On the world market trajectory of 21 major book publishing companies in globalization and European studies in 100+ countries. From “Amsterdam University Press” via “Palgrave” and “Nova Science Publishers” to “Transaction Publishers” by international, 19 indicator comparison

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On the world market trajectory of 21 major book publishing companies in globalization and European studies in 100+ countries. From “Amsterdam University Press” via “Palgrave” and “Nova Science Publishers” to Transaction Publishers” by international, 19 indicator comparison

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1 All correspondence should be directed to: arno.tausch@yahoo.de. The author would like to thank Professor Sebastian Eschenbach and the Fachhochschulstudiengänge Burgenland, University of Applied Sciences, Campus 1, A-7000 Eisenstadt, www fh-burgenland.at Study Library for the opportunity to use the OCLC Worldcat documentation system.
Abstract: Ever since the path-breaking empirical studies by Schott (1998) world systems scholars start from the well-established assumption that world science is a single gigantic center-periphery relationship. The strategic and tactical practical conclusions for individual scholars and their agenda in the scientific periphery and the semi-periphery, to which Europe increasingly belongs, are much harder to draw than the general diagnosis.

Where can scholars from outside the US attractively publish their manuscripts for the world market? How does the European Union make its point in the global scientific arena in the field of the debates about social policies and globalization? Is there a way, especially for scholars from the new member countries of the European Union, and from the newly formed “Union for the Mediterranean”, to effectively publish their works on the world market?

Only three European social affairs ministries (France, Poland, Spain) afford themselves the luxury to publish their own scientific journal, while others must rely on international publishing to make their expertise heard internationally.

This article tries to answer tentatively such a difficult and strategic question, and quantitatively compares the performance of Amsterdam University Press (EU); Ashgate (EU); Blackwell (EU); Cambridge UP (EU); Campus (Frankfurt/Ann Arbor) (EU); Cornell UP (USA); Edward Elgar (EU); Houghton/Mifflin (US); IOS Press (EU); Lexington (US); Monthly Review Press (US); Nova Science Publishers (US); Oxford University Press (EU); Palgrave Macmillan (EU); Praeger Publishers (EU); Routledge (EU); Rowman/Littlefield (US); Sage Publications (US); Springer-Verlag (US); St. Martin’s Press (US); and Transaction Publishers (US), which in between them control a sizeable share of the social science academic book publishing market in such fields of political science as globalization or European Union studies, with up to nineteen quantitative performance criteria, ranging from market success rates on global markets both in North America as well as mainly in the Asia-Pacific and European region, comparative library presence rates at international organizations libraries, such as the European Union and the United Nations, and the quantitative impact of published titles on combined indices of peer reviewed journals and the international daily and weekly press. In addition, our study evaluates the impact of the companies’ books and journals on the literature, contained in “Google book search” and “Google scholar”, all per total company book and serials output.
Our quantitative indicators are:

<table>
<thead>
<tr>
<th>Shorthand</th>
<th>Full variable label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Japanese library holdings</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles: total academic and research library holdings in Japan (NACSIS)</td>
</tr>
<tr>
<td>(NACSIS)</td>
<td></td>
</tr>
<tr>
<td>France (Cat. Col. de France)</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles: total academic and research library holdings in France (Cat. Col. de France)</td>
</tr>
<tr>
<td>COPAC UK + IRE</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles: academic and research library holdings in the UK + Ireland (COPAC UK + IRE)</td>
</tr>
<tr>
<td>Germany (GBV)</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles in Germany (GBV; GBV Common Library Network of the German States Bremen, Hamburg, Mecklenburg-Vorpommern, Niedersachsen, Sachsen-Anhalt, Schleswig-Holstein, Thüringen and the Foundation of Prussian Cultural Heritage)</td>
</tr>
<tr>
<td>Spain (REBIUN)</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles: total academic and research library holdings in Spain (REBIUN)</td>
</tr>
<tr>
<td>European Commission Library Brussels</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles: total library holdings at the European Commission Library (Catalogue ECLAS)</td>
</tr>
<tr>
<td>European University Institute, Firenze</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles: total library holdings at the European University Institute, Firenze</td>
</tr>
<tr>
<td>Libraries Australia</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles: total academic and research library holdings in Australia (&quot;Libraries Australia&quot;)</td>
</tr>
<tr>
<td>Dag Hammarskjöld Library, UN</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles: total library holdings at the Dag Hammarskjöld Library, UN</td>
</tr>
<tr>
<td>ILO LABORDOC</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles: total library holdings at the International Labor Organization (ILO LABORDOC)</td>
</tr>
<tr>
<td>Ebsco abstracts</td>
<td>Books and serials produced by the company mentioned in the entire document archive as a % of total titles in Ebsco Host abstracts</td>
</tr>
<tr>
<td>Cambridge CSA</td>
<td>Books and serials produced by the company mentioned in the entire document archive as a % of total titles in Cambridge CSA (Cambridge Scientific Abstracts)</td>
</tr>
<tr>
<td><strong>DIALOG magazines</strong></td>
<td>Books and serials produced by the company mentioned in the entire document archive as a % of total titles at “DIALOG/Thomson magazines”</td>
</tr>
<tr>
<td><strong>Google book search</strong></td>
<td>Books and serials produced by the company mentioned in the entire document archive as a % of total titles in “Google book search”</td>
</tr>
<tr>
<td><strong>Google scholar</strong></td>
<td>Books and serials produced by the company mentioned in the entire document archive as a % of total titles in “Google scholar”</td>
</tr>
<tr>
<td><strong>Questia online</strong></td>
<td>Books and serials produced by the company mentioned in the entire document archive as a % of total titles in “Questia online”</td>
</tr>
<tr>
<td><strong>DIALOG Major US papers</strong></td>
<td>Books and serials produced by the company mentioned in the entire document archive as a % of total titles in “DIALOG/Thomson Major US papers”</td>
</tr>
<tr>
<td><strong>Share produced books at &gt;50 global libraries</strong></td>
<td>Books produced by the company present at more than 50 libraries in the entire world library system as a % of total book titles [produced books at &gt;50 global libraries]</td>
</tr>
<tr>
<td><strong>Share produced serials at &gt;50 global libraries</strong></td>
<td>Serials produced by the company present at more than 50 libraries in the entire world library system as a % of total series titles [produced serials at &gt;50 global libraries]</td>
</tr>
</tbody>
</table>

In terms of their ability to place books on the markets of now 100+ countries well in comparison to total production, the American companies in our sample hold an unparalleled power. The relative market leaders, which get a large percentage of their total book output to more than 50 global libraries each, are:

- Lexington (US)
- St. Martin's Press (US)
- Rowman/Littlefield (US)
- Monthly Review Press (US)
- Praeger Publishers (US)
- Cornell UP (US)
- Ashgate (UK)
- Transaction Publishers (US)
- Edward Elgar (UK)
- Nova Science Publishers (US)

Our results, based on simple combined ranks and more sophisticated non-parametric and parametric, multivariate SPSS XV factor analytical evaluations of indicator performance are a further sign of the fact that Europe would do well to further learn from the culture of major US Universities.
Our final ranking analysis in a four-factor model, explaining more than 80% of publisher efficiency, is the following:

<table>
<thead>
<tr>
<th>Ranking for</th>
<th>Global market power, especially outside North America</th>
<th>Comparative advantage in journal production</th>
<th>Market penetration in Worldcat countries, especially the US</th>
<th>Comparative advantage in book production specialization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amsterdam University Press</td>
<td>5</td>
<td>20</td>
<td>21</td>
<td>1</td>
</tr>
<tr>
<td>Ashgate</td>
<td>10</td>
<td>18</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>Blackwell</td>
<td>15</td>
<td>7</td>
<td>14</td>
<td>15</td>
</tr>
<tr>
<td>Cambridge UP</td>
<td>4</td>
<td>6</td>
<td>13</td>
<td>21</td>
</tr>
<tr>
<td>Campus (Frankfurt/Ann Arbor)</td>
<td>20</td>
<td>19</td>
<td>18</td>
<td>17</td>
</tr>
<tr>
<td>Cornell UP</td>
<td>2</td>
<td>10</td>
<td>9</td>
<td>20</td>
</tr>
<tr>
<td>Edward Elgar</td>
<td>6</td>
<td>21</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Houghton/Mifflin</td>
<td>21</td>
<td>3</td>
<td>10</td>
<td>14</td>
</tr>
<tr>
<td>IOS Press</td>
<td>12</td>
<td>14</td>
<td>20</td>
<td>12</td>
</tr>
<tr>
<td>Lexington</td>
<td>3</td>
<td>15</td>
<td>3</td>
<td>16</td>
</tr>
<tr>
<td>Monthly Review Press</td>
<td>1</td>
<td>4</td>
<td>19</td>
<td>5</td>
</tr>
<tr>
<td>Nova Science Publishers</td>
<td>19</td>
<td>9</td>
<td>11</td>
<td>4</td>
</tr>
<tr>
<td>Oxford University Press</td>
<td>8</td>
<td>8</td>
<td>15</td>
<td>8</td>
</tr>
<tr>
<td>Palgrave Macmillan</td>
<td>17</td>
<td>16</td>
<td>8</td>
<td>7</td>
</tr>
<tr>
<td>Praeger</td>
<td>11</td>
<td>17</td>
<td>4</td>
<td>10</td>
</tr>
<tr>
<td>Routledge</td>
<td>14</td>
<td>12</td>
<td>12</td>
<td>11</td>
</tr>
<tr>
<td>Rowman/Littlefield</td>
<td>9</td>
<td>11</td>
<td>7</td>
<td>9</td>
</tr>
<tr>
<td>Sage Publications</td>
<td>13</td>
<td>5</td>
<td>16</td>
<td>19</td>
</tr>
<tr>
<td>Springer</td>
<td>18</td>
<td>13</td>
<td>17</td>
<td>18</td>
</tr>
<tr>
<td>St. Martin's Press</td>
<td>7</td>
<td>2</td>
<td>2</td>
<td>13</td>
</tr>
<tr>
<td>Transaction</td>
<td>16</td>
<td>1</td>
<td>6</td>
<td>2</td>
</tr>
</tbody>
</table>

Source: our own calculations based on the data of this article, using Microsoft EXCEL 2000/2003 and SPSS XV (Innsbruck University) software, Austria. Reference data bases: Courtesy: Fachhochschulstudiengänge Burgenland, University of Applied Sciences, Campus 1, A-7000 Eisenstadt, www.fh-burgenland.at Study Library for the opportunity to use the OCLC Worldcat documentation system, and courtesy to Innsbruck and Vienna University for the opportunity to use their reference systems online.
**JEL classification:** F5 - International Relations and International Political Economy; F50 – General; M3 - Marketing and Advertising; M30 - General
Introduction

Although most European decision makers, observers of the European scene as well as large sections of the European public would agree that the trajectory of European politics to a large extent depends on the capability of European social policy to come to terms with the effects of globalization, it is startling to note that on the global academic level, interest in these issues is not really overwhelming.

Europeans often tried and try to make their voices heard in the international arena. One, very traditional, if you like, “etatist” way is that Governments themselves publish a publication series or a journal. Since the author of this article is not only an academic, but also a European government bureaucrat, dealing with strategic international issues of social policy, it should be permitted to mention here that there are indeed three academic journals, published by European social affairs ministries, the “Revue française des affaires sociales”, the Polish “Polityka Spoleczna”, and the Spanish “Revista del Ministerio de Trabajo y Asuntos Sociales”. In a way, this approach is now gradually being phased out in favor of a strategy to gain a European presence on the global stage by following the paths of academically publishing the studies put out by Ministries or financed by Ministry research money. But what are the effects of these efforts? Is publishing really “making things public”? Are “our” voices really being heard in the end?

The French Presidency of the Council of the European Union put forward an ambitious plan to re-formulate the “Lisbon strategy”, which was agreed upon by EU-government leaders in 2000 to make Europe the most competitive, knowledge-driven economic space in the world by 2010 (Cohen-Tanugi, 2008). In this plan, technology, science, and Europe’s presence in the world are all part and parcel of the debate. The current Lisbon Strategy will, according to Cohen-Tanugi, not be sufficient for Europe to compete with fast-growing Asian economies and needs to be upgraded to a "Lisbon Plus" agenda that encompasses the bloc's external economic policies, Cohen-Tanugi says in his publication. “The EU's growth and jobs strategy needs to be supplemented by a global arm if Europe wants to remain competitive in the future” (http://www.euractiv.com/en/innovation/france-seeks-ambitious-eu-globalisation-strategy/article-171681). Cohen-Tanugi calls for the Lisbon Strategy to be renamed "Lisbon Plus" and integrated into a broader
"EuroWorld 2015 Strategy" which would produce a "more comprehensive strategy" than the hitherto Lisbon Agenda. While "Lisbon Plus" would become the EU's internal component of this "strategic vision", the second pillar would rely on common external policies, such as trade, agriculture or the internal market, to help shape globalization. "The importance given to external policies is intended to signal the start of a new phase in the history of European unification in which Europe is no longer centered on itself but on its relationship with the rest of the world," the author claims, highlighting a "genuine paradigm shift". The focus of Lisbon Plus should be on "competitiveness through innovation," Cohen-Tanugi suggests, linking the different economic, social and environmental dimensions. Moreover, the author expresses his hope that the French Presidency (which began on July 1, 2008) will stimulate the so-called "knowledge triangle" (higher education, research and innovation), enhancing the value of Europe's human capital and promoting a new "green economy". "The real global challenge with which Europe is confronted is to stay in the race, in terms of prosperity and international influence, in a world that is destined to be dominated by an America/Asia duopoly," says Cohen-Tanugi. ([http://www.euractiv.com/en/innovation/france-seeks-ambitious-eu-globalisation-strategy/article-171681](http://www.euractiv.com/en/innovation/france-seeks-ambitious-eu-globalisation-strategy/article-171681)).

In the very down-to-earth quantitative approach on “Europe’s international influence” in the field of scholarly book and journal production, we show that the think tank of the authors’ home country social affairs ministry, the “European Centre for Social Welfare Policy and Research”, published titles, whose number is catalogued at the OCLC, the World Catalogue of library holdings, as 99\(^2\), 79 of them are available in English, a total eight of them with Ashgate publishing company in Aldershot Hants, England; and Burlington, VT, USA. The dramatic efficiency question for European researchers, but also European bureaucracies and European research financing institutions arises out of a closer look at the OCLC statistics for this important research center’s English language publications. Only twelve of their 79 publications in English are available at more than 50 research libraries around the globe, and seven out of these twelve were under contract at Ashgate. Assuming for simplicity and fairness that the doubtless quality of the content of the research over the last 25 years of the Center’s existence was about the

\(^2\) Direct reference to keyword “European Centre for Social Welfare Policy and Research” in the OCLC search. OCLC access: courtesy to Fachhochschulstudiengänge Burgenland Ges.m.b.H. University of Applied Sciences, Campus 1, A-7000 Eisenstadt, Department of Science Management.
same, the existence or non-existence of an Ashgate contract assured the Center that its voice is being heard internationally.

With the global availability of integrated data networks, which make such things as global library impact, global quotations of scientific works in scholarly journals, and now, with “Google book search”, even books possible, it is time to reflect on some of the strategic issues of the future European presence on the global market of ideas.

What voice the Europeans have? In this article, it is being argued that 1, 2, 3, many “Ashgate contracts” should be sought by European (and for that matter, Mediterranean, African, Asian, Latin American) decision makers to provide for a dignified and efficient academic outlet for their ministries and think tanks, and also for the analytical work at the European Commission and its agencies, especially the European Foundation for the Improvement of Living and Working Conditions in Dublin in the Irish Republic. Arguably, the flagship journal for questions of the “European social model” today would be the Sage Publishing “Journal of European Social Policy”. Its global library presence, contained in the 100+ country OCLC World catalogue library database, is just 111 and in the “Questia” system, the best global full content single-click free on-line library, integrating the searchable content of leading scholarly literature from around the globe, we find the following echo for the exact occurrence of the journal title:

Books: 187
Journal Articles: 40
Magazine Articles: 0
Newspaper Articles: 0
Encyclopedia Articles: 0

Without question, the social sciences play an enormous societal role in the English-speaking democracies, especially the United States of America. The “American Political Science Review” was founded in 1906, the “American Economic Review” was established in 1911, and the “American Sociological Review” first appeared in 1936. Preliminary comparisons of the library holdings figures for these three journals as well as randomly picked titles from the profession seem to indicate that 70% up to 80% of total world library holdings of global English language social science production are held in the United States of America. More than 50% of the Nobel Laureates in economics were or are US citizens at the time of the winning of the Prize, and only three of them – one Frenchman, one Soviet
Russian, and one German, had at the time of the Prize Ceremony a passport, which was NOT US, British, British-Dominion/Commonwealth, Dutch or Scandinavian. And even the three “intruders” from France, Germany, and Soviet Russia had their extensive contacts with the major faculties in Britain and America.
Graph 1: Library holdings of the American Economic Review

Source: calculated from Worldcat Open Access version, NACSIS and the Karlsruhe Library Catalogue. See catalogue list, appendix Table 5
<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Nationality</th>
<th>Citations</th>
</tr>
</thead>
<tbody>
<tr>
<td>1969</td>
<td>Ragnar Frisch</td>
<td>Norway</td>
<td>&quot;for having developed and applied dynamic models for the analysis of economic processes.&quot;</td>
</tr>
<tr>
<td></td>
<td>Jan Tinbergen</td>
<td>Netherlands</td>
<td></td>
</tr>
<tr>
<td>1970</td>
<td>Paul Samuelson</td>
<td>United States</td>
<td>&quot;for the scientific work through which he has developed static and dynamic economic theory and actively contributed to raising the level of analysis in economic science.&quot;</td>
</tr>
<tr>
<td>1971</td>
<td>Simon Kuznets</td>
<td>United States</td>
<td>&quot;for his empirically founded interpretation of economic growth which has led to new and deepened insight into the economic and social structure and process of development.&quot;</td>
</tr>
<tr>
<td>1972</td>
<td>John Hicks</td>
<td>United Kingdom</td>
<td>&quot;for their pioneering contributions to general economic equilibrium theory and welfare theory.&quot;</td>
</tr>
<tr>
<td></td>
<td>Kenneth Arrow</td>
<td>United States</td>
<td></td>
</tr>
<tr>
<td>1973</td>
<td>Wassily Leontief</td>
<td>United States</td>
<td>&quot;for the development of the input-output method and for its application to important economic problems.&quot;</td>
</tr>
<tr>
<td>1974</td>
<td>Gunnar Myrdal</td>
<td>Sweden</td>
<td>&quot;for their pioneering work in the theory of money and economic fluctuations and for their penetrating analysis of the interdependence of economic, social and institutional phenomena.&quot;</td>
</tr>
<tr>
<td></td>
<td>Friedrich Hayek</td>
<td>UK³</td>
<td></td>
</tr>
<tr>
<td>1975</td>
<td>Leonid Kantorovich</td>
<td>USSR</td>
<td>&quot;for their contributions to the theory of optimum allocation of resources.&quot;</td>
</tr>
<tr>
<td></td>
<td>(Левин Канторович)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Tjalling Koopmans</td>
<td>United States</td>
<td></td>
</tr>
<tr>
<td>1976</td>
<td>Milton Friedman</td>
<td>United States</td>
<td>&quot;for his achievements in the fields of consumption analysis, monetary history and theory and for his demonstration of the</td>
</tr>
</tbody>
</table>

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³ The original Wikipedia entry is wrong. The Encyclopedia Britannica on Hayek clearly states: “Austrian-born British economist noted for his criticisms of the Keynesian welfare state and of totalitarian socialism. In 1974 he shared the Nobel Prize for Economics with Swedish economist Gunnar Myrdal.”

<table>
<thead>
<tr>
<th>Year</th>
<th>Name(s)</th>
<th>Nationality</th>
<th>Citation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1977</td>
<td>Bertil Ohlin</td>
<td>Sweden</td>
<td>&quot;for their pathbreaking contribution to the theory of international trade and international capital movements.&quot;</td>
</tr>
<tr>
<td></td>
<td>James Meade</td>
<td>United Kingdom</td>
<td></td>
</tr>
<tr>
<td>1978</td>
<td>Herbert Simon</td>
<td>United States</td>
<td>&quot;for his pioneering research into the decision-making process within economic organizations.&quot;</td>
</tr>
<tr>
<td></td>
<td>Theodore Schultz</td>
<td>United States</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Arthur Lewis</td>
<td>Saint Lucia</td>
<td></td>
</tr>
<tr>
<td>1979</td>
<td>Theodore Schultz</td>
<td>United States</td>
<td>&quot;for their pioneering research into economic development research with particular consideration of the problems of developing countries.&quot;</td>
</tr>
<tr>
<td></td>
<td>Arthur Lewis</td>
<td>Saint Lucia</td>
<td></td>
</tr>
<tr>
<td>1980</td>
<td>Lawrence Klein</td>
<td>United States</td>
<td>&quot;for the creation of econometric models and the application to the analysis of economic fluctuations and economic policies.&quot;</td>
</tr>
<tr>
<td>1981</td>
<td>James Tobin</td>
<td>United States</td>
<td>&quot;for his analysis of financial markets and their relations to expenditure decisions, employment, production and prices.&quot;</td>
</tr>
<tr>
<td>1982</td>
<td>George Stigler</td>
<td>United States</td>
<td>&quot;for his seminal studies of industrial structures, functioning of markets and causes and effects of public regulation.&quot;</td>
</tr>
<tr>
<td>1983</td>
<td>Gérard Debreu</td>
<td>United States</td>
<td>&quot;for having incorporated new analytical methods into economic theory and for his rigorous reformulation of the theory of general equilibrium.&quot;</td>
</tr>
<tr>
<td>1984</td>
<td>Richard Stone</td>
<td>United Kingdom</td>
<td>&quot;for having made fundamental contributions to the development of systems of national accounts and hence greatly improved the basis for empirical economic analysis.&quot;</td>
</tr>
<tr>
<td>1985</td>
<td>Franco Modigliani</td>
<td>United States</td>
<td>&quot;for his pioneering analyses of saving and of financial markets.&quot;</td>
</tr>
<tr>
<td>1986</td>
<td>James M. Buchanan</td>
<td>United States</td>
<td>&quot;for his development of the contractual and constitutional bases for the theory of economic and political decision-making.&quot;</td>
</tr>
<tr>
<td>1987</td>
<td>Robert Solow</td>
<td>United States</td>
<td>&quot;for his contributions to the theory of economic growth.&quot;</td>
</tr>
<tr>
<td>1988</td>
<td>Maurice Allais</td>
<td>France</td>
<td>&quot;for his pioneering contributions to the theory of markets and efficient utilization of resources.&quot;</td>
</tr>
<tr>
<td>1989</td>
<td>Trygve Haavelmo</td>
<td>Norway</td>
<td>&quot;for his clarification of the probability theory foundations of econometrics and his analyses of simultaneous economic structures.&quot;</td>
</tr>
<tr>
<td>1990</td>
<td>Harry Markowitz Merton Miller William Forsyth</td>
<td>United States</td>
<td>&quot;for their pioneering work in the theory of financial economics.&quot;</td>
</tr>
<tr>
<td>Year</td>
<td>Name(s)</td>
<td>Country</td>
<td>Citation</td>
</tr>
<tr>
<td>------</td>
<td>--------------------------------</td>
<td>------------------</td>
<td>--------------------------------------------------------------------------</td>
</tr>
<tr>
<td>1991</td>
<td>Ronald Coase</td>
<td>United Kingdom</td>
<td>&quot;for his discovery and clarification of the significance of <em>transaction costs</em> and <em>property rights</em> for the institutional structure and functioning of the economy.&quot;</td>
</tr>
<tr>
<td>1992</td>
<td>Gary Becker</td>
<td>United States</td>
<td>&quot;for having extended the domain of microeconomic analysis to a wide range of <em>human behaviour</em> and interaction, including non-market behaviour.&quot;</td>
</tr>
<tr>
<td>1993</td>
<td>Robert Fogel Douglass North</td>
<td>United States</td>
<td>&quot;for having renewed research in <em>economic history</em> by applying economic theory and quantitative methods in order to explain economic and institutional change.&quot;</td>
</tr>
<tr>
<td>1994</td>
<td>John Harsanyi</td>
<td>United States</td>
<td>&quot;for their pioneering analysis of equilibria in the <em>theory of non-cooperative games</em>.&quot;</td>
</tr>
<tr>
<td>1995</td>
<td>John Forbes Nash, Reinhard Selten</td>
<td>United States, Germany</td>
<td>&quot;for having developed and applied the hypothesis of <em>rational expectations</em>, and thereby having transformed <em>macroeconomic analysis</em> and deepened our understanding of <em>economic policy</em>.&quot;</td>
</tr>
<tr>
<td>1996</td>
<td>Robert Lucas, Jr.</td>
<td>United States</td>
<td>&quot;for their fundamental contributions to the economic theory of incentives under asymmetric information.&quot;</td>
</tr>
<tr>
<td>1997</td>
<td>James Mirrlees, William Vickrey</td>
<td>United Kingdom, United States</td>
<td>&quot;for their analyses of markets with asymmetric information.&quot;</td>
</tr>
<tr>
<td>1998</td>
<td>Myron Scholes</td>
<td>United States</td>
<td>&quot;for a new method to determine the value of <em>derivatives</em>.&quot;</td>
</tr>
<tr>
<td>1999</td>
<td>Amartya Sen</td>
<td>India</td>
<td>&quot;for his contributions to welfare economics.&quot;</td>
</tr>
<tr>
<td>2000</td>
<td>Robert Mundell</td>
<td>Canada</td>
<td>&quot;for his analysis of <em>monetary</em> and <em>fiscal policy</em> under different <em>exchange rate regimes</em> and his analysis of optimum currency areas.&quot;</td>
</tr>
<tr>
<td>2001</td>
<td>George Akerlof, Michael Spence, Joseph E. Stiglitz</td>
<td>United States</td>
<td>&quot;for their analyses of markets with asymmetric information.&quot;</td>
</tr>
<tr>
<td>2002</td>
<td>Daniel Kahneman</td>
<td>United States, Israel</td>
<td>&quot;for having integrated insights from psychological research into economic science, especially concerning human judgment and decision-making under uncertainty.&quot;</td>
</tr>
<tr>
<td>Year</td>
<td>Name(s)</td>
<td>Country</td>
<td>Citation</td>
</tr>
<tr>
<td>------</td>
<td>---------------------------------</td>
<td>-------------</td>
<td>--------------------------------------------------------------------------</td>
</tr>
<tr>
<td>2003</td>
<td>Vernon L. Smith</td>
<td>United States</td>
<td>&quot;for having established laboratory experiments as a tool in empirical economic analysis, especially in the study of alternative market mechanisms.&quot;</td>
</tr>
<tr>
<td>2003</td>
<td>Robert F. Engle</td>
<td>United States</td>
<td>&quot;for methods of analyzing economic time series with time-varying volatility (ARCH).&quot;</td>
</tr>
<tr>
<td>2003</td>
<td>Clive Granger</td>
<td>United Kingdom</td>
<td>&quot;for methods of analyzing economic time series with common trends (cointegration).&quot;</td>
</tr>
<tr>
<td>2004</td>
<td>Finn E. Kydland</td>
<td>Norway</td>
<td>&quot;for their contributions to dynamic macroeconomics: the time consistency of economic policy and the driving forces behind business cycles.&quot;</td>
</tr>
<tr>
<td>2004</td>
<td>Edward C. Prescott</td>
<td>United States</td>
<td></td>
</tr>
<tr>
<td>2005</td>
<td>Robert Aumann (לארשי נמוא)</td>
<td>Israel</td>
<td>&quot;for having enhanced our understanding of conflict and cooperation through game-theory analysis.&quot;</td>
</tr>
<tr>
<td>2005</td>
<td>Thomas Schelling</td>
<td>United States</td>
<td></td>
</tr>
<tr>
<td>2006</td>
<td>Edmund Phelps</td>
<td>United States</td>
<td>&quot;for his analysis of intertemporal tradeoffs in macroeconomic policy.&quot;</td>
</tr>
<tr>
<td>2007</td>
<td>Leonid Hurwicz, Eric Maskin, Roger Myerson</td>
<td>United States</td>
<td>&quot;for having laid the foundations of mechanism design theory.&quot;</td>
</tr>
</tbody>
</table>


Sooner or later, we Europeans, or for that matter, Africans, Asians and Latin Americans as well as people from Oceania will discover that the world market for scientific products is very much dominated by the Anglo-American large and even medium-sized companies – for reasons of their enormous efficiency, for reasons of the science systems as a large gigantic "centre periphery system", or both, and that “good products” – first of all – are confronted by the language barrier. Take the three ministerial journals on social policy, again. The French intellectual flagship for a “social Europe” in the world just makes it to 50 libraries around the globe. Parlez-Vous Francaise? Stupid! But even the European attempt to transnationalize ourselves, and to offer the scientific products about “social Europe” to an American company, Sage publications, achieves only about double the size of the library impact as the “Revue française des affaires sociales”. The Polish “Polityka Spoleczna”, by the way a truly excellent journal on social policy in the transformation and post-transformation countries, is not even contained at all in the OCLC system, and the Spanish “Revista del Ministerio de Trabajo y Asuntos Sociales” is just available at four OCLC libraries.
The next barrier is the sheer fact that European issues – the issues of an economically and demographically old continent, enjoying a certain amount of stability + boredom from an international perspective, are not that attractive anymore around the globe. Arguably the most widely circulated volume on globalization and European integration in the world, the Palgrave/ St. Martin’s Press title (2000) “Globalization, Europeanization, and the end of Scandinavian social democracy?” by Geyer, Robert.; and Ingebritsen, Christine, just made it to 188 global libraries, while Samuel P. Huntington’s “Clash” [“The clash of civilizations and the remaking of world order” Author: Huntington, Samuel P. New York: Simon & Schuster, 1996], superstar, made it to 1609. Even large-scale peasant demonstrations in front of the EU Commission main building in Brussels will not be a match to the sense of urgency and drama of 9/11, for which, according to many, rightly or wrongly, Huntington provided the explanatory theory. At any rate, the Questia system of references finds none the less than 1,721 references to the exact occurrence of Huntington’s title (among them 1542 books, 132 journal articles, 43 magazine articles and four newspaper articles), and the term, coined by Huntington “clash of civilizations”, occurred in 8174 publications, contained in the Questia system, i.e. 6951 books, 542 journal articles, 491 magazine articles, and 190 newspaper articles.⁴

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⁴ Science, at times, can also be an amusing subject, indeed:

<table>
<thead>
<tr>
<th></th>
<th>Exactly quoting Huntington's book title: “The clash of civilizations and the remaking of world order”</th>
<th>Referring to &quot;The clash of civilizations&quot;</th>
<th>implied percentage of works, referring to Huntington, 1996, without referring to him exactly in the literature (i.e. most presumably quoting Huntington without having read his work)</th>
</tr>
</thead>
<tbody>
<tr>
<td>all global references to &quot;Clash of civilizations&quot;</td>
<td>1721</td>
<td>8174</td>
<td>78,9</td>
</tr>
<tr>
<td>references in books</td>
<td>1542</td>
<td>6951</td>
<td>77,8</td>
</tr>
<tr>
<td>references in journals</td>
<td>132</td>
<td>542</td>
<td>75,6</td>
</tr>
<tr>
<td>references in magazines</td>
<td>43</td>
<td>491</td>
<td>91,2</td>
</tr>
<tr>
<td>references in newspaper articles</td>
<td>4</td>
<td>190</td>
<td>97,9</td>
</tr>
</tbody>
</table>
The present article, written by an Austrian academic, who has been active in the field now for almost four decades, should thus reflect a simple question: how public in the end is what we “Europeans” “publish”, and how “public” are at the end of the day our “published” academic reflections in the field of “critical” globalization and European studies research? **How much a proportion of the global audiences we can really reach?** And what strategic implications we can draw from the admittedly limited evidence we could gather? We will evaluate here, with the data we have – limited as they may be – the evidence on the publisher efficiency of 21 major global companies, which frequently publish on such issues as “European Union”, “globalization”, “social policy” etc. Strategic, as this paper is being oriented, first of all we have to ask ourselves – what is the place of Europe in the system of global knowledge production in general?

Let there be also **no illusions** about true **global market size**. Academic publishing in the social sciences, especially of book manuscripts, which are not designed for the general public, but really for graduate students and fellow faculty members, is rather a question of hundreds and not thousand global prints. Also, let us there be no illusion about total output of all companies, not just the 21 companies under review here, in the field. The “World Cat” open access version lists around 77,000 titles with the catchword “political science” published since 1906, the year, when the “American Political Science Review” first appeared in America. In all, there are around 113,000 books in the Google book search system, referring to “political science”, and **2740 titles** refer explicitly to the “American Political Science Review”. The Questia library contains around 4800 books with such a reference, and additionally 1540 journal articles, 30 magazine articles and one single newspaper article.

We do not know, of course, the sales figures of the companies involved, and of course we do not know the sales figures of presumably **THE** bestseller of political science of the early 21st Century, by Samuel Huntington, from Simon and Schuster in New York, the publishers of the “Clash”, but we know from “Amazon.com” that his book is **# 2,838** on their world best-seller list.

Source: our own calculations, based on the data of this article, using Microsoft EXCEL 2000 and 2003 software as well as SPSS XV; University Computing Center, Innsbruck University, Austria
Amazon’s bestselling counting machine numbers Professor **Lourdes Sola** of Brazil, current President of the **International Political Science Association**⁵, best placed title “**Statecrafting Monetary Authority (Paperback)**” [by Lourdes Sola (Editor), Laurence Whitehead (Editor), Publisher: Centre for Brazilian Studies (September 30, 2000), Language: English] as Amazon.com Sales Rank: **#2,201,731** in Books. Professor **Max Kaase**, her predecessor, with an equally impeccable scholarly global reputation for his works, is no match to Samuel Huntington either with his sales figures. Entering his author name and switching on the Amazon bestseller counting machine⁶ we get after some detours as the best Amazon guess for his bestselling book in English, published after 1990 an Amazon.com Sales Rank: **#3,712,975** in Books for his title: “**Beliefs in Government (Beliefs in Government, Vol 5) (Paperback)**” [by Max Kaase (Editor), Kenneth Newton (Editor), Oxford University Press, USA (December 3, 1998)]. The current President of the **American Political Science Association**⁷, Professor **Dianne Pinderhughes**, ex officio as President of the most respected global political science association is only Amazon.com Sales Rank: **#2,348,309** in Books [Race and Ethnicity in Chicago Politics (Hardcover) by Dianne M. Pinderhughes (Author) Hardcover: 318 pages, Publisher: University of Illinois Press (March 1, 1987), Language: English]. APSA’s President elect, Professor Peter Katzenstein’s best selling Amazon title is **#168,032 in Books** [The Culture of National Security (Paperback); Publisher: Columbia University Press (April 15, 1996)]. Professor **Johan Galtung**, one of the global “superstars” of the political science and sociology profession, currently is ranked only **#201,141** in Books with his best-selling Amazon.Com title “**Transcend and Transform: An Introduction to Conflict Work (Paperback)**”, which came out at Paradigm Publishers (June 2004). ⁸

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⁵ [http://www.ipsa.org/site/content/category/5/23/76/lang,en/](http://www.ipsa.org/site/content/category/5/23/76/lang,en/)


⁷ [http://www.apsanet.org/content_38005.cfm](http://www.apsanet.org/content_38005.cfm)

⁸ The author of this essay found the following interesting notice at [http://www.weberbooks.com/selling/2005/12/amazon-sales-rank-and-its-impact-on.html](http://www.weberbooks.com/selling/2005/12/amazon-sales-rank-and-its-impact-on.html). Since “forensic book sale econometrics” is not his trade, it suffices to mention here as a rule of thumb that for > 5 copies per year sold at Amazon, you have to have at least rank < 1 million; for > 50 copies your rank would have to be < 500,000, for > 500 copies the rank has to be < 50,000 and for > 5000 copies the rank must be < 1000. For further details see the classic M.I.T. study Brynjolfsson et al. (2003) and the analyses at [http://www.fonerbooks.com/surfing.htm](http://www.fonerbooks.com/surfing.htm).
Europe in the global center-periphery system of knowledge production

In Tausch (2009) the conclusion was reached that one of the basic reasons for Europe’s long-term failure to fulfill the well-known Lisbon agenda\(^{9}\) for Europe to catch up with the USA by 2010 to become the world’s number one knowledge-based economy is the crisis of its public University system\(^{10}\). Evaluating the yearly University of Shanghai world university rankings, we concluded that there was a noticeable shift in

\(^{9}\) The Lisbon Strategy, or Lisbon Agenda or Lisbon Process, was adopted as a policy plan by the heads of European governments at the EU’s European Council Meeting in Lisbon, March 2000 (hence the name) to make the EU the most dynamic and competitive knowledge-based economy in the world. See: http://www.europarl.europa.eu/summits/lis1_en.htm.

