Follow the Value Added: Tracking Bilateral Relations in Global Value Chains

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Follow the Value Added:
Tracking Bilateral Relations in Global Value Chains

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Abstract
Following the spread of global value chains new statistical tools, the Inter-Country Input-Output tables, and new analytical frameworks have been recently developed to provide an adequate representation of supply and demand linkages among the economies. Koopman, Wang and Wei propose an innovative accounting methodology to decompose a country’s total gross exports by source and final destination of their embedded value added. However this decomposition presents some limitations and relevant inexactnesses in some of its components. We develop their approach further by deriving a fully consistent counterpart for bilateral trade flows, also at the sectoral level, addressing the main shortcomings of previous works. We also provide correct breakdown of the foreign content in total (world) trade flows and a brand new classification of these components that take the perspective of the exporting country. Finally, drawing on our methodology we derive for the first time a precise measure of international trade generated within global production networks. Two examples of empirical applications with relevant policy implications are also provided.

Keywords: global value chains; input-output tables; trade in value added; trade elasticity.
JEL classification: E16, F1, F14, F15.

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1 Introduction

The international fragmentation of production processes has challenged the capability of the standard trade statistics to truly represent supply and demand linkages among economies. In general bilateral exports differ from the portion of a country’s GDP related with the production of goods and services shipped to a certain outlet market. On one hand exports also embed imported intermediate inputs, on the other hand the directly importing country often differs from the ultimate destination where the good is absorbed by final demand. Whenever production is organized in sequential processing stages in different countries, trade statistics repeatedly double-count the same value added. The diffusion of global value chains (GVC) has therefore deepened the divergence between gross flows, as recorded by traditional trade statistics, and the data on production and final demand as accounted for in statistics based on value added (above all GDP). Moreover, own to the spread of GVC, new relevant questions regarding the role of countries and sectors in the international markets have emerged. In particular, it has become crucial to assess the level of participation of countries and sectors into the international sharing of production.

New data, as the Inter-Country Input-Output tables, and new analytic methodologies have been developed in order to address these issues. Among the latter Koopman, Wang and Wei (2014) (hereafter KWW) propose a comprehensive decomposition of total gross exports by the source and destination of their embedded value added, that encompasses most of the methodologies previously proposed in the literature (e.g. Hummels et al. 2001; Daudin et al., 2009; and Johnson and Noguer, 2012). KWW point out that different schemes of international fragmentation of production yield different proportions of value added content in gross exports. In particular, they show that not all the double-counted flows in gross trade statistics are alike.

More specifically, KWW break gross exports down into different components of domestic and foreign value added plus two items of “pure” double counting. As to the latter, they show that gross exports do not in general consist only of value added that can be traced back to GDP generated either at home or abroad. Instead, some trade flows are purely double-counted, as when intermediate inputs cross a country’s borders several times according to the different stages of production.\footnote{A more detailed account of this mechanism is provided in section 2.2, where we discuss the differences between the sink and the source approaches of the bilateral decomposition.} It is worth noting that these double-counted items are increasingly important in international trade flows (see Wang et al., 2013 and Cappariello and Felettigh, 2015), making the KWW approach particularly valuable.

Albeit providing useful insights, the original KWW decomposition still presents some relevant shortcomings and limitations. They correctly measure the total domestic value added in exports, but the breakdown by destination market is imprecise. Furthermore their measures of the value added generated abroad and of the foreign double counted items in total exports are incorrect, since they overstate the latter component.\footnote{In section 2.2 we provide more detailed explanations of the shortcomings that affect the KWW decomposition.} More in general the KWW decomposition finds limited scope for empirical applications since it neglects the bilateral and sectoral dimensions of trade flows. It means, for instance, that it can not be applied to analyze all the direct and indirect linkages between countries and sectors within the production networks. Another relevant limitation is that we can not get a precise measure of the share of total trade that is related to
Besides these issues there are several other reasons why we might be interested in tracing value added flows between countries. In fact firms trade with bilateral partners, even when participating in more complex multi-country production networks. In studying GVC, it is relevant to analyze the overall structure of production networks and to identify all the international and inter-sectoral links. Methodologies like KWW’s can track the value added linkages between the country of origin and the final destination. But we may also be interested in the position of a country (or a sector) within the production process and in identifying its direct upstream and downstream trade partners. This might be relevant in order to map geographically the production networks and to analyze the international propagation of macroeconomic shocks, as exchange rates’ variations. Deepening the knowledge of these mechanisms also provides useful insights to interpret the short-term dynamics of trade flows.\(^3\) Moreover, countries’ participation in GVCs affects bilateral trade balances (Nagengast and Stehrer, 2016); this and other features of bilateral shipments, as their merchandise composition, unambiguously influence trade policies (e.g. international trade and investment agreements). More in general, the potential policy implications of all the aspects mentioned above are clearly significant.

Our aim is to extend KWW’s methodology in order to obtain a consistent decomposition of bilateral (and sectoral) trade flows that offers additional information on a good many matters that cannot be investigated using simple gross trade data or aggregate trade in value added. For instance, by considering the bilateral dimension of trade-production relations it is possible to measure the amount of trade generated within global production networks.

We also intend to overcome shortcomings and limitations that affect the KWW decomposition and other previous attempts to get a bilateral counterpart of the KWW scheme. In particular we provide proper definitions for some components that are incorrectly specified by KWW: i) the domestic value added that is directly (and indirectly) absorbed by the final demand of the importing country; ii) the foreign value added (FVA) in exports; iii) the double counted items produced abroad. At the world level our corrected variant of the KWW’s FVA component resembles the measure proposed by Johnson (2017), which is derived in a completely different framework. Indeed the two measures do not coincide when computed for a single exporting country.\(^4\)

Beside improving the measures of FVA and foreign double counted (FDC) within the KWW framework, we also propose a completely alternative approach to split these two components. According to the KWW logic, which in this aspect is shared also by Johnson (2017), FVA and FDC are defined referring to world trade flows.\(^5\) However, from the perspective a particular

\(^3\)Although ICIO data are only available with a lag, we can still use these tools to interpret and project short-term developments in international trade, insofar as the value added structure of bilateral exports is quite persistent over time. For example, if we know that in motor vehicles manufacturing a considerable share of the intermediate components exported from Italy to Germany are used to produce cars for the North American market, we presume that a slackening of US demand is likely to result in a reduction in shipments of parts from Italy to Germany.

\(^4\)We also present an extended version of the FVA indicator proposed by Johnson (2017), with a breakdown by country of ultimate destination.

\(^5\)In KWW a certain component of value added embedded in another country’s exports is recorded as FVA only once in all (world) trade flows. If along the value chain the same component crosses several other borders, even of different countries, all these other times it is considered as foreign double counted. Note that this definition of double counted flows differs from that used for
exporting country this might not be economically meaningful and it produces an arbitrary allocation of trade flows, depending on the number of upward (or downward) stages of production that stand between the exporter and the country in which the value added was generated (or the market of final destination). In order to address this issue we propose two brand new measures of FVA and of FDC consistent with those adopted for the domestic content of exports. As better explained later on, these measures can be derived in different ways for bilateral trade flows, then generating distinct results at this level of disaggregation. Nevertheless, they all sum up to the same indicators of FVA and of FDC when computed at the country level.

We also overcome the main problems that make imprecise and at least partially incorrect the value added decompositions of bilateral exports previously proposed in the literature. In this regard our work is related to that of Nagengast and Stehrer (2016) and Wang et al. (2013). Nagengast and Stehrer (2016) point out that there are different ways to account value added in bilateral trade. Indeed they propose two alternative methodologies: a first one takes the perspective of the country where the value added originates (the source-based approach), a second one takes the perspective of the country that ultimately absorbs it in final demand (the sink-based approach). However, neither methodology in Nagengast and Stehrer (2016) are correctly specified, so that they do not include the entire domestic value added embedded in each bilateral trade flow. We propose two alternative breakdowns of bilateral exports that overcome this shortcoming, while maintaining two separate frameworks for the source-based decomposition and for the sink-based one. Both our decompositions correctly take into account the domestic value added, the foreign value added and the double-counted components of bilateral exports. In both cases there is a precise correspondence with the items in the KWW decomposition when we consider the total exports of a country (apart from the components that are erroneously defined in KWW). Having specific and internal consistent methodologies both for the sink-based and the source-based approach allows to choose the most appropriate framework to the purpose of the analysis.

Wang et al. (2013) follow KWW closely and propose a single breakdown of bilateral exports that can be exactly mapped into the original KWW decomposition summing all the export flows across the destinations. This also means that the drawbacks of the KWW methodology mentioned above apply also this bilateral variant (e.g. the incorrect identification of the foreign value added component). Moreover, Wang et al. (2013) mix sink and source approaches to single out the different components, so that their methodology suffers from internal inconsistency. Finally and more importantly, they can not identify the trade flows that are generated within global supply networks, which has emerged as a key question in the literature. According to the definition first proposed by Hummels et al. (2001) and commonly acknowledged in this field, GVC schemes should entail at least two separate production stages in different countries, before the good is ultimately shipped toward the final market. In other words there should be at least a re-shipment of intermediate or final goods toward a third country (or back to the country of origin). Conversely, ‘traditional’ production and trade patterns result in goods and services produced in a certain country and consumed by the direct importer. Wang et al. (2013) methodology, which in part follows a sink-based approach, does not allow to distinguish between these two cases, while our source-based decomposition is suited to tackle this issue. Indeed in section 3.2 we propose for the first time a measure of GVC-related trade that is consistent with Hummels et al. (2001) the items produced domestically, which KWW consider as double counted only when they cross the same national border more than once.
definition, providing empirical evidence about its evolution at the global level.

While we show a couple of possible implementations of our decompositions by using ICIO tables (the World Input Output Database, WIOD, and the OECD-WTO Trade in Value Added, TiVA) the detailed breakdown of bilateral/sectoral gross exports presented here might find a much broader scope for empirical investigations on global production networks. In particular, it provides the basic information needed to assess country/sector position and participation in GVCs and to develop measures about the overall lengths of international supply chains (Antràs and Chor, 2013; Wang et al., 2016; Borin and Mancini, 2016). In this way it will be possible to investigate at the macro (country-sector) level some features of production networks that have emerged from case studies (Dedrick et al., 2010; Ivarsson and Alvstam, 2011) and firm level analyses (Sturgeon et al., 2008, Brancati et al., 2017).

The rest of the paper is organized as follows. The second section recalls KWW’s accounting, presents two novel decompositions of bilateral exports that overcome the main drawback in KWW’s methodology, proposes an alternative approach to account for the foreign value added in exports, illustrates how to include three different sectoral dimensions in the decompositions and discusses how these new tools can contribute to analyze international production networks. The third section shows two empirical applications: the first one adopts the sink-based approach to explore the forward linkages of the world’s largest exporters; the second one takes the source-based perspective to derive a measure of GVC-related trade and to assess how its evolution since the mid-1990s has affected the relationship between world trade and income. Section four concludes.

2 The decomposition of bilateral gross exports

2.1 KWW’s breakdown of total exports

The methodology proposed by KWW constitutes a innovative and comprehensive accounting framework for gross foreign trade. The way in which this tool can improve our evaluation of countries’ trade relationships is offered by the two stylized production-consumption-trade schemes shown in Figure 1. In panel 1.a) production is organized in stages, each in a different country. First country A produces 1 USD worth of intermediate components using only its own resources and ships them to B, which adds 1 USD of value to produce more refined intermediate products, which are sent to C. Here they undergo a final processing stage, worth another 1 USD, before being sold as final goods back to A for 3 USD. In panel 1.b, instead of having sequential stages of production in A and B, initially each country produces intermediate components worth 1 USD using only its own productive factors and ships them to C; here the different inputs are assembled, adding another 1 USD of value to produce final goods that are absorbed by final demand in A, as before.

