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Abstract

The main purpose of this study was to establish the nexus between financial sector development and economic growth in South Africa. The main motivation of the study is that although many studies on this nexus have been carried out in both developed and developing countries very few similar studies have been carried out in Sub-Saharan countries which include South Africa. This has led to the dearth of relevant literature in Sub-Saharan Africa. Cointegration and error correction methodology together with Granger causality tests were used to establish how economic growth and financial sector development are related in South Africa. The results of the study show that economic growth is explained by the financial sector variables (broad money stock as a percentage of GDP and total credit to the private sector as a percentage of GDP) and control variables (inflation, exchange rate, and real interest rates). The Granger causality test results show that there is generally a bidirectional relationship between economic growth and financial sector development which implies that if the economy grows the financial services sector also grows and vice versa. We recommend that more studies using more growth and financial indicators than the ones included in this study need to be carried out using the same methodology applied in this study. In addition, the role of equity markets in economic growth also needs to be investigated.

Key words: Growth, financial development, cointegration, error correction, South Africa.

1. Introduction

Many studies, using various econometric methodologies, have been carried out on the nexus between financial sector development and economic growth in both developed and developing countries. However, very few studies have been carried out on Sub Saharan African countries. This study investigates the nexus between financial sector development and economic growth in South Africa using the cointegration and error correction methodology. The Granger causality test will also be applied on the economic growth and financial sector indicators included in the above model.

It should be noted that the South African economy is the largest economy on the African continent in terms of its Gross Domestic Product (GDP). South Africa's GDP is three times greater than the GDP of all the other Southern African Development Community (SADC) countries combined. In addition, South Africa is the main trading partner of all the SADC countries; and this underscores the importance of the South

African economy in Southern Africa. If such an economy experiences a recession the other SADC countries will be affected through the contagion effect. The diagram below shows the growth rate of the South African Economy from 1977 to 2009.

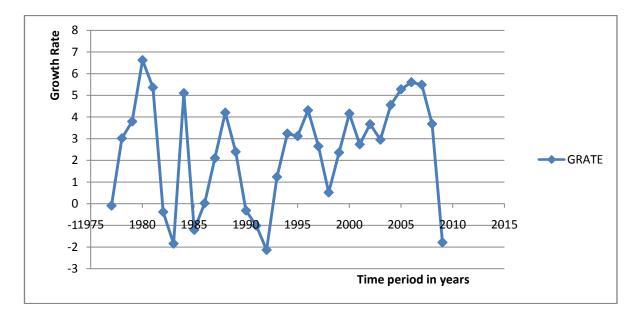


Figure 1: South Africa Economic Growth Rate

The average growth rate for the South African economy for the period 1977 to 2009 was 2.4 per annum. This shows that the South African economy has been on an upward trend even if it has had years in which it experienced negative growth rates.

The financial services sector for South Africa is one of the best on the African continent on the basis of its performance and stability. Some of the South African banks have gone international and they have subsidiaries in most Southern African countries, for example, First National Bank, Ned Bank and Standard Chartered Bank.

This article investigates how the financial sector variables are related to economic growth variables. We also go a step further and test using Granger causality the direction of causality between the economic growth indicators and financial indicators (broad money stock as a percentage of GDP and total credit to the private sector as a percentage of GDP). The motivation for this study is to contribute empirical literature on the nexus between financial sector development and economic growth in South Africa. Furthermore, the current study uses more current statistical data than was used by Allen and Ndikumana (1998), Aziakpono (2003).

2. Brief literature review

As mentioned in the introduction many studies have been carried out on the nexus between financial sector development and economic growth the world over. Some of the studies attempted to determine if economic growth is finance led while others attempted to determine if growth leads to financial sector development.