\(^{10}\) How information is being processed in the European University system? The author of this essay more and more discovers that library structures reflect some of the deepest political center-periphery structures in the world economy and the structure of information processing. How is information processed? And stored? The most basic thing, certainly, is through bibliographical research on a given subject. And already here the drama of the European periphery and semi-periphery starts. Scientists in say, Bulgaria, have no chance but to access the global markets and hope that their readers in France, Germany, Sweden will take notice of their work via publishing their books or articles in London, New York, Sydney, or Toronto ..., because German scientists (or for that matter, anyone else) else would only have the chance to click themselves through the catalogues of the many different research and academic libraries in Bulgaria, one by one ... See also the path-breaking analysis by (Deutsch, 1963). Bulgaria, Estonia, Germany (where there are still only the regional patchwork catalogues available), Latvia, Lithuania, Romania, the Slovak Republic to this day do not have their own Union catalogue. The list of Nobel Prize winners, 1901 – 2002, by national origin, closely follows the patterns of connectivity, established by Union catalogues: 1 United States: 270 ; 2 United Kingdom: 100 ; 3 Germany: 77 ; 4 France: 49 ; 5 Sweden: 30 ; 6 Switzerland: 22 ; 7 Netherlands: 15 ; 8 Italy: 14 ; 9 Denmark: 13 ; 10 Japan: 12 ; 11 Austria: 11 ; 12 Canada: 10 ; 13 Belgium: 9 ; 14 Norway: 8 ; 15 Spain: 6 ; 16 Australia: 6 ; 17 Ireland: 5 ; 18 Poland: 5 ; 19 Hungary: 3 ; 20 Mexico: 2 ; 21 Finland: 2 ; 22 Slovakia: 2 ; 23 Czech Republic: 2 ; 24 China: 2 ; 25 Greece: 2 ; 26 Portugal: 2 ; 27 Vietnam: 1 ; 28 Burma: 1 ; 29 Iceland: 1 ; 30 Nigeria: 1 ; 31 Korea, South: 1. Countries printed in bold, indented letters have regional patchwork catalogues, and countries printed in bold letters have no union catalogue. Iceland has only one national academic library. Nearly all scientific Nobel Prize Winners received their main scientific impulses from what Paul Kennedy (1993) once called the “intellectual powerhouse” of the major US Universities (or for that matter, Oxford and Cambridge). Forty-three current and former Harvard faculty members have been awarded Nobel Prizes. Twenty-seven Stanford faculty members have won the Nobel Prize since the university’s founding, repeating our diagnosis from Table 1 and Graph 1.
world university capacity away from Europe towards the US, some English-speaking countries, like Australia, Canada, South Africa and New Zealand, and towards Israel.

Table 2: Global shifts in world university efficiency, 2003 - 2006

<table>
<thead>
<tr>
<th>Country</th>
<th>Number of leading Universities 2003</th>
<th>Number of leading Universities 2006</th>
<th>increase/decrease</th>
</tr>
</thead>
<tbody>
<tr>
<td>USA</td>
<td>161</td>
<td>167</td>
<td>6</td>
</tr>
<tr>
<td>Commonwealth</td>
<td>44</td>
<td>47</td>
<td>3</td>
</tr>
<tr>
<td>EEA/EFTA</td>
<td>11</td>
<td>12</td>
<td>1</td>
</tr>
<tr>
<td>Israel</td>
<td>6</td>
<td>7</td>
<td>1</td>
</tr>
<tr>
<td>others</td>
<td>7</td>
<td>8</td>
<td>1</td>
</tr>
<tr>
<td>Russia</td>
<td>2</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>EU candidates</td>
<td>2</td>
<td>0</td>
<td>-2</td>
</tr>
<tr>
<td>Asia</td>
<td>68</td>
<td>64</td>
<td>-4</td>
</tr>
<tr>
<td>EU-27</td>
<td>199</td>
<td>193</td>
<td>-6</td>
</tr>
<tr>
<td></td>
<td>500</td>
<td>500</td>
<td></td>
</tr>
</tbody>
</table>

Source: Tausch (2009), based on University of Shanghai world university ranking, available at: http://ed.sjtu.edu.cn/ranking.htm

In Tausch (2009), it was re-iterated that one can only confirm the Lisbon strategy analysis, put forward by the former British Prime Minister Tony Blair:

“Let's be absolutely clear about the situation in Europe today. Our university sector is not competing in the way it needs to with America. You have got China and India developing their university sector in an extraordinary way, and yet if you look at the overall, not just the spending on our university sector, our tertiary education sector, but also where we are getting the value added in the connection between business and university, we don't have anything like the same possibilities in Europe that they have in other parts of the world.” (PM speech to the EU Parliament in Strasbourg, 26 October 2005, available at: http://www.number-10.gov.uk/output/Page8384.asp)
Our public University system, which on a global scale is above all the continental European University system, is in a deep crisis. Like any state socialist system, it produces waiting queues ("the numerus clausus"), it produces inefficiencies (see below), and it produces privileges and underprivileged strata; and, like under state socialism, the bureaucracies, which benefit from the system, argue that "social justice" is the main motivation for the existence of the system.

By “University privatization”, the present author above all suggests the creation of a market-driven competitive environment via a sufficient number of private Universities on the market as well as a process of free selling and buying of the products of Universities – above all the core product of a University system - courses for students. The present system in most European countries, the so-called “Bologna-process” of coordinating higher education notwithstanding, could be well characterized by Kornai’s description of a shortage: general shortages, frequent, intensive, chronic, etc. Tuition fees are a step in the right direction, and also the admission of private Universities to the market are a necessary step. A recent Wikipedia list\(^\text{11}\) about private Universities around the world should not be considered as exhaustive:

- Australia
- Austria
- Bangladesh
- Chile
- Germany
- Hungary
- Hong Kong
- India
- Lebanon
- United Kingdom
- United States

But also, there is another, more regional aspect in the European University system balance. The dire predictions are that “destructive creation” in the “new Europe” could end up in transforming the Central European region into a prolonged workbench of global capitalism, the process of Balassa/Samuelson-inspired catching-up during the recent years notwithstanding (Tausch, 2009).

\(^{11}\) http://en.wikipedia.org/wiki/Private_University
That **Central Eastern Europe** could become such a peripheral zone of a “prolonged workbench” is not just the product of the “wild imagination” of left-wing and Marxist economists, Trotskyites, populists and hard-core nationalists of all sorts. The analysis of the real threat of this to happen emerges also from a serious and detailed analysis of the re-distribution of world scientific power in the early 21\textsuperscript{st} Century. This analysis will be the task of the present Chapter. To make a long story short – Eastern Europe did not visibly benefit, it seems, in its international University standing from EU-accession from 2004 onwards, and even worse, instead of increasing, it de-creased its numbers of world class, top 500 Universities during the period 2003 – 2006. Especially Poland and Slovenia were affected by this process, with the other East European countries, which before still had ranking Universities among the world’s leading top 500, the Czech Republic and Hungary, just kept their position, and the other 2004 accession countries not even entering the arena at all. In terms of science, enlargement then, it seems, up to now was a single large and big “flop”; and the East Central Europeans, it seems, would be well advised to increase their cooperation with the Anglo-American science compound (to which the Netherlands and Scandinavia also belongs) instead of keeping too near to the slowly sinking European University “Titanic”.

The overall R&D performance, European decision makers have re-iterated again and again, is unsatisfactory.
Graph 2: the European R&D leaders and laggards

The European R&D leaders

Without a competitive research and development sector, Europe will never be able to fulfill the ambitious Lisbon targets, formulated in 2000, to be on equal footing with the US by 2010 in terms of the competitive knowledge-based economy.

One of the few decision makers of our time, who seemed to have grasped what is at stake, was British Prime Minister Tony Blair. In two of his important speeches, he said:
Former Prime Minister Tony Blair on the European University Crisis

“Let’s be absolutely clear about the situation in Europe today. Our university sector is not competing in the way it needs to with America. You have got China and India developing their university sector in an extraordinary way, and yet if you look at the overall, not just the spending on our university sector, our tertiary education sector, but also where we are getting the value added in the connection between business and university, we don’t have anything like the same possibilities in Europe that they have in other parts of the world. Our proposal is that we task the Commission specifically on coming back and reporting to the European Council next year on the challenge facing European universities, how we compete with the United States, how we get more public-private partnership into sustaining them, and more graduate schools, linking business and the academic world across the European Union.” (PM speech to the EU Parliament in Strasbourg, 26 October 2005, available at: http://www.number-10.gov.uk/output/Page8384.asp)

“Just reflect. The Laeken Declaration which launched the Constitution was designed “to bring Europe closer to the people”. Did it? The Lisbon agenda was launched in the year 2000 with the ambition of making Europe “the most competitive place to do business in the world by 2010”. We are half way through that period. Has it succeeded? (…) What would a different policy agenda for Europe look like? (…) First, it would modernise our social model. Again some have suggested I want to abandon Europe’s social model. But tell me: what type of social model is it that has 20m unemployed in Europe, productivity rates falling behind those of the USA; that is allowing more science graduates to be produced by India than by Europe; and that, on any relative index of a modern economy - skills, R&D, patents, IT, is going down not up. India will expand its biotechnology sector fivefold in the next five years. China has trebled its spending on R&D in the last five. (…) Of the top 20 universities in the world today, only two are now in Europe. (…) Investment in knowledge, in skills, in active labour market policies, in science parks and innovation, in higher education, in urban regeneration, in help for small businesses. This is modern social policy, not regulation and job protection that may save some jobs for a time at the expense of many jobs in the future. (…) And since this is a day for demolishing caricatures, let me demolish one other: the idea that Britain is in the grip of some extreme Anglo-Saxon market philosophy that tramples on the poor and disadvantaged. The present British Government has introduced the new deal for the unemployed, the largest jobs...
programme in Europe that has seen long-term youth unemployment virtually abolished. It has increased investment in our public services more than any other European country in the past five years. We needed to, it is true, but we did it. We have introduced Britain’s first minimum wage. We have regenerated our cities. We have lifted almost one million children out of poverty and two million pensioners out of acute hardship and are embarked on the most radical expansion of childcare, maternity and paternity rights in our country’s history. It is just that we have done it on the basis of and not at the expense of a strong economy. (Tony Blair’s speech to the European Parliament on 23 June 2005, available at: http://news.bbc.co.uk/2/hi/uk_news/politics/4122288.stm)

What are the Lisbon strategy realities? Has there been really a closing of the gap with America and other world economic competitors? Since Eurostat does not publish any statistics on international University rankings, we have to work here with the well-established data series published by the University of Shanghai in China.

The “Lisbon” performance could not be more dismal:

**Table 3: The World’s leading Universities - statistics by Region (2006)**

<table>
<thead>
<tr>
<th>Region</th>
<th>Top 20</th>
<th>Top 100</th>
<th>Top 200</th>
<th>Top 300</th>
<th>Top 400</th>
<th>Top 500</th>
</tr>
</thead>
<tbody>
<tr>
<td>North and Latin America</td>
<td>17</td>
<td>58</td>
<td>98</td>
<td>137</td>
<td>164</td>
<td>196</td>
</tr>
<tr>
<td>Europe</td>
<td>2</td>
<td>34</td>
<td>78</td>
<td>122</td>
<td>171</td>
<td>207</td>
</tr>
<tr>
<td>Asia/Pac</td>
<td>1</td>
<td>9</td>
<td>24</td>
<td>40</td>
<td>63</td>
<td>92</td>
</tr>
<tr>
<td>Africa</td>
<td></td>
<td></td>
<td></td>
<td>1</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>20</strong></td>
<td><strong>101</strong></td>
<td><strong>200</strong></td>
<td><strong>300</strong></td>
<td><strong>400</strong></td>
<td><strong>500</strong></td>
</tr>
</tbody>
</table>

Source: University of Shanghai world university ranking, available at: http://ed.sjtu.edu.cn/ranking.htm

The US share among the leading twenty and among the leading 100 is really without a parallel:
Table 4: Europe’s share in the global University contest

<table>
<thead>
<tr>
<th></th>
<th>Europe's share in the world’s top Universities</th>
<th>USA share</th>
<th>Asia/ Pacific</th>
<th>others</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top 20</td>
<td>10,00</td>
<td>85,00</td>
<td>5,00</td>
<td>0,00</td>
</tr>
<tr>
<td>Top 100</td>
<td>33,66</td>
<td>53,47</td>
<td>8,91</td>
<td>3,96</td>
</tr>
<tr>
<td>Top 200</td>
<td>39,00</td>
<td>43,50</td>
<td>12,00</td>
<td>5,50</td>
</tr>
<tr>
<td>Top 300</td>
<td>40,67</td>
<td>39,33</td>
<td>13,33</td>
<td>6,67</td>
</tr>
<tr>
<td>Top 400</td>
<td>42,75</td>
<td>35,00</td>
<td>15,75</td>
<td>6,50</td>
</tr>
<tr>
<td>Top 500</td>
<td>41,40</td>
<td>33,40</td>
<td>18,40</td>
<td>6,80</td>
</tr>
</tbody>
</table>

Source: calculated from University of Shanghai World University ranking, available at: [http://ed.sjtu.edu.cn/ranking.htm](http://ed.sjtu.edu.cn/ranking.htm)

These results become even more dismal, when the special role of the “anglo-irish-dutch-scandinavian” “scientific enclaves” in the EU is taken into account. Europe’s share in the world’s top 500 universities is a considerable 207 Universities or 41.4% of the total, but of these 207 Universities, a larger number – twelve – are located in Norway and Switzerland, while 193 are located in the EU-27. Only 59% of the leading EU-Universities – 114 – are located outside the “anglo-irish-dutch-scandinavian” “compound”, while the anglo-irish-dutch-scandinavian “gang of the North” makes up 41% of the EU-27’s excellent research and teaching potential!
Graph 4: Europe’s top-level University, increasingly a UK, and Irish, Dutch and Scandinavian “affair”

Source: calculated from University of Shanghai World University ranking, available at: http://ed.sjtu.edu.cn/ranking.htm

In addition, it is particularly sad to note that the new EU-member countries could not improve or even lost the small position, which they still had after the transformation during the first years as full members of the Union.
<table>
<thead>
<tr>
<th>Country</th>
<th>Number of leading Universities 2003</th>
<th>Number of leading Universities 2006</th>
<th>Increase/Decrease</th>
</tr>
</thead>
<tbody>
<tr>
<td>USA</td>
<td>161</td>
<td>167</td>
<td>6</td>
</tr>
<tr>
<td>Australia</td>
<td>13</td>
<td>16</td>
<td>3</td>
</tr>
<tr>
<td>Austria</td>
<td>4</td>
<td>7</td>
<td>3</td>
</tr>
<tr>
<td>New Zealand</td>
<td>3</td>
<td>5</td>
<td>2</td>
</tr>
<tr>
<td>Egypt</td>
<td>0</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Israel</td>
<td>6</td>
<td>7</td>
<td>1</td>
</tr>
<tr>
<td>Italy</td>
<td>22</td>
<td>23</td>
<td>1</td>
</tr>
<tr>
<td>Norway</td>
<td>3</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>South Korea</td>
<td>8</td>
<td>9</td>
<td>1</td>
</tr>
<tr>
<td>Sweden</td>
<td>10</td>
<td>11</td>
<td>1</td>
</tr>
<tr>
<td>UK</td>
<td>42</td>
<td>43</td>
<td>1</td>
</tr>
<tr>
<td>Argentina</td>
<td>1</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Belgium</td>
<td>7</td>
<td>7</td>
<td>0</td>
</tr>
<tr>
<td>Brazil</td>
<td>4</td>
<td>4</td>
<td>0</td>
</tr>
<tr>
<td>Chile</td>
<td>1</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>China</td>
<td>14</td>
<td>14</td>
<td>0</td>
</tr>
<tr>
<td>China-tw</td>
<td>5</td>
<td>5</td>
<td>0</td>
</tr>
<tr>
<td>Czech R.</td>
<td>1</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Greece</td>
<td>2</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Hungary</td>
<td>2</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Ireland</td>
<td>3</td>
<td>3</td>
<td>0</td>
</tr>
<tr>
<td>Mexico</td>
<td>1</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Netherlands</td>
<td>12</td>
<td>12</td>
<td>0</td>
</tr>
<tr>
<td>Russia</td>
<td>2</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Singapore</td>
<td>2</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>South Africa</td>
<td>4</td>
<td>4</td>
<td>0</td>
</tr>
<tr>
<td>Switzerland</td>
<td>8</td>
<td>8</td>
<td>0</td>
</tr>
<tr>
<td>Denmark</td>
<td>6</td>
<td>5</td>
<td>-1</td>
</tr>
<tr>
<td>Finland</td>
<td>6</td>
<td>5</td>
<td>-1</td>
</tr>
<tr>
<td>France</td>
<td>22</td>
<td>21</td>
<td>-1</td>
</tr>
<tr>
<td>India</td>
<td>3</td>
<td>2</td>
<td>-1</td>
</tr>
<tr>
<td>Poland</td>
<td>3</td>
<td>2</td>
<td>-1</td>
</tr>
<tr>
<td>Portugal</td>
<td>1</td>
<td>0</td>
<td>-1</td>
</tr>
<tr>
<td>Slovenia</td>
<td>1</td>
<td>0</td>
<td>-1</td>
</tr>
<tr>
<td>Canada</td>
<td>24</td>
<td>22</td>
<td>-2</td>
</tr>
<tr>
<td>Germany</td>
<td>42</td>
<td>40</td>
<td>-2</td>
</tr>
<tr>
<td>Country</td>
<td>2012</td>
<td>2011</td>
<td>Change</td>
</tr>
<tr>
<td>---------</td>
<td>------</td>
<td>------</td>
<td>--------</td>
</tr>
<tr>
<td>Turkey</td>
<td>2</td>
<td>0</td>
<td>-2</td>
</tr>
<tr>
<td>Japan</td>
<td>36</td>
<td>32</td>
<td>-4</td>
</tr>
<tr>
<td>Spain</td>
<td>13</td>
<td>9</td>
<td>-4</td>
</tr>
<tr>
<td></td>
<td>500</td>
<td>500</td>
<td></td>
</tr>
</tbody>
</table>

Source: calculated from University of Shanghai World University ranking, available at: [http://ed.sjtu.edu.cn/ranking.htm](http://ed.sjtu.edu.cn/ranking.htm)

As our table above showed, the following EU member or candidate countries witnessed a real deterioration in their number of top 500 world universities:

- Denmark
- Finland
- France
- Germany
- Poland
- Portugal
- Slovenia
- Spain
- Turkey

A world-level comparison quickly reveals that the successful US, Commonwealth, EEA/EFTA and Israeli models of higher education share many common features, basically characterized by considerable tuition fees, as well as a considerable state and private sector involvement in the process, combined with a competitive climate in the University sector.
Table 6: The fallouts from a wrong University policy?

a) The absolute numbers

<table>
<thead>
<tr>
<th>Country</th>
<th>Number of leading Universities 2003</th>
<th>Number of leading Universities 2006</th>
<th>increase/decrease</th>
</tr>
</thead>
<tbody>
<tr>
<td>USA</td>
<td>161</td>
<td>167</td>
<td>6</td>
</tr>
<tr>
<td>Commonwealth</td>
<td>44</td>
<td>47</td>
<td>3</td>
</tr>
<tr>
<td>EEA/EFTA</td>
<td>11</td>
<td>12</td>
<td>1</td>
</tr>
<tr>
<td>Israel</td>
<td>6</td>
<td>7</td>
<td>1</td>
</tr>
<tr>
<td>others</td>
<td>7</td>
<td>8</td>
<td>1</td>
</tr>
<tr>
<td>Russia</td>
<td>2</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>EU candidates</td>
<td>2</td>
<td>0</td>
<td>-2</td>
</tr>
<tr>
<td>Asia</td>
<td>68</td>
<td>64</td>
<td>-4</td>
</tr>
<tr>
<td>EU-27</td>
<td>199</td>
<td>193</td>
<td>-6</td>
</tr>
</tbody>
</table>

Source: calculated from University of Shanghai world university ranking, available at: [http://ed.sjtu.edu.cn/ranking.htm](http://ed.sjtu.edu.cn/ranking.htm) "Commonwealth" is defined here as Australia, Canada, New Zealand, South Africa

b) the relative numbers

<table>
<thead>
<tr>
<th>Country</th>
<th>% of number of leading Universities 2003</th>
<th>% of number of leading Universities 2006</th>
<th>increase/decrease</th>
</tr>
</thead>
<tbody>
<tr>
<td>EU-27</td>
<td>39,8</td>
<td>38,6</td>
<td>-1,2</td>
</tr>
<tr>
<td>USA</td>
<td>32,2</td>
<td>33,4</td>
<td>1,2</td>
</tr>
<tr>
<td>Asia</td>
<td>13,6</td>
<td>12,8</td>
<td>-0,8</td>
</tr>
<tr>
<td>Commonwealth</td>
<td>8,8</td>
<td>9,4</td>
<td>0,6</td>
</tr>
<tr>
<td>EEA/EFTA</td>
<td>2,2</td>
<td>2,4</td>
<td>0,2</td>
</tr>
<tr>
<td>others</td>
<td>1,4</td>
<td>1,6</td>
<td>0,2</td>
</tr>
<tr>
<td>Israel</td>
<td>1,2</td>
<td>1,4</td>
<td>0,2</td>
</tr>
<tr>
<td>Russia</td>
<td>0,4</td>
<td>0,4</td>
<td>0</td>
</tr>
</tbody>
</table>
Without a thorough University reform, Europe will dismally fail the Lisbon targets.

On the methodology of the present paper

A large section of the evidence used in this article is based on the OCLC Archive, the world’s largest collection of global library holdings. Founded in 1967, the OCLC Online Computer Library Center is a nonprofit, membership, computer library service and research organization dedicated to the public purposes of furthering access to the world’s information and reducing the rate of rise of library costs. More than 69,000 libraries in 112 countries and territories around the world use OCLC services to locate, acquire, catalog, lend and preserve library materials. To date, the OCLC is the largest one-click online catalogue of library holdings in the world (http://www.oclc.org/about/default.htm).

The company presents the following impressive statistics:

Worldcat facts and statistics

- Number of libraries represented worldwide: 60,000
- Number of bibliographic records: 107,827,852
- How often a record is added: Every ten seconds
- Number of holdings: 1,289,190,590
- Number of countries represented: 112
- Number of languages and dialects represented: More than 470

<table>
<thead>
<tr>
<th>EU candidates</th>
<th>0.4</th>
<th>0</th>
<th>-0.4</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>500</td>
<td>500</td>
<td></td>
</tr>
</tbody>
</table>

Source: calculated from University of Shanghai world university ranking, available at: http://ed.sjtu.edu.cn/ranking.htm

“Commonwealth” is defined here as Australia, Canada, New Zealand, South Africa
- How often a request is filled through Worldcat Resource Sharing:
  Every four seconds
- How often Worldcat is searched via FirstSearch:
  Every second

This article is also based on full text, full content, combined single click search resources to weigh the impact of scholarly literature.

- “Google Book search” As form December 2007, the Google Book Search interface is available in over 35 languages, from Japanese to Czech to Finnish. Over 10,000 publishers and authors from 100+ countries are participating in the Book Search Partner Program. The Library Project expands to 28 partners, including seven international library partners: Oxford University (UK), University of Complutense of Madrid (Spain), the National Library of Catalonia (Spain), University Library of Lausanne (Switzerland), Ghent University (Belgium) and Keio University (Japan) in addition to major Universities in the USA, like Harvard etc.

- “Google scholar” is a unique program, now integrating the majority of scientific archives in the world, like IDEAS/REPEC, University of Connecticut, which comprises around 80% of the global economic profession, the SSRN (Social Science Research network, New York) and many other archives.

- “Questia” – Questia is the World’s Largest Online Library of Books with full content search. Questia is the first online library that provides access to the world’s largest online collection of books and journal articles in the humanities and social sciences, plus magazine and newspaper articles.

- “DIALOG Open access” is a free open access platform to a large section of the global press. In our preliminary analysis, we have chosen Business News Newspapers - Major U.S. Sources Atlanta Journal/Constitution Boston Globe, Christian Science Monitor New York Times (90 Days), USA Today Wall Street Journal (summaries)

- “Dialog magazines”: Complete text of hundreds of magazines and journals from leading publishers in sources such as Business Dateline, Business & Industry®, CMP Computer Fulltext, Computer

- **"EBSCO Scientific abstracts"**, is combining the most important scholarly journals in the social sciences, documented in Academic Search Premier, Academic Search Elite, Business Source Elite, EconLit, Psychology and Behavioral Sciences Collection, Regional Business News, SocINDEX.

- **“Cambridge Scientific Abstracts”** (CSA) provides access to more than 100 databases published by CSA and its publishing partners\(^\text{12}\).

The companies chosen represent a good, but certainly subjective sample of the major publishers in the field, and comprise both European as well as American companies. Since company sales figures are a closely guarded secret, our comparisons and estimates of the market effectiveness of the 21 companies under scrutiny are based exclusively on OCLC Library holding figures instead of on direct or indirect estimates of sales figures on the different markets around the world\(^\text{13}\). Our thus

\(^{12}\) The full list of components of the database is available from: [http://www.csa.com/e_products/databases-collections.php](http://www.csa.com/e_products/databases-collections.php)

\(^{13}\) My own very crude and first estimates, based on OCLC figures and global sales figures, for my own books and articles in English, published since 1992, published at three of the 21 major publishing companies listed in the present study, yield the following statistically highly significant estimate of sales figures, based on **global OCLC circulation figures**:

\[
\text{global sales figures = } 2.2 \times \text{OCLC global library circulation figures} + 21; \ R^2 = 0.9377.
\]

That means that the average academic publisher, by and large, most probably will sell around 20 copies to "institutional buyers" like international government bureaucracies, internet book stores, which buy certain stocks in advance etc, and that you have to multiply OCLC figures by a factor of around 2.2 to arrive at the “true” global sales figures of an average European English language social policy academic product. For those readers, who only have the open access version of “world cat”, the calculation of the trade-off between library presence figures and sales figures is more complicated, insofar as they have to do the analysis market-wise (USA, Australia, Canada, United Kingdom etc.) to arrive at results. The author’s own personal estimates for global sales figures from the **United States Library presence** is:

\[
y \text{ (global sales) = } 2.2544x + 55,305 \ R^2 = 0.9318; \ i.e. \text{ an average academic book producer is supposed to sell around 55 books on the global markets and will multiply US library presence figures again by a factor of } 2.2 \text{ to arrive at global sales results. The equation determines again 93% of total variance of global sales. There are various estimates of the trade-off between Amazon sales ranks and global book sales. Only Amazon sales ranks of } < 1.000.000 \text{ would imply}
\]
admittedly second-best solution in view of lacking global company sales figures was to determine how large a percentage of the production (books and journals) of the 21 companies were well-received by the global library system, about which increasingly data are available via the OCLC World Catalogue system. A future, more sophisticated analysis could start to analyze the bestselling figures of major Internet book traders and determine, how big a percentage of total production is, say in the top 1000, top 10.000 and top 100.000 each per company and per title of output analyzed.

Since our investigation is only a preliminary analysis, we refrain from calculating such figures.

We think that our selection of the 21 companies, although debatable, is somewhat fair, and especially contains those publishers, which time and again provided opportunities for European and “other semi-periphery” researchers to publish internationally:

Table 7: the share of the 21 chosen companies in global book production

<table>
<thead>
<tr>
<th></th>
<th>Global English language book titles</th>
<th>21 companies</th>
<th>percentage share of the 21 companies in global output</th>
</tr>
</thead>
<tbody>
<tr>
<td>All titles, dealing with globalization, world system, or European Union</td>
<td>423997</td>
<td>31726</td>
<td>7,48</td>
</tr>
<tr>
<td>political science, sociology, economics titles among them</td>
<td>18490</td>
<td>2324</td>
<td>12,57</td>
</tr>
<tr>
<td>of these: specific keyword dependency theory, or world systems theory</td>
<td>3817</td>
<td>708</td>
<td>18,55</td>
</tr>
</tbody>
</table>

global sales in excess of around 700 per book and year. As the Appendix Graph 1 shows, there is also a very close tradeoff between US library presence of a book and Amazon sales ranks.
Graph 5: the share of the 21 chosen companies in global book production

Source: our own calculations based on the data of this article, using Microsoft EXCEL 2000/2003 and SPSS XV (Innsbruck University) software, Austria. Reference data bases: Courtesy: Fachhochschulstudiengänge Burgenland, University of Applied Sciences, Campus 1, A-7000 Eisenstadt, www.fh-burgenland.at Study Library for the opportunity to use the OCLC Worldcat documentation system, and courtesy to Innsbruck and Vienna University for the opportunity to use their reference systems online.
In terms of world systems research, the impact of these companies is even bigger. We look at the debates on the founders of “dependency” and “world systems theory”:

- Samir Amin
- Giovanni Arrighi
- Fernando Henrique Cardoso
- Ch. Chase-Dunn
- Andre Gunder Frank
- Raul Prebisch
- Osvaldo Sunkel
- Immanuel Wallerstein

The exact “Google book search” profile is reprinted in Appendix Table 4\textsuperscript{14}. This search profile is only a second best solution. Our measure is admittedly a very crude counting procedure, but unfortunately as yet, “Google book search” does not allow for a more exact counting procedure to quantitatively evaluate global book content. But we can estimate somehow that a good proportion of the global debates about the eight authors in question take place in the context of these publishers:

\textsuperscript{14} It is important, especially for younger authors, to re-iterate that social science publishing is not a big thing; or as the French saying goes: “Ce n’est pas grand chose”. Look at the current Amazon.com bestselling figures for the eight great figures of world systems and dependency theory:

- Samir Amin, “The Liberal Virus: Permanent War and the Americanization of the World”, #519,433
- Giovanni Arrighi, “Adam Smith in Beijing: Lineages of the Twenty-First Century (Hardcover)”, #166,717
- Christopher Chase-Dunn, “Global Formation: Structures of the World Economy”, #901,673
- Fernando Henrique Cardoso, “The Accidental President of Brazil: A Memoir”, #282,235
- Andre Gunder Frank, “Reorient”, #452,580
- Raul Prebisch, “Change and development--Latin America’s great task;: Report submitted to the Inter-American Development Bank (Praeger special studies in international economics and development)” #3,413,901
- Osvaldo Sunkel, “Globalism and the New Regionalism (International Political Economy)”, #1,174,862
### Table 8: The 21 companies and world systems research

<table>
<thead>
<tr>
<th>Author</th>
<th>% of the global debate on these authors took place in the context of the 21 book companies</th>
<th>context 21 companies – number of occurrences in &quot;Google book search&quot; on these authors</th>
<th>total &quot;Google book search” returns on these authors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ch. Chase-Dunn</td>
<td>92,1</td>
<td>755</td>
<td>820</td>
</tr>
<tr>
<td>Giovanni Arrighi</td>
<td>88,1</td>
<td>695</td>
<td>789</td>
</tr>
<tr>
<td>Osvaldo Sunkel</td>
<td>83,7</td>
<td>663</td>
<td>792</td>
</tr>
<tr>
<td>Cardoso/Faletto</td>
<td>81,0</td>
<td>709</td>
<td>875</td>
</tr>
<tr>
<td>Andre Gunder Frank</td>
<td>78,5</td>
<td>798</td>
<td>1016</td>
</tr>
<tr>
<td>Raul Prebisch</td>
<td>77,6</td>
<td>685</td>
<td>883</td>
</tr>
<tr>
<td>Immanuel Wallerstein</td>
<td>76,1</td>
<td>939</td>
<td>1234</td>
</tr>
<tr>
<td>Samir Amin</td>
<td>59,0</td>
<td>821</td>
<td>1391</td>
</tr>
</tbody>
</table>

Source: our own calculations based on the data of this article, using Microsoft EXCEL 2000/2003 and SPSS XV (Innsbruck University) software, Austria. Reference data bases: Courtesy: Fachhochschulstudiengänge Burgenland, University of Applied Sciences, Campus 1, A-7000 Eisenstadt, www.fh-burgenland.at Study Library for the opportunity to use the OCLC Worldcat documentation system, and courtesy to Innsbruck and Vienna University for the opportunity to use their reference systems online.
Graph 6: The 21 companies and world systems research

% of the global debate on these authors in the context of the 21 book companies

Source: our own calculations based on the data of this article, using Microsoft EXCEL 2000/2003 and SPSS XV (Innsbruck University) software, Austria. Reference data bases: Courtesy: Fachhochschulstudiengänge Burgenland, University of Applied Sciences, Campus 1, A-7000 Eisenstadt, www.fh-burgenland.at Study Library for the opportunity to use the OCLC Worldcat documentation system, and courtesy to Innsbruck and Vienna University for the opportunity to use their reference systems online

Thus, we work with the following nineteen variables:
<table>
<thead>
<tr>
<th>Shorthand</th>
<th>Full variable label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Japanese library holdings (NACSIS)</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles: total academic and research library holdings in Japan (NACSIS)</td>
</tr>
<tr>
<td>France (Cat. Col. de France)</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles: total academic and research library holdings in France (Cat. Col. de France)</td>
</tr>
<tr>
<td>COPAC UK + IRE</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles: academic and research library holdings in the UK + Ireland (COPAC UK + IRE)</td>
</tr>
<tr>
<td>Germany (GBV)</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles in Germany (GBV; GBV Common Library Network of the German States Bremen, Hamburg, Mecklenburg-Vorpommern, Niedersachsen, Sachsen-Anhalt, Schleswig-Holstein, Thüringen and the Foundation of Prussian Cultural Heritage)</td>
</tr>
<tr>
<td>Spain (REBIUN)</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles: total academic and research library holdings in Spain (REBIUN)</td>
</tr>
<tr>
<td>European Commission Library Brussels</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles: total library holdings at the European Commission Library (Catalogue ECLAS)</td>
</tr>
<tr>
<td>European University Institute, Firenze</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles: total library holdings at the European University Institute, Firenze</td>
</tr>
<tr>
<td>Libraries Australia</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles: total academic and research library holdings in Australia (“Libraries Australia”)</td>
</tr>
<tr>
<td>Dag Hammarskjöld Library, UN</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles: total library holdings at the Dag Hammarskjöld Library, UN</td>
</tr>
<tr>
<td>ILO LABORDOC</td>
<td>Books and serials produced by the company present in the entire library system as a % of total titles: total library holdings at the International Labor Organization (ILO LABORDOC)</td>
</tr>
<tr>
<td>Ebsco abstracts</td>
<td>Books and serials produced by the company mentioned in the entire document archive as a % of total titles in Ebsco Host abstracts</td>
</tr>
<tr>
<td>Cambridge CSA</td>
<td>Books and serials produced by the company mentioned in the entire document archive as a % of total titles in Cambridge CSA (Cambridge Scientific Abstracts)</td>
</tr>
<tr>
<td>DIALOG magazines</td>
<td>Books and serials produced by the company mentioned in the entire document archive as a % of total titles at “DIALOG/Thomson magazines”</td>
</tr>
</tbody>
</table>
The efficiency of knowledge dissemination of global book publishing companies, heavily involved in the debates about globalization and European Union issues

Productions, which are available at less than 50 of the global libraries, are considered in the operational terms of this article as a “market flop”. In terms of their ability to place books on the markets of now 100+ countries well in comparison to their total production, American companies hold an unparalleled power. The relative market leaders, which get a large percentage of their total book output to more than 50 global libraries each, only two are European:

- Lexington (US)
- St. Martin's Press (US)
- Rowman/Littlefield (US)
- Monthly Review Press (US)
- Praeger Publishers (US)
- Cornell UP (US)
- Ashgate (UK)
- Transaction Publishers (US)
- Edward Elgar (UK)
- Nova Science Publishers (US)

while among the producers with a larger share of titles, which don’t make it to 50 or more than 50 libraries, only two are American:

- Campus (Frankfurt/Ann Arbor) (GER)
- IOS Press (NL)
- Springer (GER)
- Amsterdam University Press (NL)
- Blackwell (UK)
- Houghton/Mifflin (US)
- Routledge (UK)
- Oxford University Press (UK)
- Palgrave Macmillan (UK)
- Sage Publications (US)
Table 9: How well publishers were doing in getting a book being sold to more than 50 academic libraries around the world per total production?