Gross trade statistics indicate that in case 1.a country A’s exports are generated by demand from country B, and in case 1.b by demand from C. Since KWW trace both the origin and the final destination of value added, however, their decomposition shows that in both cases the exports are actually activated by country A’s own domestic demand.

Before analyzing bilateral trade flows, let us start from the accounting framework for total
exports introduced by Koopman, Wang and Wei (2014). Their methodology is based on a global input-output model with \( G \) countries and \( N \) sectors (for details see Appendix A which also gives an exhaustive definition of our notation, which is essentially identical to KWW). Here let us only recall that \( Y_{sr} \) indicates the demand vector of final goods produced in \( s \) and consumed in \( r \). \( B \) is the global Leontief inverse matrix for the entire inter-country model, \( A \) is the global matrix of input coefficients, \( V_s \) incorporates the value added shares embedded in each unit of gross output produced by country \( s \). \( E_{ss} \) is the vector of total exports of country \( s \) for the \( N \) sectors, and \( u_N \) is the \( 1 \times N \) unit row vector.

The essential decomposition of total exports of country \( s \) \( (u_N E_{ss}) \) in KWW is summarized by the following accounting relationship:

\[
\begin{align*}
    u_N E_{ss} &= \left\{ V_s \sum_{r \neq s}^G B_{rs} Y_{sr} + V_s \sum_{r \neq s}^G B_{sr} Y_{rt} + V_s \sum_{r \neq s}^G B_{sr} Y_{rr} \right\} \\
          &+ \left\{ V_s \sum_{r \neq s}^G B_{rs} Y_{rs} + V_s \sum_{r \neq s}^G B_{sr} A_{rs} (I - A_{ss})^{-1} Y_{ss} \right\} \\
          &+ V_s \sum_{r \neq s}^G B_{sr} A_{rs} (I - A_{ss})^{-1} E_{ss} \\
          &+ \left\{ G \sum_{t \neq s}^G V_t B_{ts} Y_{sr} + \sum_{t \neq s}^G G \sum_{r \neq s}^G V_t B_{ts} A_{sr} (I - A_{rr})^{-1} Y_{rr} \right\} \\
          &+ \sum_{t \neq s}^G \sum_{r \neq s}^G V_t B_{ts} A_{sr} (I - A_{rr})^{-1} E_{rs} \\
\end{align*}
\]

(1)

KWW defines the nine items in equation (1) as follows:

1. \( V_s \sum_{r \neq s}^G B_{ss} Y_{sr} \): domestic value added in direct final goods exports;
2. \( V_s \sum_{r \neq s}^G B_{sr} Y_{rr} \): domestic value added in intermediate exports absorbed by direct importers;
3. \( V_s \sum_{r \neq s}^G \sum_{t \neq s, r}^G B_{sr} Y_{rt} \): domestic value added in intermediate goods re-exported to third countries;
4. \( V_s \sum_{r \neq s}^G B_{sr} Y_{rs} \): domestic value added in intermediate exports reimported as final goods;
5. \( V_s \sum_{r \neq s}^G B_{sr} A_{rs} (I - A_{ss})^{-1} Y_{ss} \): domestic value added in intermediate inputs reimported as intermediate goods and finally absorbed at home;
6. \( V_s \sum_{r \neq s}^G B_{sr} A_{rs} (I - A_{ss})^{-1} E_{ss} \): double-counted intermediate exports originally produced at home;
7. \( \sum_{t \neq s}^G \sum_{r \neq s}^G V_t B_{ts} Y_{sr} \): foreign value added in exports of final goods;
8. \( \sum_{t \neq s}^G \sum_{r \neq s}^G V_t B_{ts} A_{sr} (I - A_{rr})^{-1} Y_{rr} \): foreign value added in exports of intermediate goods;
9. \( \sum_{t \neq s}^G \sum_{r \neq s}^G V_t B_{ts} A_{sr} (I - A_{rr})^{-1} E_{rs} \): double-counted intermediate exports originally produced abroad.
Although KWW’s methodology allows to improve the knowledge of value added content of total exports, it provides no insight into the structure of single bilateral flows. As already mentioned, from a policy perspective this could be relevant for several reasons. Consider, for example, the assessment of bilateral trade balances. In Figure 1.a A runs a 1 USD surplus with B and a 3 USD deficit with C, all evaluated in terms of gross trade flows; in case 1.b, A shows a net bilateral balance of -2 USD towards C and zero with respect to B. However, in value added terms, A has a net trade deficit position of 1 USD with B and C in both panels. Thus while A’s overall deficit is exactly the same in value added as in gross terms (2 USD), its bilateral positions differ considerably between the two accounting methods. Using basic accounting relationships and inter-country I-O tables, we can compute the bilateral positions in value added terms.\(^6\) Yet this is not enough to disentangle the international production linkages and the ultimate demand forces that generate a particular surplus/deficit between two countries in gross terms; nor does the original KWW breakdown shed light on these matters when multiple trade partners and sources of final demand are involved.

Moreover some of KWW’s definitions are questionable and, to some extent, incorrect, but this will become clear by going through the analysis of bilateral trade flows, so we prefer to discuss these issues in the following sections.

\[\text{Figure 1: Value added versus gross export accounting of bilateral trade balances}\]

\[\text{(1.a)}\]

\[\text{(1.b)}\]

2.2 The decomposition of bilateral trade

By focusing on bilateral trade flows we can follow the pattern of value added in exports along the different phases of the value chain. However the input-output framework potentially allows for infinite rounds of production. Hence we face a trade-off between adding details about the international production linkages and providing an analytically tractable and conceptually intelligible framework. Our compromise is to track the direct importing country, then - if the value added is not absorbed there - we consider the additional destinations of re-export from the direct importers.

\(^6\)See equation (A.7) in Appendix A.
In summary, our strategy is to decompose gross bilateral trade flows identifying the following actors: i) the country of origin of value added; ii) the direct importers; iii) the (eventual) second destination of re-export; iv) the country of completion of final products; v) the ultimate destination market.

Figure 2: Value added and double counting in bilateral trade flows

Another conceptual issue that arises in considering the single bilateral flows regards the purely double counted items. As pointed out by Nagengast and Stehrer (2016), when a certain portion of value added crosses the same border more than once it has to be assigned to a particular gross bilateral trade flow, while it should be recorded as purely double counted in the other shipments. The issue is clearly pointed out by the scheme reported in Figure 2: here the 1 USD of value added originally produced in A is first exported to B as intermediate inputs, processed there, then shipped back to A and used to produce final goods for re-export to C. In this case, the value added generated in the very first stage of production in A is counted twice in its gross bilateral exports to B and C. The question is the following: in which case should we consider it as ‘domestic value added’ and in which as ‘double counted’? Nagengast and Stehrer (2016) point out that it is an arbitrary choice and propose two alternative approaches: a first one takes the perspective of the country where the value added originates (the source-based approach), a second one that of the country that ultimately absorbs it in final demand (the sink-based approach). As regards the example in Figure 2, according to the source-based approach the original 1 USD of production of country A would be considered as ‘domestic value added’ in the gross exports to B (and ‘double counted’ in the shipments to C); vice-versa using the sink-based approach it would be considered as ‘domestic value added’ in the exports to C (and ‘double counted’ in the shipments to B).

In short we can say that the source-based method accounts the value added the first time it leaves the country of origin, while the sink-based approach considers it the last time it crosses the national borders. The choice between the two frameworks depends on the particular empirical issue we want to address. For instance if one is interested in inquiring the trade linkages through which the value added reaches a certain market of final destination, the sink-based approach is probably more appropriate. On the contrary the source-based method allows to trace the very first destination of value added from the country of origin. In section 3 we show two different empirical applications, each one adopting one of the two approaches described above.

Hereafter we present two decompositions of bilateral trade flows. The first one follows a sink-based approach, the second one a source-based logic. We show how our methodologies
address critical aspects of KWW and other previous contributions by Wang et al. (2013) and by Nagengast and Stehrer (2016). In Appendix B we also provide the full analytical derivation for the sink-based approach, which is the most complex.\footnote{The results for the source-based decomposition could be easily derived following a similar logic and they can be provided upon request.}

### Sink-based breakdown of bilateral exports

A full sink-based decomposition of bilateral exports from country $s$ to country $r$ can be expressed by the following accounting relationship:

\[
\begin{align*}
\mathbf{u}^N_{Esr} &= V_s B_{ss} Y_{sr} \\
+ V_s B_{ss} A_{sr} (I - A_{rr})^{-1} &\left[ Y_{rr} + \sum_{j \neq r}^G A_{rj} \hat{B}_{jk}^j Y_{kr} + \sum_{k \neq s,r}^G A_{rj} \hat{B}_{jk}^j Y_{kk} \right] \\
+ V_s B_{ss} A_{sr} (I - A_{rr})^{-1} &\left[ Y_{rs} + \sum_{j \neq r}^G A_{rj} \hat{B}_{jk}^j Y_{rs} + \sum_{k \neq s,r}^G A_{rj} \hat{B}_{jk}^j Y_{ks} \right] \\
+ V_s B_{ss} A_{sr} (I - A_{rr})^{-1} &\sum_{j \neq r}^G A_{rj} \hat{B}_{jk}^j Y_{ss} \\
+ V_s B_{ss} A_{sr} (I - A_{rr})^{-1} &\sum_{j \neq r}^G A_{rj} \hat{B}_{jk}^j E_{ss} \\
+ \sum_{t \neq s}^G V_t B_{ts} Y_{sr} + \sum_{t \neq s}^G V_t B_{ts} A_{sr} (I - A_{rr})^{-1} Y_{rr} \\
+ V_r B_{rs} A_{sr} (I - A_{rr})^{-1} &\left[ \sum_{j \neq r}^G Y_{rj} + \sum_{j \neq r}^G A_{rj} (I - A_{jj})^{-1} Y_{jj} \right] \\
+ \sum_{t \neq s,r}^G V_t B_{ts} A_{sr} (I - A_{rr})^{-1} E_{rs} \\
+ V_r B_{rs} A_{sr} (I - A_{rr})^{-1} &\sum_{j \neq r}^G A_{rj} (I - A_{jj})^{-1} E_{js} \\
\end{align*}
\]

\[7\]
where \( \hat{B}^s \equiv (I - A^s)^{-1} \) is the Leontief inverse matrix derived from the input coefficient matrix \( A^s \), which excludes the input requirement of other economies from country \( s \):\(^8\)

\[
A^s = \begin{bmatrix}
A_{11} & A_{12} & \cdots & A_{1s} & \cdots & A_{1G} \\
\vdots & \vdots & \ddots & \vdots & \ddots & \vdots \\
0 & 0 & \cdots & A_{ss} & \cdots & 0 \\
\vdots & \vdots & \ddots & \vdots & \ddots & \vdots \\
A_{G1} & A_{G2} & \cdots & A_{Gs} & \cdots & A_{GG}
\end{bmatrix}
\]

We can define the items that form the bilateral decomposition of gross exports as follows:

1. domestic value added (VA) in direct final good exports;
2a. domestic VA in intermediate exports absorbed by direct importers as local final goods;
2b. domestic VA in intermediate exports absorbed by direct importers as local final goods only after additional processing stages abroad;
2c. domestic VA in intermediate exports absorbed by third countries as local final goods;
3a. domestic VA in intermediate exports absorbed by third countries as final goods from direct bilateral importers;
3b. domestic VA in intermediate exports absorbed by third countries as final goods from direct bilateral importers only after further processing stages abroad;
3c. domestic VA in intermediate exports absorbed by direct importers as final goods from third countries;
3d. domestic VA in intermediate exports absorbed by third countries as final goods from other third countries;
4a. domestic VA in intermediate exports absorbed at home as final goods of the bilateral importers;
4b. domestic VA in intermediate exports absorbed at home as final goods of the bilateral importers after additional processing stages abroad;
4c. domestic VA in intermediate exports absorbed at home as final goods of a third country;
5. double-counted intermediate exports originally produced at home;
6. double-counted intermediate exports originally produced at home;
7. foreign VA in exports of final goods;
8. foreign VA in exports of intermediate goods directly absorbed by the importing country \( r \);
9a and 9b. foreign VA in exports of intermediate goods re-exported by \( r \) directly to the country of final absorption.
9c and 9d. double-counted intermediate exports originally produced abroad.

