

The impact of a new port on the organization of maritime shipping: an attempt to generalize the results of a case-study on the foundation of St. Petersburg and its influence on Dutch maritime shipping in the Gulf of Finland and Archangel (1703-1740)

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NOTE: Work in progress. Items (4) and (5) in paragraph 4.2. need to be elaborated.

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Abstract

In this paper, I present an attempt to generalize the results of a historical case-study on the foundation of St. Petersburg and its influence on Dutch maritime shipping in the Gulf of Finland and Archangel in 1703-1740. In order to do so, I present the case itself first, followed by a description of the methods applied to its study and a detailed overview of the analytical results. The interplay of local and regional economic policies, infrastructural developments and the location of industries plays a major role in the organization of maritime shipping destined to the places and regions that were affected by it. The actual effect on the organization of maritime shipping, however, can be rather unexpected. The results of this case-study show that the impact of a new port on the organization of maritime shipping is anything but straightforward. The reason for this is that maritime shipping is an economic activity in its own right: maritime shipping is defined not only by the nodes it connects nor by its own social structures exclusively, but by both elements at the same time. In adopting organizational strategies varying from flexibility to repetitiveness in the choice of both cargoes and routes, maritime shipping is bounded by the origin of the shipmaster, the size of his ship and the type of cargo that he was specialized in. Thus, in order to understand the impact of a new port on the organization of maritime shipping it is necessary to take into account both the interplay of economic geographical circumstances and the complex organizational structure of maritime shipping. Three types of generalization are possible on the basis of the results of this case-study. From a historiographical point of view, the analytical results of this paper serve as an answer to existing assumptions about specialization in early-modern maritime shipping. On a methodological level, it is possible to generalize the resuls of this case-study in the form of a taxonomy of

organizational strategies and behaviour of populations of shipmasters. This, in turn, is proof of the successful application of evolutionary theory to a profoundly economic historical topic.

1. Introduction

Until the beginning of the 18th century Dutch trade relations were almost fully concentrated in Archangel, the only Russian port where foreigners could trade directly with Russians¹. To a lesser degree, Narva, Vyborg and Nyen – three Swedish towns in the eastern Gulf of Finland – were of some importance for Dutch trade at the end of the seventeenth century². The foundation and rapid development of the Russian city of St. Petersburg on the same place as where Nyen used to be until 1703 must have led to a fundamental change in the patterns of Dutch maritime shipping in the Gulf of Finland and in Archangel in the course of one generation. Commonly known numeric data about the growth of the number of inhabitants, the number of manufactures, the relocation of governmental functions and the increase in the number of foreign merchants active in St. Petersburg convincingly underwrite this assumption. Since the attractiveness of St. Petersburg and the efficiency of the "special treatment" orchestrated by Peter the Great (1672-1725) had such a large impact on all levels of society that they had led to the rapid development of the city, it can be assumed that the foundation and growth of St. Petersburg must also have had a profound impact on Dutch maritime shipping in the first decades of the eighteenth century, with noticable shifts towards the new "central point" as a result.

In historiography, there is a strong tendency to describe the foundation of St. Petersburg in 1703 as a mythological event. Citations of scholars referring to Peter the Great's extraordinary idea to build his empire's new capital "in the swampy desert of the Neva delta" are countless³. A vast amount of literature that has been devoted to the study of the Swedish province of Ingermanland, its policies, its economic life and its cities in the seventeenth century is most of the time ignored⁴.

¹ See: J.W. Veluwenkamp, Archangel: Nederlandse Ondernemers in Rusland 1550-1785, Amsterdam, Balans, 2000; J.T. Kotilaine, Russia's Foreign Trade and Economic Expansion in the seventeenth Century: Windows on the World, Leiden, Brill, 2005.

² See: Kotilaine, Russia's Foreign Trade, 95 ff.

³ See, for example: Jurij Michajlovič Lotman, *Semiotika goroda i gorodskoj kultury: Peterburg*, Tartu: Tartuskij Gosudarstvennyj Universitet, 1984; A.M. Burovskij, *Peterburg kak geografičeskij fenomen*, Sankt-Peterburg: Aletejja, 2003, pp. 30-74; Sergej Semencov, *Mify Istorii*, 2003, Janvar', Nr. 16; Maks Engman, *Finljandcy v Peterburge*, Sankt-Peterburg: Evropejskij Dom, 2005, pp. 70-75; Kenneth J. Knoespel, *Building Space and myth at the Edge of Empire: Space Syntax Analysis of St. Petersburg*, *1703-1913*; Rolf Hellebust, 'The Real St. Petersburg' // *The Russian Review*, 2003, Vol. 62, pp. 495-507.

⁴ Notable exception is Kotilaine's work devoted to Russian trade in the seventeenth century: J.T. Kotilaine, *Russia's Foreign Trade*, J.T. Kotilaine, 'Competing Claims: Russian Foreign Trade via Arkhangel'sk and the Eastern Baltic Ports in the 17th Century' // *Kritika: Explorations in Russian and Eurasian History*, 2003, 4 (2), 281 ff. Additional literature includes, but is in no way limited to: Andrej Iogann Gipping, *Vvedenie v istoriju Sankt-Peterburga, ili Neva i Nienšanc*, Sankt-Peterburg, s.l.: Rossijskij Archiv, 2003 [reprint 1909]; P.E. Sorokin, *Landskrona – Nevskoe Ust'e – Nienšanc: 700 let selenija na Neve*,

It is often forgotten that Nyen, a trading town in the easternmost part of the seventeenth century Swedish realm was located on the shores of the Neva. Nyen benefited from its excellent strategic location and, together with Narva, it became a growing threat for Russian export trade via Arkhangel'sk in the closing decades of the seventeenth century. Peter the Great's war against Sweden was aimed directly towards the province of Ingermanland, in which both Narva and Nyen were located. The conquest of Nyen was immediately followed by the foundation of St. Petersburg; a clear sign of the economic goals that ruled Russia's war against Sweden.

In the historiography of Dutch maritime shipping and trade with Russia in the eighteenth century, the influence of the foundation of St. Petersburg is treated ambiguously. Quantitative researchers deny St. Petersburg's position as Russia's major port in the eighteenth century, pointing out the small number of Dutch ships that visited Russia's new capital, the small ship size and small tonnage of cargo that was exported from St. Petersburg⁵. On the basis of vast amounts of numerical data, the conclusion is reached that St. Petersburg never replaced Archangel during the eighteenth century, neither in terms of the number of ships, nor in terms of cargo carried. Qualitative historical research on international shipping and trade with Russia reaches the exact opposite conclusion: "What was lost by Archangel, was won by St. Petersburg" is a recurrent formulation in such studies⁶.

2. Contrasting approaches, contrasting results

In the previous paragraph, we have uncovered a fundamental discrepancy between quantitative and qualitative research techniques. Whereas quantitative historians like Van Brakel and Knoppers are stuck on a macroeconomic level of analysis, qualitative researchers like Veluwenkamp, Repin and others take the opposite position. They have adopted a microhistorical approach, founded in the detailed empirical study of specific groups of people or specific places. In the case of Van Brakel and Knoppers, the macroeconomic tone of their work can be related to

Sankt-Peterburg: Litera, 2001; Aleksandr Matveevič Šarymov, Predystorija Sankt-Peterburga / 1703 god: kniga issledovanij, Sankt-Peterburg: Žurnal Neva, 2004. Ibidem, 'Istorija Landskrony' // Avrora, 1993, Nr. 5, pp. 41-45.

⁵ Simon van Brakel, 'Statistische en andere gegevens betreffende onzen handel en scheepvaart op Rusland gedurende de 18^e eeuw' // Bijdragen en mededeelingen van het historisch genootschap, 1913, Vol. 34, pp. 350-405; Jake Th. Knoppers. Dutch trade with Russia from the time of Peter I to Alexander I : a quantitative study in eighteenth century shipping. Montréal, ICES, 1976. 3 vol.

⁶ N.N. Repin, 'Izmenenie ob''ema i struktury ėksporta Archangel'skogo i Peterburgskogo portov v pervoj polovine XVIII v.' // *Promyšlennost' i torgovlja Rossii XVII-XVIII vv.: sbornik statej*, Moskva: Nauka, 1983, p. 175; Veluwenkamp, *Archangel*, pp. 179-180.

a positivist (neoclassical) approach towards economic history. Their quantitative orientation, however, comes at a cost: a large number of questions about the structure and mechanism of economic systems remains to be asked⁷. Data about Dutch maritime shipping, gathered from Dutch archival sources is the sole basis for mathematical procedures that ought to confirm or deny existing views on Dutch trade in St. Petersburg. The archival sources used by Van Brakel and Knoppers obtain their value only thanks to the vast amount of numerical data they contain. Maritime shipping itself is nothing more than an illustration of trade.

This is also true for the qualitative approach. In the case of Veluwenkamp's work, the treatment of maritime transportation as a *spin-off effect* of trade is the logical consequence of the type of questions that a qualitative approach to economic history involves. By focusing on merchants and merchant networks, maritime shipping almost automatically disappears to the background, although Veluwenkamp also returns to quantitative data about Dutch maritime shipping from time to time. Just like in Van Brakel's and Knoppers' case, maritime shipping does not play more than an *illustrative* role in Veluwenkamp's primarily antropological discourse⁸.

There is one point on which both constrasting approaches clearly agree: none of them sees the transportation of goods by sea as a full part of early-modern economic systems. Despite the fact that researchers like Steinberg have substantiated that "transportation space" is a social space, constructed in the same way as the nodes it connects⁹, early-modern maritime shipping is seldom studied as an integral economic activity. Rather it is seen as a *spin-off effect* and even more often as an *illustration* of trade. Exemplary is Knoppers' study, which is constructed entirely around the quantification of ship registrations in Amsterdam, but nevertheless is called "Dutch *trade* with Russia".

⁸ terminology of William Dugger. See: William Dugger, 'Methodological differences between institutional and neoclassical economics' // Daniel M. Hausman (ed.), *The Philosophy of Economics*, pp. 336-339; William M. Dugger, 'Two Twists in Economic Methodology: Positivism and Subjectivism' // *American Journal of Economy and Sociology*, 1983, vol. 42, Nr. 1, pp. 75-91.

⁷ Avner Greif, 'Cliometrics after 40 years' // *The American Economic Review*, Vol. 87, No. 2, Papers and Proceedings of the Hundred and Fourth Annual Meeting of the American Economic Association, 1997, May, pp. 400-403; Douglass C. North, 'Structure and Performance: The Task of Economic History' // *Journal of Economic Literature*, 1978, Vol 16, No. 3, p. 963.

⁹ Philip E. Steinberg, 'Transportation Space: A Fourth Spatial Category for the World Systems Perspective?' // Paul S. Ciccantell, Stephen G. Bunker (red.), *Space and transport in the World System*, Westport: Greenwood, 1998, pp. 19-35; Philip E. Steinberg, 'Navigating to multiple Horizons: toward a geography of ocean-space' // *The Professional Geographer*, 1999, Vol. 51, pp. 366-375; Philip E. Steinberg, *The Social Construction of the Ocean*, Cambridge: University Press, 2001, 239 pp. (Cambridge Studies in International Relations, Vol. 78); Christopher S. Fowler, *Missing the Boat: The role of transportation networks in shaping global economic relations*, 2003, p. 38. (Unpublished Master Thesis, University of Washington).

Additionally, a second bottleneck in the study of early-modern maritime shipping must be brought to our attention. This impasse is the apparent inability of historians of Dutch maritime shipping to righteously address the informative wealth of available sources and to apply existing techniques for the processing and analysis of large data sets.

Two approaches remain dominant. On the one hand, the first type of maritime studies looks for macroeconomic developments in Dutch trade on the basis of quantified numeric data. In this approach, names of shipmasters and ships are processed strictly in a numeric way¹⁰. On the other hand, the second type of studies *does* include alphanumeric data about the name of the shipmaster and/or the ship. Often this type of maritime studies takes the form of small-scale sample studies in which data about one or two years is examined in detail¹¹. In some cases, such sample studies constitute part of larger quantitative studies of the first type; often such samples are used to prove the reliability of the sources used on the basis of an *in extenso* comparison with one or more similar sources. Recurrent patterns, changes in habits and the organizational structure of maritime shipping remain invisible in both approaches. However, the necessity to include alphanumeric data has been acknowledged previously: "(...) alphanumeric data (...) is essential for the analysis of the shipping community (...)", De Buck and Lindblad wrote in their 1990 article about the Dutch *galjootsgeldregisters*¹². Unfortunately, their statement still waits for its practical execution. Even Welling's more recent research, which is based on the entire digitalization of the *paalgeldregisters* for the years 1771-1787 and which does in fact include a vast amount of

¹¹ e.g.: Knoppers, *Dutch trade with Russia*; Pieter Dekker, 'Friese schippers op de Amsterdamse Oostzeevaart in 1731' // *It beaken: meidielingen fan de Fryske Akademy*, 1977, p. 39; George Welling, 'Price-supply relations on the Amsterdam staple-market 1778' // W.G. Heeres e.a. *From Dunkirk to Danzig: Shipping and Trade in the North Sea and the Baltic, 1350-1850*. Hilversum, 1988; P.A. Boon, *Bouwers van de zee: zeevarenden van het Westfriese platteland c. 1680-1720*, Den Haag: Stichting Hollandse Historische Reeks, 1996. (Hollandse Historische Reeks 26); P. Boon, 'West Friesland and the Sound (1681-1720). Sound Toll registers, Sound Toll Tables and the Facts in West Friesland' // W.G. Heeres (red.), *From Dunkirk to Danzig: Shipping and trade in the North Sea and the Baltic, 1350-1850*, Hilversum, 1988, pp. 171-189; J.Th. Lindblad, P. de Buck, 'Shipmasters in the shipping between Amsterdam and the Baltic 1722-1780' // W.J. Wieringa (ed.), *The interactions of Amsterdam and Antwerp with the Baltic Region, 1400-1800: papers presented at the 3nd international conference of the "Association internationale d'Histoire des Mers Nordiques de l'Europe'', Utrecht, August 30th-September 3nd 1982, Leiden: Nijhoff, 1983. ¹² P. De Buck & J.Th. Lindblad, 'Navigatie en negotie. De Galjootsgeldregisters als bron bij het onderzoek naar de geschiedenis van de Oostzeehandel in de achttiende eeuw' // <i>Tijdschrift voor Zeegeschiedenis*, 1990, 1, pp. 27-48.

¹⁰ e.g.: Jake Th. Knoppers. Dutch trade with Russia; J. Thomas Lindblad, Sweden's trade with the Dutch Republic, 1738-1795: a quantitative analysis of the relationship between economic growth and international trade in the eighteenth century, Assen, Van Gorcum, [1982]. See also: Tabeller over skibsfart og Varetransport gennem Øresund 1497-1660, I: Nina Ellinger Bang (red.), Tabeller over Skibsfarten. Copenhagen: Gyldendalske Boghandel – Nordisk Forlag; Leipzig: Otto Harrassowitz, 1922; II. Ibidem,

Tabeller over Varetransporten A. Copenhagen: Gyldendalske Boghandel – Nordisk Forlag; Leipzig: Otto Harrassowitz, 1922; II. Nina Ellinger Bang, Knud Korst (red.), Tabeller over Varetransporten B. Copenhagen: Gyldendalske Boghandel – Nordisk Forlag; Leipzig: Otto Harrassowitz, 1933. Tabeller over skibsfart og Varetransport gennem Øresund 1661-1783 og gennem Storebælt 1701-1748, I: Ibidem, Tabeller over Skibsfarten. Copenhagen: Gyldendalske Boghandel – Nordisk Forlag; Leipzig: Otto Harrassowitz, 1930.

alphanumeric data in the form of the name of the shipmaster, does not change this situation¹³. Welling limits the use of his database to macroeconomic quantifications, thus effectively ruling out all possible gains from the inclusion of alphanumeric data.

This situation is contrary to the enormous developments in the use of computers in historical research. Detailed studies about methodological problems like nominal record linkage and name standardization have created the necessary prerequisites for the execution of actual alphanumeric research in which long(er) periods of time can be studied and dynamic evolutions in maritime shipping can finally get the attention they deserve.

The current state of the discipline is marked by a lack of knowledge about the organizational structure of early-modern maritime shipping¹⁴. It is, however, exactly in the organizational structure of economic activity that change becomes apparent, and therefore it is no surprise that neither quantitative nor qualitative approaches are capable of making the influence of the foundation of St. Petersburg on Dutch maritime shipping in the Gulf of Finland and in Archangel comprehensible.

Therefore, it is my claim that in order to understand the foundation of St. Petersburg in function of its influence on Dutch maritime shipping an evolutionary theory and methodology need to be adopted, since they can overcome the limitations of neoclassical and institutional approaches to economic history. In a broader sense, this statement contains a claim for more attention towards economic-theoretical research as supplier of explanatory mechanisms of economic-historical phenomena. With this claim to adopt an evolutionary theory and method for the study of maritime shipping, my research subscribes to a tradition in economic history, which explicitly looks for advise from economic theory for the construction of an analytical framework¹⁵. Proof of the necessity of such an approach is the incapability of neoclassical and institutional approaches to formulate an answer to our central research question.

¹³ G.M. Welling, The Prize of Neutrality. Trade relations between Amsterdam and North America 1771-1817: a study in computational history. Groningen, 1998.

¹⁴ I understand the term "organizational structure" as "the way in which the activity of transporting goods is carried out". The focus is on maritime shipping operations and the ways in which they are organized.

¹⁵ Cf. the following quotation: "(...) [the economic historian's object] is the same as that of studying present-day economic life "in being", with one extremely important qualification, i.e., the addition of social change", in: Eli Heckscher, 'Quantitative Measurement in Economic History' // *The Quarterly Journal of Economics*, 1939, February, p. 168. More recently, David and Thomas have held a plea for what they call *bistorical economics*. See: Paul David, Mark Thomas, 'Introduction: Thinking historically about Challenging economic Issues' // P.A. David, M.Thomas (red.), *The Economic Future in Historical Perspective*, Oxford: Oxford University Press, 2003, pp. 10-15.

Rephrasing the subject of my case study in broader terms, my research goal is to understand the influence of spatial change on economic activity. Specifically, I try to understand how spatial change affects maritime shipping. This specification serves a double purpose. Firstly, it makes an activity commonly seen as a spin-off effect of trade central to the analysis. Secondly, it makes the interaction between land and sea a core analytical issue. I carry out the study of the influence of spatial change on maritime shipping in a historical context, thus subscribing to Paul David's claim to use the past as "a museum of interesting cases", that provides a better empirical basis than the present¹⁶.

3. Theory & Method

3.1. Evolutionary economics

After having defined the subject of the case-study in such broad economic geographical terms, an evolutionary approach appeared to be logical, both in its theoretical and in its methodological sense. In an evolutionary model, humans are defined as *homo sapiens oeconomicus* (HSO). Humans are embedded in an economic environment in which they create new ideas or follow them. Humans can solve problems by initiating novelty (*generic level*), just as they can decide to follow or ignore the novelty introduced by other humans (*operant level*)¹⁷. When novelty is intoduced to the environment of HSO (*origination*), it can be adopted by other individuals (*adoption*). Followingly, the adopted novely can become a behavioural habit or a routine. Many individuals have the opportunity to use the adopted habit recurrently (*retention*)¹⁸. Thus, HSO is the basic unit of *microeconomics*.

In order to underpin the processes by which *many individuals* recurrently use certain behavioural habits or routines, evolutionary economics turns to *population thinking*¹⁹. Population thinking is a non-convential type of aggregation, denoted in evolutionary economics by the term

¹⁶ Paul David, Mark Thomas, 'Introduction', pp. 10-15.

¹⁷ Kurt Dopfer, 'An evolutionary framework of economics' // K. Dopfer (ed.), *The Evolutionary Foundations of Economics*, pp. 29-31. See also: Kurt Dopfer, John Foster, Jason Potts, 'Micro-meso-macro' // *Journal of Evolutionary Economics*, 2004, Vol. 14, pp. 263-279; Kurt Dopfer, Jason Potts, 'Evolutionary Realism: an new ontology for economics' // *Journal of Economic Methodology*, 2004, Vol. 11, Nr. 2, pp. 199-200; Kurt Dopfer, 'The economic agent as rule maker and rule user: Homo Sapiens Oeconomicus' // *Journal of Evolutionary Economics*, 2004, nr. 14, pp. 177-195.