<table>
<thead>
<tr>
<th>Publisher</th>
<th>Total number of titles</th>
<th>Total number of serials</th>
<th>Total number of titles, present at more than 50 academic OCLC libraries around the world</th>
<th>Total number of serials, present at more than 50 academic OCLCs libraries around the world</th>
<th>Library market penetration factor “books”</th>
<th>Library market penetration factor “serials”</th>
<th>Rank books</th>
<th>Rank serials</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amsterdam University Press</td>
<td>1361</td>
<td>60</td>
<td>314</td>
<td>0</td>
<td>23,1</td>
<td>0,0</td>
<td>18</td>
<td>22</td>
</tr>
<tr>
<td>Ashgate</td>
<td>15062</td>
<td>215</td>
<td>6422</td>
<td>5</td>
<td>42,6</td>
<td>2,3</td>
<td>7</td>
<td>19</td>
</tr>
<tr>
<td>Blackwell</td>
<td>62356</td>
<td>2379</td>
<td>14797</td>
<td>484</td>
<td>23,7</td>
<td>20,3</td>
<td>17</td>
<td>5</td>
</tr>
<tr>
<td>Cambridge UP</td>
<td>87616</td>
<td>1374</td>
<td>28842</td>
<td>205</td>
<td>32,9</td>
<td>14,9</td>
<td>11</td>
<td>6</td>
</tr>
<tr>
<td>Campus (Frankfurt/Ann Arbor)</td>
<td>20590</td>
<td>1317</td>
<td>455</td>
<td>16</td>
<td>2,2</td>
<td>1,2</td>
<td>22</td>
<td>21</td>
</tr>
<tr>
<td>Cornell UP</td>
<td>10036</td>
<td>124</td>
<td>4647</td>
<td>10</td>
<td>46,3</td>
<td>8,1</td>
<td>6</td>
<td>13</td>
</tr>
<tr>
<td>Edward Elgar</td>
<td>9466</td>
<td>120</td>
<td>3804</td>
<td>3</td>
<td>40,2</td>
<td>2,5</td>
<td>9</td>
<td>18</td>
</tr>
<tr>
<td>Houghton/Mifflin</td>
<td>88015</td>
<td>476</td>
<td>20941</td>
<td>114</td>
<td>23,8</td>
<td>23,9</td>
<td>16</td>
<td>3</td>
</tr>
<tr>
<td>IOS Press</td>
<td>3400</td>
<td>168</td>
<td>445</td>
<td>8</td>
<td>13,1</td>
<td>4,8</td>
<td>21</td>
<td>17</td>
</tr>
<tr>
<td>Lexington</td>
<td>5750</td>
<td>46</td>
<td>3761</td>
<td>5</td>
<td>65,4</td>
<td>10,9</td>
<td>1</td>
<td>8</td>
</tr>
<tr>
<td>Monthly Review Press</td>
<td>1348</td>
<td>10</td>
<td>668</td>
<td>1</td>
<td>49,6</td>
<td>10,0</td>
<td>4</td>
<td>10</td>
</tr>
<tr>
<td>Nova Science Publishers</td>
<td>4190</td>
<td>163</td>
<td>1463</td>
<td>16</td>
<td>34,9</td>
<td>9,8</td>
<td>10</td>
<td>11</td>
</tr>
<tr>
<td>Oxford University Press</td>
<td>199546</td>
<td>1892</td>
<td>57571</td>
<td>282</td>
<td>28,9</td>
<td>14,9</td>
<td>14</td>
<td>7</td>
</tr>
<tr>
<td>Palgrave Macmillan</td>
<td>26889</td>
<td>161</td>
<td>7913</td>
<td>10</td>
<td>29,4</td>
<td>6,2</td>
<td>13</td>
<td>16</td>
</tr>
<tr>
<td>Praeger</td>
<td>25912</td>
<td>278</td>
<td>12697</td>
<td>25</td>
<td>49,0</td>
<td>9,0</td>
<td>5</td>
<td>12</td>
</tr>
</tbody>
</table>
The fifteen companies, which had the best combined record of avoiding books and serials flop rates, were:

- St. Martin's Press
- Lexington
- Transaction Publishers
- Monthly Review Press
- Praeger Publishers
- Rowman/Littlefield
- Cornell UP
- Sage Publications
- Cambridge UP
- Houghton/Mifflin
- Ashgate
- Nova Science Publishers
- Blackwell
- Oxford University Press
- Edward Elgar
### Table 10: Market flop rates by international comparison

<table>
<thead>
<tr>
<th></th>
<th>Library market penetration factor, books</th>
<th>Library market penetration factor, serials</th>
<th>Market flop rate per total output, books in %</th>
<th>Market flop rate per total output, journals in %</th>
<th>average market flop rate, books and journals, combined</th>
</tr>
</thead>
<tbody>
<tr>
<td>St. Martin's Press</td>
<td>63,95</td>
<td>32,48</td>
<td>36,05</td>
<td>67,52</td>
<td>51,8</td>
</tr>
<tr>
<td>Lexington</td>
<td>65,41</td>
<td>10,87</td>
<td>34,59</td>
<td>89,13</td>
<td>61,9</td>
</tr>
<tr>
<td>Transaction Publishers</td>
<td>41,39</td>
<td>25,00</td>
<td>58,61</td>
<td>75,00</td>
<td>66,8</td>
</tr>
<tr>
<td>Monthly Review Press</td>
<td>49,55</td>
<td>10,00</td>
<td>50,45</td>
<td>90,00</td>
<td>70,2</td>
</tr>
<tr>
<td>Praeger Publishers</td>
<td>49,00</td>
<td>8,99</td>
<td>51,00</td>
<td>91,01</td>
<td>71,0</td>
</tr>
<tr>
<td>Rowman/Littlefield</td>
<td>51,11</td>
<td>6,76</td>
<td>48,89</td>
<td>93,24</td>
<td>71,1</td>
</tr>
<tr>
<td>Cornell UP</td>
<td>46,30</td>
<td>8,06</td>
<td>53,70</td>
<td>91,94</td>
<td>72,8</td>
</tr>
<tr>
<td>Sage Publications</td>
<td>32,63</td>
<td>21,68</td>
<td>67,37</td>
<td>78,32</td>
<td>72,8</td>
</tr>
<tr>
<td>Cambridge UP</td>
<td>32,92</td>
<td>14,92</td>
<td>67,08</td>
<td>85,08</td>
<td>76,1</td>
</tr>
<tr>
<td>Houghton/Mifflin</td>
<td>23,79</td>
<td>23,95</td>
<td>76,21</td>
<td>76,05</td>
<td>76,1</td>
</tr>
<tr>
<td>Ashgate</td>
<td>42,64</td>
<td>2,33</td>
<td>57,36</td>
<td>97,67</td>
<td>77,5</td>
</tr>
<tr>
<td>Nova Science Publishers</td>
<td>34,92</td>
<td>9,82</td>
<td>65,08</td>
<td>90,18</td>
<td>77,6</td>
</tr>
<tr>
<td>Blackwell</td>
<td>23,73</td>
<td>20,34</td>
<td>76,27</td>
<td>79,66</td>
<td>78,0</td>
</tr>
<tr>
<td>Oxford University Press</td>
<td>28,85</td>
<td>14,90</td>
<td>71,15</td>
<td>85,10</td>
<td>78,1</td>
</tr>
<tr>
<td>Edward Elgar</td>
<td>40,19</td>
<td>2,50</td>
<td>59,81</td>
<td>97,50</td>
<td>78,7</td>
</tr>
<tr>
<td>Palgrave Macmillan</td>
<td>29,43</td>
<td>6,21</td>
<td>70,57</td>
<td>93,79</td>
<td>82,2</td>
</tr>
<tr>
<td>Routledge</td>
<td>24,69</td>
<td>6,66</td>
<td>75,31</td>
<td>93,34</td>
<td>84,3</td>
</tr>
<tr>
<td>Springer</td>
<td>18,02</td>
<td>10,05</td>
<td>81,98</td>
<td>89,95</td>
<td>86,0</td>
</tr>
<tr>
<td>Amsterdam University Press</td>
<td>23,07</td>
<td>0,00</td>
<td>76,93</td>
<td>100,00</td>
<td>88,5</td>
</tr>
<tr>
<td>IOS Press</td>
<td>13,09</td>
<td>4,76</td>
<td>86,91</td>
<td>95,24</td>
<td>91,1</td>
</tr>
<tr>
<td>Campus (Frankfurt/Ann Arbor)</td>
<td>2,21</td>
<td>1,21</td>
<td>97,79</td>
<td>98,79</td>
<td>98,3</td>
</tr>
</tbody>
</table>

Source: our own calculations based on the data of this article, using Microsoft EXCEL 2000/2003 and SPSS XV (Innsbruck University) software, Austria. Reference data bases: Courtesy: Fachhochschulstudiengänge Burgenland, University of Applied Sciences,
The quest for scholarly quality

Undoubtedly, scholars will be interested not only in sales, but also in the impact of their work in the course of the further debate on the subject. So in addition to the parameters, already mentioned above, we introduce the percentage chance of a scientific work to be referred to in the peer reviewed journal literature around the globe. Many commercially available abstract and journal literature services exist today, but not all of them are full-text services.

Our choice here was to work with EBSCO Host and CSA Cambridge Scientific Abstracts full text services. In addition to the indicators, mentioned above, we introduce the DILOG Magazine literature archive as an additional quality parameter. Why this? Because the public debate is not only a question of international scholarly journals and the daily press, but also of many other media outlets, especially the weeklies and monthlies, which specialize in background content. Ever heard about the “Economist”, “Foreign Affairs” or “Foreign Policy”? Well of course. So this is what we have in mind here.

The quest for global publicity - a VERY preliminary analysis

Scholars and publishing companies alike could now argue that these indicators are not yet everything. Indeed, they are not.

First take the quest for media-coverage and publicity. The DILOG magazines are global in design, but US-centric in practice and the DILOG newspapers chosen are the only top US dailies.

At a later stage of this research effort, perhaps a one-click all archives of the world press with a sufficiently powerful counting machine should be consulted. Several freely searchable, but of course not downloadable products come to my mind, such as GBI content\textsuperscript{16} or others. The research could be also expanded to include DIALOG products, like:

- Newspapers [U.S.; Asia-Pacific; Canada; U.K.]
- DIALOG NewsRoom
- News wires [Sources Africa News; Agence France-Presse English Wire; AP News Bridge World Markets News; EIU ViewsWire; Federal News Service; ITAR/TASS News; Japan Economic Newswire Plus; Knight-Ridder/Tribune Business News; South American Business Information (summaries); Xinhua News]
- etc.

into account. All are freely searchable for the relevant company occurrences in the full text of the news items.\textsuperscript{17}

The quest for publicity by a scholar is understandable and also legitimate. Seen from the perspective of governments and funding bodies, such publicity is highly welcome. Which book publishing company assures the researcher and the funding bodies of the research operation the most thorough international publicity?

To quantitatively compare publisher international impact, we analyzed the number of specific references for each company in the archives of the Swiss designed “Lexis Nexis University” “International Press”, which is truly global in design and content, and multilingual and multicultural in character, from 1980 onwards. Such a comparative analysis is only possible, when we restrict the length of the observation period to a single randomly occurring day, i.e. July 15, 2008, because some companies achieved more than 3000 press reports during 48 hours, and the machine suspended its counting procedure at more than 3000 reports. This is a very lamentable state of affairs.

- LexisNexis Academic NEWS supplies a wide variety of authoritative sources, including: Full-text of more than 350 newspapers from the U.S. and around the world, many same day of

\begin{footnotesize}
\begin{itemize}
  \item \textsuperscript{16} http://www.genios.de/r_presse/webcgi?START=016&SEITE=pressek_top.ein&DBN=&WID=70052-1910748-61103_1
  \item \textsuperscript{17} http://openaccess.dialog.com/business/
\end{itemize}
\end{footnotesize}
publication, plus the most extensive archives available anywhere of Financial Times (dating back to 1982), The New York Times (dating back to 1980) and The Washington Post (dating back to 1977). More than 300 magazines and journals and over 600 newsletters, including: American Journalism Review, Business Week, The Economist, Library Journal, New Republic, Newsweek, and Variety. Hard-to-find broadcast transcripts from the major television and radio networks, including ABC, CBS, CNN, FOX, NBC and NPR, as well as political transcripts covering Congressional committee hearings, press briefings from the State, Justice, and Defense departments, and presidential news conferences. Campus news, including the Chronicle of Higher Education and nearly 300 individual college/university papers. Wire services, updated several times a day, including respected names such as the Associated Press, Business Wire and PR Newswire. Polls and surveys from the Roper Center for Public Opinion Research. Non-English language news sources available in Spanish, French, German, Italian and Dutch, including both newspapers and magazines.

So our very provisional results are:

**Table 11: International Press impact, per diem rates, estimated on July 15, 2008, 20:00 hours GMT**

<table>
<thead>
<tr>
<th></th>
<th>today</th>
<th>1 month</th>
<th>n books, 2000-2009 (non-fiction)</th>
<th>Informed guess: yearly news items per total production</th>
<th>N number of daily news, July 15, 2008*365 (rough estimate for the global yearly news flow on the subject of the company)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Springer</td>
<td>568</td>
<td>&gt; 3000</td>
<td>5751</td>
<td>3604,9</td>
<td>207320</td>
</tr>
<tr>
<td>Blackwell</td>
<td>812</td>
<td>&gt; 3000</td>
<td>8702</td>
<td>3405,9</td>
<td>296380</td>
</tr>
<tr>
<td>Monthly Review Press</td>
<td>2</td>
<td>2</td>
<td>25</td>
<td>2920,0</td>
<td>730</td>
</tr>
<tr>
<td>Praeger (now merged with Greenwood)</td>
<td>20</td>
<td>132</td>
<td>480</td>
<td>1520,8</td>
<td>7300</td>
</tr>
<tr>
<td>Sage Publications</td>
<td>107</td>
<td>&gt; 3000</td>
<td>3157</td>
<td>1237,1</td>
<td>39055</td>
</tr>
<tr>
<td>Publisher</td>
<td>#D</td>
<td>#A</td>
<td>#P</td>
<td>#E</td>
<td>#V</td>
</tr>
<tr>
<td>-----------------------------------------------</td>
<td>-----</td>
<td>-----</td>
<td>-----</td>
<td>------</td>
<td>------</td>
</tr>
<tr>
<td>Oxford University Press</td>
<td>396</td>
<td>&gt; 3000</td>
<td>28480</td>
<td>507,5</td>
<td>144540</td>
</tr>
<tr>
<td>Cambridge UP</td>
<td>123</td>
<td>1189</td>
<td>21800</td>
<td>205,9</td>
<td>44895</td>
</tr>
<tr>
<td>Campus (Frankfurt/Ann Arbor)</td>
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<td>13</td>
<td>202</td>
<td>180,7</td>
<td>365</td>
</tr>
<tr>
<td>Lexington Books (now merged with Rowman/Littlefield)</td>
<td>6</td>
<td>511</td>
<td>1593</td>
<td>137,5</td>
<td>2190</td>
</tr>
<tr>
<td>Cornell UP</td>
<td>5</td>
<td>279</td>
<td>1454</td>
<td>125,5</td>
<td>1825</td>
</tr>
<tr>
<td>Edward Elgar</td>
<td>9</td>
<td>14</td>
<td>2848</td>
<td>115,3</td>
<td>3285</td>
</tr>
<tr>
<td>Routledge (Taylor and Francis)</td>
<td>67</td>
<td>730</td>
<td>26915</td>
<td>90,9</td>
<td>24455</td>
</tr>
<tr>
<td>Rowman/Littlefield</td>
<td>7</td>
<td>9</td>
<td>3234</td>
<td>79,0</td>
<td>2555</td>
</tr>
<tr>
<td>Nova Science Publishers</td>
<td>4</td>
<td>5</td>
<td>2928</td>
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<td>1460</td>
</tr>
<tr>
<td>St. Martin's Press</td>
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<td>172</td>
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<td>45,1</td>
<td>1825</td>
</tr>
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<td>1</td>
<td>3</td>
<td>1061</td>
<td>34,4</td>
<td>365</td>
</tr>
<tr>
<td>Houghton/Mifflin</td>
<td>9</td>
<td>234</td>
<td>11098</td>
<td>29,6</td>
<td>3285</td>
</tr>
<tr>
<td>Ashgate</td>
<td>4</td>
<td>8</td>
<td>6895</td>
<td>21,2</td>
<td>1460</td>
</tr>
<tr>
<td>Palgrave Macmillan</td>
<td>3</td>
<td>11</td>
<td>9730</td>
<td>11,3</td>
<td>1095</td>
</tr>
<tr>
<td>IOS Press</td>
<td>0</td>
<td>57</td>
<td>1336</td>
<td>0,0</td>
<td>0</td>
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<tr>
<td>Transaction</td>
<td>0</td>
<td>1</td>
<td>1445</td>
<td>0,0</td>
<td>0</td>
</tr>
</tbody>
</table>

Source: our own very first preliminary estimates, based on Lexis Nexis University International Press and Worldcat Open access version, using Microsoft EXCEL 2000/2003 and SPSS XV (Innsbruck University) software, Austria. Reference data bases: courtesy to Innsbruck and Vienna University for the opportunity to use Lexis Nexis University International Press online.

Because of the missing values for the very large companies, this variable could not be used anymore for the final “big” calculation of overall company performance.

**Geographical and institutional diversity**

For a scholar it would be a debacle if his or her chosen publishing company would not be able to sell the book or the journal in question also in foreign countries, and not just only in say, the US or Europe, for that matter.

A researcher will not have only the desire for a global debate, he or she will also strive for a maximum **regional diversity** in the distribution of
the products of his or her work. Which publishing companies are better and which companies are worse in penetrating far-away markets (from the perspective of a European researcher) in, say, Japan? Or in the developing countries?

Good, as the OCLC world catalogue is, it won’t escape the eye of the experienced researcher and librarian that as yet the system does not properly integrate the available country-wide Union catalogues\(^\text{18}\) in major academic book markets, like Algeria\(^\text{19}\),

\(^\text{18}\) [http://linksammlungen.zlb.de/1.2.1.1.0.html](http://linksammlungen.zlb.de/1.2.1.1.0.html). For more Union catalogues, not listed in that link, see appendix Table 5. An extremely interesting research paper is to be found at: [http://www.oclcpi.ca/content/1400/pdf/NUKAT_EmergingNewRolesofUnionCatalogues.pdf](http://www.oclcpi.ca/content/1400/pdf/NUKAT_EmergingNewRolesofUnionCatalogues.pdf), written by Ms. Jenifer Gatenby, Librarian, Leiden University.

\(^\text{19}\) To my knowledge, this is the only globally and freely available Union catalogue of an Arab, or for that matter, Muslim country in the world. The address is [http://www.ribudz.org/](http://www.ribudz.org/), the interface is in French language. The system tells us that there is a single copy of the French translation of Samuelson’s “Economics” [L'Economique], Auteur(s) Samuelson, Paul A., Gaël Fain, trad., Paris : Armand Colin, 1982, available at the Tizi Ouzou - Université Mouloud Mammeri (UMMTO). Preliminary tests show that students and faculty members in this Arab country are especially acquainted with the works of Samir Amin. And, voilá – Andre Gunder Frank, superstar:

1. *Capitalisme et sous-développement en Amérique Latine* Gunder Frank, André Livre 1972
2. *L'Accumulation dépendante, suivi de sociétés précapitalistes et capitalisme* Gunder Frank, André Livre 1978

Not even Huntington made it to the libraries in Algeria, but AGF did! The RIBU-system integrates the following research libraries:

- *Université des Sciences et Technologies Houari Boumedienne USTHB*
- *Université Saad Dahleb de Bîida*
- *Université Ben Youcef Ben Khedda d'Alger*
- *Université Abderrahmane Mira de Béjaïa*
- *Université Mouloud Mammeri de Tizi Ouzou UMMTO*
- *Université Mohamed Seddik Benyahia de Jijel*
- *Université M'hamed BOUGARA Boumerdès UMBB*
- *Centre de recherche sur l'information scientifique et technique Cerist*
- *École Nationale Polytechnique ENP*
Argentina,\textsuperscript{20} Austria, Belgium, Brazil, China\textsuperscript{21}, Chile, Czech Republic, Denmark, Finland\textsuperscript{22}, France, Germany (sub-regional Union catalogues only), Greece, Hungary, Israel, Italy, Japan, Netherlands, New Zealand, Norway, Poland, Portugal, Serbia, Slovenia, Spain, Sweden, Switzerland (sub regional Union catalogues only)

- École Nationale d’Administration ENA

\textsuperscript{20} http://www.sisbi.uba.ar/consultas/ccnul.html. While Argentina and Chile already possess a Union catalogue, the other Latin American major Universities have to be accessed library per library. Catalogue addresses are available at:
http://digilink.digibib.net/wk/links.pl?View=search&all=cat%C3%A1logo&submit=%5BAb schicken%5D

\textsuperscript{21} I made the discovery of the existence of the CALIS China Union catalogue via
http://www.lib.sjtu.edu.cn/view.do?id=1382

\textsuperscript{22} The LI NNEA - VERKON Kirjastot System; but it seems to be available only to research centers in the country, and not to the outside world. A useful address connection is also: http://www2.mpiz- koeln.mpg.de/~hoffmann/libraries.international.html as well as the “LIBDEX” library internet address collection, which unfortunately contains certain numbers of outdated internet addresses, especially from the developing countries http://www.libdex.com/
Thailand

All of the above listed countries now offer catalogue access to their entire academic library holdings for free. Other available Union catalogues, like in New Zealand (the “TE PUNA” catalogue) and the Netherlands (the “PI CA” system), as well as the Brazilian Union catalogue system, called “REDE PERGAMUM”, appear to be available only commercially to the non-national, non-campus outside world, but the Netherlands and New Zealand catalogue are already well integrated into the OCLC system. The Israeli “ULI”, the complete library gateway to this unique small scholarly and innovative country with its particularly globalized scientific culture, does not permit for a publisher-oriented search profile, and is as yet not integrated into the OCLC system.

The interfaces of some, but not all of these Union catalogues are searchable also for the publisher name. Although we originally intended to use a maximum possible number of data here, especially from the “Karlsruhe Catalogue” and the “Bielefeld meta-catalogue”, which are both of them excellent platforms, and something of a proto-European Union catalogue of books, we had to give up our comparisons mid-way, because of data processing overload at the servers, persistent missing values for some countries, always changing with the entry of the search profile, and especially for queries about the big publishing companies with tens of thousands of published titles in the data sets. Overall comparisons of the global numbers of books available, from Portugal in the South-West of Europe to Helsinki, Finland in the far Northeast, and from Limerick in the far Northwest to Athens in the Southeast, for each publishing company would yield unreliable estimates, because, say, in one search for “Amsterdam University Press” the data for Portugal and the West Switzerland network go missing because of “time out”, while the search for Ashgate (the next in the alphabet) integrates the data for West Switzerland …

North American and Pacific readers of this article, used to the impeccable services of the OCLC World Catalogue, will ask themselves at this moment at the latest, whether this is a reflection of the general malaise of the

23 https://wwws.pucpr.br/sistemas_s/pergamum/pergamum/php/home.php The site only contains informations about the system. When you want to click the entry platform https://wwws.pucpr.br/, the system tells you that you are not allowed to enter that site. Most probably, it’s only available to Brazilian research institutions
United Europe – yes it is, very much! After 50 years of European integration, not even Germany itself has a nationwide, German, let alone European Union library catalogue, because science policy is being administered in Germany at the regional, and not at the federal level. So, how do Europeans even know what other Europeans published or documented?

The combined index

Our search also tries to establish an answer to the simple and very legitimate question – is the product of research being read not only by the academics, but by the bureaucrats and their think tanks?

The author of this paper is not a librarian, but a social scientist in the first place. It should be added nevertheless that the library catalogues, documented in Appendix, provide material for further research. Some East European Union catalogues – like the Hungarian and Czech catalogue – are already in operation, but for reasons of simplicity of the research design have been left out for the moment. The Hungarian Union catalogue, at least accessed from Vienna, Austria, is woefully slow and could not be used for the processing of such immense quantities of data. Future research on the subject should and indeed must integrate the freely searchable, full content one click article data base of the scientific journals of the new Eastern Europe, all too often neglected by international scholarship. The database’s name is CEEOL, and it is to be accessed freely24.

But now it is time to arrive at something like a final count. For reasons of simplicity, but also for reasons of the smaller number of foreign, English language book holdings in several catalogue systems of even major, rich, western democracies, we have chosen to run our comparison with the Union catalogues of

- Australia
- France
- Germany – GBV
- Japan

24 [http://www.ceeol.com/](http://www.ceeol.com/). The data base yields 713 quotations with articles which make a direct reference, for example, to the term “Cornell University Press”, etc.
• Irish Republic (COPAC)
• Spain
• United Kingdom (COPAC)

These countries might symbolize the different scientific cultures of major OECD book markets outside North America.

As to the readership among the large international bureaucracies, we have chosen

• The European Commission Library Brussels (ECLAS)
• The European University Institute, Firenze, Library
• The Dag Hammarskjöld Library, United Nations
• The ILO LABORDOC Library System, Geneva

We calculate for each company the probability that its books are available at these catalogue systems, and conclude from these data parametric indices (see below) of geographical diversity in publishing in the wider context of the indicators already presented in this work.

The combined index construction had the following logic:
We had to correct the very inflated British/Irish COPAC results for “Campus Verlag” with the existing publisher/number of books available data available from Karlsruhe and Bielefeld. The reason is simply that the COPAC interface includes all titles with the keyword “Campus” in the “Campus” statistics. Thus we used the final figure 3227 entries for Campus Verlag at the COPAC system.
For the continental Europeans, it is distressing that their companies, not listed in this comparison, would have to go a long way even to meet the quantity and quality criteria of the smaller and less powerful US companies. Equally important it is however to underline that especially the major Dutch companies, like Amsterdam and IOP, have found their market niche, and after decades on the international market have built up a certain standing.

Table 12: the final non-parametric index – nineteen variables – nine categories

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Amsterdam University Press</td>
<td>1,000 0,713 0,282 0,290 0,275 0,108 0,092 0,330 0,000 0,344</td>
<td>Ashgate 0,127 0,037 0,360 0,179 0,391 0,025 0,081 0,640 0,072 0,212</td>
<td>Blackwell 0,171 0,015 0,112 0,158 0,280 0,085 0,276 0,341 0,626 0,229</td>
<td>Cambridge UP 0,399 0,050 0,281 0,275 0,515 0,833 0,508 0,486 0,459 0,423</td>
<td>Campus (Frankfurt/Ann Arbor) 0,000 0,024 0,078 0,000 0,294 0,061 0,034 0,000 0,037 0,059</td>
<td>Cornell UP 0,462 0,258 0,357 0,184 0,902 0,506 0,503 0,698 0,248 0,458</td>
<td>Edward Elgar 0,208 0,043 0,880 0,106 0,233 0,047 0,070 0,601 0,077 0,252</td>
<td>Houghton/Mifflin 0,013 0,024 0,000 0,079 0,003 0,249 0,019 0,341 0,737 0,163</td>
<td>IOS Press 0,103 0,256 0,177 0,131 0,225 0,017 0,522 0,172 0,147 0,194</td>
<td>Lexington 0,545 0,198 0,493 0,063 0,802 0,370 0,283 1,000 0,335 0,454</td>
</tr>
</tbody>
</table>
Our final non-parametric comparison shows the “author shopping list” results for our combined nineteen indicators, broken down into nine categories. Which company maximized best performance on all fronts, and which company found it most difficult to satisfy all nineteen different and difficult quality and marketing criteria at the same time?

All combined, **Cornell** and **Monthly Review Press** are in the lead, while **Springer** and **Campus** are in the lowest ranks. But again, the overall global performance of these companies is impressive, and is most probably more than a match to the performance of European companies, not listed in our comparison.
Table 13: Non-parametric index, nineteen components, and nine categories

<table>
<thead>
<tr>
<th></th>
<th>Non-parametric index, 19 components, 9 categories</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monthly Review Press</td>
<td>0.512</td>
</tr>
<tr>
<td>Cornell UP</td>
<td>0.458</td>
</tr>
<tr>
<td>Lexington</td>
<td>0.454</td>
</tr>
<tr>
<td>Cambridge UP</td>
<td>0.423</td>
</tr>
<tr>
<td>St. Martin's Press</td>
<td>0.384</td>
</tr>
<tr>
<td>Transaction</td>
<td>0.344</td>
</tr>
<tr>
<td>Amsterdam University Press</td>
<td>0.344</td>
</tr>
<tr>
<td>Oxford University Press</td>
<td>0.281</td>
</tr>
<tr>
<td>Edward Elgar</td>
<td>0.252</td>
</tr>
<tr>
<td>Sage Publications</td>
<td>0.247</td>
</tr>
<tr>
<td>Rowman/Littlefield</td>
<td>0.240</td>
</tr>
<tr>
<td>Blackwell</td>
<td>0.229</td>
</tr>
<tr>
<td>Praeger</td>
<td>0.216</td>
</tr>
<tr>
<td>Ashgate</td>
<td>0.212</td>
</tr>
<tr>
<td>IOS Press</td>
<td>0.194</td>
</tr>
<tr>
<td>Routledge</td>
<td>0.181</td>
</tr>
<tr>
<td>Nova Science Publishers</td>
<td>0.172</td>
</tr>
<tr>
<td>Houghton/Mifflin</td>
<td>0.163</td>
</tr>
<tr>
<td>Palgrave Macmillan</td>
<td>0.156</td>
</tr>
<tr>
<td>Springer</td>
<td>0.145</td>
</tr>
<tr>
<td>Campus (Frankfurt/Ann Arbor)</td>
<td>0.059</td>
</tr>
</tbody>
</table>

Source: our own calculations based on the data of this article, using Microsoft EXCEL 2000/2003 and SPSS XV (Innsbruck University) software, Austria. Reference data bases: Courtesy: Fachhochschulstudiengänge Burgenland, University of Applied Sciences, Campus 1, A-7000 Eisenstadt, www.fh-burgenland.at Study Library for the opportunity to use the OCLC Worldcat documentation system, and courtesy to Innsbruck and Vienna University for the opportunity to use their reference systems online.

The calculation of the **parametric index** was based again on Table 12. This time, the index is not the result of the calculation of the means of the 9 subcomponents, but of the factor analytical weighting, based on principal components, with **four factors**, which in between them explain 80% of global publisher efficiency (based on the theoretical models,
developed in Heshmati and associates, 2003 – 2007). The calculation was performed by the SPSS XV Computer Programme, as installed at the University Computing Center at Innsbruck University.

**Graph 7: What makes a truly global book publishing company**

![Bar chart showing explained variance in percentage for different factors: Global market power (32%), Comparative advantage in journals and serials (20%), Market power in North America (15%), Comparative advantage in book production (13%), and Rest (20%).](chart)

Source: our own calculations based on the data of this article, using Microsoft EXCEL 2000/2003 and SPSS XV (Innsbruck University) software, Austria. Reference data bases: Courtesy: Fachhochschulstudiengänge Burgenland, University of Applied Sciences, Campus 1, A-7000 Eisenstadt, www.fh-burgenland.at Study Library for the opportunity to use the OCLC Worldcat documentation system, and courtesy to Innsbruck and Vienna University for the opportunity to use their reference systems online.

Although it would have been also possible to calculate a single-factor, parametric index, we had to give up the final interpretation due to the low percentage of component variable variance, which the single factor
The multiple factor model is much richer in detail, and explains 80% of total variance, while the single factor model just explains 32% of total variance. The factor analytical results with four factors are also a much better “menu card” for younger social scientists – they have a choice then to make, weighting their various individual career plans. It depends then, whether they want to go for global market power, or whether they want to launch a scholarly journal or a series, or whether they are interested primarily in the North American market, or whether they’d like to launch their first or second English language book.