\(^8\)In Appendix B we describe in detail how and for which purpose the \( B^s \) matrix is derived.
The enumeration of the items recalls the original KWW components, which can be obtained as a simple summation over the importing countries \( r \) of the corresponding items in our bilateral decomposition (e.g. the second term in KWW is equal to the sum across the \( r \) destinations of \( 2a + 2b + 2c \)). A formal proof of this equivalence for each item in equation (2) is provided in Appendix C.

We can now compare the definitions of the items here above with those originally assigned by KWW, which have been quoted below equation (1). Despite the algebraical consistency between the two classifications, there are a few discrepancies, due to the shortcomings that affect KWW’s methodology. First KKW do not properly allocate the domestic value added embedded in intermediate exports between the share going to direct importers and the share absorbed in third markets (see also Nagengast and Sterher, 2016 on the same point). Second, the terms \( 9a \) and \( 9b \) of equation (2) are erroneously classified as double-counted by KWW. By correcting these two distortions our breakdown of bilateral trade flows results also in a substantial refinement of the original KWW classification of aggregate exports.

According to KWW, the first and second components of domestic value added of exports go entirely to direct importers’ final demand. Using the decomposition of bilateral exports in equation (2), we observe that only sub-items \( 2a \) and \( 2b \) are actually part of the direct importers’ final demand. Conversely, part of the third item (\( 3c \)), which KWW classify as third countries’ final demand, should be also considered as direct importers’ absorption of domestic VA. This makes the total value added produced at home and finally absorbed by the bilateral trade partners equal to the sum across destinations of: \( 1 \), \( 2a \), \( 2b \) and \( 3c \). This clearly differs from KWW’s definition (i.e. \( 1 + 2 \)). The schemes reported in Figure 3 may clarify the differences between the two approaches.

Panel 3.a diagrams a simple trade relationship in which country A produces 1 USD of intermediate inputs, which are used by B to produce 4 USD of local final goods. In this case, both KWW and our own bilateral decomposition classify (in components \( 2 \) and \( 2a \) respectively) the exports from A to B as ‘domestic VA in intermediate exports absorbed by direct importers’. In panel 3.b we now assume that B performs only a partial processing stage (worth 1 USD of VA) before sending the intermediate products to C, which assembles and consumes the final goods. The 1 USD of domestic VA exported by A is now absorbed in a third country (C), not the bilateral importer (B). This is correctly traced in our bilateral breakdown, as the A-B trade flow is allocated to component \( 2c \) (i.e. ‘domestic VA in intermediate exports absorbed by third countries as local final goods’). In KWW’s breakdown, however, it would be recorded by the term \( V_A B_{AC} Y_{CC} \) and improperly classified as domestic VA of country A absorbed by the direct importer C, since in this case only B directly imports from A. Indeed the \( B_{AC} \), being part of the global inverse Leontief matrix, accounts for all the possible ways in which the intermediate inputs of country A contribute to final goods produced in C, not only those directly imported by C.

In the example diagrammed in Figure 3.c, the intermediate products are processed in two subsequent production stages in B and C, then returned to B for a final stage before serving final demand. The very first shipment from A to B is correctly classified as ‘domestic VA in intermediate exports absorbed by direct importers’ both in KWW and in our own decomposition. But only our decomposition correctly recognizes that the domestic VA is absorbed by direct importers as local final goods only after additional processing stages abroad (\( 2c \)). This also indicates the differences between the two arrangements of international fragmentation of production in sub-schemes 3.a
Figure 3: Accounting of the absorption of domestic value added of exports by direct importers
Scheme 3.d differs from 3.c only in that the final assembly stage is performed in C rather than B, which is still the country of final destination. As regards country A, B is both the direct importer and the final demand absorber, so its exports to B should be considered as domestic VA absorbed by a direct importer, which is how they are mapped in our decomposition (in item 3c), whereas in KWW’s method they are allocated to third countries’ absorption of domestic VA of exports.

The value added decomposition of bilateral trade flows offers useful information for valuing trade balances between countries, reconciling the gross export data with value added accounting. For instance, going back to the example in Figure 1, in case 1.a we see that the exports from A to B are generated by A’s demand for C’s final goods, since they are classified in item 4c of equation (2) (i.e. ‘domestic VA in intermediate exports absorbed at home as final goods of a third country’). In example 1.b, instead, exports from A to C are classed under 4a (i.e. ‘domestic VA in intermediate exports absorbed at home as final goods of the bilateral importers’). This differentiation, which is not envisaged in KWW’s original framework, gives insights into the structure of international production and demand linkages, especially in dealing with the sort of complex production networks that prevail in the real world.

Our sink-based decomposition summarized by equation (2) differs substantially also from the one in Nagengast and Sterher (2016). In fact they classify as domestic value added absorbed by direct importers only that embedded in goods that do not leave this country again, assigning the remainder to the double counted component. In this way they do not take into account what we have classified in the 2b and 3c components, underestimating the domestic value added absorbed by direct importers. It means that, for instance, in the scheme 3.c and 3.d described above, the exports from country A to country B would be entirely classified as double counted in the decomposition of their bilateral flows. Also their definitions of the domestic value added finally absorbed at home and by third countries turn out to be imprecise, leading in this case to an overestimation of the domestic value added in exports. The scheme diagrammed in Figure 4 highlights this particular issue. In this case, two stages of production, each worth 1 USD of value added, are performed both in country A and B, before the final good being shipped from B to the destination market C. The total bilateral gross exports from A to B are equal to 4 USD, which consist of 2 USD of VA generated in A, 1 USD of VA generated in B and 1 USD of double counted VA, originated in the first stage of production in A and embedded in the second shipment from A to B. In Nagengast and Sterher (2016) this 1 USD of double counted items would be assigned to the domestic value added of A absorbed by third country C, overestimating this component.9 This overestimation stems from the double use of the global inverse Leontief matrix in some of the terms of the decomposition of Nagengast and Sterher (2016). In fact in the example of Figure 4, the domestic value added absorbed in third countries would be calculated as $V_A B_{AA} A_{AB} B_{BB} Y_{BC}$ (both in sink and source-based methodology). Since $B_{AA}$ accounts for all the possible ways in which the intermediate inputs of country A contribute to the production in A, $V_A B_{AA}$ encompasses the entire value added of A generated both in the first and the second stage of production. Then the $V_A B_{AA}$ matrix should be applied only to the second export flow to B, in order to extract A’s value added following the sink-based logic. Instead, since they account the B’s gross output necessary for the production of the final good exported to C through the $B_{BB}$ matrix, they are recording both the first and the second stage of production in B and hence both the shipments of intermediate inputs from A. So they end up with an overestimation of the
drawback applies both to their sink and source-based decompositions. This inaccuracy in defining some of the items entails that neither methodology proposed by Nagengast and Sterher (2016) can retrieve the entire domestic value added exported by a country summing the corresponding items across the bilateral flows. On the contrary both our sink-based decomposition and source-based breakdown, shown below, meet this requirement.

![Diagram of bilateral flows](image)

**Figure 4:** Domestic value added and double counting with final destination in third countries

Figure 4 can be also used to point out another relevant issue of KWW’s methodology and of its bilateral version by Wang et al.(2013): the erroneous classification of part of the foreign value added in exports (i.e. the exclusion of items 9a and 9b of equation (2) from the foreign value added). KKW’s classification fail to record the VA originated in the upstream stages of the production process by the country that exports to the market of final destination (i.e. country r). We can make this point clearer by referring again to the scheme in figure 4. The 1 USD of value added produced by B in the second production phase should be considered as FVA in country A’s re-exports to B (i.e. the flow worth 3 USD), but in KWW’s classification this is recorded as double counted, as B is not the market of final destination. Instead braking down A’s exports according to equation (2) this component produced by B is correctly classified as foreign value added (within term 9a).

**Source-based breakdown of bilateral exports**

The source-based decomposition of bilateral exports from country s to country r can be expressed as follows:

\[
u_s E_{sr} = V_s (I - A_{ss})^{-1} Y_{sr} + V_s (I - A_{ss})^{-1} A_{sr} (I - A_{rr})^{-1} \left[ \sum_{j \neq r}^G A_{rj} B_{js} Y_{sr} + \sum_{j \neq r}^G A_{rj} \sum_{k \neq s, r}^G B_{js} Y_{sk} \right]
\]

\(\text{VA produced in A.}\)
domestic VA in intermediate exports absorbed by direct importers as local final goods only

1b* domestic VA in intermediate exports absorbed by bilateral importers as domestic final goods after additional processing stages;

2c* domestic VA in intermediate exports absorbed by third countries as local final goods;

We can define the items above as:

1c* domestic VA in intermediate exports absorbed by third countries as domestic final goods after additional processing stages;

2a* domestic VA in intermediate exports absorbed by direct importers as local final goods;

2b* domestic VA in intermediate exports absorbed by direct importers as local final goods only after further processing stages;

2c* domestic VA in intermediate exports absorbed by third countries as local final goods;
3a* domestic VA in intermediate exports absorbed by third countries as final goods from direct bilateral importers;

3b* domestic VA in intermediate exports absorbed by third countries as final goods from direct bilateral importers only after further processing stages;

3c* domestic VA in intermediate exports absorbed by direct importers as final goods from third countries;

3d* domestic VA in intermediate exports absorbed by third countries as final goods from other third countries;

4a* domestic VA in intermediate exports absorbed at home as final goods of the bilateral importers;

4b* domestic VA in intermediate exports absorbed at home as final goods of the bilateral importers after further processing stages;

4c* domestic VA in intermediate exports absorbed at home as final goods of a third country;

5* domestic VA in intermediate exports absorbed at home as domestic final goods;

6* double-counted intermediate exports originally produced at home;

7* foreign VA in exports of final goods;

8* foreign VA in exports of intermediate goods directly absorbed by the importing country \( r \);

9a* and 9b* foreign VA in exports of intermediate goods re-exported by \( r \);

9c* and 9d* double-counted intermediate exports originally produced abroad.

As for the sink-based decomposition, the enumeration of the items here above recalls the original KWW components. However while for the domestic content (terms 1a* to 6*), the correspondent KWW’s items can be obtained as a simple summation over the importing countries \( r \),\(^{10}\) this property does not hold for the foreign content part. At the level of the single exporter terms 7* to 9d* differ from those proposed in the sink-based decomposition of equation (2) because the notions of FVA and FDC in KWW are defined at world level (not at country level like the DVA and the DDC). The source base classification of FVA and FDC of equation (3) follow a similar logic.\(^{11}\) However while in the source-based approach a certain item is recorded as FVA the first time that it is re-exported by a foreign country (and as FDC in all the other re-exports), in the sink-based framework all the FVA is accounted the last time that it is embedded in a export flow. Since the first re-exporter may not coincide with the last one, also the source-based indicators of foreign content and the sink-based ones usually differ when computed at the level of the exporting country. However both the approach account a given item as FVA only once in world trade flows. It means that aggregating at the world level the FVA and FDC components of equation (2) and (3) we obtain exactly the same measures. In section 2.3 we present an alternative approach to classify the foreign double counted from the perspective of the exporting country that leads to a unique measure of FVA and FDC both in a sink-based framework and in a source-based one.

\(^{10}\)A formal proof is available upon request.

\(^{11}\)In particular the definition of FVA in (3) corresponds to the measure proposed by Johnson (2017) disaggregated by country of final destination.
Another feature of the source-based decomposition in (3) is that it identifies separately the domestic value added directly absorbed by the bilateral partner (terms 1a* and 2a*), i.e., crossing just the border between the two countries, from the domestic value added absorbed by the bilateral partner only after further processing stages abroad or at home (terms 1b*, 2b* and 3c*). As we show in the empirical application presented in section 3.2, this is key to measure global value chain related trade, defined as goods and services crossing more than one border, both at the bilateral and at the aggregate level.