¹⁸ Dopfer, 'An evolutionary framework of economics', pp. 30-31.

¹⁹ Dopfer, 'An evolutionary framework of economics', pp. 15; 41.

mesoeconomics. The same trajectory of *origination-adoption-retention* is now applied to many individuals, i.e. a population. The agent is free to choose and adopt from a variety of habits and routines, thus giving shape to *dynamic populations* of economic actors. What is crucial here is that the recurrent adoption of a certain novelty by many individuals can be associated with the notion of institution and, thus, with the existence of organizational routines²⁰. For an institution to remain effective, a regular supply of new *rule followers* is necessary. When a certain routine does no longer attract new *rule followers*, it stagnates and will be left by its population next. The necessity of "new supply" is therefore a key element in the analysis of populations of economic actors.

Using an evolutionary model of economics, it is possible to identify dynamic processes of change in organization on individual (*microscopic*) and population (*macroscopic*) levels, while avoiding the main shortcomings of the traditional typological research programme: (1) the reduction of individual agents to "representative agents" (*homo oeconomicus*) and (2) the aggregation of individual behaviour on the basis of uniform laws and mathematical procedures. By conceptualizing the activities of individual economic agents and of populations of economic agents as a continuous process evolving in time and space, an evolutionary approach is designed well to understand (1) how populations that are confronted with change react by introducing novelty and (2) how change influences the populations themselves. Additionally, thanks to the recent *evolutionary turn* in economic geography, valuable insights about spatial change can also be linked to the core principles of evolutionary thinking, thus providing a more explicit spatiotemporal framework for the analysis of the creation and diffusion of new routines and of mechanisms that enhance the diffusion of 'superior' routines over others²¹.

3.2. Transportation

The central actors in this research have *transportation* as their core economic activity. This obliges us to draw special attention to what Philip Steinberg calls *transportation space*, the geographical space in which the economic activity of re-allocating, distributing and transferring goods unfolds. Steinberg's concept suggests that transportation can be characterised as an

²⁰ Dopfer, 'An evolutionary framework of economics', pp. 41-44.

²¹ Ron A. Boschma, Koen Frenken, 'Why is Economic Geography not an Evolutionary Science? Towards an evolutionary economic geography' // *Journal of Economic Geography*, 2006, vol. 6, nr. 3, pp. 273-302.

independent profitable activity, rather than as an external cost that is part of the production process. Steinberg states that *land-based nodes* can not be understood separately, and appeals for the full consideration of the role of what he calls *ocean spaces* and other *in-between spaces*. "(...) Transportation routes are socially constructed spaces in many of the same ways as the nodes they connect", Steinberg concludes²².

Impetus for the study of transportation as central to the understanding of (regional) economic development have been formulated several times by economic theorists and geographers alike. Exemplary is Ullmans definition of transportation as "(...) a measure of the relations between areas and is therefore an essential part of geography"²³. Despite the complementary character of transportation geography and economic geography²⁴, the influence of transportation geography as an object of study within spatial sciences remains relatively small²⁵.

In my opinion the limited attention for transportation geography in spatial and economic sciences is at least partly a consequence of the specific focus of transportation studies on the location of routes²⁶, the structure and development of transportation networks²⁷ or the influence of new technologies on existing transportation networks. In most of these studies, only the aggregated level of networks and sector-specific developments is taken into consideration. The microlevel of individual economic decision making remains in the dark. The microlevel, however, is deemed essential to gain an understanding of the formation, structure and development of networks at the aggregated level. By studying transportation networks as dynamic networks of populations, I hope to overcome this limitation, without losing the possibility to analyze the macrolevel of aggregation.

²² Steinberg, 'Transportation Space', pp. 19-35; Steinberg, 'Navigating to multiple Horizons', pp. 366-375; Steinberg, *The Social Construction of the Ocean*; Fowler, *Missing the Boat*, pp. 38-39.

²³ EL Ullman, "The role of transportation and the Bases for Interaction" // Man's Role in Changing the Face of the Earth, Chicago, 1956.

²⁴ Douglas K. Fleming, Yehuda Hayuth, 'Spatial Characteristics of transportation hubs: centrality and intermediacy' // *Journal of Transport Geography*, 1994, Vol. 2, Nr. 1, p. 12.

²⁵ Peter Hall, Markus Hesse, Jean-Paul Rodrigue, 'Reexploring the interface between economic and transport geography' // *Environment and Planning A*, 2006, vol. 38, p. 1402-4: "(...) economic and transportation geography can indeed be pursued in ways that supplement the other. We argue that there has been a significant convergence around the key explanatory concepts employed in each of the subdisciplines; networks and nodes, the power of multinational firms and other transnational agents, and the salience of regulation and institutional arrangements and environments. By embracing these explanatory factors, [we can] (...) deliver richer insights for both transport and economic geography".
²⁶ William R. Black, 'Transport route location: a theoretical framework' // *Journal of Transport Geography*, 1993, vol. 1, Nr. 2, pp. 86-94.

²⁷ Fleming, Hayuth, 'Spatial characteristics', pp. 3-18; Morton O'Kelly, Harvey J. Miller, 'The hub network design problem: a review and synthesis' // *Journal of Transport Geography*, 1994, Vol. 2, Nr. 1, pp. 31-40; Morton O'Kelly, 'A Geographer's Analysis of hub-and-spoke networks' // *Journal of Transport Geography*, 1998, Vol. 6, Nr. 3, pp. 171-186.

The previous paragraphs have made it clear that it is necessary to position early-modern maritime shipping in a spatial economic system conceptualized in an evolutionary manner. In other words, it can be claimed that it is necessary to study early-modern maritime shipping as an integral economic activity that is not defined by the nodes it connects, nor by its social structures exlusively, but by both elements at the same time.

3.3. Towards an evolutionary information system

From a theoretical point of view the insights of evolutionary economics are very appealing. The question remains, however, how this type of thinking can be applied to historical practice. It is clear that, in order to carry out an empirical study in an evolutionary fashion, we would need to process sources that allow us to study human behaviour on both micro- and meso-levels of analysis. Followingly, we would need to address them in such a way that both individual economic agents and populations of economic agents can be studied as dynamic, evolving entities. Having considered these practical issues, the idea took shape to build a database that could serve a tool for the analysis of human behaviour, the behaviour of changing populations and the institutions of early-modern maritime shipping. Consequently, this idea added a methodological dimension to my research goals. This methodological dimension can be rephrased in the following question: "Does the adaptation of early-modern maritime shipping resources to the theoretical and methodological insights of evolutionary economics enhance our knowledge of early-modern economic systems and – in a broader sense – of the influence of spatial change on economic activity?".

Prior to the analysis of early-modern maritime shipping as an integral economic activity, I completed a process of assessment and selection of sources suited for the study of Dutch maritime shipping in the Gulf of Finland and Archangel first. Based on their temporal and geographical scope, and their complementarity, I selected the *Danish Sound toll registers*, the *Dutch Sound toll tables*, the *galjootsgeldregisters* of the Directory Boards of Baltic and Muscovite Trade in Amsterdam and the so-called *schipgeldregisters*²⁸. Followingly, I constructed

²⁸ For details about these sources and publications based upon them, see footnotes 10 and 11 and K. Labahn, S. Kroll, 'Die "niederländischen Sundregister" als Quelle für den Fernhandel der Hafenstädte des Ostseeraums während des 18. Jahrhunderts' // F. Braun, S. Kroll (red.). *Städtesystem und Urbanisierung im Ostseeraum in der Frühen Neuzeit: Wirtschaft, Baukultur und Historische Informationssysteme.* [Münster], LIT, 2004. pp. 299-301. Descriptions of the characteristics of Dutch Sound Toll Tables, Gajootsgeldregisters and Danish Sound Toll Registers can be found in: Werner Scheltjens, 'Sources

a relational database for the input of data from these sources. Then, I executed a number of steps to prepare the data for nominal record linkage, using a strategy that was based on that of contemporary automated record linkage systems²⁹. This whole process served one goal: the development of an information system that allows to study spatial change in an evolutionary manner. In this final paragraph, I will highlight a number of features of this evolutionary empirical analysis. Next to a number of common aggregations like annual numbers of shipmasters, breakdowns of the origin of shipmasters, average ship sizes and others (see appendix 2), a number of features has been created in which population thinking becomes explicit. These features are the main analytical tools of this study. Each of the four of them highlights a specific aspect of the behaviour of dynamic populations of Dutch shipmasters active in maritime shipping in the Gulf of Finland and Archangel.

The first analytical tool is the *repetitiveness tool* and the *consecutiveness rate* that is a part of it. The *repetitiveness tool* provides breakdowns of the individual behavioural patterns that Dutch shipmasters adopted in their activities on one route. An example of such breakdown can be found in appendix 3. The *consecutiveness rate* (CR) is a calculation of the average time frame of a particular pattern divided by the number of shipmasters that follow this pattern. The closer the consecutiveness rate comes to 1, the smaller the time frame in which the shipmaster carried out his voyages. The consecutiveness rate can be read as the number of years one shipmaster needs to carry out one journey to a certain destination. In the empirical analysis, I have distinguished between repetitive patterns with a scattered character (CR>2) and patterns with a strong

for the study of Dutch trade in the Gulf of Finland, 1558-1780' // Stadt und Meer im Ostseeraum während des 17. und 18. Jahrhunderts. Seehandel, Sozialstruktur und Haubau – dagestellt in historischen Informationssystemen. (forthcoming); Werner Scheltjens, When Nyen became St. Petersburg. Patterns of specialization in Dutch shipping in the eastern Gulf of Finland in the first half of the eighteenth century. Conference Paper, presented at the Second Flemish-Dutch Conference 'Economic History of the Low Countries before 1850' (Antwerp, 20-21 April 2006). Both papers are available on line at: http://www.rug.nl/staff/w.f.y.scheltjens/index. An on-lineversion of part of the Dutch Sound Toll Tables can be found at: http://esf.niwi.knaw.nl/esf1998/projects/sont/html/search.cfm. The original sources (or copies on microfilm) are kept in the following archives. A copy of the Danish Sound toll registers is kept at Tresoar in Leeuwarden. The galjootsgeldregisters in: Amsterdam Municipal Archives (GAA), Archief van de Directie van de Oostersche Handel en Reederijen (DOH), inv.nr. 78 and GAA, Archief van de Directie van de Moscovische Handel (DMH), inv.nr. 6. The schipgeldregisters in: GAA, DMH, inv. nr. 123. The Dutch Sound toll tables in: Dutch National Archives (NA), Archief der Staten-Generaal, 1.01.04, Liassen Denemarken, inv. nrs. 7267 t/m 7293.

²⁹ Lifang Gu, Rohan Baxter, Deanne Vickers and Chris Rainsford, *Record Linkage: Current Practice and Future Directions.* Technical Report 03/83, April 2003, CSIRO Mathematical and Information Sciences. [pdf]; Mohamed G. Elfeky, Vassilios S. Verykios, Ahmed K. Elmagarmid, 'TAILOR: A Record Linkage Toolbox' // *Proceedings of the 18th International Conference on Data Engineering.* IEEE, 2002. [pdf]; Vassilios S. Verykios; Ahmed K. Elmagarmid, *Automating the Approximate Record Matching Process*, [1999], p. 3. consecutiveness rate (CR<2), meaning that all journeys were carried out within a limited period of time. Within this group, a further distinction can be made between CR<1 and 1<CR<2. When CR is smaller than one, this means that the shipmasters carried out multiple voyages in the course of one year.

The second analytical tool is the *changing population tool*. This tool consists of a spreadsheet and three charts (see appendix 4). It is drawn up for each of the ports in the eastern part of the Gulf of Finland and for Archangel individually. The changing population tool contains information about the internal behaviour of the populations of shipmasters active on one route. Starting point is the assumption that a route continuously needs new supply in order to develop and avoid stagnation. However, a route cannot survive without stability (i.e. supply certified for a number of consecutive years). Through comparison of the share of new supply and the share of "known participants" on a certain route at a certain point in time, the *changing population tool* allows to distinguish between stable and unstable populations. It allows to determine when stagnation becomes a problem. The three charts of the changing population tool summarize different relations per individual port. The first two charts contain information about the total annual number of shipmasters active in one port and the amount of new shipmasters entering the port in one year, as opposed to the number of shipmasters that had already been in this port previously. The first chart contains absolute numbers; the second one shows relative positions. The third chart visualizes the relation between shipmasters that have been to the port under study only once as opposed to the relative number of shipmasters that made more than one journey to this port.

The third tool in the evolutionary information system is the *spatial change tool* (see appendix 5). This tool is based on the *changing population tool*. It provides details about the shipmasters that appeared to be members of more than one population in the period under study. These shipmasters carried out journeys to various ports. Their identification directly served the analysis of spatial change and how shipmasters reacted to it. The *spatial change tool* allows to discern when shipmasters changed routes, while also providing the necessary information to establish whether or not such changes occurred in the patterns of many shipmasters at the same time. Moreover, the spatial change tool allows to establish the long term effects of spatial shifts, making it possible to separate permanent from temporary shifts, while also making evolutions towards the establishment of patterns with greater complexity visible.

Finally, a more complex feature of the evolutionary information system is the possibility to reconstruct individual shipmasters' activities. The *individual career tool* can be seen as an elaboration of the *spatial change tool*, in the sense that the changes that occurred in the shipmasters' activities were now compiled for each individual shipmaster (see appendix 6). The elaboration of the *individual career tool* involves a process that starts with the use of selection criteria in the queries based on the source tables. A standard name and standard first name have to be entered as criteria. Followingly, the data from the four different sources can be compared, matched and compiled into one *meta*file. Minor differences between data items in the various sources are denoted in order to make the underlying matchscoring process comprehensible.

4. Results of the case-study

On the basis of an extensive empirical analysis, it became clear that the evolution of Dutch maritime shipping in the Gulf of Finland and Archangel in the first half of the eighteenth century was marked by the interplay of two complex processes: *polarization* and *specialization*. The process of *polarization* was a *land-based* process, while that of *specialization* was *sea-based*. *Polarization* was a process that took shape in Russia, while *specialization* was a process that evolved in the organizational structure of the Dutch maritime shipping population active in the Gulf of Finland and Archangel. It was observed that both processes reached a culmination point in 1724, after which they continued to exist in the form of a new order, marked by growing complexity.

4.1. Polarization

The first process that I have discerned in the course of my empirical analysis is that of *polarization*, a term that I have chosen to denote the cumulative effect of a variety of land-based changes that shared a common goal: making St. Petersburg a "New Amsterdam". As became clear studying Russia's economic policy under the reign of Peter the Great (1689-1725), the changes that were part of *polarization* affected among others: (1) the Russian Empire's governmental structure, (2) distant regions in Russia's interior, (3) Novgorod and Pskov and in a broader sense North-West Russia as a whole and (4) the hinterlands of ports in the eastern part of

the Gulf of Finland and of the port of Archangel. In brief, *polarization* affected all possible geographical levels. The process of *polarization* in the first decades of the eighteenth century cannot be separated from two related motives: *dominium maris baltici* and *nation building*. *Dominium maris baltici* stands for domination in the Baltic Sea, a wish that occupied many of the powers surrounding the Baltic Sea for several centuries³⁰. From the seventeenth century, when Sweden became a dominant power in the Baltic, the meaning of *dominium maris baltici* became related to the expansion politics of maritime powers³¹. It is in this same sense that Russia's motivation to strive for *dominium* needs to be understood. Russia wanted to become a maritime power. The reforms that were necessary to achieve this goal, had a scope that went far beyond the political level. The establishment of a Russian navy, merchant marine and a dedicated, self-conscious economic policy were indispensible ingredients for the successful control of the Baltic. *Nation building* was the second key concept in the first decades of the eighteenth century; it is a term that can have various meanings, depending on the angle chosen. In all cases, however, *nation building* stands for a whole of institutions, rules and (power) relations that manifests itself in a distinct territory³².

The *polarization* process was a gradual process that consisted of a number of different phases. A constant that can be observed throughout these different periods is that of the *polarization* process gradually getting a more and more limited geographical focus. While the first measures, like conquering new territory, affected roughly speaking the entire State, later measures that could be linked to the *polarization* process, like had a local character.

Peter the Great's aim to make Russia a maritime power and a strong empire invoked a large number of changes in the Russian Empire's governmental structure. First of all, the Russian Empire grew significantly under the reign of Peter the Great. In 1721 the Russian Empire controlled several ports in the Baltic Sea, whereas at the end of the seventeenth century it had only one direct connection to Western Europe via Archangel and it was forced to endure that part

³⁰ Nikolaj Petersen, 'Denmark as an International Actor 706-2006' // World Political Science Review, 2006, Vol. 2, Nr. 3, pp. 210-211.

³¹ Petersen, 'Denmark as an International Actor', p. 211.

³² Jan Glete, 'Cities, state formation and the protection of trade in Northern Europe, 1200-1700' // Hanno Brand, Paul Holm, Leos Muller (eds.), *The Dynamics of Economic Culture in the Northsea and Baltic Region (ca. 1200-1700)*, Hilversum: Verloren, 2007. Een bondige definitie is terug te vinden in: Francis Fukuyama, *State-Building: Governance and World Order in the Twenty-First Century*, [London]: Profile Books, [2005], p. xvii: "State-building is the creation of new government institutions and the strengthening of existing ones".

of its trade went through Swedish hands first via ports in the Baltic. Together with its territorial expansion, the Russian state underwent far reaching administrative changes.

Soon after Ingermanland was conquered, the administrative confirmation of its annexation in the Russian Empire started³³. As early as 1702 [??] the so-called *Ižorskaja Kancelarija* (also called *Ingermanlandskaja* or *Semenovskaja Kancelarija*; Chancellary of Ingermanland) was founded in Semenovskoe. This chancellary was directed by Aleksandr Danilovič Men'šikov and was responsible for governing the newly conquered Ingermanland. In practice, the chancellary of Ingermanland managed to attract a very large part of the state's budget. Thus, the first signs of a concentration of power in St. Petersburg became apparent.

While warfare moved further South after 1705, notwithstanding several scraps in the Gulf of Finland, the bureaucratization of the newly conquered territories surrounding the Gulf of Finland continued. This process took place on various levels of Russian society. In March 1708 the many different offices of the Chancellary of Ingermanland were united. At the end of 1708, a new phase in the administrative reforms started with the publication of an *ukaz* on the foundation of provinces (*gubernija*) and the attachment of cities to them. One of the eight provinces of which the Russian Empire consisted after 1708 was the Province of Ingermanland³⁴. St. Petersburg and 29 other cities among which Narva, Novgorod, Pskov, Velikie Luki, Jaroslavl' and Tver' were part of this new province. Again, a movement towards concentration of power in St. Petersburg was obvious; strategically important trading towns like the ones mentioned, were administratively connected to St. Petersburg. In 1712, this administrative measure was followed by the relocation of the Russian capital with the majority of its (administative, military and naval) functions from Moscow to St. Petersburg³⁵.

After 1710, a number of economic-political, administrative and infrastructural reforms was introduced at a greater pace. After the conquest of Narva in 1704, its inhabitants were banned to Russia (part of them to Vologda). In Febuary 1712, the Senate issued a so-called *žalovannaja gramota* in which they confirmed all privileges, rights and freedoms that were previously granted by the Swedish Queen. In the same year, Narva's trade was connected to that of St. Petersburg:

³³ A. Semenov, Izuchenie istoricheskikh svedenii o rossiiskoy vneshney torgovle i promyshlennosti s poloviny XVII-go stoletiya po 1858 god 9 (reprint, 3 parts bound in 2 vols), Newtonville, Oriental Research Partners, 1977, I, p. 54; M.D. Čulkov, Istoričeskoe opisanie rossijskoj kommercii pri vsech portach i granicach: Ot drevnich vremjan do nyne nastojaščago i vsech preimuščestvennych uzakonenij po onoj gosudarja imp. Petra Velikago i nyne blagopolučno carstvujuščej gosudaryni imp. Ekateriny Velikija, Sankt-Peterburg, Pri Imp. Akad. nauk, 1781-1788, 7 tomov, tom IV, kn. 1, pp. 14 e.v.

