The Impact of Counter-terrorism Effectiveness on Economic Growth of Pakistan: An Econometric Analysis

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The Impact of Counter-terrorism Effectiveness on Economic Growth of Pakistan: An Econometric Analysis

By

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Abstract

The purpose of present study is to explore theoretically and empirically the impact of counterterrorism effectiveness on economic growth of Pakistan. The data for counter-terrorism components construct from GTD and data for growth variables gathered from WDI for the time 1980 to 2015. This study developed “negative binomial regression model” for investigating the magnitude and significance of counter-terrorism effectiveness. It also uses the ARDL bound test and causality analysis for examining the causal relationship between economic growth and counter-terrorism effectiveness. This study further identifies that there are three types of proactive strategies used by Government and military authorities to reduce violence: civilian policies, peace accords and military operations. The result shows that there are long term impacts of counter-terrorism policies on economic growth. The findings also imply that counter-terrorism strategies may not be able to restrict violence and incapacitate militant’s organization and their sleeper cell if it lacks strong political support. The present work is raw evidence for the effort level of authorities and their preemptive strategies that leads to the significant breakdown effect to curb terrorism across the country.

Keywords: Counterterrorism: Causality: Military operations: Negative binomial

JEL Classification: K42, O10, Z10

1. INTRODUCTION

Pakistan has accommodated millions of refugees entering in country and supported the war in Afghanistan against Taliban. The militant insurgency has fallen over to FATA (Federally Administerated Tribal Areas), contiguous to Afghanistan and regularly threatening the adjoining areas of KPK (Khyber Pakhtoun Khawan) and being a cause of irregular acts of violence in the rest of Pakistan. From the last three decades, the involvement in the war against terrorism, Pakistan facing a drastic conflict among different factions that spontaneously fluctuate its economic growth.

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Due to asymmetric violence and domestic conflicts, Pakistan has been graded second most affected country amongst countries (Global Terrorism Index, 2012). Over the past decades, Pakistan have used up huge amount of expenditures in implementing and designing the great number of policies to counter terrorism. There was 25% reduction in victims and 7% reduction in terrorist incidence in Pakistan from 2013 to 2014 (Global Terrorism Index, 2015). In 2016, there was 27% reduction in terrorist incidence and 12% reduction count in deaths (U.S Country Report on Terrorism, 2016). Evidently, the assessment of proactive counter-terrorism measures and policies needs more exploration to investigate whether the granted amount of resources on counter-terrorism are beneficial. Additionally, the capacity of antiterrorism spending has raise considerably overtime, exclusively after 9/11. The public cost of counter-terrorism and terrorism policies yields more than fifty thousand (50,000) victims, containing 15,700 military personnel and 118.32$ billions of monetary costs from Pakistan’s economy since 9/11 (Pakistan Economic Survey, 2016).

The broader objective of this study is to test empirically the significance and magnitude of counter-terrorism effectiveness over time in reducing terrorism. Then, it also examines the policies and efforts made by the Government of Pakistan and Military authorities towards counter-terrorism. In addition, it investigates the impact of counter-terrorism effectiveness on economic growth and explains whether counter-terrorism effectiveness has an impact on economic growth or not. This study develops the magnitude and significance of counter-terrorism effectiveness by using “Negative Binomial Regression Model”. On the flip side, it’s also investigated “ARDL model” and “Granger Causality” test for empirically check out the relationship between economic growth and counter-terrorism effectiveness.

![Figure 1.1: Percentage of Victims of Terrorism in Pakistan](source)

In addition, this study adds short run and long run relationship between counter-terrorism effectiveness and economic growth. The counter-terrorism has an impact on number of victims whether the numbers of victims increase or decrease. In econometric model, the present study
also accounted to explain three types of counter-terrorism effects, deterrence effect which is explains through military expenditures, GDP (per capita) and regime type. Accordingly, retaliation effect shows with total number of terrorist attacks which also explains the efforts level of militants. It is expected that both deterrence and retaliation effect tends to decrease number of terrorist attacks across the country. To this end, this study has developed the information delivered by the GTD⁴ (Global Terrorism Database), which categories the terrorism incidents in various classifications. GTD provided detail of 11928 terrorist incidents from 1980 to 2015. Nevertheless, economic growth is proxies by main variable GDP (per capita).

1.1 Counter-terrorism Policies and Strategies of Pakistan

Government of Pakistan has established several proactive⁵ and defensive anti-terrorism measures to discourage and de-radicalized terrorist organizations. Pakistan had commenced just two operations of counterinsurgency against separatist of Karachi in 1992 and tribal militants of Baluchistan in 1974 before 9/11. The coinciding increased in terrorist attacks and operations of counterinsurgency around the country of dispute management policies appropriated by Government and military authorities to reduce violence after 9/11. According to the relevant literature on counterinsurgency and crime, there are three endorsements related to policies of the counter-terrorism effectiveness in empirical and theoretical analysis, respectively mentioned below in details (Landes, 1978; Rosendorff and Sandler 2010; Rehman et al., 2017).

I. Deterrence Effect

The first endorsement analyses the deterrence effect of counter-terrorism measures, which is link with cost of affecting a terrorist attack. The major deterrence effects against violence measured by the military expenditures and number of policies (Barros, 2003). Likewise, anti-terrorist acts can deter violence by striking severe punishment on imprisoned terrorist. Therefore, measures that support to upturn the likelihood of apprehension and principle can lower the terrorist activities (Landes, 1978).

Anti-Terrorism Acts (1952-2012)

The government authorities of Pakistan proposed number of security and anti-terrorism acts since 1952. Those acts particularly reinforce provisions making the offence of violence financing, casing all the features of the offence in the light of worldwide ethics and offers for more effective actions for law-enforcement organizations to explore the offences. The approved acts and bills by the government are “Security of Pakistan Act 1952”, “Prevention of Anti-National Activities 1974”, “Prohibition of Private Armies Act 1974”, “Anti-Terrorism Act 1997”, “Pakistan Nuclear Regulatory Authority Ordinance 2001”, “National Command

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⁴ The Global Terrorism Database (GTD) is an open-source database including information on terrorist events around the world from 1970 through 2016.

⁵ The main objective of proactive anti-terrorism actions is to destroy perpetrators’ safe havens, infrastructure, training facilities, and human resources, whereas defensive policies include counterterrorism legislation, negotiation processes, and fortification of official buildings to reduce the probability of success of a terrorist incident.
Authority Act 2010” and “Anti-terrorism (Amendment) Bill 2012”. These approved laws have endorsed possibly overtime, as the first parliamentary deterrence.

**Peace Accords (2005-2009)**

Pakistan has deterred the militants of South and North Waziristan agencies and Malakand division by signing peace agreements. The included signed accords are; **Shakai agreement** (2004) in Gen. Musharraf era with Commander of Taliban Nek Muhammad in South Waziristan, **Sararogha Peace Deal** (2005) signed with Baitullah Mehsud pro-Taliban militant in South Waziristan agency after the death of Nek Muhammad, **Miranshah Peace Accord** (2006) with the militant of North Waziristan, **Mohid-e-Sarorah agreement** signed with Abdullah Mehsud, **Swat agreement** (2009) with Mullah Fazullah vice Commander of TTP. Nevertheless, all these peace accords have all proven useless.

**II. Retaliation Effect**

Retaliation effects measures the second proposition which explains that some anti-terrorist activities and military operation against militants may upturn the number of terrorist attacks in future, number of victims, property losses and repression. Actions that raise the cost of anti-terrorist activities can motivate violence and outcome in what is termed backlash or retaliation effect (Siqueira and Sandler, 2007; Schelling, 1980; Rosendorff and Sandler, 2010). According to Dutter and Seliktar (2007), an increase in the number of casualties is an evidence that terrorist organizations are failed to attack on hard target, so they chose to attack on soft targets that may easier to find.

**III. Breakdown Effect**

By directing the resources legacies of militants and incapacitate them to inaugurate future attacks. For instance, government can use proactive strategies by deploying military to terminate

![Figure 1.2: Total Percentage of Attack types of Terrorist Incidence in Pakistan](source: Global Terrorism Database (2015))
Terrorist network across the country and reduce the resources legacies of the rebel groups. Any preemptive strategy that reduces terrorist activities and attacks by decreasing their resources is incapacitation or Breakdown effect (Rehman et al., 2017). Further, the breakdown effect has measured by counter-insurgent and domestic operations by military authorities. The gathered information on carrot-and-stick counter-terrorism strategies and operations across the country by military stated below.

  The first-ever “National Internal Security Policy (NISP)” has been exposed by the Government of Pakistan after 67 years of Independence. The three main objectives of NISP includes, negotiation with all shareholders, separation of terrorist from their funding system and deterrence augmentation by capacity structure of the security gear to deactivate threats of inside security of Pakistan. For implementing the aims of NISP, all the security and law enforcement agencies works together under Counter-Terrorism Departments (CTDs).