This is also one the main feature that differentiates our methodology from the one proposed by Wang et al. (2013). Their decomposition does not allow to single out the goods that never leave the direct importing country since: i) the domestic value added in exports of final goods is measured through a sink-based accounting (i.e. \( V_s B_{ss} Y_{sr} \)); ii) it does not identify intermediate goods absorbed by the bilateral importer without additional processing stages abroad (notice that the term 2a* is only part of the correspondent component in Wang et al. (2013), \( V_s(I - A_{ss})^{-1}A_{sr}B_{rr}Y_{rr} \)).

As we show in the empirical application presented in section 3.2, this is key to measure global value chain related trade, defined as goods and services crossing more than one border, both at the bilateral and at the aggregate level.

More in general Wang et al. (2013) use different approaches (sink and source) to single out the different components, so that their methodology suffers from internal inconsistency. This makes the items of the decomposition not comparable with each other. Since the trade in intermediaries and that in final goods are treated in different ways it could be tricky also to use their methodology to compare the value added structure of two (or more) distinct trade flows, as in the analysis of bilateral trade balances.\(^{12}\)

### 2.3 An alternative breakdown of the foreign content of exports

As already mentioned, in equations (2) and (3) FVA and FDC are defined referring to world trade flows.\(^{13}\) It means that a certain item is considered as VA only the first (or the last) time it crosses a foreign border, while all the other times it is classified as double counted, even in the exports of different countries. On the other hand, the items produced domestically are considered as double counted only when they cross the same (national) border more than once.

The world perspective used to define the FVA and the FDC makes these measures particularly unsatisfactory when analyzing the exports of a given country. Indeed this may make sense only in the breakdown of total world trade,\(^{14}\) but in the breakdown of a country’s exports this distinction of FVA and FDC turns out to be totally arbitrary. Consider the following example: Italy imports intermediaries directly from Germany and indirectly from France; according to a source-based approach the German VA is considered as FVA in Italian exports while the French

\(^{12}\)Indeed in a recent paper Wang et al. (2016) themselves adopt our source-based decomposition of equation (3).

\(^{13}\)This approach is adopted by all the other contributions in the literature that consider the distinction between FVA and FDC, including Koopman et al. (2014), Wang et al. (2013), Nagengast and Sterher (2016) and Johnson (2017).

\(^{14}\)It is worth noting that also in this case the previous definitions of FVA and FDC are questionable. At world level all the FVA components are also recorded as DVA in the flows other countries, meaning that they are already double counted GDP in exports. Then, it is arguable to claim that a certain item should be recorded as FVA only once in world trade flows in order to avoid double counting of the same production.
VA is classified as FDC, even if the two components contribute in very a similar way to the value embedded in Italian exports.\textsuperscript{15} From the perspective of the exporting country, we are usually interested in measuring the share of exports that can be traced back to the domestic GDP and the share that corresponds to the foreign one, independently from the number of upstream or downstream production stages that separate the exporter from the country of origin and/or the market of final destination. To this aim we need a notion of foreign double counting that follow the same logic adopted for the domestic double counting: we want to exclude from the FVA only the items that cross the same (domestic) border more than once.

Building on this intuition, we have developed a new sink-based decomposition of FVA and FDC and new source-based one defined according to the perspective of the exporting country.

The FVA in bilateral exports from country $s$ to country $r$ based on a sink-based approach can be expressed as follows:

$$
\text{FVA}_{\text{sink}}^{sr} = \sum_{t \neq s}^{G} V_t B_{ts} Y_{tsr} + \sum_{t \neq s}^{G} V_t B_{ts} A_{sr} (I - A_{rr})^{-1} Y_{rr} \\
9a
+ \sum_{t \neq s}^{G} V_t B_{ts} A_{sr} (I - A_{rr})^{-1} \sum_{j \neq r}^{G} Y_{rj} \\
9b
+ \sum_{t \neq s}^{G} V_t B_{ts} A_{sr} (I - A_{rr})^{-1} \sum_{j \neq r}^{G} A_{rj} \sum_{k \neq s}^{G} \hat{B}^j_{sk} Y_{ki} \\
9b'
+ \sum_{t \neq s}^{G} V_t B_{ts} A_{sr} (I - A_{rr})^{-1} \sum_{j \neq r}^{G} A_{rj} \hat{B}^j_{js} Y_{ss} \\
(4)
$$

The corresponding double counted component originated in foreign countries is the following:

$$
\text{FDC}_{\text{sink}}^{sr} = \sum_{t \neq s}^{G} V_t B_{ts} A_{sr} (I - A_{rr})^{-1} \sum_{j \neq r}^{G} A_{rj} \hat{B}^j_{js} E_{ss} \\
9c
$$

where the enumeration of the items recall that of equation (2) since they have similar interpretation, however only the terms 7 and 8 are exactly the same.

As in equation (2) the use of $\hat{B}^j \equiv (I - A^j)^{-1}$ allows us to take into account the entire foreign value added in exports of $s$, excluding only the trade flows that are re-exported more than once by the country $s$ itself. In particular in equation (4) the FVA is recorded the last time that it leaves the national borders, in line with the sink-based approach. Also in this case it is possible to derive a source-based counterpart of the decomposition of bilateral flows, in which the value

\textsuperscript{15}Likewise the sink-based classification produces arbitrary allocations too.
added is recorded in the first shipment from country \( s \).\(^{16}\)

\[
\text{FVA}_{\text{source}} = \sum_{t \neq s} G_t \hat{B}_{ts}^f Y_{sr} \\
+ \sum_{t \neq s} G_t \hat{B}_{ts}^f A_{sr} (I - A_{rr})^{-1} Y_{rr} \\
+ \sum_{t \neq s} G_t \hat{B}_{ts}^f A_{sr} (I - A_{rr})^{-1} \sum_{j \neq r} Y_{rj} \\
+ \sum_{t \neq s} G_t \hat{B}_{ts}^f A_{sr} (I - A_{rr})^{-1} \sum_{j \neq r} A_{rj} \sum_{k} \sum_{l} B_{jk} Y_{kl}
\]

\[
\text{FDC}_{\text{source}} = \sum_{t \neq s} V_t B_{ts} \sum_{j \neq 1_s} A_{sj} \hat{B}_{js}^f E_{sr}
\]

Both the decompositions of the foreign components are completely consistent with each other when we sum across all destination markets (i.e. they produce the same values of FVA and FDC for the aggregated exports of a country, \( \sum_{r \neq s} \text{FVA}_{\text{sink}} = \sum_{r \neq s} \text{FVA}_{\text{source}} \)). Thus this new approach leads to a single measure of FVA (and FDC) at the country level. These new indicators can be used also to address other interesting empirical questions: which is the portion of a country’s GDP that is embedded into the exports of another country? How this is related to the markets of final destination?

### 2.4 The decomposition at the bilateral sector level

Our bilateral decompositions can be easily extended to the sectoral level.\(^{17}\) In particular, we focus on three different decompositions: \( i \) by sector of origin of the value added, either domestic or foreign, \( ii \) by sector of exports (the only one considered in the work of Wang et al., 2013) and \( iii \) by sector of final absorption. To get a decomposition by sectors of origin, it is necessary to substitute in equation (2) or (3) the \( V_s \) and \( V_t \) vectors with \( \hat{V}_s \) and \( \hat{V}_t \), the \( N \times N \) diagonal matrices with the direct value added coefficients along the principal diagonal and zeros elsewhere. Instead, the decomposition by sectors of exports is obtained simply by substituting \( V_s B_{ss} \) and \( V_t B_{ts} \) with \( \hat{V}_s B_{ss} \) and \( \hat{V}_t B_{ts} \), the \( N \times N \) diagonal matrices with the value added shares in final production along the principal diagonal and zeros elsewhere, as defined in Appendix A. Finally the

\(^{16}\)Again we use an enumeration that recalls the one assigned in the source-based decomposition in (3), even if all the corresponding terms differ in the two decompositions.

\(^{17}\)See also Borin and Mancini (2016) on this point.
decomposition by sectors of final absorption is obtained by replacing the vectors of final demand, for instance for country $a$ and $b$, $Y_{ab}$, with $\hat{Y}_{ab}$, the $N \times N$ diagonal matrices with country’s $b$ demand for final goods produced in $a$ along the principal diagonal and zeros elsewhere.\textsuperscript{18} Therefore, depending on the particular empirical application, it will be possible to choose the appropriate bilateral sectoral decomposition. These decompositions can also be combined: in order to measure simultaneously the value added embedded in a bilateral trade flow in a particular sector of origin destined for a particular sector of absorption, it is sufficient to use at the same time $\hat{V}$ and $\hat{Y}$ in equation (2) or (3).

3 Two empirical applications

We use the OECD Trade in Value Added ICIO Tables (TiVA-ICIO, see OECD-WTO, 2012) and the World Input-Output Database (WIOD, see Dietzenbacher et al. 2013, Timmer et al. 2015) to show two different ways of exploiting the value added decompositions of bilateral trade. The first application follows the sink-based approach and focuses on the eight largest world exports, tracing their domestic VA in exports from direct importers to final demand. The second follows the source-based approach and derives a new measure of the share of GVC-related trade in order to determine how its evolution since the mid-1990s has affected the long-run relationship between global demand and world trade. Matlab codes for the sink and source-based decompositions are available upon request, both for WIOD and TiVA, as well as those to reproduce the empirical applications in the next sessions. A Stata command implementing the methods described in this paper is also available. It can be installed from within Stata by typing \texttt{net install icio, from(http://www.econometrics.it/stata)}.\textsuperscript{19}

3.1 Major exporters’ forward connections

The decomposition of bilateral export flows provides useful information on the downstream structure of the production networks in which a country is involved. In particular, in this section we investigate the channels through which the world top exporters reach the markets of final destination. We split the domestic value added in exports (DVA) into a share that is directly exported to the country of ultimate absorption and a share of DVA that passes through one or more intermediate countries before reaching the final markets. For each exporter and region of final destination we identify the five most important intermediate importers.

Thus, for this exercise, the sink-based decomposition presented in equation (2) is better suited, since it accounts the value added the very last time it crosses the national borders, which is the export flow more closely related with the market of ultimate absorption.\textsuperscript{20} The exercise is

\textsuperscript{18}See Appendix A for the derivation of $\hat{V}$ and $\hat{Y}$. The matrix $\hat{V}B$ is obtained in the same way.

\textsuperscript{19}Notice that the command cannot be downloaded from the website but just directly installed through the Stata software.

\textsuperscript{20}To further clarify this point we refer to the example shown in Figure 2. With the sink-based approach all the value added generated in A and finally absorbed in C is entirely accounted within the bilateral exports of final goods from A to C, while with the source-based approach a part of this would be assigned to the bilateral flow from A to B. See section 2.2 for further details on this
carried on with TiVA data for 2011.

We consider the eight largest global exporters (China, US, Germany, Japan, UK, France, Italy and Korea) and four main regions of destination (Europe, NAFTA, Latin America and Asia-Pacific), in addition to the world total. First, for each exporter we measure the relative weight of different markets as ultimate destinations of domestic VA, as compared to their relative shares in terms of gross exports. Table 1 shows that the two distributions are very similar to each other only for the US and China. Regarding the Euro Area, Asia-Pacific is a much more relevant destination in terms of value added compared to gross exports, while the opposite holds for exports among European countries, since a relevant share of trade flows within the so called Factory Europe (Baldwin and Lopez-Gonzales, 2013) is made of intermediate goods that cross many times national borders. Japan and Korea show the most significant divergence between the gross and the value added composition of exports. In particular, the share of value added exports towards Asia-Pacific is 10 percentage points lower than the one computed in gross terms.