³⁴ Polnoe Sobranie Zakonov (PSZ), tom IV, Nr. 2218.

³⁵ Petrov, Istorija Sankt-Peterburga, p. 57.

citizens of Narva were obliged to conduct trade via St. Petersburg and the city hall of St. Petersburg sent a mayor (*burgomistr*) to Narva to collect taxes until a new tax tariff would be introduced. In 1714, the citizens of Narva had the right to return to their homes³⁶. In 1718, existing Swedish privileges were again confirmed³⁷. By providing the merchants of Narva with the possibility to trade under the conditions that they were used to, the Russian government clearly tried to promote trade from Narva as opposed to Archangel.

From the early eighteenth century, increasing attention was paid to the establishment of a Baltic fleet, which resulted in the foundation of a number of ship wharfs and additional industries (manufactures): ship building and timber production, weaponry, metallurgy and iron industry, and textile industry³⁸. For this case-study, the stimulating effect of these industries on Russian exports is of primary importance. Even though the Great Northern War against Sweden surely had a slowing effect on their development, the explanation for the type of exports from St. Petersburg and other Russian ports after 1721 must be located in the first decade of the eighteenth century. The early development of the ship building industry was an important impulse for the timber producing industry³⁹. In addition to state-controlled ship building wharfs, a number of regional centers for the production of timber arose in the first decades of the eighteenth century. In 1706, the first fine-blade sawmill was put into use in the area around Archangel, soon followed by sawmills in Narva and in the surroundings of Novgorod, along the Sias and near Vyšnij Voloček, both located along waterways that lead directly to St. Petersburg (see appendix 1 pt. $3)^{40}$. The iron industry, at that time organized and controlled by the government, developed quickly in the first decades of the eighteenth century and was located in the Olonets Region (north of Lake Onega) and in the Ural Mountains (see appendix 1 pt. 4)⁴¹. Despite its large distance to the Baltic front, the production supplies in the Urals appeared to be profitable and of good quality. Problematic, however, was the large dinstance to St. Petersburg and the difficulties in transporting iron from the Urals to the Russian capital: there was no direct connection over water between the two regions. In 1703 and 1709, a canal was dug between the Tsna and the

³⁶ Čulkov, Istoričeskoe opisanie rossijskoj kommercii, tom V, kn. 2, pp. 100-103; 111-112.

³⁷ Čulkov, Istoričeskoe opisanie rossijskoj kommercii, tom V, kn. 2, p. 100; 109.

³⁸ Ian M. Matley, 'Defense Manufactures of St. Petersburg 1703-1730' // *Geographical Review*, 1981, Vol. 71, Nr. 4, pp. 411-426; Arcadius Kahan, 'Entrepreneurship in the Early Development of Iron Manufactories in Russia' // *Economic Development and Cultural Change*, 1962, Vol. 10, No. 4, pp. 395-422; Daniel Wallace, 'Entrepreneurship and the Russian Textile Industry: From Peter the Great to Catherine the Great' // *Russian Review*, 1995, Vol. 54, Nr. 1, pp. 1-25.
³⁹ Matley, 'Defense Manufactures of St. Petersburg', p. 415.

⁴⁰ Matley, 'Defense Manufactures of St. Petersburg', p. 416.

⁴¹ Kahan, 'Entrepreneurship in the Early Development of Iron Manufactories in Russia', p. 401.

Tvertsa Rivers close to Vyšnij Voloček (see appendix 1 pt. 3). From 1710 onwards, iron could be transported over water to St. Petersburg, though even then transportation was time-consuming (up to five months) and difficult (especially on Lake Ladoga)⁴².

Russia's regional economic policy in the second decade of the eighteenth century was marked by a policy aimed to secure the position of St. Petersburg against Archangel and, at a later stage, against Narva. While Narva was left in peace until 1718, numerous attempts were made in the years 1714-1720 to limit Russian exports from Archangel for the benefit of St. Petersburg⁴³. Decisive for the further development of trade via Archangel was an order issued by Peter the Great in November 1717 and the reaction of Novgorodian and Pskovian merchants on it. From 1718 onwards 2/3 of all Russian exports would have to go via St. Petersburg and only 1/3 via Archangel. Novgorodian and Pskovian merchants reacted to these new regulations with a request to allow them not to send their goods to Archangel anymore (as was ordered in 1701); with the port of St. petersburg nearby, they did no longer see the need to do so. As this request perfectly answered to the wishes of Peter the Great, it is no surprise that the merchants Novgorod and Pskov got their permission already in the same year. Merchants of Kargopol' on the other hand, which asked for the exact opposite, because of the large distance to St. Petersburg (see appendix 1 pt. 3), received a negative answer from the Senate⁴⁴.

From 1718 and until the introduction of the new customs tariff in 1724, trade regulations in Narva also underwent some fundamental changes, which without exception were inspired by Peter the Great's wish to make St. Petersburg the Russian Empire's main port. On the one hand, the growth of trade via Narva continued to be a matter of concern, but on the other hand, measures were taken to avoid trade in St. Petersburg to be disturbed by Narva⁴⁵. Nevertheless, it was only after the end of the Great Northern War that effective measures could be taken to promote trade in St. Petersburg.

⁴² Matley, 'Defense Manufactures of St. Petersburg', pp. 420-423.

⁴³ Repin, 'Izmenenie', p. 181; Čulkov, *Istoričeskoe opisanie rossijskoj kommercii*, tom I, kn. 2, pp. 46, 61; PSZ, V, Nr. 2784, 3051, 3115, 3268.

⁴⁴ N.N. Repin, 'Ot diskriminacii k fritrederstvu: pravitel'stvennaja reglamentacija torgovli čerez Archangel'sk v 20-60-e gody XVIII v. i ee rezul'tat' // Ju.N. Bespjatych (red.), *Archangel'sk v XVIII veke / Arkhangelsk in the XVIII century*, Sankt-Peterburg: Rossijsko-Baltijskij informacionnyj centr BLIC, 1997, p. 231; Čulkov, *Istoričeskoe opisanie rossijskoj kommercii*, tom I, kn. 2, p. 107; PSZ, IV, nr. 2387; Repin, 'Izmenenie', p. 178.

⁴⁵ Čulkov, Istoričeskoe opisanie rossijskoj kommercii, tom V, kn. 2, pp. 117-118; 132; Semenov, Izuchenie istoricheskikh svedenii, I, pp. 56-57.

In an *ukaz* dated November 26, 1721 it was stated that only goods originating in Pskov and its district could be transported to Narva for export⁴⁶. Goods originating near Gžackaja Pristan' and closer to Velikie Luki had to be send to St. Petersburg instead of Riga; Riga's hinterland was limited to West-Russia and Ukraine⁴⁷. The hinterland of Archangel was limited to the areas in the districts along the Northern Dvina that had an immediate connection with Archangel via this river⁴⁸. Export goods that were transported previously to the Jug River or other rivers, or to Vologda via the winter route, now had to be transported to St. Petersburg instead. In 1722 merchants of Pskov obtained the freedom to send their goods to Narva or St. Petersburg according to their needs⁴⁹, which subjected Narva once more to severe competition from St. Petersburg. In the same year, Narva was put under the rule of the governor of St. Petersburg⁵⁰ after which both St. Petersburg and Narva obtained a tax advantage of 2% and 1% respectively as opposed to other ports in the Baltic Sea⁵¹.

Next to this reshaping of the hinterlands of Russian ports in the Gulf of Finland and Archangel, from an administrative, institutional point of view, the *Instruction about the use of forest resources (val'dmejsterskaja instrukcija)* of December 1723⁵² and the customs tariff of 1724 appeared to be of major importance for a good understanding of the further development of foreign trade with Russia in the eighteenth century. From the point of view of industries, the further diffusion of the Dutch fine-blade sawmill technology in the eastern part of the Gulf of Finland ⁵³, the foundation of textile manufactures around St. Petersburg and the further

⁴⁶ Čulkov, Istoričeskoe opisanie rossijskoj kommercii, tom V, kn. 2, p. 118; 125.

⁴⁷ Repin, 'Ot diskriminacii k fritrederstvu', p. 231; PSZ, VI, Nr. 3860; Čulkov, *Istoričeskoe opisanie rossijskoj kommercii*, tom V, kn. 2, p. 174; Semenov, *Izuchenie istoricheskikh svedenii*, I, pp. 58-59.

⁴⁸ PSZ, VI, Nr. 3860; Repin, 'Ot diskriminacii k fritrederstvu', p. 231; Čulkov, *Istoričeskoe opisanie rossijskoj kommercii*, tom I, kn. 2, pp. 103-105. Essential is the description of the location of these districts: "... Provincii, kotorye prilegli (...) k vodjanomu chodu Dviny *bez perevolok zemleju*". This literally means that barrages over land for the transportation of goods to Archangel were not allowed.

⁴⁹ Čulkov, Istoričeskoe opisanie rossijskoj kommercii, tom V, kn. 2, pp. 118-119.

⁵⁰ Čulkov, Istoričeskoe opisanie rossijskoj kommercii, tom V, kn. 2, pp. 123-124.

⁵¹ Semenov, Izuchenie istoricheskikh svedenii, I, p. 58.

⁵² More information about the history of Russian forestry can be found in: V. Vrangel', *Istorija lesnogo zakonodatel'stva v* Rossijskoj imperii s prisovokupleniem očerka istorii korabel'nych lesov Rossii, Sankt-Peterburg, 1841; N.V. Šelgunov, *Istorija lesnogo zakonodatel'stva*, Sankt-Peterburg, 1857; Ė.G. Istomina, Lesosochranitel'naja politika v Rossii v XVIII – načale XX v.' // Otečestvennaja istorija, 1995, Nr. 4.

⁵³ Sven-Erik Åström, From Tar to Timber: Studies in Northeast European Forest Exploitation and Foreign Trade 1660-1860, Helsinki, Societas Scientiarum Fennica, 1988 (Commentationes Humanarum Litterarum 85). And also: S.-E. Åström, 'Technology and Timber Exports from the Gulf of Finland 1661-1740' // The Scandinavian Economic History Review, 1975, 23, 1-14.

development of the iron industry in the Ural Mountains⁵⁴ would have a major impact on the respective roles of St. Petersburg, Archangel, Narva and Vyborg in Russia's foreign trade.

The *Instruction about the use of forest resources* allowed to log timber along the Northern Dvina and its adjacent rivers (i.e. in the hinterland of Archangel)⁵⁵. Furthermore, it contained a number of regulations that gave an impulse to the export of timber products from the areas surrounding Lake Ladoga, Lake Ilmen and its adjacent rivers⁵⁶. Much to the discontent of Novgorodian and Pskovian merchants⁵⁷, in the *Instruction about the use of forest resources*, extensive rights were granted to Russian and foreign merchants for logging masts along the Luga and Pljussa Rivers⁵⁸.

In 1724, a differentiated customs tariff was introduced. This customs tariff applied to the import and export of goods via St. Petersburg, Vyborg, Narva, Archangel and Kola⁵⁹. According to the new tariff, on almost all exports from Archangel an additional levy of 25% applied, next to the 5% export duty that also applied to the exports from St. Petersburg and the other ports mentioned in the 1724 tariff regulation⁶⁰. With the customs tariff being introduced, St. Petersburg's exceptional position was strengthened once again.

The period that followed the death of Peter the Great in 1725, was described by Kahan as follows: "[First], (...) the process of development of manufactures, started in the pre-Petrine period and gaining momentum under Peter, continued – at least in the private sector – into the post-Petrine period; [second], (...) during the post-Petrine period the tendencies toward a strengthening of the entrepreneurial group were developing within a framework of government policy that was rather favorably inclined toward cooperation with this particular group. Thereby, the continuity in policy and economic activity between the Petrine and the post-Petrine periods was essentially maintained". A number of differentiated tax rules continued to be applied to trade via

⁵⁴ Matley, 'Defense Manufactures', pp. 418-423.

⁵⁵ PSZ, nr. 4379; Čulkov, Istoričeskoe opisanie rossijskoj kommercii, tom I, kn. 2, pp. 106-107.

⁵⁶ PSZ, nr. 4379.

⁵⁷ Čulkov, Istoričeskoe opisanie rossijskoj kommercii, tom V, kn. 2, pp. 125-126.

⁵⁸ Čulkov, Istoričeskoe opisanie rossijskoj kommercii, tom V, kn. 2, p. 127.

 ⁵⁹ 'Tarif sanktpeterburgskogo, vyborgskogo, narvskogo, archangelogorodskogo, kol'skogo portov' // Ukazy blažennye i večnodostojnye pamjati gosudarja imperatora Petra Velikogo samoderžca vserossijskogo. Sostojavšiesja s 1714, po končinu Ego Imperatorskogo Veličestva, Genvarja po 28 čislo, 1725 godu. Napečatany po ukazu vsepresvetlejšei deržavnejšei velikoi gosudaryni imperatricy Anny Ioannovny samoderžicy vserossijskoi. Sanktpeterburg: Imperatorskaja Akademija Nauk, 1739, pp. 47-81.
 ⁶⁰ Repin, 'Ot diskriminacii k fritrederstvu', pp. 231-232; Čulkov, Istoričeskoe opisanie rossijskoj kommercii, tom I, kn. 2, pp. 108-109; tom V, kn. 2, pp. 129-132.

⁶¹ Arcadius Kahan, 'Continuity and Economic Activity and Policy during the post-Petrine period in Russia' // *The Journal of Economic History*, 1965, Vol. 25, No. 1, pp. 61-85.

Archangel⁶². Following a regional administrative reform in 1727, Pskov and Velikie Luki became part of the District of Novgorod. Narva's main timber supply routes were located in this district along the Luga and Pljussa Rivers. In September 1728, the former district of Velikoluck was added to Narva's hinterland, while merchants kept the freedom to transport local production or local raw materials from the districts of Pskov and Velikoluck to St. Petersburg or Riga instead of Narva⁶³. Export products originating elsewhere, but imported to both districts, had to be transported to St. Petersburg. This rule mainly applied to hemp (*pen'ka*), flax (*lën*), leather (*juft'*) and other, similar products⁶⁴. After the introduction of a new customs tariff in 1731⁶⁵, trade regulations started to have a more local character, and were primarily devoted to the battle against timber exports from Narva and Vyborg that exceeded all existing norms in the early 1730s⁶⁶. At the same time, differentiation between Archangel and St. Petersburg continued to exist, albeit in a less severe way⁶⁷. It would take another thirty years for the differences in tax treatment between Archangel and St. Petersburg to disappear conpletely⁶⁸.

4.2. Specialization

Under the umbrella of the abstract term *specialization* a process can be found that was already present in the organizational structure of Dutch maritime shipping in the Gulf of Finland and in Archangel before the beginning of the eighteenth century (i.e. exceeding the time frame of this study). What I have observed in my case-study is a process in which this already internally existant specialization took a radically new form after the foundation of St. Petersburg with its accompanying political, geographical and economic changes. On the basis of the empirical analysis, the *specialization* process could be explained as the interplay of a number of combined features: port of destination, origin of the shipmasters, cargo carried and size of the ship. Dependent on the relative weight of either of these variables in the shipmaster's decision making, a continuous trade-off between cargoes and routes can be observed, resulting in a prevalence of

⁶² Repin, 'Ot diskriminacii k fritrederstvu', pp. 235-237; Čulkov, *Istoričeskoe opisanie rossijskoj kommercii*, tom I, kn. 2, pp. 127-128.

⁶³ Čulkov, Istoričeskoe opisanie rossijskoj kommercii, tom V, kn. 2, pp. 132-136.

⁶⁴ Čulkov, Istoričeskoe opisanie rossijskoj kommercii, tom V, kn. 2, pp. 132-136.

⁶⁵ R.I. Kozinceva, Očerki vnešnej torgovli i tamožennoj politiki Rossii pervoj treti XVIII veka, Leningrad: s.n., 1963, pp. 14-15.

⁶⁶ Čulkov, Istoričeskoe opisanie rossijskoj kommercii, tom V, kn. 2, pp. 142-144.

⁶⁷ Repin, 'Ot diskriminacii k fritrederstvu', p. 238.

⁶⁸ Repin, 'Ot diskriminacii k fritrederstvu', p. 239.

either flexibility or repetitiveness in the operational and organizational structures of the shipmasters' activities.

The interplay of port of destination, cargo, origin of the shipmaster and size of the ship must be understood as a parameterization of a complex of underlying business relations between merchants and other merchants, merchants and shipmasters, shipmasters and charterers, mutually between shipmasters, etc. Reconstruction of these relations would require in-depth research into the characteristics and the behaviour of each of these groups of economic actors, which falls outside the scope and aims of this particular research. That the denoted parameters port of destination, cargo, origin of the shipmaster and size of the ship do indeed represent these complex relations, appeared from a non-exhaustive study of the contents of correspondence between shipmasters and merchants and mutually between shipmasters⁶⁹.

(1) disorder

In the beginning of the eighteenth century, the existing organizational structure of Dutch maritime shipping in the Gulf of Finland and Archangel suffered from disorder (see appendix 2 pt. 1). The political changes that succeeded each other at great pace in the opening years of the eighteenth century caused a shock in the organizational structure of Dutch maritime shipping in the Gulf of Finland and Archangel. In 1702 63 Dutch shipmasters sailed to Archangel and 46 others made a return journey to one of the ports in the eastern part of the Gulf of Finland, which at that time was already a warzone⁷⁰. 10 of them visited the ports of Narva and Vyborg; 26 returned to Amsterdam from Nyen. As we have already observed in the analysis of the polarization process, Nyen was a popular destination for timber exports to the Netherlands at that time⁷¹. Following the conquest and consecutive destruction of Nyen in 1703 and Narva in 1704, the existing relationships between the Dutch maritime shipping population and the geographical area of the Gulf of Finland would undergo profound changes.

⁶⁹ The following documents were studied as examples: Amsterdam Municipal Archives, nr. 88: Archief van de familie Brant en aanverwante families, inv. nrs. 950, 979, 983, 999.

⁷⁰ For reasons of clarity, the year 1702 was arbitrarily chosen as the starting point of the empirical analysis. Doing so, it was possible to touch upon the role of Nyen at the beginning of the eighteenth century, while avoiding to be distracted too much by the organizational structure of Dutch maritime shipping under Swedish rule.

⁷¹ Evidence of this popularity can be found in the Amsterdam Notarial Archives, where Jake Th. Knoppers has localized at least 24 charterparties with mention of Nyen as port of destination in the years 1701-1703. See: Knoppers, *Dutch trade with Russia*, I, p. 171.

Narva and Nyen disappeared as possible destination for maritime shipping. Vyborg, on the other hand, which was located opposite of Narva on the northern border of the Gulf of Finland and would not be conquered by the Russians until 1710, became increasingly popular with Dutch maritime shipmasters from 1705. Partly this is the result of a shift towards Vyborg of Dutch shipmasters that were former members of the Narva and Nyen populations. As can be seen in appendix 6 pt. 1, this shift coincided with a less intensive shift towards Archangel. For the most part, the Vyborg population was "new" in the early eighteenth century. This population showed its first signs of routinization as early as 1705 as can be drawn from the graphs in appendix 4 pts. 9-11. This evolution could be related to a shift in the composition of Vyborg's export in the first decade of the eighteenth century. Vyborg's formerly popular exports of tar and pitch were gradually replaced by exports of timber products like balks, deals and (to a lesser degree) planks⁷², which in turn could be related to the diffusion of the Dutch fine-blade sawmills accross the borders of the Gulf of Finland (see *polarization* process). That this increase could take place despite the uncertainty in the Gulf of Finland, is evidence of the very high demand for timber products in the Netherlands at that time. In Archangel, a decrease in the number of Dutch shipmasters could be observed until 1706. Mainly, this decrease was a consequence of the lack of new supply to the Dutch maritime shipping population, as can be observed in the graphs in appendix 4 pts. 1-3. In 1707 and 1708, the Archangel population grew significantly, thus parallelling the increase in the number of Dutch shipmasters active on the Vyborg route. Despite the lack of sufficient information to actually prove it, I am inclined to believe that there is a relation between the decrease in export value⁷³, the growth in Dutch shipping and the construction of the first Dutch fine-blade sawmill in the area around Archangel in 1706⁷⁴. However, this novelty would not immediately be followed by its further development; warfare again – interrupted the course of Dutch maritime shipping in the Gulf of Finland and Archangel.