Pioneering research work is attributed to Joseph Schumpeter (1912) who contended that well functioning banks spur technological innovation by selecting and funding entrepreneurs with the best probability to successfully implement innovative products and production processes. Other researchers had scepticism on the finance-growth relationship as they felt that economists "badly overstress" the role of financial factors in economic growth (Lucas, 1988; and Chandavarkar, 1992). Despite this scepticism, many economists believe that financial intermediation spur economic growth by enhancing resource allocation and investment opportunities (Gurley and Shaw, 1955; Goldsmith, 1969; McKinnon, 1973 and Shaw, 1973). According to McKinnon (1973) and Shaw (1973) policies that lead to the development of the financial services sector would be expected to increase economic growth. These two researchers are the ones who first carried out research on finance-growth nexus in developing countries. In their studies, they argued that developed countries grow simply because they have well developed financial services sectors. They therefore concluded that if the developing countries financial services sectors are developed they may also find themselves growing at much faster rates. These conclusions need to be considered cautiously as economic growth is not only caused by financial sector development. This is because there are many other factors like education, health, and exports growth, among others, which need to be considered because they also affect economic growth.

Recent studies took the later into consideration and estimated growth models that have both financial sector variables and other factors of growth, namely: education, trade openness, population among others which they used as control variables (King and Levine, 1993; Levine, 1997; Nicolas Kilimani, 2009). These studies also do not agree on the exact nature of the relationship between financial sector development and economic growth hence the need to investigate the relationship further.

3. Methodological issues

The study makes use of the neoclassical growth model that was used by King and Levine (1993) and Nicolas Kilimani (2009) in their researches on financial development and economic growth.

The King and Levine (1993) study broke down growth into two parts, that is, the rate of physical capital accumulation and other arguments of real per capita GDP. Taking this into account the model becomes:

$$GY = \omega(GK) + ET \tag{1}$$

where: GY = is the real per capita GDP

GK = is the growth rate of physical capital stock

ET = are the other determinants of real per capita GDP

The current study on the South African economy modifies the King and Levine (1993) model in the following three ways:

- King and Levine used the model on cross sectional data for 77 countries and the current study is country specific for the period 1977 to 2009.
- King and Levine utilised of a smaller number of variables than the current study which makes use of the following variables: real GDP growth, broad money as a percentage of GDP, inflation rate, real interest rate, trade openness, dummy for political instability, population, and total credit as a percentage of GDP.
- This study makes use of the dummy variable for political instability. The dummy variable takes the value zero (0) for the period before independence and value one (1) for the period after independence.

The growth equation we use in this study therefore follows the following specification:

$$GY_t = \omega_0 + \omega_1 F_{it} + \omega_2 X_{it} + \varepsilon_t$$
 [2]

where:

GY = is economic growth,

F = represents the indicators for financial development [MBS (M2 as a percentage of GDP) and TRC (total credit to the private sector as a percentage of GDP)],

X = is a matrix of conditioning variables

 ω_0 , ω_1 and ω_2 = are the estimated parameters and,

 ε_t = is the error term.

The general model that is estimated for the South African economy is therefore as follows:

$$GY = f(\widetilde{MBS}, \widetilde{TRC}, \widetilde{POP}, \widetilde{TROP}, \widetilde{INFR}, \widetilde{RIR}, \widetilde{ER}, \widetilde{DPOL})$$
[3]

The signs that are above each individual independent variable indicate the a priori relationship between the dependent variable and the respective independent variables. This can be specified linearly as follows:

$$GY_t = \omega_0 + \omega_1 MBS_t + \omega_2 TRC_t + \omega_3 POP_t + \omega_4 INFR_t + \omega_5 RIR_t + \omega_6 TROP_t + \omega_7 ER_t + \omega_8 DPOL_t + \varepsilon_t$$
 [4]

where:

MBS = M2 as a percentage of GDP,

TRC = total credit to the private sector as a percentage of GDP,

POP = population,

TROP = trade openness,

INFR = inflation rate.