Then, for each country of exports and region of destination, we single out 1) the share of domestic VA that is directly absorbed by the bilateral importer, that by definition also belongs to the region of destination, and 2) the share of domestic VA that passes through one or more intermediate countries (within or outside the region of destination) before reaching the final market. Regarding the latter, we also identify which are the first five intermediate countries that directly import from the country of origin.

China’s role as a final hub within the Factory Asia is confirmed looking at Japanese and Korean exports. Around 20% (17%) of the domestic VA produced in Korea and finally absorbed in North America (Europe) is embedded in Korean bilateral exports to China. In the case of Japan the share of domestic VA embedded in exports to China is particularly high for products destined for the Latin-American market (more than 17% of the total). Also a relevant share of Japanese and Korean value added that is consumed in the Asia-Pacific region passes through China.

To some extent, a similar role is played by Germany within Factory Europe. Germany delivers a relevant share of “made in Italy” and “made in France” especially toward more distant markets: around 4.5% of Italian and French value added destined to the Asia-Pacific market reaches that region passing through Germany.

China is not only the hub of Factory Asia, but also of the overall global production. In fact, despite the geographical distance, China is the first intermediate importers for Germany, the second for the US, the third for Italy and the fourth for France. In particular, it turns out that a relevant share of European productions destined for the North-American market passes through China.
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Table 1: Major exporters' forward connections in 2011
3.2 Measuring the weight of Global Value Chains in world trade

Following the seminal article of Hummels et al. (2001), a number of works have used input-output tables to gauge the relevance of GVCs in world trade (Johnson and Noguera, 2012; Rahman and Zhao, 2013; Los et al., 2014). Various measures of the integration of a country (or a region) in international production networks have been developed. One of the most common is the ‘vertical specialization’ indicator of Hummels et al. (2001), based on the content of foreign inputs in a country’s exports. As Cappariello and Felettigh (2014) observe, however, this is only a partial measure of participation in global value chains, as it considers only the backward linkages. To take forward linkages too into account, Rahman and Zhao (2013), based on Koopman et al. (2011), include in the share of trade generated by international fragmentation of production the domestic value added embedded in the intermediate exports absorbed by third countries and by the exporting country itself via re-imports. Cappariello and Felettigh (2014) take a similar approach, measuring the ‘international fragmentation of production’ of a country as the share of total exports consisting in components 3 to 9 in KWW’s breakdown. The idea is that all trade flows are related in some way to international production networks, except for the domestic VA that is directly absorbed by the first importer (1+2 in KWW’s classification).

As we have seen, however, KWW do not properly allocate the domestic VA embedded in intermediate exports between the share going to direct importers and that absorbed in third markets. Through the decomposition of bilateral exports we provide a more precise definition of ‘direct absorption’. In particular the source-based methodology is the best suited to this end. The aim is to single out the trade flows involved in global value chains, conventionally defined as production processes that require at least two international shipments of goods (including both intermediate inputs and final products). It is therefore necessary to exclude from GVC-related trade flows only the fraction of domestic value added that never leaves the first importing country. In fact this breakdown of bilateral trade flows permits us to single out the fraction of domestic value added that is exported just once by the domestic country and is directly absorbed by the importer (terms 1a* and 2a* in equation 3). Summing across the bilateral flows, we obtain the entire domestic value added of country s absorbed by its direct importers without any further processing abroad or at home, a measure of traditional ‘Ricardian’ trade, as

\[
DAVAX_s = \left[ V_s (I - A_{ss})^{-1} \sum_{r \neq s} Y_{sr} + V_s (I - A_{ss})^{-1} \sum_{r \neq s} A_{sr} (I - A_{rr})^{-1} Y_{rr} \right].
\]

Differently from the sink-based methodology (terms 1 and 2a in equation 2), here the domestic component of the global inverse Leontief matrix (i.e. \(B_{ss}\)) is replaced with the local inverse Leontief matrix (i.e. \((I - A_{ss})^{-1}\)). This allows to exclude all the backward linkages of the domestic country.

\[\footnote{The notion of ‘direct absorption’ based on a source-based decomposition is slightly different from that considered in the sink-based one, employed in the empirical application of section 3.1. Since the sink-based classification aims to map value added accordingly to the ultimate destination market, the ‘direct absorption’ term also include the domestic VA absorbed by direct bilateral importers after additional processing abroad, i.e. 2b and 3c in equation (2).}\]
within the international production networks.\textsuperscript{22}

Thus, it is possible to measure GVC-related trade flows simply by excluding the entire domestic value added of country $s$ absorbed directly by his direct importers ($DAVAX_s$) from his total exports:

$$GVCX_s = u_N E_{ss} - DAVAX_s. \tag{9}$$

Therefore, GVC-related trade share in total exports is

$$GVC_s = \frac{GVCX_s}{E_{ss}}, \tag{10}$$

where $E_{ss} = u_N E_{ss}$.\textsuperscript{23}

Employing WIOD tables, we have computed the share of GVC-related trade in total world exports using three different methods (see Table 2): an index of vertical specialization very similar to one proposed by Hummels et al. (2001); a GVC indicator based on components 3 to 9 of the original KWW decomposition (GVC-KWW), as calculated in Cappariello and Felettigh (2015); and our own GVC measure in equation (10). In the last column we also computed our own measure of GVC employing OECD-TiVA tables. Our indicator puts the share of GVC-related trade at between a third and nearly half the total during our sample period and it does not change much whether it is computed with WIOD or OECD-TiVA tables.\textsuperscript{23} As expected, our indicator finds a considerably larger weight of GVCs in total trade than the KWW decomposition, which in turn gives a share about 10 percentage points greater than the fraction indicated by the vertical specialization indicator. Almost all of the difference between our indicator and the measure derived from the original KWW decomposition is due to the different classification of the value added absorbed by direct importers, whereas the impact of using the local as against the global-dominant Leontief is minor. Nevertheless, the evolution of the three indicators over time is quite similar.

There are at least two factors that could bias these measures of international fragmentation. First, changes in commodity prices. Commodity cycles may inflate or deflate nominal trade statistics. In particular, total trade and GVC trade could be affected asymmetrically by commodity price fluctuations. Therefore GVC participation indices could be biased. Furthermore, it is not clear whether commodity trade should be included in the notion of GVC trade. Import of raw materials falls within the concept of trade induced by differences in resource and factor endow-

\textsuperscript{22}To grasp the difference between these two measures, consider the following example. Suppose that country $A$ performs the first stage of a production process, ships the intermediate products abroad for a second processing stage, and re-imports them for final completion. Finally, the goods are exported to serve final demand. Computing the domestic value added embedded in the exports of final goods using the local inverse Leontief matrix $\left((I - A_{AA})^{-1}\right)$ we consider only the last stage of production performed in $A$, while with the sub-component $B_{AA}$ of the global Leontief matrix we take account of the VA generated both in the first and in the last stage. Thus the $B_{ss}$ matrix differs from the local Leontief whenever two (or more) distinct stages of production are performed in the domestic country $s$. Since this entails some international fragmentation of production, it would appear better, in computing the portion of trade that is not involved in GVC, to use the local Leontief matrix.

\textsuperscript{23}The weight of GVC-related trade might seem quite great, and to be sure there are some factors that could result in an overestimate of this and other measures of GVC-related trade. For example, the separate consideration of each country in the highly integrated euro area could engender an upward bias (Amador et al., 2015)
Table 2: Indices of international fragmentation. Columns 1-3 are based on WIOD data, column 4 on OECD TiVA.

VS: vertical specialization, foreign value added and both domestic and foreign double counting on total exports; GVC-KWW: index of international fragmentation used in Cappariello and Felettigh (2015), summing terms 3 to 9 of KWW decomposition, on total exports; GVC refined index calculated as total exports excluding terms 1a* and 2a* of our source-based decomposition, on total exports. All indices are computed excluding exports from the “Rest of the world”.

Second, changes in demand composition. In principle, the relevance of global value chains and their evolution over time should be evaluated on the basis of the international production structure, i.e. from a supply side perspective. However, given that final goods and services differ in terms of their GVC intensity in production, any change in demand composition will affect also the aggregate measures of GVC-related trade. Think for instance at business cycle fluctuations, where some final demand components, such as capital goods, are at the same time more procyclical and GVC-intensive than others. Then we adjust our indicators of GVC-related trade by “neutralizing” the changes in demand composition, and using constant prices input-output tables available in the WIOD database.\(^{27}\)

\(^{24}\)Mining and Quarrying and Coke, Refined Petroleum and Nuclear Fuel.

\(^{25}\)Following this strategy, a brand new input-output table, a vector of gross output and a matrix of final demand are computed. It is worth noting that energy sectors still operate, but they just bounce intermediate goods that are destined to them, without adding value. Without this artifice, simply shutting down those sectors, also value added originated in other sectors would have been canceled out.

\(^{26}\)The difference between the GVC-related trade index computed using adjusted data with respect to the original one starts to expand from 2003, when commodity prices begin their rise. The wedge follows closely the commodity price index movements. The correlation between the two series is 0.99.

\(^{27}\)The procedure to reach this goal is the following. First of all, the final demand at time \(t-1\) is used to replace the final demand at time \(t\) in order to calculate a new gross output vector at time \(t\) (and prices \(t-1\)) fully coherent with the demand at \(t-1\). In this way we are able to compute a GVC index with demand and prices at \(t-1\) but with the international production structure of time \(t\). Then it is possible to compute year on year variations of the GVC index net of changes in demand and prices. Finally we obtain the full time series chaining these variations starting from the 1995 GVC level.
As is shown by the red line in Figure 6, the GVC share of total trade, measured as in equation (10), has been growing since the mid-1990s, reaching 40% in 2004. In 2009, during the crisis, the unadjusted GVC share on total trade (yellow bar) contracted dramatically, by about 5 percentage points. However, almost half of this drop is accounted for equally by changes in demand composition and in commodity prices. Therefore it is crucial to control for these two factors in assessing the diffusion of international fragmentation and its evolution over time.28 After the crisis, GVC share has recovered only marginally.

Figure 5: GVC share, level and growth rates

These measures of international fragmentation can be employed to quantify the contribution of global value chains in explaining the decline of the income elasticity of trade, i.e. the ratio of trade to GDP growth. In fact, while cyclical factors - the investment slump, the weakness of economic activity in the euro area - have been key drivers of the trade slowdown, a major role has also been played by structural factors, including global value chains, as suggested by Constantinescu et al. (2015), Ferrantino and Tagliioni (2014) and Escaith et al. (2010). Since world exports are equal to world imports (i.e. at any time \( t \) we have that \( M(t) = E(t) = \sum G E_s \)), we can express the latter as the sum of traditional ‘Ricardian’ trade (DAVAX\(_{(t)}\)) plus GVC-related trade (GVCX\(_{(t)}\)). We define world imports as

\[
M(t) = \frac{M(t)}{DAVAX(t)} \frac{DAVAX(t)}{Y(t)} Y(t),
\]  

\[(11)\]

28 The relevance of the correction is clear also in 2008, when the increase in commodity price has inflated the change in the GVC-trade share by almost 1 percentage point. In general the unadjusted measure is more volatile than the adjusted one, leading to an incorrect picture of the global value chain diffusion.
where the first ratio on the right hand side is a measure of international fragmentation strictly related to $GVC_t^*$: $GVC_t^* \equiv M_t(1-GVC_t)$; the second ratio $DMFD_t \equiv DAVAX_t/Y_t$ indicates the direct import content of final demand. Taking growth rates

$$\frac{\Delta M_t}{M_t} = \frac{\Delta GVC_t^*}{GVC_t^*} + \frac{\Delta DMFD_t}{DMFD_t} + \frac{\Delta Y_t}{Y_t},$$

and dividing both sides by the GDP growth rate, we get an expression for the income elasticity of trade:

$$\frac{\Delta M_t}{M_t} \frac{Y_t}{\Delta Y_t} = \frac{\Delta GVC_t^*}{GVC_t^*} \frac{Y_t}{\Delta Y_t} + \frac{\Delta DMFD_t}{DMFD_t} \frac{Y_t}{\Delta Y_t} + 1.$$  \hspace{1cm} (13)

The income elasticity of trade, then, has three components: the constant unitary value, the income elasticity of international fragmentation intensity, and the income elasticity of the (direct) import content of final demand:

$$\eta_{M(t-s)}(t) = 1 + \eta_{GVC(t-s)}^G + \eta_{DMFD(t-s)}^D.$$  \hspace{1cm} (14)

<table>
<thead>
<tr>
<th>Year</th>
<th>$\eta_{GVC}^G$</th>
<th>$\eta_{DMFD}^D$</th>
<th>$\eta_{M}^M$</th>
</tr>
</thead>
<tbody>
<tr>
<td>1996-2000</td>
<td>1.00</td>
<td>0.37</td>
<td>0.69</td>
</tr>
<tr>
<td>2001-2005</td>
<td>1.00</td>
<td>0.26</td>
<td>0.19</td>
</tr>
<tr>
<td>2006-2011</td>
<td>1.00</td>
<td>0.11</td>
<td>0.03</td>
</tr>
</tbody>
</table>

Table 3: Decomposition of income elasticity of trade.