### Table 14: A four factor assessment of the combined performance on all nineteen indicators explaining more than 80% of total variance

<table>
<thead>
<tr>
<th>Percentage of total variance explained</th>
<th>Extraction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anglo-Irish market penetration (COPAC UK + IRE)</td>
<td>0.739</td>
</tr>
<tr>
<td>Google book search</td>
<td>0.812</td>
</tr>
<tr>
<td>International Organizations (average UN DH, ILO, EU COM, Firenze)</td>
<td>0.795</td>
</tr>
</tbody>
</table>

25 The percentages are (scale ranging from 0.0 to 1.0)
| Libraries Australia                  | 0,758 |
| Library holdings non-English speaking OECD (average Japan, GER, F, Spain) | 0,791 |
| Press echo (average Dialog Magazines + US Press)                  | 0,832 |
| Scholarly echo (average EBSCO+CSA+Google scholar+Questia)           | 0,739 |
| Share produced books at >50 global libraries                       | 0,858 |
| Share produced serials at >50 global libraries                      | 0,906 |

Cumulated share of total variance explained = 80,333%

**Factor loadings**

<table>
<thead>
<tr>
<th></th>
<th>Global market power, especially outside North America</th>
<th>Comparative advantage in journal production</th>
<th>Market penetration in Worldcat countries, especially the US</th>
<th>The producers, specializing in efficient book production</th>
</tr>
</thead>
<tbody>
<tr>
<td>Libraries Australia</td>
<td>0,072</td>
<td>0,544</td>
<td>0,044</td>
<td>0,674</td>
</tr>
<tr>
<td>Google book search</td>
<td>0,620</td>
<td>0,110</td>
<td>-0,486</td>
<td>0,424</td>
</tr>
<tr>
<td>Anglo-Irish market penetration (COPAC UK + IRE)</td>
<td>0,732</td>
<td>-0,239</td>
<td>-0,193</td>
<td>0,329</td>
</tr>
<tr>
<td>International Organizations (average UN DH, ILO, EU COM, Firenze)</td>
<td>0,514</td>
<td>-0,435</td>
<td>0,546</td>
<td>0,209</td>
</tr>
<tr>
<td>Share produced books at &gt;50 global libraries</td>
<td>0,550</td>
<td>0,278</td>
<td>0,690</td>
<td>0,042</td>
</tr>
<tr>
<td>Share produced serials at &gt;50 global libraries</td>
<td>-0,140</td>
<td>0,908</td>
<td>0,209</td>
<td>-0,138</td>
</tr>
<tr>
<td>Press echo (average Dialog Magazines + US Press)</td>
<td>0,704</td>
<td>0,489</td>
<td>-0,039</td>
<td>-0,310</td>
</tr>
<tr>
<td>Scholarly echo (average EBSCO+CSA+Google scholar+Questia)</td>
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<td>0,225</td>
<td>-0,457</td>
<td>-0,361</td>
</tr>
<tr>
<td>Library holdings non-English speaking OECD (average Japan, GER, F, Spain)</td>
<td>0,749</td>
<td>-0,283</td>
<td>0,142</td>
<td>-0,362</td>
</tr>
</tbody>
</table>

**Factor scores**

<table>
<thead>
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<th>Market penetration in Worldcat countries, especially the US</th>
<th>The producers, specializing in efficient book production</th>
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<tr>
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<td>-0,193</td>
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<tr>
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<td>0,514</td>
<td>-0,435</td>
<td>0,546</td>
<td>0,209</td>
</tr>
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<td>-0,457</td>
<td>-0,361</td>
</tr>
<tr>
<td>Library holdings non-English speaking OECD (average Japan, GER, F, Spain)</td>
<td>0,749</td>
<td>-0,283</td>
<td>0,142</td>
<td>-0,362</td>
</tr>
<tr>
<td></td>
<td>America</td>
<td>especially the US</td>
<td></td>
<td></td>
</tr>
<tr>
<td>------------------------------</td>
<td>---------</td>
<td>-------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amsterdam University Press</td>
<td>1,022</td>
<td>-1,135</td>
<td>-1,602</td>
<td>2,553</td>
</tr>
<tr>
<td>Ashgate</td>
<td>-0,187</td>
<td>-0,921</td>
<td>0,865</td>
<td>0,204</td>
</tr>
<tr>
<td>Blackwell</td>
<td>-0,588</td>
<td>0,431</td>
<td>-0,349</td>
<td>-0,553</td>
</tr>
<tr>
<td>Cambridge UP</td>
<td>1,248</td>
<td>0,846</td>
<td>-0,326</td>
<td>-1,143</td>
</tr>
<tr>
<td>Campus (Frankfurt/Ann Arbor)</td>
<td>-1,213</td>
<td>-1,133</td>
<td>-0,984</td>
<td>-0,649</td>
</tr>
<tr>
<td>Cornell UP</td>
<td>1,877</td>
<td>-0,269</td>
<td>0,028</td>
<td>-1,014</td>
</tr>
<tr>
<td>Edward Elgar</td>
<td>0,169</td>
<td>-1,602</td>
<td>1,770</td>
<td>0,803</td>
</tr>
<tr>
<td>Houghton/Mifflin</td>
<td>-1,304</td>
<td>0,976</td>
<td>-0,174</td>
<td>-0,508</td>
</tr>
<tr>
<td>IOS Press</td>
<td>-0,331</td>
<td>-0,466</td>
<td>-1,588</td>
<td>-0,332</td>
</tr>
<tr>
<td>Lexington</td>
<td>1,765</td>
<td>-0,545</td>
<td>1,347</td>
<td>-0,587</td>
</tr>
<tr>
<td>Monthly Review Press</td>
<td>1,987</td>
<td>0,934</td>
<td>-1,403</td>
<td>0,407</td>
</tr>
<tr>
<td>Nova Science Publishers</td>
<td>-0,903</td>
<td>0,132</td>
<td>-0,237</td>
<td>0,781</td>
</tr>
<tr>
<td>Oxford University Press</td>
<td>-0,005</td>
<td>0,376</td>
<td>-0,476</td>
<td>0,022</td>
</tr>
<tr>
<td>Palgrave Macmillan</td>
<td>-0,764</td>
<td>-0,741</td>
<td>0,451</td>
<td>0,185</td>
</tr>
<tr>
<td>Praeger</td>
<td>-0,284</td>
<td>-0,745</td>
<td>1,257</td>
<td>-0,179</td>
</tr>
<tr>
<td>Routledge</td>
<td>-0,546</td>
<td>-0,395</td>
<td>-0,326</td>
<td>-0,243</td>
</tr>
<tr>
<td>Rowman/Littlefield</td>
<td>-0,132</td>
<td>-0,272</td>
<td>0,748</td>
<td>-0,085</td>
</tr>
<tr>
<td>Sage Publications</td>
<td>-0,506</td>
<td>0,861</td>
<td>-0,570</td>
<td>-0,943</td>
</tr>
<tr>
<td>Springer</td>
<td>-0,831</td>
<td>-0,407</td>
<td>-0,607</td>
<td>-0,846</td>
</tr>
<tr>
<td>St. Martin's Press</td>
<td>0,125</td>
<td>1,998</td>
<td>1,425</td>
<td>-0,394</td>
</tr>
<tr>
<td>Transaction</td>
<td>-0,601</td>
<td>2,076</td>
<td>0,751</td>
<td>2,521</td>
</tr>
</tbody>
</table>

**Performance ranks, corresponding to the factor scores**

<table>
<thead>
<tr>
<th></th>
<th>Global market power, especially outside North America</th>
<th>Comparative advantage in journals &amp; serials production</th>
<th>Market penetration in Worldcat countries, especially the US</th>
<th>Comparative advantage in book production specialization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amsterdam University Press</td>
<td>5</td>
<td>20</td>
<td>21</td>
<td>1</td>
</tr>
<tr>
<td>Ashgate</td>
<td>10</td>
<td>18</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>Blackwell</td>
<td>15</td>
<td>7</td>
<td>14</td>
<td>15</td>
</tr>
<tr>
<td>Cambridge UP</td>
<td>4</td>
<td>6</td>
<td>13</td>
<td>21</td>
</tr>
<tr>
<td>Campus (Frankfurt/Ann Arbor)</td>
<td>20</td>
<td>19</td>
<td>18</td>
<td>17</td>
</tr>
</tbody>
</table>
Our four factor model, which integrates all the factors, whose Eigenvalues are bigger than 1, now reveals that indeed there are several cultures to be encountered in global science. There is a factor of universal, and not just North American market penetration (basically so well covered in the OCLC); MRP (Monthly Review Press) and Cornell are the market leaders here. The system also has efficient and inefficient journal and serial producers, notably with the two European leading depositories of books on European integration, the Commission Library in Brussels and the European University Institute in Firenze, keeping away from market leaders like devil and holy water in Catholic mythology. The market leaders are Saint Martin’s Press and Monthly Review Press, and a lamentable and very probable explanation for this phenomenon would be the inherent structural conservatism and neo-liberalism of the Commission and the relatively high proportion of neo-Marxist globalization critique inherent in many of the publications of these two US-led companies. One conjectures that the intellectual climate at major US Universities is much more open than that at the Commission. Edward Elgar and Saint
**Martin’s Press** are the market leaders in the efficiency of world market penetration in North America. **Amsterdam UP** and **Transaction** finally are the leaders in the race for comparative advantage in book production and marketing.

**Fire some peers! Author empowerment and independent quality control for the publishers – some practical conclusions**

This article has analyzed the rich potentials of international publishing with major international book publishing companies. In all, these companies have done a great job in terms of science, the open society, and the University system to survive. They carried an entrepreneurial risk to transport “our” results to wide and disperse publics.

The article should be above all understood to be an invitation, also to younger scholars, not only from the world “center”, but also from the world periphery and semi-periphery, to try their good luck, to submit their works to the peer-reviewed processes and to enter into contracts with major publishing companies.

Especially in terms of book manuscript submission, younger scholars from outside North America should not hesitate to contact the 21 producers under scrutiny here. As our Table 15 shows, several of them have become companies, which might be described as showing signs of a strong “comparative advantage” in the production, the marketing, and the sales of academic books:

**Table 15: the book production specialists – comparative advantage in book production**

<table>
<thead>
<tr>
<th>Corresponds to Factor 4 of our final model – factor loadings with</th>
<th>Comparative advantage in book production specialization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Libraries Australia</td>
<td>0,674</td>
</tr>
<tr>
<td>Google book search</td>
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<td>International Organizations (average UN DH, ILO, EU COM, Firenze)</td>
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<tr>
<td>Share produced books at &gt;50 global libraries</td>
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</tr>
<tr>
<td>Share produced serials at &gt;50 global libraries</td>
<td>-0.138</td>
</tr>
<tr>
<td>Press echo (average Dialog Magazines + US Press)</td>
<td>-0.310</td>
</tr>
<tr>
<td>Scholarly echo (average EBSCO+CSA+Google scholar+Questia)</td>
<td>-0.361</td>
</tr>
<tr>
<td>Library holdings non-English speaking OECD (average Japan, GER, F, Spain)</td>
<td>-0.362</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Factor scores</th>
<th>Comparative advantage in book production specialization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amsterdam University Press</td>
<td>2.553</td>
</tr>
<tr>
<td>Transaction</td>
<td>2.521</td>
</tr>
<tr>
<td>Edward Elgar</td>
<td>0.803</td>
</tr>
<tr>
<td>Nova Science Publishers</td>
<td>0.781</td>
</tr>
<tr>
<td>Monthly Review Press</td>
<td>0.407</td>
</tr>
<tr>
<td>Ashgate</td>
<td>0.204</td>
</tr>
<tr>
<td>Palgrave Macmillan</td>
<td>0.185</td>
</tr>
<tr>
<td>Oxford University Press</td>
<td>0.022</td>
</tr>
<tr>
<td>Rowman/Littlefield</td>
<td>-0.085</td>
</tr>
<tr>
<td>Praeger</td>
<td>-0.179</td>
</tr>
<tr>
<td>Routledge</td>
<td>-0.243</td>
</tr>
<tr>
<td>IOS Press</td>
<td>-0.332</td>
</tr>
<tr>
<td>St. Martin's Press</td>
<td>-0.394</td>
</tr>
<tr>
<td>Houghton/Mifflin</td>
<td>-0.508</td>
</tr>
<tr>
<td>Blackwell</td>
<td>-0.553</td>
</tr>
<tr>
<td>Lexington</td>
<td>-0.587</td>
</tr>
<tr>
<td>Campus (Frankfurt/Ann Arbor)</td>
<td>-0.649</td>
</tr>
<tr>
<td>Springer</td>
<td>-0.846</td>
</tr>
<tr>
<td>Sage Publications</td>
<td>-0.943</td>
</tr>
</tbody>
</table>
| Source: our own calculations based on the data of this article, using Microsoft EXCEL 2000/2003 and SPSS XV (Innsbruck University) software, Austria. Reference data bases: Courtesy: Fachhochschulstudiengänge Burgenland, University of Applied Sciences, Campus 1, A-7000 Eisenstadt, www.fh-burgenland.at Study Library for the opportunity to use the OCLC Worldcat documentation system, and courtesy to Innsbruck and Vienna University for the opportunity to use their reference systems online.

The article also has shown the enormous potentials these companies offer. At the same time, the article has shown that for the companies and their business culture, some adaption is needed to the rapidly changing conditions of the 21st Century. All of them, from Amsterdam University Press with the letter “A” to “Transaction Publishers” with the letter “T” must be congratulated for their work so far. They sell our products |
worldwide, and pay us even a fair and decent royalty. Often younger scientists, especially from outside North America, tend to consider these companies as big, insurmountable “gate keepers”, not even worth trying to contact.

In terms of our knowledge-gathering for the scholarly community about the publishing companies, it has to be emphasized as well that the data, tools and methods gathered here and also our website catalogues, presented in the appendix, are an invitation to all those scholars who would like to gain a more critical perspective of the sometimes big, sometimes powerful unknown, the publishing company.

Critics might argue that the internet addresses of the global catalogues are known at any rate. No, they are not – at least the functioning, updated ones, and clicking through established lists on the internet is often a really frustrating business.

Ask your publisher about the real presence of your book(s) in markets as geographically apart as Algeria, Argentina, Austria, Belgium, Brazil, Canada, China, Chile, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Israel, Italy, Japan, New Zealand, Norway, Poland, Portugal, Slovenia, Spain, Sweden, Thailand, United States of America, which are all, in one way or the other, offering a library union catalogue. Compare the presence of your own books with those of colleagues, who work in the same field, on the big markets in North America, Japan, and Europe, and look into the library catalogues of research centers and Universities in future global players. Do not hesitate to ask yourself, as an author, which works transcended the cultural boundaries of North and South, East and West, and which failed to do so and why.

The quality criteria presented here also should help publishers to ascertain the real market possibilities of a book proposal. If you are a publisher, or an author, look at the competing products already on the market, and bring to the attention of your publishers, if need be, the results of such surveys as were performed here in this study. Being global entrepreneurs, we social scientists should spend some – but not too much time of course – on independent “marketing analysis”, to humbly learn the true dimensions of our strengths and weaknesses as authors or editors.

Bring in some electronic super-peers to discipline your own peer reviewers, who might use their social power as peers just to keep you
away because you are an unwanted new and fresh entrant on the market. You will discover that academic superiors, peers etc. more often than not developed informal distribution coalitions and networks behind your editorial or researchers’ back. Like opera tenors and soprano singers, we scientists are all too human, and contracts bring with them material satisfaction, and along with them power, and greed for more. Since scientists in their majority are government subsidized individuals, why should they differ in their behavior from other socialist bureaucrats, so aptly described by Janos Kornai?

The objective quality criteria established in this article will also help you to better survive in the “Ivory Tower”. Fierce and ruthless as the competition has become on the shrinking markets of the University system in crisis, like the one in Europe, the objective quality and marketing criteria, developed here, might serve to put the facts on the table and say – hey – and what about your own echo in peer reviewed journals, echoed in Cambridge Scientific Abstracts, in EBSCO Host, in books published on the international markets, etc. etc.? And what about the global impact of your own work? Data like the ones collected here serve to bring us all a little bit onto the ground again – we are after all only humans and nobody can pretend to be above the rules of the market. The article also should help to bring objective criteria into the debates, so often occurring between social scientists, about the ranking of publishing company. Having gained a contract from company x should not allow us to look upon scholarly, who publishes with company z, with disdain.

The results seem to suggest to the companies that instead of waiting for the endless debates among the scientific community and the often esoteric style of the transnational journals, with long waiting queues for scientific book reviews, their strategy to publicize research results and especially their books would be to contact more actively – if they have not done so already – the major weekly and monthly magazines and journals, which are being read by tens of thousands of readers around the globe, like “The Economist”, “Foreign Policy” or “Foreign Affairs”. With the author of this article having spent almost half of his professional lifetime in government, and not just the “Ivory Tower” alone, it has to be said that a lot can be learnt from the clear-cut style of writing and expression, inherent in “politics” and in the international media. It is the discipline of having to transport “our” social science community results to the political sphere, and not just the “Ivory Tower” alone, which makes all the difference. One practical suggestion, which would reflect the empirical, proven strength of the determination of scientific success by the factor
“magazines” would be to invite not only scholars, but also experienced journalists and former, enlightened politicians and top-level bureaucrats, diplomats etc. onto the editorial boards of journals – after all, people, and not just professors, should read, let alone, be able to read our “stuff”.

This article has also shown how much is to be done, especially for European book publishing companies, to penetrate international book markets. Even keeping the geographical selectivity of scientific information systems in mind, it cannot be negated what was stated at the outset of this article with the words of Tony Blair:

“Let’s be absolutely clear about the situation in Europe today. Our university sector is not competing in the way it needs to with America. You have got China and India developing their university sector in an extraordinary way, and yet if you look at the overall, not just the spending on our university sector, our tertiary education sector, but also where we are getting the value added in the connection between business and university, we don’t have anything like the same possibilities in Europe that they have in other parts of the world. But tell me: what type of social model is it that has 20m unemployed in Europe, productivity rates falling behind those of the USA; that is allowing more science graduates to be produced by India than by Europe; and that, on any relative index of a modern economy - skills, R&D, patents, IT, is going down not up. India will expand its biotechnology sector fivefold in the next five years. China has trebled its spending on R&D in the last five. (…) Of the top 20 universities in the world today, only two are now in Europe. (…) Investment in knowledge, in skills, in active labour market policies, in science parks and innovation, in higher education, in urban regeneration, in help for small businesses. This is modern social policy, not regulation and job protection that may save some jobs for a time at the expense of many jobs in the future.”

Some practical consequences for younger scholars: from “Write what you know” to “Publish what you know you can sell”

Do you want to become a Harvard Professor, or a bestseller author, or both? A last word, perhaps to prospective authors, especially in the periphery and semi-periphery, should be written here at the end of this essay. Publish what you know you can sell always seems to be a good strategy, and always remember that interested readers also can be
referred to journal articles, to website source material etc. to give the necessary background information.

Our prediction, based on the quantitative analysis of the 19 performance criteria in this essay and best-seller performance at Amazon.com is that, interestingly enough, a company’s ability to place a high share of their serials production at more than 50 libraries each is the single best statistical predictor of (Amazon) bestseller performance in the field of social policy, measured by the expression

\[
(1) \quad \text{bestseller performance (at Amazon.com)} = \frac{1}{\text{natural logarithm of the numerical value of the bestseller rank at Amazon.com}}
\]

This important, really very important finding seems to indicate that companies, which produce well-placed serials and journals, which already found the relative good acceptance of the library community and which most probably avoided the often esoteric character of serials and journals, which seem to have only one end – the satisfaction of the isolated scholarly community to see the title(s) published at the end of the day, - will be well placed to publish the future (Amazon.com) bestsellers in the field. A good guess from looking at the residuals from Graph 8 would be that the companies:

- Transaction
- Blackwell
- IOS Press
- Nova Science Publishers
- Monthly Review Press

are well set to enter the higher echelons of Amazon.com bestseller ranks in the not too distant future, while the long-term, underlying marketing trends, observable from the OCLC library figures, seem to suggest that some very powerful and established, and perhaps already saturated companies, like

- Houghton/Mifflin
- Oxford University Press
- Routledge
won’t be able to maintain their current Amazon.com bestseller profile for long and that there will be shifts in the market away from their production towards the above mentioned companies. With dismay the present author read the notice by his own former publisher, St. Martin’s Press (see appendix Table 10) saying:

“Due to the large number of unsolicited manuscript submissions received each year, Pan Macmillan does not encourage authors to submit their work on speculation. New authors and illustrators generally join the list through agents and the company is very unlikely to accept unsolicited material. However other divisions of the company have different policies. Go to our authors’ section (link) for information and help about how to get published. We do not accept any unsolicited material, or responsibility for loss or damage to, or return of, any unsolicited materials you send to us; unsolicited materials will be recycled or otherwise discarded.”

That does not look like an invitation to an open market of sellers of scientific, intellectual property to the book publishing companies, doesn’t it?

### Table 16a: The Amazon.com bestsellers in “social policy” and their rank in global Amazon book sales

<table>
<thead>
<tr>
<th>Publisher</th>
<th>Bestselling title</th>
<th>Title</th>
<th>Author</th>
</tr>
</thead>
<tbody>
<tr>
<td>Houghton/Mifflin</td>
<td>737</td>
<td>The Big Sort: Why the Clustering of Like-Minded America Is Tearing Us Apart (Hardcover)</td>
<td>by Bill Bishop (Author)</td>
</tr>
<tr>
<td>Oxford University Press</td>
<td>2631</td>
<td>The Bottom Billion: Why the Poorest Countries are Failing and What Can Be Done About It (Hardcover)</td>
<td>by Paul Collier (Author)</td>
</tr>
<tr>
<td>Publisher</td>
<td>ISBN</td>
<td>Title</td>
<td>Authors/Editors</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>--------</td>
<td>---------------------------------------------------------------------------------------------------------------------------</td>
<td>---------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Cambridge UP</td>
<td>8184</td>
<td>The Dynamics of Military Revolution, 1300-2050 (Hardcover)</td>
<td>MacGregor Knox (Editor), Williamson Murray (Editor)</td>
</tr>
<tr>
<td>Routledge</td>
<td>14018</td>
<td>Readings for Diversity and Social Justice: An Anthology on Racism, Anti-Semitism, Sexism, Heterosexism, Ableism, and Classism (Paperback)</td>
<td>Beverly Daniel Tatum (Editor), Bobbie Harro (Editor), Warren J. Blumenfeld (Editor), Diane Raymond (Editor), Fred L. Pincus (Editor),</td>
</tr>
<tr>
<td>Springer</td>
<td>14691</td>
<td>Beyond Fear (Hardcover)</td>
<td>Bruce Schneier (Author)</td>
</tr>
<tr>
<td>Palgrave Macmillan</td>
<td>20071</td>
<td>The New Cold War: Putin's Russia and the Threat to the West (Hardcover)</td>
<td>Edward Lucas (Author)</td>
</tr>
<tr>
<td>Blackwell</td>
<td>32835</td>
<td>Strategic Management of Health Care Organizations (5th Edition) (Hardcover)</td>
<td>Linda E. Swayne (Author), Jack Duncan (Author), Peter M. Ginter (Author)</td>
</tr>
<tr>
<td>Blackwell</td>
<td>32835</td>
<td>Strategic Management of Health Care Organizations (5th Edition) (Hardcover)</td>
<td>Linda E. Swayne (Author), Jack Duncan (Author), Peter M. Ginter (Author)</td>
</tr>
<tr>
<td>Cornell UP</td>
<td>33013</td>
<td>Universal Human Rights in Theory and Practice (Paperback)</td>
<td>Jack Donnelly (Author)</td>
</tr>
<tr>
<td>Transaction</td>
<td>47502</td>
<td>Population Control: Real Costs, Illusory Benefits (Paperback)</td>
<td>Steven Mosher (Author)</td>
</tr>
<tr>
<td>Lexington</td>
<td>166886</td>
<td>Overcoming Barriers to Entrepreneurship in the United States (Paperback)</td>
<td>Diana Furchtgott-Roth (Author)</td>
</tr>
<tr>
<td>Campus (Frankfurt/Ann Arbor)</td>
<td>199779</td>
<td>From Origin to Destination: Trends and Mechanisms in Social Stratification Research (Paperback)</td>
<td>Stefani Scherer (Editor), Reinhardt Pollak (Editor), Markus Gangl (Editor)</td>
</tr>
<tr>
<td>Edward Elgar</td>
<td>328743</td>
<td>The Ipo Decision: Why And How Companies Go Public (Paperback)</td>
<td>Jason Draho (Author)</td>
</tr>
<tr>
<td>Rowman/Littlefield</td>
<td>356273</td>
<td>Health Care Half Truths: Too Many Myths, Not Enough Reality (Hardcover)</td>
<td>Arthur Garson (Author), Carolyn L. Engelhard (Author)</td>
</tr>
<tr>
<td>Praeger</td>
<td>375578</td>
<td>Stealing from Each Other: How the Welfare State Robs Americans of Money and Spirit (Hardcover)</td>
<td>Edgar K. Browning (Author)</td>
</tr>
<tr>
<td>Ashgate</td>
<td>376949</td>
<td>The Resisting Muse: Popular Music And Social Protest (Ashgate Popular and Folk Music Series) (Ashgate Popular and Folk Music Series) (Ashgate Popular and Folk Music Series) (Paperback)</td>
<td>Ian Peddie (Editor)</td>
</tr>
<tr>
<td>Amsterdam University Press</td>
<td>589043</td>
<td>Language Contact and Bilingualism (Amsterdam University Press - Amsterdam Archaeological Studies)</td>
<td>Rene Appel (Author), Pieter Muysken (Author)</td>
</tr>
</tbody>
</table>
Compiled from [http://www.amazon.com/Advanced-Search-Books/b/ref=sv_b_0?ie=UTF8&node=241582011](http://www.amazon.com/Advanced-Search-Books/b/ref=sv_b_0?ie=UTF8&node=241582011)

Source: our own calculations based on the data of this article, using Microsoft EXCEL 2000/2003 and SPSS XV (Innsbruck University) software, Austria. Reference data bases: Courtesy: Fachhochschulstudiengänge Burgenland, University of Applied Sciences, Campus 1, A-7000 Eisenstadt, www.fh-burgenland.at Study Library for the opportunity to use the OCLC Worldcat documentation system, and courtesy to Innsbruck and Vienna University for the opportunity to use their reference systems online.

### Table 16b: The correlations of Amazon.com bestsellers in “social policy” and their rank in global Amazon book sales with the other performance indicators of the present essay

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Correlation with 1/n log rank bestseller ranking „social policy”</th>
</tr>
</thead>
<tbody>
<tr>
<td>Share produced serials at &gt;50 global libraries</td>
<td>0,750</td>
</tr>
<tr>
<td>DIALOG Major US papers</td>
<td>0,603</td>
</tr>
<tr>
<td>Cambridge CSA</td>
<td>0,068</td>
</tr>
<tr>
<td>DIALOG magazines</td>
<td>0,020</td>
</tr>
<tr>
<td>Share produced books at &gt;50 global libraries</td>
<td>0,017</td>
</tr>
<tr>
<td>Google scholar</td>
<td>-0,038</td>
</tr>
<tr>
<td>Libraries Australia</td>
<td>-0,057</td>
</tr>
<tr>
<td>Questia online</td>
<td>-0,075</td>
</tr>
<tr>
<td>Non-parametric index, 19 components, equally weighted</td>
<td>-0,135</td>
</tr>
<tr>
<td>France (Cat. Col. de France)</td>
<td>-0,142</td>
</tr>
<tr>
<td>Ebsco abstracts</td>
<td>-0,156</td>
</tr>
<tr>
<td>Total Japanese library holdings (NACSIS)</td>
<td>-0,206</td>
</tr>
<tr>
<td>ILO LABÓRDÓC</td>
<td>-0,212</td>
</tr>
<tr>
<td>COPAC UK + IRE</td>
<td>-0,238</td>
</tr>
<tr>
<td>Spain (REBIUN)</td>
<td>-0,253</td>
</tr>
<tr>
<td>Dag Hammarskjöld Library, UN</td>
<td>-0,255</td>
</tr>
<tr>
<td>Google book search</td>
<td>-0,264</td>
</tr>
<tr>
<td>Germany (GBV)</td>
<td>-0,303</td>
</tr>
<tr>
<td>European University Institute, Firenze</td>
<td>-0,365</td>
</tr>
<tr>
<td>European Commission Library Brussels</td>
<td>-0,413</td>
</tr>
</tbody>
</table>
Source: our own calculations based on the data of this article, using Microsoft EXCEL 2000/2003 and SPSS XV (Innsbruck University) software, Austria. Reference data bases: Courtesy: Fachhochschulstudiengänge Burgenland, University of Applied Sciences, Campus 1, A-7000 Eisenstadt, www.fh-burgenland.at Study Library for the opportunity to use the OCLC Worldcat documentation system, and courtesy to Innsbruck and Vienna University for the opportunity to use their reference systems online.

Table 16c: Predicting future company bestseller performance at Amazon.Com

<table>
<thead>
<tr>
<th>Source</th>
<th>performance - share produced serials at &gt;50 global libraries</th>
<th>1/n log rank Amazon bestsellers</th>
<th>Trend (under normal conditions, the 1/n log rank would have been ... knowing the performance of their serials and journals; trend explains 56% of total bestseller rank)</th>
<th>Residual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transaction</td>
<td>0,77</td>
<td>0,092863211</td>
<td>0,12343318</td>
<td>-0,03057</td>
</tr>
<tr>
<td>Blackwell</td>
<td>0,626</td>
<td>0,096160778</td>
<td>0,11405929</td>
<td>-0,0178985</td>
</tr>
<tr>
<td>IOS Press</td>
<td>0,147</td>
<td>0,065256878</td>
<td>0,08287807</td>
<td>-0,0176212</td>
</tr>
<tr>
<td>Nova Science Publishers</td>
<td>0,302</td>
<td>0,075807327</td>
<td>0,09296802</td>
<td>-0,0171607</td>
</tr>
<tr>
<td>Monthly Review Press</td>
<td>0,308</td>
<td>0,079918119</td>
<td>0,0933586</td>
<td>-0,0134405</td>
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<tr>
<td>Praeger</td>
<td>0,277</td>
<td>0,077904546</td>
<td>0,09134061</td>
<td>-0,0134361</td>
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<tr>
<td>Lexington</td>
<td>0,335</td>
<td>0,083159625</td>
<td>0,09511621</td>
<td>-0,0119566</td>
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<tr>
<td>Rowman/Littlefield</td>
<td>0,208</td>
<td>0,078226128</td>
<td>0,08684895</td>
<td>-0,0086228</td>
</tr>
<tr>
<td>Ashgate</td>
<td>0,072</td>
<td>0,077882438</td>
<td>0,0799583</td>
<td>-0,0001134</td>
</tr>
<tr>
<td>Edward Elgar</td>
<td>0,077</td>
<td>0,078721366</td>
<td>0,07832132</td>
<td>0,0004005</td>
</tr>
<tr>
<td>Amsterdam University Press</td>
<td>0</td>
<td>0,075265757</td>
<td>0,07330889</td>
<td>0,00195687</td>
</tr>
<tr>
<td>St. Martin’s Press</td>
<td>1</td>
<td>0,141667979</td>
<td>0,13840537</td>
<td>0,00326261</td>
</tr>
<tr>
<td>Campus (Frankfurt/Ann Arbor)</td>
<td>0,037</td>
<td>0,081933855</td>
<td>0,0757174</td>
<td>0,0062164</td>
</tr>
<tr>
<td>Sage Publications</td>
<td>0,667</td>
<td>0,123216143</td>
<td>0,11672824</td>
<td>0,0064879</td>
</tr>
<tr>
<td>Cornell UP</td>
<td>0,248</td>
<td>0,096110812</td>
<td>0,08945281</td>
<td>0,006658</td>
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<td>Cambridge UP</td>
<td>0,459</td>
<td>0,110988576</td>
<td>0,10318817</td>
<td>0,0078004</td>
</tr>
<tr>
<td>Springer</td>
<td>0,309</td>
<td>0,104221053</td>
<td>0,0934237</td>
<td>0,01079735</td>
</tr>
<tr>
<td>Palgrave Macmillan</td>
<td>0,191</td>
<td>0,100938412</td>
<td>0,08574231</td>
<td>0,0151961</td>
</tr>
<tr>
<td>Routledge</td>
<td>0,205</td>
<td>0,104732906</td>
<td>0,08665367</td>
<td>0,01807924</td>
</tr>
<tr>
<td>Oxford University Press</td>
<td>0,459</td>
<td>0,126982204</td>
<td>0,10318817</td>
<td>0,02379403</td>
</tr>
<tr>
<td>Houghton/Mifflin</td>
<td>0,737</td>
<td>0,151455765</td>
<td>0,121285</td>
<td>0,03017077</td>
</tr>
</tbody>
</table>
Graph 8: Predicting future bestsellers: the serials/journals performance and Amazon-bestseller performance trade-off as a clue towards statistically predicting company Amazon.com bestseller performance in the field of social policy

Source: our own calculations based on the data of this article, using Microsoft EXCEL 2000/2003 and SPSS XV (Innsbruck University) software, Austria. Reference data bases: Courtesy: Fachhochschulstudiengänge Burgenland, University of Applied Sciences, Campus 1, A-7000 Eisenstadt, www.fh-burgenland.at Study Library for the opportunity to use the OCLC Worldcat documentation system, and courtesy to Innsbruck and Vienna University for the opportunity to use their reference systems online.
Finally, the websites for manuscript submissions are given in the appendix.
**Statistical appendix**

**Appendix Table 1: search strings**

<table>
<thead>
<tr>
<th>Exact formulation -&gt;</th>
<th>Search string</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amsterdam University Press</td>
<td>exact</td>
</tr>
<tr>
<td>Ashgate</td>
<td>Ashgate + Aldershot</td>
</tr>
<tr>
<td>Blackwell</td>
<td>Blackwell + Oxford</td>
</tr>
<tr>
<td>Cambridge UP</td>
<td>Cambridge + University + Press</td>
</tr>
<tr>
<td>Campus (Frankfurt/Ann Arbor)</td>
<td>Campus + (Arbor or Frankfurt)</td>
</tr>
<tr>
<td>Cornell University Press</td>
<td>exact</td>
</tr>
<tr>
<td>Edward Elgar</td>
<td>(Edward Elgar) + Cheltenham</td>
</tr>
<tr>
<td>Houghton/Mifflin</td>
<td>Houghton + Mifflin + Boston</td>
</tr>
<tr>
<td>IOS Press</td>
<td>exact</td>
</tr>
<tr>
<td>Lexington books</td>
<td>exact</td>
</tr>
<tr>
<td>Monthly Review Press</td>
<td>exact</td>
</tr>
<tr>
<td>Nova Science Publishers</td>
<td>exact</td>
</tr>
<tr>
<td>Oxford University Press</td>
<td>Oxford + University + Press</td>
</tr>
<tr>
<td>Palgrave Macmillan</td>
<td>Palgrave + Basingstoke</td>
</tr>
<tr>
<td>Praeger Publishers</td>
<td>exact</td>
</tr>
<tr>
<td>Routledge</td>
<td>exact</td>
</tr>
<tr>
<td>Rowman/Littlefield</td>
<td>Rowman + Lanham</td>
</tr>
<tr>
<td>Sage Publications</td>
<td>exact</td>
</tr>
<tr>
<td>Springer</td>
<td>exact</td>
</tr>
<tr>
<td>St. Martin's Press</td>
<td>exact</td>
</tr>
<tr>
<td>Transaction Publishers</td>
<td>exact</td>
</tr>
</tbody>
</table>
Appendix Table 2: Global titles “Globalization and European integration” in the OCLC World Catalog System. Only titles specifically dealing with the issue are being mentioned here, while “omnibus” volumes, such as “International perspectives on education” are NOT mentioned in the list (re-numbering the list)

1. Globalization, Europeanization, and the end of Scandinavian social democracy? /  
   Document: English : Book Internet Resource  
   Libraries Worldwide: 188

2. A ruined fortress? : neoliberal hegemony and transformation in Europe /  
   Author: Cafruny, Alan W.; Ryner, Magnus, Publication: Lanham, Md. : Rowman & Littlefield Publishers, 2003  
   Document: English : Book Internet Resource  
   Libraries Worldwide: 171

3. Globalization and European integration : the changing role of farmers in the common agricultural policy /  
   Author: Hennis, Marjoleine. Publication: Lanham, Md. : Rowman & Littlefield, 2005  
   Document: English : Book Internet Resource  
   Libraries Worldwide: 165

4. Surviving globalization? perspectives for the German economic model /  
   Author: Beck, Stefan.; Klobes, Frank. Publication: Dordrecht : Springer, 2005  
   Document: English : Internet Resource Computer File  
   Libraries Worldwide: 158

5. European responses to globalization and financial market integration : perceptions of economic and monetary union in Britain, France and Germany /  
   Document: English : Book Internet Resource  
   Libraries Worldwide: 154

6. Partners or rivals? : European-American relations after Iraq /  
   Author: Evangelista, Matthew,; Parsi, Vittorio Emanuele.  
   Publication: Milano : V&P, 2005  
   Document: English : Book  
   Libraries Worldwide: 140

7. Social exclusion and European policy /  
   Author: Mayes, David G.; Berghman, Jos.  
   Publication:: Cheltenham, UK ; Northampton, MA, USA : Edward Elgar, 2001  
   Document: English : Book  
   Libraries Worldwide: 133

8. Social rights in Europe /  
   Author: De Búrca, G.; Witte, Bruno de. Publication: Oxford ; New York : Oxford University Press, 2005  
   Document: English : Book Internet Resource  
   Libraries Worldwide: 129
9. Monetary union in crisis: the European Union as a neo-liberal construction /
Author: Moss, Bernard H. Publication: Houndmills, Basingstoke, Hampshire; New York: Palgrave Macmillan, 2005
Document: English: Book  Internet Resource
Libraries Worldwide: 126

10. Globalization and European integration /
Document: English: Book
Libraries Worldwide: 102

11. The principles of mutual recognition in the European integration process /
Author: Padoa-Schioppa, Fiorella, Publication: Houndmills, Basingstoke, Hampshire; New York: Palgrave Macmillan, 2005
Document: English: Book  Internet Resource
Libraries Worldwide: 95

12. Surviving globalization?: perspectives for the German economic model /
Author: Beck, Stefan.; Klobes, Frank. Publication: Dordrecht: Springer, 2005
Document: English: Book
Libraries Worldwide: 88

13. Globalization and regional integration: the origins, development and impact of the single European aviation market /
Document: English: Book  Internet Resource
Libraries Worldwide: 59

Source: our own calculations, based on the data of this article, using Microsoft EXCEL 2000/2003 software, Austria. Reference data bases: Courtesy Fachhochschulstudiengänge Burgenland, University of Applied Sciences, Campus 1, A-7000 Eisenstadt, www fh-burgenland.at Study Library for the opportunity to use the OCLC Worldcat documentation system.
Appendix Table 3: The methodology to select the publishers compared here

WorldCat results for: (kw: globalization or kw: globalisation) or ((kw: world and kw: system)) or ((kw: european and kw: union)) and la= "eng".