(2) monopoly

The disturbances of war in the Baltic Sea eventually led to a near monopoly position of Archangel in Russian trade in the years 1709-1717 (see appendix 2 pt. 2). This near monopoly found expression in a continuous positive trend in the number of Dutch shipmasters that realized

⁷² Åström, 'Technology and timber exports', pp. 3-4.

⁷³ For evidence of this decrease, see: Repin, 'Izmenenie'.

⁷⁴ For details, see: Matley, 'Defense Manufactures of St. Petersburg', p. 416.

return journeys to Russia's White Sea port. Initially, Peter the Great's attempts to promote trade via St. Petersburg instead of via Archangel seemed to have had little effect. Only in 1717, three years after Peter's first attempts, a transformation took shape. Novgorodian and Pskovian merchants, who back in 1701 were forced to redirect their good streams to Archangel⁷⁵, would play a decisive role in this transformation.

The population of Dutch shipmasters active on the Archangel route consisted of 436 members in the first two decades of the eighteenth century. These 436 shipmasters accounted for a total of 1003 ship movements between 1697 and 1717. The average number of shipmasters that made only one return journey in the course of these 21 years was 23%. In absolute numbers, this meant that 258 out of 436 shipmasters, or 59%, appeared in the *schipgeldregisters* only once. Just over 40% of all members of the Archangel population in the years 1697-1717 made more than one journey to Archangel.

Making use of the charts of the changing population tool, more detailed patterns could be observed. On the chart in appendix 4 pt. 2, it could be seen that the share of "new" participants on the Archangel route grew significantly in the years 1713-1715, which would eventually lead to the all time high of 1716. This period of expansion was preceeded by a period of growing specialization in the years 1709-1712. In these years, the share of "new" participants diminished in favour of a growing share of "known" participants on the Archangel route (see appendix 4 pt. 2). In 1712, the share of "new" participants decreased at an unusual pace, leading to temporary stagnation in the participation of Dutch shipmasters in the Archangel trade. Thus, it had to be concluded that Dutch maritime shipping to Archangel received a new external impulse in 1713-1715. This external impulse was probably the renewed permission to export grain from Archangel⁷⁶. This permission, then, must have undone the awaited effects of attempts to divert trade to St. Petersburg.

By taking a closer look at the organizational patterns brought to the surface using the repetitiveness tool (appendix 3) and the changing population tool (appendix 4 pts. 1-4), it was possible to assess the behaviour of the Dutch maritime shipping population towards a destination that benefited from a near monopoly position at that time. As was described above, the majority of Dutch shipmasters made only one return journey to Archangel in the years 1697-1717. 178

⁷⁵ PSZ, IV, nr. 2387; Repin, 'Izmenenie', p. 178.

⁷⁶ Čulkov, Istoričeskoe opisanie rossijskoj kommercii, tom I, kn. 2, p. 53.

shipmasters realized two or more journeys. Of this group of shipmasters, 74 had a disperse pattern with a limited number of voyages (CR>2, see appendix 3). On the other hand, 104 shipmasters seemed to have executed their journeys in an organized manner, limiting the time that elapsed between two return journeys and showing a preference for multiple consecutive voyages (CR<2, see appendix 3). The share of these 104 shipmasters in Dutch shipping to Archangel in the period 1697-1717 was 53% (529 out of 1003 ship movements)⁷⁷. This meant that more than half of all voyages was executed by a relatively small group of shipmasters that adopted strategies in which (temporarily) "fixed" routes and organizational routines played a key role. Existing assumptions about early-modern shipmasters as "randomly seeking the highest possible profit" appeared to be applicable only to part of the maritime shipping population. This part of the population is large in absolute numbers and their presence is essential. The "one-time-only" participants provide the shipping population active on the Archangel route with its necessary added value. As a continuous addition of "new" supply, they are one of the necessary constituents of a stable and specialized population. Such a population of Dutch shipmasters sailed the Archangel route in the first two decades of the eighteenth century.

While Dutch shipping activities in Archangel flourished, their presence in Narva, Vyborg and St. Petersburg was very small. In fact, no population had been established yet, since these cities were conquered by Russia. It would take until 1718 before the measures gathered under the umbrella of polarization would start to sort effect, but once that had happened, things changed rapidly ...

(3) transformation

Archangel's monopoly effectively came to an end in 1718, when the ports in the eastern part of the Gulf of Finland resumed their activities, now under Russian reign. The far-reaching changes of the *polarization* process described in the previous paragraph were matched by the increasingly fast adaptation of the population of Dutch shipmasters to these new circumstances. The *specialization* process boosted after 1718 and resulted in the establishment of a new order as early as 1724. The seven-year period between 1718 and 1724 could effectively be called a period of transformation, marked by recurrent changes in the relative position of the various ports in this study as opposed to one another (see chart 1718-1724 in appendix 2 pt. 3). The main empirical

⁷⁷ This calculation was made on the basis of the number of shipmasters for which the average CR of the patterns they followed was smaller than 2.

features of this process of transformation were: (1) the increasing number of gradual shifts of the shipping population active on the Archangel route to the newly established populations active on the Narva and Vyborg routes (an individual example of the first empirical feature can be found in appendix 6 pt. 2); (2) the almost complete absence of shifts from Archangel to St. Petersburg; (3) the immediate appearance of a strong interference between the populations of Dutch shipmasters active on Narva and Vyborg routes; (4) the formation of a separate population of Dutch shipmasters on the St. Petersburg route, with almost no previous experience in the region of the eastern part of the Gulf of Finland, or any sigificant interference with the other Dutch maritime shipping populations active in the same region. All these empirical features of the transformation process were observed using the spatial change tool for the years 1718-1724 (see appendix 5).

In the period 1718-1724 108 Dutch shipmasters were active on the Archangel route, 152 on the Narva route, 129 on the St. Petersburg route and 103 on the Vyborg route. However, the total population of Dutch shipmasters active in this period was not 492, as would be the case when all ports would have had separate populations, but 415. There was interference between the various populations active in the eastern part of the Gulf of Finland and in Archangel. This interference was the strongest between Archangel and Narva, Archangel and Vyborg, and Narva and Vyborg. The number of Dutch shipmasters that was active not only on the St. Petersburg route, but also in one of the other ports in this case-study was limited to 20 on a total of 129 Dutch shipmasters, or 16%. This low degree of participation of Dutch shipmasters in the St. Petersburg population differed strongly from the interference rates of the Vyborg (45%), Narva (36%) and – to a lesser degree – Archangel (25%) populations.

The complex process of transformation that became apparent in the spatial change tool could be summarized in the interference overviews added in appendix 5 pts. 2-3. In these overviews, not only the situation for the years 1718-1724 is captured, but also the further developments of the same population after 1724. The degree of interference of the Dutch maritime shipping population active in the Gulf of Finland and Archangel between 1718 and 1724 became even stronger as time evolved. The period of transformation found its confirmation in the years after 1724. The growing interference between various populations was understood as an extra expression of the process of learning and rivalry that took place in 1718-1724 and that resulted in a new order from 1725 onwards.

(4) new order

The so-called new order that appeared after 1724 was marked by the absence of significant changes in the participation of Dutch shipmasters on one or another route. Until 1731, the positions of the four contral ports in this study would stay the same. Narva took the lead, followed by St. Petersburg, Vyborg and Archangel (see appendix 2 pt. 4). The activities of the Dutch shipping populations in the second half of the 1720s had the following characteristics: (1) in Archangel, a very small population of Dutch shipmasters continued its operations; (2) in Narva, a large, highly specialized population of shipmasters dominated timber exports; (3) in Vyborg, a small population of shipmasters dominated timber exports; (4) in Vyborg and in Archangel, an increasing part of the Dutch shipping population interfered with that of Narva, providing evidence of a hierarchical relation in which Vyborg and Archangel welcomed Narva's overhead; (5) in St. Petersburg, a far from stable population of Dutch shipmasters imported and exported valuable goods. Specialization was apparent on various levels. The Archangel population was specialized in its specific route; the Narva and Vyborg populations were specialized in their routes and in the cargoes that they carried from these ports; the St. Petersburg population was even though formally unstable - active on a route that was used for the import and export of specific kinds of goods that were valued highly at customs.

By calling the period starting in 1725 a "new order", it is by no means intended to suggest that there are no further developments to be observed. Quite the contrary. In the second part of the 1720s the empirical analysis of the various Dutch maritime shipping populations already showed many signs of growing complexity. For instance, increasing interference between the populations on the Narva and Archangel routes could be observed, which also had its effects on the composition of the Vyborg population. On the basis of the interference overviews introduced earlier (see appendix 5 pts. 2-3), it could be observed that the interference between the populations active in Archangel and in Vyborg almost completely disappeared in favor of a large increase in the interference between the Narva, Vyborg and Archangel populations. At the same time, repetitiveness breakdowns for all four ports in the case-study, would certainly provide evidence for the distinctions made between Narva and (to a lesser degree) Archangel on the one hand, and Vyborg and St. Petersburg on the other hand. The same observation could be made using the changing population tool (see appendix 4 pts. 2-3, 6-7, 10-11, 14-15).

(5) growing complexity & order under threat

In the early 1730s the growing complexity that already made its appearance in the closing years of the 1720s would become a dominant feature of Dutch maritime shipping in the Gulf of Finland and Archangel. This growing complexity took the following forms: (1) intra-year interference between populations; (2) temporary shifts to a destination other than the dominant destination when external circumstances provided unusual opportunities; (3) temporary shifts to a destination other than the one being dominant, when external circumstances forced the shipmaster to do so.

A closer look at the shipping patterns in appendix 6 part 3 reveals a clear repetitive character (i.e. the existence of a dominant route) in all cases. At the same time, the patterns of Dirk Claasze Hop, Gerrit Claas Hop, Jan Pieters Swaan and Jappe P. Swaan clearly show that shipmasters consciously shifted from one route to the other when external circumstances required him to do so. When turning to the additional information gathered from the sources, we can get a first clue of the reasons for the emergence of these 'pattern shifts'.

Dirk Claasze Hop carried out 22 return voyages in the years 1724-1739. Eight of them were between Narva and Amsterdam, 14 between Archangel and Amsterdam. As far as we know, Dirk Claasze Hop started his career on the Narva route, from where he imported cargoes of timber [1.1-1.4]⁷⁸. He then switched to Archangel for the first time in 1726 returning with a cargo of grain (?) [1.5]. This journey set the tone of the next thirteen years, during which Dirk Claasze Hop annually made one return journey to Archangel early in the year [1.6-1.22]. Interestingly enough, in four cases in the years 1730-1733, he completed a journey to Narva after having returned from Archangel [1.9, 1.11, 1.13, 1.15]. This is in itself evidence of the shipmaster's concern with his possibilities to maximize profit. More important, however, is that this operational strategy coincided with a further evolution of Dirk Claasze Hop's activities on the Archangel route. From 1731 onwards, Hop returned from Archangel with an ever increasing volume of cargo (expressed in the *lastage* of the cargo⁷⁹, or CL). Following Knoppers' analysis of the meaning of '*lastage* of the cargo' (CL) and '*lastage* of the ship' (SL), it can be stated that these cargoes did not consist of timber⁸⁰. Hence, in that case, CL would be equal to SL (see appendix 6 pt. 3). The pattern of Dirk Claasze Hop can thus be summarized as *repetitive in routes*,

⁷⁸ Here and in the rest of the paper, numbers between [...] refer to the correspondent number in the appendices. When reference is made to one particular journey registered in the appendices, the number will be structured as follows: [6.5], which means that I am talking about the fifth journey of the shipmaster located under number [6] in appendix.

⁷⁹ A last is a volumetrical measure and a measure of weight that was equal to approximately 2000 kg.

⁸⁰ Knoppers, Dutch trade with Russia, I, pp. 67-89.

flexible in cargoes. Dirk Claasze Hop's career thus contains proof of the first two types of growing complexity, namely: the appearance of intra-year interference between populations and the appearance of temporary shifts when external circumstances provided unusual opportunities. In Dirk Claasze Hop's case the export of ship loads of grain from Archangel was such an opportunity.

In the case of Jan Pieters Swaan [4] the third type of growing complexity finds expression. As can be seen in the appendix, only when external circumstances forced him to leave the Narva route, Swaan appeared on the Vyborg route [4.9, 4.10 and 4.13]. He did not change the type of cargo that he carried, however, as the constant CL clearly shows. From 1734 onwards, the existing order seems to have been become threatened, probably as a reaction to the severe actions the local government of the St. Petersburg district (of which Narva was part) undertook to fight the increasing abuse of forest resources for export purposes (see: the *polarization* process). Shipmasters from Hindeloopen temporarily moved away from Narva, and called at Vyborg, Kronstadt and even St. Petersburg and Archangel instead. These *minor shift* are exemplified by the shipping patterns of Jan [4] and Jappe Swaan [5]. In those cases, where the shipmasters in question re-oriented from Narva to Vyborg and Kronstadt, no changes in the cargo can be found. In case of a shift to Archangel, the different route also provoked a different kind of cargo to be exported from these places. A good example is Jappe Swaan's journey to Archangel in 1740 [5.18].

Of course, not all shipmasters were touched by the growing complexity in the organizational structure of Dutch maritime shipping in the Gulf of Finland and in Archangel. An example of a pattern that could be described as *repetitive in routes, repetitive in cargoes* was therefore included in appendix 6 part 3. The shipping pattern of Gerrit Janse Hop [3] differs from the previous patterns in the way that no shift to a different port of destination could be discovered in the sources. Even though such a shift may have occurred eventually, it is safe to say that the pattern of Gerrit Janse Hop was *repetitive in routes*. At the same time, we can see that Gerrit Janse Hop imported mixed cargo (Dutch: *stukgoed*) to St. Petersburg and exported products valued highly by the Danish customs officers in the Sound. Even though the actual diversity of products exported from St. Petersburg is unknown, it can be assumed that they were similar throughout the journeys. Therefore, I call this pattern *repetitive in cargoes*.

5. Generalization

The empirical results of the case-study show that the impact of a new port on the organizational structure of maritime shipping is anything but straightforward. The interplay of local and regional economic policies, infrastructural developments and the location of industries plays a major role in the organization of maritime shipping destined to the places and regions that were affected by its interplay. The actual effect on the organization of maritime shipping is an economic activity in its own right: maritime shipping is defined not only by the nodes it connects nor by its own social structures exclusively, but by both elements at the same time. In adopting organizational strategies varying from flexibility to repetitiveness in the choice of both cargoes and routes, maritime shipping is bounded by destination, the origin of the shipmaster, the size of his ship and the type of cargo carried.

Connections between the region of origin of a population of shipmasters and the destination(s) frequented by these populations are present throughout the relational database. Instead of presenting these patterns one-by-one, I have summarized the data in the following table.

		region of origin											
port of destination	TOTAL	Fris	sia	North-H	lolland		lden nds	West-	Frisia	Bal	tics	Otł	ners
		TOT	%	TOT	%	TOT	%	TOT	%	TOT	%	TOT	%
Archangel	547	125	23%	137	25%	140	26%	84	15%	6	1%	55	10%
Kronstadt	77	40	52%	11	14%	22	29%	1	1%	2	3%	1	1%
St. Petersburg	563	97	17%	192	34%	142	25%	22	4%	80	14%	30	5%
Vyborg	400	201	50%	82	21%	85	21%	19	5%	5	1%	8	2%
Narva	2213	1537	69%	306	14%	239	11%	55	2%	42	2%	34	2%
GRAND TOTAL	3800	2000	53%	728	19%	628	17%	181	5%	135	4%	128	3%

Table 1: Relation between region of origin and port of destination, Source: Galjootsgeldregisters, 1717-1740.

What we observe in the table above, is an obvious distinction between the specialized timber exporting ports of Narva, Vyborg and the less frequented port of Kronstadt on the one hand and the ports of St. Petersburg and Archangel on the other hand. The differences are most notable with regard to the participation of Frisian shipmasters in maritime shipping on these routes. Frisian shipmasters accounted for at least half of all ship movements from Narva, Vyborg and

Kronstadt, with an exceptionally high number of movements originating in Narva (69%). On the other hand, shipmasters from Frisia were not involved in maritime shipping on the Archangel or St. Petersburg routes to an extent higher than 23%. On these routes, shipmasters from North-Holland and from the Wadden Islands were in favor. Of particular importance is the extent to which West-Frisian shipmasters were active on the Archangel route as opposed to the other routes mentioned in the table. 15% of all Dutch ship movements on the Archangel route in the years 1717-1740 was executed by West-Frisian shipmasters, most of them coming from Warder. This share is exclusive for Archangel and deserves to be studied in detail. Apparently, some of these shipmasters made a shift to Narva at some point, which is reflected in the absolute numbers for West-Frisian shipmasters on the Narva route; the share of these West-Frisians on the Narva route, however, remained very small (2%). The overall picture that evolves from the table above is one of specialization of Frisian shipmasters in timber exports from the eastern Gulf of Finland. The exports of other goods (like hemp, for instance) were concentrated in St. Petersburg and to a lesser degree Archangel in the years 1717-1740. Frisian shipmasters participated in these exports only to a limited extent, while shipmasters from North-Holland and the Wadden Islands had a greater share on these routes. To sum up, we can indeed observe interdependence between the origin of the shipmaster and the port of destination, as this has already been recognized by Unger and Lindblad and De Buck⁸¹. More precisely, we can observe that shipmasters from one region seemed to be able to gain a dominant position on a limited number of routes. In the cases of Narva, Vyborg and Kronstadt, this position can be directly related to the export characteristics of these ports (timber exclusively), while in the cases of Archangel and St. Petersburg the situation is less univocal. However, even in those cases, the underlying patterns of flexibility and repetitiveness in terms of cargo, origin and destination are equally present.

In the following tables, relations between the port of destination and imported cargo, and the port of departure and exported cargo are established on the basis of the number of ship loads of one type of cargo per port of destination/departure.

cargo	TOTAL	KRONSTADT	NARVA	ST. PETERSBURG	VYBORG
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⁸¹ Lindblad, De Buck, 'Shipmasters in the shipping between Amsterdam and the Baltic 1722-1780', pp. 151-152; W.S. Unger, 'De publikatie der Sonttabellen voltooid' // *Tijdschrift voor Geschiedenis*, 1958, nr. 71, p. 187.

timber	650	52	452	16	130
grain	56	9	21	17	9
hemp	132	4	6	114	8
iron	7	1	0	6	0
leather	44	0	6	38	0
blanco	137	14	21	99	3
various	426	32	296	5	93
others	50	1	11	26	12

 Table 2: Relation between port of departure and exported cargo. Number of ship loads counted. Source:

 Dutch Sound toll tables, 1714-1740.

It is fair to say that a strong relation between cargo and port of departure existed. Narva, Vyborg and Kronstadt were – before all – specialized in timber exports, while St. Petersburg played a profoundly different role. Exports from St. Petersburg consisted primarily of ship loads containing hemp, iron, juchten and to a lesser degree grain. There is little interference in the type of goods carried from Narva and Vyborg on the one hand and St. Petersburg on the other hand. This lack of interference becomes even more striking when looking at the table containing an overview of imported cargo per port of destination.

CARGO	TOTAL	Kronstadt	Narva	Sint-Petersburg	Vyborg
ballast	1014	10	844	34	126
mixed cargo	214	0	3	202	9
tobacco	5	0	0	0	5
wine	14	0	1	13	0
salt	46	0	10	9	27
blanco	16	0	3	11	2
various	2	0	1	1	0
others	6	0	1	3	2

 Table 3: Relation between port of destination and imported cargo. Number of ship loads counted. Source:

 Dutch Sound toll tables, 1714-1740.

Indeed, timber exports from Narva, Vyborg and Kronstadt coincided with the almost complete absence of cargo on the journey towards these destinations (marked by the notion *ballast*), whereas shipmasters on their way to St. Petersburg usually had their ships loaded with mixed cargo and sometimes with wine. Only in a small number of cases did shipmasters on their way to Narva or Vyborg carry tobacco or salt, thus making use of the very limited import possibilities

that these ports had. The difference between St. Petersburg as opposed to the other ports in the eastern part of the Gulf of Finland must be understood as a direct consequence of the *polarization* policy that was adopted in favour of St. Petersburg. However, this is not the complete story. In the following paragraph, I will substantiate that a strong relation also existed between the region of origin of the shipmaster and the cargo that he carried. This will be a preparatory step towards the final part of my argument.