The decomposition follows equation (14) and is computed on WIOD data, correcting for demand changes and commodity prices. $\eta_{M}^M$ is the average income elasticity of trade.

As Table 3 shows the contribution of global value chains to total trade elasticity declined since the late 1990s. The considerable contribution of the (direct) import content of final demand to trade elasticity in the late 1990s is presumably linked to the trade liberalization that was carried out in that period, owing mainly to the Uruguay round of multilateral talks.

4 Concluding remarks

The diffusion of international production networks during the last two decades requires new tools for evaluating supply and demand relationships among countries, which can no longer be adequately gauged by gross trade flows. Global input-output tables have been instrumental in filling the gap in the statistical sources. New methodologies have been developed to measure trade in value added terms using these data. In particular, Koopman et al. (2014) have proposed a comprehensive and innovative method for breaking down aggregate export flows according to the source and the destination of their value added content. However, this decomposition presents some shortcomings and limitations. In particular it neglects the bilateral (and sectoral) dimension of trade flows and might be inadequate for analysis of such other features as a country’s backward and forward linkages within the global value chains.
We propose two decompositions of bilateral exports that are largely consistent with the KWW approach. In line with the spirit of Nagengast and Stehrer (2016), a first one takes the perspective of the country where the value added originates (the source-based approach), a second one that of the country that ultimately absorbs it in final demand (the sink-based approach). This allows to choose the most appropriate approach to the purpose of the analysis.

The original components in KWW can be retrieved from our decompositions by summing the bilateral export flows across the destinations. At the same time, we also refine the classification of domestic and foreign value added embedded in exports, correcting some inexactnesses of KWW’s methodology. In particular, our approach can both account for the entire domestic value added embedded in bilateral shipments and discriminate precisely between the exports that are finally absorbed by the direct importers and those that are consumed in third countries. These issues have not been properly addressed by KWW or in the rest of the literature (see Wang et al., 2013; Nagengast and Stehrer, 2016). Moreover, this allows us to derive for the first time a precise measure of GVC-related trade in the spirit of the definition proposed by Hummels et al. (2001). We also correct the KWW measures of foreign value added and foreign double counted; the refined measures turn out to be consistent with those proposed by Johnson (2017) when computed for world trade flows.

We also develop further the accounting of the foreign content of exports providing brand new definitions that take the perspective of the exporting country. Following the same logic of the domestic content of exports we define as foreign double counted only the items that cross the same (national) borders more than once. Both the new bilateral sink-based breakdown of the foreign content of exports and the source-based one produce the same indicators of FVA and FVC at the country level.

Finally, our bilateral decompositions can be easily extended to take into account the sectoral dimension. We consider three different perspectives: i) the sector of origin of the value added, either domestic or foreign, ii) the sector of exports and iii) the sector of final absorption.

Examining bilateral flows through the lens of their value added content, we can for example assess a country’s position within the international production processes, identifying the direct upstream and downstream trade partners. In this way we can also gauge the effect on bilateral trade balances exerted by participation in GVCs and by final demand from third countries.

With our sink-based decomposition we investigate the channels through which the world top exporters reach the markets of final destination. The results of the analysis confirm the role of China as a final assembly hub, in particular within the Factory Asia, but also in other relevant inter-regional production networks. As a matter of fact most of the value added produced in China is shipped directly to the market of final demand, while a non-negligible share of other countries’ exports to China are ultimately destined to third countries. To some extent, Germany plays a similar role, but mainly for countries that take part in Factory Europe.

In a second, separate, empirical application we use our source-based bilateral decomposition to compute our new measure of international fragmentation of production. The share of GVC-related trade in total trade has been growing since mid-1990s, reaching 43.5% in 2005. In 2009 this index shrank dramatically and in the aftermath of the recession it has recovered only marginally. However, there are at least two factors that could distort this measure of international
fragmentation, changes in commodity prices and in demand composition. Indeed once we adjust the indicator of GVC-related trade for these factors half of the drop recorded in 2009 disappears. Nevertheless, even applying this correction, we still do not find a strong rebound of GVC-trade after the crisis. This could be also one of the causes of the weakness of global trade in most recent years. In order to shed more light on this point, our measure of GVC-related trade has been used to inquire into the role played by international fragmentation of production in the changes of the long-term relation between trade and income. We find that the contribution of GVC diffusion to the income elasticity of trade has been steadily declining since the late 1990s.

Besides the examples provided here, the proposed breakdown of bilateral/sectoral gross exports also produces the basic information needed to address several issues related to global production networks, such as country/sector position and participation in GVCs. In this way it will be possible to investigate at the macro (country-sector) level some of the features of GVCs that insofar have been mainly examined in case studies or in firm level analyses.

References


A Appendix

This appendix simply recalls our notation, which is broadly the same as KWW (2014), together with some basic accounting relationships.

We consider the general case of $G$ countries producing $N$ goods that are internationally traded both as intermediate inputs and as final good. Thus, $X_s = (x_{s1}^1, x_{s2}^2, \ldots, x_{sN}^N)'$ is the $N \times 1$ vector of the gross output of country $s$ and $Y_s$ is the $N \times 1$ vector of final goods, which is equal to the final demand for goods produced in $s$ in each country of destination $r$: $\sum_r^G Y_{sr}$. To produce one unit of gross output of good $i$ a country uses a certain amount $a$ of intermediate good $j$. Thus each unit of gross output can be either consumed as a final good or used as an intermediate good at home or abroad:

$$X_s = \sum_r^G (A_{sr} X_r + Y_{sr})$$

where $A_{sr}$ is the $N \times N$ matrix of coefficients for intermediate inputs produced in $s$ and processed further in $r$:

$$A_{sr} = \begin{bmatrix}
a_{11}^{sr} & a_{12}^{sr} & \cdots & a_{1N}^{sr} \\
a_{21}^{sr} & a_{22}^{sr} & \cdots & a_{2N}^{sr} \\
\vdots & \vdots & \ddots & \vdots \\
a_{N1}^{sr} & a_{N2}^{sr} & \cdots & a_{NN}^{sr}
\end{bmatrix}$$

Using the block matrix notation, the general setting of production and trade with $G$ countries and $N$ goods can be expressed as follows:

$$\begin{bmatrix}
X_1 \\
X_2 \\
\vdots \\
X_G
\end{bmatrix}_{(NG \times 1)} = \begin{bmatrix}
A_{11} & A_{12} & \cdots & A_{1G} \\
A_{21} & A_{22} & \cdots & A_{2G} \\
\vdots & \vdots & \ddots & \vdots \\
A_{G1} & A_{G2} & \cdots & A_{GG}
\end{bmatrix}_{(NG \times NG)} \begin{bmatrix}
X_1 \\
X_2 \\
\vdots \\
X_G
\end{bmatrix}_{(NG \times 1)} + \begin{bmatrix}
Y_{11} & Y_{12} & \cdots & Y_{1G} \\
Y_{21} & Y_{22} & \cdots & Y_{2G} \\
\vdots & \vdots & \ddots & \vdots \\
Y_{G1} & Y_{G2} & \cdots & Y_{GG}
\end{bmatrix}_{(NG \times G)} \begin{bmatrix}
1 \\
1 \\
\vdots \\
1
\end{bmatrix}_{(G \times 1)}$$ \hspace{1cm} (A.1)

from which it is straightforward to derive the following relationship between gross output and final demand:

$$\begin{bmatrix}
X_1 \\
X_2 \\
\vdots \\
X_G
\end{bmatrix} = \begin{bmatrix}
I - A_{11} & -A_{12} & \cdots & -A_{1G} \\
-A_{21} & I - A_{22} & \cdots & -A_{2G} \\
\vdots & \vdots & \ddots & \vdots \\
-A_{G1} & -A_{G2} & \cdots & I - A_{GG}
\end{bmatrix}^{-1} \begin{bmatrix}
\sum_r^G Y_{1r} \\
\sum_r^G Y_{2r} \\
\vdots \\
\sum_r^G Y_{1r}
\end{bmatrix}_{(G \times 1)}$$ \hspace{1cm} (A.2)

where $B_{sr}$ denotes the $N \times N$ block of the Leontief inverse matrix in a global IO setting. It indicates how much of country’s $s$ gross output of a certain good is required to produce one unit of country $r$’s final production.
It is useful to recall two equivalences that are used extensively in KWW (2014) and that we use to derive the results presented in section 2. Considering the following property of inverse matrix $B$:

$$B(I - A) = (I - A)B = I$$

it is easily shown that the generic block diagonal element $B_{ss}$ may be expressed as follows:

$$B_{ss} = \sum_{t \neq s} G B_{st} A_{ts} (I - A_{ss})^{-1} + (I - A_{ss})^{-1} = (I - A_{ss})^{-1} + (I - A_{ss})^{-1} \sum_{t \neq s} A_{st} B_{ts} \quad (A.3)$$

while the generic off-diagonal block element $B_{rs}$ corresponds to:

$$B_{rs} = \sum_{t \neq s} G B_{rt} A_{ts} (I - A_{ss})^{-1} = (I - A_{rr})^{-1} \sum_{t \neq r} A_{rt} B_{ts} \quad (A.4)$$

The direct value added share in each unit of gross output produced by country $s$ is equal to one minus the sum of the direct intermediate input share of all the domestic and foreign suppliers:

$$V_s = u_N (I - \sum_{r} A_{rs}) \quad (A.5)$$

where $u_N$ is the $1 \times N$ unit row vector. Thus the $G \times GN$ direct domestic value added matrix for all countries can be defined as:

$$V = \begin{bmatrix} V_1 & 0 & \cdots & 0 \\ 0 & V_2 & \cdots & 0 \\ \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & \cdots & V_G \end{bmatrix}$$

while the overall $G \times GN$ value added share matrix is obtained by multiplying the $V$ matrix by the Leontief inverse $B$:

$$VB = \begin{bmatrix} V_1B_{11} & V_1B_{12} & \cdots & V_1B_{1G} \\ V_2B_{21} & V_2B_{22} & \cdots & V_2B_{2G} \\ \vdots & \vdots & \ddots & \vdots \\ V_GB_{G1} & V_GB_{G2} & \cdots & V_GB_{GG} \end{bmatrix}$$