423997

WorldCat results for: (kw: globalization or kw: globalisation) or ((kw: world and kw: system)) or ((kw: european and kw: union)) and ((pb: nova and pb: science and pb: publishers) or pb: palgrave or ((pb: monthly and pb: review)) or ((pb: amsterdam and pb: university and pb: press)) or pb: ashgate or pb: blackwell or pb: cambridge or pb: campus or pb: cornell or ((pb: edward and pb: elgar)) or pb: houghton or pb: ios or pb: lexington or pb: oxford or pb: praeger or pb: routledge or pb: rowman or pb: sage or pb: springer or ((pb: st. and pb: martin's)) or ((pb: transaction and pb: publishers)) and la= "eng".

31726

WorldCat results for: (kw: globalization or kw: globalisation) or ((kw: world and kw: system)) or ((kw: european and kw: union)) and ((kw: political and kw: science) or kw: economics or kw: sociology) and la= "eng". (Save Search)

18,490

WorldCat results for: (kw: globalization or kw: globalisation) or ((kw: world and kw: system)) or ((kw: european and kw: union)) and ((kw: political and kw: science) or kw: economics or kw: sociology) and ((pb: nova and pb: science and pb: publishers) or pb: palgrave or ((pb: monthly and pb: review)) or ((pb: amsterdam and pb: university and pb: press)) or pb: ashgate or pb: blackwell or pb: cambridge or pb: campus or pb: cornell or ((pb: edward and pb: elgar)) or pb: houghton or pb: ios or pb: lexington or pb: oxford or pb: praeger or pb: routledge or pb: rowman or pb: sage or pb: springer or ((pb: st. and pb: martin's)) or ((pb: transaction and pb: publishers)) and la= "eng". (Save Search)

2324

WorldCat results for: (kw: globalization or kw: globalisation) or ((kw: world and kw: system)) or ((kw: european and kw: union)) and ((kw: political and kw: science) or kw: economics or kw: sociology) and ((kw: dependency and kw: theory)) or ((kw: global and kw: capitalism) or ((kw: world and kw: systems and kw: theory))) and la= "eng". (Save Search)
Records found: 3,817 Rank by: Number of Libraries

3817

WorldCat results for: (kw: globalization or kw: globalisation) or ((kw: world and kw: system)) or ((kw: european and kw: union)) and ((pb: nova and pb: science and pb: publishers) or pb: palgrave or ((pb: monthly and pb: review)) or ((pb: amsterdam and pb: university and pb: press)) or pb: ashgate or pb: blackwell or pb: cambridge or pb: campus or pb: cornell or ((pb: edward and pb: elgar)) or pb: houghton or pb: ios or pb: lexington or pb: oxford or pb: praeger or pb: routledge or pb: rowman or pb: sage or pb: springer or ((pb: st. and pb: martin's)) or ((pb: transaction and pb: publishers)) and ((kw: dependency and kw: theory)) or ((kw: global and kw: capitalism) or ((kw: world and kw: systems and kw: theory))) and la= "eng". (Save Search)
Records found: 708 Rank by: Number of Libraries

708
Appendix Table 4: Some further notes on methodology

The methodology for these statistics: Google book search, search profiles

amsterdam or ashgate or blackwell or cambridge or campus or cornell or elgar or mifflin or ios or
lexington or monthly or nova or oxford or palgrave or praeger or routledge or rowman or sage or
springer or martin's or transaction

amsterdam ashgate blackwell cambridge campus cornell elgar mifflin ios lexington monthly nova
oxford palgrave praeger routledge rowman sage springer martin's transaction

Books 1 - 100 of 685 on "raul prebisch" amsterdam OR ashgate OR blackwell OR cambridge OR
campus OR cornell OR elgar OR mifflin OR ios OR lexington OR monthly OR nova OR oxford OR
palgrave OR praeger OR routledge OR rowman OR sage OR springer OR martin's OR transaction

1 - 100 of 883 on "raul prebisch".

Books 1 - 100 of 709 on cardoso faletto amsterdam OR ashgate OR blackwell OR cambridge OR
campus OR cornell OR elgar OR mifflin OR ios OR lexington OR monthly OR nova OR oxford OR palgrave OR praeger OR routledge OR rowman
OR sage OR springer OR martin's OR transaction.

Books 1 - 100 of 875 on cardoso faletto

Books 1 - 100 of 663 on osvaldo sunkel amsterdam OR ashgate OR blackwell OR cambridge OR
campus OR cornell OR elgar OR mifflin OR ios OR lexington OR monthly OR nova OR oxford OR palgrave OR praeger OR routledge OR rowman
OR sage OR springer OR martin's OR transaction.

Books 1 - 100 of 792 on "osvaldo sunkel".

Books 1 - 100 of 821 on samir amin amsterdam OR ashgate OR blackwell OR cambridge OR
campus OR cornell OR elgar OR mifflin OR ios OR lexington OR monthly OR nova OR oxford OR palgrave OR praeger OR routledge OR rowman
OR sage OR springer OR martin's OR transaction.

Books 1 - 100 of 1391 on "samir amin".

Books 1 - 100 of 755 on chase-dunn amsterdam OR ashgate OR blackwell OR cambridge OR
campus OR cornell OR elgar OR mifflin OR ios OR lexington OR monthly OR nova OR oxford OR palgrave OR praeger OR routledge OR rowman
OR sage OR springer OR martin's OR transaction.

Books 1 - 100 of 820 on “chase-dunn”

1 - 100 of 798 on andre gunder frank amsterdam OR ashgate OR blackwell OR cambridge OR
campus OR cornell OR elgar OR mifflin OR ios OR lexington OR monthly OR nova OR oxford OR palgrave OR praeger OR routledge OR rowman
OR sage OR springer OR martin's OR transaction

Books 1 - 100 of 1016 on "andre gunder frank".

Books 1 - 100 of 695 on giovanni arrighi
amsterdam OR ashgate OR blackwell OR cambridge OR campus OR cornell OR elgar OR mifflin OR ios OR lexington OR monthly OR nova OR oxford OR palgrave OR praeger OR routledge OR rowman OR sage OR springer OR martin's OR transaction

Books 1 - 100 of 789 on "giovanni arrighi"

Books 1 - 100 of 939 on immanuel wallerstein

Books 1 - 100 of 1234 on "immanuel wallerstein".
Appendix Table 5: World Library catalogues

World Meta-Catalogues

http://www.worldcat.org/advancedsearch (Worldcat Advanced search, open access version)

http://www.ubka.uni-karlsruhe.de/kvk.html (Karlsruhe catalogue of 60 million books in libraries in the world and in Europe, includes the major union catalogues for German academic libraries and the Austrian union catalogues)

http://rhea.hbz-nrw.de/Digibib7?SERVICE=TEMPLATE&SUBSERVICE=JUMPTO&DEST_SERVICE=TEMPLATE&DEST_SUBSERVICE=MSEARCH_FRAME&DEST_MAINFRAMESUBSERVICE=MSEARCH_SIMPLESEARCH&LOCATION=361 (Bielefeld International Meta-catalogue)

Europe, selection

European Union institutions

http://ec.europa.eu/eclas/F (ECLAS, European Commission Library)
http://biblio.iue.it/search/a (European University Institute Florence)

Europe-wide union library catalogues

http://www.ubka.uni-karlsruhe.de/kvk.html (Karlsruhe catalogue of 60 million books in libraries in the world and in Europe, includes the major union catalogues for German academic libraries and the Austrian union catalogues)

http://www.theeuropeanlibrary.org/portal/ (The European Library. The European Library is hosted by the Koninklijke Bibliotheek - National Library of the Netherlands, and links UK British Library integrated catalogue; de Online catalogue of Die Deutsche Bibliothek; PT Collections from the National Library of Portugal; nl General Catalogue Koninklijke Bibliotheek; fi HELKA; ch HELVETICAT: the catalogue of the Swiss National Library; si National Library Catalogue (KatNUK); it SBN OPAC; fr BN-OPALE PLUS, the catalogue of the Bibliothèque nationale de France; HR Croatian National Bibliography of Books: 1990-2003; SR Serbian Union Catalogue COBIB.SR; LV Catalogue of National Library of Latvia; DK The Danish National Collections)

other European library catalogues

http://aleph.unisg.ch/ids-mbs/start.htm (IDS-Catalogue, Switzerland (German speaking Swiss Universities))
http://bibliotek.dk/?lingo=eng (Danish Union catalogue)
http://blpc.bl.uk/ (British Library)
http://www.vthk.de/en/index.php (VThK Verbund Theologie und Kirche Meta-Catalogue accessing 5 Mio. media from theological and religious special libraries of churches in the german speaking area)
http://goya.ceu.hu/ (Central European University Library, Budapest)
http://www.rub.ruc.dk/index_eng.php (RUBIKON catalogue, Roskilde University, Denmark)
http://blids.ids.ac.uk/search/srchadv.html (British Library for Development Studies at the IDS, Sussex)
http://opac.ge.ch/gateway (Institut universitaire d’etudes de développement, Geneve)
Entries at major libraries around the world (United States and Canada, selection. Practically all North American Libraries can now be accessed freely via world cat open access version)

http://amicus.nlc-bnc.ca/aaweb/amilogine.htm (Amicus-Web Canada)
http://hollisweb.harvard.edu/ (Harvard University)
http://hollisweb.harvard.edu/uhhtbin/cgiisrsl/whwOMVfRpY/GREEN/152270063/60/668/X (Stanford University)
http://lcweb.loc.gov/z3950/gateway.html?lc (Library of Congress)
http://orbits.library.yale.edu/cgi-bin/Pwebrecon.cgi?DB=local&PAGE=First (Yale University Library Orbis catalogue)
http://uhmanoa.lib.hawaii.edu/cgi-bin/Pwebrecon.cgi?DB=local&PAGE=hbSearch (Hamilton Library, University of Hawaii at Manoa)
http://melvyl.cdlib.org/F/?func=file&file_name=find-b&local_base=cdl90 (University of California Digital Library)

Entries at major libraries around the world (other countries, selection. Practically all Australian, New Zealand and South African major research libraries can now be accessed freely via world cat open access version)

http://aleph1.libnet.ac.il/F/?func=file&file_name=find-b&local_base=uli02&con_lng=eng (Israel Union List)
http://library.puchd.ac.in/opac.html (Panjab University, A.C. Joshi Library, India)
http://library.hku.hk/search/a (University of Hong Kong Library)
http://202.120.227.6/#focus (Horizon Catalogue, Fudan University, Peoples’ Republic of China; at the Chinese language interface enter choice number 3 at the left search bar, and enter author names to the right)
http://linc.nus.edu.sg:2084/search~/ (National University of Singapore Library)
http://opac.ide.go.jp/webopac2/topmnu.do (The Institute of Developing Economies, Japan External Trade Organization, Tokyo)
http://opac.calis.edu.cn/simpleSearch.do CALIS – OPAC, the Union Catalogue of the People’s Republic of China (for author search, second search window left + type author name in the search window to the right; OPAC of China Academic Library & Information System C-A-L-I-S)
http://voyager.auckland.ac.nz/ (University of Auckland Library)
http://www.pendeta.um.edu.my/uhtbin/cgisirsi/0/0/0/49 (University of Malaya Library)
http://uc.thailis.or.th/ (ThaiLIS Union Catalogue, Thailand)
http://200.89.70.220/web2/tramp2.exe/log_in?setting_key=bello (Catalogo Bello, Chile Union Catalogue)

**Entries at major legislative assembly libraries around the world (selection)**

Austrian Parlamentsbibliothek
(http://www.parlinkom.gv.at/portal/page?_pageid=895,266804&_dad=portal&_schema=PORTAL)

Georgia – National Parliamentary Library of Georgia Library

German Bundestag Library
http://opac.bibliothek.bundestag.de/aDISWeb/app?service=direct/0/Home/$DirectLink&sp=Slocalhost%3A4103

Swiss Parliament Library (http://biblio.parlament.ch/libero/WebOpac.cls?LANG=de)

United States Library of Congress (http://catalog.loc.gov/cgi-bin/Pwebrecon.cgi?DB=local&PAGE=First)
### Appendix Table 6: Testing the OCLC for “far away markets”

The open access version of the OCLC allows for an author-to-author and book to book, and publisher to publisher testing of the major library holdings around the globe. But yet, for many countries the system is still inadequate, as the following tests will show:

World cat tells us about the **Japanese holdings** of:

**The clash of civilizations and the remaking of world order**
Samuel P Huntington
*New York : Simon & Schuster, ©1996*

1. Asia Univ Library  Masashino-Shi, 180 Japan
2. Chukyo Univ Library  Aichi, 460 Japan
3. Fukuoka City Public Library  Shibuya-Ku Tokyo, 150-8513 Japan
4. Kinjo Gakuin Univ  Nagoya-Shi Aichi, 463 Japan
5. Kokugakuin Univ Library  Tokyo, 150 Japan
6. Nihon Univ, College of International Relations  Mishima-Shi Shizuoka, 4118555 Japan
7. Nisshin City Library  Nisshin City, 470-0192 Japan
8. Waseda Univ Library  Tokyo, 169-8050 Japan
9. --------------- Hachioji-Shi Tokyo, 192 Japan

The **Japanese Union catalogue NACSIS** tells us that the following libraries hold the item:

<table>
<thead>
<tr>
<th>Holding Libraries 87</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1. ICU 319/H98652c 04847401</td>
<td>19. KIYUUDAI L 00/H/39 015211996021526</td>
</tr>
<tr>
<td>2. JF-KANSAISE 00015827</td>
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<td>21. KUMADAI 209.75/H,98 103219022</td>
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<td>4. EHIMEDA 209.75/HU 19603617</td>
<td>22. HIROKOKUDAIKURE 209.75/</td>
</tr>
<tr>
<td>5. KYOUDEJINSHA 319:C76 0014087696</td>
<td>23. HIROSHIDAITO 319HU 0001374186,0001776270</td>
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<td>24. HIROSHIYUUDOU 1</td>
</tr>
<tr>
<td>7. HITOTSUBASHIKEIKEN Nd-1773 5297001447</td>
<td>25. HIRODAINISHI 209.75:H 98/73867109 1000437301</td>
</tr>
<tr>
<td>8. YOKOKOKUDA 209.75/</td>
<td>H 96014455*</td>
</tr>
<tr>
<td>9. OKIAI 319/Hun 0107636</td>
<td>27. HIRODAI 50156399</td>
</tr>
<tr>
<td>10. AIZUDAI D860.H86</td>
<td>28. KOUNANDAI 0615919</td>
</tr>
<tr>
<td>11. KANSEIINDAI 909:419 0002271716</td>
<td>29. TAKAKEIDAI 319</td>
</tr>
<tr>
<td>12. KANSEIINDAI 909:419 0002410371</td>
<td>30. KOKUSAIDAI 209.7-H953 T097363</td>
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<tr>
<td>13. KANDAI 207035822</td>
<td>31. KOKUSAIBUNKA 327</td>
</tr>
<tr>
<td>14. IWATEKENDAI 209.75:H 100924885</td>
<td>32. HANSHIDAI 209.75/H98//0667 11700806679</td>
</tr>
<tr>
<td>15. MIYAGAKUTO D860/H86/1996 1100200464</td>
<td>33. HANSHIDAI 209.75/H98//1530 11300315303</td>
</tr>
<tr>
<td>16. KIYOUUDAIHV BV</td>
<td></td>
</tr>
<tr>
<td>17. KINJODAI 209</td>
<td></td>
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<tr>
<td>18. KIUUSANDAI 10571936</td>
<td>36. SAKUSHINDAI 0048920</td>
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<td>39</td>
<td>JIYUNSHINTO 209.75 132672</td>
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<td>40</td>
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<td>44</td>
<td>SHINDAI 209.65//H98 1970075056</td>
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<td>SHINDAIARISEKAN 209.75/Hun/C 9716572</td>
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<td>54</td>
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<td>DAIKOKUDAIHIRA h29*</td>
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<td>62</td>
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</tbody>
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Source: our own calculations, based on the data of this article, using Microsoft EXCEL 2000/2003 software, Austria. Reference data bases: Courtesy Fachhochschulstudiengänge Burgenland, University of Applied Sciences, Campus 1, A-7000 Eisenstadt, www.fh-burgenland.at Study Library for the opportunity to use the OCLC Worldcat documentation system.
### Appendix 7a: The original counts

<table>
<thead>
<tr>
<th>Publisher</th>
<th>Total number of titles</th>
<th>COPAC UK + IRE n</th>
<th>Dag Hammarskjöld Library, UN n</th>
<th>Europea n Commis sion Library Brussels n</th>
<th>Europea n Universi ty Institut e, Firenze n</th>
<th>France (Cat. Col. de France) n</th>
<th>German y (GBV) n</th>
<th>ILO LABORD OC n</th>
<th>Libraries holding in Japan (NACSI S) n</th>
<th>Spain (REBIU N) n</th>
<th>Total number of explicit referenc es in &quot;Questi a online library&quot;</th>
<th>Total number of explicit referenc es in &quot;google book search&quot;</th>
<th>Total number of explicit referenc es in &quot;google scholar&quot;</th>
</tr>
</thead>
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<td>Amsterdam Universi ty Press</td>
<td>1361</td>
<td>6041</td>
<td>4</td>
<td>27</td>
<td>130</td>
<td>317</td>
<td>3</td>
<td>1408</td>
<td>208</td>
<td>553</td>
<td>324</td>
<td>2084</td>
<td>7850</td>
</tr>
<tr>
<td>Ashgate</td>
<td>15062</td>
<td>10548</td>
<td>89</td>
<td>481</td>
<td>1016</td>
<td>4654</td>
<td>7151</td>
<td>183</td>
<td>9741</td>
<td>6316</td>
<td>4087</td>
<td>2109</td>
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<tr>
<td>Blackwe ll</td>
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<td>55484</td>
<td>206</td>
<td>453</td>
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<td>25235</td>
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<td>1170</td>
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Source: our own calculations, based on the data of this article, using Microsoft EXCEL 2000/2003 and SPSS XV (Innsbruck University) software, Austria. Reference data bases: Courtesy: Fachhochschulstudiengänge Burgenland, University of Applied Sciences, Campus 1, A-7000 Eisenstadt, www.fh-burgenland.at Study Library for the opportunity to use the OCLC Worldcat documentation system, and courtesy to Innsbruck and Vienna University for the opportunity to use their reference systems online.
### Appendix 7b: The original counts

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Source: our own calculations, based on the data of this article, using Microsoft EXCEL 2000/2003 and SPSS XV (Innsbruck University) software, Austria. Reference data bases: Courtesy: Fachhochschulstudiengänge Burgenland, University of Applied Sciences, Campus 1, A-7000 Eisenstadt, www.fh-burgenland.at Study Library for the opportunity to use the OCLC Worldcat documentation system, and courtesy to Innsbruck and Vienna University for the opportunity to use their reference systems online.
### Appendix Table 9: The component values of the nineteen component indices and an un-weighted, 19:1 non-parametric index

<p>|                          | Total Japanese library holdings (NAC SIS) | Franc (Cat. Coll. de France) | COP AC UK +IRE | Germany (GBV) | Spai n (REB IUN) | Euro pean Commission Library Brus sels | Euro pean University Institute, Firenze | Libra ries Austral ia | Dag Ham mar sjö Libra ry, UN | ILO LABO RDO C | Ebsc o abstr acts | Cam bridg e CSA | DIAL OG mag azines | Goo gle book searc h | Goo gle scholar | Ques tions onlin e | DIAL OG Majo r US papes | Shar e prod uced book s at &gt;50 glo bal librar ies | Shar e prod uced serial s at &gt;50 glo bal libr aries | Non-parametric index, 19 comp onents, equally weight ed |
|--------------------------|------------------------------------------|-----------------------------|----------------|---------------|-----------------|-------------------------------------|-------------------------------------|---------------------|-----------------------------|-----------------|---------------------|----------------|-----------------------|----------------|----------------|-----------------|----------------|----------------|----------------|----------------|----------------|
| Amsterdam University Press | 0.03                                      | 0.42                        | 0.10           | 0.54          | 0.21            | 0.76                  | 0.29                  | 0.12             | 0.02                        | 0.05            | 0.14              | 0.13          | 0.18                  | 0.04            | 0.03            | 0.09            | 0.06          | 0.07            | 0.03            | 0.00          | 0.27           |
| Ashgate                   | 0.49                                      | 0.46                        | 0.12           | 0.25          | 0.35            | 0.54                  | 0.17                  | 0.26             | 0.28                        | 0.07            | 0.15              | 0.04          | 0.03                  | 0.06            | 0.03            | 0.00            | 0.00          | 0.64            | 0.07            | 0.23          |
| Blackwell                 | 0.22                                      | 0.26                        | 0.17           | 0.21          | 0.07            | 0.11                  | 0.15                  | 0.14             | 0.12                        | 0.36            | 0.20              | 0.14          | 0.01                  | 0.43            | 0.10            | 0.02            | 0.34          | 0.62            | 0.21          |
| Cambridge UP              | 0.46                                      | 0.54                        | 0.39           | 0.05          | 0.14            | 0.59                  | 0.27                  | 0.27             | 0.10                        | 0.58            | 0.31              | 0.73          | 0.05                  | 0.82            | 0.30            | 0.92            | 0.48          | 0.45            | 0.45          |
| Campus (Frankfurt/Ann Arbor) | 0.06                                    | 0.18                        | 0.00           | 0.44          | 0.09            | 0.19                  | 0.00                  | 0.00             | 0.01                        | 0.05            | 0.12              | 0.12          | 0.02                  | 0.04            | 0.00            | 0.00            | 0.00          | 0.00            | 0.03            | 0.09          |
| Cornell UP                | 1.00                                      | 1.00                        | 0.46           | 0.79          | 0.09            | 0.50                  | 0.18                  | 0.43             | 0.39                        | 0.39            | 0.63              | 0.63          | 0.25                  | 0.67            | 0.54            | 0.38            | 0.69          | 0.24            | 0.52          |
| Edward Elgar              | 0.05                                      | 0.19                        | 0.20           | 0.04          | 0.63            | 1.00                  | 0.10                  | 0.52             | 1.00                        | 0.03            | 0.11              | 0.07          | 0.04                  | 0.08            | 0.04            | 0.01            | 0.60          | 0.07            | 0.30          |
| Houghton/Mifflin          | 0.00                                      | 0.00                        | 0.01           | 0.00          | 0.00            | 0.00                  | 0.07                  | 0.00             | 0.00                        | 0.00            | 0.06              | 0.16          | 0.02                  | 0.00            | 0.06            | 0.43            | 0.34          | 0.73            | 0.094         |
| IOS Press                 | 0.16                                      | 0.19                        | 0.10           | 0.20          | 0.33            | 0.34                  | 0.13                  | 0.23             | 0.10                        | 0.07            | 0.03              | 0.03          | 0.25                  | 1.00            | 0.01            | 0.00            | 0.17          | 0.14            | 0.239         |
| Lexington                 | 0.88                                      | 0.54                        | 0.54           | 1.00          | 0.29            | 0.49                  | 0.06                  | 1.00             | 0.17                        | 0.18            | 0.29              | 0.44          | 0.19                  | 0.36            | 0.28            | 0.29            | 1.00          | 0.33            | 0.484         |
| Monthly Review Press      | 0.69                                      | 0.40                        | 0.28           | 0.14          | 0.25            | 0.06                  | 0.18                  | 0.26             | 0.41                        | 0.39            | 0.66              | 1.00          | 0.54                  | 1.00            | 0.00            | 0.29            | 0.74          | 0.30            | 0.489         |
| Nova Science Publishers   | 0.06                                      | 0.08                        | 0.09           | 0.06          | 0.03            | 0.05                  | 0.23                  | 0.14             | 0.01                        | 0.02            | 0.01              | 0.00          | 0.23                  | 0.08            | 0.00            | 0.00            | 0.51          | 0.30            | 0.107         |</p>
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Source: our own calculations, based on the data of this article, using Microsoft EXCEL 2000/2003 and SPSS XV (Innsbruck University) software, Austria. Reference data bases: Courtesy: Fachhochschulstudiengänge Burgenland, University of Applied Sciences, Campus 1, A-7000 Eisenstadt, www.fh-burgenland.at. Study Library for the opportunity to use the OCLC Worldcat documentation system, and courtesy to Innsbruck and Vienna University for the opportunity to use their reference systems online.
Appendix Table 9: Further Sources

OCLC Courtesy: Fachhochschulsstudiengänge Fachhochschulsstudiengänge Burgenland Ges.m.b.H. University of Applied Sciences, Campus 1, A-7000 Eisenstadt, Department of Science Management, office.awfh-burgenland.at, www.fh-burgenland.at

Online searches, courtesy Innsbruck University and Vienna University Library

1. Academic Onefile
2. AMS Forschungsnetzwerk, Austria
4. Bibliography of Asian Studies
5. Blackwell Synergy/John Wiley Journals
6. C.E.E.O.L. Central and Eastern Europe online
7. Cambridge Scientific Abstracts
8. CIBERA Biblioteca Virtual Latinoamericana - Comprehensive bibliography of Latin America
9. Cross Asia (Berlin)
10. EBSCO
11. ECONIS
12. EINIRAS - European Information Network on International Relations and Area Studies
14. GBI Content
15. Google book search
16. Google scholar
17. IBLK Metacatalogue “International Relations” (Stiftung Wissenschaft und Politik, Berlin)
18. Index Islamicus
19. Inforetrieve
20. Ingenta
21. IZEP – “Literaturdatenbank LITDOK”
22. JSTOR
23. LABORDOC ILO
24. Laliso literature search
25. LITDOK InWEnt German development research bibliography
26. MENALIB – Middle East Virtual Library University of Halle an der Saale, FRG
27. Periodicals Index Online
28. POLDOK journal literature
29. Proquest Abiinform
30. Questia
31. Sage Journals online
32. The Karlsruhe bibliography on international relations
33. UNBIS Net United Nations Bibliographical Resource from the UN’s Dag Hammarskjöld Library
34. Virtual Library Eastern Europe
36. Web of Science®
37. Weltpolitik.net, Deutsche Gesellschaft fuer Auswaertige Politik
38. Worldcat
## Appendix Table 10: The websites and contact addresses of the 21 publishers

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<td>Cambridge University</td>
<td><a href="http://www.cambridge.org/">http://www.cambridge.org/</a></td>
<td>Email <a href="mailto:editorial@cambridge.org">editorial@cambridge.org</a></td>
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<tr>
<td>Campus (Frankfurt/Ann Arbor)</td>
<td><a href="http://www.campus.de/">http://www.campus.de/</a></td>
<td>No English language author page could be found, just the German language contact points stating: &quot;Telefon +49(0)69/976516-0, Fax +49(0)69/976516-78, Email <a href="mailto:info@campus.de">info@campus.de</a>&quot;, the publisher confirmed the non-existence of the English language website per telephone</td>
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From: http://us.macmillan.com/Content.aspx?publisher=smp&id=749: We do not accept any unsolicited material, or responsibility for loss or damage to, or return of, any unsolicited materials you send to us; unsolicited materials will be recycled or otherwise discarded.
Appendix Graph 1: The “forensic” economics of sales figures: US Library presence figures and Amazon and global sales ranks – some very preliminary guesses from randomly picked social science authors and their major works

The trade-off for the entire scale

The trade-off for the average European social scientist, publishing internationally
The trade-off between US library presence figures and Amazon sales ranks for randomly picked social scientists – a working hypothesis in need of lots of further evidence

\[ y = 4 \times 10^6 e^{-0.004x} \]
\[ R^2 = 0.7058 \]

The trade-off between US library presence figures and global sales

\[ y = 2.2544x + 55.305 \]
\[ R^2 = 0.9318 \]
Appendix Table 11: The trajectory of a smaller social science publisher in the US, which is now more than 20 years on the market – Nova Science Publishing

The case of Nova Science in this context is not without interest, because it shows precisely to the European side how an open society and an open University system create opportunities even for newcomers on the market.

Although Nova started in the field of science, the company expanded into other disciplines as well and has become one of the major scientific book publishing companies in the US. When the company started its publishing activities by 1987, such titles as “Issues in intense-field quantum electrodynamics”; “The theory of target compression by longwave laser emission”; “Laser applications in precision measurement”; “The Physical effects in the gravitational field of black holes”; “The nonlinear optics of semiconductor lasers”; “The Quantum electrodynamics of a high-intensity field”; “Industrial measurement of electrical and electronic components and equipment” predominated. Dr. David Bade, a senior librarian from Chicago University, recently has taken on in a published internet article what he perceives as fundamental weaknesses of the company’s journal publishing program (Bade, 2007).

By 2007, the catalogue still listed 502 titles, containing the word “physics”, and 585 titles containing the word “medicine”, but already 255 titles with the term “economics”, 281 titles with the word “psychology”, 77 titles with the word “political science”, 50 titles with the term “sociology”, 52 titles with the term “religion”, etc.

The current editor-in-chief is Mr. Frank Columbus.

International news and reference archives yield the following evidence:

"Lexis Nexis University "International Press”", run by a Consortium of Swiss Universities, which combines in its archives such sources as La Stampa, The New York Times, The Age (Melbourne, Australia), The Japan Times, Milano Finanza, South China Morning Post, and Times Educational Supplement already mentions 661 articles to date, explicitly dealing with materials, published by "Nova Science Publishers"


International bibliographical content and reference services for peer-reviewed refer to scientific works published by Nova Science Publishers in the following fashion:

"EBSCO Scientific abstracts”, combining the most important scholarly journals in the social sciences, documented in Academic Search Premier, Academic Search Elite, Business Source Elite, EconLit, Psychology and Behavioral Sciences Collection, Regional Business News, SocINDEX, already makes 1012 explicit references to titles published by "Nova Science Publishers"

"Cambridge Scientific Abstracts (CSA)” makes 189 references to Nova Science Publishers titles in the field of social sciences; in addition it lists 500+ world class scholars in the system, who already published with that publisher

"Bibliography of Asian Studies” made 247 references to Nova titles by end 2007.

In addition, other free internet bibliographies mentioned, by end 2007 – the following number of Nova titles as well. Only some are listed here:

"LEXIS/ NEXIS literature search", freely available via the German University internet site "Lalisio", mentions the following specific references in the international, peer-reviewed journals to Nova publications:
28 search results from Marketing & Advertising Reference (LNE)

129 search results from ABI/Inform Select (LNE)

367 search results from Law Reviews, Combined (LNE)

* "Infoconnex Political Science", a freely available political science data search engine, organized by the German Science Ministry and other scientific organizations in Germany, yielded 113 references for Nova Science Publishers titles (Infoconnex Political Science is partly based on Cambridge Scientific Abstracts PAIS)

"John Wiley journals/Blackwell Synergy", combining full-text access to the scholarly journals of that publishing company, carries 81 references to articles, mentioning "Nova Science Publishers";

"Inforetrieve article finder", a free online scientific bibliography, mentions 47 articles, which directly refer to "Nova" titles

"Elsevier Science Direct", a website, which claims to present access to 1/4 of the world's medical, technical and science information, refers to 27 titles, which are explicitly referring to "Nova Science Publishers;

"JSTOR Arts and Sciences I I ", a collection of the leading 125 journals in the fields of arts and humanities, mentions 22 articles with references or reviews of Nova titles;

"Central and Eastern European Library Online", a new full-text bibliographical service, covering over 190 journals published in the new Eastern Europe, mentions 14 Nova titles etc. etc.