Having established strong relations between port of destination and the origin of the shipmaster and between port of destination (or departure) and cargo carried from them, it no surprise that a strong relation can also be found between the region of origin of the shipmaster and the cargo that he carried. The obvious differences in the strategies adopted by shipmasters originating from various regions in The Netherlands finds expression in the following breakdown of type of cargo per region of origin of the shipmaster.

cargo	TOTAL	FRISIA	N-HOLL.	WADDEN	WFRISIA	SHOLL	OTHERS
timber	650	358	176	45	18	36	17
grain	56	22	27	4	1	0	2
hemp	132	28	69	19	6	3	7
iron	7	1	5	0	0	0	0
leather	44	4	32	8	0	0	0
blanco	137	37	69	8	2	5	16
various	426	223	162	20	13	2	6
others	50	11	25	7	1	0	6

Table 4: Breakdown of type of cargo per region of origin of the shipmaster; number of ship loads counted. Source: Dutch Sound toll tables, 1714-1740.

The breakdown of type of cargo per region of origin of the shipmaster clearly shows that there is limited interference in the type of goods that they carried between the shipmasters from different regions of origin. Despite the obvious limitations of the source material⁸², it is obvious that timber exports were controlled by Frisian shipmasters. The participation of shipmasters from

⁸² The overview presented here was compiled on the basis of data gathered from the Dutch Sound toll tables. So, there is no data available about shipmasters from Archangel. Unfortunately, in a considerable number of cases, no indication of the cargo carried was given in the Dutch Sound toll tables (blanco), while in other cases, large groups of different goods were gathered together without making it possible to connect one good to one particular shipmaster (various). On the other hand, in the majority of cases, only the dominant item of cargo is named, which makes the Dutch Sound toll tables a very convenient source for the creation of summaries like the table above.

North-Holland, South-Holland and the Wadden Islands was small compared to that of Frisian shipmasters, but nevertheless the number of ship loads of timber products was the largest in these regions as well. Especially shipmasters from South-Holland seemed to have been specialized in timber exports from the Gulf of Finland, albeit on a much smaller scale than the Frisian shipmasters. Shipmasters from North-Holland were dominant in the exports of iron, hemp, different kinds of grain and Russian leather. Remarkable, and in line with the established relations between the region of origin and the port of destination of the shipmaster, is the small number of ship loads that was carried by shipmasters originating in Western-Frisia.

The enormous differences between the contents of ship loads destined to or originating from St. Petersburg and ship loads to and from the other ports in the easternmost part of the Gulf of Finland can now find their final confirmation through the observation of the average customs duty paid per last of cargo exported by Dutch ships from the Gulf of Finland (unfortunately, no similar data is available for Archangel).

Indeed, what can be observed here is the difference between so-called *rich trade* of small quantities of expensive goods from St. Petersburg as opposed to *bulk trade* of large, voluminous quantities of cheap (semi-)raw materials from Narva and Vyborg. The average custom paid for one last of cargo coming from St. Petersburg in the years 1722-1740 was 2,9 *rikstaler*. One last of cargo coming from Narva or Vyborg cost only 0,2 resp. 0,3 *rikstaler* at the Danish customs house in Helsingør. When taking a closer look at the data that constituted the basis of this calculation, the discrepancy becomes even more apparent. The total tonnage of cargo exported from Narva between 1722 and 1740 exceeded that of St. Petersburg more than eight times (338213 lasts of cargo from Narva against 41668 lasts of cargo from St. Petersburg), while the number of Dutch ships coming from Narva (2684) was only 3,5 times as big as the number of Dutch shipmasters on ship loads coming from Narva (84549 *rikstaler*) accounted for only 71 % of the total amount of customs paid by Dutch shipmasters on ship loads coming from St. Petersburg (119494 *rikstaler*).

In the previous paragraphs, I have explained how the polarization and specialization processes influenced the organizational structure of Dutch maritime shipping in the Gulf of Finland after the foundation of St. Petersburg. In the empirical analysis, I have substantiated that shipmasters

adopted a number of different strategies in their choice of routes and cargoes, varying from repetitive to flexible patterns. I have denoted the impact of external shocks on the shipmasters' patterns, distinguishing between minor, temporary shifts and major, permanent changes in the shipmasters' behavioural patterns. Until now, however, I have not explicitly paid attention to one underlying explanatory factor that – together with origin of the shipmaster, cargo carried and port of destination – played a decisive role in the formation of routes and routines. This final explanatory factor is the size of the ship.

The decisive role of the size of the ship can be substantiated by proving its connection to type of cargo carried, origin of the shipmaster and destination of the ship. It goes without saying that the size of the ship influenced the destination of the shipmaster and the type of cargo that he carried. In the following table, the recurring discrepancy between St. Petersburg and the other ports in the eastern part of the Gulf of Finland is present once again. On the basis of data compiled from the *galjootsgeldregisters*, it becomes clear that the ships used by the St. Petersburg population of Dutch shipmasters were much smaller than those used on the Narva, Vyborg and Archangel routes⁸³. Seemingly, ships of all sizes were present on all routes. It must be noted, however, that the table above is a static representation of the average ship sizes during the years 1722-1740. On the basis of this table, it is unclear whether or not the occurrence of temporary shifts might have blurred this representation, neither does this overview say anything about the number of small or large ships in the fleets to either of these ports.

	Archangel	Narva	Vyborg	St. Petersburg
AVG	133,2	135,5	124,6	65,3
MIN	27	24	22	15
MAX	230	210	216	180
STDEV	42,7	34,8	43,3	29,4

Table 5: Ship size distribution. Source: Galjootsgeldregisters, 1722-1740.

To sum up, in order to understand the impact of a new port on the organization of maritime shipping it is necessary to take into account both the interplay of economic geographical circumstances and the complex organizational structure of maritime shipping. In my case-study the interplay of economic geographical circumstances took the form of a process of *polarization*;

⁸³ The table is based on standardized name and size information of all ships.

while the evolution of the organizational structure of Dutch maritime shipping was described as a process of *specialization*. As became clear in the empirical analysis, both individual behavioural strategies of Dutch maritime shipmasters and changes in the behaviour of populations of shipmasters could be related to the processes of *polarization* and *specialization*, resulting in an evolutionary pattern that shows remarkable resemblance to the theoretical analytical framework of evolutionary economics elaborated by Dopfer et. al. This, in turn, is proof of the successful application of evolutionary theory to a profoundly economic historical topic. The analysis of microcases and their subsequent integration into a broader scope have clearly shown that databases in which the evolutionary framework of Dopfer, Foster and Potts is reflected, enhance the explanatory possibilities of economic historians.

On the basis of the empirical analysis summarized above, it was possible to compile a preliminary taxonomy of shipping patterns on the basis of a continuous trade-off between cargo, port of destination and origin of the shipmaster. Dependent on the shipmaster's preferences with regard to cargo and destination, the following scheme could be established:

Routes/cargoes	Flexible	Repetitive
Flexible	Various cargoes, various routes	Various cargoes, one route
Repetitive	One cargo, various routes	One cargo, one route

Table 6: trade-off between repetitiveness and flexibility in the choice of cargo and routes

As I have elaborated in the analytical paragraphs of this paper, the combination of flexibility in routes and flexibility in cargoes occurred in the lesser amount of cases. The majority of cases showed evidence of flexibility towards either cargoes or routes, with a reponsive higher or lower degree of repetitiveness in the choice of the corresponding variable. The last type of pattern, in which one cargo is exported from one port for a long period of time, often occured in the shipping records, mostly in combination with temporary rises in flexibility in either cargoes or routes. The trade-off between flexibility and repetitiveness in routes and cargoes alone lacked the necesarry explanatory power to address these temporary changes in *repetitive in routes, repetitive in cargoes*-patterns. This was where the third variable – *the external shock* – came into play. Based on the nature of the shocks, I have made a distinction between *minor shifts* and *major*.

shifts. As a rule, temporary changes in a *repetitive in routes, repetitive in cargoes*-pattern were defined as a *minor shift.* Permanent changes in the shipmasters' routes were defined as *major shifts.* The analysis of the source material has brought a number of possible explanations for these shifts to our attention. Economic policy changes in the geographical areas that serve the port of destination of the shipmaster were the most common explanatory factor. Additionally, (cultural) changes in the region of origin at the port of destination also provoked shifts in the shipmasters' behavioural patterns. The localization – be it in a physical or in a political sense – of the explanatory factors of *minor* and *major shifts* in the geographical areas connected to the port of destination and to the origin of the shipmasters was interpreted as a call for the interpretation of maritime transportation as an economic change in the 'nodes' that these transporation structures connect. In order to fully comprehend the changes that occur in shipping patterns as a consequence of *minor* or *major shifts*, it is necessary to define these 'nodes', i.e. the ports of destination, in their regional economic environment. The resultative view is one of maritime transportation as an *integral economic activity*.

I have underlined the importance of choice in the behaviour of Dutch shipmasters in the first half of the eighteenth century. The regional characteristics of both the areas surrounding possible ports of destination and the areas of origin of the shipmasters have been put forward as decisive elements in the direction of the choices made by shipmasters. Additionally, we have identified a number of factors that limit and structure the choices of shipmasters in certain directions. Regional economic policies and the geographical embeddedness of the shipmaster in his region of origin have been described. As a result, we have established that shipmasters operated within a multifaceted context in which the geographies of markets on the supply and on the demand side are main constituents.

Looking back at the detailed information in the appendices and at the statistical data in the previous paragraph it is fair to say that the shipmaster cared about the efficiency of his operations. Only when circumstances forced him to do so, would the shipmaster change his destination. Depending on the type of circumstances, be it a political change or a change on the demand side, the shipping patterns that evolved, showed a tendency towards more flexibility in the choice of either routes or cargoes. The examples where a relatively high degree of flexibility could be

observed both in the treatment of cargoes and in the choice of routes are small in number, probably because of the higher operating costs involved in these continuous strategy changes. With this final remark, we can finalize the attempt to generalize the results of the case-study on Dutch maritime shipping in the Gulf of Finland and Archangel in 1703-1740 by pointing to the presence of efficiency as a primary concern throughout the organizational structure of early-modern Dutch maritime shipping. In this sense, the analytical results of this paper serve as an answer to Paul van Royen's statement that "[the assumption] that shipmasters 'specialized' in the navigation to a certain sea, as it is usually taken for granted, still has to be proved"⁸⁴.

⁸⁴ P.C. van Royen, Zeevarenden op de koopvaardijvloot omstreeks 1700, Amsterdam: De Bataafsche Leeuw, 1987, p. 16.

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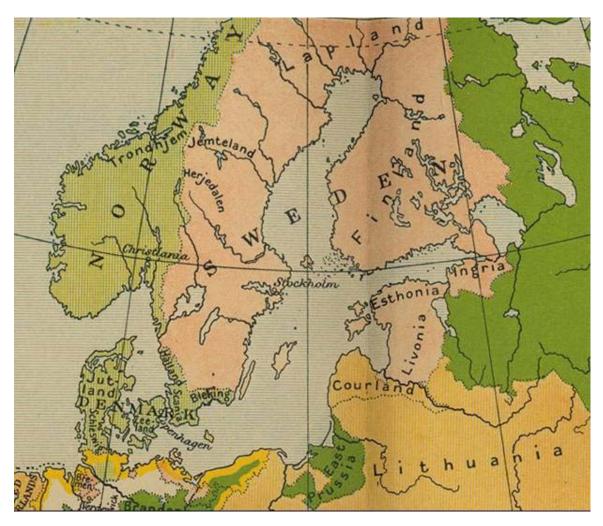
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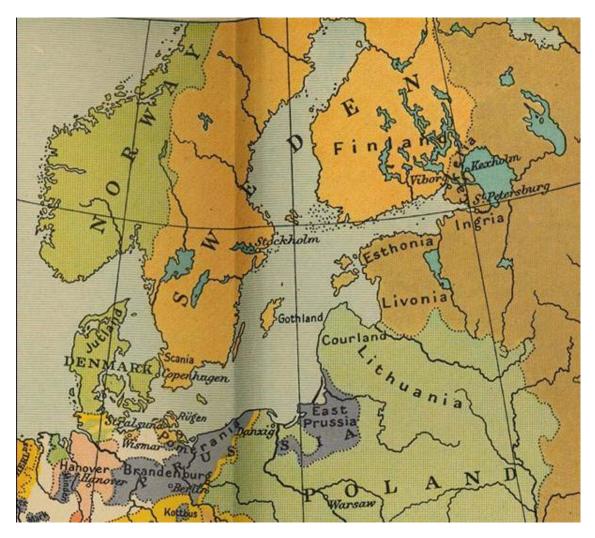
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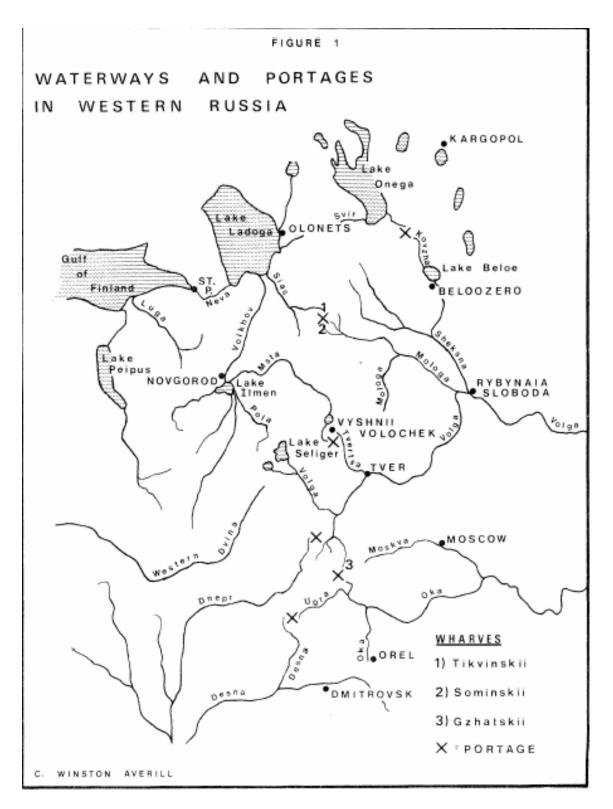
APPENDIX 1 pt. 1: Sweden in 1648



APPENDIX 1 pt. 2: Russia in 1721

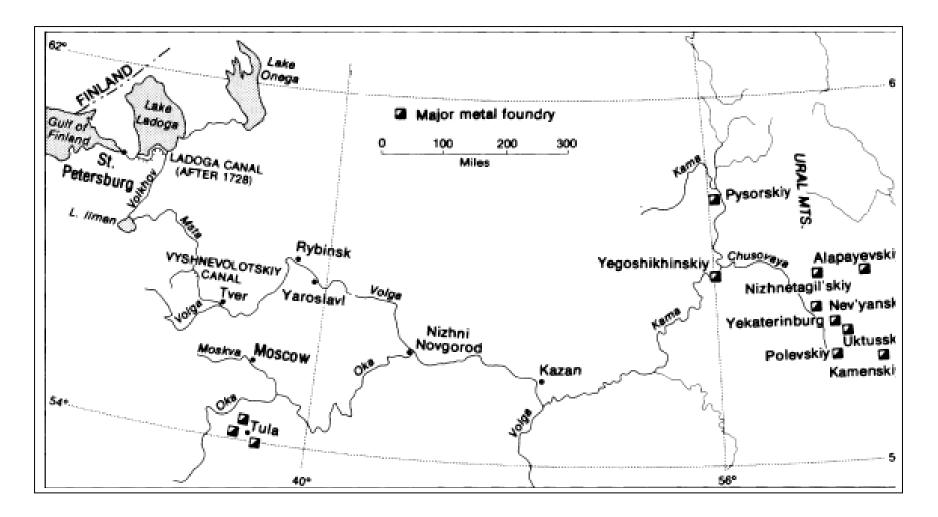


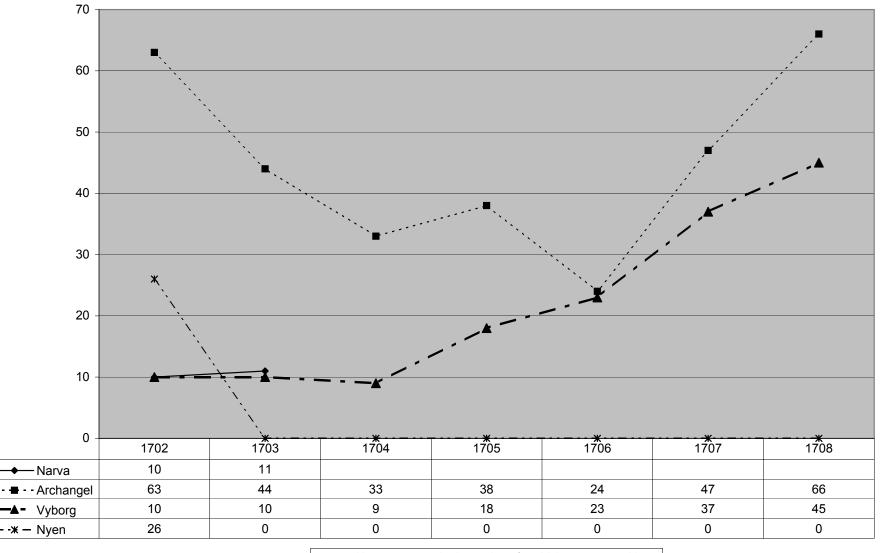
APPENDIX 1 pt. 3: Waterways and portages in Western Russia



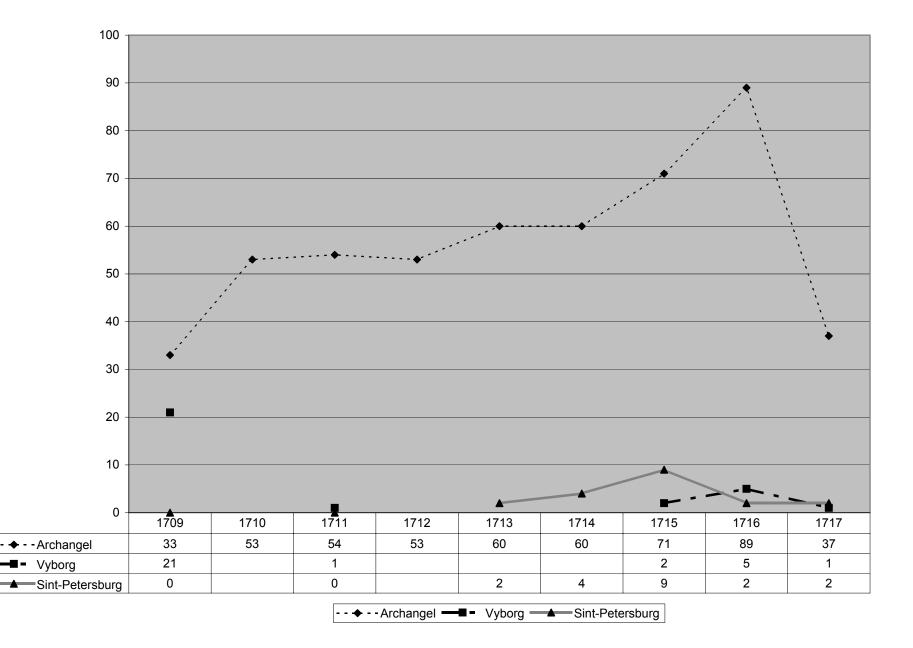
Source: Jones, 'Getting the Goods', p. 418.