Since the domestic value shares of different countries in final demand have to sum to one the following property holds:

$$\sum_{r} V_s B_{sr} = u_N \quad (A.6)$$
Defining the $G \times G$ final demand matrix as:

$$Y = \begin{bmatrix} Y_{11} & Y_{12} & \cdots & Y_{1G} \\ Y_{21} & Y_{22} & \cdots & Y_{2G} \\ \vdots & \vdots & \ddots & \vdots \\ Y_{G1} & Y_{G2} & \cdots & Y_{GG} \end{bmatrix}$$

we can derive the $G \times G$ value added matrix by pairs of source-absorption countries:

$$VA \equiv VBY = \begin{bmatrix} V_1 \sum_r^G B_{1r} Y_{r1} & V_1 \sum_r^G B_{1r} Y_{r2} & \cdots & V_1 \sum_r^G B_{1r} Y_{rG} \\ V_2 \sum_r^G B_{2r} Y_{r1} & V_2 \sum_r^G B_{2r} Y_{r2} & \cdots & V_2 \sum_r^G B_{2r} Y_{rG} \\ \vdots & \vdots & \ddots & \vdots \\ V_G \sum_r^G B_{Gr} Y_{rG} & V_G \sum_r^G B_{Gr} Y_{rG} & \cdots & V_G \sum_r^G B_{Gr} Y_{rG} \end{bmatrix}$$ (A.7)

To get the domestic value added by sector, one must apply a different form of the direct value added matrix. Defining \( \hat{V}_s \) as the $N \times N$ diagonal matrix with the direct value added coefficients along the principal diagonal, the $G \times G$ block diagonal matrix for all countries and sectors of origin becomes:

$$\hat{V} = \begin{bmatrix} \hat{V}_1 & 0 & \cdots & 0 \\ 0 & \hat{V}_2 & \cdots & 0 \\ \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & \cdots & \hat{V}_G \end{bmatrix}$$

The $G \times G$ matrix that reproduces the composition of value added by sector-county of origin and country of final destination is:

$$VA \equiv \hat{V}BY = \begin{bmatrix} \hat{V}_1 \sum_r^G B_{1r} Y_{r1} & \hat{V}_1 \sum_r^G B_{1r} Y_{r2} & \cdots & \hat{V}_1 \sum_r^G B_{1r} Y_{rG} \\ \hat{V}_2 \sum_r^G B_{2r} Y_{r1} & \hat{V}_2 \sum_r^G B_{2r} Y_{r2} & \cdots & \hat{V}_2 \sum_r^G B_{2r} Y_{rG} \\ \vdots & \vdots & \ddots & \vdots \\ \hat{V}_G \sum_r^G B_{Gr} Y_{rG} & \hat{V}_G \sum_r^G B_{Gr} Y_{rG} & \cdots & \hat{V}_G \sum_r^G B_{Gr} Y_{rG} \end{bmatrix}$$ (A.8)

The off-diagonal elements of the $VA$ matrix correspond to the value added exports as defined in KWW(2014), i.e. the vector of domestic value added originated in country $s$ and finally absorbed in country $r$:

$$VT_{sr} \equiv VA_{sr} = \hat{V}_s \sum_r^G B_{sg} Y_{gr}$$ (A.9)

Finally we may be interested in relating the sector/country in which the value added is generated with the sector/country of final demand absorption. This result can be easily derived from equation A.8, simply by modifying the final demand matrix $Y$. In particular we can define $\hat{Y}_{sr}$ as the $N \times N$ diagonal matrix with country $r$’s demand for final goods produced in country $s$.
along the principal diagonal:

\[
\tilde{Y}_{sr} = \begin{bmatrix}
y_{r1} & 0 & \cdots & 0 \\
0 & y_{r2} & \cdots & 0 \\
0 & 0 & \ddots & \vdots \\
0 & 0 & \cdots & y_{rN}
\end{bmatrix}
\]

Then the distribution of global value added by combinations of sector/county of origin and sector-country of final destination is represented by the following $GN \times GN$ matrix:

\[
\bar{\bar{V}}A \equiv \bar{\bar{V}}B \tilde{Y} = \\
= \begin{bmatrix}
\tilde{V}_1 \sum_{r}^G B_{1r} \tilde{Y}_{r1} & \tilde{V}_1 \sum_{r}^G B_{1r} \tilde{Y}_{r2} & \cdots & \tilde{V}_1 \sum_{r}^G B_{1r} \tilde{Y}_{rG} \\
\tilde{V}_2 \sum_{r}^G B_{2r} \tilde{Y}_{r2} & \tilde{V}_2 \sum_{r}^G B_{2r} \tilde{Y}_{r2} & \cdots & \tilde{V}_2 \sum_{r}^G B_{2r} \tilde{Y}_{rG} \\
\vdots & \vdots & \ddots & \vdots \\
\tilde{V}_G \sum_{r}^G B_{G_r} \tilde{Y}_{rG} & \tilde{V}_G \sum_{r}^G B_{G_r} \tilde{Y}_{rG} & \cdots & \tilde{V}_G \sum_{r}^G B_{G_r} \tilde{Y}_{rG}
\end{bmatrix} \quad (A.10)
\]
B Appendix

The gross bilateral exports of country $s$ to country $r$ consist in final goods and intermediate inputs for the production of gross output in country $r$ ($X_r$):

$$E_{sr} = Y_{sr} + A_{sr}X_r. \quad (B.1)$$

In country $r$, in turn, the intermediate inputs imported from $s$ undergo one or more processing phases to produce final products for domestic consumption or goods for re-export (both intermediate and final):

$$A_{sr}X_r = A_{sr}(I-A_{rr})^{-1}Y_{rr} + A_{sr}(I-A_{rr})^{-1}E_r^*. \quad (B.1\text{-bis})$$

Thus bilateral exports can be re-expressed as:

$$E_{sr} = Y_{sr} + A_{sr}(I-A_{rr})^{-1}Y_{rr} + A_{sr}(I-A_{rr})^{-1}E_r^*. \quad (B.2)$$

From equation (B.2) we can already identify some of the components of the KWW decomposition simply by applying the following property of the value added matrix $V_B$ (see A.6):

$$u_N = V_sB_{ss} + \sum_{t \neq s} G \sum_{t \neq s} V_tB_{ts}$$

Applying this equivalence to both sides of equation B.2, we get an initial decomposition of bilateral gross exports in value added terms:

$$u_N E_{sr} = V_sB_{ss}Y_{sr} + V_sB_{ss}A_{sr}(I-A_{rr})^{-1}Y_{rr}$$

$$+ \sum_{t \neq s} G \sum_{t \neq s} V_tB_{ts}Y_{sr} + \sum_{t \neq s} G \sum_{t \neq s} V_tB_{ts}A_{sr}(I-A_{rr})^{-1}Y_{rr}$$

$$+ \sum_{t \neq s} G \sum_{t \neq s} V_tB_{ts}A_{sr}(I-A_{rr})^{-1}E_r^*. \quad (B.3)$$

The first term in (B.3) is the counterpart of KWW’s ‘domestic value added in direct final goods exports’. Indeed, the sum of $V_sB_{ss}Y_{sr}$ across all the $r$ countries of destination gives exactly the first term in KWW’s decomposition. Since it makes use of (a portion of) the global inverse Leontief matrix $B$, this term fully account for the entire domestic value added embedded in exports of final goods. This means that if a certain product requires a first stage of processing at home, a second stage abroad and a final stage again at home, the domestic value added generated in both the first and the last stages is fully accounted for in this term. The peculiar feature of the sink-based approach is indeed to record the value added originated in all the upstream production stages the last time that a certain product leaves the country.

The last three terms in (B.3) correspond to the last three items of KWW accounting of total gross exports. However the last term do not entirely corresponds to the the foreign double
counted component in exports, as stated by KWW. To correctly single out all the FVA in exports we have to split the last term in (B.3) between the part originally produced in the importing country \( r \) and that produced elsewhere.

\[
G \sum_{t \neq s} V_t B_{ts} A_{sr} (I - A_{rr})^{-1} E_{rs} = \sum_{t \neq s, r} G V_t B_{ts} A_{sr} (I - A_{rr})^{-1} E_{rs} + V_r B_{rs} A_{sr} (I - A_{rr})^{-1} E_{rs}
\]  

(B.4)

The first term on the right hand side of equation (B.4) is indeed double counted, while the part in the last term that correspond to the exports of country \( r \) to the market of final destination is still foreign value added and it can be singled out as follows.

\[
G \sum_{t \neq s} V_t B_{ts} A_{sr} (I - A_{rr})^{-1} E_{rs} = V_t B_{ts} A_{sr} (I - A_{rr})^{-1} \sum_{j \neq r} G Y_{rj} + V_r B_{rs} A_{sr} (I - A_{rr})^{-1} \sum_{j \neq r} G A_{rj} (I - A_{jj})^{-1} Y_{jj} + V_r B_{rs} A_{sr} (I - A_{rr})^{-1} \sum_{j \neq r} G A_{rj} (I - A_{jj})^{-1} E_{i*} + \sum_{t \neq s, r} G V_t B_{ts} A_{sr} (I - A_{rr})^{-1} E_{rs}
\]  

(B.5)

where the first two terms on the right hand side of equation (B.5) represent a component of the foreign value added of exports not considered by KWW.

We now can come back to the decomposition of the domestic component of exports. We can define the second term in equation (B.3) \( (V_s B_{ss} A_{sr} (I - A_{rr})^{-1} Y_{rr}) \) as the actual ‘domestic value added in intermediate exports absorbed by direct importers’ (without any further processing abroad). However, this item differs from what KWW designate by this expression. Indeed, as Nagengast and Stehrer (2016) point out, the second term in KWW’s decomposition does not encompass only the domestic value added exports in the intermediate products directly exported to country \( r \) and then processed to satisfy \( r \)'s final demand. Rather, it corresponds to the total value added generated in \( s \) and contained in the goods finally produced and consumed in \( r \), including products not exported directly to that country.

Now we consider the domestic content of intermediate goods processed in \( r \) and then reexported to \( s \) or to third countries (i.e. the third term in B.3). Recalling the accounting identity used in B.1, we can split the (re)exports from country \( r \) into intermediate goods and final products, isolating among the latter the re-imports of the original exporter, country \( s \).

\[
E_{rs} = \sum_{j \neq r, j \neq s} G Y_{rj} + Y_{rs} + \sum_{j \neq r} G A_{rj} X_j
\]  

(B.6)
Plugging the decomposition in (B.6) into the right-hand side of equation (B.3), we can identify sub-portions of the third and fourth term in KWW’s decomposition. However, we still need to identify some components that are nested in the re-exports of intermediate goods from \( r \) to all the other \( j \) countries (i.e. \( \sum_{j \neq r}^G A_{rj}X_j \)). At this point, our aim is to find a way to link the gross output of country \( j \) with the demand in final destination countries. In principle this mapping is obtained readily through the Leontief inverse matrix \( B \) (see equation A.2 in appendix); however, we must also take into account the pure double-counting that stems from the trade flows that cross the borders of country \( s \) more than once. To isolate this component, let us look at the Leontief inverse as a sum of infinite series:

\[
B = I + A + A^2 + A^3 + \ldots + A^n \quad n \to \infty \tag{B.7}
\]

This representation shows that the \( B \) matrix identifies the gross output required to satisfy the final demand at the end of the process (\( I \)) and in all the upstream production stages (\( A + A^2 + A^3 + \ldots \)). Since the pure double-counting issue stems from the re-export of intermediate inputs by \( s \), we should exclude these particular flows at any stage of production and modify the series in B.7 accordingly. Algebraically, this is done simply by setting the coefficients that identify the requirement of inputs imported from country \( s \) within the \( A \) matrix equal to 0:

\[
A^s = \begin{bmatrix}
A_{11} & A_{12} & \cdots & A_{1s} & \cdots & A_{1G} \\
\vdots & \vdots & \ddots & \vdots & \ddots & \vdots \\
0 & 0 & \cdots & A_{ss} & \cdots & 0 \\
\vdots & \vdots & \ddots & \vdots & \ddots & \vdots \\
A_{G1} & A_{G2} & \cdots & A_{Gs} & \cdots & A_{GG}
\end{bmatrix} \tag{B.8}
\]