RIR = real interest rate,

DPOL = dummy for political instability

3.1 Steps in estimation and testing

The first thing that we do is to determine the order of integration of each variable since cointegration requires that the variables be integrated of the same order. To test the stationarity of the series we use the Augmented Dickey Fuller (ADF) unit root testing procedure (Dickey and Fuller, 1979). The size of the coefficient λ is the one that we want to determine in the following equation:

$$\Delta Z_t = \propto_0 + \mu t + \lambda Z_{t-1} + \alpha_i \sum_{i=1}^n \Delta Z_{t-i} + \varepsilon_t$$
 [5]

where: t denotes the time trend and Z is the variable of interest that we are testing. If the null hypothesis is accepted in this case it implies that $|\lambda| = 0$ which would reinforce the presence of a non stationary process.

The next step is to establish whether the non-stationary variables are cointegrated or not. Individual time series can be non stationary but their linear combinations can be stationary if the variables have the same order of integration (Engle and Granger, 1987). This is due to the fact that equilibrium forces have a tendency to keep such variables together in the long term. If this is the case the series are cointegrated and it implies that an error correction term exists which suggests that there are short term deviations from the long term relationship as implied by cointegration (Harris R, 1995). In addition, we difference the non stationary series to achieve stationarity and this leads to some loss of long term properties of the series. We then test for cointegration among these non stationary series by using a multivariate approach propounded by Johansen in 1988.

The error correction model is then estimated which tests the adequacy of the estimated equation. The error correction model is specified as follows:

$$\Delta PCGY_t = \alpha_0 + \sum_{i=1}^k \alpha_i \Delta PCGY_{t-i} + \sum_{i=0}^k \alpha_i \Delta Z_{t-i} + \mu_1 ECM_{-1} + \varepsilon_t$$
 [6]

where: Z_t , is a vector of cointegrated variables, ECM_{-1} , is the error correction term lagged once, and, μ_t is a measure of the short term adjustments towards their long run values. Equation [9] represents the over parameterised error correction model which may be difficult to interpret and which also leads to a loss of degrees of freedom. Due to these difficulties, Hendry (1986) came up with the general - to - specific econometric modelling technique which is simple and easy to interpret. This is the technique that we apply in this study.

We also use the Granger causality to test the direction of causality between the key pairs' variables. This is additional empirical information helps strengthen the findings of the study that we generate by using [5]. Model [5] seems to suggest that causality flows from financial variables to economic growth which implies that the growth in the financial sector leads to overall economic growth. However, it could be that economic growth could also be causing growth in financial sector development and this is where the use of the Granger causality test becomes important as it helps determine the direction of causality.

In the situation where two variables GY and MBS are employed the Granger causality is unrelated to the normal use of the term since it measures precedence and information given by GY as an argument of the current values of MBS. In line with this view, MBS is Granger caused by GY if GY helps in the forecast of MBS. Alternatively this means that the lagged values of GY are statically significant.

A bivariate Vector Autoregressive (bVAR) time series representation for two variables GY and MBS has the following form:

where: t is the subscript for time,

b_{ij} are the coefficients of the matrices associated with the VAR

 $\sum \epsilon = \epsilon_{1t}, \epsilon_{2t}$ is a vector of uncorrelated disturbances, and,

d₁ and d₂ are constants

The superscripts show the order of the matrix

If we use a system of equations equation [8] can be written as:

$$\begin{aligned} \text{GY}_t &= d_1 + \sum_{i=1}^n \alpha_{11} \, \text{GY}_{t-i} + \sum_{j=1}^n \alpha_{12} \, \text{MBS}_{t-i} + \epsilon_{1t} \\ \text{MBS}_t &= d_2 + \sum_{i=1}^n \alpha_{21} \, \text{MBS}_{t-i} + \sum_{j=1}^n \alpha_{22} \, \text{GY}_{t-i} + \epsilon_{2t} \end{aligned} \tag{8a}$$

According to Gujarati (2003) Granger causality testing between variables GY and MBS involves examination of the significance of the b_{12} and b_{22} coefficients. This implies that if the vector (GY_{t-1} , GY_{t-2} ,, GY_{t-n}) does not have power in forecasting GY, MBS is therefore not Granger caused by GY. Each of the equations represented by [2] has to be estimated individually when testing for Granger causality. The null hypothesis we test is that GY does not Granger cause MBS and also that MBS does not Granger cause GY. It is important that the test statistics for the Granger causality in this system of equations conforms to the standard distributions. This implies determining if the variables in the system have unit roots and if so, we also determine whether they are cointegrated or not. If the variables are cointegrated we go on to specify and estimate an error correction model. We only consider thirty two (32) observations from 1977 to 2009 and the choice of this time period was mainly influenced by the availability of the data.