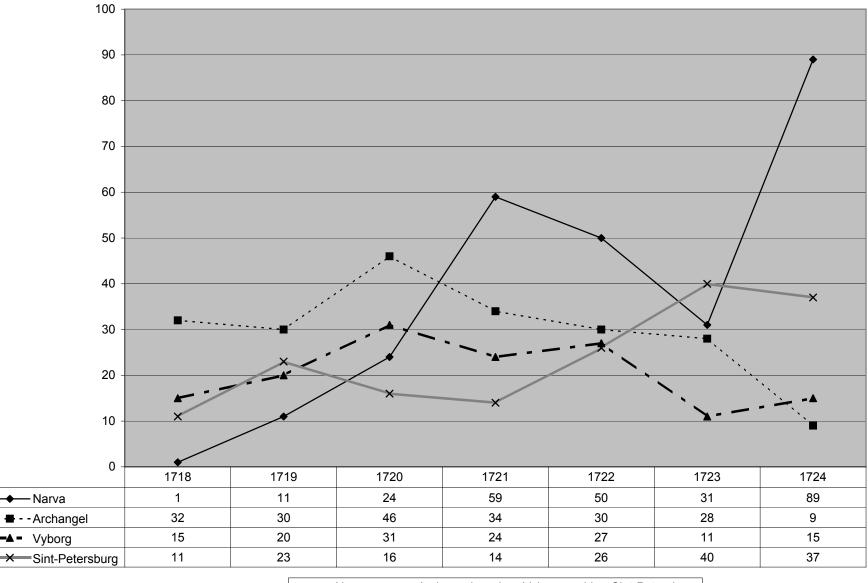
APPENDIX 1, pt. 4: Iron manufactures & the water route from the Urals to St. Petersburg Taken from: Matley, 'Defense Manufactures of St. Petersburg', p. 422.



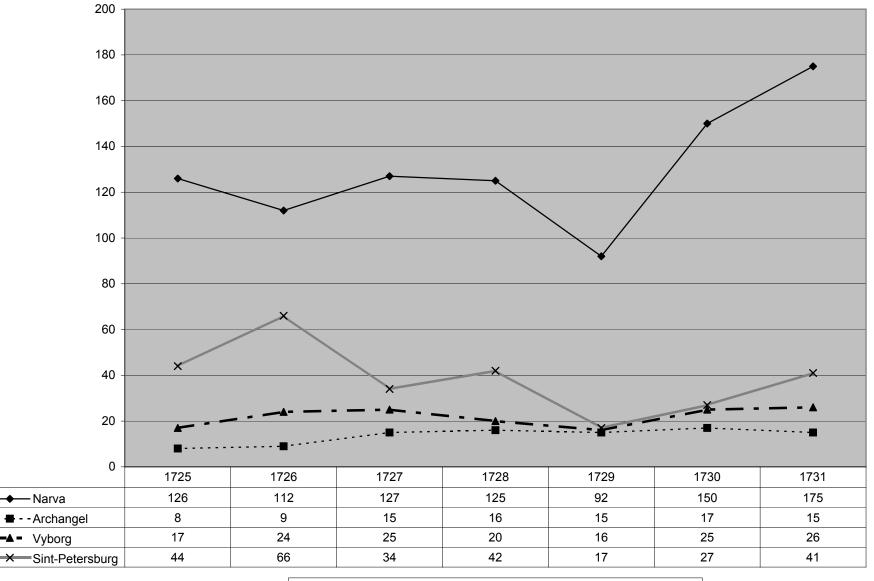


→ Narva - - = - - Archangel — ▲ - Vyborg – - × – Nyen

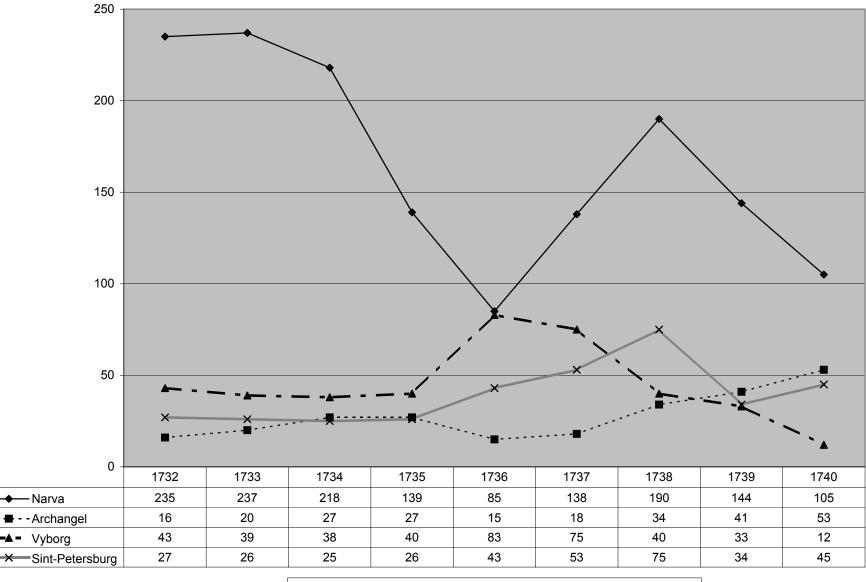




→ Narva - - ➡ - - Archangel → Vyborg → Sint-Petersburg



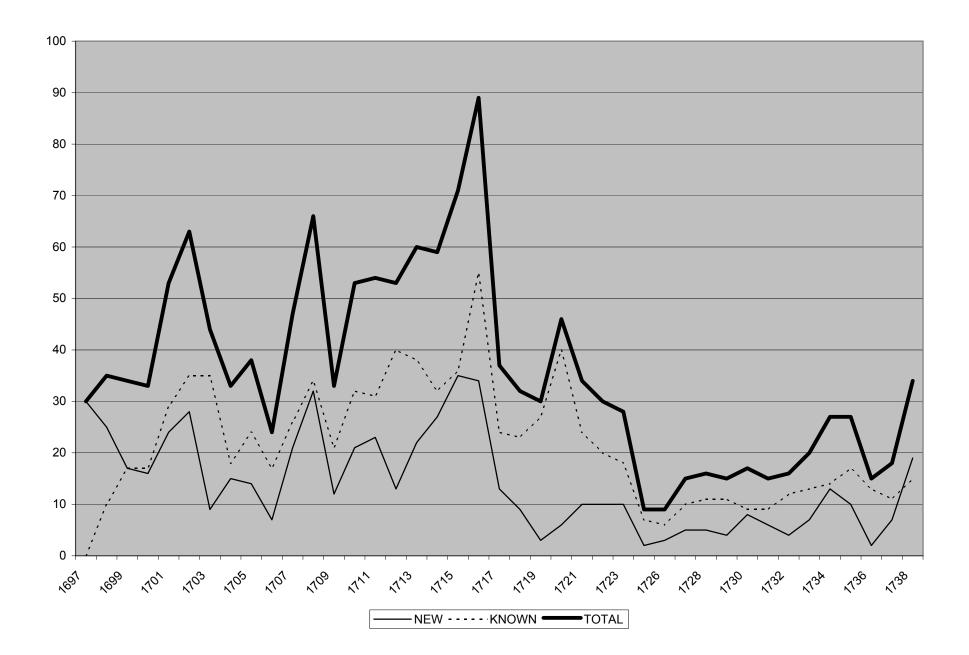
→ Narva - - = - - Archangel → Vyborg → Sint-Petersburg

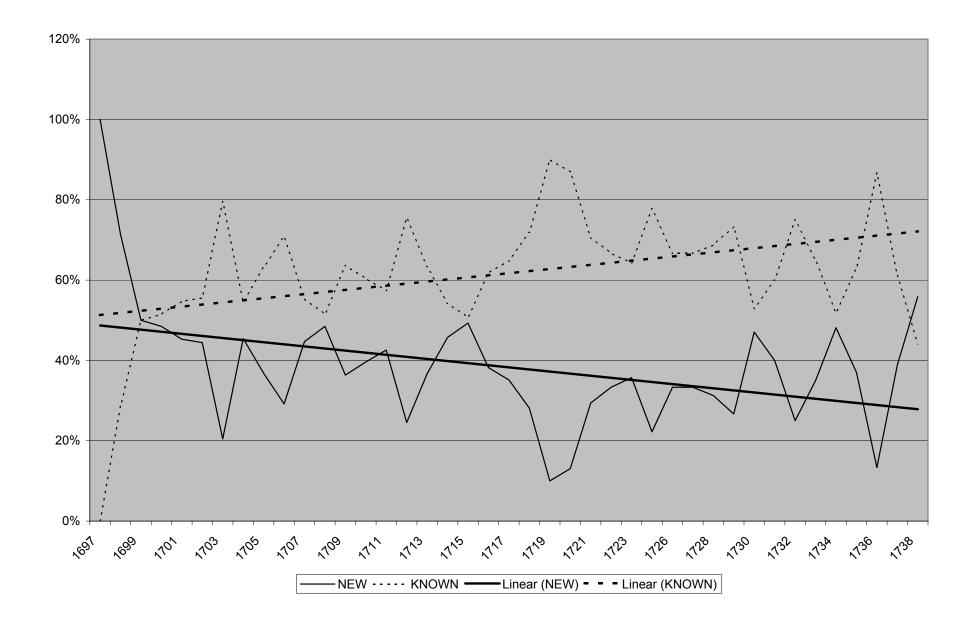


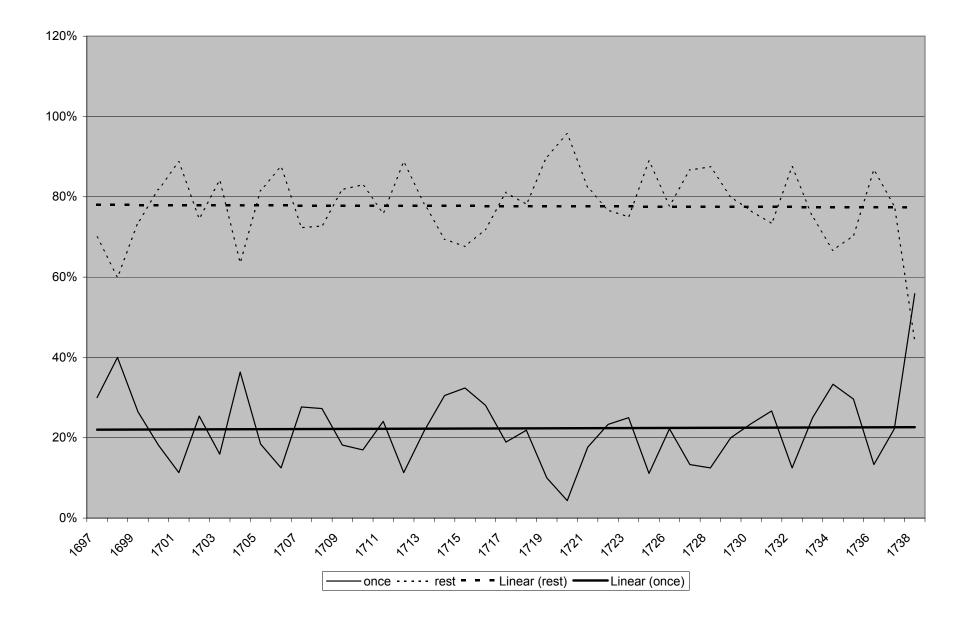
→ Narva - - = - - Archangel → Vyborg → Sint-Petersburg

APPENDIX 3, pt. 1: Breakdown of repetitiveness and consecutiveness ratio from the Dutch maritime shipping population active on the Archangel route, 1697-1717

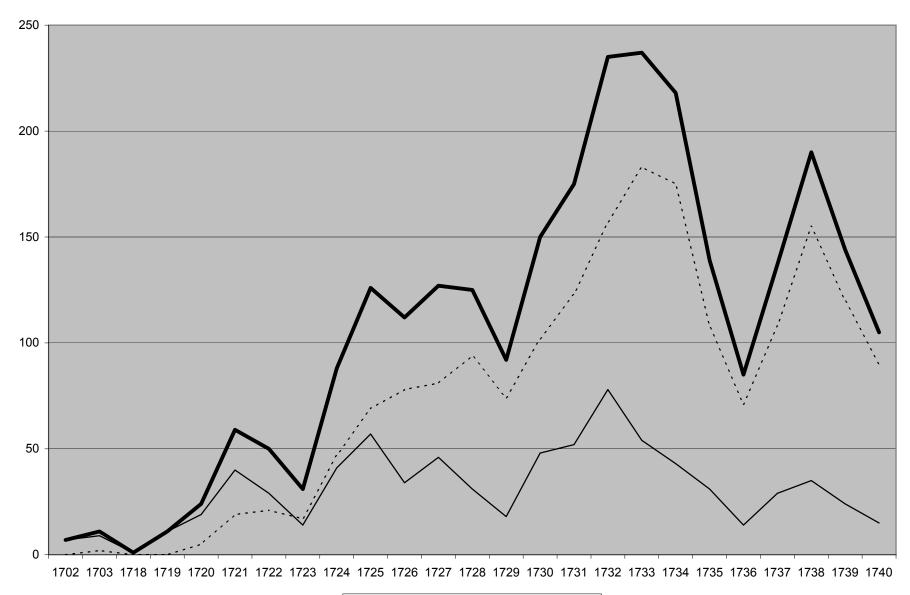
number of voyages	number of shipmas.	pattern	number of shipmasters per pattern	average time frame	consecutiveness ratio
1	258	1	258	1	1
2	79	2	41	2	1
4	17	1+1	38	5,7	2,9
3	24	3	5	3	1
5	24	2+1	15	5,1	2,6
		1+1+1	4	7	3,5
4	16	4	3	4	1
4	10	3+1	7	7	1,8
		2+2	1	5	1,0
		2+2	5		2,7
5	24	5	3	10,8 5	1
3	24				
		4+1	4	6,75	1,4
		3+2	4	6,75	1,4
		3+1+1	4	10	2
		2+2+1	5	11,2	2,2
		2+1+1+1	4	11,5	2,3
6	13	6	4	6	1
		5+1	1	7	1,2
		4+2	1	7	1,2
		4+1+1	1	18	3
		3+2+1	3	9,7	1,6
		3+1+1+1	1	10	1,7
		2+2+1+1	1	16	2,7
		2+1+1+1+1	1	18	3
7	3	7	1	7	1
		5+2	1	8	1,1
		3+2+1+1	1	10	1,4
8	4	7+1	1	11	1,4
		6+1+1	2	11	1,4
		5+2+1	1	14	1,8
9	1	3+3+2+1	1	15	1,7
10	2	9+1	1	20	2
		3+3+2+1+1	1	17	1,7
11	1	8+3	1	12	1,1
12	3	7+4+1	2	16	1,3
-		4+3+2+1+1+1	1	17	1,4
13	1	6+3+3+1	1	16	1,2
14	1	7+3+2+1+1	1	21	1,5
15	1	11+4	1	17	1,1
16	4	16	1	16	1
10	-	15+1	1	17	1,1
		12+4	1	17	1,1
		9+6+1	1	17	1,1
18	1	10+8	1	10	1,1
10	1	10+0	1	19	1,1

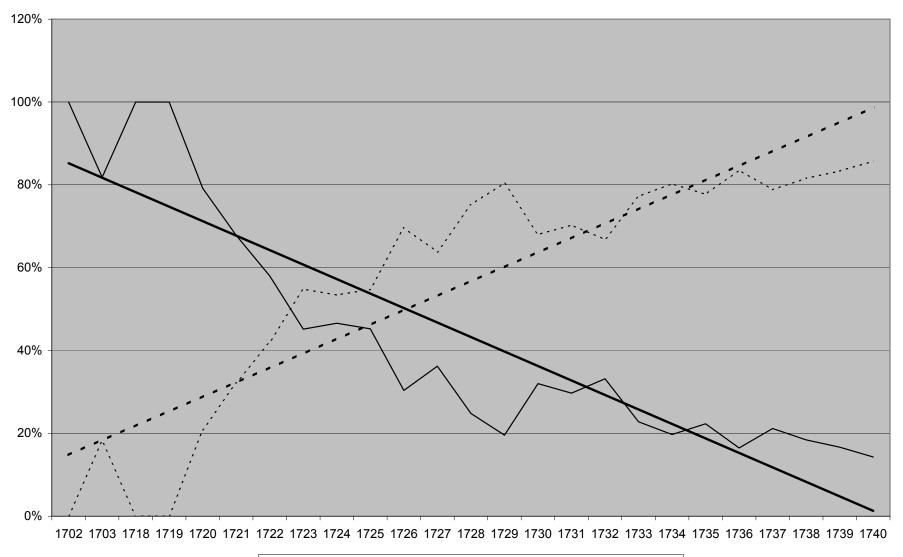




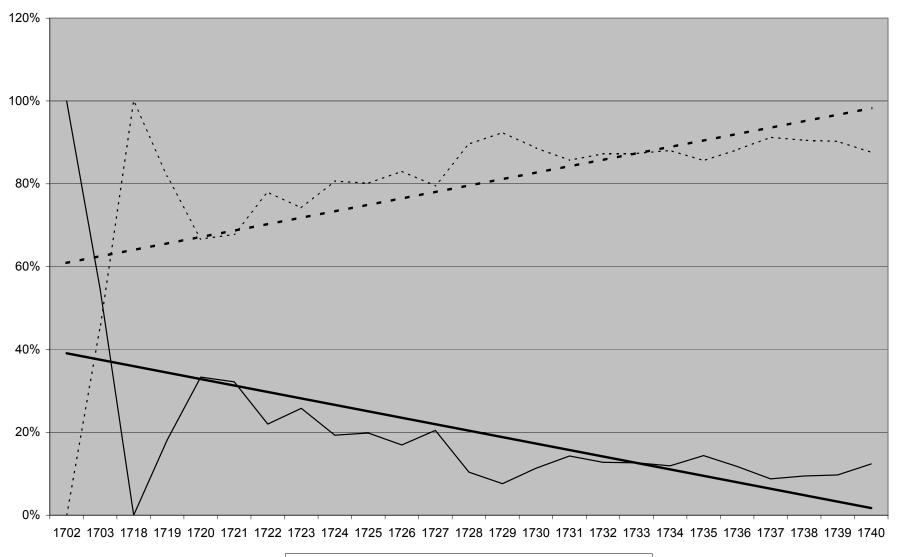


	1697	1698	1699	1700	1701	1702	1703	1704	1705	5 1706	1707	1708	1709	1710	1711	1712	1713	1714	1715	1716	1717	1718	1719	1720	1721	1722	1723	1724	1726	1727	1728	1729	1730	1731	1732	1733	1734	1735	1736	1737	1738
once	ς,	9 1	4 9) 6	6	16	7	12		7 3	13	18	6	9	13	6	13	18	23	25	7	7	3	2	6	7	7	1	2	2	2	3	4	4	2	5	9	8	2	4	19
new	2	1 1	1 8	3 10	18	12	2	3		7 4	. 8	14	6	12	10	7	9	9	12	9	6	2	0	4	4	3	3	1	1	3	3	1	4	2	2	2	4	2	0	3	0
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same	(0 1	13	3 14	21	30	24	15	i 13	2 14	- 14	- 18	18	19	20	27	28	21	21	34	19	13	12	19	20	12	12	4	0	3	10	9	6	6	5	4	5	9	10	7	9
again	(0) 4	3	8	5	i 11	3	3 13	2 3	12	16	3	13	11	13	10	11	15	21	5	10	15	21	4	8	6	3	6	7	1	2	3	3	7	9	9	8	3	4	6
KNOWN	1	0 1) 17	17	29		35	18	2	4 17	26	34	21	32	31	40	38	32	36		24	23	27	40	24	20	18	7	6	10	11	11	9	9	12	13	14	17	13	11	15
TOTAL	3	0 3	5 34	33	53	63	44	33	3	8 24	47	66	33	53	54	53	60	59	71	89	37	32	30	46	34	30	28	9	9	15	16	15	17	15	16	20	27	27	15	18	34
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NEW	100%		50%	48%	45%											25%						28%			29%					33%	31%	27%	47%	40%	25%		48%	37%	13%		56%
KNOWN	0%	6 29%	50%	52%	55%	56%	80%	55%	63%	6 71%	55%	52%	64%	60%	57%	75%	63%	54%	51%	62%	65%	72%	90%	87%	71%	67%	64%	78%	67%	67%	69%	73%	53%	60%	75%	65%	52%	63%	87%	61%	44%
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once	30%		26%	18%	11%	25%									24%		22%		32%			22%		4%	18%	23%	25%	11%	22%	13%	13%	20%	24%	27%	13%		33%	30%	13%		56%
rest	70%	60%	5 74%	82%	89%	75%	84%	64%	82%	6 88%	72%	73%	82%	83%	76%	89%	78%	69%	68%	72%	81%	78%	90%	96%	82%	77%	75%	89%	78%	87%	88%	80%	76%	73%	88%	75%	67%	70%	87%	78%	44%
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	new =																	_																							
	known																	-																							
	same =																																								
	again =																		r																						
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	rest = a	all the	shipm	naster	s that	appe	ar mo	re tha	n one	ce on t	his ro	ute in	the w	hole p	period	cove	ed by	the d	ataba	ase																					





