were not included in the main list. At this point, however, it should be emphasized that the research sample discussed in the next part of the paper contains only complete data, as it was selected from the consolidations, which exhaustive information was available for.

No.	Acquiring companies	Countries	Acquired companies	Countries
			Europipe (AG der Dillinger	
1.	British Steel	Great Britain	Huttenwerke and Mannesman-	Germany
			nröhren-Werke AG)	
2.	Usinor S.A.	France	Finarvedi	Italy
3.	Usinor SA	France	Cockerill Sambre SA	Belgium
4.	Lucchini SpA	Italy	Ascometal	France
5.	British Steel	Great Britain	Corus JV	Great Britain
6.	Thyssen Stahl	Germany	Thyssen Krupp AG	Germany
7.	Salzgitter AG	Germany	Mannesmannröhren-Werke AG	Germany
8.	Outokumpu Steel	Finland	AvestaPolarit Oyj Abp	Sweden

**Table 15.** Mergers and acquisitions of the metallurgical industry since 1998

9.     Arbed S.A.     Luxembourg     Arcelor     Luxembourg       10.     Mannesmannröhren-Werke AG     Germany     DMV Stainless B.V.     Netherlan       11.     Voest-Alpine Stahl AG     Austria     Polynorm N.V.     Netherlan       12.     Sidenor SA     Greece     Stoman Industry SA     Bulgaria       13.     IHC Holland N.V.     Netherlands     Metalix JV     Netherlands       14.     Outokumpu Oyi     Finland     AvestaPolarit Oyi Abp     Sweden       15.     LNM Holdings N.V.     Netherlands     DanSteel     Denmart       16.     Arcelor S.A.     Luxembourg     Duology JV     Luxembourg       17.     CMC Commercial Metals     USA     CMC Zawiercie S.A.     Poland       18.     LNM Holdings N.V.     Netherlands     Polskie Huty Stali     Poland       19.     Celsa Group     Spain     Plant in Cardiff (Celsa UK)     Great Briti       20.     Celsa Group     Spain     Huta Ostrowice SA     Poland       21.     Mannesmannröhren-Werke AG     Germany     Germany     Greate       21.     LNM Holdings N.V.     Netherlands     Mittal Steel Company N.V     Netherland       23.     ISD Corporation     Ukraine     DUNAFERR Company Group     Hungary	No.	Acquiring companies	Countries	Acquired companies	Countries
10.         Mannesmannröhren-Werke AG         Germany         DMV Stainless B.V.         Netherlam           11.         Voest-Alpine Stahl AG         Austria         Polynorm N.V.         Netherlands           12.         Sidenor SA         Greece         Stomana Industry SA         Bulgaria           13.         IHC Holland N.V.         Netherlands         Metalix JV         Netherlands           14.         Outokumpu Oyj         Finland         AvestaPolarit Oyj Abp         Sweden           15.         LNM Holdings N.V.         Netherlands         Duology JV         Luxembourg           16.         Arcelor S.A.         Luxembourg         Duology JV         Luxembourg           17.         CMC Commercial Metals         USA         Zawiercie Steelworks (currently CMC Zawiercie S.A.)         Poland           18.         LNM Holdings N.V.         Netherlands         Polskie Huty Stali         Poland           20.         Celsa Group         Spain         Huta Ostrowice SA         Poland           21.         Mannesmannrohren-Werke AG         Germany         GmbH         Gereece           21.         IM Holdings N.V.         Netherlands         Mittal Steel Company N.V         Netherland           23.         ISD Corporation         Ukraine <td></td> <td></td> <td></td> <td></td> <td>Luxembourg</td>					Luxembourg
11.       Voest-Alpine Stahl AG       Austria       Polynorm N.V.       Netherland         12.       Sidenor SA       Greece       Stomana Industry SA       Bulgaria         13.       IHC Holland N.V.       Netherlands       Metalix JV       Netherland         14.       Outokumpu Oyj       Finland       AvestaPolarit Oyj Abp       Sweden         15.       LNM Holdings N.V.       Netherlands       DanSteel       Denmarh         16.       Arcelor S.A.       Luxembourg       Duology JV       Luxembourg         17.       CMC Commercial Metals       Coromercial Metals       Poland         18.       LNM Holdings N.V.       Netherlands       Polaski Huty Stali       Poland         19.       Celsa Group       Spain       Plant in Cardiff (Celsa UK)       Greeta Britizo         20.       Celsa Group       Spain       Mittal Steel Company N.V       Netherlands         21.       Mannesmannröhren-Werke AG       Germany       Generale Industrie       Italy         24.       SIDE Corporation       Ukraine       DUNAFERR Company Group       Hungary         24.       SIDENOR S.A.       Greece       Corint Pipeworks S.A.       Greece         25.       INTEK S.p.A       Italy       Metalust				DMV Stainless B.V.	Netherlands
12.     Sidenor SA     Greece     Stomana Industry SA     Bulgaria       13.     IHC Holland N.V.     Netherlands     Metalix JV     Netherlands       14.     Outokumpu Oyi     Finland     AvestaPolarit Oyi Abp     Sweden       15.     INM Holdings N.V.     Netherlands     DanSteel     Denmarf       16.     Arcelor S.A.     Luxembourg     Duology JV     Luxembourg       17.     CMC Commercial Metals     CMC Zawiercie S.A.     Poland       18.     LNM Holdings N.V.     Netherlands     Polskie Huty Stali     Poland       19.     Celsa Group     Spain     Plant in Cardiff (Celsa UK)     Great Britz       20.     Celsa Group     Spain     Huta Ostrowice SA     Poland       21.     Mannesmannröhren-Werke AG     Germany     Rohrenwerk Gebr. Fuchs     Geremany       22.     LNM Holdings N.V.     Netherlands     Mittal Steel Company N.V     Netherlands       23.     ISD Coropration     Ukraine     DUNAFER Company Group     Hungary       24.     SIDENOR S.A     Greece     Corinth Pipeworks S.A.     Greece       25.     INTEK S.p.A     Italy     Metallurgiche S.p.A     Italy       26.     ZAO Severstal Group     Russia     Lucethini SpA     Italy       27. <td></td> <td></td> <td></td> <td></td> <td>Netherlands</td>					Netherlands
13.       IHC Holland N.V.       Netherlands       Metalix JV       Netherlands         14.       Outokumpu Oyj       Finland       AvestaPolarit Oyj Abp       Sweden         15.       LNM Holdings N.V.       Netherlands       DanSteel       Denmark         16.       Arcelor S.A.       Luxembourg       Duology JV       Luxembourg         17.       CMC Commercial Metals       USA       Zawiercie Steelworks (currently CMC Zawiercie S.A.)       Poland         18.       LNM Holdings N.V.       Netherlands       Polskie Huty Stali       Poland         20.       Celsa Group       Spain       Plant in Cardiff (Celsa UK)       Great Britz         21.       Mannesmannröhren-Werke AG       Germany       Rohrenwerk Gebr. Fuchs       Germany         21.       Mannesmannröhren-Werke AG       Gerece       Corinth Pipeworks S.A.       Greece         22.       LNM Holdings N.V.       Netherlands       Mittal Steel Company Group       Hungary         24.       SIDENOR S.A       Greece       Corinth Pipeworks S.A.       Greece         25.       INTEK S.p.A       Italy       Steel Company N.V       Netherlands         26.       ZAO Severstal Group       Rusia       Lucchini SpA       Italy         27.					
14.     Outokumpu Oyj     Finland     AvestaPolarit Oyj Abp     Sweden       15.     LNM Holdings N.V.     Netherlands     DanSteel     Denmark       16.     Arcelor S.A.     Luxembourg     Duology JV     Luxembourg       17.     CMC Commercial Metals Company     USA     Zawiercie Steelworks (currently CMC Zawiercie S.A.)     Poland       18.     LNM Holdings N.V.     Netherlands     Polskie Huty Stali     Poland       19.     Celsa Group     Spain     Plant in Cardiff (Celsa UK)     Great Brit       20.     Celsa Group     Spain     Huta Ostrowice SA     Poland       21.     Mannesmannröhren-Werke AG     Germany     Röhrenwerk Gebr. Fuchs GmbH     Geremany       23.     ISD Corporation     Ukraine     DUNAFERR Company Group     Hungary       24.     SIDENOR S.A     Greece     Corinth Pipeworks S.A.     Greece       25.     INTEK S.p.A     Italy     Metallaurgiche S.p.A     Italy       26.     ZAO Severstal Group     Russia     Lucenhoir S.A.     Poland       27.     Rautaruukki Oyj     Finland     Ovako JV     Sweden       28.     Mittal Steel Company N.V     Netherlands     ButcernitispA     Italy       29.     CVC Capital Partner Group     Ruse     Beteermaatschappij W					Netherlands
15.       LNM Holdings N.V.       Netherlands       DanSteel       Denmark         16.       Arcelor S.A.       Luxembourg       Duology JV       Luxembourg         17.       CMC Commercial Metals Company       USA       Zawiercie Steelworks (currently CMC Zawiercie S.A.)       Poland         18.       LNM Holdings N.V.       Netherlands       Polskie Huty Stali       Poland         19.       Celsa Group       Spain       Plant in Cardiff (Celsa UK)       Great Briti         20.       Celsa Group       Spain       Huta Ostrowice SA       Poland         21.       Mannesmannöhren-Werke AG       Germany       Röhrenwerk Gebr. Fuchs GmbH       Gerenany         22.       LNM Holdings N.V.       Netherlands       Mital Steel Company N.V       Netherlands         23.       ISD Corporation       Ukraine       DUNAFERR Company Group       Hungary         24.       SIDENOR S.A       Greece       Corinth Pipeworks S.A.       Greece         25.       INTEK S.p.A       Italy       Metallurgiche S.p.A       Italy         26.       ZAO Severstal Group       Russia       Lucchini SpA       Italy         27.       Rutarutuki Oyj       Finland       Ovako JV       Sweden         28.       Mital Stee					
16.     Arcelor S.A.     Luxembourg     Duology JV     Luxembourg       17.     CMC Commercial Metals Company     USA     Zawiercie Steelworks (currently CMC Zawiercie S.A.)     Poland       18.     LNM Holdings N.V.     Netherlands     Polskie Hurty Stali     Poland       19.     Celsa Group     Spain     Plant in Cardiff (Celsa UK)     Great Britz       20.     Celsa Group     Spain     Huta Ostrowice SA     Poland       21.     Mannesmannröhren-Werke AG     Germany     Röhrenwerk Gebr. Fuchs GmH     Germany       22.     LNM Holdings N.V.     Netherlands     Mittal Steel Company N.V     Netherlands       23.     ISD Corporation     Ukraine     DUNAFERR Company Group     Hungary       24.     SIDENOR S.A     Greece     Corinth Pipeworks S.A.     Greece       25.     INTEK S.p.A     Italy     Metallurgiche S.p.A     Italy       26.     ZAO Severstal Group     Russia     Lucchini SpA     Italy       27.     Rautaruukki Oyj     Finland     Ovako JV     Sweden       28.     Mittal Steel Company N.V     Netherlands     Beheermaatschappij Wavin B.V.     Netherland       29.     CVC Capital Partner Group Sarl     Luxembourg     Palnin e Bertoli     Italy       30.     Metinvest B.V. <t< td=""><td></td><td></td><td></td><td></td><td></td></t<>					
17.     CMC Commercial Metals Company     USA     Zawiercie Steelworks (currently CMC Zawiercie S.A.)     Poland       18.     LNM Holdings N.V.     Netherlands     Polskie Huty Stali     Poland       20.     Celsa Group     Spain     Huta Ostrowice S.A.     Poland       21.     Mannesmannröhren-Werke AG     Germany     Röhrenwerk Gebr. Fuchs GmbH     Germany     Röhrenwerk Gebr. Fuchs GmbH     Germany       22.     LNM Holdings N.V.     Netherlands     Mittal Steel Company N.V     Netherlands       23.     ISD Corporation     Ukraine     DUNAFERR Company Group     Hungary       24.     SIDENOR S.A     Greece     Corinth Pipeworks S.A.     Greece       25.     INTEK S.p.A     Italy     Generale Industrie     Italy       26.     ZAO Severstal Group     Russia     Lucchini SpA     Italy       27.     Rautaruukki Oyj     Finland     Ovako JV     Sweden       28.     Mittal Steel Company N.V     Netherlands     Huta Częstochowa S.A     Poland       29.     CVC Capital Partner Group     Luxembourg     Beheermaatschappij Wavin B.V.     Netherland       30.     Metinvest B.V.     Ukraine     Leman Commodities S.A     Nigeria       31.     Evraz     Great Britain     Pilain e Bertoli     Italy    <		-			
18.       LNM Holdings N.V.       Netherlands       Polskie Huty Stali       Poland         19.       Celsa Group       Spain       Plant in Cardiff (Celsa UK)       Great Britz         20.       Celsa Group       Spain       Huta Ostrowice SA       Poland         21.       Mannesmannröhren-Werke AG       Germany       Röhrenwerk Gebr. Fuchs GmbH       Germany         22.       LNM Holdings N.V.       Netherlands       Mittal Steel Company N.V       Netherland         23.       ISD Corporation       Ukraine       DUNAFERR Company Group       Hungary         24.       SIDENOR S.A       Greece       Corinth Pipeworks S.A.       Greece         25.       INTEK S.p.A       Italy       Generale Industrie       Italy         26.       ZAO Severstal Group       Russia       Lucchini SpA       Italy         27.       Rautaruukki Oyj       Finland       Ovako JV       Sweden         28.       Mittal Steel Company N.V       Netherlands       Huta Częstochowa S.A       Poland         29.       CVC Capital Partner Group       Luxembourg       Beheermaatschappij Wavin B.V.       Netherland         30.       Metinvest B.V.       Ukraine       Heman Commodities S.A       Niegria         31.		CMC Commercial Metals		Zawiercie Steelworks (currently	
19.       Celsa Group       Spain       Plant in Cardiff (Celsa UK)       Great Britz         20.       Celsa Group       Spain       Huta Ostrowice SA       Poland         20.       Celsa Group       Spain       Huta Ostrowice SA       Poland         21.       Mannesmannröhren-Werke AG       Germany       Röhrenwerk Gebr. Fuchs GmBH       Germany         22.       LNM Holdings N.V.       Netherlands       Mittal Steel Company N.V       Netherlands         23.       ISD Corporation       Ukraine       DUNAFERR Company Group       Hungary         24.       SIDENOR S.A       Greece       Corinth Pipeworks S.A.       Greece         25.       INTEK S.p.A       Italy       Metallurgiche S.p.A       Italy         26.       ZAO Severstal Group       Russia       Lucchini SpA       Italy         27.       Rautaruukki Oyj       Finland       Ovako JV       Sweden         28.       Mittal Steel Company N.V       Netherlands       Behermaatschappij Wavin B.V.       Netherlands         30.       Metinvest B.V.       Ukraine       Leman Commodities S.A       Nigeria         31.       Evraz       Great Britain       Palini e Bertoli       Italy         32.       Evraz       Great Br	10		Noth order	· · · · · · · · · · · · · · · · · · ·	Deland
20.       Celsa Group       Spain       Huta Ostrowiec SA       Poland         21.       Mannesmannröhren-Werke AG       Germany       Röhrenwerk Gebr. Fuchs GmbH       Germany         22.       LNM Holdings N.V.       Netherlands       Mittal Steel Company N.V       Netherlands         23.       ISD Corporation       Ukraine       DUNAFERR Company Group       Hungary         24.       SIDENOR S.A       Greece       Corinth Pipeworks S.A.       Greece         25.       INTEK S.p.A       Italy       Generale Industrie       Italy         26.       ZAO Severstal Group       Russia       Lucchini SpA       Italy         27.       Rautarukki Oyj       Finland       Ovako JV       Sweden         28.       Mittal Steel Company N.V       Netherlands       Beheermaatschappij Wavin B.V.       Netherlands         30.       Metinvest B.V.       Ukraine       Leman Commodities S.A       Niegria         31.       Evraz       Great Britain       Palini e Bertoli       Italy         33.       ISD Corporation       Ukraine       Huta Częstochowa S.A.       Poland         34.       Mittal Steel Company N.V.       Netherlands       ArcelorMittal       Luxembourg         35.       Schmolz + Bickenbac					
21.       Mannesmannröhren-Werke AG       Germany       Röhrenwerk Gebr. Fuchs GmbH       Germany         22.       LNM Holdings N.V.       Netherlands       Mittal Steel Company N.V       Netherlands         23.       ISD Corporation       Ukraine       DUNAFERR Company Group       Hungary         24.       SIDENOR S.A       Greece       Corinth Pipeworks S.A.       Greece         25.       INTEK S.p.A       Italy       Generale Industrie       Italy         26.       ZAO Severstal Group       Russia       Lucchini SpA       Italy         27.       Rautaruukki Oyj       Finland       Ovako JV       Sweden         28.       Mittal Steel Company N.V       Netherlands       Huta Częstochowa S.A       Poland         29.       CVC Capital Partner Group       Luxembourg       Beheermaatschappij Wavin B.V.       Netherlands         30.       Metinvest B.V.       Ukraine       Leman Commodities S.A       Nigeria         31.       Evraz       Great Britain       Vitkovice Steel       Czech Repu         32.       Evraz       Great Britain       Vitkovice Steel       Redordmarka         33.       ISD Corporation       Ukraine       Huta Częstochowa S.A.       Poland       1413y         3		-			
21.       Mannesmannröhren-Werke AG       Germany       GmbH       Germany         22.       LNM Holdings N.V.       Netherlands       Mittal Steel Company N.V       Netherland         23.       ISD Corporation       Ukraine       DUNAFERR Company Group       Hungary         24.       SIDENOR S.A       Greece       Corinth Pipeworks S.A.       Greece         25.       INTEK S.p.A       Italy       Metallurgiche S.p.A       Italy         26.       ZAO Severstal Group       Russia       Lucchini SpA       Italy         27.       Rautaruukki Oyj       Finland       Ovako JV       Sweden         28.       Mittal Steel Company N.V       Netherlands       Huta Częstochowa S.A       Poland         29.       Sarl       Luxembourg       Beheermaatschappij Wavin B.V.       Netherlands       Nigeria         31.       Evraz       Great Britain       Vitkovice Steel       Czech Repu         32.       Evraz       Great Britain       Palini e Bertoli       Italy         33.       ISD Corporation       Ukraine       Huta Częstochowa S.A.       Poland         34.       Mittal Steel Company N.V.       Netherlands       ArcelorMittal       Luxembourg         35.       Schmolz + Bickenbach KG	20.	Celsa Group	Spain		Poland
23.ISD CorporationUkraineDUNAFERR Company GroupHungary24.SIDENOR S.AGreeceCorinth Pipeworks S.A.Greece25.INTEK S.p.AItalyGenerale Industrie Metallurgiche S.p.AItaly26.ZAO Severstal GroupRussiaLucchini SpAItaly27.Rautaruukki OyjFinlandOvako JVSweden28.Mittal Steel Company N.VNetherlandsHuta Częstochowa S.APoland29.CVC Capital Partner Group SarlLuxembourgBeheermaatschappij Wavin B.V.Netherlands30.Metinvest B.V.UkraineLeman Commodities S.ANigeria31.EvrazGreat BritainVitkovice SteelCzech Repu32.EvrazGreat BritainVitkovice SteelCzech Repu33.ISD CorporationUkraineHuta Częstochowa S.A.Poland34.Mittal Steel Company N.V.NetherlandsArcelorWittalLuxembourg35.Schmolz + Bickenbach KGSwitzerlandUgitech S.A.France36.Celsa GroupSpainFundia Reinforcing ASNorway37.Arcelor Steel Service Centres SAS / Mitsui &CoLuxembourgAMSA Steel Service CentreRSA38.Arcelor S.A.LuxembourgSociét Automatique de ProfilageFrance40.Voestalpine Profilform GmbHAustriaSociét Automatique de ProfilageFrance41.Arcelor Flat Carbon Steel EuropeLuxembourgBamesa Otel, S.A.Romania </td <td>21.</td> <td>Mannesmannröhren-Werke AG</td> <td>Germany</td> <td></td> <td>Germany</td>	21.	Mannesmannröhren-Werke AG	Germany		Germany
24.SIDENOR S.AGreeceCorinth Pipeworks S.A.Greece25.INTEK S.p.AItalyGenerale Industrie Metallurgiche S.p.AItaly26.ZAO Severstal GroupRussiaLucchini SpAItaly27.Rautaruukki OyjFinlandOvako JVSweden28.Mittal Steel Company N.VNetherlandsHuta Częstochowa S.APoland29.CVC Capital Partner Group SarlLuxembourgBeheermaatschappij Wavin B.V.Netherlands30.Metinvest B.V.UkraineLeman Commodities S.ANigeria31.EvrazGreat BritainVitkovice SteelCzech Repu32.EvrazGreat BritainPalini e BertoliItaly33.ISD CorporationUkraineHuta Częstochowa S.A.Poland34.Mittal Steel Company N.V.NetherlandsArcelor/MittalLuxembourg35.Schmolz + Bickenbach KGSwitzerlandUgitech S.A.France36.Celsa GroupSpainFundia Reinforcing ASNorway37.Arcelor SA.LuxembourgAMSA Steel Service CentreRSA38.Arcelor S.A.LuxembourgSociété Automatique de ProfilageFrance40.Voestalpine Profilform GmbHAustriaSociété Automatique de ProfilageFrance41.Arcelor Flat Carbon Steel EuropeLuxembourgBamesa Otel, S.A.Romania42.TPG Advisors IV, Inc.USAAleris International, Inc.USA43.Hombergh H	22.		Netherlands		Netherlands
25.INTEK S.p.AItalyGenerale Industrie Metallurgiche S.p.AItaly26.ZAO Severstal GroupRussiaLucchini SpAItaly27.Rautaruukki OyjFinlandOvako JVSweden28.Mittal Steel Company N.VNetherlandsHuta Częstochowa S.APoland29.SarlLuxembourgBeheermaatschappij Wavin B.V.NetherlandsNetherlands30.Metinvest B.V.UkraineLeman Commodities S.ANigeria31.EvrazGreat BritainVitkovice SteelCzech Repu32.EvrazGreat BritainPalini e BertoliItaly33.ISD CorporationUkraineHuta Częstochowa S.A.Poland34.Mittal Steel Company N.V.NetherlandsArcelorMittalLuxembourg35.Schmolz + Bickenbach KGSwitzerlandUgitech S.A.France36.Celsa GroupSpainFundia Reinforcing ASNorway37.SAS / Mitsui &CoLuxembourgOAO Severstal / Lucchini SpAItaly39.PiombinoItalySungrebe Investmens LimitedVirgin Islar40.Voestalpine Profilform GmbHAustriaSociété Automatique de ProfilageFrance41.Arcelor Flat Carbon SteelLuxembourgBamesa Otel, S.A.Romania42.TPG Advisors IV, Inc.USAAleris International, Inc.USA43.Hombergh Holdings B.V.NetherlandsOy Ovako ABSweden44.Tata Steel LtdIndia<	23.	ISD Corporation	Ukraine	DUNAFERR Company Group	Hungary
25.INTEK S.p.AItalyMetallurgiche S.p.AItaly26.ZAO Severstal GroupRussiaLucchini SpAItaly27.Rautaruukki OyjFinlandOvako JVSweden28.Mittal Steel Company N.VNetherlandsHuta Częstochowa S.APoland29.CVC Capital Partner Group SarlLuxembourgBeheermaatschappij Wavin B.V.Netherlands30.Metinvest B.V.UkraineLeman Commodities S.ANigeria31.EvrazGreat BritainVitkovice SteelCzech Repu32.EvrazGreat BritainPalini e BertoliItaly33.ISD CorporationUkraineHuta Częstochowa S.A.Poland34.Mittal Steel Company N.V.NetherlandsArcelorMittalLuxembourg35.Schmolz + Bickenbach KGSwitzerlandUgitech S.A.France36.Celsa GroupSpainFundia Reinforcing ASNorway37.Arcelor Steel Service Centres SAS / Mitsui &CoLuxembourgAMSA Steel Service CentreRSA38.Arcelor S.A.LuxembourgSociété Automatique de ProfilageFrance41.Arcelor Flat Carbon SteelLuxembourgBamesa Otel, S.A.Romania42.TPG Advisors IV, Inc.USAAleris International, Inc.USA43.Hombergh Holdings B.V.NetherlandsOy Ovako ABSweden44.Tata Steel LtdIndiaCorus Group PlcGreat Brita45.OJSC Novolipetsk Steel (NMLK	24.	SIDENOR S.A	Greece	Corinth Pipeworks S.A.	Greece
27.Rautaruukki OyjFinlandOvako JVSweden28.Mittal Steel Company N.VNetherlandsHuta Częstochowa S.APoland29.CVC Capital Partner Group SarlLuxembourgBeheermaatschappij Wavin B.V.Netherlands30.Metinvest B.V.UkraineLeman Commodities S.ANigeria31.EvrazGreat BritainVitkovice SteelCzech Repu32.EvrazGreat BritainPalini e BertoliItaly33.ISD CorporationUkraineHuta Częstochowa S.A.Poland34.Mittal Steel Company N.V.NetherlandsArcelorMittalLuxembourg35.Schmolz + Bickenbach KGSwitzerlandUgitech S.A.France36.Celsa GroupSpainFundia Reinforcing ASNorway37.SAS / Mitsui &CoLuxembourgAMSA Steel Service Centre SAS / Mitsui &CoRSA38.Arcelor S.A.LuxembourgOAO Severstal / Lucchini SpAItaly39.PiombinoItalySungrebe Investmens LimitedVirgin Islan40.Voestalpine Profilform GmbHAustriaSociété Automatique de ProfilageFrance41.Arcelor Flat Carbon Steel EuropeLuxembourgBamesa Otel, S.A.Romania42.TPG Advisors IV, Inc.USAAleris International, Inc.USA43.Hombergh Holdings B.V.NetherlandsOy Ovako ABSweden44.Tata Steel LtdIndiaCorus Group PlcGreat Britz45.<	25.	INTEK S.p.A	Italy		Italy
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28.Mittal Steel Company N.VNetherlandsHuta Częstochowa S.APoland29.CVC Capital Partner Group SarlLuxembourgBeheermaatschappij Wavin B.V.Netherland30.Metinvest B.V.UkraineLeman Commodities S.ANigeria31.EvrazGreat BritainVitkovice SteelCzech Repu32.EvrazGreat BritainPalini e BertoliItaly33.ISD CorporationUkraineHuta Częstochowa S.A.Poland34.Mittal Steel Company N.V.NetherlandsArcelorMittalLuxembourg35.Schmolz + Bickenbach KGSwitzerlandUgitech S.A.France36.Celsa GroupSpainFundia Reinforcing ASNorway37.SAS / Mitsui &CoLuxembourgAMSA Steel Service CentreRSA38.Arcelor S.A.LuxembourgOAO Severstal / Lucchini SpAItaly39.PiombinoItalySungrebe Investmens LimitedVirgin Islan40.Voestalpine Profilform GmbHAustriaSociété Automatique de ProfilageFrance41.Arcelor Flat Carbon Steel EuropeLuxembourgBamesa Otel, S.A.Romania42.TPG Advisors IV, Inc.USAAleris International, Inc.USA43.Hombergh Holdings B.V.NetherlandsOy Ovako ABSweden44.Tata Steel LtdIndiaCorus Group PlcGreat Britz45.OJSC Novolipetsk Steel (NMLK)RussiaSteel Invest & Finance S.A.Luxembourg <td>27.</td> <td>*</td> <td>Finland</td> <td></td> <td>Sweden</td>	27.	*	Finland		Sweden
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42.       TPG Advisors IV, Inc.       USA       Aleris International, Inc.       USA         43.       Hombergh Holdings B.V.       Netherlands       Oy Ovako AB       Sweden         44.       Tata Steel Ltd       India       Corus Group Plc       Great Brita         45.       OJSC Novolipetsk Steel (NMLK)       Russia       Steel Invest & Finance S.A.       Luxembour         46.       Celsa Group       Spain       Zakłady w Mo i Rana (Celsa       Norway	41.		Luxembourg		Romania
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45.     OJSC Novolipetsk Steel     Russia     Steel Invest & Finance S.A.     Luxembour       46.     Celsa Group     Spain     Zakłady w Mo i Rana (Celsa     Norway				+ - · · · · · · · · · · · · · · · · · ·	Great Britain
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	46.		Spain	·	Norway
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Chapter III. Success factors of company consolidation in the context of knowledge transfer 95
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No.	Acquiring companies	Countries	Acquired companies	Countries
48.	Companhia Siderurgica Nacional	BRASIL	Corus Group Plc	Great Britain
49.	Salzgitter AG	Germany	Vallourec Précision Etirage S.A.S	Germany
50.	Pampus Stahlbeteiligungs GmbH	Germany	Ovako Holding B.V.	Sweden
51.	Arcelor Luxembourg S.A.	Luxembourg	Saar Ferngas AG	Germany
52.	KOKS Group	Russia	SIJ – Slovenian Steel Group	Slovenia
53.	Arcelor Netherlands BV	Netherlands	OFZ, a.s.	Slovakia
54.	Celsa Group	Spain	Zakłądy w Laracha (A Coruña) (Celsa Atlantic)	Spain
55.	Celsa Group	Spain	Aciérie de l'Atlantique (Celsa France)	France
56.	Metinvest BV	Ukraine	Trametal SpA	Italy
57.	ArcelorMittal Steel Service Centres SAS	Luxembourg	JV	Sweden
58.	NLMK International BV	Russia	Novexco Limited	Cyprus
59.	ArcelorMittal	Luxembourg	Gonvarri Brasil Produtos Siderúrgicos SA	Brazil
60.	ArcelorMittal S.A.	Luxembourg	JV	Turkey
61.	Eramet SA	France	Tinfos A/S	Norway
62.	Outokumpu Oyj	Finland	So.Ge.Par Group	Italy
63.	System Capital Management Limited	Ukraine	Metinvest BV	Ukraine
64.	Mitsui & Co. Europe	Great Britain	Bami Celik Service Sanayi ve Ticaret AS	Turkey
65.	ArcelorMittal	Luxembourg	Noble European Holdings B.V.	Netherlands
66.	JSC Severstal	Russia	Holding Gonvarri Russia S.L.	Spain
67.	ArcelorMittal Netherlands B.V.	Netherlands	Uttam Galva Steels Limited	India
68.	Companhia Siderúrgica Nacional	Brazil	CIMPOR – Cimentos de Portugal, SGPS, S.A	Portugal
69.	Triton Managers III Limited	Great Britain	Non-Wire Business Entities of Ovako Holdings AB	Sweden
70.	Metinvest BV	Ukraine	CJSC Ilyich Steel	Ukraine
71.	ArcelorMittal Bremen GmbH	Germany	Kokerei Prosper	Germany
72.	OJSC Novolipetsk Steel (NLMK)	Russia	Steel Invest & Finance S.A.	Luxembourg
73.	CSN Steel S.L.	Spain	AG Cementos Balboa, SA	Spain
74.	AIF VII Euro Holdings, L.P.	USA	Ascometal S.A	France
75.	Outokumpu Oyj	Finland	Inoxum GmbH	Germany
76.	NV Bekaert S.A.	Belgium	Bekaert Southern Wire Pte Ltd. JV	Singapore
77.	Trinecke Zelezarny a.s.	Czech Republic	ZDB Dratovna a.s.	Czech Republic
78.	Ruukki Engineering (Ruukki))	Finland	Fortaco	Finland
79.	Tri-Langley Acquisition ApS	USA	LRA III ApS	Denmark

Source: own study.

The information presented in Table 15 allows to make comparisons with data from the entire population, which contains more entities than the aggregation of consolidating enterprises.

Under the analysis the following questions also raise:

- Are the consolidations equally or evenly distributed across all European countries?
- Do the EU countries show more or less instances of consolidations than non-EU countries?
- Are the acquiring enterprises distributed fairly evenly across EU and non-EU countries?
- What is the concentration of mergers and acquisitions in each country?

Table 16 shows the countries in which mergers and acquisitions were performed and their number in each country.

No.	Country	No. of consolidations	Structure %
1.	Great Britain	10	6,25
2.	France	8	5
3.	Italy	9	5,625
4.	Germany	15	9,375
5.	Netherlands	16	10
6.	Finland	7	4,375
7.	Luxembourg	18	11,25
8.	Austria	2	1,25
9.	Greece	3	1,875
10.	USA*	5	3,125
11.	Spain	11	6,875
12.	Ukraine	8	5
13.	Russia	6	3,75
14.	Switzerland	1	0,625
15.	India*	2	1,25
16.	Brazil*	3	1,875
17.	Belgium	2	1,25
18.	Czech Republic	3	1,875
19.	Sweden	7	4,375
20.	Bulgaria	1	0,625
21.	Denmark	2	1,25
22.	Poland	5	3,125
23.	Hungary	1	0,625
24.	Nigeria*	1	0,625
25.	Norway	3	1,875
26.	RSA*	1	0,625
27.	Romania	1	0,625
28.	Slovakia	2	1,25

 Table 16. Location of metallurgical enterprises consolidations in European countries

No.	Country	No. of consolidations	Structure %
29.	Slovenia	1	0,625
30.	Cyprus	1	0,625
31.	Turkey	2	1,25
32.	Portugal	1	0,625
33.	Singapore*	1	0,625
34.	Virgin Islands*	1	0,625

\* A non-European company but closely linked to the EU in economic terms (e.g. tax havens) Source: own study.

By analysing the data in Table 16, it can be observed that mergers and acquisitions are very scattered, covering as many as 34 states. In individual cases they occur outside Europe, but they are always associated with European capital. Nevertheless, it can be said that several countries are characterized by a higher number and percentage share of metallurgical companies' consolidations. These are countries whose share fluctuates around 10% of the total. These include Luxembourg 11.25%, Netherlands 10% and Germany 9.375%. Luxembourg's disproportionately high share is related mainly to tax issues, albeit independently the country has its own, strongly developed steel industry. In general it can be said that more consolidations are shown by economically developed countries with high GDP. More information on this topic is provided in Table 17, which is organized by the growing number of consolidated companies.

No.	No. of consolidations	Country
1.	1	Switzerland
2.	1	Bulgaria
3.	1	Hungary
4.	1	Nigeria
5.	1	RSA
6.	1	Romania
7.	1	Slovenia
8.	1	Cyprus
9.	1	Portugal
10.	1	Singapore
11.	1	Virgin Islands
12.	2	Austria
13.	2	India
14.	2	Belgium
15.	2	Denmark
16.	2	Slovakia
17.	2	Turkey
18.	3	Greece

No.	No. of consolidations	Country
19.	3	Brazil
20.	3	Czech Republic
21.	3	Norway
22.	5	USA
23.	5	Poland
24.	6	Russia
25.	7	Finland
26.	7	Sweden
27.	8	France
28.	8	Ukraine
29.	9	Italy
30.	10	Great Britain
31.	11	Spain
32.	15	Germany
33.	16	Netherlands
34.	18	Luxembourg
	160	

Source: own study.

The presented data show that the arithmetic mean of the number of consolidations per country is 2.42, while the median is 2.5. The slight difference between the two values indicates, however, the existence of a certain asymmetry in the distribution. These are mostly small states, such as Switzerland, Bulgaria, Hungary, etc., and non-European states episodically involved in consolidations, having strong links to European capital. In the group with high numbers of consolidations there are only two non-European countries – South Africa and Brazil. This, however, does not change the overall picture of metallurgical consolidations in Europe. Figure 24 shows distribution of the group.

The analysis of the bar chart leads to the conclusion that the distribution of the examined group of states is not bell-shaped, but is right-angled and represents a positive asymmetry of "J" type<sup>120</sup>. This means the domination of individual or two consolidations in each country. Very high numbers of consolidations concern the most industrially and economically developed countries or countries where consolidations are very numerous but in the form of entities taken over by industrial organizations from highly developed countries. Of course, the most common are mergers of one pair of enterprises, which is in turn reflected by a modal with the value of 1.

Analysis of consolidations by their location due to membership in the European Union or non-EU countries is presented in Table 18.

<sup>&</sup>lt;sup>120</sup> J.E. Freund, *Podstawy nowoczesnej statystyki*, PWE, Warszawa 1968, p. 78.

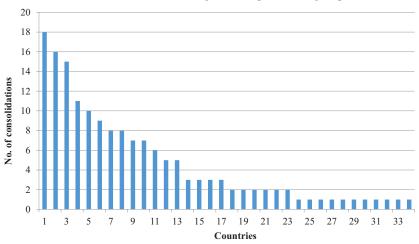


Figure 24. Number of metallurgical enterprises' mergers per state

Source: own study.

<b>Table 18.</b> Number of consolidations by member states of the European Union or non-EU
countries

No.	EU member states	No. of consolidations	No.	Non-EU states	No. of consolidations
1.	Bulgaria	1	1.	Switzerland	1
2.	Hungary	1	2.	Nigeria	1
3.	Romania	1	3.	RSA	1
4.	Cyprus	1	4.	Singapore	1
5.	Portugal	1	5.	Slovenia*	1
6.	Virgin Islands	1	6.	India	2
7.	Austria	2	7.	Turkey	2
8.	Belgium	2	8.	Brazil	3
9.	Denmark	2	9.	USA	5
10.	Slovakia	2	10.	Russia	6
11.	Greece	3	11.	Ukraine	8
12.	Czech Republic	3			
13.	Norway**	3	]		
14.	Poland	5	]		
15.	Finland	7			
16.	Sweden	7	]		
17.	France	8			
18.	Italy	9	]		
19.	Great Britain	10	]		
20.	Spain	11	]		
21.	Germany	15	]		
22.	Netherlands	16	]		
23.	Luxembourg	18	]		
	Total	129			31
	Total			160	

\* Data on the period before Slovenia's accession to the EU.

\*\* Norway is not part of the EU, but it has strong economic ties and many legal regulations, very close to the EU. Source: own study.

The presented data show that intra-EU consolidations are more than four times more numerous than in non-EU countries. However, within the Union, the number of consolidations varies widely. The arithmetic average for this group is 5.61 consolidations per country, and the median is 3. This shows a strong asymmetry of distribution.

Among the 11 countries surveyed, there are as many as six countries relatively recently admitted to the Union, and the remaining, being members of the community for a long time, are states economically weaker than the remaining ones. In this group one to maximally three connections were shown. In the second half, with a high number of consolidations, there are highly developed countries, with the exception of Poland. In the group of non-EU countries, the difference – M, i.e. the arithmetic mean and median is also significant (given the much smaller group size) and is 2.82 - 2 = 0.82 consolidations, which is translated by fairly simply by greater economic potential of countries with greater number of consolidations. As a result, a different division was made, namely the entities that were the acquiring and acquired organizations, also according to the countries in which they took place.

The following list, shown in Table 19, indicates the division of the companies involved in consolidations divided into the acquiring and the acquired.

No.	Acquiring countries	uiring countries No. of enterprises N		Acquired countries	No. of enterprises		
1.	Great Britain	6	1.	Germany	8		
2.	France	3	2.	Italy	8		
3.	Italy	2	3.	Belgium	1		
4.	Germany	7	4.	France	5		
5.	Finland	6	5.	Great Britain	4		
6.	Luxembourg	11	6.	Sweden	7		
7.	Austria	2	7.	Luxembourg	6		
8.	Greece	2	8.	Netherlands	6		
9.	Netherlands	9	9.	Bulgaria	1		
10.	USA	4	10.	Denmark	2		
11.	Spain	8	11.	Poland	5		
12.	Ukraine	6	12.	Hungary	1		
13.	Russia	7	13.	Greece	1		
14.	Switzerland	1	14.	Nigeria	1		
15.	Virgin Islands	1	15.	Czech Republic	2		
16.	Brazil	2	16.	Norway	3		
17.	Czech Republic	1	17.	RSA	1		
18.	India	1	18.	Romania	1		
19.	Belgium	1	19.	USA	1		
			20.	Slovakia	1		

**Table 19.** The group of the merged metallurgical enterprises with division into the acquiring and the acquired

No.	Acquiring countries	No. of enterprises	No.	Acquired countries	No. of enterprises
			21.	Slovenia	2
			22.	Spain	3
			23.	Cyprus	1
			24.	Brazil	1
			25.	Turkey	2
			26.	Ukraine	2
			27.	India	1
			28.	Portugal	1
			29.	Finland	1
			30.	Singapore	1
Total		80		SUMA	80

Chapter III. Success factors of company consolidation in the context of knowledge transfer 101

Source: own study.

The analyses of the data contained in table 19 leads to the conclusion that acquiring companies (19) are significantly less numerous, comparing to the acquired ones (30). It is worth noting that many highly developed countries also constitute part of the group of acquired companies. A partial explanation of this issue is contained in Table 20.

No.	Intra-state consolidation	No. of consolidations	No.	Intra-state consolidations ordered in decreasing order	No. of consolidations	
1.	Germany	6	1.	Germany	6	
2.	Luxembourg	2	2.	Luxembourg	2	
3.	Netherlands	2	3.	Netherlands	2	
4.	Greece	1	4.	Spain	2	
5.	Italy	1	5.	Ukraine	2	
6.	USA	1	6.	Greece	1	
7.	Spain	2	7.	Italy	1	
8.	Ukraine	2	8.	USA	1	
9.	Czech Republic	1	9.	Czech Republic	1	
10.	Finland	1	10.	Finland	1	

Table 20. Intra-state consolidations

Source: own study.

Germany shows the absolute highest number of consolidations (6) between German companies. This results from the strive to a clearly visible in the metallurgical industry concentration on acquisition of new technologies and other types of knowledge needed by enterprises to meet the competition.

Other countries, characterised by two consolidations are also those with a strong metallurgy, but the reasons for internal consolidations may be different. The remaining, one-off consolidations have rather incidental character. In the group of acquired companies, the presence of companies from countries, which underwent

systemic transformation is significantly visible. Among them are: Poland (5), Hungary (1), Bulgaria (1), Czech Republic (1), Slovakia (1). After deduction of intrastate transformations in developed countries, it turns out that generally acquired are metallurgical enterprises in the states with lower-tier economies.

However, by analysing the group of metallurgical consolidation it is worth to note their geographical distribution, but also distribution over time, as presented in Table 21.

No.	Year of consolidation	No. of consolidations	Structure %
1.	1999	4	7,02
2.	2000	1	1,75
3.	2001	4	7,02
4.	2002	2	3,51
5.	2003	4	7,02
6.	2004	5	8,77
7.	2005	6	10,53
8.	2006	4	7,02
9.	2007	8	14,04
10.	2008	7	12,26
11.	2009	2	3,51
12.	2010	2	3,51
13.	2011	2	3,51
14.	2012	6	10,53
Total		57	100,00

Table 21. Number of consolidations in each year of the examined period

Source: own study.

Since 2000, which was characterized by almost total lack of consolidations, a not steady increase was observed, which reached its apogee in 2008. Then one can see quite sharp decline until 2011. In 2012 again an increase began, which this study does not cover. The initial strong growth, followed by the equally strong decline in the number of consolidations should be linked to the level of economic activity on the steel market. Mergers and acquisitions also involved (in certain cases) the transfer of knowledge when it was the main reason for the transaction. Therefore, an analysis has been performed of countries in which growths and declines have been recorded, in relation to their economic potential.

Table 22 lists the number of consolidations in each of the years of the period under study.

Year of consolidation	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	Х
France	2								1	1				1	5
Italy	1						2		2	2					7
Great Britain	2				1		2		1			1			7
Germany	2	2			1	2			4				1	1	13
Finland			2				1			1				3	7
Belgium	1													1	2
Sweden			2				1	1	1	1		1			7
Luxembourg				2			1	1	1	2	1		1		9
Netherlands			1	1	1	3	1	2			1				10
Austria			1												1
Greece			1			2									3
Bulgaria			1												1
Denmark				1											1
USA					1									1	2
Poland					2	1	1								4
Spain					2			2	3		1			2	10
Ukraine						1	1			3		2			7
Hungary						1			1						2
Russia							1			1	1		1		4
Czech							1							2	3
Republic							1							2	3
Norway								2		1					3
India									1						1
Slovenia									1						1
Cyprus										1					1
Brazil										1					1
Singapore													1	1	2
Σ	8	2	8	4	8	10	12	8	16	14	4	4	4	12	114
max.	-	2	-	2	-	3	-	-	4	3	-	2	-	3	
range	1	0	1	1	1	2	1	1	3	2	0	1	0	2	
modal	2	2	1	2	1	1	1	2	1	1	1	1	1	1	

**Table 22.** Number of consolidations in each year of the examined period

Source: own study.

When analysing the data from Table 22, the following conclusions were drawn, regarding the number of consolidations in each year:

- in most cases, the distribution between countries in a given year is flat, as evidenced by the modal, in most of the years equal to 1 and a very small range, which in one case only reaches 3 units;
- the exception is the years 2004-2008 of the peak economic recovery in which the structure of the group, according to the countries involved in the merger and acquisition process, exhibited certain characteristics. Accepting

all consolidations, e.g. in 2007 as 100% – Germany participated in 25% of them and Spain in 19%;

• the maximum number of consolidations concern companies from Germany (4), Spain (3) and Ukraine (3). In the case of Ukraine this is due to the special character of the metallurgical industry in this country, characterized by the desire for an internal oligopoly.

The analysis performed in this chapter covers the total number of consolidations in structural cross-sections, by: acquiring and acquired companies, number of countries in which they occurred, time of performing mergers and acquisitions, and distribution in years by country. On the basis of the data obtained from the data analysis, the selection of subjects for the test was made.

## Chapter IV. ISSUES AND ORGANISATION OF OWN RESEARCH

# 1. Model of knowledge transfer in the processes of mergers and acquisitions

The ambiguity of the notion of model derives from the fact that this notion occurs in various scientific disciplines.

By "model" generally a simplified representation of a complex object is understood<sup>121</sup>. Construction of a model may strive to know the existing, complex state of things, i.e. structure, functioning and development. For modelling results to be scientifically valid, it must be verified by simulation<sup>122</sup>.

The notion of a model can be understood as a copy of a complex system that we intend to study<sup>123</sup>. Among the reasons justifying the need to create models are<sup>124</sup>:

- focusing on important features of the system, omitting the less relevant ones,
- introducing changes and corrections that are adequate to requirements of the user (low cost and minimal risk),
- verifying that the user environment is understood and documented in a manner allowing the designers and programmers to build the system.

We distinguish many different types of systems. It can be assumed that everything we encounter in everyday life is the system or its component. According to *Webster's New Collegiate Dictionary* it is:

• a group of interacting, interrelated, or interdependent elements forming a complex whole,

<sup>&</sup>lt;sup>121</sup> A. Groble, *Metodologia nauk*, Areus, Znak, Kraków 2006, p. 175.

<sup>&</sup>lt;sup>122</sup> S. Sudoł, *Badania naukowe w zakresie zarządzania*, in: *Dynamika zarządzania organizacjami. Paradygmaty – Metody – Zastosowania. Księga pamiątkowa wydana z okazji 50-lecia pracy naukowej prof. zw. dr. hab. J. Rokity*, Prace Naukowe Akademii Ekonomicznej im. Karola Adamieckiego w Katowicach, Katowice 2007, p. 373–374.

 <sup>&</sup>lt;sup>123</sup> L.J. Krzyżanowski, O podstawach kierowania organizacjami inaczej. Paradygmaty, metafory, modele. Filozofia, metodologia. Dylematy, trendy, PWN, Warszawa 1999, p. 28–45.
 <sup>124</sup> E. Yourdan, Współczesna analiza strukturalna, WNT, Warszawa 1996, p. 120.

- an organized set of doctrines, ideas or rules designed to explain the construction or operation of a certain systematic whole,
- · harmonious interaction or order,
- organized society or social situation treated as sustainable organization<sup>125</sup>.

Increase in complexity of the designed systems results in increased demands for the designed systems. New design techniques are being sought to shorten the design cycle and achieve the highest quality design solutions. One of the key capabilities in this area is the extensive use of modelling technique. The essence of modelling is to present the original in a simplified manner.

The original is understood as a slice of reality in terms of existing or future real physical objects or processes. Model is an abstract design, representation of the original, obtained by omitting its insignificant properties that are not of interest in this dissertation. The model, i.e. a substitutionary form of the original, is less complex than the presented reality, and therefore easier to use for research or design purposes. The model is a quantitative, qualitative or quantitative-qualitative representation of the original that allows mapping, understanding and exploring the essential features and relations between the factors that were considered. It is a compromise between the desire to faithfully represent the studied part of reality (in the scope of including the largest possible number of factors) and the possibility of its reflection (the more factors the model considers, the more difficult it is to build the model and its study and inference). It can be observed that the simpler the model is, the more abstraction it contains.

The closer a model comes to reality, the more impact factors will occur, and the more difficult it will be to master such a model. Therefore, to create a model it is necessary to adopt simplistic assumptions and constraints that will always be the reason for provoking discussions about relations between the model and the reality.

The sense of modelling consists in the fact that the model is more convenient for research than the original, without incurring excessive costs. For modelling, two issues are of crucial meaning:

- purpose for which the model is created,
- mutual correlations between model features and original features.

By building a model we overlook certain features, leaving others. The aim of abstraction, as the most important element of modelling, is to separate the nonessential features (due to the model's purpose) from the relevant ones, i.e. the ones that are the subject of interest and subject to research. The degree of simplification of the original features for needs of the model is influenced by the correlation between individual properties of the original. One cannot allow here to reject the feature

<sup>&</sup>lt;sup>125</sup> G. & C. Meriam, *Webster's New Collegiate Dictionary*, Mass Company, Springfield 1977.

strongly correlated with the attributes of great importance (in this paper), as this would lead to an incorrect model.

Modelling is fundamentally based on the principle of isomorphism, i.e. mutual equality of physically diverse phenomena. This allows to reproduce or express real phenomena and objects, using isomorphic models, which differ from their original in physical characteristics. The isomorphic model is more suited to testing than the original. In constructing the model, apart from the isomorphism principle the principle of analogy is applied<sup>126</sup>. Analogy is a kind of similarity of phenomena. It is used in all areas of human activity, including design. When analysing a complex design problem for component problems, the similarity between them and problems already solved or analogies to other problem classes is often observed.

Models are characterized by some characteristic traits that embody their essence:

- **hypothetical nature** the model is a "supposition" that the original shown in simplified manner represents it well;
- **subjectivism** the model is a reproduction of the original in a degree determined by the needs;
- relative simplicity the model is a simplification that seeks to limit the number of values occurring in it and correlate them, or to limit the form of the dependencies;
- **diversity** different models of the same original for different purposes coexist; this is even necessary as it allows the original to be reproduced from different points of view.

Based on the study of literature of the subject matter, the basic characteristics of knowledge transfer between the merging companies have been identified. Very often, models are used to analyse various phenomena. In the modelling process we also use the language of mathematics and logic<sup>127</sup>. The characteristics of the model do not coincide, however, with characteristics of the described phenomenon, in this case transfer of knowledge. The model contains less of them than in the process described by them. This is a necessary simplification, since the possible inclusion of the model to the *due-diligence* analysis should not lead to its excessive complication. Obtaining data to use a very advanced model would be impossible in practice. Besides, incorporating the principle of the universe of phenomena in the model prevents it from being built. By constructing a model, we leave out all variables in it, limiting ourselves to the most important ones<sup>128</sup>.

<sup>&</sup>lt;sup>126</sup> L.J. Krzyżanowski, O podstawach kierowania..., op. cit., p. 37.

<sup>&</sup>lt;sup>127</sup> T. Trzaskalik, *Modelowanie optymalizacyjne*, Absolwent, Łódź 2001, p. 5.

<sup>&</sup>lt;sup>128</sup> S. Bartosiewicz, *Modele ekonometryczne – kwalifikacja zmiennych występujących w modelu*, in: Z. Hellwig (ed.), *Zarys ekonometrii*, PWE, Warszawa 1970, p. 13.

Contemporary social sciences, such as knowledge management, use mathematics, and usually form the norms in society in the following manner: the value of the phenomenon X is a function of the values of the phenomena V, W, Y, Z ...<sup>129</sup>. This results in the need for granting an analytical character, which is primarily comes down to construction of the model and estimation of its parameters.

The main purpose of developing a research model is to calculate the total time of knowledge transfer in the planned process of businesses' consolidation as part of their merger or acquisition.

Firstly, function of the target or function-criterion is set. The purpose of knowledge transfer is to gain knowledge from the acquired company. The advantage may also include the transfer of own knowledge to improve the condition of the new, merged company and increase its market value. Delay in the transfer of knowledge, as part of enterprise integration, results in loss of benefit. Patents, innovations, management and crew skills as well as organizational knowledge transferred too late often result in loss of benefit, for example from the planned synergy.

Therefore, the measure of the transfer success is time. In each unit of time, the company that acquired the other company gains a certain substantial advantage. The delay in transfer also causes a countable loss. Therefore, as a measurable variable, constituting a function-criterion, the total time of knowledge transfer should be assumed. The shorter the time, the greater the benefit from application of the acquired knowledge will be. If we denote this time as  $Y_n$ , then we should strive for this to be as small as possible, i.e.  $Y \rightarrow minimum$ . The next step in the analysis is selection of variables that shape the value  $Y_n$ . These variables are the amount of knowledge transferred. It can be expressed by averaged times, necessary to convey it.

The knowledge transfer should not, of course, be understood mechanically as covering a certain distance from one business to another. Transfer is understood as mastering (learning) knowledge, understood as skills, relations, powers or experience. Such transfer is not possible immediately and it must take a certain time, especially with regard to tacit knowledge. This period, measured in months or seldom in years, can be a measure of the knowledge transfer effectiveness.

The fact that the model explains several variables mentioned above, and what the variables are requires explanation. While striving to convey knowledge as a whole, however, (as already mentioned) there are different kinds of knowledge with different degrees of perception. This causes – depending on whether it is *tacit* or *explicit* knowledge, whether it is more or less complicated, whether it is provided easily or difficult, willingly or reluctantly, etc., the transfer times to differ significantly.

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<sup>&</sup>lt;sup>129</sup> Ibidem, p. 56.

Therefore, in the first equation of the model four variables  $x_n (x_1 x_2 x_3 x_4)$  are provided. Each of them represents another type of knowledge, interpreted as the time necessary to master it, counted in the months of transfer. These times may take different values due to circumstances, such as resignation from the transfer of certain kind of knowledge or vice versa – because of finding additional sources of knowledge. They can also be used for experimental calculations, namely to answer the question of how long it will take to wait, for example, for a particular technology to be acquired if the company is planning to acquire a particular technology.

When forming knowledge into larger groups, introduction of the following variables is proposed<sup>130</sup>:

- x<sub>1</sub> knowledge that is an individual motive for acquisition (patents, inventions, important technologies, etc.);
- x<sub>2</sub> knowledge, including tacit knowledge that is relevant to the acquiring entity
   (e.g. specific managerial competencies, unique contractor skills, etc.);
- x<sub>3</sub> knowledge, including explicit knowledge, of relevance (relations, experience, etc.);
- x<sub>4</sub> organisational knowledge characteristic of certain enterprises (pay system, regulations, protocols, important legal documents, etc.).

The variables described above were grouped on the basis of conclusions drawn from the previous chapters, discussing the division of knowledge transferred into types and categories.

Variables  $x_n$  define the "mass" of knowledge to transfer, but do not indicate its meaning, which varies according to the type of knowledge. It is necessary to have coefficients with constant character, which can differentiate knowledge transferred on account of its significance.

These coefficients will be identified by the symbols A, B, C, D.

Expert qualifications<sup>131</sup> have allowed to propose to companies operating in the metallurgical industry the coefficients assigned to particular types of knowledge.

The method of expert consultation aimed at gathering opinions that served to formulate a position concerning the importance of knowledge significance due to the motives behind its transfer.

Expert consultations took place through meetings with scientists from the AGH University of Science and Technology in Kraków and an institute specializing in

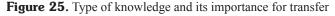
<sup>&</sup>lt;sup>130</sup> The procedure for identifying and dividing the knowledge factors, related to the set research goal was based on a critical analysis of the subject matter literature, the author's experience and suggestions of the people directly related to the researched subject.

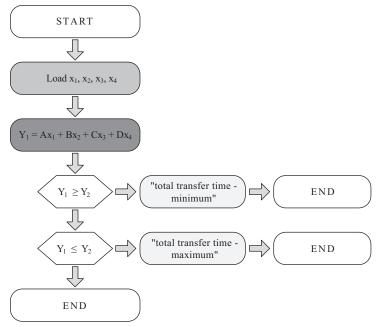
<sup>&</sup>lt;sup>131</sup> Z. Fend, *Expert Consultation* – Comprehensive Analysis Method on the 2-mode Network of Expert Consultation, Dept. of Autom., Tsinghua University, Beijing, China, BCGIN, Shanghai, October 2012.

analyses of the iron and steel market. Through expert and consultation workshops in the form of directional recommendations and suggestions, a in recommendation was formulated in the form of A, B, C and D coefficients.

They assume the following values: A = 4.0, B = 3.0, C = 1.5, D = 1.

Taking into account the above-mentioned coefficients (and their values: A = 4.0, B = 3.0, C = 1.5, D = 1.0) the diagram illustrating the impact of particular types of knowledge, taking into account their importance for knowledge transfer, is as follows.





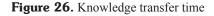
Source: own study.

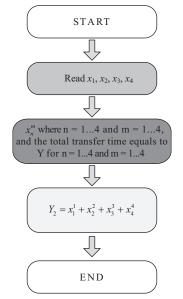
The best situation would be when the Y value, that is, the total transfer time, would be the smallest, i.e. when  $Y \rightarrow minimum$ .

The transfer operations described above are not sufficient, as they do not cover a different situation where the acquiring enterprise not only collects the knowledge from the acquired company, but also gives it in order to increase the goodwill and gain additional benefits.

This is a transfer of knowledge in direction contrary to the previous one, as referred to in the second chapter. In this case, flow vectors of opposite directions will not neutralize each other, but they add. This is due to the fact that it is certainly not the same knowledge.

As a result of identification of the knowledge flow variables from the acquiring enterprise to the acquired company by  $x_n^m$ , where  $n = 1 \dots 4$  and  $m = 1 \dots 4$ , and the total transfer time is Y, for  $n = 1 \dots 4$  and  $m = 1 \dots 4$ , the equation shown in Figure 26 is obtained.





Source: own study.

Superscript m = 1 means knowledge transfer from the acquiring entity to the acquired company, and after the coefficients are given it takes the form:

$$Y_2 = 4x_1^1 + 3x_2^2 + 1.5x_3^3 + x_4^4.$$
(1)

It is only the total time of knowledge transfer in both directions, that is, from the acquired to the acquiring and vice versa, that determines the final transfer time and transfer of knowledge. This is expressed by the sum of both equations.

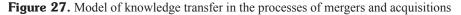
$$Y_1 + Y_2^1 = 4(x_1 + x_1^1) + 3(x_2 + x_2^2) + 1.5(x_3 + x_3^3) + (x_4 + x_4^4).$$
(2)

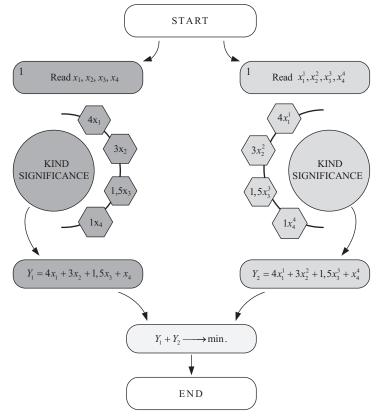
Equations that constitute model being the basis for further reflection (Figure 27).

As with any other model, the following equation is limited by defined boundary and organizational conditions. The description of the variables shows that they must satisfy the weak inequality  $x_n \ge 0$  and  $x_n^m \ge 0$ .

In practice, knowledge cannot have a negative value; at most, it may not be useful, meaning zero.

Organizational conditions have other characters. Transfer taking too long, i.e. mastering the knowledge of the other company, must be limited in time. 5 years is the maximum time during which knowledge transfer takes place. This limitation was adopted for variables:  $x_n \le 60$  months and  $x_n^m \le 60$  months.





Source: own study.

Verification of model operation was performed on fictitious data:

 $x_1 = 6$  months,  $x_2 = 5$  months,  $x_3 = 2$  months,  $x_4 = 1$  month,

 $x_1^1 = 0$  months,  $x_2^2 = 3$  months,  $x_3^3 = 2$  months,  $x_4^4 = 1$  month.

After placing these values in the formulas, the following were obtained:

 $Y_1 = 24 + 15 + 3 + 1 = 43$  months,

 $Y_2 = 0 + 9 + 3 + 1 = 13$  months,

where:

 $Y_1$  – total transfer time for the acquiring enterprise

 $Y_2$  – total transfer time for the acquired enterprise.

This means that in the example given, the transfer of knowledge will take a total of 56 months. Vector of knowledge transfer is 13 months.

Each transfer requires action and application of appropriate measures: human, material and financial, which are limited. Assuming, however, that an enterprise is particularly keen on the accelerated transfer of certain type of knowledge, such as important technology, it can shift engineers and staff involved in organizing the transfer of other knowledge to work on mastering the new technology. This allows, for example, to shorten the time at transfer  $x_1$  by 1 month, at the expense of increasing the transfer time of knowledge passed  $x_2^1$  by this value. Then the new variables will take the following values:

 $x_1 = 5$  months,  $x_2 = 5$  months,  $x_3 = 2$  months,  $x_4 = 1$  month,

 $x_1^{1'} = 0$  months,  $x_2^{2'} = 4$  months,  $x_3^{3'} = 2$  months,  $x_4^{4'} = 1$  month.

After placing new values of variable  $x_1'$  and  $x_2'$  the equations will take the following form:

 $Y_1 = 4 \times 5 + 3 \times 5 + 1.5 \times 2 + 1 = 39$  months,  $Y_2^1 = 4 \times 0 + 3 \times 4 + 1.5 \times 2 + 1 \times 1 = 16$  months,  $Y_2^1 + Y_1 = 39 + 16 = 45$  months,

whereas

 $Y_1 + Y_2 = 43 + 13 = 56$  months,

therefore

 $(Y_1 + Y_2) - (Y_1^1 + Y_2^1) = 56 - 55 = 1$  month.

In this manner, the time for learning knowledge has been reduced by 1 month. It brings benefits of transferring new knowledge in time shorter by 1 month. This is purely theoretical deliberation, but shows the benefits (or losses) resulting from shifts and concentration on the transfer of a particular type of knowledge.

When considering the opportunity to acquire valuable knowledge from two different consolidations, the speed of transfer and the benefits of choosing each one can be compared. The problem is obtaining relevant information, but if it can be achieved, for example, within in-depth *due diligence* analysis, it would make selection of a candidate for merger easier. This is the case where the purpose of the merger or acquisition is the transfer of knowledge, otherwise the results of the analysis through the presented model would only be of an auxiliary nature.

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## 2. Characteristics of selected research methods

In order to obtain credible test results, verification of research thesis and give a full answer to the research questions, a multi-stage research sequence was applied, based on triangulation<sup>132</sup> understood as multiplying:

- research methods and techniques (*methodological triangulation*<sup>133</sup>, which consist in the use of multiple research methods),
- data (*data triangulation*<sup>134</sup> use of data from different sources).

Triangulation is a methodological method consisting in "illuminating" the subject of research from as many various sides as possible, and considering different approaches for mutual verification, complementation, relativization, and clarification<sup>135</sup>.

For the final result application of several test methods simultaneously is very beneficial. Then more comprehensive illumination of the research problem is obtained and the danger of unilateralism or even obtaining a result not quite in line with economic and social reality is avoided. In view of the above, in order to comprehensively investigate research problems and increase the cognitive value of the overall research results, both qualitative and quantitative methods (*methodological triangulation*) have been applied<sup>136</sup>.

This approach allows to diagnose various aspects of a research subject, and also to harness the strengths of each research method and technique, with mutual neutralization of their weaknesses.

For the purpose of this paper, the research methodology presented in Figure 28 is proposed in the analysis of knowledge transfer.

The main sources of knowledge gained from research are questionnaires addressed to managers in pilot studies and questionnaires using a group expert assessment. Data triangulation was also used, surveying people from different backgrounds, and analysing data about the researched phenomenon included in European Commission publications<sup>137</sup>.

 <sup>&</sup>lt;sup>132</sup> M. Jasiński, M. Kowalski, *Falszywa sprzeczność: metodologia jakościowa czy ilościowa?*,
 in: A. Haber (ed.), *Ewaluacja ex post. Teoria i praktyka badawcza*, PARP, Warszawa 2007,
 p. 101.

<sup>&</sup>lt;sup>133</sup> N. Denzin, *Sociological Methods: A Sourcebook*, Aldine Transaction, New York 2006.

<sup>&</sup>lt;sup>134</sup> K. Konecki, *Studia z metodologii badań jakościowych. Teoria ugruntowana*, PWN, Warsaw 2000, p. 86.

<sup>&</sup>lt;sup>135</sup> L. Korporowicz, *Słownik ważniejszych pojęć*, in: L. Korporowicz (red.), *Ewaluacja w edukacji*, Oficyna Naukowa, Warsaw 1997, p. 278.

<sup>&</sup>lt;sup>136</sup> M. Kostera, *Antropologia organizacji. Metodologia badań terenowych*, PWN, Warszawa 2005, p. 18.

<sup>&</sup>lt;sup>137</sup> European Commission, DG Competition, Unit E4: Basic Industries, Manufacturing and Agriculture (mergers), http://ec.europa.eu/competition.

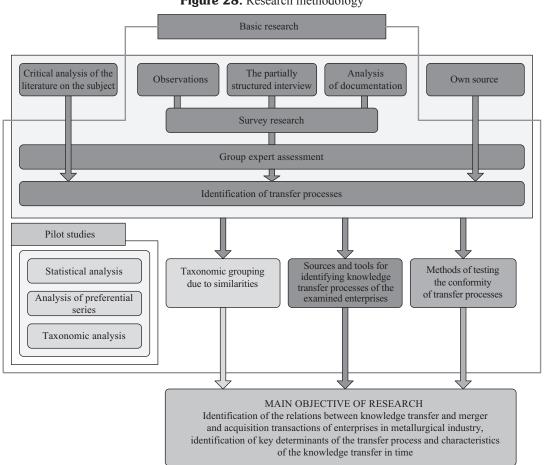


Figure 28. Research methodology

Source: own study.

The research methodology shown in Figure 25 consists of three parts. The sources and tools of analysis, leading to the identification of knowledge transfer processes, are discussed in the first one. The main sources of identification are data from the companies that are subject to mergers or acquisitions.

#### Critical analysis of the literature

The own research performed i.a. on *critical analysis of the literature* on management sciences contributed to development of the research method.

The analysis of quoted definitions and formulations of various authors on knowledge transfer, performed in this monograph, allowed to distinguish some typical elements, i.e. those which the authors attribute to particular importance and which most frequently repeat in the cited definitions. Based on the conducted studies of the literature on the subject, it is assumed that the transfer of knowledge from the transferor to its beneficiary is the process of knowledge transfer, leading to obtaining at least the same effects from its use.

The review of literature on the subject covered the market context of mergers and acquisitions, in which analysed were their motifs, multifacetedness and knowledge as a separate motive for acquisition.

Regarding the issues of knowledge transfer, the following were assessed:

- transfer of knowledge in creating a new organization value,
- knowledge in an organization and forms of its manifestation,
- success factors in the context of knowledge transfer,
- transition team and its role in the integration process,
- stages of knowledge transfer in mergers and acquisitions,
- due-diligence method and its role in mergers and acquisitions,
- examples of mergers and acquisitions of metallurgical enterprises in the world economy.

#### Observation

The second method that has been applied in the research was *observation*. It was conducted in the two enterprises, covered by pilot study.

A. Kamiński defines the notion of observation in the following manner "This is a one-sided act that engages only the investigator, who aspires to the intentional, planned, systematic and critical perception of certain behaviours, objects, etc."<sup>138</sup>.

T. Pilch<sup>139</sup> writes on the other hand that observation is a research operation involving accumulation of data through noticing.

A researcher who interacts with the surveyed community may assume four different roles: a total participant, an external observer, an observer as a participant and participant as an observer<sup>140</sup>.

In the case of the investigated enterprises, the role of participant as an observer was assumed, i.e. the researcher obtained "consent to the group to participate in its life and observe it in its natural environment"<sup>141</sup>. However no organizational role was assumed<sup>142</sup>. In such case the researcher had to set themselves in a manner avoiding interpretation of what is observed, actions of people and their behaviours.

<sup>&</sup>lt;sup>138</sup> A. Kamiński, *Metoda, technika, procedura badawcza w pedagogice empirycznej*, in: R. Wroczyński, T. Pilch (ed.), *Metodologia pedagogiki społecznej*, Ossolineum, Wrocław 1974, p. 56.

<sup>&</sup>lt;sup>139</sup> T. Pilch, Zasady badań pedagogicznych, Żak, Warszawa 1977, p. 128.

<sup>&</sup>lt;sup>140</sup> K. Konecki, *Studia z metodologii*..., op. cit., p. 146.

<sup>&</sup>lt;sup>141</sup> Ibidem.

<sup>&</sup>lt;sup>142</sup> M. Kostera, Antropologia organizacji..., op. cit., p. 89.

Unfortunately, it is very difficult as "the natural process of perception consists in automatic classification of the world around us"<sup>143</sup>.

The **participant observation** consists in observer seeking to ,,enter" the surveyed community in order to observe it from the ,,inside"<sup>144</sup>. This involves a deliberate registration of the authentic behaviour of employees in natural conditions.

The participant observation is performed by accompanying the respondents during the exercise of routine, daily tasks. The observer has not limited themselves only to passive registration. Questions were asked, resulting from a current situation in order to understand the course of process and the motives of the investigated people.

The purpose of observation was to determine the importance (role) of knowledge in the organization, therefore the researcher (observer) made direct contact with the people subjected to the researched, took direct, active participation in the observed situations, and even with their own behaviour provoked the observed to specific reactions and actions. However, the researcher did not directly influence the behaviour of the observed persons; only one of the roles typical for the observed events was assumed, often without revealing actual intentions to the examined people.

Important elements of observation are also the diagnosis of the degree of knowledge utilization in the organization and the availability of knowledge. The duration of the knowledge process acquiring in the organization and the internal exchange of knowledge between members of the organization were also monitored.

In observation analysed were also attempt to determine the level of knowledge demand and assess its importance.

The above implied the construction of the determinants and motives of the takeover due to the type of knowledge, which i.a. allowed to sort the knowledge into groups of knowledge factors marked by the following variables:

- x<sub>1</sub> knowledge that is an individual motive for acquisition (patents, inventions, important technologies, etc.);
- $x_2$  knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. specific managerial competencies, unique contractor skills, etc.);
- x<sub>3</sub> knowledge, including explicit knowledge, of relevance (relations, experience, etc.);
- x<sub>4</sub> organisational knowledge characteristic of certain enterprises (pay system, regulations, protocols, important legal documents, etc.).

<sup>&</sup>lt;sup>143</sup> Ibidem.

<sup>&</sup>lt;sup>144</sup> J. Altkorn (ed.), *Podstawy marketingu*. Wydawnictwo oo. Franciszkanów, Kraków 1998, p. 380.

#### Analysis of documentation

A supportive method in enterprises is analysis of documents (*desk research*). An analysis of the data found was performed – documents directly related to management of enterprises. In order to correctly perform the research the following documents, listed below, were read:

- · organizational regulations of companies,
- statute of the company,
- organizational diagrams,
- charter of competence,
- circulation of documents,
- report from external audit of the enterprise.

The above research leads to partial identification of resources in the organization, including the forms of knowledge manifestation. Treating the organizational knowledge as a resource of the organisation is a common form of its definition. One of the basic divisions of knowledge, first introduced by M. Polanyi and G. Probst, and later developed by J. Nonaka and H. Takeuchi, is the distinction between *tacit knowledge* and *explicit knowledge*, together with different manners of their conversion.

Analysis of documentation also aimed at recognising places and forms of storing the explicit knowledge in the form of e.g. regulations, procedures, process descriptions or patents and other forms of intellectual property.

#### The partially structured interview

Knowledge transfer process, due to its complexity, requires deeper analyses of the researched notion. To this end, the research method of **qualitative interview** was applied.

Combination of interviews with observations "brings several benefits – for example data obtained in this manner may facilitate understanding of other facts"<sup>145</sup>.

Qualitative interview is the interaction between the conducting person and the respondent. The conducting person has in it a general plan of the examination it, but it is not a specific set of questions, which should be asked using specific words and in defined order. It is important that the person conducting qualitative interview, just as the pollster conducting a survey, was perfectly acquainted with the questions to be asked. Thanks to this, the interview will run quickly and naturally<sup>146</sup>.

<sup>&</sup>lt;sup>145</sup> M. Hammersley, P. Atkinson, *Metody badań terenowych*, Zysk i S-ka, Poznań 2000, p. 138.

<sup>&</sup>lt;sup>146</sup> E. Babbie, *Badania społeczne w praktyce*, PWN, Warszawa 2007, p. 327.

Qualitative interview is a directed and controlled conversation, during which the conducting person puts special emphasis on certain topics addressed by the respondent and sets the overall direction of the interview.

There is a wide variety of interviews in sociological literature.

Individual<sup>147</sup> semi-structured interviews (SSI) were used in the studies.

Semi-structured interviews are characterized by asking a series of questions that are predetermined but the researcher can change their form and order. This allows for a deeper investigation of certain answers<sup>148</sup>.

The semi-structured interview is a technique of data acquisition, combining the advantages of quantitative and qualitative methods. Due to small population, which the test sample is selected from, and its specificity, it is possible to use a qualitative approach and collect unique data. However, the details of the information sought results in the fact that during the study the partially structured test scenario is applied, which contains questions-instructions, equally asked to all respondents. These questions may be closed or open.

In some studies, it is appropriate to choose a sample based on own knowledge of the studied population and the purpose of the study. This type of selection is referred to as deliberate or arbitrary attempt<sup>149</sup>.

Selective targeting is applied when the population is well known and the most typical units of the sample can be easily determined. The researcher selects units for the targeted sample in a subjective manner so that they are most useful or representative.

The purposeful and strictly targeted selection of questioned people should be preferred, to avoid the participation of colourless and incompetent individuals who do not have much to say<sup>150</sup>.

Interviews were conducted with 12 experts selected on the basis of the competence coefficient (Annexe 1), which constitute an important source of knowledge in the subject matter of the study.

Free-form interviews are of a general nature, which means that they give the researcher a place to ask other questions than those that are prepared and which result from the course of conversation. It is also possible to omit those that do not fit in the

<sup>&</sup>lt;sup>147</sup> In the individual interview the researcher asks only one question to one person at a time.

<sup>&</sup>lt;sup>148</sup> J. Moorhouse, *Podstawy marketingu 1*, Pret SA, Warszawa 2000, p. 22.

<sup>&</sup>lt;sup>149</sup> E. Babbie, *Podstawy badań społecznych*, PWN, Warszawa 2009, p. 212.

<sup>&</sup>lt;sup>150</sup> H. Bieniok and team, *Metody sprawnego zarządzania. Planowanie, organizowanie, motywowanie, kontrola*, Placet, Warsaw 1999, p. 154.

context of the conversation. Thus, the rule of adapting the language of the researcher and the content of the questions to be asked to each situation is preserved<sup>151</sup>.

The individual interview technique was carried out on the basis of a partially structured scenario<sup>152</sup>, whereby the respondent could introduce new topics to the conversation, important for the purposes of the study. This allowed to obtain varied and in-depth information on a given subject. Interviews were recorded on the recorder and then transcribed.

Analysis using the semi-structured interview method is the **second stage** of the base study.

#### Survey research

For the purpose of this study, it is assumed that the survey is the best way to obtain reliable data to address the research problem set. The application of surveys was also dictated by the possibility to rapidly collect systematic, substantive analysis of the analysed problem and to subject them to a unified manner of assessment by individual managers and experts.

The survey has been applied in pilot studies and main studies of stages I and III.

In social sciences it is very important that the research material was collected in a manner not violating personal rights of the respondents. By performing the study, the following conditions should be observed<sup>153</sup>:

- obtaining consent from the respondent (decision of a competent, mature person, taking voluntary participation, fully informed),
- privacy (relevance of the information received, environment in which the research is conducted, provision of information),
- anonymity (anonymity, confidentiality),
- subject of study,
- information about the institution conducting the study,
- explanation of the study purpose,
- instructions for completing the survey,
- open and closed questions,
- basic information.

The applied survey methodology was developed according to the principles of constructing surveys<sup>154</sup>. In the survey, which took the form of a questionnaire, the

<sup>&</sup>lt;sup>151</sup> On the basis of: E. Babbie, *Badania społeczne w praktyce*, PWN, Warszawa 2004; K. Konecki, *Studia*..., op. cit., p 327.a

<sup>&</sup>lt;sup>152</sup> Full text of the scenario is contained in annexe 2.

<sup>&</sup>lt;sup>153</sup> Ch. Frankfurt-Nachmias, D. Nachmias, *Metody badawcze w naukach społecznych*, Zysk i S-ka, Poznań 2001, p. 79.

<sup>&</sup>lt;sup>154</sup> E. Babbie, *Podstawy badań...*, op. cit., p. 275–293; H. Bieniok and team, *Metody sprawnego zarządzania...*, op. cit., p. 158.

enclosed questions were in a closed form due to the ambiguity of the studied subject matter, in order to limit the number of possible answers.

It has been proposed that the manner of evaluating individual issues contained in **stages I.A** and **I.B** was formulated on the basis of a five-level Likert scale<sup>155</sup>. In the social research methodology, the five-level scale is used in the survey questionnaires. Using the Likert scale allows to obtain answers on the degree of acceptance of the phenomenon, view, etc.; it is also often used to measure attitudes towards specific problems or opinions.

In study of the research thesis correctness, set for a group or unit, from a particular gallery of categorised answers a **predilection** (special preference, high inclination to someone or something) is established<sup>156</sup>. This allows, using the above-mentioned scale, to define the paradigm (the most general model) of the set or unit.

This scale consists of multiple-choice answers, with five possibilities arranged in order from total acceptance to total rejection. The respondent's task is determine to what extent they agree with the given assertion.

Variants described on the scale:

- I strongly agree,
- I rather agree,
- I have no opinion,
- I rather disagree,
- I strongly disagree.

An odd number of choices to answer have been accepted, so that the middle statement is as neutral as possible.

#### Heuristic methods - expert group assessment method

Heuristic methods have a long and rich tradition and solid scientific foundations. They use the opinions and assessment of different people (experts, professors and non-professionals) involved in solving a given problem, i.e. finding facts and relations between them, and formulating their own unhindered judgements and proposals of solutions. These methods use the achievements of heuristics, i.e. the discipline of researching creative thinking processes and formulating recommendations, application of which allows for more effective problem solving. The heuristic approach to the problem implies stimulation of fantasy, imagination and intuition and a focus on the creative elements of the solved problem<sup>157</sup>.

<sup>&</sup>lt;sup>155</sup> R. Likert, *A Technique for the Measurement of Attitudes*, "Archives of Psychology" 1932, No. 140, p. 140, 55.

<sup>&</sup>lt;sup>156</sup> http://sjp.pwn.pl/.

<sup>&</sup>lt;sup>157</sup> J. Orzeł, Rola metod heurystycznych, w tym grupowej oceny ekspertów oraz prawdopodobieństwa subiektywnego w zarządzaniu ryzykiem operacyjnym, "Bank i Kredyt" 2005, No. 5, p. 4.

Persons whom the survey was addressed to and who sent the completed questionnaire are referred to as *respondents*. Respondents who, according to the assessment methodology presented below, show an appropriate level of competence within the scope of the study and whose opinions will be used in further research are referred to as **experts**.