3.2 Data sources

Statistical data used in this study was sourced from the World Bank Financial Statistics, and The Reserve Bank of South Africa. Finding complete statistical data for South Africa is a very difficult task and the data that is available is data for the 1975 to 2010.

4. Empirical results

The main purpose of this study was to establish the relationship between financial sector development and economic growth. To do this we used arguments that can be dichotomised as financial variables (MBS and TRC) and control variables (POP, TROP, INFR, RIR, ER, and POLY). The theoretical relationship between economic growth and these variables is as indicated above under the methodology.

4.1 Unit root and cointegration tests

We used the Augmented Dickey Fuller test (ADF) to find out the degree of differencing required to induce stationarity. First, we tested for unit roots in levels and the results are not shown. We then subjected the first differences of the above series to unit root tests to confirm the order of integration; and the results are summarised in Table 1.1 below.

Table 1.1 Unit root tests for variables in first differences

Series	ADF	Order of integration
DPCGY	-6.366490*	I(0)
DMBS	-7.347657*	I(0)
DTRC	-8.256216*	I(0)
DPOP	-2.799444	I(0)
DTROP	-4.396474*	I(0)
DNFR	-5.803980*	I(0)
DRIR	-6.610213*	I(0)
DER	-8.216207*	I(0)

Notes:

- D before each variable denotes the first differencing of each series.
- The stars *, ** and *** denotes significance at 1%, 5% and 10% levels of significance.
- The critical values for the ADF statistic are: -4.0314, -3.4450, and, -3.14471 at 1%, 5% and 10% levels of significance respectively (McKinnon, 1980).

The results in Table 1.1 indicate that the series are integrated of order zero except for DPOP. After taking into account the *intercept, trend and intercept and none* when testing for stationarity in levels and after first differencing and then using the majority rule we concluded that DPOP is also integrated of order [I(1)] and DPOP is integrated of order zero [I(0)].

As Engle and Granger (1987) argued, if individual time series are non stationary their linear combinations could be stationary if the variables were integrated of the same order. To test for cointegration among these ten variables we invoke the multivariate approach coined in Johansen (1988. The results from the cointegration test are given in Table 1.2 below and they include the maximum eigenvalue statistics. The null hypothesis that we test here is that there is no cointegrating relationship against the alternative that there is a cointegrating relationship. The results of the test show that there are six (6) cointegrating equations at the five (5) percent level of significance. The dependent variable in the model we use is PCGY and all the other variables are the regressors. Before we established a growth equation with the variables shown we experimented with many other models and variables that we

later dropped out due to the poor performance. The F-tests for these other models long run models (not shown) were insignificant which suggests that the models were wrongly specified. By applying economic and statistical considerations we dropped the other five (5) equations.

Table 1.2: Johansen cointegration tests

No. of CE(s)	Eigenvalue	Statistic	5% Critical	Prob.**
			Value	
None *	0.978911	396.4562	197.3709	0.0000
At most 1 *	0.903228	280.6860	159.5297	0.0000
At most 2 *	0.875112	210.6242	125.6154	0.0000
At most 3 *	0.824613	148.2140	95.75366	0.0000
At most 4 *	0.728670	95.99115	69.81889	0.0001
At most 5 *	0.649506	56.85853	47.85613	0.0057
At most 6	0.452203	25.40620	29.79707	0.1474
At most 7	0.172165	7.350703	15.49471	0.5372
At most 8	0.054539	1.682468	3.841466	0.1946

Notes:

- Trace test indicates 6 cointegrating eqn(s) at the 0.05 level
- *denotes rejection of the hypothesis at the 0.05 level
- **MacKinnon-Haug-Michelis (1999) p-values

The results from table 1.2 indicate that the long run model would give spurious results since cointegration is accepted. So all the diagnostic statistics from the long run model are not useful except for the coefficients which we compare with the short run error correction model statistics to show how fast the short run coefficients would adjust to their long run values. From the long run model we generate the residuals which we then use in the error correction dynamic model lagged once (ECM₋₁).