- **National Action Plan (NAP)**
  Political and military authorities of Pakistan have learned from previous counterinsurgency strategies that undertaking the control of one region does not reduce the terrorist attacks and provide deterrence. In response of counterinsurgency operations, the well-established militants move their networks from one place to another. Therefore, the new inclusive counterinsurgency strategy implemented by Government in January 2015 was “National Action Plan”. The plan was hallmark of on ongoing operation Zarb-e-Azb in NWA (North Waziristan Agency). It was addressed as a main coordinated state revenge following the backlash attack of militants on army public school Peshawar in December 2014. Both NAP and Operation Zarb-e-Azb are the solid evidence of counter-terrorism effectiveness in reducing terrorist attacks on significant level (Rehman et al., 2017).

**Military Operations (2001-2016)**

The Pakistan Military Forces has been engaged in confirming internal stability and security through tackling militancy and insurgency in FATA (Federally Administered Tribal Areas), the PATA (Provincially Administered Tribal Areas) and across the country since 2001 (Khan, Z.A., 2012). In order to look challenges, Pakistan army has decided to bring variations in its motivation, orientation, strategies and thinking from the last sixteen years. In this regard, military has conducted seven major operations along with various smaller operations against the terrorists and insurgents. Finally, the study analyzes briefly the military operations launched by Pakistan Army.

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6 The NISP cannot achieve its goals without active participation of Provincial Governments/Police in the NISP implementation process.
  To some extent, it was a successful operation in its purposes of overthrowing the Terrorists regime and arrested some followers of Al-Qaeda in Afghanistan (Khan, Z.A., 2012). However, both Pakistan and United States forces futile to arrest main leaders of Al-Qaeda.

![Figure 1.3: Total Number of Terrorist Incidents in Pakistan](source)

Source: Global Terrorism Database (1980-2015)

- **Operation Al-Mizaan (2002-2006)**
  This Operation was conducted against the foreign militants in FATA under the compression of Washington (Khan, Z.A., 2012). It was contained various smaller operations, like Operation Kalosha-II in Waziristan. For this operation, government deploys frontier forces in between 70,000 to 80,000 in FATA (PIPS, 2016).

- **Operation Zalzala (2008)**
  The Sararogha fort was captured by the men of Baitullah Mehsud in South Waziristan agency and killed security personnel of Pakistan army (Khan, Z.A., 2012). The Pakistan Military forces launched three main operations against TTP (Baitullah Mehsud) after the failure of Sararogha Peace deal. Operation Zalzala (Earthquake) was the main component and security forces cleared most area of South Waziristan and interrupted some strategic suicide attacks. It was successful operation of Pakistan army (Khan, Z.A., 2012).

  At the request of provisional government Operation Rah-e-Haq was conducted with the prime objective of ‘Shoot-on-sight” and curfews in main areas of Swat valley against major groups of militants. It was comprised on three phases which lauched respectively from (2007-2009). And the battle ended with Malakand accord (Khan, Z.A., 2012; Rehman *et al.*, 2017).
- **Operation Sherdil** *(2008-2009)*
  Pakistan army began operations in different places of country after the partial success in southern areas of FATA against militants (Khan, Z.A., 2012). The major target of Operation Sherdil was to capture the militant’s organizations, it’s known as “Battle-of- Bajour” (2008-2009). Over 1000 terrorists and 63 security personnel had been killed in this fight (PIPS, 2016).

- **Operation Rah-e-Raast** *(2009)*
  Operation Rah-e-Raast launched in Mingora Swat and had aimed to clear most areas of swat and arrest or kill main leaders of TTP and other militants. The military successfully completed this operation and destroyed hidden explosives, ammunition, confiscated arms and concrete bunkers and regained hold on entire Mingora (Khan, Z.A., 2012; Rehman et al., 2017).

- **Operation Rah-e-Nijaat** *(2009)*
  In the center of increasing violence, ground operation was initiated by the Pakistani air force and military in South Waziristan, known as Operation Rah-e-Nijaat *(Path of Salvation)* in 2009 (Khan, Z.A., 2012; Rehman et al., 2017). Pakistani armed forces conducted “search-and-clearance” operations beside numerous key roads and places in South Waziristan. They successfully disrupted the TTP control and command system in the major Mehsud areas in South Waziristan. Hence, the preliminary targets of these operations were to abolish the TTP stranglehold in northern and southern areas of Waziristan. These operations were conclusive victories of Pakistan military against militants (PIPS, 2016).

- **Operation Brekhna** *(2009)*

- **Operation Khwakh Ba De Sham** *(2009-2010)*
  The counterinsurgency operation against TTP conducted by military in Orakazai agency and Kurram agency called operation “Operation Khwakh Ba Da Sham *(will teach you a lesson)*. It started in March 2010 and ended in June 2010. However, in September 2009, this operation was started in Kurram Agency (Khan, Z.A., 2012; Rehman et al., 2017).

- **Operation Zarb-e-Azb** *(2014-2017)*
  Operation Zarb-e-Azb intended as “eliminating terrorists regardless of the hue and color”. It was joint military offensive launched by Pakistan military forces against terrorist in NWA (North Waziristan Agency) without any distinction/discrimination of bad or good Taliban (Rehman et al., 2017). It is a successful operation and still ongoing in NWA. Operation Zarb-e-Azb successfully brings the number of terrorist’s incidents on minimum level and upgrade the image

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of Pakistan on worldwide level also strengthens the relationship with bordering countries. Hence, it plays a crucial role in reinforce the bilateral ties among China and Pakistan, also bolstering the strategic ties in both states to deepened economic collaboration with China in the form of “China-Pak Economic Corridor (CPEC)”.

- **Combing Operations (2016)**
  Combing Operations has been conducted countrywide to search and eliminate militants, their facilitators and sleeper cells.

- **Operation Radd-ul-Fasaad (2017-Onward)**
  Pakistan Army launched “Operation Radd-ul-Fasaad” across the country in the start of 2017. Operation intends at comprehensively eliminating residual threat of violence and ensuring the borders security. Tri Forces of Pakistan military, Law Enforcing Agencies (LEAs) and Civil Armed Forces (CAF) will endure to actively contribute to backing the efforts to eradicate the menace of violence/terrorism from the country. The efforts involve conduct counter-terrorism operation by Ranger in Punjab, continuance of ongoing operations crosswise the country and focus on more operative border security supervision. Countrywide explosive control and de-weaponisation are further cardinals of the efforts. Pursuance of NAP (National Action Plan) is the hallmark of operation Radd-ul-Fasaad.

2. Literature Review

Dunne et al., (1998) investigated the casual relationship between economic growth and defense spending of Turkey and Greece from the time period 1960-1996. For this purpose, they analysed data through “pre-cointegration” Granger Casualty test and employed VAR methodology for empirical results. The conclusion of their study shows that there is a positive impact of military spending on economic growth of Greece but long-run results showing diversity. In contrast, the output of Turkey and military expenditures are not showing cointegration but the casual linkage in both variables showing negative but significant relationship. Barros (2003) worked on terrorism policies made by Spanish Government against terrorism. He used time series data from 1968 to 2000 for terrorist incidents include kidnapping and assassination, and applied Dickey Fuller test with parsimonious VAR model allowed Granger Causality test. The variables of this study include Kidnapping, Assassination constructed from ITERATE data set, military expenditures from SIPRI dataset, used dummy variables for political powers and used foreign investment for economic contribution. Both assassination and kidnapping are stationary according to unit rot test so that means Government authorities has overcome on both terrorist incident. The effect of deterrence on terrorism is not significant but effect of political powers are significant and induce terrorist incidents. Li (2005) analysed various mechanism and modify democratic policies which influence transnational terrorism incident. For this purpose, he used data from 1975 to 1997 for the sample of 119 countries by using ITERATE database. He used terrorist incident as controlled variable. He used GDP, regime type, income inequality, country size, government capability, past incidents, cold war and military conflicts as regressors. He
empirically justified his work by using negative binomial regression with robust standard error. Conclusions of his study shows that democratic involvement decrease terrorist events in a state rather than those state whose ruled by mixed system. On the basis of his empirical findings he suggested that democratic government can decrease the overall number of incidents within borders by satisfying its public and effective political participation rather to limitise press freedom, association and movement.

Drakos and Giannakopoulos (2009) analysed econometric analysis of the impact of counter-terrorism effectiveness on life and property losses. For this purpose, they used data on transnational terrorism from ITERATE dataset (1973-2003). Further they empirically examined the Probit Model for finding probabilities for counter-terrorism effectiveness by authorities. They used time trend, military expenditure, regime types, natural log of GDP per capita as control variables and used five dummies denoting the number of terrorist groups and attacks types. They also used ‘incident stopped by authorities’ as dependent variable and a measure for counter-terrorism. The study concluded that probability of terrorist attack is stopped by authorities has increased and relative counter-terrorism effectiveness increased when probability of casualties and property losses are diminish. Feridun and Shahbaz (2010) analysed that effectiveness of the military authorities is hamper terrorism in Turkey can be estimate. They explained their study with ARDL and Granger-Causality analysis with VECM by using time series data from 1986-2006. They obtained data for military defense expenditures from SIPRI, percentage of GDP and for terrorism events from MIPI dataset. They concluded their study on the basis of hypotheses as an increase in terrorist incident leads to an increase in military expenditure to counter-terrorism as expected. On the other hand the other hypothesis is failed to capture desired result as an increas in military expenditure leads to decline in terrorist activities. Further they explained that military measures are not just enough to fight against terrorism but economic and social measures are also important to have desired results.