Experts were not selected randomly, but deliberately, considering their knowledge and experience in the subject area.

The selection of experts may be facilitated by indicators, such as: seniority, theoretical or practical knowledge, cooperation with other entities, number and scale of implemented projects, etc.

Many years of experience indicate that the self-evaluation of the selected respondent, allowing to determine their competence, is a picture of their authentic fluency in the field and can be used in the process of selecting reliable experts<sup>158</sup>.

The indicator of the expert competence level contained in the paper of A. Kopiński can be applied to investigate competence of experts<sup>159</sup>.

The coefficient denoted as  $K_{\mu}$  is calculated in the following manner<sup>160</sup>:

$$K_k = \frac{K_z + K_a}{2},\tag{3}$$

where:

 $K_{i}$  – coefficient of expert expertise,

 $K_z$  – coefficient of expert acquaintance with a given problem,

 $K_a$  – coefficient of argumentation.

Elements of the  $K_z$  and  $K_a$  pattern are obtained through experts' self-assessment. It consists in finding specific competences and arguments, their sources, which prove the existence of indicated theoretical and practical skills. The coefficient variation region is in the closed range <0, 1>.

Following A. Kopiński<sup>161</sup>, the following score scale was adopted:

0 – expert does not know the problem;

<sup>&</sup>lt;sup>158</sup> A. Męczyńska, *Wspomaganie procesów zarządzania w przedsiębiorstwie metodami heurystycznymi*, doctoral dissertation, Silesian University of Technology, Faculty of Organization and Management, Gliwice 2001.

<sup>&</sup>lt;sup>159</sup> A. Kopiński, *Metody oceny kondycji ekonomicznej przedsiębiorstw*, Scientific Papers of Wrocław Academy of Economics No. 590, Publishing House of Wrocław Academy of Economics, Wrocław Academy of Economics, Wrocław 1991, p. 1 and 2.

<sup>&</sup>lt;sup>160</sup> J. Grabowska, *Grupowe oceny ekspertów*, Zeszyty Naukowe, series: Organizacja i Zarządzanie, vol. 78, Silesian University of Technology, Gliwice 2013, p. 1; A. Męczyńska, *Metoda heurystyczna – grupowa ocena ekspertów w zastosowaniu do analizy procesów, produktów*, in: R. Konsala (ed.), *Komputerowe zintegrowane zarządzanie*, Conference papers, WNT, Warszawa 1999, p. 32.

<sup>&</sup>lt;sup>161</sup> A. Kopiński, *Metody oceny...*, op. cit., p. 1 and 2.

- 1, 2, 3 expert knows little about the problem, but falls into the sphere of their interests;
- 4, 5, 6 expert knows the problem satisfactorily, but does not participate in its practical solution;
- 7, 8, 9 expert knows the problem well, participates in its practical solution;
- 10 the problem belongs to a narrow specialization of the expert.

To maintain scores in the set interval, the sum of points for each expert is multiplied by 0.1.

In addition, the impact of the argumentation on the expert's assessment had to be reported. Also the case the ready evaluation scheme contained in Table 23 was applied.

Source of arguments		Argumentation		
	high	average	low	
Theoretical analysis performed by the expert	0,3	0,2	0,1	
Expert's practical experience	0,5	0,35	0,2	
Generalization of expert's home jobs	0,05	0,05	0,05	
Generalization of expert's foreign jobs	0,05	0,05	0,05	
Expert's intuition	0,1	0,1	0,1	

Table 23. Degree of argumentation influence on expert's opinion

Source: J. Grabowska, *Grupowe oceny ekspertów...*, op. cit.; A. Męczyńska, *Wspomaganie procesów...*, op. cit., p. 32.

By adding coefficient of problem acquaintance  $K_z$  and coefficient of argumentation  $K_a$  and averaging them we obtain competency coefficient  $K_k^n$  of each respondent and a comparison to a set threshold of 0.5.

In the process of final selection of the expert group the following assumptions have been considered:

- value of the coefficients k<sub>z</sub> and k<sub>a</sub> came from the range (0,1), coefficient K<sub>k</sub> also assumes a value in the range of (0,1);
- the  $k_a$  coefficient decreases with the transition from practical experience to the theoretical analysis;
- threshold value of the competence coefficient ρ = 0,5. If the value of the respondent's competency coefficient is greater than or equal to the threshold value ρ, i.e. K<sub>k</sub> ≥ ρ, the respondent is appointed to the team of experts and the data obtained is further analysed (annexe 1).

Group expert assessment method was used in **stages II** and **III** of the core study, for the purpose of examining the conditions of knowledge transfer in mergers and acquisitions.

The gathering of information leading to identification of factors that are of particular relevance to a particular research objective is possible through research among selected experts, i.e. management practitioners, who are at the same time research workers.

#### Quantitative methods

Quantitative methods have been applied, inter alia, to study the preference series, reflecting the transfer time and its significance in relation to the various types of knowledge.

These methods allow to determine the group of the studied companies in terms of their central values (average, median, modal), dispersion (standard deviation, mean, etc.), and other features characterizing the group of selected companies.

Table 24 presents example taxonomical methods for ordering objects.

Method name	Characteristic features of the procedure	Usefulness for the implemented project
Nearest Neighbour Method Johnson's Method	The method has a connecting nature. It consists in finding items for which the distance is minimum.	The method exhibits simplicity. Applied in larger collections. Disadvantage of the method is consideration of only the smallest and the biggest differences.
Outermost Neighbourhood Method Johnston's Method	The connection method (hierarchical). The farthest elements are sought.	Characteristics of the suitability and disadvantages of the method as above.
Czekanowski Method	Diagrams of different colours or shades. Around the main diagonal fields representing the short distances are concentrated.	The method does not provide the ability to determine a particular position of the item between the first and the last one. In research on similarity of structures, this can be a significant obstacle. Non-formalized method.
On-line Method	It is based on the principles of the Czekanowski method. Unlike the prototype, not the classes are analysed, but the actual distances of the units (items).	Due to the use of real elements rather than classes more useful for research purposes of this paper.
Wrocław Taxonomy Method, the so-called Shortest Dendrite Method	Dendrites are constructed by combining each object with an object similar to it, considering the condition that the sum of the distances be the smallest. The division of dendrites is performed successively, rejecting its shortest stretches, as a result, the most similar classes or elements are obtained.	It is one of the most commonly used methods of hierarchical grouping. Inclusion of hypothetical or real patterns is practised. As a result of classification, the pattern can be found in a uniform group, which facilitates interpretation. This corresponds to the aims of the paper.

Table 24. Selected taxonomic methods of ordering	s objects
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Method name	Characteristic features of the procedure	Usefulness for the implemented project	
Berry Method	It differs from other methods through replacing a pair of nearest points by the midpoint for which the distance from other points is calculated.	This leads to reduction in size of the collection. Under conditions where the starting collection of steelworks and holdings is small at the entrance – this method is not appropriate.	
Gravity Centres Method	It consists in grouping together into one group such two groups for which the distance between their centres of gravity is the smallest. The centre of gravity is understood as fictitious object described by the relevant variables.	It is doubtful whether there is a read made computer program for this kin of calculations. Apart from that, it is necessary to consider the inadequacy of the method to a small examined group.	
Median Method	It consists in finding the smallest distance between two groups, measured as the median, and combining them into one group.	This concerns more groups than individual elements. In addition, in the conditions of significant differences between business structures, it may produce incorrect results.	
Group Average Method	It consists of joining together two groups' average value of which is the smallest.	Similar reservations as above. The average may produce even more distorted results than the median in a small group of metallurgical enterprises.	

Source: own study on the basis: R. Decker, H.J. Lenz, *Advances in Data Analysis*, Springer, Berlin– Heidelberg–New York 2007; K. Florek, J. Łukaszewicz, J. Perkal, H. Steinhaus, S. Zubrzycki, *Taksonomia Wrocławska*, "Przegląd Antropologiczny", 1951, vol. XVIII; Z. Hellwig, *Taksonometria ekonomiczna, jej osiągnięcia, zadania i cele*, in: J. Pociecha (ed.), *Taksonomia – teoria i jej zastosowania*, Akademia Ekonomiczna w Krakówie, Kraków 1990.

It is possible to use additional criteria, such as the scope of computerisation, which facilitates the flow of knowledge. From this point of view, taxonomic methods applied for sorting and classifying empirical material undoubtedly the best to research susceptibility of metallurgical enterprises to consolidation<sup>162</sup>. Classified entities are test objects, even if they are not material entities, e.g. knowledge and its types. Classification is understood as division of heterogeneous set of objects into classes or groups of similar objects. Solution to this problem requires basic findings that concern:

- selection of the similarity measure between the objects studied,
- selection of division criterion,
- selection of division algorithm<sup>163</sup>.

<sup>&</sup>lt;sup>162</sup> F.A. Szczotka, Podstawy taksonomii numerycznej, PAN, Warszawa 1996, p. 6.

<sup>&</sup>lt;sup>163</sup> Ibidem, p. 11.

Classification and organization of multidimensional objects require a quantitative determination of the similarity measurement method. The distance metric is most commonly applied to achieve this<sup>164</sup>.

Due to the occurrence in the study of quantum variables (time, value, etc.), the most commonly used Euclidean distance (formula 4) was applied as a measure of similarity<sup>165</sup>.

$$c_{kl} = \left[\frac{1}{n}\sum_{j=1}^{n} \left(z_{kj} - z_{lj}\right)^2\right]^{\frac{1}{2}},\tag{4}$$

where:

 $c_{ki}$ -taxonomic distance between k-th and l-th objects,

 $z_{ki}$  – normalized j-th variable value for the k-th object,

 $z_{ii}$  – normalized j-th variable value for the l-th object.

The Ward method<sup>166</sup>, was applied for calculation as it intends to minimize the sum of squares of deviations within the clusters. At each stage of all pairs of clusters that can be merged the one is selected which, as a result of joining, gives a cluster of minimal variation. The variance analysis approach is used to estimate the distance between clusters. It is considered to be very effective, although it tends to create clusters of small size and provides control over the number of groups<sup>167</sup>.

In the analysed case, the formed groups separate companies more or less susceptible to consolidation. In this method success is determined by correct selection of diagnostic features.

The need to perform a taxonomic analysis of knowledge transfer between the merging companies results directly from one of the specific objectives of the paper, namely to "develop a tool for assessing vulnerability to knowledge transfer in the integration process"<sup>168</sup>. This involves construction of a tool measuring the susceptibility of knowledge transfer as part of the merging pairs of companies. This indicator should define the degree of susceptibility to mergers or acquisitions.

The indicator is built on the basis of multi-criteria analysis. Among the criteria are not only the size and importance of the transferred knowledge, but also the variables of general nature. The result of multi-criteria analysis is ordering the enterprises participating in mergers and acquisitions by degree of closeness, understood as

<sup>&</sup>lt;sup>164</sup> L. Pawłowicz, *Wybrane metody taksonomii numerycznej i ich zastosowanie w badaniach ekonomicznych*, Uniwersytet Gdański, Gdańsk 1998, p. 23.

<sup>&</sup>lt;sup>165</sup> www.statsoft.pl, Electronic Statistics Textbook Inc., 1984–2011.

<sup>&</sup>lt;sup>166</sup> K. Woźniak (ed.), Narzędzia ekonomiczne w naukach ekonomicznych, Mfiles.pl, Kraków 2015, p. 159.

<sup>&</sup>lt;sup>167</sup> http://www.statsoft.pl/text.book/stathome.html

<sup>&</sup>lt;sup>168</sup> Ibidem, p. 10.

being suitable for knowledge transfer within the merger. It may occur that due to the complementarity of knowledge, entities(enterprises) most similar to each other, but complementary, will be particularly suitable for merger or acquisition. This approach is referred to as **aggregate analysis**.

"Aggregate analysis is a synthetic estimation of an object value, which involves combining single evaluation criteria in one entirety"<sup>169</sup>. Consequently, multicriterion qualification provides a wider and deeper picture of the state of affairs, in this case knowledge transfer, between enterprises undergoing merger or acquisition. Limiting, for example, to the assessment of the knowledge transfer (one criterion) within a consolidation would not give a complete picture of the situation. It would not explain what kind of knowledge was transferred, how long it took to master it and whether it was tacit or explicit. It would also lack the background of the transfer, understood as the economic and social situation of the enterprises involved in the merger process.

These types of studies use simplified methods, such as ranking and scoring, or complex but more effective research methods, such as arranging and taxonomy grouping. The latter allows to choose a rational project if this term is understood to mean a choice of acquisition or merger from a number of variants available, including enterprises that qualify for consolidation, due to knowledge or exhibit demand for knowledge on the part of the tenderer.

The tool of reaching the multi-criterion analysis is the study of preferences. In this activity individual objects (in this case metallurgical enterprises) are qualified on a defined scale that expresses significance of the objects.

In the research conducted on transfer of knowledge in mergers, there are measurable qualities, such as assets or employment, i.e. the absolute or relative number, which is share in the group. The latter refers, for example, to the share of explicit and tacit knowledge of the entire enterprise's knowledge base. However, in many cases it was not possible to use absolute or relative numbers. This applies to indicators such as financial situation (which itself is assessed by a set of indicators) or cultural differences.

In such situations it was necessary to use the ranking method. "The ranking method involves determination of the validity of a particular object in a given set due to the pre-determined preferential aspects"<sup>170</sup>. This gives the opportunity to rank research subjects, according to their importance. Preferential aspects are quite subjective, as they are points of view used to estimate the significance of objects. An example may be determination of the knowledge importance by granting it specific

<sup>&</sup>lt;sup>169</sup> A. Stabryła, Zarządzanie projektami..., op. cit., p. 172.

<sup>&</sup>lt;sup>170</sup> Ibidem, p. 174

coefficients. Thus, for example, the knowledge transferred (learned) in four months can be estimated higher than the one transferred in eight months if it is preferred with three times higher coefficient. This means that although in the first case large knowledge resources are higher, in the latter case they are more important. Ranking the importance of knowledge is a criterion for creating preferential series.

In the paper such variables as the financial situation of the company, the average level of the staff qualifications, type of organizational structure and cultural differences have been ordered. Data on variables prepared in this manner was used as the starting material for taxonomic calculations aimed at identification of two groups (clusters) from the enterprises in the sample.

The first of them are enterprises little interested, for various reasons, in knowledge transfer, the other are enterprises looking for the knowledge they need, or acquiring it in a merger or acquisition. Criteria for division into groups are just the variables mentioned previously. The commonly used Ward method was used for calculations<sup>171</sup>.

The Ward method "is one of the agglomerative clustering methods, distinguished from the others by the use of the variance analysis approach to estimate the distance between clusters. It aims to minimize the sum of the squares of the deviations of any two clusters that can be formed at each stage"<sup>172</sup>. In Ward's method, the order of steps is almost the same as in other methods<sup>173</sup>. In the first place, the distance matrix between pairs of object is determined<sup>174</sup>. Then pairs of elements are searched, followed by clusters with smallest distances (formula 5)<sup>175</sup>.

$$D_{pr} = a_1 \times d_{pr} + a_2 \times d_{gr} + b \times d_{pq}$$
<sup>(5)</sup>

"r" is the number of clusters different from "p" and "q", where:

 $D_{pr}$  – distance of the new cluster from the cluster with the "r" number,

 $d_{pr}$  – distance of the original cluster ",p" from the cluster ",r",

 $d_{gr}$  – distance of the original cluster ,,q" from the cluster ,,r",

 $\underline{d}_{pq}$  – mutual distance of the original clusters "p" and "q",

 $a_1, a_2, b$  – parameters which in the Ward method have the formulas:

$$a_{1} = \frac{n_{p} + n_{r}}{n_{p} + n_{q} + n_{r}}; a_{2} = \frac{nq + n_{r}}{n_{p} + n_{q} + n_{r}}; b = \frac{-n_{r}}{n_{p} + n_{q} + n_{r}}$$

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<sup>&</sup>lt;sup>171</sup> www.statsoft.pl, Electronic Statistics Textbook Inc., 1984–2011.

<sup>&</sup>lt;sup>172</sup> U. Biegańska, *Cluster Analysis*, http://endrju.ovh.org/SPSS/files(cluster.ppt).

<sup>&</sup>lt;sup>173</sup> Statistica.pl, http://www.statistica.pl textbook/stelnan.html.

<sup>&</sup>lt;sup>174</sup> In the case under investigation an algorithm developed by J.A. Hartigan and M.A. Wong was applied, details of which will be discussed at a later stage of the paper.

<sup>&</sup>lt;sup>175</sup> www.statsoft.pl, Electronic Statistics Textbook Inc., 1984–2011.

In patterns ,,n'' = the number of individual objects in clusters.

In the studied case, the procedure is stopped on two focus groups, as the paper concerns division into two clusters – one focusing on enterprises that are susceptible to consolidations due to knowledge and the other that are not susceptible. The Ward method does not determine how the taxonomic distance between the clusters is set.

In the investigated problem a centroid (k-med) algorithm was applied, developed by the aforementioned J.A. Hartigan and M.A. Wong. The goal of the k-med algorithm is to divide M points in N dimensions so that the intra-cluster squared sums of squares are the minimum<sup>176</sup>.

It should be emphasized that this method is commonly used in group division problems in connection with determining the distance between elements, individual elements and groups (clusters) and between clusters.

The study culminates in grouping the studied metallurgical enterprises according to their susceptibility to consolidations. This means that similarity (in terms of consolidation susceptibility) is determined not according to one criterion (e.g. type of knowledge labelled as  $x_n$ ) but according to many criteria (e.g. variables accepted for taxonomic calculations). These criteria can be all types of transferred knowledge, its flow time, and importance (value for the acquiring or acquired enterprise).

The proposed research methods allow an attempt to quantify knowledge in the model form. They also allow to group the enterprises according to their consolidation capacity, which may be complementary to the *due diligence* method.

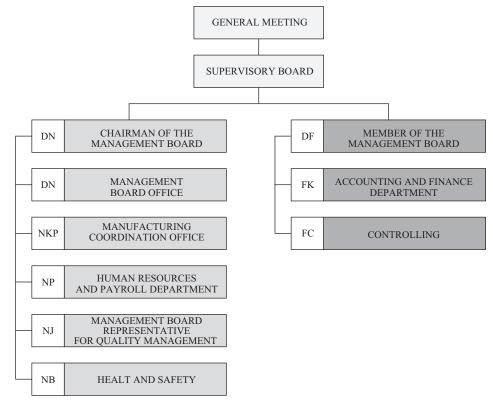
# 3. Description of research sample and characteristics of the surveyed enterprises

#### **Pilot studies**

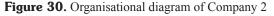
For the purposes of this research process, a pilot study was performed in the same group where the baseline study was conducted. Pilot studies were directed to the management board of two companies. These are companies producing ferrous alloys. In the further course of the analysis the following names were accepted: Company 1 (acquiring company) and Company 2 (acquired company). Both companies operate in Poland, and their registered offices are also located there. Organisational diagrams for both companies are shown in Figures 29 and 30.

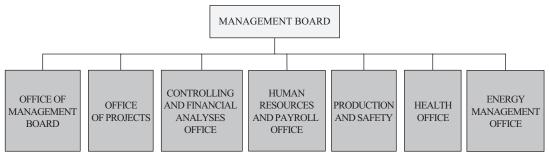
<sup>&</sup>lt;sup>176</sup> J.A. Hartigan, M.A. Wong, *Algoritm AS 136. A k-means Clustering Algoritm*, "Journal of the Royal Statistical Society", Series C (Applied Statistics), Vol. 28, No. 1, p. 78.





Source: own study based on documents of Company 1.





Source: own study based on documents of Company 2.

Preliminary analysis of both diagrams shows that Companies 1 and 2 differ significantly both in production and functional terms. Company 1's organizational structure is very extensive to meet the organization's needs of the enterprise.

Both companies produce ferrous alloys, specializing in ferrosilicons. Both melting and the subsequent processing are covered by the manufacturing activity. Ferrosilicon, produced in ferrous alloy furnaces, is after congeal transported to a crusher where it is subjected to mechanical processing, i.e. crushing and spreading to customer-required granulometric fractions. In this form it is stored in warehouses and sold. Sophisticated processing of melting requires experience from the involved employees, an experience they gain in the long period of working.

#### Stage I – survey of managers

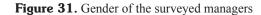
In the **first stage** of the study, 150 questionnaires were sent to 80 enterprises from metallurgical industry, in order to obtain the necessary sample size. Surveys have been targeted at senior and middle managers in companies.

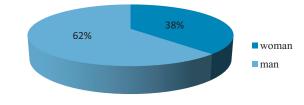
Assuming that the population of managers is equal to 400 (as at the day of conducting studies), the representative sample should be 80, which means that the sample should cover randomly selected 80 managers. The procedure for determining the necessary sample size is outlined in annexe 3.

For the **first stage** study, 86 randomly selected managers were qualified. Due to the nature of the conducted study (survey that did not require direct and personal supervision of the researcher), not all surveys could be used for further stages of the research process. A certain number of surveys were not returned, however 116 questionnaires were received (77%), from which 30 incomplete or wrongly filled-in or rejected.

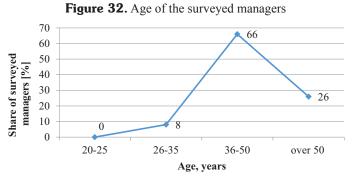
The personal data of the surveyed managers is contained in Annexe 4. Further characteristics of managers, i.e. gender, age, education, level of management, length of service and number of employees are shown in the graphs (Figures 31-36).

In the sample the largest share was male managers (62%), aged 36-50 (66%), with higher education (92%). The surveyed managers are mostly middle management (71%). Approximately 39% of the surveyed managers, i.e. 33 managers, are managers who indicated in the survey that their length of service is between 11 and 15 years.

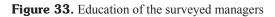


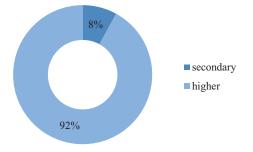


Source: own study.



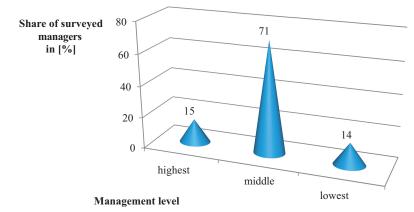
Source: own study.





Source: own study.





Source: own study.

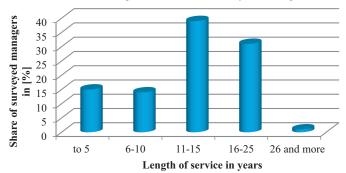
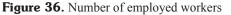
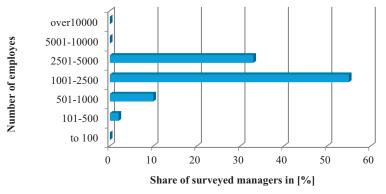


Figure 35. Length of service of surveyed managers

Source: own study.





Source: own study.

Managers represent companies differentiated in terms of employment size. 55% of the managers surveyed work in companies employing from 1001 to 2500 people 33% work in those employing from 2501 to 5000 employees. The share of managers from companies employing between 501 and 1000 and 101 to 500 employees is 10% and 2%, respectively.

# Stages II and III – partially structured interviews and surveys using group expert assessments

In order to obtain credible research a result, a research sample<sup>177</sup> of 22 metallurgical companies in Europe was selected that consolidated through mergers or acquisitions. It is important to note that it is difficult to gain access to source information by experts selected through the study. First of all, in most cases, such records are not kept outside of, for example, manuals, contracts with equipment suppliers, etc. These

<sup>&</sup>lt;sup>177</sup> The procedure for selecting a study sample is shown in Annexe 19.

data do not, however, speak much about the size and importance of knowledge for both parties, i.e., for the acquiring and the acquired. This kind of knowledge should be estimated on the basis of expert's own information and experience. For that, however, one needs access to the studied entity and experience in critical evaluation of the messages received.

In view of the above limitations, the study was carried out in  $\frac{1}{4}$  of the group of described cases of metallurgical companies' consolidations.

The group of companies that are ultimately the subject of basic research consists of 22 units and 11 consolidations (mergers and acquisitions). A list of subjects in the test sample is included in Annexe 5.

In the study of **stages II** and **III**, using group expert assessment, among 23 respondents, 12 experts were selected.

The people who were interviewed and to whom the questionnaire was sent were management practitioners – managers in top-level of enterprises<sup>178</sup>, who were also researchers<sup>179</sup>.

The characteristics of the examined experts are presented in Table 25.

Feature	Percentage share of experts		
Gender	women	38%	
Gender	men	62%	
	20 – 25 years	0%	
1.00	26 – 35 years	8%	
Age	36 – 50 years	66%	
	over 50 year	26%	
	vocational	0%	
Education	secondary	0%	
	higher	100%	

Table 25. Characteristics of the experts examined in stages II and III

Source: own study.

In the sample, the largest share was in men (62%), women accounted for 38% of the sample. Experts aged 26 to 35 make up 8%, 66% are people in the age 36 to 50, and over 50 account for 26%. All experts have higher education.

<sup>&</sup>lt;sup>178</sup> Top managers included the presidents, vice presidents and directors of the surveyed companies.

<sup>&</sup>lt;sup>179</sup> Interviews and questionnaires were addressed to the research staff of the following institutes: Stanislaw Staszic Institute for Ferrous Metallurgy in Gliwice, EUROFER (*The European Steel Association*), Hutnicza Izba Przemysłowo-Handlowa (Polish Steel Association) in Katowice.

### 4. Course of research process

The research process consists of a number of elements that should be carefully planned based on continuous choices made for the sake of reliability and credibility of the research findings<sup>180</sup>.

According to M. Kostera, the research process becomes a coherent sequence of choices that allow for credibility and reliability of the research<sup>181</sup>.

The utilitarian layer should be accompanied by a theoretical layer, constituting a basis for solutions and recommendations for practice, and which is the basis and inspiration to seek new and better solutions.

The subject of this study covers variables determining knowledge transfer in mergers and acquisitions of metallurgical companies. The scope of the study includes the determinants of knowledge transfer and the time it takes to master it in the merger and acquisition process.

Basic research consists of three stages: **stage I**, **stage II** and **stage III**, preceded by pilot analyses (Figure 37).

The first stage study uses the survey methodology – stage I.A and stage I.B.

**Stage I.A** aims at identifying the important determinants of knowledge transfer in mergers and acquisitions, while **stage I.B** aims at determining the validity of factors that influence the success of mergers and acquisitions in relation to knowledge transfer.

In the **second stage** of the study, semi-structured interviews were applied, using a group experts' assessment.

Firstly, criteria for selecting experts (criteria of respondent's knowledge on the issue, argumentation and competence) were established, and finally a group of experts was selected.

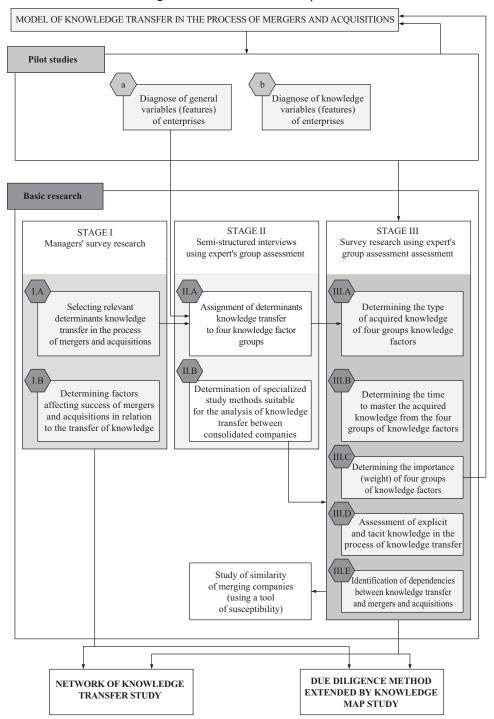
**Stage II** was divided into 2 parts. The aim of **stage II.A** is experts' ordering important determinants of knowledge transfer to the four groups of knowledge factors. In turn, **stage II.B** aims at establishing specialized research methods suitable for analysis of knowledge transfer between the consolidated enterprises.

In the **third stage** of the research, a group expert's assessment is also applied, using the survey methodology. For **stage III** of the research experts' opinion from the **second stage** was used.

Stage III was divided into 5 parts (stage III.A, stage III.B, stage III.C, stage III.D, and stage III.E).

<sup>&</sup>lt;sup>180</sup> E. Babbie, *Badania społeczne w praktyce*, PWN, Warszawa 2005, p. 127.

<sup>&</sup>lt;sup>181</sup> M. Kostera, Antropologia organizacji..., op. cit., p. 18.





Source: own study.

The aim of **stage III.A** survey is to determine the type of knowledge acquired among the four groups of knowledge factors. The second objective of the survey (**stage III.B**) consists in indicating the time of learning the acquired knowledge from the four groups of knowledge factors. **Stage III.C** consists of determining the importance (weight) of four groups of knowledge factors. The goal of **stage III.D** group experts' assessment is to assess the explicit and tacit knowledge in the knowledge transfer process. The final phase of the group experts' assessment aims to identify the relations between knowledge transfer and mergers and acquisitions.

#### **Pilot studies**

The pilot study directs the research process, giving the field to use the research methods provided for the core research.

Pilot studies programme disqualifies certain statistical methods, such as correlation and regression, therefore statistical studies cover only structure indicators, average, and deviations from them in the analysed group. In addition to statistical analysis, is anticipated that the set knowledge transfer model will be confronted with the possibility of using several variants of knowledge transfer. The last step is to verify elements involved in the taxonomic grouping of the examined group of metallurgical enterprises. Within pilot study, it is possible to make a limited assessment of the similarity of the enterprises. The list of variables necessary for multi-criteria grouping of objects has been established.

Firstly, four groups of knowledge factors  $(x_1, x_2, x_3 \text{ and } x_4)$  were separated.

The procedure for identifying and dividing knowledge factors related to the set aim of research has been based on critical analysis of the literature on the subject, the author's experience and suggestions of people directly related to the researched subject.

The analysis within pilot study covered 2 companies: the acquiring one – Company 1 (F1) and the acquired one – Company 2 (F2) with 31 variables (features) characterising the studied enterprises.

Pilot studies consist of two stages (stages a and b)<sup>182</sup>.

The aim of **stage a** is to characterize the 15 general variables (characteristics) of the studied enterprises (Table 26).

<sup>&</sup>lt;sup>182</sup> Full text of the pilot studies survey is contained in annexe 6.

No.	General variables (features)	Company 1 (acquiring)	Company 2 (acquired)
1.	Company assets	(million EUR)	(million EUR)
2.	Average pay	(PLN)	(PLN)
3.	Total number of employees		
4.	Percentage of employees with higher education (%)		
5.	Departments (production, electromechanical, technical-implementation)		
6.	Revenues from sale	(PLN million)	(PLN million)
7.	General assessment of company financial condition (1 – the lowest grade, 4 – the highest grade)	1 2 3	1 2 3
	· · · · · · · · · · · · · · · · · · ·	4	4
8.	Whether <i>transition team</i> was established in the	YES	YES
	company?	NO	NO
9.	Whether representatives of the acquired	YES	YES
	company take part in works of the team?	NO	NO
		low	low
10.	Average staff qualification level	average	average
		high	high
		very high	very high
		centralised	centralised
11.	Type of organizational structure	rather centralised	rather centralised
		rather decentralised	rather decentralised
		other	other
		piecework	piecework
10		incentive wage system	incentive wage system
12.	Applied wage system	daily pay	daily pay
		daily-task	daily-task
		other	other
	Cultural differences in relation to consolidated	0	0
13.	company (0 - lack, 2 - small, 3 - average, 4	1	1
	– highest)	2	2
		3	3
14.	Number of employees having access to a computer compared to the total number of employees (in %)	%	%
15.	Number of employees having access to data base compared to the total number of employees (in %)	%	%

Table 26. General variables (	characteristics) of the studied	l enterprises – pilot studies stage a
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Source: own study.

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**Stage b** is aimed at characteristics of 16 variables (features) of knowledge of the studied enterprises, considering:

- determination of the type of knowledge acquired from the four groups of knowledge factors,
- indication of the time to master the acquired knowledge from the four groups of knowledge factors,
- determination of the importance factors of the four groups of knowledge factors,
- assessment of the explicit knowledge share within the four groups of knowledge factors in the knowledge transfer process.

The variables (features) from **stage b** of the pilot studies are shown in Table 27.

Table 27. Knowledge variables	s (characteristics) of the studied	d enterprises – pilot studies stage b
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No.	Type of knowledge taken over	over Acquiring company		Acquired company	
1.	$\mathbf{x}_1$ – knowledge that is an individual motive for acquisition (patents, inventions, important technologies etc.)	YES	NO	YES	NO
2.	$\mathbf{x}_2$ – knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. particular competences of management staff, unique skills of contractors, etc.)	YES	NO	YES	NO
3.	$\mathbf{x}_3$ – knowledge, including explicit knowledge, of relevance (relations, experience, etc.)	YES	NO	YES	NO
4.	$\mathbf{x}_4$ – organisational knowledge characteristic of certain enterprises (pay system rules, reports, important legal documents, etc.)	YES	NO	YES	NO
	Type of knowledge taken over	Knowledge learning time			
	Type of knowledge taken over	Acquiring	g company	Acquired	company
5.	$\mathbf{x}_1$ – knowledge that is an individual motive for acquisition (patents, inventions, important technologies etc.)		(months)		(months)
6.	$\mathbf{x}_2$ – knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. particular competences of management staff, unique skills of contractors, etc.)		(months)		(months)
7.	$x_3$ – knowledge, including explicit knowledge, of relevance (relations, experience, etc.)		(months)		(months)
8.	$\mathbf{x}_4$ – organisational knowledge characteristic of certain enterprises (pay system rules, reports, important legal documents, etc.)		(months)		(months)

Turne of lunearlades taken or ar		Significance (weight) of knowledge		
	Type of knowledge taken over	Acquiring company	Acquired company	
9.	$\mathbf{x}_{1}$ – knowledge that is an individual motive for acquisition (patents, inventions, important technologies etc.)	(scale 4–6)	(scale 4–6)	
10.	$\mathbf{x}_2$ – knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. particular competences of management staff, unique skills of contractors, etc.)	(scale 2–4)	(scale 2–4)	
11.	$\mathbf{x}_3$ – knowledge, including explicit knowledge, of relevance (relations, experience, etc.)	(scale 1–2)	(scale 1–2)	
12.	$\mathbf{x}_4$ – organisational knowledge characteristic of certain enterprises (pay system rules, reports, important legal documents, etc.)	(scale 0,5–1)	(scale	
	Type of knowledge taken over	Knowledge of bigger importance		
	Type of knowledge taken over	Acquiring company	Acquired company	
13.	$\mathbf{x}_1$ – knowledge that is an individual motive for acquisition (patents, inventions, important technologies etc.)	%	%	
14.	$\mathbf{x}_2$ – knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. particular competences of management staff, unique skills of contractors, etc.)	%	%	
15.	$\mathbf{x}_{3}$ – knowledge, including explicit knowledge, of relevance (relations, experience, etc.)	%	%	
16.	$\mathbf{x}_4$ – organisational knowledge characteristic of certain enterprises (pay system rules, reports, important legal documents, etc.)	%	%	

Source: own study.

#### Stage I studies (survey of managers)

The survey method for managers consists of two stages (**stage I.A** and **I.B**) and was applied for the purpose of examining the knowledge transfer determinants in the processes of mergers and acquisitions.

#### Stage I.A

In **stage I.A**, a set of 57 factors<sup>183</sup> that determine the transfer of knowledge in merger and acquisition processes has been identified. Such a considerable number induces an attempt to reduce them and aggregate them to a smaller number of factors' groups.

<sup>&</sup>lt;sup>183</sup> A collection of 57 knowledge factors was developed on the basis of study on the subject matter literature.

To this end, it is necessary to classify each factor on the basis of their relevance to allow the experts to group them at a later stage. This entails the need to leverage the knowledge and experience of managers, employed as senior and middle managers in enterprises directly involved in the consolidation processes that have performed mergers and acquisitions.

Respondents were asked to evaluate in terms of relevance, on a 5-point scale (1 - the lowest rating, 5 - the highest rating), each of the knowledge factors.

These factors included:

- complaints analysis,
- analyses, calculations and synthesis,
- current R&D works within the company,
- intangible goods protection period of which has expired,
- personal experience in occupational safety and health, fire, sanitary and epidemiological fields,
- planning experience,
- product documentation,
- · documentation and unofficial information on quality,
- · operating records of machinery and equipment,
- record of inspections, periodic and capital repairs,
- information and analysis of competition quality,
- customer information on quality, features and prices of the products,
- emergency procedures,
- information and analysis of product characteristics,
- configuration of organizational units,
- materials for analysis, calculation and cost synthesis,
- standards and regulations,
- · standards for emissions of gases, land contamination and water pollution,
- · technical descriptions and operating instructions,
- portfolio of orders and skills of its shaping,
- forecasts of research cells,
- R&D works on enterprise development,
- ideas, patents, innovations,
- employees with valuable skills and competencies,
- · computer programs, utility models, trademarks,
- practical experience of employees in the sphere of sales,
- · health and safety regulations, inspection and accident reports,
- fire protection regulations,
- sanitary and epidemiological reports,

- external and internal regulations on the protection of the air, land and water,
- projects,
- practical experience of supervisory staff,
- · relations with debtors and creditors,
- relations with customers and sales representatives,
- personal relations with suppliers and buyers
- product, technology and organizational standards,
- · specialization of divisions and organizational units
- production technology,
- ability to regulate financial flows,
- · skills and competences in cooperation with the environment,
- ability to optimize inventory,
- explicit knowledge of competitors and markets,
- knowledge of R&D by the competition (inventions, innovations, quality, patents),
- marketing knowledge of customers,
- knowledge in the scope of *foresight*,
- personal knowledge of specialized employees,
- knowledge of costing,
- knowledge of production possibilities and delivery dates,
- knowledge of optimum stock shaping,
- tacit knowledge of financial employees,
- knowledge of quality regulations,
- tacit knowledge of executive employees,
- principles and organization of autonomous units,
- knowledge of laws and regulations and internal instructions,
- knowledge of production technology,
- knowledge of statistical and econometric tools,
- knowledge of suppliers' market.

The procedure for identifying and evaluating the knowledge factors has been developed for their identification and systematization.

#### Stage I.B

The purpose of **stage I.B** study is having managers to evaluate the factors that influence the success of mergers and acquisitions, in terms of knowledge transfer, on a five-point scale (1 - the lowest rating, 5 - the highest rating).

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These factors included<sup>184</sup>:

- precisely designed integration program,
- clearly defined goals of the acquisition,
- cultural similarity of the enterprise organization (including the organization learning culture),
- properly built and managed *transition team*<sup>185</sup>,
- preparation or recognition of an existing knowledge map,
- degree of knowledge verbalisation,
- level of knowledge articulation,
- knowledge distance (understood as the difference in knowledge level between transferor and receiver).

The full text of the **first stage** survey is contained in Annexe 7.

#### Stage II studies (semi-structured interviews using expert's group assessment)

#### Stage II.A

In **stage II.A** 32 factors that determine the transfer of knowledge in the merger and acquisition processes that were identified by managers as significant in **stage I.A** were presented.

Important factors determining the knowledge transfer in the merger and acquisition process include:

- current R&D works within the company,
- documentation and unofficial information on quality,
- information and analysis of competition quality,
- customer information on quality, features and prices of the products,
- information and analysis of product characteristics,
- technical descriptions and operating instructions,
- portfolio of orders and skills of its shaping,
- forecasts of research cells,
- R&D works on enterprise development,
- ideas, patents, innovations,
- employees with valuable skills and competencies,
- computer programs, utility models, trademarks,
- practical experience of employees in the sphere of sales,

<sup>&</sup>lt;sup>184</sup> Selection of factors was developed on the basis of study on the subject matter literature.

<sup>&</sup>lt;sup>185</sup> As the *transition team* in the study any type of team established within or outside the organization to transfer knowledge should be understood.

- projects,
- practical experience of supervisory staff,
- personal relations with suppliers and buyers,
- · product, technology and organizational standards
- production technology,
- ability to regulate financial flows,
- skills and competences in cooperation with the environment,
- ability to optimize inventory,
- explicit knowledge of competitors and markets,
- knowledge of R&D by the competition (inventions, innovations, quality, patents),
- marketing knowledge of customers,
- knowledge in the scope of *foresight*,
- · personal knowledge of specialized employees,
- knowledge of costing,
- knowledge of optimum stock shaping,
- tacit knowledge of financial employees,
- tacit knowledge of executive employees,
- knowledge of production technology,
- knowledge of suppliers' market.

The task of experts is to assign factors that determine the knowledge transfer to one of the four groups of knowledge factors  $(x_1, x_2, x_3, x_4)$ .

#### Stage II.B

The aim of **stage II.B** of the group expert's assessment is to select specialised research methods appropriate for the analysis of knowledge transfer between the consolidated companies.

Below the research methods<sup>186</sup> are placed in the form presented to the experts (Table 28).

<sup>&</sup>lt;sup>186</sup> Research methods were developed on the basis of: R. Decker, H.J. Lenz, Advances in Data Analysis, Springer, Berlin–Heidelberg–New York 2007; K. Florek, J. Łukaszewicz, J. Perkal, H. Steinhaus, S. Zubrzycki, Taksonomia Wrocławska, "Przegląd Antropologiczny" 1951, v. XVIII; Z. Hellwig, Taksonometria ekonomiczna, jej osiągnięcia, zadania i cele, in: J. Pociecha (ed.), Taksonomia – teoria i jej zastosowania, Akademia Ekonomiczna w Krakowie, Kraków 1990.

No.	Research methods for knowledge transfer analysis	YES/NO
1.	Nearest neighbour method (Johnson's method)	
2.	Outermost neighbourhood method (Johnston's method)	
3.	Czekanowski Method	
4.	On-line Method	
5.	Wrocław taxonomy method (shortest dendrite method)	
6.	Berry Method	
7.	Gravity centre method	
8.	Median method	
9.	Group average method	
10.	Spearman's rank correlation coefficients: Kendal coefficient	
11.	Scattering measures: entropy and Taylor's development as a Gini coefficient	
12.	Proximity measures - Kullback-Leiber distance	
13.	Dependency measures - Goodman-Kruskal coefficient	
14.	other (what?)	

 Table 28. Research methods for knowledge transfer analysis

A full scenario of semi-structured interviews of **stage II** is included in Annexe 2.

#### Stage III studies (surveys using expert's group assessment)

In the **third stage** studies, using group expert assessment, a survey questionnaire was applied, consisting of five main components: **stage III.A**, **III.B**, **III.C**, **III.D** and **III.E** (Annexe 8).

The questionnaire was addressed to the same group of experts, who were covered by semi-structured interviews in **stage II**, based on an indicator of competence level ( $K_t$  coefficient).

The task of experts is to diagnose variables that determine the transfer of knowledge in 22 metallurgical enterprises that consolidated in the merger and acquisition processes, forming 11 pairs.

In **stages III.A**, **III.B** and **III.C**, four groups of knowledge factors were subjected to the study, after assigning by experts in **stage II** the individual knowledge factors to four groups  $(x_1, x_2, x_3, x_4)$ .

#### Stage III.A

The task of experts is to identify factors of knowledge acquired in the merger or acquisition process.

Table 29 contains data in the form in which they were presented to the examined experts.

Type of knowledge taken over	Acquiring	g company	Acquired	company
$\mathbf{x}_{i}$ – knowledge that is an individual motive for acquisition (patents, inventions, important technologies etc.)	YES	NO	YES	NO
$\mathbf{x}_2$ – knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. particular competences of management, unique skills of contractors, etc.)	YES	NO	YES	NO
$\mathbf{x}_{3}$ – knowledge, including explicit knowledge, of relevance (relations, experience, etc.)	YES	NO	YES	NO
$\mathbf{x}_4$ – organisational knowledge characteristic of certain enterprises (pay system rules, reports, important legal documents, etc.)	YES	NO	YES	NO

Table 29.	Type of kno	wledge acc	uired as a	result of a m	nerger or acquisition

#### Stage III.B

**Stage III.B** objective is to indicate the time of learning the acquired knowledge from the four groups of knowledge factors.

Experts have the task of giving time (in months) that was needed to master the acquired knowledge.

Table 30 shows the types of knowledge, along with periods, in t he form presented to the experts.

Table 30. Type of acquired knowledge in a time unit

Type of knowledge taken over	Knowledge l	earning time
Type of knowledge taken over	Acquiring company	Acquired company
$\mathbf{x}_1$ – knowledge that is an individual motive for acquisition		
(patents, inventions, important technologies etc.)	(months)	(months)
$\mathbf{x}_2$ – knowledge, including tacit knowledge that is relevant		
to the acquiring entity (e.g. particular competences of	(months)	(months)
management, unique skills of contractors, etc.)	(montus)	(montus)
$\mathbf{x}_3$ – knowledge, including explicit knowledge, of relevance		
(relations, experience, etc.)	(months)	(months)
$\mathbf{x}_4$ – organisational knowledge characteristic of certain		
enterprises (pay system rules, reports, important legal	(months)	(months)
documents, etc.)	(months)	(montuis)

Source: own study.

#### Stage III.C

The aim of **stage III.C** is to determine the importance (weight) of the four knowledge factor groups in the merger and acquisition processes.

It is the task of the experts to allocate a sufficient number of points on a fourpoint scale, where the importance of the transferred knowledge means respectively:

1 - trace, small,

2 - limited,

3 - significant,

4 – important, decisive.

Experts have the task of addressing each of the listed groups of knowledge factors (Table 31).

Type of knowledge taken over	Significance (weight) of knowledge on the scale 1-4		
	Acquiring company	Acquired company	
$\mathbf{x}_1$ – knowledge that is an individual motive for acquisition (patents, inventions, important technologies etc.)			
$\mathbf{x}_2$ – knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. particular competences of management, unique skills of contractors, etc.)			
$\mathbf{x}_3$ – knowledge, including explicit knowledge, of relevance (relations, experience, etc.)			
$\mathbf{x}_4$ – organisational knowledge characteristic of certain enterprises (pay system rules, reports, important legal documents, etc.)			

Table 31. Significance (weight) of knowledge

Source: own study.

#### Stage III.D

**Stage III.D** aims at assessing tacit and explicit knowledge in the knowledge transfer process.

The investigated experts were asked to indicate which type of knowledge (explicit or tacit) is more important in the context of its transfer in the merger or acquisition process (Table 32).

Experts were asked to comment on each of the listed four groups  $(x_1, x_2, x_3, x_4)$ .

 Table 32. Explicit and tacit knowledge transfer process

Type of knowledge taken over		Knowledge of bigger importance			
Type of knowledge taken over	Acquiring company		Acquired company		
$\mathbf{x}_{1}$ – knowledge that is an individual motive for acquisition (patents, inventions, important technologies etc.)	explicit	tacit	explicit	tacit	
$\mathbf{x}_2$ – knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. particular competences of management, unique skills of contractors, etc.)	explicit	tacit	explicit	tacit	
$\mathbf{x}_3$ – knowledge, including explicit knowledge, of relevance (relations, experience, etc.)	explicit	tacit	explicit	tacit	
$\mathbf{x}_4$ – organisational knowledge characteristic of certain enterprises (pay system rules, reports, important legal documents, etc.)	explicit	tacit	explicit	tacit	

Source: own study.

## Stage III.E

The aim of **stage III.E** is to identify the relations between knowledge transfer and mergers and acquisitions. Experts were asked to comment on 11 general indicators concerning knowledge transfer (Table 33).

No.	Indicators	Company 1 (acquiring)	Company 2 (acquired)
1.	Company assets	(million EUR)	(million EUR)
2.	Average pay	(EUR)	(EUR)
3.	Total number of employees		
4.	Revenues from sale	(million EUR)	(million EUR)
		1	1
5.	General assessment of company financial	2	2
3.	condition $(1 - \text{the lowest grade}, 4 - \text{the highest grade})$	3	3
	grade)	4	4
6.	Whether transition team was established in the	YES	YES
0.	company?	NO	NO
7.	Whether representatives of the acquired	YES	YES
/.	company take part in works of the team?	NO	NO
	Average level of employees' qualifications (1 – lowest grade , 4 – highest grade)	1	1
8.		2	2
0.		3	3
		4	4
		centralised	centralised
9.	Type of organizational structure	rather centralised	rather centralised
9.		rather decentralised	rather decentralised
		other	other
		piecework	piecework
		incentive wage system	incentive wage system
10.	Applied wage system	daily pay	daily pay
		daily-task	daily-task
		other	other
	Cultural differences in relation to consolidated	0	0
11.	company $(0 - lack, 1 - small, 2 - average, 3)$	1	1
11.	- biggest)	2	2
	0.00000	3	3

 Table 33. General indicators concerning knowledge transfer

Source: own study.

# Chapter V. ANALYSIS OF OWN RESEARCH IN THE SCOPE OF KNOWLEDGE TRANSFER

# 1. Results of the pilot study

The results of the pilot study of the two companies, acquiring one – Company 1 (F1) and acquired one – Company 2 (F2), allowed to examine 31 variables (features) broken down by general characteristics and knowledge of the examined enterprises.

Table 34 shows the results of the pilot study **stage a**, and Table 35 shows the results of **stage b**.

No.	Indicators	Company 1 (acquiring)	Company 2 (acquired)
1.	Company assets	135.9 (EUR million)	67,1 (mln euro)
2.	Average pay	3,313 (PLN)	4 020 (zł)
3.	Total number of employees	51	459
4.	Percentage of employees with higher education (%)	5%	10%
5.	Departments (production, electromechanical, technical-implementation)	6	3
6.	Revenues from sale	0-100 (PLN million)	101-500 (PLN million)
		1	1
7.	General assessment of company financial condition (1 – the lowest grade, 4 – the highest grade)	2	2
/.		3	3
		4	4
8.	Whether transition team was established in	YES	YES
0.	the company?	NO	NO
9.	Whether representatives of the acquired	YES	YES
9.	company take part in works of the team?	NO	NO
		low	low
10.	Average staff qualification level	average	average
10.	Average staff qualification level	high	high
		very high	very high
		centralised	centralised
11.	Turne of organizational structure	rather centralised	rather centralised
11.	Type of organizational structure	rather decentralised	rather decentralised
		other	other

<b>Table 34.</b> General variables (characteristics) of the studied enterprises – pilot studies stage
a results

No.	Indicators	Company 1 (acquiring)	Company 2 (acquired))
		piecework	piecework
		incentive wage system	incentive wage system
12.	Applied wage system	daily pay	daily pay
		daily-task	daily-task
		other - daily with bonus	other - daily with bonus
	Cultural differences in relation to consolidated company (0 – lack, 1 – small, 2 – average, 3 – biggest)	0	0
13.		1	1
15.		2	2
		3	3
14.	Number of employees having access to a computer compared to the total number of employees (in %)	31%	22%
15.	Number of employees having access to data base compared to the total number of employees (in %)	11%	19%

# **Table 35.** Knowledge variables (characteristics) of the studied enterprises – pilot studies stage b results

No.	Type of knowledge taken over	Acquiring company		Acquired company		
1.	$\mathbf{x}_1$ – knowledge that is an individual motive for acquisition (patents, inventions, important technologies etc.)	YES	NO	YES	NO	
2.	$\mathbf{x}_2$ – knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. particular competences of management, unique skills of contractors, etc.)	YES NO		YES	NO	
3.	$\mathbf{x}_{3}$ – knowledge, including explicit knowledge, of relevance (relations, experience, etc.)	YES	NO	YES	NO	
4.	$\mathbf{x}_4$ – organisational knowledge characteristic of certain enterprises (pay system rules, reports, important legal documents, etc.)	YES	NO	YES	NO	
		Knowledge learning time				
	Type of knowledge taken over	-	iiring pany	Acquired	company	
5.	5. $\mathbf{x}_1$ – knowledge that is an individual motive for acquisition (patents, inventions, important technologies etc.)		0 (months)		l (months)	
6.	$\mathbf{x}_2$ – knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. particular competences of management, unique skills of contractors, etc.)	4 (months)		(mot	l nths)	
7.	$\mathbf{x}_{3}$ – knowledge, including explicit knowledge, of relevance (relations, experience, etc.)	5 (months)		(mor	-	
8.	$\mathbf{x}_4$ – organisational knowledge characteristic of certain enterprises (pay system rules, reports, important legal documents, etc.)	2 (months)		(mor	3 nths)	

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		Significance (we	ight) of knowledge		
	Type of knowledge taken over	Acquiring company	Acquired company		
9.	$\mathbf{x}_{1}$ – knowledge that is an individual motive for acquisition (patents, inventions, important technologies etc.)	0	6		
10.	$\mathbf{x}_2$ – knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. particular competences of management, unique skills of contractors, etc.)	4	5		
11.	$\mathbf{x}_{3}$ – knowledge, including explicit knowledge, of relevance (relations, experience, etc.)	2	2		
12.	$\mathbf{x}_4$ – organisational knowledge characteristic of certain enterprises (pay system rules, reports, important legal documents, etc.)	1	0,5		
		Explicit knowledge share (%)			
	Type of knowledge taken over	Acquiring company	Acquired company		
13.	$\mathbf{x}_{1}$ – knowledge that is an individual motive for acquisition (patents, inventions, important technologies etc.)	0%	90%		
14.	$\mathbf{x}_2$ – knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. particular competences of management unique skills of contractors, etc.)	30%	60%		
15.	$\mathbf{x}_{3}$ – knowledge, including explicit knowledge, of relevance (relations, experience, etc.)	20%	40%		
16.	$\mathbf{x}_4$ – organisational knowledge characteristic of certain enterprises (pay system rules, reports, important legal documents, etc.)	80%	90%		

Companies vary considerably in value of assets, sales revenues, and level of employment. Company 2 was the initiator of the consolidation (merger by absorption). Company 1 in the year preceding the consolidation has shown a net revenue of PLN 320.1 million, while the Company 2 generated PLN – 228.8 million. In turn the assets of the two companies amounted to PLN 62.1 and PLN 135.9 million, respectively.

The acquisition of professional staff employed directly in production is a condition of mastering technology by the acquiring enterprise. A reflection of importance of the staff employed directly in production in Company 1 is significantly higher average wages in this company.

Table 36 summarizes these indicators and their differences.

Firstly, the differences between activity status indicators and knowledge transferable of both companies were examined.

No.	Rate	Unit	Com- pany 1	Com- pany 2	Range F1–F2	Range in absolute values F1–F2
1	2	3	4	5	6	7
1.	Company assets	PLN million	135.9	67.1	-68.8	68.8
2.	Average pay	PLN	3.313	4.020	+707	707
3.	Number of employees	people	51	459	+408	408
4.	Percentage of employees with higher education	%	5	10	+5	5
5.	Amount of revenues	PLN million	19.2	241.5	+222.3	222.3
6.	Number of departments	pc.	6	3	-3	3
7.	General assessment of company financial condition (1, 2, 3, 4)	1-6	3	3	0	0
8.	Knowledge learning time (×1)	months	0	1	+1	1
9.	(×2)	months	4	1	-3	3
10.	(×3)	months	5	6	+1	1
11.	(×4)	months	2	3	+1	1
12.	Significance (weight) of knowledge ×1	6–4	0	6	+6	6
13.	×2	4–2	4	5	+1	1
14.	×3	21	2	2	0	0
15.	×4	1-0,5	1	0,5	0	0
16.	Explicit knowledge share ×1	%	0	90	+90	90
17.	×2	%	30	60	+30	30
18.	×3	%	20	40	+20	20
19.	×4	%	80	90	+10	10
20.	Number of employees having access to a computer compared to the total number of employees	%	31	22	-9	9
21.	Number of employees having access to data base compared to the total number of employees	%	11	19	+8	8

<b>Table 36.</b> Summary of activity status indicators and knowledge and their differences for pilot
studies

Examining the differences between the values concerning both companies, especially in terms of knowledge transfer, is important. Knowledge transfer is best suited to companies with large potential differences, both in terms of size and importance of knowledge. On the other hand, when the consolidation is motivated by other goals, only useful knowledge is mentioned. This distinction has a specific meaning. In the case of searching a way to shorten the time to acquire the necessary knowledge, this can be done at the expense of prolonging the time to master useful knowledge. In this situation, the greater the differences in such knowledge are, the more companies are susceptible to be consolidated. By successively analysing values in table 38, an attempt was made to interpret them.

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Assets of the two companies, listed on the first position, are very different. This means that the acquisition will be relatively straightforward both in formal and substantial terms, as decision disputes will be avoided in case of possible divestment. However, it will not be easy in terms of knowledge acquisition. The smaller of the companies have improved furnace operating technology and experienced staff with high competences. This requires a serious effort related to conveying the tacit knowledge associated with technology, skills and experience.

The same applies to the number of employees, as among them are highly qualified professionals. This is also evidenced by the average wage level that is higher in the acquired company. The difference in the number of departments relative to employment is rather apparent. In the first company the number of furnaces in the department is significantly lower than in the acquiring entity.

There is no difference in the overall financial condition.

Unlike indexes that determine the level of acquired knowledge, a significant difference, expressed in the time of learning, is not great. Exception is the difference in the acquired knowledge with respect to  $x_2$  knowledge, which indicates the time of learning it by the acquired company, mainly concerning knowledge related to the experience and skills of executives.

However, given the importance of knowledge, the amount of difference refers to knowledge  $x_1$ . This concerns mastering the new improved technology.

The differences in the share of explicit knowledge are very high only in relation to the technology acquired, as it was part of the knowledge that the first company was most interested in.

In addition to the aforementioned differences, calculated were these in accessing the computer and database. They are a bit bigger in the first company. The arithmetic means and absolute deviations from this value, calculated for individual indicators, show very large variations both in size of the company (assets) and its human potential. However, in terms of knowledge, the situation is different in its individual types, which in turn increases the scope of its possible bilateral transfer.

More information can be provided by an analysis of the structure, which is only possible in the problem of knowledge acquisition due to the presence of homogeneous quantities.

Table 37 contains two types of data. Firstly, the top rows of the table contain data on location of knowledge acquired from Company 2 by Company 1, secondly is the same amount expressed in percent.

	Time of kno	wledge transfe	er in months	Knowledg	lexes in%	
	F1	F2	Σ	F1	F2	Σ
X <sub>1</sub>	0	1	1	0	100	100
x <sub>2</sub>	4	1	5	80	20	100
X <sub>3</sub>	5	6	11	45	55	100
X4	2	3	5	40	60	100
			22			

<b>Table 37.</b> Structural cross-section of knowledge acquired and transferred according to its types	
analysed in the study	

Company 1 acquired technological knowledge within a month and knowledge involving experience and performance skills within 6 months. The latter type of knowledge is tacit knowledge, the transfer of which is not simple, requires observation and imitation, and therefore takes a relatively long time, compared to the transfer of explicit knowledge, e.g. in the form of technological documentation. In terms of knowledge  $x_2$  the situation was reversed. Company 1 transferred to Company 2 much more knowledge than it had acquired. These were managerial skills and other elements that were important to the acquiring entity, as Company 2 thus increased its productivity and lowered costs, which brought a significant benefit to the consolidated enterprises. Knowledge of the  $x_3$  type with a high proportion of tacit, poorly measurable elements was transferred in both directions; it was different knowledge, mutually needed. The same can be said about organizational knowledge  $x_4$ .

The second section is the knowledge considered by the participation of companies in each of its categories, presented in Table 38.

	Absolute num	bers (months)	Structure indicators (%)			
	F1	F2	F1	F2		
X <sub>1</sub>	0	1	0,0	9,0		
X <sub>2</sub>	4	1	36,0	9,0		
X <sub>3</sub>	5	6	45,0	54,5		
X <sub>4</sub>	2	3	19,0	27,5		
Σ	11	11	100	100		

Table 38. Structural cross-section of knowledge acquired by companies

Source: own study.

Company 1 has acquired all kinds of knowledge. In certain cases this was a mutual exchange of knowledge, and acquisition took almost equal time in case of knowledge  $x_3$  and  $x_4$ .

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From a knowledge perspective, Company 2 (F2) gained a large amount of knowledge  $x_2$  and  $x_3$ , related to skills and experience.

Company F1 has gained experience in the use of furnace technology. Having data on the time of mastering knowledge and the scales that determine their importance, it is possible to calculate the overall time of knowledge transfer, taking into account its importance. For this purpose, a model of knowledge transfer was used (Figure 27).

As inputs, the values of knowledge and the coefficients from Table 36 were used, i.e. the general set of variables (features) for the pilot study, where actual data concerning the transfer time and the coefficients were placed, established on the basis of expert advice from each company separately. These coefficients differ from the established median values, estimated by experts for the entire group, and can be adjusted after analysis of the pilot study results. After placing the coefficients to the knowledge transfer model (Figure 27), considering the validity of the knowledge, based on the expert consultations of the two companies, the following equation was obtained:

$$Y_{1} = 6X_{1} + 5X_{2} + 2X_{3} + 0.5X_{4},$$
  

$$Y_{2} = 4X_{2} + 2X_{3} + X_{4},$$
  

$$Y_{1} + Y_{2} \rightarrow \min.$$
(6)

The following results were obtained when the knowledge values and calculation data were placed:

$$Y_{1} = 6 \times 1 + 5 \times 1 + 2 \times 6 + 0.5 \times 3,$$
  

$$Y_{2} = 4 \times 4 + 2 \times 5 + 1 \times 2,$$
  

$$Y_{1} + Y_{2} = 24.5 + 28 = 52.5.$$
(7)

These results can be interpreted as follows: the overall time to master the knowledge transferred in both directions is 52.5 months, which is slightly more than four years. However, taking into account that with the appropriate human and material resources it could take place in parallel, this time could be reduced by a maximum of about half. However, this is not often the case. Choice has to be made, focusing on the knowledge most important in terms of business mergers effectiveness. Such manoeuvring is possible not only by simultaneous learning of knowledge, but also by total or temporary restraint of certain non-essential elements of transfer (e.g. adaptation of systems and regulations). In this situation, it is enough to skip or reduce the range of knowledge learnt that is of lesser importance in the model system, and to devote time and material resources to the transfer of knowledge of basic importance. In addition, the transfer manager may impose certain conditions

limiting the transfer time, e.g. in the pilot study described above, it is sufficient to impose in the second equation, a limit to  $x_2 \le 8$  and  $x_3 \le 5$  to shorten the overall transfer time by 13 months.

Verification of taxonomic grouping (by pilot study provided for in the substantial part) is not possible as the pilot group used cannot be split as the taxonomic distance of enterprise 1 from enterprise 2 is the same as 2 to 1. This would mean that both examined companies are not susceptible to transfer and that both are mutually compatible and belong to the same group. It must be stressed, however, that the purpose of the pilot study was not a detailed verification of the test methods applied in the base study, but merely direction of the research process.

The pilot study suggests that in the full group there should entities with differentiated character, representing different situations in the area of knowledge transfer. Then the conclusions of this study could be used to better understand the transfer process itself and be able to provide the opportunity to change the *due-diligence* analysis and methodology.

### 2. Results of basic research

#### Stage I study results

#### Stage I.A

In **stage I.A**, important factors have been identified that determine the transfer of knowledge in mergers and acquisitions. As essential factors considered were those value, which was greater than the arithmetic mean plus 1/2 of the standard deviation (Annexe 9).

As a result of the research, 25 knowledge factors which received the lowest number of points were rejected.

These factors include:

- complaints analysis,
- · analyses, calculations and synthesis,
- intangible goods protection period of which has expired,
- personal experience in occupational safety and health, fire, sanitary and epidemiological fields,
- planning experience,
- product documentation,
- · operating records of machinery and equipment,
- record of inspections, periodic and capital repairs,
- emergency procedures,
- configuration of organizational units,

- materials for analysis, calculation and cost synthesis,
- standards and regulations,
- · standards for emissions of gases, land contamination and water pollution,
- health and safety regulations, inspection and accident reports,
- fire protection regulations,
- sanitary and epidemiological reports,
- external and internal regulations on the protection of the air, land and water,
- relations with debtors and creditors,
- relations with customers and sales representatives,
- specialization of divisions and organizational units,
- · knowledge of production possibilities and delivery dates,
- knowledge of quality regulations,
- principles and organization of autonomous units,
- knowledge of laws and regulations and internal instructions,
- knowledge of statistical and econometric tools.

Other knowledge factors that are considered to be relevant by managers (32 factors) will be further analysed in **stages II** and **III** studies, using group expert assessment.

#### Stage I.B

In **stage I.B** determined was the validity of factors that influence the success of merger and acquisition processes in relation to knowledge transfer.

For the study method, it was assumed that factors value of which was greater than the arithmetic mean plus <sup>1</sup>/<sub>2</sub> standard deviation were more relevant in the analysed aspect. The calculations are contained in Annexe 10, and the results are shown in Table 39.

**Table 39.** The sums of factors affecting success of merger and acquisition processes in relation to knowledge transfer (stage I.B)

No.	Factors affecting success of merger and acquisition processes	Points 1–5
1.	Precisely designed integration program	249
2.	Clearly defined goals of acquisition	291
3.	Cultural similarity of the enterprises organization (including learning culture of the organization)	285
4.	Properly built and managed transition team	216
5.	Preparation or recognition of the existing knowledge map	288
6.	Degree of knowledge verbalisation	254
7.	Level of knowledge articulation	259
8.	Knowledge distance (understood as difference in knowledge level between the transferor and the receiver)	255

Source: own study.

The factors that (according to experts) mostly influence the success of mergers and acquisitions, in relation to knowledge transfer are as follows:

- clearly defined goals of the acquisition,
- preparation or recognition of an existing knowledge map,
- cultural similarity of the enterprise organization (including the organization learning culture).

The importance of other factors influencing the success of fusion and acquisition processes in relation to knowledge transfer is shown below in descending order:

- level of knowledge articulation,
- knowledge distance (understood as the difference in knowledge level between transferor and receiver),
- degree of knowledge verbalisation,
- precisely designed integration program,
- properly built and managed *transition team*.

#### **Results stage II research**

#### Stage II.A

In **stage II.A**, the experts assigned the identified in **stage I.A** important determinants of knowledge transfer to the four groups of knowledge factors  $(x_1, x_2, x_3, x_4)$ .

It was assumed that to the four groups qualified was knowledge factor, which was most often indicated by experts in a given group. The raw results and calculations are contained in Annexe 11.

Table 40 contains the data of the knowledge factor group together with the individual factors categorized by the experts into the four groups of knowledge factors  $(x_1, x_2, x_3, x_4)$ .

Knowledge factor groups	Factors determining knowledge transfer in the processes of mergers and acquisitions
	<ul> <li>current R &amp; D works within the company</li> <li>forecasts of research cells</li> </ul>
	<ul> <li>R+D concerning development of the enterprise</li> <li>ideas, patents, innovations</li> </ul>
$x_1$ – knowledge that is an individual motive for acquisition	- computer programs, utility models, trademarks
	<ul> <li>projects</li> <li>personal relations with suppliers and buyers</li> </ul>
	- production technology
	<ul> <li>knowledge of production technology</li> </ul>

Table 40. Assignment of knowledge factors to four groups of knowledge factors (stage II.A) -
knowledge map

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Knowledge factor groups	Factors determining knowledge transfer in the processes of mergers and acquisitions
$x_2$ – knowledge, including tacit knowledge having significant importance for the acquiring entity	<ul> <li>employees with valuable skills and competencies</li> <li>practical experience of employees in the sphere of sales</li> <li>practical experience of supervisory staff</li> <li>skills and competences in collaboration with the environment</li> <li>personal knowledge of specialised employees</li> <li>tacit knowledge of financial workers</li> <li>tacit knowledge of executive workers</li> </ul>
$x_3$ – knowledge, including explicit knowledge of significant importance	<ul> <li>information and analysis of competition quality</li> <li>customer information on the quality, features and prices of the products</li> <li>information and analysis of product characteristics</li> <li>technical descriptions and manuals</li> <li>portfolio of orders and ability of its shaping</li> <li>product, technology and organizational standards</li> <li>ability to regulate financial flows</li> <li>knowledge of R &amp; D by the competition (inventions, innovations, quality, patents)</li> <li>marketing knowledge of customers</li> <li>knowledge in the scope of <i>foresight</i></li> <li>knowledge of costing</li> </ul>
$x_4$ – organisational knowledge due to certain enterprises	<ul> <li>documentation and unofficial news concerning quality</li> <li>ability to optimally shape stocks</li> <li>explicit knowledge of competitors and markets</li> <li>suppliers' market knowledge</li> </ul>

Chapter V. Analysis of own research in the scope of knowledge transfer

Source: own study.

The groups of knowledge factors from **stage II.A** will be further analysed in **stage III** survey research, which also uses group experts' assessment.

#### Stage II.B

Establishing specialized testing methods, appropriate for the analysis of knowledge transfer between consolidated companies was possible through the use of group experts' assessments.

Research methods, which were most often indicated by experts, were considered most suitable for knowledge transfer analysis. The raw results and calculations are contained in Annexe 12.

The results, used in the second part of the interviews, the semi-structured methods are as follows:

- specialized methods which, according to experts, are most suitable for analysing the transfer of knowledge between consolidated companies:
  - nearest neighbour method (Johnson method),
  - Czekanowski method,

- Wrocław taxonomy method (shortest dendrite method),
- median method,
- correlation coefficients (Spearman rank correlation, Kendal coefficient),
- scattering measures (entropy and Taylor's development as a Gini coefficient),
- measure of proximity (Kullback-Leiber distance);
- other research methods:
  - the furthest neighbourhood (Johnston method),
  - *on-line* method,
  - Berry method,
  - centre of gravity method,
  - group average method,
  - dependency ratio (Goodman-Kruskal coefficient).

None of the experts examined proposed a method other than the abovementioned research methods, appropriate for analysing the transfer of knowledge between consolidated companies. This situation may be caused by the fact that the participants considered the methods they showed as sufficient and did not see the need to supplement them.

#### **Results stage III research**

#### Stage III.A

In the last stage of the group expert's assessments research analysed were 11 pairs of companies consolidated as a result of mergers or acquisitions, with demarcation to acquiring and acquired companies.

**Stage III.A** allowed to determine which type of knowledge was acquired as a result of the merger or acquisition.

The following assumptions were made for the study:

- $\leq 25\%$  knowledge acquired at a trace level;
- (25%, 50%) knowledge acquired to a small extent;
- (50%, 75%) knowledge acquired to an average extent;
- (75%, 100%) knowledge acquired to a large extent.

The calculations are contained in Annexe 13, and the results are shown in Table 41.

In case of acquiring companies, the research results indicate average extent of acquiring one of the four groups of knowledge factors, i.e. knowledge, including explicit knowledge of significant importance  $(x_3)$ .

Other knowledge factors  $(x_1, x_2, x_4)$  were taken over to a small extent.

Acq	uiring	Kn	owledge f	actor gro	ups	Ac	quired	Kn	owledge f	actor gro	ups
companies		X <sub>1</sub>	X <sub>2</sub>	X <sub>3</sub>	X4	companies		X <sub>1</sub>	X <sub>2</sub>	X <sub>3</sub>	X <sub>4</sub>
	1	41,67%	41,67%	66,67%	66,67%		1	33,33%	58,33%	41,67%	66,67%
	2	33,33%	58,33%	58,33%	33,33%		2	41,67%	41,67%	66,67%	41,67%
	3	41,67%	41,67%	41,67%	41,67%		3	41,67%	41,67%	33,33%	41,67%
ons	4	41,67%	41,67%	66,67%	41,67%	datio	4	41,67%	41,67%	41,67%	41,67%
consolidations	5	25,00%	33,33%	41,67%	41,67%		41,67%	41,67%	41,67%	41,67%	
olid	6	41,67%	41,67%	41,67%	41,67%	olic	6	41,67%	25,00%	41,67%	41,67%
ons	7	41,67%	25,00%	41,67%	41,67%	ons	7	33,33%	41,67%	41,67%	41,67%
11 c	8	41,67%	25,00%	41,67%	41,67%	11 c	8	33,33%	41,67%	41,67%	41,67%
-	9	58,33%	58,33%	66,67%	58,33%	1	9	41,67%	41,67%	33,33%	16,67%
	10	41,67%	66,67%	66,67%	41,67%		10	50,00%	66,67%	41,67%	41,67%
	11	58,33%	66,67%	66,67%	33,33%		11	41,67%	25,00%	16,67%	33,33%
Average						Average					
of answers		42,42%	45,45%	54,55%	43,94%	of a	nswers	40,15%	42,42%	40,15%	40,91%
"Y	<b>(ES"</b>					"]	ÆS"				

Table 41. Type of knowledge acquired as a result of a merger or acquisition - stage IIIA results

With regard to acquired companies, all groups of knowledge factors have been acquired to a small extent.

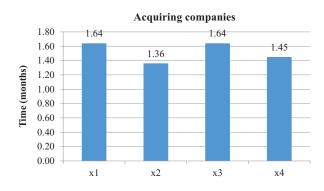
#### Stage III.B

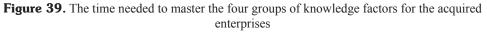
Based on the obtained research results, graphs showing the arithmetic mean for the acquiring and acquired companies were drawn up, reflecting the time needed to master the four groups of knowledge factors in the merger or acquisition process respectively (Figures 38 and 39).

Figure 38. The time needed to master the four groups of knowledge factors for the acquiring enterprises



Source: own study.





Experts pointed out that for acquiring companies the shortest time to master knowledge concerns the group of knowledge factors  $x^2 - knowledge$ , including tacit that is important to the buyer, and is over 2 months.

For the other three groups (knowledge  $x_1$ ,  $x_3$ ,  $x_4$ ), mastering the knowledge, according to experts, takes about 3 months.

On the other hand, in the case of the acquired companies, the knowledge acquisition time is shorter and is respectively:

- about 1 month groups of knowledge factors: x<sub>2</sub>, x<sub>4</sub> (knowledge, including tacit knowledge, significant for the purchaser, organizational knowledge specific for defined companies);
- almost 2 months groups of knowledge factors x<sub>1</sub>, x<sub>3</sub> (knowledge that is an independent motive of acquisition, knowledge of significant importance).

Annexe 14 contains the calculations and results from stage III.B.

#### Stage III.C

The results obtained in *stage III.C* have allowed to determine the importance (weight) of knowledge in the merger and acquisition processes for the acquiring and acquired companies.

The calculations are contained in Annexe 15, and the results are shown in Table 42.

Acqu	iring	Knov	wledge f	actor gr	oups	Acqu	ired	Knowledge factor groups			
companies		<b>X</b> <sub>1</sub>	X <sub>2</sub>	X <sub>3</sub>	X4	companies		<b>X</b> <sub>1</sub>	X <sub>2</sub>	X <sub>3</sub>	X4
	1	1	3	2	1		1	1	3	1	2
	2	3	4	1	2		2	1	2	1	1
	3	2	1	3	1		3	1	1	1	1
ous	4	3	4	2	3	ono	4	1	1	1	1
lati	5	2	3	1	1	lati	5	1	2	1	1
olio	6	1	3	2	1	olio	6	4	1	2	1
ons	7	2	2	1	1	11 consolidations	7	1	2	1	1
11 consolidations	8	3	3	4	2		8	1	1	1	1
-	9	4	4	4	1		9	1	1	1	1
	10	3	2	1	3		10	1	2	1	1
	11	2	3	1	1		11	1	1	1	1
Aver	age	2,4	2,7	2,1	1,7	Aver	age	1,4	1,6	1,3	1,4

Table 42. Significance (weight) of knowledge - results of stage III.C

In the case of acquiring companies, the experts assigned the biggest significance to the group of knowledge factors  $x_2$  (knowledge, including tacit knowledge, significant to the acquiring entity), obtaining 2.7 out of a four-point scale. The significance of the remaining three groups of knowledge factors ( $x_1$ ,  $x_3$ ,  $x_4$ ) is at a similar level (2.4, 2.1, 1.7 points).

Research results for acquired companies are likewise. The group of knowledge factors  $x_2$  has also been recognized by experts as being the most important in mergers and acquisitions, yet it gained 1.6 points. The weight of the remaining three groups of knowledge factors is at a similar level, above 1 point.

#### Stage III.D

Based on the results of the research obtained in **stage III.D**, the type of knowledge (explicit or tacit) of greater importance in the context of its transfer in the merger or acquisition process has been identified.

The type of knowledge (explicit or tacit) that was most often indicated by experts was considered to be of greater importance in the merger or acquisition process.

Results are shown in Table 43, while calculations are in Annexe 16.

According to expert opinion in **stage III.D**, both in case of acquiring and acquired entities the knowledge of greater significance is the explicit one in relation to all four groups of knowledge factors.

Acquiring companies		Туре	Type of knowledge of bigger importance			Acquired companies		Type of knowledge of bigger importance				
		X <sub>1</sub>	X <sub>2</sub>	X <sub>3</sub>	<b>X</b> <sub>4</sub>	companies		X <sub>1</sub>	X <sub>2</sub>	X <sub>3</sub>	<b>X</b> <sub>4</sub>	
1		1	0	1	1		1	1	0	1	1	
	2	1	0	0	1		2	0	1	0	0	
	3	1	1	1	1		3	1	1	1	1	
ons	4	1	1	1	1	ous	4	1	1	1	1	
lati	5	1	1	1	1	lati	5	1	1	1	1	
olio 6		1	1	1	1	olic	6	1	1	1	1	
ons	7	1	1	1	1	ons	7	1	1	1	1	
11 consolidations	8	1	0	1	0	11 consolidations	10	8	1	1	1	1
-	9	1	1	0	1		9	1	1	1	1	
	10	1	0	1	1		10	1	1	1	1	
	11	1	0	0	1		11	1	1	1	1	
Most co	ommon	1	1	1	1	Most co	ommon	1	1	1	1	
1 – ex	plicit					1 – ex	plicit					
2-1	tacit					2 - t	acit					

Table 43. Type of knowledge of greater significance – results of stage III.D
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#### Stage III.E

In order to identify the relations between knowledge transfer and merger and acquisition transactions, 11 variables were analysed in relation to acquiring and acquired companies.

The results of **stage III.E** are presented in Table 44, while calculations concerning identification of the relations between knowledge transfer and merger and acquisition transactions are contained in Annexes 17 and 18.

No.	Indicators	Compa	ny 1 (acquiri	ng)	Company 2 (acquired)			
1.	Company assets (million EUR)		7,682		5,692			
2.	Average pay (EUR)		26,420		28,136			
3.	Total number of employees		59,355		24,251			
4.	Amount of revenues from sales (million EUR)		7,728			7,388		
			number of answers	procent of		number of answers	procent of	
	General assessment	result: 1	0	0.00%	result: 1	4	36.36%	
5.	of company financial condition (1 – the lowest grade, 4 – the highest grade)	result: 2	1	9.09%	result: 2	2	18.18%	
		result: 3	7	63.64%	result: 3	3	27.27%	
		result: 4	3	27.27%	result: 4	2	18.18%	

Table 44. List of indicators – results of *stage III.E* 

			number of answers	procent of		number of answers	procent of
6	Whether <i>transition</i> <i>team</i> as established in	YES	5	45.45%	YES	4	36.36%
0.	the company?	NO	6	54.55%	NO	7	63.64%
7	Whether representatives of the acquired	YES	4	36.36%	YES	4	36.36%
7. co	company take part in works of the team?	NO	7	63.64%	NO	7	63.64%
	Average level of employees'	result: 1	1	9.09%	result: 1	0	0.00%
0		result: 2	5	45.45%	result: 2	1	9.09%
8. qualifications (1 – lowest grade , 4 –	result: 3	4	36.36%	result: 3	5	45.45%	
	highest grade)	result: 4	1	9.09%	result: 4	5	45.45%
		centralised	6	54.55%	centralised	0	0.00%
9		rather centralised	4	36.36%	rather centralised	5	45.45%
	Type of organizational structure	rather decentralised	0	0.00%	rather decentralised	4	36.36%
		other	1	9.09%	other	2	18.18%
		piecework	7	63.64%	piecework	2	18.18%
		incentive wage system	2	18.18%	incentive wage system	5	45.45%
10.	Applied wage system	daily pay	0	0.00%	daily pay	0	0.00%
		daily-task	0	0.00%	daily-task	0	0.00%
		other	2	18.18%	other	4	36.36%
	Cultural differences in	1	5	45.45%	1	2	18.18%
11	relation to consolidated	2	1	9.09%	2	5	45.45%
11.	company (1 – lack, 2 – small, 3 – average, 4	3	5	45.45%	3	4	36.36%
	– highest)	4	0	0.00%	4	0	0.00%

In order to further analyse the obtained results, it is assumed that the names of the variables used in calculations have orderly character, hence they are not identical with the names of both the variables from the knowledge transfer model and those used in questionnaires.