"Project Muse", a free international internet bibliography, refers to 31 Nova Science publications

* "Virtuelle Fachbibliothek Politikwissenschaft", a freely available German online reference service for world-wide political science, initiated at Hamburg University, mentions the following references to Nova Science Publishing titles:
  "WWW-Suchraum Politikwissenschaft" • 134
  "WWW-Suche [Seekport]" • 94
  "SSG-OPAC Politikwissenschaft. Friedenstorschung" • 25
  "World Affairs Online [FIV IBLK]" • 30
  "Internationale Bibliographie der Sozialwissenschaften [IBSS]" • 197
  "GBV - Gemeinsamer Bibliotheksverbund" • 634
  "KOBV Digitale Bibliothek Berlin-Brandenburg" • 9
  "hbz-Verbundkatalog [NRW]" • 1
  "HeBIS - Hessisches BibliotheksInformationsSystem" • 8
  "SWB - Südwestdeutscher Bibliotheksverbund" • 168

Nova Science Publishers published the following number of titles and contributions from the following world's top 20 Universities by end 2007


https://www.novapublishers.com/catalog/advanced_search.php

1 Harvard Univ 62
2 Stanford Univ 28
3 Univ California - Berkeley 27
4 Univ Cambridge 47
5 Massachusetts Inst Tech (MIT) 20
6 California Inst Tech 38
7 Columbia Univ 94
8 Princeton Univ 13
9 Univ Chicago 33
10 Univ Oxford 28
11 Yale Univ 33
12 Cornell Univ 35
13 Univ California - Los Angeles 21
14 Univ California - San Diego 19
15 Univ Pennsylvania 50
16 Univ Washington - Seattle 7
17 Univ Wisconsin - Madison 10
18 Univ California - San Francisco 13
19 Johns Hopkins Univ 24
20 Tokyo Univ 90

Also, researchers from some of America's leading government research institutions published with Nova:

US Military Academy 11
US Air Force Academy 7
Defense Intelligence College 6 titles
Rand Corporation 5 titles
Hudson Institute 3 titles
US Naval War College 1
US Army War College 1

Over recent years, Nova increasingly also published authors from Asian Universities

**Nova Science Publishers titles and contributions from the 10 leading Asian Universities**

1 Tokyo Univ 20
2 Kyoto Univ 22
3 Australian National University 57
4 Hebrew Univ Jerusalem 64
5 Osaka Univ 67
6 Tohoku Univ 18
7 Univ Melbourne 35
8 Nagoya Univ 25
9 Tokyo Inst Tech 53
10 Hokkaido Univ 18

In addition, Nova also publishes a great number works by European researchers:

**Nova Science Publishers titles and contributions from the 10 leading European Universities**

1 Univ Cambridge 47
2 Univ Oxford 28
3 Imperial Coll London 19
4 Univ Coll London 64
5 Swiss Fed Inst Tech - Zurich 9
6 Univ Paris 06 12
7 Univ Utrecht 27
8 Univ Copenhagen 16
9 Univ Manchester 23
10 Univ Paris 11 56

**Estimated geographical distribution of titles and contributions outside the US**

(Method: catalogue catchwords [product description] "University" + "country name". The following table contains just a sample of countries)

307 Australia
302 Germany
280 China
261 Russia
223 India
205 Canada
140 Poland
129 Turkey
109 Israel
107 Brazil
102 Sweden
79 Finland
76 South Africa
65 New Zealand
63 Argentina
54 Iran
47 Norway
34 Ireland
17 Pakistan
14 Saudi Arabia

Some characteristics of the global publishing program (Library of Congress: 2536 titles by mid 2007)

The Library of Congress currently listed 2536 Nova Science Publishers titles (search August 11, 2007)

Top 10 titles

Their 10 most widely read titles - in terms of academic library presence around the globe OCLC World Catalogue - are:


Social Sciences

In the social sciences, Nova published articles and books by authors in the field of world system research.

World systems research authors and international political economists, publishing with Nova

Scholars with a high ISI Web of Science impact factor, such as Samir Amin, Patrick Bond, Christopher Chase Dunn, Andre Gunder Frank, Johan Galtung, Almas Heshmati, Kimmo Kiljunen,

**Referenced Scholarly Journals**
Nova's top 5 scholarly journals in terms of library presence around the globe are:

1. Advances in psychology research.
2. Progress in education.
3. Studies of high temperature superconductors: advances in research and applications.
4. European economic and political issues.
WorldCat results for: ((pb: nova and pb: science and pb: publishers)) or pb: palgrave or ((pb: monthly and pb: review)) or ((pb: amsterdam and pb: university and pb: press)) or pb: ashgate or pb: blackwell or pb: cambridge or pb: campus or pb: cornell or ((pb: edward and pb: elgar)) or pb: houghton or pb: ios or pb: lexington or pb: oxford or pb: praeger or pb: routledge or pb: rowman or pb: sage or pb: springer or ((pb: st. and pb: martin's)) or ((pb: transaction and pb: publishers)) and la= "eng". (Save Search)
Records found: **1,058,896**. Rank by: Number of Libraries

WorldCat results for: (kw: globalization or kw: globalisation) or ((kw: world and kw: system)) or ((kw: european and kw: union)) and ((pb: nova and pb: science and pb: publishers)) and la= "eng". (Save Search)
Records found: **4,190**

WorldCat results for: (kw: globalization or kw: globalisation) or ((kw: world and kw: system)) or ((kw: european and kw: union)) and ((pb: nova and pb: science and pb: publishers)) and la= "eng". (Save Search)
Records found: **106**. Rank by: Number of Libraries

| share of books dealing with the key-words globalization world system european union |
|-------------------|-------------------|-------------------|-------------------|
| Nova Science Publishers | The 21 companies analyzed here | 2.53 | 3.00 |

Data suggests that some publishers, notably Nova Science Publishers, have a higher share of books dealing with globalization, the world system, and the European Union compared to others.
share of books making it to more than 50 libraries each

Nova Science Publishers - in general: 34.92
Nova Science Publishers with the title words global(z)(s)ation/global: 51.19
Nova Science Publishers – Titles on globalization/ globalisation or global (issues)

1. Global climate change / 
   Document: English : Book Internet Resource 
   Libraries Worldwide: 278

2. Atoms, whales, and rivers : 
   global environmental security and international organization / 
   Author: Stoett, Peter J. 1965- 
   Document: English : Book 
   Libraries Worldwide: 216

3. Trade in the global economy / 
   Samuel Edwards, editor. 
   Author: Edwards, Samuel. 
   Document: English : Book 
   Libraries Worldwide: 210

   Document: English : Book Internet Resource 
   Libraries Worldwide: 174

5. The rise and decline of public interest in global warming : 
   toward a pragmatic conception of environmental problems / 
   Author: Williams, Jerry L., 1940- 
   Document: English : Book 
   Libraries Worldwide: 148

6. The global war on terrorism : assessing the American response / 
   Document: English : Book Internet Resource 
   Libraries Worldwide: 141

7. Globalization's impact on state-local economic development policy / 
   Author: Clark, Cal, 1945-; Montjoy, Robert S., 
   Document: English : Book 
   Libraries Worldwide: 135

8. Child soldiers, adult interests : the global dimensions of the Sierra Leonean tragedy / 
   Document: English : Book Internet Resource 
   Libraries Worldwide: 113

9. Current issues in globalization / 
   Author: Westerfield, Robert E.; Abbink, J. 
   Document: English : Book 
   Libraries Worldwide: 106
10. The global wage system: a study of international wage differences / 
Document: English: Book Internet Resource 
Libraries Worldwide: 103

11. The Sierra Leonean tragedy: history and global dimensions / 
Document: English: Book Internet Resource 
Libraries Worldwide: 103

12. Globalization and European integration / 
Author: Tausch, Arno, 1951-; Herrmann, Peter, 
Document: English: Book 
Libraries Worldwide: 102

13. South Asia in the era of globalization: trade, industrialization, and welfare / 
Document: English: Book Internet Resource 
Libraries Worldwide: 101

14. Global capitalism, liberation theology, and the social sciences: 
an analysis of the contradictions of modernity at the turn of the millennium / 
Author: Müller, Andreas.; Tausch, Arno., and others 
Document: English: Book 
Libraries Worldwide: 95

15. Global Keynesianism: 
unequal exchange and global exploitation / 
Author: Kohler, Gernot.; Tausch, Arno, 
Document: English: Book 
Libraries Worldwide: 95

16. The global war on terrorism: assessing the American response / 
Document: English: Book Internet Resource 
Libraries Worldwide: 93

17. The impact of globalization on education / 
Document: English: Book Internet Resource 
Libraries Worldwide: 93

18. New perspectives on globalization / 
Author: Smith, Elton V. 
Document: English: Book 
Libraries Worldwide: 91

19. Global banking issues / 
Author: Klein, E. Publication: New York: Nova Science Publishers, 2005 
Document: English: Book Internet Resource 
Libraries Worldwide: 92
20. Globalization, modernization, and education in Muslim countries /
Document: English: Book Internet Resource
Libraries Worldwide: 90

21. America's helping hand: paving the way to globalization (Eisenhower's foreign aid policy and politics) /
Document: English: Book Internet Resource
Libraries Worldwide: 86

22. Globalization and social stress /
Document: English: Book Internet Resource
Libraries Worldwide: 82

23. Global technology transfer: issues and bibliography /
Document: English: Book
Libraries Worldwide: 81

24. Globalization in 2020 /
Document: English: Book
Libraries Worldwide: 81

25. Local reactions to globalization processes: competitive adaptation or socioeconomic erosion /
Document: English: Book
Libraries Worldwide: 78

26. Global dimensions of childhood obesity /
Document: English: Book Internet Resource
Libraries Worldwide: 76

27. Global trends in income inequality /
Document: English: Book Internet Resource
Libraries Worldwide: 73

28. Location of production: local vs. global game /
Document: English: Book Internet Resource
Libraries Worldwide: 68

29. Global climate change revisited /
Document: English: Book Internet Resource
Libraries Worldwide: 68

Flagship titles by Nova in the field of globalization studies - library impact data

Globalization: critical perspectives
Gernot Kohler; Emilio José Chaves

2003
English  Book xv, 453 p. : ill. ; 28 cm.

Libraries with Item: "Globalization : / critica..." (Record for Item | Get This Item )
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Australia  GRIFFITH UNIV NATHAN CAM LIBR ATQGN
Australia  LATROBE UNIV LIBR HE1
Australia  MACQUARIE UNIV LM0
Australia  MONASH UNIV LIBR LM1
Australia  NATIONAL LIBR OF AUSTRALIA AUT
Australia  QUEENSLAND UNIV OF TECH GARDENS POINT QUUOT
Australia  RMIT LIBR RM0
Australia  UNIV OF MELBOURNE UMB
Australia  UNIV OF SYDNEY LS1
Botswana  UNIV BOTSWANA LIBR Z$V
CA,AB  UNIV OF ALBERTA UAB
CA,BC  SIMON FRASER UNIV SFB
CA,NL  MEMORIAL UNIV/NEWFOUNDLAND, ELIZABETH II QE2
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The global wage system: 
a study of international wage differences / 
Gernot Köhler

2004
English Book Internet Resource 85 p. : ill. ; 23 cm.

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World class scholars who published for Nova Science in the field of social sciences - Nova Science Publishers in COS Cambridge Scientific Abstracts

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“nova science” or “nova science publishers” + from 1985 onwards – List of scholars

Social Sciences

1. **Name:** Hervé Abdi  
**Affiliation:** Professor, Cognition & Neuroscience, University of Texas at Dallas  
Associate Professor, Cognition and Neuroscience, University of Texas at Dallas  
Professor, Psychology, University of Texas at Dallas  
Professor, Cognition and Neuroscience Ph.D., University of Texas at Dallas  

From Publication Page: ), The development of face processing in infancy and early childhood: current perspectives. New York: Nova Science... and Brain Sciences The University of Texas at Dallas MS: GR4.1 800 West Campbell Road Richardson, TX... a full professor in the School of Behavioral and Brain Sciences at the University of Texas at Dallas

2. **Name:** Sohrab Abizadeh  
**Affiliation:** Professor, Economics, University of Winnipeg  
Acting Chair/Professor, Economics Department, University of Winnipeg  


3. **Name:** Lise Abrams  
**Affiliation:** Assistant Professor, Cognitive, University of Florida, 1997 - Current  
Assistant Professor, Aging Mind Group, University of Florida  
Assistant Professor, Cognitive and Sensory Processes, University of Florida  
Assistant Professor, Department of Psychology, University of Florida  


4. **Name:** Mary Ainley
5. Name: Ather H. Akbari  
Affiliation: Professor, Sobey School of Business, Saint Mary's University


6. Name: Chana K. Akins  
Affiliation: Associate Professor, Department of Psychology, University of Kentucky  
Associate Professor, Behavioral Neuroscience and Psychopharmacology, University of Kentucky


7. Name: Kevin Albertson  
Affiliation: Principal Lecturer, Department of Economics, Manchester Metropolitan University


8. Name: W. Robert J. Alexander  
Affiliation: Senior Lecturer, Department of Economics, University of Otago


9. Name: Jeanette Altarriba  
Affiliation: Professor, Department of Latin American and Caribbean Studies, State University of New York at Albany  
Associate Professor 10 Months, Department of Psychology, State University of New York at Albany  
Associate Professor, Cognitive Program, State University of New York at Albany


10. Name: John R. Anderson  
Affiliation: Walter Van Dyke Bingham Professor, Department of Psychology, Carnegie Mellon University, 1978 - Current  
Computer Science, Carnegie Mellon University  
Richard King Mellon Professor, Center for the Neural Basis of Cognition, University of Pittsburgh  
Professor, Graduate Programs in Cognitive Psychology and Cognitive Neuroscience, Carnegie Mellon University

119

11. **Name:** Kym Anderson  
**Affiliation:** Professor, School of Economics, University of Adelaide  

From Expertise: , and is a Fellow of the Academy of Social Sciences in Australia. During 1996-2000 he served on several dispute

12. **Name:** Tony Anderson  
**Affiliation:** Lecturer, Department of Psychology, University of Strathclyde


13. **Name:** Kurt Annen  
**Affiliation:** Assistant Professor, Department of Economics, University of Guelph


14. **Name:** Kristine Anthis  
**Affiliation:** Assistant Professor, Department of Psychology, Southern Connecticut State University  


15. **Name:** John Michael Antle  
**Affiliation:** Professor, Department of Agricultural Economics and Economics, Montana State University, Bozeman  


16. **Name:** Winfred Arthur  
**Affiliation:** Professor, Department of Psychology, Texas A&M University  


17. **Name:** James R. Averill  
**Affiliation:** Professor, Psychology, University of Massachusetts Amherst (Prior Position)

18. Name: Zulkuf Aydin
Affiliation: Senior Lecturer, School of Politics and International Studies, University of Leeds


19. Name: Gawdat Bahgat
Affiliation: Professor/Graduate Director, Political Science Department, Indiana University of Pennsylvania


20. Name: Mohsen Bahmani-Oskooee
Affiliation: Professor, Department of Economics, University of Wisconsin-Milwaukee


21. Name: Erik J. Balder
Affiliation: Professor, Department of Mathematics, Universiteit Utrecht

From Web Page: Functional Analysis (Nova Science, USA) Set-Valued Analysis (Kluwer, Dordrecht) Former Associate... (The Institute of Management Sciences) Statistics and Decisions (Oldenbourg Verlag, Munich) Visiting

22. Name: Lichun Bao
Affiliation: Assistant Professor, Department of Computer Science, University of California Irvine Assistant Professor, Donald Bren School of Information and Computer Sciences, University of California Irvine Assistant Professor, Mobile Technology, University of California Irvine Urban Crisis Response, University of California Irvine


23. Name: Oscar A. Barbarin
Affiliation: Director, University Center for the Child & Family, University of Michigan, 1992 - Current Professor Emeritus, School of Social Work, University of Michigan, 2000 - Current Professor Emeritus, Department of Psychology, University of Michigan, 2000 - Current L. Richardson and Emily Preyer Bicentennial Distinguished Professor, School of Social Work, University of North Carolina at Chapel Hill


24. Name: Chris B. Barrett
Affiliation: Applied Economics & Management, Cornell University International Professor, Cornell International Institute for Food, Agriculture and Development, Cornell University
International Professor, Department of Applied Economics and Management, Cornell University

From CV Page: and Development (New York: Nova Science Publishers, 2006). 38. Christopher B. Barrett, David... of Science reports more than 600 citations of these works (h index =14). Books 1... on Bayesian Statistical Science (December 2000): 148 153. 76. Kevin Smith, Christopher B. Barrett

25. Name: Marcello Basili
   Affiliation: Associate Professor, Dipartimento di Economia Politica, Università degli Studi di Siena
   Dipartimento di Politica Economico, Finanza e Sviluppo, Università degli Studi di Siena


26. Name: Christopher F. Baum
   Affiliation: Associate Professor, Department of Economics, Boston College


27. Name: Theodore B. Beauchaine
   Affiliation: Associate Professor, Department of Psychology, University of Washington


28. Name: Kevin Beaver
   Affiliation: Assistant Professor, College of Criminology and Criminal Justice, Florida State University


29. Name: Jim Bednar
   Affiliation: Lecturer, Centre for Cognitive Science, University of Edinburgh
   Lecturer, School of Informatics, University of Edinburgh


30. Name: John C. Beghin
   Affiliation: Professor, Department of Economics, Iowa State University

31. Name: J. Marshall Beier  
Affiliation: Assistant Professor, Department of Political Science, McMaster University  

From Publication Page: : Nova Science Publishers, 1999). Harnessing Change for Continuity: The Play of Political...McMaster University - Political Science Department Marshall Beier Back to Faculty Political Science Department McMaster Quick Links J. Marshall Beier - Associate Professor Contact Information

32. Name: Faye Z. Belgrave  
Affiliation: Adam Mickiewicz University in Poznan  
Department of Psychology, Virginia Commonwealth University  
Psychology, Virginia Commonwealth University  


33. Name: Ruth Ben-Yashar  
Affiliation: Lecturer, Department of Economics, Bar-Ilan University  
Lecturer, Department of Economics, Bar-Ilan University  


34. Name: Cecilia M. Benoit  
Affiliation: Professor, Department of Sociology, University of Victoria  


35. Name: Cindy S. Bergeman  
Affiliation: Professor/Chair, Department of Psychology, University of Notre Dame  

From CV Page: 17 (pp. 71-92, New York: Nova Science Publishers. Bergeman, C. S. & *Montpetit, M. (2003... funds for Faculty-Student Teams in the Social Sciences, 7/01/07 10/31/08, $15,000, awarded to C. S... Aging Pilot funds for Faculty-Student Teams in the Social Sciences, 1/00 to 12/00, $13,500

36. Name: Joan L. Biever  
Affiliation: Professor/Chair, Psychology Department, Our Lady of the Lake University  


37. Name: J.A. (Tony) Binns  
Affiliation: Department Head/Ron Lister Chair/Professor, Department of Geography, University of Otago  
Reader, Geography, University of Sussex  
Reader/Director MA Programmes, Geography, University of Sussex  


38. **Name:** Erik Biørn  
**Affiliation:** Professor, Department of Economics, University of Oslo

39. **Name:** Sheila R. Black  
**Affiliation:** Associate Professor, Department of Psychology, University of Alabama  
Associate Professor, Cognitive Psychology, University of Alabama


40. **Name:** Erwin A. Blackstone  
**Affiliation:** Economics, Temple University  
Professor/Undergraduate Director, Department of Economics, Temple University


41. **Name:** Hart Blanton  
**Affiliation:** Associate Professor, Department of Psychology, Texas A&M University


42. **Name:** Arjan Blokland  
**Affiliation:** Assistant Professor, Faculty of Psychology, Universiteit Maastricht

From CV Page: science. I received an NWO travel grant to visit the lab of Dr. Steve Dunnett (Cambridge, UK) for six

43. **Name:** Terry D. Blumenthal  
**Affiliation:** Professor, Psychology, Wake Forest University, 1987 - Current  
Associate Professor, Neuroscience Program, Wake Forest University

From Expertise: Reviewer for Australian Research Council, 1992-presentReviewer for National Institutes of Health, 1999- presentReviewer for National Science Foundation, 2001Consultant to several psychophysiology labs

44. **Name:** Stephanie A. Bohon  
**Affiliation:** Assistant Professor, Department of Sociology, University of Georgia (Last Known)


45. **Name:** Jennifer Boldero  
**Affiliation:** Associate Professor, School of Behavioural Science, University of Melbourne
46. **Name**: Brian H Bornstein  
**Affiliation**: Associate Professor/Professor, Department of Psychology, University of Nebraska-Lincoln

From Expertise: law, political science, and sociology.

47. **Name**: Marc A. Brackett  
**Affiliation**: Associate Research Specialist/Associate Director, Department of Psychology, Yale University


48. **Name**: Jurgen Brauer  
**Affiliation**: Professor, College of Business Administration, Augusta State University


49. **Name**: Gary W. Brester  
**Affiliation**: Professor, Department of Agricultural Economics and Economics, Montana State University, Bozeman


50. **Name**: Robert Vincent Breunig  
**Affiliation**: Econometrics, Australian National University  
Senior Lecturer, Economics, Australian National University


51. **Name**: Caroline Brown  
**Affiliation**: Lecturer, School of Psychology, University of the West of England, Bristol

From Publication Page: in autism research. NY: Nova Science Publishers. Brown, C., Gruber, T., Boucher, J., Rippon, G., & Brock...Staff Page Skip to main content Accessibility | UWE A-Z | Contact UWE | Enter Search criteria School of Life Sciences (SLS) UWE home SLS home Psychology Psy Home Events Psy Research Psy Staff

52. **Name**: Jason Brown  
**Affiliation**: Assistant Professor, Family Social Sciences, University of Manitoba, 2001 - Current Assistant Professor, Department of Family Social Sciences, University of Manitoba

53. **Name:** Mark Brown  
**Affiliation:** Senior Lecturer, Department of Criminology, University of Melbourne  


54. **Name:** Jerry Bruce  
**Affiliation:** Professor/Associate Dean, Department of Psychology & Philosophy, Sam Houston State University  

From CV Page: .), Advances in psychology research: Vol. 1. (pp. 219-228). Huntington, NY: Nova Science Publishers... Sciences 2004-2006 Professor of Psychology and Academic Advisor, SAM Center 2002-2004..., and civility in the academy. First Annual Teaching Conference, College of Humanities and Social Sciences

55. **Name:** Scott Brunger  
**Affiliation:** Associate Professor/Coordinator of International Business, Social Sciences, Maryville College  


56. **Name:** Michael Bräuninger  
**Affiliation:** Department International Macroeconomics, Hamburg Institute of International Economics  


57. **Name:** A. C. Buchholz  
**Affiliation:** Assistant Professor, Department of Family Relations and Applied Nutrition, University of Guelph  


58. **Name:** Robert T. Burrus  
**Affiliation:** Assistant Professor, Economics and Finance Department, University of North Carolina at Wilmington  


59. **Name:** Fary M. Cachelin  
**Affiliation:** Associate Professor, Department of Psychology, California State University, Los Angeles  

Sciences Department... in a community sample of Mexican American women. Hispanic Journal of Behavioral Sciences, 27, 533-546. 2005

60. Name: Peter M.B. Cahusac  
Affiliation: Lecturer, Department of Psychology, University of Stirling

From Expertise: During my PhD work I was funded by a Collaborative Award in Science and Engineering (CASE) by the BBSRC. The collaboration with Glaxo Research at Greenford (UK) was concerned with studying monoamine receptors in the control of pain. My current work with excitatory amino acid receptors may also have

61. Name: John Campbell  
Affiliation: Willis S. and Marion Slusser Professor, Department of Philosophy, University of California, Berkeley  
Willis S. and Marion Slusser Professor, Institute for Cognitive and Brain Sciences, University of California, Berkeley


62. Name: Katherine Helen Canobi  
Affiliation: Australian Research Council Post-doctoral Fellow, School of Behavioural Science, University of Melbourne


63. Name: Bradley J. Cardinal  
Affiliation: Professor, Department of Nutrition and Exercise Sciences, Oregon State University  
Professor, Program in Gerontology, Oregon State University

From Publication Page: model. IN: C. P. Saylor (Ed.), Weight loss, exercise and health research, Hauppauge, NY: Nova Science...College of Health & Human Sciences at Oregon State University Skip to content Skip to navigation OSU Home | Calendar | Find Someone | A-Z Index | Map Health & Human Sciences | Taking Care

64. Name: Gustavo Carlo  
Affiliation: Professor, Department of Psychology, University of Nebraska-Lincoln


65. Name: Di Catherwood  
Affiliation: Principal Lecturer, School of Health & Social Sciences, University of Gloucestershire


66. Name: Maria Hsia Chang  
Affiliation: Professor, Department of Political Science, University of Nevada, Reno
67. Name: Christopher K. Chase-Dunn
Affiliation: Professor, Department of Sociology, Johns Hopkins University, 1988 - Current
Distinguished Professor, Marxist Studies Program, University of California, Riverside
Distinguished Professor, Sociology Department, University of California, Riverside

From Expertise: International Studies Quarterly, Social Science Quarterly, Sociology of Education, Comparative

68. Name: Chuan-sheng Chen
Affiliation: Professor, Asian Studies Program, University of California Irvine
Professor, Department of Psychology and Social Behavior, University of California Irvine
Associate Professor, Psychology and Social Behavior, University of California Irvine


69. Name: Steve Chilton
Affiliation: Associate Professor, Department of Political Science, University of Minnesota Duluth

From Expertise: on my own "Ways of Relating" perspective. [See below] Foundations of social science (social theory... foundations of social science) Political development (stages of political culture & institutions

70. Name: Ko-lin Chin
Affiliation: Professor I Acd Yr, Dean's Office, Rutgers State University of New Jersey, Camden
Professor, School of Criminal Justice, Rutgers State University of New Jersey, Newark


71. Name: Victor G. Cicirelli
Affiliation: Professor, Department of Psychological Sciences, Purdue University

From Web Page: Welcome to the Department of Psychological Sciences - Psychology at Purdue
Quick Links > Sona | SiS... of Psychological Sciences As Head of Purdue's Department of Psychological Sciences, I want to welcome you to our..., educating you a bit about the science of Psychology. Howard M. Weiss Professor and Department Head

72. Name: Lauren Dawson Cifuentes
Affiliation: Assistant Professor, Educational Curriculum & Instruction, Texas A&M University, 1999 - Current
Associate Professor, Educational Psychology, Texas A&M University, 1998 - Current
Associate Professor, Department of Educational Psychology, Texas A&M University

73. Name: Carol C. Cirka  
Affiliation: Department of Business and Economics, Ursinus College  

74. Name: Michel Claes  
Affiliation: Professeur titulaire, Département de psychologie, Université de Montréal  
From Publication Page: In Kane (Ed.), Contemporary Issues in Parenting. (pp. 18-43). Hauppauge (NY) : Nova Science Publishers... et des sciences - D partement de psychologie CLAES, Michel Professeur titulaire Site Web... Michel Claes est R dacteur en Chef adjoint de la Revue Canadienne des Sciences du Comportement

75. Name: Melissa W. Clearfield  
Affiliation: Assistant Professor, Psychology Department, Whitman College  

76. Name: David Coen  
Affiliation: Senior Lecturer, Centre for European Studies, University College London  
Senior Lecturer/Phd Programme Director, MPhil/PhD/Graduate Tutor/Programme Director, MSc in Public Policy, School of Public Policy, University College London  

77. Name: Benjamin J. Cohen  
Affiliation: Louis Lancaster Professor, Department of Economics, University of California, Santa Barbara  
Louis Lancaster Professor, Department of Political Science, University of California, Santa Barbara  
From CV Page: Benjamin Jerry Cohen, Professor, Dept. of Political Science, UCSB curriculum vitae | recent..., University of California, Santa Barbara. Address : Department of Political Science University of California..., Chinese Academy of Social Sciences (Beijing) and Shanghai Academy of Social Sciences, May-June 1986

78. Name: David B. Cohen  
Affiliation: Associate Professor, Department of Political Science, University of Akron  

79. Name: Leslie B. Cohen  
Affiliation: Professor/Director, Department of Psychology, University of Texas at Austin  
80. **Name:** Suleiman Ibrahim Cohen  
Affiliation: Professor, Department of Economics, Erasmus University Rotterdam


81. **Name:** Val Colic-Peisker  
Affiliation: Research Fellow, School of Psychology, Murdoch University

From Expertise: Research: Val’s research is interdisciplinary, spanning the areas of sociology, social psychology, political science and women’s studies. Her central research area is sociology of migration, where she focuses on intersections of migration, ethnicity, identity, community, class, values

82. **Name:** Lynn H. Collins  
Affiliation: Associate Professor, Psychology Department, La Salle University

From CV Page: and mental health. (pp. 178-188). Lengerich, Germany: Pabst Science Publishers. Collins, L. H... EDUCATION 1990 Post-Doctoral Fellowship, Department of Psychiatry and Behavioral Science, Anxiety... Tutoring and Cross-Age Contact on Sociometric Status and Reading Skills 1980 Bachelor of Science

83. **Name:** Mike Colombo  
Affiliation: Associate Professor, Department of Psychology, University of Otago


84. **Name:** Dennis J. Condron  
Affiliation: Assistant Professor, Department of Sociology, Emory University


85. **Name:** Eugene Cooper  
Affiliation: Professor, Anthropology, University of Southern California, 1980 - Current Professor, Department of Anthropology, University of Southern California

From Expertise: of China under sponsorship of the United States National Academy of Sciences. Past research included

86. **Name:** Dewey G. Cornell  
Affiliation: Professor/Endowed chair/Psychologist, Clinical and School Psychology, University of Virginia  
Associate Professor, Institute of Law, Psychiatry and Public Policy, University of Virginia


87. **Name:** Robert Henry Cox  
Affiliation: Associate Professor, Department of Political Science, University of Oklahoma
88. Name: David L. Crawford
Affiliation: Professor, Department of Sociology and Anthropology, Fairfield University


89. Name: Eric W Crawford
Affiliation: Professor/Associate Chairperson, Department of Agricultural Economics, Michigan State University


90. Name: Geoff Cumming
Affiliation: Professor, School of Psychological Science, La Trobe University

From Publication Page: New trends in ecology research (pp. 71-102). New York: Nova Science Publishers. [download article...Professor Geoff Cumming Psychological Science Global Utilities Skip to content Site map Search... Bendigo School of Psychological Science Professor Geoff Cumming Professor Phone: +61 3 9479

91. Name: Veronica Dahl
Affiliation: Professor/Director, Cognitive Science Program, Simon Fraser University
Professor, Computing Science, Simon Fraser University


92. Name: Denise Daniels
Affiliation: Joseph C. Hope Professor, School of Business and Economics, Seattle Pacific University

From CV Page: Of Good Solder Activity In Organizations edited by David Turnipseed, published by Nova Science...: Science or metaphysics (A comment on Buss, Haselton, Shackelford, Bleske, and Wakefield s article

93. Name: Subrata Dasgupta
Affiliation: Professor, Department of History and Geography, University of Louisiana at Lafayette
Director/Chair/Professor, Institute of Cognitive Science, University of Louisiana at Lafayette

From CV Page: in Cognitive Psychology Research, New York: Nova Science Publishers, 2006, 105-125. E... Science Trust Fund Eminent Scholar & Director, Institute of Cognitive Science; Professor... Institute of Cognitive Science P.O. Box 43772 Lafayette, LA 70504

94. Name: Irene Daum
Affiliation: Professor, Neuropsychology, Ruhr-Universität Bochum
Professor, Institute for cognitive neuro science, Ruhr-Universität Bochum
Professor, International Graduate School for Neuroscience, Ruhr-Universität Bochum

95. **Name**: Cliff I. Davidson  
**Affiliation**: Civil and Environmental Engineering, Carnegie Mellon University  
Professor, Department of Civil and Environmental Engineering, Carnegie Mellon University  
Professor, Department of Engineering and Public Policy, Carnegie Mellon University


96. **Name**: Gareth Davies  
**Affiliation**: Subject leader, School of Humanities and Social Sciences, University of Glamorgan

From Web Page: Cessation. Nova Science Publishers, New York. West, O., & Roderique-Davies, G. (under review... Prospectus International Faculty of Humanities and Social Sciences Home About the Faculty HaSS News... Roderique-Davies Department: School of Humanities and Social Sciences Job Title: Senior Lecturer

97. **Name**: Peter Dayan  
**Affiliation**: Professor/Director, Gatsby Computational Neuroscience Unit, University College London


98. **Name**: Byron W. Daynes  
**Affiliation**: Professor, Political Science Department, Brigham Young University


99. **Name**: David De Cremer  
**Affiliation**: Professor, Psychology and Society, Tilburg University


100. **Name**: Dakshina G. De Silva  
**Affiliation**: Assistant Professor, Economics, Texas Tech University


101. **Name**: Brett Deacon  
**Affiliation**: Assistant Professor, Department of Psychology, University of Wyoming
From Expertise: Cognitive and behavioral factors in the development and maintenance of anxiety disorders Brief, intensive cognitive-behavioral treatment of panic disorder Dissemination of cognitive-behavioral treatments for anxiety disorders Assessment of anxiety Science and pseudoscience in mental health practice

102. Name: Crystal Dehle
Affiliation: Associate Professor, Psychology Department, Idaho State University (Last Known)

From Publication Page: ; Perceptions of Social Support In F. Columbus (Ed.) The Psychology of Coping . New York: Nova Science

103. Name: Thomas F. Denson
Affiliation: Lecturer, School of Psychology, University of New South Wales


104. Name: Bas Denters
Affiliation: Professor, Department of Political Science and Research Methods, University of Twente

From CV Page: Curriculum Vitae Jump to the content Political Science and Research Methods (MB) MB home > POLMT... Vitae Bas Denters (1954) was born in Nijmegen. He studied political science at the Catholic... of the Dutch Political Science Association (NKWP) for the best publication in Dutch political science in 1987

105. Name: Mary Catherine DeSoto
Affiliation: Assistant Professor, Department of Psychology, University of Northern Iowa


106. Name: Edward F. Diener
Affiliation: Alumni Distinguished Professor, Department of Psychology, University of Illinois at Urbana-Champaign


107. Name: Kenneth A Dodge
Affiliation: William McDougall Professor, Department of Psychology: Social and Health Sciences, Duke University William McDougall Professor, Terry Sanford Institute of Public Policy, Duke University

From Expertise: Ken Dodge is interested in the application of behavioral science research to issues in public policy that affect children and families. odge's particular area of scholarship has addressed the development and prevention of chronic violence in children and adolescents. He has conducted both

108. Name: Marsha M. Dopheide
Affiliation: Assistant Professor, Department of Psychology, Monmouth College

109. **Name:** Nancy C. Doubleday  
Affiliation: Assistant Professor, Department of Geography & Environmental Studies, Carleton University  
Associate Chair, Institute of Environmental Science, Carleton University  
Assistant Professor, Institute of European and Russian Studies, Carleton University


110. **Name:** Deborah A. G. Drabick  
Affiliation: Assistant Professor, Department of Psychology, Temple University  
Psychology, Temple University

From **CV Page:** . Shohov (Ed.), Advances in Psychology: Vol. 9 (pp. 185-207). Huntington, NY: Nova Science. . National Institute of Mental Health Behavioral Science Track Award for Rapid Transition (B/START) Role... and Depressive Disorders (submitted April 2005; not funded) Funding Mechanism: National Science Foundation

111. **Name:** Axel Dreher  
Affiliation: Assistant Professor, Management, Technologie und Ökonomie, Eidgenössische Technische Hochschule Zürich


112. **Name:** William V. Dube  
Affiliation: Associate Professor, Department of Psychiatry, University of Massachusetts Medical School  
Psychological Sciences, University of Massachusetts Medical School

From **Publication Page:** and interventions for autism. New York: Nova Science Publishers. Klein, J. L., MacDonald, R. F. P...UMass Medical School directory | contacts | index this section only Education School of Medicine Graduate School of Biomedical Sciences Graduate School of Nursing Graduate Medical Education

113. **Name:** John Duckitt  
Affiliation: Professor, Department of Psychology, University of Auckland


114. **Name:** L. Alan Duhs  
Affiliation: Senior Lecturer, School of Economics, University of Queensland

From **Expertise:** Specialises in social economics, economic development and methodology of the social sciences. Current research interests: development economics; reforms in the tertiary education sector; economic philosophy; applied microeconomics; the Queensland economy.