Dongen (2011) designed counter-terrorism effectiveness through different components like number of terrorist attacks, number of victims, material damages and number of arrest. According to authors these components may help to contribute in counter-terrorism effectiveness and can show whether counter-terrorism policies are doing well or not. He also mentioned that it is also necessary to consider and evaluate different separate components of counter-terrorism measures. The counterterrorism measures and implementations should be divides into some separate elements and that every element of policies leads to effectiveness. Than it will be easy to get desire result from that casual chain of separate elements of policies. He introduced a simple “social integration program in counterterrorism” to evaluate the causes and effects of counterterrorism implementation. Rehman et al., (2017) empirically studied the effectiveness of different counterinsurgency approaches utilized by Pakistan. They examined that counter-terrorism strategies can have three impacts, deterrence, breakdown, retaliation. Terrorism will raise if the retaliation effect exceeds the deterrence effect and breakdown impact; if the deterrence and breakdown impact are dominant, terrorism will reduce. By utilizing the monthly
data for the period 1974m1 to 2015m12, their findings from “negative binomial regression model” recommend that “peace accords have no significant impact on terrorism, while military operations increment terrorism, proposing the predominance of retaliation impact. Then again, operation Zarb-e-Azab, supplemented by the National Action plan, created a solid breakdown effect, prompting a significant diminishment in terrorism. Their findings support the idea that a viable counter-terrorism policy need a first rate military operation supported by strong political help.

3. Theoretical Framework

3.1 Potential impact of Terrorist act on Economic growth

The main short-run objective of terrorist is destabilization of economic growth. Terrorist attacks (such as bombing and assassination) are means to attain this short-run objective. Long-run political goals (e.g., redistribution of power and wealth) are to be imposed through such terrorist attacks. Collier (1999) distinguishes a few channels through which civil war influences the economy; Collier's thoughts might be exchanged to terrorism as another type of brutal conflict. The channels of exchange from war to the economy are: devastation, distraction, departure, dis-saving and portfolio replacement. Devastation mentions to the immediate costs of terrorist acts, as physical and human capital are crushed through psychological militant strikes.

The distraction impact may, for instance, converted manifest in higher exchange costs, as the adequacy of public foundations is challenged and controlled by terror, or as overall insecurity rises. Departure happens when public assets are moved from output-enhancing to non-beneficial security and defense expenditures. Dissaving indicates to a decrease in investment funds that influences the capital stock of economy. Portfolio substitution implies the flight of physical, human and budgetary capital from a nation in the face of war. Through every one of these impacts financial execution endures, specifically as they may strengthen each other. Entomb alia, Eckstein and Tsiddon (2004), Naor (2006) and Mirza and Verdier (2008) give related hypothetical considerations that additionally discuss about how terror may act contrarily on monetary movement.

As a rule, terrorism may mutilate the allocation of assets, fundamentally through the distraction, departure and portfolio replacement channel. It might likewise adversely impact asset accumulation, mainly by means of the devastation and dissaving channel. Blomberg et al., (2004) moreover find that assets are moved from speculation to government spending during terrorism. Various investigations thus recognize a significant negative impact of terrorist attacks on general financial development (Abadie and Gardeazabal, 2003; Eckstein and Tsiddon, 2004; Crain and Crain, 2006; Gaibulloev and Sandler, 2008). As a rule, existing proof recommends that terrorism can destabilize focused on economies. Here, financial movement is influenced through different channels, e.g., through the obliteration of national capital stocks, the
disturbance of exchange or tourism streams, or the redirection of assets far from private speculation, at last bringing about negative development impacts.

3.2 Potential Impact of Economic Performance on Terrorist act

Sandler and Enders (2004) argue that militants are rational individuals picking their levels of fierce action as indicated by the expenses and advantages emerging from their activities. In view of terrorist' assumed objectivity, the terror ‘opportunity costs likewise matter. Freytag et al., (2009) identifies that low opportunity costs of brutality (i.e., few prospects of monetary movement) lead to higher terrorism, though high opportunity costs result in the inverse. Times of financial achievement mean entomb alia, more individual monetary opportunities and investment. On the other hand, times of financial downturn ought to be joined by less economic opportunities and investment and hence by more financial disappointment. Blomberg et al., (2004) explained that during the monetary crisis protesters will probably depend on violence as the opportunity expenses of terrorism are low, while the potential long-run settlements from terrorism (i.e., a redistribution of rare financial assets which is to be authorized by terrorist actions) are nearly high.

To some degree, empirical evidence proposes that economic execution and terror are connected along the lines talked about before. The researches of Collier and Hoeffler (1998) show that larger amounts of financial advancement correspond with bring down probabilities of civil war, giving beginning confirmation that monetary achievement and struggle are oppositely contradicted. Considering financial advancement and terrorism, a few investigations find that more elevated amounts of improvement are impediments to the creation of terrorist acts (Santos Bravo & Mendes Dias, 2006; Lai, 2007; Freytag et al., 2009). Blomberg and Hess (2008) likewise find that higher earnings are a solid deterrence to the beginning of domestic terrorism. Moreover, Muller and Weede (1990) Freytag et al., (2009) find that there is prove associating strong short-run financial conditions with less political viciousness. Here, financial achievement appears to hinder the beginning of terrorism, apparently because of higher opportunity expenses of conflicts. As it were, during strong monetary execution people just have more to lose.

3.3 Rational Choice Theory of terrorism and Counter-terrorism

According to political economists that militants act sensibly for the allocation of their limited resources between different targets (Landes, 1978; Sandler et al., 1983; Atkinson et al., 1987). To illustrate, the probability of conviction, being killed and apprehension increased by protecting a target, it also raises the rate of an attack. The budget constraint of terrorist organization, physical and human resources affects when they failed to achieve the target. However, when terrorists variate the target from hard-to-soft they make decisions sensibly and strategically. The rate and expected marginal benefits would be equates by some sane terrorists among different possible targets. Correspondingly, the rate and expected marginal benefits derived from an attack would be equates by terrorists in given two different time spans. Proactive measures by
government authorities raise the relative cost of current attack that might change current possible attack to future periods. When the security level is high, current attack can be more costly than future ones. Consequently, the allocation of resources between different times period consider in balanced framework to maximize the predictable benefits, given the utility function:

\[ E_t(u) = E_t\left[\sum_{t=1}^{T} u(I_t)\right] \quad U' (.) > 0, \quad U'' (.) < 0 \quad (A) \]

Where \(I_1, \ldots, I_t\) represents terrorist incidence in different time periods given the information obtainable. Likewise, a terrorist organization faces an inter-temporal constraint of budget while maximizing predicted utility. The inter-temporal constraint of resources of a militant organization is following:

\[ R_1 + \frac{R_2}{1+\rho} = A_1 + \frac{A_2}{1+\gamma} \quad (B) \]

Where \(R_1\) shows all resources of terrorist organization (including financial, physical, and human) in time span 1, \(R_2\) represents the total budget in time span 2. A rational militant maximizes equation (A) given the constraint of budget in equation (B). A militant doesn’t utilize all resources in one time span because of maximizing the predicted benefits in two time spans. The higher security level increases the cost of an incidence in period 1 that subsequently reduces the predicted marginal benefits of an incidence. Consequently, a tactical terrorist organization allocates its resources between different time spans to keep the predicted level of least terrorism in each period. For instance, terrorist events in current period (period 1) are equal to the organization’s given capitals plus the reduced value of future (period 2) net endowments. The 1st order condition for the maximization problem given in the next equation:

\[ E(u_1) = E(u_2)(1 + \gamma) \quad (C) \]

For ease, we consider that the discount and interest rates are equal to 0. Equation (C) can be rewrite as:

\[ E(u_1) = E(u_2) \quad (D) \]

Where \(E(u_1)\) and \(E(u_2)\) the predicted marginal utilities from terrorist attack in current period (1) and predicted period (2) respectively. Comprehensive and enhancement of security, including counterterrorism operations in present period reduces the predicted marginal utility of terrorist attacks comparative to its cost. A rational militant alternates available resources from current period (1) to predicted period (2) to satisfy the equation (D) for maintain a least or minimum level of terrorism overtime.

We debate now the deterrence, retaliation and breakdown hypotheses of counter surgery operations based on rational choice framework. Proactive measures and polices like military operations decrease the terrorist group’s contributions; from the left-hand side, it decreases \(R_1\) or \(R_2\) of the equation (B). Thus, the constraint of budget either shifts or rotates towards the origin.
due to such preemptive policies (Rehman et al. 2017). If militant’s organization assume massive losses from anti-terrorism actions of Government, it may reduce the violence in current period for the future periods (the deterrence effect). If a terrorist group targeted installations of Government without having complete information about the probable response and capacity of government, it may face greater loss in resources of organization. If Government reacts aggressively, it may lower the predicted attacks in future (the breakdown effect). Lastly, if “Law enforcement agencies” take measures without any distinction and discrimination against terrorists regardless of their hue and color, it may boost support for the terrorist organization which could enhance current attack (the retaliation or backlash effect).