NEW · · · · · KNOWN — Linear (NEW) - - Linear (KNOWN)



------once ----- rest - - Linear (rest) -------Linear (once)

	1702	1703	1718	1719	1720	1721	1722	1723	1724	1725	1726	1727	1728	1729	1730	1731	1732	1733	1734	1735	1736	1737	1738	1739	1740
once	7	6	0	2	8	19	11	8	17	25	19	26	13	7	17	25	30	30	26	20	10	12	18	14	13
new	0	3	1	9	11	21	18	6	24	32	15	20	18	11	31	27	48	24	17	11	4	17	17	10	2
NEW	7	9	1	11	19	40	29	14	41	57	34	46	31	18	48	52	78	54	43	31	14	29	35	24	15
same	0	2	0	0	4	12	18	14	20	57	62	63	77	62	78	103	116	154	145	93	54	66	109	107	74
again	0	0	0	0	1	7	3	3	27	12	16	18	17	12	24	20	41	29	30	15	17	42	46	13	16
KNOWN	0	2	0	0	5	19	21	17	47	69	78	81	94	74	102	123	157	183	175	108	71	108	155	120	90
TOTAL	7	11	1	11	24	59	50	31	88	126	112	127	125	92	150	175	235	237	218	139	85	137	190	144	105
NEW	100%	82%	100%	100%	79%	68%	58%	45%	47%	45%	30%	36%	25%	20%	32%	30%	33%	23%	20%		16%	21%	18%	17%	14%
KNOWN	0%	18%	0%	0%	21%	32%	42%	55%	53%	55%	70%	64%	75%	80%	68%	70%	67%	77%	80%	78%	84%	79%	82%	83%	86%
once	100%	55%	0%	18%	33%	32%	22%	26%	19%	20%	17%	20%	10%	8%	11%	14%	13%	13%	12%	14%	12%	9%	9%	10%	12%
rest	0%	45%	100%	82%	67%	68%	78%	74%	81%	80%	83%	80%	90%	92%	89%	86%	87%	87%	88%	86%	88%	91%	91%	90%	88%

legenda:

new = shipmasters that appear on this route for the first time

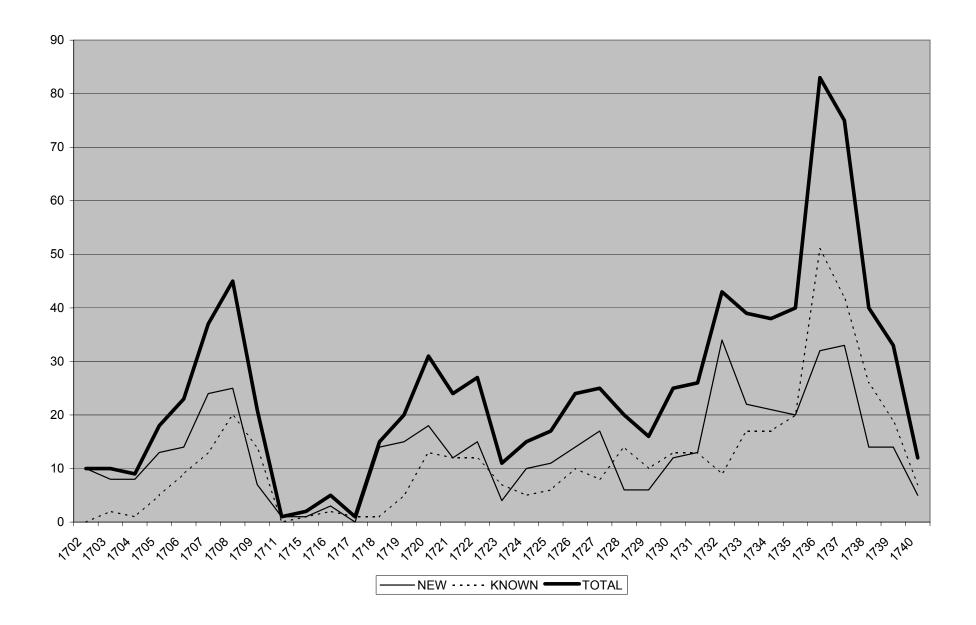
known = shipmasters that have been registered as active on this route before

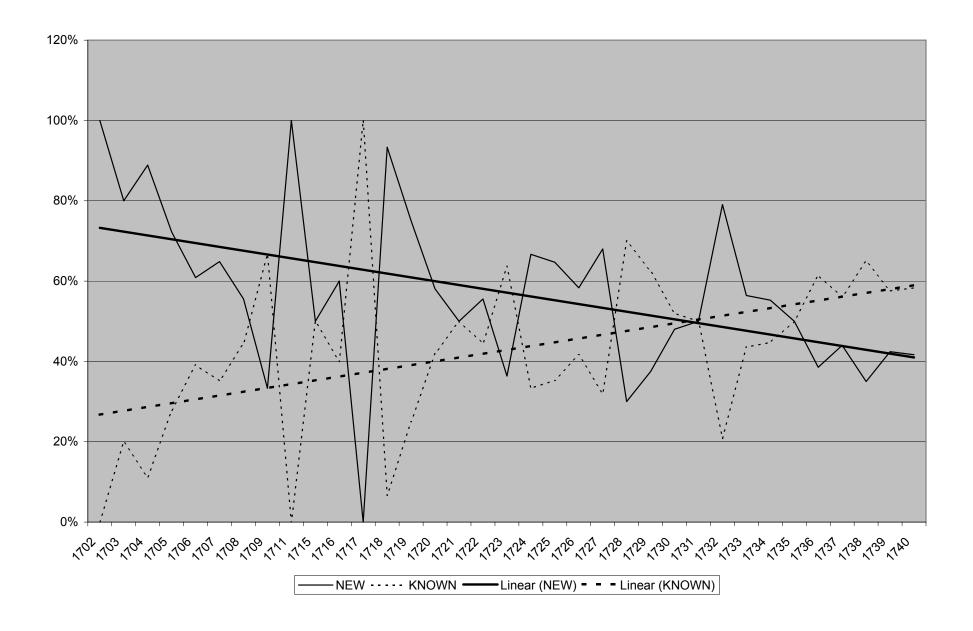
same = shipmasters that have been registered as active on this route in the previous year

again = shipmasters that have been registered as active on this route before, but not in the previous year

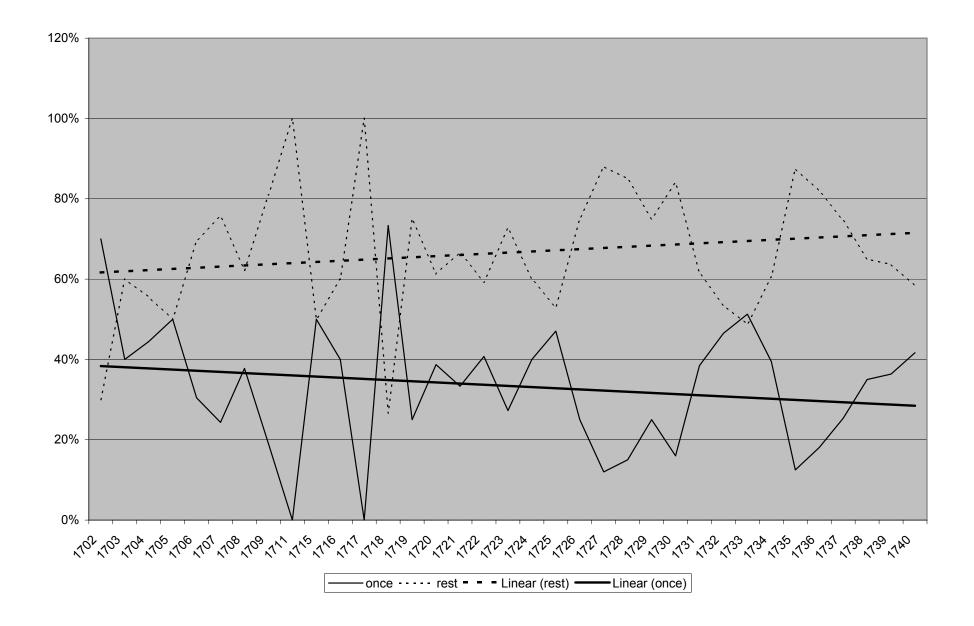
once = shipmasters that appear on this route only once in the whole period covered by the database

rest = all the shipmasters that appear more than once on this route in the whole period covered by the database





APPENDIX 4, pt. 10: Vyborg, changing population, relative numbers



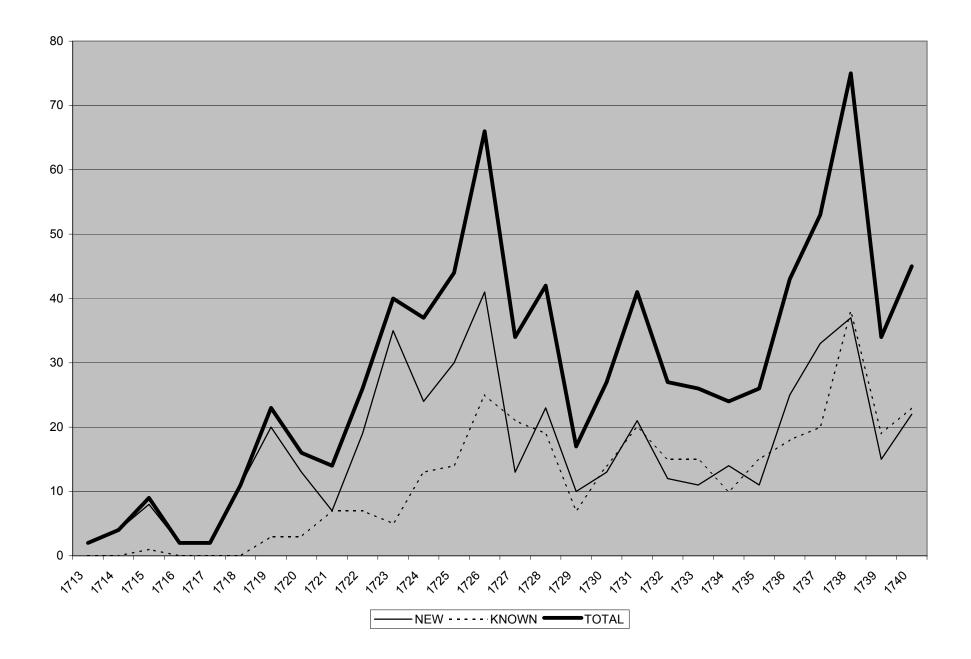
	1702	1703	1704	1705	1706	1707	1708	1709	1711	1715	1716	1717	1718	1719	1720	1721	1722	1723	1724	1725	1726	1727	1728	1729	1730	1731	1732	1733	1734	1735	1736	1737	1738	1739 17	40
once	7	4	4	9	7	9	17	4	0	1	2	0	11	5	12	8	11	3	6	8	6	3	3	4	4	10	20	20	15	5	15	19	14	12	5
new	3	4	4	4	7	15	8	3	1	0	1	0	3	10	6	4	4	1	4	3	8	14	3	2	8	3	14	2	6	15	17	14	0	2	0
NEW	10	8	8	13	14	24	25	7	1	1	3	0	14	15	18	12	15	4	10	11	14	17	6	6	12	13	34	22	21	20	32	33	14	14	5
same	0	2	1	2	5	11	19	13	0	0	1	0	0	1	9	7	7	4	2	2	5	4	12	3	4	5	1	9	4	8	23	31	21	10	3
again	0	0	0	3	4	2	1	1	0	1	1	1	1	4	4	5	5	3	3	4	5	4	2	7	9	8	8	8	13	12	28	11	5	9	4
KNOWN	0	2	1	5	9	13				1	2	1	1	5	13	12	12	7	5	6	10	8	14	10	13		9	17	17	20	51	42	26	19	7
TOTAL	10	10	9	18	23	37	45	21	1	2	5	1	15	20	31	24	27	11	15	17	24	25	20	16	25	26	43	39	38	40	83	75	40	33	12
NEW						65%			100%									36%												50%		44%		42% 42	
KNOWN	0%	20%	11%	28%	39%	35%	44%	67%	0%	50%	40%	100%	7%	25%	42%	50%	44%	64%	33%	35%	42%	32%	70%	63%	52%	50%	21%	44%	45%	50%	61%	56%	65%	58% 58	3%
once	70%	40%				24%		19%		50%	40%		73%			33%					25%	12%	15%						39%					36% 42	
rest	30%	60%	56%	50%	70%	76%	62%	81%	100%	50%	60%	100%	27%	75%	61%	67%	59%	73%	60%	53%	75%	88%	85%	75%	84%	62%	53%	49%	61%	88%	82%	75%	65%	64% 58	3%

legenda:

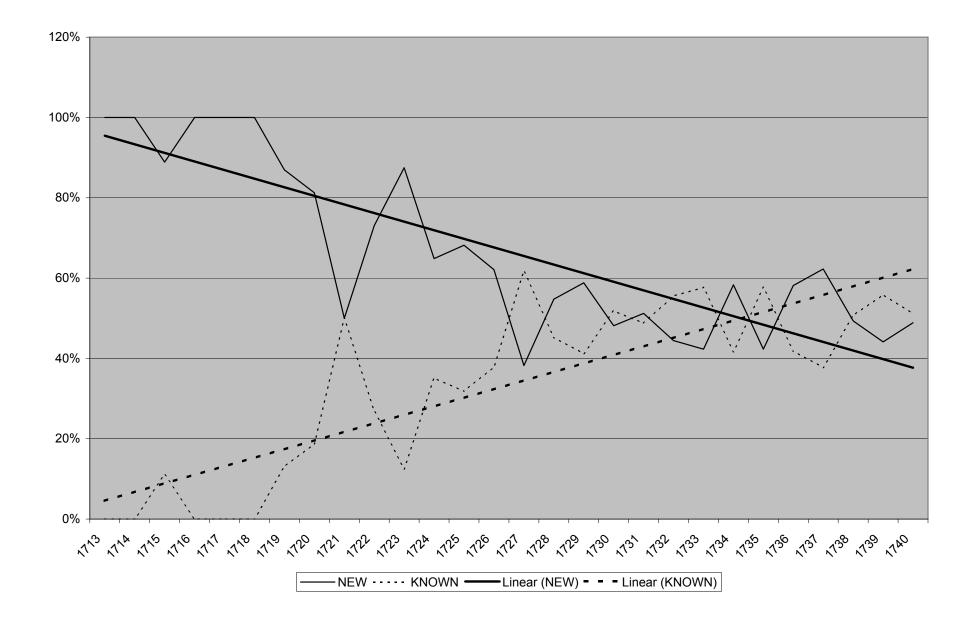
new = shipmasters that appear on this route for the first time known = shipmasters that have been registered as active on this route before same = shipmasters that have been registered as active on this route in the previous year

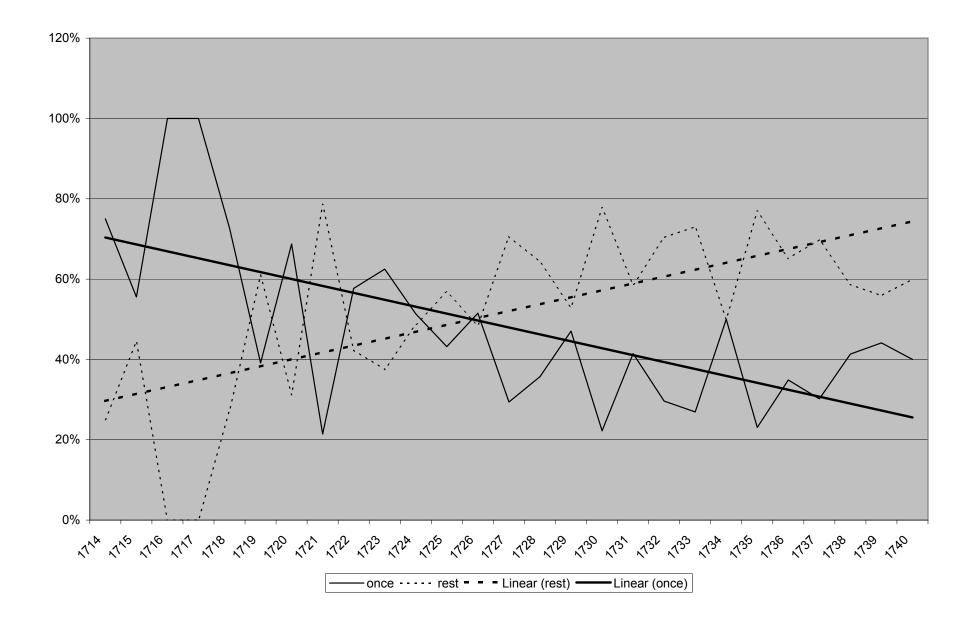
again = shipmasters that have been registered as active on this route before, but not in the previous year once = shipmasters that appear on this route only once in the whole period covered by the database

rest = all the shipmasters that appear more than once on this route in the whole period covered by the database



APPENDIX 4, pt. 13: St. Petersburg, changing population, absolute numbers





	1713	1714	1715	1716	1717	1718	1719	1720	1721	1722	1723	1724	1725	1726	1727	1728	1729	1730	1731	1732	1733	1734	1735	1736	1737	1738	1739	1740
once	2	3	5	2	2	8	9	11	3	15	25	19	19	34	10	15	8	6	17	8	7	12	6	15	16	31	15	18
new	0	1	3	0	0	3	11	2	4	4	10	5	11	7	3	8	2	7	4	4	4	2	5	10	17	6	0	4
NEW	2	4	8	2	2	11	20	13	7	19	35	24	30	41	13	23	10	13	21	12	11	14	11	25	33	37	15	22
same	0	0	1	0	0	0	2	3	4	4	4	6	11	11	14	15	4	5	13	10	8	8	6	9	13	30	14	7
again	0	0	0	0	0	0	1	0	3	3	1	7	3	14	7	4	3	9	7	5	7	2	9	9	7	8	5	16
KNOWN	0	0	1	0	0	0	3	3	7	7	5	13	14	25	21	19	7	14	20	15	15	10	15	18	20	38	19	23
TOTAL	2	4	9	2	2	11	23	16	14	26	40	37	44	66	34	42	17	27	41	27	26	24	26	43	53	75	34	45
NEW	100%	100%	89%	100%	100%	100%	87%	81%	50%	73%	88%	65%	68%	62%	38%	55%	59%	48%	51%	44%	42%	58%	42%	58%	62%	49%	44%	49%
KNOWN	0%	0%	11%	0%	0%	0%	13%	19%	50%	27%	13%	35%	32%	38%	62%	45%	41%	52%	49%	56%	58%	42%	58%	42%	38%	51%	56%	51%
once	nvt	75%	56%	100%	100%	73%	39%	69%	21%	58%	63%	51%	43%	52%	29%	36%	47%	22%	41%	30%	27%	50%	23%	35%	30%	41%	44%	40%
rest	nvt	25%	44%	0%	0%	27%	61%	31%	79%	42%	38%	49%	57%	48%	71%	64%	53%	78%	59%	70%	73%	50%	77%	65%	70%	59%	56%	60%

legenda:

new = shipmasters that appear on this route for the first time

known = shipmasters that have been registered as active on this route before

same = shipmasters that have been registered as active on this route in the previous year

again = shipmasters that have been registered as active on this route before, but not in the previous year

once = shipmasters that appear on this route only once in the whole period covered by the database

rest = all the shipmasters that appear more than once on this route in the whole period covered by the database