4.2 Long run and Short run models

Table 1.3: Long run growth function Dependent variable is PCGY

Variable	Coefficient	Std. Error	
MBS	0.016279	0.007389	
TRC	0.014318	0.144168	
INFR	-0.066062	0.033511	
RIR	-0.052917	0.020802	
ER	-0.030465	0.006190	
DPOLY	0.1145910	0.106899	
С	30.819922	6.031633	

Table 1.4: The error correction model Dependent variable is PCGY

Variable	Coefficient	Std. Error	t-Statistic	Prob.
D(PCGY(-1))	0.171974	0.221908	0.774981	0.4497
D(MBS)	0.119159	0.052701	2.261040	0.0380
D(MBS(-1))	-0.085013	0.062307	-1.364419	0.1913
D(TRC)	3.092652	1.723815	1.794075	0.0917
D(TRC(-1))	-0.198359	1.815500	-0.109259	0.9144
D(INFR)	-0.829776	0.332865	-2.492832	0.0240
D(INFR(-1))	-0.794196	0.414617	-1.915492	0.0735
D(RIR)	-0.182450	0.104417	-1.747311	0.0997
D(RIR(-1))	-0.094880	0.093093	-1.019191	0.3233
D(ER)	-0.268807	0.153924	-1.746361	0.0999
D(ER(-1))	0.219806	0.164758	1.334116	0.2008
DPOLY	0.286362	0.522377	0.548190	0.5911
RESID02(-1)	-0.33006	1.082446	-2.528442	0.0044
С	-0.120745	0.385486	-0.313229	0.7582

R-squared	0.835289	Mean dependent var	-0.023333
Adjusted R-squared	0.701461	S.D. dependent var	2.566855
S.E. of regression	1.402496	Akaike info criterion	3.819109
Log likelihood	-43.28663	Hannan-Quinn criter.	4.028294
F-statistic	12.241531	Durbin-Watson stat	1.997228
Prob(F-statistic)	0.000453		

The error correction model we used had many variables but we eliminated some of them because they performed badly. We also started with an ECM with many lags but in almost all the cases the higher lags did not perform very well and so we limited ourselves to just one lag for all the variables included in the model. Even so, the single lag used for all the variables were not significant except for D(INFR(-1)) which however had a sign opposite to the sign on D(INFR).

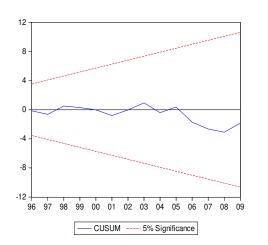
The results from the error correction model show that financial sector development variables explain economic growth in South Africa. This is signified by the D(MBS) and D(TRC) which are significant at 5 and 10 percent levels of significance. The results also show that the long run parameters of these two variables and the other variables that are significant in explaining growth are lower than the parameters of the same variables on the ECM. This is theoretically and empirically correct because the short run parameter values adjust to their long run values in the following period (year). The results signify that the error correction term in the equation is correctly signed and significant at 5 percent level of significance. This reinforces the results we got earlier that the specified series are cointegrated. The ECM coefficient of 0.33006 denotes that the level of PCGY adjusts by about 33 percent of the gap between the short run and long run equilibrium level in each period (year). INFR, RIR, and ER are the other variables that were identified to be arguments of economic growth in the South African economy.