Likewise, if the selective operations of military authorities relocate militants from one area to another, or if the organized terrorist organization has facilitators across country then one could suppose backlash attacks in reaction to counter-insurgency of Government. These intentions are investigated by using an equilibrium scrutiny of the utility function and budget constraint. It is predictable that a militant may alternates attacks overtime conditional on the opposing degrees of the deterrence, retaliation and breakdown effect. In short, a rational militant’s group chooses how to distribute attack across changed periods, allocating attacks inter-temporally to captivate the shock from proactive and defensive anti-terrorism measures.

4. Data and Variables Description

4.1 Dependent Variable

For regression analysis, this study has included the number of Victims as a response variable for capturing the efforts of counter-terrorism (Dongen, 2011). The present study used ‘fatalities and Injured’ for number of victims in models and constructed these variables from GTD. This study also used GDP (per capita) as dependent variable for analyzing the impact of counter-terrorism on economic growth of Pakistan.

4.2 Explanatory Variables

This paper acknowledges that economic growth, politics and military spending are also strong contributors towards fighting against terrorism (Li, 2005). It includes these contributors for analysis the impact of counter-terrorism effectiveness on economic growth. The control variables count Gross Domestic Product (GDP), regime stability, population size, defense expenditures and total attack types. Details and sources of these variables are mentioned as requirement.

Regime Stability

Stability of regime in an independent country must matter to terrorism. The instability in political parties and leaderships leads to favorable environment for terrorism (Piazza 2008). Khan (2012), Drakos and Giannakopoulos (2009) measured political repression for investigating the role of regimes in their analysis. The present study has measured polity variable for regime
type and it also helps for measuring authorities ‘effectiveness. The data has been drawn for regime stability from Polity IV Project (Li, 2005).

**Defense Expenditures**

Drakos and Giannakopoulos (2009), Feridun and Shahbaz (2010) investigated “Defense expenditure” for measuring the authorities ‘effectiveness and used it as contributor to counter-terrorism. They mentioned in their study that authorities' counter-terrorism performance affects differently the likelihood of victims and property losses. This study has used defense expenditures as a proxy variable for counter-terrorism effectiveness and constructs data from Pakistan Economic Surveys.

**Number of Incidence**

Drakos and Giannakopoulos (2009) finds that counter-terrorism efforts made by authorities reducing terrorism incidents in country. Dongen (2011) used “number of terrorist attacks” as a measure of terrorism score in the country. This analysis accounted for counter-terrorism effectiveness, so it used the “number of incidence” to estimate close relationship among counter-terrorism effectiveness and terrorism.

**GDP (Per capita)**

Firstly, this study included the real GDP per capita as a main indicator and backer of growth. It used Gross domestic product (GDP) as the growth variable and compared the GDP of previous years with recent decades for investigating the impact of counter-terrorism effectiveness on economic growth. Li (2005) explained that terrorist incidents reduce by the economic development measured by GDP per capita.

**4.3 Econometric Methodology**

**4.3.1 Negative Binomial Regression Model**

For the analytical procedure, this study has used “number of victims” in each period as controlled variable against the effort level of Government authorities towards counter-terrorism. Here, the study is going to test the significance and magnitude of counter-terrorism effectiveness by using “negative binomial regression model”. The terrorist incidents series is based on counts so the dependent variable is count variable that allows us to estimate model through Count Data Models (Li, 2005). This paper has employed the “Negative Binomial Regression model” by following (Li, 2005). The count data models have some assumptions and limitations that based on observed, unobserved heterogeneity and dispersion in data.

The “Poisson regression model” indicates the observed heterogeneity among the observations i, so the PRM often use for over-dispersion. The negative binomial approaches to the drawbacks of
“Poisson regression model” by adding the parameter $\beta$ that reveal unobserved heterogeneity among predictions Long and Freese (2014), that is,

$$E(Y_i|X_i, \delta_i) = \mu_i \delta_i = e^{x_i \beta + \gamma_i}$$

Where term $\delta_i = e^{\gamma_i}$ is unobserved heterogeneity and predictor of the independent variables $x_i$. The variable $Y_i$ dependent on variable $X_i$ and $\delta_i$ is Poisson with dependent mean and dependent variance $\mu_i \delta_i$.

$$\Pr(y_i|x_i, \delta_i) = \frac{e^{-\mu_i} (\mu_i x_i)^{y_i}}{y_i!}, y_i = 0, 1, 2, \ldots$$ (1)

Let’s assumed the probability mass function is $p(\delta_i)$. Then the model $Pr(y_i|x_i)$ is (no longer dependent on $\tau_i$) derived by integrating $Pr(y_i|x_i, \delta_i)$ with respect to $\delta_i$:

$$\Pr(y_i|x_i) = \int_0^\infty \Pr(y_i|x_i, \delta_i) p(\delta_i) d\delta_i$$ (2)

The integral stays when $\delta_i$ is consider as going after a gamma distribution. This estimation is “Negative Binomial regression model” that have a constant term and it is important to suppose that $E e^{\tau_i} = E \delta_i = 1$, to explain the mean of the model Cameron and Johansson (1997). Thus, it is supposed that $\delta_i$ go after a gamma distribution with $E \delta_i = 1$ and $Var \delta_i = 1/\theta$.  

$$p(\delta_i) = \frac{\theta^\theta \delta_i^{\theta-1} \exp(-\theta \delta_i)}{\Gamma(\theta)}.$$ (3)

Where, $\tau(x) = \int_0^\infty p^{x-1} \exp(-p) dp$ gamma function and $\theta$ is a positive parameter. Thus, the mass of $y_i$ for given $x_i$ is estimated as,

$$\Pr(y_i|x_i) = \frac{\tau(\gamma_i+\theta)}{\gamma_i+\theta} \left( \frac{\theta}{\theta+\mu_i} \right)^\theta \left( \frac{\mu_i}{\theta+\mu_i} \right)^{\gamma_i}$$ (4)

By making the substitution $\frac{1}{\theta} (\beta > 0)$, the “Negative Binomial Model” can be revising as;

$$\Pr(y_i|x_i) = \frac{\tau(\gamma_i+\beta)}{\gamma_i+\beta} \left( \frac{\beta}{\beta+\mu_i} \right)^{\beta-1} \left( \frac{\mu_i}{\beta+\mu_i} \right)^{\gamma_i}, y_i = 0, 1, 2, 3, \ldots$$ (5)

The gamma distribution of “Poisson regression” derived “negative binomial regression model” that has a dependent mean,

$$E(Y_i|X_i) = e^{x_i \beta}$$

And dependent variance,

$$\text{var}(Y_i|X_i) = \mu_i \left( 1 + \frac{\mu_i}{\theta} \right) = \mu_i (1 + \beta \mu_i) > E(Y_i|X_i)$$

The dispersion in predictions is obtained by parameter $\beta$ (Long and Freese, 2014). The dependent variance of “Negative binomial model” exceeds the dependent mean. So, there is over-dispersion from unobserved heterogeneity. If the mean and variance are equal we have equi-dispersion in data, for that researcher employ “Poisson Regression model”. But if the variance exceeds the
mean, there is over-dispersion in data we need to use “Negative Binomial Regression Models” Cameron and Johansson (1997).

4.3.1.1 Over-dispersion Test
The “Negative Binomial regression” command count \( \ln (\alpha) \) so the null hypothesis is,

\[ H_0: \ln (\alpha) = 0 \]

The alternative hypothesis is,

\[ H_1: \ln (\alpha) \neq 0 \]

The requirement of significance for test is \( \alpha \geq 0 \) and the sampling distribution will be normal for \( \alpha = 0 \) because values have a 0 probability when they are less than 0. The log likelihood-ratio (LR) test for \( H_0: \alpha = 0 \) i.e. mentioned below the parameters’ estimation of NBR model (1).

**Likelihood-ratio test of alpha=0: chibar2 (01) = 9809.80 Prob>=chibar2 = 0.000**

The test statistics “chibar2 (01)” is estimated as,

\[ G^2 = 2 (\ln L_{NBRM} - \ln L_{PRM}) \]
\[ = 2 (-270.901 - (-5175.802)) = 9809.80 \]

The log likelihood for the “Poisson Regression model” (\( \ln L_{PRM} \)) is use from the iteration ‘Fitting Poisson Model’ and the log likelihood for “negative binomial regression model” (\( \ln L_{NBRM} \)) is from the end of the final iteration. There is strong and significant evidence for over-dispersion \( (G^2 = 827.71, p < 0.000) \), so the “negative binomial regression model” (NBRM) is preferred over the “Poisson Regression model” (PRM). The log likelihood ratio is not shown for robust standard error option because robust standard error has computed in NBRM by simply if there is over-dispersion Long and Freese (2014).