NAAM	VOORNAAM	1702	1703	1704	1705	170	6 170	07 1	708	1709	1710	1711	1712	2 171	3 171	4 171	5 17	16 171	7 171	8 17	19 17	720 1	721 1	722	1723	1724	1725	1726	1727	1728	3 1729	1730	1731	173	2 173	3 173	84 173	173	6 1737	7 173	8 173	39 17	740
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ALBERTS	WILLEM						-							-	_			_	_	-				N	N	N		1	/ 1	N 1	N	1 1	V	-	N	N	N	N N/	v ı	N	N	N	N
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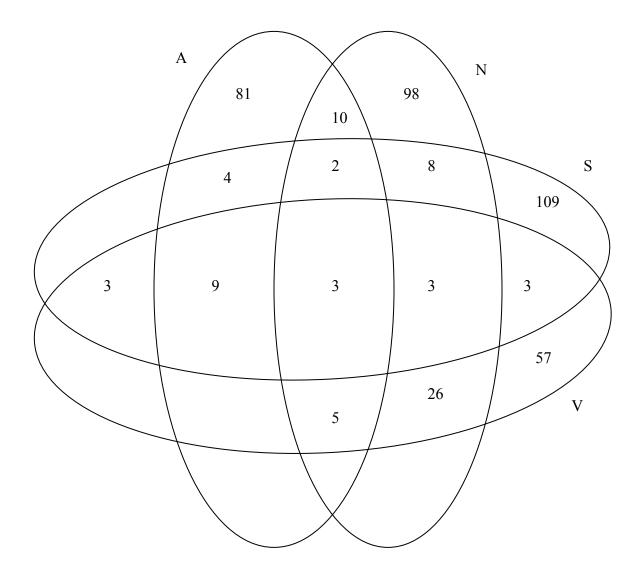
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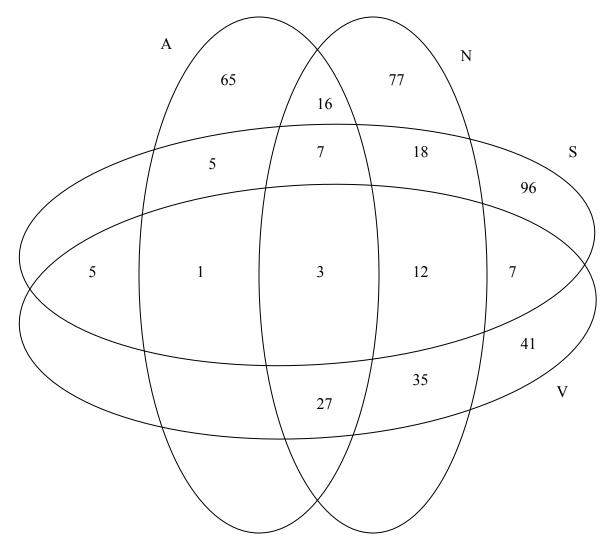
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name	first name	destination in 1702	new destination	period
Ages	Harmen	Nyen	Vyborg	1706-1709
Annes	Tiemen	Nyen	Archangel	1707; 1710
Annes	Binke	Nyen	Vyborg	1705
Annes	Wiebe	Nyen	Archangel	1704-1705; 1708-1710
Annes	Jurjen	Nyen	Vyborg	1708
Gerrits	Kornelis	Nyen	Vyborg	1704-1706
Ieges	Iege	Nyen	Vyborg	1707
Jarichs	Here	Nyen	Vyborg	1703-1704
Jelles	Anne	Nyen	Vyborg	1706-1707
Jelmers	Pieter	Nyen	Archangel	1703
Pieters	Bauke (Bonne)	Nyen	Archangel	1704
Reins (e.a.)	Eeuwke (e.a.)	Nyen	Vyborg	1704-1708
Sjoerds (Geerts)	Lieuwke	Narva	Vyborg	1707-1708; 1710
Luitjens	Jakob	Narva	Archangel	1707
Reiners	Tjeerd	Narva	Archangel	1708-1710
Ruurds	Tjeerd	Narva	Vyborg	1707
Blauw	Harmen	Vyborg	Archangel	1703-1708; 1714
Gerrits	Berend	Vyborg	Vyborg	1705-1706
Gooitsens	Allert Imelsen	Vyborg	Vyborg	1703
Tjebbes	Jan	Vyborg	Vyborg	1703
Zwaan	Kornelis	Vyborg	Vyborg	1703; 1705-1706

APPENDIX 6, pt. 1: individual careers, changing destinations after 1702

APPENDIX 6, pt. 2: individual career, Klaas Gerrits Hop

- HOP, KLAAS GERRITS (Gerritse(n), G., P.), from Warder, Hindeloopen [1] Ships: Stam (1712), Jonge Stam (Jonge Star; 1715-1721, SL: 170 / 164 / 154), Christina (1725, SL: 165) 20-4-1712¹. Amsterdam to Archangel. Charterer: Lups, Jacob for 7100 f. 1. [sr714] 1-6-1715. Amsterdam to Archangel. Charterer: Thesingh for 6600 f. [sr902] 2. 3. Amsterdam – Archangel – Amsterdam a. 25-7-1716². Amsterdam to Archangel. Bij 't last. [sr1016] b. 4-4-1718. Archangel to Amsterdam. CL: 170 [ggr11800] Amsterdam – Archangel – Amsterdam 4. a. 15-7-1718³. Amsterdam to Archangel. Charterer: Hoesem, van for 5800 f. [sr1090] b. 24-3-1719. Archangel to Amsterdam. CL: 210 [ggr11845] 5. Amsterdam – Archangel – Amsterdam a. 1719⁴. Amsterdam to Archangel. Charterer: Hoesem, van for 5700 f. [sr1121] b. 22-11-1719. Archangel to Amsterdam. CL: 190 [ggr11865] Amsterdam – Archangel – Amsterdam 6. a. 15-5-1720. Amsterdam to Archangel. Bij 't last. Spent winter in Archangel; returned to Amsterdam in 1721 [sr1193] b. 19-11-1721. Archangel to Amsterdam. CL: 170 [ggr11932] 7. Unknown - Narva - Amsterdam a. 21-12-1724. Narva to Amsterdam. 30 1/2:18 rks [dsr1560]
 - b. 14-4-1725. Narva to Amsterdam. CL: 175 [ggr2756]
 - Amsterdam Narva Amsterdam 8.
 - a. 7-5-1725. Amsterdam to Narva. Ballast [dsr1581]
 - b. 6-7-1725. Narva to Amsterdam. 47 rks [dsr1662]
 - c. 17-8-1725. Narva to Amsterdam. CL: 171 [ggr12465]
 - 9. Amsterdam - Narva - Amsterdam
 - a. 5-9-1725. Amsterdam to Narva. Ballast [dsr1620]
 - b. 30-11-1725. Narva to Amsterdam. 30 1/2 rks [dsr1725]
 - c. 25-1-1726. Narva to Amsterdam. CL: 165 [ggr12581]

³ Late fleet.

¹ Early fleet. Convoy to Greenland.

² Late fleet.

⁴ Early fleet.

APPENDIX 6, pt. 3: individual careers, examples of growing complexity

[1]	HO	P (Hoop), DIRK (Dirick, Dirck, Direck) Claasze(n) (Claas(en), Claesze, Claasz
	Clae	esen, Clase, Classen), from Warder, Amsterdam, Hindeloopen, Wartena ¹
	Ship	² : Jong Stam (Jonge Ham; 1725-1739, SL: 154 / 146 / 128 ³)
	1.	Amsterdam – Narva – Amsterdam
		a. 1-5-1724. Amsterdam to Narva. Ballast [dsr1466] ⁴
		b. 23-6-1724. Narva to Amsterdam. 30 rks ⁵ [dsr1497]
	2.	20-8-1724. Amsterdam to Narva. Ballast [dsr1489]
	3.	Amsterdam – Narva – Amsterdam
		a. 1-7-1725. Narva to Amsterdam. 29 rks [dsr1654]
		b. 21-8-1725. Narva to Amsterdam. CL ⁶ : 154 [ggr12471]
	4.	Amsterdam – Narva – Amsterdam
		a. 6-9-1725. Amsterdam to Narva. Ballast [dsr1785]
		b. 29-11-1725. Narva to Amsterdam. 28: 18 rks [dsr1871]
		c. 26-1-1726. Narva to Amsterdam. CL: 146 [ggr12583]
	5.	Amsterdam – Archangel – Amsterdam
		a. 1726. Amsterdam to Archangel. [sr1307]
		b. 12-2-1727. Archangel to Amsterdam. CL: 180 [ggr12023]
	6.	Amsterdam – Archangel – Amsterdam
		a. 1727. Amsterdam to Archangel. [sr1322]
		b. 11-2-1728. Archangel to Amsterdam. CL: 128 [ggr12039]
	7.	Amsterdam – Archangel – Amsterdam
		a. 1728. Amsterdam to Archangel. [sr1332]
		b. 10-11-1728. Archangel to Amsterdam. CL: 128 [ggr12047]

² Here and elsewhere, the years in which the shipmaster used the same ship are added in brackets. The information is based on the schipgeldregisters (SR) and galjootsgeldregisters (GGR) of the Directory Boards of Baltic and Muscovy Trade exclusively and does not stand for the years the ship existed. E.g. after 1724 another ship may have started to use the 'Schoenenburg' instead. Unfortunately, we do not know that. The exact occurences of name variations, both with regard to the name of the ship as to the name of the shipmaster, can be found in the on line databases of SR and GGR at: <u>http://www.rug.nl/staff/w.f.v.scheltjens/index.html</u>.

¹ Here and elsewhere, information about the homeport of the shipmaster is extracted from the galjootsgeldregisters (GGR) of the Directory Boards of Baltic and Muscovy Trade. In a number of cases, several different homeports appeared in connection to one shipmaster. We will treat these variations as facts, and refer to the scholarly works mentioned in footnote 7 for a discussion of the meaning of statements about homeports in early-modern maritime shipping records.

³ SL stands for lastage of the ship, a measure that gives an indication of the ship size. Information about SL is taken from the GGR of both Directory Boards mentioned before. Variations regularly occurred, even when clearly one and the same ship was measured. This was probably due to changes in the measurement procedures and happened mostly in the early 1720s. In such cases, the details about changes in the SL can be found in the on line database.

⁴ Here and elsewhere, the number between [] stands for the corresponding number of the record in the Accessdatabases of the archival sources used. dsr = Danish Sound Toll Registers, nst = Dutch Sound Toll Tables, ggr = Galjootsgeldregisters, sr = Schipgeldregisters.

⁵ rks stands for 'riksdalers' and refers to the amount of customs due at the Sound in Elsinore.

⁶ CL stands for lastage of the cargo, a measure of the volume of the cargo carried by the ship. Information about CL can be found in the Galjootsgeldregisters (ggr) and in the lastgeldregisters (lg). CL was the basis for the calculation of the galjootsgeld (*galliot duty*) each shipmaster was due upon arrival in Amsterdam. Following the findings of Knoppers, we use the following rule in this paper: CL = SL = cargo of timber; $CL > SL \neq cargo of timber$. For details, see: Knoppers, *Dutch trade with Russia*, I, pp. 67-89.

- 8. Amsterdam Archangel Amsterdam
 - a. 1729. Amsterdam to Archangel. [sr1354]
 - b. 29-3-1730. Archangel to Amsterdam. CL: 128 [ggr12073]
- 9. Ameland Narva Amsterdam
 - a. 18-4-1730. Ameland to Narva. Ballast [dsr3345]
 - b. 15-6-1730. Narva to Amsterdam. 32:42 rks [dsr3446]
 - c. 14-7-1730. Narva to Amsterdam. CL: 130 [ggr10648]
- 10. Amsterdam Archangel Amsterdam
 - a. 1730. Amsterdam to Archangel. [sr1373]
 - b. 6-3-1731. Archangel to Amsterdam. CL: 128 [ggr12082]
- 11. Amsterdam Narva Amsterdam
 - a. 16-5-1731. Amsterdam to Narva. Ballast [nst872], [dsr7656]
 - b. 1-7-1731. Narva to Amsterdam. 32:30 rks [dsr7744]
 - c. 27-7-1731. Narva to Amsterdam. CL: 130 [ggr10809]
- 12. Amsterdam Archangel Amsterdam
 - a. 1731. Amsterdam to Archangel. [sr1391]
 - b. 7-3-1732. Archangel to Amsterdam. CL: 198 [ggr12095]
- 13. Amsterdam Narva Amsterdam
 - a. 25-4-1732. Amsterdam to Narva. Ballast [dsr6842]
 - b. 7-6-1732. Narva to Amsterdam. 33 rks [dsr7257]
 - c. 1-7-1732. Narva to Amsterdam. CL: 130 [ggr11024]
- 14. Amsterdam Archangel Amsterdam
 - a. 1732. Amsterdam to Archangel. [sr1400]
 - b. 4-4-1733. Archangel to Amsterdam. CL: 160 [ggr12116]
- 15. Amsterdam Narva Amsterdam
 - a. 27-4-1733. Amsterdam to Narva. Ballast [nst1009]
 - b. 6-6-1733. Narva to Amsterdam. Timber, 33 rks [nst1100], [dsr6406]
 - c. 18-7-1733. Narva to Amsterdam. CL: 130 [ggr11314]
- 16. Amsterdam Archangel Amsterdam
 - a. 1733. Amsterdam to Archangel. overwintert in Archangel, in 1734 weergekeert [sr1426]
 - b. 7-8-1734. Archangel to Amsterdam. CL: 215 [ggr12133]
- 17. Amsterdam Archangel Amsterdam
 - a. 1734. Amsterdam to Archangel. [sr1464]
 - b. 24-12-1734. Archangel to Amsterdam. CL: 128 [ggr12154]
- 18. Amsterdam Archangel Amsterdam
 - a. 1735. Amsterdam to Archangel. [sr1482]
 - b. 13-10-1735. Archangel to Amsterdam. CL: 230 [ggr12167]
- 19. Amsterdam Archangel Amsterdam
 - a. 1736. Amsterdam to Archangel. [sr1511]
 - b. 24-8-1736. Archangel to Amsterdam. CL: 250 [ggr12192]
- 20. Amsterdam Archangel Amsterdam
 - a. 1737. Amsterdam to Archangel. [sr1529]
 - b. 14-9-1737. Archangel to Amsterdam. CL: 240 [ggr12206]
- 21. Amsterdam Archangel Amsterdam
 - a. 1738. Amsterdam to Archangel. [sr1547]
 - b. 27-8-1738. van Archangel gearriveert. [sr1547]
 - c. 17-9-1738. Archangel to Amsterdam. CL: 128 [ggr12222]

- 22. 20-10-1739. Archangel to Amsterdam. CL: 214 [ggr12251]
- [2] HOP, GERRIT Claas (Classen, Cl.), from Warder, Edam, Texel, Amsterdam Ship: Juffrouw Elisabeth (1734-1748, SL: 84)
 - 1. 25-4-1732. Texel to Narva. Ballast [dsr6843]
 - 2. Amsterdam Archangel Amsterdam
 - a. 1734. Amsterdam to Archangel. [sr1453]
 - b. 19-10-1734. Archangel to Amsterdam. CL: 122 [ggr12147]
 - 3. Unknown Narva Amsterdam
 - a. 12-10-1735. Narva to Amsterdam. 124 1/2:18 [dsr5612]
 - b. 17-11-1735. Narva to Amsterdam. CL: 115 [ggr7832]
 - 4. 26-4-1738. Amsterdam to Narva. Ballast [dsr4460]
 - 5. 22-5-1740. Amsterdam to Wiborg. Ballast [dsr3649]
- [3] HOP, GERRIT Janse (Janson, J., Hanssen, Jantzen), from Warder, Amsterdam, Broek
 - Ship: Jonge Cornelis (1737-1738, SL: 50 / 30), Vrijheid (1753, SL: 109)
 - 1. Amsterdam Sint-Petersburg Amsterdam
 - a. 20-7-1737. Amsterdam to Sint-Petersburg. 104:6 rks[dsr4957]
 - b. 13-9-1737. Sint-Petersburg to Amsterdam. Blanco, 63¹/₂:6 rks [nst1528], [dsr4867]
 - c. 4-10-1737. Sint-Petersburg to Amsterdam. CL: 70 [ggr8160]
 - 2. Amsterdam Sint-Petersburg Amsterdam
 - a. 22-10-1737. Amsterdam to Sint-Petersburg. Mixed cargo, 156¹/₂:12 [nst1589], [dsr4758]
 - b. 30-5-1738. Sint-Petersburg to Amsterdam. Blanco [nst1759]
 - c. 1-7-1738. Sint-Petersburg to Amsterdam. CL: 50 [ggr8273]
 - 3. Amsterdam Sint-Petersburg Amsterdam
 - a. 23-5-1740. Amsterdam to Sint-Petersburg. Mixed cargo, 173¹/₂ rks [nst2721], [dsr3661]
 - b. 7-9-1740. Sint-Petersburg to Amsterdam. CL: 71 [ggr8758]
 - 4. Amsterdam Sint-Petersburg Amsterdam
 - a. 2-10-1740. Amsterdam to Sint-Petersburg. Mixed cargo, 261¹/₂:12 rks [nst2779], [dsr3718]
 - b. 9 (10)⁷-12-1740. Sint-Petersburg to Amsterdam. Rye, hemp, 61:6 rks [nst2867], [dsr3627]
- [4] SWAAN, JAN PIETERS, from Amsterdam, Hindeloopen Ship: Vrede van Utrecht (1732-1740, SL: 150)
 - 1. 19-7-1732. Narva to Amsterdam. CL: 156 [ggr1107]
 - 2. 1-12-1732. Narva to Amsterdam. CL: 156 [ggr11220]
 - 3. 14-7-1733. Narva to Amsterdam. Timber [nst1203]
 - 4. 16-7-1733. Narva to Amsterdam. CL: 156 [ggr11288]
 - 5. 23-6-1734. Narva to Amsterdam. CL: 156 [ggr11520]
 - 6. 22-9-1734. Narva to Amsterdam. CL: 156 [ggr11653]

⁷ Date of return 9-12 according to nst, 10-12 according to dsr

- 7. 15-11-1735. Narva to Amsterdam. CL: 156 [ggr7826]
- 8. 1-8-1736. Narva to Amsterdam. CL: 156 [ggr7917]
- 9. 20-11-1736. Vyborg to Amsterdam. CL: 156 [ggr8011]
- 10. 19-3-1738. Vyborg to Amsterdam. CL: 156 [ggr8256]
- 11. 1-12-1738. Narva to Amsterdam. CL: 156 [ggr8503]
- 12. 11-9-1739. Narva to Amsterdam. CL: 156 [ggr8616]
- 13. 9-9-1740. Vyborg to Amsterdam. CL: 156 [ggr8760]

[5] SWAAN, JAPPE P., from Hindeloopen

Ship: Vrouw Geertrui (1729-1744, SL: 146)

- 1. 1-9-1729. Narva to Amsterdam. CL: 146 [ggr10517]
- 2. 8-11-1730. Vyborg to Amsterdam. CL: 146 [ggr10732]
- 3. 21-7-1732. Narva to Amsterdam. CL: 146 [ggr11081]
- 4. 25-11-1732. Narva to Amsterdam. CL: 146 [ggr11211]
- 5. 19-8-1733. Narva to Amsterdam. CL: 146 [ggr11366]
- 6. 5-4-1734. Narva to Amsterdam. CL: 146 [ggr11506]
- 7. 19-7-1734. Narva to Amsterdam. CL: 146 [ggr11589]
- 8. 17-11-1734. Narva to Amsterdam. CL: 146 [ggr11723]
- 9. 29-6-1735. Narva to Amsterdam. CL: 146 [ggr7747]
- 10. 12-11-1735. Narva to Amsterdam. CL: 146 [ggr7822]
- 11. 2-8-1736. Narva to Amsterdam. CL: 146 [ggr7924]
- 12. 21-12-1736. Kronstadt to Amsterdam. CL: 146 [ggr8034]
- 13. 12-10-1737. Kronstadt to Amsterdam. CL: 146 [ggr8171]
- 14. 9-7-1738. Kronstadt to Amsterdam. CL: 146 [ggr8306]
- 15. 27-10-1738. Narva to Amsterdam. CL: 146 [ggr8451]
- 16. 7-8-1739. Narva to Amsterdam. CL: 146 [ggr8569]
- 17. 3-11-1739. Narva to Amsterdam. CL: 146 [ggr8651]
- 18. 18-10-1740. Archangel to Amsterdam. CL: 275 [ggr12282]