The order variables for which weights were determined by surveys were additionally given a numerical index. All variables received an order index.

For example, the knowledge variables used in questionnaires  $(x_1, x_2, x_3, x_4)$  obtained the relevant order variables along with the knowledge indicators:  $(y_{15.1} \text{ to } y_{15.4})$  – the importance of knowledge (from 1 to 4, where 1 – the lowest, 4 – the largest).

In general, the variables were divided into two groups:

- quantitative variables:
  - continuous:
    - ✤ y<sub>3</sub> company assets,
    - $y_4$  average pay,
    - $y_6$  sales,
  - discrete:
    - $y_5$  number of employees,
    - from y<sub>14,1</sub> to y<sub>14,4</sub> time of mastering knowledge in months (indicators concerning knowledge);
- order variables:
  - y<sub>7</sub> assessment of general financial situation (1 to 4, 1 the worst, 4 the best),
  - $y_8$  appointment transition team (0 ,,no", 1 ,,yes", ,,no" < ,,yes"),
  - y<sub>9</sub> participation of the acquired company in *transition team* (0 "no", 1 "yes", "no" < "yes"),</li>
  - $y_{10}$  average level of qualification (1 to 4, 1 - the lowest, 4 the highest),
  - y<sub>11</sub> type of organizational structure (1 to 4, 1 the worst, 4 the best),
  - $y_{12}$  dominant pay system (1 to 4, 1 the worst, 4 the best),
  - $y_{13}$  cultural differences (from 0 to 3, 0 no difference, 3 the largest),
- knowledge related indicators:
  - from y<sub>15.1</sub> to y<sub>15.4</sub> the importance of knowledge (from 1 to 4, 1 the lowest, 4 the largest),
  - from y<sub>16.1</sub> to y<sub>16.4</sub> knowledge type (1 "explicit" knowledge, 2 "tacit" knowledge), "tacit" < "explicit".</li>

In addition, the variable  $y_1$  is the number of the successive company, and  $y_2$  includes information about takeover of steelworks ("a" – acquiring steelworks, "b" – acquired steelworks). For the order variables, only the dependence measures can be calculated (Spearman's rank correlation and Kendal coefficient), scattering measures (Taylor index and extension as Gini coefficient), proximity (distance of Kullback-Leiber and  $\chi^2$ ) and dependencies (Goodman-Kruskal coefficient) and common information measure. Information about the concentration of variables is depicted by Lorenz graphs, which simultaneously show the Gini coefficients.

Below is the data on the names and scope of the calculated descriptive indicators, their abbreviations and manner of their presentation:

- the first column contains variable names;
- time the next number of the variable in the list;
- n number of proposed observations;
- mean arithmetic mean; sd standard deviation;
- median median;
- trimmed arithmetic mean after discarding 10;
- mad median of absolute deviation;
- min minimal value;
- max maximal value.
- range range;
- skew skewness factor (classical measure based on the third central moment);
- kurtosis concentration factor (kurtosis classical measure based on the fourth central moment);
- se standard error;
- entrope entropy;
- Gini Genie's coefficient;
- coefficient of variation;
- var variance.

Using the above-mentioned indications in Table 45 descriptive values for variables for all objects were shown.

у <sub>3</sub>	У <sub>4</sub>	y <sub>5</sub>	y <sub>6</sub>
Min.: 44.0	Min.: 12000	Min.: 500	Min.: 88.0
1st Qu.: 887.8	1st Qu.: 20125	1st Qu.: 11041	1st Qu.: 947.5
Median: 2983.0	Median: 24500	Median: 16900	Median: 5189.5
Mean: 5963.0	Mean: 26277	Mean: 37144	Mean: 7557.9
3rd Qu.: 6498.0	3rd Qu.: 31000	3rd Qu.: 49925	3rd Qu.: 10571.5
Max.: 28662.0	Max.: 48000	Max.: 224000	Max.: 29985.0
У <sub>7</sub>	y <sub>8</sub>	y <sub>9</sub>	y <sub>10</sub>
Min.: 1.000	Min.: 0.0000	Min.: 0.0000	Min.: 1.000
1st Qu.: 2.000	1st Qu.: 0.0000	1st Qu.: 0.0000	1st Qu.: 2.250
Median: 3.000	Median: 0.0000	Median: 0.0000	Median: 3.000
Mean: 2.727	Mean: 0.4091	Mean: 0.3636	Mean: 2.955
3rd Qu.: 3.000	3rd Qu.: 1.0000	3rd Qu.: 1.0000	3rd Qu.: 3.750
Max.: 4.000	Max.: 1.0000	Max.: 1.0000	Max.: 4.000

**Table 45.** Population descriptors for all objects (steelworks)

V	V	V	
$y_{11}$ Min.: 1.000	$\frac{y_{12}}{Min.: 1.000}$	Min.: 1.000	
1st Qu.: 1.250	1st Qu.: 1.000	1st Qu.: 1.000	
Median: 2.000	Median: 2.000	Median: 2.000	
Mean: 2.182	Mean: 2.409	Mean: 2.091	
3rd Qu.: 3.000	3rd Qu.: 4.250	3rd Qu.: 3.000	
Max.: 4.000	Max.: 5.000	Max.: 3.000	
y <sub>14.1</sub>	y <sub>14.2</sub>	y <sub>14.3</sub>	y <sub>14.4</sub>
Min.: 1.000	Min.: 1.000	Min.: 1.000	Min.: 1.000
1st Qu.: 2.000	1st Qu.: 1.000	1st Qu.: 1.000	1st Qu.: 1.000
Median: 2.000	Median: 1.000	Median: 1.000	Median: 2.000
Mean: 2.182	Mean: 1.864	Mean: 2.091	Mean: 2.318
3rd Qu.: 2.750	3rd Qu.: 2.000	3rd Qu.: 3.000	3rd Qu.: 3.750
Max.: 4.000	Max.: 5.000	Max.: 6.000	Max.: 5.000
y <sub>15.1</sub>	y <sub>15.2</sub>	y <sub>15.3</sub>	y <sub>15.4</sub>
Min.: 1.000	Min.: 1.000	Min.: 1.000	Min.: 1.000
1st Qu.: 1.000	1st Qu.: 1.000	1st Qu.: 1.000	1st Qu.: 1.000
Median: 1.500	Median: 2.000	Median: 1.000	Median: 1.000
Mean: 1.909	Mean: 2.091	Mean: 1.545	Mean: 1.318
3rd Qu.: 3.000	3rd Qu.: 3.000	3rd Qu.: 2.000	3rd Qu.: 1.000
Max.: 4.000	Max.: 4.000	Max.: 4.000	Max.: 3.000
y <sub>16.1</sub>	y <sub>16.2</sub>	y <sub>16.3</sub>	y <sub>16.4</sub>
Min.: 1.000	Min.: 1.000	Min.: 1.000	Min.: 1.000
1st Qu.: 1.000	1st Qu.: 1.000	1st Qu.: 1.000	1st Qu.: 1.000
Median: 1.000	Median: 1.000	Median: 1.000	Median: 1.000
Mean: 1.091	Mean: 1.273	Mean: 1.182	Mean: 1.091
3rd Qu.: 1.000	3rd Qu.: 1.750	3rd Qu.: 1.000	3rd Qu.: 1.000
Max.: 2.000	Max.: 2.000	Max.: 2.000	Max.: 2.000

The most information of general character is provided by the analysis of the continuous variables, i.e.  $y_3$ ,  $y_4$ ,  $y_6$  and discrete variable  $y_5$ .

The variable  $y_3$  is the average value of assets of the consolidating metallurgical enterprises. The average (arithmetic mean) value of the assets of the surveyed companies was EUR 5963.5 million. However, the surveyed group shows a considerable spread of assets in particular companies. Range in this group amounts to EUR 28,818 million, which in comparison with max = 28,862 means that it covers the average almost five times. In this situation, the average does not adequately depict the size of assets of the companies in the examined sample. A closer look at this situation by analysing the starting material leads to an explanation of the situation. It shows the fact that the formation of a very high average was decided by the assets of two large metallurgical companies: Mittal Steel Company NV – Arcelor SA and Arcelor Mittal. Both companies had EUR 28,662 and 26,383 million in assets respectively. At the other extreme of very small enterprises in the merger

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process were two comparatively very small companies, namely Huta Ostrowiec S.A. (EUR 44 million) and Zawiercie Steelworks (now CMC Zawiercie S.A.) (EUR 70 million).

Excluding these extremes, the average amounted to EUR 6222 million in assets, so even higher. The value of standard deviation, much larger than average, confirms this phenomenon. This leads to conclusions about heterogeneity of the aggregation of the consolidating enterprises. This may be a result of not only differences in the size of enterprises, but also the diversity in motives of consolidations in which knowledge transfer is not always the main reason.

The second, important general indicator that influences the formation of consolidations is sales  $(y_6)$ . The "demand" for mergers and acquisitions often depends on sales volumes, related not directly with increasing market share (mainly in case of intra-country consolidations), as with obtaining new results. It is also undoubtedly associated with knowledge about these markets and the technological solutions applied there, but also with the high competences of acquired knowledge, without which it would be difficult to master new markets. The average sales volume, according to Table 47, was at the level of EUR 7,557.9 million.

Slightly different characters have variables  $y_4$  and  $y_5$ , which denote wages and employment. They to a lesser extent relate to market issues in consolidated companies – to a greater extent the expertise and competence of the acquired enterprises. In conjunction with the indicators discussed hereinafter, presenting the transfer of knowledge, they broaden the picture of this transfer in relation to knowledge carriers, which are explicit and tacit knowledge resources, lover level managing staff, and the specific competencies of management personnel, highly specialized in the area of management. The coefficients of correlation coefficient for employment ( $y_5$ ) correlated with each of the indicators of the group  $y_{14.1}$  to y16.4 confirm the existence of interdependence.

		14.1	14.2	14.3	14.4	15.1	15.2	15.3	15.4	16.1	16.2	16.3	16.4
Coefficient of Kendall y <sub>5</sub>		0,36	0,30	0,25	0,39	0,19	0,43	0,39	0,26	0,34	0,11	0,23	0,35
Coefficient of Spearman	<b>y</b> <sub>5</sub>	0,39	0,37	0,35	0,50	0,27	0,55	0,47	0,32	0,40	0,13	0,28	0,42

 Table 46. Spearman and Kendall rank correlation coefficients

Source: own study.

The Spearman and Kendall correlation coefficients, as shown in Table 46, respectively, indicate a correlation between employment  $(y_5)$  and various knowledge transfer ratios during mergers and acquisitions  $(y_{16.1} \text{ to } y_{16.4})$ . In all relations a positive correlation with limited strength was demonstrated. Spearman correlation coefficients are everywhere higher than Kendall's correlation coefficients. Similar correlations

have not been found previously by studying the correlation of knowledge transfer with assets or sales. It shows that in the transfer of knowledge the human factor plays an important role – the greater the number of employees is, the greater the importance of knowledge.

This is not a simplified view that binds the amount of transferred knowledge directly to the number of employees, but rather to the fact that a significant portion of knowledge, in particular the tacit one, is directly related to the human factor. To avoid misunderstandings, it should be emphasized that the number of staff is not the only or even the most important factor in the transfer of knowledge, and therefore the coefficients of rank correlations cannot be higher.

As for variable  $y_4$  – average pay – the analysis did not show the correlation of this variable with variables of knowledge significance because of its transfer.

The above-mentioned relations for all consolidated entities do not exhaust the problem. It can be assumed that there are differences between objects belonging to subsets of the acquiring and acquired entities. Using the data contained in Annexe No. 18 (characteristics and correlations of the acquiring entities and the characteristics and correlations of the acquired entities), a correlation table for employment correlations in both groups and overall with knowledge transfer indicators (Table 47) was drawn up.

	Correlation indicators for $y_5$ and $y_{14}$									
y <sub>n</sub>	<b>Correlation indicator</b>	Total	Acquiring companies	Acquired companies						
14.1	S	0.39	0.49	-0.07						
14.1	K	0.30	0.40	-0.06						
14.2	S	0.37	0.46	+0.06						
	K	0.30	0.35	-0.05						
14.2	S	0.34	0.57	-0.09						
14.3	K	0.25	0.44	-0.13						
14.4	S	0.50	0.61	0.00						
14.4	K	0.39	0.47	-0.02						

 Table 47. Comparative statement of correlation between employment and knowledge transfer indicators

S – Spearman correlation coefficient, K – Kendall correlation coefficient. Source: own study.

The correlation coefficients of the employment variable with the knowledge transfer variables previously established for the entire group were positive and statistically significant.

This shows that the higher the employment rate in the companies, the more important the type of knowledge acquired.

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However, by dividing the group into the acquiring and acquired enterprises, it can be said that this correlation is stronger for the acquiring entities than the acquired ones. This is probably due to the fact that these are the entities in which the right proportions of the number of employees and the needs of production and knowledge resources are maintained.

The situation is different in the subset of the acquiring entities. There, the linear correlation coefficients are very different.

There are almost all negative factors (in Kendall even all) and lack of correlation  $(y_5 \text{ and } y_{14})$ . It can be assumed that such results are affected by disproportionately high employment in relation to the results of production and the transfer of knowledge in acquired objects.

Another variable analysed was the financial situation. The average for the entire group of the acquiring and the acquired entities was as follows:

- entire group 2.727,
- acquiring companies 3.182,
- acquired companies 2.273.

Financial liquidity, debt, economic efficiency and profitability of companies were taken into account<sup>187</sup>. The next two indicators of organizational nature occur in the form of zero-one variables. They refer to the appointment of the so-called *transition team* for the v of knowledge and participation of the acquired companies' representatives.

Of the 22 companies, only in 9 specialized knowledge transfer teams were established, of which in 8 there were representatives of the acquired company.

Further indicators labelled  $y_{10} - y_{13}$  refer to the environment in which knowledge is transferred. These are: the average level of qualification, the type of organizational structure in which this process is occurring and the pay system and cultural differences.

These variables have an orderly character. For the first three they take values from 1 to 4 and the last one from 0 to 3. The variables y for n = 10, 11, and 12 have value character and grow from the lowest to the highest rating. In contrast, in the case of cultural variable, lack of significant cultural differences were identified by "0" and then by successive 1 and 2.

Analysis of the above indicators is very important from the point of view of knowledge transfer. They determine not only the resources and importance of the knowledge of the consolidated entities, but also the environmental conditions in which it occurs.

<sup>&</sup>lt;sup>187</sup> W. Bień, Zarządzanie finansami przedsiębiorstwa, Difin, Warszawa 1999, p. 104.

In addition, an overview of indicators shows that these conditions are different in the acquiring and acquired enterprises. Often the subject and the reason for the transfer is precisely those conditions, e.g. highly efficient organizational system, pay system or lack of cultural conflicts.

Table 48 presents these problems by analysing the average values for the four variables  $(y_{10} - y_{13})$  and the three structural cross-sections: acquiring enterprises, the acquired ones and aggregation.

Environment /	Qualification level	Type of organizational structure	Dominating wage system	Cultural differences
variables	Y <sub>10</sub>	y <sub>11</sub>	y <sub>12</sub>	У <sub>13</sub>
Acquiring companies	2.545	1.636	1.909	2.000
Acquired companies	3.364	2.727	2.909	2.182
Total	2.955	2.182	2.409	2.081

Table 4	18.	Characteristics	of the	knowledge	transfer	organizational	environment

Source: own study.

On the basis of the results obtained, the more favourable conditions of mergers and acquisitions on the part of the acquired companies are clearly visible (except for cultural differences).

In their favour speaks a clearly higher average level of qualifications, organizational structure and pay system. Probably organizational knowledge (in the broad sense of the word) and competence (high average of qualification) were among the main reasons for the consolidation.

The analysis of the determinants (assets, sales, employment) on the basis of which mergers and acquisitions are made gives rise to the development of statistical indicators, i.e. variables concerning knowledge transfer.

These are three groups of variables:

- defining the amount of knowledge transferred according to its four distinction types, i.e. x<sub>1</sub> knowledge that is an individual motive for the acquisition; x<sub>2</sub> knowledge, including tacit, relevant to the acquiring unit; x<sub>3</sub> knowledge, including explicit, of significant importance; x<sub>4</sub> organizational knowledge relevant to specific companies;
- significance of knowledge;
- share of explicit and tacit knowledge in the knowledge that is the resource of the organization.

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Knowledge or its significance cannot be measured directly with the same indicators for all its types. Hence, there is a need to estimate knowledge transfer and find an estimator that approximates an unknown parameter.

By examining the model to estimate the transferred knowledge, the time it takes to master it is best expressed in months, according to its particular genres. It should be emphasized that these variables, denoted by symbols  $y_{14.1} - y_{14.4}$  and calculated in months, have a discrete character, as estimates containing the parts of a month (days) would be random and unreliable and could lead to false conclusions. Appropriate estimates broken down by acquiring and acquired enterprises and by the entire group are presented in Table 49.

Table 49.	Average time	of knowledge acquisition	divided by the ac	couiring and aco	uired entities

	Time					
	У <sub>14.1</sub>	У <sub>14.2</sub>	У <sub>14.3</sub>	У <sub>14.4</sub>	Σ	
Acquiring companies	31	26	28	35	120	
Acquired companies	18	15	18	16	67	
Entire group	49	41	46	51	187	

Explanations:

 $y_{14,1}$  = knowledge that is an individual motive for acquisition,

 $y_{14,2}$  = tacit knowledge that is relevant to the acquiring entity,

 $y_{14.3}$  = explicit knowledge, of relevance,

 $y_{14,4} = organisational knowledge.$ 

Source: own study.

The data presented in Table 49 allow us to draw some relevant conclusions.

The resources of transferred knowledge are relatively evenly distributed between the four types of knowledge under analysis. However, one cannot prejudge the existence of the only regularity here, as differences between groups are not relevant. This applies to the entire group and to the acquiring and acquired enterprises. It can be observed that every kind of knowledge is transferred.

Knowledge is transferred primarily by acquiring enterprises. They account for almost 2/3 of all transferred knowledge. This clearly indicates the specificity of the situation in the metallurgical industry.

It raises the question of the internal structure of the knowledge transferred or received, namely whether it is distributed fairly or evenly between entities or rather concentrates on a number of enterprises, key in this respect. These are depicted by the concentration coefficients, calculated on the basis of the fourth moment (formula 8)<sup>188</sup>:

<sup>&</sup>lt;sup>188</sup> www.statsoft.pl, Electronic Statistics Textbook Inc., 1984–2011.

$$\alpha_4 = \frac{m_4}{\left(m_2\right)^2} - 3,\tag{8}$$

 $\alpha_4$  = kurtosis (concentration measure)<sup>189</sup>,

where ,,m'' = moments 2 and 4.

As "m" the so-called central moments are defined. Moments, which points of reference are average values, are referred to as central moments. Moments of higher orders ( $\alpha_3$ ,  $\alpha_4$ ) are applied to examine asymmetry and excess (flattening) respectively. Table 50 shows the concentration coefficients for the surveyed group and its subsets.

Concentration Concentration Concentration factor for factor for Knowledge type factor for the  $\boldsymbol{y}_n$ acquiring acquired entire group enterprises enterprises Knowledge being a separate motive for -1.079 -0.631 -1.702  $\boldsymbol{y}_{14.1}$ acquisition Knowledge, including tacit knowledge, having a significant importance for the 0.367 -1.435 0.361 Y<sub>14.2</sub> acquiring entity Knowledge, including explicit, of 0.075 -0.7801.480 У<sub>14.3</sub> significant importance Organisational knowledge -0.405 -0.233 -0.450 y<sub>14.4</sub> characteristic of certain enterprises

**Table 50.** Concentration of knowledge transfer in the general metallurgical enterprises group measured by classical measure (kurtosis)

Source: own study.

Kurtosis informs us how big the "scatter" of obtained results is, whether most of them are concentrated around the average – the values are close to the average. If there is a significant concentration of results around the mean (kurtosis is above 0), then we can say that much of the results / observations are similar to one another, and observations significantly different from the average are few. If there is a poor concentration of results around the mean (the kurtosis is below 0), we can say that there are quite a number of results that are far removed from the mean. We can also explain the kurtosis in a different manner. If the kurtosis is low (below zero), then in the data set we can observe more extreme results (far removed from the mean) when the kurtosis is higher, the number of such observations decreases. In the first case we are dealing with a situation where concentration of the population sharpens the normal distribution graph; in the latter, it becomes more flat. In the current study,

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<sup>&</sup>lt;sup>189</sup> http://www.ue.katowice.pl/uploads/media/SE\_132.pdf.

variant I is rather important. Negative or near zero coefficients of kurtosis indicate variant II.

Distribution is flattened, which means that more or less equal knowledge resources are transferred in most of the surveyed enterprises. This particularly applies to knowledge that is the main reason for acquiring enterprises.

This situation is confirmed in the charts of so-called Lorenz curve. Figures 40-42 show the Lorenz curves for the groups of acquiring and acquired enterprises.

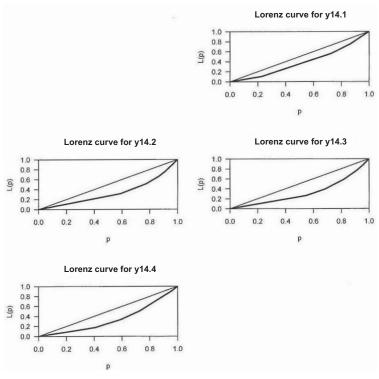
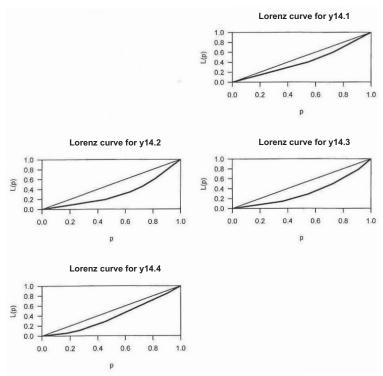


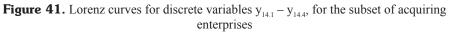
Figure 40. Lorenz curves for groups of acquiring enterprises

Source: own study.

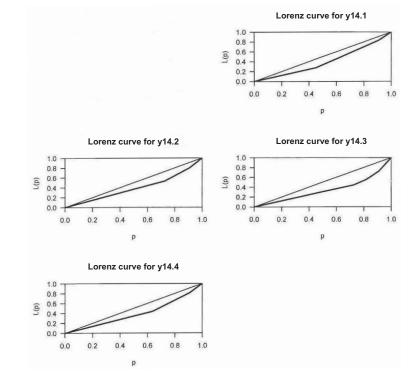
The chart confirms information from the kurtosis study. By definition, "the surface between the equilibrium distribution line and the concentration curve can be a measure of the degree of concentration"<sup>190</sup>.

<sup>&</sup>lt;sup>190</sup> O. Lange, A. Banasiński, *Teoria statystyki*, PWE, Warszawa 1968, p. 173.





The graph confirms the situation that occurs by analysis of Lorenz's graphs for the entire group. The fields between the curve and the line are small, indicating the lack of concentration of the studied entities.



**Figure 42.** Lorenz curves for discrete variables  $y_{14,1} - y_{14,4}$ , for the subset of acquired enterprises

Source: own study.

The analysis of Figure 42 results brings similar conclusions to the previous two. The fields of concentration seem even smaller.

The conclusion of the lack of concentration would be fully confirmed, if not for the fact that the study covered enterprises of unequal size. Assuming that the acquisition of large companies entails a greater transfer of knowledge (in both directions), the fact that the differences are negligible would suggest that either large metallurgical plants are little interested in the transfer of knowledge or the smaller ones are more active in the field. A partial response to this question should be provided by an in-depth study of the differences in transfer between the various entities in the analysis. To this end, Table 51 compares the aggregate knowledge transfer of all types of business to the size of the company, expressed by the "asset" characteristic  $y_3$ .

Companies	ab	Assets million EUR	Transfer total	(4:3) × 10 <sup>3</sup>
1	2*	3	4	55
British Steel	a	7,843	10	12.75022
Europipe	b	2,650	9	38.29787
Thyssen Stahl	a	12,102	10	8.263097
Thyssen Krupp	b	6,051	7	11.56834
СМС	a	905	10	110.4972
Zawiercie Steelworks (currently CMC Zawiercie S.A.)	b	70	8	1142.857
LNM Holdings	a	6,647	15	22.56657
PHS	b	132	4	303.0303
Celsa Group	a	882	7	79.36508
Huta Ostrowiec SA	b	44	6	1363.626
ZAO Severstal	a	2,866	8	27.91347
Lucchini	b	450	7	155.5556
Evraz	a	4,042	8	19.79218
Vitkovice Steel	b	1,837	8	43.54927
MSC	a	28,662	20	6.97788
Arcelor Mittal	b	26,383	4	1.516128
Tata Steel	a	13,228	15	11.33958
Corus Group	b	5,879	5	8.504848
Salzgitter	a	2,450	8	32.65306
VPE	b	3,100	5	16.12903
Eramet	a	4,874	8	16.41362
Tinfos	b	400	4	100.00000
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Table 51. Intensit		LAHSICI III IIICLAII	שוצונמו כוווכ	1011868 01	various si	1205
	j					

\* a - acquiring enterprise, b - acquired enterprise.

Source: own study.

By analysing the data in Table 51, it can be stated that, given the size of the enterprise (in relation to assets), the size of knowledge transferred to/from it is different. It should be noted that assets is not the only characteristic of the enterprise size; there may exist a small but knowledge-absorbing enterprise. Much depends also on the number of employees.

Nevertheless, under certain conditions, the size of an enterprise's assets is related to knowledge and its transfer in such a way that the smaller the assets, the more knowledge resources are transferred.

The general picture of the situation is given here by a comparison of transfer in the group of metallurgical enterprises. The range  $(y_{max} - y_{min})$  is known to be 28 - 4 = 24 months, average 15.5 months, and modal 6 months.

The real picture can be obtained only by analysing intensity indices, built as the ratio of transferred knowledge to the value of assets (table 54). The index numerator is measured in the months of learning the knowledge, and the denominator (assets)

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in million EUR. The entire index, for preservation of legibility, was multiplied by 103. As long as the range of knowledge is 24, the range of the knowledge transfer intensity in relation to assets is 1363 months / 1 million EUR.

There is an interesting phenomenon here: the smaller the enterprise, the greater the relative transfer of knowledge.

In order to increase the reliability of the test results, the studied group was divided into two smaller groups:

- group 1 companies with small assets;
- group 2 companies with large assets. As a dividing line, the median was adopted.

Comparison of the discussed values is shown in Table 52.

**Table 52.** Comparison of wealth, knowledge and their intensity in small and large metallurgical enterprises

No.	Company		Assets	Knowledge	Index of knowledge to property intensity (4:3) × 10 <sup>4</sup>
0	1	2*	3	4	5
1.	Huta Ostrowiec SA	b	44	6	1,364
2.	Zawiercie Steelworks (cur- rently CMC Zawiercie S.A.)	b	70	8	1,143
3.	PHS	b	132	4	303
4.	Tinfos	b	400	4	100
5.	Lucchini	b	450	7	156
6.	Celsa Group	а	882	7	79
7.	CMC	а	905	10	110
8.	Vitkovice Steel	b	1,837	8	44
9.	Europipe	b	2,350	9	33
10.	Salzgitter	а	2,450	8	33
11.	ZAO Severstal	а	2,866	8	28
*a = 6	acquiring company		12,386	79	3,397
b = 5	acquired company		$\bar{y}_3 = 1126$	$\bar{y}_{14.1-14.4} = 7,18$	$\bar{y}i = 309$
12.	VPE	b	3,100	5	16
13.	Evraz	а	4,042	8	20
14.	Eramet	а	4,874	8	16
15.	Corus Group	b	5,879	5	9
16.	Thyssen Krupp	b	6,051	7	12
17.	LNM Holdings	а	6,647	15	23
18.	British Steel	а	7,843	10	13
19.	Thyssen Stahl	а	12,102	10	8
20.	Tata Steel	а	13,228	15	11
21.	Arcelor Mittal	b	26,383	4	2
22.	MSC	а	28,662	20	7
$\Sigma *a = 7$	acquiring company		118,811	107	136
$\Sigma b = 4$	acquired company		$\bar{y}_3 = 10\ 801$	$\bar{y}_{14.1-14.4} = 9,73$	<u>y</u> i = 12

Source: own study.

As the value of assets grows, the knowledge transfer is growing, while the knowledge transferred in the enterprise per unit of assets quickly falls in the group with large assets. In view of the above, it can be stated that the transfer of knowledge in mergers and acquisitions concerns mostly metallurgical enterprises with small assets.

This is confirmed by the average values. In Group 1, the average index of knowledge by assets divided is 309, in group 2, it is only 12. At the same time knowledge in large plants differs slightly from its transfer in small metallurgical enterprises, respectively: group 1 - 7,18 and group 2 - 9,73, while differences in the value of assets in group II are close ten times bigger.

Regarding the index for the division into acquiring and acquired enterprises, the latter ones represent a small majority in group 1 (6: 5), in group 2 - (7: 4); nearly 65% of the entire group are the acquiring enterprises. It is concluded that the situation is shaped by the influx of capital in the form of knowledge to the acquired enterprises in order to modernize them and to increase their competitiveness.

Due to certain artificial character of the division in subsets, one more division into small and large companies was performed by setting the border in the form of median. As a division boundary it was assumed that small entities are plants with a value of assets less than EUR 1 billion. This grouping is based on the criteria accepted (generally) in the industry. Breakdown according to the above-defined criterion is shown in table 53.

Enterprises with assets up to and above 1 billion EUR	ab	Assets	Knowledge	Assets	Knowledge
1	2*	3	4	3	4
British Steel	a			7,843	10
Europipe	b			2,350	9
Thyssen Slahl	a			12,102	10
Thyssen Krupp	b			6,051	7
СМС	a	905	10		
Zawiercie Steelworks (currently CMC Zawiercie S.A.)	b	70	8		
LNM Holdings	a			6,647	15
PHS	b	132	4		
Celsa Group	a	882	7		
Huta Ostrowiec SA	b	44	6		
ZAO Severstal	a			2,866	8
Lucchini	b	450	7		
Evraz	a			4,042	8
Vitkovice Steel	b			1,837	8
MSC	a			28,662	20

<b>Table 53.</b> Breakdown of the sample by enterprise size based on the criterion of 1 billion EUR
of assets

Enterprises with assets up to and above 1 billion EUR	ab	Assets	Knowledge	Assets	Knowledge
Arcelor Mittal	b			26,383	4
Tata Steel	a			13,228	15
Corus Group	b			5,879	5
Salzgitter	а			2,450	8
VPE	b			3,100	5
Eramet	a			4,874	8
Tinfos	b	400	4		
Σ	x	2,883	46	128,314	140
ΣΣ	x	Х	Х	Х	186

\* a - acquiring enterprise, b - acquired enterprise.

Source: own study.

The intensity transfer rate for large enterprises is  $(140:128314) \times 10^4 \approx 11$ , while for entities with small assets  $(46:2883) \times 10^4 \approx 160$ .

Compared to the previous section, the intensity of knowledge transfer among the entities in the weakest asset class is even greater. While for the breakdown according to the median it was 10 times as much for the group below the median (small enterprises), for the breakdown according to the border of EUR 1 billion in assets, it is already 16 times more. Consequently, the conclusion formed in this manner should be, to some extent, considered as justified.

It seems critical to determine which types of knowledge merit special attention in the transfer process, and how the knowledge structure changes when the significance coefficient of a given knowledge for an enterprise is corrected. It has now been found that different types of transferred knowledge are distributed as shown in Table 54.

	Absolute indicators	Structure indicators (%)
Y <sub>14.1</sub>	48	26
Y <sub>14.2</sub>	41	22
Y <sub>14.3</sub>	46	25
Y <sub>14.4</sub>	51	27

Table 54. Structure of knowledge importance indicators

Source: own study.

The above calculation shows a relatively equal share of the various types of knowledge in its entirety, with the exception of the organizational knowledge that is transmitted or received at the consolidation of enterprises at a slightly higher degree. The case looks slightly different when knowledge is taken into account that has been corrected with coefficients of knowledge significance, represented by the variables  $y_{151} - y_{154}$ . Corrected structural indicators are presented in Table 55.

Table 55 compares absolute values and percentages of structure indicators for different types of knowledge. Indicators of type  $y_{15,1} - y_{15,4}$  are higher than  $y_{14,1} - y_{14,4}$ , as corrected values of knowledge have been defined as the products of months for learning knowledge by its significance. These are positive integers ( $y_{14,1} \ge 1$ ), hence this values cannot be directly compared. One can compare their structure both in absolute numbers and in the form of structure percentage indicators. This will help to clarify the contribution of the transfer of different knowledge types. This is illustrated in the following table (Table 55).

Company	Size of knowledge Unadjusted indicators				Knowledge size (time to master knowledge × importance of knowledge) Adjusted indicators				Structure %
	У <sub>14.1</sub>	У <sub>14.2</sub>	У <sub>14.3</sub>	У <sub>14.4</sub>	y <sub>14.1</sub> ×y <sub>15.1</sub>	y <sub>14.2</sub> ×y <sub>15.2</sub>	$y_{14.3} \times y_{15.3}$	y <sub>14.4</sub> ×y <sub>15.4</sub>	
1	2	3	4	5	6	7	8	9	8
British Steel	3	2	1	4	3	4	2	4	4
Europipe	2	1	5	1	2	1	5	2	3
Thyssen Stahl	2	1	3	4	6	4	3	8	6
Thyssen Krupp	1	2	1	3	1	4	1	3	2
CMC	2	1	3	4	4	1	9	4	5
Zawiercie Steelworks (currently CMC Zawiercie S.A.)	1	2	3	2	1	2	3	2	2
LNM Holdings	4	5	2	4	12	20	4	12	13
PHS	1	1	1	1	1	1	1	1	1
Celsa Group	2	1	1	3	4	3	1	3	3
Huta Ostrowiec SA	2	1	1	2	2	2	1	2	2
ZAO Severstal	2	4	1	1	2	12	2	1	5
Lucchini	3	1	2	1	12	1	4	1	5
Evraz	2	1	4	1	4	2	4	1	3
Vitkovice Steel	2	3	1	2	2	6	1	2	3
MSC	4	5	6	5	12	15	24	10	16
Arcelor Mittal	1	1	1	1	1	1	1	1	1
Tata Steel	4	3	4	4	16	12	16	4	13
Corus Group	2	1	1	1	2	1	1	1	1
Salzgitter	2	1	2	3	6	2	2	9	5
VPE	2	1	1	1	2	2	1	1	2
Eramet	3	2	1	2	6	6	1	2	4
Tinfos	1	1	1	1	3	1	1	1	2
Σ	48	41	46	51	104	103	88	75	370
Structure %	26	22	25	27	28	28	24	20	100

**Table 55.** Indicators illustrating the time of knowledge mastering (transfer)

Source: own study.

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Transfer is now dominated by two types of knowledge (Table 56):

- x<sub>1</sub> knowledge that is an individual motive for acquisition (patents, inventions, important technologies);
- x<sub>2</sub> knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. specific managerial competencies, unique contractor skills, etc.).

Transfer indicator	% share	Total transfer indicator	% share	Differences
y <sub>14.1</sub>	26	$y_{14.1} \times y_{15.1}$	28	+2
y <sub>14.2</sub>	22	$y_{14,2} \times y_{15,2}$	28	+6
У <sub>14.3</sub>	25	$y_{14.3} \times y_{15.3}$	24	-1
y <sub>14.4</sub>	27	$y_{14.4} \times y_{15.4}$	20	-7

Table 56. Structure of knowledge indicators in its transfer

Source: own study.

The share of other types of knowledge, mainly organizational knowledge specific to certain companies (pay systems, regulations, protocols, important legal documentation, etc.) is clearly falling. Although acquiring or instilling this kind of knowledge is long and tedious, it is not decisive. That is why the time to learn this knowledge is long and in a certain structural cross section their shares is as high as 27%, and after taking into account the weight, it falls to the level of 20%.

The last analytical problem was tacit and explicit knowledge. Analysis of knowledge in this cross section has its own specific character. It is not easy to estimate the tacit knowledge. The only thing that can be done is a diagnosis in which metallurgical enterprise tacit knowledge has a dominant or, conversely, a minor character. Consequently, the study consisted in application of the zero-one rule and, facing the dominance of either tacit or explicit knowledge. This means defining one of them by "0", the other by "1". In this case, it was decided to modify the indications, specifying the dominance of tacit knowledge as "2" and the explicit knowledge as "1". Such an approach is justified by the fact that there are no companies at all where explicit or tacit knowledge does not exist. Under these conditions, "0" would mean lack of one type of knowledge, which does not correspond to reality. Consequently, the symbols "1" and "2" remained. It is important to explain which of the two types of knowledge are marked by "2" and which by "1". Dominance of explicit or silent knowledge in individual companies (according to expert estimates) is presented in Table 57. There are not only zero-one indicators, concerning explicit or tacit knowledge, but also their sum, indicating the dominance of one option among the total number of enterprises.

No.	Company	Number of explicit knowledge dominations (1)	Number of tacit knowledge dominations (2)
1.	British Steel	3	1
2.	Europipe	3	1
3.	Thyssen Stahl	1	3
4.	Thyssen Krupp	1	3
5.	CMC	4	0
6.	Zawiercie Steelworks (currently CMC Zawiercie S.A.)	4	0
7.	LNM Holdings	4	0
8.	PHS	4	0
9.	Celsa Group	4	0
10.	Huta Ostrowiec SA	4	0
11.	ZAO Severstal	4	0
12.	Lucchini	4	0
13.	Evraz	4	0
14.	Vitkovice Steel	4	0
15.	MSC	2	2
16.	Arcelor Mittal	4	0
17.	Tata Steel	3	1
18.	Corus Group	4	0
19.	Salzgitter	3	1
20.	VPE	4	0
21.	Eramet	2	2
22.	Tinfos	4	0
	Σ	74	14

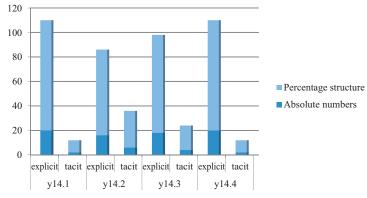
 Table 57. Explicit and tacit knowledge in enterprises

Explicit knowledge can be seen and counted in the form of paper and electronic documents. In the case of tacit knowledge it is very difficult to estimate the time of its mastery and its significance. Only highly qualified and experienced specialists can undertake this task. However, due to the very strong subjectivism of the ratings, it is difficult to sum these estimates. The conclusion is that hidden knowledge is underestimated. Perhaps some indication may be the number of dominance in particular types of knowledge (variables  $y_{14,1} - y_{14,4}$ ), shown in Table 58 and Figure 43.

T 11	20	E 1. 7 1	1 1 1 1	1	. , .
lable	58.	Explicit and	tacit knowledge	dominating	in enterprises
		Enpriore and	the first the age	aonnann9	in enterprises

	<b>y</b> <sub>14.1</sub>		У <sub>14.2</sub>		У <sub>14.3</sub>		Y <sub>14.4</sub>	
	explicit	tacit	explicit	tacit	explicit	tacit	explicit	tacit
Absolute numbers	20	2	16	6	18	4	20	2
Percentage structure	90	10	70	30	80	20	90	10

Source: own study.



**Figure 43.** Explicit and tacit knowledge dominating in enterprises

From the figures and figure 43 it is clear that explicit knowledge is dominant everywhere. Nevertheless, a relatively large amount of silent knowledge can be observed in the type marked with the symbol  $y_{14,2}$ . This is knowledge that is important for the acquiring entity, e.g. the specific competencies of managers, unique skills of the contractors, etc. Diagnosing the companies involved in dominance of the tacit knowledge such powerful purchasers (acquiring entities) can be listed as British Steel or Thyssen Stahl. AG (100,000 employees).

It can be said that one of the motives of acquisitions conducted by the surveyed companies was the possession of high-competence management teams or crews in the acquired companies, which consisted of a group of employees with high-potential of tacit knowledge. Such knowledge cannot be documented – it is confirmed in management and production practice; it is as real as possible and is a strong motive for acquiring enterprise.

The above-presented description of the research sample and the characteristics of the surveyed enterprises are crucial and are necessary to distinguish the companies most suitable for consolidation in the form of mergers or acquisitions.

#### Results of the similarity study of the consolidation companies<sup>191</sup>

In the research on the distribution of the group of metallurgical enterprises to susceptible and low-susceptible to knowledge transfer within mergers and acquisitions, the application of the algorithm led to a relatively close, optimal distribution.

<sup>&</sup>lt;sup>191</sup> Detailed results and calculations of the similarity research for the consolidating enterprises are contained in Annex 18.

The output matrix was built on the basis of the data contained in Annexe 18. It adopts 23 features and applies to 22 research objects. In subsequent steps procedure has been performed in accordance with the rules discussed above.

Three variants were considered. The first included all 23 characteristics, the second only related to knowledge, the third knowledge-related indicators and the three selected variables; they are assets, number of employees (employment) and the general assessment of the financial position of the enterprises ( $y_3$ ,  $y_5$  and  $y_7$  respectively).

In the first variant, transforming the output matrix yields a matrix of taxonomic distance was obtained. Following the chosen procedure of J.A. Hartigan and M.A. Wong centroids (centres of gravity) were obtained for the 2 classes initially assumed as target. Centroids of particular classes are shown in Table 59.

#### Table 59. Centroids for 1 and 2 class

```
v.9
          vЗ
                   v4
                             v5
                                       v6
                                                 v7
                                                           v8
                                                                             v10
  13338.000 25400.00 110340.00 13300.000 2.800000 1.0000000 0.8000000 2.600000
  3794.529 26535.29 15615.53 5869.059 2.705882 0.2352941 0.2352941 3.058824
       yll
               yl2
                       yl3 yl4.1 yl4.2 yl4.3 yl4.4
                                                                     yl5.1
1 1.400000 1.400000 2.200000 3.000000 3.200000 3.200000 4.000000 2.800000
2 2.411765 2.705882 2.058824 1.941176 1.470588 1.764706 1,823529 1.647059
      y15.2 y15.3 y15.4 y16.1 y16.2 y16.3 y16.4
  3.400000 2.400000 1.400000 1.400000 1.600000 1.4
1.705882 1.294118 1.176471 1.0 1.235294 1.058824 1.0
1
```

Source: own study.

The allocation of enterprises to one of the two groups is shown in Table 60.

British Steel	Europipe	Thyssen Stahl	Thyssen Krupp	CMC
2	2	1	1	2
Huta Zawiercie	LNM Holdings	PHS	Celsa Group	Huta Ostrowiec
2	1	2	2	2
ZAO Severstal	Lucchini	Evraz	Vitkovice Steel	MSC
2	2	2	2	1
Arcelor Mittal	Tata Steel	Corus Group	Salzgitter	VPE
2	1	2	2	2
Eramet	Tinfos			
2	2			

#### Table 60. Allocation of enterprises to group 1 and 2

Source: own study.

The basis for the allocation was establishment of similarity of enterprises in terms of knowledge by comparing distances in multidimensional space. The values of  $y_n$  in Table 63 are compared to the values containing the output matrix. Example: variable  $y_3$  in table 63 in class 1 was assigned a size of 13 338 000 and in class 2–3 794 529. In relation to the value in the output matrix equal to 7843 was closer to 3794, which means grading to 2 class. All calculations and graphs were performed

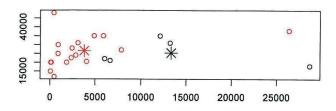
on a computer on the basis of an algorithm and the presented example only explains their procedure. As a result of similarity (proximity) calculation an allocation of enterprises to one of the groups took place (Table 61).

## Table 61. Allocation of enterprises

First class:				
Thyssen Stahl	Thyssen Krupp	LNM Holdings	MSC	Tata Steel
1	1	1	1	1
Second class:				
British Steel	Europipe	CMC	Huta Zawiercie	PHS
2	2	2	2	2
Celsa Group	Huta Ostrowiec	ZAO Severstal	Lucchini	Evraz
2	2	2	2	2
Vitkovice Steel	Arcelor Mittal	Corus Group	Salzgitter	VPE
2	2	2	2	2
Eramet	Tinfos			
2	2			
Source: own study.				

The findings in Table 63 show that enterprises classified in Class 1 are similar in size and quality of knowledge transfer. The influence of individual variables is shown on the plane in two-dimensional plan in Figure 44.

Figure 44. Clusters of enterprises



Source: own study.

Circles were used to label individual variables, and centroids (centres of gravity) of fictitious figures, formed by groupings of points. Although from the chart it is possible to read closer and further distances between the points, representing the variables that are subject to mergers and acquisitions, it is not possible, however, to calculate their influence on the allocation to one of the classes, without further analysis.

This function is performed by dendrogram in the form of so-called Berry tree<sup>192</sup> (Figure 45).

<sup>&</sup>lt;sup>192</sup> B.J.L. Berry, A method for deriving multi-factor uniform region, "Geographical Review",

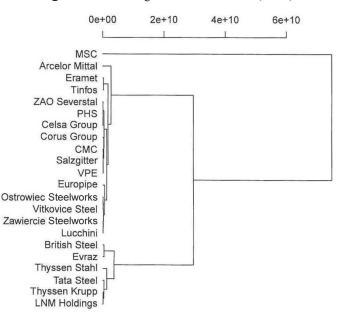


Figure 45. Dendrogram for all variables (Ward)

When analysing the dendrogram, it can be observed that two groups of companies are clearly distinguished. One large covering 17 surveyed entities and the other with five such entities. However, it must be emphasized that the second cluster is comprised of very large enterprises. Distances (similarities) inside clusters are almost the same. The reading of the tree may, however, vary with assumptions different than by Ward. Dendrogram based on the *average* values, will look like in the Figure 46.

This variant preserves (approximately) the proportions of distance inside the groups and between them, but the differences in phase I of the merging of elements (at the bottom) of the tree, which according to Ward were flattened and difficult to read, are much clearer. It can be clearly observed that there is only one significant difference in the distance between the elements in the fairly uniform class 1 containing 5 subjects.

Median-based dendrograms, prepared according to McQuitty, are even more flattened than in the first case (Ward) and do not carry new cognitive content. The dendrograms shown above are described numerically in the following charts.

Table 62 summarizes Wards' joints, using average values in construction of clusters and distance of entities, using the Euclidean distance.

1981, t. 33, z. 4.

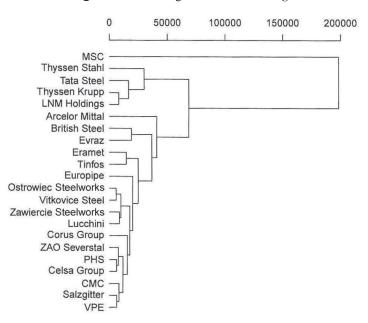


Figure 46. Dendrogram based on *average* 

#### Table 62. Order of joints acc. to Ward

[1,]	-10	-14	31105339
[2,]	-8	-9	36616016
[3,]	-19	-20	37762521
[4,]	-4	-7	62897289
[5,]	-11	2	63307472
[6,]	-6	-12	69905817
[7,]	-5	3	76282572
[8,]	1	6	143723775
[9,]	-21	-22	208506704
[10,]	-18	7	286342608
[11,]	-17	4	342225264
[12,]	-1	-13	353956251
[13,]	5	10	365338278
[14,]	-2	8	557916276
[15,]	13	14	1235152838
[16,]	-3	11	1264799428
[17,]	9	15	1648857259
[18,]	-16	17	2633070206
[19,]	12	16	3598438900
[20,]	18	19	29520594709
[21,]	-15	20	74737974487

Source: own study.

The numbers shown in Table 62 indicate in columns 2 and 3 the numbering of the item, according to the data in the output table 59 and the height to determine the degree of similarity between the surveyed enterprises. The sign "-" by certain entities requires explanation. It means that a particular element is separate and not previously linked to any other elements. If there is no sign at the number, this indicates existence of a cluster. This can be a cluster of a given order, starting from joining of two elements, until a group consisting of all entities is formed. In the examined case, stoppage of the joining process was assumed upon division into two groups, more or less susceptible to consolidation of enterprises. Both groups were identified and presented in Table 63. The companies belonging to the above-mentioned two clusters were characterized by comparing their assets and employment. The selection of these attributes was based on the analysis of results from the previous sub-section, which indicated that the correlation (especially employment) was greater than the other variables with time of mastering the acquired knowledge.

The first observation concerns group 1. There are only large companies with huge assets and very high employment. The average asset size is 66,690 million EUR, and employment 110,340 people. The range in the first case is large – 22,611 million EUR, but it is mostly influenced by MSC's assets, amounting to 28,662 million EUR. Taking into account this fact and eliminating the MSC, the range is 7,177 million EUR and is relatively small. It indicates that group 1 is quite homogeneous in terms of assets. This does not mean that it is similar in terms of knowledge transfer, as evidenced by the Euclidean distance.

The situation in group (class) 2 is different. Most of the companies in this group are **much** smaller and the average asset value is 3785 million EUR and is almost three times smaller than in class 1. On the other hand, average employment is almost seven times smaller than in class 1.

Considering the significant diversification of group 2, it can be concluded that among the companies involved are both the recipients and providers of knowledge. Such a situation enhances the susceptibility to knowledge transfer as a result of consolidations through mergers and acquisitions. Two situations are present here. The first is when an enterprise has the knowledge that is missing and needed by another enterprise (usually stronger on the market) and is taken over. Of course, not always, and rarely is knowledge the only reason for merger by absorption, but that does not change the fact of its transfer.

	cluster 1		cluster 2 (class)				
Business name	Numbering	Assets in million EUR	Employment in people	Business name	Numbering	Assets in million EUR	Employment in people
Thyssen Stahl AG	3	12,102	100,000	British Steel	1	7,843	53,900
Thyssen Krupp AG	4	6,051	70,000	Europipe	2	2,350	5,600
LNM Holdings N.V.	7	6,647	75,000	CMC Commercial Metals C.	5	905	11,200
Mittal Steel Company	15	28,662	224,000	Zawiercie Steelworks (currently CMC Zawiercie S.A.)	6	70	11,164
Tata Steel Ltd	17	13,228	82,700	Polskie Huty Stali	8	132	20,000
				Celsa Group	9	882	17,000
				Huta Ostrowiec SA	10	44	25,000
				ZAO Severstal Group	11	2,866	24,000
				Lucchini SpA	12	450	12,000
				Evraz	13	4,042	3,800
				Vitkovice Steel	14	1,837	4,200
				Arcelor Mittal	16	26,383	11,000
				Corus Group Ple	18	5,879	24,000
				Salzgitter AG	19	2,450	12,100
				Vallourec Précision Etirage	20	3,100	16,800
				Eramet SA	21	4,874	1,500
				Tinfos AS	22	400	500
2	Σ	66,690	551,700		Σ	64,507	253,764
	Σ Ӯ	13,338	110,340		<i>'</i> '	3,795	14,927

**Table 63.** Characteristics of enterprises assigned to class 1 and 2

The second situation occurs when the acquired enterprise does not have any significant knowledge resource, but on the contrary, after modernization, reorganization and other operations, which also means transfer of knowledge, will be of considerable value to the purchaser, provided that its acquisition is favourable, which usually takes place in reality. In this case, the transfer of knowledge is made in the opposite direction, from the acquiring entity to the acquired one. Group 2 transfer capability is also reflected in its structure, broken down by acquiring entities to the acquired ones. The breakdown occurs according to the median – there are 8 acquiring entities and 9 acquired ones. At the same time, in Group 1, only one entity is acquired, and for reasons unrelated to any significant transfer of knowledge. In Class 2, more susceptible to knowledge transfer, the companies included in Tables 64 and 65 belonged to the acquiring entities to the acquired ones.

Business name	Numbering	Assets in million EUR
British Steel	1	7,843
CMC Commercial Metals C.	5	905
Celsa Group	9	882
ZAO Severstal Group	11	2,866
Evraz	13	4,042
Arcelor Mittal	16	26,383
Salzgitter AG	19	2,450
Eramet SA	21	4,874
Σ		50,245
		6,281

	-			
lable	<b>64</b> .	Aca	uiring	entities

Source: own study.

#### Table 65. Podmioty przejmowane

Nazwa firmy	Numeracja	Majątek w mln euro
Europipe	2	2,350
Zawiercie Steelworks (currently CMC Zawiercie S.A.)	6	70
Polskie Huty Stali	8	132
Huta Ostrowiec SA	10	44
Lucchini SpA	12	450
Vitkovice Steel	14	1,837
Corus Group Ple	18	5,879
Vallourec Précision Etirage	20	3,100
Tinfos AS	22	400
Σ		14,252
ÿ' <sub>3</sub>		1,585

Source: own study.

The summary analysis shows that larger and more modern entities dominate among the acquiring enterprises. For example, Celsa Group, a relatively small company with assets worth of EUR 882 million is among acquiring entities, and Arcelor Mittal with assets worth EUR 26,363 million is among acquired ones. Next to the presented regularity, based on the analysis of the size of assets of the merged groups of enterprises, the basic (due to the purpose and nature of the paper) is the analysis of the distribution of clusters according to the size of knowledge transfer. In this paper this is a key issue. While previous taxonomic analyses have allowed to isolate a group more susceptible to knowledge transfer, now the study is deepened and further confirmed by a direct analysis of the knowledge flow intensity, characterizing a particular type of enterprises. Into account taken was neither the time nor the coefficients of the transferred knowledge significance, but their product of variables, which in a sense is the "mass" of the transferred knowledge weighed by its significance. The importance of knowledge can in this case be regarded as the weight assigned to each type of knowledge separately. The sum of these products constitutes the overall size of the transferred knowledge. Thus, e.g. using the recording  $y_{14} \times y_{15}$ , means the time of mastering knowledge in a given enterprise multiplied by the importance factor for that knowledge, and the sum of these flows for each cluster represents the knowledge that is related to the group of enterprises in a given cluster, in this case groups 1 or 2, resulting from the taxonomic calculation procedure. This value (product) can be defined (referred to) as "flow of knowledge". Table 66 contains the respective flow rates of the respective companies. Knowledge flow charts according to its type and broken down into classes 1 and 2 as well as the acquiring and acquired entities are contained annexes.

The second important element is to investigate which of the knowledge types mentioned here is transferred within consolidation of enterprises and what is its place in the overall transfer. The analysis will cover the flow of knowledge. The basis of the analysis will be data from Table 68. It is about determining which type of knowledge flow dominates in group 2 and whether in the less susceptible group (1) there are no specific types of knowledge in which it is dominant or at least significant. The starting point of the analysis is to examine the flow of knowledge.

This is insufficient for the purpose of testing the linking susceptibility. Only a study of flow that combines the mentioned factors can give an image that is more relevant to the facts. Table 67 and Figure 47 show the absolute quantities, concerning the flow of knowledge, and the percentage indicators of the structure.

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Companies		Acquiring entities		Acquired entities		Group I		Gr Group upa II	
total 14*15		total 14*15		total 14*15		product 14*15		product 14*15	
British Steel	13	British Steel	13					British Steel	13
Europipe (AG der Dillinger Huttenwerke i Mannesmannröhren-Werke AG)	10			Europipe (AG der Dillinger Huttenwerke and Mannesman- nröhren-Werke AG)	10			Europipe (AG der Dillinger Huttenwerke and Mannesman- nröhren-Werke AG)	10
Thyssen Stahl AG/Krupp Stahl AG	21	Thyssen Stahl AG/Krupp Stahl AG	21			Thyssen Stahl AG/Krupp Stahl AG	21		
Thyssen Krupp AG	9			Thyssen Krupp AG	9	Thyssen Krupp AG	9		
CMC Commercial Metals Company	18	CMC Commercial Metals Company	18					CMC Commercial Metals Company	18
Huta Zawiercie S.A.	8			Huta Zawiercie S.A.	8			Huta Zawiercie S.A.	8
LNM Holdings N.V.	48	LNM Holdings N.V.	48			LNM Holdings N.V.	48		
Polskie Huty Stali	4			Polskie Huty Stali	4			Polskie Huty Stali	4
Celsa Group	11	Celsa Group	11					Celsa Group	11
Ostrowiec Steelworks	7			Ostrowiec Steelworks	7			Ostrowiec Steelworks	7
ZAO Severstal Group	17	ZAO Severstal Group	17					ZAO Severstal Group	17
Lucchini SpA	18			Lucchini SpA	18			Lucchini SpA	18
Evraz	11	Evraz	11					Evraz	11
Vitkovice Steel	11			Vitkovice Steel	11			Vitkovice Steel	11
Mittal Steel Company N.V.	61	Mittal Steel Company N.V.	61			Mittal Steel Company N.V.	61		
Arcelor Mittal (created as a result of acquisition)	4	Arcelor Mittal (created as a result of acquisition)	4					Arcelor Mittal (created as a result of acquisition)	4
Tata Steel Ltd	48	Tata Steel Ltd	48			Tata Steel Ltd	48		
Corus Group Plc	5			Corus Group Plc	5			Corus Group Plc	5
Salzgitter AG	19	Salzgitter AG	19					Salzgitter AG	19
Vallourec Précision Etirage S.A.S/V&M Deutschland GmbH	6			Vallourec Précision Etirage S.A.S/V&M Deutschland GmbH	6			Vallourec Précision Etirage S.A.S/V&M Deutschland GmbH	6
Eramet SA	15	Eramet SA	15					Eramet SA	15
Tinfos AS	6			Tinfos AS	6			Tinfos AS	6
	370		286		84		187		183

# Table 66. Knowledge flows by division into acquiring and acquired entities, and by the degree of consolidation susceptibility

Source: own study.

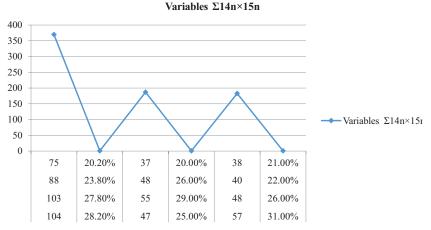
Chapter V. Analysis of own research in the scope of knowledge transfer

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No.	Indicators	Variables						
140.	Indicators	14.1×15.1	14.2×15.2	14.3×15.3	14.4×15.4	Σ 14×15		
1.	Absolute indicators	104	103	88	75	370		
2.	Percentage structure	28.2%	27.8%	23.8%	20.2%	100.0%		
3.	Knowledge flow in group 1	47	55	48	37	187		
4.	Percentage structure	25.0%	29.0%	26.0%	20.0%	100.0%		
5.	Knowledge flow in group 2	57	48	40	38	183		
6.	Percentage structure	31.0%	26.0%	22.0%	21.0%	100.0%		

**Table 67.** Flows of knowledge by type (in units of flow)

Figure 47. Percentage structure of knowledge flow across the entire group and two classes by types



Source: own study.

It is important to note that these are data for entire groups, which does not mean that the situation may sometimes differ from one enterprise to another.

The next step in the analysis is to investigate whether there is a greater knowledge flow in enterprises from group 2 than in group 1.

Table 67 shows the transfer sizes in each knowledge groups in the form of absolute and relative values (structure indices). Absolute values were then referred to enterprise assets and employment in a given knowledge group, creating indicators of the certain knowledge type intensity to assets and employment in a given group and simultaneously multiplying them by 10,000 for image clarity.

The coefficients of knowledge flow rates for particular types relative to assets and employment in individual clusters, as calculated in Table 68, consistently indicate a greater tendency for consolidations in enterprises taxonomically rated into group 2.

Group	Indicators	Variables					
Group	Indicators	14.1×15.1	14.2×15.2	14.3×15.3	14.4×15.4	Σ	
1	A bashuta valuas – paraanta sa structura	47	55	48	37	187	
1	Absolute values – percentage structure	25%	29	26	20	100	
2	A bashuta valuas – paraanta sa structura	57	48	40	38	183	
2	Absolute values – percentage structure	31%	26	22	21	100	
	Absolute differences (I–II)	-10	+7	+8	-1	х	
	Percentage differences (I–II)	-6	+3	+4	-1	х	
1	Intensity indicator – knowledge transfer to assets	8.2	8.2	7.2	5.5	х	
2	Intensity indicator – knowledge transfer to assets	8.8	7.4	6.2	5.9	x	
1	Intensity indicator – knowledge transfer to employment	0.85	1.00	0.87	0.67	x	
2	Intensity indicator – knowledge transfer to employment	2.24	1.90	1.89	1.49	х	

Table 68. Intensity indicators for the knowledge flow of a given kind in relation to assets	and
employment	

Assets: 1 group 66 690 million EUR, 2 group 64 570 million EUR. Employment: 1 group 551 700 people, 2 group 253 764 people.

Source: own study.

However, it must be emphasized that it is not completely unambiguous in relation to property. Although the superiority of the knowledge flow in group 2 is strongly determined with regard to the knowledge indicated in 14.1 and 14.4, but in the other two groups is the opposite. It should be emphasized that knowledge defined here as  $x_1$ , and in taxonomy calculation by  $14.1 \times 15.1$  is decisive. It is a knowledge that is a separate motive for acquisition (patents, inventions, important technologies, etc.) that was flowing (transferred to) group 2 steelworks during their takeover, to modernize them. The second type of knowledge, the transfer of which was higher in group 2 than in group 1, was the high level of organizational knowledge, specific to the companies (pay system, regulations, occupational protection system, security system, etc.).

This flow was marked as  $x_4$  (in model) and 14.1 and 14.4 (in computer program) respectively. This applies to companies such as: Zawiercie Steelworks (now CMC Zawiercie S.A.), Huta Ostrowiec S.A., "Vitkovice Steel" and others, which after the acquisition a newer organizational system was imposed, significantly increasing their efficiency.

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It should be emphasized that the inflow of silent knowledge  $(x_2)$  was smaller than in large enterprises of group 1. The same applies to general knowledge (market knowledge, relations) marked with symbols  $x_2$  and  $x_3$  and  $14.2 \times 15.2$  and  $14.3 \times 15.3$ . However, this does not alter the assessment that the flow of basic types of this knowledge is decisive and indicates an increased transfer in group 2 compared to group 1.

It is even more evident that Group 2 consolidation susceptibility is evident when labour flow rates are compared. This is even more justified in this case than in relation to assets, since the transfer medium is the people (workers) who carry out the transfer.

The data in Table 70 clearly show that group 2 is vulnerable to mergers and acquisitions in terms of knowledge transfer across all indicators of flow, calculated in terms of employment and for all types of knowledge. Particularly great differences with respect to group 1 are in favour of cluster 2 in the field of knowledge, called in brief as technological and organizational. The transfer of new technology and a high organizational culture enabled the acquired companies to increase their value and market share. Unlike asset-based indicators, also competency knowledge  $(x_2)$ and explicit of high significance  $(x_i)$  are higher than in group 1. This confirms the thesis resulting from the findings of the taxonomic division that enterprises placed in group 2, rather smaller and acquired, are more susceptible to knowledge transfer. The performed analyses concerned all variables determining the location of studied objects (enterprises) in the multi-variable space. However, it was important to make sure that limitation of the number of variables did not result in better results. This is primarily about variables related to the external determinants of knowledge transfer, i.e. data on the economic organizations themselves. One would like to verify whether this would affect the division of the group of enterprises into more or less susceptible to knowledge transfer. For this purpose, the second variant all general variables, primarily related to knowledge and transfer were excluded from the study. In this variant, all the steps of calculation, presented in the text, are not repeated but only the factors concerning grouping of the companies into classes and grouping of variables to verify their impact on the result. Variant II provided for exclusion of all variables not directly related to knowledge transfer. As a result of the calculations performed without variables  $y_3 - y_{13}$ , a division into classes (clusters) as presented in Table 69 was performed.

Table 69	. Taxonomic	grouping of n	netallurgical	enterprises,	with consi	ideration of	only the
		influenc	e of knowle	edge variable	s		

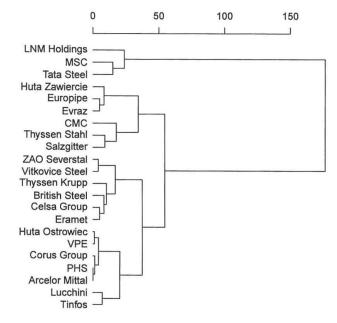
First class:				
LNM Holdings 1	MSC Ta 1	ata Steel 1		
Second class:				
British Steel	Europipe	Thyssen Stahl	Thyssen Krupp	CMC
2	2	2	2	2
Huta Zawiercie	PHS	Celsa Group	Huta Ostrowiec	ZAO Severstal
2	2	2	2	2
Lucchini	Evraz	Vitkovice Steel	Arcelor Mittal	Corus Group
2	2	2	2	2
Salzgitter	VPE	Eramet	Tinfos	
2	2	2	2	

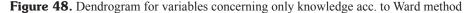
In this variant group 1 is diminished and the image of division is blurred, contrary to the previous findings, showing a significant correlation between the size of the companies involved in the process of consolidation and the division into the acquiring and acquired enterprises. Especially two factors: the size of employment and the place in the consolidation process have a significant impact on the consolidation susceptibility, but limiting the scope of variables to the variables associated with knowledge transfer does not reflect this fact.

This is reflected in formation of the connection tree shown in Figure 48. In the presented situation, a division not in two, but at least four classes is visible, which blurs the impact of the size of enterprises and their role in the consolidation process, i.e. whether they are acquiring or acquired one. This prevents from formulation of appropriate conclusions as to recognition of an enterprise as being suitable for mergers and acquisitions. Also, the distribution of adopted variables, presented as a projection in a two-dimensional space, does not induce the hypothesis that division into classes only with consideration of knowledge-related variables is appropriate for the set objectives.

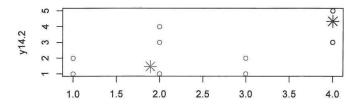
The large variable scattering shown in Figure 49 does not allow for definition of any their apparent influence on the results of the study. This underlines the need to examine variant III.

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**Figure 49.** Average of variables that illustrate the transfer of knowledge in the consolidation process in the form of a projection on the plane and their centroids in variant II



Source: own study.

In the next variant, the number of general variables was limited to only three, which play an important role, i.e.  $y_3$ ,  $y_5$ ,  $y_7$ . These are: company assets, staff numbers and general financial situation. The performed calculations (procedure as previously described) led to breakdown of the group into classes shown in Table 70.

Table 70. Division of group into classes in variant III

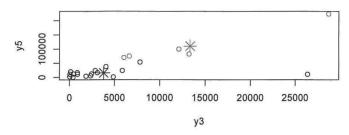
First class:

Thyssen Stahl 1	Thyssen Krupp 1	LNM Holdings 1	MSC 1	Tata Steel 1
Second class:				
British Steel	Europipe	CMC	Huta Zawiercie	PHS
2	2	2	2	2
Celsa Group	Huta Ostrowiec	ZAO Severstal	Lucchini	Evraz
2	2	2	2	2
Vitkovice Steel	Arcelor Mittal	Corns Group	Salzgitter	VPE
2	2	2	2	2
Erämet	Tinfos			
2	2			

Source: own study.

These are the same results as in the first variant, discussed in detail at the beginning of the subsection and based on all variables. From the first variant they differ only in the lack of concentration of certain variables around the centroid, as in Figure 50.

**Figure 50.** Average of variables that illustrate the transfer of knowledge in the consolidation process in the form of a projection on the plane and their centroids in variant III



Source: own study.

In this situation, conclusions concerning the characteristics of enterprises susceptible to knowledge transfer, formulated after discussion of variant I remain valid.

## 3. Analysis and interpretation of research results

In the dissertation a research thesis was presented:

## Thesis

Establishing the main determinants of knowledge transfer in processes of mergers and acquisitions allows to determine the time necessary for its performance.

## Verification of the thesis

The starting point in the research was to identify the important factors that determine knowledge transfer in the merger and acquisition process. Of the 57 factors, the managers selected 32 most important. At a later stage of research, they were assigned to 4 groups of knowledge factors  $(x_1, x_2, x_3, x_4)$ , by the experts. This allowed to develop a knowledge map (Table 40), which contains the most significant knowledge factors in processes of mergers and acquisitions.

On the basis of the obtained results, it can be stated that the thesis has been positively verified.

The assessment of importance of the 4 groups of knowledge factors, performed in this dissertation has shown the greatest role of the  $x_2$  group – knowledge, including tacit knowledge that is relevant to the acquiring entity.

This group includes:

- employees with valuable skills and competencies,
- practical experience of employees in the sphere of sales,
- practical experience of supervisory staff,
- skills and competences in cooperation with the environment,
- personal knowledge of specialized staff,
- tacit knowledge of financial workers,
- tacit knowledge of executive workers.

After juxtaposing an  $x_2$  group of knowledge factors, i.e. knowledge of the highest importance in mergers and acquisitions, with research of the group experts' assessment it was stated that the time to master such knowledge is the shortest, both for the acquiring and the acquired entity (is 2.4 and 1.4 months respectively).

The group of factors  $x_1$ , i.e. knowledge that is an individual motive for acquisition, was recognized by the experts as the second most important, taking into account the criterion of knowledge importance. This group contains the following important factors that determine the transfer of knowledge in the processes of mergers and acquisitions:

- current R&D works within the company,
- forecasts of research cells,
- R&D works on enterprise development,
- ideas, patents, innovations,
- · computer programs, utility models, trademarks,
- projects,
- personal relations with suppliers and buyers,
- production technology,
- knowledge of production technology.

Time to master knowledge, which is the an individual motive for acquisition in case of the acquiring companies, is 2.7 months, while in case of acquired companies -1.6 months.

Taking into account the criterion of significance of other groups of knowledge factors, experts also assigned different weights both to the acquiring and the acquired companies.

In case of acquiring companies, as the third most important experts recognized the group  $x_3$  – knowledge, including explicit knowledge, of relevance for which the time of mastery was 2.5 months. Organisational knowledge characteristic of certain enterprises – group  $x_4$  – is in the last place and the time it takes to acquire it is 3.2 months.

On the other hand, in the case of acquired companies the significance of knowledge factors groups  $x_3$  and  $x_4$  is at a similar level. The weights of these groups are 1.32 and 1.36, respectively. Time for mastering knowledge of these two groups for knowledge of  $x_3$  group is 1.6 months, while for group  $x_4$  1.4 months.

The research included in this paper was also aimed at finding the answer to three research questions.

## Research question I

Which type of knowledge (explicit or tacit) is more important in the context of its transfer in the merger or acquisition process?

## Answer to research question I

Based on the results of the research obtained in **stage III.D**, the type of knowledge (explicit or tacit) of greater importance in the context of its transfer in the merger or acquisition process has been identified.

According to expert opinion in **stage III.D**, both in case of acquiring and acquired entities the knowledge of greater significance is the explicit one in relation to all four groups of knowledge factors.

## Research question II

How to practically determine the type and meaning of knowledge?

#### Answer to research question II

The results of research in **stage I** allowed to find answers to the **research question II**, which aimed at determining the type and importance of knowledge.

The basic problem of knowledge classification is the difficulty to capture its specific aspects through different criteria of division.

In the paper, the procedure for selection and division of knowledge factors related to the set purpose of research was based on a critical analysis of literature of the subject matter, author's experiences and suggestions of people directly related to the researched subject.

When forming knowledge types into larger groups, the author has proposed introduction of the following variables  $x_1$ ,  $x_2$ ,  $x_3$ ,  $x_4$ .

In **stage II.A** experts were presented with 32 factors determining the transfer of knowledge in the process of mergers and acquisitions, which in **stage I.A** have been considered by managers to be relevant. This allowed experts is to assign factors that determine the knowledge transfer to one of the four groups of knowledge factors  $(x_1, x_2, x_3, x_4)$ .

To determine the importance of knowledge in **stage I.A** a group of 57 factors of knowledge were studied, due to their significance. Each of the factors that determine the transfer of knowledge in mergers and acquisitions has been rated by managers, who give them individual weights.

As a result of the research, 32 important determinants of knowledge transfer (Annexe 9) have been identified, which, according to managers, are most important in processes of mergers and acquisitions.

## **Research question III**

What factors influence the success of mergers and acquisitions in terms of knowledge transfer?

#### Answer to research question III

Factors affecting the success of mergers and acquisitions in relation to knowledge transfer in **step I.B** have been presented to managers to determine their significance.

Research results indicate the key role of three factors play in the success of mergers and acquisitions in relation to knowledge transfer.

Among them are:

- clearly defined goals of the acquisition,
- preparation or recognition of an existing knowledge map,
- cultural similarity of the enterprise organization.

**The main objective** of the paper was to identify the relation between knowledge transfer and merger and acquisition transactions of metallurgical enterprises, indication of the key determinants of the transfer process, and characteristics of knowledge transfer over time.

## Implementation of the main aim

Research results of **stage III.E** have allowed us to determine the relation between knowledge transfer and merger and acquisition transactions of companies in the metallurgical industry.

The main dependencies in the studied process are as follows:

- most of the surveyed companies similar knowledge resources are transferred;
- knowledge is transferred primarily by the acquiring enterprises;
- one significant motive for acquisitions is the possession of tacit knowledge by the acquired companies;
- the higher the level of employment in the acquiring and acquired enterprises, the more important the type of knowledge acquired;
- the average pay did not show correlation with variables of knowledge significance because of its transfer;
- the smaller the company's assets are, the bigger knowledge resources are transferred;
- the greater the number of employees of the surveyed companies, the greater the importance of transferred knowledge.

Key determinants of the knowledge transfer process were identified based on the results of the **first stage** study, with particular emphasis on the important determinants of knowledge transfer (**stage I.A**) and the success factors for mergers and acquisitions in relation to knowledge transfer (**stage I.B**).

Characteristics of the knowledge transfer in time has been presented within **stage III.B** of group experts' assessment, which results in the author developing a grid of knowledge transfer activities, performed under specific objective V.

## Specific objective I

Development of a knowledge transfer model in the merger and acquisition processes.

## Implementation of specific objective I

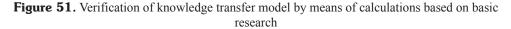
The main purpose of developing a model for knowledge transfer is allowing calculation of the total time of knowledge transfer in the process of businesses' consolidation as part of their merger or acquisition.

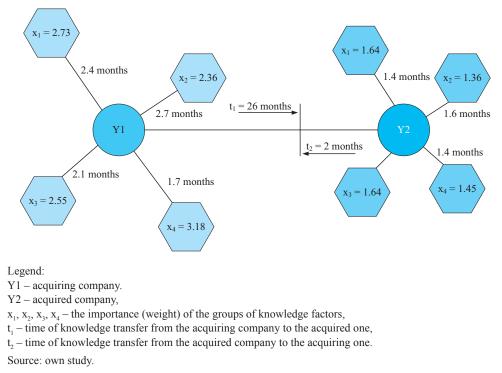
Specific objective I was met by developing a knowledge transfer model in the merger and acquisition processes, shown in Figure 27. This model determines the total time of knowledge transfer in the integration process in the demarcation of the acquiring and acquired enterprises.

The studies of **stage III** performed in the paper allowed to verify the model indicators compared to their originally assumed values.

With respect to the 11 pairs of enterprises in metallurgical industry that consolidated as a result of merger or acquisition, the model allowed to determine the knowledge transfer time for the acquiring and acquired enterprise (Figure 51).

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The results of the calculations allow to conclude that the transfer of knowledge from the acquiring company in the process of merger or acquisition is 26 months, and from the acquired enterprise it is 2 months (Annexe 14).

## Specific objective II

Analysis of the merger and acquisition processes with particular focus on knowledge transfer.

## Implementation of specific objective II

Based on the research of the subject matter literature, the analysis of the surveyed enterprises documentation and other elements of the research process, according to the adopted research methodology, analysis of the merger and acquisition process with particular focus on knowledge transfer was performed.

The paper discusses the importance of mergers and acquisitions, indication the motives and forms of their manifestation, and the processes of consolidation and knowledge transfer.

As part of implementation of the specific objective II an analysis was performed, showing the essential importance of mergers and acquisitions in the forms of knowledge transfer in the economy. The identification of these processes is performed on the example of consolidations done in 2005-2010 in the metallurgical industry in Europe.

## Specific objective III

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Establishment of specialized research methods suitable for analysis of knowledge transfer between consolidated companies.

## Implementation of specific objective III

Establishing specialized testing methods, appropriate for the analysis of knowledge transfer between consolidated companies was possible through the use of group experts' assessments in **stage II.B**.

Among methods which, according to experts, are most suitable for analysing the transfer of knowledge between consolidated enterprises counted were:

- nearest neighbour method (Johnson method),
- Czekanowski method,
- Wrocław taxonomy method (shortest dendrite method),
- median method,
- correlation coefficients (Spearman rank correlation, Kendal coefficient),
- scattering measures: entropy and Taylor's development as a Gini coefficient,
- measure of proximity: Kullback-Leiber distance.

In order to thoroughly analyse the transfer of knowledge in this paper, most of the specialized research methods indicated by experts were used to analyse knowledge transfer between consolidated companies.

## Specific objective IV

Development of a tool for assessing susceptibility to knowledge transfer, extending the *due diligence* analysis in the integration process.

## Implementation of specific objective IV

The *due-diligence* method is commonly applied to assess the current situation of the enterprise and to identify the existing and potential risks associated with a planned merger or acquisition.

As a result of its application, enterprises are subjected to a multifaceted analysis, including i.a.: commercial, financial, legal and tax status.

It is worth emphasizing the fact that there is no single model of *due-diligence* as the scope of this method depends on the specificity of the examined enterprises.

As a tool for assessing susceptibility to knowledge transfer in the integration process, the author proposes a complementary *checklist* for *due diligence* analysis (Table 71), which is an extension of this method.

The *due-diligence checklist* contains 15 indicators specific for knowledge transfer. The first 4 indicators concern the diagnosis of possession a specific type of knowledge (from four groups of knowledge factors:  $x_1, x_2, x_3, x_4$ ) by the companies. The following indicators in the *due-diligence checklist* determine:

- knowledge learning time,
- significance (weight) of knowledge,
- type of knowledge (explicit, tacit),
- explicit knowledge share,
- appointment of transition team,
- general assessment of the company's financial condition,
- participation of the acquired company representatives,
- average staff qualification level,
- type of organizational structure,
- the current wage system in force,
- occurrence of cultural differences.

The list developed in course of the studies can be a tool for assessing the susceptibility to knowledge transfer, increasing the chance for its successful completion in the integration process of the consolidates enterprises.

## Specific objective V

Development of a knowledge transfer research activities grid.

## Implementation of specific objective V

In order to efficiently conduct the process of acquiring and analysing data for knowledge transfer, a knowledge transfer grid (Figure 52) was proposed.

The schedule includes a set of activities illustrating a plan for performing a study of knowledge in a specific order and time.

A grid of activities allows to plan and control the implementation of knowledge transfer in the integration process, while saving time and the resources needed to accomplish this task.