4.3.1.2 Robustness Test

When variance specification is misspecified in the model, standard errors are downwardly biased in presence of over-dispersion, so it is recommended that with the “negative binomial regression model” (NRBM) this study can use the robust standard error Cameron and Trivedi (2013). The “negative binomial model” can perfectly estimate the predicted probabilities in the presence of over-dispersion. When the study uses robust standard errors, the “negative binomial regression” is robust to explain distributional misspecification Cameron and Trivedi (2013).
4.3.1.3 Interpretation using IRR

The “incidents rate ratio” (IRR) is an equation for the NBRM using for interpreting the change in predicted count by the predictors Long and Freese (2006). The linear combination of explanatory variables predicts the log of count variables.

\[
\log(\text{No. of Causalities}) = \alpha_o + \beta_1 \text{GDP} + \beta_2 \text{NOI} + \beta_3 \text{EXP} + \beta_4 \text{POLITY}
\]

This implies,

\[
\text{No. of Causalities} = \exp(\alpha_o + \beta_1 \text{GDP} + \beta_2 \text{NOI} + \beta_3 \text{EXP} + \beta_4 \text{POLITY}) = \exp(\alpha_o) \cdot \exp(\beta_1 \text{GDP}) \cdot \exp(\beta_2 \text{NOI}) \cdot \exp(\beta_4 \text{POLITY})
\]

The leading interpretation is that a change of \(\beta\) in \(x_k\), the predicted counts exceeds by a factor change of \(\exp(\beta_k \cdot \alpha)\) keeping other variables same Long and Freese (2006). The estimated coefficients in \(\log(y)\) have an “additive effect” and the IRR explained the “multiplicative effect” in the \(y\). The expected counts do not effect by the dispersion parameter “alpha” in NBRM but estimated variance does effect by the “alpha” Long and Freese (2006).

4.3.1.4 Interpretation using Marginal Effects and Predicted Probabilities

In the “negative binomial regression model” with the presence of over-dispersion, the predicted probabilities can differ substantially and the predicted rates are same Long and Freese (2006). For this, the method for interpreting predicted probabilities is same as we computed probabilities for “negative binomial regression model”,

\[
\Pr(y_i|x_i) = \frac{\tau y_i^{\beta - 1} \mu_i^{\beta - 1}}{y_i + \tau (\beta - 1)} \left( \frac{\mu_i^{\beta - 1}}{\beta - 1 + \mu_i} \right)^\beta
\]

Where,

\[
\mu = \exp(x \alpha)
\]

By using ‘predict’ we can estimate predicted probabilities for observed values of explanatory variables. Predicted Probabilities can be computed using margins or marginal effects. Marginal effects or margins can estimate the change in a predicted size as an explanatory variable change, keeping other variables constant Long and Freese (2006). The marginal effects can estimate prediction. The \(dy/dx\) (varlist) is denoted for the list of independent variables for those changes are computed, hence \(dy/dy(*)\) shows that changes for all explanatory variables are to be estimated. The marginal effects compute the marginal change that is the partial derivative with respect to a given variables, keeping other variables constant.

4.3.2 An Econometric Analysis of Counter-terrorism and Economic Growth

This approach has adopted to empirically check out the relationship among counter-terrorism efforts and economic growth by using Cointegration technique for long-run and short run relationship, also we are using causality test for economic growth and measures against the
terrorism (Barros, 2003). If there is integration in two series the Granger Causality must be present in at least unidirectional (Engle and Granger, 1987). The first step has been taken to construct the integration assumption of our series through “Augmented-Dickey Fuller (ADF) test”. If all series have a same level of integration i.e. I (1), then might be the series have long-run relationship. The second step has been taken to find long-run and short-run relationship by using “ARDL bound test” and VECM for separating long-run and short-run coefficients. The last step entails to build the “Granger-causality test” enlarge with a suitable error term. These steps have been taken to pre-test strategy to construct whether causality occur earlier to specifying the direction via level Granger-test (Dunne et al, 1998).

4.3.2.1 Testing for Unit-root

This paper begins empirical analysis by using ADF test for establishing the assumption of integration for Gross Domestic Product (GDP), number of incidents, Polity (regime type), and defense expenditures. For granger causality test, series must be integrated at order one denoted as I (1) Asteriou (2015). So, we employ ADF test to check the stationarity of series. The ADF methodology includes additional lagged terms of controlled variables to remove autocorrelation. The lag length criteria for additional terms is either check through AIC and SBC or more appropriately by the needed lag length to check the residual Asteriou (2015).

The three feasible types of the ADF test are mention in following equations:

\[
\Delta y_t = \beta y_{t-1} + \sum_{i=1}^{P} \gamma_i \Delta y_{t-1} + \epsilon_t 
\]

(1)

\[
\Delta y_t = \delta_0 + \beta y_{t-1} + \sum_{i=1}^{P} y_i \Delta y_{t-1} + \epsilon_t 
\]

(2)

\[
\Delta y_t = \delta_0 + \beta y_{t-1} + \delta_2 t + \sum_{i=1}^{P} y_i \Delta y_{t-1} + \epsilon_t 
\]

(3)

Where,

\[
\beta = - \left(1 - \sum_{i=1}^{P} \delta_i \right)
\]

\[
\gamma_i = \sum_{j=1}^{P} \delta_j
\]

The coefficient of attention is \( \beta \), if \( \beta=0 \) the equation is integrated at order 1, so it has unit root Enders (2004). Again, the variation between above three regressions prior to existence of these \( \delta_0 \) and \( \delta_2 t \) components. The critical values of the ADF test take from MacKinnon (1991).

4.3.2.2 ARDL Bound test

Econometric writing has abundant econometric procedures to research co-integration connection among macroeconomic factors. Be that as it may, with regards to the present investigation, the ARDL way to deal with cointegration (Pesaran et al., 2001) is chosen as it
performs preferred in small sample sizes over other cointegration procedures. Furthermore, it is applicable independent of whether the fundamental regressors are simply I(0), absolutely I(1) or commonly cointegrated. The statistics underlying this system is the commonplace Wald or F-statistics in a summed up Dickey–Fuller type regression, which is utilized to test the significance of lagged levels of the variables under thought in a conditional unrestricted equilibrium "error correction model(ECM) (Pesaran et al., 2001).

The ARDL approach includes estimating the conditional error correction version of the ARDL model for the variable under estimation. The Augmented ARDL ($p, q_1, q_2, \ldots, q_k$) is given by the following equation (Pesaran et al., 2001):

$$\beta(l,p)y_t = \beta_0 + \sum_{i=1}^{k} \alpha_i(l,p)x_{it} + \gamma^w + \epsilon_t \quad (1)$$

$$\forall t=1, \ldots, n$$

Where,

$$\beta(l,p) = 1 - \beta_1 l - \beta_2 l^2 - \cdots - \beta_p l^p$$

$$\alpha_i(l,q_i) = \alpha_0 + \alpha_{i1} l + \alpha_{i2} l^2 + \cdots + \alpha_{iq_i} l^{q_i} \quad \forall i=1,2,\ldots,k$$

$y_t$ is dependent variable, $\beta$ is the constant term, $l$ is the lag operator such that $l^2 = y_t - y_{t-1}$, $w_t$ is the $s \times 1$ vector of deterministic variables such as intercept term, exogenous variables with fixed lags. The long-term elasticities are measured by:

$$\varphi_i = \frac{\hat{\alpha}_i(1,\hat{q})}{\hat{\beta}(1,\hat{p})} = \frac{\hat{\alpha}_{i0} + \hat{\alpha}_{i1} l + \cdots + \hat{\alpha}_{iq_i} l^{q_i}}{1 - \hat{\beta}_1 l - \hat{\beta}_2 l^2 - \cdots - \hat{\beta}_q} \quad \forall i=1,2,\ldots,k$$

Where $\hat{\beta}$ and $\hat{\alpha}_i$, $i = 1, 2, \ldots , k$ are the selected (estimated) values of $\beta$ and $\alpha_i$, $i = 1, 2, \ldots , k$. The long run coefficients are estimated by:

$$\pi = \frac{\hat{\gamma}(\hat{\beta}, \hat{\alpha}_1, \hat{\alpha}_2, \ldots, \hat{\alpha}_k)}{1 - \hat{\beta}_1 l - \hat{\beta}_2 l^2 - \cdots - \hat{\beta}_p}$$

Where $\hat{\gamma}(\hat{\beta}, \hat{\alpha}_1, \hat{\alpha}_2, \ldots, \hat{\alpha}_k)$ denotes the OLS estimates of $\gamma$ in equation (1) for the selected ARDL model.