115. **Name:** Thom Dunn  
Affiliation: Associate Professor, Psychology, University of Northern Colorado
116. **Name:** Stephen T. Easton  
**Affiliation:** Professor, Department of Economics, Simon Fraser University


117. **Name:** Lynne Eccleston  
**Affiliation:** Convenor, Department of Criminology, University of Melbourne


118. **Name:** Nicholas S. Economides  
**Affiliation:** Professor, Department of Economics, New York University, 1990 - Current  
Entertainment, Media and Technology, New York University  
Professor, Entrepreneurship and Innovation, New York University, 1990 - Current


119. **Name:** Derek Edwards  
**Affiliation:** Professor, Department of Social Sciences, Loughborough University


120. **Name:** Mark G. Ehrhart  
**Affiliation:** Assistant Professor, Department of Psychology, San Diego State University


121. **Name:** Gina Ekermans  
**Affiliation:** Lecturer, Department of Industrial Psychology, Universiteit van Stellenbosch


122. **Name:** Robert David Eldridge  
**Affiliation:** Associate Professor, Osaka School of International Public Policy, Osaka University

123. **Name:** Christopher G. Ellison  
**Affiliation:** Professor/Elsie and Stanley E. (Skinny) Adams, Sr. Centennial Professor, Department of Sociology, University of Texas at Austin  
Professor, Religious Studies Program, University of Texas at Austin  
From CV Page: Ai and Monika Ardelt. Phoenix: Nova Sciences Press. 7) Bartkowski, John P., and Christopher G... of Texas at Austin, 1994 (Summer) Outstanding Young Scholar Award, Social Sciences and Education... Social Science Association Society for the Scientific Study of Religion Association

124. **Name:** Gil S. Epstein  
**Affiliation:** Associate Professor, Department of Economics, Bar-Ilan University  
Professor, Department of Economics, Bar-Ilan University  
From CV Page: . Bartolotti (ed.), pp. 109-127, Nova Science, forthcoming. 31) Gil S. Epstein, Aharon Tziner and Elli... August, 2006 Bar-Ilan University Faculty of Social Science Department of Economics... AND AWARDS 1985 Dean’s Award, Faculty of Social Sciences, The Hebrew University of Jerusalem

125. **Name:** Ed Essock  
**Affiliation:** Department of Psychological and Brain Sciences, University of Louisville  
Molecular Neurobiology, University of Louisville  
From Expertise: vision science where the basic research can be applied by analyzing these same visual abilities

126. **Name:** Kevin Eva  
**Affiliation:** Associate Professor, Department of Clinical Epidemiology and Biostatistics, McMaster University, 2006 - Current  
Assistant Professor, Programme for Educational Research and Development, McMaster University, 2001 - Current  
From Expertise: Health Sciences Education, Evaluation, Expertise, Cognitive Psychology, Admissions His research interests include psychological factors relevant to the acquisition and maintenance of expertise as well as student assessment, clinical decision-making, and admissions tools.

127. **Name:** Bradley T. Ewing  
**Affiliation:** Professor, Area of Information Systems & Quantitative Sciences, Texas Tech University ISQS, Texas Tech University  
Associate Professor/Jerry S. Rawls Professor, Wind Science and Engineering Research Center, Texas Tech University  

128. **Name:** Hany Farid  
**Affiliation:** Associate Professor/Associate Chair, Department of Computer Science, Dartmouth College  
Assistant Professor, Linguistics and Cognitive Science, Dartmouth College  
Assistant Professor, Center for Cognitive Neuroscience, Dartmouth College (Prior Position)  
From CV Page: of Pennsylvania, 1994. POPULAR PRESS Profile: Hany Farid on NOVA Science Now, 6.25.08 Tampered Photos...Hany Farid CONTACT Dartmouth College tel: 603.646.2761 Department of Computer Science fax: 603.646... Science Dartmouth College 2007 Professor, Department of Computer Science Dartmouth College 2004
129. **Name:** Teresa Farroni  
**Affiliation:** Ricercatore, Dipartimento di Psicologia dello Sviluppo e della Socializzazione, Università degli Studi di Padova  

130. **Name:** Miriam Faust  
**Affiliation:** Associate Professor, Department of Psychology, Bar-Ilan University  

131. **Name:** Mary Ann Feldheim  
**Affiliation:** Assistant Professor/Associate Professor/Department Chair, Department of Public Administration, University of Central Florida  
From CV Page: Financial Crisis: Strategies for Overcoming an Unholy Trinity. Nova Science Publishers, Chapter 5. in Public Administration, Florida Atlantic University - 198. Master of Science in Nursing Administration, Kent State University - 1984. Bachelor of Science in Nursing, Kent State University

132. **Name:** Maria Luz Fernandez  
**Affiliation:** Professor, Department of Nutritional Sciences, University of Connecticut  
From Publication Page: Resistance and the Metabolic Syndrome. In Focus on Dietary Carbohydrate Research . Nova Science...Department of Nutritional Sciences | UConn | Maria Luz Fernandez skip to content University of Connecticut | Department of Nutritional Sciences Academic Programs Outreach Programs Faculty Staff

133. **Name:** F. Richard Ferraro  
**Affiliation:** Director, Department of Psychology, University of North Dakota  

134. **Name:** James O Finckenauer  
**Affiliation:** Professor, School of Criminal Justice, Rutgers State University of New Jersey, Newark  

135. **Name:** Fathali Firoozi  
**Affiliation:** Professor, Department of Economics, University of Texas at San Antonio  

136. **Name:** Frank Fischer
Affiliation: Professor, Empirische Pädagogik und Pädagogische Psychologie, Ludwig-Maximilians-Universität München


137. Name: Steve Fisher
Affiliation: Lecturer, Department of Sociology, University of Oxford


138. Name: Richard B Fletcher
Affiliation: Lecturer, School of Psychology, Massey University


139. Name: Robert G. Fletcher
Affiliation: Professor, School of Business and Public Administration, California State University, Bakersfield

From Publication Page: , United States - Third World Relations in the New World Order , Nova Science Publishers, Inc., USA...ROBERT FLETCHER&apos;S CURRENT RESEARCH Publications Book Chapter - Ecommerce And Regional Science..., April 2000. Paper - Ecommerce and Regional Science, (co-authors), Western Regional Science

140. Name: John Fobanjong
Affiliation: Professor, Department of Political Science, University of Massachusetts Dartmouth

From Web Page: of the book Understanding the Backlash Against Affirmative Action (Nova Science Publishers), and he...UMD College of Arts & Sciences/Political Science Department/Faculty - Department of Political Science - University of Massachusetts Dartmouth Go to main content | Go to navigation | Turn styles

141. Name: Stephen B. Fountain
Affiliation: Professor, Department of Psychology, Kent State University
Professor, Biopsychology Program, Kent State University
Professor, Cognitive Psychology Program, Kent State University
Professor, Neurosciences Graduate Program, Kent State University

From Expertise: Research Interests: + Animal Cognition: Animal learning, memory, and cognition in sequential tasks + Behavioral Neuroscience: Brain correlates of sequential learning and memory processes; neurobehavioral toxicology + Cognitive Science: Computational modeling of sequential behavior

142. Name: Andrew Francis
Affiliation: Associate Professor, Division of Psychology, RMIT University

143. **Name:** Leslie D. Frazier  
**Affiliation:** Associate Professor, Department of Psychology, Florida International University  


144. **Name:** Adrian Frank Furnham  
**Affiliation:** Professor, Department of Psychology, University College London  

From CV Page: Attach\CV combined year by year 17-1-06.doc. 4 Member of the Health and Medical Sciences Committee... Science Indicator Database, 1990-1994. 4. One of the 75 researchers who are APA members... Science, Cologne, September. University of Birmingham: Invited talk, December. 1992 University  

145. **Name:** Tara Galovski  
**Affiliation:** Assistant Research Professor, Department of Psychology, University of Missouri - St. Louis  


146. **Name:** Jianbang Gan  
**Affiliation:** Associate Professor, Forest Science, Texas A&M University  
Associate Professor, Forest Science, Texas A&M University  

From Web Page: Chapter 4 (pp. 61-73) in: New Research on Forest Ecosystems, A.R. Burk (ed.). Nova Science...Faculty: Forest Science @ TAMU Home -> People -> Faculty Texas A&M University College of Ag. & Life Sciences Department Home About Us Location & Facilities Contact Information People  

147. **Name:** Kate Garland  
**Affiliation:** Lecturer, School of Psychology, University of Leicester  

From Publication Page: ; James I. Livingston (Eds.) Leading Edge - Educational Technology. New York: Nova Science. (pp. 195-209... Member of The British Psychological Society, a member of the Association for Psychological Science  

148. **Name:** Bernard Gauthier  
**Affiliation:** Professor, Institute of Applied Economics, HEC Montréal  

From CV Page:  

149. **Name:** Bertram Gawronski  
**Affiliation:** Department of Psychology, University of Western Ontario  


150. **Name:** David Cyril Geary  
**Affiliation:** Curators’ Professor, Department of Psychological Sciences, University of Missouri-Columbia  
Professor & Chair Of Psychology & Middlebush Chair, Psychological Sciences, University of Missouri-Columbia
From CV Page: : Department of Psychological Sciences 210 McAlester Hall University of Missouri Columbia, MO 65211.. 9/00 to Fredrick A. Middlebush Professor of Psychological Sciences 8/03 Department of Psychological Sciences, University of Missouri, Columbia 6/02 to Chair, Department of Psychological

151. **Name:** Meg Gerrard  
Affiliation: Department of Psychology, Iowa State University


152. **Name:** Robert Geyer  
Affiliation: Professor, Department of Politics and International Relations, Lancaster University


153. **Name:** Frederick X. Gibbons  
Affiliation: Research Scientist, Department of Psychology, Iowa State University


154. **Name:** Sourafel Girma  
Affiliation: Industrial Economics Division, University of Nottingham


155. **Name:** Sharon Glazer  
Affiliation: Assistant Professor, Psychology Department, San Jose State University


156. **Name:** Fernand R. Gobet  
Affiliation: Professor, Centre for Cognition and Neuroimaging - Cognitive Psychology, Brunel University  
Research Professor, Psychology, Brunel University  
Allen Standen Chair, Psychology (Intelligent Systems), University of Nottingham

From CV Page: for the Study of Expertise Centre for Cognition and Neuroimaging School of Social Sciences Brunel University...) Appointments held 2003-present. Professor of Cognitive Psychology. School of Social Sciences.... Research interests My research spans cognitive science, cognitive psychology, cognitive neuroscience
157. **Name:** Michael D. Goldberg  
Affiliation: Associate Professor, Economics, University of New Hampshire  


158. **Name:** Rapson Gomez  
Affiliation: Associate Professor, School of Behavioural and Social Sciences and Humanities, University of Ballarat  


159. **Name:** Cynthia González  
Affiliation: Director/Associate Professor, Psychology Department, Our Lady of the Lake University  


160. **Name:** Rukmani Gounder  
Affiliation: Associate Professor, Department of Applied and International Economics, Massey University  


161. **Name:** John M. Gowdy  
Affiliation: Professor, Department of Economics, Rensselaer Polytechnic Institute  
Professor, Information Technology, Rensselaer Polytechnic Institute

From CV Page: in Sustainability Issues for Small Economies, Nova Science Publishers, Hauppauge, New York. ______, Kozo Mayumi... Teaching Professor of Humanities and Social Sciences, July 2005 - present Professor... Guest Professor, Institute for Environmental Science

162. **Name:** James Andrew Graham  
Affiliation: Assistant Professor, Psychology Department, College of New Jersey  


163. **Name:** Valerie Grant  
Affiliation: Senior Lecturer, Department of Psychological Medicine, University of Auckland  


164. **Name:** Fred Irwin Greenstein  
Affiliation: Professor Emeritus, Department of Politics, Princeton University  
Professor Emeritus, Woodrow Wilson School of Public and International Affairs, Princeton University  

From CV Page: Bose and Mark Landis, eds., The Uses and Abuses of Presidential Ratings, Nova Science Publishers, 2003... University 1960-62 Director, Yale Political Science Research Library
1962-73 Assistant Professor..., Center for Advanced Study in the Behavioral Sciences 1965-66 Visiting Associate Professor of Political

165. **Name:** Sverre Grepperud  
Affiliation: Professor, Institute of Health Management and Health Economics, University of Oslo


166. **Name:** Rick Grieve  
Affiliation: Department of Psychology, Western Kentucky University


167. **Name:** Robert Grimble  
Affiliation: Professor, Developmental Origins of Health and Disease Division, University of Southampton


168. **Name:** Patrick J. F. Groenen  
Affiliation: Econometric Institute, Erasmus University Rotterdam


169. **Name:** Wim Groot  
Affiliation: Professor, Department of Health Organization, Policy and Economics, Universiteit Maastricht

From CV Page: of the Faculty of Health Sciences since 2003. He is also a member of the board of the Institute... Professor of Health Economics, Department of Health Sciences, Maastricht University 1996 - present... and Men (with H. Maassen van den Brink) 1999 Ministry of Education, Culture and Sciences: Evaluation

170. **Name:** Markus Groth  
Affiliation: Senior Lecturer, Australian School of Business, University of New South Wales


171. **Name:** Andrew Hughes Hallett  
Affiliation: Professor, Department of Economics, Vanderbilt University (Last Known)


172. **Name:** Benjamin L. Hankin
Name: Mary Eschelbach Hansen  
Affiliation: Assistant Professor, Department of Economics, American University  

Name: Paul C. Hansen  
Affiliation: Senior Lecturer, Department of Economics, University of Otago  

Name: Marsha J. Harman  
Affiliation: Associate Professor, Department of Psychology & Philosophy, Sam Houston State University  
From CV Page: , Volume I. Nova Science Publishers, 219-228. Harman, M. J. (2000). Using Jungian type psychology... College of Humanities and Social Sciences Sam Houston State University Huntsville, TX 77341 (936....). Major: Counseling Education. 1973 University of Houston, Bachelor of Science (B.S)  

Name: David W. Harrison  
Affiliation: Associate Professor, Department of Psychology, Virginia Tech  

Name: Nick Harvey  
Affiliation: Professor, School of Social Sciences, University of Adelaide  
From Expertise: Research Interests global change science and sea-level change coastal geomorphology coastal management environmental impact assessment Asia-Pacific coasts, small islands past sea-level change in Australia. coastal dunes in SE South Australia  

Name: Lynn A. Hasher  
Affiliation: Duke University  
Department Chair/Professor, Psychology Department, University of Toronto  
Professor/Senior Scientist, The Rotman Research Institute, University of Toronto  

Name: Elaine Hatfield  
Affiliation: Professor, Social Sciences, University of Hawaii, 1981 - Current
Professor, Department of Psychology, University of Hawaii at Manoa
Professor, Division of Social Sciences, University of Hawaii-West Oahu


180. Name: Marcus G. Haward
Affiliation: Associate Professor, Institute of Antarctic and Southern Ocean Studies, University of Tasmania
Associate Professor, School of Government, University of Tasmania


181. Name: Meizi He
Affiliation: Assistant Professor, Human Ecology, University of Western Ontario, 2001 - Current
Assistant Professor, Human Ecology, Brescia University College, 2001 - Current
Nutrition Researcher/Educator, Middlesex-London Health Unit, London, ON, 2001 - Current
Human Ecology Department, Brescia University College


182. Name: Alice Fennessy Healy
Affiliation: Professor, Joint PhD with Cognitive Science, University of Colorado at Boulder
Professor, Department of Psychology, University of Colorado at Boulder


183. Name: Karen A. Hegtvedt
Affiliation: Professor, Department of Sociology, Emory University


184. Name: Elaine M. Heiby
Affiliation: Professor, Department of Psychology, University of Hawaii at Manoa
Professor, Division of Social Sciences, University of Hawaii-West Oahu
Professor, Psychology, University of Hawaii


185. Name: Reinhard Heinisch
Affiliation: Anthropology, University of Pittsburgh at Johnstown
Associate Professor/Director/Advisor International Studies/Study Abroad Coordinator, Department of Political Science, University of Pittsburgh at Johnstown
186. **Name:** Steven M. Helfand  
Affiliation: Associate Professor/Chair, Department of Economics, University of California, Riverside  
Associate Professor/Chair, Latin American Studies Program, University of California, Riverside  


187. **Name:** Dwight A. Hennessy  
Affiliation: Associate Professor, Department of Psychology, Buffalo State College  


188. **Name:** Alexa Hepburn  
Affiliation: Lecturer/Senior Lecturer, Department of Social Sciences, Loughborough University  


189. **Name:** John Hewitt  
Affiliation: Professor, Department of Psychology, University of Colorado at Boulder  


190. **Name:** Vaughan Higgins  
Affiliation: Lecturer/Senior Lecturer, Humanities, Communications & Social Sciences, Monash University  

From Expertise: Vaughan's research interests include governance and governmentality, globalisation, sociology of science and technology, agricultural and rural restructuring, and farm extension.  

191. **Name:** Phil Higham  
Affiliation: Senior Lecturer, School of Psychology, University of Southampton  


192. **Name:** Jill E. Hobbs  
Affiliation: Agricultural Economics, University of Saskatchewan  
Associate Professor, Department of Bioresource Policy, Business & Economics, University of Saskatchewan

193. Name: Stevan E. Hobfoll
Affiliation: Adjunct Professor, Department of Psychiatry, Northeastern Ohio Universities College of Medicine
Professor/Director, Department of Psychology, Kent State University
From CV Page: (Equivalent, Associate Professor, U.S.). Department of Sociology of Health. Faculty of Health Sciences... Impact. School of Political Science. University of Haifa and Department of Psychology, Tel Aviv... Science) and IACCP (International Association of Cross-Cultural Psychology). Three conveners

194. Name: Gordon Hodson
Affiliation: Associate Professor, Department of Psychology, Brock University

195. Name: C. Richard Hofstetter
Affiliation: Professor, Department of Political Science, San Diego State University

196. Name: Linda Homeyer
Affiliation: Associate Professor, Department of Educational Administration and Psychological Services, Texas State University, San Marcos

197. Name: Karen Hooker
Affiliation: Associate Professor, Department of Human Development and Family Sciences, Oregon State University
Professor/Director, Program in Gerontology, Oregon State University
From CV Page: selves: Theory, research, and application, Huntington, NY: Nova Science. 3. Shifren, K., &...: 2005 present Professor of Human Development and Family Sciences and Director, Center for Healthy... Sciences 2001-present; 1994-1997 Director, Program on Gerontology

198. Name: David Howarth
Affiliation: Reader, History of Art, University of Edinburgh
Lecturer, Politics, University of Edinburgh

199. Name: Wei-Chiao Huang
Affiliation: Professor, Economics, Western Michigan University, 1985 - Current
Professor, Department of Economics, Western Michigan University
200. Name: Valerie M. Hudson
Affiliation: Professor, Political Science Department, Brigham Young University


201. Name: Karen M. Hult
Affiliation: Professor, Center for Public Administration & Policy, Virginia Tech, 1995 - Current
Professor, Center for Public Administration and Policy, Virginia Tech
Professor, Department of Political Science, Virginia Tech
Professor, Department of Science and Technology in Society, Virginia Tech

From Expertise: , the National Science Foundation, the National Endowment for the Humanities, the American Political Science Association, and the Gerald R. Ford Foundation, among others. Currently serves... of Political Science, the Presidential Studies Quarterly, and on the Executive Council of the Southern

202. Name: Arpana Govindan Inman
Affiliation: Admissions Coordinator, Counseling Psychology Program, Lehigh University


203. Name: Judy Ireson
Affiliation: Professor, School of Psychology and Human Development, Institute of Education, University of London


204. Name: R. John Irwin
Affiliation: Professor, Department of Psychology, University of Auckland (Prior Position)

From Publication Page: ), Frontiers in Educational Psychology. Nova Science Publishers, New York, Ch. S. Callaghan, K.S.N and Irwin...John Irwin University Home > Faculty of Science > Department of Psychology > Home > People > ACADEMICS > john irwin Department Home About the Department People Research Clinics Undergraduate

205. Name: Grant E. Isaac
Affiliation: Associate Professor, Department of Management & Marketing, University of Saskatchewan
Department of Political Studies, University of Saskatchewan

Assessment of the Potential Impact

206. Name: John Toaru Ishiyama  
Affiliation: Professor, Political Science, Truman State University  

207. Name: Alexei I. Izyumov  
Affiliation: Associate Professor, Department of Economics, University of Louisville  

208. Name: Harvey S. James  
Affiliation: Associate Professor, Department of Agricultural Economics, University of Missouri-Columbia, 2006 - Current  
Associate Professor, Department of Agricultural Economics, University of Missouri-Columbia  

209. Name: Richard John  
Affiliation: Department of Psychology, University of Southern California  

210. Name: Marie Johnston  
Affiliation: Professor, School of Psychology, University of Aberdeen  

211. Name: William Michael Johnston  
Affiliation: Charles A. Dana Professor, Department of Political Science, Colgate University  
From CV Page: 1 Curriculum Vitae: March 19, 2008 William Michael Johnston Department of Political Science... children Current Position Charles A. Dana Professor of Political Science, Colgate University Division Director for the Social Sciences, 2004-2007 Chair of the Department, 1990-96

212. Name: Jeff Joireman  
Affiliation: Associate Professor, Department of Psychology, Washington State University  
213. **Name:** Helen Jones  
**Affiliation:** Principal Lecturer, Department of Sociology, Manchester Metropolitan University


214. **Name:** Seung-Ho Joo  
**Affiliation:** Associate Professor, Political Science, University of Minnesota-Morris

From CV Page: -Hwan Kwak (eds.), Korea in the 21st Century (Huntington, N.Y.: Nova Science Publishers, 2001)... Title: Associate Professor of Political Science Unit: Political Science, Social Science Division, University of Minnesota-Morris Campus

215. **Name:** Paul Jose  
**Affiliation:** Senior Lecturer/Course Co-Ordinator, School of Psychology, Victoria University of Wellington


216. **Name:** Nicholas Kalaitzandonakes  
**Affiliation:** Professor, Department of Agricultural Economics, University of Missouri-Columbia


217. **Name:** Pavlos S. Kanaroglou  
**Affiliation:** Professor/Canada Research Chair, School of Geography and Earth Sciences, McMaster University

From Publication Page: (ed.), Progress in Air Pollution Research. Nova Science Publishers, Inc., Chapter 8, in press...School of Geography and Earth Sciences at McMaster: Pavlos S. Kanaroglou - Publications Pavlos S.... Elsevier Science Ltd., The Boulevard, Langford Lane, Kidlington, Oxford (UK), Chapter 9, pp. 207

218. **Name:** David C. Kang  
**Affiliation:** Associate Professor, Department of Government, Dartmouth College  
Adjunct Associate Professor, Tuck School of Business, Dartmouth College


219. **Name:** Georgios Karras  
**Affiliation:** Professor, Department of Economics, University of Illinois at Chicago (Last Known)


220. **Name:** Stephen Katz
Affiliation: Professor/Department Chair, Department of Sociology, Trent University


221. Name: George G. Kaufman
Affiliation: Smith Professor of Finance, Finance, Loyola University Chicago
John F. Smith, Jr. Professor, Finance Department, Loyola University Chicago


222. Name: Matthew R. Kelley
Affiliation: Assistant Professor, Department of Psychology, Lake Forest College


223. Name: Christopher T. Kello
Affiliation: Assistant Professor, Department of Psychology, George Mason University
Assistant Professor, Human Factors and Applied Cognition, George Mason University


224. Name: John D. Kelly
Affiliation: Professor/Chair, Department of Anthropology, University of Chicago

From Expertise: Professor of Anthropology and Master of the Collegiate Division of the Social Sciences, does research in Fiji and in India, on topics including ritual in history, knowledge and power, semiotic and military technologies, colonialism and capitalism, decolonization and diasporas

225. Name: Alison Kelly-Hawke
Affiliation: Professor, Economics Department, Suffolk University


226. Name: Alexander Kemnitz
Affiliation: Professor, Lehrstuhl Wirtschaftspolitik und Wirtschaftsforschung, Technische Universität Dresden


227. Name: Maureen C. Kenny
Affiliation: Associate Professor, Department of Educational and Psychological Studies, Florida International University
228. Name: Ashley Kent
Affiliation: Head/Professor, School of Mathematics, Science and Technology, Institute of Education, University of London


229. Name: Thomas R. Kerkhoff
Affiliation: Clinical Associate Professor, Department of Clinical and Health Psychology, University of Florida


230. Name: Hans Keune
Affiliation: Departement Sociologie, Universiteit Antwerpen

From CV Page: .) Neuropsychology within the Inpatient Rehabilitation Environment, Hauppauge, NY: Nova Science... University, 1973; Master of Science in Clinical Psychology. "Informational feedback training behavioral coders". Xavier University, I970: Bachelor of Science in Psychology, Minor in Biology. 4

231. Name: Corey L. M. Keyes
Affiliation: Associate Professor, Sociology, Emory University, 2003 - Current
Associate Professor, Department of Sociology, Emory University


232. Name: H. Youn Kim
Affiliation: Professor, Department of Economics, Western Kentucky University


233. Name: HeeMin Kim
Affiliation: Professor, Department of Political Science, Florida State University


234. Name: Alan Russell King
Affiliation: Professor, Department of Psychology, University of North Dakota
From Publication Page: (Chapter 4, Vol. 29, pp. 71-85) , Nova Science Publishers: Hauppauge, N.Y.
King, A.R., & Pate... and creative ways to more fully realize the integration of science and practice in psychology... of Project Simulation for microcomputer-assisted instruction. Social Science Microcomputer Review, 6 (1), 75

235. **Name:** Kathleen Kirby  
Affiliation: Associate Professor, Department of Education and Counseling Psychology, University of Louisville


236. **Name:** Oddbjørn Knutsen  
Affiliation: Professor, Department of Political Science, University of Oslo


237. **Name:** Bärbel Knäuper  
Affiliation: Assistant Professor, Department of Psychology, McGill University


238. **Name:** Cynthia Koenig  
Affiliation: Professor, Department of Psychology, St. Mary’s College of Maryland

From CV Page: . 32 (pp. 69-90). Hauppauge, NY: Nova Science. *Christopher, A. N., Walter, J. L., Marek, P... Performance and Promise in Conducting Research in the Science of Psychology Phi Beta Kappa, University... of Liberal Arts & Sciences, November 2001 Faculty Development Grant, St. Mary s College of Maryland

239. **Name:** Vitaliy Kolodyazhniy  
Affiliation: Postdoktorand, Abteilung Klinische Psychologie und Psychotherapie, Universität Basel

From CV Page: .2002 Received the Ph.D. degree ("Candidate of Technical Sciences") from Kharkiv National University... (DAAD) for research visit to the Department of Computer Science, University of Applied Sciences... techniques for data analysis" at the University of Applied Sciences, Wolfenb ttel (Fachhochschule

240. **Name:** Maja Korac-Sanderson  
Affiliation: Senior Lecturer, School of Social Sciences, Media and Cultural Studies, University of East London

From Publication Page: . Peter Waxman and Val Colic-Peisker (Eds.). New York: Nova Science Publishers Inc. 2004 War, Flight...UEL SSMCS - Staff Profile Jump to site navigation menus School of Social Sciences, Media and Cultural Studies School of Social Sciences, Media and Cultural Studies | Brief biography | Teaching

241. **Name:** Phoebe Koundouri  
Affiliation: Senior Lecturer, Department of Economics, University College London (Last Known)

242. **Name**: Tatsuya Kubokawa  
**Affiliation**: Professor, Faculty of Economics, University of Tokyo


243. **Name**: Veena Kumari  
**Affiliation**: Senior Lecturer, Department of Psychology, King's College London


244. **Name**: Robert M. Kunst  
**Affiliation**: Professor, Institut für Volkswirtschaftslehre, Universität Wien


245. **Name**: Nicholas Ladany  
**Affiliation**: Director, Counseling Psychology Program, Lehigh University


246. **Name**: David E.W. Laidler  
**Affiliation**: Professor, Department of Economics, University of Western Ontario, 1975 - Current

From Expertise: Member, Consortium on Macroeconomic Modeling and Forecasting, Economic and Social Research Council (formerly Social Science Research Council), Great Britain, 1981-1988;Member, Economic Advisory Panel to the Honorable Marc Lalonde, Minister of Finance, 1982-1984;Member, Research Advisory Group

247. **Name**: T. Lakshmanasamy  
**Affiliation**: Reader, Department of Econometrics, University of Madras


248. **Name**: Charles E. Lance  
**Affiliation**: Chair, Applied Psychology Program, University of Georgia, 1999 - Current  
Professor, Department of Psychology, University of Georgia  
Professor, Applied Psychology Program, University of Georgia

249. **Name:** Judith H. Langlois  
**Affiliation:** Professor/Charles and Sarah Seay Regents' Professor, Department of Psychology, University of Texas at Austin  
Charles and Sarah Seay Regents' Professor, Division of Human Development and Family Sciences, University of Texas at Austin  


250. **Name:** Tom Lansford  
**Affiliation:** Assistant Professor, Department of Political Science, University of Southern Mississippi  
GC Division Of Arts & Science, University of Southern Mississippi  


251. **Name:** Richard Larkin  
**Affiliation:** Assistant Professor, Department of Political Science and Planning, University of West Georgia  

From CV Page: s impact on state-local economic development policy. Huntington, NY: Nova Science Publishers... College of Arts and Sciences Political Science and Planning 1985 1995 Assistant Professor... Awards College of Arts and Sciences: XIDS Committee A&S Facilities Planning  

252. **Name:** Phil Lawn  
**Affiliation:** Lecturer, School of Business Economics, Flinders University  


253. **Name:** David Leach  
**Affiliation:** Associate Professor, School of Psychology, Murdoch University  

From Publication Page: (Ed.) On the forefront of educational psychology. NY: Nova Science.  
Leach, D.J. & Conto, H...School of Psychology- Dr David Leach SEARCH | MURDOCH | INDEX | PEOPLE School of Psychology Health Sciences Home School Home School News and Events Prospective Students Undergraduate Postgraduate New  

254. **Name:** Kang Lee  
**Affiliation:** Assistant Professor, Department of Psychology, Queen's University, 1994 - Current  


255. **Name:** Kang Lee  
**Affiliation:** Associate Professor, Department of Psychology, University of California, San Diego  
Associate Professor, Human Development Program, University of California, San Diego
256. Name: Linda J. Levine  
Affiliation: Associate Professor, Department of Psychology and Social Behavior, University of California Irvine  
Associate Professor, Psychology and Social Behavior, University of California Irvine  


257. Name: Heidi M. Levitt  
Affiliation: Associate Professor, Department of Psychology, University of Memphis  


258. Name: Zhaohui Li  
Affiliation: Assistant Professor, Department of Chemistry, University of Wisconsin-Parkside, 1998 - Current  
Associate Professor, Department of Geosciences, University of Wisconsin-Parkside  
Assistant Professor, Geology, University of Wisconsin-Parkside  


259. Name: Da-Hsiang Donald Lien  
Affiliation: Professor/Richard S. Liu Distinguished Chair, Department of Economics, University of Texas at San Antonio, 2001 - Current  


260. Name: Marko Lindroos  
Affiliation: Lecturer, Department of Economics and Management, University of Helsinki  

From CV Page: , Department of Biological and Environmental Science. 1996-2000 Researcher, Helsinki University... on Environmental and Resource Economics, Helsinki, Finland. 4 Expert advisor for the National Science Foundation (NSF) and Social Sciences and Humanities Research Council of Canada. Evaluation

261. Name: Marko Lindroos  
Affiliation: Assistant Professor, Department of Economics, Helsinki School of Economics and Business Administration (Last Known)  

From CV Page: , Department of Biological and Environmental Science. 1996-2000 Researcher, Helsinki University... on Environmental and Resource Economics, Helsinki, Finland. 4 Expert advisor for the National Science Foundation (NSF) and Social Sciences and Humanities Research Council of Canada. Evaluation
262. **Name:** Kuotsai Tom Liou  
**Affiliation:** Professor, Department of Public Administration, University of Central Florida


263. **Name:** William Ming Liu  
**Affiliation:** Associate Professor, Counseling Psychology, University of Iowa  
**Assistant Professor, Psychological and Quantitative Foundations, University of Iowa**


264. **Name:** Sonny Lo  
**Affiliation:** Associate Professor, Department of Political Science, University of Waterloo  

From Publication Page: : Legitimacy, Communication and Political Decay (New York: Nova Science, 2001). Political Change...Department of Political Science | University of Waterloo Skip to the content of the web site. Political Science Home People Research Undergraduate Program Graduate Studies Resources and Services UW

265. **Name:** Michael Loewy  
**Affiliation:** Economics, University of South Florida  
**Associate Professor, Department of Economics, University of South Florida**


266. **Name:** Sander A. Los  
**Affiliation:** Associate Professor, Cognitive Psychology, Vrije Universiteit Amsterdam  
**Assistant Professor, Cognitive Psychology, Free University Amsterdam**


267. **Name:** Lester Loschky  
**Affiliation:** Department of Psychology, Kansas State University  


268. **Name:** Susan Carol Losh  
**Affiliation:** Social Psychologist/Research Methodologist, Department of Educational Psychology and Learning Systems, Florida State University  
**Associate Professor, Women's Studies Program, Florida State University**

From Expertise: , especially attitudes toward and understanding of science knowledge and support for pseudoscience.
269. Name: Zhong-Lin Lu 
Affiliation: William M. Keck Professor, Cognitive Neuroscience, University of Southern California 
Assistant Professor, Department of Psychology, University of Southern California 
Professor/co-Director, Dana and David Dornsife Cognitive Neuroscience Imaging Center, 
Neurobiology, University of Southern California 

From Publication Page: Research, Vol. 29, edited by Serge P. Shohov, Nova Science Publishers, 
Inc., Hauppauge, New York, 65... of adults with anisometropic amblyopia. Proceedings of the 
National Academy of Sciences, USA, 105 (10... Proceedings of the National Academy of Sciences, 

270. Name: Daniela Lucangeli 
Affiliation: Associate Professor, Dipartimento di Psicologia dello Sviluppo e della Socializzazione, 
Università degli Studi di Padova

Science. 4. LUCANGELI... Misconceptions and Educational Strategies in Science and Mathematics. 
Cornell University, Ithaca... maths learning Third International Seminar Misconceptions and 
Educational Strategies in Science

271. Name: Isaac Luginaah 
Affiliation: Assistant Professor, Department of Geography, University of Western Ontario 

Mandatory Testing... patients: A Canadian case study. Annals of the New York Academy of 
Sciences, 1076: 765-777. Luginaah, I. N... in Ghana. Social Science and Medicine, 61: 1689-
1700. Fung K., Luginaah, I., Gorey K., and Webster, G

272. Name: Xin Ma 
Affiliation: Associate Professor (Tenured), Curriculum and Instruction, University of Kentucky, 
2003 - Current

From CV Page: . Shohov (Ed.), Advances in psychology research: Vol. 22 (pp. 75-96). Hauppauge, 
NY: Nova Science... Nova Science... University, 1985. Research Coordinator, Appalachian Mathematics and Science 
Partnership, University.... (1996). Mathematics and science curriculum change in the People’s 
Republic of China. Lewiston, NY

273. Name: Don MacDonald 
Affiliation: Professor, Marriage and Family Therapy, Seattle Pacific University 
Professor, Organizational Psychology, Seattle Pacific University 

Diddams, M., MacDonald, D... of Graduate Studies, School of Social and Behavioral Sciences. 1980-
1992 Seattle Pacific University... and Behavioral Sciences (1988-1992) Member, Selection, 
Advising, and Admitting Committee (1980-1983

274. Name: Raymond A.R. MacDonald 
Affiliation: Lecturer, Department of Psychology, Glasgow Caledonian University 
Psychology, Glasgow Caledonian University 

From Publication Page: Prof. Raymond MacDonald: Psychology: Life Sciences: Glasgow Caledonian 
University SLS Jump... Understanding and promoting educationally productive collaborative work 
What are musical identities

275. Name: Scott F. Madey 
Affiliation: Professor, Psychology Department, Shippensburg University

276. Name: Pushkar Maitra
Affiliation: Associate Professor, Department of Economics, Monash University

From CV Page: (Joint with Ranjan Ray, University of Tasmania). New York: Nova Science, 2004. Are the Poor More... Australia. Departmental Seminar Series, Research School of Social Sciences, Australian National... Institute, Delhi, India. Economic Science Association European Meetings, University of Nottingham

277. Name: Scott A. Malcolm
Affiliation: Associate Professor, Department of Food and Resource Economics, University of Delaware


278. Name: Michael W. Mangis
Affiliation: Associate Professor, Department of Psychology, Wheaton College


279. Name: Geoff Mann
Affiliation: Assistant Professor, Geography Department, Simon Fraser University


280. Name: William D. Marelich
Affiliation: Associate Professor, Department of Psychology, California State University, Fullerton


281. Name: Charlotte N. Castro Markey
Affiliation: Assistant Professor, Department of Psychology, Rutgers State University of New Jersey, Camden


282. Name: Patrick M. Markey
Affiliation: Assistant Professor, Psychology Department, Villanova University

283. **Name:** Robert C. Mathews  
**Affiliation:** Cognitive and Developmental Psychology, Louisiana State University  
Professor, Department of Psychology, Louisiana State University  

From Expertise: My research focuses on applying cognitive science to enhance learning.