# 4. Practical recommendations

The basis for development of practical recommendations directed primarily to managers and leaders of M&A processes for the transfer of knowledge in mergers and acquisitions of metallurgical companies is the preparation of methodological

assumptions as a set of procedures and principles in the management process through:

- development of the path for the course of mergers or acquisitions of metallurgical enterprises in market economy conditions;
- performance of analysis of the acquired company assets (human, tangible, financial, informative, and explicit and tacit knowledge) with respect to acquisition using the *due diligence* method;
- diagnosis of strategic knowledge resources and its types;
- identification and implement of methods for smooth transfer of knowledge between business organizations in the processes of mergers and acquisitions;
- performance of an analysis to determine the time required to transfer knowledge in the merger or acquisition process of a metallurgical company.

The author's own research and professional practice have shown recommendations for management practice to optimize knowledge transfer time in the process of mergers and acquisitions of metallurgical enterprises, namely:

- preparation of a plan for mergers and acquisitions in the context of knowledge transfer;
- ensure that the objectives of mergers and acquisitions are well formulated and well established;
- definition of the target status by identifying the knowledge to be acquired after the merger or acquisition;
- preparation of a timetable for the knowledge transfer process;
- assigning leaders/managers, who shall form a *transition team* responsible for the knowledge transfer process, including skills, education, experience, practical skills, personal characteristics, motivation and readiness to learn;
- development of a management system with a special focus on knowledge transfer. With the participation of this system, development of a systematic manner of dealing, thanks to which the transfer of knowledge in the planned consolidation process will be optimal.

In practice, developing a knowledge transfer model verification system (Figure 27) is possible through:

- meeting the conditions of applying the knowledge transfer model,
- stage character of the developed model,
- development of rules for validating the model used.

The author also points to practical recommendations in the field of *due-diligence* analysis, which, after appropriate expansion, can be applied to the transfer of knowledge. Attention should be paid to the following aspects:

- problems of knowledge and its flow within the merger process are usually not self-contained, but are strongly linked to all integration processes that take place during acquisitions and mergers. These include property acquisition, integration of the organization and the acquisition of managers and executives, which is an indispensable element in the transfer of knowledge. In view of the above, it is necessary to take into account the need to synchronize the actions in the scope of consolidation enterprises and consolidation knowledge in space and time. It seems justified to extend the *due diligence* analysis by the issues of knowledge transfer;
- core part of analysis, supplemented according to the author's proposal, is an the *due diligence checklist*. It is proposed to include indicators relevant to knowledge transfer. The layout of questions in this document is shown in Table 71;
- inclusion of analysis areas and description of the necessary documentation.

	XVI. Knowledge transfer	Available document			
	Avi. Knowledge transfer	Yes	No		
	1. Relevant indicators	Concerns the pos	session of certain		
	1. Relevant indicators	types of knowled	ge by companies		
1.1	Knowledge being a separate motive for acquisition				
1.2	Knowledge, including tacit knowledge, having a significant				
1.2	importance for the acquiring entity				
1.3	Knowledge, including explicit, of significant importance				
1.4	Organisational knowledge characteristic of certain enterprises				
1.5	Knowledge learning time				
1.6	Significance (weight) of knowledge				
1.7	Type of knowledge (tacit, explicit)				
1.8	Explicit knowledge share				
1.9	Appointment of transition team				
2.0	General assessment of company financial condition				
2.1	Participation of the acquired company representatives				
2.2	Average staff qualification level				
2.3	Type of organizational structure				
2.4	Applied wage system				
2.5	Presence of cultural differences				

#### Table 71. Checklist for due-diligence analysis

Source: own study.

It should be emphasized that there is not one *due-diligence* analysis model applied in every case. Patterns of analysis vary between industries and also within one another, since even within the same industry the differences between enterprises are significant.

An important factor in the effective process of acquiring and analysing data for knowledge transfer is saving time and resources for its implementation. Therefore, a knowledge transfer grid (Figure 52) was proposed.

Various activities are planned in terms of shortening the implementation time and reducing expenditures. Planning multi-tasking projects that involve multiple individual actions requires application of appropriate methods that allow schedules to be used for them<sup>193</sup>.

Planning a pathway is a project that can be implemented in a variety of manners. The basic task in scheduling is to design steps. The event can be a separate moment in time. The selection of events is performed subjectively, but not forgetting the basic principle that the degree of aggregation should be the same or similar<sup>194</sup>. For example, it is not possible to place an event consisting in obtaining a single piece of information and performing an entire analysis of a single subject at the same time. "Activity, or operation, is a necessary action for an event to happen, often not an activity involving consumption of materials, energy, or resources, but simply a condition that must be fulfilled in order for an event to take place<sup>195</sup>. An event is usually marked with numbers or capital letters placed in geometric figures, and actions with directed straight lines or arcs.

A network of connections is a set of events and actions that illustrate a plan for performance of a particular task. Activity grids can be used to optimize the execution time of a project, or simply visualize the course of its execution for conducting control. In the discussed case, planning knowledge transfer does not entail the need to optimize the time with such precise methods. It is important, however, to specify the order and time of each particular task, or to indicate the possibility of performing them in some cases in parallel. It is necessary to draw up a list of activities for the proper construction of the activity grid.

In case of knowledge transfer between consolidating enterprises, the list of activities is as follows:

- Design and approval of the research project.
- Developing and completing surveys.
- Using own sources.
- Analysing survey data and acquired documents.
- Creating knowledge transfer concept.
- Completing knowledge transfer model with acquired data.
- Determining the classification of particular types of transferred knowledge.

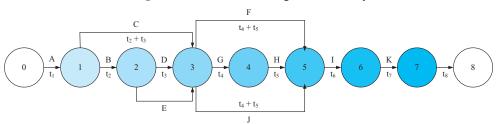
<sup>&</sup>lt;sup>193</sup> T. Trzaskalik, *Modelowanie...*, op. cit., p. 131.

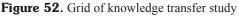
<sup>&</sup>lt;sup>194</sup> J. Zadęcki, J. Łokuciewska, *Zastosowanie metod sieciowych w budownictwie*, COJB, Warszawa 1975, p. 9.

<sup>&</sup>lt;sup>195</sup> Ibidem, p. 54.

- Aggregating survey data.
- Dividing, ordering and taxonomic grouping, using the susceptibility assessment tool.
- Results of statistical surveys.
- Summing results.

Following the principles of grid construction discussed above, a grid research plan for knowledge transfer was constructed as presented in Figure 52.





Source: own study.

In particularly significant projects, when it comes to transfer of knowledge as the main reason for consolidation, one does not have to limit to setting the order and parallelism of the proceedings. One can set a critical path (road) that determines the shortest time for performance of the task by assigning the time of execution to the activities. "The notion of critical time is used to call the longest of all times for passing all the paths connecting these tasks. The path designated in this manner is called the critical path"<sup>196</sup>. This will allow planning and control of the task within *due diligence* examination.

<sup>&</sup>lt;sup>196</sup> T. Trzaskalik, *Modelowanie...*, op. cit., p. 136.

# SUMMARY AND FINAL CONCLUSIONS

The main objectives of the work were: identification of the relation between knowledge transfer and merger and acquisition transactions of metallurgical enterprises, indication of the key determinants of the transfer process, and its characteristics over time.

These objectives were achieved as a result of the performed basic research. The research, analyses and proposals contained in the study have allowed for verification of the paper thesis, which has been confirmed. The research questions were also relevant to identification of the relations between knowledge transfer and merger and acquisition transactions of metallurgical enterprises have also been answered.

Based on empirical studies performed, the following general and application conclusions were formulated:

## **General conclusions:**

- Under conditions of unification of entities (metallurgical enterprises) knowledge transfer takes place, in most cases in both directions. It has been diagnosed that the transfer of knowledge from the acquiring enterprise to the acquired one occurs more frequently.
- The direction of knowledge transfer takes place from the acquired entity to the acquiring and vice versa, depending on the needs of the entities participating in the consolidation and their knowledge resources.
- In metallurgical enterprises the transfer of knowledge from the acquiring enterprise to the acquired one dominates.
- The concentration of the metallurgical industry is greater in the European Union and the Euro zone than in the rest of Europe.
- The important factors determining the transfer of knowledge in mergers and acquisitions are the time to master knowledge and its importance.
- The transfer of knowledge as a result of mergers or acquisitions is shorter in case of acquired companies (2 months) than in acquiring, where it is 26 months.
- One significant motive for acquisitions is the possession of tacit knowledge by the acquired companies.
- The higher the level of employment in the acquiring and acquired enterprises, the more important the type of knowledge acquired.

- The average pay did not show the correlation of this variable with variables of knowledge significance because of its transfer.
- The smaller the company's assets are, the bigger knowledge resources are transferred.
- The greater the number of employees of the surveyed companies, the greater the importance of transferred knowledge.

## **Application conclusions:**

- Data entered into the knowledge transfer model should be obtained using the *due diligence* method.
- Enterprises that are most susceptible to knowledge transfer are those which have complementary knowledge and those in which differentiation between general knowledge resources in their specific types and significance has been diagnosed. This requires the use of research methods to assess the type and resources of knowledge in the organization.
- Enterprises most susceptible to knowledge transfer vary in size, assets, employment and financial situation. The analysis of these indicators should be an intrinsic part of the *due diligence* study.
- Enterprises conducting knowledge transfer, in parallel with the overall process of enterprise integration, show the greatest ability to transfer knowledge. Planning the path of knowledge transfer process allows for its optimization.
- Clearly defined goals of acquisition, preparation or recognition of an existing knowledge map, and the cultural similarity of business organizations are necessary preconditions for successful merger and acquisition processes in relation to knowledge transfer.
- Application of specialized research methods is a condition necessary for the success of analysis of knowledge transfer between consolidated companies. These methods include:
  - nearest neighbour method (Johnson method),
  - Czekanowski method,
  - Wrocław taxonomy method (shortest dendrite method),
  - median method,
  - correlation coefficients (Spearman rank correlation, Kendal coefficient),
  - scattering measures (entropy and Taylor's development as a Gini coefficient),
  - measure of proximity (Kullback-Leiber distance).
- The time required to master knowledge as a result of merger or acquisition is 1.2 months shorter on average in case of the acquired companies.

- The knowledge most important in processes of mergers and acquisitions is knowledge (including tacit one), which is important for the acquiring entity, mastery time of which is the shortest, both for the acquiring and the acquired entity.
- The knowledge with bigger significance in the context of its transfer in the process of merger or acquisition is the explicit knowledge in relation to all four groups of knowledge factors.
- It is justified to extend the *due diligence* analysis with a tool of susceptibility to knowledge transfer, which is an inseparable resource in the processes of mergers and acquisitions.

Knowledge, in the context of its transfer in mergers and acquisitions processes, although it constitutes a more or less explicit motive for an acquisition or merger, is relatively rarely assessed, which would estimate the time needed for its transfer. This has a direct impact on the scale of incurred costs, as well as the expected benefits of knowledge transfer.

In this monograph, an attempt was made to identify the characteristics of knowledge that could influence the organization's susceptibility to transfer it, indicating enterprises with greater knowledge transfer capacity.

Currently, one of the method most commonly used in merger and acquisition processes is *due diligence* analysis.

In the paper it has been indicated that, despite extensive external factual support (professional advisers, consultants, etc.), *checklists*, data processed and applied in *due diligence* examinations are incomplete or do not contain any elements concerning knowledge, especially in terms of capability to transfer it.

Although this element is only one of the reasons behind the effects of mergers and acquisitions being different than the expected ones, but as evidenced in this dissertation, worthy of attention and proposals for taking appropriate actions.

Organizational knowledge creates a useful methodological and practical basis, hence the assumption must be made that successful companies are those which consistently and consciously acquire and disseminate knowledge throughout the entire enterprise. However, the problem of assessment and transfer of knowledge still seems to be an area requiring research. It should also be borne in mind that due to its specific character and forms of appearance it requires application of increasingly modern research methods.

The developed research direction, with application of methods and model of knowledge transfer in the processes of mergers and acquisitions of metallurgical companies (Figure 27), under the conditions of modern market economy, touches on only some of the examined issues. Both the scope and degree of detail of the study is limited, therefore, there is a need for further research. Their next direction should

be related to the development of methods of converting tacit knowledge into explicit one, allowing its formalisation in the form of procedures, which in turn will positively influence the speed of its transfer process. Until recently, in the world economy, traditional resources such as labour, land and raw materials were conditions for the competitive advantage. In the global economy, in addition to traditional resources, these are knowledge and information. It is therefore possible to assume that acquiring and developing knowledge and its skilful application are becoming one of the most important challenges for enterprises operating in conditions of global economy.

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#### Procedure of selecting the group of experts - STAGE II and STAGE III

Source of accuments		Stage		
Source of arguments	High	Average	Low	
Practical experience	0.40		0.20	
Conducted theoretical analysis of the issue	0.30	0.23	0.15	
Knowledge on foreign experience related to the issue	0.25	0.19	0.125	
Intuition	0.05	0.04	0.025	

Threshold value  $\rho = 0.5$  Kk  $\ge 0.5$ 

RESPONDENTS	COEFFICIENTS		
No.	kz	ka	Kk
1	0.6	0.85	0.72
2	0.3	0.58	0.44
3	1	0.93	0.97
4	0.9	0.99	0.95
5	1	0.89	0.95
6	1	0.86	0.93
7	0.8	0.83	0.82
8	0.8	0.76	0.78
9	0.9	0.94	0.92
10	1	0.99	1.00
11	0.7	0.76	0.73
12	0.8	0.76	0.78
13	0.3	0.50	0.40
14	0.2	0.71	0.45
15	0.3	0.52	0.41
16	0.4	0.52	0.46
17	0.2	0.60	0.40
18	0.1	0.78	0.44
19	0	0.52	0.26
20	0.1	0.50	0.30
21	0.4	0.78	0.59
22	0.3	0.53	0.41
23	0.1	0.53	0.31

12 experts

#### Scenario of semi-structured interview - stage II

Knowledge of the issue – kz	Score	Result
I do not know the issue	0	
I know the issue barely, but it is in sphere of my interests	1, 2, 3	
I know the issue on an average level	4, 5, 6	
I know the issue well	7, 8, 9	
I know the issue very well	10	

Knowledge of the issue – ka	Degree (W / S/ N)*
Practical experience	
Conducted theoretical analysis of the issue	
Knowledge on foreign experience related to the issue Intuition	

#### STAGE II.A

## ASSIGNMENT OF KNOWLEDGE TRANSFER DETERMINANTS TO KNOWLEDGE FACTOR GROUPS

No.	KNOWLEDGE FACTORS	X1	X2	X3	X4
1	Current R & D works within the company				
2	Documentation and unofficial news concerning quality				
3	Information and analysis of competition quality				
4	Customer information on the quality, features and prices of the				
	products				
5	Information and analysis of product characteristics				
6	Technical descriptions and manuals				
7	Portfolio of orders and ability of its shaping				
8	Forecasts of research cells				
9	R+D concerning development of the enterprise				
10	Ideas, patents, innovations				
11	Employees with valuable skills and competencies				
12	Computer programs, utility models, trademarks				
13	Practical experience of employees in the sphere of sales				
14	Projects				
15	Practical experience of supervisory staff				
16	Personal relations with suppliers and buyers				
17	Product, technology and organizational standards				
18	Production technology of				
19	The ability to regulate financial flows				
20	Skills and competences in collaboration with the environment				
21	Ability to optimally shape stocks				
22	Explicit knowledge of competitors and markets				
23	Knowledge of R & D by the competition (inventions, innovations,				
	quality, patents)				

Annexe 2

24	Marketing knowledge of customers		
25	Knowledge in the scope of <i>foresight</i>		
26	Personal knowledge of specialized staff		
27	Knowledge of costing		
28	Knowledge of optimum stock shaping		
29	Tacit knowledge of financial workers		
30	Tacit knowledge of executive workers		
31	Knowledge of production technology		
32	Suppliers' market knowledge		

#### STAGE II.B

#### ESTABLISHING SPECIALISED STUDY METHODS SUITABLE FOR THE ANALYSIS OF KNOWLEDGE TRANSFER BETWEEN CONSOLIDATED ENTERPRISES

No.	RESEARCH METHODS FOR KNOWLEDGE TRANSFER ANALYSIS	YES/NO		
1	Nearest neighbour method (Johnson's method)			
2	Outermost neighbourhood method (Johnston's method)			
3	Czekanowski Method			
4	On-line method			
5	Wrocław taxonomy method (shortest dendrite method)			
6	Berry Method			
7	Gravity centre method			
8	Median method			
9	Group average method			
10	Spearman's rank correlation coefficients: Kendal coefficient			
11	Scattering measures: entropy and Taylor's development as a Gini coefficient			
12	Proximity measures: Kullback-Leiber distance			
13	Dependency measures Goodman-Kruskal coefficient			
14	other (what?)			

#### PARTICULARS

#### 1. Gender:



234

Woman

Man

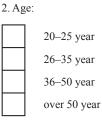
#### 3. Education:



vocational

secondary

whigher



#### Procedure for establishing necessary size of the sample - stage I

The number of consolidated entities was high and, assuming that on average each of them employed on the above-mentioned positions, as participants in the knowledge transfer management, about five people, we are dealing with about 400 professionals.

In this situation, the idea of engaging the entire population was abandoned and limited to the sample group. The draw was done using a simplified pattern, applying the knowledge of the entire population of managers:

$$n_{p} = \frac{N}{1 + \frac{N * d^{2}}{9 * s^{2}}}$$
(1)

d - desired study accuracy,

where:

 $s^{2} = \frac{1}{n-1} \sum_{i=1}^{n} (x_{1} - x'_{2})^{2}$  – variance of x characteristic in the general population,

 $n = \sum n_i$  – number of the preliminary population,

 $x_i$  – value of the examined feature in the initial test,

 $\overline{x} = \frac{1}{n} \sum_{i=1}^{n} x_i * n_i$  – weighted mean value of the tested feature in the initial test.

The "d" value is determined by the person performing the study, according to the assumed accuracy of the results.

As a result of the calculation, the minimum sample size was set at 80 people.

<sup>&</sup>lt;sup>1</sup> www.statsoft.pl (Electronic Statistics Textbook Inc., 1984-2011).

#### Personal data of the surveyed managers - STAGE I

GENDER	Percentage share	Number of people
Woman	38%	33
Man	62%	53
Total	100%	86

AGE	Percentage share	Number of people
20–25	0%	0
26–35	8%	7
36–50	66%	57
Over 50	26%	22
Total	100%	86

EDUCATION	Percentage share	Number of people
zawod.	0%	0
średnie	8%	7
wyższe	92%	79
Total	100%	86

MANAGEMENT LEVEL	Percentage share	Number of people
highest	15%	13
middle	71%	61
lowest	14%	12
Total	100%	86

SENIORITY	Percentage share	Number of people
up to 5	15%	13
6–10	14%	12
11–15	39%	33
16–25	31%	27
26 and more	1%	1
Total	100%	86

NUMBER OF EMPLOYEES IN ENTERPRISE	Percentage share	Number of people
to 100	0%	0
101–500	2%	2
501-1000	10%	9
1001–2500	55%	47
2501-5000	33%	28
5001-10000	0%	0
over 10000	0%	0
Total	100%	86

#### List of subjects in the test sample - stage III

Enterprise		
British Steel		
Europipe		
Thyssen Stahl		
Thyssen Krupp		
СМС		
Zawiercie Steelworks		
LNM Holdings		
PHS		
Celsa Group		
Ostrowiec Steelworks		
ZAO Severstal		
Lucchini		
Evraz		
Vitkovice Steel		
MSC		
Arcelor Mittal		
Tata Steel		
Corus Group		
Salzgitter		
VPE		
Eramet		
Tinfos		

#### Survey – pilot study

Dear Sirs!

I kindly ask you to participate in a survey that is anonymous and is a pilot study of the research process.

The aim of the pilot study is to identify the relations between knowledge transfer and mergers and acquisitions.

The survey consists of two stages.

The aim of **stage a** of pilot study is to characterize the 15 general variables (characteristics) of the studied enterprises.

**Stage b** is aimed at characteristics of 16 variables (features) of knowledge of the studied enterprises.

Please fill in the following two tables.

#### STAGE A

#### General variables (characteristics) of the studied enterprises

No.	GENERAL VARIABLES (FEATURES)	COMPANY 1 (ACQUIRING)	COMPANY 2 (ACQUIRED)
1	Company assets	(million EUR)	(million EUR)
2	Average pay	(PLN)	(PLN)
3	Total number of employees		
4	Percentage of employees with higher education (%)		
5	Departments (production, electromechanical, technical-implementation)		
6	Revenues from sale	(PLN million)	(PLN million)
7	General assessment of company financial	1	1
	condition	2	2
	(1 – the lowest grade,	3	3
	4 – the highest grade)	4	4
8	Whether transition team was established in the	YES	YES
	company?	NO	NO
9	Whether representatives of the acquired company	YES	YES
	take part in works of the team?	NO	NO
10	Average staff qualification level	low	low
		average	average
		high	high
		very high	very high

11	Type of organizational structure	centralised	centralised
		rather centralised	rather centralised
		rather decentralised	rather decentralised
		other	other
12	Applied wage system	piecework	piecework
		incentive wage system	incentive wage system
		daily pay	daily pay
		daily-task	daily-task
		other	other
13	Cultural differences in relation to consolidated	0	0
	company	1	1
	(0 - lack, 2 - low,	2	2
	3 – average, 4 – biggest)	3	3
14	Number of employees having access to		
	a computer compared to the total number of		
	employees (in %)	%	%
15	Number of employees having access to data base		
	compared to the total number of employees (in		
	%)	%	%

#### STAGE B

#### Knowledge variables (characteristics) of the studied enterprises

No.	TYPE OF ACQUIRED KNOWLED	OGE		IRING PANY		JIRED PANY
1	x1 – knowledge that is an individual motive for acquisition (patents, inventions, important technologies etc.)		YES	NO	YES	NO
2			YES	NO	YES	NO
3	<b>x3</b> – knowledge, including explicit knowledge, of relevance (relations, experience, etc.)		YES	NO	YES	NO
4			YES	NO	YES	NO
	TYPE OF ACQUIRED	K	NOWLED	GE LEARN	ING TIME	
	KNOWLEDGE	ACQUIRIN	G COMPA	NY AC	QUIRED CO	OMPANY
5	<b>x1</b> – knowledge that is an individual motive for acquisition (patents, inventions, important technologies etc.)	(months)			(months)	
6	<b>x2</b> – knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. particular	(months)			(months	;)

competences of management, unique

skills of contractors, etc.)

#### Annexe 6

7	<b>x3</b> – knowledge, including explicit knowledge, of significant importance (relations, experience, etc.)	(months)	(months)
8	x4 – organisational knowledge characteristic of certain enterprises (pay system rules, reports, important legal documents, etc.)	(months)	(months)

TYPE OF ACOUIRED KNOWLEDGE		SIGNIFICANCE (WEIGHT) OF KNOWLEDGE		
	THE OF ACQUIRED KNOWLEDGE	ACQUIRING COMPANY	ACQUIRED COMPANY	
9	<b>x1</b> – knowledge that is an individual motive for acquisition (patents, inventions, important technologies etc.)	(scale 4–6)	(scale 4–6)	
10	x2 – knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. particular competences of management, unique skills of contractors, etc.)	(scale 2–4)	(scale 2–4)	
11	x3 – knowledge, including explicit, of significant importance (relations, experience, etc.)	(scale 1–2)	(scale 1–2)	
12	x4 – organisational knowledge characteristic of certain enterprises (pay system rules, reports, important legal documents, etc.)	(scale 0,5–1)	(scale 0,5–1)	

TYPE OF ACQUIRED KNOWLEDGE		EXPLICIT KNOWLEDGE SHARE (IN %)		
	THE OF ACQUIRED KNOWLEDGE	ACQUIRING COMPANY	ACQUIRED COMPANY	
13	<b>x1</b> – knowledge that is an individual motive for acquisition (patents, inventions, important technologies etc.)	%	%	
14	x2 – knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. particular competences of management, unique skills of contractors, etc.)	%	%	
15	x3 – knowledge, including explicit, of significant importance (relations, experience, etc.)	%	%	
16	x4 – organisational knowledge characteristic of certain enterprises (pay system rules, reports, important legal documents, etc.)	%	%	

# THANK YOU VERY MUCH FOR PARTICIPATION IN THE STUDY AND YOUR TIME

Source: own study.

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#### Survey – managers – STAGE I

Dear Sirs!

I kindly ask you to participate in a survey that is anonymous and constitutes one stage of the research process. The study consists of two stages (stage I.A and I.B) and particulars.

**Stage I.A** aims at identifying the important determinants of knowledge transfer in the process of merger and acquisition, while **stage I.B** aims at determining the validity of factors that influence the success of mergers and acquisitions in relation to knowledge transfer.

#### STAGE I.A

#### KNOWLEDGE TRANSFER DETERMINANTS

Please select the most important determinants of knowledge transfer in the process of merger and acquisition, by assigning the appropriate number of points on a fivepoint scale, where:

1 – lowest grade, 5 – highest grade.

Rate in terms of significance on a scale of 1-5 each of the determinants of knowledge transfer (points: 1 – lowest grade, 5 – highest grade)

No.	CZYNNIKI WIEDZY	Punkty 1–5
1	Complaints analysis	
2	Analyses, calculations and synthesis	
3	Current R & D works within the company	
4	Intangible goods protection period of which has expired	
5	Personal experience in occupational safety and health, fire, sanitary and	
	epidemiological fields.	
6	Planning experience	
7	Product documentation	
8	Documentation and unofficial news concerning quality	
9	Operating records of machinery and equipment	
10	Record of inspections, periodic and capital repairs	
11	Information and analysis of competition quality	
12	Customer information on the quality, features and prices of the products	
13	Instructions for behaving in the event of hazards	
14	Information and analysis of product characteristics	
15	Configuration of organizational units	
16	Materials for analysis, calculation and cost synthesis	
17	Standards and regulations	
18	Standards for emissions of gases, land contamination and water pollution	
19	Technical descriptions and manuals	
20	Portfolio of orders and ability of its shaping	
21	Forecasts of research cells	
22	R+D concerning development of the enterprise	

Annexe 7

23	Ideas, patents, innovations	
24	Employees with valuable skills and competencies	
25	Computer programs, utility models, trademarks	
26	Practical experience of employees in the sphere of sales	
27	Health and safety regulations, inspection and accident reports	
28	Fire protection rules	
29	Sanitary and epidemiological reports.	
30	External and internal regulations on the protection of the air, land and water	
31	Projects	
32	Practical experience of supervisory staff	
33	Relations with debtors and creditors	
34	Relations with customers and sales representatives	
35	Personal relations with suppliers and buyers	
36	Product, technology and organizational standards	
37	Specialization of divisions and organizational units	
38	Production technology of	
39	The ability to regulate financial flows	
40	Skills and competences in collaboration with the environment	
41	Ability to optimally shape stocks	
42	Explicit knowledge of competitors and markets	
43	Knowledge of R & D by the competition (inventions, innovations, quality, patents)	
44	Marketing knowledge of customers	
45	Knowledge in the scope of <i>foresight</i>	
46	Personal knowledge of specialized staff	
47	Knowledge of costing	
48	Knowledge of production capabilities and delivery dates	
49	Knowledge of optimum stock shaping	
50	Tacit knowledge of financial workers	
51	Knowledge of quality regulations	
52	Tacit knowledge of executive workers	
53	Principles and organization of autonomous units	
54	Knowledge of laws and regulations and internal instructions	
55	Knowledge of production technology	
56	Knowledge of statistical and econometric tools	
57	Suppliers' market knowledge	

#### STAGE I.B

#### FACTORS AFFECTING SUCCESS OF THE MERGERS AND ACQUISITION PROCESSES IN RELATION TO KNOWLEDGE TRANSFER

Please select the factors that affect the success of mergers and acquisitions in relation to knowledge transfer, by assigning the appropriate number of points on a five-point scale, where:

1 – lowest grade, 5 – highest grade.

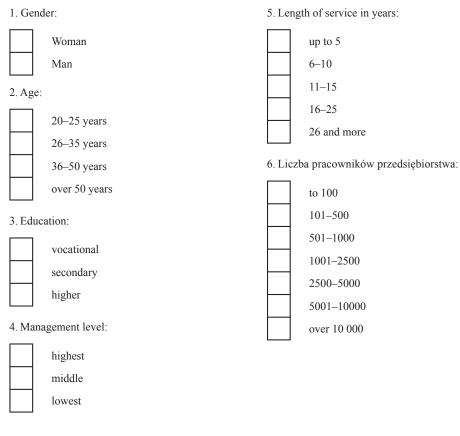
# Rate in terms of significance, on a scale of 1 to 5, each of the factors affecting the success of merger and acquisition processes in relation to knowledge transfer

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No.	FACTORS AFFECTING SUCCESS OF THE MERGERS AND ACQUISITION PROCESSES	Points 1–5
1	Precisely designed integration program	
2	Clearly defined goals of acquisition	
3	Cultural similarity of the enterprises organization (including learning culture of the organization)	
4	Properly built and managed <i>transition team</i> <sup>1</sup>	
5	Preparation or recognition of the existing knowledge map	
6	Degree of knowledge verbalisation	
7	Level of knowledge articulation	
8	Knowledge distance (understood as difference in knowledge level between the transferor and the receiver)	

<sup>1</sup> As the *transition team* in the study any type of team established within or outside the organization to transfer knowledge should be understood.

#### METRYCZKA



# THANK YOU VERY MUCH FOR PARTICIPATION IN THE STUDY AND YOUR TIME

#### Survey - group experts' assessment - stage III

Dear Sirs!

I kindly ask you to participate in a survey that is anonymous and constitutes an integral part of the research process. The survey consists of five stages:

The aim of stage III.A is to determine the type of knowledge acquired from four groups of knowledge factors, while stage III.B is intended to indicate the time of mastering the acquired knowledge from the four groups of knowledge factors. The aim of stage III.C is to determine the importance of four groups of knowledge factors. Stage III.D aims at assessing tacit and explicit knowledge in the knowledge transfer process. The last stage of research stage III.E involves identification of relations between knowledge transfer and mergers and acquisitions.

#### STAGE III.A

Please indicate which type of knowledge was acquired as a result of the merger or acquisition.

TYPE OF ACQUIRED KNOWLEDGE		IRING PANY		JIRED PANY
<b>x1</b> – knowledge that is an individual motive for acquisition (patents, inventions, important technologies etc.)	YES	NO	YES	NO
x2 – knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. particular competences of management, unique skills of contractors, etc.)	YES	NO	YES	NO
x3 – knowledge, including explicit, of significant importance (relations, experience, etc.)	YES	NO	YES	NO
x4 – organisational knowledge characteristic of certain enterprises (pay system rules, reports, important legal documents, etc.)	YES	NO	YES	NO

#### STAGE III.B

For each case  $(x_1, x_2, x_3, x_4)$ , please specify the time that was needed to master the knowledge.

TYPE OF ACOUIRED KNOWLEDGE	KNOWLEDGE LEARNING TIME		
TYPE OF ACQUIRED KNOWLEDGE	ACQUIRING COMPANY	ACQUIRED COMPANY	
x1 – knowledge that is an individual motive for acquisition (patents, inventions, important technologies etc.)	(months)	(months)	
x2 – knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. particular competences of management, unique skills of contractors, etc.)	(months)	(months)	
<b>x3</b> – knowledge, including explicit, of significant importance (relations, experience, etc.)	(months)	(months)	
<b>x4</b> – organisational knowledge characteristic of certain enterprises (pay system rules, reports, important legal documents, etc.)	(months)	(months)	

#### STAGE III.C

Please specify the significance (weight) of knowledge in the merger and acquisition process by allocating the appropriate number of points on a four-step scale, where the importance of transferred knowledge is as follows:

- 1 trace, small,
- 2 limited,
- 3 significant,
- 4 important, decisive.

TYPE OF ACOUIRED KNOWLEDGE	SIGNIFICANCE (WEIGHT) OF KNOWLEDG ON THE SCALE 1-4				
TITE OF ACQUIKED KNOWLEDGE	ACQUIRING COMPANY	ACQUIRED COMPANY			
$\mathbf{x1}$ – knowledge that is an individual motive					
for acquisition (patents, inventions, important					
technologies etc.)					
x2 – knowledge, including tacit knowledge					
that is relevant to the acquiring entity (e.g.					
particular competences of management,					
unique skills of contractors, etc.)					
x3 – knowledge, including explicit, of					
significant importance (relations, experience,					
etc.)					
x4 – organisational knowledge characteristic					
of certain enterprises (pay system rules,					
reports, important legal documents, etc.)					

#### STAGE III.D

Please indicate which type of knowledge (explicit or tacit) is more important in the context of its transfer in the merger or acquisition process. Please comment on each of the listed four groups  $(x_1, x_2, x_3, x4)$ .

TYPE OF ACQUIRED KNOWLEDGE	KNOWLEDGE OF BIGGER IMPORTANCE					
THE OF ACQUIRED KNOWLEDGE	ACQU COM		ACQUIRED COMPANY			
<b>x1</b> – knowledge that is an individual motive for acquisition (patents, inventions, important technologies etc.)	explicit	tacit	explicit	tacit		
x2 – knowledge, including tacit knowledge that is relevant to the acquiring entity (e.g. particular competences of management, unique skills of contractors, etc.)	explicit	tacit	explicit	tacit		
<b>x3</b> – knowledge, including explicit, of significant importance (relations, experience, etc.)	explicit	tacit	explicit	tacit		
x4 – organisational knowledge characteristic of certain enterprises (pay system rules, reports, important legal documents, etc.)	explicit	tacit	explicit	tacit		

#### STAGE III.E

Please comment on the following indicators.

No.	INDICATORS	COMPANY 1 (ACQUIRING)	COMPANY 2 (ACQUIRED)
1	Company assets	(million euro)	(million euro)
2	Average pay	(euro)	(euro)
3	Total number of employees		
4	Revenues from sale	(million euro)	(million euro)
5	General assessment of company financial	1	1
	condition	2	2
	(1 – lowest grade, 4 – highest grade)	3	3
		4	4
6	Whether transition team was established in the	YES	YES
	company?	NO	NO
7	Whether representatives of the acquired	YES	YES
	company take part in works of the team?	NO	NO
8	Average staff qualification level	1	1
	(1 – lowest grade, 4 – highest grade)	2	2
		3	3
		4	4
9	Type of organizational structure	centralised	centralised
		rather centralised	rather centralised
		rather decentralised	rather decentralised
		other	other

Annexe	8
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10	Applied wage system	piece-work piece-work with a bonus daily daily-task other	piece-work piece-work with a bonus daily daily-task other
11	Cultural differences in relation to consolidated	1	1
	company	2	2
	(0 - lack, 1 - low,	3	3
	2 - average, 3 - biggest)	4	4

# THANK YOU VERY MUCH FOR PARTICIPATION IN THE STUDY AND YOUR TIME

#### Results - stage I.A

O KORALS	DETERMINANTS O	F TRANSFER OF KNOWLEDGE	
55         1         2         3         4         5         6         7         8         9         10         11         12         13         14         15         16	6 17 18 19 20 21 22 23 24 25 26 2 <sup>-</sup>	27         28         29         30         31         32         33         34         35         36         37         38         39         40         41         42         43	3 44 45 46 47 48 49 50 51 52 53 54 55 56 57
<sup>1</sup> 2 4 2 3 2 4 1 4 3 4 2 3 2 3 3 4	1 3 2 3 2 3 4 2 4 1 1 3	3 3 3 3 2 1 2 3 3 2 3 2 3 4 1 2 4	4 5 5 3 4 3 4 5 4 4 2 5 2 5
<sup>2</sup> 2 4 1 1 2 3 2 3 2 2 2 2 2 3 2 3	3 3 2 3 2 3 1 1 2 2 1 3	3 2 4 3 3 3 2 3 4 4 3 3 2 2 2 1 3	3 3 4 4 5 3 3 4 4 4 4 2 4 3 4
<sup>3</sup> 3 4 4 4 1 4 2 5 4 2 5 5 4 2 3 3	3 4 3 4 5 5 5 3 5 4 3 3	3 3 4 1 3 4 3 3 3 3 3 4 5 3 2 5 4	1 2 3 4 4 3 3 2 4 4 4 1 4 1 5
4 2 2 4 3 1 2 1 4 4 3 3 4 2 4 1 3	3 4 3 5 4 4 5 5 2 5 4 2	2 1 1 1 1 3 3 2 3 3 4 3 5 5 4 4 4	1 5 2 3 3 4 4 4 4 3 1 1 4 1 5
<sup>5</sup> 1 4 5 3 2 2 2 4 2 1 5 4 5 5 1 4	4 3 3 5 4 4 5 3 5 4 5 4	4 2 2 2 2 2 2 2 4 5 3 3 4 4 3 4 3 3	3 4 4 5 5 3 5 5 5 5 4 2 5 4 4
<sup>6</sup> 2 3 4 4 2 2 2 3 1 1 5 5 1 3 2 3	3 3 1 4 5 3 5 5 4 4 4 3	3 4 3 4 4 3 3 3 4 4 4 4 4 3 5 5 4	4 4 5 5 2 4 3 4 3 2 3 2 5 2 4
7 2 2 4 3 2 2 1 3 3 2 3 3 1 4 3 4	4 3 3 5 5 5 5 5 5 5 5 3	3 4 4 2 4 4 2 2 4 4 3 2 4 4 5 4 3	3 5 5 5 3 4 3 5 4 4 1 1 4 3 5
<sup>8</sup> 2 4 3 3 2 1 1 4 3 1 3 5 2 5 1 3	3 4 2 5 5 3 4 5 4 4 5 2	2 1 1 3 2 4 3 3 4 4 4 3 4 3 4 4 4	4 5 5 5 3 5 5 3 4 2 1 5 2 4
<sup>9</sup> 2 3 4 4 2 2 3 2 2 2 5 4 1 4 2 3	3 3 3 5 5 4 5 4 4 5 5 4	4 3 2 1 3 3 3 4 4 5 4 4 4 4 4 4 4	4 5 5 4 4 4 5 4 4 4 2 4 2 4
<sup>10</sup> 1 4 3 4 1 3 2 4 2 2 5 5 3 5 2 4	4 4 5 5 4 5 5 4 5 5 4	4 2 2 3 5 3 2 4 4 4 4 2 4 3 5 4 4	4 3 5 5 4 4 5 4 3 4 4 1 4 3 5
<sup>11</sup> 1 4 4 3 2 3 1 5 3 3 4 5 3 5 2 3	3 3 4 5 5 3 5 5 4 4 5 2	2 4 3 3 3 3 2 4 5 5 3 4 4 6 4 5 4	4 4 4 4 2 4 4 4 4 4 2 4 3 5
<sup>12</sup> 1 4 2 4 2 3 2 3 4 3 2 4 4 4 1 4	4 3 2 5 3 4 3 3 4 5 3 2	2 2 4 5 3 3 2 4 4 5 3 5 4 3 4 5 4	1 5 5 5 3 4 5 5 3 3 4 1 5 1 3
<sup>13</sup> 2 4 3 3 2 2 2 4 3 3 5 5 4 5 1 3	3 4 2 5 4 3 3 4 3 5 4 4	4 4 3 4 4 4 3 3 3 4 3 5 4 4 3 3 3	3 3 4 4 5 3 5 5 3 5 4 1 5 1 5
<sup>14</sup> 2 2 4 3 4 3 2 5 4 3 4 3 3 5 2 3	3 3 2 4 4 5 5 4 3 3 3 5	5 3 3 4 4 2 3 3 4 4 4 5 4 4 4 3	3 5 5 4 4 3 5 4 3 4 3 1 4 2 4
<sup>15</sup> 1 3 4 2 2 3 3 5 3 4 3 3 3 2 1 3	3 3 3 3 5 4 5 5 3 4 5 4	4 3 2 4 4 3 2 4 3 4 3 5 4 4 3 5 3	3 3 4 4 4 3 4 4 5 5 3 1 5 2 5
<sup>16</sup> 2 3 4 3 2 3 2 4 2 3 4 5 4 5 1 4	4 3 5 5 4 5 5 5 5 5 4	4 3 3 3 5 4 4 1 4 4 3 3 3 4 5 4 4	4 4 4 3 4 4 5 3 4 3 1 5 2 5
<sup>17</sup> 3 3 5 3 3 3 2 4 3 2 3 3 5 5 2 4	4 3 5 5 3 5 5 5 4 4 3	3 4 4 4 5 4 3 1 4 4 3 3 4 5 5 3 3	3 5 5 4 3 3 3 4 3 4 2 1 5 1 3
<sup>18</sup> 1 3 2 3 2 3 3 4 3 1 5 4 4 4 1 3	3 3 3 4 4 5 3 4 5 4 4 4	4 3 3 3 4 3 3 1 3 3 2 4 4 4 4 4	1 5 4 4 4 4 4 5 4 5 2 2 5 1 4
<sup>19</sup> 1 3 4 2 2 3 2 3 3 5 3 5 5 4 2 4	4 3 3 4 3 5 1 5 2 4 4 3	3 3 2 2 4 5 3 1 4 3 4 5 4 4 4 4	4 5 5 4 4 3 5 5 5 3 3 5 4 4
20 3 2 4 4 4 4 3 4 4 2 4 4 4 2 4	4 3 4 3 5 5 4 4 3 3 3	3 3 3 4 3 4 3 2 3 4 4 4 4 4 4 3	3 5 5 5 5 3 5 5 5 5 4 2 5 2 5
<sup>21</sup> 3 2 4 4 3 2 3 4 4 3 3 4 4 4 2 4	4 4 3 5 3 5 5 4 5 1 3	3 3 4 3 3 5 3 4 3 4 4 3 3 3 4 3 4	4 2 4 4 4 4 4 4 2 3 3 1 3 1 3
<sup>22</sup> 3 4 3 3 2 3 4 4 4 2 4 5 4 1 1 4	4 3 2 1 5 4 3 4 4 4 2 4	4 4 4 4 4 5 4 2 4 3 4 5 4 3 2 3 4	1 5 4 4 5 3 5 5 4 5 1 1 5 3 4
<sup>23</sup> 1 1 4 1 3 2 1 5 3 4 5 5 4 2 1 4	1 3 3 4 4 4 4 4 4 4 2 4	4 4 3 3 3 2 3 4 4 4 4 4 4 4 5 2 4	1 5 4 4 4 4 5 5 4 5 4 1 5 1 4
<sup>24</sup> 2 3 4 1 3 5 2 5 4 4 3 3 1 3 1 3	3 4 1 5 4 4 5 3 4 4 3 3	3 3 3 2 5 4 3 4 3 2 3 4 4 3 3 4 4	1 5 4 4 4 4 4 5 4 5 3 1 5 1 4
<sup>25</sup> 3 4 3 1 3 4 2 5 5 2 4 5 1 2 1 3	3 3 2 3 4 3 4 4 4 5 3 2	2 5 5 5 5 3 2 4 4 2 4 3 4 4 5 3 4	4 4 5 3 2 1 4 1 1 4 4 1 5 3 5
<sup>26</sup> 2 3 5 1 4 3 3 5 5 5 5 1 1 5 1 4	4 4 2 5 5 1 5 5 1 5 1 7	1 5 1 5 4 1 1 3 5 1 4 1 1 1 5 5 4	1 5 5 3 3 2 4 2 1 5 3 1 5 4 5
<sup>27</sup> 1 2 1 5 5 2 1 5 5 5 5 1 1 5 1 3		1 1 1 5 4 1 1 2 5 5 4 1 1 1 5 5 4	4 5 5 5 3 1 5 4 1 5 2 1 5 2 5
<sup>28</sup> 2 3 1 3 2 5 1 5 5 3 4 1 1 4 1 3		4 1 1 4 5 5 1 4 4 5 3 4 4 5 5 5 4	4 4 3 4 2 4 2 1 4 3 2 4 3 3
<sup>29</sup> 1 3 1 1 4 2 1 3 3 3 2 1 1 2 2 3		2 1 2 3 3 4 2 3 4 4 3 5 5 5 4 4 4	
<sup>30</sup> 1 3 1 1 4 5 1 4 3 4 1 1 2 5 1 4		5 2 1 2 5 4 1 3 4 5 4 3 5 5 4 5 3	
<sup>31</sup> 1 3 5 1 4 4 1 5 1 2 1 1 1 5 2 4		4 1 2 4 4 5 2 3 3 5 3 5 3 4 4 5 3	
<sup>32</sup> 1 4 4 4 3 2 1 3 1 4 1 2 2 3 1 3		5 2 1 4 5 5 1 4 3 5 3 5 5 4 4 5 1	
<sup>33</sup> 2 3 2 4 3 2 2 2 1 4 1 1 1 2 2 4		4 1 2 4 4 4 2 4 4 5 3 5 4 4 5 4 1	
<sup>34</sup> 2 3 5 5 4 2 1 2 1 5 1 2 2 5 1 4		5 2 1 5 5 5 1 3 5 5 3 5 5 5 5 5 2	
<sup>35</sup> 2 1 5 4 2 2 2 2 1 5 1 1 1 4 2 3		5 1 2 1 3 5 2 3 5 5 4 5 5 5 5 1	
<sup>36</sup> 1 1 2 1 3 2 1 3 1 2 2 2 2 5 3 4		5 2 3 1 3 5 3 4 5 5 3 5 5 5 1 5 2	
<sup>37</sup> 3 2 3 1 5 5 2 1 2 2 1 1 3 2 1 3		5 3 4 2 5 5 3 3 4 5 4 5 5 4 1 5 1	
<sup>38</sup> 3 1 3 1 2 3 1 1 1 3 2 2 3 3 1 2		4 1 3 1 4 5 4 1 1 5 3 5 3 4 1 1 2	
<sup>39</sup> 2 2 5 4 4 2 2 1 2 1 1 3 3 4 1 4	+ + + + + + + + + + + +	3 1 4 2 5 5 4 1 1 4 4 5 4 5 2 1 2	* * * * * * * * * * * * * * * *
40 2 2 4 4 3 2 1 1 1 1 2 3 3 2 1 4		3 2 3 1 5 3 2 1 1 4 3 4 4 4 1 2 3	
<sup>41</sup> 3 3 5 5 3 3 2 1 2 1 1 5 5 5 1 4		5 1 5 2 5 5 2 2 2 5 1 5 5 5 2 1 4	
<sup>42</sup> 3 1 4 4 5 1 3 1 1 1 2 5 3 4 1 3		1 2 4 2 4 5 3 1 1 4 1 3 4 3 1 2 4	
<sup>43</sup> 3 3 3 4 3 1 1 2 2 1 3 5 3 5 2 1		1 1 3 3 5 4 3 2 2 5 2 4 4 5 2 1 3	
<b>44</b> 3 1 5 3 3 1 2 1 2 1 3 5 3 4 1 1		1 2 4 3 4 4 3 1 1 5 1 4 4 2 1 2 2	
<b>45</b> 3 2 4 3 4 1 1 2 2 2 1 5 1 3 2 1	+ + + + + + + + + + + +	2 2 4 1 2 3 1 2 2 3 2 4 5 3 2 2 3	
46 4 1 3 2 4 1 1 1 3 1 1 1 1 4 1 1 47 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7		1 3 4 1 5 5 3 1 1 4 1 4 4 3 3 3 3	
<sup>47</sup> 2 1 5 1 3 1 1 2 1 2 1 1 1 4 2 1	1 1 2 1 3 3 2 1 3 4 2 2	2 2 1 2 1 5 2 2 2 5 2 4 4 3 4 3 4	4 2 4 2 1 4 5 3 4 2 1 2 1 2 1

STARGER	DETERMINANTS OF T	RANSFER OF KNOWLEDGE	
00 982         1         2         3         4         5         6         7         8         9         10         11         12         13         14         15	i 16 17 18 19 20 21 22 23 24 25 26 27 28	29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 44	6 47 48 49 50 51 52 53 54 55 56 57
<sup>48</sup> 2 1 3 1 4 2 2 1 3 1 1 1 1 5 1	1 3 2 2 3 1 2 1 5 1 1 1 1	4 1 5 5 1 3 3 3 2 5 3 4 3 3 4 1 3 3	3 2 4 4 3 4 1 2 3 2 1 2
<sup>49</sup> 3 3 5 1 3 1 2 2 1 2 1 1 1 3 2		3 2 1 4 1 3 3 3 3 3 3 5 5 1 1 2 1	
<sup>50</sup> 1 1 5 5 3 2 3 4 2 1 1 1 1 4 3		3 1 3 2 1 1 3 1 2 5 4 4 5 2 1 1 1 1	1 1 4 4 2 1 1 2 1 1 1 2
<sup>51</sup> 1 1 4 1 4 1 3 5 4 2 2 1 2 2 1		4 2 2 3 3 1 3 1 3 4 5 4 3 2 1 2 1 2	
<sup>52</sup> 1 3 3 1 3 2 1 3 5 4 1 2 1 1 1		2 2 4 3 1 1 2 2 4 3 3 4 2 2 2 3 2	
		5 3 4 1 1 2 4 1 3 5 4 4 5 3 1 1 1 3	
<sup>54</sup> 1 1 1 1 2 2 3 5 1 1 1 2 1 1 1		1 1 1 1 1 1 3 2 2 1 1 3 4 1 2 1 2	
<sup>55</sup> 1 1 1 2 3 3 2 5 2 2 2 1 2 1 1		2 2 4 2 1 2 4 1 1 2 1 1 4 3 1 1 1 2	
<sup>56</sup> 2 2 1 1 1 3 2 2 1 4 1 2 1 1 1		3 1 1 2 1 1 4 2 2 1 1 1 4 4 2 2 2 4	
<sup>57</sup> 1 3 1 1 1 5 3 2 2 1 2 1 2 1 2 1 2		1 2 1 2 2 2 4 2 1 2 1 1 3 3 4 5 5 4	
58 2 3 3 2 1 2 1 3 1 1 3 2 3 2 1 58 2 3 3 2 1 2 1 2 1 3 1 1 3 2 3 2 1		1 2 3 3 1 1 3 3 2 3 1 1 4 1 3 2 1 4	
		1 3 2 1 2 2 4 1 3 1 1 3 3 3 2 4	
<sup>60</sup> 2 1 5 3 1 3 1 1 1 1 4 3 1 2 1		2 3 3 3 1 3 2 2 3 1 2 1 4 2 5 3 1 5	
<sup>61</sup> 1 2 1 3 1 2 1 4 2 1 4 4 1 1 2		1 3 3 1 2 1 3 4 1 1 1 2 1 1 3 4 2 4	
<sup>62</sup> 2 3 1 3 2 2 1 5 2 1 4 4 2 2 1		2 4 1 1 1 1 4 2 1 1 2 1 1 2 3 4 1 3	
<sup>63</sup> 3 1 1 3 1 3 1 1 2 2 3 4 1 1 2		1 3 2 3 2 1 4 1 1 1 1 2 1 1 1 1 2 7	* * * * * * * * * * * *
<sup>64</sup> 3 3 1 4 2 1 2 3 3 1 3 3 3 2 3		2 4 1 3 1 2 4 2 1 1 2 1 2 2 2 1 1	
<sup>65</sup> 1 3 3 2 1 1 1 2 1 2 2 4 1 3 1		1 3 2 1 3 1 5 4 1 2 1 4 1 2 2 1 2	
		2 5 1 3 1 2 4 2 1 1 2 4 2 3 2 2 3 2	
57         3         1         4         4         1         1         3         4         2         5         3         4         1         1		3 4 4 3 1 1 3 3 2 2 3 4 1 3 3 1 1	* * * * * * * * * * * *
<sup>66</sup> 2 3 3 3 2 1 2 1 4 1 2 4 2 1 1		1 4 1 1 1 2 1 1 2 1 1 3 2 3 1 2 1 2	
<sup>69</sup> 1 3 2 1 2 1 1 2 3 2 4 4 1 1 1		1 3 1 2 1 1 1 1 1 2 1 1 1 4 3 1 1 2	
		1 2 2 2 1 2 1 2 2 1 1 1 2 5 4 2 2 2	
71 1 3 1 1 3 1 1 2 5 3 5 5 4 1 2		2 1 1 2 2 3 2 1 1 2 1 1 3 5 3 4 3 2	* * * * * * * * * * * *
72 1 1 1 4 1 2 2 3 3 4 5 4 2 1 1		1 1 3 3 1 1 1 3 2 3 1 1 1 5 4 2 3 3	
		2 2 2 1 2 1 2 1 4 1 1 1 1 4 4 1 5 3	
<sup>74</sup> 2 1 5 5 2 2 1 5 5 5 5 5 3 1 1		1 1 3 1 1 1 1 2 5 1 1 1 1 5 4 1 3 4	
		2 2 3 4 2 2 2 1 4 1 1 2 2 1 4 2 3 4	
		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 4 1 1 5	5 2 1 1 2 1 1 1 2 2 1 2
		4 2 2 3 2 2 2 1 1 1 1 2 2 2 4 2 2 5	5 1 1 1 5 2 2 1 1 1 1 1
		5 2 1 1 3 3 3 1 1 1 2 1 1 1 3 1 2 5	5 2 1 2 2 1 2 1 2 1 2 2
		4 3 2 1 3 3 2 2 1 2 1 4 2 2 4 2 2 2	
80 2 2 1 4 2 4 1 3 2 3 3 2 4 3 1		5 3 3 2 1 5 1 1 1 1 4 5 5 3 2 3 5	
		5 5 1 1 1 4 1 2 2 2 3 1 5 5 4 3 1 2	
		4 4 1 1 3 5 4 2 4 3 4 3 4 5 4 5 3 5	
<sup>83</sup> 3 3 3 1 1 4 1 4 3 3 4 5 4 5 1		3 3 1 4 3 3 4 3 3 4 4 1 4 3 3 3 2 2	
		4 2 4 4 3 5 3 3 3 4 4 2 4 5 4 2 2 5	5 5 2 3 5 3 5 3 1 5 2 3
		4 3 5 3 3 4 3 3 2 3 5 3 3 5 5 5 2 5	
		4 3 5 5 3 4 4 4 2 4 4 3 4 3 3 3 3 4	
OTAI 171 171 266 267 278 278 278 267 278 267 278 267 278 267 278 267 278 267 278 267 278 267 267 278 267 278 267 278 267 278 267 278 278 278 278 278 278 278 278 278 27	238 236 268 268 279 279 289 289 289 289 289 289 289 289 289 28	229 268 268 268 268 266 266 266 266 266 266	266 266 267 267 267 287 287 287 289 289 287 287

244.67	ARITHMETIC MEAN
41.96	STANDARD DEVIATION
20.98	1/2 STANDARD DEVIATION
265.65	ARITHMETIC MEAN 1/2 STANDARD ST.

Source: own study.

249

#### <u>Results – stage I.B</u>

3 4 5 6 7 8

5 3 3 2 2 2

3 2 5 5 3 2

2 1 3 3 3 2

3 3

3 1

2 1 3 1 1 2

2 1 4 4 3 4

2

3 3 4 4 5 3

3 2 3 4 4 3

1 1 4 4 1 1

1 2 3 4 3 2

3 1 3 4 5 4

3 2 1 3 1 2

5

4 1 4 2 2 3

4 2 3 1 4 3

5

2 3 4 1 1 4

4 3 3 2 2 3

5

5 3

4 3 3 5 2 3

4 1 2 4 2 4

4 1 2 4 5 3

5 3 4 3 2 4

5 2 5 2 4 3

5 2

4 2

2

CTORS AFFECTING ESS OF THE MERGERS QUISITION PROCESSES

4

5

3

2 4 4

1

2 3 4

4 3 2

3 2

5

2 2

3 1 4

2 2

4 3 4

1 1

4

1 3

2

1

4

3 3

1

4 3

FACTORS AFFECTING SUCCESS OF THE MERGERS AND ACQUISITION PROCESSES										ONDENT		FA JCCE D AC
	1	2	3	4	5	6	7	8		RE	1	2
	2	5	1	2	5	1	5	4		30	2	4
	4	4	2	4	5	4	4	2		31	4	3
	4	2	2	4	4	4	3	2		32	3	4
	4	2	3	3	4	4	4	1		33	3	2
	4	3	2	4	5	4	5	1		34	1	2
	2	2	1	2	5	1	5	2		35	1	1
	1	2	1	2	5	1	5	4		36	3	1
	1	1	3	4	5	5	3	5		37	2	3
	1	1	2	3	4	4	4	4		38	2	4
)	3	1	3	2	4	4	3	4		39	4	5
	4	3	5	3	4	4	4	3		40	2	5
2	3	4	2	3	4	3	2	4		41	2	1
3	4	5	1	4	5	3	5	2		42	2	3
Ļ	1	5	2	1	4	2	1	1		43	4	5
5	4	5	1	4	5	4	5	4		44	4	1
5	3	3	5	3	3	3	4	4		45	2	3
,	4	5	4	4	3	3	3	3		46	2	4
3	3	3	5	5	5	5	5	1		47	2	3
)	3	5	5	4	5	4	5	1		48	3	1
)	3	4	5	4	4	5	4	2		49	4	5
	3	4	5	3	4	3	2	4		50	1	3
2	3	5	3	3	5	4	4	3		51	2	1
3	3	5	4	1	4	5	4	4		52	2	3
ŀ	5	3	5	4	4	4	4	4		53	3	5
5	5	4	4	4	5	4	3	4		54	3	1
5	5	4	4	1	2	5	5	3		55	3	2
'	4	5	4	1	2	5	4	4		56	2	2
3	4	5	4	1	3	4	4	3		57	3	3
)	4	3	5	3	3	5	4	3		58	4	3

SPONDENTS	FACTORS AFFECTING SUCCESS OF THE MERGERS AND ACQUISITION PROCESSES							
RES	1 2 3 4 5 6							8
59	4	5	5	3	2	2	1	3
60	3	5	4	3	4	3	2	3
61	2	4	4	2	3	3	4	4
62	4	4	4	2	2	3	3	2
63	3	4	3	3	5	1	2	4
64	2	5	5	3	2	1	4	3
65	2	5	3	2	4	3	5	4
66	3	4	4	2	2	3	2	3
67	2	5	4	3	4	1	2	5
68	4	4	4	5	4	4	5	5
69	2	4	4	2	3	1	4	3
70	5	3	5	2	2	3	3	2
71	3	2	2	3	2	3	1	4
72	4	2	4	3	3	3	2	2
73	2	3	2	4	2	2	2	4
74	4	5	1	3	5	1	2	3
75	2	3	2	3	1	2	4	3
76	3	5	1	1	1	2	2	4
77	3	4	3	1	1	2	2	3
78	3	5	2	3	4	3	2	2
79	2	4	2	4	2	1	4	2
80	3	4	2	2	1	3	1	2
81	2	4	3	3	2	1	1	2
82	4	2	3	3	1	1	1	2
83	3	2	4	2	4	3	1	2
84	2	2	4	1	3	1	4	4
85	1	2	4	1	2	1	3	2
86	3	4	3	3	1	2	2	4
s	249	291	285	216	288	254	259	255

262.13
25.22
12.61
274.74

ARITHMETIC MEAN
STANDARD DEVIATION
1/2 STANDARD DEVIATION
ARITHMETIC MEAN 1/2 STANDARD ST.

Source: own study.

RESPONDENTS

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28 29

#### Raw results stage II.A

EXPERTS		1	2	3	4	5	6	7	8	9	10	11	12	MOST COMMON
ASSIGNMENT OF KNOWLEDGE TRANSFER DETERMINANTS TO KNOWLEDGE FACTOR GROUPS	1	1	1	1	2	2	3	1	2	1	4	1	1	1
	2	2	3	4	4	4	4	2	2	4	4	2	4	4
	3	4	3	3	3	3	4	3	3	3	4	4	3	3
	4	4	3	3	4	3	3	4	1	3	3	2	3	3
	5	2	3	3	2	3	2	3	3	3	1	3	2	3
	6	3	3	3	3	2	3	2	3	3	1	3	3	3
	7	3	3	2	3	3	3	3	2	1	3	3	3	3
	8	1	1	2	1	1	1	1	1	1	2	1	1	1
	9	2	1	1	2	3	1	1	1	1	1	1	1	1
	10	1	1	1	3	1	1	1	1	2	1	1	1	1
	11	2	1	2	2	2	3	4	2	2	1	2	2	2
	12	1	1	1	1	1	1	4	1	1	1	1	4	1
	13	2	3	2	2	4	1	2	2	2	2	4	2	2
	14	1	1	1	3	2	1	1	1	1	3	2	1	1
	15	3	2	2	1	3	2	2	2	1	2	2	2	2
	16	1	2	1	1	2	1	3	1	1	1	2	1	1
	17	4	3	3	3	4	3	2	3	2	3	3	2	3
	18	1	4	1	1	4	2	1	2	1	1	2	3	1
	19	3	3	2	4	3	4	3	3	3	2	3	3	3
	20	3	2	3	2	1	2	2	2	2	3	2	3	2
	21	4	3	4	2	4	3	1	4	4	4	1	4	4
	22	1	4	2	4	4	3	4	2	4	4	3	4	4
	23	3	2	3	1	3	1	3	3	1	3	1	3	3
	24	3	4	3	3	4	1	3	3	2	3	3	2	3
	25	1	3	4	3	3	4	1	4	3	3	2	3	3
	26	3	2	2	3	2	2	1	2	2	1	2	2	2
	27	2	3	1	1	3	3	1	3	1	3	3	3	3
	28	3	3	3	2	3	2	3	3	4	3	3	2	3
	29	2	2	4	2	1	2	4	2	1	2	2	2	2
	30	4	2	2	1	2	1	2	2	2	1	4	2	2
	31	1	3	1	4	1	1	4	1	4	1	1	1	1
	32	3	4	4	3	4	1	4	4	3	1	4	1	4

1	x1
2	x2
3	x3
4	x4

# Annexe No. 12

# Raw results stage II.B

EXPERT	S	1	2	3	4	5	6	7	8	9	10	11	12	MOST COMMON
щ	1	1	1	1	0	1	0	1	1	1	1	1	1	1
EDC	2	0	1	0	0	0	1	0	1	0	0	0	0	0
IMO	3	1	1	1	1	1	1	1	1	0	1	1	0	1
N X	4	0	0	0	1	0	0	1	1	1	1	0	1	0
FOF	5	0	1	1	1	1	1	1	1	1	1	1	1	1
ETHODS SUITABLE FOUTABLE F	6	0	1	1	1	0	0	0	0	1	0	0	0	0
	7	1	0	0	0	0	0	1	0	1	1	0	1	0
S SI	8	1	1	0	1	1	1	1	1	1	1	1	1	1
HOD	9	0	1	1	0	0	0	1	1	0	1	0	1	0
TET	10	1	1	1	1	1	1	1	1	0	1	1	0	1
ED	11	0	1	1	1	1	1	0	1	1	1	1	1	1
SPECIALISED METHODS SUITABLE FOR KNOWLEDGE TRANSER ANALYSIS	12	1	1	1	1	1	1	0	1	1	1	1	0	1
ECL	13	1	0	0	0	0	1	1	0	1	0	1	0	0
SP	14	1	1	1	0	0	0	0	0	1	0	1	0	0

1 YES 0 NO

Source: own study.

# Annexe No. 13

# <u>Results – stage III.A</u>

#### Raw results of stage III.A (CONSOLIDATION 1)

Acquiring company	, .	12					
		Possesion of specific type of knowledge					
CONSOLIDA	TION 1	x1	x2	x3	x4		
	1	YES	NO	YES	YES		
	2	YES	YES	YES	NO		
	3	YES	YES	YES	NO		
	4	YES	NO	NO	YES		
EXPERTS	5	YES	NO	NO	YES		
Ϋ́	6	NO	NO	YES	YES		
Ш	7	NO	YES	YES	YES		
X	8	NO	YES	YES	YES		
ш	9	NO	YES	YES	YES		
	10	NO	NO	NO	NO		
	11	NO	NO	NO	NO		
	12	NO	NO	YES	YES		
The most common answer:		NO	NO	YES	YES		
Percentage of answers "YES"		41.67%	41.67%	66.67%	66.67%		

Acquired company							
		Possesion of specific type of knowledge					
CONSOLIDATIO	ON 1	x1	x2	x3	x4		
	1	YES	YES	YES	YES		
	2	YES	NO	YES	NO		
	3	NO	YES	NO	NO		
	4	NO	YES	NO	YES		
EXPERTS	5	NO	NO	NO	YES		
Ľ.	6	NO	NO	YES	YES		
L L	7	NO	YES	NO	YES		
X	8	YES	YES	NO	YES		
ш	9	YES	YES	YES	YES		
	10	NO	YES	NO	NO		
	11	NO	NO	NO	NO		
	12	NO	NO	YES	YES		
The most common answer:		NO	YES	NO	YES		
Percentage of answers "YES"		33.33%	58.33%	41.67%	66.67%		



#### Raw results of stage III.A (CONSOLIDATION 2)

Acquiring company	y						
		Possesion of specific type of knowledge					
CONSOLIDA	TION 2	x1	x2	x3	x4		
	1	YES	YES	YES	NO		
	2	YES	NO	NO	NO		
	3	NO	YES	YES	YES		
	4	NO	YES	YES	NO		
EXPERTS	5	NO	NO	NO	YES		
Ř	6	NO	NO	NO	NO		
	7	NO	NO	YES	YES		
X	8	YES	YES	NO	NO		
-	9	YES	YES	YES	NO		
	10	NO	YES	YES	YES		
	11	NO	NO	YES	NO		
	12	NO	YES	NO	NO		
The most common answer:		NO	YES	YES	NO		
Percentage of answers "YES"		33.33%	58.33%	58.33%	33.33%		

Acquired company							
		Possesion of specific type of knowledge					
CONSOLIDATIO	ON 2	x1	x2	x3	x4		
	1	YES	NO	YES	YES		
	2	YES	YES	YES	NO		
	3	YES	YES	YES	NO		
	4	YES	NO	NO	YES		
EXPERTS	5	YES	NO	NO	YES		
Ř	6	NO	NO	YES	YES		
8	7	NO	YES	YES	YES		
X	8	NO	YES	YES	NO		
	9	NO	YES	YES	NO		
	10	NO	NO	NO	NO		
	11	NO	NO	NO	NO		
	12	NO	NO	YES	NO		
The most common answer: Percentage of answers		NO	NO	YES	NO		
"YES"		41.67%	41.67%	66.67%	41.67%		

#### Identical answers x3 x4



#### Raw results of stage III.A (CONSOLIDATION 3)

		Posse	sion of specif	ic type of kno	owledge
CONSOLIDA	TION 3	x1	x2	x3	x4
	1	YES	NO	YES	NO
	2	YES	YES	NO	YES
	3	YES	YES	YES	YES
	4	YES	NO	YES	NO
EXPERTS	5	YES	NO	YES	YES
	6	NO	NO	NO	NO
	7	NO	YES	NO	YES
X	8	NO	YES	NO	YES
ш	9	NO	YES	NO	NO
	10	NO	NO	NO	NO
	11	NO	NO	YES	NO
	12	NO	NO	NO	NO
The most common answer:		NO	NO	NO	NO
Percentage of answers "YES"		41.67%	41.67%	41.67%	41.67%

Acquired company	,				
		Posse	sion of specif	ic type of kno	owledge
CONSOLIDATIO	CONSOLIDATION 3		x2	х3	x4
	1	NO	YES	YES	NO
	2	YES	NO	NO	NO
	3	YES	YES	NO	YES
	4	NO	YES	YES	NO
IS	5	YES	YES	YES	YES
Ř	6	NO	NO	YES	NO
L L L	7	YES	NO	NO	YES
EXPERTS	8	YES	NO	NO	YES
	9	NO	NO	NO	YES
	10	NO	NO	NO	NO
	11	NO	YES	NO	NO
	12	NO	NO	NO	NO
The most common answer:		NO	NO	NO	NO
Percentage of answers "YES"		41.67%	41.67%	33.33%	41.67%

Identical answers							
x1	x1 x2 x3 x4						
0	0	1	1				
1	0	1	0				
1	1	0	1				
0	0	1	1				
1	0	1	1				
1	1	0	1				
0	0	1	1				
0	0	1	1				
1	0	1	0				
1	1	1	1				
1	0	0	1				
1	1	1	1				

#### Raw results of stage III.A (CONSOLIDATION 4)

Acquiring company	Ý								
			Possesion of specific type of knowledge						
CONSOLIDA	CONSOLIDATION 4		x2	x3	x4				
	1	NO	YES	NO	YES				
	2	YES	NO	YES	NO				
	3	YES	YES	YES	NO				
	4	NO	YES	NO	NO				
EXPERTS	5	NO	YES	NO	YES				
Ř	6	NO	NO	NO	NO				
L L L	7	YES	NO	YES	NO				
X	8	YES	NO	YES	NO				
	9	YES	NO	YES	YES				
	10	NO	NO	YES	YES				
	11	NO	YES	YES	YES				
	12	NO	NO	YES	NO				
The most common answer: NO			NO	YES	NO				
Percentage of answers "YES"		41.67%	41.67%	66.67%	41.67%				

#### Acquired company

noquired company	,	Possesion of specific type of knowledge						
CONSOLIDATI	CONSOLIDATION 4		x2	x3	x4			
	1	YES	NO	YES	NO			
	2	YES	YES	NO	YES			
	3	YES	YES	YES	YES			
	4	YES	NO	YES	NO			
EXPERTS	5	YES	NO	YES	YES			
	6	NO	NO	NO	NO			
2	7	NO	YES	NO	YES			
X	8	NO	YES	NO	YES			
	9	NO	YES	NO	NO			
	10	NO	NO	NO	NO			
	11	NO	NO	YES	NO			
	12	NO	NO	NO	NO			
The most common answer:		NO	NO	NO	NO			
Percentage of answers 'YES"		41.67%	41.67%	41.67%	41.67%			

#### Identical answers x1 x2 x3 x4

## Raw results of stage III.A (CONSOLIDATION 5)

#### Acquiring company

Acquiring company	у				
		Poss	esion of spec	ific type of kr	owledge
CONSOLIDAT	ION 5	x1	x2	x3	x4
	1	YES	NO	YES	NO
	2	NO	YES	NO	YES
	3	NO	YES	YES	YES
	4	YES	NO	YES	YES
EXPERTS	5	YES	NO	YES	YES
Ľ.	6	NO	NO	NO	NO
H H	7	NO	YES	NO	NO
X	8	NO	YES	NO	YES
	9	NO	NO	NO	NO
	10	NO	NO	NO	NO
	11	NO	NO	YES	NO
	12	NO	NO	NO	NO
The most common answer:		NO	NO	NO	NO
Percentage "YES		25.00%	33.33%	41.67%	41.67%

		Poss	esion of spec	ific type of kr	nowledge
CONSOLIDAT	ION 5	x1	x2	x3	x4
	1	YES	YES	NO	NO
	2	YES	NO	YES	YES
	3	YES	YES	YES	YES
	4	YES	YES	NO	NO
TS	5	YES	YES	NO	YES
EXPERTS	6	NO	NO	NO	NO
H	7	NO	NO	YES	YES
X	8	NO	NO	YES	YES
	9	NO	NO	YES	NO
	10	NO	NO	NO	NO
	11	NO	YES	NO	NO
	12	NO	NO	NO	NO
The most common answer:		NO	NO	NO	NO
Percentage "YES		41.67%	41.67%	41.67%	41.67%

Identical answers							
x1	x2	x2 x3 :					
1	0	0	1				
0	0	0	1				
0	1	1	1				
1	0	0	0				
1	0	0	1				
1	1	1	1				
1	0	0	0				
1	0	0	1				
1	1	0	1				
1	1	1	1				
1	0	0	1				
1	1	1	1				

#### Raw results of stage III.A (CONSOLIDATION 6)

Acquiring company	/					
		Possesion of specific type of knowledge				
CONSOLIDATI	CONSOLIDATION 6		x2	x3	x4	
	1	YES	YES	NO	NO	
	2	YES	NO	YES	YES	
	3	YES	YES	YES	YES	
	4	YES	YES	NO	NO	
လ	5	YES	YES	NO	YES	
EXPERTS	6	NO	NO	NO	NO	
Ξ	7	NO	NO	YES	YES	
L L	8	NO	NÖ	YES	YES	
Ш	9	NO	NO	YES	NO	
	10	NO	NO	NO	NO	
	11	NO	YES	NO	NO	
	12	NO	NO	NO	NO	
	The most common answer:		NO	NO	NO	
Percentage of answers "YES"		41.67%	41.67%	41.67%	41.67%	

#### Acquired company

Acquired company

		Posses	sion of specific type of knowledge			
CONSOLIDATION	6	x1	x2	x3	x4	
	1	NO	NO	YES	NO	
	2	YES	YES	NO	YES	
	3	YES	YES	NO	YES	
	4	YES	NO	NO	NO	
လု	5	YES	YES	YES	NO	
EXPERTS	6	NO	NO	YES	NO	
Ē	7	NO	NO	YES	YES	
E S	8	YES	NO	NO	YES	
Ш — — — — — — — — — — — — — — — — — — —	9	NO	NO	NO	YES	
	10	NO	NO	NO	NO	
	11	NO	NO	YES	NO	
	12	NO	NO	NO	NO	
The most common answer:		NO	NO	NO	NO	
Percentage of answers YES"		41.67%	25.00%	41.67%	41.67%	

#### Identical answers x2 x4 xЗ

#### Raw results of stage III.A (CONSOLIDATION 7)

#### Acquiring company

		Posses	ion of specifi	c type of kno	wledge
CONSOLIDA	CONSOLIDATION 7		x2	x3	x4
	1	NO	NO	YES	NO
	2	YES	YES	NO	YES
	3	YES	YES	NO	YES
<i>(</i> <b>)</b>	4	YES	NO	NO	NO
μ	5	YES	YES	YES	NO
R.	6	NO	NO	YES	NO
2	7	NO	NO	YES	YES
EXPERTS	8	YES	NO	NO	YES
	9	NO	NO	NO	YES
	10	NO	NO	NO	NO
	11	NO	NO	YES	NO
	12	NO	NO	NO	NO
e most common answer:		NO	NO	NO	NO
ercentage of answers 'ES"		41.67%	25.00%	41.67%	41.67%

Acquired company	/						
	CONSOLIDATION 7		Possesion of specific type of knowledge				
CONSOLIDATION			x2	x3	x4		
	1	YES	YES	NO	NO		
	2	NO	NO	YES	YES		
	3	YES	YES	YES	YES		
(0	4	YES	YES	NO	NO		
EXPERTS	5	YES	YES	NO	YES		
R.	6	NO	NO	NO	NO		
2	7	NO	NO	YES	YES		
X	8	NO	NO	YES	YES		
	9	NO	NO	YES	NO		
	10	NO	NO	NO	NO		
	11	NO	YES	NO	NO		
	12	NO	NO	NO	NO		
The most common ans	The most common answer:		NO	NO	NO		
Percentage of answers "YES"		33.33%	41.67%	41.67%	41.67%		

#### **Identical answers**

#### Raw results of stage III.A (CONSOLIDATION 8)

Acquiring company	/					
		Possesion of specific type of knowledge				
CONSOLIDATI	CONSOLIDATION 8		x2	x3	x4	
	1	NO	NO	YES	YES	
	2	YES	YES	YES	YES	
	3	YES	YES	YES	YES	
10	4	YES	NO	YES	YES	
EXPERTS	5	YES	YES	NO	NO	
Ř	6	NO	YES	YES	NO	
8	7	NO	YES	YES	YES	
X	8	YES	YES	NO	YES	
	9	YES	YES	NO	YES	
	10	YES	NO	NO	YES	
	11	YES	NO	YES	YES	
	12	NO	NO	NO	NO	
The most common answer:		YES	YES	YES	YES	
Percentage of answers "YES"		66.67%	58.33%	58.33%	75.00%	

#### Acquired company

Acquired company						
		Possesion of specific type of knowledge				
CONSOLIDATION	8	x1	x2	x3	x4	
	1	NO	NO	YES	NO	
	2	YES	YES	NO	YES	
	3	YES	YES	NO	YES	
10	4	YES	NO	NO	NO	
μ	5	YES	YES	NO	NO	
EXPERTS	6	NO	NO	YES	NO	
8	7	NO	NO	YES	YES	
X	8	YES	NO	NO	NO	
	9	NO	NO	NO	NO	
	10	NO	NO	NO	NO	
	11	NO	NO	YES	NO	
	12	NO	NO	NO	NO	
The most common answer:		NO	NO	NO	NO	
Percentage of answers "YES"		41.67%	25.00%	33.33%	25.00%	

#### Identical answers

#### Raw results of stage III.A (CONSOLIDATION 9)

#### Acquiring company

		Posse	sion of specif	fic type of kno	owledge
CONSOLIDAT	ION 9	x1	x2	x3	x4
	1	NO	NO	YES	YES
	2	YES	YES	YES	YES
	3	NO	YES	YES	YES
	4	YES	NO	YES	YES
EXPERTS	5	YES	YES	NO	NO
Ř	6	NO	YES	YES	NO
H H	7	NO	YES	YES	YES
X	8	YES	YES	NO	YES
	9	YES	YES	NO	NO
	10	YES	NO	NO	NO
	11	YES	NO	YES	YES
	12	NO	NO	YES	NO
The most common answer:		YES	YES	YES	YES
Percentage of answers "YES"		58.33%	58.33%	66.67%	58.33%

#### Acquired company

Acquired company

41.67%

Acquired company	у				
		Posse	sion of speci	fic type of kno	owledge
CONSOLIDATION	CONSOLIDATION 9		x2	x3	x4
	1	NO	NO	YES	NO
	2	YES	YES	NO	YES
	3	YES	YES	NO	YES
	4	NO	NO	NO	NO
EXPERTS	5	YES	YES	NO	NO
Ř	6	NO	YES	YES	NO
H H	7	NO	YES	YES	NO
X	8	YES	NO	NO	NO
	9	YES	NO	NO	NO
	10	NO	NO	NO	NO
	11	NO	NO	YES	NO
	12	NO	NO	NO	NO
Th		NO	NO	NO	NO
The most common answer:		NO	NO	NO	NO
Percentage of answers "YES"		41.67%	41.67%	33.33%	16.67%

x1	x2	x3	x4
1	1	1	0
1	1	0	1
0	1	0	1
0	1	0	0
1	1	1	1
1	1	1	1
1	1	1	0
1	0	1	0
1	0	1	1
0	1	1	1
0	1	1	0
1	1	0	1

#### Raw results of stage III.A (CONSOLIDATION 10)

#### Acquiring company Possesion of specific type of knowledge CONSOLIDATION 10 x3 x4 NO YES YES YES 1 YES YES YES YES 2 NO YES YES YES 3 YES NO YES NO YES NO EXPERTS 4 YES 5 YES YES 6 NO YES NO NO YES YES 7 NO YES YES NO 8 NO YES NO NO NO 9 NO NO 10 NO NO 11 YES NO YES YES 12 NO NO YES NO The most common answer: YES YES NO NO Percentage of answers

"YES" 41.67% 66.67% 66.67%

	CONSOLIDATION 10		sion of specif	ic type of kno	wledge
CONSOLIDATION			x2	x3	x4
	1	NO	YES	YES	YES
	2	YES	YES	NO	YES
	3	NO	YES	NO	YES
(0	4	YES	NO	NO	YES
Ë	5	YES	YES	NO	NO
EXPERTS	6	YES	YES	YES	NO
E	7	NO	YES	YES	NO
Ш Ш	8	YES	YES	NO	NO
_	9	NO	YES	NO	NO
	10	NO	NO	NO	NO
	11	YES	NO	YES	YES
	12	NO	NO	YES	NO
The most common answer: Percentage of answers		NO	YES	NO	NO
"YES"		50.00%	66.67%	41.67%	41.67%

#### Identical answers 1 1 1 1 1 0 1 1 1 0 1 1 0 1 1 1 1 1 1 1 0 1

# Raw results of stage III.A (CONSOLIDATION 11)

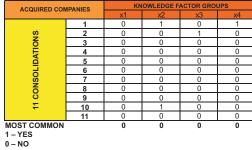
Acquiring company							
		Possesion of specific type of knowledge					
CONSOLIDAT	ION 11	x1	x2	x3	x4		
	1	NO	YES	YES	YES		
	2	YES	YES	YES	NO		
	3	NO	YES	YES	NO		
6	4	YES	NO	YES	YES		
μ	5	YES	YES	NO	YES		
EXPERTS	6	NO	YES	YES	NO		
2	7	NO	YES	YES	NO		
X	8	YES	YES	NO	NO		
	9	YES	YES	NO	NO		
	10	YES	NO	NO	NO		
	11	YES	NO	YES	YES		
	12	NO	NO	YES	NO		
The most common answer:		YES	YES	YES	NO		
Percentage of answers "YES"		58.33%	66.67%	66.67%	33.33%		

Acquired company							
		Possesion of specific type of knowledge					
CONSOLIDATION	N 11	x1	x2	x3	x4		
	1	NO	YES	YES	YES		
	2	YES	NO	NO	NO		
EXPERTS	3	NO	NO	NO	YES		
	4	NO	NO	NO	YES		
	5	YES	YES	NO	NO		
	6	YES	'ES YES		NO		
8	7	NO	NO NO NO		NO		
X	8	YES	YES NO NO		NO		
	9	NO	NO	NO	NO		
	10	NO	NO	NO	NO		
	11	YES	NO	YES	YES		
	12	NO	NO	NO	NO		
The most common ans				NO			
Percentage of answers "YES"		41.67%	25.00%	16.67%	33.33%		

Identical answers						
x1	x2	x3	x4			
1	1	1	1			
1	0	0	1			
1	0	0	0			
0	1	0	1			
1	1	1	0			
0	1	0	1			
1	0	0	1			
1	0	1	1			
0	0	1	1			
0	1	1	1			
1	1	1	1			
1	1	0	1			

SUMMARY TABLES

ACQUIRING COMPANIES		KNOWLEDGE FACTOR GROUPS					
		x1	x2	x3	x4		
	1	0	0	1	1		
<u>v</u>	2	0	1	1	0		
Š	3	0	0	0	0		
Ē	4	0	0	1	0		
CONSOLIDATIONS	5	0	0	0	0		
Ē	6	0	0	0	0		
S	7	0	0	0	0		
NO	8	1	1	1	1		
	9	1	1	1	1		
7	10	0	1	1	0		
	11	1	1	1	0		
MOST COMMON 1 – YES		0	0	1	0		
0 – NO							



SUMMARY TABLES

ACQUIRING COM		K	KNOWLEDGE FACTOR GROUPS				
Augonano con	ANEO	x1 x2 x3 x4			x4		
	1	41.67%	41.67%	66.67%	66.67%		
CONSOLIDATIONS	2	33.33%	58.33%	58.33%	33.33%		
	3	41.67%	41.67%	41.67%	41.67%		
	4	41.67%	41.67%	66.67%	41.67%		
ē	5	25.00%	33.33%	41.67%	41.67%		
5	6	41.67%	41.67%	41.67%	41.67%		
<u>N</u>	7	41.67%	25.00%	41.67%	41.67%		
6	8	41.67%	25.00%	41.67%	41.67%		
	9	58.33%	58.33%	66.67%	58.33%		
÷	10	41.67%	66.67%	66.67%	41.67%		
	11	58.33%	66.67%	66.67%	33.33%		
Average of answers							
"YES"		42.42%	45.45%	54.55%	43.94%		

ACQUIRED COMPANIES		KNOWLEDGE FACTOR GROUPS					
		x1	x2	x3	x4		
	1	33.33%	58.33%	41.67%	66.67%		
<u>s</u>	2	41.67%	41.67%	66.67%	41.67%		
ð	3	41.67%	41.67%	33.33%	41.67%		
CONSOLIDATIONS	4	41.67%	41.67%	41.67%	41.67%		
	5	41.67%	41.67%	41.67%	41.67%		
2	6	41.67%	25.00%	41.67%	41.67%		
<u>N</u>	7	33.33%	41.67%	41.67%	41.67%		
6	8	33.33%	41.67%	41.67%	41.67%		
	9	41.67%	41.67%	33.33%	16.67%		
7	10	50.00%	66.67%	41.67%	41.67%		
	11	41.67%	25.00%	16.67%	33.33%		
Average of answers "YES"		40.15%	42.42%	40.15%	40.91%		

Source: own study.