The ARDL approach includes two stages for evaluating the long run relationship (Pesaran et al., 2001). The initial step is to research the presence of the long run relationship among all factors in the equation under estimation. The ARDL model measure $(p+1)k$, the number of regression so as to get optimal lag length for every variable, where $p$ is the maximum number of lag to be utilized and $k$ is the number of variable in the equation. The second step is to measure the long run and short run bi-causal relationship of the fundamental variable. We run the second step just on the off chance that we estimate a long run relationship in the initial step (Narayan and Smyth, 2001).
This study utilizes a more broad type of ECM with unrestricted intercept and no trends (Pesaran et al., 2001):

$$\Delta y_t = c_0 + \pi_{yy}y_{t-1} + \pi_{yxx}x_{t-1} + \sum_{i=1}^{p-1} \phi_i \Delta z_{t-1} + y' \Delta x_i + \epsilon_t$$  \hspace{1cm} (4)

Where \(c_0 \neq 0\) and \(c_1 = 0\). The “Wald test” (F-statistics) for the null hypothesis are:

\[
H_0^{\pi_{yy}}: \pi_{yy} = 0, \\
H_0^{\pi_{yxx}}: \pi_{yxx} = 0'
\]

and alternative hypothesis are:

\[
H_1^{\pi_{yy}}: \pi_{yy} \neq 0, \\
H_1^{\pi_{yxx}}: \pi_{yxx} \neq 0'
\]

Hence, the combined null hypothesis of the concern in the above equation is given by:

$$H_0 = H_0^{\pi_{yy}} \cap H_0^{\pi_{yxx}},$$

and the alternative hypothesis is respectively stated as:

$$H_1 = H_1^{\pi_{yy}} \cap H_1^{\pi_{yxx}}.$$

In the present study, the existence of a long-run relationship between counter-terrorism and economic growth investigated in the form of the unrestricted error correction model for each variable as follows:

$$\Delta GDP = \alpha_0 + \sum_{i=1}^{m} \alpha_1 \Delta GDP_{t-i} + \sum_{i=1}^{m} \alpha_2 \Delta DEXP_{t-i} + \sum_{i=1}^{m} \alpha_3 \Delta Victims_{t-i} + \sum_{i=1}^{m} \alpha_4 NOI_{t-i} + \sum_{i=1}^{m} \alpha_5 \Delta Polity_{t-i} + \alpha_6 GDP_{t-1} + \alpha_7 DEXP_{t-1} + \alpha_8 Victims_{t-1} + \alpha_9 NOI_{t-1} + \alpha_{10} Polity_{t-1} + \epsilon_t$$  \hspace{1cm} (5)

Where, GDP representing economic growth, however DEXP, Victims, NOI, and Polity are components of counter-terrorism. On the flip side \(\epsilon_t\) is error term in the model. The first part of both equations with \(\alpha_1, \alpha_2, \alpha_3, \alpha_4, \alpha_5\) represents the short-run dynamics of the model, whereas the second part with \(\alpha_6, \alpha_7, \alpha_8, \alpha_9, \alpha_{10}\) represents the long-run phenomenon. The null hypothesis in equation (5) is \(\alpha_6 = \alpha_7 = \alpha_8 = \alpha_9 = \alpha_{10} = 0\) which means the non-existence of the long run relationship and vice versa.

The ARDL model testing technique starts with directing the bounds test for the null hypothesis of no cointegration. The calculated F-statistic is related with the critical bound values. Hence, specified the sample size used in the present study, the estimated ARDL test statistics are also compared with the respective critical value bounds reported in model. If the F-test statistic exceeds the upper critical value, the null hypothesis of no long-run relationship can be rejected.
regardless of whether the fundamental orders of integration of the variables are I(0) or I(1).
Similarly, if the F-test statistic falls below the lower critical value, the null hypothesis is not rejected. However, if the sample F-test statistic falls between these two bounds, the result is inconclusive. When the order of integration of the variables is known and all the variables are I(1), the decision is made based on the upper bounds. Likewise, if all the variables are I(0), then the decision is made based on the lower bounds. The model can be selected using the lag length criteria like Akaike information criterion, Schwartz-Bayesian Criteria (SBC) and Hannan-Quinn (HQ) information criterion.

4.3.2.3 Granger Causality test

The third stage includes accompanying standard “Granger causality test” augmented with a lagged error-correction term. “Granger Causality test” is often used to check the causal relationship among variables. The Granger representation theorem recommends that there will be Granger causality in at least one direction if there occur a co-integration relationship among the variables offers the variables are integrated order of one. Engle and Granger (1987) cautioned that if the Granger causality test is conducted at first difference through the vector auto regression (VAR) method then it will be misleading in the presence of co-integration. Therefore, a presence of an additional variable to the VAR method such as the error correction term would help us to capture the long-run relationship.

The Granger (1969) model provides a bivariate VAR model that is used in this study to empirically test the causal relationship between counter-terrorism measures and economic growth.

\[ y_t = \beta_0 + \sum_{i=1}^{m} \beta_i y_{t-i} + \sum_{i=1}^{n} \gamma_i x_{t-i} + \nu_t \]  \hspace{1cm} (6)

\[ x_t = \beta_0 + \sum_{j=1}^{n} \beta_j y_{t-j} + \sum_{j=1}^{m} \gamma_j x_{t-j} + \nu_t \]  \hspace{1cm} (7)

The null hypothesis for this test can be formalize as equation (7) is “X does not granger-causes y” or “y does not granger causes x”.

\[ H_0: \gamma_i = 0, \quad i = 1, 2, 3, \ldots, m \]
\[ H_0: \gamma_j = 0, \quad j = 1, 2, 3, \ldots, n \]

And the alternative hypotheses can we written as follows,

\[ H_1: \gamma_i \neq 0, \quad i = 1, 2, 3, \ldots, m \]
\[ H_1: \gamma_j \neq 0, \quad j = 1, 2, 3, \ldots, n \]

It’s may appear that test provides us some amazing results when we count the definitions of granger causality (1980). We should include an exogenous variable when testing the granger causality. Assume that Government is trying to control and targeting an economic indicator $y_t$, its
desired value is \(a_t\) and the expected square of the difference between \(a_t\) and \(y_t\) is cost function (Granger, 1988).

Suppose the government has controlled the variable \(x_t\) and \(y_t\) is derived from following equation, we have,

\[ y_t = \beta y_{t-1} + cx_t + \epsilon_t \]  \hspace{1cm} (8)

Let the predicted variable is \(X_t\), refers as \(w_{t-1} = x_t\) and it is also belonging to time in which it is estimated, \(\epsilon_t\) is white-noise zero mean.

\[ Y_t = \beta y_{t-1} + cw_{t-1} + \epsilon_t \]  \hspace{1cm} (9)

\[ w_t = -e^{-1}(\beta y_t - a_t) \]  \hspace{1cm} (10)

\[ y_t = a_{t-1} + \epsilon_t \]  \hspace{1cm} (11)

Where,

\[ x_t = -e^{-1}(\beta y_{t-1} - a_t) \]

The interpretation will be incorrect if equation (10) would explained by an economic theory that \(w_{t-1}\) must be causes by \(y_t\). From the perspective of government in this case \(w_{t-1}\) does not causing \(y_t\). Equation (11) contained the information that \(y_t\) and \(a_t\) is exactly explaining \(w_t\) (Granger, 1988).

The “vector error correction model” is stated as follows:

\[ \Delta GDP = \alpha_0 + \sum_{t=1}^{m} \alpha_1 \Delta GDP_{t-1} + \sum_{t=1}^{m} \alpha_2 \Delta EXP_{t-1} + \sum_{t=1}^{m} \alpha_3 \Delta Victims_{t-1} + \sum_{t=1}^{m} \alpha_4 NOI_{t-1} + \sum_{t=1}^{m} \alpha_5 Polity_{t-1} + \alpha ECT_{t-1} + \epsilon_t \]  \hspace{1cm} (12)

Where \(\alpha_1\), \(\alpha_2\), \(\alpha_3\), \(\alpha_4\) and \(\alpha_5\) are the short-run dynamic coefficients of the model’s convergence to equilibrium and \(\alpha\) is the speed of adjustment. Through the ECT, the VECM offer new directions for Granger causality to appear. Long-run causality can be exposed through the significance of the lagged ECTs by a t- test, while the F-statistic or Wald test examine short-run causality over the significance of joint test with an application of the sum of lags of explanatory variables in the model.

5. Empirical Results and Discussion

5.1 Findings of Negative Binomial Regression model

The “negative binomial regression model” provides the results for a concerned objective of pioneering study based on the significance and magnitude of counter-terrorism effectiveness. The finding of this study stands for the raw evidence that proactive measures for combating
terrorism are working or not. Perhaps the scholarly counter-terrorism research pays a bit attention to when and how counter-terrorism yields the needed results (Lum et al., 2006).

5.1.1 Statistical Description

It’s always a better idea to begin with plots and statistical description. The statistical description of the annual number of victims given in table (5.1). The distribution of dependent variable seems much responsible. The statistical description of count variable shows that the conditional mean is very lower than the conditional variance of variable. Hence, the assumption of “negative binomial regression model” is completely fulfilled as the conditional variance is exceeds than the conditional mean of count variables, so it suggests for using the “negative binomial regression model” for count dependent variable (Rehman et al., 2017).