284. **Name:** Daphne M. Maurer  
**Affiliation:** Professor, Department of Psychology, Neuroscience & Behaviour, McMaster University, 1985 - Current  


285. **Name:** Leigh J. Maynard  
**Affiliation:** Associate Professor, Department of Agricultural Economics, University of Kentucky  


286. **Name:** Frank McAndrew  
**Affiliation:** Cornelia H. Dudley Professor, Environmental Studies, Knox College  
Cornelia H. Dudley Professor, Psychology Department, Knox College  


287. **Name:** Jill J. McCluskey  
**Affiliation:** Associate Professor, School of Economic Sciences, Washington State University  


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**Affiliation:** Professor, Department of Psychology, Texas Tech University  
Professor/Director, Department of Psychology, Texas Tech University  


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**Affiliation:** Associate Professor, Department of Psychology, University of Denver  
Associate Professor, Religion and Psychological Studies Concentration, University of Denver  
Associate Professor, Developmental Cognitive Neuroscience, University of Denver  

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**Affiliation:** Professor/Walter B. Gerken Chair of Enterprise and Society, Graduate School of Management, University of California Irvine  
Walter B. Gerken Professor, Economics/Public Policy, University of California Irvine  

291. **Name:** Ian W. McLean  
**Affiliation:** Reader/Associate Professor, School of Economics, University of Adelaide  

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**Affiliation:** Associate Professor, Department of Psychology, University of Memphis  
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**Affiliation:** Associate Professor/Head, Community, Culture and Global Studies, University of British Columbia Okanagan  
From Publication Page: York, NY: Nova Science publishing. pp. 127-141 (2007) In Colonial New Guinea: Anthropological... Studies Irving K. Barber School of Arts and Sciences Home Program Options Summer Institute Students.....mcpherson@ubc.ca Community, Culture, and Global Studies Irving K. Barber School of Arts & Sciences

295. **Name:** Kristin D. Mickelson  
**Affiliation:** Associate Professor, Department of Psychology, Kent State University  

296. **Name:** Anton Miglo  
**Affiliation:** Assistant Professor, Department of Economics, University of Guelph  
297. **Name:** Richard S. Milich  
**Affiliation:** Professor and Associate Chair/Professor/Associate Chair, Department of Psychology, University of Kentucky  


298. **Name:** Hugh Miller  
**Affiliation:** Professor/Director, School of Public Administration, Florida Atlantic University  


299. **Name:** Mark James Miller  
**Affiliation:** Assistant Editor, Center for Migration Studies, International Migration Review, 1987 - Current  

Emma Smith Morris Professor, Department of Political Science and International Relations, University of Delaware  

Jewish Studies, University of Delaware  


300. **Name:** Damon Mitchell  
**Affiliation:** Assistant Professor, Department of Criminology & Criminal Justice, Central Connecticut State University  


301. **Name:** Clyde E. Mitchell-Weaver  
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302. **Name:** Ron C. Mittelhammer  
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From CV Page: by Nova Science Publishers, Inc., New York, (in press) 2005. 6 Tauhidur Rahman, Ron C. Mittelhammer... Sciences Fax: (509)335-1173 101 - C Hulbert Hall E-mail... Director and Regents Professor, School of Economic Sciences 2002-Present Professor

303. **Name:** William A. Montevecchi
From Expertise: As a Professor of Psychology, Biology and Ocean Sciences at Memorial University of Newfoundland, I direct a long-term interdisciplinary ecosystem research program focused on the behavioural ecology of marine and terrestrial birds.

304. Name: Bryon J. Moraski
Affiliation: Assistant Professor, Department of Political Science, University of Florida


305. Name: Ughetta Moscardino
Affiliation: Ricercatore, Dipartimento di Psicologia dello Sviluppo e della Socializzazione, Università degli Studi di Padova


306. Name: Cas Mudde
Affiliation: Lecturer, Faculty of Political and Social Sciences, University of Antwerp Political Communication, Universiteit Antwerpen

From CV Page: 1993-1998 PhD, Political Science, University of Leiden. Title: The Extreme Right Party Family: An Ideological Approach Supervisor: Prof. Dr. Peter Mair 1986?1993 MA, Political Science...: Visiting Professor, Department of Political Science, University of Oregon Apr May 07: Willy

307. Name: Darwin Wesley Muir
Affiliation: Professor, Department of Psychology, Queen's University, 1986 (Last Known) Professor Emeritus, Center for Neuroscience Studies, Queen's University (Last Known) Professor Emeritus, The Brain, Behavior & Cognitive Science Program, Queen's University (Last Known)


308. Name: John Wesley Mullennix
Affiliation: Assistant Professor, Natural Sciences, University of Pittsburgh at Johnstown, 1996 - Current
Professor, Psychology Department, University of Pittsburgh at Johnstown


309. Name: Robert Tom Muller
Affiliation: Associate Professor, Department of Psychology, York University

From CV Page: ;nbsp; New York: Nova Science.<strong></strong></p> <p>&lt;p&gt;&lt;strong&gt;Muller, R...&gt;Canadian Journal of Behavioural Science</p>&lt;/u&gt;.&lt;/p&gt; &lt;p&gt;Kraftcheck, E. R., &lt;strong&gt;Disentangling confounding risk factors.&amp;nbsp; &lt;/u&gt;Canadian Journal of Behavioural Science, 36</p>
310. **Name:** Robert F. Mulligan  
**Affiliation:** Visiting Assistant Professor, Economics, Finance and International Business, Western Carolina University, 1997 - Current  
Research Associate, Department of Economics, State University of New York at Binghamton, 1995 - Current  
Associate Professor, Department of Business Computer Information Systems and Economics, Western Carolina University  

311. **Name:** Judith A. Murray  
**Affiliation:** Senior Lecturer, School of Psychology, University of Queensland  
Senior Lecturer, School of Social Work and Applied Human Sciences, University of Queensland  
From Expertise: Academic & Research Interests: Joint appointment between School of Psychology and School of Social Work and Applied Human Sciences as Director, Master of Counselling Program  
Research Interests: Major themes of research have been in the area of reactions to bereavement and other situations

312. **Name:** Mansoob Murshed  
**Affiliation:** Professor, Birmingham Business School, University of Birmingham  

313. **Name:** Brian Mustanski  
**Affiliation:** Assistant Professor, Biomedical Neuroscience Training Program, University of Illinois at Chicago  
Assistant Professor, Department of Psychiatry, University of Illinois at Chicago  
Department of Psychological and Brain Sciences, Indiana University Bloomington  
From Publication Page: , practical and personal experiences in doing health and social science researching online. (pp. Chapter 7): Nova Science Publishers, Inc. Mustanski, B. S., & Bancroft, J. (2006). Sexual dysfunction... has been the recipient of National Institutes of Health, National Science Foundation, and other

314. **Name:** Garth A. Myers  
**Affiliation:** Department of African and African-American Studies, University of Kansas  
Associate Professor, Department of Geography, University of Kansas  

315. **Name:** Gabriel Mythen  
**Affiliation:** Principal Lecturer, Department of Sociology, Manchester Metropolitan University  
From Publication Page: ) Reconstructing Postmodernism: Critical Debates Nova Science Publications, New York Co-Authored Chapters... is a member of the Biotechnology and Biological Sciences Research Council (BBSRC) Advisory Group... of ethical concern. He is an invited member of the Economic and Physical Sciences Research Council
316. **Name:** Paul R. Nail  
**Affiliation:** Assistant Professor, Department of Psychology and Counseling, University of Central Arkansas


317. **Name:** Raffaella Y. Nanetti  
**Affiliation:** Professor, Urban Planning and Policy Program, University of Illinois at Chicago


318. **Name:** Shoshana Neuman  
**Affiliation:** Associate Professor, Department of Economics, Bar-Ilan University  
**Associate Professor, Department of Economics, Bar-Ilan University**


319. **Name:** Eric Neumayer  
**Affiliation:** Professor, Department of Geography and Environment, London School of Economics and Political Science


320. **Name:** Deo S. Ngonyani  
**Affiliation:** Assistant Professor, Linguistics, Michigan State University  
**Associate Professor, Linguistics and Germanic, Slavic, Asian and African Languages, Michigan State University**


321. **Name:** Mark Nielsen  
**Affiliation:** Lecturer, School of Psychology, University of Queensland


322. **Name:** Pirjo Nikander  
**Affiliation:** Professor, Department of Social Psychology, University of Helsinki

From CV Page: ) in the Dept. of Social Sciences in Loughborough University UK. There I was supervised by Charles Antaki... Categories in Talk was later published in book form by the Finnish
323. **Name**: Michel Normandin  
**Affiliation**: Professor, Institute of Applied Economics, HEC Montréal  


324. **Name**: Brian A. Nosek  
**Affiliation**: Assistant Professor, Department of Psychology, University of Virginia  
Assistant Professor, Quantitative Methodology, University of Virginia  
Assistant Professor, Social Psychology, University of Virginia  
Assistant Professor, Cognitive Psychology, University of Virginia  

From Expertise: of implicit attitudes, beliefs, and identity in orientation toward math and science, (d) evidence... the participation of women in science, and the relationship between ideology, beliefs, and bias.

325. **Name**: Stephen O'Connell  
**Affiliation**: Professor, Department of Economics, Swarthmore College

326. **Name**: Michael E. Oakes  
**Affiliation**: Psychology Department, University of Scranton  


327. **Name**: Sarah Oates  
**Affiliation**: Senior Lecturer, Department of Politics, University of Glasgow  

From Publication Page: . Commack, N.J.: NOVA Science Publishers, pp. 147-170. ISBN 1560727535. Wyman, M., White, S... | SERVICES | UNIVERSITY of GLASGOW Politics Part of the Faculty of Law, Business & Social Sciences... Social Science Research Adam Smith Research Foundation Dr Sarah Oates BA (Yale) MA (Emory) PhD

328. **Name**: Shigehiro Oishi  
**Affiliation**: Assistant Professor, Department of Psychology, University of Virginia  
Assistant Professor, Social Psychology, University of Virginia  


329. **Name**: Stephen Olejnik  
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From Expertise: science research.

330. **Name**: Kenneth Olson  
**Affiliation**: Professor, Department of Psychology, Fort Hays State University

331. Name: Dennis K. Orthner
Affiliation: Professor/Director, Department of Sociology, University of North Carolina at Chapel Hill, 1988 - Current
Professor, School of Social Work, University of North Carolina at Chapel Hill


332. Name: Thomas Osang
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333. Name: Lars Spencer Osberg
Affiliation: Professor, Department of Economics, Dalhousie University


334. Name: Augustine Osman
Affiliation: Professor, Department of Psychology, University of Northern Iowa


335. Name: Min Ouyang
Affiliation: Assistant Professor, Department of Economics, University of California Irvine

From CV Page: Fluctuations and Cycles: New Research, edited by Frank Columbus, Nova Science Publishers, Hauppaug, New... in Frontiers of Social Sciences edited by Shunfeng Song, Beida Publishers, Beijing, China, Forthcoming... 3151 Social Science Plaza B University of California Irvine

336. Name: Leslie A. Pal
Affiliation: Professor/Director, School of Public Policy and Administration, Carleton University

From CV Page: -authored with Iris Geva-May), in Policy Analysis Methods, ed. Stuart Nagel (Commack, NY: Nova Science... presented to the Department of Political Science, Acadia University, Wolfville, Nova Scotia, 18... Science M.A. Queen&apos;s University, 1976
Master&apos;s Thesis: "Scholarship and Politics

337. Name: Paul Edward Panek
Affiliation: Associate Dean and Professor, Psychology, Ohio State University, 1988 - Current
Professor, Department of Psychology, Ohio State University
Professor, Ohio State University Newark

Staats, S. R., Panek, P. E., &
338. **Name**: David H. Papell  
**Affiliation**: Chair/Joel W. Sailors Endowed Professor/Professor, Department of Economics, University of Houston  

339. **Name**: Laure Paquette  
**Affiliation**: Associate Professor, Political Science, Lakehead University, 1998 - Current  
Associate Professor, Department of Political Science, Lakehead University  
From Publication Page: for the Pacific Century, Nova Science 2001 NATO and Eastern Europe After 2000, Nova Science. ARTICLES...Lakehead University: Department of Political Science: LAURE PAQUETTE Search go A-Z Index Sitemap Contact Us Department of Political Science Home Mission Statement Program Overview Programs

340. **Name**: Stephen Parker  
**Affiliation**: Associate Professor, School of Psychology & Counseling, Regent University  
From CV Page: Hall (Eds.) Spiritual formation, counseling, and psychotherapy. New York: Nova Science Publishers... of Behavioral Science Dept. 1984-85 * Psychology Course Assignments... to Write a CACREP Self-Study, CACREP, Alexandria, VA, October 30, 2006 (7 hours) Science and Practice

341. **Name**: Dominic J. Parrott  
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Assistant Professor, Doctoral Program in Social and Cognitive Psychology, Georgia State University  

342. **Name**: Olivier Pascalis  
**Affiliation**: Department of Psychology, University of Sheffield  
Psychology, University of Sheffield  

343. **Name**: James E. Payne  
**Affiliation**: Professor/Department Chair, Department of Economics, Illinois State University  
Associate Professor, Department of Accounting, Finance, and Information Systems, Eastern Kentucky University  

344. **Name**: William Pedersen  
**Affiliation**: Assistant Professor, Psychology Department, California State University, Long Beach  
Pedersen, W.C., Vasquez, E.A., &... preferences: Distinct evolutionary mechanisms Current Directions in Psychological Science, 11, 88-97

345. Name: Mark Pennington  
Affiliation: Lecturer, Department of Politics, Queen Mary, University of London  

346. Name: John E. Perez  
Affiliation: Assistant Professor, Department of Psychology, University of Massachusetts Boston  
Assistant Professor, Psychology, University of Massachusetts Boston  

347. Name: Monique Pfaltz  
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348. Name: James Phillips  
Affiliation: Department of Psychology, Monash University  

349. Name: Peter W.B. Phillips  
Affiliation: Professor, Department of Political Studies, University of Saskatchewan

350. Name: Álvaro Manuel Correia Antunes Pina  
Affiliation: Professor Auxiliar, Departamento de Economia, Universidade Tecnica de Lisboa

351. Name: Thomas G. Plante  
Affiliation: Professor/Chair, Psychology Department, Santa Clara University  
From CV Page: of Psychology Alumni Science Hall, Room 203 Santa Clara University 500 El Camino Real Santa... ASSOCIATE PROFESSOR, Department of Psychiatry and Behavioral Sciences, Stanford University Medical School... of Psychiatry and Behavioral Sciences, Stanford University Medical School, Stanford, CA. 1992?03 MEDICAL

352. Name: Tomaso A. Poggio  
Affiliation: Eugene McDermott Professor, Department of Brain and Cognitive Sciences, Massachusetts Institute of Technology  
Massachusetts Institute of Technology  
McGovern Institute for Brain Research, Massachusetts Institute of Technology  
From Expertise: challenge to science. Communication and Perception are two aspects of biological intelligence where

353. Name: Gary Pollock
Affiliation: Principal Lecturer, Department of Sociology, Manchester Metropolitan University


354. Name: Henry N. Pontell
Affiliation: Professor/Chair, Department of Criminology, Law and Society, University of California Irvine


355. Name: Jonathan Potter
Affiliation: Professor of Discourse Analysis/Professor, Department of Social Sciences, Loughborough University

From Expertise: in Philosophy of Science at the University of Surrey was the direct result of that - although philosophy... in social psychology and across the social sciences. We also co-authored a key work on the way racism can... and discursive psychology. This has ranged over a number of substantive topics including science

356. Name: Jason L. Powell
Affiliation: Lecturer, Department of Sociology, Social Policy and Social Work Studies, University of Liverpool


357. Name: Mark A. Prendergast
Affiliation: Associate Professor, Department of Psychology, University of Kentucky, 2002 - Current


358. Name: Mary Elizabeth Pritchard
Affiliation: Assistant Professor, Department of Psychology, Boise State University


359. Name: Tahira M. Probst
Affiliation: Associate Professor, Industrial/Organizational, Washington State University, 1998 - Current
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360. **Name:** Svetlozar T. Rachev  
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Professor Emeritus, Department of Statistics and Applied Probability, University of California, Santa Barbara  


361. **Name:** Adrian Raine  
Affiliation: Robert G. Wright Professor, Department of Psychology, University of Southern California  
Neurobiology, University of Southern California  
Professor, Psychology, University of Southern California  
Robert G. Wright Professor, Neuroscience Graduate Program, University of Southern California  


362. **Name:** Ramkishen S. Rajan  
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363. **Name:** Alicia Rambaldi  
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Charles A. Dana Research Professor, Economics, Trinity College  


365. **Name:** Brandy A. Randall  
Affiliation: Assistant Professor, Child Development and Family Science Department, North Dakota State University  


366. **Name:** Angela Randell  
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From Web Page: , In M. A. Vanchevsky (Ed), Frontiers in Cognitive Psychology, Nova Science Publishers Smith... The University of Queensland St Lucia, QLD 4072 Australia Qualifications: Bachelor of Psychological Science
367. **Name:** V Ranganathan  
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Frank Altschul Professor, Council on Latin American and Iberian Studies, Yale University  
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Psychology Department, University of Wisconsin-Oshkosh  
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RAWLINGS, D. and FREEMAN, J.L. Measuring...: School of Behavioural Science : MDHS : UM Uni Links: University Homepage About the University... of Medicine, Dentistry & Health Sciences School of Behavioural Science Faculties : A-Z Directory

373. **Name:** Ranjan Ray  
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From CV Page: Awards: Social Science Research Council International Research Fellowship, Inter-American Foundation...; Field: Honors in double-major, Political Science and French LANGUAGES Spanish, French... Agricultural Outlook Conference, 24 February, session Shaping Science and Technology Policies

375. **Name:** Michael Robert Reed  
**Affiliation:** Director, International Program, University of Kentucky, 1998 - Current Professor, Department of Agricultural Economics, University of Kentucky  


376. **Name:** Corinne Reid  
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377. **Name:** Kimberly Renk  
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378. **Name:** Kathryn Rettig  
**Affiliation:** Professor, Department of Family Social Science, University of Minnesota Twin Cities  

From Publication Page: : New research. (Chapter 4, pp. ). Nova Science Publishers, Inc. -Book Chapter Rickert, D. & Rettig... University > College Kathryn D. Rettig Professor Department of Family Social Science 286 McNeal Hall... Family theories Family life quality Critical science and normative theories Family transitions of divorce

379. **Name:** P. Scott Richards  
**Affiliation:** Professor, Department of Counseling Psychology and Special Education, Brigham Young University  


380. **Name:** Roberto Rigobon  
**Affiliation:** Associate Professor, MIT Sloan School of Management, Massachusetts Institute of Technology  

in emerging than in developed... Financial Contagion, Kluwer Academic Publishers. 2001 "Financial Contagion in Emerging Markets" with Eduardo

381. Name: Anthony L. Riley
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382. Name: Bill J. Robinson
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383. Name: Daniel Robinson
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384. Name: Cynthia L. Rogers
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385. Name: Yehudit Ronen
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386. Name: Vincent J. Roscigno
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387. Name: Johan Rosqvist
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388. **Name:** James Rude  
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From Web Page: Agricultural Trade Under CUSTA, Nova Science Publishers, Hauppauge. Huff K., and J. Rude, 2002... of Agricultural & Food Sciences University of Manitoba - Winnipeg, MB, Canada - R3T 2N2 Tel: (204) 474

389. **Name:** Bruce M. Russett  
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Dean Acheson Professor/Director, Department of Political Science, Yale University  

From Publication Page: Professor of International Relations and Political Science at Yale University  
Editor, Journal of Conflict... Jacob Russett and Zoe Russett  
Office address: Department of Political Science Yale University 124... Recent Commentary Essential Science Indicators interview as most cited armed conflict researcher

390. **Name:** Sayed Saghaian  
**Affiliation:** Assistant Professor, Department of Agricultural Economics, University of Kentucky  


391. **Name:** Peter Salovey  
**Affiliation:** Co-Director, Center for Interdisciplinary Research on Aids (CIRA), 1997 - Current  
Professor, Psychology, Yale University, 1995 - Current  
Director, Graduate Studies, Yale University, 1993 - Current  
Dean/Chris Argyris Professor, Center in Child Development and Social Policy, Yale University  
Dean/Chris Argyris Professor/Professor, Department of Psychology, Yale University  
Chris Argyris Professor/Dean, Institution for Social and Policy Studies, Yale University  
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From Expertise: Other Professional Activities:National Science Foundation, Presidential Young Investigator Award; National Institute of Mental Health, Personality and Emotions Scientific Review Group, 1993; National Science Foundation, Social Psychology Program Advisory Panel, 1994-1997; National Institute of Mental

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From Publication Page: ; M. Tholander (Eds.), Children, Morality and Interaction . Hauppauge, NY: Nova Science. (forthcoming... College of Arts & Sciences Oklahoma State University 205 Morrill Hall Stillwater, OK 74078 Phone

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University Distinguished Professor, Department of Community, Agriculture, Recreation, and Resource Studies, Michigan State University

From CV Page: on Agricultural Systems: Accomplishments, Perspectives, and Issues , Huntington NY: Nova Science... planning (including courses in law and political science) Thesis Subject... Publisher, 1996. Essay on Mancur Olson, in American Economists of the Late Twentieth Century, edited by W

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Research Scientist...; Minor Computer Science, McGill University, 1990 EXTERNAL GRANTS Training in Arithmetical Fluency

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Professor, Department of Economics, North Carolina State University
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From Publication Page: & J. Kerpelman (Eds.), Possible Selves: Theory, Research, and Application, New York: Nova Science

408. **Name:** Pennie S. Seibert
Affiliation: Professor, Department of Psychology, Boise State University
Psychology, Boise State University
Director, Research, Idaho Neurological Institute at Saint Alphonsus Regional Med

From Publication Page: Courses Title General Psychology (Psychological Science) Directed Research (Co-Instructed with Dr... Center, Cheverly, 1986; Residency: Division of Neurosurgery, Oregon Health Science University, Portland... System Disorders Board on Health Sciences Policy Autism and the Environment, Challenges

409. Name: Louise Sharpe
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Associate Professor, Center for Environmental Studies, Austin College
Associate Professor, Economics Program, Austin College
Associate Professor, International Economics and Finance, Austin College


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Affiliation: Assistant Professor, Department of Sociology, McMurry University
From CV Page: of Desegregation." 2002. Progress in Education. Huntington, NY: Nova Science Publishers. "Segregated by Subject... on the Selection of Academic Major." Arts and Science Colloquium, McMurry University, September 1999... COLLEGIATE SERVICE McMurry University Vice-Chair of Faculty, Division of Arts and Science Faculty

415. Name: Peter Rayment Sinclair
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From Expertise: Sociological Specialties/Areas of Interest Maritime sociology Environmental sociology Political sociology Socio-economic development His research encompasses global commodity networks and local restructuring, the sociology of science in the context of fisheries management, the political

416. Name: Robert R. Sinclair
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421. Name: Gregory Smith
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From Web Page: Homogeneity (Nova Science Press, 1995) continues work on Japan. Over the past ten years I have...

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From CV Page: York : Nova Science Publishing. 1999 A Year to Remember: The Riot and the Haitians, in Race.... University of California at Irvine , Social Sciences, December 1974...
428. **Name:** Steven E. Stern
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From CV Page: . Huntington , NY : Nova Science Publishers. Stern, S. E. (1999). The effect of gender on number of shoes... POSITION Department of Psychology, Division of Natural Sciences at the University of Pittsburgh... University , Worcester , Massachusetts Graduated Cum Laude. HONORS AND AWARDS Natural Sciences Division, Dr

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From CV Page: : Tufts University Dean of the School of Arts and Sciences Ballou Hall, 3 rd Floor Medford, MA... of Science, Honoris Causa, Eureka College, Illinois, USA, 2008 Doctor Honoris Causa, Ricardo Palma University, Peru, 2008 Doctor Honoris Causa, Tilburg University, Holland, 2007 Doctor of Science

430. **Name:** Sherry H. Stewart
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From Publication Page: Pension Models and Welfare Society , ed. A. Tausch, Nova Science, New York pp. 283-294. Edited Book.... He has also co-edited four other books, including Economics as a Social Science and Beyond..., School of Economics and Political Science. (269Kb) Stilwell FJB 2004 &apos;THE ECONOMIC IMPACT OF AFGHAN

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Cosmetic Surgery... to Licensed Lay Midwifery. Social Science and Medicine 19:1189-1196. 1984  
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**Assistant Professor, Department of Management Systems, Ohio University**


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Affiliation: Postdoctoral research fellow, Division of Psychological Medicine, King's College London


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Title: Implicit associations for fear

444. Name: Joanne Thatcher
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445. Name: Adrian Thomas
Affiliation: Associate Professor, Department of Psychology, Auburn University


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From CV Page: . Acadia University, Wolfville, Nova Scotia, Visiting Assistant Professor of Political Science... of Lithuania. Editorial Board Member: CURRENT POLITICS AND ECONOMIC OF EUROPE, Nova Science... POSITION Professor of Political Science and Chair, Department of Social Science EDUCATION &

447. Name: Stephen G. Tibbetts
Affiliation: Associate Professor, Department of Criminal Justice, California State University, San Bernardino


448. Name: Stef Tijjs
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449. Name: Clement Allan Tisdell
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From Expertise: decisions and the economic consequences of imperfection; science and technology policy; economic

450. Name: David Tod
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451. Name: Alan E. Tonelli
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From Expertise: Polymer science: microstructures, conformations, properties, biopolymers, and nanostructuring polymers with cyclodextrins.

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Distinguished Professor, Health Care Ethics, University of North Carolina at Charlotte
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From Expertise: , and the philosophy of social science; 3) political economy of the Middle East with emphasis on the 20th... century.Overall, my research philosophy is that research and teaching go together, the social sciences

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From CV Page: Science Publishers, Inc. Veazey, C., H., Hays, J. R., Wagner, A. L., & Miller, H. A. Validity... of Philosophy degree conferred: May 2003 Clinical Internship University of Texas-Health Science Center at Houston Department of Psychiatry and Behavioral Sciences Completed: June 2002

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477. **Name:** Qi Wang  
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Associate Professor, Department of Human Development, Cornell University


478. Name: David C. Watson  
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479. Name: Robert A. Watson  
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480. Name: Robert P. Watson  
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481. Name: Terri S. Watson  
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482. Name: James V. Wertsch  
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483. Name: Cynthia M. Whissell  
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484. Name: Helene Raskin White  
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485. **Name**: John C. Whitehead  
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486. **Name**: Reinout W. Wiers  
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487. **Name**: David Wiesenthal  
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488. **Name**: Frank Wilhelm  
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From Expertise: of autonomic and respiratory function in anxiety disorders Application of computer sciences

489. **Name**: Jerry Williams  
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491. **Name**: Marc Wilson  
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492. **Name**: Arthur Wingfield  
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Nancy Lurie Marks Professor, Harold Goodglass Aphasia Research Center
Nancy Lurie Marks Professor, Neuroscience Program, Brandeis University
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Volun National Center for Complex Systems, Brandeis University


493. Name: Ellen Winner
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494. Name: Robert Winningham
Affiliation: Assistant Professor, Psychology Division, Western Oregon University


495. Name: Ruth Wodak
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From Expertise: these - on the one hand - with important theories in Political Sciences, on the other hand - with TV series

496. Name: Michael J. A. Wohl
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From CV Page: on aggression research (pp. 59-74) . New York: Nova Science Publishers, Inc. Other Published Documents... of others. In F. Columbus (Ed.), Focus on social and personality psychology . New York: Nova Science..., Ottawa, Ontario, CANADA K1S 5B6 Office Address: 314H Social Science Research

497. Name: Harold L. Wolman
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498. Name: Wing Thye Woo
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From Expertise: Academic Experience: Vivian B. Allen Scholarship to attend Swarthmore College, 1973-1976; National Science Foundation Summer Research Grant for Undergraduates, 1974;
studied energy usage at Swarthmore College; Awarded B.A. with High Honors by Board of External
Examiners to Swarthmore College, May 1976

499. **Name:** Douglas W. Woods  
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From CV Page: of Health. (R01, Integrating MH Services Research and Behavioral Sciences). Behavior Therapy... Learning Center, Inc., 2002-present Member, Behavioral Sciences Consortium, Tourette Syndrome Association, 2001-present Letters & Science, Psychology Department Representative for UWM Teachers

500. **Name:** Blue Wooldridge  
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From CV Page: Nagel, Ed.) Nova Science Publishers 1999. "Workforce Diversity, Identity Groups and Management Theory...- Associate Professor, (with Tenure) Department of Political Science and Public Administration, College of Humanities and Sciences, Virginia Commonwealth University (Doctoral, Research Extensive

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Professor, Department of Psychology, Washington State University  
Professor, Graduate Program in Neuroscience, Washington State University


502. **Name:** Xiaodong Wu  
Affiliation: Assistant Professor, Department of Economics, University of North Carolina at Chapel Hill


503. **Name:** Phanindra V. Wunnava  
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504. **Name:** Taeko Wydell  
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Co-Director, CCNI, Brunel University  
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From Publication Page: dyslexia (pp.141 - 162). In Advances in Psychological Research. New York: Nova Science Publishers... ADMINISTRATIVE DUTIES AT THE LEVELS OF DEPARTMENT/FACULTY: I am (1) the Faculty (Social Sciences &... Grant from the Japanese Ministry of Education and Science with Dr. Akira Uno, National Institute
505. Name: Johanna Wyn
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Affiliation: Professor, Department of Economics, Dalhousie University


507. Name: Mark A. Yarhouse
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509. Name: Marcel Zeelenberg
Affiliation: Professor, Psychology and Society, Tilburg University


510. Name: Thomas R. Zentall
Affiliation: Professor, Department of Psychology, University of Kentucky Cognitive Science, University of Kentucky


511. Name: Jiajie Zhang
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513. **Name:** Quansheng Zhao  
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514. **Name:** Min Zhou  
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From CV Page: and Carl L. Bankston III, eds., The End of Desegregation. Nova Science Publishers. Zhou, Min. 2003... to June 2006 Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford February... of Social Sciences, China July 2001 to June 2005 Founding Chair, Department of Asian American Studies

515. **Name:** Rae Zimmerman  
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From Expertise: State higher education policy and finance;public policy and private higher education; science and engineering Ph.D. labor markets.

517. **Name:** Michael J. Zvolensky  
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Literature (see for further bibliographical details):


Arcelus F., B. Sharma and G. Srinivasan (2005), Assessing the information content of the technology achievement index in the presence of the human development index, Economics Bulletin 15(4), 1-5.


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Clesse A. (2008), The enlargement mess, Europe’s World, 1, 2008, available freely online at: http://www.europesworld.org/EWSettings/Article/tabid/78/Default.aspx?id=bc779ce3-5e4c-41fd-ba3a-8a48e0f4daff5


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Economies in their Place, Cheltenham/Northampton: Edward Elgar.


Polanyi K. (1944/1957), 'The Great Transformation. The political and economic origins of our time” Boston: Beacon Press


Saisana M. and S. Tarantola (2002), State-of-the-art report on current methodologies and practices for composite indicator development, Joint Research Centre – European Commission, I-21020 Ispra (VA), Italy.


Tausch A. (2007), 'The City on the Hill? The Latin Americanization of Europe and the lost competition with the U.S.A.’ Amsterdam: Rozenberg and Dutch University Press.

Tausch A. and Ghymers Chr. (2006), 'From the "Washington" towards a "Vienna Consensus"? A quantitative analysis on globalization, development and global governance'. Hauppauge NY: Nova Science.


WCY (2006), World Competitiveness Yearbook, IMD, Lausanne, Switzerland.