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# <u>Results – stage III.B</u>

# Annexe No. 14

Acquiring company						
		Time of learning in months				
CONSO	LIDATION 1	x1	x2	x3	x4	
	1	1	3	2	3	
	2	3	1	2	3	
	3	5	2	1	2	
	4	4	2	1	4	
S	5	6	5	2	5	
Ŕ	6	2	3	2	4	
Ш	7	1	2	1	4	
EXPERTS	8	3	2	1	4	
ш	9	4	2	2	5	
	10	3	3	1	3	
	11	2	1	1	4	
	12	1	2	1	4	
	mean	2.92	2.33	1.42	3.75	

#### Raw results of stage III.B (CONSOLIDATION 1)

	-						
Acquired company							
		Time	Time of learning in months				
CONSOL	IDATION 1	x1	x2	x3	x4		
	1	1	2	4	2		
	2	2	2	5	1		
	3	4	1	4	1		
	4	3	1	5	3		
S	5	3	2	5	1		
Ř	6	1	2	6	2		
U U	7	1	1	6	1		
EXPERTS	8	2	1	7	1		
ш	9	4	2	5	2		
	10	1	1	7	1		
	11	1	1	6	1		
	12	2	1	5	1		
	mean	2.08	1.42	5.42	1.42		

#### x1acquired-x1acquiring

x racquired-	x racquiring					
Difference (distance in assessment)						
x1	x2	x3	x4			
0	-1	2	-1			
-1	1	3	-2			
-1	-1	3	-1			
-1	-1	4	-1			
-3	-3	3	-4			
-1	-1	4	-2			
0	-1	5	-3			
-1	-1	6	-3			
0	0	3	-3			
-2	-2	6	-2			
-1	0	5	-3			
1	-1	4	-3			

#### Raw results of stage III.B (CONSOLIDATION 2)

#### Acquiring company

1 3	oompany				
		Time of learning in months			
CONSO	LIDATION 2	x1	x2	x3	x4
	1	1	1	1	3
	2	3	1	3	3
	3	3	1	5	2
	4	4	2	4	4
S	5	4	2	6	5
Ř	6	2	1	2	3
EXPERTS	7	1	2	1	4
X	8	3	1	3	4
ш	9	2	2	4	5
	10	3	2	3	3
	11	2	1	2	4
	12	1	1	1	4
	mean	2.42	1.42	2.92	3.67

#### Acquired company

		Time of learning in months				
CONSOL	IDATION 2	x1	x2	x3	x4	
	1	2	1	2	2	
	2	1	1	1	3	
	3	1	1	1	5	
	4	1	2	1	4	
S	5	2	2	2	6	
Ř	6	1	1	1	2	
EXPERTS	7	2	2	2	1	
X	8	1	1	1	3	
	9	2	2	2	3	
	10	2	2	1	3	
	11	1	1	2	2	
	12	1	3	1	1	
	mean	1.42	1.58	1.42	2.92	

Difference (distance in assessment)							
x1	x2	x3	x4				
1	0	1	-1				
-2	0	-2	0				
-2	0	-4	3				
-3	0	-3	0				
-2	0	-4	1				
-1	0	-1	-1				
1	0	1	-3				
-2	0	-2	-1				
0	0	-2	-2				
-1	0	-2	0				
-1	0	0	-2				
0	2	0	-3				

## Wyniki surowe etapu III.B (POŁĄCZENIE 3)

Acquiring company					
CONSO	LIDATION 3	x1	x2	ing in mo x3	x4
	1	1	1	1	3
	2	3	1	3	3
	3	3	1	5	2
	4	3	1	4	4
EXPERTS	5	4	2	6	5
Ř	6	2	1	2	3
H H	7	1	2	1	4
X	8	3	1	3	4
	9	2	2	4	5
	10	4	2	3	3
	11	2	2	2	4
	12	1	1	1	4
	mean	2.42	1.42	2.92	3.67

Acquired company					
		Time	e of learni	ing in mo	nths
CONSOL	IDATION 3	x1	x2	x3	x4
	1	2	1	3	1
	2	1	1	2	1
	3	1	1	5	1
	4	1	2	4	2
LS	<u>0</u> 5		2	5	2
EXPERTS	6	1	1	2	1
E E	7	2	2	1	2
X	8	1	1	3	1
	9	2	2	3	2
	10	2	2	3	2
	11		1	2	1
	12	1	3	1	2
	mean	1.42	1.58	2.83	1.5

Difference (distance in assessment)				
x1	x2	x3	x4	
1	0	2	-2	
-2	0	-1	-2	
-2	0	0	-1	
-2	1	0	-2	
-2	0	-1	-3	
-1	0	0	-2	
1	0	0	-2	
-2	0	0	-3	
0	0	-1	-3	
-2	0	0	-1	
-1	-1	0	-3	
0	2	0	-2	

## Wyniki surowe etapu III.B (POŁĄCZENIE 4)

Acquiring company					
		Tim	e of learn	ing in mo	onths
CONSO	CONSOLIDATION 4 x1 x2 x3 x4				
	1	4	5	1	3
	2	5	4	3	3
	3	4	4	3	2
	4	3	3	3	4
LS	5	4	5	4	5
Ř	<b>2</b> 6		5	2	3
EXPERTS	7	4	5	1	4
X	8	3	5	3	4
	9	2	2	2	5
	10	4	4	4	3
	11	5	6	2	4
	12	3	6	1	4
	mean	3.58	4.5	2.42	3.67

Acquired company					
		Time of learning in months			
CONSOL	IDATION 4	x1 x2 x3 x4			x4
	1	1	3	1	2
	2	1	1	1	1
	3	1	1	1	1
	4	1	1	2	1
LS	5	2	1	2	2
Ř	6	1	1	1	1
EXPERTS	7	2	2	2	1
X	8	1	1	2	1
ш	9	2	3	1	2
10		3	1	2	2
	11	1	1	1	1
	12	1	1	1	1
	mean	1.42	1.42	1.42	1.33

Difference (distance in assessment)				
x1	x2	x3	x4	
-3	-2	0	-1	
-4	-3	-2	-2	
-3	-3	-2	-1	
-2 -2	-2	-1	-3	
-2	-4	-2	-3	
-1	-4	-1	-2	
-2 -2	-3	1	-3	
-2	-4	-1	-3	
0	1	-1	-3	
-1	-3	-2	-1	
-4	-5	-1	-3	
-2	-5	0	-3	

## Raw results of stage III.B (CONSOLIDATION 5)

#### Acquiring company

		Time of learning in months			
CONSOL	CONSOLIDATION 5		x2	x3	x4
	1	1	3	1	3
	2	3	1	1	3
	3	3	1	1	2
	4	3	1	1	4
EXPERTS	5	4	1	2	5
Ř	6	2	1	1	3
L L	7	1	2	2	3
X	8	3	1	1	4
	9	2	3	2	3
	10	4	1	3	3
	11	2	1	1	4
	12	1	1	1	4
	mean	2.42	1.42	1.42	3.42

#### Acquired company

		Time of learning in months				
CONSOLIDATION 5		x1	x2	x3	x4	
	1	1	3	1	2	
	2	1	1	1	1	
	3	1	1	1	3	
	4	1	1	2	1	
EXPERTS	5	2	1	2	2	
R.	6	1	1	1	1	
Б	7	2	2	2	1	
X	8	1	1	2	1	
	9	2	3	1	2	
	10	3	1	2	2	
	11	2	1	1	1	
	12	1	1	1	1	
	mean	1.5	1.42	1.42	1.5	

Difference (distance in assessment)					
x1	x2	x3	x4		
0	0	0	-1		
-2	0	0	-2		
-2 -2	0	0	1		
-2	0	1	-3		
-2	0	0	-3		
-1	0	0	-2 -2		
1	0	0	-2		
-2	0	1	-3		
0	0	-1	-1		
-1	0	-1	-1		
0	0	0	-3		
0	0	0	-3		

## Raw results of stage III.B (CONSOLIDATION 6)

Acquiring company					
		Tim	e of learr	ning in mo	onths
CONSC	DLIDATION 6	x1	x2	x3	x4
	1	1	3	1	1
	2	3	1	1	1
	3	3	1	1	1
	4	3	5	1	2
S	5	4	4	2	2
Ř	<b>2</b> 6		5	1	1
L L L	7	1	2	2	1
EXPERTS	8	3	3	1	1
ш	9	2	3	2	1
	10	4	5	3	3
	11	2	5	1	1
	12	1	5	1	1
	mean	2.42	3.5	1.42	1.33

#### Acquired company

		Time of learning in months			
CONSOL	IDATION 6	x1	x2	x3	x4
	1	1	3	1	2
	2	3	1	1	1
	3	3	1	1	3
	4	3	1	2	1
LS	5	4	1	2	2
Ľ.	6	4	1	1	1
EXPERTS	7	2	2	2	1
X	8	4	1	2	1
ш	9	2	3	1	2
	10	3	1	3	1
	11	2	1	1	1
	12	1	1	1	1
	mean	2.67	1.42	1.5	1.42

Difference (distance in assessment)				
x1	x2	x3	x4	
0	0	0	1	
0	0	0	0	
0	0	0	2	
0	-4	1	-1	
0	-3	0	0	
2	-4	0	0	
1	0	0	0	
1	-2	1	0	
0	0	-1	1	
-1	-4	0	-2	
0	-4	0	0	
0	-4	0	0	

#### Raw results of stage III.B (CONSOLIDATION 7)

#### Acquiring company Time of learning in months **CONSOLIDATION 7** x1 x2 x3 x4 EXPERTS 2.42 1.42 3.5 1.33 mean

Acquired company					
		Time	of learni	ng in mor	nths
CONSOLIDATION 7		x1	x2	x3	x4
	1	1	1	2	1
	2	1	3	1	2
	3	1	3	3	1
ပ	4	2	3	1	2
	5	2	4	2	2
EXPERTS	6	1	4	1	1
L L L	7	2	2	1	3
X	8	2	4	1	2
ш.	9	1	2	2	1
	10	3	3	1	3
	11	1	2	1	1
	12	1	1	1	1
	mean	15	2.67	1/2	1 67

mean 1.5 2.67 1.42 1.67

	Difference (distan	ce in assessment)	
x1	x2	x3	x4
0	0	-1	0
-2 -2	2	0	1
-2	2	2	0
-1	2	-4	0
-2	2	-2	0
-1	3	-4	0
1	0	-1	2
-1	3	-2	1
-1	0	-1	0
-1	0	-4	0
-1	1	-4	0
0	0	-4	0

#### Raw results of stage III.B (CONSOLIDATION 8)

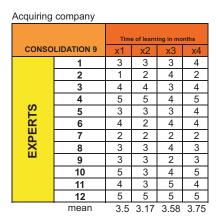
Acquiring company					
		Time	of learni	ng in mor	nths
CONSO	LIDATION 8	x1 x2 x3 x4		x4	
	1	3	3	6	3
	2	1	2	5	5
	3	4	5	6	4
ပ	4	5	5	5	5
	5	3	4	7	5
Ř	6	4	5	7	5
	7	2	5	2	2
EXPERTS	8	3	5	3	6
	9	3	6	5	3
	10	5	5	8	6
	11	4	5	6	5
	12	5	5	7	5
	mean	3.5	4.58	5.58	4.5

#### Acquired company

			Time of learning in months			
<b>CONSOLIDATION 8</b>		x1	x2	x3	x4	
	1	1	1	2	2	
	2	1	1	1	1	
	3	1	1	3	2	
	4	2	1	1	1	
S	5	2	2	2	1	
Ř	6	1	1	1	1	
L L	7	2	2	1	1	
EXPERTS	8	1	1	1	1	
ш	9	2	1	2	3	
	10	1	3	1	1	
	11	1	1	1	1	
	12	2	1	1	1	
	mean	1.42	1.33	1.42	1.33	

Difference (distance in assessment)					
x1	x2	x3	x4		
-2	-2	-4	-1		
0	-1	-4	-4		
-3	-4	-3	-2		
-3	-4	-4	-4		
-1	-2	-5	-4		
-3	-4	-6	-4		
0	-3	-1	-1		
-2	-4	-2	-5		
-1	-5	-3	0		
-4	-2	-7	-5		
-3	-4	-5	-4		
-3	-4	-6	-4		

#### Raw results of stage III.B (CONSOLIDATION 9)



		Time of learning in months			
CONSOLIDATION 9		x1	x2	x3	x4
	1	2	1	2	1
	2	1	1	1	1
	3	1	1	3	2
	4	2	1	1	1
LS	5	2	2	2	1
Ř	6	1	2	1	2
EXPERTS	7	3	2	1	1
X	8	1	1	1	1
	9	2	1	2	3
	10	1	2	1	1
	11	1	2	1	2
	12	2	1	1	1
	mean	1.58	1.42	1.42	1.42

	Difference (distar	nce in assessment)	)
x1	x2	x3	x4
-1	-2	-1	-3
0	-1	-3	-1
-3	-3	0	-2
-3	-4	-3	-4
-1	-1	-1	-3
-3	0	-3	-2
1	0	-1	-1
-2	-2	-3	-2
-1	-2	0	0
-4	-1	-3	-4
-3	-1	-4	-2
-3	-4	-4	-4

## Raw results of stage III.B (CONSOLIDATION 10)

Acquiring company					
			of learni	ng in moi	nths
CONSOL	IDATION 10	x1	x2	x3	x4
	1	3	1	3	4
	2	1	2	4	2
	3	2	1	3	4
	4	2	1	1	2
S	5	3	3	3	4
Ŕ	6	2	1	4	1
Ш	7	2	2	2	2
EXPERTS	8	3	1	2	3
	9	1	1	2	3
	10	2	1	1	1
	11	2	1	1	4
	12	3	1	2	5
	mean	2.17	1.33	2.33	2.92

Acauire	d company

Acquired company

Acquired company					
		Time of learning in months			
CONSOLI	DATION 10	x1	x2	x3	x4
	1	2	1	2	1
	2	1	1	1	1
	3	1	1	3	2
	4	2	1	1	1
LS	5	2	2	2	1
Ř	6	1	2	1	2
E E	7	3	2	1	1
EXPERTS	8	2	1	1	1
ш.	9	2	1	2	3
	10	1	2	1	1
	11	1	2	1	2
	12	2	1	1	1
	mean	1.67	1.42	1.42	1.42

Difference (distance in assessment)					
x1	x2	x3	x4		
-1	0	-1	-3		
0	-1	-3	-1		
-1	0	0	-2		
0	0	0	-1		
-1	-1	-1	-3		
-1	1	-3	1		
1	0	-1	-1		
-1	0	-1	-2		
1	0	0	0		
-1	1	0	0		
-1	1	0	-2		
-1	0	-1	-4		

# Raw results of stage III.B (CONSOLIDATION 11)

# Acquiring company

		Time of learning in months			
CONSOL	IDATION 11	x1	x2	x3	x4
	1	3	1	1	4
	2	4	2	2	2
	3	2	1	2	4
	4	2	1	1	2
EXPERTS	5	3	3	1	2
	6	2	1	2	1
E E	7	2	2	2	2
X	8	3	1	1	3
ш	9	4	2	1	2
	10	2	3	1	1
	11	2	3	1	4
	12	3	1	2	2
	mean	2.67	1.75	1.42	2.42

Acquired company					
		Tim	e of learn	ing in mo	nths
CONSOL	DATION 11	x1	x2	x3	x4
	1	2	1	2	1
	2	1	1	2	2
	3	1	2	3	2
	4	2	1	1	1
S	5	1	1	2	1
ĸ	6	1	2	1	2
Ш	7	1	2	1	1
EXPERTS	8	2	1	1	1
ш	9	2	1	1	1
	10	1	2	1	1
	11	1	2	1	2
	12	2	1	1	1
	mean	1.42	1.42	1.42	1.33

Difference (distance in assessment)							
x1	x2	x3	x4				
-1	0	1	-3				
-3	-1	0	0				
-1	1	1	-2				
0	0	0	-1				
-2	-2	1	-1				
-1	1	-1	1				
-1	0	-1	-1				
-1	0	0	-2				
-2	-1	0	-1				
-1	-1	0	0				
-1	-1	0	-2				
-1	0	-1	-1				

SUMMARY TABI								
ACQUIRING COMPANIES		Time of learning in months						
	1	3	2	1	4			
NS	2	2	1	3	4			
11 CONSOLIDATIONS	3	2	1	3	4			
ΔTI	4	4	5	2	4			
0	5	2	1	1	3			
٦L	6	2	4	1	1			
SC	7	2	1	4	1			
NC	8	4	5	6	5			
ŏ	9	4	3	4	4			
11	10	2	1	2	3			
	11	3	2	1	2			
	mean	2.73	2.36	2.55	3.18			

41 months

BLES					
ACQUIRED COMPANIES			e of learn		
	-	x1	x2	x3	x4
	1	2	1	5	1
NS N	2	1	2	1	3
ō	3	1	2	3	2
F	4	1	1	1	1
2	5	2	1	1	2
E E	6	3	1	2	1
SC	7	2	3	1	2
Z	8	1	1	1	1
ŭ	9	2	1	1	1
11 CONSOLIDATIONS	10	2	1	1	1
	11	1	1	1	1
	mean	1.64	1.36	1.64	1.45

				SUIVIIV	IARY TAE	SLES	
Time of	Time of learning in months			Trans- fer			
x1	x2	x3	x4	time		x1	Τ
7.2	5.4	2.1	6.8	21.5		2.8	Τ
4.8	2.7	6.3	9.6	23.4		1.4	Τ
4.8	2.7	6.3	9.6	23.4		1.4	T
9.6	13.5	4.2	9.6	36.9		1.4	Τ
4.8	2.7	2.1	7.2	16.8		2.8	Τ
4.8	10.8	2.1	2.4	20.1		4.2	Τ
4.8	2.7	8.4	2.4	18.3		2.8	Τ
9.6	13.5	12.6	12	47.7		1.4	Τ
9.6	8.1	8.4	9.6	35.7		2.8	Τ
4.8	2.7	4.2	7.2	18.9		2.8	Τ
7.2	5.4	2.1	4.8	19.5		1.4	Τ
6.5	6.4	5.3	5.4	25.7			Ι

Ы	LES							
	Learning time							
	x1	x2	x3	x4				
Γ	2.8	1.6	6.5	1.4				
	1.4	3.2	1.3	4.2				
Γ	1.4	3.2	3.9	2.8				
Γ	1.4	1.6	1.3	1.4				
Γ	2.8	1.6	1.3	2.8				
	4.2	1.6	2.6	1.4				
	2.8	4.8	1.3	2.8				
Γ	1.4	1.6	1.3	1.4				
	2.8	1.6	1.3	1.4				
Γ	2.8	1.6	1.3	1.4				
	1.4	1.6	1.3	1.4				
				2.0				

Source: own study.

# Annexe No. 15 $|_{66}^{20}$

# <u>Results – stage III.C</u>

## Raw results of stage III.C (CONSOLIDATION 1)



		Signific	ance (wei	ght) of kno	owledge
CONS	OLIDATION 1	x1	x2	x3	x4
	1	1	2	2	1
	2	1	3	3	1
	3	1	3	3	1
S	4	1	4	2	1
EXPERTS	5	2	2	2	2
Ш.	6	1	1	1	1
ХP	7	1	3	3	1
Ê	8	2	4	2	2
	9	1	2	2	1
	10	1	3	3	1
	11	1	2	2	1
	12	1	3	3	1
	mean	1	3	2	1

Acquired of	company				
		Signific	ance (wei	ght) of kn	owledge
CONS	OLIDATION 1	x1	x2	x3	x4
	1	1	2	2	1
	2	1	2	1	1
	3	1	3	1	1
G	4	1	4	2	1
EXPERTS	5	2	2	2	2
μ	6	1	1	1	3
<b>₽</b>	7	1	3	1	1
Ê	8	1	3	2	2
	9	1	2	1	2
	10	2	3	1	3
	11	1	2	1	2
	12	1	3	1	1
	mean	1.2	2.5	1.3	1.7

x1acquired-x1acquiring

Difference (distance in assessment)								
x1	x2	x3	x4					
0	0	0	0					
0	-1	-2	0					
0	0	-2	0					
0	0	0	0					
0	0	0	0					
0	0	0	2					
0	0	-2	0					
-1	-1	0	0					
0	0	-1	1					
1	0	-2	2					
0	0	-1	1					
0	0	-2	0					

Raw results of stage III.C (CONSOLIDATION 2)

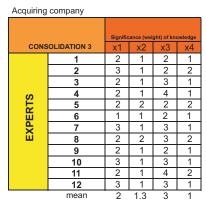
#### Acquiring company

rioquining	company				
		Signific	ance (wei	ght) of kn	owledge
CONS	OLIDATION 2	x1	x2	x3	x4
	1	2	4	1	2
	2	2	2	1	3
	3	3	3	1	3
6	4	4	4	1	2
Ĕ	5	2	2	2	2
Ë	6	1	4	1	1
EXPERTS	7	3	4	1	3
Û	8	3	4	2	2
	9	2	4	1	2
	10	3	4	1	3
	11	4	4	1	2
	12	3	3	1	3
	mean	3	3.5	1.2	2.3

	0				
Acquired of	ompany				
		Signific	ance (wei	ght) of kno	owledge
CONSC	NSOLIDATION 2 x1 x2 x3				x4
	1	1	2	1	1
	2	1	3	2	1
	3	1	3	2	1
(0	4	1	2	1	1
Ĕ	5	2	2	1	2
Ш	6	1	1	1	1
EXPERTS	7	1	3	1	1
Û	8	2	2	2	2
	9	1	2	1	1
	10	1	3	2	1
	11	1	2	1	1
	12	1	3	1	1
	mean	1.2	2.3	1.3	1.2

Di	Difference (distance in assessment)					
x1	x2	x3	x4			
-1	-2	0	-1			
-1	1	1	-2			
-2 -3	0	1	-2			
-3	-2	0	-1			
0	0	-1	0			
0	-3	0	0			
-2	-1	0	-2			
-1	-2	0	0			
-1	-2	0	-1			
-2	-1	1	-2			
-3	-2	0	-1			
-2	0	0	-2			

## Raw results of stage III.C (CONSOLIDATION 3)



Acquired company					
		Signific	ance (wei	ght) of kn	owledge
CONS	OLIDATION 3	x1	x2	x3	x4
	1	1	1	1	1
	2	1	1	2	1
EXPERTS	3	1	2	2	1
	4	1	2	1	2
	5	2	1	1	2
Ш	6	1	1	1	1
L	7	1	1	1	1
Ê	8	2	2	2	2
	9	1	2	1	1
	10	1	1	2	1
	11	1	2	1	1
	12	1	1	1	2
	mean	1.2	1.4	1.3	1.3

D	Difference (distance in assessment)					
x1	x2	x3	x4			
-1	0	-1	0			
-2	-1	0	-1			
-1	1	-1	0			
-1	1	-3	1			
0	-1	-1	0			
0	0	-1	0			
-2	0	-2	0			
0	0	-1	0			
-1	1	-1	0			
-2	0	-1	0			
-1	0	-3	-1			
-2	0	-2	1			

## Raw results of stage III.B (CONSOLIDATION 4)

Acquiring company					
		Signific	ance (wei	ght) of kno	owledge
CONS	OLIDATION 4	x1	x2	x3	x4
	1	3	4	2	1
	2	3	4	2	4
	3	3	3	3	3
S	4	3	4	2	3
Ë	5	2	2	2	2
笛	6	3	4	2	3
EXPERTS	7	3	3	3	3
Û	8	3	3	3	4
	9	2	4	2	3
	10	3	4	2	1
	11	2	4	4	2
	12	3	4	2	1
	mean	3	3.6	2.4	2.5

Acquired	company
----------	---------

, loqui ou company					
		Significance (weight) of knowledge			
CONS	OLIDATION 4	x1	x2	x3	x4
	1	1	1	1	1
	2	1	1	2	1
EXPERTS	3	1	2	1	1
	4	2	1	1	2
	5	2	1	1	2
出	6	1	1	1	1
ХP	7	1	1	2	1
Ê	8	2	1	2	2
	9	1	2	1	1
	10	1	1	2	1
	11	1	2	1	1
	12	2	1	1	2
	mean	1.3	1.3	1.3	1.3

Difference (distance in assessment)					
x1	x2 x3 x4				
-2	-3	-1	0		
-2	-3	0	-3		
-2	-1	-2	-2		
-1	-3	-1	-1		
0	-1	-1	0		
-2	-3	-1	-2		
-2	-2	-1	-2		
-1	-2	-1	-2		
-1	-2	-1	-2		
-2	-3	0	0		
-1	-2	-3	-1		
-1	-3	-1	1		

## Raw results of stage III.C (CONSOLIDATION 5)



	sempany				
		Significance (weight) of knowledge			
CONS	OLIDATION 5	x1	x2	x3	x4
	1	2	3	1	1
	2	2	4	1	2
	3	3	3	2	1
S	4	2	3	1	1
L L	5	2	2	1	1
μ̈́	6	2	3	1	1
EXPERTS	7	3	3	1	2
ш	8	3	4	1	2
	9	2	3	2	1
	10	2	1	1	2
	11	3	2	2	1
	12	2	1	1	1
	mean	2	2.7	1.3	1.3

Acquired company					
		Signific	ance (weig	ght) of kno	wledge
CONSC	DLIDATION 5	x1	x2	x3	x4
	1	1	1	1	1
EXPERTS	2	1	1	2	1
	3	1	2	1	1
	4	2	1	1	2
	5	2	1	1	2
μü –	6	1	2	1	1
Х	7	1	2	1	1
ш	8	2	2	2	2
	9	1	2	1	2
	10	1	1	2	1
	11	1	2	1	1
	12	2	1	1	2
	mean	1.3	1.5	1.3	1.4

Di	fference (distand	ce in assessmen	t)
x1	x2	x3	x4
-1	-2	0	0
-1	-3	1	-1
-2	-1	-1	0
0	-2	0	1
0	-1	0	1
-1	-1	0	0
-2	-1	0	-1
-1	-2	1	0
-1	-1	-1	1
-1	0	1	-1
-2	0	-1	0
0	0	0	1

# Raw results of stage III.C (CONSOLIDATION 6)

Acquiring company					
		Signific	ance (weig	ght) of kno	owledge
CONS	OLIDATION 6	x1	x2	x3	x4
	1	1	3	1	1
	2	1	3	2	1
	3	1	3	3	1
(0	4	2	1	1	2
EXPERTS	5	1	1	2	2
Ë	6	1	2	2	1
G	7	1	2	2	1
Û	8	2	3	2	1
	9	1	3	1	2
	10	1	4	2	1
	11	1	3	1	1
	12	2	3	1	2
mean 1 2.6 1.7 1.3					

Acquired company					
Significance (weight) of knowle		wiedge			
CONSO	OLIDATION 6	x1	x2	x3	x4
	1	4	3	1	1
	2	4	1	1	2
	3	4	1	2	1
(0	4	4	1	1	1
Ĕ	5	4	2	1	1
Ш	6	2	1	1	1
EXPERTS	7	4	1	1	2
Ê	8	3	1	3	2
	9	4	2	3	1
	10	4	1	1	2
	11	3	2	2	1
	12	2	1	1	1
	mean	3.5	1.4	1.5	1.3

D	ifference (distan	ce in assessmer	at)
x1	x2	x3	x4
3	0	0	0
3	-2	-1	1
3	-2	-1	0
2	0	0	-1
3	1	-1	-1
1	-1	-1	0
3	-1	-1	1
1	-2	1	1
3	-1	2	-1
3	-3	-1	1
2	-1	1	0
0	-2	0	-1

# Raw results of stage III.C (CONSOLIDATION 7)



		Signifi	cance (we	ight) of kn	owledge
CONS	OLIDATION 7	x1	x2	x3	x4
	1	1	3	1	1
	2	1	3	2	1
	3	3	3	1	1
(0	4	2	1	1	2
Ë	5	2	1	2	2
EXDERTS		3	2	2	1
Ð	7	2	2	2	1
Û	8	2	3	2	1
	9	1	2	1	2
	10	1	1	1	1
	11	1	3	1	1
	12	2	3	1	2
	mean	2	2.3	1.4	1.3

Acquired company						
			Significance (weight) of knowledg			
CONSOLIDATION 7		x1	x2	x3	x4	
	1	1	1	1	1	
	2	1	1	1	1	
	3	1	2	2	1	
(0	<u>v</u> 4		1	1	2	
Ĕ	SL 5		1	1	2	
E H	6		2	1	1	
e G	S 5 6 7 8		2	1	1	
Û			2	2	2	
	9		2	1	1	
	10		1	2	1	
11		1	2	1	1	
	12	2	1	1	2	
	mean	1.2	1.5	1.3	1.3	

c	)ifference (distar	ice in assessme	nt)
x1	x2	x3	x4
0	-2	0	0
0	-2	-1	0
-2	-1	1	0
0	0	0	0
-1	0	-1	0
-2	0	-1	0
-1	0	-1	0
-1	-1	0	1
0	0	0	-1
0	0	1	0
0	-1	0	0
0	-2	0	0

## Raw results of stage III.C (CONSOLIDATION 8)

Acquiring company					
		Signific	ance (wei	ght) of kno	owledge
CONS	OLIDATION 8	x1	x2	x3	x4
	1	4	3	4	1
	2	4	3	4	1
	3	3	4	2	2
G	4	4	1	4	1
Ë	5	3	2	3	1
Ш	6	2	3	4	1
EXPERTS	7	2	2	4	1
Û	8	3	3	3	3
	9	4	2	4	3
	10	4	3	4	1
	11	3	4	2	2
	12	2	3	4	1
	mean	3	2.8	3.5	1.5

loquir ou o	· [·· ]					
			Significance (weight) of knowledge			
CONSOLIDATION 8		x1	x2	x3	x4	
	1	1	1	1	1	
	2	1	1	1	1	
	3	1	2	2	1	
ŝ	4	2	1	1	2	
Ĕ	5	1	1	2	1	
Ш	EXPERTS 5 6 7 8		1	1	1	
ХP	7	1	1	1	2	
Û	8	1	1	1	2	
	9	1	2	1	1	
	10	1	1	2	2	
	11	1	2	1	1	
	12	2	1	1	2	
	mean	1.2	1.3	1.3	1.4	

Di	fference (distan	ce in assessmen	t)
x1	x2	x3	x4
-3	-2	-3	0
-3	-2	-3	0
-2	-2	0	-1
-2	0	-3	1
-2	-1	-1	0
-1	-2	-3	0
-1	-1	-3	1
-2	-2	-2	-1
-3	0	-3	-2
-3	-2	-2	1
-2	-2	-1	-1
0	-2	-3	1

#### Raw results of stage III.C (CONSOLIDATION 9)

Acquiring company					
		Signifi	cance (wei	ght) of kn	owledge
CON	SOLIDATION 9	x1	x2	x3	x4
	1	4	3	4	1
	2	4	4	4	1
	3	3	4	3	1
S	4	4	3	4	1
Ë	5	4	3	3	2
μ	6	2	3	4	1
EXPERTS	7	4	3	4	1
Ê	8	3	4	3	2
	9	4	4	3	3
	10	4	4	4	1
	11	4	4	3	2
12		4	4	4	1
	mean	4	3.6	3.6	1.4

Acquired company					
			ance (weig	ght) of kno	wledge
CONS	OLIDATION 9	x1	x2	x3	x4
	1	1	1	1	1
	2	1	1	1	2
EXPERTS	3	1	2	2	1
	4	2	1	1	1
	5	1	1	2	1
μ	6	2	1	1	1
Р. Д	7	1	2	1	1
Ш	8	1	1	1	2
	9	1	1	2	1
	10	1	1	2	2
	11	1	1	1	1
	12	2	1	1	2
	mean	1.3	1.2	1.3	1.3

C	lifference (distan	ce in assessmen	t)
x1	x2	x3	x4
-3	-2	-3	0
-3	-3	-3	1
-2	-2	-1	0
-2	-2	-3	0
-3	-2	-1	-1
0	-2	-3	0
-3	-1	-3	0
-2	-3	-2	0
-3	-3	-1	-2
-3	-3	-2	1
-3	-3	-2	-1
-2	-3	-3	1

#### Raw results of stage III.C (CONSOLIDATION 10)

Acquiring company					
		Signifi	cance (we	ight) of kn	owledge
CONSO	DLIDATION 10	x1	x2	x3	x4
	1	3	3	1	3
	2	4	3	1	4
	3	3	2	1	3
EXPERTS	4	2	2	1	1
	5	2	3	2	2
Ë	6	2	3	1	3
С С	7	4	3	1	1
Û	8	3	2	2	2
	9	4	2	3	3
	10	3	2	1	3
	11	3	2	2	4
	12	4	2	1	3
	mean	3	2.4	1.4	2.7

Acquired of	company				
		Signific	ance (wei	ght) of kno	owledge
CONSC	DLIDATION 10	x1	x2	x3	x4
	1	1	2	1	1
	2	1	2	1	2
	3	1	2	2	1
(0	4	2	1	1	1
EXPERTS	5	1	2	2	1
Ш	6	2	3	1	1
₽ ₽	7	1	2	1	1
Û	8	1	1	1	2
	9	1	1	2	1
	10	1	2	2	2
	11	1	1	1	1
	12	2	1	1	2
-	mean	1.3	1.7	1.3	1.3

Difference (distance in assessment)						
x1	x2	x3	x4			
-2	-1	0	-2			
-3	-1	0	-2			
-2	0	1	-2			
0	-1	0	0			
-1	-1	0	-1			
0	0	0	-2			
-3	-1	0	0			
-2	-1	-1	0			
-3	-1	-1	-2			
-2	0	1	-1			
-2	-1	-1	-3			
-2	-1	0	-1			

# Raw results of stage III.C (CONSOLIDATION 11)

Acquiring company	
	Si
CONSOLIDATION 11	X

		Signif	icance (we	eight) of ki	nowledge
CONSC	CONSOLIDATION 11		x2	x3	x4
	1	1	3	1	1
	2	1	4	2	2
	3	2	3	2	1
S	4	1	3	1	1
EXPERTS	5	3	2	2	1
Ē	6	2	3	1	1
Ж	7	3	3	2	1
ш	8	2	2	1	2
	9	2	3	2	1
	10	2	2	1	2
	11	2	3	1	1
	12	2	3	1	2
	mean	2	2.8	1.4	1.3

	C (				
Acquired c	ompany				
		Signifi	cance (wei	ight) of kn	owledge
CONS	OLIDATION 11	x1	x2	x3	x4
	1	1	1	1	1
	2	1	2	1	2
	3	1	1	2	1
S	4	2	1	1	1
RT	5	1	2	1	2
Ē	6	2	1	1	1
EXPERTS	7	1	2	1	1
ш	8	2	1	1	1
	9	1	1	2	1
	10	1	1	2	2
	11	1	1	1	1
	12	1	1	1	2
	mean	1.3	1.3	1.3	1.3

x1	x2	x3	x4
0	-2	0	0
0	-2	-1	0
-1	-2	0	0
1	-2	0	0
-2	0	-1	1
0	-2	0	0
-2	-1	-1	0
0	-1	0	-1
-1	-2	0	0
-1	-1	1	0
-1	-2	0	0
-1	-2	0	0

					SUM	MARY TAE	BLES
ACQUIRI	IG COMPANIES	клол х1	VLEDGE F	ACTOR G	roups x4		ACC
	1	1	3	2	1		
<u>v</u>	2	3	4	1	2		<u>v</u>
11 CONSOLIDATIONS	3	2	1	3	1		11 CONSOLIDATIONS
IFA	4	3	4	2	3		
Q	5	2	3	1	1		⊆
Ь	6	1	3	2	1		ō
N.	7	2	2	1	1		S Z
ō	8	3	3	4	2		<u>c</u>
0	9	4	4	4	1		
÷	10	3	2	1	3		
	11	2	3	1	1		
	mean	2.36	2.74	2.08	1.66		

ACQUIRED COMPANIES		KNOWLEDGE FACTOR GROUPS				
			x2	x3	x4	
	1	1	3	1	2	
N S	2	1	2	1	1	
õ	3	1	1	1	1	
AT	4	1	1	1	1	
Q	5	1	2	1	1	
Ы	6	4	1	2	1	
NSN	7	1	2	1	1	
ō	8	1	1	1	1	
11 CONSOLIDATIONS	9	1	1	1	1	
-	10	1	2	1	1	
	11	1	1	1	1	
		4 40	4	4 00	4 0 0	

mean 1.43 1.57 1.32 1.36

Source: own study.

# <u>Results – stage III.D</u>

## Raw results of stage III.D (CONSOLIDATION 1)

#### Acquiring company

		TYPE OF KNOWLEDGE OF BIGGER				
CONSOL	IDATION 1	x1	x2	x3	x4	
	1	explicit	explicit	explicit	explicit	
	2	explicit	explicit	explicit	explicit	
	3	explicit	tacit	explicit	explicit	
	4	explicit	tacit	tacit	tacit	
RTS	5	tacit	tacit	tacit	explicit	
R.	6	explicit	tacit	explicit	explicit	
H	7	tacit	tacit	tacit	tacit	
EXPEI	8	explicit	explicit	tacit	tacit	
	9	explicit	explicit	explicit	explicit	
	10	tacit	explicit	explicit	explicit	
	11	tacit	tacit	explicit	explicit	
	12	tacit	tacit	tacit	tacit	
The most common answer:		explicit	tacit	explicit	explicit	

Acquired company						
		TYPE OF KNOWLEDGE OF BIGGER				
CONSOL	IDATION 1	x1	x2	x3	x4	
	1	explicit	explicit	explicit	explicit	
	2	explicit	tacit	explicit	explicit	
	3	explicit	tacit	explicit	explicit	
	4	tacit	tacit	explicit	explicit	
EXPERTS	5	tacit	tacit	tacit	explicit	
R.	6	explicit	tacit	explicit	explicit	
L. L.	7	tacit	tacit	tacit	tacit	
X	8	tacit	tacit	explicit	tacit	
	9	explicit	explicit	explicit	explicit	
	10	explicit	explicit	explicit	tacit	
	11	explicit	tacit	explicit	tacit	
	12	tacit	tacit	tacit	tacit	
The most common			explicit			

Identical answers 1 - identical 0 - different

	Identica	answers	
x1	x2	x3	x4
1	1	1	1
1	0	1	1
1	1	1	1
0	1	0	0
1	1	1	1
1	1	1	1
1	1	1	1
0	0	0	1
1	1	1	1
0	1	1	0
0	1	1	0
1	1	1	1

Annexe No. 16

Annexe 16

#### Raw results of stage III.D (CONSOLIDATION 2)

tacit

explicit

explicit

tacit

Acquired company

CONSOLIDATION 2

1

2

3

4

#### Acquiring company

		TYPE OF KNOWLEDGE OF BIGGER			
CONSOL	IDATION 2	x1	x2	x3	x4
	1	explicit	explicit	explicit	explicit
	2	tacit	explicit	explicit	explicit
	3	explicit	tacit	explicit	explicit
	4	explicit	tacit	tacit	tacit
S	5	explicit	tacit	tacit	explicit
2	6	explicit	tacit	explicit	explicit
EXPERTS	7	tacit	tacit	tacit	explicit
X	8	explicit	explicit	tacit	tacit
ш	9	explicit	explicit	tacit	explicit
	10	tacit	explicit	tacit	explicit
	11	tacit	tacit	explicit	explicit
	12	tacit	tacit	tacit	tacit

answer

explicit

tacit

#### explicit tacit

	4	tacit	tacit	tacit	tacit
EXPERTS	5	tacit	explicit	tacit	explicit
	6	explicit	explicit	explicit	explicit
	7	tacit	tacit	tacit	tacit
X	8	tacit	explicit	tacit	tacit
ш	9	explicit	explicit	explicit	tacit
-	10	tacit	explicit	explicit	explicit
	11	tacit	tacit	explicit	explicit
	12	tacit	tacit	tacit	tacit
The most con answer:	nmon	tacit	explicit	tacit	tacit

TYPE OF KNOWLEDGE OF BIGGER

tacit

tacit

tacit

tacit

x2

explicit

explicit

tacit

tacit

x4

explicit

tacit

tacit

tacit

	Identical answers						
x1	x2	x3	x4				
0	1	0	1				
0	1	0	0				
1	1	0	0				
0	1	1	1				
0	0	1	1				
1	0	1	1				
1	1	1	0				
0	1	1	1				
1	1	0	0				
1	1	0	1				
1	1	1	1				
1	1	1	1				

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#### Raw results of stage III.D (CONSOLIDATION 3)

#### Acquiring company

		TYPE OF KNOWLEDGE OF BIGGER			
CONSOLIDATION 3		x1	x2	x3	x4
	1	explicit	explicit	explicit	explicit
	2	tacit	explicit	explicit	explicit
	3	explicit	explicit	explicit	explicit
	4	explicit	explicit	tacit	tacit
<u>s</u>	5	explicit	explicit	tacit	explicit
Ř	6	explicit	tacit	explicit	explicit
2	7	tacit	tacit	explicit	explicit
EXPERTS	8	explicit	explicit	explicit	tacit
	9	explicit	explicit	tacit	explicit
	10	tacit	explicit	tacit	explicit
	11	tacit	tacit	explicit	explicit
	12	tacit	tacit	explicit	tacit
The most cor answer:	nmon	explicit	explicit	explicit	explicit

#### Acquired company

		TYPE OF KNOWLEDGE OF BIGGER			
CONSOL	IDATION 3	x1	x2	x3	x4
	1	explicit	explicit	explicit	explicit
	2	tacit	explicit	explicit	explicit
	3	explicit	explicit	explicit	explicit
	4	explicit	explicit	explicit	tacit
EXPERTS	5	explicit	tacit	explicit	explicit
Ř	6	explicit	tacit	explicit	explicit
H	7	tacit	tacit	tacit	explicit
X	8	explicit	explicit	tacit	tacit
	9	explicit	explicit	tacit	tacit
	10	explicit	explicit	tacit	explicit
	11	tacit	tacit	explicit	explicit
	12	tacit	tacit	tacit	explicit
The most common					
answer:		explicit	explicit	explicit	explicit

	Identical answers					
x1	x2	x3	x4			
1	1	1	1			
1	1	1	1			
1	1	1	1			
1	1	0	1			
1	0	0	1			
1	1	1	1			
1	1	0	1			
1	1	0	1			
1	1	1	0			
0	1	1	1			
1	1	1	1			
1	1	0	0			

## Raw results of stage III.D (CONSOLIDATION 4)

Acquiring of	Acquiring company						
			TYPE OF KNOWLEDGE OF BIGGER				
CONSOL	IDATION 4	x1	x2	x3	x4		
	1	explicit	explicit	explicit	explicit		
	2	tacit	explicit	explicit	tacit		
	3	explicit	tacit	explicit	explicit		
	4	explicit	explicit	tacit	tacit		
EXPERTS	5	explicit	explicit	tacit	explicit		
Ľ.	6	explicit	tacit	explicit	explicit		
H H	7	explicit	tacit	explicit	explicit		
X	8	explicit	explicit	explicit	tacit		
	9	explicit	explicit	tacit	explicit		
	10	tacit	explicit	tacit	tacit		
	11	tacit	tacit	explicit	explicit		
	12	tacit	tacit	tacit	tacit		
The most con answer:	nmon	explicit	explicit	explicit	explicit		

#### Acquired company

		TYPE OF KNOWLEDGE OF BIGGER				
CONSOL	IDATION 4	x1	x2	x3	x4	
	1	explicit	explicit	explicit	explicit	
	2	tacit	tacit	tacit	tacit	
	3	tacit	explicit	explicit	explicit	
	4	explicit	explicit	tacit	tacit	
IS	5	explicit	explicit	tacit	explicit	
Ř	6	explicit	tacit	explicit	explicit	
L L	7	tacit	tacit	explicit	explicit	
EXPERTS	8	explicit	explicit	explicit	tacit	
	9	explicit	explicit	explicit	explicit	
	10	explicit	explicit	tacit	explicit	
	11	tacit	tacit	tacit	tacit	
	12	tacit	tacit	explicit	tacit	
	The most common					
answer:		explicit	explicit	explicit	explicit	

	Identica	answers	
x1	x2	x3	x4
1	1	1	1
1	0	0	1
0	0	1	1
1	1	1	1
1	1	1	1
1	1	1	1
0	1	1	1
1	1	1	1
1	1	0	1
0	1	1	0
1	1	0	0
1	1	0	1

#### Raw results of stage III.D (CONSOLIDATION 5)

Acquired company

#### Acquiring company

		TYPE OF KNOWLEDGE OF BIGGER			
CONSOL	CONSOLIDATION 5		x2	x3	x4
	1	explicit	explicit	tacit	explicit
	2	tacit	explicit	explicit	tacit
	3	explicit	tacit	explicit	explicit
	4	explicit	explicit	tacit	tacit
LIS I	5	explicit	explicit	tacit	explicit
Ř	6	explicit	tacit	explicit	tacit
H H	7	explicit	explicit	explicit	explicit
EXPERTS	8	explicit	explicit	explicit	explicit
	9	explicit	tacit	tacit	explicit
	10	tacit	explicit	tacit	explicit
	11	tacit	tacit	explicit	explicit
	12	tacit	tacit	explicit	tacit
The most common					
answer:		explicit	explicit	explicit	explicit

		TYPE OF KNOWLEDGE OF BIGGER			
CONSOL	CONSOLIDATION 5		x2	x3	x4
	1	explicit	tacit	explicit	tacit
	2	tacit	explicit	explicit	tacit
	3	explicit	tacit	explicit	explicit
	4	explicit	explicit	tacit	tacit
IS	5	explicit	explicit	explicit	explicit
Ř	6	explicit	tacit	explicit	explicit
EXPERTS	7	explicit	explicit	explicit	explicit
X	8	explicit	explicit	explicit	explicit
	9	explicit	explicit	tacit	explicit
	10	tacit	explicit	tacit	tacit
	11	tacit	tacit	explicit	explicit
	12	tacit	tacit	tacit	tacit
The most con answer:	nmon	explicit	explicit	explicit	explicit

	Identical answers						
x1	x2	x3	x4				
1	0	0	0				
1	1	1	1				
1	1	1	1				
1	1	1	1				
1	1	0	1				
1	1	1	0				
1	1	1	1				
1	1	1	1				
1	0	1	1				
1	1	1	0				
1	1	1	1				
1	1	0	1				

# Raw results of stage III.D (CONSOLIDATION 6)

Acquiring company						
			TYPE OF KNOWLEDGE OF BIGGER			
CONSOL	IDATION 7	x1	x2	x3	x4	
	1	explicit	explicit	tacit	explicit	
	2	explicit	explicit	explicit	tacit	
	3	explicit	tacit	explicit	explicit	
	4	explicit	explicit	tacit	explicit	
S	5	explicit	explicit	tacit	explicit	
2	6	explicit	explicit	explicit	tacit	
EXPERTS	7	explicit	explicit	explicit	explicit	
X	8	tacit	explicit	explicit	explicit	
	9	explicit	tacit	tacit	explicit	
	10	tacit	explicit	tacit	explicit	
	11	tacit	tacit	explicit	explicit	
	12	tacit	tacit	explicit	tacit	
The most con answer:	nmon	explicit	explicit	explicit	explicit	

|--|

		ТҮРЕ		DGE OF BIG	GER
CONSOL	IDATION 7	x1	x2	x3	x4
	1	explicit	explicit	tacit	explicit
	2	explicit	explicit	explicit	explicit
	3	explicit	tacit	explicit	explicit
	4	explicit	explicit	tacit	tacit
IS	5	explicit	explicit	tacit	explicit
Ř	6	explicit	explicit	explicit	tacit
EXPERTS	7	explicit	explicit	explicit	explicit
X	8	explicit	explicit	explicit	tacit
	9	explicit	tacit	tacit	explicit
	10	tacit	explicit	tacit	explicit
	11	tacit	tacit	explicit	explicit
	12	tacit	tacit	explicit	tacit
The most common answer:		explicit	explicit	explicit	explicit

	Identical answers						
x1	x2	x3	x4				
1	1	1	1				
1	1	1	0				
1	1	1	1				
1	1	1	0				
1	1	1	1				
1	1	1	1				
1	1	1	1				
0	1	1	0				
1	1	1	1				
1	1	1	1				
1	1	1	1				
1	1	1	1				

Raw results of stage III.D	(CONSOLIDATION 7)
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Acquiring company					
		TYPE OF KNOWLEDGE OF BIGGER			
CONSOL	IDATION 7	x1 x2 x3 x4			x4
	1	explicit	explicit	tacit	explicit
	2	explicit	explicit	explicit	tacit
	3	explicit	tacit	explicit	explicit
	4	explicit	explicit	tacit	explicit
LS	5	explicit	explicit	tacit	explicit
Ř	6	explicit	explicit	tacit	tacit
EXPERTS	7	tacit	explicit	explicit	explicit
X	8	tacit	explicit	explicit	explicit
	9	explicit	explicit	explicit	explicit
	10	tacit	explicit	explicit	explicit
	11	tacit	tacit	explicit	explicit
	12	tacit	tacit	explicit	tacit
The most common					
answer:	nswer: explicit explicit explicit explicit				explicit

Acquired	l company

	, loquilou company					
		TYPE OF KNOWLEDGE OF BIGGER				
CONSOL	IDATION 7	x1	x2	x3	x4	
	1	explicit	explicit	tacit	explicit	
	2	explicit	explicit	tacit	tacit	
	3	explicit	tacit	explicit	explicit	
	4	explicit	explicit	tacit	explicit	
IS	5	explicit	tacit	tacit	explicit	
Ř	6	explicit	tacit	explicit	tacit	
L L	7	explicit	tacit	explicit	explicit	
EXPERTS	8	tacit	explicit	explicit	explicit	
	9	explicit	explicit	tacit	explicit	
	10	tacit	explicit	explicit	explicit	
	11	tacit	explicit	explicit	explicit	
	12	tacit	explicit	explicit	tacit	
The most common						
answer:		explicit	explicit	explicit	explicit	

Identical answers						
x1	x2	x3	x4			
1	1	1	1			
1	1	0	1			
1	1	1	1			
1	1	1	1			
1	0	1	1			
1	0	0	1			
0	0	1	1			
1	1	1	1			
1	1	0	1			
1	1	1	1			
1	0	1	1			
1	0	1	1			

# Raw results of stage III.D (CONSOLIDATION 8)

Acquiring company					
		ТҮРЕ	OF KNOWLE	DGE OF BIG	GER
CONSOL	IDATION 8	x1	x2	x3	x4
	1	explicit	explicit	tacit	explicit
	2	explicit	explicit	explicit	tacit
	3	explicit	tacit	explicit	tacit
	4	explicit	tacit	tacit	explicit
<u>ی</u>	5	explicit	tacit	tacit	explicit
EXPERTS	6	explicit	tacit	tacit	tacit
Ш Ш	7	tacit	tacit	explicit	explicit
X	8	tacit	explicit	explicit	tacit
ш	9	explicit	explicit	explicit	tacit
	10	tacit	explicit	explicit	tacit
	11	tacit	tacit	explicit	tacit
	12	tacit	tacit	explicit	tacit
	The most common				
answer:		explicit	tacit	explicit	tacit

Acquired company

		ТҮРЕ		DGE OF BIG	GER
CONSOL	IDATION 8	x1	x2	x3	x4
	1	explicit	explicit	tacit	explicit
	2	explicit	explicit	explicit	tacit
	3	explicit	tacit	explicit	explicit
	4	explicit	explicit	tacit	explicit
S	5	explicit	explicit	tacit	explicit
R.	6	explicit	explicit	tacit	tacit
EXPERTS	7	tacit	explicit	explicit	explicit
X	8	tacit	explicit	explicit	explicit
ш	9	explicit	explicit	explicit	explicit
	10	tacit	explicit	explicit	explicit
	11	tacit	tacit	explicit	explicit
	12	tacit	tacit	explicit	tacit
The most common answer:		explicit	explicit	explicit	explicit

	Identical answers						
x1	x2	x3	x4				
1	1	1	1				
1	1	1	1				
1	1	1	0				
1	0	1	1				
1	0	1	1				
1	0	1	1				
1	0	1	1				
1	1	1	0				
1	1	1	0				
1	1	1	0				
1	1	1	0				
1	1	1	1				

## Raw results of stage III.D (CONSOLIDATION 9)

#### Acquiring company

		TYPE OF KNOWLEDGE OF BIGGER			
CONSOL	DATION 9	x1	x2	x3	x4
	1	explicit	explicit	tacit	explicit
	2	explicit	explicit	explicit	tacit
	3	explicit	explicit	explicit	tacit
	4	explicit	explicit	tacit	explicit
EXPERTS	5	explicit	explicit	tacit	explicit
Ř	6	explicit	tacit	tacit	tacit
2	7	tacit	tacit	explicit	explicit
X	8	tacit	explicit	explicit	explicit
	9	explicit	explicit	tacit	explicit
	10	tacit	explicit	tacit	explicit
	11	tacit	tacit	tacit	tacit
	12	tacit	tacit	explicit	tacit
The most corr answer:	mon	explicit explicit tacit explicit			

Acquired company						
		ТҮРЕ	OF KNOWLE	DGE OF BIGG	GER	
CONSOL	CONSOLIDATION 9		x2	x3	x4	
	1	explicit	explicit	tacit	explicit	
	2	explicit	explicit	explicit	tacit	
	3	explicit	tacit	explicit	tacit	
	4	explicit	explicit	tacit	explicit	
IS	5	explicit	explicit	tacit	explicit	
Ř	6	explicit	explicit	tacit	tacit	
EXPERTS	7	tacit	tacit	explicit	explicit	
X	8	tacit	explicit	explicit	explicit	
	9	explicit	explicit	explicit	explicit	
	10	tacit	explicit	explicit	explicit	
	11	tacit	tacit	explicit	tacit	
	12	tacit	tacit	explicit	tacit	
The most com answer:	mon	explicit	explicit	explicit	explicit	

Identical answers						
x1	x2	x3	x4			
1	1	1	1			
1	1	1	1			
1	0	1	1			
1	1	1	1			
1	1	1	1			
1	0	1	1			
1	1	1	1			
1	1	1	1			
1	1	0	1			
1	1	0	1			
1	1	0	1			
1	1	1	1			

#### Raw results of stage III.D (CONSOLIDATION 10)

Acquiring company						
		TYPE OF KNOWLEDGE OF BIGGER				
CONSOLI	CONSOLIDATION 10		x2	x3	x4	
	1	explicit	explicit	tacit	explicit	
	2	explicit	explicit	explicit	tacit	
	3	explicit	tacit	explicit	tacit	
	4	explicit	tacit	tacit	explicit	
LS	5	explicit	tacit	tacit	explicit	
Ľ.	6	explicit	tacit	tacit	tacit	
H H	7	tacit	tacit	explicit	explicit	
EXPERTS	8	tacit	explicit	explicit	explicit	
	9	explicit	tacit	explicit	explicit	
	10	explicit	tacit	explicit	explicit	
	11	tacit	tacit	explicit	tacit	
	12	tacit	tacit	explicit	tacit	
The most com	imon					
answer:		explicit	tacit	explicit	explicit	

		TYPE OF KNOWLEDGE OF BIGGER				
CONSOLI	CONSOLIDATION 10		x2	x3	x4	
	1	explicit	explicit	tacit	explicit	
	2	explicit	explicit	explicit	tacit	
	3	explicit	explicit	explicit	tacit	
	4	explicit	explicit	tacit	explicit	
EXPERTS	5	explicit	explicit	tacit	explicit	
Ľ.	6	explicit	tacit	tacit	tacit	
H H	7	explicit	tacit	explicit	explicit	
X	8	tacit	explicit	explicit	explicit	
	9	explicit	explicit	explicit	explicit	
	10	tacit	explicit	explicit	explicit	
	11	tacit	tacit	explicit	tacit	
	12	tacit	tacit	explicit	tacit	
The most com	imon					
answer:		explicit	explicit	explicit	explicit	

#### Acquired company

	Identical answers								
x1	x2	x3	x4						
1	1	1	1						
1	1	1	1						
1	0	1	1						
1	0	1	1						
1	0	1	1						
1	1	1	1						
0	1	1	1						
1	1	1	1						
1	0	1	1						
0	0	1	1						
1	1	1	1						
1	1	1	1						

#### Raw results of stage III.D (CONSOLIDATION 11)

#### Acquiring

Acquiring c	1.7	TYPE OF KNOWLEDGE OF BIGGER						
CONSOLIDATION 11		x1	x2	x3	x4			
	1	explicit	explicit	tacit	explicit			
	2	explicit	explicit	explicit	tacit			
	3	explicit	tacit	explicit	tacit			
	4	explicit	tacit	tacit	explicit			
S	5	tacit	tacit	tacit	explicit			
Ϋ́	6	tacit	explicit	tacit	tacit			
W.	7	tacit	explicit	explicit	explicit			
EXPERTS	8	tacit	explicit	explicit	explicit			
	9	explicit	tacit	tacit	explicit			
	10	explicit	tacit	tacit	explicit			
	11	explicit	tacit	tacit	explicit			
	12	tacit	tacit	explicit	explicit			
The most common								
inswer:		explicit	tacit	tacit	explicit			

	Acquired	company
--	----------	---------

		TYPE OF KNOWLEDGE OF BIGGER			
CONSOLI	DATION 11	x1	x2	x3	x4
	1	explicit	explicit	tacit	explicit
	2	explicit	explicit	explicit	explicit
	3	explicit	explicit	explicit	explicit
	4	explicit	explicit	tacit	explicit
S	5	explicit	tacit	tacit	explicit
Ř	6	explicit	tacit	tacit	tacit
H H	7	tacit	tacit	explicit	explicit
EXPERTS	8	tacit	explicit	explicit	explicit
	9	explicit	explicit	explicit	explicit
	10	explicit	explicit	explicit	explicit
	11	tacit	explicit	explicit	tacit
	12	tacit	tacit	explicit	tacit
The most com	mon				
answer:		explicit	explicit	explicit	explicit

Identical answers							
x1	x2	x3	x4				
1	1	1	1				
1	1	1	0				
1	0	1	0				
1	0	1	1				
0	1	1	1				
0	0	1	1				
1	0	1	1				
1	1	1	1				
1	0	0	1				
1	0	0	1				
0	0	0	0				
1	1	1	0				

1 - EXPLICIT

2 - TACIT

SUMMARY TABLES

ACQUIRING COMPANIES		TYPE OF KNOWLEDGE OF BIGGER				
		x1	x2	x3	x4	
6	1	explicit	tacit	explicit	explicit	
ž	2	explicit	tacit	tacit	explicit	
2	3	explicit	explicit	explicit	explicit	
AT	4	explicit	explicit	explicit	explicit	
OLIDATIONS	5	explicit	explicit	explicit	explicit	
5	6	explicit	explicit	explicit	explicit	
NSC	7	explicit	explicit	explicit	explicit	
Z	8	explicit	tacit	explicit	tacit	
00	9	explicit	explicit	tacit	explicit	
3	10	explicit	tacit	explicit	explicit	
4	11	explicit	tacit	tacit	explicit	

5	DLES						
	ACQUIRED COMPANIES		TYPE OF KNOWLEDGE OF BIGGER				
				x2	x3	x4	
	10	1	explicit	tacit	explicit	explicit	
	<sup>S</sup>	2	tacit	explicit	tacit	tacit	
	<u>o</u>	3	explicit	explicit	explicit	explicit	
	F	4	explicit	explicit	explicit	explicit	
	CONSOLIDATIONS	5	explicit	explicit	explicit	explicit	
	7	6	explicit	explicit	explicit	explicit	
	ő	7	explicit	explicit	explicit	explicit	
	ž	8	explicit	explicit	explicit	explicit	
	8	9	explicit	explicit	explicit	explicit	
_	_	10	explicit	explicit	explicit	explicit	
	11	11	explicit	explicit	explicit	explicit	
MOST PRESENT		explicit	explicit	explicit	explicit		

explicit explicit explicit explicit MOST PRESENT

MARY TAE

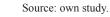
					SUMI		
	ACQUIRING COMPANIES		TYPE OF KNOWLEDGE OF BIGGER				
COMPA			x2	x3	x4		
	1	1	0	1	1		
NS	2	1	0	0	1		
CONSOLIDATIONS	3	1	1	1	1		
E	4	1	1	1	1		
2	5	1	1	1	1		
	6	1	1	1	1		
l 00	7	1	1	1	1		
ž	8	1	0	1	0		
8	9	1	1	0	1		
	10	1	0	1	1		
Ŧ	11	1	0	0	1		
MOST CO	MMON	1	1	1	1		

BLES						
ACQUIRED COMPANIES		TYPE OF KNOWLEDGE OF BIGGER				
	1	1	0	1	1	
11 CONSOLIDATIONS	2	0	1	0	0	
ō	3	1	1	1	1	
F	4	1	1	1	1	
2	5	1	1	1	1	
, T	6	1	1	1	1	
8	7	1	1	1	1	
ž	8	1	1	1	1	
8	9	1	1	1	1	
Ę	10	1	1	1	1	
÷	11	1	1	1	1	
MOST COMMON		1	1	1	1	

1 - EXPLICIT

2 - TACIT





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# Annexe No. 17

# <u>Results – stage III.E</u>

#### **CONSOLIDATION 1**

No.	INDICATORS	COMPANY 1 (ACQUIRING)
1	Company assets (million EUR)	7,843.00
2	Average pay (EUR)	27,120.00
3	Total number of employees	53,900
4	Amount of revenues from sales (million EUR)	9214.00
5	General assessment of company financial condition (1 – Iowest grade, 4 – highest grade)	3
6	Whether transition team was established in the company?	NO
7	Whether representatives of the acquired company take part in works of the team?	NO
8	Average level of employees' qualifications (1 – lowest grade, 4 – highest grade)	3
9	Type of organizational structure	2
5		rather centralised
10	Applied wage system	piecework
	Cultural differences in relation to consolidated	1
11	company (1 – lack, 2 – insignificant, 3 – medium, 4 – biggest)	none

COMPANY 2 (ACQUIRED)			
	18,268.00		
	22,500.00		
	5,600		
	18268.00		
3			
NO			
NO			
3			
3			
rather decentr	alised		
other			
2			
small			

No.	INDICATORS	COMPANY 1 (ACQUIRING)
1	Company assets (million EUR)	12,102.00
2	Average pay (EUR)	35,000.00
3	Total number of employees	100,000
4	Amount of revenues from sales (million EUR)	20,451.00
5	General assessment of company financial condition (1 – lowest grade, 4 – highest grade)	3
6	Whether transition team was established in the company?	YES
7	Whether representatives of the acquired company take part in works of the team?	YES
8	Average level of employees' qualifications (1 – lowest grade, 4 – highest grade)	4
9	Type of organizational structure	2
9	Type of organizational structure	rather centralised
10	Applied wage system	incentive wage system
	Cultural differences in relation to consolidated	1
11	company (1 – lack, 2 – insignificant, 3 – medium, 4 – biggest)	none

COMPANY 2			
(ACQUIRED)			
6,051.00			
32,000.00			
70,000			
12,782.00			
2			
YES			
YES			
4			
2			
rather centralised			
incentive wage system			
1			
none			

## **CONSOLIDATION 3**

No.	INDICATORS	COMPANY 1 (ACQUIRING)
1	Company assets (million EUR)	905.00
2	Average pay (EUR)	30,000.00
3	Total number of employees	11,200
4	Amount of revenues from sales (million EUR)	700.00
5	General assessment of company financial condition (1 – lowest grade, 4 – highest grade)	3
6	Whether transition team was established in the company?	NO
7	Whether representatives of the acquired company take part in works of the team?	NO
8	Average level of employees' qualifications (1 – lowest grade, 4 – highest grade)	2
9 Туре	Type of organizational structure	2
	Type of organizational structure	rather centralised
10	Applied wage system	other
	Cultural differences in relation to consolidated	2
11	company (1 – lack, 2 – insignificant, 3 – medium, 4 – biggest)	small

COMPANY 2			
(ACQUIRED)			
70.00			
20,000.00			
1,164			
150.00			
2			
NO			
NO			
3			
3			
rather decentralised			
incentive wage system			
2			
small			

No.	INDICATORS	COMPANY 1 (ACQUIRING)
1	Company assets (million EUR)	6,647
2	Average pay (EUR)	21,000
3	Total number of employees	75,000
4	Amount of revenues from sales (million EUR)	6,737
5	General assessment of company financial condition (1 – lowest grade, 4 – highest grade)	3
6	Whether transition team was established in the company?	YES
7	Whether representatives of the acquired company take part in works of the team?	NO
8	Average level of employees' qualifications (1 – lowest grade, 4 – highest grade)	2
_	9 Type of organizational structure	1
9		centralised
10	Applied wage system	piecework
	Cultural differences in relation to consolidated	3
11	company (1 – lack, 2 – insignificant, 3 – medium, 4 – biggest)	secondary

COMPANY 2 (ACQUIRED)			
132			
20,000			
20,000			
257			
1			
NO			
NO			
3			
2			
rather centralised			
incentive wage system			
3			
medium			

No.	INDICATORS	COMPANY 1 (ACQUIRING)
1	Company assets (million EUR)	882
2	Average pay (EUR)	25,000
3	Total number of employees	17,000
4	Amount of revenues from sales (million EUR)	1,690
5	General assessment of company financial condition (1 – lowest grade, 4 – highest grade)	3
6	Whether transition team was established in the company?	NO
7	Whether representatives of the acquired company take part in works of the team?	NO
8	Average level of employees' qualifications (1 – lowest grade, 4 – highest grade)	3
9	Type of experimentational attracture	4
	Type of organizational structure	other
10	Applied wage system	other
	Cultural differences in relation to consolidated	3
11	company (1 – lack, 2 – insignificant, 3 – medium, 4 – biggest)	medium

#### CONSOLIDATION 5

COMPANY 2				
(ACQUIRED)				
44				
15,000				
2,500				
88				
1				
NO				
NO				
3				
2				
rather centralised				
incentive wage system				
2				
small				

No.	INDICATORS	COMPANY 1 (ACQUIRING)
1	Company assets (million EUR)	2,866
2	Average pay (EUR)	20,000
3	Total number of employees	24,000
4	Amount of revenues from sales (million EUR)	4,042
5	General assessment of company financial condition (1 – lowest grade, 4 – highest grade)	4
6	Whether transition team was established in the company?	NO
7	Whether representatives of the acquired company take part in works of the team?	NO
8	Average level of employees' qualifications (1 – lowest grade, 4 – highest grade)	3
0	9 Type of organizational structure	1
9		centralised
10	Applied wage system	piecework
	Cultural differences in relation to consolidated	1
11	company (1 – lack, 2 – insignificant, 3 – medium, 4 – biggest)	none

00112411/0
COMPANY 2 (ACQUIRED)
450
28,000
12,000
2400
1
NO
NO
2
2
rather centralised
piecework
2
small

No.	INDICATORS	COMPANY 1 (ACQUIRING)
1	Company assets (million EUR)	4,042
2	Average pay (EUR)	20,500
3	Total number of employees	38,000
4	Amount of revenues from sales (million EUR)	2,646
5	General assessment of company financial condition (1 – lowest grade, 4 – highest grade)	4
6	Whether transition team was established in the company?	NO
7	Whether representatives of the acquired company take part in works of the team?	NO
8	Average level of employees' qualifications (1 – lowest grade, 4 – highest grade)	2
9	The standard standard standard	1
9	Type of organizational structure	centralised
10	Applied wage system	piecework
	Cultural differences in relation to consolidated	1
11	company (1 – lack, 2 – insignificant, 3 – medium, 4 – biggest)	none

COMPANY 2 (ACQUIRED)
1,837
20,000
4,200
110
1
NO
NO
3
2
rather centralised
piecework
1

No.	INDICATORS	COMPANY 1 (ACQUIRING)
1	Company assets (million EUR)	28,662
2	Average pay (EUR)	18,000
3	Total number of employees	224,000
4	Amount of revenues from sales (million EUR)	20,651
5	General assessment of company financial condition (1 – lowest grade, 4 – highest grade)	2
6	Whether transition team was established in the company?	YES
7	Whether representatives of the acquired company take part in works of the team?	YES
8	Average level of employees' qualifications (1 – lowest grade, 4 – highest grade)	1
9	Type of organizational structure	1
9	Type of organizational structure	centralised
10	Applied wage system	piecework
	Cultural differences in relation to consolidated	3
11	company (1 – lack, 2 – insignificant, 3 – medium, 4 – biggest)	medium

COMPANY	
(ACQUIREI	D)
	26,383
	38,000
	110,000
	29,985
4	
YES	
YES	
4	
4	
other	
other	
3	
medium	

CONSOLIDATION 9
-----------------

No.	INDICATORS	COMPANY 1 (ACQUIRING)
1	Company assets (million EUR)	13,228
2	Average pay (EUR)	31,000
3	Total number of employees	82,700
4	Amount of revenues from sales (million EUR)	5,879
5	General assessment of company financial condition (1 – lowest grade, 4 – highest grade)	4
6	Whether transition team was established in the company?	YES
7	Whether representatives of the acquired company take part in works of the team?	YES
8	Average level of employees' qualifications (1 – lowest grade, 4 – highest grade)	2
9		1
9	Type of organizational structure	centralised
10	Applied wage system	piecework
	Cultural differences in relation to consolidated	3
11	company (1 – lack, 2 – insignificant, 3 – medium, 4 – biggest)	medium

COMPANY 2
(ACQUIRED)
5,879
35,000
24,000
11,024
3
YES
YES
4
3
rather decentralised
other
3
medium

No.	INDICATORS	COMPANY 1 (ACQUIRING)
1	Company assets (million EUR)	2,450
2	Average pay (EUR)	28,000
3	Total number of employees	12,100
4	Amount of revenues from sales (million EUR)	8,500
5	General assessment of company financial condition (1 – lowest grade, 4 – highest grade)	3
6	Whether transition team was established in the company?	YES
7	Whether representatives of the acquired company take part in works of the team?	YES
8	Average level of employees' qualifications (1 – lowest grade, 4 – highest grade)	3
9	-	1
9	Type of organizational structure	centralised
10	Applied wage system	piecework
	Cultural differences in relation to consolidated	1
11	company (1 – lack, 2 – insignificant, 3 – medium, 4 – biggest)	none

COMPANY 2
(ACQUIRED)
3,100
31,000
16,800
6,000
3
YES
YES
4
3
rather decentralised
incentive wage system
2
small

No.	INDICATORS	COMPANY 1 (ACQUIRING)				
1	Company assets (million EUR)	4,874				
2	Average pay (EUR)	35,000				
3	Total number of employees	15,000				
4	Amount of revenues from sales (million EUR)	4,500				
5	General assessment of company financial condition (1 – lowest grade, 4 – highest grade)	3				
6	Whether transition team was established in the company?	NO				
7	Whether representatives of the acquired company take part in works of the team?	NO				
8	Average level of employees' qualifications (1 – lowest grade, 4 – highest grade)	2				
9	Type of experimetional attracture	2				
9	Type of organizational structure	rather centralised				
10	Applied wage system	incentive wage system				
	Cultural differences in relation to consolidated	3				
11	company (1 – lack, 2 – insignificant, 3 – medium, 4 – biggest)	medium				

COMPANY 2	
(ACQUIRED)	400
	400
	18,000
	500
	200
4	
NO	
NO	
4	
4	
other	
other	
3	
medium	

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SUMMARY TABLE											
No.	INDICATORS	COMPANY 1 (A	CQUIRING	6)	COMPANY 2 (ACQUIRED)						
1	Company assets (million EUR)	7,68	32		5,692						
2	Average pay (EUR)	26,42	20		28,136						
3	Total number of employees	59,3	55		24,251						
4	Amount of revenues from sales (million EUR)	7,72	28		7,388						
			number of answers	percent of		number of answers	percent of				
	General assessment of company	result: 1	0	0.00%	result: 1	4	36.36%				
5	financial condition	result: 2	1	9.09%	result: 2	2	18.18%				
5	(1 – lowest grade, 4 – highest	result: 3	7	63.64%	result: 3	3	27.27%				
	grade)	result: 4	3	27.27%	result: 4	2	18.18%				
6	Whether transition team was	YES	5	45.45%	YES	4	36.36%				
Ů	established in the company?	NO	6	54.55%	NO	7	63.64%				
	Whether representatives of the	YES	4	36.36%	YES	4	36.36%				
7	acquired company take part in works of the team?	NO	NO 7 63.64% NO		NO	7	63.64%				
	Average level of employees'	result: 1	1	9.09%	result: 1	0	0.00%				
8	qualifications	result: 2	result: 2 5 45.45%		result: 2	1	9.09%				
ð	(1 – Iowest grade, 4 – highest	result: 3	4	36.36%	result: 3	5	45.45%				
	grade)	result: 4	1	9.09%	result: 4	5	45.45%				
		centralised	6	54.55%	centralised	tralised 0					
9	Type of organizational structure	rather centralised	4	36.36%	rather centralised	5	45.45%				
	Type of organizational structure	rather decentralised	0	0.00%	rather decentralised	4	36.36%				
		other	1	9.09%	other	2	18.18%				
10		piecework	7	63.64%	piecework	2	18.18%				
		incentive wage system	2	18.18%	incentive wage system	5	45.45%				
	Applied wage system	daily pay	0	0.00% daily pay		0	0.00%				
		daily-task	0	0.00%	daily-task	0	0.00%				
		other	2	18.18%	other	4	36.36%				
11	Cultural differences in relation to	1 – lack	5	45.45%	1 – lack	2	18.18%				
	consolidated company	2 – small	1	9.09%	.09% 2 – small		45.45%				
	(1 – lack, 2 – insignificant,	3 – medium	5	45.45%	3 – medium	4	36.36%				
	3 – medium, 4 – biggest)	4 – biggest	0	0.00%	4 – biggest	0	0.00%				

Source: own study.

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# Annexe No. 18

# Taxonomical calculations for selected steelworks 4th April 2014

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# 1. Description of variables

Variable names are mostly adopted according to the numbering of columns in the source table containing the input data. In general, the variables were divided into two groups:

- quantitative variables:
  - continuous:
    - ✤ y3 company assets,
    - ✤ y4 average pay,
    - ✤ y6 sales,
  - discrete:
    - ✤ y5 number of employees,
    - ♦ y14.1 to y14.4 time to master the knowledge in months (knowledgerelated indicators),
- order variables:
  - y7 assessment of general financial situation (1 to 4, 1 the worst, 4 the best),
  - y8 appointment transition team (0 "no", 1- "yes", "no" < "yes"),
  - y9 participation of the acquired company in Transition Team (0 "no", 1 – "yes", "no" < "yes"),</li>
  - y10 average level of qualification (1 to 4, 1 the lowest, 4 the highest),
  - y11 type of organizational structure (1 to 4, 1 the worst, 4 the best),
  - y12 dominant pay system (1 to 4, 1 the worst, 4 the best),
  - y13 cultural differences (from 0 to 3, 0 no difference, 3 the largest),
  - knowledge related indicators:
    - ❖ y15.1 to y15.4 the importance of knowledge (from 1 to 4, where 1 the lowest, 4 the largest),
    - ✤ y16.1 to y16.4 type of knowledge (1 "explicit" knowledge, 2 "tacit" knowledge, 'tacit' <'explicit').</p>

In addition, the variable y1 is the number of the successive company, and y2 includes information about takeover of steelworks ("a" – acquiring steelworks, "b" – acquired steelworks). During work some of the variables were considered as qualitative variables, but ultimately the ordering was ascribed to them as described above. For the order variables, only the dependence measures can be calculated (Spearman's rank correlation and Kendal coefficient), scattering measures (Taylor index and extension as Gini coefficient), proximity (distance of Kullback-Leiber

and  $\chi 2$ ) and dependencies (Goodman-Kruskal coefficient) and common information measure. Information about the concentration of variables was depicted by Lorentz charts, which simultaneously illustrate the Gini coefficients.