<table>
<thead>
<tr>
<th>Time Period</th>
<th>Total Victims</th>
<th>Mean</th>
<th>St.Dev.</th>
<th>Min</th>
<th>Max</th>
</tr>
</thead>
<tbody>
<tr>
<td>1980-2015</td>
<td>55072</td>
<td>1529.7</td>
<td>1951.52</td>
<td>0</td>
<td>7631</td>
</tr>
<tr>
<td>1980-2000</td>
<td>10225</td>
<td>486.9</td>
<td>435.06</td>
<td>0</td>
<td>1286</td>
</tr>
<tr>
<td>2001-2015</td>
<td>44847</td>
<td>2989.8</td>
<td>2309.8</td>
<td>300</td>
<td>7631</td>
</tr>
<tr>
<td>2006-2015</td>
<td>42349</td>
<td>4234.9</td>
<td>1760.6</td>
<td>965</td>
<td>7631</td>
</tr>
</tbody>
</table>

Graph (5.1) Histogram for Number of Victims
Table 5.2: Negative Binomial Regression Model for No. of Victims

<table>
<thead>
<tr>
<th>Variables</th>
<th>Estimated Coefficients</th>
<th>Standard Errors (Robust)</th>
<th>IRR</th>
<th>p-values</th>
<th>Marginal Effects</th>
</tr>
</thead>
<tbody>
<tr>
<td>GDP (per capita)</td>
<td>-0.0795</td>
<td>0.0629</td>
<td>0.9235</td>
<td>0.207</td>
<td>0.445</td>
</tr>
<tr>
<td>Polity (Regime Type)</td>
<td>0.0749</td>
<td>0.0331</td>
<td>1.0778</td>
<td>0.024</td>
<td>0.032</td>
</tr>
<tr>
<td>Defense Expenditures</td>
<td>-0.2909</td>
<td>0.1498</td>
<td>0.7475</td>
<td>0.052</td>
<td>0.010</td>
</tr>
<tr>
<td>No. of Incidence</td>
<td>0.0006</td>
<td>0.0003</td>
<td>1.0006</td>
<td>0.063</td>
<td>0.134</td>
</tr>
<tr>
<td>Lnalpha</td>
<td>-0.2051</td>
<td>0.3281</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Alpha</td>
<td>0.8145</td>
<td>0.2672</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

Likelihood-ratio test of alpha=0: chibar2 (01) = 9809.80 Prob>=chibar2 = 0.000

5.1.2 Analysis of Counter-Terrorism Effectiveness

The estimation of “negative binomial regression model” mentioned in table (5.2) and it appropriately fulfilled the hypothesis of our study. In this part, we present sensitivity analysis for assessing the robustness of our findings. The degree of increasing or decreasing number of victims conditioned on different counter-terrorism measures.

Table (5.2) indicates the empirical findings for the counter-terrorism achievements based on the results. The GDP (per capita) is estimate of “negative binomial regression”; the coefficient of GDP is negative but insignificant. It indicates that income has no impact on terrorism and counter-terrorism measures in Pakistan. Moreover, religious, ethnic and political indicators can affect the terrorism and counter-terrorism measures in the country. The marginal effect indicates that probability of number of victims for GDP (per capita) is increase by 44.5 percentage points (Drakos and Giannakopoulos, 2009). For counter-terrorism measures, economy is an indirect and not good indicator to interpret effectiveness (Dongen, 2011).

Polity is also positive and significant explanatory variable of model indicates that unstable democratic participation can increase the expected number of terrorist attacks by 0.0749 percent. The marginal effect for polity, the probability of number of causalsities increase by 3.2 percentage points. Countries with stable regimes experience fewer terrorist incidents than those countries which are not politically stable (Li, 2005). The positive relationship between terrorism and polity is due to political instability (Piazza, 2006).

The coefficient of defense expenditures is negative and significant. The estimated coefficient of defense expenditures shows that one unit increase in military expenditures over GDP, holding other variables of model constant. If defense expenditures increase by the one unit, the probability of reducing terrorist incidents at the annual rate increased by 0.2909 percent. The marginal effect indicates that defense expenditures are positively correlated with higher
probability of number of victims, a result that is contrast to estimated coefficient (Drakos and Giannakopoulos, 2009). Military actions and proactive efforts in a backlash of terrorist activities can exceed the deadly terrorist attacks as beef (Rosendorff and Sandler, 2004). The incident rate ratio (IRR) shows that one unit increase in defense expenditures can decrease the terrorist attacks by factor 0.7475. This estimation is raw evidence of effectiveness level of military authorities and counter-terrorism seems much more effective as compared to terrorism. The deterrence effect is measured by the defense expenditures and result shows its dominants on retaliation effect.

The estimated coefficient of number of incidence is positive but significant. The increasing number of incidents shows the retaliation effects. The marginal effect for number of incidence shows that the probability for number of victims increases by 13.4 percentage points (Drakos and Giannakopoulos, 2009). An increase in the total terrorist attacks is not a definitive indication that counter-terrorism measures are not working well. The severity in terrorist incidents can be the result of radicalization which shows the psychological level of new terrorist group. The reinforce one type of attack would exceeds the other types of attacks and this intensity of terrorist campaign might be dangerous for terrorist organizations (Dongen, 2011). The estimation shows that if a unit increases in number of terrorist attacks can increase the number of victims by 0.0006 units. The defensive efforts of military authorities can move the attention of terrorist organizations from hard targets to soft targets e.g. increasing number of victims (Dongen, 2011).

5.2 Analysis of Economic Growth and Counter-Terrorism

5.2.1 Results of Unit Root

<table>
<thead>
<tr>
<th>Variables</th>
<th>Level Intercept</th>
<th>Trend &amp; Intercept</th>
<th>1st Difference Intercept</th>
<th>Trend &amp; Intercept</th>
<th>Decision</th>
</tr>
</thead>
<tbody>
<tr>
<td>NOI</td>
<td>-0.6079 (0.8505)</td>
<td>-1.2639 (0.8714)</td>
<td>-2.7003 (0.086)</td>
<td>1.9607 (1.000)</td>
<td>Non-stationary at I(0) but Stationary at I(1)</td>
</tr>
<tr>
<td>D.Exp</td>
<td>0.7340 (0.9912)</td>
<td>-2.1075 (0.5239)</td>
<td>-7.502 (0.0000)</td>
<td>-7.953 (0.0000)</td>
<td>Non-stationary at I(0) but Stationary at I(1)</td>
</tr>
<tr>
<td>Polity</td>
<td>-1.703 (0.4207)</td>
<td>-1.6885 (0.7351)</td>
<td>-5.4334 (0.0001)</td>
<td>-5.359 (0.0006)</td>
<td>Non-stationary at I(0) but Stationary at I(1)</td>
</tr>
<tr>
<td>GDPPC</td>
<td>-4.1122 (0.0029)</td>
<td>-3.4439 (0.0205)</td>
<td>-7.3855 (0.0000)</td>
<td>-7.3755 (0.0000)</td>
<td>Stationary at I(0) but also Stationary at I(1)</td>
</tr>
<tr>
<td>NOV</td>
<td>-1.3878 (0.5770)</td>
<td>-2.3647 (0.3904)</td>
<td>-5.4029 (0.0001)</td>
<td>-5.4526 (0.0005)</td>
<td>Non-stationary at I(0) but Stationary at I(1)</td>
</tr>
</tbody>
</table>
Through appropriate unit root test (ADF) this study checked the stationarity of all variables. The tabulated t-values compared to the calculated t-value. The results of ADF test shows that all variables of counter-terrorism measures and economic growth are stationary at I(0) level (intercept, trend and intercept). But they some of them became stationary after taking first difference I(1). Further, the results of ADF test fulfilled the assumption of integration for Cointegration test and Casualty test that all variables are stationary at 1st difference. The studies of Anwar et al., (2012) and Malik and Zaman (2013) are supportive in this regard.

5.2.2 ARDL Bound test approach to Long-run Relationship

The results of the ARDL bounds testing approach to long run relationship are reported in Table (5.4). The findings of the short run dynamic coefficients related with the long-run relationships attained from the equation (5) are given in Table (5.4). The results recommend the rejection of the null hypothesis of no long-run relationship at the 5% level of statistical significance when GDP is treated as the dependent variable. As can be seen from the table, the estimated F-statistic is greater than the upper bound critical values given in the model at 5% and 2.5 % level of significance. This finding shows the presence of a long-run relationship between economic growth and counter-terrorism when the latter is treated as the independent variable.

<table>
<thead>
<tr>
<th>Table 5.4 ARDL (2, 1, 1, 1, 1) Model selected based on AIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Variables</td>
</tr>
<tr>
<td>GDPPC(-1)</td>
</tr>
<tr>
<td>GDPPC(-2)</td>
</tr>
<tr>
<td>DEXP</td>
</tr>
<tr>
<td>DEXP(-1)</td>
</tr>
<tr>
<td>NOI</td>
</tr>
<tr>
<td>NOI(-1)</td>
</tr>
<tr>
<td>VICTIMS</td>
</tr>
<tr>
<td>VICTIMS(-1)</td>
</tr>
<tr>
<td>POLITY</td>
</tr>
<tr>
<td>POLITY(-1)</td>
</tr>
<tr>
<td>C</td>
</tr>
<tr>
<td>ECT (-1)</td>
</tr>
<tr>
<td>F-statistics</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Table 5.5 Critical Value Bounds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Significance</td>
</tr>
<tr>
<td>----------------</td>
</tr>
<tr>
<td>10%</td>
</tr>
<tr>
<td>5%</td>
</tr>
<tr>
<td>2.5%</td>
</tr>
<tr>
<td>1%</td>
</tr>
</tbody>
</table>
The coefficient on the lagged error-correction term (ECT) is significant at 1% level with the negative sign, which approves the result of the bounds test for cointegration. Its value is estimated to -0.85 which suggests that the speed of adjustment to equilibrium is high. Approximately, this model is getting adjusted at the speed of 85% converge to the long-run equilibrium. In the long run D.Exp, Victims, NOI and Polity Granger cause GDP. This result suggests that causality runs cooperatively through the error-correction term from D.Exp, Victims, NOI and Polity to GDP. In the short run, only defense expenditure and polity are significant at 5% level and has an important impact on GDP. Economic growth and Victims have a negative impact but not significant. The impact of NOI is positive but not significant.