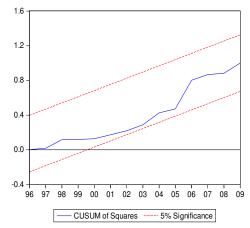
The error correction model in table 1.4 also performed very well because even though we eliminated some variables and some lags we did not lose valuable information to a large extent. The goodness of fit of the model above is satisfactory. The adjusted coefficient of determination is 0.701461 which implies that 70 percent

of the variation in economic growth in South Africa is explained by the variables that have been included in the ECM and the remaining 30 percent is explained by other variables that were not included in the model. Furthermore, the F-statistic is 12.241531 and the probability of the F-statistic is 0.000453. This means that the overall model is highly significant and robust. The DW statistic of 1.99 also shows that the model does not suffer from any serious autocorrelation.

We also carried out parameter stability tests on our ECM and the results are summarised in Diagram 2. Note should be taken that there are many tests that are used for the same purpose and for the purposes of this study we use the following recursive estimates: the CUSUM and the CUSUM of squares. The CUSUM is within the 5 percent level of significance and this clearly indicates parameter stability in the error correction equation during the sample period.

Figure 2: Parameter stability tests





4.3 Granger causality tests

In addition to the above estimations we also carried out the Granger causality tests for the three variables of interest in this study, namely: PCGY, MBS and TRC. The results are shown in Table 1.5.

Table 1.5: Pairwise Granger causality tests

Null Hypothesis	Obs	F-Statistic	Prob
MBS does not Granger Cause PCGY	31	3.64727	0.0402
PCGY does not Granger Cause MBS		0.46554	0.6329
TRC does not Granger Cause PCGY	31	1.78754	0.1873
PCGY does not Granger Cause TRC		0.24408	0.7852

These results suggest that the financial variable, MBS, does not Granger cause economic growth but economic growth Granger causes MBS. So the causality is unidirectional meaning that the economy has to grow first before the financial sector responds likewise. However, the relationship between PCGY and TRC is bidirectional because the two variables Granger cause each other. This means that if the financial sector grows economic growth will respond likewise and vice versa.

These results confirm the results from the error correction model and add additional information by identifying which variable causes the other.

5. Conclusion and policy recommendations

The econometric results show that the major determinants of economic growth are: broad money stock as a percentage of GDP, total credit as a percentage of GDP, inflation rate, real interest rate and the exchange rate. There is no evidence from the results that suggest that political instability had a negative influence on economic growth. This could be because during the pre-independence era South Africa was under sanctions and so it adopted import substitution industrialisation which led to industrial growth. After independence South Africa adopted the export led strategy which has worked for it very well because the economy has been steadily but surely growing.

On the policy front, the study shows that financial sector development is critical for the growth of the economy. This means that policies that lead to financial sector development should be adopted. Government may use its fiscal policy, especially taxes to give incentives for the development of the financial services sector. Moreover, the Granger causality tests that we carried out seem to suggest that there is bidirectional causality among the three variables used even though we had one case of unidirectional causality. This suggests that if the economy grows the financial services sector also grows and vice versa. To get a clear picture of the direction of causality a detailed study needs to be carried out using many growth and financial sector indicators.

The results also imply that a stable macroeconomic environment is critical for the growth of the economy. For the greater part of the period considered South Africa was enjoying a relatively stable macroeconomic environment with inflation, real interest rates and exchange rates not fluctuating by big margins. All these three macroeconomic variables were significant in explaining economic growth and they also had the correct signs. What this implies is that if there is macroeconomic instability which leads to large changes (variability) in these macroeconomic variables economic growth is impacted on in a big way. So rapidly depreciating exchange rate, high inflation and high variability in real interest rates need to be avoided at all costs as these could hurt the economy. However, South Africa appears to have done very well as far as stabilising its macroeconomic environment is concerned as it has one of the most stable currencies in Africa and relatively low inflation levels.

More studies need to be carried out on the nexus between economic growth and financial sector development in South Africa, especially, studies that give a detailed account of the direction of causality. Although this study attempted to test for causality on three variables there is still need to carry out comprehensive causality tests in order to unravel the true nature of the direction of causality.

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