# 2. Descriptive statistics

# 2.1. For all steelworks

The table below lists values of the variables. The last four columns contain the product of variables y14 and y15 denoted as y17.1 to y17.4.

	y1	v2	y3	v4	y5	v6	y7	y8	v9	v10	v11	v12	v13	y14.1
British Steel	1	a	7843	27100	53900	9214	<sup>-</sup> 3	0	0	3	2	1	1	3
Europipe	2	b	2350	22500	5600	18268	3	0	0	3	3	5	2	2
Thyssen Stahl	3	a	12102	35000	100000	20451	3	1	1	4	2	2	1	2
Thyssen Krupp	4	b	6051	22000	70000	12782	2	1	1	4	2	2	1	1
CMC	5	a	905	30000	11200	700	3	0	0	2	2	5	2	2
Huta Zawiercie	6	b	70	20000	11164	150	2	0	0	3	3	2	2	1
LNM Holdings	7	a	6647	21000	75000	6737	3	1	0	2	1	1	3	4
PHS	8	b	132	20000	20000	257	1	0	0	3	2	2	3	1
Celsa Group	9	a	882	25000	17000	1690	3	0	0	3	4	5	3	2
Huta Ostrowiec	10	b	44	15000	2500	88	1	0	0	3	2	2	2	2
ZAO Severstal	11	a	2866	24000	24000	4042	4	0	0	3	1	1	1	2
Lucchini	12	b	450	12000	12000	2400	1	0	0	2	2	1	2	3
Evraz	13	a	4042	20500	38000	2646	4	0	0	2	1	1	1	2
Vitkovice Steel	14	b	1837	20000	4200	110	1	0	0	3	2	1	1	2
MSC	15	a	28662	18000	224000	20651	2	1	1	1	1	1	3	4
Arcelor Mittal	16	b	26383	38000	11000	29985	4	1	1	4	4	5	3	1
Tata Steel	17	a	13228	31000	82700	5879	4	1	1	2	1	1	3	4
Corus Group	18	b	5879	35000	24000	11024	3	1	1	4	3	5	3	2
Salzgitter	19	а	2450	28000	12100	8500	3	1	1	3	1	1	1	2
VPE	20	b	3100	31000	16800	6000	3	1	1	4	3	2	2	2
Eramet	21	а	4874	35000	1500	4500	3	0	0	3	2	2	3	3
Tinfos	22	b	400	48000	500	200	4	0	0	4	4	5	3	1
				.4 y15	.1 y15.2		y1!	5.4	y16				6.3	
British Steel	2	2	1	4	1 2	2		1		1	2	2	1	
Europipe		L	5	1	1 1	1		2		1	2		1	
Thyssen Stahl		L	3	4	3 4	1		2		2	2		2	
Thyssen Krupp	2	2	1	3	1 2	1		1		2	1		2	
CMC		L	3	4	2 1	3		1		1	1		1	
Huta Zawiercie		2	3	2	1 1	1		1		1	1	-	1	
LNM Holdings		5	2	4	3 4	2		3		1	1		1	
PHS		L	1	1	1 1	1		1		1	1		1	
Celsa Group		L	1	3	2 3	1		1		1	1		1	
Huta Ostrowiec		L	1	2	1 2	1		1		1	1		1	
ZAO Severstal		1	1	1	1 3	2		1		1	1	-	1	
Lucchini	-		2	1	4 1	2		1		1	1		1	
Evraz	-		4	1	2 2	1		1		1	1		1	
Vitkovice Steel		3	1	2	1 2	1		1		1	1		1	
MSC		5	6	5	3 3	4		2		1	2		1	
Arcelor Mittal	-		1	1	1 1	1		1		1	1		1	
Tata Steel		3	4	4	4 4	4		1		1	1		2	
Corus Group	-		1 2	1 3	1 1 3 2	1		1 3		1	1		1	
Salzgitter VPE	-		2	3 1		1				1			1	
	1		⊥ 1	2	1 2	1		1		1	1		1	
Eramet	4		-	-	2 3	-		1		1	2		2	
Tinfos		L 11	1	1	3 1	1		1		1	1	-	1	
British Steel	Y16.4		3	.2 Y1/	.3 y17.4 2 4									
		L L	2	4	2 4 5 2									
Europipe	-		6	4	⊃ ∠ 3 8									
Thyssen Stahl	-	L	U	4	J 8									

Thyssen Krupp	2	1	4	1	3
CMC	1	4	1	9	4
Huta Zawiercie	1	1	2	3	2
LNM Holdings	1	12	20	4	12
PHS	1	1	1	1	1
Celsa Group	1	4	3	1	3
Huta Ostrowiec	1	2	2	1	2
ZAO Severstal	1	2	12	2	1
Lucchini	1	12	1	4	1
Evraz	1	4	2	4	1
Vitkovice Steel	1	2	6	1	2
MSC	2	12	15	24	10
Arcelor Mittal	1	1	1	1	1
Tata Steel	1	16	12	16	4
Corus Group	1	2	1	1	1
Salzgitter	1	6	2	2	9
VPE	1	2	2	1	1
Eramet	1	6	6	1	2
Tinfos	1	3	1	1	1

### 2.1.1. Number characteristic of the group structure

The following list contains the positional measures of all variables (min., max., Q1, Q2, median) and arithmetic means. Each row has the following meaning:

- Min. minimal value,
- 1st Qu. first quartile,
- Median median,
- Mean arithmetical mean,
- 3rd Qu. first quartile,
- Max maximal value.

yЗ	y4	y5	уб
Min. : 44.0		Min. : 500	
1st Qu.: 887.8	1st Qu.:20125	1st Qu.: 1104	1 1st Qu.: 947.5
Median : 2983.0	Median :24500	Median : 16900	0 Median : 5189.5
Mean : 5963.5	Mean :26277	Mean : 3714	4 Mean : 7557.9
3rd Qu.: 6498.0	3rd Qu.:31000	3rd Qu.: 4992	5 3rd Qu.:10571.5
Max. :28662.0	Max. :48000	Max. :224000	0 Max. :29985.0
у7	У8	У9	y10
Min. :1.000	Min. :0.0000	Min. :0.0000	Min. :1.000
1st Qu.:2.000	1st Qu.:0.0000	1st Qu.:0.0000	1st Qu.:2.250
Median :3.000	Median :0.0000	Median :0.0000	Median :3.000
Mean :2.727	Mean :0.4091	Mean :0.3636	Mean :2.955
3rd Qu.:3.000	3rd Qu.:1.0000	3rd Qu.:1.0000	3rd Qu.:3.750
		Max. :1.0000	
y11	y12	y13	y14.1
Min. :1.000	Min. :1.000	Min. :1.000	Min. :1.000
1st Qu.:1.250	1st Qu.:1.000	1st Qu.:1.000	1st Qu.:2.000
Median :2.000	Median :2.000	Median :2.000	Median :2.000
			Mean :2.182
	3rd Qu.:4.250	3rd Qu.:3.000	3rd Qu.:2.750
Max. :4.000	Max. :5.000	Max. :3.000	Max. :4.000
	y14.3	y14.4	y15.1
Min. :1.000	Min. :1.000	Min. :1.000	Min. :1.000
1st Qu.:1.000	1st Qu.:1.000	1st Qu.:1.000	1st Qu.:1.000
Median :1.000	Median :1.000	Median :2.000	Median :1.500
Mean :1.864	Mean :2.091	Mean :2.318	Mean :1.909
3rd Qu.:2.000	3rd Qu.:3.000	3rd Qu.:3.750	3rd Qu.:3.000
Max. :5.000	Max. :6.000	Max. :5.000	Max. :4.000
-	-		y16.1
Min. :1.000	Min. :1.000	Min. :1.000	Min. :1.000

1st Qu.:1.000	1st Qu.:1.000	1st Qu.:1.000	1st Qu.:1.000
Median :2.000	Median :1.000	Median :1.000	Median :1.000
Mean :2.091	Mean :1.545	Mean :1.318	Mean :1.091
3rd Qu.:3.000	3rd Qu.:2.000	3rd Qu.:1.000	3rd Qu.:1.000
Max. :4.000	Max. :4.000	Max. :3.000	Max. :2.000
y16.2	y16.3	y16.4	y17.1
Min. :1.000	Min. :1.000	Min. :1.000	Min. : 1.000
1st Qu.:1.000	1st Qu.:1.000	1st Qu.:1.000	1st Qu.: 2.000
Median :1.000	Median :1.000	Median :1.000	Median : 3.000
Mean :1.273	Mean :1.182	Mean :1.091	Mean : 4.727
3rd Qu.:1.750	3rd Qu.:1.000	3rd Qu.:1.000	3rd Qu.: 6.000
Max. :2.000	Max. :2.000	Max. :2.000	Max. :16.000
y17.2	y17.3	y17.4	
Min. : 1.000	Min. : 1	Min. : 1.000	
1st Qu.: 1.000	1st Qu.: 1	1st Qu.: 1.000	
Median : 2.000	Median : 2	Median : 2.000	
Mean : 4.682	Mean : 4	Mean : 3.409	
3rd Qu.: 5.500	3rd Qu.: 4	3rd Qu.: 4.000	
Max. :20.000	Max. :24	Max. :12.000	

Additional statistics include a subsequent breakdown in which the meaning of each column is as follows:

- the first column contains variable names,
- vars the next number of the variable in the list,
- n number of correct observations,
- mean arithmetical mean,
- sd standard deviation,
- median median,
- trimmed arithmetic mean calculated after discarding 10;
- mad median absolute deviation (from median),
- min minimal value,
- max maximal value,
- range range (empirical area of variation),
- skew skewness factor (classical measure based on the third central moment),
- kurtosis concentration factor (kurtosis classical measure based on the fourth central moment),
- se standard error,
- entrope entropy,
- Gini Genie's coefficient,
- var. coeff. variation coefficient (expressed in deviation from mean x 100),
- var variance.

	vars	n	mean	sd	median	trimmed	mad	min
уЗ	1	22	5.963500e+03	7.893009e+03	2983.0	4.224333e+03	4028.2242	44
y4	2	22	2.627727e+04	8.502153e+03	24500.0	2.583889e+04	7413.0000	12000
y5	3	22	3.714382e+04	5.088708e+04	16900.0	2.728689e+04	17791.2000	500
yб	4	22	7.557909e+03	8.256867e+03	5189.5	6.413333e+03	6984.5286	88

റ	n	ſ
L	9	U.

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y7	5 22	2.727273e+00 1	.031957e+00	3.0 2.777778e+	00 1.4826 3	1
у8	6 22	4.090909e-01 5	.032363e-01	0.0 3.888889e-	01 0.0000 (	0
у9	7 22	3.636364e-01 4	.923660e-01	0.0 3.333333e-	01 0.0000 (	0
y10	8 22	2.954545e+00 8	438727e-01	3.0 3.000000e+		1
y11		2.181818e+00 1		2.0 2.1111111e+		1
y12		2.409091e+00 1		2.0 2.277778e+		1
y13		2.090909e+00 8		2.0 2.111111e+		1
y14.1	12 22	2.181818e+00 9	.579921e-01	2.0 2.111111e+	00 0.7413 3	1
y14.2	13 22	1.863636e+00 1	.320009e+00	1.0 1.611111e+	0.0000	1
y14.3	14 22	2.090909e+00 1	.508992e+00	1.0 1.833333e+	0.0000 2	1
y14.4	15 22	2.318182e+00 1	358794e+00	2.0 2.222222e+		1
y15.1		1.909091e+00 1		1.5 1.777778e+		1
y15.2		2.090909e+00 1		2.0 2.000000e+		1
y15.3		1.545455e+00 9		1.0 1.333333e+		1
y15.4	19 22	1.318182e+00 6	.463350e-01	1.0 1.166667e+	00 0.0000 3	1
y16.1	20 22	1.090909e+00 2	.942449e-01	1.0 1.000000e+	0.0000 0	1
y16.2	21 22	1.272727e+00 4	.558423e-01	1.0 1.222222e+	0.0000	1
y16.3		1.181818e+00 3		1.0 1.111111e+		1
y16.4		1.090909e+00 2		1.0 1.000000e+		1
y17.1		4.727273e+00 4		3.0 4.111111e+		1
y17.2		4.681818e+00 5		2.0 3.666667e+		1
y17.3	26 22	4.000000e+00 5	.665266e+00	2.0 2.555556e+	00 1.4826 3	1
y17.4	27 22	3.409091e+00 3	.290087e+00	2.0 2.833333e+	00 1.4826 2	1
-	max ra	inge ske	w kurtosis	se	entrop Gin:	i
yЗ		618 1.793027			72210001 0.60659958	
-					04912097 0.17496973	
y4						
у5	224000 223				65987669 0.5959927	
уб		897 1.146677			65705147 0.56007390	
y7	4	3 -0.465569	3 -1.01128190	2.200140e-01 0.	08462618 0.1984848	5
у8	1	1 0.344875	2 -1.96424031	1.072903e-01 1.	44159140 0.59090909	9
y9	1	1 0.528733	9 -1.79597107	1.049728e-01 1.	58790924 0.63636364	4
y10	4	3 -0.375070			04482466 0.1489510	
y11	4	3 0.457622			10340034 0.24431818	
	5	4 0.753472			21446724 0.34734134	
y12						
y13	3	2 -0.162044			09282158 0.21936759	
y14.1	4	3 0.587074			09153723 0.2253787	
y14.2	5	4 1.304828	7 0.36747411	2.814269e-01 0.	19181672 0.33148559	9
y14.3	6	5 1.123672	9 0.07478118	3.217181e-01 0.	21219658 0.35375494	4
y14.4	5	4 0.421811	3 -1.40534842	2.896958e-01 0.	16804186 0.31283422	2
y15.1	4	3 0.621374			14215178 0.2878787	
y15.2	4	3 0.507549			12375844 0.2707509	
-						
y15.3	4	3 1.559644			14050429 0.27005348	
y15.4	3	2 1.669552			08740282 0.1959247	
y16.1	2	1 2.654223	1 5.29152893	6.273323e-02 0.	02608092 0.07575758	8
y16.2	2	1 0.951829	8 -1.13972107	9.718591e-02 0.	05383960 0.15584410	6
y16.3	2	1 1.538709	8 0.39152893	8.416546e-02 0.	04342893 0.12587413	3
v16.4	2	1 2.654223	1 5 29152893	6 273323e-02 0	02608092 0.07575758	8
y17.1	16	15 1.239163			34644552 0.45367133	
-						
y17.2	20	19 1.547935			47284053 0.5255957	
y17.3	24	23 2.389370			55983729 0.56301653	
y17.4	12	11 1.361196	8 0.50875055	7.014490e-01 0.	35747898 0.46121212	2
	wsp.zmien	u va	r			
yЗ	132.35531	6.229959e+0	7			
y4	32.35554		7			
y5	137.00012					
	109.24803					
у6 7						
y7	37.83842					
У8	123.01331					
у9	135.40064	2.424242e-0	1			
y10	28.56185	7.121212e-0	1			
y11	46.12999					
y12	69.76395					
	41.50816					
y13						
y14.1	43.90797					
y14.2	70.82976					
y14.3	72.16917					
y14.4	58.61463	1.846320e+0	0			

y15.1	55.78508	1.134199e+00
y15.2	50.93420	1.134199e+00
y15.3	62.27943	9.264069e-01
y15.4	49.03231	4.177489e-01
y16.1	26.97245	8.658009e-02
y16.2	35.81618	2.077922e-01
y16.3	33.40370	1.558442e-01
y16.4	26.97245	8.658009e-02
y17.1	92.13392	1.896970e+01
y17.2	112.90437	2.794156e+01
y17.3	141.63165	3.209524e+01
y17.4	96.50923	1.082468e+01

The values of Pearson's linear correlation coefficients between variables y3, y4, y5, y6 and the group of variables y14.1 to y14.4 are shown below.

y3	y4	y5	уб	y14.1	v14.2
y3 1.0000000	0.17787927	0.7106340	0.80811342	0.33598411	0.39075488
y4 0.1778793	1.00000000	-0.1625170	0.24098520	-0.22806345	-0.27650975
y5 0.7106340	-0.16251697	1.0000000	0.45960664	0.55635412	0.61862451
y6 0.8081134	0.24098520	0.4596066	1.00000000	0.05443591	0.07297093
v14.1 0.3359841	-0.22806345	0.5563541	0.05443591	1.00000000	0.62304658
v14.2 0.3907549	-0.27650975	0.6186245	0.07297093	0.62304658	1.00000000
v14.3 0.3882014	-0.24182970	0.5933926	0.30862240	0.41624976	0.26949200
v14.4 0.3972594	-0.07312639	0.6919846	0.18318491	0.57533217	0.47667749
1					
v14.3	v14.4				
y3 0.3882014	0.39725938				
y4 -0.2418297	-0.07312639				
y5 0.5933926	0.69198456				
v6 0.3086224	0.18318491				
v14.1 0.4162498	0.57533217				
v14.2 0.2694920	0.47667749				
y14.3 1.0000000	0.38003195				
v14.4 0.3800320					
	1.00000000				

For all variables (quantitative and ordering), the Spearman rank correlation coefficients were determined and reported below.

	v3	v4	v5	v6	v7	v8
y3	1.00000000	0.37418746	0.64558037	0.83512140	0.408142256	0.70675008
y4	0.37418746	1.00000000	-0.08607044	0.35890295	0.713517116	0.32871004
y5	0.64558037	-0.08607044	1.00000000	0.51623837	0.106410738	0.55389873
- y6	0.83512140	0.35890295	0.51623837	1.00000000	0.296667278	0.70675008
y7	0.40814226	0.71351712	0.10641074	0.29666728	1.000000000	0.17013741
У8	0.70675008	0.32871004	0.55389873	0.70675008	0.170137412	1.00000000
у9	0.64043713	0.38822878	0.45439185	0.68511879	0.158085143	0.90851353
y10	0.00000000	0.56165943	-0.24020970	0.19790586	0.126483807	0.22578522
y11	-0.31703026	0.36366960	-0.53922244	-0.07836703	-0.001575370	-0.17619760
y12	-0.25208235	0.47649883	-0.44563176	0.01323583	0.123244838	-0.08539527
y13	0.05354494	0.21864662	-0.10230574	0.01143094	0.098021154	0.13973771
y14.1	0.43170492	-0.14223387	0.38919233	0.21006798	0.019388537	0.14928187
y14.2	0.40336004	-0.25226467	0.37483623	0.08652518	-0.049971035	0.13956137
y14.3	0.20967528	-0.23067302	0.34584539	0.23627126	0.080092229	0.14365897
y14.4	0.40892325	-0.04857982	0.50065870	0.20682534	-0.125130050	0.31263116
y15.1	0.19503785	0.08463013	0.26703346	0.06582527	0.194723529	0.22021132
y15.2	0.50465384	0.03613865	0.55326628	0.21273464	0.185970225	0.33550661
y15.3	0.34298103	-0.17708577	0.47035981	0.12072932	0.097199576	0.08851417
y15.4	0.31609147	-0.05796909	0.32389247	0.50883017	-0.016365976	0.44766601
y16.1	0.29906687	0.12492904	0.39886846	0.37383359	-0.119037168	0.38005848
y16.2	0.37000643	0.14515442	0.12873424	0.53087880	-0.008537573	0.11322770

y16.3	0.42724663	0.32590812	0.27871781 0.42379773	0.27863911	0.098583407	0.32686023
y16.4	0.37383359 0.32553306	-0.27484388		0.39875583 0.13721764	-0.290979744	0.38005848 0.18521013
y17.1	0.49146752	0.03712599 -0.14636715	0.34744820 0.50924632	0.15148764	0.178855852 0.032526308	0.25366906
y17.2 y17.3	0.26519976	-0.25425156	0.43568092	0.22357648	0.129382379	0.25366906
y17.4	0.37711994	-0.06574066	0.44660813	0.29376885	-0.119712414	0.35349702
ут / • <del>ч</del>	9.57711994 9	-0.00374000 y10	y11	y12	-0.119/12414 y13	y14.1
yЗ	0.640437129	0.00000000	-0.31703026	-0.25208235	0.053544939	0.43170492
y3 y4	0.388228776	0.56165943	0.36366960	0.47649883	0.218646616	-0.14223387
y 7 y 5	0.454391850	-0.24020970	-0.53922244	-0.44563176	-0.102305737	0.38919233
у5 уб	0.685118789	0.19790586	-0.07836703	0.01323583	0.011430942	0.21006798
у7 У7	0.158085143	0.12648381	-0.00157537	0.12324484	0.098021154	0.01938854
y8	0.908513525	0.22578522	-0.17619760	-0.08539527	0.139737709	0.14928187
y9	1.000000000	0.35013386	-0.05480928	0.01586920	0.039672999	0.00000000
y10	0.350133858	1.00000000	0.64899071	0.55448641	-0.085503411	-0.64999443
y11	-0.054809282	0.64899071	1.00000000	0.82992774	0.303948383	-0.56658107
y12	0.015869200	0.55448641	0.82992774	1.00000000	0.394871795	-0.57026488
y13	0.039672999	-0.08550341	0.30394838	0.39487179	1.000000000	0.12067038
_ y14.1	0.000000000	-0.64999443	-0.56658107	-0.57026488	0.120670384	1.00000000
y14.2	-0.025172218	-0.37969089	-0.52912481	-0.59585347	-0.001694691	0.46446352
y14.3	0.106044343	-0.61465847	-0.41132594	-0.24317610	-0.054698147	0.36483307
y14.4	0.202630898	-0.38076446	-0.42467066	-0.29403537	-0.045333076	0.49703805
y15.1	0.120574868	-0.48064969	-0.39475502	-0.31041579	0.224694274	0.52513992
y15.2	0.194837402	-0.23774099	-0.56322451	-0.49929346	-0.062332979	0.59453398
y15.3	-0.018093672	-0.69708220	-0.55318894	-0.47726574	0.107074167	0.67979026
y15.4	0.254194142	-0.19565724	-0.36477029	-0.21768163	-0.053393606	0.32838654
y16.1	0.418330013	0.42609891	-0.02620385	0.07966275	-0.398313753	-0.24187384
y16.2	0.173591269	-0.04297589	-0.19451689	-0.14569591	-0.179977296	0.36430075
y16.3	0.378620093	0.16872254	-0.18554636	-0.03958474	-0.039584739	0.14021942
y16.4	0.418330013	-0.06657796	-0.22273272	-0.13277125	-0.026554250	0.02687487
y17.1	0.060575727	-0.60982020	-0.52850149	-0.44778558	0.151708775	0.81847011
y17.2	0.099132454	-0.30984908	-0.60732255	-0.63330948	-0.121363782	0.57112438
y17.3	-0.007842145	-0.74340847	-0.53735608	-0.39027071	-0.083312659	0.54246029
y17.4	0.199868876 y14.2	-0.36872306 y14.3	-0.43818679 y14.4	-0.28381699 y15.1	-0.080735687 y15.2	0.48900594 y15.3
	0.403360042	0.20967528	0.40892325	0.19503785	0.50465384	0.34298103
у3 у4	-0.252264670	-0.23067302	-0.04857982	0.08463013	0.03613865	-0.17708577
y= y5	0.374836227	0.34584539	0.50065870	0.26703346	0.55326628	0.47035981
у6 Уб	0.086525182	0.23627126	0.20682534	0.06582527	0.21273464	0.12072932
y7	-0.049971035	0.08009223	-0.12513005	0.19472353	0.18597023	0.09719958
y8	0.139561372	0.14365897	0.31263116	0.22021132	0.33550661	0.08851417
y9	-0.025172218	0.10604434	0.20263090	0.12057487	0.19483740	-0.01809367
y10	-0.379690888	-0.61465847	-0.38076446	-0.48064969	-0.23774099	-0.69708220
- y11	-0.529124808	-0.41132594	-0.42467066	-0.39475502	-0.56322451	-0.55318894
y12	-0.595853469	-0.24317610	-0.29403537	-0.31041579	-0.49929346	-0.47726574
y13	-0.001694691	-0.05469815	-0.04533308	0.22469427	-0.06233298	0.10707417
y14.1	0.464463524	0.36483307	0.49703805	0.52513992	0.59453398	0.67979026
y14.2	1.000000000	0.10767086	0.47439790	0.06249316	0.55629395	0.53561842
y14.3	0.107670865	1.00000000	0.35309906	0.50873310	0.12525146	0.40312147
y14.4	0.474397897	0.35309906	1.00000000	0.40727157	0.59369202	0.50539044
y15.1	0.062493161	0.50873310	0.40727157	1.00000000	0.38526551	0.44278079
y15.2	0.556293955	0.12525146	0.59369202	0.38526551	1.00000000	0.30258817
y15.3	0.535618425	0.40312147	0.50539044	0.44278079	0.30258817	1.00000000
y15.4	0.136814350	0.53625178	0.40745023	0.39528471	0.33886950	0.11473176
y16.1	-0.014040392	0.01364970	0.28690229	0.02690138	0.26082027	-0.21193552
y16.2	0.081567308	0.31719041	0.37880720	0.18233004	0.26095607	0.03908680
y16.3	0.219766902	0.07121721	0.35964730	0.26066436	0.49573007	-0.01128339
y16.4	0.393130985	0.15014672	0.36514837	0.02690138	0.16953317	0.19679727
y17.1	0.210887974	0.50437379	0.52604447	0.90232066	0.56389804	0.57193220
y17.2	0.850501233	0.09690215	0.61357566	0.21282261 0.52566571	0.89615932	0.39897243 0.70213914
y17.3	0.276700848	0.91838224	0.42813523		0.19010947	
y17.4	0.420645765	0.43639506	0.94732923	0.41807835	0.57065453	0.40715682
	y15.4 0.31609147	y16.1	y16.2	y16.3	-	y17.1
уЗ 174	-0.05796909	0.29906687 0.12492904	0.370006435 0.145154425	0.427246630		0.32553306 0.03712599
у4 у5	0.32389247	0.39886846	0.128734241	0.278717807		0.34744820
у5 Уб	0.50883017	0.37383359	0.530878798	0.278639106		0.13721764
10	0.000001/	5.5,505555		0.2/0000100		0.10/21/04

y7	-0.01636598	-0.11903717	-0.008537573	0.098583407	-0.29097974	0.17885585
у8	0.44766601	0.38005848	0.113227703	0.326860225	0.38005848	0.18521013
y9	0.25419414	0.41833001	0.173591269	0.378620093	0.41833001	0.06057573
y10	-0.19565724	0.42609891	-0.042975885	0.168722545	-0.06657796	-0.60982020
y11	-0.36477029	-0.02620385	-0.194516885	-0.185546360	-0.22273272	-0.52850149
y12	-0.21768163	0.07966275	-0.145695906	-0.039584739	-0.13277125	-0.44778558
y13	-0.05339361	-0.39831375	-0.179977296	-0.039584739	-0.02655425	0.15170877
y14.1	0.32838654	-0.24187384	0.364300750	0.140219424	0.02687487	0.81847011
y14.2	0.13681435	-0.01404039	0.081567308	0.219766902	0.39313098	0.21088797
y14.3	0.53625178	0.01364970	0.317190410	0.071217210	0.15014672	0.50437379
y14.4	0.40745023	0.28690229	0.378807204	0.359647304	0.36514837	0.52604447
y15.1	0.39528471	0.02690138	0.182330040	0.260664356	0.02690138	0.90232066
y15.2	0.33886950	0.26082027	0.260956074	0.495730067	0.16953317	0.56389804
y15.3	0.11473176	-0.21193552	0.039086798	-0.011283387	0.19679727	0.57193220
y15.4	1.00000000	0.17013926	0.604034317	0.000000000	0.17013926	0.43114386
y16.1	0.17013926	1.00000000	0.161374306	0.670820393	0.45000000	-0.08869226
y16.2	0.60403432	0.16137431	1.000000000	0.240562612	0.16137431	0.34350363
y16.3	0.00000000	0.67082039	0.240562612	1.000000000	0.26087460	0.23609752
y16.4	0.17013926	0.45000000	0.161374306	0.260874597	1.00000000	-0.01267032
y17.1	0.43114386	-0.08869226	0.343503633	0.236097518	-0.01267032	1.00000000
y17.2	0.26446498	0.17864035	0.222387138	0.399451963	0.33176065	0.40976916
y17.3	0.46276510	-0.07873451	0.271055514	0.009780873	0.11810177	0.58978827
y17.4	0.64064666	0.27012833	0.498191676	0.297218801	0.32158134	0.53428323
	y17.2	y17.3	y17.4			
yЗ	0.49146752	0.265199756	0.37711994			
y4	-0.14636715	-0.254251559	-0.06574066			
y5	0.50924632	0.435680917	0.44660813			
y6	0.15148764	0.223576476	0.29376885			
y7	0.03252631	0.129382379	-0.11971241			
у8	0.25366906	0.076727483	0.35349702			
у9	0.09913245	-0.007842145	0.19986888			
y10	-0.30984908	-0.743408470	-0.36872306			
y11	-0.60732255	-0.537356080	-0.43818679			
y12	-0.63330948	-0.390270707	-0.28381699			
y13	-0.12136378	-0.083312659	-0.08073569			
y14.1	0.57112438	0.542460292	0.48900594			
y14.2	0.85050123	0.276700848	0.42064576			
y14.3	0.09690215	0.918382238	0.43639506			
y14.4	0.61357566	0.428135234	0.94732923			
y15.1	0.21282261	0.525665712	0.41807835			
y15.2	0.89615932	0.190109468	0.57065453			
y15.3	0.39897243	0.702139141	0.40715682			
y15.4	0.26446498	0.462765096	0.64064666			
y16.1	0.17864035	-0.078734512	0.27012833			
y16.2	0.22238714	0.271055514	0.49819168			
y16.3	0.39945196	0.009780873	0.29721880			
y16.4	0.33176065	0.118101768	0.32158134			
y17.1	0.40976916	0.589788275	0.53428323			
y17.2	1.00000000	0.208237443	0.57029604			
y17.3	0.20823744	1.000000000	0.47048328			
y17.4	0.57029604	0.470483277	1.00000000			

# Kendal correlation coefficients were placed below.

	yЗ	y4	у5	У6	y7	У8
уЗ	1.00000000	0.29893648	0.52928541	0.653679654	0.310574368	0.59002826
y4	0.29893648	1.00000000	-0.05727372	0.272559730	0.589416931	0.27796849
y5	0.52928541	-0.05727372	1.00000000	0.407810070	0.081639029	0.46329407
уб	0.65367965	0.27255973	0.40781007	1.000000000	0.188381174	0.59002826
y7	0.31057437	0.58941693	0.08163903	0.188381174	1.000000000	0.15738796
у8	0.59002826	0.27796849	0.46329407	0.590028260	0.157387963	1.00000000
у9	0.53466709	0.32829958	0.38006415	0.571969441	0.146238845	0.90851353
y10	0.01555616	0.44232587	-0.19747255	0.150376188	0.109774466	0.21129642
y11	-0.24654264	0.28613169	-0.41347750	-0.055346306	0.017752722	-0.16260611
y12	-0.18262637	0.38151351	-0.34512900	0.015653689	0.122736348	-0.08064941

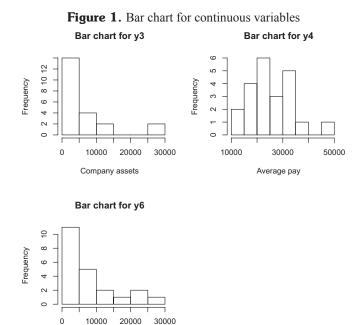
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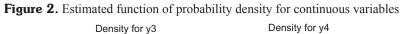
y13	0.01565369	0.17486036	-0.09412609	0.005217896	0.085915444	
y14.1	0.35370641	-0.10036207	0.30234590	0.176853205	0.012235220	
y14.2	0.32237549	-0.21639967	0.29569627	0.060103906	-0.051410017	
y14.3	0.16750024	-0.17541284	0.25179597	0.188437775	0.067718278	
y14.4	0.32732684	-0.02014557	0.38768085	0.158703920	-0.081660769	
y15.1	0.15131899	0.07948198	0.19348141	0.057396860	0.171830888	
y15.2	0.40518744	0.03555912	0.43113321	0.155071737	0.164731535	
y15.3	0.28347737	-0.12249899	0.38684998	0.090471499	0.085123511	
y15.4	0.25519669	-0.04902903 0.10564428	0.25575086 0.33362306	0.393140848 0.312093892	-0.008111872	
y16.1 y16.2	0.24967511 0.30889880	0.12274756	0.10767638	0.443202630	-0.007897800	
y16.2 y16.3	0.35668561	0.27559909	0.23312620	0.232621053	0.091195943	
y16.4	0.31209389	-0.23241742	0.35447450	0.332900151	-0.269174831	
y10.4 y17.1	0.25123074	0.05197012	0.23312620	0.111658105	0.125850401	
y17.2	0.37222351	-0.11483385	0.40608526	0.117792249	0.027707316	
v17.3	0.20162824	-0.17978439	0.33513399	0.162286141	0.104108875	
y17.4	0.28236777	-0.02430049	0.33094382	0.205793457	-0.078802301	
1-1-1	у9	y10	v11	y12	y13	
уЗ	0.534667086	0.01555616	-0.24654264	-0.18262637	0.015653689	
y4	0.328299577	0.44232587	0.28613169	0.38151351	0.174860360	
y5	0.380064150	-0.19747255	-0.41347750	-0.34512900	-0.094126091	
y6	0.571969441	0.15037619	-0.05534631	0.01565369	0.005217896	
y7	0.146238845	0.10977447	0.01775272	0.12273635	0.085915444	
y8	0.908513525	0.21129642	-0.16260611	-0.08064941	0.131971761	
y9	1.000000000	0.32766551	-0.05058141	0.01498727	0.037468166	
y10	0.327665508	1.00000000	0.57857577	0.50000977	-0.081251587	-0.59190318
y11	-0.050581415	0.57857577	1.00000000	0.77627098	0.297166236	5 -0.50783338
y12	0.014987266	0.50000977	0.77627098	1.00000000	0.364779874	-0.49530024
y13	0.037468166	-0.08125159	0.29716624	0.36477987	1.00000000	0.10658360
y14.1	0.000000000	-0.59190318	-0.50783338	-0.49530024	0.106583596	5 1.00000000
y14.2	-0.023541181	-0.34687974	-0.48264914	-0.55321854	-0.013171870	0.40704994
y14.3	0.097725027	-0.54547867	-0.35285916	-0.21451211	-0.044164258	0.31447163
y14.4	0.185185937	-0.34455513	-0.37467867	-0.26302545	-0.047822810	0.42905817
y15.1	0.112404497	-0.42500830	-0.33355394	-0.26415094	0.194968553	
y15.2	0.179600667	-0.20971624	-0.49419440	-0.44015055	-0.084412434	
y15.3	-0.017323973	-0.65021366	-0.49772197	-0.43619352	0.101778488	
y15.4	0.247634016	-0.17349448	-0.32867381	-0.19952255	-0.049880637	
y16.1	0.418330013	0.39875583	-0.02418254	0.07523548	-0.376177397	
y16.2	0.173591269	-0.04021809	-0.17951228	-0.13759883	-0.169975026	
y16.3	0.378620093	0.15789549	-0.17123372	-0.03738481	-0.037384810	
y16.4	0.418330013	-0.06230560	-0.20555160	-0.12539247	-0.025078493	
y17.1	0.053452248	-0.51269596	-0.42718308	-0.36450190	0.117762152	
y17.2	0.087966444	-0.26525746	-0.52024539	-0.56223688	-0.141979009	
y17.3	-0.007062598	-0.66563935	-0.45154654	-0.34379766	-0.041492821	
y17.4	0.178703655	-0.32102894	-0.38937591	-0.24228126 v15.1	-0.080760420	
2	y14.2	y14.3 0.16750024	y14.4 0.32732684	yıs.ı 0.15131899	y15.2 0.40518744	y15.3 0.28347737
у3 у4	0.32237549 -0.21639967	-0.17541284	-0.02014557	0.07948198	0.40518744	-0.12249899
у4 у5	0.29569627	0.25179597	0.38768085	0.19348141	0.43113321	0.38684998
у5 Уб	0.06010391	0.18843777	0.15870392	0.05739686	0.15507174	0.09047150
y0 y7	-0.05141002	0.06771828	-0.08166077	0.17183089	0.16473153	0.08512351
у у У 8	0.13051847	0.13238873	0.28571602	0.20528941	0.30926922	0.08474881
y9	-0.02354118	0.09772503	0.18518594	0.11240450	0.17960067	-0.01732397
y10	-0.34687974	-0.54547867	-0.34455513	-0.42500830	-0.20971624	-0.65021366
y11	-0.48264914	-0.35285916	-0.37467867	-0.33355394	-0.49419440	-0.49772197
y12	-0.55321854	-0.21451211	-0.26302545	-0.26415094	-0.44015055	-0.43619352
y13	-0.01317187	-0.04416426	-0.04782281	0.19496855	-0.08441243	0.10177849
y14.1	0.40704994	0.31447163	0.42905817	0.46395212	0.53494233	0.62325386
y14.2	1.00000000	0.09249441	0.41940583	0.03951561	0.49879264	0.47960430
y14.3	0.09249441	1.00000000	0.31782715	0.42902422	0.09677616	0.37922881
y14.4	0.41940583	0.31782715	1.00000000	0.36464893	0.52150924	0.44223199
y15.1	0.03951561	0.42902422	0.36464893	1.00000000	0.35573811	0.39257417
y15.2	0.49879264	0.09677616	0.52150924	0.35573811	1.00000000	0.26484213
y15.3	0.47960430	0.37922881	0.44223199	0.39257417	0.26484213	1.00000000
y15.4	0.12187744	0.45868385	0.34767675	0.35747790	0.30285856	0.10570572
y16.1	-0.01313064	0.01257887	0.26220221	0.02507849	0.24042352	-0.20291986
y16.2	0.07628214	0.29230641	0.34619482	0.16997503	0.24054871	0.03742406
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y16.3	0.20552708	0.06563013	0.32868444	0.24300127	0.45696283 -	-0.01080340
y16.4	0.36765801	0.13836752	0.33371191	0.02507849	0.15627529	0.18842559
y17.1	0.15854946	0.40503164	0.42107141	0.81872734	0.48921903	0.49911687
y17.2	0.79095237	0.07406235	0.53439398	0.17605397	0.81123356	0.33479533
y17.3	0.23587020	0.83247841	0.36621026	0.43863839	0.15343138	0.65091399
y17.4	0.36244019	0.34142284	0.88823479	0.36342189	0.48666344	0.33340002
1	y15.4	y16.1	y16.2	y16.3	y16.4	y17.1
yЗ	0.255196690	0.24967511	0.30889880	0.356685614	0.31209389	0.25123074
y4	-0.049029034	0.10564428	0.12274756	0.275599095	-0.23241742	0.05197012
y5	0.255750864	0.33362306	0.10767638	0.233126202	0.35447450	0.23312620
уб Уб	0.393140848	0.31209389	0.44320263	0.232621053	0.33290015	0.11165811
у3 у7	-0.008111872	-0.11011698	-0.00789780	0.091195943	-0.26917483	0.12585040
у8 У8	0.436112853	0.38005848	0.11322770	0.326860225	0.38005848	0.16343011
у9 У9	0.247634016	0.41833001	0.17359127	0.378620093	0.41833001	0.05345225
y10	-0.173494480	0.39875583	-0.04021809	0.157895494	-0.06230560	-0.51269596
y10 y11	-0.328673815	-0.02418254	-0.17951228	-0.171233722	-0.20555160	-0.42718308
y12	-0.199522548	0.07523548	-0.13759883	-0.037384810	-0.12539247	-0.36450190
y13	-0.049880637	-0.37617740	-0.16997503	-0.037384810	-0.02507849	0.11776215
y14.1	0.298347095	-0.22500000	0.33888604	0.130437299	0.02500000	0.74349260
y14.2	0.121877444	-0.01313064	0.07628214	0.205527077	0.36765801	0.15854946
y14.3	0.458683851	0.01257887	0.29230641	0.065630128	0.13836752	0.40503164
y14.4	0.347676748	0.26220221	0.34619482	0.328684438	0.33371191	0.42107141
y15.1	0.357477899	0.02507849	0.16997503	0.243001267	0.02507849	0.81872734
y15.1	0.302858557	0.24042352	0.24054871	0.456962831	0.15627529	0.48921903
y15.3	0.105705725	-0.20291986	0.03742406	-0.010803395	0.18842559	0.49911687
y15.4	1.000000000	0.16574839	0.58844568	0.000000000	0.16574839	0.37062466
y15.4 y16.1	0.165748386	1.00000000	0.16137431	0.670820393	0.45000000	-0.07826238
y16.2	0.588445677	0.16137431	1.00000000	0.240562612	0.16137431	0.30310889
y16.3	0.000000000	0.67082039	0.24056261	1.000000000	0.26087460	0.20833333
y16.4	0.165748386	0.45000000	0.16137431	0.260874597	1.00000000	-0.01118034
y17.1	0.370624658	-0.07826238	0.30310889	0.208333333	-0.01118034	1.00000000
y17.2	0.232714633	0.15851878	0.19733805	0.354458778	0.29439203	0.32914029
y17.3	0.391762437	-0.07090792	0.24411128	0.008808607	0.10636188	0.48623511
y17.4	0.571886264	0.24152295	0.44543540	0.265744658	0.28752732	0.43719282
1-1-1	y17.2	y17.3	y17.4	0.2007110000	0.20702702	0.10/10202
yЗ	0.37222351	0.201628236	0.28236777			
y4 y4	-0.11483385	-0.179784388	-0.02430049			
y5	0.40608526	0.335133992	0.33094382			
уб Уб	0.11779225	0.162286141	0.20579346			
y7	0.02770732	0.104108875	-0.07880230			
у8 У8	0.22509647	0.069100399	0.31606327			
y9	0.08796644	-0.007062598	0.17870365			
y10	-0.26525746	-0.665639353	-0.32102894			
y11	-0.52024539	-0.451546542	-0.38937591			
y12	-0.56223688	-0.343797660	-0.24228126			
y13	-0.14197901	-0.041492821	-0.08076042			
y14.1	0.49820190	0.466810466	0.41403934			
y14.2	0.79095237	0.235870203	0.36244019			
y14.3	0.07406235	0.832478405	0.34142284			
y14.4	0.53439398	0.366210260	0.88823479			
y15.1	0.17605397	0.438638393	0.36342189			
y15.2	0.81123356	0.153431382	0.48666344			
y15.3	0.33479533	0.650913995	0.33340002			
y15.4	0.23271463	0.391762437	0.57188626			
y16.1	0.15851878	-0.070907919	0.24152295			
y16.2	0.19733805	0.244111279	0.44543540			
y16.3	0.35445878	0.008808607	0.26574466			
y16.4	0.29439203	0.106361878	0.28752732			
y17.1	0.32914029	0.486235109	0.43719282			
y17.2	1.00000000	0.155222322	0.47922517			
y17.3	0.15522232	1.000000000	0.38057532			
y17.4	0.47922517	0.380575321	1.00000000			
-						

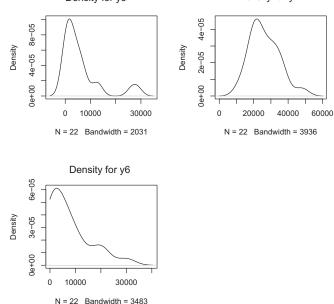
### 2.1.2. Bar charts and empirical probability density functions

Charts containing bar charts and empirical probability density functions are presented in figures 1-6.

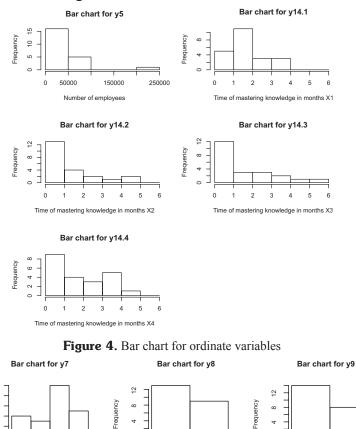




Sales



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0 1 2 3 л

Frequency 4 -1.0

#### Figure 3. Bar chart for discrete variables

2 3 0 4 1

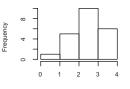
00 Frequency

4

0

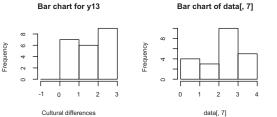
Assessment of general financial condition

#### Bar chart for y10



Average qualification level

#### Bar chart for y13







#### Bar chart for y1

Frequency

Appointment of Transition Team

Type of organizational structure

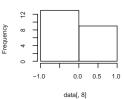
Bar chart for y12

0.5 1.0



### Dominating wage system

#### Bar chart of data[, 8]



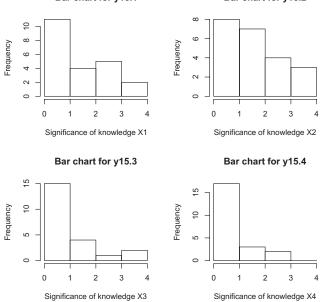
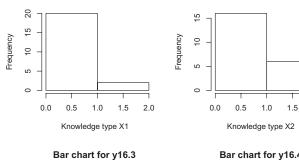
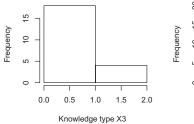


Figure 5. Bar chart for variables knowledge significance Bar chart for y15.1 Bar chart for y15.2

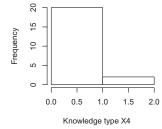
Figure 6. Bar chart for variable types of knowledge Bar chart for y16.1 Bar chart for y16.2





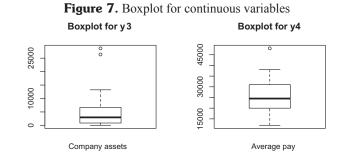
Bar chart for y16.4

2.0



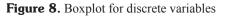
## 2.1.3. Box-plots

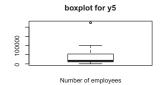
Box plots are contained in figures 7-11.

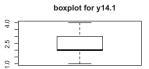












Time of mastering knowledge in months X1

#### boxplot for y14.3



Time of mastering knowledge in months X2

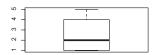
boxplot for y14.2

4 5

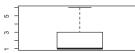
e

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#### boxplot for y14.4



Time of mastering knowledge in months X4



Time of mastering knowledge in months X3

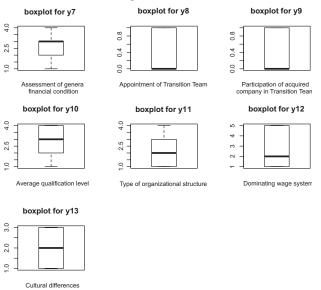
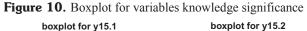
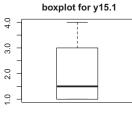
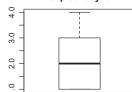


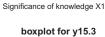
Figure 9. Boxplot for ordinate variables

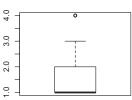






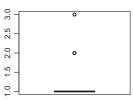
Significance of knowledge X2



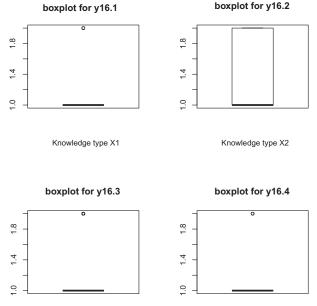


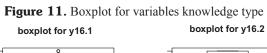
Significance of knowledge X3

boxplot for y15.4



Significance of knowledge X4



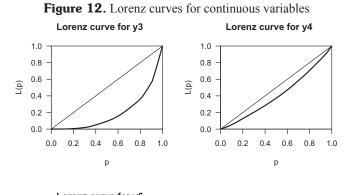


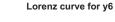
Knowledge type X3

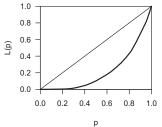
```
Knowledge type X4
```

### 2.1.4. Lorenz curves

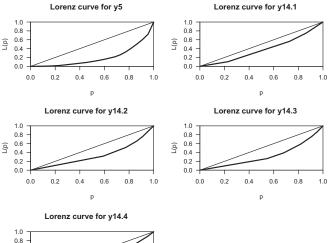
Lorenz curves depict concentration of variables and were placed in Figures 12-16.

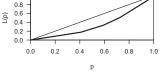


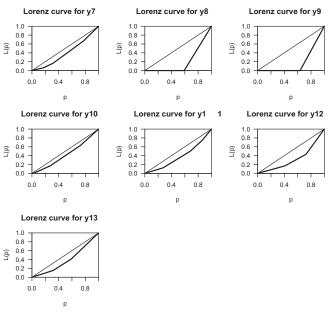




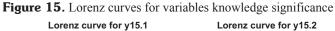


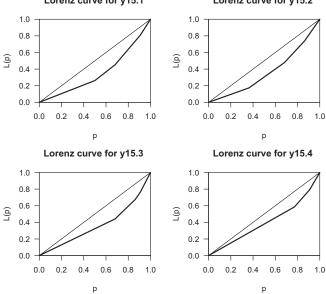






**Figure 14.** Lorenz curves for serial variables





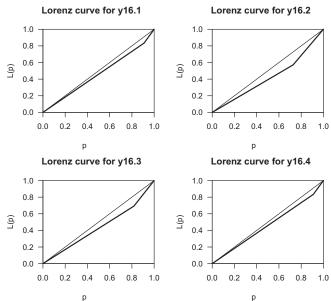


Figure 16. Lorenz curves for variables knowledge type

#### 2.1.5. Dominants

The dominant values for continuous variables were read as maximal values from empirical density function graphs; they are respectively:  $y_3 = 1697$ ,  $y_4 = 21770$  and  $y_6 = 2611$ . For the remaining variables dominant were read from bar charts and recorded below.

```
y10
  y5
         y7
               у8
                     y9
                                y11
                                      y12
                                            y13 y14.1 y14.2 y14.3 y14.4 y15.1
50000
          3
                0
                      0
                            3
                                  2
                                       1
                                              3
                                                    2
                                                          1
                                                                1
                                                                      1
                                                                             1
y15.2 y15.3 y15.4 y16.1 y16.2 y16.3 y16.4
    1
         1
                      1
                            1
                                  1
                1
```

### 2.2. For acquiring steelworks

The table below lists values of the variables for the acquiring steelworks.

	y1	y2	2 y3	y4	y5	5 y6	Y	7 y8	y9	y10	y11	y12	y13	y14.1	
British Steel	1	a	a 7843	27100	53900	9214		3 0	0	3	2	1	1	3	
Thyssen Stahl	3	ē	a 12102	35000	100000	20451		31	1	4	2	2	1	2	
CMC	5	а	905	30000	11200	700	3	0	0	2	2	5	2	2	
LNM Holdings	7	а	6647	21000	75000	6737	3	1	0	2	1	1	3	4	
Celsa Group	9	а	882	25000	17000	1690	3	0	0	3	4	5	3	2	
ZAO Severstal	11	а	2866	24000	24000	4042	4	0	0	3	1	1	1	2	
Evraz	13	а	4042	20500	38000	2646	4	0	0	2	1	1	1	2	
MSC	15	а	28662	18000	224000	20651	2	1	1	1	1	1	3	4	
Tata Steel	17	а	13228	31000	82700	5879	4	1	1	2	1	1	3	4	
Salzgitter	19	а	2450	28000	12100	8500	3	1	1	3	1	1	1	2	
Eramet	21	а	4874	35000	1500	4500	3	0	0	3	2	2	3	3	
	y14.	2 у	/14.3 y	14.4 y	15.1 y1	5.2 y1	5.3	y15.	4 y1	6.1	y16.	2 y1	6.3	y16.4	
British Steel		2	1	4	1	2	2		1	1		2	1	1	

					Anne	exe 18						
Thyssen Stahl	1	3	4	3	4	1	2	2	2	2	1	
CMC	1	3	4	2	1	3	1	1	1	1	1	
LNM Holdings	5	2	4	3	4	2	3	1	1	1	1	
Celsa Group	1	1	3	2	3	1	1	1	1	1	1	
ZAO Severstal	4	1	1	1	3	2	1	1	1	1	1	
Evraz	1	4	1	2	2	1	1	1	1	1	1	
MSC	5	6	5	3	3	4	2	1	2	1	2	
Tata Steel	3	4	4	4	4	4	1	1	1	2	1	
Salzgitter	1	2	3	3	2	1	3	1	2	1	1	
Eramet	2	1	2	2	3	1	1	1	2	2	1	
	y17.1	y17.2	y17.3	y17.4								
British Steel	3	4	2	4								
Thyssen Stahl	6	4	3	8								
CMC	4	1	9	4								
LNM Holdings	12	20	4	12								
Celsa Group	4	3	1	3								
ZAO Severstal	2	12	2	1								
Evraz	4	2	4	1								
MSC	12	15	24	10								
Tata Steel	16	12	16	4								
Salzgitter	6	2	2	9								
Eramet	6	6	1	2								

## 2.2.1. Number characteristic of the group structure

The following list contains the positional measures of all variables (min., max., Q1, Q2, median) and arithmetic means.

**3	y4		
	Min. :18000		
	1st Ou.:22500		
	Median :27100		-
	Mean :26782		
	3rd Qu.:30500		
Max. :28662	-	Max. :224000	-
v7		y9	
Min. :2.000	y0 Min •0 0000	Min. :0.0000	Min :1 000
1st Ou.:3.000		1st Ou.:0.0000	
Median :3.000		Median :0.0000	
Mean :3.182		Mean :0.3636	
	3rd Ou.:1.0000		
Max. :4.000	-	Max. :1.0000	-
y11			y14.1 y14.2
Min. :1.000	Min. :1.000	Min. :1 Min	. :2.000 Min. :1.000
1st Ou.:1.000	1st Qu.:1.000		Qu.:2.000 1st Qu.:1.000
Median :1.000	Median :1.000		ian :2.000 Median :2.000
Mean :1.636			n :2.727 Mean :2.364
			Ou.:3.500 3rd Ou.:3.500
Max. :4.000			. :4.000 Max. :5.000
v14.3			v15.2 v15.3
Min. :1.000	Min. :1.000	Min. :1.000	Min. :1.000 Min. :1.0
1st Qu.:1.000	1st Qu.:2.500	1st Qu.:2.000	1st Qu.:2.000 1st Qu.:1.0
Median :2.000	Median :4.000	Median :2.000	Median :3.000 Median :2.0
Mean :2.545	Mean :3.182	Mean :2.364	Mean :2.818 Mean :2.0
3rd Qu.:3.500	3rd Qu.:4.000	3rd Qu.:3.000	3rd Qu.:3.500 3rd Qu.:2.5
Max. :6.000	Max. :5.000	Max. :4.000	Max. :4.000 Max. :4.0
y15.4	y16.1	y16.2	y16.3
Min. :1.000	Min. :1.000	Min. :1.000	Min. :1.000
1st Qu.:1.000	1st Qu.:1.000	1st Qu.:1.000	1st Qu.:1.000
Median :1.000	Median :1.000	Median :1.000	Median :1.000
Mean :1.545	Mean :1.091		
	3rd Qu.:1.000		
	Max. :2.000		
y16.4	y17.1	y17.2	y17.3

transfer wiedzy wersja angielska 18-07.indd 305

Min. :1.000 1st Qu.:1.000 Median :1.000 Mean :1.091 3rd Qu.:1.000 Max. :2.000 v17.4	Min. : 2.000 1st Qu.: 4.000 Median : 6.000 Mean : 6.818 3rd Qu.: 9.000 Max. :16.000	Min. : 1.000 1st Qu.: 2.500 Median : 4.000 Mean : 7.364 3rd Qu.:12.000 Max. :20.000	Min. : 1.000 1st Qu.: 2.000 Median : 3.000 Mean : 6.182 3rd Qu.: 6.500 Max. :24.000
Min. : 1.000 lst Qu.: 2.500 Median : 4.000 Mean : 5.273 3rd Qu.: 8.500 Max. :12.000			

## Additional statistics are included in the further list.

		~		ad	modian	+ ~	mmod		min
	vars 1 1	n 11 7.68	mean 81909e+03	sd 8.095813e+03	median 4874	6.10633	immed	mac 4401.8394	
у3 у4			78182e+04	5.707332e+03	27100	2.68444		5782.1400	
y4 y5			2727e+04	6.400158e+04	38000	4.59888		39733.6800	
у5 уб			28182e+03	6.868532e+03	5879	7.07322		4793.2458	
y0 y7			31818e+00	6.030227e-01	3	3.222222		0.0000	
y 9 y 8			15455e-01	5.222330e-01	0	4.44444		0.0000	
y9 y9			36364e-01	5.045250e-01	0	3.33333		0.0000	
y10			15455e+00	8.201995e-01	3	2.55555		1.4826	
y10 y11			36364e+00	9.244163e-01	1	1.44444		0.0000	
v12			)9091e+00	1.578261e+00	1	1.66666		0.0000	
y12 y13			)0000e+00	1.000000e+00	2	2.00000		1.4826	
y14.1			27273e+00	9.045340e-01	2	2.66666		0.0000	
y14.2			53636e+00	1.629278e+00	2	2.22222		1.4826	
y14.3			15455e+00	1.634848e+00	2	2.33333		1.4826	
y14.4			81818e+00	1.328020e+00	4	3.22222		1.4826	
y15.1			53636e+00	9.244163e-01	2	2.33333		1.4826	
y15.2			.8182e+00	9.816498e-01	3	2.88888		1.4826	
y15.3			)0000e+00	1.183216e+00	2	1.88888		1.4826	
y15.4			15455e+00	8.201995e-01	1	1.44444		0.0000	
y16.1			0909e+00	3.015113e-01	1	1.00000		0.0000	
v16.2	21 1	11 1.45	34545e+00	5.222330e-01	1	1.44444	1e+00	0.0000	1
y16.3			2727e+00	4.670994e-01	1	1.22222		0.0000	
y16.4	23 1	11 1.09	0909e+00	3.015113e-01	1	1.00000	)e+00	0.0000	1
y17.1	24 1	11 6.81	.8182e+00	4.490394e+00	6	6.33333	3e+00	2.9652	2
y17.2	25 1	11 7.36	53636e+00	6.344647e+00	4	6.66666	7e+00	2.9652	1
y17.3	26 1	11 6.18	81818e+00	7.400246e+00	3	4.77777	3e+00	1.4826	1
y17.4	27 1	11 5.27	2727e+00	3.823373e+00	4	5.00000	)e+00	4.4478	1
	max	range	ske	ew kurtosis		se	e	ntrop	Gini
yЗ	28662	27780	1.4630643	L9 1.2503807	2.440	980e+03	0.429	39430 0.4	9425343
y4	35000	17000	0.0365279	98 -1.4371112	1.720	825e+03	0.021	07719 0.1	1602790
у5	224000	222500	1.4414549	99 1.2506324	1.929	720e+04	0.503	97342 0.5	1906617
уб	20651	19951	0.962770	72 -0.5966863	2.070	940e+03	0.346	20187 0.4	3985413
y7	4	2	-0.0205575			182e-01	0.016		8831169
У8	1	1	0.1582524			592e-01			4545455
у9	1	1	0.4914204			200e-01			3636364
y10	4	3	-0.130717			995e-01			6233766
y11	4	3	1.3638554			220e-01			5252525
y12	5	4	1.2441310			637e-01			5497835
y13	3	2	0.000000			113e-01			4793388
y14.1	4	2	0.4811999			273e-01			6363636
y14.2	5	4	0.5993158			457e-01			4965035
y14.3	6	5	0.6757445			252e-01			3116883
y14.4	5	4	-0.5312130			130e-01			1298701
y15.1	4	3	0.0171195			220e-01			0279720
y15.2	4	3	-0.2573340			786e-01			8181818
y15.3	4	3	0.658561			530e-01			9752066
y15.4	3 2	2	0.8578353			995e-01			4598930
y16.1	2	1	2.4669110	0 4.5206612	9.090	909e-02	0.026	0.00002	7575758

y16.2	2	1	0.15825241	-2.1460055	1.574592e-01	0.05892477	0.17045455
y16.3	2	1	0.88465789	-1.3126722	1.408358e-01	0.05383960	0.15584416
y16.4	2	1	2.46691100	4.5206612	9.090909e-02	0.02608092	0.07575758
y17.1	16	14	0.81935211	-0.8777148	1.353905e+00	0.18102355	0.32969697
y17.2	20	19	0.68851851	-1.1071863	1.912983e+00	0.34390155	0.44219978
y17.3	24	23	1.36279688	0.4150451	2.231258e+00	0.50836855	0.54010695
y17.4	12	11	0.44433030	-1.4635038	1.152790e+00	0.26249864	0.38244514
	wsp.zmien		var				
уЗ	105.38804	6.55	54219e+07				
y4	21.31047		57364e+07				
у5	110.10594	4.09	6202e+09				
у6	88.87642		7673e+07				
y7	18.95214		36364e-01				
У8	114.89125		27273e-01				
у9	138.74437		15455e-01				
y10	32.22212		27273e-01				
y11	56.49211		15455e-01				
y12	82.67084		0909e+00				
y13	50.00000		0000e+00				
y14.1			31818e-01				
y14.2			54545e+00				
y14.3			2727e+00				
y14.4			53636e+00				
y15.1			15455e-01				
y15.2			36364e-01				
y15.3			)0000e+00				
y15.4			27273e-01				
y16.1			0909e-02				
y16.2			27273e-01				
y16.3			31818e-01				
y16.4			0909e-02				
y17.1			6364e+01				
y17.2			25455e+01				
	119.70986		/6364e+01				
y17.4	72.51225	1.46	51818e+01				

The values of Pearson's linear correlation coefficients between variables y3, y4, y5, y6 and the group of variables y14.1 to y14.4 are shown below.

y4 - y5 y6 y14.1 y14.2 y14.3 y14.4 y3 y14.4 y3 y4 - y5 y6 y14.1 y14.2 y14.3	y3 1.000000 0.2626725 0.9685245 0.8062624 0.6600592 0.5593369 0.7528173 0.5952265 y14.3 0.7528173 0.3407160 0.7678625 0.4897132 0.3811507 0.2559742 1.0000000	y4 -0.26267249 1.0000000 -0.40670490 -0.01477760 -0.23544024 -0.53369386 -0.34071598 0.03346369 y14.4 0.59522651 0.03346369 0.62244040 0.55857462 0.54489193 0.24368887 0.41034727	y5 0.9685245 -0.4067049 1.000000 0.8101408 0.6111107 0.5915924 0.7678625 0.6224404	y6 0.8062624 -0.0147776 0.8101408 1.000000 0.2965247 0.2790455 0.4897132 0.5585746	y14.1 0.6600592 -0.2354402 0.6111107 0.2965247 1.000000 0.7525704 0.3811507 0.5448919	y14.2 0.5593369 -0.5336939 0.5915924 0.2790455 0.7525704 1.0000000 0.2559742 0.2436889
y14.3	1.0000000 0.4103473	0.41034727 1.00000000				

For all variables (quantitative and ordering), the Spearman rank correlation coefficients were determined and reported below.

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Annexe 18

	уЗ у4	y5	уб	y7	У8
y3 1.000000	000 -0.00455582	0.81818182	0.77272727	-0.15990054	0.57735027
y4 -0.004555	582 1.00000000	-0.30523997	-0.02277910	0.05342173	0.02893335
y5 0.818183		1.00000000	0.68181818	-0.10660036	0.63508530
y6 0.77272		0.68181818	1.00000000	-0.47970161	0.69282032
4		-0.10660036	-0.47970161	1.00000000	-0.27080128
y8 0.577350		0.63508530	0.69282032	-0.27080128	1.00000000
y9 0.537852		0.53785287	0.65737574	-0.21022947	0.82807867
y10 -0.254340	0.56376613	-0.26901379	0.08314972	0.05735393	-0.18637822
y11 -0.331270	0.48526897	-0.35675303	-0.25482360	-0.32868787	-0.48550416
y12 -0.476733	129 0.49905486	-0.46084025	-0.47673129	-0.27329720	-0.37004615
y13 0.180906	681 -0.03021989	0.06030227	-0.09045340	-0.31819805	0.19148542
y14.1 0.73367	761 -0.14606282	0.49246853	0.47236777	-0.24748737	0.44679932
y14.2 0.574959		0.45517633	0.38330638	-0.08989331	0.30429031
y14.3 0.49203		0.56700757	0.23898666	-0.02747419	0.53568323
y14.4 0.598916		0.61329021	0.57016824	-0.61801654	0.57815159
y15.1 0.47792		0.49226544	0.43013485	-0.16812594	0.91057439
y15.2 0.540776		0.57398210	0.36051768	0.06118670	0.57239869
y15.3 0.458664		0.42486800	0.14966941	-0.06227524	0.24529766
y15.4 0.243662		0.36019698	0.63564173	-0.49690399	0.80737343
y16.1 0.300000	0.45102623	0.4000000	0.4000000	-0.11726039	0.34641016
y16.2 0.404145	519 0.28933346	0.11547005	0.75055535	-0.60930288	0.26666667
y16.3 0.451848	306 0.77636314	0.12909944	0.19364917	0.15138252	0.26087460
y16.4 0.500000	000 -0.50114025	0.50000000	0.50000000	-0.58630197	0.34641016
y17.1 0.584814		0.45021418	0.44557279	-0.26124021	0.82534879
y17.2 0.65447		0.56751909	0.47598376	-0.09123449	0.43599560
-		0.60374433	0.21661056	-0.02702111	0.49757981
4			0.21001030		0.81763508
y17.4 0.418418		0.48279051		-0.65777992	
	у9 у10	y11	y12	y13	y14.1
y3 0.537852		-0.33127067	-0.47673129	0.18090681	0.7336776
y4 0.209642		0.48526897	0.49905486	-0.03021989	-0.1460628
y5 0.537852	287 -0.26901379	-0.35675303	-0.46084025	0.06030227	0.4924685
y6 0.657375	574 0.08314972	-0.25482360	-0.47673129	-0.09045340	0.4723678
y7 -0.210229	947 0.05735393	-0.32868787	-0.27329720	-0.31819805	-0.2474874
y8 0.828078	367 -0.18637822	-0.48550416	-0.37004615	0.19148542	0.4467993
y9 1.000000		-0.33502970	-0.24374901	0.00000000	0.1982062
y10 -0.032153		0.52098807	0.32204320	-0.47044212	-0.5299233
y11 -0.335029		1.00000000	0.84632727	0.08451543	-0.3239758
			1.00000000	0.22838672	
y12 -0.243749		0.84632727			-0.4333492
y13 0.000000		0.08451543	0.22838672	1.00000000	0.6500000
y14.1 0.198200		-0.32397580	-0.43334916	0.65000000	1.0000000
y14.2 0.03149		-0.51035454	-0.56114611	0.44494921	0.7998492
y14.3 0.585289	953 -0.67064033	-0.48600142	-0.24027578	0.10879223	0.2486679
y14.4 0.472455	559 -0.36863507	0.04029115	-0.01395886	0.34960295	0.5773746
y15.1 0.785445	504 -0.31113727	-0.38850127	-0.16708490	0.39627664	0.4332625
y15.2 0.343019	991 0.08677536	-0.14626418	-0.09950372	0.44052174	0.4746097
y15.3 0.190430	040 -0.67797926	-0.35186578	-0.30382181	0.35228194	0.6084870
y15.4 0.522319		-0.38604402	-0.29320988	0.00000000	0.1932503
y16.1 0.418330		0.28030596	0.29133579	-0.33166248	-0.2763854
y16.2 0.448542		0.16183472	-0.06728112	-0.19148542	0.1276569
y16.3 0.385758		0.18093672	0.22566773	0.21408721	0.2140872
y16.4 0.418330		-0.28030596	-0.23306863	0.33166248	0.4422166
y17.1 0.64073			-0.18389934	0.61574907	0.6773240
y17.2 0.150432		-0.41052640	-0.46134810	0.48574139	0.7766802
y17.3 0.424153		-0.52966095	-0.32224550	0.18342535	0.4305401
y17.4 0.544073	103 -0.23996379	-0.20621570	-0.18753888	0.24399771	0.4727456
y14	4.2 y14.3	y14.4	y15.1	y15.2	y15.3
y3 0.574959	-	0.59891622	0.47792761	0.54077652	0.45866432
y4 -0.396186		0.01440677	0.14849543	0.14501138	-0.22259657
y5 0.455176		0.61329021	0.49226544	0.57398210	0.42486800
		0.57016824	0.43013485	0.36051768	0.14966941
				0.06118670	-0.06227524
y7 -0.089893		-0.61801654	-0.16812594		
y8 0.304290		0.57815159	0.91057439	0.57239869	0.24529766
y9 0.03149		0.47245559	0.78544504	0.34301991	0.19043040
y10 -0.440815		-0.36863507	-0.31113727	0.08677536	-0.67797926
y11 -0.510354		0.04029115	-0.38850127	-0.14626418	-0.35186578
y12 -0.561140	611 -0.24027578	-0.01395886	-0.16708490	-0.09950372	-0.30382181

y13	0.44494921	0.10879223	0.34960295	0.39627664	0.44052174	0.35228194
y14.1	0.79984917	0.24866795	0.57737457	0.43326246	0.47460973	0.60848698
-						
y14.2	1.00000000	0.05680415	0.32323232	0.14609618	0.48002400	0.63869545
y14.3	0.05680415	1.00000000	0.45937270	0.64790904	0.09047131	0.42556278
y14.4	0.32323232	0.45937270	1.00000000	0.50881774	0.24001200	0.63615085
y15.1	0.14609618	0.64790904	0.50881774	1.00000000	0.55363145	0.21574716
y15.2	0.48002400	0.09047131	0.24001200	0.55363145	1.00000000	0.09825205
v15.3	0.63869545	0.42556278	0.63615085	0.21574716	0.09825205	1.00000000
y15.4	0.18425693	0.24846700	0.38805627	0.61264464	0.29574716	-0.07032912
	-0.31622777	0.15463843	0.21081851	0.26286019	0.41744152	-0.31865100
	-0.03042903	-0.05952036	0.27386128	0.09105744	-0.06025249	-0.21463545
y16.3	-0.03402069	0.09981868	0.06804138	0.40722125	0.57259686	-0.10284417
y16.4	0.47434165	0.51546143	0.52704628	0.26286019	0.05218019	0.47797650
y17.1	0.36204112	0.56701161	0.53327678	0.93210664	0.59820501	0.29333132
y17.2	0.93350900	0.03774635	0.31599400	0.29113805	0.74749586	0.45453197
y17.3	0.33034629	0.89798637	0.61697027	0.54273096	0.11062296	0.73918434
y17.4	0.29080336	0.34603375	0.79486253	0.67199963	0.28551048	0.31256723
ут / <b>.</b> 4						
	y15.4	y16.1	y16.2	y16.3	y16.4	y17.1
уЗ	0.24366266	0.3000000	0.40414519	0.45184806	0.5000000	0.5848143
y4	-0.16192737	0.45102623	0.28933346	0.77636314	-0.50114025	0.1209512
y5	0.36019698	0.4000000	0.11547005	0.12909944	0.50000000	0.4502142
уб	0.63564173	0.4000000	0.75055535	0.19364917	0.50000000	0.4455728
y7	-0.49690399	-0.11726039	-0.60930288	0.15138252	-0.58630197	-0.2612402
y8	0.80737343	0.34641016	0.26666667	0.26087460	0.34641016	0.8253488
y9	0.52231931	0.41833001	0.44854261	0.38575837	0.41833001	0.6407379
-		0.53802759				
y10	-0.03704922		0.37275645	0.31256578	-0.53802759	-0.4170311
y11	-0.38604402	0.28030596	0.16183472	0.18093672	-0.28030596	-0.3642821
y12	-0.29320988	0.29133579	-0.06728112	0.22566773	-0.23306863	-0.1838993
y13	0.00000000	-0.33166248	-0.19148542	0.21408721	0.33166248	0.6157491
y14.1	0.19325030	-0.27638540	0.12765695	0.21408721	0.44221664	0.6773240
y14.2	0.18425693	-0.31622777	-0.03042903	-0.03402069	0.47434165	0.3620411
v14.3	0.24846700	0.15463843	-0.05952036	0.09981868	0.51546143	0.5670116
y14.4	0.38805627	0.21081851	0.27386128	0.06804138	0.52704628	0.5332768
y15.1	0.61264464	0.26286019	0.09105744	0.40722125	0.26286019	0.9321066
y15.2	0.29574716	0.41744152	-0.06025249	0.57259686	0.05218019	0.5982050
	-0.07032912	-0.31865100	-0.21463545	-0.10284417	0.47797650	0.2933313
y15.4	1.00000000	0.29133579	0.37004615	-0.11283387	0.29133579	0.5354716
y16.1	0.29133579	1.00000000	0.34641016	0.51639778	-0.10000000	0.1021104
y16.2	0.37004615	0.34641016	1.00000000	0.26087460	0.34641016	0.1473837
y16.3	-0.11283387	0.51639778	0.26087460	1.00000000	-0.19364917	0.4613840
y16.4	0.29133579	-0.10000000	0.34641016	-0.19364917	1.00000000	0.3573865
y17.1	0.53547162	0.10211043	0.14738371	0.46138400	0.35738651	1.0000000
y17.2	0.27200870	-0.05034444	0.02906637	0.19498316	0.40275549	0.4813557
	0.20677419		-0.20488581	-0.03272418		
y17.3		0.00000000			0.50696089	0.5106010
y17.4	0.84660407	0.20231222	0.35041504	-0.06529599	0.40462443	0.6479159
	y17.2	y17.3	y17.4			
уЗ	0.65447766	0.53000457	0.41841845			
y4	-0.25458983	-0.28870285	-0.06912736			
y5	0.56751909	0.60374433	0.48279051			
уб	0.47598376	0.21661056	0.66671071			
y7	-0.09123449	-0.02702111	-0.65777992			
y8	0.43599560	0.49757981	0.81763508			
у0 У9	0.15043277	0.42415391	0.54407103			
	-0.24624268	-0.79348057	-0.23996379			
y10						
y11	-0.41052640	-0.52966095	-0.20621570			
y12	-0.46134810	-0.32224550	-0.18753888			
y13	0.48574139	0.18342535	0.24399771			
y14.1	0.77668025	0.43054006	0.47274557			
y14.2	0.93350900	0.33034629	0.29080336			
y14.3		0.89798637	0.34603375			
y14.4		0.61697027	0.79486253			
y15.1		0.54273096	0.67199963			
y15.2		0.11062296	0.28551048			
			0.31256723			
y15.3		0.73918434				
y15.4	0.27200870	0.20677419	0.84660407			
-	-0.05034444	0.00000000	0.20231222			
y16.2	0.02906637	-0.20488581	0.35041504			

y16.3	0.19498316	-0.03272418	-0.06529599
y16.4	0.40275549	0.50696089	0.40462443
y17.1	0.48135571	0.51060096	0.64791589
y17.2	1.00000000	0.22970394	0.32407755
y17.3	0.22970394	1.00000000	0.43123660
y17.4	0.32407755	0.43123660	1.00000000