5.2.2.1 Diagnostic Test

The regression for the fundamental ARDL equation (5) fits very well and the model is globally significant at 5% level and 2.5%. It also passes the diagnostic test against serial correlation (Durbin Watson test and Breusch-Godfrey test).

| Table 5.6 Breusch-Godfrey Serial Correlation LM Test |
|-----------------------------------------------|-----------------------------------------------|
| F-statistic                                   | 0.962566                                     |
| Prob. F(2,19)                                 | 0.3998                                        |
| Obs*R-squared                                | 2.944031                                     |
| Prob. Chi-Square(2)                          | 0.2295                                        |

The p-values is only approximate, but they strongly suggest that there is no evidence of serial correlation in the model's residuals.

5.2.2.2 Parameter Stability Test

The presence of cointegration between economic growth and counter-terrorism measures does not necessary indicate that the valued coefficients are stable. If the coefficients are not stable the results will be possibly biased. For testing the long-run parameter stability, Pesaran and Pesaran (1997) recommend applying the “cumulative sum of recursive residuals” (CUSUM) and the “CUSUM of square” (CUSUMSQ) tests to the residuals of the estimated error correction models. The benefit of these tests is that, unlike the Chow test that entails break point(s) to be identified, they can be used without the condition of a priori information of the structural break point. The associated null hypothesis is that all coefficients are stable.

The CUSUM test practices the “cumulative sum of recursive residuals” created on the first observations and is reorganized recursively and plotted beside break point. The test is more suitable for noticing systematic variations in the regression coefficients. The CUSUMSQ makes by using the squared recursive residuals and follows the same process. However, it is more valuable in situations where the exit from the constancy of the regression coefficients is random and sudden. If the plot of the CUSUM and CUSUMSQ stays in the 5% critical bounds of the null hypothesis that all coefficients are stable cannot be rejected. If, conversely, either of the parallel
lines are crossed then the null hypothesis of parameter stability is rejected at the 5% significance level.

Graph (5.2) Plot of cumulative sum of recursive residuals

Note: The straight lines represent critical bounds at 5% significance levels

Graph (5.3) Plot of cumulative sum of squares of recursive residuals

Note: The straight lines represent critical bounds at 5% significance level.

Graph 5.2 and 5.3 shows the results of the CUSUM and CUSUMSQ, respectively. As can be seen, the results show the absence of any instability of the parameters because the plot of the CUSUM and CUSUMSQ statistic lie within the critical bands of the 5% confidence interval of parameter stability.

5.2.3 Causality between Counter-terrorism and Economic Growth

The presence of long-run relationship between the underhand variables connoted that the Granger Causality must exist at least in one direction. Therefore, the study conducts the bi-
variate “Granger Causality test" for variables of economic growth and variables of counter-terrorism by following the sequence of variables in ARDL model. For Granger Causality, if the F-statistics is 4 and p-value is lower than 0.05 than we reject H₀ (Anwar et al., 2012).

Table (5.7) Results of Granger Causality test

<table>
<thead>
<tr>
<th>Dependent Variables</th>
<th>F–statistics</th>
<th>Direction of Causality</th>
</tr>
</thead>
<tbody>
<tr>
<td>(GDPPC)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>D(GDPPC)</td>
<td>- 2.49 4.85 3.93* 5.93</td>
<td>NOI → GDPpc Victims → GDPpc Polity → GDPpc</td>
</tr>
<tr>
<td>D(DEXP)</td>
<td>3.00** - 0.75 0.36 5.21</td>
<td>Polity → D.Exp GDPPC → DEXP</td>
</tr>
<tr>
<td>D(NOI)</td>
<td>2.43 2.56 - 9.77 2.19</td>
<td>Victims→ NOI</td>
</tr>
<tr>
<td>D(Victims)</td>
<td>1.72 1.81 3.21** -</td>
<td>NOI → Victims</td>
</tr>
<tr>
<td>D(Polity)</td>
<td>2.98** 0.39 0.53 0.14 -</td>
<td>GDPpc → Polity</td>
</tr>
</tbody>
</table>

(*) and (**) denote statistical significance at the 5% and 10% levels respectively.

Table (5.7) indicates the results for the causal relationship between economic growth and counter-terrorism measures. Results shows that NOI does Granger cause GDPPC, Victims does Granger cause GDPPC, it means there is uni-directional causal relationship between these variables. Polity does Granger cause GDPPC and GDPPC does Granger cause Polity that means there is bi-directional causality exist. GDPPC does Granger cause DEXP. Polity does Granger cause DEXP but DEXP does not Granger cause Polity, implies that unidirectional causality occurs between Polity and DEXP (Malik and Zaman, 2013). However, NOI does Granger cause Victims and Victims does Granger cause NOI which implies the bi-directional causal relationship between NOI and Victims.

6. Conclusion and Policy Implications

6.1 Conclusions

This study aimed to investigate the impact of counter-terrorism effectiveness on economic growth. Due to lack of most essential and appropriate data for the analysis of counter-terrorism polices on public databases, the present study has used different components of terrorism events that may help to contribute in counter-terrorism effectiveness. The results of those components shows when and how counter-terrorism policies yield the desired results. For this purpose, we constructed data on terrorism events from “Global Terrorism Database” (GTD) for the period 1980-2015 and employed data for economic growth from “World Development Indicators” (WDI).

This paper examined the policies and struggles of Government and military authorities for combating terrorism in Pakistan. The strategies we discussed here includes Deterrence effect
which explained through peace accords and agreements, Retaliation effect that showed the effort level of terrorist organizations and Breakdown effect which explained the incapacitation of terrorist organization by following civilian polices and military operations.

The study empirical test the magnitude and significance of counter-terrorism effectiveness through “negative binomial regression model” (NBRM). The estimation is raw evidence of effectiveness level of military authorities and counter-terrorism seems much more effective as compared to terrorism. The deterrence effect is measured by the defense expenditures and result shows it dominants on retaliation effect. The findings show that defensive efforts of military authorities can move the attention of terrorist organizations from hard targets to soft targets and increase the number of victims and more deadly terrorist attacks as gripes. The result implies that counter-terrorism policies and strategies may not be able to restrict violence and incapacitate militant’s organization if it lacks solid political support.

On the flip side, this paper has developed econometric models for ARDL Bound testing and causality analysis for checking the relationship between counter-terrorism effectiveness and economic growth. It empirically checked the cointegration for long run as well as short-run relationship exists between economic growth and counter-terrorism efforts. The results also show that there are short term and also long term impacts of counter-terrorism effectiveness on economic growth of Pakistan, but strong counterinsurgency strategies can lead to long term impacts in future.

In 2015, Pakistan recorded a considerable drop in terrorism with 45 % less assaults and 38 % less deaths than in the earlier year (U.S Country Report on Terrorism 2016). This is the second back to back year in which Pakistan has seen a diminishment in terrorism. Terrorism in the nation is currently at its most reduced levels since 2006. Be that as it may, with 1,086 victims, Pakistan is yet the 6th deadliest nation. The diminishment in death from terrorism is to a limited extent clarified by Operation Zarb-e-Azb by the Pakistan Army which began in mid-2014. This concentrated on expelling activist places of refuge in the North Waziristan locale of the FATA (Global Terrorism Index, 2016). The results show the significant backlash or breakdown effect of proactive measures, exclusively military operations, by law enforcement agencies and departments.

6.2 Policy Implications

The results of present study indicate that the retaliation effect can dominate deterrence effect because deterrence effect is short-lived and weak strategy that may useful for crimes. Hence, it’s important to plan a strongest counter surgery policy such as NIPS and NAP that leads to strongest breakdown effect. The results also suggest that more essential steps are needed to be taken which based on NAP and NIPS for debilitate the terrorist organization around the country. Furthermore, military operations and civilian policies extraordinary need public and political support in the country. Therefore, military and Government establishment should reinforce their
synchronization by completely implementing NIPS and all 20 points of NAP to permanently eliminate terrorism.

This study evaluated various counter-terrorism policies based on theoretical and empirical analysis. In this contribution, the present study suggests that increase the material expenses of terrorist attacks through armed punishments, increase the target protection from terrorist attacks, raise the opportunity cost of terrorist attacks through deterrence, concessions and target hardening. These strategies may establish more effective results towards combating terrorism both in long-run and short-run period. Still, it is probable that direct nation actions by the intelligence, military and police services may backfire and make huge second-order effects.

The present study also suggests that research work should be spread out in future through the availability of time series data of counterterrorism policies so that it will be easier to enhance the research on deterrence, retaliation and breakdown effects of counterterrorism activities. From the literature review, it is also recommend for the accessibility of essential data on security measures towards counter-terrorism includes: military operations, number of arrested terrorists, number of terrorist attacks stopped by authorities and deployment of security.

7. References


Global Terrorism Database (GTD), 2015. https://www.start.umd.edu/gtd/


Global Terrorism Index (GTI), 2016. http://economicsandpeace.org/reports/