Then we can re-express the general relationship of production and trade in our global I-O setting (see A.1), disentangling the export flows from country \( s \) as follows:

\[
X = A^\dagger X + A^* X + Y^\dagger + Y^s \tag{B.9}
\]

where \( A^* = (A - A^s) \), \( Y^\dagger \) is the final demand matrix \( Y \) with the block matrix corresponding to exports of final goods from \( s \) equal to 0 (but including domestic final demand \( Y_{ss} \)), and \( Y^s \) is simply equal to \((Y - Y^\dagger)\). Given that the sum of \( A^* X \) and \( Y^s \) is a \( GN \times N \) matrix with the total exports from country \( s \) in the corresponding block submatrix and zeros elsewhere (\( E^s \)), we can re-arrange (B.9) as follows:

\[
X = \hat{B}^\dagger Y^\dagger + \hat{B}^\dagger E^s \tag{B.10}
\]

\(^{29}\text{In particular } V_sB_{ss}A_{sr}(I - A_{rr})^{-1} \sum_{j \neq r}^G Y_{rj} \text{ correspond to the domestic value added embedded in the re-export of final goods by the direct bilateral importer } r. \text{ Unlike the third term in KWW's accounting, this term does not consider the goods that are further processed in other countries before reaching their final destination. Similarly, } V_sB_{ss}A_{sr}(I - A_{rr})^{-1} Y_{rs} \text{ represents only a portion of the domestic value added in re-imports of final goods, since it encompasses only the value added in intermediate inputs exported to } r, \text{ processed and re-imported by } s \text{ as final goods, without any further processing elsewhere.}
\]
where $\hat{B}^t \equiv (I - A^t)^{-1}$ is the Leontief inverse matrix derived from the new input coefficient matrix $A^t$, which excludes the input requirement of other economies from country $s$. Since $X_j = \sum_l G_{jl}$, we can apply the new accounting relationship in (B.10) to the decomposition of (re)exports from the original importer $r$ (equation B.6):

$$E_{rs} = \sum_{j \neq r, j \neq s} G_{rj} Y_{rs} + \sum_{j \neq r} A_{rj} \sum_{k \neq s} G_{jk} Y_{kl}$$

$$+ \sum_{j \neq r} A_{rj} \hat{B}_{js} E_{ss}$$

We can now fully decompose bilateral exports from $s$ to $r$ into the domestic and foreign value added embedded in final demand ($Y$) and the pure double counted components. All we need to do now is further disentangle the third term in equation (B.11) to distinguish: i) the domestic value added finally absorbed in the country of origin through the imports of final goods ($\sum_{k \neq s} Y_{ks}$); ii) the domestic value added finally absorbed in a foreign country as a local good ($\sum_{l \neq s} Y_{ll}$); and iii) the domestic value added finally absorbed in a foreign country as a foreign good ($\sum_{k \neq s} \sum_{l \neq s, k} Y_{kl}$).

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30Notice that the domestic input coefficient matrix $A_{ss}$ is part of the $A^t$ matrix, in which only the other $A_{st}$ submatrices, with $t \neq s$, have all the elements equal to zero. This allows to include in the domestic value added of exports of the goods that undergo a final processing stage in country $s$ and are ultimately used there.
C Appendix

In this Appendix we show that each component of KWW’s original decomposition (equation 36 in KWW, 2014) may be retrieved starting from our decomposition in equation (2), as total exports are simply the sum of all the bilateral export flows (i.e. \( E_s = \sum_{r \neq s} E_{sr} \)). As observed, it is straightforward to recognize this correspondence for the first item (i.e. the domestic value added in direct final good exports) and for the last five items, which identify the foreign content of gross exports. For the items 1, 7 and 8 the original KWW components can be obtained as a simple sum over the importing countries \( r \) of the corresponding items in our bilateral decomposition. For the last three terms of equation (2) it is sufficient to re-aggregate the components that have been separated in equation (B.5) and to sum across destinations. For the remaining components a few more steps are needed to prove the equivalence between the two expressions.

In deriving our bilateral decomposition we introduced a modified version of the Leontief inverse matrix, \( \hat{B}_s \). We start by showing how it relates to the original Leontief inverse \( B \) that appears in the KWW equation. First, \( \hat{B}_s \) is obtained by setting equal to 0 the coefficients that identify the requirement of inputs from country \( s \) in the \( A \) matrix (excepting only the domestic input requirement matrix \( A_{ss} \)). Thus the modified matrix of input can be expressed as follows:

\[
A^\dagger = (A - A^s) \tag{C.1}
\]

where \( A^s \) is the \( GN \times GN \) matrix with the coefficients of intermediate inputs imported from \( s \) in the corresponding sub-matrices and zero elsewhere. Since \( \hat{B}_s \) is the inverse of \( (I - A^\dagger) \), the following relationship holds:

\[
(I - A^\dagger)\hat{B}_s = \hat{B}_s(I - A^\dagger) = I \tag{C.2}
\]

Substituting (C.1) into (C.2) we get:

\[
(I - A)\hat{B}_s + A^s\hat{B}_s = I \tag{C.3}
\]

and multiplying both sides of (C.3) by \( B \equiv (I - A)^{-1} \) we obtain the following equivalence:

\[
B = \hat{B}_s + BA^s\hat{B}_s \tag{C.4}
\]

Then we focus on the off-diagonal block element \( B_{sr} \) that identifies the gross output generated in \( s \) necessary to produce one unit of \( r \) final good. According to equation (C.4) this sub-matrix can be expressed as follows:

\[
B_{sr} = \hat{B}_{sr} + B_{ss} \sum_{t \neq s} A_{st}\hat{B}_{tr} \tag{C.5}
\]

where \( B_{sr} \) is equal to 0 for each \( r \neq s \), since it corresponds to a summation of infinite terms all equal to the null matrix. Therefore if we single out the \( \hat{B}_{tr} \) element from the final summation of the right-hand side of equation (C.5) we get:

\[
B_{sr} = B_{ss}A_{sr}\hat{B}_{rr} + B_{ss} \sum_{t \neq s,r} A_{st}\hat{B}_{tr} \tag{C.6}
\]
Then applying to the elements of matrix $\hat{B}^j$ the properties of $B$ sub-matrices illustrated in (A.3) and (A.4):

$\hat{B}^j_{j'} = (I - A_{rr})^{-1} + (I - A_{rr})^{-1} \sum_{j' \neq r} A_{rj} \hat{B}^j_{jr}$  \hspace{1cm} (C.7)

$\hat{B}^j_{i'} = (I - A_{tt})^{-1} \sum_{j' \neq t} A_{tj} \hat{B}^j_{jr}$ \hspace{1cm} (C.8)

Plugging (C.7) and (C.8) into (C.6) we obtain the following expression for $B_{sr}$:

$B_{sr} = B_{ss} A_{sr} (I - A_{rr})^{-1} + B_{ss} A_{sr} (I - A_{rr})^{-1} \sum_{j' \neq r} A_{rj} \hat{B}^j_{jr}$

$+ B_{ss} \sum_{t \neq s, r} A_{st} (I - A_{tt})^{-1} \sum_{j' \neq t} A_{tj} \hat{B}^j_{jr}$ \hspace{1cm} (C.9)

Finally we can sum across the $G - 1$ foreign countries (i.e. $\sum_{r \neq s}^G$) to show that the remaining items in the accounting of bilateral trade flows in equation (2) can be mapped into the corresponding components of the original KWW decomposition of aggregate exports. For instance, pre-multiplying by matrix $V_s$, post-multiplying by $Y_{rr}$ and summing across $r$ both sides of equation (C.9) we exactly retrieve the second component of the KWW decomposition:

$V_s \sum_{r \neq s} B_{sr} Y_{rr} = V_s \sum_{r \neq s} B_{ss} A_{sr} (I - A_{rr})^{-1} Y_{rr}$

$+ V_s \sum_{r \neq s} B_{ss} A_{sr} (I - A_{rr})^{-1} \sum_{j' \neq r} A_{rj} \hat{B}^j_{jr} Y_{rr}$

$+ V_s \sum_{r \neq s} B_{ss} \sum_{t \neq s, r} A_{st} (I - A_{tt})^{-1} \sum_{j' \neq t} A_{tj} \hat{B}^j_{jr} Y_{rr}$ \hspace{1cm} (C.10)

where the left-hand side of equation (C.10) corresponds to the sum across all direct importers ($r$) of the components 2a, 2b and 2c in equation (2):

$\sum_{r \neq s} (2a + 2b + 2c) = V_s \sum_{r \neq s} B_{ss} A_{sr} (I - A_{rr})^{-1} Y_{rr}$

$+ V_s \sum_{r \neq s} B_{ss} A_{sr} (I - A_{rr})^{-1} \sum_{j' \neq r} A_{rj} \hat{B}^j_{jr} Y_{rr}$

$+ V_s \sum_{r \neq s} B_{ss} A_{sr} (I - A_{rr})^{-1} \sum_{j' \neq r} \sum_{k \neq s, r} A_{rj} \hat{B}^j_{jk} Y_{kk}$ \hspace{1cm} (C.11)

The first two terms on the left-hand side are clearly identical, and the equivalence between the last items is readily verified by replacing the subscript $k$ with $r$ and the subscript $r$ with $t$ in the last term of equation (C.11). However, it should be noticed that for this last term the single addends in the summation across the $r$ foreign countries differ between the two equations. This
is because this portion of domestic value added produced in \( s \) for final use in \( r \) gets to the final destination markets by passing through one or more third countries; that is, it is not part of the bilateral exports from \( s \) to \( r \).

Starting from the definition of the \( B_{rs} \) matrix in equation (C.9) and following the same procedure employed for the second item of the KWW decomposition, it is easy to prove that the third and forth components too can be obtained as the sum of the corresponding items in our bilateral decomposition across all the destinations.

Finally, we use a slightly different procedure to show that also the fifth and sixth terms in the KWW main accounting relationship are exactly mapped within the bilateral exports. We start by singling out the block matrix \( B_{ss} \) from the principal diagonal of the \( B \) matrix. According to equation (C.4) this matrix is equal to:

\[
B_{ss} = \hat{B}_{ss}^f + B_{ss} \sum_{r \neq s} A_{sr} \hat{B}_{rs}^f \quad \text{(C.12)}
\]

We can then apply to the \( \hat{B}_{ss}^f \) the property of the block diagonal elements of the \( B \) matrix illustrated in (A.3):

\[
\hat{B}_{ss}^f = (I - A_{ss})^{-1} + \sum_{t \neq s} B_{st}^f A_{ts} (I - A_{ss})^{-1} = (I - A_{ss})^{-1} \quad \text{(C.13)}
\]

where the last equality follows from the fact that, by construction, \( B_{st}^f \) is equal to \( 0 \) for each \( t \neq s \). Therefore (C.12) can be rewritten as follows:

\[
B_{ss} = (I - A_{ss})^{-1} + B_{ss} \sum_{r \neq s} A_{sr} \hat{B}_{rs}^f \quad \text{(C.14)}
\]

Then, applying the same property of the block diagonal elements of the \( B \) matrix to the left hand side of (C.14) and rearranging we obtain:

\[
\sum_{r \neq s} B_{sr} A_{rs} (I - A_{ss})^{-1} = \sum_{r \neq s} B_{ss} A_{sr} \hat{B}_{rs}^f \quad \text{(C.15)}
\]

Finally, using the property presented in (A.4) to the \( \hat{B}_{rs}^f \) matrix we get:

\[
\sum_{r \neq s} B_{sr} A_{rs} (I - A_{ss})^{-1} = \sum_{r \neq s} B_{ss} A_{sr} (I - A_{rr})^{-1} \sum_{j \neq r} A_{rj} \hat{B}_{js}^f \quad \text{(C.16)}
\]

Now it is straightforward to see that the fifth and sixth terms in the KWW decomposition are simply the sum of the same terms in equation (2) across all the bilateral destinations.