# Kendal correlation coefficients were placed below.

				_	
		y4 y5	уб	у7	У8
-	000000 -0.036698		0.63636364	-0.12108987	0.4923660
y4 -0.036			-0.03669879 0.52727273	0.02444119	0.0248452 0.5416026
-	272727 -0.293590 636364 -0.036698		1.00000000	-0.41170556	
-			-0.41170556	1.00000000	0.5908392 -0.2623303
	236596 0.024845		0.59083916	-0.26233033	1.0000000
-					
-	368247 0.180020 432508 0.479395		0.56061191 0.10795838	-0.20365327 0.02875987	0.8280787 -0.1754116
y10 -0.194 y11 -0.277			-0.18499892	-0.30802055	-0.4696682
y12 -0.381			-0.38138504	-0.25400025	-0.3550235
	396058 0.000000		-0.06837635	-0.30358837	0.1851640
-	925320 -0.113402		0.40451992	-0.23947374	0.4260064
	294677 -0.332038		0.30844355	-0.05477910	0.2784230
	762139 -0.140450		0.19881069	0.00000000	0.2784230
-	294677 0.041504		0.47294677	-0.57518059	0.5290037
	451267 0.104990		0.29128763	-0.16628220	0.8451543
	182096 0.041504				0.5290037
-	799392 -0.148767		0.30844355 0.10529233	0.05477910	0.2281064
	)69252 -0.120281		0.47673129	-0.44450044	0.2281064
-	584086 0.387298		0.34112115	-0.11359237	0.3464102
	465617 0.248452		0.64007575	-0.59024325	0.2666667
-	533732 0.666666		0.16514456	0.14664712	0.2608746
-					
	540143 -0.430331 709937 0.117851		0.42640143	-0.56796183	0.3464102
			0.31139958	-0.25923792	0.7378648 0.3797773
-	617243 -0.207584 952354 -0.211695		0.37397880	-0.04981355	0.4389381
-	952354 -0.211695 098334 0.000000		0.15255401 0.47203432	0.0000000	
y17.4 0.320	J98334 0.000000	00 0.358/4608	0.4/203432	-0.57844477	0.7158340
		1011	10	1.2	1 / 1
173 0 458		10 y11	y12 -0 38138504	y13 0 11396058	y14.1
-	368247 -0.194325	08 -0.27749837	-0.38138504	0.11396058	0.6292532
y4 0.180	368247 -0.194325 002057 0.479395	08 -0.27749837 00 0.37340802	-0.38138504 0.38490018	0.11396058 0.00000000	0.6292532 -0.1134023
y4 0.180 y5 0.458	368247 -0.194325 002057 0.479395 368247 -0.237508	08 -0.27749837 00 0.37340802 43 -0.27749837	-0.38138504 0.38490018 -0.33371191	0.11396058 0.00000000 0.02279212	0.6292532 -0.1134023 0.4045199
y4 0.180 y5 0.458 y6 0.560	368247 -0.194325 002057 0.479395 368247 -0.237508 061191 0.107958	08 -0.27749837 00 0.37340802 43 -0.27749837 38 -0.18499892	-0.38138504 0.38490018 -0.33371191 -0.38138504	0.11396058 0.00000000 0.02279212 -0.06837635	0.6292532 -0.1134023 0.4045199 0.4045199
y4 0.180 y5 0.458 y6 0.560 y7 -0.203	368247     -0.194325       002057     0.479395       368247     -0.237508       061191     0.107958       365327     0.028759	08 -0.27749837 00 0.37340802 43 -0.27749837 38 -0.18499892 87 -0.30802055	-0.38138504 0.38490018 -0.33371191 -0.38138504 -0.25400025	0.11396058 0.00000000 0.02279212 -0.06837635 -0.30358837	0.6292532 -0.1134023 0.4045199 0.4045199 -0.2394737
y4         0.180           y5         0.458           y6         0.560           y7         -0.203           y8         0.828	368247     -0.194325       002057     0.479395       368247     -0.237508       061191     0.107958       365327     0.028759       307867     -0.175411	08 -0.27749837 00 0.37340802 43 -0.27749837 38 -0.18499892 87 -0.30802055 60 -0.46966822	-0.38138504 0.38490018 -0.33371191 -0.38138504 -0.25400025 -0.35502347	0.11396058 0.00000000 0.02279212 -0.06837635 -0.30358837 0.18516402	0.6292532 -0.1134023 0.4045199 0.4045199 -0.2394737 0.4260064
y4         0.180           y5         0.458           y6         0.560           y7         -0.203           y8         0.828           y9         1.000	368247         -0.194325           002057         0.479395           368247         -0.237508           061191         0.107958           365327         0.028759           307867         -0.175411           000000         -0.030261	08 -0.27749837 00 0.37340802 43 -0.27749837 38 -0.18499892 87 -0.30802055 60 -0.46966822 38 -0.32410186	-0.38138504 0.38490018 -0.33371191 -0.38138504 -0.25400025 -0.35502347 -0.23385359	0.11396058 0.00000000 0.02279212 -0.06837635 -0.30358837 0.18516402 0.00000000	0.6292532 -0.1134023 0.4045199 0.4045199 -0.2394737 0.4260064 0.1889822
y4 0.180 y5 0.458 y6 0.560 y7 -0.203 y8 0.828 y9 1.000 y10 -0.030	368247         -0.194325           002057         0.479395           368247         -0.237508           061191         0.107958           365327         0.028759           307867         -0.175411           000000         -0.030261           026138         1.000000	08 -0.27749837 00 0.37340802 43 -0.27749837 38 -0.18499892 87 -0.30802055 60 -0.46966822 38 -0.32410186 00 0.46684978	-0.38138504 0.38490018 -0.33371191 -0.38138504 -0.25400025 -0.35502347 -0.23385359 0.28306926	0.11396058 0.0000000 0.02279212 -0.06837635 -0.30358837 0.18516402 0.0000000 -0.43306557	0.6292532 -0.1134023 0.4045199 0.4045199 -0.2394737 0.4260064 0.1889822 -0.4803845
y4 0.180 y5 0.456 y6 0.566 y7 -0.203 y8 0.826 y9 1.000 y10 -0.030 y11 -0.324	368247         -0.194325           002057         0.479395           368247         -0.237508           061191         0.107958           365327         0.028759           307867         -0.175411           000000         -0.03261           026138         1.000000           410186         0.466849	08 -0.27749837 00 0.37340802 43 -0.27749837 38 -0.18499892 87 -0.30802055 60 -0.46966822 38 -0.32410186 00 0.46684978 78 1.00000000	-0.38138504 0.38490018 -0.33371191 -0.38138504 -0.25400025 -0.35502347 -0.23385359 0.28306926 0.81855773	0.11396058 0.0000000 0.02279212 -0.06837635 -0.30358837 0.18516402 0.00000000 -0.43306557 0.08696566	0.6292532 -0.1134023 0.4045199 0.4045199 -0.2394737 0.4260064 0.1889822 -0.4803845 -0.3144141
y4 0.180 y5 0.458 y6 0.560 y7 -0.203 y8 0.828 y9 1.000 y10 -0.030 y11 -0.324 y12 -0.233	368247         -0.194325           002057         0.479395           368247         -0.237508           061191         0.107958           365327         0.028759           3007867         -0.175411           000000         -0.030261           000000         -0.030261           026138         1.000000           410186         0.466849           385359         0.283069	08 -0.27749837 00 0.37340802 43 -0.27749837 38 -0.18499892 87 -0.30802055 60 -0.46966822 38 -0.32410186 0 0.46684978 78 1.0000000 26 0.81855773	-0.38138504 0.38490018 -0.33371191 -0.38138504 -0.25400025 -0.35502347 -0.23385359 0.28306926 0.81855773 1.00000000	0.11396058 0.0000000 0.02279212 -0.06837635 -0.30358837 0.18516402 0.00000000 -0.43306557 0.08696566 0.20916501	0.6292532 -0.1134023 0.4045199 0.2394737 0.4260064 0.1889822 -0.4803845 -0.3144141 -0.4124790
y4 0.180 y5 0.456 y6 0.560 y7 -0.203 y8 0.826 y9 1.000 y10 -0.030 y11 -0.324 y12 -0.233 y13 0.000	368247         -0.194325           002057         0.479395           368247         -0.237508           365327         0.028759           367867         -0.175411           000000         -0.030261           026138         1.000000           410186         0.466849           385359         0.283669           0.00000         -0.433065	08 -0.27749837 00 0.37340802 43 -0.27749837 38 -0.18499892 87 -0.30802055 60 -0.46966822 38 -0.32410186 00 0.46684978 78 1.0000000 26 0.81855773 57 0.08696566	-0.38138504 0.38490018 -0.33371191 -0.38138504 -0.25400025 -0.35502347 -0.23385359 0.28306926 0.81855773 1.0000000 0.20916501	0.11396058 0.0000000 0.02279212 -0.06837635 -0.30358837 0.18516402 0.00000000 -0.43306557 0.08696566 0.20916501 1.00000000	0.6292532 -0.1134023 0.4045199 -0.2394737 0.4260064 0.1889822 -0.4803842 -0.3144141 -0.4124790 0.5916080
y4 0.180 y5 0.456 y6 0.500 y7 -0.500 y8 0.822 y9 1.000 y10 -0.030 y11 -0.324 y12 -0.233 y13 0.000 y14.1 0.186	368247       -0.194325         002057       0.479395         368247       -0.237508         365327       0.028759         307867       -0.175411         000000       -0.030261         226138       1.000000         410186       0.46849         385359       0.283069         000000       -0.433065	08 -0.27749837 00 0.37340802 43 -0.27749837 38 -0.18499892 87 -0.30802055 60 -0.46966822 38 -0.32410186 00 0.46684978 78 1.0000000 26 0.81855773 57 0.08695566 46 -0.31441407	-0.38138504 0.38490018 -0.33371191 -0.38138504 -0.25400025 -0.35502347 -0.23385359 0.28306926 0.81855773 1.0000000 0.20916501 -0.41247896	0.11396058 0.0000000 0.02279212 -0.06837635 -0.30358837 0.18516402 0.0000000 -0.43306557 0.08696566 0.20916501 1.0000000 0.59160798	0.6292532 -0.1134023 0.4045199 -0.2394737 0.4260064 0.1889822 -0.4803845 -0.3144141 -0.4124790 0.5916080 1.0000000
y4 0.180 y5 0.458 y6 0.560 y7 -0.203 y8 0.822 y9 1.000 y10 -0.030 y11 -0.324 y12 -0.233 y13 0.000 y14.1 0.188 y14.2 0.028	368247         -0.194325           002057         0.479395           368247         -0.237508           061191         0.107958           365327         0.28759           307867         -0.175411           000000         -0.030261           026138         1.000000           10186         0.466849           385359         0.283069           000000         -0.43365           398224         -0.480384           381952         -0.390709	08 -0.27749837 00 0.37340802 43 -0.27749837 38 -0.18499892 87 -0.30802055 60 -0.46966822 38 -0.32410186 00 0.46684978 78 1.0000000 26 0.81855773 57 0.08696566 46 -0.31441407 03 -0.47075920	-0.38138504 0.38490018 -0.33371191 -0.25400025 -0.35502347 -0.23385359 0.28306926 0.81855773 1.00000000 0.20916501 -0.41247896 -0.51220567	0.11396058 0.0000000 0.02279212 -0.06837635 -0.30358837 0.18516402 0.00000000 -0.43306557 0.08696566 0.20916501 1.00000000 0.59160798 0.38665445	0.6292532 -0.1134023 0.4045199 -0.2394737 0.4260064 0.1889822 -0.4803845 -0.3144141 -0.4124790 0.5916080 1.0000000 0.7624929
y4 0.180 y5 0.456 y6 0.560 y7 -0.203 y8 0.826 y9 1.000 y10 -0.030 y11 -0.324 y12 -0.233 y13 0.000 y14.1 0.186 y14.2 0.026 y14.3 0.525	368247         -0.194325           002057         0.479395           368247         -0.237508           061191         0.107958           365327         0.028759           307867         -0.175411           000000         -0.030261           026138         1.000000           410186         0.466849           385359         0.283069           000000         -0.433065           398224         -0.480384           381952         -0.390709           941430         -0.590240	08 -0.27749837 00 0.37340802 43 -0.27749837 38 -0.18499892 87 -0.30802055 60 -0.46966822 38 -0.32410186 00 0.46684978 78 1.0000000 26 0.81855773 57 0.08696566 46 -0.31441407 03 -0.47075920 21 -0.42986348	-0.38138504 0.38490018 -0.33371191 -0.25400025 -0.25400025 -0.253052347 -0.23385359 0.28306926 0.81855773 1.0000000 0.20916501 -0.41247896 -0.51220567 -0.20851441	0.11396058 0.0000000 0.02279212 -0.06837635 -0.30358837 0.18516402 0.0000000 -0.43306557 0.08696566 0.20916501 1.00000000 0.59160798 0.38665445 0.09968896	0.6292532 -0.1134023 0.4045199 -0.2394737 0.4260064 0.1889822 -0.4803845 -0.3144141 -0.4124790 0.5916080 1.0000000 0.7624929 0.1965893
y4 0.180 y5 0.456 y6 0.560 y7 -0.203 y8 0.826 y9 1.000 y10 -0.324 y12 -0.233 y13 0.000 y14.1 0.186 y14.2 0.222 y14.3 0.529 y14.4 0.432	368247         -0.194325           002057         0.479395           368247         -0.237508           061191         0.107958           365327         0.028759           307867         -0.175411           000000         -0.030261           01186         0.466849           385359         0.283069           000000         -0.433065           398224         -0.480384           881952         -0.390709           941430         -0.590240           229281         -0.317451	08 -0.27749837 00 0.37340802 43 -0.27749837 38 -0.18499892 87 -0.30802055 60 -0.46966822 38 -0.32410186 00 0.46684978 78 1.0000000 26 0.81855773 57 0.08696566 46 -0.31441407 03 -0.47075920 21 -0.42986348 09 0.02615329	-0.38138504 0.38490018 -0.33371191 -0.38138504 -0.25400025 -0.35502347 -0.23385359 0.28306926 0.81855773 1.00000000 0.20916501 -0.41247896 -0.51220567 -0.20851441 0.00000000	$\begin{array}{c} 0.11396058\\ 0.0000000\\ 0.02279212\\ -0.06837635\\ -0.30358837\\ 0.18516402\\ 0.0000000\\ -0.43306557\\ 0.08696566\\ 0.20916501\\ 1.0000000\\ 0.59160798\\ 0.38665445\\ 0.09968896\\ 0.30932356\end{array}$	0.6292532 -0.1134023 0.4045199 -0.2394737 0.4260064 0.1889822 -0.4803845 -0.3144141 -0.4124790 0.5916080 1.0000000 0.7624929 0.1965893 0.5083286
y4 0.180 y5 0.458 y6 0.566 y7 -0.203 y8 0.828 y9 1.000 y10 -0.330 y11 -0.324 y12 -0.233 y13 0.000 y14.1 0.188 y14.2 0.028 y14.3 0.522 y14.4 0.432 y15.1 0.725	368247         -0.194325           002057         0.479395           368247         -0.237508           361191         0.107958           365327         0.228759           307867         -0.175411           000000         -0.030261           026138         1.000000           410186         0.466849           385359         0.2283069           000000         -0.433065           388224         -0.480384           881952         -0.390709           941430         -0.590240           229281         -0.317451           901480         -0.271791	08 -0.27749837 00 0.37340802 43 -0.27749837 38 -0.18499892 87 -0.30802055 60 -0.46966822 38 -0.32410186 00 0.46684978 78 1.0000000 26 0.81855773 57 0.08696566 46 -0.31441407 03 -0.47075920 21 -0.42986348 9 0.02615329 42 -0.34401648	-0.38138504 0.38490018 -0.33371191 -0.38138504 -0.25400025 -0.35502347 -0.23385359 0.28306926 0.81855773 1.0000000 0.20916501 -0.41247896 -0.51220567 -0.20851441 0.0000000 -0.16366342	$\begin{array}{c} 0.11396058\\ 0.0000000\\ 0.02279212\\ -0.06837635\\ 0.18516402\\ 0.00000000\\ -0.43306557\\ 0.08696566\\ 0.20916501\\ 1.0000000\\ 0.59160798\\ 0.38665445\\ 0.09968896\\ 0.30932356\\ 0.36514837 \end{array}$	0.6292532 -0.1134023 0.4045199 -0.2394737 0.4260064 0.1889822 -0.4803842 -0.3144141 -0.4124790 0.5916080 1.0000000 0.7624929 0.1965893 0.5083286 0.3600411
y4 0.180 y5 0.456 y6 0.560 y7 -0.203 y8 0.822 y9 1.000 y10 -0.033 y11 -0.233 y13 0.000 y14.1 0.188 y14.2 0.028 y14.3 0.529 y14.4 0.432 y15.1 0.722 y15.2 0.317	368247         -0.194325           002057         0.479395           368247         -0.237508           365327         0.028759           367867         -0.175411           000000         -0.030261           226138         1.000000           410186         0.46849           385359         0.283069           000000         -0.433065           385359         0.283069           000000         -0.433065           398224         -0.480384           81952         -0.390709           941430         -0.590240           0229281         -0.317451           701473         0.097677	08 -0.27749837 00 0.37340802 43 -0.27749837 38 -0.18499892 87 -0.30802055 60 -0.46966822 38 -0.32410186 00 0.46684978 78 1.00000000 26 0.81855773 57 0.08696566 46 -0.31441407 03 -0.47075920 21 -0.42986348 09 0.02615329 42 -0.34401648 26 -0.13076645	-0.38138504 0.38490018 -0.33371191 -0.38138504 -0.25400025 -0.35502347 -0.23385359 0.28306926 0.81855773 1.0000000 0.20916501 -0.41247896 -0.51220567 -0.20851441 0.0000000 0.16366342 -0.08087458	0.11396058 0.0000000 0.02279212 -0.06837635 -0.30358837 0.18516402 0.00000000 -0.43306557 0.20916501 1.00000000 0.59160798 0.38665445 0.09968896 0.30932356 0.36514837 0.36087748	0.6292532 -0.1134023 0.4045199 -0.2394737 0.4260064 0.1889822 -0.4803845 -0.314414 -0.4124790 0.5916080 1.0000000 0.7624929 0.1965893 0.5083286 0.3600411 0.4320793
y4 0.180 y5 0.458 y6 0.560 y7 -0.203 y8 0.828 y9 1.000 y10 -0.030 y11 -0.324 y12 -0.233 y13 0.000 y14.1 0.188 y14.2 0.028 y14.3 0.529 y14.3 0.529 y14.4 0.432 y15.1 0.729 y15.3 0.177	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	08 -0.27749837 00 0.37340802 43 -0.27749837 38 -0.18499892 7 -0.30802055 60 -0.46966822 38 -0.32410186 00 0.46684978 78 1.0000000 26 0.81855773 57 0.08695566 46 -0.31441407 03 -0.47075920 21 -0.42986348 09 0.02615329 42 -0.344016648 26 -0.13076645 40 -0.32140295	-0.38138504 0.38490018 -0.33371191 -0.38138504 -0.25400025 -0.35502347 -0.23385359 0.28306926 0.81855773 1.00000000 1.0000000 0.20916501 -0.41247896 -0.51220567 -0.20851441 0.0000000 -0.16366342 -0.08087458 -0.27607882	0.11396058 0.0000000 0.02279212 -0.06837635 -0.30358837 0.18516402 0.0000000 -0.43306557 0.08696566 0.20916501 1.0000000 0.59160798 0.38665445 0.09968896 0.30932356 0.36514837 0.36087748 0.34317639	0.6292532 -0.1134023 0.4045199 -0.2394737 0.4260064 0.1889822 -0.4803845 -0.3144141 -0.4124790 0.5916080 1.0000000 0.7624929 0.1965893 0.5083286 0.3600411 0.4320793 0.5466082
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	-0.38138504 0.38490018 -0.33371191 -0.25400025 -0.25400025 -0.25302347 -0.23385359 0.28306926 0.81855773 1.00000000 0.20916501 -0.41247896 -0.51220567 -0.20851441 0.0000000 -0.16366342 -0.08087458 -0.27607882 -0.28125000	0.11396058 0.0000000 0.02279212 -0.06837635 -0.30358837 0.18516402 0.0000000 -0.43306557 0.08696566 0.20916501 1.00000000 0.59160798 0.38665445 0.09968896 0.30932356 0.36514837 0.36087748 0.34317639 0.00000000	0.6292532 -0.1134023 0.4045199 -0.2394737 0.4260064 0.1889822 -0.4803845 -0.3144141 -0.4124790 0.5916080 1.0000000 0.7624929 0.1965893 0.5083286 0.3600411 0.4320793 0.5466082 0.1767767
y4         0.180           y5         0.456           y6         0.560           y7         -0.203           y8         0.826           y9         1.000           y10         -0.324           y12         -0.233           y13         0.126           y14.1         0.186           y14.2         0.026           y14.3         0.529           y14.4         0.432           y15.1         0.729           y15.2         0.317           y15.3         0.177           y15.4         0.501           y16.1         0.416	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	-0.38138504 0.38490018 -0.33371191 -0.38138504 -0.25400025 -0.35502347 -0.23385359 0.28306926 0.81855773 1.00000000 0.20916501 -0.41247896 -0.51220567 -0.20851441 0.0000000 -0.16366342 -0.8087458 -0.2767882 -0.28125000 0.27950850	0.11396058 0.0000000 0.02279212 -0.06837635 -0.30358837 0.18516402 0.00000000 -0.43306557 0.08696566 0.20916501 1.00000000 0.59160798 0.38665445 0.39932356 0.36514837 0.36087748 0.34317639 0.0000000 -0.32071349	0.6292532 -0.1134023 0.4045199 -0.2394737 0.4260064 0.1889822 -0.4803845 -0.3144141 -0.4124790 0.5916080 1.0000000 0.7624929 0.1965893 0.5083286 0.3600411 0.4320793 0.5466082 0.1767767 -0.2635231
y4 0.180 y5 0.456 y6 0.560 y7 -0.203 y8 0.828 y9 1.000 y10 -0.324 y12 -0.233 y13 0.000 y14.1 0.186 y14.2 0.022 y14.3 0.525 y14.4 0.432 y15.1 0.722 y15.2 0.317 y15.3 0.177 y15.4 0.500 y16.1 0.416 y16.2 0.446	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	-0.38138504 0.38490018 -0.33371191 -0.38138504 -0.25400025 -0.35502347 -0.23385359 0.28306926 0.81855773 1.0000000 0.20916501 -0.41247896 -0.51220567 -0.20851441 0.0000000 -0.16366342 -0.8087458 -0.28125000 0.27950850 -0.06454972	0.11396058 0.0000000 0.02279212 -0.06837635 0.18516402 0.00000000 -0.43306557 0.08696566 0.20916501 1.00000000 0.59160798 0.38665445 0.09968896 0.30932356 0.36514837 0.36087748 0.34317639 0.0000000 -0.32071349 -0.18516402	0.6292532 -0.1134023 0.4045199 -0.2394737 0.4260064 0.1889822 -0.4803842 -0.3144141 -0.4124790 0.5916080 1.0000000 0.7624929 0.1965893 0.5083286 0.3600411 0.4320793 0.5466082 0.1767767 -0.2635231 0.1217161
y4         0.180           y5         0.456           y6         0.500           y7         -0.232           y9         1.000           y10         -0.233           y13         0.000           y14.1         0.186           y14.2         0.222           y14.3         0.522           y15.1         0.722           y15.2         0.317           y15.3         0.177           y15.4         0.501           y16.1         0.416           y16.2         0.446           y16.3         0.385	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	-0.38138504 0.38490018 -0.33371191 -0.38138504 -0.25400025 -0.35502347 -0.23385359 0.28306926 0.81855773 1.0000000 0.20916501 -0.41247896 -0.51220567 -0.20851441 0.0000000 0.16366342 -0.8087458 -0.27607882 -0.28125000 0.27950850 -0.06454972 0.21650635	0.11396058 0.0000000 0.02279212 -0.06837635 -0.30358837 0.18516402 0.00000000 -0.43306557 0.20916501 1.00000000 0.59160798 0.38665445 0.09968896 0.30932356 0.36514837 0.36087748 0.34317639 0.0000000 -0.32071349 -0.18516402 0.20701967	0.6292532 -0.1134023 0.4045199 -0.2394737 0.4260064 0.1889822 -0.4803845 -0.314414 -0.4124790 0.5916080 1.0000000 0.7624929 0.1965893 0.5083286 0.3600411 0.4320793 0.5466082 0.1767767 - $0.2635231$ 0.1217161 0.2041241
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	-0.38138504 0.38490018 -0.33371191 -0.38138504 -0.25400025 -0.35502347 -0.23385359 0.28306926 0.81855773 1.0000000 0.20916501 -0.41247896 -0.51220567 -0.20851441 0.0000000 -0.16366342 -0.28087458 -0.27607882 -0.28125000 0.27950850 -0.06454972 0.21650635 -0.22360680	0.11396058 0.0000000 0.02279212 -0.06837635 -0.30358837 0.18516402 0.0000000 -0.43306557 0.08696566 0.20916501 1.0000000 0.59160798 0.38665445 0.09968896 0.30932356 0.36514837 0.36087748 0.36087748 0.34317639 0.00000000 -0.32071349 -0.18516402 0.20701967 0.32071349	0.6292532 -0.1134023 0.4045199 -0.2394737 0.4260064 0.1889822 -0.4803845 -0.3144141 -0.4124790 0.5916080 1.0000000 0.7624929 0.1965893 0.5083286 0.3600411 0.4320793 0.5466082 0.1767767 -0.2635231 0.1217161 0.2041241 0.4216370
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	08 -0.27749837 00 0.37340802 43 -0.27749837 38 -0.18499892 50 -0.30802055 50 -0.46966822 38 -0.32410186 50 0.46684978 70 0.86855773 57 0.08696566 46 -0.31441407 50 -0.47075920 21 -0.42986348 50 0.02615329 42 -0.34401648 26 -0.13076645 40 -0.32140295 53 -0.36380344 68 0.27116307 21 0.15655607 20 0.17503501 68 -0.27116307 11 -0.32179795	-0.38138504 0.38490018 -0.33371191 -0.38138504 -0.25400025 -0.35502347 -0.23385359 0.28306926 0.81855773 1.00000000 0.20916501 -0.41247896 -0.51220567 -0.20851441 0.00000000 -0.16366342 -0.28125000 0.27607882 -0.28125000 0.27950850 -0.21650635 -0.22360680 -0.20412415	0.11396058 0.0000000 0.02279212 -0.06837635 -0.30358837 0.18516402 0.0000000 -0.43306557 0.08696566 0.20916501 1.00000000 0.59160798 0.38665445 0.09968896 0.30932356 0.36087748 0.34317639 0.00000000 -0.32071349 -0.18516402 0.20701967 0.32071349 0.53674504	0.6292532 -0.1134023 0.4045199 -0.2394737 0.4260064 0.1889822 -0.4803845 -0.3144141 -0.4124790 0.5916080 1.0000000 0.7624929 0.1965893 0.5083286 0.3600411 0.4320793 0.5466082 0.1767767 -0.2635231 0.1217161 0.22041241 0.4216370 0.5773503
y4         0.180           y5         0.458           y6         0.560           y7         -0.203           y8         0.828           y9         1.000           y10         -0.332           y12         -0.233           y13         0.324           y14         -0.332           y14         0.1086           y14.1         0.186           y14.2         0.0226           y14.3         0.5229           y15.1         0.722           y15.2         0.317           y15.3         0.177           y15.4         0.501           y16.1         0.418           y16.2         0.448           y16.3         0.385           y16.4         0.418           y17.2         0.131	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	$\begin{array}{c} -0.38138504\\ 0.38490018\\ -0.33371191\\ -0.38138504\\ -0.25400025\\ -0.35502347\\ -0.23385359\\ 0.28306926\\ 0.81855773\\ 1.00000000\\ 0.20916501\\ -0.41247896\\ -0.51220567\\ -0.20851441\\ 0.00000000\\ -0.16366342\\ -0.08087458\\ -0.27607882\\ -0.28125000\\ 0.27950850\\ -0.06454972\\ 0.21650635\\ -0.22360680\\ -0.20412415\\ -0.41674679\end{array}$	0.11396058 0.0000000 0.02279212 -0.6837635 -0.30358837 0.18516402 0.00000000 -0.43306557 0.08696566 0.20916501 1.00000000 0.59160798 0.38665445 0.30932356 0.36514837 0.36087748 0.34317639 0.00000000 -0.32071349 -0.18516402 0.20701967 0.32071349 0.53674504 0.37504578	0.6292532 -0.1134023 0.4045199 -0.2394737 0.4260064 0.1889822 -0.4803842 -0.48038421 -0.4124790 0.5916080 1.000000 0.7624929 0.1965893 0.5083286 0.3600411 0.4320793 0.5466082 0.1767767 -0.2635231 0.1217161 0.2041241 0.4216370 0.5773503 0.6933752
y4         0.180           y5         0.456           y6         0.560           y7         -0.203           y8         0.826           y9         1.000           y10         -0.324           y12         -0.233           y13         0.186           y14.1         0.186           y14.2         0.026           y14.3         0.529           y14.4         0.432           y15.1         0.729           y15.2         0.317           y15.3         0.177           y15.4         0.501           y16.1         0.418           y16.2         0.446           y16.3         0.385           y16.4         0.418           y17.1         0.572           y17.2         0.133           y17.3         0.374	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	-0.38138504 0.38490018 -0.33371191 -0.38138504 -0.25400025 -0.35502347 -0.23385359 0.28306926 0.81855773 1.00000000 0.20916501 -0.41247896 -0.51220567 -0.20851441 0.00000000 -0.16366342 -0.28125000 0.27607882 -0.28125000 0.27950850 -0.21650635 -0.22360680 -0.20412415	0.11396058 0.0000000 0.02279212 -0.06837635 -0.30358837 0.18516402 0.0000000 -0.43306557 0.08696566 0.20916501 1.00000000 0.59160798 0.38665445 0.09968896 0.30932356 0.36087748 0.34317639 0.00000000 -0.32071349 -0.18516402 0.20701967 0.32071349 0.53674504	0.6292532 -0.1134023 0.4045199 -0.2394737 0.4260064 0.1889822 -0.4803845 -0.3144141 -0.4124790 0.5916080 1.0000000 0.7624929 0.1965893 0.5083286 0.3600411 0.4320793 0.5466082 0.1767767 -0.2635231 0.1217161 0.22041241 0.4216370 0.5773503

	y14.2	y14.3	y14.4	y15.1	y15.2	y15.3
y3 0.4	47294677	0.39762139	0.47294677	0.37451267	0.43182096	0.35799392
y4 -0.3	33203883	-0.14045016	0.04150485	0.10499013	0.04150485	-0.14876790
y5 0.3	34956935	0.43738352	0.47294677	0.33290015	0.43182096	0.35799392
y6 0.3	30844355	0.19881069	0.47294677	0.29128763	0.30844355	0.10529233
y7 -0.0	05477910	0.00000000	-0.57518059	-0.16628220	0.05477910	-0.05609927
y8 0.2	27842302	0.48454371	0.52900374	0.84515425	0.52900374	0.22810638
y9 0.0	02881952	0.52941430	0.43229281	0.72901480	0.31701473	0.17708440
y10 -0.3	39070903	-0.59024021	-0.31745109	-0.27179142	0.09767726	-0.62519540
y11 -0.4	47075920	-0.42986348	0.02615329	-0.34401648	-0.13076645	-0.32140295
y12 -0.	51220567	-0.20851441	0.00000000	-0.16366342	-0.08087458	-0.27607882
y13 0.3	38665445	0.09968896	0.30932356	0.36514837	0.36087748	0.34317639
y14.1 0.7	76249285	0.19658927	0.50832857	0.36004115	0.43207928	0.54660817
y14.2 1.0	00000000	0.04496938	0.25581395	0.07059312	0.41860465	0.54777433
y14.3 0.0	04496938	1.00000000	0.42720906	0.54601891	0.06745406	0.36842504
y14.4 0.2	25581395	0.42720906	1.00000000	0.44708977	0.18604651	0.54777433
y15.1 0.0	07059312	0.54601891	0.44708977	1.00000000	0.47062081	0.16868694
y15.2 0.4	41860465	0.06745406	0.18604651	0.47062081	1.00000000	0.07144883
y15.3 0.5	54777433	0.36842504	0.54777433	0.16868694	0.07144883	1.00000000
y15.4 0.1	16174916	0.18245011	0.32349832	0.54554473	0.26958193	-0.05521576
y16.1 -0.2	28934569	0.13987572	0.19289713	0.24397502	0.38579426	-0.29631888
y16.2 -0.0	02784230	-0.05383819	0.25058072	0.08451543	-0.05568460	-0.19959308
y16.3 -0.0	03112864	0.09028939	0.06225728	0.37796447	0.52918689	-0.09563651
y16.4 0.4	43401854	0.46625240	0.48224282	0.24397502	0.04822428	0.44447832
y17.1 0.2	24212400	0.44690968	0.44022545	0.89087081	0.48424800	0.22541741
y17.2 0.8	36705762	0.02044652	0.23262521	0.19258222	0.65558015	0.36817587
y17.3 0.2	25879866	0.81320621	0.51759731	0.41461399	0.04313311	0.66258916
y17.4 0.1	19218664	0.24775204	0.70468435	0.51856298	0.23489478	0.24055571
	y15.4	y16.1	y16.2	y16.3	y16.4	y17.1
уз 0.1	19069252	0.25584086	0.34465617	0.38533732	0.42640143	0.46709937
y4 -0.2	12028131	0.38729833	0.24845200	0.66666667	-0.43033148	0.11785113
y5 0.2	28603878	0.34112115	0.09847319	0.11009638	0.42640143	0.27247463
уб 0.4	47673129	0.34112115	0.64007575	0.16514456	0.42640143	0.31139958
y7 -0.4	44450044	-0.11359237	-0.59024325	0.14664712	-0.56796183	-0.25923792
у8 0.	77459667	0.34641016	0.26666667	0.26087460	0.34641016	0.73786479
y9 0.	50111483	0.41833001	0.44854261	0.38575837	0.41833001	0.57282196
y10 -0.0	02830693	0.50636968	0.35082321	0.29417420	-0.50636968	-0.32357511
y11 -0.3	36380344	0.27116307	0.15655607	0.17503501	-0.27116307	-0.32179795
y12 -0.2	28125000	0.27950850	-0.06454972	0.21650635	-0.22360680	-0.20412415
y13 0.0	00000000	-0.32071349	-0.18516402	0.20701967	0.32071349	0.53674504
y14.1 0.1	17677670	-0.26352314	0.12171612	0.20412415	0.42163702	0.57735027
y14.2 0.3	16174916	-0.28934569	-0.02784230	-0.03112864	0.43401854	0.24212400
y14.3 0.1	18245011	0.13987572	-0.05383819	0.09028939	0.46625240	0.44690968
y14.4 0.3	32349832	0.19289713	0.25058072	0.06225728	0.48224282	0.44022545
y15.1 0.5	54554473	0.24397502	0.08451543	0.37796447	0.24397502	0.89087081
y15.2 0.2	26958193	0.38579426	-0.05568460	0.52918689	0.04822428	0.48424800
y15.3 -0.0		-0.29631888	-0.19959308	-0.09563651	0.44447832	0.22541741
-	00000000	0.27950850	0.35502347	-0.10825318	0.27950850	0.45927933
y16.1 0.2	27950850	1.00000000	0.34641016	0.51639778	-0.1000000	0.09128709
	35502347	0.34641016	1.00000000	0.26087460	0.34641016	0.13176157
y16.3 -0.2		0.51639778	0.26087460	1.00000000	-0.19364917	0.41247896
-	27950850	-0.1000000	0.34641016	-0.19364917	1.00000000	0.31950483
	45927933	0.09128709	0.13176157	0.41247896	0.31950483	1.00000000
	24514517	-0.04385290	0.02531848	0.16984156	0.35082321	0.34027233
	17500000	0.0000000	-0.18073922	-0.02886751	0.44721360	0.38783588
y17.4 0.7	74261066	0.17712298	0.30678600	-0.05716620	0.35424595	0.52549385
	y17.2	y17.3	y17.4			
-	48617243	0.41952354	0.3209833			
	20758412	-0.21169510	0.000000			
-	44877456	0.49580055	0.3587461			
-	37397880	0.15255401	0.4720343			
	04981355	0.0000000	-0.5784448			
	37977726	0.43893811	0.7158340			
	13103560	0.37416574	0.4763305			
-	17764624	-0.65672068	-0.1793794			
-	38052120	-0.46081769	-0.1921168			
	11674670	-0 27500000	_0 1/95221			

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#### Bar charts and empirical probability density functions 2.2.2.

Charts containing bar charts and empirical probability density functions are presented in figures 17-22.

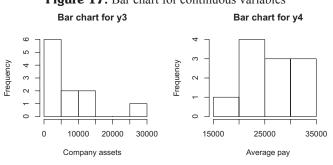
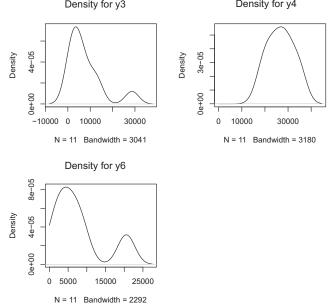
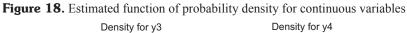
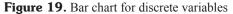


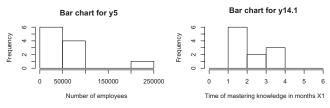
Figure 17. Bar chart for continuous variables

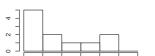












3

Time of mastering knowledge in months X2

Bar chart for y14.4

Time of mastering knowledge in months X4

2 3 4 5 6

5 6

Frequency

Frequency

0



Time of mastering knowledge in months X3

Bar chart for y14.3

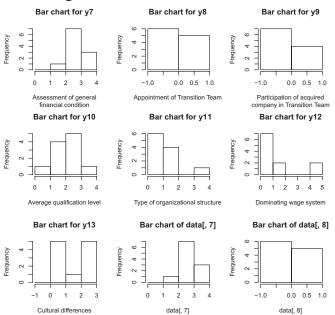
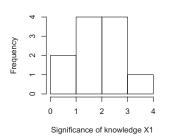


Figure 20. Bar chart for ordinate variables





Bar chart for y15.3

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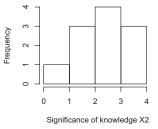
2

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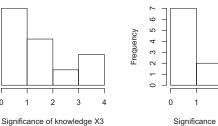
0

0 1 2

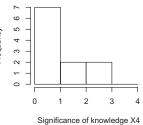
Frequency

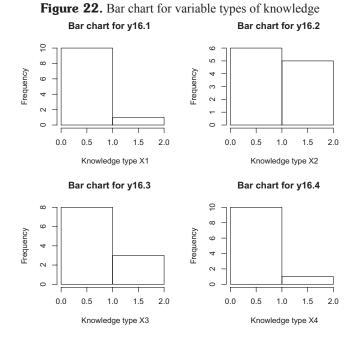


Bar chart for y15.4



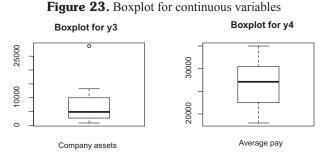




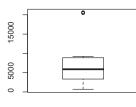


## 2.2.3. Box-plots

Box plots are contained in figures 23-27.



Boxplot for y6



Sales

#### boxplot for y5 boxplot for y14.1 4.0 100000 3.0 0 2.0 Number of employees Time of mastering knowledge in months X1 boxplot for y14.2 boxplot for y14.3 ŝ ŝ 4 e ო 2 -Time of mastering knowledge in months X2 Time of mastering knowledge in months X3 boxplot for y14.4 ŝ 3 4

#### Figure 24. Boxplot for discrete variables

Time of mastering knowledge in months X4

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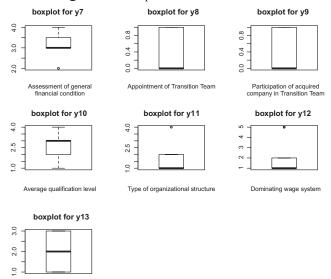


Figure 25. Boxplot for ordinate variables

Cultural differences



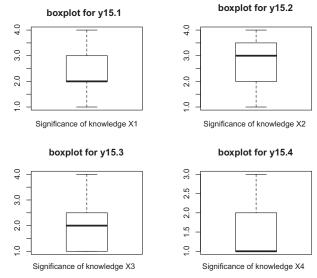
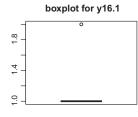
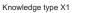


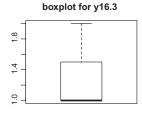
Figure 27. Boxplot for variables knowledge type











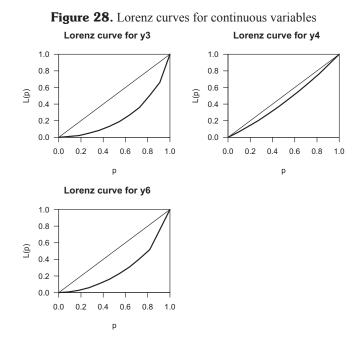
Knowledge type X3

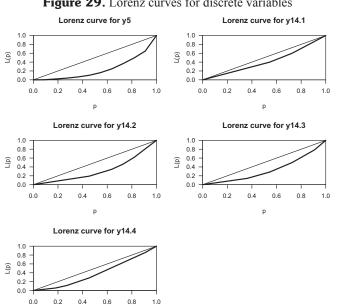


Knowledge type X4

#### 2.2.4. Lorenz curves

Lorenz curves depict concentration of variables and were placed in Figures 28-32.





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Figure 29. Lorenz curves for discrete variables

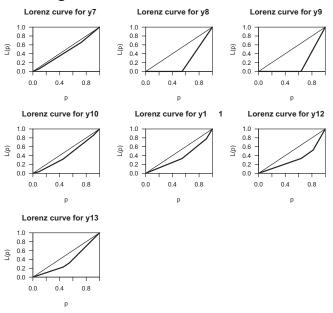
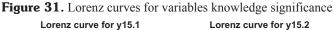
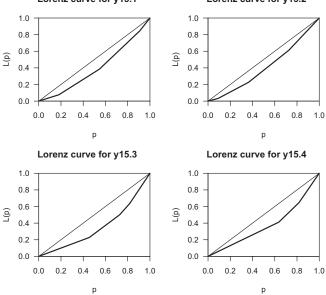


Figure 30. Lorenz curves for serial variables





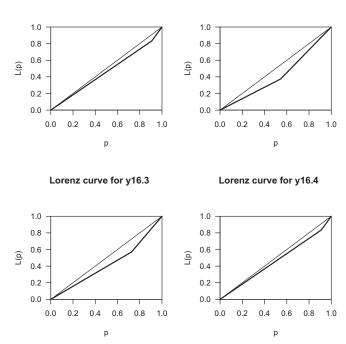


 Figure 32.
 Lorenz curves for variables knowledge type

 Lorenz curve for y16.1
 Lorenz curve for y16.2

#### 2.2.5. Dominants

The dominant values for continuous variables were read as maximal values from empirical density function graphs and they are respectively:  $y_3 = 3558$ ,  $y_4 = 26846$  and  $y_6 = 4417$ . For the remaining variables dominant were read from bar charts and recorded below.

у8 у9 y12 y5 y7 y10 y11 y13 y14.1 y14.2 y14.3 y14.4 y15.1 50000 3 0 0 3 2 1 1 4 2 1 1 1 y15.4 y16.1 y16.2 y16.3 y15.2 y15.3 y16.4 3 1 1

## 2.3. DFor acquired steelworks

The table below lists values of the variables for the acquired steelworks.

	y1	y2	уЗ	y4	y5	уб	y7	у8	у9	y10	y11	y12	y13	y14.1
Europipe	2	b	2350	22500	5600	18268	3	0	0	3	3	5	2	2
Thyssen Krupp	4	b	6051	22000	70000	12782	2	1	1	4	2	2	1	1
Huta Zawiercie	6	b	70	20000	11164	150	2	0	0	3	3	2	2	1
PHS	8	b	132	20000	20000	257	1	0	0	3	2	2	3	1
Huta Ostrowiec	10	b	44	15000	2500	88	1	0	0	3	2	2	2	2
Lucchini	12	b	450	12000	12000	2400	1	0	0	2	2	1	2	3
Vitkovice Steel	14	b	1837	20000	4200	110	1	0	0	3	2	1	1	2
Arcelor Mittal	16	b	26383	38000	11000	29985	4	1	1	4	4	5	3	1

Annexe	18
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Corus	Group	18	b	5879	35000	24000	11024	3	1	1	4	3	5	3	2
VPE		20	b	3100	31000	16800	6000	3	1	1	4	3	2	2	2
Tinfos		22	b	400	48000	500	200	4	0	0	4	4	5	3	1
		y14.	. 2	y14.3	y14.4	y15.1	y15.2	y15.	.3 у	15.4	y16.	.1 :	y16.2	y16.3	
Europip	e		1	5	1	1	1		1	2		1	2	1	
Thyssen	Krupp		2	1	3	1	2		1	1		2	1	2	
Huta Za	wiercie		2	3	2	1	1		1	1		1	1	1	
PHS			1	1	1	1	1		1	1		1	1	1	
Huta Os	trowiec		1	1	2	1	2		1	1		1	1	1	
Lucchin	i		1	2	1	4	1		2	1		1	1	1	
Vitkovi	ce Steel		3	1	2	1	2		1	1		1	1	1	
Arcelor	Mittal		1	1	1	1	1		1	1		1	1	1	
Corus G	roup		1	1	1	1	1		1	1		1	1	1	
VPE			1	1	1	1	2		1	1		1	1	1	
Tinfos			1	1	1	3	1		1	1		1	1	1	
		y16.	. 4	y17.1	y17.2	y17.3	y17.4								
Europip			1	2	1	5	2								
Thyssen	* *		2	1	4	1	3								
Huta Za	wiercie		1	1	2	3	2								
PHS			1	1	1	1	1								
	trowiec		1	2	2	1	2								
Lucchin			1	12	1	4	1								
	ce Steel		1	2	6	1	2								
	Mittal		1	1	1	1	1								
Corus G	roup		1	2	1	1	1								
VPE			1	2	2	1	1								
Tinfos			1	3	1	1	1								

## 2.3.1. Number characteristic of the group structure

The following list contains the positional measures of all variables (min., max., Q1, Q2, median) and arithmetic means.

yЗ	y4	y5	уб
Min. : 44	Min. :12000	Min. : 500	Min. : 88
1st Qu.: 266	1st Qu.:20000	1st Qu.: 4900	1st Qu.: 175
Median : 1837	Median :22000	Median :11164	Median : 2400
Mean : 4245	Mean :25773	Mean :16160	Mean : 7388
3rd Qu.: 4490	3rd Qu.:33000	3rd Qu.:18400	3rd Qu.:11903
Max. :26383	Max. :48000	Max. :70000	Max. :29985
y7	У8	у9	
Min. :1.000	Min. :0.0000	Min. :0.000	0 Min. :2.000
1st Qu.:1.000	1st Qu.:0.0000	1st Qu.:0.000	
Median :2.000	Median :0.0000	Median :0.000	0 Median :3.000
Mean :2.273	Mean :0.3636	Mean :0.363	
3rd Qu.:3.000	3rd Qu.:1.0000	3rd Qu.:1.000	0 3rd Qu.:4.000
Max. :4.000	Max. :1.0000	Max. :1.000	
y11	y12		y14.1
Min. :2.000	Min. :1.000	Min. :1.000	Min. :1.000
1st Qu.:2.000	1st Qu.:2.000	1st Qu.:2.000	1st Qu.:1.000
Median :3.000	Median :2.000	Median :2.000	Median :2.000
Mean :2.727	Mean :2.909	Mean :2.182	Mean :1.636
3rd Qu.:3.000	3rd Qu.:5.000	3rd Qu.:3.000	3rd Qu.:2.000
Max. :4.000	Max. :5.000	Max. :3.000	Max. :3.000
y14.2	y14.3	y14.4	y15.1
Min. :1.000	Min. :1.000	Min. :1.000	Min. :1.000
1st Qu.:1.000	1st Qu.:1.000	1st Qu.:1.000	1st Qu.:1.000
Median :1.000	Median :1.000	Median :1.000	Median :1.000
Mean :1.364	Mean :1.636	Mean :1.455	Mean :1.455
3rd Qu.:1.500	3rd Qu.:1.500	3rd Qu.:2.000	3rd Qu.:1.000
Max. :3.000	Max. :5.000	Max. :3.000	Max. :4.000
y15.2	y15.3	y15.4	y16.1
Min. :1.000	Min. :1.000	Min. :1.000	Min. :1.000
1st Qu.:1.000	1st Qu.:1.000	1st Qu.:1.000	1st Qu.:1.000

Mean :1.364 3rd Qu.:2.000	Mean :1.091 3rd Qu.:1.000	Median :1.000 Mean :1.091 3rd Qu.:1.000	Mean :1.091 3rd Qu.:1.000
Max. :2.000	Max. :2.000	Max. :2.000	Max. :2.000
y16.2	y16.3	y16.4	
Min. :1.000	Min. :1.000	Min. :1.000	
1st Qu.:1.000	1st Qu.:1.000	1st Qu.:1.000	
Median :1.000	Median :1.000	Median :1.000	
Mean :1.091	Mean :1.091	Mean :1.091	
3rd Qu.:1.000	3rd Qu.:1.000	3rd Qu.:1.000	
Max. :2.000	Max. :2.000	Max. :2.000	

## Additional statistics are included in the further list.

	vars	n		mean		5	sd	median		trimmed		mad	min
y3	1	11	4.2	245091e+03	7.6	67496e+0		1837	2.2	252111e+03	2527	.8330	44
y4	2	11		577273e+04		89349e+0		22000		183333e+04		.2000	12000
y5	3	11		516036e+04		31488e+0		11164		L91822e+04		.8264	500
уб Уб	4	11		387636e+03		94323e+0		2400		587889e+03		.7712	88
y7	5	11		272727e+00		90874e+0		2 100		222222e+00		.4826	1
y8	6	11		536364e-01		45250e-0		0		333333e-01		.0000	0
y9	7	11		536364e-01		45250e-0		0		333333e-01		.0000	0
y10	8	11		363636e+00		41999e-0		3		144444e+00		.4826	2
y11	9	11		727273e+00		62454e-0		3		666667e+00		.4826	2
y12	10	11		09091e+00		00267e+0		2		388889e+00		.4826	1
y13	11	11		L81818e+00		07572e-0		2		222222e+00		.4826	1
y14.1	12	11		636364e+00		41999e-0		2		555556e+00		.4826	1
y14.2		11		363636e+00		41999e-0		1		222222e+00		.0000	1
v14.3		11		636364e+00		86291e+0		1		333333e+00		.0000	1
y14.4	15	11		154545e+00		75517e-0		1		333333e+00		.0000	1
y15.1	16	11		154545e+00		35725e+(		1		222222e+00		.0000	1
y15.2		11		363636e+00		45250e-0		1		333333e+00		.0000	1
y15.3		11		)90909e+00		15113e-(		1		)00000e+00		.0000	1
y15.4	19	11		)90909e+00		15113e-(		1		)000000e+00		.0000	1
y15.4 y16.1		11		)90909e+00		15113e-(		1		)000000e+00		.0000	1
y16.2		11		)90909e+00		15113e-0		1		)000000e+00		.0000	1
y16.3		11		)90909e+00		15113e-0		1		)000000e+00		.0000	1
y16.4	23	11		)90909e+00		15113e-0		1		)000000e+00		.0000	1
ÅT0.4		x rar		skew		urtosis	1	Ţ	se	entrop		Gini	
yЗ		3 263		2.1194700		3540695	2	311837e		1.0330145		0148115	
y4		0 360		0.6476422				284512e		0.07734074		1901555	
y5		0 695		1.8544864		5756280		823654e		0.50270549		1580134	
у5 уб	2998			1.0660777				953100e		0.97455582		4303102	
y7	2000	4	3	0.1708265				590621e		0.13472598		7636364	
у, у8		1	1	0.4914204				521200e		1.58790924		3636364	
y9 y9		1	1	0.4914204				521200e		1.58790924		3636364	
y10		4		-0.4412945				.032789e		0.01978234		9828010	
y10 y11		4	2	0.4266352				370619e		0.03669090		4545455	
y12		5	4	0.3494190				126499e		0.1591166		8977273	
y13		3		-0.2450206				263618e		0.06125175		7424242	
y14.1		3	2	0.4412945				.032789e		0.07622030		0202020	
y14.2		3	2	1.3385932		3606612		032789e		0.08867248		0606061	
y14.3		5	4	1.6479147		4099257		878314e		0.19583623		1313131	
y14.4		3	2	0.9847263				073046e		0.08798332		1590909	
y15.1		4	3	1.5823546		7975931		122830e		0.16114224		6136364	
y15.2		2	1	0.4914204				521200e		0.05866093		696969	
y15.3		2	1	2.4669110		5206612		090909e		0.02608092		7575758	
y15.4		2	1	2.4669110		5206612		.090909e		0.02608092		7575758	
y15.4 y16.1		2	1	2.4669110		5206612		.090909e		0.02608092		7575758	
y16.2		2	1	2.4669110		5206612		.090909e		0.02608092		7575758	
y16.3		2	1	2.4669110		5206612		.090909e		0.02608092		7575758	
y16.4		2	1	2.4669110		5206612		.090909e		0.02608092		7575758	
J T O . 4		zmier		2.4009110 var	۰.	5200012	).	0000000	. 02	0.02000092	. 0.0	, , , , , , , , , , , , , , , , , , , ,	,
yЗ	-			.879050e+07									
y3 y4				.186682e+08									
λı	74.	20132		1000020100									

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у5	119.52005	3.730644e+08
у6	132.57722	9.592877e+07
y7	52.39847	1.418182e+00
у8	138.74437	2.545455e-01
у9	138.74437	2.545455e-01
y10	20.04378	4.545455e-01
y11	28.82900	6.181818e-01
y12	58.44669	2.890909e+00
y13	34.40970	5.636364e-01
y14.1	41.20110	4.545455e-01
y14.2	49.44132	4.545455e-01
y14.3	78.60669	1.654545e+00
y14.4	47.26918	4.727273e-01
y15.1	71.20613	1.072727e+00
y15.2	36.99850	2.545455e-01
y15.3	27.63854	9.090909e-02
y15.4	27.63854	9.090909e-02
y16.1	27.63854	9.090909e-02
y16.2	27.63854	9.090909e-02
y16.3	27.63854	9.090909e-02
y16.4	27.63854	9.090909e-02

The values of Pearson's linear correlation coefficients between variables y3, y4, y5, y6 and the group of variables y14.1 to y14.4 are shown below.

	УЗ	y4	у5	у6	y14.1	y14.2
уЗ	1.0000000	0.4225912	0.1231233	0.867154760	-0.3018834	-0.13899735
y4	0.4225912	1.0000000	-0.1064051	0.336633539	-0.4480847	-0.28717028
y5	0.1231233	-0.1064051	1.0000000	0.219579823	-0.2766265	0.19138673
уб	0.8671548	0.3366335	0.2195798	1.000000000	-0.1729953	-0.24833746
y14.1	-0.3018834	-0.4480847	-0.2766265	-0.172995326	1.0000000	-0.12000000
y14.2	-0.1389973	-0.2871703	0.1913867	-0.248337463	-0.1200000	1.00000000
y14.3	-0.2000037	-0.2741117	-0.2269895	0.190965796	0.1782084	-0.06289709
y14.4	-0.1360532	-0.3987220	0.5802886	-0.163736458	-0.2549510	0.68640647
y17.3	-0.2421969	-0.4116096	-0.2277838	0.097754560	0.4308483	-0.12833779
y17.4	-0.1720009	-0.4424176	0.5007677	-0.002165369	-0.1765045	0.60796002
	y14.3	3 y14.4	4 y17	.3 y17	. 4	
уЗ	-0.20000373	3 -0.1360532	2 -0.242196	36 -0.17200094	17	
y4	-0.2741116	7 -0.3987220	0 -0.411609	56 -0.4424175	78	
y5	-0.22698954	4 0.580288	6 -0.227783	75 0.50076767	73	
уб	0.19096580	0 -0.163736	5 0.097754	56 -0.00216536	59	
y14.1	0.17820842	2 -0.254951	0.430848	29 -0.17650452	22	
y14.2	-0.06289709	9 0.686406	5 -0.128337	79 0.60796003	L 9	
y14.3	1.0000000	0 -0.133630	6 0.912913	0.24670268	35	
y14.4	-0.13363062	2 1.000000	0 -0.206746	27 0.90384615	54	
y17.3	0.91291308	8 -0.2067463	3 1.000000	0.10786762	20	
y17.4	0.24670268	8 0.9038462	2 0.107867	62 1.0000000	00	

For all variables (quantitative and ordering), the Spearman rank correlation coefficients were determined and reported below.

	у3	y4	у5	уб	y7	У8
уЗ	1.000000000	0.57800598	0.44545455	0.8454545	0.53811912	0.83666003
y4	0.578005977	1.00000000	-0.03669879	0.5321325	0.94324222	0.54281015
y5	0.445454545	-0.03669879	1.00000000	0.4636364	-0.10384755	0.59761430
уб	0.845454545	0.53213249	0.46363636	1.0000000	0.59004290	0.65737574
y7	0.538119125	0.94324222	-0.10384755	0.5900429	1.00000000	0.49648625
У8	0.836660027	0.54281015	0.59761430	0.6573757	0.49648625	1.00000000
у9	0.836660027	0.54281015	0.59761430	0.6573757	0.49648625	1.00000000
y10	0.633173824	0.86215588	0.22110832	0.4522670	0.76190622	0.79282497
y11	0.308957190	0.84632727	-0.26482045	0.3972307	0.93961596	0.29014423

-		7 0.82158085 -0.10788981 0.5345450 0.84539973	
y13		2 0.51472535 -0.02452041 0.2108755 0.48635948	
		4 -0.40572041 -0.07035265 -0.1005038 -0.34442336	
		0 -0.26937921 0.06382847 -0.3017346 -0.33443446	
		5 -0.31506302 -0.09828067 0.1098431 -0.06604016	
		9 -0.43033148 0.00000000 -0.4157414 -0.45387763	
		6 -0.06804138 -0.25619595 -0.1348400 0.02100420	
y15.2		0 -0.24124895 0.00000000 -0.2988072 -0.34133430	
		0 -0.50460839 0.10000000 0.0000000 -0.36346643 0 0.10092168 -0.20000000 0.4000000 0.20769510	
		0 0.00000000 0.50000000 0.4000000 0.20789510	0.41833001
	0.10000000		
-	0.40000000		
y16.4			
1 - 0 - 1	v9		y14.1
yЗ	0.83666003		
y4	0.54281015	0.8621559 0.84632727 0.82158085 0.514725355	
y5	0.59761430	0.2211083 -0.26482045 -0.10788981 -0.024520412	
y6	0.65737574	0.4522670 0.39723067 0.53454498 0.210875543	-0.10050378
y7	0.49648625	0.7619062 0.93961596 0.84539973 0.486359480	-0.34442336
y8	1.00000000	0.7928250 0.29014423 0.32238248 0.096714743	-0.13213749
у9	1.00000000	0.7928250 0.29014423 0.32238248 0.096714743	-0.13213749
y10	0.79282497		
y11		0.5855400 1.00000000 0.79365079 0.579365079	
y12	0.32238248		
	0.09671474	0.3036134 0.57936508 0.65608466 1.000000000	
		-0.4444444 -0.34156503 -0.36325169 -0.303613356	
		-0.1026400 -0.33806170 -0.49144155 -0.710555614	
		-0.5943979 0.05613609 -0.03742406 -0.205832327	
		-0.1060660 -0.50029753 -0.45429316 -0.736069930	
		-0.2236068 0.06546537 -0.13820466 0.167300383	
		0.1321375 -0.48357371 -0.48357371 -0.709241448 -0.5527708 -0.32366944 -0.48550416 -0.107889812	
		-0.2211083 0.16183472 0.37761434 -0.107889812	
		0.3316625 -0.32366944 -0.10788981 -0.485504156	
		-0.2211083 0.16183472 0.37761434 -0.107889812	0.22110832
		0.3316625 -0.32366944 -0.10788981 -0.485504156	
		0.3316625 -0.32366944 -0.10788981 -0.485504156	
4	y14.2		y15.3
yЗ	0.00000000	-0.23124865 -0.18122061 -0.21574396 0.05976143	-0.1000000
y4	-0.26937921	-0.31506302 -0.43033148 -0.06804138 -0.24124895	-0.5046084
y5	0.06382847	-0.09828067 0.00000000 -0.25619595 0.00000000	0.1000000
уб		0.10984311 -0.41574140 -0.13483997 -0.29880715	0.0000000
y7		-0.06604016 -0.45387763 0.02100420 -0.34133430	
У8		-0.45605174 -0.07007649 -0.35456210 0.21428571	
у9		-0.45605174 -0.07007649 -0.35456210 0.21428571	
y10		-0.59439787 -0.10606602 -0.22360680 0.13213749	
y11		0.05613609 -0.50029753 0.06546537 -0.48357371	
y12		-0.03742406 -0.45429316 -0.13820466 -0.48357371	
		-0.20583233 -0.73606993 0.16730038 -0.70924145	
-		0.24287225 -0.18856181 0.22360680 0.19820624 0.04059068 0.80969244 -0.28401878 0.41959290	
y14.2		0.04059068 0.80969244 -0.28401878 0.41959290 1.00000000 -0.07456984 0.18007351 -0.45605174	
		-0.07456984 $1.00000000$ $-0.34785054$ $0.63068840$	
		0.18007351 -0.34785054 1.00000000 -0.35456210	
		-0.45605174 0.63068840 -0.35456210 1.0000000	
-		0.38156026 -0.23452079 0.74161985 -0.23904572	
		0.63593377 -0.23452079 -0.14832397 -0.23904572	
		-0.19078013 0.58630197 -0.14832397 0.41833001	
	-0.19148542		
-		-0.19078013 0.58630197 -0.14832397 0.41833001	
y16.4		-0.19078013 0.58630197 -0.14832397 0.41833001	
-	y15.4	y16.1 y16.2 y16.3 y16.4	
yЗ		0.4000000 0.1000000 0.4000000 0.4000000	
y4		0.00000000 0.1009217 0.00000000 0.00000000	
y5		0.50000000 -0.2000000 0.50000000 0.50000000	
У6	0.400000	0.3000000 0.4000000 0.3000000 0.3000000	

7	0 0070051	0 05100070	0 0076051	0 05100070	0 05100070
у7	0.2076951	-0.05192378	0.2076951	-0.05192378	
У8	-0.2390457	0.41833001	-0.2390457	0.41833001	0.41833001
у9	-0.2390457	0.41833001	-0.2390457	0.41833001	0.41833001
y10	-0.2211083	0.33166248	-0.2211083	0.33166248	0.33166248
y11	0.1618347	-0.32366944	0.1618347	-0.32366944	-0.32366944
y12	0.3776143	-0.10788981	0.3776143	-0.10788981	-0.10788981
y13	-0.1078898	-0.48550416	-0.1078898	-0.48550416	-0.48550416
y14.1	0.2211083	-0.33166248	0.2211083	-0.33166248	-0.33166248
y14.2	-0.1914854	0.44679932	-0.1914854	0.44679932	0.44679932
y14.3	0.6359338	-0.19078013	0.6359338	-0.19078013	-0.19078013
y14.4	-0.2345208	0.58630197	-0.2345208	0.58630197	0.58630197
y15.1	-0.1483240	-0.14832397	-0.1483240	-0.14832397	-0.14832397
y15.2	-0.2390457	0.41833001	-0.2390457	0.41833001	0.41833001
y15.3	-0.1000000	-0.10000000	-0.1000000	-0.1000000	-0.10000000
y15.4	1.0000000	-0.10000000	1.0000000	-0.1000000	-0.10000000
y16.1	-0.1000000	1.00000000	-0.1000000	1.00000000	1.00000000
y16.2	1.0000000	-0.1000000	1.0000000	-0.1000000	-0.10000000
y16.3	-0.1000000	1.00000000	-0.1000000	1.00000000	1.00000000
y16.4	-0.1000000	1.00000000	-0.1000000	1.00000000	1.00000000

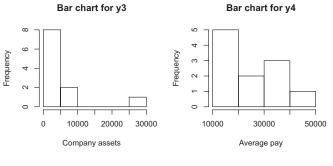
# Kendal correlation coefficients were placed below.

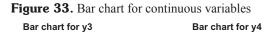
2		-	<i>c</i>	7
y3 y3 1.0000000	y4 0.48617243	y5 0.38181818	y6 0.70909091	y7 y8 0.40655781 0.71350607
y3 1.00000000 y4 0.48617243	1.00000000	0.00000000	0.41137668	0.87805411 0.47172818
y5 0.38181818	0.00000000	1.00000000	0.38181818	-0.08131156 0.50964719
y6 0.70909091	0.41137668	0.38181818	1.00000000	0.48786938 0.56061191
v7 0.40655781		-0.08131156	0.48786938	1.00000000 0.45584231
y8 0.71350607	0.47172818	0.50964719	0.56061191	0.45584231 1.00000000
y9 0.71350607	0.47172818	0.50964719	0.56061191	0.45584231 1.00000000
v10 0.52421865	0.77353193	0.15954481	0.34188173	0.68802371 0.76665188
v11 0.26248718	0.76486616	-0.21873932	0.34998291	0.90486458 0.27591270
v12 0.26248718		-0.08749573	0.43747864	0.78258558 0.30656967
y13 0.00000000	0.42742521	0.00000000	0.17499146	0.44020439 0.09197090
v14.1 -0.06837635		-0.06837635	-0.11396058	-0.30578831 -0.12777531
v14.2 0.00000000	-0.24476773		-0.26444294	-0.32522182 -0.07412493
v14.3 -0.18164975		-0.12974982		-0.02901294 -0.43643578
v14.4 -0.16952582				-0.37907125 -0.06788442
v15.1 -0.15467206			-0.09280323	0.03458572 -0.34684399
v15.2 0.05096472	-0.20965697		-0.25482360	
v15.3 -0.08528029		0.08528029		-0.33371191 -0.23904572
v15.4 0.08528029		-0.17056057	0.34112115	0.19069252 -0.23904572
y16.1 0.34112115	0.00000000	0.42640143		-0.04767313 0.41833001
v16.2 0.08528029		-0.17056057	0.34112115	0.19069252 -0.23904572
y16.3 0.34112115	0.00000000	0.42640143	0.25584086	-0.04767313 0.41833001
v16.4 0.34112115	0.00000000	0.42640143		-0.04767313 0.41833001
y9	v10	v11	v12	v13 v14.1
y3 0.71350607	0.52421865	0.26248718	0.26248718	0.0000000 -0.06837635
y4 0.47172818	0.77353193	0.76486616	0.71987403	0.4274252 -0.35160542
y5 0.50964719	0.15954481	-0.21873932	-0.08749573	0.0000000 -0.06837635
y6 0.56061191	0.34188173	0.34998291	0.43747864	0.1749915 -0.11396058
y7 0.45584231	0.68802371	0.90486458	0.78258558	0.4402044 -0.30578831
y8 1.00000000	0.76665188	0.27591270	0.30656967	0.0919709 -0.12777531
y9 1.0000000	0.76665188	0.27591270	0.30656967	0.0919709 -0.12777531
y10 0.76665188	1.00000000	0.54840850	0.57582892	0.2742042 -0.42857143
y11 0.27591270	0.54840850	1.00000000	0.73684211	0.5526316 -0.32904510
y12 0.30656967	0.57582892	0.73684211	1.00000000	0.6052632 -0.32904510
y13 0.09197090	0.27420425	0.55263158	0.60526316	1.0000000 -0.27420425
y14.1 -0.12777531	-0.42857143	-0.32904510	-0.32904510	-0.2742042 1.00000000
y14.2 -0.07412493	-0.09944903	-0.31814238	-0.47721357	-0.6680990 -0.19889806
y14.3 -0.43643578	-0.52048004		-0.03121953	-0.1873172 0.22771002
y14.4 -0.06788442		-0.46617324	-0.40790158	-0.6992599 -0.18215302
y15.1 -0.34684399			-0.11164844	0.1488646 0.19389168
y15.2 0.21428571			-0.45985450	
y15.3 -0.23904572	-0.53452248	-0.30779351	-0.46169026	-0.1025978 0.53452248

				0.35909242		
y16.1	0.41833001	0.32071349	-0.30779351	-0.10259784	-0.4616903 -	-0.32071349
y16.2	-0.23904572	-0.21380899	0.15389675	0.35909242	-0.1025978	0.21380899
				-0.10259784		
y16.4				-0.10259784		
				y15.1		
yЗ	0.00000000	-0.18164975	-0.16952582	-0.15467206	0.05096472	-0.08528029
y4	-0.24476773	-0.24019223	-0.32378806	-0.03181424	-0.20965697	-0.43852901
у5				-0.21654088		
yб	-0.26444294	0.07784989	-0.36326961	-0.09280323	-0.25482360	0.00000000
y7				0.03458572		
У8				-0.34684399		
у9				-0.34684399		
y10				-0.19389168		
y11				0.07443229		
y12				-0.11164844		
				0.14886459		
				0.19389168		
				-0.26995276		
				0.17660431		
				-0.32963426		
				1.00000000		
				-0.34684399		
-				0.72547625		
-				-0.14509525		
				-0.14509525		
				-0.14509525		
				-0.14509525		
Y16.4				-0.14509525		-0.10000000
2		y16.1		y16.3 0.34112115		
				0.00000000		
y4 y5				0.42640143		
				0.25584086		
у0 у7				-0.04767313		
				0.41833001		
				0.41833001		
y10				0.32071349		
y11				-0.30779351		
y12				-0.10259784		
				-0.46169026		
				-0.32071349		
				0.43412157		
-				-0.18257419		
v14.4	-0.22718473	0.56796183	-0.22718473	0.56796183	0.56796183	
y15.1	-0.14509525	-0.14509525	-0.14509525	-0.14509525	-0.14509525	
y15.2	-0.23904572	0.41833001	-0.23904572	0.41833001	0.41833001	
				-0.10000000		
y15.4	1.00000000	-0.1000000	1.00000000	-0.10000000	-0.10000000	
y16.1	-0.10000000	1.00000000	-0.1000000	1.00000000	1.00000000	
				-0.1000000		
				1.00000000		
y16.4	-0.1000000	1.00000000	-0.1000000	1.00000000	1.00000000	

# 2.3.2. Bar charts and empirical probability density functions

Charts containing bar charts and empirical probability density functions are presented in figures 33-38.





Bar chart for y6

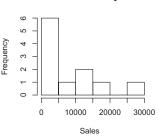
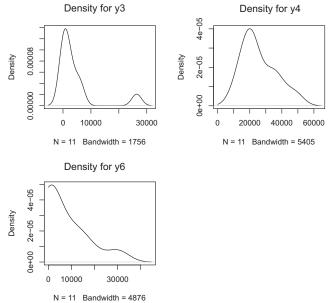
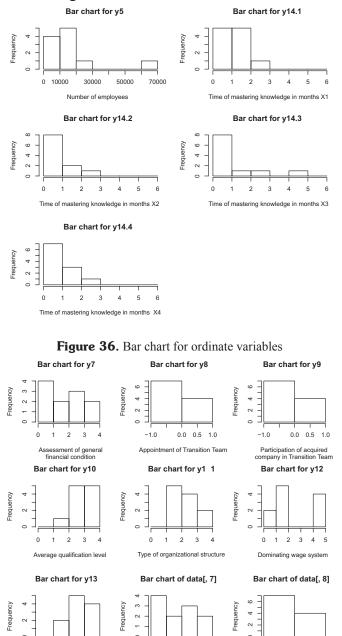


Figure 34. Estimated function of probability density for continuous variables





~

0 1 2 3 4

data[, 7]

N

~

-1.0

0.0 0.5 1.0 data[, 8]

# Figure 35. Bar chart for discrete variables

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0

-1 0 1 2 3

Cultural differences

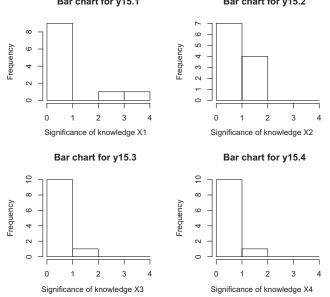
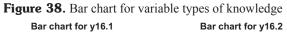
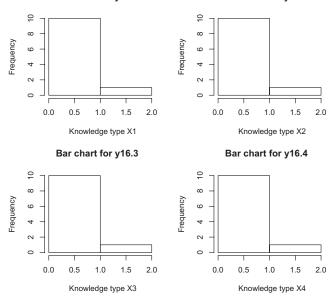


Figure 37. Bar chart for variables knowledge significanceBar chart for y15.1Bar chart for y15.2

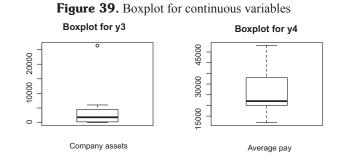


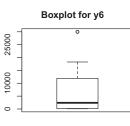


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### 2.3.3. Box-plots

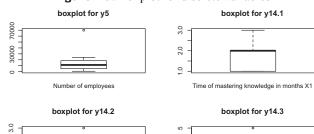
Box plots are contained in figures 39-43.







#### **Figure 40.** Boxplot for discrete variables



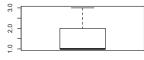
234

<del>.</del>



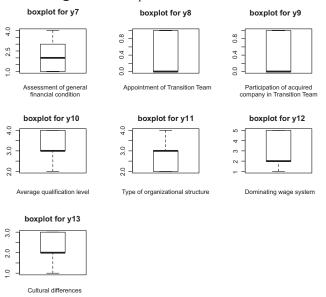
Time of mastering knowledge in months X2

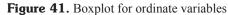
#### boxplot for y14.4

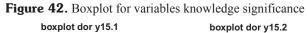


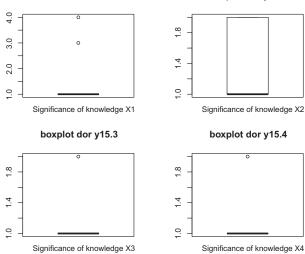
Time of mastering knowledge in months X4

Time of mastering knowledge in months X3









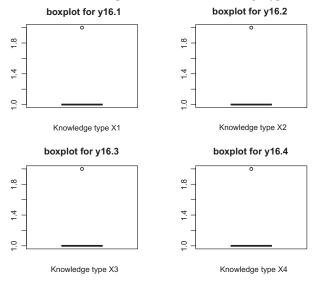


Figure 43. Boxplot for variables knowledge type

#### 2.3.4. Lorenz curves

Lorenz curves depict concentration of variables and were placed in Figures 44-48.

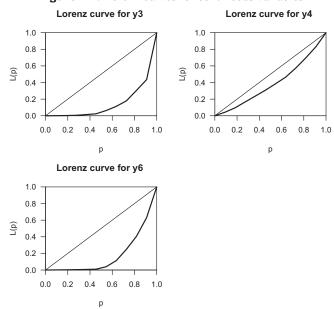
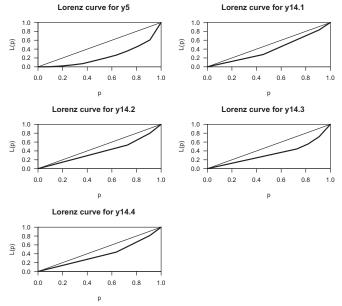


Figure 44. Lorenz curves for continuous variables



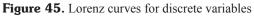
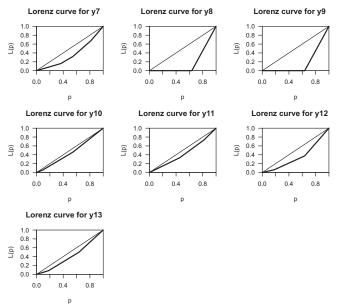


Figure 46. Lorenz curves for serial variables



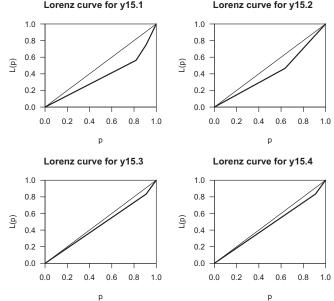
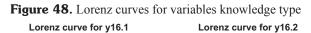
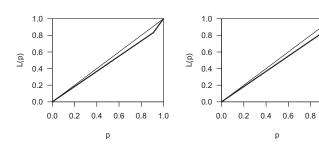


 Figure 47. Lorenz curves for variables knowledge significance

 Lorenz curve for y15.1
 Lorenz curve for y15.2

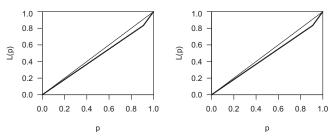




Lorenz curve for y16.3



1.0



#### 2.3.5. Dominants

The dominant values for continuous variables were read as maximal values from empirical density function graphs and they are respectively:  $y_3=910$ ,  $y_4=19981$  and  $y_6=1397$ . For the remaining variables dominant were read from bar charts and recorded below.

```
y5 y7 y8 y9 y10 y11 y12 y13 y14.1 y14.2 y14.3 y14.4 y15.1
20000 1 0 0 3 2 2 2 1 1 1 1 1
y15.2 y15.3 y15.4 y16.1 y16.2 y16.3 y16.4
1 1 1 1 1 1
```

# 3. Taxonomical calculations

# 3.1. For all variables

The distance matrix, calculated for variables y3 to y16.4 and applied for building dendrites, is given below.

<b>D</b>	British Steel 49660.830	Europipe Th	yssen Stahl	Thyssen Krupp	CMC
Europipe Thyssen Stahl	49660.830	95746.943			
Thyssen Stani Thyssen Krupp	48291.089		34123.719		
CMC	44185.111		91792.782	60777.431	
Huta Zawiercie	44185.111	19252.751	93132.887	60506.319	10049.928
LNM Holdings	22135.627	70498.498	32230.899	7930.781	
PHS	36596.549		84711.738	51922.155	13350.424
Celsa Group	38354.741		86411.015	51922.155	
Huta Ostrowiec	54152.362		102304.922	69299.868	
ZAO Severstal			79066.801	46973.736	
	30905.341			46973.736	
Lucchini	45658.593		93459.123		
Evraz	18813.725		66605.042	33660.431	
Vitkovice Steel	51375.625		99608.065	67171.254	12256.295
MSC		220038.201	126250.836		215861.839
Arcelor Mittal	52291.358		90690.927	66680.833	39633.064
Tata Steel	29745.092		22997.850	18478.387	
Corus Group	31041.157		76834.850	47834.299	
Salzgitter	42162.119		89506.410	58478.310	8248.458
VPE	37741.832		85018.277	54460.481	
Eramet	53284.208		100044.632	70222.695	
Tinfos	58523.675		103035.382	75475.099	20952.209
	Huta Zawiercie	LNM Holdings	PHS	Celsa Group	
Europipe					
Thyssen Stahl					
Thyssen Krupp					
CMC					
Huta Zawiercie					
LNM Holdings	64518.838				
PHS	8836.866	55771.280			
Celsa Group	7879.712	58640.494	6051.117		
Huta Ostrowiec	10003.471	73348.884	18201.272	17706.458	
ZAO Severstal	14273.339	51298.723	7334.917	7711.563	
Lucchini	8360.970	64087.537	11519.270	13953.163	
Evraz	27247.527	37319.865	18580.782	21729.003	
Vitkovice Steel	7184.789	71278.982	15892.408	13865.369	
MSC	215733.531	151288.663	207002.116	209831.475	
Arcelor Mittal	43663.808	72903.904	44473.239	40692.850	
Tata Steel	73785.864	14259.584	65233.444	67249.249	

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#### Annexe 18

Corus Group	23275.551	53065.698	19747.312	16158.390
Salzgitter	11843.269	63451.816		9046.810
VPE	14005.995	59163.878		7715.934
Eramet	18984.041	74875.882		19080.938
Tinfos	29963.850	79755.924		28349.646
1111100	Huta Ostrowiec			Evraz
Europipe	naca obciowice	and beverbear	Ducchillit	DVIGZ
Thyssen Stahl				
Thyssen Krupp				
CMC				
Huta Zawiercie				
LNM Holdings				
PHS				
Celsa Group				
Huta Ostrowiec	00000 500			
ZAO Severstal	23808.566	1 2 0 0 0 1 4 1		
Lucchini	10235.243	17220.141	07500 000	
Evraz	36235.720	14545.852		
Vitkovice Steel		20604.841		33970.330
MSC	224305.767		214730.100 1	
Arcelor Mittal	46784.865	39888.452		47768.099
Tata Steel	83038.507	60045.280		46937.990
Corus Group	31873.082	13372.604		21904.691
Salzgitter	18376.904	13328.798		27638.086
VPE	22467.329	10233.696		23912.898
Eramet	21066.434	25129.501		39327.211
Tinfos	33062.657	33898.262		46709.176
	Vitkovice Steel	MSC A:	ccelor Mittal	Tata Steel
Europipe				
Thyssen Stahl				
Thyssen Krupp				
CMC				
Huta Zawiercie				
LNM Holdings				
PHS				
Celsa Group				
Huta Ostrowiec				
ZAO Severstal				
Lucchini				
Evraz				
Vitkovice Steel				
MSC	222390.542			
Arcelor Mittal	43188.677	214152.557		
Tata Steel	80288.768	143496.029	77097.622	
Corus Group		202239.324	30950.501	
Salzgitter		214094.198	33698.720	
VPE		209687.643	34641.281	
Eramet		224993.275	34804.775	
Tinfos		228186.840	42101.218	
1111100	Corus Group Sal		VPE Era	
Europipe	oordo orodp bur	1910001	110 010	
Thyssen Stahl				
Thyssen Krupp				
CMC				
Huta Zawiercie				
LNM Holdings				
PHS				
Celsa Group				
Huta Ostrowiec				
ZAO Severstal				
Lucchini				
Evraz				
Vitkovice Steel				
MSC				
Arcelor Mittal				
Tata Steel				
Corus Group				

Salzgitter VPE Eramet Tinfos		13536.462 24650.609	24405.328 1443	39.761		
K-means clusterin	ıg with 2 clu	sters of si	zes 5, 17			
Cluster means: y3 y4 y5 y6 y7 y8 y9 y10 1 13338.000 25400.00 110340.00 13300.000 2.800000 1.0000000 0.8000000 2.600000 2 3794.529 26535.29 15615.53 5869.059 2.705882 0.2352941 0.2352941 3.058824 y11 y12 y13 y14.1 y14.2 y14.3 y14.4 y15.1 1 1.400000 1.400000 2.200000 3.000000 3.200000 3.200000 4.000000 2.800000 2 2.411765 2.705882 2.058824 1.941176 1.470588 1.764706 1.823529 1.647059 y15.2 y15.3 y15.4 y16.1 y16.2 y16.3 y16.4 1 3.400000 2.400000 1.800000 1.4 1.400000 1.600000 1.4 2 1.705882 1.294118 1.176471 1.0 1.235294 1.058824 1.0						
Clustering vector British Steel 2		Thyssen St	ahl Thyssen 1	Krupp 1	CMC 2	
Huta Zawiercie I 2	-		-	Group Huta Ostro	_	
ZAO Severstal	Lucchini	Ev	raz Vitkovice	Steel	MSC	
2 Arcelor Mittal	2 Tata Steel	Corus Gr	2 Salzo	2 nitter	1 VPE	
Eramet 2	1 Tinfos 2	00100 01	2	2	2	
Within cluster sum of squares by cluster: [1] 17412733238 5987088694 (between_SS / total_SS = 60.1 %)						
Available components:						
<pre>[1] "cluster" [6] "betweenss"</pre>		"totss" "iter"	"withinss" "ifault"	"tot.withinss"		

#### Centroids of individual classes:

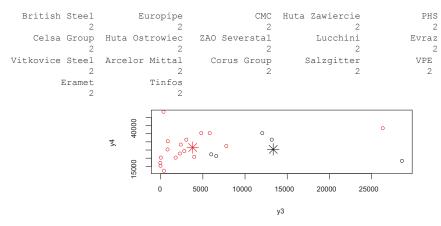
#### Assignment to individual classes:

British Steel	Europipe	Thyssen Stahl	Thyssen Krupp	CMC
2	2	1	1	2
Huta Zawiercie	LNM Holdings	PHS	Celsa Group	Huta Ostrowiec
2	1	2	2	2
ZAO Severstal	Lucchini	Evraz	Vitkovice Steel	MSC
2	2	2	2	1
Arcelor Mittal	Tata Steel	Corus Group	Salzgitter	VPE
2	1	2	2	2
Eramet	Tinfos			
2	2			

#### First class:

Thyssen S	Stahl	Thyssen K	rupp	LNM Holdi	ngs	MSC	Tata S	Steel
	1		1		1	1		1

#### Second class:



The dendrogram for all variables is shown in Figure 59.

The above dendrites were described in plain text on the following printouts. The first two columns in the dendrogram printout have the following interpretation. The line i (1 to 21) describes clustering in step i. If element j in step i assumes a negative value (preceded by a sign -), then the object -j was included at this stage. If element j is not preceded by any symbol, then the combination of the object in the cluster occurred at earlier stages of the algorithm. Hence negative elements denote single objects, and positive structures not being single objects. The "height" column contains the criterion values assigned to the method used to create the clusters in a specific structure/dendrite.

```
> hs<-hclust(d^2, "ward")
Call:
hclust(d = d^2, method = "ward")
Cluster method : ward
Distance : euclidean
Number of objects: 22
> hs
Call:
hclust(d = d^2, method = "ward")
Cluster method : ward
Distance : euclidean
Number of objects: 22
```

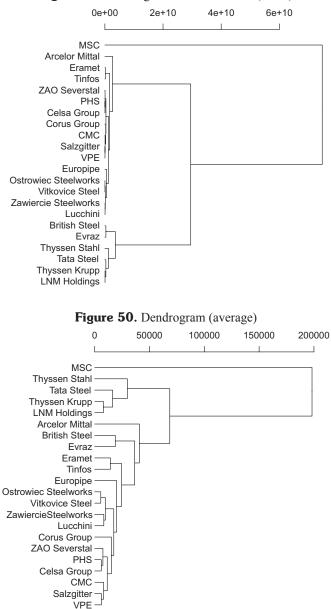
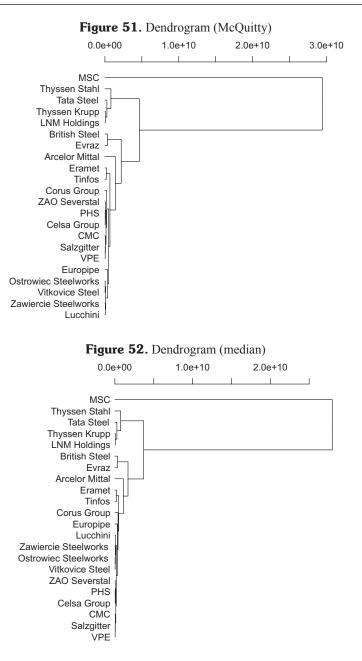
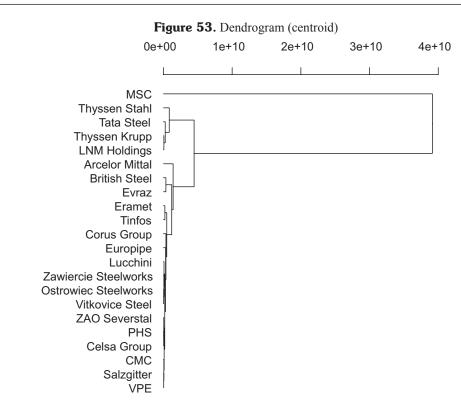


Figure 49. Dendrogram for all variables (Ward)

Annexe 18





> cbind(polaczenia=hs\$merge,wysokosc=hs\$height)

			wysokosc
[1,]	-10	-14	31105339
[2,]	-8	-9	36616016
[3,]	-19	-20	37762521
[4,]	-4	-7	62897289
[5,]	-11	2	63307472
[6,]	-6	-12	69905817
[7,]	-5	3	76282572
[8,]	1	6	143723775
[9,]	-21	-22	208506704
[10,]	-18	7	286342608
[11,]	-17	4	342225264
[12,]	-1	-13	353956251
[13,]	5	10	365338278
[14,]	-2	8	557916276
[15,]	13	14	1235152838
[16,]	-3	11	1264799428
[17,]	9	15	1648857259
[18,]	-16	17	2633070206
[19,]	12	16	3598438900
[20,]	18	19	29520594709
[21,]	-15	20	74737974487

> hs<-hclust(d,"ave")

Call: hclust(d = d, method = "ave") Cluster method : average

> hs Call: hclust(d = d, method = "ave") Cluster method : average Distance : euclidean Number of objects: 22 > cbind(polaczenia=hs\$merge,wysokosc=hs\$height) wysokosc [1,] -10 -14 5577.216 [2,] -8 -9 [3,] -19 -20 6051.117 6145 122 [4,] -11 7523.240 2 [5,] -4 -7 7930.781 [6,] -5 3 8163.661 [7,] -6 -12 8360.970 7 [8,] 1 [9,] 4 9728.243 [9,] 4 6 11482.416 [10,] -21 -22 14439.761 [11,] -18 9 15276.560 5 16368.986 11 17423.197 [12,] -17 [13,] 8 11 17423.197 [14,] -1 -13 18813.725 [15,] -2 13 20003.655 [16,] 10 15 24664.465 [17,] -3 [18,] 14 12 29784.156 16 36525.289 [19,] -16 18 40743.366 19 68497.517 [20,] 17 20 198243.091 [21,] -15 > hs<-hclust(d^2,"mcquitty") Call: hclust(d = d^2, method = "mcquitty") Cluster method : mcquitty Distance : euclidean Number of objects: 22 > hsCall:  $hclust(d = d^2, method = "mcquitty")$ Cluster method : mcquitty Distance : euclidean Number of objects: 22 > cbind(polaczenia=hs\$merge,wysokosc=hs\$height) wysokosc [1,] -10 -14 31105339 [2,] -8 -9 36616016 [3,] -19 -20 37762521 [4,] -11 2 56634608 [5,] -4 -7 [6,] -5 3 62897289 66652560 [7,] -6 -12 69905817 [8,] 1 7 [9,] 4 6 97114676

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Distance

Number of objects: 22

: euclidean

[10,] -21 -22

150877470

244822051 [11,] -18 9 272393270 353956251 [12,] -17 5 [13,] -1 -13 [14,] -2 8 379289539 [15,] 11 14 [16,] 10 15 [17,] -3 12 505691306 680838627 815265306 [18,] -16 16 1433049373 2210703473 [19,] 13 18 [20,] 17 19 4659788136 [21,] -15 20 29423666703 > hs<-hclust(d^2,"median") Call:  $hclust(d = d^2, method = "median")$ Cluster method : median Distance : euclidean Number of objects: 22 > hs Call:  $hclust(d = d^2, method = "median")$ Cluster method : median Distance : euclidean Number of objects: 22 > cbind(polaczenia=hs\$merge,wysokosc=hs\$height) wysokosc [1,] -10 -14 31105339 36616016 [2,] -8 -9 [3,] -19 -20 37762521 [4,] -11 2 [5,] -5 3 47480604 [5,] -5 57211929 [6,] -4 -7 62897289 [7,] -6 1 68068976 [8,] -12 7 73239518 [9,] 4 5 115407020 [10,] 8 9 184228681 208506704 [11,] -21 -22 [12,] -17 6 256668948 [13,] -2 10 [14,] -1 -13 320270806 353956251 [15,] -18 13 [16,] 11 15 405369000 490336830 [17,] -3 12 743235908 [18,] -16 16 1102141725 [19,] 14 18 1687648278 [20,] 17 19 3708510693 [21,] -15 20 27967231272 > hs<-hclust(d^2,"centroid") Call:  $hclust(d = d^2, method = "centroid")$ Cluster method : centroid Distance : euclidean Number of objects: 22 > hs Call:  $hclust(d = d^2, method = "centroid")$ 

Cluster method : centroid Distance : euclidean Number of objects: 22

> cbind(polaczenia=hs\$merge,wysokosc=hs\$height)

			wysokosc
[1,]	-10	-14	31105339
[2,]	-8	-9	36616016
[3,]	-19	-20	37762521
[4,]	-11	2	47480604
[5,]	-5	3	57211929
[6,]	-4	-7	62897289
[7,]	-6	1	68068976
[8,]	-12	7	81913972
[9,]	4	5	103142578
[10,]	8	9	189250364
[11,]	-21	-22	208506704
[12,]	-17	6	256668948
[13,]	-2	10	309348075
[14,]	-1	-13	353956251
[15,]	-18	13	362437894
[16,]	11	15	480916700
[17,]	-3	12	843199618
[18,]	14	16	1204203763
[19,]	-16	18	1404991823
[20,]	17	19	4461372818
[21,]	-15	20	39148462826

> d<-as.matrix(d)

	British Stee	l Europipe	Thyssen Stahl	Thyssen Krupp	CMC
British Steel	0.0	0 49660.83	48291.09	17354.017	44185.111
Europipe	49660.8	3 0.00	95746.94	64741.051	19958.273
Thyssen Stahl	48291.0	9 95746.94	0.00	34123.719	91792.782
Thyssen Krupp	17354.0	2 64741.05	34123.72	0.000	60777.431
CMC	44185.1	1 19958.27	91792.78	60777.431	0.000
Huta Zawiercie	44937.1	9 19252.75	93132.89	60506.319	10049.928
LNM Holdings	22135.6	3 70498.50	32230.90	7930.781	64968.115
PHS	36596.5	5 23300.77	84711.74	51922.155	13350.424
Celsa Group	38354.7	4 20327.20	86411.02	54477.069	7721.441
Huta Ostrowiec	54152.3	6 20042.21	102304.92	69299.868	17372.561
ZAO Severstal	30905.3	4 23312.13	79066.80	46973.736	14657.917
Lucchini	45658.5	9 20164.66	93459.12	60026.304	18103.510
Evraz	18813.7	3 36064.80	66605.04	33660.431	28672.595
Vitkovice Steel	. 51375.6	3 18389.84	99608.06	67171.254	12256.295
MSC	171991.4	4 220038.20	126250.84	155901.182	215861.839
Arcelor Mittal	52291.3	6 31373.29	90690.93	66680.833	39633.064
Tata Steel	29745.0	9 79299.93	22997.85	18478.387	72745.642
Corus Group	31041.1	6 23658.81	76834.85	47834.299	
Salzgitter	42162.1	2 12958.54	89506.41	58478.310	8248.458
VPE	37741.8		85018.28	54460.481	8078.865
Eramet	53284.2	1 19209.07	100044.63	70222.695	12218.142
Tinfos	58523.6		103035.38	75475.099	20952.209
	Huta Zawierci			Celsa Group	
British Steel	44937.19			38354.741	
Europipe	19252.75			20327.202	
Thyssen Stahl	93132.88			86411.015	
Thyssen Krupp	60506.31			54477.069	
CMC	10049.92			7721.441	
Huta Zawiercie	0.00			7879.712	
LNM Holdings	64518.83		000 55771.280	58640.494	
PHS	8836.86			6051.117	
Celsa Group	7879.71			0.000	
Huta Ostrowiec	10003.47	1 73348.	884 18201.272	17706.458	

ZAO Severstal	14273.339	51298.723	7334.917	7711.56	3
Lucchini	8360.970	64087.537	11519.270	13953.163	3
Evraz	27247.527	37319.865	18580.782	21729.003	3
Vitkovice Steel	7184.789	71278.982	15892.408	13865.36	
MSC	215733.531	151288.663		209831.47	
Arcelor Mittal	43663.808	72903.904	44473.239	40692.85	
Tata Steel	73785.864	14259.584	65233.444		
Corus Group	23275.551	53065.698	19747.312	16158.39	
Salzgitter	11843.269	63451.816	14132.594	9046.81	
VPE					
	14005.995	59163.878	13154.128	7715.93	
Eramet	18984.041	74875.882	24652.376	19080.93	
Tinfos	29963.850	79755.924		28349.64	0
	Huta Ostrowiec			Evraz	
British Steel	54152.362	30905.341			
Europipe	20042.207	23312.130			
Thyssen Stahl	102304.922	79066.801			
Thyssen Krupp	69299.868	46973.736	60026.30	33660.43	
CMC	17372.561	14657.917	18103.51	28672.60	
Huta Zawiercie	10003.471	14273.339	8360.97	27247.53	
LNM Holdings	73348.884	51298.723	64087.54	37319.87	
PHS	18201.272	7334.917	11519.27	18580.78	
Celsa Group	17706.458	7711.563	13953.16	21729.00	
Huta Ostrowiec	0.000	23808.566	10235.24	36235.72	
ZAO Severstal	23808.566	0.000			
Lucchini	10235.243	17220.141			
Evraz	36235.720	14545.852		0.00	
Vitkovice Steel	5577.216	20604.841			
MSC	224305.767		214730.10		
Arcelor Mittal	46784.865	39888.452			
	83038.507				
Tata Steel		60045.280			
Corus Group	31873.082	13372.604			
Salzgitter	18376.904	13328.798			
VPE	22467.329	10233.696			
Eramet	21066.434	25129.501		39327.21	
Tinfos	33062.657	33898.262		46709.18	
	itkovice Steel		or Mittal	Tata Steel	Corus Group
British Steel	51375.625	171991.4	52291.36	29745.09	31041.16
Europipe	18389.839	220038.2	31373.29	79299.93	23658.81
Thyssen Stahl	99608.065	126250.8	90690.93	22997.85	76834.85
Thyssen Krupp	67171.254	155901.2	66680.83	18478.39	47834.30
CMC	12256.295	215861.8	39633.06	72745.64	17893.17
Huta Zawiercie	7184.789	215733.5	43663.81	73785.86	23275.55
LNM Holdings	71278.982	151288.7	72903.90	14259.58	53065.70
PHS	15892.408	207002.1	44473.24	65233.44	19747.31
Celsa Group	13865.369	209831.5	40692.85	67249.25	16158.39
Huta Ostrowiec	5577.216	224305.8	46784.86	83038.51	31873.08
ZAO Severstal	20604.841	202428.5	39888.45	60045.28	13372.60
Lucchini	11489.469		45939.66	74396.71	27871.98
Evraz	33970.330		47768.10	46937.99	21904.69
Vitkovice Steel		222390.5	43188.68	80288.77	27431.61
MSC	222390.542		214152.56	143496.03	202239.32
Arcelor Mittal	43188.677		0.00	77097.62	30950.50
Tata Steel	80288.768		77097.62	0.00	59516.12
Corus Group	27431.609		30950.50	59516.12	0.00
Salzgitter	14042.005		33698.72	71528.98	14447.79
VPE			34641.28		
	17777.719 16148.854			66673.84	10040.09
Eramet			34804.77	81738.19	23448.30
Tinfos	28280.083		42101.22	85103.75	29469.11
	Salzgitter	VPE Era			
British Steel		7741.832 53284			
Europipe		3675.020 19209			
Thyssen Stahl		5018.277 100044			
Thyssen Krupp		4460.481 70222			
CMC		8078.865 12218			
Huta Zawiercie	11843.269 14	4005.995 18984	.04 29963	.85	

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LNM Holdings	63451.816	59163.878		79755.92			
	14132.594			34122.21			
Celsa Group	9046.810	7715.934	19080.94	28349.65			
Huta Ostrowiec	18376.904	22467.329	21066.43	33062.66			
ZAO Severstal	13328.798	10233.696	25129.50	33898.26			
Lucchini	17240.070	20100.312	25753.29	37856.21			
Evraz	27638.086	23912.898	39327.21	46709.18			
Vitkovice Steel	14042.005	17777.719	16148.85	28280.08			
MSC	214094.198	209687.643	224993.28	228186.84			
Arcelor Mittal	33698.720	34641.281	34804.77	42101.22			
Tata Steel	71528.980	66673.841	81738.19	85103.75			
Corus Group	14447.791	10040.091	23448.30	29469.11			
Salzgitter	0.000	6145.122	13536.46	24650.61			
	6145.122		15983.96				
Eramet		15983.963	0.00	14439.76			
Tinfos	24650.609	24405.328	14439.76	0.00			
> sort(apply(d,	1,sum))/nro	w(d)					
ZAO Severstal	Celsa	*	VPE		PHS	2	

34092.68	34225.17	34549.26	35208.50	35388.91
CMC	Corus Group	Huta Zawiercie	Evraz	Lucchini
36340.81	36457.93	36701.84	38351.58	39352.56
Vitkovice Steel	Europipe	Eramet	Huta Ostrowiec	British Steel
39918.76	41745.38	42224.64	42693.83	44509.17
Tinfos	Arcelor Mittal	Thyssen Krupp	LNM Holdings	Tata Steel
49548.48	53337.26	53477.06	56490.63	62438.95
Thyssen Stahl	MSC			
77357.46	189232.04			

# 3.2. For variables concerning knowledge

The distance matrix, calculated for variables concerning knowledge (from y14.1 to y16.4), used to construct the dendrite is given below.

	Briti	sh Steel	Europipe	Thyss	sen	Stahl	Thysse	n Krup	p CMC	
Europipe		5.477226								
Thyssen Stahl		4.242641	5.291503							
Thyssen Krupp		3.162278	5.291503		4.2	242641				
CMC		3.162278	4.472136		4.2	242641	4.	000000		
Huta Zawiercie		3.872983	3.000000		4.7	95832	3.	000000	3.316625	
LNM Holdings		4.898979	7.348469		5.0	99020	6.	000000	6.000000	
PHS		4.123106	4.358899		5.5	67764	3.	000000	4.358899	
Celsa Group		2.645751	5.196152		3.3	816625	2.	645751	3.605551	
Huta Ostrowiec		2.828427	4.472136		4.4	72136	2.	449490	3.741657	
ZAO Severstal		4.00000	5.656854		5.6	56854	3.	741657	5.291503	
Lucchini		4.690416	4.690416		5.0	99020	4.	898979	4.000000	
Evraz		4.795832	2.236068		4.3	358899	4.	358899	3.872983	
Vitkovice Steel		2.828427	4.898979		4.8	898979	2.	449490	4.242641	
MSC		6.855655	7.416198		6.5	57439	8.	062258	6.244998	
Arcelor Mittal		4.123106	4.358899		5.5	67764	3.	000000	4.358899	
Tata Steel		5.477226	6.928203		4.6	590416	6.	633250	4.898979	
Corus Group		3.741657	4.242641		5.4	77226	3.	162278	4.242641	
Salzgitter		3.605551	4.358899		3.0	000000	3.	872983	3.605551	
VPE		3.605551	4.358899		5.0	000000	3.	000000	4.358899	
Eramet		2.828427	5.099020		3.7	41657	3.	162278	4.472136	
Tinfos		4.582576	4.795832		5.1	96152	3.	605551	4.358899	
	Huta	Zawiercie	e LNM Hold	dings		PHS	Celsa	Group	Huta Ostrow	iec
Europipe										
Thyssen Stahl										
Thyssen Krupp										
CMC										

	6.403124 2.449490 3.464102 2.645751 3.872983 4.123106 2.449490 2.645751 7.483315 2.449490 6.557439 2.645751 3.741657 2.828427 3.872983 3.162278 AO Severstal I	6.164414 4.898975 6.324555 6.557439 5.099020 7.280110 4.242641 6.92803 5.196152 6.557439 4.898975 7.000000	<pre>5 3.162278 4 1.732051 9 3.872983 6 3.872983 9 3.464102 2.645751 9.273618 0.000000 7.681146 8 1.000000 2.4.000000 1.414214 9 3.605551 0 2.000000</pre>	1.732051 3.872983 3.872983 3.741657 2.645751 7.874008 3.162278 5.744563 3.000000 2.828427 2.449490 2.236068 3.162278 vice Steel	3.464102 3.741657 3.316625 2.000000 8.426150 1.732051 6.633250 1.414214 3.316625 1.000000 2.449490 2.645751 MSC
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter VPE Eramet Tinfos	7.549834 7 3.872983 3 6.164414 5 3.741657 3 5.000000 3 3.316625 3	.242641         3.87           .810250         7.34           .872983         3.46           .656854         5.91           .464102         3.31           .605551         3.74           .605551         3.16           .741657         3.87           .645751         3.46	18469 54102 6080 6625 11657 52278 72983 54102	7.681146 2.645751 9. 6.324555 3. 2.449490 9. 3.872983 7. 2.236068 8. 2.449490 7. 3.316625 9. Salzcitter	872983 000000 211103 831761 549834
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter VPE Eramet Tinfos Europipe	7.681146 1.000000 4.000000 1.414214 3.605551 2.000000 Eramet	7.348469 5.744563 7.00000 5.477226 7.141428	3.872983 1.000000 3.162278 2.236068	3.741657 3.316625	2.645751 2.449490

Europipe

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Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter VPE Eramet Tinfos 3.605551 K-means clustering with 2 clusters of sizes 3, 19 Cluster means: y14.1 y14.2 y14.3 y14.4 y15.1 y15.2 y15.3 y15.4 1 4.000000 4.333333 4.000000 4.333333 3.333333 3.6666667 3.333333 2.000000 2 1.894737 1.473684 1.789474 2.000000 1.684211 1.842105 1.263158 1.210526 y16.1 y16.2 y16.3 y16.4 1 1.000000 1.333333 1.333333 1.333333 2 1.105263 1.263158 1.157895 1.052632 Clustering vector: British Steel Europipe Thyssen Stahl Thyssen Krupp CMC 2 2 2 2 2 PHS Celsa Group Huta Ostrowiec Huta Zawiercie LNM Holdings 1 2 2 2 2 Lucchini Evraz Vitkovice Steel ZAO Severstal MSC 2 2 2 2 1 Arcelor Mittal Tata Steel Corus Group Salzgitter VPE 2 2 2 2 1 Eramet Tinfos 2 2 Within cluster sum of squares by cluster: [1] 19.33333 122.10526 (between SS / total SS = 38.4 %) Available components: [1] "cluster" "centers" "totss" "withinss" "tot.withinss" "ifault" [6] "betweenss" "size" "iter"

#### Centroids of individual classes:

y14.1 y14.2 y14.3 y14.4 y15.1 y15.2 y15.3 y15.4 1 4.000000 4.333333 4.000000 4.333333 3.333333 3.666667 3.333333 2.000000 2 1.894737 1.473684 1.789474 2.000000 1.684211 1.842105 1.263158 1.210526 y16.1 y16.2 y16.3 y16.4 1 1.000000 1.33333 1.333333 1.333333 2 1.105263 1.263158 1.157895 1.052632

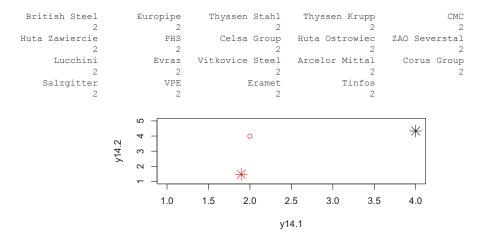
#### Assignment to individual classes:

British Steel	Europipe	Thyssen Stahl	Thyssen Krupp	CMC
2	2	2	2	2
Huta Zawiercie	LNM Holdings	PHS	Celsa Group	Huta Ostrowiec
2	1	2	2	2
ZAO Severstal	Lucchini	Evraz	Vitkovice Steel 2	MSC
2	2	2		1
Arcelor Mittal 2	Tata Steel	Corus Group	Salzgitter	VPE
	1	2	2	2
Eramet 2	Tinfos 2			

#### First class:

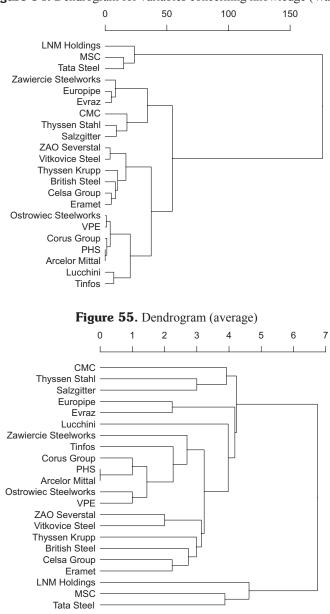
LNM	Holdings	MSC	Tata	Steel
	1	1		1

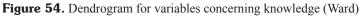
### Second class:

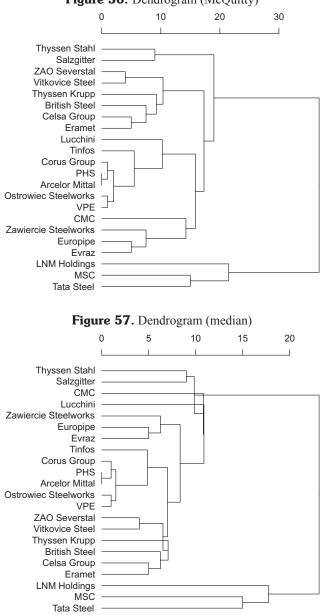


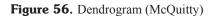
The dendrogram for variables concerning knowledge is shown in Figure 59. Descriptions of the above dendrites are included in subsequent prints-outs.

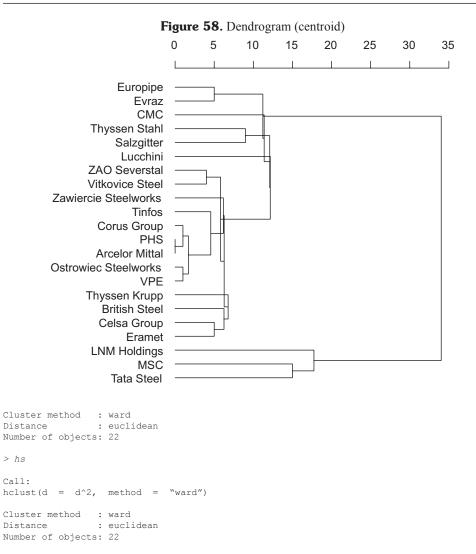
```
> hs<-hclust(d^2,"ward")
Call:
hclust(d = d^2, method = "ward")</pre>
```











> cbind(polaczenia=hs\$merge,wysokosc=hs\$height)

			wysokosc
[1,]	-8	-16	0.000000
[2,]	-10	-20	1.000000
[3,]	-18	1	1.333333
[4,]	-11	-14	4.000000
[5,]	2	3	4.066667
[6,]	-2	-13	5.000000
[7,]	-9	-21	5.000000
[8,]	-12	-22	7.000000
[9,]	-6	6	8.333333
[10,]	-1	7	8.333333
[11,]	-3	-19	9.000000
[12,]	-4	10	10.166667
[13,]	-15	-17	15.000000
[14,]	4	12	16.833333
[15,]	-5	11	17.666667
[16,]	5	8	20.314286

[17,] -7 13 23.666667 [18,] 9 15 34.333333 [19,] 14 16 37.336996 [20,] 18 19 54.492578 [21,] 17 20 176.304625 > hs<-hclust(d,"ave") Call: hclust(d = d, method = "ave") Cluster method : average : euclidean Distance Number of objects: 22 > hs Call· hclust(d = d, method = "ave") Cluster method : average Distance : euclidean Number of objects: 22 > cbind(polaczenia=hs\$merge,wysokosc=hs\$height) wysokosc [1,] -8 -16 0.000000 [2,] -18 1 1.000000 [3,] -10 -20 1.000000 [4,] 2 3 1.451124 [5,] -11 -14 2.00000 [6,] -2 -13 2.236068 [7,] -9 -21 2.236068 [8,] -22 4 2.266262 8 2.696864 [9,] -6 [10,] -1 7 2.737089 [11,] -4 10 2.990102 [12,] -3 -19 3.000000 [13,] 5 11 3.143760 [14,] 9 13 3.228905 [15,] -15 -17 3.872983 [16,] -5 12 3.924096 [17,] -12 14 3.974753 [18,] 6 17 4.181298 [19,] 16 18 4.231690 [20,] -7 15 4.621320 [21,] 19 20 6.746042 > hs<-hclust(d^2,"mcquitty") Call:  $hclust(d = d^2, method = "mcquitty")$ Cluster method : mcquitty Distance : euclidean Number of objects: 22 > hs Call:  $hclust(d = d^2, method = "mcquitty")$ Cluster method : mcquitty Distance : euclidear : euclidean Number of objects: 22

> cbind(polaczenia=hs\$merge,wysokosc=hs\$height)

wysokosc [1,] -8 -16 0.00000 [2,] -18 1 1.00000 [3,] -10 -20 1.00000 [4,] 2 3 2.00000 [5,] -11 -14 4.00000 [6,] -2 -13 [7,] -9 -21 5.00000 5.00000 [8,] -22 4 5.50000 [9,] -6 6 7.50000 [10,] -1 7 7.50000 [11,] -3 -19 9.00000 [12,] -4 10 9.25000 [13,] -12 8 10.25000 [14,] 5 12 10.37500 [15,] -5 9 14.25000 [16,] -15 -17 15.00000 [17,] 13 15 15.84375 [18,] 14 17 17.31250 [19,] 11 18 18.98438 [20,] -7 16 21.50000 [21,] 19 20 36.79297 > hs<-hclust(d^2,"median") Call:  $hclust(d = d^2, method = "median")$ Cluster method : median Distance : euclidean Number of objects: 22 > hs Call:  $hclust(d = d^2, method = "median")$ Cluster method : median Distance : euclidean Number of objects: 22 > cbind(polaczenia=hs\$merge,wysokosc=hs\$height) wysokosc [1,] -8 -16 0.000000 [2,] -18 1 1.000000 [3,] -10 -20 1.000000 [4,] 2 3 1.500000 [5,] -11 -14 4.000000 [6,] -22 4 4.875000 [7,] -2 -13 5.00000 [8,] -9 -21 5.00000 [9,] -6 7 6.25000

[10,] -1 8 6.250000 [11,] -4 10 7.062500 [12,] 5 11 6.515625

[13,] 6 12 7.003906 [14,] 9 13 8.344727 [15,] -3 -19 9.000000 [16,] -12 14 10.875244 [17,] -5 16 10.812561 [18,] 15 17 9.843765 [19,] -15 -17 15.000000 [20,] -7 19 17.750000 [21,] 18 20 23.127934

[12,]

> hs<-hclust(d^2, "centroid")</pre>

```
Call:
hclust(d = d^2, method = "centroid")
Cluster method · centroid
Distance : euclidean
Number of objects: 22
> hs
Call:
hclust(d = d^2, method = "centroid")
Cluster method : centroid
Distance
                : euclidean
Number of objects: 22
> cbind(polaczenia=hs$merge,wysokosc=hs$height)
              wysokosc
[1,] -8 -16 0.000000
[2,] -18 1 1.000000
[3,] -10 -20 1.000000
 [4,] 2 3 1.694444
 [5,] -11 -14 4.000000
 [6,] -22 4 4.560000
 [7,] -2 -13 5.00000
 [8,] -9 -21 5.000000
 [9,] -6 6 6.166667
[10,]
      -1
           8
              6.250000
[11,] -4 10 6.777778
[12,] 9 11 6.271684
[13,] 5 12 5.818182
[14,] -3 -19 9.000000
[15,] -12 13 12.165680
[16,] 14 15 12.096939
[17,] -5 16 11.386719
[18,] 7 17 11.218858
[18,]
[19,] -15 -17 15.000000
[20,] -7 19 17.750000
[21,] 18 20 34.023700
> d<-as.matrix(d)
               British Steel Europipe Thyssen Stahl Thyssen Krupp
British Steel
                0.000000 5.477226
                                        4.242641 3.162278 3.162278
Europipe
                    5.477226 0.000000
                                            5.291503
                                                           5.291503 4.472136
Thyssen Stahl
                    4.242641 5.291503
                                            0.000000
                                                           4.242641 4.242641
                    3.162278 5.291503
                                                           0.000000 4.000000
                                            4 242641
Thyssen Krupp
CMC
                    3.162278 4.472136
                                            4.242641
                                                           4.000000 0.000000
                    3.872983 3.000000
                                            4.795832
Huta Zawiercie
                                                           3.000000 3.316625
LNM Holdings
                    4.898979
                              7.348469
                                             5.099020
                                                            6.000000
                                                                      6.000000
                    4.123106 4.358899
                                            5.567764
                                                            3.000000 4.358899
PHS
Celsa Group
                    2.645751 5.196152
                                            3.316625
                                                           2.645751
                                                                     3.605551
Corus Group
                    3.741657
                              3.464102
                                             3.316625
                                                            2.449490
                                                                      9.000000
                    5.000000 3.605551
                                            3.741657
                                                                      7.211103
Salzgitter
                                                            3.872983
                    3.316625 3.605551
VPE
                                            3.162278
                                                           2.236068 8.831761
                                            3.872983
                    3.162278 3.741657
                                                           2.449490 7.549834
Eramet
                                                            3.316625 9.055385
Tinfos
                    4.358899 2.645751
                                             3.464102
               Arcelor Mittal Tata Steel Corus Group Salzgitter
British Steel
                    4.123106 5.477226 3.741657 3.605551 3.605551
                               6.928203
                                                       4.358899 4.358899
3.000000 5.000000
Europipe
                     4.358899
                                           4.242641
Thyssen Stahl
                     5.567764
                               4.690416
                                            5.477226
Thyssen Krupp
                     3.000000
                               6.633250
                                           3.162278
                                                      3.872983 3.000000
CMC
                     4.358899
                               4.898979
                                            4.242641 3.605551 4.358899
```

CMC

VPE

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Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter VPE Eramet Tinfos British Steel Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LMM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel	2.828427 4.5 5.099020 4.7 3.741657 5.1 3.162278 3.6 4.472136 4.3 3.872983 3.1 4.898979 7.0 3.605551 2.0 2.236068 3.1 2.449490 2.6 3.162278 4.3 3.741657 2.6 3.872983 3.4 2.449490 3.3 7.549834 9.0 3.605551 2.0	6.557439 4.242641 7.681146 5.744563 6.633250 6.164414 5.656854 5.916080 6.324555 3.872983 7.681146 0.00000 7.348469 5.744563 7.00000 5.477226	2.645751 6.928203 1.00000 3.00000 1.414214 3.741657 3.464102 3.316625 2.449490 9.000000 1.000000 7.348469 0.000000 3.872983 1.000000 3.162278 2.236068	3.741657 5.196152 4.000000 2.828427 3.316625 5.000000 3.605551 3.741657 3.872983 7.211103 4.000000 5.744563 3.872983 0.000000 3.741657 3.316625 3.464102	6.557439 1.414214 2.449490 1.000000 3.316625 3.605551 3.162278 2.236068 8.831761 1.414214 7.000000 1.000000 3.741657 0.000000 2.645751
Corus Group Salzgitter VPE Eramet Tinfos	3.3166253.42.6457512.40.0000003.6	36068 64102 49490 05551 00000			
> sort(apply(d,1	,sum))/nrow(d)				
Huta Ostrowiec 3.199001 Huta Zawiercie 3.580935 Tinfos 3.829396 Lucchini 4.189775 Tata Steel 5.809765	VPE 3.362560 PHS 3.584679 Salzgitter 3.868049 ZAO Severstal 4.226234 MSC 7.199001	3.42 Arcelor Mi 3.58 E 3.87 Thyssen S	9387 ttal 4679 Svraz Briti 3203	lsa Group 3.442905 Eramet 3.588901 ish Steel 3.888550 Europipe 4.724951	Corus Group 3.474831 Thyssen Krupp 3.806331 CMC 4.129451 LNM Holdings 5.661945

## 3.3. For variables related to knowledge and 3 general variables

The distance matrix, calculated for variables concerning knowledge and 3 general variables (y3, y5, y7 and y14.1 to y16.4), used to construct the dendrite is given below.

	British Steel	Europipe	Thyssen Stahl	Thyssen Krupp	)
Europipe	48611.3473				-
Thyssen Stahl	46296.3184	94902.3790			
-			20004 1002		
Thyssen Krupp	16199.4221	64506.2590	30604.1602		
CMC	43259.9804	5783.4299	89503.1444	59024.7524	
Huta Zawiercie	43437.1413	6013.0284	89647.1078	59139.2194	
LNM Holdings	21133.8696	69532.9006	25588.2210	5035.4009	)
PHS	34765.9250	14569.8168	80890.5491	50349.1268	3
Celsa Group	37550.8393	11494.1319	83754.9307	53251.4654	1
Huta Ostrowiec	51988.3104	3863.6351	98242.7880	67766.7622	2
ZAO Severstal	30311.3930	18407.2349	76559.1518	46110.1317	
Lucchini	42547.2265	6676.0787	88768.0637	58269.8141	
Evraz	16348.0161	32444.1500	62521.7052	32063.0022	
Vitkovice Steel		1491.0443	96348.3796	65934.7996	
MSC	171369.3126		125100.8956	155651.0775	
Arcelor Mittal	46734.8009	24632.1969	90138.4879	62405.0498	
Tata Steel	29299.1203	77863.6055	17336.6106	14587.6524	1
Corus Group	29964.4341	18735.3643	76254.3491	46000.3217	7
Salzgitter	42146.4644	6500.7713	88428.3389	58011.8714	1
VPE	37401.9527	11225.0851	83685.5784	53281.7831	
Eramet	52484.0449	4814.6254	98764.8419	68510.1112	
Tinfos	53916.2153	5460.0861	100185.7616	69729.3612	
111103		Huta Zawierci			
	CMC I	nuta Sawierci	e LNM Holding	s PHS	Celsa Group
Europipe					
Thyssen Stahl					
Thyssen Krupp					
CMC					
Huta Zawiercie	835.8044				
LNM Holdings	64057.8693	64173.9189			
PHS	8833.8902	8836.2181	55384.5221		
Celsa Group	5800.0522	5892.2200		3092.3315	
Huta Ostrowiec	8742.5055	8664.0397			14524.1954
ZAO Severstal	12949.3474	13136.9910			7275.7318
Lucchini	920.3641	918.3218		8006.3193	5018.6305
Evraz	26982.9726	27128.3558	37091.5903		21236.4221
Vitkovice Steel	7061.7781	7184.6779	70963.2027	15891.7284	12835.5770
MSC	214602.6359	214747.9123	150617.5974	205985.3430	208855.7612
Arcelor Mittal	25478.7866	26313.5113	66973.9484	27750.9461	26197.3474
Tata Steel	72554.1619	72736.0466	10129.1522	64053.0679	66849.9362
Corus Group	13732.4709	14089.2650		7002.0007	8600.5824
Salzgitter	1788.0400	2557.4425			5144.7675
VPE					
	6014.8240	6398.8600			2227.0002
Eramet	10480.6033	10792.1885			16005.8136
Tinfos	10711.9143	10669.1056			16507.0390
	Huta Ostrowie	c ZAO Severs	tal Lucchini	Evraz	
Europipe					
Thyssen Stahl					
Thyssen Krupp					
CMC					
Huta Zawiercie					
LNM Holdings					
PHS					
Celsa Group					
Huta Ostrowiec					
ZAO Severstal	21684.4116				
Lucchini	9508.6728	12240.796	3		
Evraz	35724.4179	14049.306	1 26246.9519		
Vitkovice Steel	2470.8001	19826.720	7 7922.3605	33871.8476	
MSC	223341.0856		6 213868.9258		
Arcelor Mittal	27676.5773	26870.975			
Tata Steel	81276.4304		6 71845.4415	45634.1185	
Corus Group					
-	22277.7295				
Salzgitter	9896.9112			25948.8821	
VPE	14622.8978				
Eramet	4932.4345		0 11393.9371	36509.4816	
Tinfos	2031.4409	23629.032		37676.4407	
	Vitkovice Steel	l MS	C Arcelor Mit	tal Tata St	ceel

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Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter VPE Eramet Tinfos	20208.3590 7923.7484 12663.1425 4063.6657 3969.2555	213012.1932 142140.4180 201293.4815 213515.0568 208770.8228 223768.0038 225279.8066 Salzgitter	24277.8504 23958.2659 23994.5430 23513.5513 28024.3875	71417.9635 66673.7329 81628.6076 83194.9389			
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LMM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter VPE Eramet Tinfos	12384.1858 7717.6967 22522.4340	4744.7355 10873.6281	15402.5025	4584.3964			
K-means clustering	with 2 clust	ers of sizes	5, 17				
$\begin{array}{c} \mbox{Cluster means:} & y3 & y5 & y7 & y14.1 & y14.2 & y14.3 & y14.4 & y15.1 \\ 1 & 13338.000 & 110340.00 & 2.800000 & 3.200000 & 3.200000 & 4.000000 & 2.800000 \\ 2 & 3794.529 & 15615.53 & 2.705882 & 1.941176 & 1.470588 & 1.764706 & 1.823529 & 1.647059 \\ & y15.2 & y15.3 & y15.4 & y16.1 & y16.2 & y16.3 & y16.4 & y17.3 \\ 1 & 3.400000 & 2.400000 & 1.800000 & 1.4 & 1.400000 & 1.600000 & 1.4 & 9.600000 \\ 2 & 1.705882 & 1.294118 & 1.176471 & 1.0 & 1.235294 & 1.058824 & 1.0 & 2.352941 \\ \end{array}$							
Clustering vector: British Steel 2 Huta Zawiercie Lu 2 ZAO Severstal 2 Arcelor Mittal 2 Eramet 2	Europipe 2 NM Holdings 1 Lucchini 2 Tata Steel 1 Tinfos 2	- PH Evra Corus Grou	1 Celsa 2 Z Z Vitkovice 2	1 2 a Group Huta Ostrowiec 2 2			

```
Within cluster sum of squares by cluster:
[1] 16999947084 3668489334
(between_SS / total_SS = 62.9 %)
Available components:
[1] "cluster" "centers" "totss" "withinss" "tot.withinss"
[6] "betweenss" "size" "iter" "ifault"
```

#### Centroids of individual classes:

y3 y5 y7 y14.1 y14.2 y14.3 y14.4 y15.1 1 13338.000 110340.00 2.800000 3.000000 3.200000 3.200000 4.000000 2.800000 2 3794.529 15615.53 2.705882 1.941176 1.470588 1.764706 1.823529 1.647059 y15.2 y15.3 y15.4 y16.1 y16.2 y16.3 y16.4 y17.3 1 3.400000 2.400000 1.800000 1.4 1.400000 1.600000 1.4 9.600000 2 1.705882 1.294118 1.176471 1.0 1.235294 1.058824 1.0 2.352941

#### Assignment to individual classes:

British Steel 2	Europipe 2	Thyssen Stahl 1	Thyssen Krupp 1	CMC 2
Huta Zawiercie 2	LNM Holdings 1	PHS 2	Celsa Group 2	Huta Ostrowiec 2
ZAO Severstal	Lucchini	Evraz	Vitkovice Steel	MSC
2	2	2	2	1
Arcelor Mittal	Tata Steel	Corus Group	Salzgitter	VPE
2	1	2	2	1
Eramet 2	Tinfos 2			

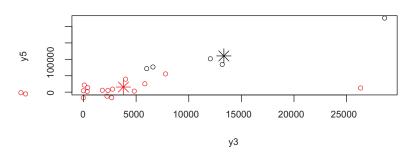
#### First class:

Thyssen Stahl	Thyssen Krupp	LNM Holdings	MSC	Tata Steel
1	1	1	1	1

#### Second class:

British Steel 2	Europipe 2	CMC 2	Huta Zawiercie 2	PHS 2
Celsa Group	Huta Ostrowiec	ZAO Severstal	Lucchini	Evraz
2	2	2	2	2
Vitkovice Steel	Arcelor Mittal	Corus Group	Salzgitter	VPE
2	2	2	2	2
Eramet	Tinfos			
2	2			

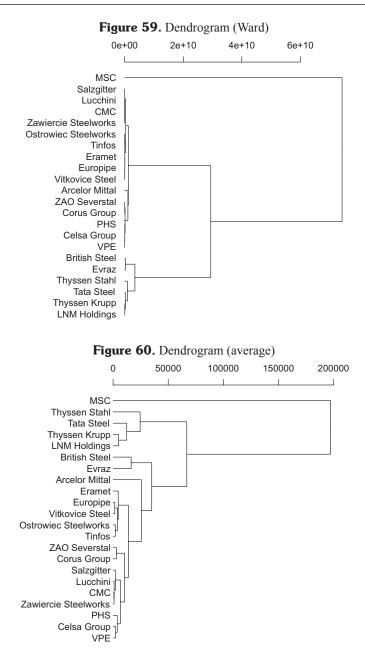
Annexe 18

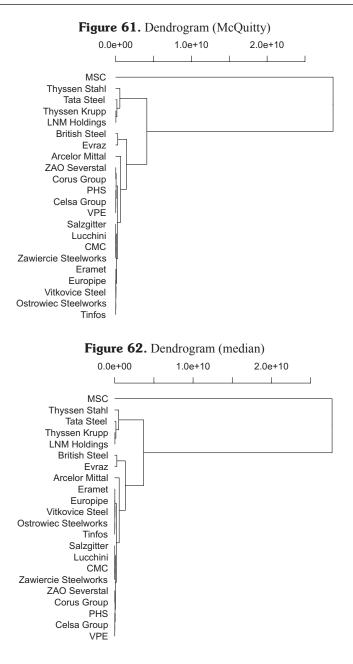


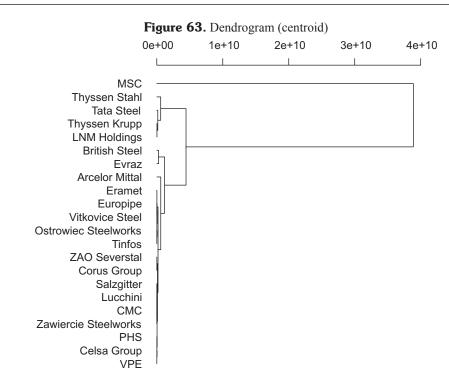
The dendrogram is shown in Figure 59.

The dendrogram with text description is shown in the following printouts. The first two columns describing the dendrogram have the following interpretation. The line i (1 to 21) describes clustering in step i. If element j in step i assumes a negative value (preceded by a sign -), then the object -j has been included at this stage. If element j is not preceded by any symbol, then the combination of the object in the cluster occurred at earlier stages of the algorithm. Hence negative elements denote single objects, and positive structures not being single objects. The "height" column contains the criterion values assigned to the method used to create the clusters in a specific structure/dendrite.

```
> hs<-hclust(d^2, "ward")
Call:
hclust(d = d^2, method = "ward")
Cluster method : ward
Distance : euclidean
Number of objects: 22
> hs
Call:
hclust(d = d^2, method = "ward")
Cluster method : ward
Distance : euclidean
Number of objects: 22
```







> cbind(polaczenia=hs\$merge,wysokosc=hs\$height)

			wysokosc
[1,]	-5	-6	698569
[2,]	-12	1	894067
[3,]	-2	-14	2223213
[4,]	-10	-22	4126752
[5,]	-9	-20	4959530
[6,]	-19	2	6475651
[7,]	-11	-18	9078185
[8,]	-8	5	17421186
[9,]	-4	-7	25355262
[10,]	-21	3	25721594
[11,]	4	10	31124289
[12,]	7	8	109947481
[13,]	-17	9	201814463
[14,]	-1	-13	267257629
[15,]	6	11	344607274
[16,]	-3	13	889172441
[17,]	-16	12	1090971415
[18,]	15	17	1229072882
[19,]	14	16	3485083475
[20,]	18	19	29394107860
[21,]	-15	20	74235239115
> hs<	-hclu	ıst (d	d,″ave″)

Call: hclust(d = d, method = "ave")

Cluster method : average Distance : euclidean Number of objects: 22

> hs
Call:
hclust(d = d, method = "ave")
Cluster method : average

Cluster method : average Distance : euclidean Number of objects: 22

> cbind(polaczenia=hs\$merge,wysokosc=hs\$height)

			wysokosc
[1,]	-5	-6	835.8044
[2,]		1	
		-14	
		-22	
		2	
[6,]	-9	-20	2227.0002
[7,]	-11	-18	3013.0027
[8,]	-8	6	3728.4255
[9,]		4	3940.9442
[10,]			
[11,]			
[12,]	5		
[13,]			
[14,]	-17	11	
[15,]	10	13	13832.3197
[16,]	-1	-13	16348.0161
			24509.6639
[18,]	-16	15	25722.2649 35060.2045
[20,] [21,]			66866.6950 197267.1202
[21,]	-10	20	197207.1202
> hs<	-hcli	ust (c	1^2,"mcquitty")
Call:			
	t(d =	= d^2	, method = "mcquitty")
Clust	er me	ethod	l : mcquitty
Dista	nce		: euclidean
Numbe	r of	obje	ects: 22
> hs			
Call:			
hclus	t(d =	= d^2	2, method = "mcquitty")
~ .			
		ethod	l : mcquitty
Dista			: euclidean
Numbe	r of	obje	ects: 22
> cbi	nd (p	olacz	zenia=hs\$merge,wysokosc=hs\$height)
			www.chosc
[ 1 ]	- 5	-6	wysokosc 6.985690e+05
			8.451925e+05
			2.223213e+06
			4.126752e+06
			4.439410e+06
			4.959530e+06
	2	20	

[6,] -9 -20 4.9595304+06 [7,] -11 -18 9.078185e+06 [8,] -8 6 1.430577e+07 [9,] 3 4 1.665001e+07 [10,] -21 9 2.125990e+07 [11,] -4 -7 2.535526e+07 [12,] 7 8 4.792119e+07

[13,] 5 10 1.002156e+08 [14,] -17 11 1.576997e+08 [15,] 12 13 2.402893e+08 [16,] -1 -13 2.672576e+08 [17,] -3 14 5.481220e+08 [18,] -16 15 6.516686e+08 [19,] 16 18 1.432831e+09 [20,] 17 19 4.112262e+09 [21,] -15 20 2.871159e+10 > hs<-hclust(d^2,"median") Call:  $hclust(d = d^2, method = "median")$ Cluster method : median Distance : euclidean Number of objects: 22 > hs Call:  $hclust(d = d^2, method = "median")$ Cluster method : median Distance : euclidean Number of objects: 22 > cbind(polaczenia=hs\$merge,wysokosc=hs\$height) wysokosc [1,] -5 -6 6.985690e+05 [2,] -12 1 6.705502e+05 [3,] -2 -14 2.223213e+06 [4,] -10 -22 4.126752e+06 [5,] -19 2 4.184452e+06 [6,] -9 -20 4.959530e+06 [7,] -11 -18 9.078185e+06 [8,] -8 6 1.306589e+07 [9,] 3 4 1.506252e+07 [10,] -21 9 1.670052e+07 [11,] -4 -7 2.535526e+07 [12,] 7 8 4.176523e+07 [13,] 5 12 8.955665e+07 [14,] -17 11 1.513608e+08 [15,] 10 13 2.020819e+08 [16,] -1 -13 2.672576e+08 [17,] -3 14 5.071123e+08 [18,] -16 15 5.703405e+08 [19,] 16 18 1.349215e+09 [20,] 17 19 3.686780e+09 [21,] -15 20 2.773631e+10 > hs<-hclust(d^2,"centroid")</pre> Call:  $hclust(d = d^2, method = "centroid")$ Cluster method : centroid Distance : euclidean Number of objects: 22 > hs Call:  $hclust(d = d^2, method = "centroid")$ Cluster method : centroid

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Distance : euclidean Number of objects: 22 > cbind(polaczenia=hs\$merge,wysokosc=hs\$height) wysokosc [1,] -5 -6 6.985690e+05 [2,] -12 1 6.705502e+05 [3,] -2 -14 2.223213e+06 [4,] -10 -22 4.126752e+06 [5,] -19 2 4.317101e+06 [6,] -9 -20 4.959530e+06 [7,] -11 -18 9.078185e+06 [8,] -8 6 1.306589e+07 [9,] 3 4 1.506252e+07 [10,] -21 9 1.670052e+07 [11,] -4 -7 2.535526e+07 [12,] 5 8 4.007079e+07 [13,] 7 12 1.040768e+08 [14,] -17 11 1.513608e+08 [15,] 10 13 1.853367e+08 [16,] -1 -13 2.672576e+08 [17,] -3 14 5.927816e+08 [18,] -16 15 6.010548e+08 [19,] 16 18 1.187846e+09 [20,] 17 19 4.429578e+09 [21,] -15 20 3.888513e+10 > k<-kmeans(x,3) K-means clustering with 3 clusters of sizes 5, 16, 1 Cluster means: y3 y5 y7 y14.1 y14.2 y14.3 y14.4 y15.1 y15.2 y15.3 9174.2 76320.00 3.0000 2.800 2.6000 2.2000 3.8000 2.4000 3.2000 2.00 3541.5 13222.75 2.6875 1.875 1.4375 1.8125 1.6875 1.6875 1.6875 1.25 1 2 3 28662.0 224000.00 2.0000 4.000 5.0000 6.0000 5.0000 3.0000 4.00 y15.4 y16.1 y16.2 y16.3 y16.4 y17.3 1 1.6000 1.4 1.4000 1.6000 1.2 5.200 2 1.1875 1.0 1.1875 1.0625 1.0 2.375 3 2.0000 1.0 2.0000 1.0000 2.0 24.000 Clustering vector: British Steel Europipe Thyssen Stahl Thyssen Krupp CMC 1 2 1 2 1 Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec 2 1 2 ZAO Severstal Lucchini Evraz Vitkovice Steel MSC 2 2 2 2 3 Arcelor Mittal Tata Steel Salzgitter Corus Group VPE 2 2 1 2 2 Eramet Tinfos 2 2 Within cluster sum of squares by cluster: [1] 1188706721 2093767847 0 (between SS / total SS = 94.1 %) Available components: [1] "cluster" "centers" "totss" "withinss" "tot.withinss" [6] "betweenss" "size" "iter" "ifault" > kK-means clustering with 3 clusters of sizes 5, 16, 1

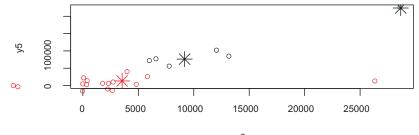
01					
Cluster means: y3				4 y15.1 y15.2 y15	. 3
		2.800 2.6000			
			1.8125 1.6875		25
	0.00 2.0000		6.0000 5.0000		00
	y16.2 y16.3				
		1.2 5.200			
	1.1875 1.0625	1.0 2.375			
	2.0000 1.0000	2.0 24.000			
Clustering vect	cor:				
British Steel	Europipe	Thyssen Stal	hl Thyssen H	Krupp CM	1C
1	2		1	1	2
Huta Zawiercie	LNM Holdings	PI	HS Celsa (	*	
2	1		2	2	2
ZAO Severstal	Lucchini	Evra			
2	2	~ ~	2		3
Arcelor Mittal	Tata Steel	Corus Gro	1		
2 Eramet	1 Tinfos		2	2	2
2	2				
2	2				
Within cluster	sum of squares	bv cluster:			
[1] 1188706721		0			
(between SS /	total SS = 94	.1 %)			
_	_				
Available comp	oonents:				
[1] "cluster"	"centers"	"totss"	"withinss	s" "tot.withins	s″
[6] "betweenss'	"size"	"iter"	"ifault"		
>	(-1)				
> d<-as.matrix	( <i>a</i> )				
	British Steel	Europipe Th	hyssen Stahl 🏾	Thyssen Krupp	
British Steel	British Steel 0.00	Europipe Tl 48611.347	hyssen Stahl 1 46296.32	Thyssen Krupp 16199.422	
British Steel Europipe		* *			
	0.00	48611.347 0.000	46296.32	16199.422	
Europipe Thyssen Stahl Thyssen Krupp	0.00 48611.35 46296.32 16199.42	48611.347 0.000 94902.379 64506.259	46296.32 94902.38 0.00 30604.16	16199.422 64506.259 30604.160 0.000	
Europipe Thyssen Stahl Thyssen Krupp CMC	0.00 48611.35 46296.32 16199.42 43259.98	48611.347 0.000 94902.379 64506.259 5783.430	46296.32 94902.38 0.00 30604.16 89503.14	16199.422 64506.259 30604.160 0.000 59024.752	
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie	0.00 48611.35 46296.32 16199.42 43259.98 43437.14	48611.347 0.000 94902.379 64506.259 5783.430 6013.028	46296.32 94902.38 0.00 30604.16 89503.14 89647.11	16199.422 64506.259 30604.160 0.000 59024.752 59139.219	
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22	16199.422 64506.259 30604.160 0.000 59024.752 59139.219 5035.401	
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55	16199.422 64506.259 30604.160 0.000 59024.752 59139.219 5035.401 50349.127	
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93	16199.422 64506.259 30604.160 0.000 59024.752 59139.219 5035.401 50349.127 53251.465	
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79	16199.422 64506.259 30604.160 0.000 59024.752 59139.219 5035.401 50349.127 53251.465 67766.762	
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15	$16199.422 \\ 64506.259 \\ 30604.160 \\ 0.000 \\ 59024.752 \\ 59139.219 \\ 5035.401 \\ 50349.127 \\ 53251.465 \\ 67766.762 \\ 46110.132 \\ \end{array}$	
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235 6676.079	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15 88768.06	$16199.422 \\ 64506.259 \\ 30604.160 \\ 0.000 \\ 59024.752 \\ 59139.219 \\ 5035.401 \\ 50349.127 \\ 53251.465 \\ 67766.762 \\ 46110.132 \\ 58269.814 \\ \end{array}$	
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23 16348.02	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15	$16199.422 \\ 64506.259 \\ 30604.160 \\ 0.000 \\ 59024.752 \\ 59139.219 \\ 5035.401 \\ 50349.127 \\ 53251.465 \\ 67766.762 \\ 46110.132 \\ \end{array}$	
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23 16348.02 50061.58	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235 6676.079 32444.150	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15 88768.06 62521.71	$16199.422 \\ 64506.259 \\ 30604.160 \\ 0.000 \\ 59024.752 \\ 59139.219 \\ 5035.401 \\ 50349.127 \\ 53251.465 \\ 67766.762 \\ 46110.132 \\ 58269.814 \\ 32063.002 \\ \end{array}$	
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23 16348.02 50061.58 171369.31	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235 6676.079 32444.150 1491.044	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15 88768.06 62521.71 96348.38	16199.422 64506.259 30604.160 0.000 59024.752 59139.219 5035.401 50349.127 53251.465 67766.762 46110.132 58269.814 32063.002 65934.800	
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23 16348.02 50061.58 171369.31 46734.80 29299.12	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235 6676.079 32444.150 1491.044 219979.276 24632.197 77863.605	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15 88768.06 62521.71 96348.38 125100.90 90138.49 17336.61	$\begin{array}{c} 16199.422\\ 64506.259\\ 30604.160\\ 0.000\\ 59024.752\\ 59139.219\\ 5035.401\\ 50349.127\\ 53251.465\\ 67766.762\\ 46110.132\\ 58269.814\\ 32063.002\\ 65934.800\\ 155651.077\\ 62405.050\\ 14587.652 \end{array}$	
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23 16348.02 50061.58 171369.31 46734.80 29299.12 29964.43	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235 6676.079 32444.150 1491.044 219979.276 24632.197 77863.605 18735.364	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15 88768.06 62521.71 96348.38 125100.90 90138.49 17336.61 76254.35	$16199.422\\64506.259\\30604.160\\0.000\\59024.752\\59139.219\\5035.401\\50349.127\\53251.465\\67766.762\\46110.132\\58269.814\\32063.002\\65934.800\\155651.077\\62405.050\\14587.652\\46000.322$	
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23 16348.02 50061.58 171369.31 46734.80 29299.12 29964.43	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235 6676.079 32444.150 1491.044 219979.276 24632.197 77863.605 18735.364 6500.771	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15 88768.06 62521.71 96348.38 125100.90 90138.49 17336.61 76254.35 88428.34	16199.422 64506.259 30604.160 0.000 59024.752 59139.219 5035.401 50349.127 53251.465 67766.762 46110.132 58269.814 32063.002 65934.800 155651.077 62405.050 14587.652 46000.322 58011.871	
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter VPE	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23 16348.02 50061.58 171369.31 46734.80 29299.12 29964.43 42146.46 37401.95	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235 6676.079 32444.150 1491.044 219979.276 24632.197 77863.605 18735.364 6500.771 11225.085	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15 88768.06 62521.71 96348.38 125100.90 90138.49 17336.61 76254.35 88428.34 83685.58	16199.422 64506.259 30604.160 0.000 59024.752 59139.219 5035.401 50349.127 53251.465 67766.762 46110.132 58269.814 32063.002 65934.800 155651.077 62405.050 14587.652 46000.322 58011.871 53281.783	
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter VPE Eramet	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23 16348.02 50061.58 171369.31 46734.80 29299.12 29964.43 42146.46 37401.95 52484.04	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235 6676.079 32444.150 1491.044 219979.276 24632.197 77863.605 18735.364 6500.771 11225.085 4814.625	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15 88768.06 62521.71 96348.38 125100.90 90138.49 17336.61 76254.35 88428.34 83685.58 98764.84	$\begin{array}{c} 16199.422\\ 64506.259\\ 30604.160\\ 0.000\\ 59024.752\\ 59139.219\\ 5035.401\\ 50349.127\\ 53251.465\\ 67766.762\\ 46110.132\\ 58269.814\\ 32063.002\\ 65934.800\\ 155651.077\\ 62405.050\\ 14587.652\\ 46000.322\\ 58011.871\\ 53281.783\\ 68510.111\\ \end{array}$	
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter VPE	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23 16348.02 50061.58 171369.31 46734.80 29299.12 29964.43 42146.46 37401.95 52484.04 53916.22	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235 6676.079 32444.150 1491.044 219979.276 24632.197 77863.605 18735.364 6500.771 11225.085 4814.625 5460.086	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15 88768.06 62521.71 96348.38 125100.90 90138.49 17336.61 76254.35 88428.34 83685.58 98764.84 100185.76	16199.422 64506.259 30604.160 0.000 59024.752 59139.219 5035.401 50349.127 53251.465 67766.762 46110.132 58269.814 32063.002 65934.800 155651.077 62405.050 14587.652 46000.322 58011.871 53281.783 68510.111 69729.361	
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter VPE Eramet Tinfos	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23 16348.02 50061.58 171369.31 46734.80 29299.12 29964.43 42146.46 37401.95 52484.04 53916.22 CMC 1	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235 6676.079 32444.150 1491.044 219979.276 24632.197 77863.605 18735.364 6500.771 11225.085 4814.625 5460.086 Huta Zawiercie	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15 88768.06 62521.71 96346.38 125100.90 90138.49 17336.61 76254.35 88428.34 83685.58 98764.84 100185.76 LNM Holdings	16199.422 64506.259 30604.160 0.000 59024.752 59139.219 5035.401 50349.127 53251.465 67766.762 46110.132 58269.814 32063.002 65934.800 155651.077 62405.050 14587.652 46000.322 58011.871 53281.783 68510.111 69729.361 PHS Celsa Gr	
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter VPE Eramet Tinfos British Steel	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23 16348.02 50061.58 171369.31 46734.80 29299.12 29964.43 42146.46 37401.95 52484.04 53916.22 CMC T 43259.9804	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235 6676.079 32444.150 1491.044 219979.276 24632.197 77863.605 18735.364 6500.771 11225.085 4814.625 5460.086 Huta Zawiercie 43437.1413	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15 88768.06 62521.71 96348.38 125100.90 90138.49 17336.61 76254.35 88428.34 83685.58 98764.84 100185.76 LNM Holdings 21133.870	16199.422 64506.259 30604.160 0.000 59024.752 59139.219 5035.401 50349.127 53251.465 67766.762 46110.132 58269.814 32063.002 65934.800 155651.077 62405.050 14587.652 46000.322 58011.871 53281.783 68510.111 69729.361 PHS Celsa Gr 34765.925 37550.	839
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter VPE Eramet Tinfos British Steel Europipe	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23 16348.02 50061.58 171369.31 46734.80 29299.12 29964.43 42146.46 37401.95 52484.04 53916.22 CMC 1 43259.9804	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235 6676.079 32444.150 1491.044 219979.276 24632.197 77863.605 18735.364 6500.771 11225.085 4814.625 4814.	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15 88768.06 62521.71 96348.38 125100.90 90138.49 17336.61 76254.35 88428.34 83685.58 98764.84 100185.76 LNM Holdings 21133.870 69532.901	16199.422 64506.259 30604.160 0.000 59024.752 59139.219 5035.401 50349.127 53251.465 67766.762 46110.132 58269.814 32063.002 65934.800 155651.077 62405.050 14587.652 46000.322 58011.871 53281.783 68510.111 69729.361 PHS Celsa Gr 34765.925 37550. 14569.817 11494.	839 132
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter VPE Eramet Tinfos British Steel	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23 16348.02 50061.58 171369.31 46734.80 29299.12 29964.43 42146.46 37401.95 52484.04 53916.22 CMC T 43259.9804	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235 6676.079 32444.150 1491.044 219979.276 24632.197 77863.605 18735.364 6500.771 11225.085 4814.625 5460.086 Huta Zawiercie 43437.1413	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15 88768.06 62521.71 96348.38 125100.90 90138.49 17336.61 76254.35 88428.34 83685.58 98764.84 100185.76 LNM Holdings 21133.870	16199.422 64506.259 30604.160 0.000 59024.752 59139.219 5035.401 50349.127 53251.465 67766.762 46110.132 58269.814 32063.002 65934.800 155651.077 62405.050 14587.652 46000.322 58011.871 53281.783 68510.111 69729.361 PHS Celsa Gr 34765.925 37550.	839 132 931
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter VPE Eramet Tinfos British Steel Europipe Thyssen Stahl	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23 16348.02 50061.58 171369.31 46734.80 29299.12 29964.43 42146.46 37401.95 52484.04 53916.22 CMC 1 43259.9804 5783.4299 89503.1444	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235 6676.079 32444.150 1491.044 219979.276 24632.197 77863.605 18735.360 18735.365 18735.365 4814.625 5460.086 Huta Zawiercie 43437.1413 6013.0284 89647.1078	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15 88768.06 62521.71 96348.38 125100.90 90138.49 17336.61 76254.35 88428.34 83685.58 98764.84 100185.76 LNM Holdings 21133.870 69532.901 25588.221	16199.422 64506.259 30604.160 0.000 59024.752 59139.219 5035.401 50349.127 53251.465 67766.762 46110.132 58269.814 32063.002 65934.800 155651.077 62405.050 14587.652 46000.322 58011.871 53281.783 68510.111 69729.361 PHS Celsa Gr 34765.925 37550. 14569.817 11494. 80890.549 83754.	839 132 931 465
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter VPE Eramet Tinfos British Steel Europipe Thyssen Stahl Thyssen Krupp	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23 16348.02 50061.58 171369.31 46734.80 29299.12 29964.43 42146.46 37401.95 52484.04 53916.22 CMC 1 43259.9804 5783.4299 8503.1444 59024.7524	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235 6676.079 32444.150 1491.044 219979.276 24632.197 77863.605 18735.364 6500.771 11225.085 4814.625 5460.086 Huta Zawiercie 43437.1413 6013.0284 89647.1078 59139.2194	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15 88768.06 62521.71 96348.38 125100.90 90138.49 17336.61 76254.35 88428.34 83685.58 98764.84 100185.76 LNM Holdings 21133.870 69532.901 25588.221 5035.401	16199.422 64506.259 30604.160 0.000 59024.752 59139.219 5035.401 50349.127 53251.465 67766.762 46110.132 58269.814 32063.002 65934.800 155651.077 62405.050 14587.652 46000.322 58011.871 53281.783 68510.111 69729.361 PHS Celsa Gr 34765.925 37550. 14569.817 11494. 80890.549 83754.	839 132 931 465 052
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter VPE Eramet Tinfos British Steel Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23 16348.02 50061.58 171369.31 46734.80 29299.12 29964.43 42146.46 37401.95 52484.04 53916.22 CMC 1 43259.9804 5783.4299 89503.1444 59024.7524 0.0000 835.8044 64057.8693	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235 6676.079 32444.150 1491.044 219979.276 24632.197 77863.605 18735.364 6500.771 11225.085 4814.625 5460.086 Huta Zawiercie 43437.1413 6013.0284 89647.1078 59139.2194 835.8044 0.0000 64173.9189	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15 88768.06 62521.71 96348.38 125100.90 90138.49 17336.61 76254.35 88428.34 83685.58 98764.84 100185.76 LNM Holdings 21133.870 69532.901 25588.221 5035.401 64057.869 64173.919 0.000	16199.422 64506.259 30604.160 0.000 59024.752 59139.219 5035.401 50349.127 53251.465 67766.762 46110.132 58269.814 32063.002 65934.800 155651.077 62405.050 14587.652 46000.322 58011.871 53281.783 68510.111 69729.361 PHS Celsa Gr 34765.925 37550. 14569.817 11494. 80890.549 83754. 50349.127 53251. 8833.890 5800. 8836.218 5822	839 132 931 465 052 220 807
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter VPE Eramet Tinfos British Steel Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23 16348.02 50061.58 171369.31 46734.80 2929.12 29964.43 42146.46 37401.95 52484.04 53916.22 CMC 1 43259.9804 5783.4299 89503.1444 59024.7524 0.0000 835.8044 64057.8693 8833.8902	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235 6676.079 32444.150 1491.044 219979.276 24632.197 77863.605 18735.364 6500.771 11225.085 4814.625 5460.086 Huta Zawiercie 43437.1413 6013.0284 89647.1078 59139.2194 835.8044 0.0000 64173.9189 8836.2181	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15 88768.06 62521.71 96348.38 125100.90 90138.49 17336.61 76254.35 88428.34 83685.58 98764.84 100185.76 LNM Holdings 21133.870 69532.901 25588.221 5035.401 64057.869 64173.919 0.000	16199.422 64506.259 30604.160 0.000 59024.752 59139.219 5035.401 50349.127 53251.465 67766.762 46110.132 58269.814 32063.002 65934.800 155651.077 62405.050 14587.652 46000.322 58011.871 53281.783 68510.111 69729.361 PHS Celsa Gr 34765.925 37550. 14569.817 11494 80890.549 83754. 50349.127 53251. 8833.890 5800. 8836.218 5892. 55384.522 58285. 0.000 3092.	839 132 931 465 052 220 807 331
Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings PHS Celsa Group Huta Ostrowiec ZAO Severstal Lucchini Evraz Vitkovice Steel MSC Arcelor Mittal Tata Steel Corus Group Salzgitter VPE Eramet Tinfos British Steel Europipe Thyssen Stahl Thyssen Krupp CMC Huta Zawiercie LNM Holdings	0.00 48611.35 46296.32 16199.42 43259.98 43437.14 21133.87 34765.93 37550.84 51988.31 30311.39 42547.23 16348.02 50061.58 171369.31 46734.80 29299.12 29964.43 42146.46 37401.95 52484.04 53916.22 CMC 1 43259.9804 5783.4299 89503.1444 59024.7524 0.0000 835.8044 64057.8693	48611.347 0.000 94902.379 64506.259 5783.430 6013.028 69532.901 14569.817 11494.132 3863.635 18407.235 6676.079 32444.150 1491.044 219979.276 24632.197 77863.605 18735.364 6500.771 11225.085 4814.625 5460.086 Huta Zawiercie 43437.1413 6013.0284 89647.1078 59139.2194 835.8044 0.0000 64173.9189	46296.32 94902.38 0.00 30604.16 89503.14 89647.11 25588.22 80890.55 83754.93 98242.79 76559.15 88768.06 62521.71 96348.38 125100.90 90138.49 17336.61 76254.35 88428.34 83685.58 98764.84 100185.76 LNM Holdings 21133.870 69532.901 25588.221 5035.401 64057.869 64173.919 0.000	16199.422 64506.259 30604.160 0.000 59024.752 59139.219 5035.401 50349.127 53251.465 67766.762 46110.132 58269.814 32063.002 65934.800 155651.077 62405.050 14587.652 46000.322 58011.871 53281.783 68510.111 69729.361 PHS Celsa Gr 34765.925 37550. 14569.817 11494 80890.549 83754. 50349.127 53251. 8833.890 5800. 8836.218 5892. 55384.522 58285. 0.000 3092.	839 132 931 465 052 220 807 331 000

ZAO Severstal	12949.3474	13136.9910	51139.965	4845.078	7275.732
Lucchini	920.3641	918.3218	63304.051	8006.319	5018.630
Evraz	26982.9726	27128.3558		18419.776	21236.422
Vitkovice Steel		7184.6779		15891.728	12835.577
MSC	214602.6359	214747.9123	150617.597 2		208855.761
Arcelor Mittal	25478.7866	26313.5113		27750.946	26197.347
Tata Steel	72554.1619	72736.0466		64053.068	66849.936
Corus Group	13732.4709	14089.2650	51005.783	7002.001	8600.582
Salzgitter	1788.0400	2557.4425	63039.867	8233.052	5144.768
VPE	6014.8240	6398.8600	58307.986	4364.519	2227.000
Eramet	10480.6033	10792.1885		19098.078	16005.814
Tinfos	10711.9143	10669.1056		19501.842	16507.039
	Huta Ostrowiec			Evraz	
British Steel	51988.310				
Europipe	3863.635	18407.23			
Thyssen Stahl	98242.788	76559.15	2 88768.0637	62521.71	
Thyssen Krupp	67766.762	46110.13	2 58269.8141	32063.00	
CMC	8742.506	12949.34	920.3641	26982.97	
Huta Zawiercie	8664.040	13136.99	918.3218	27128.36	
LNM Holdings	72800.066	51139.96	63304.0508	37091.59	
PHS	17500.221	4845.07	8006.3193	18419.78	
Celsa Group	14524.195	7275.73	2 5018.6305	21236.42	
Huta Ostrowiec	0.000	21684.41	9508.6728	35724.42	
ZAO Severstal	21684.412	0.00	12240.7963	14049.31	
Lucchini	9508.673	12240.79	6 0.0000	26246.95	
Evraz	35724.418	14049.30	6 26246.9519	0.00	
Vitkovice Steel	2470.800	19826.72	1 7922.3605	33871.85	
MSC	223341.086	201656.72	4 213868.9258	187622.35	
Arcelor Mittal	27676.577	26870.97	5 25952.2739	35044.55	
Tata Steel	81276.430	59607.56	1 71845.4415	45634.12	
Corus Group	22277.729	3013.00	3 13170.9554	14120.01	
Salzgitter	9896.911	11907.27	2002.5037	25948.88	
VPE	14622.898		2 5482.9304	21220.92	
Eramet	4932.434			36509.48	
Tinfos	2031.441	23629.03	2 11500.1098	37676.44	
	Vitkovice Steel		rcelor Mittal	Tata Steel	
British Steel	50061.583		46734.80	29299.12	
Europipe	1491.044		24632.20	77863.61	
Thyssen Stahl	96348.380		90138.49	17336.61	
Thyssen Krupp	65934.800		62405.05	14587.65	
CMC	7061.778		25478.79	72554.16	
Huta Zawiercie	7184.678		26313.51	72736.05	
LNM Holdings	70963.203		66973.95	10129.15	
PHS	15891.728	205985.3	27750.95	64053.07	
Celsa Group	12835.577		26197.35	66849.94	
Huta Ostrowiec	2470.800		27676.58	81276.43	
ZAO Severstal	19826.721		26870.98	59607.56	
Lucchini Evraz	7922.361 33871.848		25952.27 35044.55	71845.44 45634.12	13170.955 14120.007
Vitkovice Steel	0.000		25470.50	79322.16	
MSC	221430.850		213012.19	142140.42	
Arcelor Mittal	25470.495		0.00	72896.81	24277.850
Tata Steel	79322.161		72896.81	0.00	
Corus Group	20208.359		24277.85	59158.25	0.000
Salzgitter	7923.748		23958.27	71417.96	
VPE	12663.143		23994.54	66673.73	
Eramet	4063.666		23513.55	81628.61	22522.434
Tinfos	3969.255	225279.8	28024.39	83194.94	24130.260
	Salzgitter			nfos	21100.200
British Steel			34.045 53916		
Europipe			14.625 5460		
Thyssen Stahl			64.842 100185		
Thyssen Krupp			10.111 69729		
CMC			30.603 10711		
Huta Zawiercie			92.188 10669		
LNM Holdings			21.382 74761		
PHS			98.078 19501		

		Annexe 18			
Colos Crown	5144.768	2227.000	16005.814	16507.039	
Celsa Group		14622.898			
Huta Ostrowiec	9896.911		4932.434	2031.441	
ZAO Severstal	11907.270	7203.802	22589.424	23629.032	
Lucchini	2002.504	5482.930	11393.937	11500.110	
Evraz	25948.882	21220.919	36509.482	37676.441	
Vitkovice Steel	7923.748	12663.143	4063.666	3969.255	
MSC	213515.057	208770.823	223768.004	225279.807	
Arcelor Mittal	23958.266	23994.543	23513.551	28024.387	
Tata Steel	71417.964	66673.733	81628.608	83194.939	
Corus Group	12384.186	7717.697	22522.434	24130.260	
Salzgitter	0.000	4744.736	10873.628	11779.750	
VPE	4744.736	0.000	15402.502	16522.107	
Eramet	10873.628	15402.502	0.000	4584.396	
Tinfos	11779.750	16522.107	4584.396	0.000	

> sort(apply(d,1,sum))/nrow(d)

VPE	Celsa Group	PHS	Salzgitter	ZAO Severstal
30360.34	30472.75	30789.74	31009.25	31137.00
Lucchini	CMC	Corus Group	Huta Zawiercie	Europipe
31162.03	31323.61	31348.13	31514.15	33977.57
Vitkovice Steel	Evraz	Huta Ostrowiec	Eramet	Tinfos
34859.83	35813.88	36342.56	37102.44	37898.40
British Steel	Arcelor Mittal	Thyssen Krupp	LNM Holdings	Tata Steel
42992.17	43059.89	51655.98	54856.75	60918.44
Thyssen Stahl	MSC			
74705.53	188300.43			



y3

Source: Own study.

# Annexe No. 19

### Procedure for establishing necessary size of the sample – stage III

#### Sampling with replacement

Knowing the variance of the estimator and assuming the value of an average error of the estimation of the parameter, the desired sample size is obtained by referring the estimator variance (in this case the mean  $\bar{x}$ ) to the square of the assumed average estimate error ( $\Delta^2$ ).

Assuming sampling with replacement with setting the average value, the following formula was used:

$$n_{z} = \sigma^{2} / \Delta^{2}$$
 (2)

where:

 $n_z$  – size of the sample at sampling with replacement,

 $\sigma^2$  – population variance,

 $\Delta^2$  – average parameter estimation error.

Using the above pattern, a sample was drawn from a population of 45 pairs of consolidating enterprises. The value  $\Delta$  determining the accuracy of the result is given by the assumption. Certain difficulty was the amount of variance. It was obtained from a small preliminary sample.

After making simple calculations, the size of the needed sample was obtained. It has 11 pairs of enterprises. This is a relatively large sample and sufficient if the size of the general population of 45 pairs is taken into account.

Source: Own study.

<sup>&</sup>lt;sup>2</sup> A. Zielaś, B. Pawełek, S. Wanat, *Metody statystyczne: Zadania i sprawdziany*. PWE, Warsaw 2002, p. 335.